

TERRY COUNTY VOICE.

VOL. 1, NO. 12.

GOMEZ, TERRY COUNTY, TEXAS, FRIDAY, MARCH, 4, 1904.

A. W. LONG, Prop.

War Virtually Declared In The Far East,

BUT

That's Not What We are Going to Tell You About.

We want to TELL you about,

*****J. J. LANE'S*****

Big Cost Sale, That Began Monday, Feb. 22, and Closes

March, 14, 1904.

Everything in his house goes at cost.

Below will be found a few of the many bargains he has in store.

C
o
m
e
a
n
d
s
e
e

Dry Goods Department.

- Calico 22 yards for \$1.00.
- Drilling 17 yds for 1.00.
- Flannel, 5 yds ,, 1.00.
- Percale 12 ,, ,, 1.00.
- The Melbra ribbed combina-
tion Union Suits, . . . 50 cts.
- Children's Union Suits, 25c.
- Ladies' Fleece Lined Vests 35c
- Misses' Union Suits, . . 20c.
- Ladies' Vests, 29c.
- Par Excellence Shoe, 3.15.
- Top Notch \$ 10 . . . \$1.25.
- Magnet Calf Shoe, . . . 1.50.
- Search Light Shoe, . . 1.25.
- Royal Blue Selz Shoe, 3.10.
- Clover Brand Boot, . . 5.50.
- Selz Cow Boy Boot, . . 4.00.
- Selz Brogran Shoe, . . 1.20.
- Three pair Childrens hoes 25c
- The Buckskin felt white
hat, 2.25.
- The Buckskin black felt
hat, 1.50.

| Selling Out At Cost. |

- Wrights health underwaer \$1.
- Men's Fleece Lined, ,, 1.00.
- Men's Dress Suits . . . 5.00.
- Boys Dress Suits, . . 4.00.

Grocery Department.

- Tomatoes per case, \$2.00.
- Sugar Corn ,, ,, 2.00.
- Can Peaches ,, ,, 4.00.
- Can Hominy ,, ,, 2.00.
- Other things in porpotion.

Queensware.

- Plates per set, 50c.
- Cups and Saucers per set 35c
- Extra large meat dish, 35c.
- Tea Pot, 25c.

Harness Department.

- Russet Collar, \$1.75.
- Wool Face collar, . . 1.50.
- Blind Bridles per pair, 1.80.
- Sixteen foot lines ,, ,, 2.00.

C
o
m
e
a
n
d
s
e
e

We Would Be Glad To Have You Come and Let Us Show You Our Goods. Come Early and Avoid The Rush.

YOURS FOR BUSINESS,

J. J. Lane, Assignee for Ware & Wolf.

Gomez, Texas.

Make the best fitting, put in the best trimming and give the best satisfaction. Making new clothing, Cleaning, Pressing and Dying old cloths. Send "em" along.

Big Springs Tailoring Company, Western Hotel
D. B. AKIN, MANAGER.

The Terry County Voice.

A weekly newspaper devoted to the upbuilding of Gomez and the developing of Terry County

A. W. Long, Proprietor.
G. W. Long, Editor.

SUBSCRIPTION PRICE:

One year \$1.00
Six months50
Three months25
Subscribers are requested to notify this office if the paper is not received regularly.

Entered at the Gomez, Texas Post Office as Second-Class Matter.

Friday [March, 4, 1904.

Notice the new ads in the Voice this week from Big Springs.

A petition is being circulated in Gomez and surrounding country for a daily mail on the Gomez and Big Springs route.

For Winter Use.

In Cashmere they have a novel method of putting fodder up for winter use. The country lies in a valley among the Himalayas. The chief industry of the people consists in raising fine wool, and in making this into fabrics which have carried the name of the country all over the world. As in winter snow lies some five or six yards deep, supplies of hay are hung among the branches of trees, where they are easily reached by the flocks of sheep.

Friends of U. S. Senator Joseph W. Bailey are succeeding in starting what promises to be a boom for him in connection with the Democratic presidential nomination. Members of many states and others in Washington say that the present circumstances warrant the Democrats statesmen to seek the leadership in the party, and there is none in the party more capable or more deserving than Mr. Bailey.

The Plains.

Some write for fame, We write to tell you of the Plains, And of Terry County when the grass is green Is the prettiest country you ever seen.

Gomez in the center is, And is the place to go in biz— You may look high and low And you will never find a better place to go.

On the Plains you will find no rocks, It is the place to graze your stock. Land here is as fine as can be, If you don't believe it come and see.

R. B. Cannon and Co.
Land Agents,
Terms to suit purchaser.
Big springs Tex.

The Happiness Road.

Atlanta Constitution.
The road to happiness, dear brethren, is not a railroad; it sometimes leads you in sad and thorny ways and over dark and stormy seas; but you hear many a sweet "God bless you" on the rocky way; and on the seas you catch pale, drowning hands, and lead the lost ones to the shore, where all the harbor bells ring "Home, Sweet Home!"

Likes The Voice.

Clarendon, Texas,
Feb. 15, 1904.
Mr. A. W. Long,
Gomez, Texas.

Dear Sir:

I appreciate the Voice and am always anxious to receive the news it contains. It tells me the news more fully than a letter from home, and of course is more gladly welcomed. Long live the Voice, and may success and plenty crown the efforts of its proprietor and editor.

Enclosed you will find check for my subscription. Will come back home as soon as I can safely undertake the trip with my family. Terry County is the best of all and my heart is yearning for home.

Your Friend,
J. H. Oglesby.

J. W. McCann,

Come and see me when you want a bargain in groceries.
No trouble to answer questions. Plenty of good water.

YOURS TRULY,
Lamesa, Texas.

Lamesa Two Miles
South of Chicago.

Rev. Miller, of Lynn county, preached here last Sunday.

C. Tom, Sheriff of Martin County, was in town this week shaking hands with friends.

Mrs. Gainer was the welcome visitor at Mrs. J. W. Brooks last Sunday and reports quite a pleasant stay.

TWO Choice Twin Sections of land in Terry County to trade for cattle. For further particulars call on **W. T. McPherson** GOMEZ, TEXAS.

To The Homeseeker.

We are offering in Terry and adjoining counties some of the best Bargains in Real Estate that has ever been offered by any real estate firm in Texas. In fact, we can sell a man a home in almost any county in the State. Below we will give a few of our many bargains.

No. 1 3 sections in block D 14. This is good land, and can be bought for \$2.00 per acre; 280 cash. Balance 6 annual payments at 8 per cent.

No. 2 4 sections in block D 11. This is fine land and can be had for \$2.50 per acre on long time.

No. 3 2 sections in block T. Fine land \$3.00 per acre. \$160 Cash per section. Balance in 11 annual payments, 8 per cent.

No. 4 2 sections in block T. At \$1.50 per acre. \$500 Cash, balance in 5 annual payments, 6 per cent This is a bargain, a snap.

No. 5. 6 sections all fenced. A ranch house, a small farm, fine well and wind mill. This is the best bargain in Terry county, at 2.00 per acre. 1.50 Cash, balance in 4 annual payments, 6 per cent.

No. 6. 160 acres in block D14 section 11 Can be bought for \$2 per acre cash.

No. 7. 4 sections A ranch house well and windmill small farm a good bargain price \$2 per acre.

No. 8. 4 sections \$1.50 school land. A good 5-room house, farm a fine well and windmill This is a well improved place and one of the cheapest Bonus in Terry county at \$3500

No. 9. 4 sections solid body \$1.50 school land a small farm a dug out Bonus \$3500

No. 12. 1 section \$1.50 school land and lease on one section all for \$600

No. 13. 1 section patented land 5 miles from Gomez this is a fine section section and a bargain at \$2.25 per acre.

LYNN COUNTY.

No. 14: 1 section in west side of the county fine section of land and I can sell you this land for \$1.50 per acre \$500 cash balance 1, 2 and 3 years time at 7 per cent

No. 15. 3 sections 2 miles south of Tahoka this land can be had for \$2 per acre with one-fourth cash balance in 1, 2 or 3 years with 8 per cent interest

No. 16. 2 1-2 sections 7 miles northeast from Tahoka this is good land and a bargain at \$2 per acre 1-4th cash balance at 1, 2 and 3 years at 8 per cent.

No. 17. 1 section southeast from Tahoka ten or twelve miles This is as fine section of land as Lynn county has and can be bought for \$2 per acre 1-4th cash balance 1, 2 and 3 years time This is a bargain

No. 18. 2 sections 14 miles east from Tahoka fine land in good watered belt this land is \$2 per acre 1-4th cash balance 1, 2 and 3 years at 8 per cent.

No. 19. One section in south west corner of the county this is \$2 land on easy terms

No. 20. 2 sections \$1.50 school land this is as good land as can be found on the plains Bonus price \$1200 will take some trade.

No. 21. 1 section \$1.50 school land this section has a good dug out and as fine land as can be found in Lynn county and we want to say Lynn county has as fine land as can be found on the plains.

COCHRAN COUNTY.

No. 22. 53 sections of patented land in Cochran county all fenced this ranch is known as the Harrison & Brown survey and is located in the southwest corner of the county This is a fine ranch well improved good house, farm, plenty of good water, this ranch is a bargain at \$1.75 per acre 1-2 cash balance to suit purchaser. This ranch has 1000 head of stock for sale also 1200 head of steers will sell these cattle with ranch or ranch with out cattle.

No. 23 25 sections solid body. This is as fine as can be found on the plains. Well watered, well improved. Can be had for 3.00 per acre on easy terms.

YOAKUM COUNTY.

No. 24. 104 Sections of patented land in Yeakum county. This

land is as fine as there is in the county. This land is well located and can be bought for \$1.25 per acre. We can sell from one to as many sections as you want with 1-4 cash, balance in 4 annual payments at 8 per cent.

No. 25 9 Sections patented in Yoakum county. Good land at 75 cts per acre, 1-4 cash balance in 4 annual payments at 8 per cent. This 9 sections are subject to 5 years lease.

No. 26 1 section, \$1.00 school land, fine land. Bonus price 500.00. Also 1 section leased will sell lease for 100.00. This is the best bargain in the county.

No. 27 4 sections, 1.50 school land. Bonus price 2500.00.

HOWARD COUNTY.

No. 29. 1 section one dollar school land 7 miles from Big Springs, a very good house, a good well and wind mill, 125 acres in cultivation, this is a fine little farm and ranch, and can be had for 5.00 per acre or will trade for unimproved land in Terry or Yoakum counties

No. 30. 2 sections 1.00 school land, time lived out, 2 sections patented land leased, a good 4 room house, well and wind mill 40 acres in cultivation, this place is 12 miles from Big Springs and can be had for 3200

LAMPASSAS COUNTY.

No. 42 Here comes the bargain of bargains, 450 acres in Lampassas County; 225 acres in cultivation of rich level valley land; balance broken, good for graseing, plenty of wood, water and protection, and within one mile of a live railroad villiage with good school and churches. This farm is located in the artisian belt where plenty of flowing water can be had. This is a well improved place will sell for \$20 per acre or will trade for plains land.

Now my friends after looking over this list should you fail to find what you want write us for we have for sale other lands that are not on this list.

Respectfully,
Long & Glover,
Gomez, Terry county, Texas.

J. N. Haney,
Attorney-at-Law.
Will practice in courts at Gomez.
Tahoka, Texas

Special Clubbing Offer.

A man who is fully alive to his own interests will take his Local Paper because he gets a class of news and useful information from it that he can get nowhere else.

STRONG-MINDED up-to-date men also want a good general newspaper in order to keep in close touch with the outside world. Such a paper is The Dallas Semi-Weekly News. A combination of the Terry County Voice and The Dallas Semi-Weekly News is just what the farmers of this section need in order to keep thoroughly posted upon Local News, Home Enterprise, Personal Items, State News, National Affairs, Foreign Matters. In short, this combination keeps the farmer and his family up to the times on informations.

For \$1.65 we will send the two papers one year—156 copies. The Farmers' Forum in The News is alone worth the money to any intelligent farmer or stockman of this locality, to say nothing of special features.
SUBSCRIBE NOW.

Price & Phenix,
Blacksmithing, woodwork, and general Repairing. Horse-Shoeing a Specialty.
Gomez, Texas.

J. T. Bess, Groceries.
Keeps a fresh and complete line and is constantly enlarging the stock. Get his prices before buying elsewhere. They are what talks.
Also runs a Meat Market.
Gomez, Texas.

Dr. J. H. McCoy, Eclectic Physician.
Special attention given to Chronic diseases. Lost manhood restored. Guarantee cure for Piles, Cancers, old sore legs.
OFFICE IN J. S. WELLS, STORE,
TAHOKA, TEXAS.

Gomez

The Capital of Terry County, Texas.

Gomez had nothing but coyotes and antelopes eleven months ago---now contains fourteen business houses and twenty-six residences, the best school in the west, and two Church organizations.

Business lots on the square can be bought for \$75, corner lots \$200, other business lots from ten to thirty dollars according to location. Residence lots within four blocks of the square, S E corner \$30, N W corner \$20, others \$25. All residence lots 140 ft square.

Fifty resident blocks containing from 5 to 8 acres each at \$12 per acre. All of these blocks are in less than half mile of public square. Lots or blocks can be bought for 1-3 cash, balance one and two years, or all lots purchased and built on at once, the house containing two or more well finished rooms, one year given and nothing paid down. For information as to Gomez write or see W. P. Florence or Sam P. Ford, at Gomez, Terry County, Texas. All deeds made by Sam P. Ford, J.P. and Notary Public for Terry county.

Gomez is one mile west of the center of Terry County.

W. J. Head, Barber.
Remember when you need a haircut, shave or shampoo, come to my shop and you will receive first-class attention.
Gomez, Texas.

Dr. T. P. Gaines, Physician & Surgeon.
Calls answered day or night.
I have A Special treatment on Catarrh, Cancer and Piles.
Gomez, Texas.

W. T. McPherson, Lawyer,
Solicits your business.
Gomez, Texas

Long & Glover, Dealers in Real Estate,
Gomez, Texas.

Gomez Drug Store.
Drugs, Oils, Paints, Stationery etc.
** South Side Square.
T. Deshazo, Prop.
Gomez, Texas.

Subscribe for the Voice and Dallas Semi-Weekly News. Both papers one year for 1.65.

For Lease.
8 Sections of fine grass land in Terry county. See Long & Glover Gomez, Texas.

The Tow Hotel

Terms, \$1.00 per day. Monthly rates made known on application. Tables supplied with the best the market affords. Your patronage solicited.

Gomez, Texas.

W. J. Beveler

has a

First-class Wagon Yard and Feed Stable with all accommodations. Feed for sale by wholesale or retail. N. E. corner sq. Gomez, Texas.

LOCAL and PERSONAL.

Constable Cratic, from Brownfield, was in town Monday.

Noah Bell from the north part of Terry was in town Monday on business.

You save money when you trade with Reagan at Big Springs

Mr. Monroe Sawyer and family from southeast Terry were in the city Monday shopping.

Dr. Norris and family, from north Terry, were in Gomez Monday doing some trading with our merchants.

Prof. D. B. Morrill, made a business trip to Lubbock, last Friday. Leaving after school in the evening and returning in due time Monday morning to take up school at the regular hour.

L. P. Schooler, Siam, Texas, Represents the Austin Nursery Can sell you any kind of nursery stock. Forest or shade trees, vines etc. at prices as low as any reliable nursery. All goods delivered at Siam at catalogue prices

W. T. Dixon and Floyd Pyeatt finished last Saturday the well they have been drilling for W. T. and Geo. McPherson on their bonus 14 miles south of town. The well is a 102 feet and stands 25 feet in water.

Facts don't lie, visit Reagan's Drug Store at Big Springs and save money.

W. E. Bradshaw, formerly of this place, and now of Meadow, was in town Tuesday and Wednesday doing some carpenter work on his house in south Gomez.

You are invited to visit Reagan's Drug Store when in Big Springs.

R. Conley and lady, came in to the Tow hotel Tuesday and left Wednesday for the railroad, to aboard the cars for Fort Worth where they go to attend the stockman's convention.

The most complete line of up-to-date wall paper in Big Springs at Reagan's.

One Mr. Clops from northeast Terry was in the city Monday having some blacksmithing done at Price & Phenix.

B. Brown, who had the misfortune to get both limbs broken at Dickens, and a few weeks later one broken over 20 miles east of Lubbock left Wednesday morning on the mail hack for Big Springs, where he goes to have the later break broken over and reset by Big Springs doctors. Mr. Brown had his limb set in due time by a Lubbock doctor, but was not set straight.

Singer Sewing Machine at Reagan's Drug Store Big Springs

J. W. and Martin Gordon, were in town last Saturday on business. Ike Ward, from the Fish ranch, spent a few days last week with Gomez friends.

Twenty five per cent, saved on your paint bill at Reagan's Drug Store, Big Springs.

J. W. Craig is occupying the building he purchased from J. T. Bess.

Lee Perry, from west Terry, was on our streets Tuesday.

Miss Effie Norris, of north Terry, is visiting at the home of Mr. and Mrs. Gainer.

W. H. Long, of Meadow, was in town Saturday, and while here paid his respects to the Voice office.

W. R. Dixon, while drilling Wednesday morning in the well he is putting down for H L Ware, lost the drill, but after a few minutes hard work was heard to say: "Wasn't that luck."

Mr. J. T. Mauldin, wife and little daughter Iris, left Thursday morning on a visit to Big Springs. J. T. will go on to the convention. Mrs. Mauldin and daughter, will visit relatives and friends in Big Springs and Stanton.

Rev. J. M. Smith will preach at Brownfield at 11 o'clock a. m. Everybody is cordially invited to attend.

Lee Tow and sister, Miss Bertha, accompanied by little brother, Cecil, left Tuesday for a visit to their sister's in Scurry county. Lee and Cecil will return in a couple of weeks. Miss Bertha, will spend several weeks with her sister.

J. T. Bess and family, have moved in the T. L. Price residence, and Mr. Price and family have moved out in the country to the W. M. Branch farm. Mr. Price says he will be in town every morning ready to do any kind of blacksmithing by sun-up.

R. L. Collier and W. M. Austin, of Dickens, who were here a few days prospecting, left for home Tuesday. Mr. Collier is sheriff of Dickens county, and Mr. Austin is a brother-in-law of J. W. Craig.

Quite a number of visitors were present at the school last Friday evening and among the number was the reporter of the Voice. After recess Prof. Morrill spent the remainder of the school hours in cross spelling the boys and girls. All did excellent spelling, but the boys were one too many for the girls. However the boys should not say they are the best, as the girls won the blue ribbon, the last two days in spelling at the public school.

Meadowlands.

Delayed from last week.

The health of this vicinity is very good, with the exception of some bad colds.

Mrs. Blankenship, who lives in the edge of Hockley county, has been very sick of lagrippe, but is able to be about her work now.

Mrs. W. H. Long and babe is reported doing well. W. H. himself has gone to Big Springs after a load of freight.

Mr. Woodard and wife and their son Carl, have gone to Paducah, Cottle county, where Mr. Woodard will buy cotton seed for his cattle. He and son will return in a few days, but Mrs. Woodard will remain in Paducah for some months visiting her parents and friends.

Mr. Bradshaw and family have moved back to their farm from Gomez, where they have been schooling their children. We are glad to have them back with us once more.

Mr. Bradshaw left the 23rd for Big Springs after a load of freight.

Mr. Charley Copeland returned last week where he has been purchasing furniture for his new dwelling.

Mr. B. Wright, says he will prove up on his land next summer and will be glad of it for he is tired of living alone. We guess he is figuring on helping some young lady hold down a bonus.

Mr. Bill Clifford is building him a new dwelling. will complete it next week if he has no bad weather. He says he is tired of living out of doors.

Success to the Voice.

"A Scrubb".

Come again "A Scrubb"—Ed.

To Whom It May Concern.

On the 8th day of December 1903 the firm of Ware & Wolf doing a general merchandise business at Gomez, Texas, which firm is composed of H. L. Ware and Will Wolf, executed a deed of general assignment conveying to me as Trustee for the benefit of their creditors, all their property, both individual and partnership property, real and personal.

All parties indebted to said firm or the individual members of said firm are hereby notified that said indebtedness must be paid to me whether said indebtedness be rendered by open account, notes or otherwise, and any person so indebted who shall settle any such indebtedness with said firm with either of the members of said firm or with any other person to whom said notes have been transferred does so at their risk and will have to pay the same again to me.

Respectfully,
J. J. Lane.

Persian Monarch Loves Cats.

Perhaps no monarch has a more curious hobby than the Shah of Persia, who is a veritable enthusiast at cat collecting. He has a specimen of every kind of cat of every country—cats of all sizes, all colors and all shapes.

Few in Fear of Death.

Of the 200 people Dr. Rieman saw die, according to the figures that he kept, only two feared death. A third wanted it hastened, while the remainder were not moved, being willing to meet it whenever it came.

Dr. S. H. Winham, Physician and Surgeon.

Does a general practice over Lynn and adjoining counties. Calls from Terry County answered promptly.

THE FT. WORTH RECORD.

A Democratic paper
For Democratic Texas.

The long felt want of North Texas has been supplied, and the Fort Worth Record, as good as the best and Democratic besides, is a daily and a semi-weekly fact.

Edited by Clarence Ousley, late managing editor of The Houston Post.

The semi-weekly edition began with the issue of Tuesday, Oct. 27, sample copies of which may be obtained free by addressing a postal card to The Record, Fort Worth, Texas, or may be seen at this office.

Subscription price \$1 a year; six months 50 cents; three months 25 cents.

By special arrangement The Terry County Voice is enabled to make a remarkable low combination rate until January 1 next for subscriptions one year in advance.

The Record 1 year\$1.00
The Voice 1 year\$1.00
Both papers 1 year\$1.65

This offer will be withdrawn on January 1, after which the combined rate for The Record and The Voice will be \$2.00 a year.

All subscriptions of this offer must be for a year paid in advance.

Remit To This Office.

The Blue Front Store is the

place to buy your Dry Goods and Groceries. I carry a full line of

General Merchandise.

My prices are with the railroad towns. Wholesale or retail.

J. W. Chandler. Northwest Corner
Of The Square.

Gail, Texas.

Sam P. Ford,

Justice of the Peace and Notary Public.

All legal papers correctly drawn.

Gomez, Texas.

FLORENCE and MORRILL,

Real Estate Agents.

Gomez, Texas.

H. W. Stoneham,

Real Estate and Collections

Has some choice lands for sale or to exchange for other lands or for cattle or mules or property of value. Write for list and terms. Lubbock, Texas.

Burton-Lingo Company.

LUMBER Big Springs, Texas.

J. C. Galbraith, Local Manager.

Tahoka Drug Store.

M. E. Gilmore, Prop.

Carries a full line of Drugs and Patent Medicines. Will sell you Mixed Paints, Linseed oil and White Lead at Big Springs prices for the next thirty days.

N. J. Oquin,

AT

Chicago, Texas.

Carries a nice line of Groceries and will appreciate your trade.

W. P. Phenix will sell you Apple and Peach trees from 6 to 25 cents each.

The First National Bank OF Big Springs.

J. I. McDowell, President
E. O. Price, Cashier
Capital, \$50,000
Surplus and profits, \$50,000

The Johnson Hotel.

Gail, Texas.

First-class accommodations. Rates \$1.00 per day. Wagon and feed yard in connection.

See the Roscoe Lumber Company

The makers of low prices on Lumber, and Building Materials of all kinds. We handle the famous Standard Windmills and a full line of Pipe fittings. See us at

Big Springs, or Stanton,

when in need of anything in that line.

J. S. Cordill, Mgr.

Annis Richardson,

Blacksmith and Woodworkman.

All work guaranteed.

Bridle Bits and Spurs made to order.

Stanton, Texas.

The Flanagan Hotel.

Stanton, Texas.

FIRST-CLASS Accommodatrons. Rates \$1.00 per day. Free wagon yard in connection.

The New Store at Chicago

is the place to buy your Dry Goods, Groceries, Hardware, etc. Nice line of Xmas goods. Our prices are alright. We will save you money and a long trip to the railroad. It will pay you to call and see us. Yours to Please,

Dawson Co. Mercantile Co.

H. B. OLIVER, Mgr.

Chicago, Texas.

Cosmopolitan Hotel,

W. E. Porterfield, Prop.

TAHOKA, TEX.

One of the largest and best finished and furnished hotels in the West. Eight rooms above and six below. Everything new. Conducted by an experienced hotel man. Tables set with the best food obtainable, and an abundance of it. When in Tahoka remember the COSMOPOLITAN.

Rates: \$1.00 a day. Meals, 25c.

N. W. Cor. Public Sq.

The Western Land & Abstract Co.

Gomez, Terry County, Texas.

W. T. McPherson, Manager.

We can secure you SCHOOL LAND, and sell you "bonus" land or Patent land in Terry or adjoining counties. We are well acquainted with all lands in Terry county and can give you any information you may want. If you want school land Now is the Time to Get It.