## THE BALLINGER LEDGER

## 89Needy Families Visited By Santa Claus' Helpers

$\qquad$ New Year Will See But Few New Faces At the Court House

 No Business Changes Here; Holts Will Move
Gift Buying Proves Good ToWaco to Make
Home January 1

## Perry Bros. Store Here Loses Heavily in Fire

Golden Anniversary

 Wed on Christmas
 First Babies Born in $3 \overline{9}$ To Receive Special Gifts


Jennings Funeral Home, Inc.


Ambulance Service Lady Attendant Telephone 440


EVERY DAY IS SALE PRICE DAY WHEN YOU SHOP AT PIGGLY WIGGLY


| Peter Pan Flour $\quad . \quad 48 \mathrm{bb}$. | $\mathbf{\$ 1 . 3 9}$ |
| :--- | :--- | :--- | :--- |

Fancy Dried Peaches, Mixed Fruits, Nectarines ib. 15c


RCHURCHESA
Ballinger Baptist Church
(400 Eighth Street) Services Sunday, January 1, 1939.
as follows:
Sunday school, $9: 4 \mathrm{a}$ a m
Sermon. . $1 \mathrm{a} . \mathrm{m}$, by the pastor.
Baptist Training Union, $0 \mathrm{p} . \mathrm{m}$
Sermon, \% $\mathrm{p} . \mathrm{m}$. by the pastor.
 Sunday Inaugurates the Year
of Evangellism among Southern
Baptists
The new The new in the New Year await
you at our church.
CLARENCE A. M PTON, Pastor First Presbyterian Church Sunday, January 1, 1939: Sunday school, $9.45 \mathrm{a} . \mathrm{m}$.
Morning worship, $11 \mathrm{a} . \mathrm{m}$.
mon by mor Morning worshis.
mon by pastor.
Eve Evening worship. 7 p. m. Ser
mon by pastor. mon by pastor.
DWIGHT A. SHARPE, Pastor. First Methodist Church
New Year's Day should be mar New Year's Day shoubt church be marked
by 1 arge attendance on all the se farge attendance on all the
ervices held in the churches. It
it the time of beginning again
Let those who have neglected the
church in any measure turn over

 Use." publishod by the Wert
Texas Cottonoll Co as a ser.
vice to tarmers


## TPAY ${ }^{(1) 2}$ LESS

Chis year and gel afiner Povitic
$\qquad$

-

 belping women to get more energy,
from their food -and so increases from their food-and so increases
resistance to the strain of func resistance to the strain of
tional periodic pain. $\tau_{r}$ it


## PICTURE MOULDNGS

ings. Many types to select from
We
charge.
Iave your Christmas pietures framed.
Historic New Orleans Retains Flavor of Past
 the country, has progressed. From
the litte French setting
thent of
各 the litue French setlement of
1718, she has developed into a
modern eity of hall a million
Tits prototype plantation home found
Trench Quar modern city of half a million
people, with billions of dollors itype in oid French Quar-
per buildings such as Bienville invested in business and industry.
Unlike other American cities, a and Madam John's Legacy
hs it exists today, the plantation Unlike other American cities, a
peculiar reverence for the past
has led to the preservation, prachas led to the preservation, prac-
tically intact. of the landmarks tically intact, of thy
of her early history.

 to New Orleans wil1 find these and high and ornamental ceilings

sentinels of antiguity particularly characterize thi | Theresting. |  |
| :--- | :--- | :--- |
| The Vieux carre, literally trans- | preference bur tor the exs sternawed over |


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FORFUULD LANG SNNE


As 1938 passes into the limbo of dead years, the Humble Company, its employees, service stations and dealers extend to their fellow Texans every good wish for a happy, prosperous 1939. . . The Company appreciates the patronage it has received from you during the past year; and it hopes that it will continue to merit, through the service that it renders and the quality of its products, your friendship in the years to come.

The Humble Company values nothing more highly than the friendship and steady patronage of those who have been its customers since auld lang syne.

## humble

HUMBLE OIL \& REFINING COMPANY ATexerinsticution manned by Texans
Jennings Funeral Home, Inc.

## Rural



Facsimile Newspapers Transmitted by Radio



Animals Develop Strange Friendship




Doctor Has Theary ine umin of for sow ubs miss Lime Grains in Ear Keeps Man Upright

|  | morning end no busumes swo bee |  |
| :---: | :---: | :---: |
| Wishing You | $y$ of the offices are requested tend to same before closing Saturday. |  |
| HAPPY |  | Bob |
|  | (on spent chritmas day and | toread and bee |
| PROSPEROUS |  | could have ore This is the |
| NEW YEAR |  |  |
|  |  |  |
| THROUGHOUT | and | lors |
| THE COMING YEAR | Mr and Mrs, Lee Parks and | and |
|  |  |  |
| ctus Drug | che |  |
|  |  |  |





EVENING sERVICES AT FIRST | Mr. and Mrs. M. B. Healer and |
| :--- |

## Sam Behringer's Happy New Year to All

it possible for us to carry on during 1938. We thank you a lot and appreciate your trust and friendship.

We pledge to you in 1939 our every effort to supply your table with the very best quality food at "live and let live" prices that is possible to obtain and solicit business from our regular customers and new ones on this pledge

We are,just a couple of home town boys try-
mmunty
Sam Behringer Weldon Howell

Friday 30 SDECAATS Saturday 31

BANANAS SPUDS
YAMS GREEN BEANS NEW POTATOES
SQUASH
LETTUCE
CRANBERRIES
WALNUTS
doz. 10c 10 lbs. 25c 10 lbs. 25c lb. 10 c li. 4 c lbs. 15c head 5c
lb. 20c
2 lbs. 35c

Chocolate Candy lb. box 25c FRUIT CAKE 2 lbs. 49 FRUIT JUICES 3 for 25c Flour Albatross 48 lbs. $\$ 1.49$ CREAM PEAS No. 110 c SYRUP rame mib. cane No. 1059 C Coffee $\begin{gathered}\text { Folger's } 22 \mathrm{lbs} .57 \mathrm{c} \\ \text { Break o'Morn Ib. } 17 \mathrm{c}\end{gathered}$

## Weldon Howell's Market



[^0]The BallingerLedger




| HAS YOUR ADDRESS CHANGED RECENTLY？ <br> Ledger subscribers are requested to notify the pub－ lisher of any change in their addresses promptly． <br> Under the new postal laws newspapers and periodicals must pay postage due for notices of any change in addresses furnished by the postoffice．Besides，there always is the probability that your paper will be delayed or fail to reach you altogether If you do not give immediate notification when you move． The best plan for all con－ cerned is to send the change of address in advance． |
| :---: |
|  |  |

## 

Ballinger talled to escape the
Yule season without a fire．A
heavy loss was added to the
aready tare total whicho prob－
ably will bring a penality to ninsur－
ance buyers next year．Two big
fires have occurred this year
which raised losses high above the部年

It＇s Back to Nature for Western Reserve Coeds



## FHA

gion LOANS ${ }_{\text {Refliancer }}$
E．SHEPPERD \＆CO．
666
cotios
Heatarese and


Firestone
Tires，Tubes andBatteries

GREENWOOD Service Station


## MEMORIAL

Our service is a memorial to those who pass
Dignity，respect and o．sympathetic feeling characterize
each step of our work．
Our prices are determined by the desires of the loved ones．
Memorial
Institution

Ranchmen！Farmers！

BUTANE GAS SYSTEM
No Down Payment－36Months toPay
Butane Gas and Appliance Co．
We Deliver Only First Grade Butane Gas

## STRENGTH STABILITY SECURITY

The
Farmers \＆Merchants State Bank


ALL HALL! ALL HAIL! 1036 Marches in Another Year Has Passed
and again it is a genuine pleasure for the management, salespeople and the entire organization of Higginbotham Brothers \& Co. to say, yes, our old friends, our new friends Happy New Year We sincerely hope 1939 will bring you health, prosperity and content-

HIGGINBOTHAM BROS. \& CO.


Try Your Home Town First BUY TEXAS MADE PRODUCTS The Farmers \& Merchants State Bank


Who Said There Was a Depression

Norma Shearer and Power


Ritz Theatre
Sunday---Monday---Tuesday Mid-Night Frolic Saturday 11:30
Matinee and Night $10 \mathrm{c}, 15 \mathrm{c}$ and 25 c


Friday and Saturday
"Man's Country"
with
Jack Randall and Marjorie Reynolds and Serial "Red Barry"
'Angels With Dirty Faces'
Intensely Powerful Tale
 based on the adventures of Harold
Gray's famed comic strip heroine.
With Ann Ollis, Robert Wunh Ann omiss, Robert kent and
June Travis east in the leading
roies, the pieture will be shown at


Sunday, Monday and Tuesday THE SAGA OF AMERICA'S DIRTY.FACED KIDS


Gala Midnight Show New Years Eve 11:30

| $\begin{gathered} \text { Lucille Ball inames Ellison } \\ \text { "Next Time I } \\ \text { Marry" } \end{gathered}$ | Get Up a PartyFun and Favors for AII! |
| :---: | :---: |
|  | Wed. and Thurs. January 4 and 5 <br> Romance Beckons a Hundred Birls! |
|  |  |
|  | Rite - bey bellumy |
| Extra Added: HOUSEWIFE HERMAN" "BOSSE RHYTHM" | Carefluly Selected short Subjects |

## ${ }_{\substack{\text { dauts } \\ 20 c}}$ PALACE <br> Tuesday Only, January 3 Matinee and Night

 Starting Promptly at 2 p. m. Continuous Showing
Nant
Ads


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