## THE BALLINGER LEDGER

## 3500 People Attend Soil Three City Schools Enroll Conservation Program Total of 993 Opening Day

Operations This Morning


Exclusively Valley Creek Water Now Being Used Cold Front Brings Heavy Rains Here; 2 Inches in Spots










IIGHI the way to betier frades

Boys and girls have a better chance to be bright if you give them a light that makes it easy to see to study:
Help yours to start the school year right. Put a new 150 -watt globe in the study lamp now!

## West Texas Utilities Company

## Look This Way---Important Notice

## U. S. Government Restriction On Credit Purchases

WILL GO INTO EFFECT SEPTEMBER 20-BUY NOW FOR YOUR HOME while our Liberal Down Payments are in Effect-Pay Weekly or Monthly-while you use it. Most Everything for the Home-the Farm and Ranch-as well as wearing apparel for all the family-including Wallpaper and Sherwin-Williams Paint-
Shop and Save At- Higginbotham Bros. \& Company

## Showing Now, the NECCHI MACHINES

We Want You to See One of the World's Finest SEWING MACHINES
Choice of Fine Cabin ets-Liberal Terms May Be Had-
HIGGINBOTHAM BROS. \& COMPANY-Glad to Show You FURNITURE DEPARTMENT—BALLINGER

## A FEW MORE DRESSES <br> On Sale at--- <br> 

Don't Fail to Get Your Share of these DRESS BARGAINS-Economize at-

## HIGGINBOTHAM'S








Dhegre here!



## FRILLY

 PANTS Of Rogers' Hillusto": pink ice shoes whice or
black. sizei 5 sio, $\%$. 81.00

## BETTIS \& STURGES Dre Radics Stors



Account of Trip to 4-H Conservation Camp



## PEARCE-ROGERS DRUG <br> Where Pharmacy is a Protession







## SOCIETY and CLUBS




Make That Dream COMETRUE

To guarantee that home you want, remodeling of that home, education for your children, and all other necessities of life and security in old age, protect YOUR BANK ACCOUNT.

A bank account of savings will guarantee all of The Farmers\& Merchants State Bank

RAGS WANTED
Large, Clean, Cotton Garments PREMIUM PRICE FOR SHEETS

We Cannot Use itzavy Stuff-so do not bring it.-Pents, Bedticking and Duck-not accepted
LEDGER OFFICE


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