## THE BALLINGER LEDGER

## County ${ }^{\text {D } 52}$ Dimes March Drive To Start Tomorrow

Bureau Directors Longhorn League Talk ${ }^{5} 2$ Program Seeking Another

Allen and Currie Good Producers In Nearby Fields
Swimming Pool Bonds Sale Again Disapproved

 <br> \section*{ <br> \section*{ <br> } and


Seal Sale Total
\$2,001 to Date

Farmers to Hear
Data on 2 Crops At Meeting Here In Water Consumption


Steady Increase Shown
 Nold


##  <br> Go on Sale This Week $\begin{gathered}\text { Letter from Son } \\ \text { In North horea }\end{gathered}$ In North Korea

Here
Bureau Directors
Talk " 52 Program
In Meeting Here



$\qquad$

$\qquad$

3 Negroes Killed
In Traffic Crash
5 Miles from City
Negroes Killed
In Traffic Crash
5 Miles from City
Negroes Killed
In Traffic Crash
5 Miles from City
$\square$ hirraikrn nequs





Home Demonstration Agent


It's a Long, Long Time from 1883 to 195269 Years-More than Two-Thirds of a Century That's the Length of Time We Have Been Distributing Merchandise to People of Texas

Now for the New Year--. Higginbotham Bros. \& Co.
Solicits Your 1952 Business on the Basis of More Value for Your Money

We'll Make
Confidence

Price Quality

Service Our Own to Shop at this
It to Your
Interest
as Well
as to
Our Own
to Shop
at this
Store

Save Time Save Money Most Everything
in One Store

Building
Shop Here
In Comfort

## You Can't Beat GGINBOTHAM'S <br> HIGGINBOTHAM'S Ballinger's Big Department Store

Ballinger's Shopping Center

Years

Gor handy IIITHINI IIFSSIS ET WOTIERS CATS


Malone Drus Store


Now You Can Buy Wards Riverside Tires and Batteries in Ballinger

$\$ 16.95$ $\$ 18.95$
$\qquad$
$\qquad$ SAME PRICE, SAME GUARANTEE as Ward'S retall stores Rieger Home \& Auto Supply
 TO: R.T. Miller, H. N.




BURIAL INSURANCE for \$100 to \$600
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Exciting New RONDO ${ }^{\circledR}$ PERCALES Oh, the many, many things you can sew with Penney's own versatile percale! Choose prints, solid shades . . whip up the newest
fashions, housecoats, even nice things for fashions, hou
your home!

## More wonderful

fabrics at Penney's! No-Iren Crinkle Plisse . . . . . . . . 59 c yd. Nand Washable Sorority ${ }^{*}$ Rayons . . . . 69 c yd. Nand Warl Rayons . . . . . . . 59c yd. . 79c yd
Embossed Cottons
Embossed Cottons
IShrinkbgo will not exceed $1 \%$


## WELCOME

TO THE RURAL BOY OF runnels county

## CONGRATULATIONS

for the fine animals you have PRODUCED FOR THE 1952 LIVESTOCK SHOW

DALLINGER HARDWARE CO.



 olfen home demon stration club

## 1

 araert c. Purintar PURIFOY \& COMPANY



|  |  | Beans Ravch stric ${ }_{\text {can }} 136$ |
| :---: | :---: | :---: |
| Crisco |  |  |
|  |  |  |
|  |  |  |
| Best Maid Salad Dressing Pt. 254 \% |  |  |
| TRY OUR MAREKE THE BEST IN | $\begin{aligned} & \text { TE FOR } \\ & \text { ISRT } \end{aligned}$ |  |
|  |  |  |
| Chili minck mad |  |  |
|  |  |  |
| Bacon mekers tall kons Leme 394 |  |  |
| Pork Chops | เ. 536 |  |



WANT ADS

| Telephone 6022 Night Tel. 6852 | P. O. Box 651 |
| :---: | :---: |
| Addams Abstract Company <br> Shepperd Building Ballinger, Texas <br> COMPLETE LAND TITLE SERVICE |  |
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| R. Rivers mizell | R J. presson |


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Large, Clean, Cotton Garments PREMIUM PRICE FOR SHEETS
We Cannot Use Heavy Stuff-so do not Bring it . . . Pants, Bedticking and Duck Not Accepted
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MEN'S WORK CLOTHES 5arumy
mennumen maxp
«ach nuw wut
$\$ 5.00$ Suit
Dickies \$5.95 Suit
$25 \%$

## Discount

Nocona and Acme Boots
tallooren styies!
Onc Complete Rack of fecter Blowser
Buy One for Regular Price $\ldots$. then get
the secend One or

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## Levis

Plenty of Sizes on Hand to Fit You.
\$3.55 to \$3.75

ATHLETIC SHIRTS BRIEFS TEE SHIRTS GRIPPER SHORTS BOXER SHORTS RAYON SHORTS NAINSOOK UNION SUITS

REDUCED PRICE
FRUIT OF THE LOOM MEN'S GUARANTEED UNDERWEAR


49 c (3 for \$1.45)
69 c ( 3 for $\$ 2.05$ )
69 c ( 3 for $\$ 2.05$ ) 69 c ( 3 for $\$ 2.05$ ) 69 c ( 3 for $\$ 2.05$ ) 69 c ( 3 for $\$ 2.05$ ) $\$ 1.59$ ( 3 for $\$ 4.75$ )

Take Your Choice ... All Boots on Sale! Men's Stetsons

3X BEAVER
$\$ 15.00$
Raw Edge, Bound Edge
Other Styles to $\$ 50.00$
Men's Pants Sale THIS WEEK ONLY!
$\$ 16.95$ Values
12.95 Values
10.95 Values
7.95 Values
$\$ 14.95$ 10.95 8.95
5.95 5.95

Congratulations to the F. F. A. and 4-H Club Boys on this week's showing of fine stock. While in Ballinger make Heidenheimer's your meeting place. Buy your needs here and save the difference.


IN SOCIETY


- Mr


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Formerly JACK'S CAFE G00D Food varied menus

Pastries, Cigarettes, Candy, et
oren until 1:00 saturday nights
NEW OWNER
joz briders

McFarland and Walter /above and Miss Lillian McM nd A. O . Rue: telephone,
nes. Mmes. Altus Stokes, C. J. Jen-
nings. . . . Doose, and Osar
nord of Thanks
Routh. yearbook, Mmes. Mal- apprectation for exprest every kind



GOOD COFFEE

Good service $\qquad$




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Ann Sheridan, Dennis O'Keefe Star In 'Woman on Run' at Horseshoe


## PAINT Any Floor .INSIDE or OUT!

## -  Floor Enamel

- 


$\mathrm{S}_{\mathrm{o}}$ smart to pick your cottons now, whatever your plans. Here's a wonderful one in fine woven gingham. A well.cut sundress, with new waist jacket to give it town airs. Black, brown, bluc and green with contrast collar
12 to 040 and $12 / 20$
to
$20 \%$

## Bettis \& Sturges





 Navy Bound." a Monogram Stephan Harrison, Biily Blet-
"ease, tells the story of the cher and Ray Kemper. Horseshoe Drive-In Theatre


SUNDAY, MONDAY 2 GREAT PICTURES


CESAR ROMERO
HILLARY BROOKE
CHICK CHANDLER

## The Lost Continent




