## THE BALLINGER LEDGER

## C. C. Directors Consider Important Business Items

Canady to Retire April 1; Kingston Phone Manager

|  | Juvenile Arrested | be made. Carl Murman, retiringpresident, stated that new offi- |
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|  | For Robbing City |  |
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| dathretet pror to that he serve |  | Runetuss have beer |
| and mronnyod He wis mad |  | two $A \& M C$ |
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|  | sion later in the day.Johnny Walker received a two- |  |
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|  | year sentence in 119th district court here Tuesday. Walker was |  |
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| OTIS H. POWER <br>  <br>  | and Abilene national guard teamsand the second will pit che FlyntAll-Stars against the new HumbleCo. team. |  |
|  |  |  |
|  | Mrs. Gertrude Woods complete nsidrance <br>  |  |
|  |  |  |
| The Abilene-Reporter News delivered to your home orbusiness |  |  |
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Texas Rural Roads
Official will Speak Official will Speak
Here February 27


## Ballinger March of Dimes

 Fund Far Short of QuotaArea Church Women
Will Sponsor Service
Tomorrow Afternoon



# Look Thrilty . . . Be Thrifty . . . Feel Thrifty . . . Shop Year In and Year Out 

 At HIGGINBOTHAM BROS. \& CO. Where Your Dollars Buy More Value! Free-Westinghouse Sewing Machines; Admiral and Westinghouse Refrigerators; Roper, Detroit Jewel and Florence Gas Stoves; Speed Queen Washing Machines; Complete Bath Room Fixtures. Save Money! Get All or Any Part of Your Household Equipment At Higginbotham's and See What You Save!


HIGGINBOTHAM'S
through Service to a Growing State

- INCREASE IN ASSETS DURING 1949: $\mathbf{\$ 2 0 , 5 3 0 , 9 8 0}$
[ INSURANCE IN FORCE: $\$ 761,644,019$
INCREASE FOR YEAR: $\$ 64,435,379$


Nixon Insurance Agency JACK NIXON Ballinger Representatives
First National Bank Building NIXON, JR.
Dial shis

## Southwestern Life <br> JAMES RALPH WOOD, PRESIDENT <br> HOME OFFICE

No Miracle Guaranteed


It in your
program to make
Higginbotham's
your regular
trading place.
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of an opportunty
to prove to poun
that 14 pass
to trade at

## Qually and prree

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Department store
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tor
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the Ranch.
Try Hieghnotham
and we believe
Trank sou.




Reduced pricea on new 1950 Studebakers save you '86 to ${ }^{\text {s }} 141$
Share in Studebaker's success! Get the benefit of Studebaker's all-time peak production! Drive America's most distinctive car-the fastest selling car in Studebaker history!




## Dillion Motor Co.

Tenth Street and Railroad Avenue


Ballinger F.F.A. Chapter Presented GMC Pick-up The Ballinger chapter of Future the car.


Money Savers Pinto Benss in - it 25c Pork 2 Beons Banio Hominy - 3 Na a cann 25 c Green GiantPeas -

 Mackerel n_- $=194$ Tuna Fish $\quad={ }^{-1} 31 \mathrm{c}$ Sardines: $\mathbf{3 E n}$ - 254 Sardines =ت口 Jypical Safeway Savings
Sauce :-m
Corn 5
Dressing $=$
Salmon
Cheese "-.

Eggs
Milk
Meal ".new

## More values


american beauty cake mix


Seafood favorites youll ind at Safeway are ready to pop into the pan
Choice fillets and tender, flaky steaks are trimmed and scaled. Quality is
backed by our money-back guarantee of complete satisfaction. Check these
Catfish Fillets 49c Rosefish Fillets: $=$ 35c Codfish Fillets Fresh Oysters Ocean Whiting: $17 c$

## 

${ }_{c}^{120} 15 c$
c. $10 c$
… 15 c
$\therefore 35 c$
解 75 c
m. 42 c

- 3 39c

Bacon Ends
ㄹ.. 11c
Lb. 15c
Shemar mest moooct gis
Carton Tomatoes 19c New Potatoes $==\square \quad 71 / 2 c$ Carrots ${ }^{\text {man }}$ Fresh Pineapples $\quad 10 \mathrm{C}$
 $\begin{array}{lll}\text { Lettuce cerrip soid } & \text { s. } 104 \text { Emperor Grapes ita* } & \text { is. } 17 \mathrm{c}\end{array}$ $\begin{array}{llll}\text { Yellow Squash } & \text { to } & 15 \xi & \text { Texas Yams }\end{array} \quad$ us $10 \notin$



Ballinger Cats to Train mint man in namem







 for a general discusslon of a plan
to was voted to hold a two- two and two betwentine the champlinenship. and
tight tournament this week-end.
Coleman a coin was flipped and to determine the champlonship. night tournament this week-end. Coleman a coin was fllpped an
Teams that have won honors in two tames set for Friday nitgt the tourney went to coleman.
their distrits tein districts aree. Crane, district and two for Saturday nitght. The The Ballinger Bearcats are
5A. Ballinger, district 7 A : Hamll
Ballinger boys will meet the Crane


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& \text { tertay } \text { |ready tor the reglonal palay. } \\
& \hline
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## UNPRECEDENTED SALE!

Ifelena Rubinstestin Lipsticks in Discontinued Cases

## PRICES CUT! <br> UPSTICK QUALITY, GLAMOUR STAY!

 1.00 for every 1.00 you apend. Texture, color,
quality of the lipstics have been made world Yamous by Helena Rubinsten! Stock up now,
for yourself, for gifst ! aut hurry, hurry, while
color rage is coll
1.00 "colden swmil lipstick . . . Now .50 1.50 "wedonc rinc" lipstick. . . . Now .75
3.95 stenling siven turnet. . . Now 1.50 ursstica fous-asst (4 dollar lipsticks in casea keyed to individual coloring) . . 200


WERE 1.00... NOW ONLY

MALONE DRUG
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Bowery Boys Comedy and Suspense
Drama Next Attractions at Runnels


 Dotann newspaper copy boy, and $\begin{aligned} & \text { Suspense marks the plot ot "The } \\ & \text { agat is seen in the company of }\end{aligned}$ Window," RKO Radio drama to be other comedians, ind
side-kick, Huntz Hall:




 Jean Dean, who provides consded
erable feminine allure) Micke

## RUNNELS





| parents: and Paul stewart and |
| :--- |
| Ruth |
| roles. Roman have the menace |

Hair-Raising Races Seen in 'Big Wheel'




 Producer Sam suetel feels there
will soon be a number of ppecres
with speed auto racing as their
PALACE

Friday, Saturday BIG 4.UNIT PROGRAM

"James Bros. of Missouri"
"Odor of the Day" color cartoon

Claudette Colbert, Young, Bremt In Gay Comedy, 'Bride for Sale'



 Young and George Brent in a fun- sented at the Te xas tomorrow
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locale.

 Muss Coibert as an income cax
expert. But has satustaction at the of evidence around the siager.
way she does her tob to tempered way she does her too is tempered
when he discoers that she tok
solely tor tor the purposese of fnding a Ballinger Theatres
 thriving income










## compare genuine 1950 Servel Gas Refrigerator <br> comp types 19 <br> 519050 <br>  <br> Servel, <br> the gas refrigerator guaranteed 10 years <br> <br> " <br> <br> " <br> S10 Down and as little as $\$ 6.21$ per month <br> <br> STAYS SILENT, LASTS LONGER <br> <br> STAYS SILENT, LASTS LONGER <br> no motor to wear, no machinery to grow noisy <br> Now! QUICK-CHANGE INTERIOR <br> New/ Long-LIFE desicn <br> STAYS MODERN-IODAY, IOMORROW, ALWAYS <br> When you've looked at both types, <br> you'll agree with the <br> millions of Servel Gas Refrigerator owners <br> who know from experience, <br> "It's the freezing system that counts." <br> Only Servel stays silent and lasts longer <br> because it freezes with no moving parts. <br> Only Servel operates on Gas, the dependable fuel.

LONE STAS GAS COMPANY

## FAT STOCK SHOW AND RODEO <br> RODEO

Stromboll: Without any desire to 6 years of age. We also have old






 really done a good deed. The letter Prank Harris, bond spectalist of
came from a small town in Oer-

 is published below:
-Through the charity board at at $\begin{aligned} & \text { the } \\ & \text { mer }\end{aligned}$
 ot milk and may we say that our involved when a personal bond is
dear Lord will certainly reward silged by triends. He gave many



 home is a kontessionellen kinder- night" Friday evening taking
garten with 50 children from 2 to place of the regular luncheon.

## San Ingelo Fat Stock Show \& Rodeo March 2 to 5

## PROGRAM:




RODEO TICKET PRICES:
unds Only

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EWELL JONES MOTORS

## DOHEE PLYMOITH

DODGE Job-Rated TRUCKS

## B. F. GOODRICE february paradeoprvalues

## Electric Irons REDUCED 40\%

 Regular \$9.95 Irons-NOW \$5.95Hurry, Get In On this Sensational Bargain Offer While the Supply Lasts!


| Extra Light! Extra Strong! Koroseal <br>  <br> Longoth $-10 \%$, Won <br> $\$ 5.50$ <br> A ne $\qquad$ <br>  |
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## BATES HONE \& AUTO STORE 809 HUTCEINGS RVENTE



|  | Tomato Juice 46-Oz. Can $23 C$ |
| :---: | :---: |






## Broadway Cafe

24-Hour Servic

sale of tuck
attendance.
Billy Jack Gentry and Lyndon
Waldrop. Bronte Future Farmers of America boys, Future among the the
twenty winners in the beet scram- keeps your Buick


J Ust realize one thing, good madam, good sir-as you pilot your Buick down the highway past the parade of lesser cars, you're the secret So mer iter dins.
So you owe it to this admiring audience to keep that wonderful Buick of yours purring at its proudest-gliding over the roughest roads like a
car on a cloud, with never a squeak-lively, long-striding, and staying that way longer!
And one of the easiest ways to do that is to wheel into our shop once a month - ask the man for our Lubricare-and here's what will happen:



 al rutine "orrease iob
differenco it mokest

## Buick care keeps Buidcs beest

 UNDERWOOD MOTOR COMPANY tenth and hutchings-balingeer, texas

a friendly warning


Bout that old prescription Dr. Jones wrote for you two years ago. The bottle is on the shelf in your medicine cabinet, about one:fourth full. It would be safer for you and your family to discard it. Someone might take it by mistake, or a child might be attracted to it by the bright color and do himself light and air. On long standing, some compounds change their chemical structure. Yes, the safe thing to do is to throw it away. If illness again overtakes

## PEARCE-BALLEY DRUG

Where Pharmacy is a Profession

| mittee stated that contracts had been made with land owners on the proposed Rowena-Lowake entertain a large number of high school bands at the second Heart of Texas band festival to be held 18 bands had entered the festival and several others extended invitations had not been heard from In the morning bands will present tures will take up the afternoon period. A parade will also be a feature in which bands are graded for their street playing and marching abllity marching ability. |  <br> LGUID OR TABLETS - SAME FAST RELIT <br> farm-to-market road in order to get deeds signed for the right-ofway. Other reports were heard on the clean-up campaign and the March of Dimes, the reporting more than $\$ 400$ in contributions. |
| :---: | :---: |
| The Rowena Lions Club last week heard reports from several committees. The good roads com- | Wall Street in New York was so named because it follows the line of the palisades wall or stockade built in 1652 across the southern |
| "Leto" Relieves <br> "Gum" Discomfort You can not look, nor expect to teet your beet with it Pearce-Bailey Drug | Government run by women is called gynarchy. <br> A gandy dancer is a man who Inspects rallroad ties for loose ralls and bolts. |


|  |  |
| :---: | :---: |
| Call for <br> BANNER PROD at your favorite | DUCTS <br> dealers |
| or Dial 3191 |  |



See Any of the Following Agents or the PMA Office

## AGENTS

newt stoecker floyd mackey
doc camp
george cathey
BILL LIPPE
R. E. (Bob) WHTTE
alfred C. Meallay
Louie rohafeld
ernest black
L. L. Williams
buddy gray

All Community PMA Committeemen Are Also Agents

## What It Cosis-

Premium rates are $\$ 1.75$ per acre. Operating expenses are not included in the premium rates. This keeps the rates at a non-profit level.

## What It Does-

Protects you against crop damage from all natural causes. The contract covers up to a specified per cent of your normal yield. When the crop fails to produce the coverage, you collect enough to bring your crop return up to the guaranteed production.

## Protect Your Investment-

You have an investment in every acre of cotton you plant. Can you afford to let this investment go unprotected? When your crop is lost . . . your time and money are lost, too

Your Investment Can Be ProtectedFederal All-Risk Insurance ruarantees you against loss of your investment from any natural hazard. Your premium payment terms are reasonable, and can be paid any time during 1950.

> County Committee:
> meade mcshan, John onken

EARL BLACK
Secretary: S. E. CLONINGER

OFFICE: PMA (AAA) Bldg.

## INSI



What one thing made
Oi these old-fashioned?

## Protection

 of Your Crop INVESTMENT!
## Be Sure . . . Insure

You don't have to gamble and worry any longer about what Floods . . . Hail . . . Fire . . . Winter Kill . . . Grasshoppers . . . Weevils . . . Drought
. Rust . . . Storms . . . or any other tricks of nature will do to your crop.
Why risk a year's investment and labor in a crop?
BE SURE-INSURE WITH FEDERAL CROP INSURANCE IT'S LOW COST-TOO!

## How to Get It

Federal Crop Insurance can be obtained from designated agents or the County AAA Office. Application must be signed before February 28th.


## With Federal Crop Insurance

This Advertisement In the Interest of Rumnels County Cotton Growers Is Sponsored By

BALLINGER APPLIANCE \& ELECTRIC SHOP
BALIINGER BUTANE GAS CO
BALLINGER CO-OP GIN \& ELEVATOR BALLINGER TRUCK \& TRACTOR CO. BROADWAY CAFE
BROADWAY FOOD MARKET WM. P. CAREY LUMBER CO. CLAY BUILDING MATERIAL CO. PEARCE-BAILEY-HOWARD DRUG

CURRY-HAMBRICK, Jewelers
FARMERS \& MERCHANTS STATE BANK FIRST NATIONAL BANK FLYNT MOTOR CO. FOY'S HARDWARE STORE RUBIN'S STORE HOME FURNITURE CO. MANSELL BROS. HARDWARE CO. VERNON DANKWORTH

MORGAN MOTOR CO.
EDWARDS PARTS, Ballinger and Winters TEXAS OFFICE SUPPLY
PRICE TEX-O FEED STORE NEWBY-DAVIS FUNERAL HOME BALLINGER DRY GOODS CO. HIGGINBOTHAM FARM EQUIPMENT CO. JACOB'S RED \& WHITE FOOD MARKET FAUBION \& BARKER IMPLEMENT CO.



##  in arder? <br> No one knows exactly when it wut folks who ought to know, say that farming is about due for a hange from high war--time lev els and that farmers should be prepared for it. ope tor <br> One way to be ready for the worst term amortized loan from The Equitable Society at today's low <br> interest rates - and rates are bound to go up like everything else. So, take the advice of ex- perts, and put your debts on a safe, long-term basis. Let us explain how the famous Farm In come Privilege saves you money and the Prepayment Reserve Plan protects you in lean years, Your inquiry will be kept conf dential-no obligation. <br> THE WINTERS STATE BANK

Capital and Surplus $\$ 100,000.00$

## QN SOCIETY

## Miss Egan Becomes Bride of Henry Elbert Hermann <br> of Henry Elbert Hermann $\begin{aligned} & \text { Harold Mueller of Ballinger, her } \\ & \text { Miss Maty } \\ & \text { Satin. } \\ & \text { She wore a }\end{aligned}$ <br> Solid Truck !




What one thing made these old-fashioned?

 mod mome deatericervee
 it today's best buy
does so much?


West Texas Utilities Company


## SEE IT• RIDE IT• DRIVE IT

the only tire with COMPLETE WINTER SAFETY-up to $60 \%$ more safe miles $\star$ the only tire with EVERLASTING WHITE- $\star$ the only tire with TRIPLE-TRACTION TREAD walls.

* the only tire with PROTECTIVE CURB * the only tire with RENEWABLE SAFETY GUARD th

TREAD WIM RENWABLE SAKTY

FULL PRESENT VALUE FOR YOUR OLD TIRES!
BRADLEY'S TIRE CO.



