# THE BALLINGER LEDGER <br> ballinger, texas, thurspay, july 1, 1948 

volume 62

Twin-Bill Baseball Game, Flag Raising Here Friday

## AUTO ACCIDENTS

 INUURE THOUSANDS Every Year
## $\$ 100.00$ per month

 cas of ditanily trom ant $\$ 5.00$ per year

Cabinet Making Class to be Goif Tournament, Started in Vocational School

0 ther Activities

For Country Club Section of Hangar
Moved from Field Will be Class Shop


## 4-H Boys' Encampment Scheduled July 128,29



Eight Enlistments In Guard Company Precede Deadline

2 Directors Elected By T.B. Association At Quarterly Session


[^0]
Lyndon Johnson
Speaks to Large
Audience in City

ACE watch repair


Watch Repairing
Scientifieally Checked
J. R. BERREY Repair Man North Eighth stre

NEWBY-DAVIS
FUNERAL HOME ambulances seavice


For Burial Insurance Newby-Davis Burial Ass'n.


CHRYSLER PLYMOUTH

APPROVED SERVICE
Price Motor Company

 \%ind


Make that dream come true

To zuarantee that home you want, remodeling of that home, education for your children and all other necessities of life
Your Bank Account.

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A bank
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The Farmers \& Merchants State Bank


Ballinger, Texas, Thurday, July 1, , 108

 American United Life Insurance Co.

Box 523

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R. E. Whitre, Repres
``` ploneers in pamily securit in 1877

\section*{NOWISTHETIME}
 Flushed Out. New and Used Radiators and ores in stock for most all Cars and Trucks.
Brown's Radiator Shop


SHEER TRAVEL MAGIC
\(\mathbf{T}_{\text {Hus is the Buick America's sar } \quad H^{\text {Here }} \text { you let your leff foot idle }}\) This is the one with travel magic flowing all through it. This is the Roadmaster with Dynaflow Drive*- where Main
Street's dense traffic, the inviting Street's dense traffic, the inviting
open road and the long, stretching hills are bossed with equal ease by a toe-touch.


What's Different About What's Different About
DYNAFLOW DRIVE*? DYNAFLOW DRIVEN

Here you let your left foot idle comforably wherever you wish
there's no clutch pedal to push, eler.
Here your mind's free completely of remembering when to shiftno gears ever shift anywhere in
Here, you glide over ground and grades in swift and utter smoothness as constant and unbroken as

For here you have the only pas-
For here you have the only pas-
senger car in America where liquid senger car in America where liquid
replaces both the usual clutch \({ }^{\text {and }}\) the low-second-high gear sequence of conventional transmissions.

\section*{When berver}

\section*{\(\because V / C 1\)}
will build them
will build them
BUICK alone has all these features





* Hi maer moons * Boor ar hiseer Gentle grades, steep hills, long sour lever's set, you simply -once on the gas -and take them all in liquid-smooth luxury!

Does all this sound fabulous? It is.
So fabulous that folks are signing ap in droves for the '48 fashion
plate with this dare with this new-wonder o to take command of this raveler-touched-with-magic,
come see us quickly and get your order in.
We'll take it in sequence whether or not you have a car to trade.

Underwood Motor Co.
A.

Here you sit in blissful ease
while the power plant itself meets and masters the thousand and
one situations that come up in

\(42 \rightarrow\)


\title{
Three Good Reasons Why It Pays to Shop at-HIGGINBOTHAM'S in Ballinger -
} CONVENIENCE
\(\qquad\)
\(\qquad\)


ECONOMICAL
\begin{tabular}{|c|c|}
\hline \begin{tabular}{l}
BUY NOW \\
For Today \\
For July, August \\
And September.
\end{tabular} & \begin{tabular}{l}
SPORT SHIRTS \\
Manhattan and McGregor Long and short sleeves
\[
\$ 3.50 \text { to } \$ 5.50
\]
\end{tabular} \\
\hline MID-SEASON & LASTEX \\
\hline \begin{tabular}{l}
SALE \\
on Straw Hats- \\
All Panama and Dress Straw Hats Going at Reduced Prices
\end{tabular} & \begin{tabular}{l}
SWIM TRUNKS \$3.95 \\
BOXER SHORTS \\
\(\$ 2.50\) to \(\$ 3.95\)
\end{tabular} \\
\hline \$2.95 and up & op Regularly \\
\hline \multicolumn{2}{|l|}{\begin{tabular}{l}
HIGGINBOTHAM'S \\
ןasow aseg pue-
\end{tabular}} \\
\hline
\end{tabular}HIGGINBOTHAM'S

\section*{SOCIETY and CLUBS}

Flea Hoppers Show In Cotton Patches; Dusting is Advised



Ballinger Jaycees Plan for Projects In Ensuing Year

Lawn Mowers and Hand Saws Sharpened by Precision Machine
Your Cor or Any Lock
C. G. CAPE Repair Shop

Telephone 2481102 Hutchings Ave.

\section*{You Are Assured of}

\section*{DAILY MARKET PRICES}
when you bring your
Eggs and Poultry to Us
For the Best in Feeds at the
most Reasonable Prices-
- Come to-

Price Texo Feed Store, Ballinger
or Ballinger Produce, formerly Bollinger Poultry and Egg Company




Cats and Broncs
Play Seven Tilts
In Eleven Days

\(\mathrm{O}_{\mathrm{n}}\) American is reminded that the liberty we so often take for granted had to be won with toil, hardship and sacrifice. Let us also remember that eternal vigilance is the price of liberty for all.

(a)

The First National Bank
of Ballinger

Anpownmen or
WALTER F. MUELLER
as Franchise Dealer DEMPSTER WAEER SUPPLY EQUIPMEMT readr to serve you with america's Complete LINe


WALTER F MUELLER
BALLINGER, TEXAS


Rotary to Install Officers Tonight; Taylor is Speaker


 be held
the Cent
vations
theri
tive


BUILT-IN CONVENIENCE

\section*{We Congratulate}

SAM BEHRINGER
0n the successful opening of modern

\section*{Motel Stonewall}
nw emungerz TUESDAY NIGHT STATION KRUN
"The Air Voice of Runnels County"



\section*{(IN SOCIETY}


Ballinger Home and Auto Supply
\begin{tabular}{|c|c|}
\hline \begin{tabular}{l}
ONE GROUP NEW SPRING DRESSES \\
Very Desirable, Plenty Length, Regular up to \(\$ 14.95\)
\end{tabular} & 82.95 \\
\hline FOR FOURTH OF JULY HOLIDAY-ONE LOT OF PLAY DRESSES AND PLAY SUITS & \\
\hline \begin{tabular}{l}
ONE LOT \\
PLAY DRESSES AND PLAY SUITS \\
Regular \(\$ 10.95\) for only
\end{tabular} & 86.95 \\
\hline \begin{tabular}{l}
one lot of new, desirable \\
SHORTS
\end{tabular} & 82.9 \\
\hline \begin{tabular}{l}
one group of beautiful new \\
COTTONS, WASH SILKS, VOILES \\
Regular to \(\$ 18.95\), for only
\end{tabular} & 88.95 \\
\hline CHILDREN'S AND MISSES' DRESSES & \\
\hline
\end{tabular}
\begin{tabular}{r} 
one lot of about sixty \\
BLOUSES \\
half Price \\
\hline
\end{tabular}
one group of lovely new
SUMMER DRESSES
All Sizes, Seersuckers, Voiles, Batiste, Values to \(\$ 14.95\), only . .86 .95 ONE GROUP OF

LEATHER HANDBAGS
\(\qquad\)
ALL OTHER SUMMER READY-TO-WEAR LESS 20\% LOVELY NEW SEARFS
(Purchased while in New York)
\(\$ 1.98\) and
\(\$ 2.98\)
\begin{tabular}{|c|c|c|}
\hline \begin{tabular}{l}
SALE OF COATS AND SUITS \\
One Group of SUITS, all-wool, Jaunty Juniors, Swansdown and others for only One Group of Shorty and Three-Quarter Length COATS \\
HALF PRICE \\
One Group Swansdown and Princess Spring Coats, all Desirable LESS \(20 \%\)
\end{tabular} & \begin{tabular}{l}
\({ }^{\circ}\) \\
BETTIS \& STURGES \\
The Ladiessbor \\
BALLINGER \\
PHONE 43 \\
แึ\%
\end{tabular} & \begin{tabular}{l}
Gibbs Shoe Department Wonderful Bargains In This Sale \\
White Rhythm Step Baby Dolls, Regular \$12.95, to close out for only \\
White and Gold Sandals, Regular \(\$ 10.95\), to close out for only . \(\$ 5.95\) Black Patent Sandals, Regular \(\$ 10.95\) and \(\$ 12.95\), to close out . . \(\$ 6.95\) \\
Black Patent Oxfords, Regular \(\$ 10.95\), for only \\
White Wedge Oxfords, Regulit \(\$ 11.95\), for only \(\$ 12.95\), for
\end{tabular} \\
\hline
\end{tabular}

\title{
CONGRATULATIONSto MR.AND MRS.SAMBEHRINGER \\  \\ motel Stonewall \\ We commend Mr. Behringer for building Motel Stonewall and rejoice with the people of Ballinger in this modern plant. We believe it will be a definite asset for the city and that many weary travellers will stop here for the night because of the comforts offered. Our relations with Mr. Behringer during the construction have been most pleasant. \\ 
}





You can't buy it at a storeYou can't carry it in a bagIt's your biggest bargainIt's your electric service!

You don't buy it at a store-you car't carry it home in your shopping bag-yet it's one of the biggest values in your family budget. It's your electric service, of course!

Yes, although it costs the West Texas Utilities, your electric service company, more to supply it to you-and such costs are still rising-you're nevertheless now getting electric service at rates 17 per cent less than you did ten years ago-if yours is the average family.
Why is your electric service so big a value? One reason is that more people are using more and more electricity. Another reason is the constant effort which the experienced personnel of your service company makes to keep your electric service a bankain.

\section*{West Texas Utilities \\ Company}
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[^0]:    SUPERIOR AMBULANCE SERVICE DEPENDABLE FUNERAL INSURANCE

    ASB Potilictes Ask
    

