## THE BALLINGER LEDGER

1948 Red Cross Finances Drive Scheduled March 1

Programs Provided House is Damaged Attend Club Meeting; For Groups Friday

By Vandals' Shots Hardeman Speaker

Commissioners' Court Names Officials to Hold '48 Elections



New Curriculum Detailed to Group Of Presbyterians


Legion, Auxiliary To Meet Tuesday; Carnival Planned

Limit of 48 Set on Jaycee Soap Box Derby Entrants
County's Donations To Narch of Dimes Drive Total \$1,133


Local Committee
Will Direct Work Of Salvation Army

## 

 C. R. MOORE, Dealer

Mrs. Gertrude Woods +

| INCOME TAX |
| :---: |
| 4\% Land Loans |
| Real Estate |
| Insuranee |
| A. M. King |



$\qquad$

## IN SOCIETY



Mrs. J. K. Nichols was assisted
by Memes. Chester Afflerbach, Melvin Bedoso, D. B B Crockett, Bill Mel Bell
and Lymn Candier when she comand Lynn Candier when she com
plimented her son, Jimmy, on his
eighta birt hd a a eliftin bltrt hday anniversary,
entertaining in their home on nmy Mack
ar Carlyle.
da Saylors
tkins Mac The valentine theme was given
emphasis about party rooms where a
games and contests were engaged games and contests were engaged
in. The pretty white birthday n. The pretty white birthday cake
topped with a large red heart and
candles was served cream. Plate favors were candy

```
Chidren included were: Jerry Mrs. Weldon Howell, Mrs.. R.P.
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And Get Exira Benefits of the Quaker Oats Plan for Health and Happiness!

 Seed. Yon get evenen fult sice packeses- crevilat
 trademark.
This generous offer is made to acquaint you
with the great special benefirs for healt oo other natural cereal is so th and stamina. Quaker Oats is cereal is so rich in all four. Quaker Oass is so economical it may save you have a family of four.
Send for your flower seeds now -today! And anjoy the benefits for health and happiness of with the great special benefits for health and Amery day! happiness af telicious Quaker Oats Plan. All you do your daily

Prize Winning Flower Seeds right away' A marvelous assortment, Giant Zinaias, Garden Pinks, Rusproof
Snapdragons, Dwarf Petunias, Asters, Calendulas,

## QUAKER OATS







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Mrs. Flosd Thompoon of Talpa.

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TRUCKS FOR ${ }^{\prime} 48$

annorex<br>Here are the nation's newest trucks with the greatest feafures and biggest values! Here is advance engineer-ing-in 107 different models on eight different wheelbases. HERE IS TRANSPORTATION UNLIMITED!

ONIY ADVANCE-DESIGN TRUCKS FOR 1948 have all these new and finer features:


Ray Fuqua Chevrolet Company

## Look Younger and Smarter

Fashions that Set the Pace
for Spring of 1948 at....


You are invited to see our New Spring

## Suits---Dresses

Lingerie and Hats--.Style and Quality
Lowest Prices
Higginbotham's

You Get Satisfaction and Economy when you shop at
Higginbotham's...-Where Most Teople đrade




## Uniform Traffic Code Explained







## (2) Dromen', Society and Club News



SPEC
Gibbs Shoe Department






 held in the olen community hail. this week with ans. which began
followed by a dance
 For traveling the bride chose a Church
brown suit with matching aces- 1 Ash Wednesday service will be

 Manner Hat sian Mhd family of day are at 800 and 10 oo clock
Wall, and Martin Maas of Milers-
The keynote of the season was
 Ruth class were entertained last Card of Thanks Rutan Class were entertained last Card of Thanks
Friday evening in the home of
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## LONE STAR EXPANSION PROGRAM WORK

Brought Natural Gas Service To 27,386 New Customers in 1947

More tone Star Natural Gas street main and work forward as rapidly as availability of maservice line installation crews than ever before were kept busier than ever before as a result
record breaking home construction in 1947
Though some homes are being delayed in
nsmission lines Lone Star is investing $\$ 40$,
shortage of pipe, the 27,386 new service con- 000,000 in new equipment. New distribution
nections made in 333 Texas and Oklahoma facilities, pipelines, compressor stations and
communities exceeded any previous record. able, economical natural gas service for homes


LONE STAR GAS COMPANY


## GIEORGIE＇S READY－TO－WIEAR

Fimal Clearance on Winter Apparel
Our racks must be Cleared to make room for our Very Large Spring Stock Now Arriving．
Still Plenty of Cold Weather and Loads of Mer－ chandise on our racks．Reduced to Rock Bottom． Half Price has been forgotten on many articles．
Take Advantage of These Savings．

COATS SUITS and 3－PIECE SUITS
Have been regrouped and remarked tor tinal clearance． Cheek our stock for your size in these tine tailored．
$1 / 3$ and $1 / 2$ OFF and far below on many garments

## DRESS BARGAINS

Lovely fall crepes sabardines and wools．Regular price
$\$ 10.98$ to $\$ 39.75$ ．Sizes 10 to 44，basic styles
AND LESS
3 SPECLAL GROUPS
$\mathbf{S 3 . 9 8} \quad \mathbf{\$ 2 . 9 8} \quad \mathbf{S 1 . 0 0}$
SWEATERS
Dozens to choose from．Clearing at
$1 / 2$ PRICE

SKirts and blouses
$\overbrace{\text { Many Clase－outs at }}^{1 / 2 \text { PRICE }}$

## millinery

PRICE AND LESS
WINTER GOWNS
1／2 PRICE
CHILDREN＇S COATS
All Fall Coats Reduced to
1／2 PRICE
CHILDREN＇S FALL DRESSES
Wools and Corduroy．steres 3 to 14．Clasing
／PRICE

| WOOL GLOVES <br> Value $\$ 1.95$ <br> $\mathbf{\$ 1 . 0 0}$ | BOYS＇SUITS <br> 22 38 Values <br> 81.00 | CHILDREN＇S SOCKS <br> 4 Pairs for <br> $\mathbf{S 1 . 0 0}$ |
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| CHILDREN＇S DRESSES $\qquad$ Values to $\$ 3.98$ <br> $\mathbf{S 1 . 0 0}$ | BOYS＇PANTS <br> Special Lot $\mathbf{S 1 . 0 0}$ | WOOL SOCKS <br> 2 Pairs for <br> $\mathbf{S 1 . 0 0}$ |
| CHILDREN＇S ROBES <br> $\$ 3.98$ Values <br> $\$ 1.00$ | LADIES＇PANTS <br> Winter Weight 2 for 81.00 | PURSES <br> One Lot Patents，Fabric and Leather $\mathbf{S 1 . 0 0}$ |
| CHILDREN＇S SWEATERS <br> Values to $\$ 2.98$－Clearance <br> $\$ 1.00$ | WOOL MITTENS <br> 2 Pairs for $\mathbf{S 1 . 0 0}$ | DICKEYS <br> Up to $\$ 3.98$－Choice <br> $\$ 1.00$ |
| CHILDREN＇S HATS <br> Good Felts <br> $\$ 1.00$ <br> And 2 for $\$ 1.00$ | WOOL SHOULDERETTES $\$ 3.98$ Value－Clearance | SKIRTS <br> Cotton and Rayon <br> $\mathbf{S 1 . 0 0}$ |
| BABY DRESSES <br> Valces to $\$ 2.98$ $\mathbf{\$ 1 . 0 0}$ | BRASSIERFS <br> One Group of Odd Lots Values to \＄2．00 51.00 | BLOUSES <br> Values to $\$ 398$ <br> $\mathbf{S 1 . 0 0}$ |
| CHILDREN＇S PANTS 5 Pairs for 81.00 | CHILDREN＇S PANTS <br> 2 for <br> 81.00 | SWEATERS，SLACKS， JACKETS <br> One Lot $\mathbf{S 1 . 0 0}$ |

## DEATIS

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& \text { dren. } \\
& \text { Funeral services were conducted } \\
& \text { Saturday afternoon at } 2: 30 \text { at the } \\
& \text { Norton Baptist Church. Rev. } \mathrm{K} \\
& \text { Corley ofititith. }
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& \text { Saturday afternoon at } 2.30 \text { at the } \\
& \text { Norton Baptist Church. Rev. G. K } \\
& \text { Corley ofricating, assisted by Rev } \\
& \text { R. L Denton, of ablene. Masons } \\
& \text { had charge of the services at the }
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\begin{aligned}
& \text { Mrs. Mollie Martin } \\
& \text { Mrs. Molite Martin, 86, } \\
& \text { an Abilene hospital last Thy }
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Vollowed in Evergreen Cemetery．
Survivors include a niece，Mrs．
O．R．ONeill，Ballinger；and two
O． nephews，L．L．Willams，Balling
and Dr．Herbert Seals，Abllene．
：군ovigneis．

 Norton and Ballinger Graduates Proffered
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Remimix

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$1 \cdot \square \quad$




| For Burial Insurance see or call <br> Newhy-Davis Burial Ass'n. <br> 508 Eighth Street <br> Ballinger, <br> "Oldest Burial Association in Runnels County" |
| :---: |

 At. En, Rather, in reurneo mis-1 Defeat Local Stars;
 shvites the public. to attend.
ind

Do "Plate-Sores"
Bother You?
mums rum dumsint tot, burn, it

ANNOUNCING
PIANOTUNING and Service NOW available in ballinger and vicinity

FREE ESTIMATES
Leonard H. Parker
 1000 Ninth Street (Rear) Ballinger, Texas

## Jour Fopos'sour

##  <br> UNDER NEW MANAGEMENT

FRI.-SAT.
BIG DOUBLE
PROGRAM ROY acuff
"Night Train to Memphis" monte hale
"The Man from Rainbow Valley WED.-THURS
2 FEATURES
1 LOW PRICE



## Evervone knows where this ones going <br> $\mathbf{N}^{\text {a }}$ bere of it hate, tove be bonolutuely sure iure of late, to be absolutely design was heaca way automobile <br> So its a refreshing thind, people tell us, to see one car that quite tell us, to see one car that quit clearly knows where it's soing clearly knows where its goin and shows it inside and out. <br> You can't mistake this poised <br> Underwood Motor Company <br> 

## POR YOUR alentune


ege, collar clip . . gold pearl necklaces, Brace ant necklaces, Brace




 By First Baptists Will Begin Soon

$\qquad$

Curry-Hambrick Jewelers.


$$
\mathrm{Cl}^{0000}
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\begin{aligned}
& \text { Winter legumes seed-75.000, } 37, \\
& \text { ooo, } 220 \text { per cent } \\
& \text { Tame hay, harvested }-1,273,000 \text {, } \\
& 1,273,000,100 \text { per cent }
\end{aligned}
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$$
\begin{aligned}
& \text { director of the production and and barley, } \\
& \text { marketing administration and } \\
& \text { chairman of the }
\end{aligned}
$$




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\begin{aligned}
& \text { counil. for livestock and poultry } \\
& \text { Gools } \\
& \text { were set by the USDD on a } \\
& \text { national basis and were not broken }
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## SORE THROAT



ammen In Play for Western Goals Received By State Director

$$
\begin{aligned}
& \text { Sweet potatoes }-65,000, \quad 55,000, \\
& 118 \text { per fent } \\
& \text { Alfalfa seed- } 10,000,19,000,52
\end{aligned}
$$

$$
\begin{aligned}
& \text { per cent. } \\
& \text { A sugsted goal of } 3.000 \text { acres } \\
& \text { of soybeans was approved by the }
\end{aligned}
$$



 program. It's just a recognition of
lhe fate that the eropping sys- $(1,264,000)$ and sheep and
tem in the state is pretty compll-
limbs
in
(8,308,000) is the same as cated and the change from one
crop to another cant be made as
Acording to the councily the
easily as it sounds." easly as it sounds."
Commodittes. a p proved 1948
goals, 1947 harvested acreage and to drop from 39.486 .000 in 42489, and turkeys
 percentage of the 48 goal over 47 raised will increase from $3.681,000$
in 1997 to 4.000 .00 in 1984, while
harevested acreages, are listed in
that order: Wheat-7,220,000 acres, 7,450,000, $\begin{gathered}\text { estimated all kinds and types of } \\ \text { Rer cent } \\ \text { Rye } 35,000,32,000,109 \text { per cent } \\ \text { household insects with Cederene }\end{gathered}$

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*)
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## Mr. Advertiser

And Neon Buyer
The discriminating buyer's choice.
 Display Electric Advertising PHONE 696 $\bar{\square}$

## It's a-MAZE-ing! <br> H's a-MAZE-ing!

Husbands, please note! The average housewif performs 70 different tasks in her normal day's work too low, but it comes from the U. S. Government's Office of Education!) is spared one task... you don't have to shop and wit days for the delivery of electric service. Dependable, time-and-labor-saving, Reddy Kilo watt, your electric servant, is always ready to help housewife skip through her maze of tasks. Electric more leisure, makes life healthier and happier for her and all her family!
And it costs so little! In an era of sky-high prices, verage housewife $17 \%$ LESS ago!

West Teras Utilities comparis

For your livestock and your dairy and poultry feed millions of families in America and in many
products, soybeans, cottonseed, etc.... you ranch. foreign lands. Neither of us can do that job with
ers and farmers of America received in 1947 almost
out the other. Since we are in this together and ers and farmers of America received in 1947 almost out the other. Since we are in this together an
thirty billion dollars, a new high.
dependent upon each other, we feel that you have Out of that amount, $\$ 1,782,472,718$ came to you $\begin{aligned} & \text { an interest in knowing how } u \text { e have handled our } \\ & \text { from Swift \& Company in payment for the prod- }\end{aligned}$ end of this "joint operation." This page is our way from Swift \& Company in payment for the prod- of telling you. It shows you how we handled in
ucts you sold to us. Of every dollar that ue took in
from the sale of our products, we paid to you an 1947, our business of processing and marketing from the sale of our products, we paid to you an an
$\begin{array}{ll}\text { average of } 79.3 \text { for your products. }\end{array} \begin{aligned} & \text { It shows how much money we took in, where it } \\ & \text { went to and what services we performed to earn }\end{aligned}$


How We EARN Our Profit Hany our
 2 years, efficienty and conomieally,
Herv are the ervies Sifit \& Company performa
 2 thiwe We prom , brand, and perform all the many
neweemary operations to propare our products for

 4. Ourn -urch finds new use and new markets for
farmerr and ranchers producte
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Conservation of Our Land Resources

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 Continul sele of crope off farm or ranch realtes



Swift \& Company
Natrition is our business-and yours


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## Want Ads



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Keel Music Co.

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## 

 Airwor Coffee 2云 $79 \%$

 Peanut Butter t:ت, Jell. O :
 Blackere Pess s: Shortening $工=$ Breadㄴ..*: Flout fiomicio 100, 974

## Farm-Fresh Produce

## Seafood Values

Texas Orangessum, $5^{4}$ Codfish Fillets cum out : $37^{4}$
RedPotatoes $\quad 5 \mathrm{~m} 2^{\circ}$ Rosefish Fillets cut rou u $45^{4}$
Pascal Celery

## Jypical Savings.

Pears:
 Limas =...ine.
 Pink Salmontit.

 Peosisury $\quad 2=2214$



Check Jhese Values.
Guaranteed Meats

| Pepp | $\pm$ | 23 c | Smoked Picnics sim.t. |  | 4 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cigorettes : | cm | \$1.65 | Cured Hams |  | ¢ |
| Mathes : | Stat | 31c |  |  |  |
| Su-P | \%o. | 35c |  | Steeks | 4.63c |
| Oxydol 0 | \% | 37c | -7 79 | Roast | 49\% |
|  | \% | 37c | Pork Chops site us 59 | Beef Brisket $\mathrm{I}_{\text {Exic. }}$ | -. 354 |
| Supet Suds | mi | 37c |  | ound Beet ${ }^{\text {a }}$ |  |
| So |  | 18c | Sousagetissimb 534 |  |  |



| Grapefruit romentiter 254 | Texas Yoms us 96 | These Prices |  |
| :---: | :---: | :---: | :---: |
| Apples \%ictutimow 104 | Cobbage inious 44 | Efective | You get more for your money af |
|  | Rutabagas | Firdor and | You got mure for your money of |
| Anjou Pears un 10 r | Lettuce fixucte 10 |  | , mery |
| Red Gropes - 2me 254 |  | Ballinger |  |

