2 Producers and 3 New Locations Made Past Week




County's F.F.A. and 4-H Club Boys to Show Animals at Fair


Smalliox Is a

- lalional Pisgiace

PEARCE-BALLEY DRUG SOCIETM感


It's Old-Stove Roundup time . . . time to Shop ... Swap ...

## traden Save

## Sharpe Woodwork and Weather-Stripping Service

 Anything from Cornice Boards to Back Yard Fences . . . Cabinets, Show Cases, Built-in Furniture and Reproductions a Specialty. Free Estimates.San Angelo Highway
Phone 7042

## Cars Financed

Purifoy \& Co.


Seeing is believing! Let us show you Only Gas gives you
 Teakettle demonstration shows
you how instant heat makescocok-
ing twice as easy, twice as fast as
with any other automatic fuel.


Smokeless Broiling


Even Heat See how constant air circulation
gives you steadiest temperature gives you stediest temperature,
best baking resuls. .owest meat
shrimanage. No switching on or off!


Economy

## SEE YOUR GAS RANGE DEALER

| Lintais ${ }^{3}$ Priday and Saturday Are October Dollar Days |  |  | 200 (1) |
| :---: | :---: | :---: | :---: |
| Cord | Jemely |  |  |
|  |  |  |  |
| Tier C |  | Boors Sport Shirs |  |
| oxes |  |  |  |
|  |  |  |  |
|  |  |  |  |
| $\begin{gathered} \text { REMNANTS } \\ 1 / 2 \text { Price } \end{gathered}$ | Decorative Linens | 9 |  |
|  |  | Sport Socks 4 prs. $\$ 1$ |  |
| Wash Cloths 12 for $\$ 1$ | - $\square^{3}$ | $\begin{aligned} & \hline \text { Men's Fall Ties } \\ & \mathbf{s l} \end{aligned}$ |  |
| \%mudeili piesen | \%-mes |  |  |
| aue Diar | \% - | $\left\lvert\, \begin{gathered} \text { Works shirts } \\ \text { sI } \end{gathered}\right.$ |  |
|  |  | $\begin{gathered} \text { Men's Shorts } \\ 2 \text { for } \$ 1 \end{gathered}$ |  |
|  |  |  |  |
|  | $\begin{gathered} C^{\text {Campus Panties }} \\ 3 \text { for } \$ 1.00 \\ \hline \end{gathered}$ | Handkerchiefs12 for $\$ 1$ |  |
|  |  |  | Chill |
| Ladies' Skirts | Housecrats | Ladies' Blo |  |
|  | \$2.99 |  | \% |
|  |  |  |  |
|  | = | \$2.49 |  |



## The "WELCOME MAT" is out

## for real FORD service



Eighth Street and Strong Avenue


Eghth Street and Strong Avenuef

## A Grand Bunch of Fellows Who Distribute Our Products



During Oil Progress Week we salute our service sta- performance of your car better.
tion operators who distribute our products and look after your motor equipment. They are always on the job, devoting long hours, working in heat and cold to

We also wish to express appreciation to our friends who use our products and our service. We are backed by the biggest oil companies in the world in bringing you the best in lubrication and fuels plus the many other special features that help to make the

In winter cold or summer heat, the station operator knows just what is best for your car and renders you this service with a smile.

When improvements are made in motor oils or fuels, the companies we represent will be the first to make it available through our stations.

During Oil Progress Week we salute the entire oil industry.

Phillips Petroleum Co.
BEDDO OIL CO.
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STANDARD OF TEXAS

## Texaco Co.

r. A. bagwell

## Gulf Oil Co.

cal adair
Magnolia Oil Co.
mack bowers


Come and get 'em ... they're goin' fast! corduroy
hesmedi-panisi* fashions by cllexis

Get the "Rids" Ready for Winter

ant one in petiy-and so pracical-youll
could eat-em-with-a-spoon! Sister's is sissy
Brother's is tailored and trim in buye, miond red.
$-=4.59$


Boys' Jackets of Beavertex, a woven ple fabrie. Longent. Mouton collar Price s1098 Slues 7 to 12 By Sandee Boys' Dress Slacks in twills, gabardines, 2, me to 349 .

Boys' Caps in wool gabardine and leather trim. Western style bats in high shades. \$1.98 to 3 3.49


Cardigans, slip-overs and turtle necks.
PALBRIGGAN pajanas by NITEY NTTE
$\longrightarrow$ Boys' Dress Shirts with curt unks and
bow tue to matech Also corduroy, Prices from s10.98 up
$\qquad$ Boys' Dress Shirts with cuff links and
bow tie to match. Also corduroy, flannel
and plaid cotton.

## 






Paper clups at Ledger office

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Mercury dealers sell more cars per dealer than any of our competition. We still make money operating on a lower profit margin_ so you can get a higher trade-in allowance!"


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such constr
has beer
per of
bet citles

Runnels county



Gasoline for Sunday driving

##  <br> or NaturalGas

to cook next Sunday's roast?

areas, but still the odds against a wild
either gas or oil are eighto one.
If a natural gas field is discover neers immediarely begin their studies to determine the best producing methods to conserve the underground
energy and to obtain the maximum production for the energy and to obtain
longest possible time.
If the gas that is discovered is "wet," it is processed in gasoline plants which remove the liquid parts
and send them to refineries for further processing into and send them to refineries for further processing into
motor fuels and aviation gasolines, or to petrochemical motor fuels and aviation gasolines, or to petrochemical
plants to be converted into a long list of useful chemical plants to be converted into a long list of useful chemical
products, amogg which are the plastics and synthetic
fabrics with products, among which are the plastics and synthetic
fabrics with which you are so familiar. "Dry" gas, the residue from gasoline planss, and sometimes produced
direct from the gas field, is the natural gas that burns direct from the gas field, is the natural gas that burns
in literally millions of homes throughout America and in literally millions of homes throughout America and
under the boilers of thousands of American industries.

So, whether a mildcat well discovern oil for gaso-
line or natura gas for the kitithen stove, it adde
to the available energy resources of the moot
highly mechanized nation on earth, it supplies
products esestaial for
products essential for today's and tomorrow's
high tiving otanderdos; it gives additional strength
to meaures for Notient defer
humele oll a refining company
MUMEEE PIPE LINE COMPANY

## ON DISPLAY TODAY! :

 (and you can win one free.) The mas PLYMOUTH

We're having a big beauty and style show, and
you're invited! We want you to be one of the very you're invited! We want you to be one of the very
first to see the new 1954 PLYMOUTH! When you do, you'll see a bigger looking, longer car, with brand-new colors...the fresh new beauty of
"Color-Tuned" Strling .. luxurious all-new interiors! The 1954 Plymouth has now full-fime POWER STEERING-lets you drive without effort! Park without strain! And HY-DRIVE NOSHIFT DRIVING! The newest, smoothest, least ex pensive no-shift driving in the low-price field! here -we urgently invite you to visit our showroom and let us show you the new 1954 Plymouth NOW

You can win one of these brilliant new Plymouths

## FREE!

Enter the big 525,000 "WIN A NEW PYYMOUTH"
CONTESTI Win a sparkling new 1954 Plymer or one of hundrods of big cost prizes, RREEI Wouto got entry blanks, and all detoils. Hurry-contert
clowes midnight. Monday, Otober 19t,

Nerchants Fast Motor Lines, In PROMPT PICK-UP AND DELIVERY SERVICE W. 0. IRBY, Agent

Phone 5381
Indians Shade Bearcats On96-YardPunt Return 1

and tuns
Indians
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##  <br>  <br> FOR SALE <br> 2-BEDROOM 'Portable House

- COMPLETE BATH - KITCHEN CABINET
- 3 CLOSETS

ASBESTOS SIDING
Delivered to Your Lot in Ballinger

## \$2,400

See it at our yard.
-Wm. CAMERON
$\& \mathrm{co}$.
 Suits

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ALL WOOLS!
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SPECIAL
SALE
Men's All Wool Suits $\$ 29.95$


Smart Flatties

Elacks, Browns, Reds and Tans

Skirts, Blouses Sweaters
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Stetson, Resistol, Bradford
Drees styles, Western styles-You will
find a Complete stive and Price Range in Exery Group.

$\mathbf{N}^{\text {o doubt about it-as thousands of }}$ When you press the will tell you. When you press the peyal of a
Buick with Dynaflow, you move. You move with instantly responsive getaway, with great quiet, with truly minite smoothness. You move in this special and spirited
and soul-satisfying manner because and soul-satisying manner because Dynaflow - where two turbines instead of one, now turn out the magic.
$\mathbf{W}_{\text {e can put pictures before you to }}$ show how Ir Dynalow delivers iss
oil smoothness. And we will, if you ask. But surely you ought to take the wheel of a 1953 Buick with this big-thrill wonder drive and let your own sensa tions tell you how wonderful it is. You ought to try it for getaway, for cruising, for suave deceleration - for the sheer and restful comfort it gives you every step of the way
And, very definitely, you ought to try it for the power that goes with it ...
For the highest horsepowers and complaced in a Buick-including the power

of the world's newest V8 engine in every Super and Roadmaster.
Why not come in and try out this terrific performance team of Buick power and TT Dynaflow?
We're ready, willing and eager to show you what you've been missingshow you what you've been missing-
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it. Can you drop in on us for a noobligation sampling-this week?



## UNDERWOOD BUICK CO.

Tenth and Hutchings




Ballinger, Texas, Thunday, Oetober 15, 1953,

## WANT ADS




## One Left



| RANCH LOANS <br> FARM LOANS <br> CITY LOANS |
| :---: |
| Bodford \& Underwood Chanailer Building |


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## New Equipment

PASSENGER TIRES 600x16 through 750x16 $640 \times 15$ through $820 \times 16$ PICKUP TIRES 600x16 through 750x17 TRUCK TIRES $750 \times 20$ through 1000x20 TRACTOR TIRES $900 \times 36$ through 13x36 $10 \times 38$ through $13 \times 38$
We will install Used Tire while Tire is Being Repaired . . Quiek Service ALL WORK GUARANTEED! BRADLETS TIRE CO. Your U. S. Royal Distributor Whrit Street and Hutchings Avenme T

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Ballinger Appliance \& Electric Shop




## Ray Fuqua Chevrolet Co.

1952 FORD tudor, Heater, Seat Covers, Good Tires and Radio-Wholesale Price $\$ 1,055.00$
1949 CHEVROLET, Radio, Heater, Seat Covers; Looks Good, Runs Good $\$ 595.00$
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1951 CHEVROLET 2-Ton Truck, 2 speed axle, 825-20 10-ply rear tires; a good truck for the price of $\$ 750.00$
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at the same price that we sell them to Used Car at the ${ }^{\text {and. }}$


