## THE BALLINGER LEDGER



# Football Opener 

 Friday, Sept. 16 BEARCATFIELD 8:00 P. M.


# BALLINGER BEARCATS 

 , COLORADO CITY WOLVES
## Concessions Operated by F. R. A.

Be a Bearcat Booster

Attend Every Home Game


newby-pants fineral home ballinger dry goods co. wells drug store dallanger hardware co. ballinger applance \& electric SHOP
west texas utilities co.
lone star gas co.
texas and hilcrest theatres first methodist chirch PRICE MIDDLEETON, County Auditor E. b. underwood R. d. travis

CURRY-hambrick, Jewelers
dalton crocketr, Asessor-Collector
acapulco cafe
ACAPULO CAFE
CLYDE Chapman, County Commisioner
bearcat quarterback club mebride pontiac
CAL ADAIR, Gulf Distributor J. C. PENNEY Co. nixon insurance agency atNiPp CLEANERS

## We are Supporting the Bearcats

HOLBROOK OFFICE SUPPLY PURIFOY \& CO.
STONES
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BILL MOORE GIN CO. american legion post no. 8 ballinger lions club MRS. GERTRUDE WOODS FARMERS \& MERCHANTS STATE BAN farmers \& merchan
first national bank selby \& Epting service station KEEL DRUG Store. ballinger electric co. ballinger electr
baling
RAR ice co. ray fuqua chevrolet co.

GEORGE FORD MOTORS west texas butane co. EDWARDS PARTS C0 LOFTIN'S DRIVE-IN kirk hardware co. medonald auto parts E. M. LYNN \& CO. nix olds cadmlac co. hillis grocery broadway food market TINSLEY'S FOOD MARKET state farm insurance co, Otis Power, Agent ballinger truck \& tractor co. DAIRY BARN DRIVE-IN clay buiding material. co. morgan's
bissetts gulf station king-holt co. L. R. TIGNER, Jewelr heidenheimers GRANT AGENCY HORSESHOE DRIVE-IN THEATRE

Piggly wiggly
LOVElady Food market
station krun
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l. C. Daigherty drug store
bells grocery \& market ballinger butane gas co.
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BALLINGER FLORISTS, Hutching Ave.,
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PRICE MOTOR CO.
BOWDEN barber shop
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KEMP FEED \& HATCHERY
LINTZ DEPARTMENT STORE bradley's tire co.
western auto associate store
texas Co., r. A. Bagwell, Agent W. O. IRBY, Humble Agent home furniture co. pearce.balley drug co.

- Your Doclor Brackis Eveny Decision rilh Tach


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Then when you need him, he will be better pr
care for you properly. When your doctor giv

## PEARCE-BAILEX DRUG

Where Pharmacy is a Profession


John Wayne, Lana Turner Teamed $\delta$ In Action-Thriller, 'The Sea Chase'
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\begin{aligned}
& \text { FREE } \\
& \text { CLOTHESPIN BAG } \\
& \text { with your first } \\
& \text { purchase of a } \\
& \text { PURINA LAYING CHOW } \\
& \text { for fall pullets }
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Once again it's Ladies' Month at our store. And you can help us celebrate with this first-quality clothespin bag. We'd like to see all our old friends... and many
new ones, too. Drop in and ask for your FREE cothes. pin bag when you make your first purchase of 100 pin bag when you make your first purchase of 100 If you can't come in, call us on the phone or drop a card.

It's our giff to get you to try PURINA and prove that you'll get up to $\mathbf{4 0 \%}$ more fall eggs over U.S. overage

Nice as the clothespin bag is, we think you'll be even more pleased with the EXTRA EGGS over U. S. aver-
age you'll probably get on Purina. Last year 1,033 age you'll probably get on Purina. Last year 1,033
ladies kept records on their flocks and sent them to the Purina Company. These Purina-fed flocks averaged 3 dozen MORE eggs per pullet during fall and early winter than the average flock in U.S. was lay-
ing (U. S. Department of Agriculture report). ing (U.S. Dedartment of Agriculture report).

ladies made an EXTRA $\$ 120$ per 100 pullets by Christmas.
Wasn't that a nice Christmas present to themselves for doing a fine job with their hens? Won't you feed and manage your flock for EXTRA EGG MONEY, too WARNING ... the supply of clothespin bags is limit ed. We can't get more when these are gone. Please $\left.\begin{array}{c}\text { WORM } \\ \text { PULLETS NOW }\end{array}\right] \begin{gathered}\text { WITH PURINA } \\ \text { CHEK-R-TON }\end{gathered}$


Two Thrillers, 5 Against the House, 'Pearl of South Pacific' Hillcrest Bills


TODAY, FRIDAY, SATURDAY FIRST RUN IN BALLINGER
 Rumemininic

SUNDAY, MONDAY, TUESDAY FIRsT BALLINGER SHOWING

 "The Seachase"

WEDNESDAY ONLY
URIT TUSSIM


TONIGHT, FRIDAY, SATURDAY FIRST BALLINGER SHOWING


George Montgomery in "Iroquois Trail"

suprescope
GOUFM PACDFDC

Serving the Finest in Foods at Our Snack Bar

Now, during September.
GET THE BIGGEST TRADE VOU'VE EVER MADE!


Vour car's worth more than ever before...come in and
 You to own a flashing "Rorket" Engine cart Now you can
thrill to the glamor and artion of "goatiead" styligg and
"Rocket" Engine powert And the surprisingly low price

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## NOON LUNCH with Drink and Dessert Choice of Two Meats 50c TEXAS GRILL




|  | \% Elixil |
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## Shop George's

For the New in Fall Fashions . . . Every Department COATS AND SUITS

$\ldots$ by Rothmoor, Michel, Lilli Ann, Maurice, Carl Mann, Gene Shelly, Ted Stein, Eric, Phil of Hollywood and Moredale.
SEPARATES
Loads from America's Famous Designers
For you to Mix and Match
Pendleton, Koret, Jantzen, Tabak, Lampl and FALL FASHIONS in Millinery, Bags and Dresses are arriving daily. A visit to George's will be worth your SELECT YOUR FALL WARDROBE and use our lay-

Now: DRG: IीI


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24-inch by $\mathbf{2 0}$-foot SHALLOW WATER WELLS HOLE DIGGING. POLES SET

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## Ballinger Ledger

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Shortest stroke V8's of any leading truck. The industry's most advanced Sixes! You get the most Modern power for your job


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DRIVE-IN THEATRE
Paint Roek Highway
Thursday, friday saturday

##  <br> 

sunday, monday, tuesday

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 Plus
No Fiolds Barred"
wednespay and thursi
"Sailor Beware"
When Worlds Collide"
The next meetung will be hell
on sppetber 22 in the home
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## FURRI - HURRY • HURRY • TO THE

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## BUICK

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## CIRCOS

and save, save, save because we're selling, selling, selling!
Now we're out to bust every Buick record in the book for September








Hurry to our Buick Sales Circus


## THE BALLINGER LEDGER



Bearcats Rally


## NOON LUNCH <br> with Drink and Dessert Choice of Two Meats 50c TEXAS GRILL

## HUMBLE FOOTBALL BROADCASTS-TELECASTS

## A.

As a special service to its friends and customers, the Humble Company will again bring Texans a
comprehensive program of Southwest Conference football broadcasts and telecasts.

## MORE for your MONEY

| Humble service and the outstanding quality of Humble products mean more for your needs gasoline, a wash and grease job, new tires or a new battery. Next time, and every time, stop for service under the Humble sign. |
| :---: |
| Cors |

Radio games broadcasts of all Southwest Conference Live Television
Telecasts of five outstanding games, selected by
the Conference, on September 24, On "Texas in Revie"

GO to the GAMES with HUMBLE Drive to as many as you can-tune in Humble's
broadcaasts and telecasts of those you cannot see. Free:
Southwest Conference Football Schedules and
 Window Pennantst for your car. Ask for yours.
under the Humble sign in your neighborhood.

|  |  |
| :---: | :---: |
| Flour |  |
| Coffee 79c |  |
| Cake Mix 49c |  |
|  |  |
| Frozen Foods <br> Fish Sticks $\qquad$ <br> Strawberries $\qquad$ <br> Orange Juice $\qquad$ <br> Chicken Pie $\qquad$ |  |
| Produce | Market Specials |
| Squash mamer - 106 |  |
| $\left\lvert\, \begin{array}{ll} \text { Bell Peppers } & \text { - } 196 \\ \text { Okra } & =15 \mathrm{c}=\mathrm{c} \end{array}\right.$ |  |
| Green Beans $\quad 196$ |  |
|  |  |
| Fresh Corm | Steak |
| Tokay Grapes - isc | Steak |
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## Fall Harvest Specials

Firestone
we do mean specials!
WHERE? WHY OF COURSE AT
Ed's Texaco Service Station
h
san angelo highway-ballinger

Tubeless Tires

58.15 5soce B

T10-15 ssoe w w
Plus Tax and Recappable Tire
If You Don't Think We're Tradin'-Come See
for Yourself


EIII SHOWIIIG
 with a wivilo of faskiciess

Soft, new fabric miracles in rich leof-tone shades styled in the new-for-fall slender silhoutte. See them today


Wonderful Values in Dresses s6.95 to ${ }^{\text {s } 22.50 ~}$


2-Piece Dresses s8.95 up to ${ }^{\text {s }} 16.95$
 new bevzage sive the following，warruins会管皆



Prices Effective Thursday，Friday，and Saturday in BALLINGER

## Look at this week＇s tiveup of MONBY－SAVPRS at SAFHW

Trim your weekend food costs by taking advantage of these out－ standing buys．They＇re the spotlight features in the parade of values Safeway is offering now．Check them for items you want to include on your shopping list．Then，come to Safeway ．．．and save！

## Big Choice of Week－end Buys

| Lemonade | Orangeade |
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| Peas | Beenie－Weenies |
|  |  |
| Deviled Ham | Potted Ham |
|  |  |
| Vienne Sausage | Sliced Beef |
| Armour： 2 Nocme 33c |  |
| Krey caved meats | Watch |
|  | ＂Romper Room＂ |
| Tuna | Safeway＇s |
|  | Television Show |
|  | for |
| Peak | Mom and the |
|  | Kiddies， |
| Perd | on |
| $\log _{\text {pood }}^{\text {cosem }}$ | WFAA－TV |
|  | Channel 8 |
| Vigo | 8 to $9 \mathrm{a} . \mathrm{m}$ ． |
|  | Monday |
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|  | Friday |
| Vel Beauty Bar | Sweetheart |
|  | $\underbrace{\text { Soup }}_{\substack{\text { Tolier }}}$ |
| Lux | Camay |
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|  | Comay |
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| Sweetheart | Levo |
| $\underset{\substack{\text { Tolet } \\ \text { soap }}}{\text { Rect }}$ |  |

Tomato Juice
Fruit Cocktail $\qquad$
Highway Pears
Pineapple $=$
Pineapple＝
Tamales ．－－
Tomato Soup
Pure Lard
Vanilla Wafers
White Corn Meal＝
Cane Sugar

> Gerbers Baby Food

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Coffee！




Believe it or not .... we have hens in our store producing eggs with green and red just to show you that what your hens eat does make a difference in their eggs. Come in and see these surprising eggs-any time:
Our regular Purina Laying Chows, of course, Our regular Purina Laying Chows, of course,
make only eggs with nice yellow yolksmake only eggs with nice yellow yolks -
and lots of 'em. A test will quickly show

Temp Feed \& Hatchery



Formal Opening
Saturday, September 17, 8:45 a. m.

## Moragne Teen Shop

## Next Door to Texas Theatre

You are invited to visit this new shop and register any time during opening day for door prizes. With each purchase during first week, we will give one free pass to Texas Theatre or Hillcrest Drive-In Theatre.

## Featuring:

Hanes and McCallum Hosiery Sweet 'n Hot Lingerie College Town Sportwear Queen Casuals Naomi Jean Blouses Janet Leigh Originals
 On'seasier.. with out ONESTOP' serivico


## Unsung Contributors


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## WANT ADS





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|  | GRANT AGENCY |






Purifoy \& Co.
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WE BUY AND SELL Used Cars Morgan MotorCo.

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## LOO K!

## 2-Bedroom Home

## Insulated, dual type wall heaters, lumber siding. Soil rich, black and deep. Buy now and enjoy your individual color scheme.

H. G. BURKHART

## Abilene Reporter-News morning - Evening - sunda GENE GREEN, Agent

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## GOSPEL MEETING

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24-inch by $\mathbf{2 0 - f o o t}$
SHALLOW WATER WELLS
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## Dial 6522

# vOTE FOR PROGRESS AND SAFETY <br> Highway Improvements Can Mean Both to the South Part of Runnels County 

Question-Do you have to own real estate to vote in the bond election September 24?
Answer-You do not have to own real estate. You must pay either property or personal taxes but those and are also qualified votes, may take part in the elec tion. This question has been asked by a large number of people the past two weeks. If you have a poll tax receipt or you are over 60 years of age and pay any

Question- (A Ballinger man asks the following question in regard to city requirements.) "At the first meeting at the city hall, it was stated that the highway would go through Ballinger on Hutchings Avenue i the city would meet the state requirements. It was als stated that this would cost the elly 1000 . What are the requirements and how will this money be raised?

Answer-The city will be required to run a conwest to the city limits near the Colorado River bridge Property owners would be asked to pay this cost. Par allel parking on Hutchings will require a change of parking meters and the city commission will pay this cost from the general fund. None of the bond money will be spent inside the city limits of Ballinger-it will
be used strictly for securing additional right-of-way by the Runnels County commissioners' court.

Question Is there talk of other routes that migh be improved and taken if the bond issue is not approved and Runnels County Roads are not improved?

Answer- There have been discussions to this
effect, but no actual statement from the state highway department. An east-west road between Winters and Bronte has been assured. This will provide a shorter route from Brownwood or Coleman to Bronte and from that point there are excellent roads to San Angelo, Abilene, Odessa, Big Spring, Midland, Sweetwater and many other points in West Texas. The other suggestion has been a highway south of Runnels County via Paint Rock which would give a shorter route from Brownwood to San Angelo than via Ballinger. The southern part of Runnels County can be definitely hurt by these routes.

Question-Would the proposed highway program be safer?

Answer- The proposed program is planned for
more highway safety and will eliminate what have been termed hazards. For many years a wider and traighter bridge across the Colorado River has been a goal of many local people, highway officials and the highway patrol. Many wrecks have occurred here which have cost lives, injured others and caused heavy property damage. Wider highways, some four lanes divided, would definitely reduce traffic accidents and would take care of a heavier traffic load. Narrow brides and curves are reasons for a new route on highway 83 and this would be for the cause of safety

Question-(Received by mail)-If the highway is such a good thing, why are so many people opposed to it?

Answer- We cannot answer for the individual voter. It is next to impossible to have any big progressive move which helps everyone and does no injury to anyone. People who would be asked to sell part of their land for right-of-way may feel that the damage done them personally is more than the benefit. There are others who have made investments along the highway in types of business which depend largely on through traffic for their living. Those who would be by-passed oppose the issue for personal reasons. There are others who are opposed to a slight increase in taxes which would be necessary to retire the bonds. Those favoring the issue believe that the spending of $\$ 275,000$ in county tax money in exchange for the spending of four to five millions of state and federal funds locally would be good business. They also favor improved highways which will increase traffic along the route and most of all in cutting down accidents which take a bigger tol in lives than all the wars in which this nation has engaged.

Question-(Received by mail)-We understand that bonds were voted in 1928 in road district No. 3 and that there are still some $\$ 97,000$ unpaid. If bonds were voted in this election and the highway from Ballinger to Hatchel over the present route were turned back to the county, would the county have to pay the outstand ing bonded indebtedness?

Answer-More than half a million dollars in bond were voted in the district in 1928. The state departmen is retiring these through an act of the legislature which is known as the bond assumption bill. The approval or rejection of the bond issue on September 24 would not have any effect on the amount still due. To make a change would require repealing this law and would

This Information Compiled By Ballinger Chamber of Commerce
If You Have a Question You Want Answered, Send It to the Chamber of Commerce and Every Effort Will be Made to Get the Information Requested

