## THE BALLINGER LEDGER

| department of the Ballinger high school will sponsor a sports round-up here Saturday and all girls of the community of high school age are invited to attenc and participate. <br> A team of girls from Talpa and Norton, fifteen each, will be here came in to check on their part of from the Ballinger high school will be on hand. Girls who graduated in 1948 or 1949 also may attend and participate. | Saturday. Games and contests will get underway around $10 \mathrm{a} . \mathrm{m}$. some in the gym, some on the events at Beareat Field. <br> Games will include basketball volley ball, softball, tennis and track. <br> Girls in this community and from nearby schools are invited to enter teams in the contests. I is the first sports round-up for girls ever held here and effors are being made to have a larg |
| :---: | :---: |

## Phone Manager Explains Need for Rate Increases



Motel Addition Open House Well Attended



Churches Filled Easter; Four Revivals Underway
Cherryhomes will Go To Oklahoma Church Effective on May



PARRISH FEED \& HATCHERY

ar Home
Tanner, of Dalla

${ }_{n}^{c}$


Mrs. Zud Herring: Mises Joann
Rayburn. Barbara, Paterson an
Batwina Vogelsang. all students

 Fox Baptist Naomi Clas Entertains

'Ambush,' New M-G-M Western, Stars Robert Taylor, John Hodiak, Arlene Dahl


HOME FURNITURE COMPANY LONE STAR GAS COMPANY
 Garments PREMIUM PRICE FOR SHEETS

We Cannot Use Heavy Stuff-so do not bring it.-Pants, Bedticking and

## LEDGER OFFICE




MILK
ICE

## Call for <br> BANNER PRODUCTS

at your
favorite dealers
or Dial 3191


It's MISS AMERICA for beauty
It's MR.BIG for size シ
 Champion of its Class for ECONOMY

${ }^{{ }^{50}} \mathrm{FORD}$
"TEST DRIVE" It AT YOUR FORD DEALER'S
FRANK FLYNT MOTOR COMPANY


| SPRING IS HERE . . . <br> $\begin{aligned} & \text { Let us give your car a beauty treatment, and bring back that } \\ & \text { new ear sparkle it once had. }\end{aligned}$ LIQUID GLAZE <br> BLUE CORAL $\qquad$ SIMONIZE <br> Goody Johnson is now with us and has charge of our washing, greasing and polishing department. For the best job in town. bring your car to us. <br> YOU WILL BE PLEASED <br> BALLINGER MOTOR SALES, INC. |  | Ballinger Students Attend District Meet |
| :---: | :---: | :---: |
|  |  |  |
|  |  | Attend District Meet <br> were in Brady the past week-end <br> the district meet. <br> Jimmy Davenport and Jimmy nis matches for boys' doubles. Virginia Cope won first in girls wood to attend the regional meet. Stuart lost in girls' doubles and Jim Erwin lost the boys' singles in Daniel Hallmark, Jimmy Enda |
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|  |  | cott, Harold Merrifield and Joe Vancil, members of the relay team, did not place <br> Gene Hirshfelt won first in the slide rule contest. |
| E. E. King and John B. King Mr. and Mrs. Jim Duncan, Mrs. are in Dallas this week, attend- Fred Holliday and two sons spent ing the Southwest Furniture Show. the Easter holidays in Fort Worth,visiting relatives. |  |  |
|  |  |  |
|  |  |  |
|  |  | week-end guests of his mother Mrs. Una V. Doose. Mr. Stacy is |
| Our $\$ 49.50$ SPECIAL Includes: <br> install gendine ford piston rings INSTALL GENUINE FORD CONNECTING ROD BEARINGS INSTALL GENUINE FORD GASKETS REMOVE CARBON INSPECT PISTONS, WRIST PINS inspect valves <br> INSPECT HOSE CONNECTIONS inspect and clean oil pump 5 QTS. PREMIUM GRADE OIL <br> Plus these HXTRAS to make a BIG VALUE <br> INSTALL GENUINE FORD DISTRIBUTOR POINTS ADJUST CARBURETOR <br> CLEAN AND ADJUST SPARK PLUGS |  |  |
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|  |  | miss |
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|  |  | Miss |
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|  |  | $t$ on to Andrews, where they Easter with Mrs. Keithley's -ind and daughter, Mr. and |
|  |  | -in-law and daughter, Mr. and Charles Dean. |
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|  |  | Don Clerk: |
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| Special <br> Complete - <br> Hynt votor Go. |  | Conmissioner, Precinet CLYDE CHAPMAN <br> County Treasurer <br> PRICE MIDDLETON <br> PAULL GORDON <br> Assessor-Collector: <br> DALTON E. CROCKETT <br> State Senator, 25 th Distric DORSEY B. HARDEMAN <br> Justice of Peace, Precinet No (Reelection) <br> Representative, 92nd District: W. H. RAMPY |
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 CORNSTOKLEY'


## lb. 65 c

${ }^{\text {ming }}$ 16c

$\xrightarrow{410}$
 . 370 lb. $\$ 1.15$ Royal Anne Cherries
nvicis 24 c



Salmon
acie 39c
Swiftring
a.c. 75c

Wesson Oil pts. 30c


## Greetings to the Citizens of Ballinger Runnels County and West Texas

We have purchased the Frank Rubin stock of merchandise and leased the Rubin location for a long term of years.

Frank Rubin ran a good store and built up a great business and built up hundreds of friendships and hundreds of customers in the great Ballinger area of West Texas. We pay our respects and best wishes to Frank Rubin

You citizens of Ballinger have built a community of fine schools-fine churches, and necessarily it follows a fine group of citizens who are interested in progress city growth-and the development of more and more good citizens of character, integrity and ster ling worth.

We want to join hands with you people and you business men of Ballinger and Runnels county. We want to be worthy of your confidence, and friendship. We want to run a store of such sterling character that you can welcome us into the Ballinger family of business men. We want to do our full share on all civic matters.

We have a staff of trained buyers.
We have a general buying office in Dallas.
We buy direct from manufacturers.
We have a splendid financial standing.
We sell on a close margin resulting in low prices.
We want to retain all the Rubin employess.
We carry standard brands--cater to all classes.
Mr. Leon Reese will manage our Ballinger store. He has been associated with us as assistant manager for two years at Abilene and has had over two years training.

Mr. Ross Black will be assistant manager and will cooperate with Mr. Reese in the operation of the store.

We are now invoicing and rearrang ing the Rubin stock. Very soon we will hold a sale, offering to this great trade area the overstock and surplus stock We confidently believe this will be a sale so full of sound values that no one will want to miss it.

Watch for our big announcement.
Cordially and Sincerely,

## LINTZ DEPRRTMENT STORE

## SOCIETY

Successors to Rubin's








Malinger Cats Whacked By Colts in Opening Tilt


## Business Change

I have purchased the Sykes Store in Ballinger and will redecorate, modernize and restock as soon as possible.

I plan to announce the formal opening of the store next week and will invite the people of this trade area to attend.

In the meantime I will be happy to meet everyone and cordially invite you to drop in for a visit.

## L. R. RINGER

## THANKS TO CUSTOMERS

In retiring from the Sykes Store, I wish to express thanks to the patrons who have made it possible to operate in the past.

I also wish to commend Mr. L. R. Rigger to you and believe that he will give you a first class store and the best of service.

Again may I say thanks for everything.
O. C. SYKES

Wo Finer Hist of $\perp$ Tames (4)

On Earth!


Champac
Salinger Motor Sales, Inc.

## AFTER EASTER CLEARANCE SALE

ON ALL SPRING COATS, SUITS, AND DRESSES Our racks must be cleared for mid-summer merchandise arriving daily.


"Specials" but on every item every day. In our way of doing business all expensive
Whole Plums 19 c Pork and Beans 3 25c
 Whole Pickles $=$ $23 c$ 20

| NOB HILL COFFEE |
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| CANTERBURY |
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| - 29 |


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| 3:20 |



Higginbotham's
Big Values! Big Bargains on Shoes! 3 Special Lots! Closeouts! See Them! Buy One Pair or Half Dozen Pairs. Save on Shoes at Higginbotham's


## LOT 1

Dress pumps, sandals, casuals Kid and patent. White and brown Values up to $\$ 7.95$. Extra Special at $\$ 3.97$ and $\$ 4.95$

## LOT 2

Dress, casuals and loafers. Brown, black and red. Values up to $\$ 6.95$ on sale at $\$ 2.97$


LOT 3 Formerly priced up to $\$ 5.95$ Real Bargains at $\$ 1.97$
HIGGINBOTHAM'S FOR SHOE VALUES

 The Sudeleaker Champion is one of the 4 lowest price largest selling lowest price largest seling
cars in America! Dillion Motor Co.

Tenth Street and Railroad Avenue


Higginbotham Bros. \& Co.

start the graduate right with Samsonite Luggage



Shang courght to stand on!

## HIGGINBOTHAM'S






## Why Is It Necessary to Increase Telephone Rates?

## A Frank Statement

## to the People of Ballinger

## Telephone Expenses Are Increasing Faster Than Revenue

The Company is asking for an increase in rates for telephone service in Ballinger. Present telephone rates were in effect in 1928 when this Company acquired the property. According to the files of the telephone company and the City of Ballinger, it appears that the present rates at Ballinger were established in 1907-43 years ago.

During the period since 1928, payroll expenses and the cost of all materials used by the company have increased many hundreds of percent. Payrolls alone have increased more than 500 percent, yet telephone rates in Ballinger remain the same.



PRIVOUTY, frankly|
with snow, white dos and row of tiny ruffles to add to its charm, Sheer beauty for the important day io your
life. Junior dive 7 to is.

decker skirt has handy border pockets and the coat closing
is a cool delight. Wonderful creasesesesistant "Salian" in new
rich pared tones. Sizes 10 to 20 .

## GEORGFS Ready-to-Wear

SOCIETY

## Someday you will Cook Electrically

 WHY NOT NOW?for CLEAN Automatic Cooking that's always CERTAIN switch to Electric NOW!





 ser
as vows were spoken.
Miss Josephine Bowers, of Lab-

 They wore shell pink linen frocks
with arm wristlets of pink cara- Bight e irises. Miss Ever er
lit en

 pique trim. Her off-the-face hat hat Abilene. Mrs. Hugh Corban, of
and gloves were aldo navy linen
with white trim. Navy shoes and
Denton. Miss Pat Candide, Miss with white trim. Navy shoes and
white bag completed her Bowden and Miss Laverne
Her costume. Dankworth. Mrs. H. Mcshan regisWhite bag completed her costume. Dankworth Mrs. Me Mcshan regis-
Her only ornament was an Ocean
Foam necklace with matching ear-
tired guests in the bride's book.
Following the reception the


Plastics-4-Door Sedans and Coaches Prices from $\$ 16.95$ and up Fibre- $\$ 9.95$ and up ETHEL JOTS MOTORS

REED \& BARTON STERLING in

The PPallem of Your 'Choice!

with the prized ownership of Reed
and Barton sterling. Achieve the
ultimate in beauty for your table-
and B one of our handsome Reed
ton sterling patterns.


