

The Terry County Herald

VOL. 6.

BROWNFIELD, TERRY COUNTY, TEXAS, THURSDAY, OCT. 13 1910.

NO 28

NIGGER-HEAD

Coal, Posts, Wire,
Grain, Hay, Salt

NEW WAGON YARD

Cotton gin running Tuesday, Thursday and Saturday

We buy your cotton and Cotton seed at highest market price.

Lubbock Grain & Coal Co

F. S. Custis

W. D. Benson

CUSTIS & BENSON

ABSTRACTS and LAND

Office In
Court House

Brownfield,
Texas

We have a complete set of abstracts of Terry county. Also of the towns of Brownfield and Gomez. Try us; we guarantee satisfaction and prompt attention.

Prices Reasonable.

T. O. Shelton the

LAND MAN

I have a fine list of land for sale, cheap, on easy terms. Bargains for cash.

Also have lots both business and residence. Write for descriptive literature.

North Side of Square

E. L. Duke

J. M. Johnston

Duke & Johnston

Realty Company

Choice Farms and Ranches for Sale

Brownfield Terry Texas
County

M. V. Brownfield, Pres.

Will Alf Bell, Cashier

Brownfield State Bank

RESOURCES
OVER \$100,000.00

WE WANT YOUR BUSINESS

A GREAT REVIVAL

What the Great Mulkey Meeting Means to Terry County in General and Brownfield in Particular

There has been meetings which enlisted more recruits than this one. There has been many held in divers places that had longer duration and larger attendance than this one, but we doubt seriously that there ever was one that benefitted a town more than this one, mentally and morally. We have the first person to meet, who attended the meeting, that has not been benefitted one way or the other. Old cogs and springs which have failed to work for from a quarter to a half century have been brightened up and lubricated and now fit their place to perfection and are performing their functions to the great satisfaction of themselves and the community in general.

There were in town several persons that were so skeptical that they did not hesitate to say that one could live just as good a Christian life outside as inside the church, and they were, some of them, men of great influence. Men whose words weighed heavy with those about them. But those that have not been made Christians outright have decided to take their signs down and never again knock church going people. They have fully decided that the influence of the church of God on the young has very much more influence for good than their dirty skeptical jokes concerning the church and those who go to it. Therefore, the effect of this grand meeting is as far reaching as the county is long and broad, and its influence upon our people will last far into the future.

Often we have heard it remarked that most any preacher could hold a good meeting if he happened to follow a great evangelist, and there is logic in the assertion. Why? To illustrate, let the artillery be brought forth and let heavy guns be trained on the city. After ten days heavy bombardment and several influential generals are put hors-de-combat (christianized), it is not hard for the infantry with their light guns to charge and take the city.

There is still other good in a great meeting like this one. Should a church going man chance to spend the Sunday with us on a prospecting tour and our people turned out to the different churches, this alone would be a strong factor in landing him as a citizen. Now, on the other hand, suppose he were a careless fellow and our people did not go to church, he would say that Brownfield was no better than the town he came from, and, therefore, our careless action would not catch him, either. So we see that the effect of this glorious revival will have its effect for good from any view point we may subject it.

Mulkey is a powerful man, no matter from what position one views him, and his power is not

void of purity. There is no selfishness about him. His wish is that all churches may prosper. If you can not be a consistent Methodist, he pleads for you to become a Baptist, Christian, Presbyterian or a member of any other church. He wants people to accept Christ and join the church of their choice. Therefore, he is broad gaged and we hope he will be spared to the world many years yet to promote happiness and Christianity. Not only was Rev. Mulkey responsible for this great upheaval of sin in high places, but the local pastor, Rev. Trammell of the M. E. Church held his right arm throughout the meeting and long before it began. The other pastors and members of the different churches all had a share and are each to be congratulated.

One of Uncle Sam's Salt Mines: Its Lessons.

The second place we saw since leaving Terry a month ago was the noted salt mines in Natchitoches Parish, La., This is pronounced Nak-i-tock and is the name of an old Indian tribe, the Nackitocks.

In the low flat woods and on the bank of the sleepy bayou a well has been sunk. For 300 feet it was common clay, then 60 feet a hard rock, taking four months of hard drilling. Then for 1130 feet it was pure salt, and they quit while it was salt, salt, salt.

This block of salt is computed to be five by twelve miles in length and breadth—depth unknown. Now, some Terryite good at "figgerin" may reduce this to tons, barrels and pounds and tell us the probable length of time Uncle Sam's babies can depend on this salt mine for seasoning.

Let it be known that this is pure salt, taken off of the auger would do to grace the table of a King, or tickle the palate of a Prince. Its quality is first-class. Its quantity, well; we'll wait on our Terryites figgerin; as figgers don't lie, as a rule.

Bienville, the French explorer and governor of Louisiana, found this salt in 1722. At that time he reported the Nakitock Indians were making salt here and trading it to other tribes. In 1805 Daniel Drake bored 1000 feet and got salt and with seven negroes he got 240 barrels a month.

Now! now! All this puts some folks to thinking, and thinking hard. First and foremost, the right kind of thinker will see that all this is not accident. Behind this mammoth salt mine he sees the Hand that provides for the billions of humanity. A man who don't see God in this can't see, and none so blind as he who can't see.

There, too, in this we see

God's store house in coming centuries. Some preachers and church folks are going through the land telling how "God is about ready to close out the world and bring this miserable old planet to a sudden end." Such belated prophets are going before they are sent, and are talking without reckoning with the host.

Good thinking, too, will see that reservoirs for human supply are at hand. Heaven's hand never holds and Heaven's eye never slumbers. No babe ever did or ever will enter this world without everything on hand here for, not all its wants, but all its needs.

Really the rich man is he who sees all this and don't worry about tomorrow, next year or old age. The poorest folks are they who don't see this, and are scrambling and straining to get all they can and the more they get the poorer and harder run they are.

J. W. LIVELY.

Our readers will probably notice that Montgomery Ward & Co. are running a series of advertisements in the Herald, and while we are not for the mail order house in any sense of the word, when they, or any other legitimate concern offer us our regular price of 12-1-2 cents per inch for advertising they can get it.

We are not here for our health, and when any outside firm offers us a good rate for nearly 200 inches of advertising we are going to accept it. Every one is crying hard times and this one and that one are demanding us to take their ads out, because times are a little close, but you will notice that this great firm which has had nearly half a century experience in advertising is sending their ads right along and requesting their publication, and they know that advertising does pay.

We have no excuse to offer, but that before we will starve we will grub, and before we will grub we will advertise for any legitimate firm, and one who will not do the same thing is either crazy or a coward.

Notice of Dissolution.

Notice is hereby given that the partnership lately existing between J. J. Lane and H. H. Longbrake, of the County of Terry and State of Texas, under the firm name of the Brownfield Hardware Company, was dissolved by mutual consent on the 31st day of August, A. D. 1910. Either partner, however, being allowed to use the name of the firm in liquidation of all debts due to and from the partnership.

Witness our hands this the 31st day of August, A. D. 1910.

J. J. Lane,
H. H. Longbrake.

It is he who keep working that makes sign. The laggard lets what he has done grow up in weeds.

TERRY COUNTY HERALD

A. J. STRICKLIN
Editor and Proprietor,
Brownfield . . . Texas

Entered at the Post-Office of Brownfield, Texas, as second-class mail matter, according to the Act of Congress of March 3, 1879.


Subscription Price:

One Year, : One Dollar.
Six Months, : Fifty Cents.

Advertising Rates:

Display advertisements, per inch, per month, \$1 00
Professional cards, per month, 1 00
Local Readers, per line, 10
Each additional insertion, per line 05
Where no time contract is made all notices and advertisements will be run until ordered out.

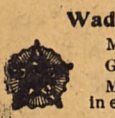
Secret Societies.




BROWNFIELD CHAPTER, NO. 309, R. A. M.
W. R. Spencer, High Priest
Geo. E. Tiernan, Secretary
Meets 2nd Saturday after the full moon in each lunar month




Officers of BROWNFIELD LODGE A. F. & A. M. NO. 903.
J. W. Ellis, W. M.
H. H. Longbreck, Secretary
Lodge meets Saturday before the full moon in each lunar month at 4 p m




Wade Chapter 317 O. E. S.
Miss Orell Harris, W. M.
Geo. E. Tiernan, Secretary.
Meets Saturday before the full moon in each month at Masonic Hall



Brownfield Lodge No 530 I. O. O. F.
W. J. A. Parker, N. G.
J. F. Winton, Secty.
Meets every Friday in Odd Fellows Hall.



BROWNFIELD REBEKAH LODGE NO. 329.
Meets the 1st and 3rd Tuesdays of each month at the I O O F Hall at 7.30 p m
Mrs. R. H. Banowsky, N. G.
Miss Annie Hamilton, sec.



Brownfield Camp No. 1989 W O W
R. H. Banowsky, C. C.
T. C. Shelton, Sec.
Meets every 1st and 3rd Saturday night in each month in the Odd Fellows Hall

Everybody knows all about running a newspaper.

And would just be "dee-lighted" to read your proofs. They can find all the errors.

Present indications are that cotton will be high again next year, and each Terry county farmer should plant a few acres in cotton.

We saw a horse at the big show at Lubbock last week that was up to now on figgerin'. We suppose that is the "hoss sense" we've been hearing about all our lives.

If you are going to patronize mail order houses, and some of you are, send to those that spend their money in your town. Mention the Herald when writing advertisers.

Rev. Abe Mulkey's advice to young men was to procure some of this fine soil if they had to go in debt for it. Mr. Mulkey is a "long head" business man and knows what he's talking about.

The thousands of pounds of speech dope sent out by Col. Lyon this week to democratic voters was like casting pearls before swine. It is not likely that Texas will take the Maine route this fall.

Now since the Dallas News'

WINDMILLS

We have them in all sizes from 12 to 16 foot of the famous Star and Leader brands.

IMPLEMENTS

We have a full line of the Standard makes of impliments. Let us show you through our stock.

Brownfield Hardware Co.
Brownfield Texas.

For WATKINS REMEDIES

and Harness and Repair Work
See Jake Johnson Brownfield, Texas

Silver Anniversary, all the country weeklies have decided almost unanimously that it is the best paper in the United States nominations are in order for president.

We notice that Crosbyton won in the county seat election in Crosby county, and that all Emma has practically moved to Crosbyton. Thus ends another bad mess that will retard the growth of any community. Crosbyton which only had something like 500 people two months ago, has about 900 now. We hope all old sores will be healed and the new double harness will fit perfectly.

Abe Mulkey certainly got struck on Terry's products while here. He said they were far ahead of anything he has seen this year and he has been about some. Especially was he struck on our large melons and pumpkins. When he would tell something good in his sermons he would say that they ought to give him the pumpkin or water melon for that information. But the story of some 50 melons growing on one vine that averaged in weight from 35 to 50 pounds was too much for him, even if the story was verified by a number of our most truthful citizens and real estate men.

The manager of the Lubbock Grain and Coal Co. informed us while we were in Lubbock recently that they were going to buy a large consignment of cotton seed at Memphis, Texas, that are especially adapted to the Plains country, and the Terry county people are solicited to purchase from them.

In this connection we wish to say that one one of our oldest and most experienced cotton growers informed us recently that people here do not plant enough seed per acre. He advocates planting at least a bushel per acre and leave it that way and cultivate well. He says it will not grow so rank and will mature and open much earlier.

We are going to ask him to contribute a piece to the Herald in the near future about cotton growing on the Plains.

Big Watermelons.

Several days ago W. E. Sorrells of the Ira country brought a big watermelon to town and placed it in the Scurry county exhibit. Last week he was here and he found a melon there larger than his. He said he was the change for any sort of proposition in that line and he went home full of confidence and Monday he was back in town with a monster melon that weighed 56 and three-fourths pounds.—Snyder Wester Light.

Gee, whiz! Terry county farmers don't give such melons as that one consideration more than feed them to their hogs. They never report one weighing less than 75 pounds.



THE Remington

AUTOLOADING SHOTGUN

REMINGTON genius combined safety and shooting comfort in the Auto-loading Shotgun. The Remington Solid Breech Hammerless Idea places a wall of thick solid steel between your face and the smokeless powder. The recoil does all the work of reloading. You have five shots under control of trigger finger, giving three shots to get cripples which otherwise would die unrecovered. In the Remington Autoloading Gun you get the most up-to-date and modern ideas embodied in any gun in the world, yet the price is moderate. If your dealer can't show one, write us for catalogue. The REMINGTON ARMS COMPANY, Ilion, N. Y. Agency, 315 Broadway, New York City

OUR NEW BUILDING

Will be complete by the 1st or soon thereafter, and will then have the most complete hardware store on the Plains. In the meantime, if you are in the market for a Binder, Windmill, Wagon, or anything in the hardware line, we have it and can save you money.

Western Windmill Co.
LUBBOCK TEXAS

The RANDAL

SCHOOL BOOKS!!! We have them right here for you; also pens, pencils, tablets and other school accessories too numerous to mention.

Drug Company

Your prescription will be appreciated and will receive our most careful attention at all times. Big assortment of sundries and all standard proprietary remedies.

For Pure Drugs

A. G. McAdams Lmbr. Co.

Complete stock building material, Lumber, shingles, sash, doors, posts, stays, brick lime, cement, paints, oils, etc.

We shall appreciate your business

The JACKSON HOUSE

Is the place to stop when in LUBBOCK

GOOD GRUB

Is as essential to the human body as air. That is why the **HILL HOTEL**

Is the place to stop. The best eatables the market affords, put up by the best cook in the state, combined with large airy rooms and thorough sanitary conditions, make this the most popular hotel on the Plains

Mrs. J. R. HILL, Proprietor
BROWNFIELD TEXAS

THE HUNTING SEASON IS ON

We carry all kinds of Guns and Amunition and want all hunters to make our store Headquarters. See us for Gun Cases, Coats, Caps, Cleaning Rods and all hunter's Sundriss.

CALL AND GET A COPY OF THE LATEST HUNTING LAWS AT OUR STORE

WRIGHT & PERDUE Hardware and Furniture.

Lubbock

Texas

Local and Personals

About things that have occurred, will occur, or is likely to occur

Mrs. Lou Key, of Gomez, was over Wednesday shopping.

J. R. Hill visited Lubbock Wednesday.

Mrs. M. E. Kinard, moved to Brownfield last Saturday, in order to be near school.

Attorneys Lockhart and Spencer attended justice court at Plains last week.

Mr. and Mrs. Harry Copeland, of the Meadow country, were visiting relatives in Brownfield last week.

Mrs. Lee Walker is spending a few days at the ranch this week, the guest of her husband who is keeping batch.

Mrs. G. M. Cosby, of Lubbock, was down visiting her parents, Mr. and Mrs. W. N. Copeland, last week.

Mr. Herring, of Spur, a real estate merchant, is visiting his brother Prof. David Herring, principal of our schools.

J. B. Garrison, formerly a citizen of Terry county, but now a resident of Matador, is visiting friends here this week.

A light rain fell over Terry county this week, but was too light and late to do grass much good.

W. G. Myers was in from his farm, seven miles north of Gomez. W. G. said his crop was a failure this year.

We noticed T. C. Ivey and his excellent lady were among the Yoakum hearers at the Mulkey meeting last week.

Mr. and Mrs. Jack Bryan are the guests of their father and mother, Mr. and Mrs. J. C. McDaniel.

N. N. Ross moved his family town last week for the benefit of our excellent public schools. He will batch out on the farm.

Mr. and Mrs. Andrew Blankenship, of Hockley county, were down Saturday and Sunday taking in the Mulkey meeting. They were the guests of Mr. and Mrs. S. C. Cardwell, also ye editor and wife while here.

Tom May, of Lubbock, was visiting his parents, Mr. and Mrs. J. T. May, the latter part of last week, returning home Monday.

Dave Shaw, of Harris, spent several days this week in Brownfield. He says he has been as busy as a bee of late.

Moore came in this week and purchased a large wind mill and tower for his ranch in the western part of the county.

Mrs. Tom Williams is spending a few days out in the country this week, the guest of her parents, Mr. and Mrs. Daniel Sparks.

I have a few prospective cash buyers, and some trading propositions. If you want to trade or sell, see or write me.

R. W. Glover.
Gomez, Texas.

One of the chief attractions of farm exhibit can be found at the Brownfield Land Office. Rev. Mulkey paid the exhibits a high compliment while here.

Mrs. M. G. Abernathy and son, Dick Jarrett, were down from their ranch in Hockley county Monday, looking after business matters.

Among those from a distance who attended the Mulkey meeting Sunday, were Attorneys Garland and Compton and their families, of Lamesa.

When you go to Lubbock don't forget THE ARKANSAS HOUSE for clean beds and good meals.

Terms reasonable.
R. H. Baugh and Wife,
Proprietors.

The prophets and prophetesses—for Mrs. Herald is one of them—say that this is the usual 5th hard winter, and that people may look for real cold weather about February the 22, and can prepare accordingly, for we know its coming. But they also claim that several good crops will follow, which is a great consolation.

Section No. 736, Block D Yoakum county; South half Section 57, Terry county, for sale or trade for cattle, horses, mules or notes. See or write Mrs. Elizabeth Boyd, Lubbock, Texas.

We had a card this week from Jesse Hamilton, formerly of this place, who has secured a lucrative position with the big dry goods firm of Richards Bros. & Collier, of Plainview. Jesse wants the Herald to visit his new home.

Daniel Sparks informed us last week he is sure of making eight bales of cotton instead of five or six as reported some two weeks ago. In two weeks more we hope to see him put it up to ten. He has had his fourth bale ginned.

J. F. Winston, one of our foremost real estate men informed us this week, that while he was at Lubbock recently he saw a bale of cotton and the seed sell for \$91. Now, suppose each farmer in Terry county had a few bales for sale, our country would be in good shape.

WANTED—Land from \$1.00 to \$10. per acre, from owners only. I advertise extensively and have many buyers. I can sell your land if cheap. I don't ask exclusive right to sell. Send postal card for listing blanks. J. J. Snyder, Austin, Texas. Reference, Austin National Bank.

We had a letter from J. R. Quinby last week, who resides at Coloado Springs, Col., enclosing \$1 for renewal and also requesting us to change his address from the above to Kindersley, Saskatchewan, Canada. The Herald now visits homes from the New England states to California, and from Canada to Panama.

COTTON! Bring your cotton to us and get the highest market price. We have a good buyer who gets the market daily and will pay you highest market prices. You will also find the best line of dry goods and groceries at our store and we will make you prices to suit the hard times.

THE FAIR, Tahoka, Texas

Judge W. N. Copeland has bought what is known as the Red Cross Drug Store in Lubbock and an invoice of the stock is being taken this week. Mr. Manion Cosby, the Judge's son-in-law, will have charge of the business. It is generally believed that Judge Copeland and family will move to Lubbock, but we learn that there is nothing definite nor certain as to what they will do in the matter. That probably depends on circumstances.

(Locals Continued on Page 4)

Citation by Publication.

The State of Texas, to the Sheriff or any Constable of Yoakum county—greeting:

You are hereby commanded to summon W. D. Cribbs and M. M. Cribbs, wife of the said W. D. Cribbs, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 64th Judicial District: but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 64th Judicial District, to appear at the next regular term of the District Court of Yoakum county, to be holden at the Court House thereof in Plains, on the third Monday in October, 1910, the same being the 17th day of October, A. D. 1910, then and there to answer a petition filed in said Court on the 14th day of September, 1910, in a suit, number on the docket of said Court No. 13, wherein Arthur S. Alexander is Plaintiff and W. D. Cribbs and M. M. Cribbs, wife of the said W. D. Cribbs, are Defendants, and said petition alleging that on or about the 26th day of January, A. D. 1906, the said W. D. Cribbs and M. M. Cribbs, defendants, conveyed to J. H. Wilkerson, of Yoakum county, Texas, all of sections or surveys numbers 676, 634, 698 and 694, Certificates Nos. 506, 478, 531 and 529, Block D, of the John H. Gibson surveys, at and for the sum of two thousand, one hundred and fifty dollars, as follows: \$150 00 cash and the execution of one vendor's lien note for two thousand dollars of

even date with said deed, paya-

ble to W. D. Cribbs or order, on or before two years after date, and bearing interest from maturity at the rate of ten per cent per annum. That in said deed of conveyance a vendors' lien was expressly retained against said land.

That on or about the 24th day of September, A. D. 1907, the said J. H. Wilkerson paid to the said W. D. Cribbs said note in full, together with all interest and charges thereon, the said Cribbs, being at the time of its payment, the legal and equitable owner and holder thereof, and that on said Sept. 24th, A. D. 1907, the said W. D. Cribbs executed and delivered to the said J. H. Wilkerson a good and sufficient release of the vendors lien theretofore existing upon said land and premises.

That the said release was filed in the office of the County Clerk of Terry county, Texas, to which county the county of Yoakum was at the time attached for judicial, surveying and other purposes; that said release was duly recorded in the deed records of Yoakum county.

That on or about the 9th day of October, A. D. 1907, the said J. H. Wilkerson conveyed said land to Plaintiff, who is now the owner thereof.

That on or about the 1st day of December, A. D. 1907, the records of said Yoakum county were destroyed by fire and the record of said release thereby destroyed.

That said original release has been lost and cannot be found and it is impossible to re-record the same. That Plaintiff has been unable to secure from the Defendants a substitute release of vendors lien.

Plaintiff prays for citation, for judgment cancelling the vendors lien appearing to exist upon said land and premises, and that same be decreed to be null and void and of no force and effect, and that the cloud cast upon his title thereby be removed, and for special and general relief, etc.

Defendants are notified that certified copies of deed from Defendant to said J. H. Wilkerson and deed from J. H. Wilkerson to Plaintiff have been filed among the papers in this cause, and will be used in evidence on the trial hereof.

Herein fail not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of the said Court, at office in Plains, this the 14th day of September, A. D. 1910.

[Seal.] F. L. BOYD,
Clerk District Court, Yoakum County, Texas.

GRAIN, HAY & COAL

I am carrying a large stock of grain, hay, cotton-seed cakes and meal, coal, stock salt etc I wish to invite a good share of the trade of Terry and Yoakum counties and will give my customers satisfaction. Come and see me. Wagon yard in connection with store

Bob Majors

Tahoka

Texas

To My Terry Co. Friends

Tires Shrunken cold or hot up to 4 inches. Let us put new rubber tires on your buggy. New boxes and spindles for wagons or buggies always on hand. PRICES REASONABLE FOR CASH.

H. C. Smith, General Blacksmith

Tahoka

Texas

Maids and Matrons Club.

The first regular meeting of the Maids and Matrons Club for the year 1910-11 was with Mrs. W. A. Bell, Tuesday afternoon, Oct. 11th, 1910.

The President, Mrs. Spencer, called the meeting to order. An application for membership from Mrs. Hargett was considered and by the action of the Club Mrs. Hargett was elected a member.

The very interesting lesson was conducted by our excellent teacher Mrs. Bell, who spoke some very encouraging words in regard to making this the banner club year.

The club adjourned to meet with Mrs. Chas. Copeland October 22nd.

After adjournment the hostess served delicious refreshments consisting of butter and salad sandwiches, olives and hot chocolate were served.

Reporter.

Meadow School House Burned.

We learn from meager telephone information that the Meadow school house was burned this (Friday) morning about 3 o'clock.

The telephone wires seem to have been cut and we could not get thorough reports, but we learn that the building is thought to be set fire.

It will be remembered that the Meadow school house was burned about this time last year.

Local Box.

Next week you will find a Local Box in the lobby of the post office which we have caused to be erected to catch locals that otherwise we would miss.

When you go to the post office, just drop your local in the box, and we will do the rest. Be sure to sign your real name as a guarantee of good faith. Notes not signed will find their way to the waste basket.

Introductory Offer.

The Pacific Monthly, of Portland, Oregon, is a beautifully illustrated monthly magazine which gives very full information about the resources and opportunities of the country lying West of the Rockies. It tells all about the Government Reclamation Projects, free Government land and tells about the districts adapted to fruit raising, dairying, poultry raising, etc. It has splendid stories by Jack London and other noted authors.

The price is \$1.50 a year, but to introduce it we will send six months for fifty cents. This offer must be accepted on or before February 1, 1911. Send your name and address accompanied by fifty cents in stamps and learn all about Oregon, Washington, Idaho and California.

Address, The Pacific Monthly, Portland, Oregon.

Additional Locals

We are glad to note that all our Brownfield students who are off attending college, passed their examinations splendidly, and are now hard at work.

Bob Majors, the hustling grain man of Tahoka, came over Tuesday in the interest of his business and while here placed an advertisement in the Herald. Mr. Majors carries a large stock of grain and all kinds of feed and will treat all those who give him their patronage just right.

We are glad to note that the Tahoka advertisers are hitting the road for the Terry and Yoakum county trade. Scan the Herald and see who the progressive ones are, and when in Tahoka trade with them, not forgetting to mention the fact that you saw their ad in the Herald. They spend some money here and lets spend our money with them.

LISTEN! Terry Co. People

We Want to figure your bill for Lumber, Sash, Doors, Shingles, Moulding, Eclipse Windmills, Stock Towers, Piping and Fittings of all kinds, Lime, Brick, Cement, Post and Wire.

Higginbotham-Harris Co., GEO. SMALL, Manager
TWO BLOCKS EAST OF SQUARE
TAHOKA, TEXAS

Through an earnest appeal by Rev. Abe Mulkey last Sunday night the balance of the amount of Rev. V. H. Trammell's salary was raised. This, we learn, also includes all conference demands from this work. This clean collection and the large number of recruits added to the church membership makes a splendid showing for Brownfield's pastor when he goes to conference.

W. J. French was in from the north with six bales of cotton, it being the first installment of his this year's crop.—Dawson County News.

Now, dear Bro. Howser, why didn't you tell your readers that Mr. French was from Terry county, instead of saying the "north." Better give Terry county people credit for what they do if you folks want their trade.

One of the several advantages in living in a section where water power is abundant is the cheapness of electricity for lighting purposes. Instead of turning on the lights when going from one room to another to squeeze the meter at pay time, folks run their lights all night and their porch lights a good share of the forenoon.

Neither bison nor bunch grass horses will eat corn when it is first put before them. The writer recently ran across a man who found the latter to be the case when he bought a team which the owner said he brought from Iowa with him because he thought so much of them. One was branded on the fore shoulder and the other on the rump and the latter did not know corn from chestnuts.

A sore neck on the horse may be aggravated by an adjustment of the lines which pull the heads of the animal too far in or out. More frequently the trouble is due to an ill fitting collar or one on which there have accumulated dirt and hair. Such dirt should be scraped off and the collar surface smoothed and softened if necessary by pounding. A washing of the sore shoulder in cold water in which a few drops of carbolic acid have been added will heal the sore spot quickly.

The other day we were puzzled to account for the tameness of a little hedge sparrow which seemed in distress. It allowed the writer to approach within a couple of feet. On investigating we found a bull snake had climbed to the bird's nest situated six feet from the ground in a slender cypress and was in the act of devouring the last of its pretty eggs. Snakes do not so often break up the nests of useful birds as do squirrels, crows, bluejays and blackbirds, but they occasionally do so when the nests are accessible.

A lot of folk fall down badly in their well meaning attempts at economy by reducing both the quantity and variety of the bill of fare beyond a point which is justifiable and reasonable. It doesn't pay to underfeed horses which have to work, nor does it pay human beings to take less food than is needed to maintain the body in a healthy condition and furnish the excess vitality consumed in labor. A lot of folks who subsist largely on potatoes, wheat bread and tea should balance their ration with bacon and eggs, beefsteak, corn bread and baked beans when they would get rid of that "tired feeling" which they suppose is due to a disordered liver or some other like cause.

Professional Cards.

Furniture, Undertaking

W. E. ROBINSON

Funeral Director
and Embalmer

LUBBOCK and TAHOKA

SEE

Jack Drinkard

Ab. ut keeping your wind
mill in repair. He has
the tools and knows his
business.

CITY BARBER SHOP

For

NEAT CLEAN AND EASY SHAVES

Full line of best tonics,
Best massage
and Shampoo going

W. R. Spencer Percy Spencer

SPENCER & SPENCER

Attorneys-At-Law

Brownfield, Terry Texas

GEO. W. NEILL,

Abstracter and Notary

Only complete set of abstracts in county
All title and legal matters given prompt
attention.

G. E. LOCKHART

ATTY-AT-LAW

Gomez - - - Texas

Dr. J. W. Ellis,

Physician and Surgeon

Office at Randal Drug Store.

Phone: Res. No 18
Office 44

Brownfield, Texas.

HARD TIMES! AND SHORT CROPS

Go to make money matters more stringent, and we make the \$ go as far as possible. We will help to relieve the situation by selling dry goods and groceries at rock bottom prices

J. T. MAY

Phone 14

BROWNFIELD, TEXAS

The Herald \$1.

BOYS AND MENS SUITS

See a nice line of boys and mens all wool, winter suits. Come see the goods and prices. You will be sure to take that boy a school suit or surprise his "dady" new suit for Sunday. Whether or not you're from Missouri, let us show you.

BROWNFIELD MERCANTILE COMPANY

State Fair of Texas.

THE PROGRAM which has been completed for the Twenty-fifth Annual Fair and Exposition will be the best in every respect. The management has ever been able to provide. The attention has been given to every department of exhibition and to every phase of pleasurable and wholesome entertainment. There will be band concerts and vaudeville shows in the Coliseum each day and night during the entire Fair, except the last four week nights when this building will be turned over to the lovers of fine horses who will make the occasion long to be remembered by its brilliancy and magnitude.

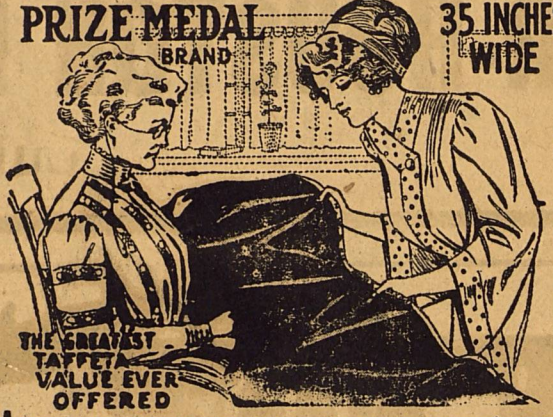
The Grand Stand features will be more varied and interesting than ever before, consisting of ten days horse racing, three days automobile contests, interspersed with a grand and glorious Tournament where mail clad Knights will battle for their chosen Queens of love and beauty. In addition to these there will be an exhibition each afternoon by Cimijotti's celebrated Arabian Stallions, ten in number, and at night will be given a grand pyrotechnical display of Paine's Fireworks Company.

Fine Arts and Industrial Education will be prominently featured by the many interesting and instructive exhibits located in the different buildings on the grounds, among which may be mentioned the Art Gallery, Ladies Textile Hall, U. S. Naval Exhibits, Agricultural products from counties all over the State, a grand display by the Boy's Corn Club of their own production, manufactured articles, vehicles and implements of every style suitable for man's necessities and pleasures. This educational feature will be further strengthened by the exhibition in the Good Roads Park where models and samples of the various improved roads and pavements will be shown as well as the machinery necessary for their construction.

A model cotton farm can also be seen where cotton-picking machines will show to the visitor their ability to pick the cotton the same as it can be done on their own farms at home.

And last, but not least, a Live Stock Department where can be seen animals of every class and all of the finest blood and pedigree. Visitors may rest assured that nothing will be left undone by the management to make the Silver Anniversary of the great State Fair of Texas so pleasant and instructive that each visitor will return home fresher and better than before and saying to his neighbor, "It is good that we saw the great State Fair of Texas."

Our GREAT BLACK TAFFETA BARGAIN



PRIZE MEDAL BRAND 35 INCHES WIDE 98¢ PER YARD

Here is a silk offering that is going to create a sensation here and abroad, for it is by far the biggest value in yard wide taffeta we ever recollect issuing.

We have been planning for such a black silk sale for many months past, and when the mills start competing for one of our big specials, something extraordinary may be looked for, for the enormous quantity of goods involved provokes efforts to capture the contract. We offer a silk here that you will be delighted with. It is practically a yard wide, not less than 35 inches, and though containing nothing but pure, bright silk, is of superb weight, and has the luster, rustle and touch of the best class of taffeta. We have had it branded "Prize Medal" on self-edge, that it may become the better known and easily recognized as our special leader in black taffeta silks. We sample it, though everyone knows the taffeta weave, and you have our word for it that it is an unusual bargain. Send it back if you don't think so. Black only. 2.2500-Per yard.

Greatest Dry Goods Values of the Year

Our new offerings in Dry Goods will be the sensation of the year. We are showing the latest novelties, the greatest varieties, the finest qualities at prices below all competition. Our catalogue which we will send you free if you will write for it brings a million dollar stock of dry goods right into your home so that you can shop just as satisfactorily as if you were in the biggest dry goods stores in New York or Chicago. We will send you samples of any of our dry goods for the asking. Here are just a few sample prices—send for our catalogue and see what big price reductions we are making this year.

- Flannel Suiting** 54-in. flannel suiting, 50¢ a yard. Splendid for winter suits and for shirts and blouse waists, many solid colors, and plain mixtures of medium gray in dark gray. Per yard..... 36¢
- Silk Poplin** Worth 50¢ a yard, grade which will give you the best of satisfaction. It is an imported poplin and will remain bright and silk-like to the last. Comes in a large variety of colors. Width 27 in. Per yard..... 39¢
- Blankets** Special plain all-wool blankets. You couldn't match this value for less than \$1.00 at any retail store in the country. We undersell every body on blankets and bedding of every description. Per pair..... \$3.98
- Colored Taffeta** You will want some of this yard wide colored taffeta; it is a regular \$1.25 grade. We offer it in a splendid range of colors in plain and change. 89¢ Per yard.....
- Gingham** A special nurses' gingham. The newest and best patterns, worth much more than we ask for it. Width 26 in., absolutely fast colors, in blue and white stripes and checks. 10 yards for..... 85¢
- Calicoes** We are selling best quality standard prints at exceedingly low prices this year, less than 50¢ a yard, come in all standard colors and in a wide variety of patterns; width 24 1/2 in. 10 yards for..... 49¢
- Broadcloth** This is a guaranteed broadcloth of extra quality sold way below average retail prices. Comes in gray mixed, tan, brown, navy, wine, dark green, or black. 66¢ Per yard.....
- Pongee** This Pongee Mexican is worth 25¢ per yard, one of the nicest wash goods novelties of the season, comes in a choice variety of colors. 17¢ Width 27 in. Per yard.....
- Jap Silk** 27 in. wide. Usually sold by retailers at 50¢ a yard. Fine for waists, dresses, trimmings, etc.; comes in many bright colors. 39¢ Per yard.....
- Comforter** A special price on an extra fine comforter, size 69x79 inches weight 5 1/2 lbs., handsomely covered, filled with white curled cotton, well made. Each, \$2.75
- Percale** Everyone uses percale and we offer a great variety of pretty styles and our price is very low when you consider the quality. Width 36 in. Per yard..... 9¢
- Damask** This damask is a real 90¢ value. It is full 70 inches bleached, pure linen satin damask, imported from Belfast, Ireland. Many patterns to select from in our big catalog. Per yard..... 69¢
- Lace Tea Set** We give you a low price for a thirteen piece lace tea set. We have wonderful offerings in fancy goods. Get our big catalog before buying. \$2.59 Per set.....
- Linen Crash** This is our offering of fine mill ends in unbleached linen, 10-yard pieces, 17 inches wide, close woven, weighty and absorbent. 10-yard pieces for..... 87¢
- Towels** Offer you this opportunity to replenish your towel supply. Six tuck towels, size 18x24 in., weight 24 oz., for only 58¢. Other towel values equally attractive in our big catalogue. 6 for..... 59¢
- Duckling Fleece** Hand-figured, very popular, from the Merrimack mills, for kimono, dressing, waists, etc. A variety of patterns and colors. 27-inch width, weighs 3 ounces per yard. Retail regularly at 16 to 18¢ a yard. Our price per yard..... 12 1/2¢
- Wool Taffeta** At this price receive our fine imported wool taffeta, regular \$1.10 value. Comes in many fine colors. Width 41 in. 88¢ Per yard.....
- Henrietta** Our select finish extra quality, sold very much below its real value. This is an exquisite dress fabric, has a fine finish and splendid wearing qualities, comes in wide variety of colors. Width 41 inches weight per yard 4 ounces. 87¢ Per yard.....
- Panama** Our all-wool worsted Panama cloth, on which we have had tremendous sales. All pure worsted, a yard wide and comes in navy, wine, dark brown, tan, dark green or black. Per yard..... 43¢

Montgomery Ward & Co. CHICAGO and KANSAS CITY

Some Fine Products.

Of course there were some people in the county who made a practical crop failure, simply because they had no rain. However, there were many that got their crops up and received several good showers and raised products that look as large and healthy as if they grew among the swamps of Eastern Arkansas. We were out in quest of news one day this week and called at the Brownfield Land Co. to see what they had on display in their office. The president, J. R. Hill, very obligingly showed us through and helped us to weigh and measure several specimens. The walls and shelves are literally lined with fine specimen from the farm, garden and orchards of Terry county, and it is a hard task for us to give them justice with the pen. As fine corn, maize, kaffir, peas, etc. as ever graced the bins of any barn adorned the walls, or as you will see at any state or county fair this fall. We measured and

weighed several products and produce them below:

Kershaw, weight 27 lbs., length 51 inches, around neck 18 inches, around bowl, 29 inches.

Rattle snake melon, weight 58, length 33 inches.

Black melon, weight 72 pounds, chest measurement 55 inches.

Apples, 9 inches in circumference.

Pumpkin, 50 inches in circumference.

Turnips, 12x18 inches.

Onions, 12 inches in circumference.

We also took pains to count the grown bolls on a stalk of cotton grown by J. F. Winston which contained 56 bolls. There was also a number of fine stalks grown on the Hardin place near town. It will do any one good to go and look at these products and see what can be done here of dry years, then you will begin to wonder what can be done with an average rainfall.

CRAWFORD

The Jeweler

Watches, Clocks, Jewelry, Silverware, Optical Goods, etc. Fine repairing and engraving.

Work left at the Herald office will receive prompt attention.

Lubbock Texas

BROOKS & LYON

Blacksmiths and Woodworkmen

To the old residenter, the above names are enough; to the newcomer we will say that, if you want your plow, wagon, carriage or buggy repaired, or any cabinet making, these men can do the job right.

One Block West of Square

Brownfield Texas

W. R. Spencer & Co.

Land Agents

Notary Public

We have complete abstracts of Terry County

Brownfield, Texas

Brownfield Lubbock Auto Line

Give quicker service and better accommodations than any auto road on the Plains. Our constant aim is to please our customers.

SCHEDULE: Leaves Brownfield at 8:30, making connection with the north bound Santa Fe at 11 a. m., returning after the arrival of the south-bound train at 3 p. m.


C. S. Copeland, Prop.

WE WANT YOUR MAIL ORDERS For

Drugs, Sundries, Graphophone and Kodak Supplies

CRESCENT PHARMACY

LUBBOCK, TEXAS ALVIS BLAKE, Manager



Korrek Shape

IS ALL THAT THE NAME IMPLIES


Made on nature lines, these shoes are bound to fit. Style is also considered and you can depend that they are right up to the minute.

The price is right too. Made from selected material, by skilled workmen.

All Burrojaps patent leathers are guaranteed.

Do You Realize What That Means?

LOOK OVER OUR STYLES NO TROUBLE TO SHOW THEM



BURT & PACKARD CO. MAKERS
BROCKTON, MASSACHUSETTS

SOLD BY

FOOT WEAR

We Call Your Attention

To our mammoth stock of shoes for the entire family. We carry an extensive assortment of Ladies Fine Shoes to fit all style of feet regardless of the size of your corn patch. We gurarantee satisfaction or refund your money

CARTER-HOUSTON D. G. CO.

Lubbock, Texas.

Advertising Talk.

"If you see a flock of lights coming down the road and you see one light bigger and brighter than all the lesser lights, that light comes from a Twentieth Century Lamp. And, if one after another go out and only one bright light remains, that one is a Twentieth Century Lamp"

The above was written for the Twentieth Century Lamp Company in the old and properous bicycle days by John C. Wetmore, a veteran advertising man, who is known today all over the country as the Dean of advertising men in the Automobile field.

The Twentieth Century Lamp Co.—long ago out of existence—spent \$100,000 in year, and in every advertisement the Wetmore phrasing was use.

The advertising was amazingly successful and a lot of money was made—but, and thereby hangs a tale. I asked Mr. Wetmore what happened to the bicycle business, and here is his story:

"To my mind, the most potent factor in its down fall was the cessation of advertising, brought about by the formation of the cycle trust.

Before the American Bicycle Company consolidated practically all the cycle manufacturing concerns of prominence in this country into itself, some twenty, thirty or forty makers, I forget the exact number, were engaged in active competition among one another for public patronage. The battle for supremacy was waged in the main through advertising. So fierce did the fight become and so big was the battle that at one time one-tenth of all the magazine, elevated road, street car and display advertisements were in volume made up of bicycle announcements. If the same proportion failed to hold in the daily papers at least it is to be noted that few Saturday or Sunday editions of metropolitan journals contained less than one page, most of them two pages and many of them four pages of such advertisements.

In fact, bicycle advertising in those days the greatest in volume devoted to the exploitation

of any single manufactured article. Col. Pope, you know, at that time claimed that in his exploitation of Columbia bicycles he was the biggest single advertiser in the world.

With the formation of the trust, however, the advertisements of these twenty, thirty, or forty makers were reduced to the single advertisement of the American Bicycle Company and the various makes, in exploiting whose names millions had been spent, lost their individuality. Not only did bicycle advertising comparatively disappear from the face of nature, but from magazine and newspaper pages as well. Daily paper publishers could no longer afford to employ bicycle editors or devote page after page of space to bicycle booming.

More than all, however, the twenty, thirty or forty eloquent advertising orators, figuratively, ceased their sermons from the housetops and left it to one unopposed preacher to do all the missionary work. Instead of the gospel of the bicycle being placed before the eye at every turn of life, there was but one man left—the American Bicycle Company's ad. writer—to do all the placarding. In a word, the goose that had laid the golden egg finally died of starvation.

If competition does not exist—if big combinations are formed and firms or names are permitted to lose their individuality—then the readers of advertisements forget—the lose their interest.

If readers are told in advertisements, "Take your pick of any of the following—they are all good," they won't pick at all. They want to be told of the merits of this or that, and they want to form their own conclusions, and they want to buy based on their judgment.—Atlanta Constitution.

Notice of Final Account.

The State of Texas
To the Sheriff or any Constable of Terry County—Greeting:
Daniel Sparks, Administrator of the estate of Frank Duffau, deceased, has filed in our county court his final account of the condition of the estate of said Frank Duffau, deceased, and you are hereby commanded, that by publication of this writ for twenty days in a newspaper regularly published in the county of Terry,



BUY NOW
No Waiting for your stove

We are ready for your stove order right now with enormous stocks of our high grade stoves and ranges which we are selling this year at prices which mean a saving to you of from \$5.00 to \$20.00 No dealer anywhere will give you such stoves and ranges as we offer at anywhere near our prices and if you pay a penny more than we ask you are simply throwing money away, because no one can give you any more stove value than we give. We have big stocks of our best stoves and ranges in warehouses scattered here and there throughout the country so that we can make quick shipment to you and deliver the stove safely to your nearest railway station in just a few days' time. There will be no long delays, no waiting for the stove you need, but prompt shipments and guaranteed satisfaction.

Write Today for Our Stove Catalogue

Our new stove catalogue for the Fall and Winter of 1910 and 1911 is now ready, and if you need a stove of any kind you will make a serious mistake if you place your order with anyone at home or elsewhere before writing us a letter or a postal card and asking for a copy of this free stove catalogue. We have enlarged our line, the book is handsomely illustrated and printed and you will find in its pages the stove you need at a price you will be perfectly willing to pay. We have thousands of our catalogues ready for mailing the day we receive requests for them, and we are very anxious to place a copy in the hands of every prospective stove buyer. If everyone knew what splendid values we are giving, if everyone knew the savings they could make by sending their orders to us, there would be thousands of families in this country who would save enough on the purchase price of the Stove or Range they need this Fall or Winter to pay part of the fuel bills for the next few months.

We Save You from \$5.00 to \$20.00

There are no profits to manufacturers' agents, to wholesalers, no expenses of traveling men, no hotel bills, no railroad fare in the price we name for our high grade Stoves and Ranges. Windsor Stoves and Ranges are made for us by foundries which excel and we take their output at foundry cost and ship direct to you with just one small profit added. This is the explanation of the low prices we are making. There is absolutely no sacrifice of quality to make a low price, simply the elimination of a lot of unnecessary profits and expenses between the producer and the consumer. If you never have tried this new method of buying merchandise this will be a good time to begin. We have been established for 38 years. We are well known in every commercial center in the world. We have millions of satisfied customers, many of your friends and neighbors being among the number, so that when you send your order to us you are sending it to a responsible firm, a firm which guarantees its merchandise to be as represented, which makes good its representations, and which has grown to be one of the largest merchandising institutions in the world by reason of its great values and fair dealing with its customers. It will cost you only a penny to write us a postal card to get this free stove catalogue and you surely ought to investigate our prices and our qualities before you buy a Stove or Range of any kind this Fall. We know we can please you as we have pleased thousands of others. We know we can save you money as thousands of our customers say we have saved them money and, prepared as we are to make immediate shipment so that the stove or range you need will reach you in just a few days' time, there is every reason why you should at least send for our free stove catalogue to see what we offer you in its pages.

Address us at the store nearest you, 19th and Campbell Streets, Kansas City, or Chicago Avenue Bridge, Chicago.

MONTGOMERY WARD & CO.
CHICAGO AND KANSAS CITY

you give notice to all persons interested in the account for the final settlement of said estate, to file their objections thereon, if any they have, on or before the November term, A. D. 1910, of said county court, commencing and to be holden at the Court House of said county, in the town of Brownfield, on the 7th day of November, A. D. 1910, when said account and application will be considered by said court.

Given under my hand and seal of said court, at office in Brownfield, this the 5th day of October, A. D. 1910.

[Seal.] T. J. PRICE,
Clerk County Court, Terry County, Texas.

A true copy I certify.
GEO. E. TIER
Sheriff Terry County,