## THE BALLINGER LEDGER



1954 Heart Fund Campaign Offers

150 Workers to Attend All Plan to Help Scout Drive Breakfast


Ballinger Dimes March
Totals $\$ 3,572$ to Date
3,036 Polls Paid In This County

Reports Submitted '54 Work Planned By C. C. Director

Red Cross Chapter
Planning Campaign To Begin in March

4 Persons Taken To State Prison From This County



1-H Club Members Show at Houston


Hawak $G$ clothes dryers
have every luxury feature.


THREE WAYS GAS SAVES MONEY:

* Twise-as-Fast Operation
* Fastest Warm-up
* Lowest Installation Cost
look beyond the price tag when you buy your dree.
Save yourself work and bother with a dryer, save
by choosing the thriftiest foel . . . automatic gas!
Lun Su Gui Compory


Dallinger Hardwre Co.


STOMACH

Council Meeting On February 12



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| Listed in Farm Agent's Report |  |
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## Thank You

We wish to express our thanks to the many friends and customers who have been so loyal to us in the operation of Jake's Drive-In.
$\qquad$
$\qquad$
Everett and Mildred Loftin have purchased the business and will continue operations in the same location under the name of LOFTIN'S DRIVE-IN

They will appreciate your continued patron-

Again we say thanks for everything
Everett and Sammye Jacob

P 1954 CADILLAC

Styled to be Copied for Years to Come. . .

 v -

$\therefore$ and as Thrilling to Drive as to See!
The new "Standard of the World" is now on
disply in our showroom. It is not just a new
model. but a wholly restyled and re-engi-
neered Cadillac-new from its more masgive
grille to its more distinctive rear deck.
It is lower and longer in silhouette...
more modern and graceful in its body lines
.and with rreater majesty and dignity in
every detail. Beyond question, is is destined
to infuence the design of motor cars for
years to come.
Matching this greater exterior beauty are
Cadillac's luxurious new interiors - more enen-
erously proportioned and more beautifully





## Inspection Station


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mand

Underwood Buick Co.

## SOCIETY䆖。


 Boy Scouts of America

## Higginbotham's

Full Schedule
Of Basketball

 SEE US FOR EXPERT

## WHEEL

 ALIGNMENT MORGAN MOTOR CO.



For Ladies and Gentlemen for Birthdays and Other Occasions Special Gifts Beautiful Boxed Stationery
 $\$ 5.00$

Ballinger Printing Co.


Munas turt fors
Phone 6522

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## for children and 60 cents for aduls. At the door that night NEMBER ADDED





CHRYSLER APPROVED SERVICE Dodge, DeSoto, Chrysler and Plymouth
$\begin{array}{cc}\text { Better } & \text { Better } \\ \text { Service } & \text { Used Cars }\end{array}$
PRICE MOTOR CO.

ensemble



## Final Clearance Sale on Our Winter

 Our stock has been regrouped and remarked for fast selling Check through our Coats, Dresses, Suits and Millinery. Big Savings



VISUAL SELLING is the most offective sales method sell" to TEXAS' thousands upon thousands of NEWS PAPER READERS - bout your firm, your product your institution, or your industry-the easlest and most NEWSPAPER ADVERTISINE.

And the best newspapers to use are the KEI - TOWN NEWSPAP. ain of the Texas Press Associa. ion - $A$ list that offers state. wide coverage at minimum cost, and a Certitied Cirealation* of more than two million, eight hundred thousand homes.
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## Even the price is sensational!

$\mathbf{A}^{\mathrm{s} \text { you look at it, you can see a lot of what }}$ sensational.
You can see the long, low, sleck and ultraglamorous lines that add up to the biggest automotive styling change in years.

You can see the remarkable new windshield with the back-swept corners - greatest visibility improvement since closed cars came on the market.
But what you can't see-till you drop by for a visit-is the sensationally low price of this car - a local delivered price that's just a few dollars more than those of America's "low.
price three." And you can't see - sitting where you are The spectacular power of this Special's brand-new V8 engine. The honest six-passenluxury. The supe Truly modern interio sublime comfort of Buick's famed Million Dollar Ride-now steadied even more
Fact is, there's so much that's terrific about his new glamor car, you ought to drop in and give it a really thorough study and sampling.
That way you'll prove to yourself that the buy - and the thrill - of the year is Buick
won't you?

## Stop Taking Harsh Drugs for

 Constipation



 Man woen mixim





100 U. S. ROYAL Tires
by 5 P. M., Safurday! Bradley's Tire Co. Ninth and Eutchings Dial 3561

Nerchants Fast Motor Lines, Inc. PROMPT PICK-UP AND DELIVERY SERVICE
W. 0. IRBY, Agent Phone 5381


| you. Your cooperation in helping me perform the duties of the office has made my work a pleasure <br> If reelected, I promise to serve you to the best of my ability. <br> In this announcement I ask for your consideration and if possible your support and vote Sincerely <br> PRICE MIDDLETON | Clothes look Now with <br> Stà $\cdot \mathrm{Nu}$ <br> Homogerizes <br> Vital Textile Oils <br> Back Into The Fobrik |
| :---: | :---: |
| New Hampshire originally was called the province of Laconta | Holland |

## HORSESHOE

DRIVE-FN THEATRE
On Our New Ciant Screen!


## UNDERWOOD BUICK CO.

Tenth and Hutchings

Phome 6491

This BUICK V8
-the 1954 SPECIAL
2-Door, 6-Passenger Sedan delivers locally for just a few dollars more than


