

The Terry County Herald

VOL. 7.

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, JANUARY 5, 1912

NO. 37 38

Martin & Walcott

Successors to

Martin & Holland

We handle canned goods in straight cars and also White Crest and Magnola Flour in car lots. Give us your bill and we will save you money. We now occupy the East front of the new Citizens National Bank Building.

Dont fail to see us.

Martin & Walcott.

Raleigh Martin, Mgr.

LUBBOCK, TEXAS.

DO YOU NEED ANY

FARM IMPLEMENTS

Well, we have them of all kinds, stored away, awaiting your order. We will be pleased to serve you.

WE BUY HIDES AND FURS

And pay the highest market price for them. If it is shelf hardware you need, let your wants be known. We will order anything in hardware for you.

Brownfield Hardware Co.

M. V. Brownfield, Pres.

Will Alf Bell, Cashier

Brownfield State Bank

RESOURCES

OVER \$100,000.00

WE WANT YOUR BUSINESS

SEE

Brownfield Land Co.

If you want to sell, buy, rent or lease land or insure your property against fire or lightning. We make a specialty of locating actual settlers; we collect rents and pay taxes for non-residents. Business carefully attended to.

ANNOUNCEMENTS

Those who are Asking For County and District Offices.

JUDGE SPENCER.

When the new 72nd Judicial District was carved out during the last session of our legislature, Gov. Colquitt looked long and carefully over the field for material for the position of District Judge, and from among the many finally selected Judge W. R. Spencer, as he not only wanted a good man and lawyer, but a good interpreter of law. In Judge Spencer he found all this and more; he found a man with back bone enough to stand by his convictions, and a man who holds the law of the land supreme. With a splendid record as a lawyer and citizen, and a good start toward getting the business of the new district in good shape, he asks the voters of Terry county for their support for an elective term to succeed himself as District Judge of the 72nd Judicial District, subject to the action of the Democratic primaries.

J. E. VICKERS.

District Attorney, J. E. Vickers, of Lubbock, comes before the people of Terry county asking their support for an elective term to succeed himself as attorney of the 72nd Judicial District subject to the action of the Democratic primaries. In making the appointment for this office, Gov. Colquitt did not stay by the usual political rule of appointing those who supported him, but to the contrary looked for a man able and sufficient in every way to fill this dignified office with credit to himself and his constituents, and we believe he could not have found a better one. He is young but stands among the peers of his profession and believes in the strict enforcement of the law, but grants equal rights to all. With the assurance that he will work at all times for law and order, he asks your support at the July primaries.

GEO. E. TIERNAN

We are glad to again announce this splendid citizen and officer as a candidate to succeed himself as Sheriff and Tax Collector of Terry county subject to the Democratic primaries. After many solicitations from his friends, Geo. offers no excuse

for asking for this office again other than that he has tried hard to do his duty faithfully and worked hard for the interest of the county. He will appreciate your vote and influence and will try hard to make you a good sheriff and tax-collector if elected again. We leave his record as a good officer as a merit for your consideration.

W. R. BRIDGES

It affords us much pleasure to offer the above name to the voters of Terry county as a democratic candidate for the office of Sheriff and Tax-collector. Almost all the voters know him personally as he has been here six years; during which time he has proved a splendid citizen, working at all times for peace, order and harmony, for the upbuilding of his county and the pleasure of his fellowman. After being solicited almost unanimously by his neighbors, he respectfully asks your suffrage and assures you that if elected he will serve the people faithfully. He will appreciate the support of all who can do so, but will hold no malice toward others. With this assurance, we leave him for your consideration.

W. H. GIST.

The above prominent citizen and successful stockman and farmer, comes before the people of Terry county, asking for their votes and support for the office of county Judge and Superintendent of Schools. Mr. Gist has been a long time in Terry county, and served his precinct as county Commissioner for two terms and was the recognized leader of that body, having done almost all the clerical work, as his business ability is widely known and appreciated. When it comes to the betterment of conditions he is among the foremost, having been prominently identified with the organizers of the Terry County Fair and is now its president. His ability as a school man may be seen every day in his home district, where the Needmore school is widely recognized as the best equipped country school in the county if not on the Plains, and his liberal pocketbook and encouragement is in a large measure responsible for this reputation. If elected to the office to which he aspires, he promises to serve his constituents to the limit of his

power and ability.

T. J. PRICE.

We are pleased to again present T. J. (Tom) Price to the voters of Terry county as a candidate to succeed himself to the office of County and District Clerk, subject to the Democratic primary in July. We will have the first citizen to tell us that he has not made us a good officer or that the records were not kept up to-date, neat or in their place. To every citizen alike he shows the same courtesy, at all times ready and willing to assist them in looking over the records. Those who have known him longest are always ready to stand up for his honesty and integrity, and he is as faithful as Jonathan to his friends, but kind and liberal to everybody. With the assurance that he will use his long experience to faithfully perform his duty in the future if possible more than the past, he asks your support and vote next July.

Visit To Lubbock

Something Doing at the South Plains Metropolis

We made the trip through with J. C. Green in a freight wagon this time, but the distance was covered in one day without any mishaps, but with much fun including the shooting of wolf, hawk and rabbits with one new 25-20 Marlin.

We found the old town in many ways improved since one last visit, the most noticeable being the completion of the Citizens Bank building, the First National Bank building almost complete and the wide 15 foot sidewalks to match, gave the town an air of real citydom. The two buildings mentioned above, are the prettiest architecturally we have seen in Western Texas. Buildings are being moved off the post office block for six new bricks and five more will soon be in course of construction beginning at the old Merc. corner and extending east to the alley.

All the business men talk optimistic of the business outlook for the year 1912, and many of them have set out in the right way to catch trade in the territory by inserting ads in the Herald. Scan its columns carefully and see what they have to say.

We want the readers to notice the changed ads this week. Notice particularly ready what May and the Merc. has to say.

Blizzards! Blizzards!! Then Some More.

This is all the news one gets from the weather Bureau, and so many such telegrams following each other in rapid succession means something. Better let us load your wagon. Get our prices on post, wire and feedstuff.

Lubbock Grain and Coal Company

For Lumber, See A. G. McADAMS Lumber Co.

Brownfield

Lubbock

Tahoka

All kinds of building material

Let's figure some

Tom May, Manager Brownfield yard

The Terry County Herald

A. J. STRICKLIN, Editor-Publisher-Proprietor

Entered at the Post Office at Brownfield, Texas as Second Class mail matter, according to an Act of Congress, March 3, 1879.

SUBSCRIPTION RATES.

One Year	\$1.00
Six Months	.50
Three Months	.25

ADVERTISING RATES.

Per inch per month	50c
Per inch for a single issue	15c
Better rates on half page or more and exceptionally liberal terms on large, long standing contracts.	
Local Readers, per line, 1st incertion	10c
Each consecutive incertion	05c

Any reflection on the reputation or standing of any private individual, firm or corporation, will be gladly amended if brought to the notice of the publisher.

Secret Societies.



BROWNFIELD CHAPTER, NO. 309, R. A. M.
W. R. Spencer, High Priest
Geo. E. Tiernan, Secretary
Meets 2nd Saturday after the full moon in each lunar month



Officers of BROWNFIELD LODGE A. F. & A. M. No. 903.
Geo. E. Tiernan, W. M.
H. H. Longbreak, Secretary
Lodge meets Saturday before the full moon in each lunar month at 4 p. m.

Wade Chapter 317 O. E. S.

Mrs. Geo. E. Tiernan, W. M.
Miss Annie Hamilton, Secretary.
Meets Saturday before the full moon in each month at Masonic Hall

Brownfield Lodge No 530 I. O. O. F.

J. L. Randal N. G.
J. F. Winston, Secty.
Meets every Friday night in Odd Fellows Hall.



BROWNFIELD REBEKAH LODGE NO. 529.
Meets the 1st and 3rd Tuesdays of each month at the I O O F Hall at 7.30 p m
Miss Annie Hamilton N. G.
Mrs. J. W. Welch, Sec.

Brownfield Camp No. 1989 W O W

J. T. May, C. C.
J. F. Winston, Clerk
Meets every 1st and 3rd Saturday night in each month in the Odd Fellows Hall

Gomez Lodge No. 828 I. O. O. F.

W. A. Shepherd, N. G.
Simon Holgate, Sec'y
Meets every Thursday night in the Odd Fellows Hall

GOMEZ DOTS

Wednesday Jan 3, 1912
The holidays have come and gone; the old year is past and our deeds, whether good or bad, are on record, to be accounted for in the final reckoning after this life is over. In the new year which lies before us, let us all endeavor to avoid the mistakes of the past, so that we will have less to regret at its close.

Prof. Harrison came in on the 29th from his protracted visit to his mother of Montague county. He reports that she was much improved when he left.

While unusually cold weather, the holidays brought their usual jolly times to Gomez people. The Christmas tree was real nice, and its beautiful presents brought happiness to many. The program rendered that night was a credit both to the young folks and their instructors.

Church Directory.

METHODIST CHURCH

Preaching every 2nd and 4th Sunday at 11 A.M. and 7:30 P. M.

At Meadow every 1st and 3rd Sunday at 11 A.M.

Sunday School every Sunday at 10 a. m. Everybody invited.

Epworth League: Seniors meet at 4 p. m. Intermediate at 3 p. m. and Juniors meet with Mrs. J. T. May at 3 p. m. every Sunday.

Rev. V. H. Trammell, Pastor.

CHURCH OF CHRIST.

Sunday School and Church Emblems every Sunday at 10 a. m., at the School House. You are cordially invited to attend.

R. H. Banowsky, Leader.

BAPTIST CHURCH.

Days of meeting: ever 1st Sunday and Saturday before. S. S. 10 a. m. Preaching on Saturday 11: a. m., on Sunday 11: a. m. and 8: p. m. Sunbeam Society 4: p. m. Prayermeeting Thursday 8: p. m. Preaching on 3rd Sunday by Rev. M. D. Williams; morning and night. J. W. Thomas Missionary Pastor.

Robt. Holgate got in last Friday, from his holiday trip to Brownwood.

Mrs. Robert Holgate entertained the Sunday Schools at her pleasant home Saturday evening. All present report a good time.

Mrs. Pruitt, who was called away to see her mother, suffering from a broken hip, returned this week. She reports her mother seriously ill with no apparent improvement.

Rev. Lewis is moving this week to the Will Moore place 2 1-2 mi. East of Gomez. Mr. Lewis purchased that place last fall.

Will Moore moved to the Ball place here in town last week. Arthur Moore moved out on the Lee farm one mile east; Charley Moore is two miles west on the Clark Place and Mr. Green at the old Moore homestead. We understand that Uncle Horace Adams will move to Brownfield and Mr. Simms from the Harris country will move to his place. Mr. Dave Broughton will move to the Gainer place.

Miss Ida James, a teacher of Lamesa, and Prof. and Mrs. Robt James, of Plains, visited their sister Mrs. Walter Gainer, last week.

Last week and again today, we notice a man in town delivering new buggies.

Early Key came home from school at Canyon to spend the holidays. He returned on New Years day.

Mr. Carrol Phillips and wife of Tahoka, spent the holidays with friends and relatives here.

Mr. Clifton, of Pecos, brother of Mrs. West of our town, is here visiting the later.

Mr. A. V. Taylor is moving into town for the benefit of our school.

Wishing you a happy New Year, I am truly,
West Wind



Take One Pain Pill, then Take it Easy.

To Head-Off a Headache

Nothing is Better than Dr. Miles' Anti-Pain Pills They Give Relief without Bad After-Effects.

"For four years I was subject to almost constant headache. At times so severe I was unfitted for work. Through the advice of a friend I was persuaded to try Dr. Miles' Anti-Pain Pills and the result has been that I have entirely eradicated my system of those continuous headaches that followed a hard and continuous mental strain."—O. L. Russell, Agt. C. & N. W. Ry., Early, Ia.
For Sale by All Druggists. 25 Doses, 25 Cents.
MILES MEDICAL CO., Ekhart, Ind.

WE SELL THE VERY BEST

Hardware, Windmills and Implements

that are made, for every purpose. Prices right too. Don't forget the old reliable Eclipse windmill and John Deere implements. They have stood the test of time and we can stand behind them. We are the ones who think it will pay us to charge you only a fair price for our goods, and we give you value received for every dollar you spend with us.

Make our store your headquarters when in Lubbock, whether you buy or not. We will be glad to see you.

WESTERN WINDMILL COMPANY

The RANDAL

SCHOOL BOOKS!!! We have them right here for you; also pens, pencils, tablets and other school accessories too numerous to mention.

Drug Company

Your prescription will be appreciated and will receive our most careful attention at all times. Big assortment of sundries and all standard proprietary remedies.

For Pure Drugs

GOOD GRUB

Is as essential to the human body as air. That is why the HILL HOTEL

Is the place to stop. The best eatables the market affords, put up by the best cook in the state, combined with large airy rooms and thorough sanitary conditions, make this the most popular hotel on the Plains

Mrs. J. R. HILL, Proprietor

BROWNFIELD TEXAS

List Your Land With Henry George, Lubbock, Texas

Can advantageously sell, trade or exchange your property

W. R. Spencer & Co.

Land Agents

Notary

Public

We have complete abstracts of Terry County

Brownfield, Texas

Citizens
Bank
Building

SIMEON O'NEAL

The Haberdasher and Tailor

FLORSHIEM Shoes WILSON BROS. Shirts

Phone
Number
266

The Three Salesman

QUALITY
STYLE
PRICE

Tan Buttons	\$4.00
Tan Bluchers	4.00
Gun Metal But.	3.50-4.50
“ “ Blu.	3.50-4.00
Vici blucher	4.00
Comfort last Vici	4.00

THE Barry Shoe

FOR MEN WHO CARE TO DRESS WELL.

The reason some shoes hurt your feet is due to just one thing—poor quality. In the Barry Shoe the material in every particular is carefully selected with a view to the work that it has to do. These materials made up by skilled Union labor account for the remarkable fitting qualities and long wear of this celebrated shoe.

The Barry Shoe has style, too, as you will see for yourself if you will just drop in and look at them.

Quality DOES Make a Difference Doesn't it?

BOYS SHOES

Gun Metal Button and Lace 2.00 to 3.00
Tans, “ “ “ 2.50 to “

Ask to see my folding parasols
Stetson Hats and Shipley Boots.

SIMEON O'NEAL

“The Guaranteed Store”

LUBBOCK

TEXAS



Cold Weather! Look Out!

Remember our blanket lined duck coats and over coats, men and boys suits, blankets, comforts, boots, Shoes, Bootes, Leggins, Caps, J. B. Stetson and Beaver Hats. Special bargains for cash. Everything both Dry Goods and Groceries goes at a reduced prices during January. Come and see us before purchasing elsewhere, we will make it to your interest.

Worsham Supply Store

LUBBOCK

TEXAS.

The Herald \$1.



Work left at the Herald office will be promptly attended to.

WINTERING LAMBS.

May Be Profitably Done With the Fine Wool Breeds.

Usually mutton bred lambs should be sold early, either right off the ewes or in late fall or early winter, writes E. P. Snyder in the National Stockman. By this plan the cost of putting them on the market is light. They can be grown to this age at far less expense than to be kept longer. For a series of years it hardly pays to keep these light shearing, mutton bred lambs through and sell them clipped. They get their growth younger and can be fitted for market earlier than the fine wools, and the fleeces are of less value.

With the heavy shearing Merinos conditions are quite different. Often they give their greatest profit by wintering and finishing them on grass. I have in mind now a man who owns many farms of rather cheap land, much of which he devotes to permanent pasture. He buys his fine woolled lambs directly after weaning.

He never full feeds, using just grain enough to keep them in good, thrifty.



The imported Shropshire ram here-with illustrated was in the first prize pen at the royal show of 1907. He is considered one of the greatest sires of his breed. The Shropshire is one of the Down breeds, and its wool is classed as medium. Merinos shear heavier than Shropshires, and their wool is classed as fine.

growing condition, then shears early and turns on grass. He never feeds grain on grass. He has tried it and says the increased weight from the grain doesn't pay for the cost of grain and the work of feeding.

He sells about the first of June, seldom holding longer than the middle, and sometimes, if they go abnormally low, he holds them over and sells as yearlings.

The rapid gains made by lambs handled in this way are surprising. The growth of wool has a tendency to smooth them up, and this with the flesh laid on changes their appearance for the better in a remarkably short time.

It is the opinion of many that they must have a dash of mutton blood in their lambs to make them good feeders. It is a mistake. The only advantage is that the coarse wools can be fitted for market at a little earlier age. They are subject to certain drawbacks that fully offset this. The Merinos are harder and not nearly so liable to certain diseases that affect the mutton breeds. They flock together better and are not subject to ticks. Besides, they shear more wool.

Keep the Prolific Sow.

Is it not a serious mistake to fatten a good sow for market after she has weaned her litter? If the sow is a good producer she is entitled to a good home on the farm as long as she is profitable. Market the poor producers and keep the good ones. The sow is the best and quickest money maker on the farm, and she has never done better work than right now when prices are good.

WE CAN FIX YOU WITH

Canton farming implements. Anything you want; all repairs.

BAIN WAGONS.

STAR WINDMILLS

and repairs.

R. A. RANKIN & SONS.

LUBBOCK,

TEXAS.

LOOKING FOR LODGING?

If so try the Jackson House, not only the cheapest but the best lodging house in LUBBOCK at anything near the price. Rates \$1.25 per day.

W. J. LUNA, Prop.

Proctor-Price

This wedding occurred on Xmas day and was solomized in the presence of many people. The contracting parties, were Mr. Elbert Proctor and Miss Carrie Bell Price and the ceremony was beautifully performed by Judge Geo. W. Neill at the hour of 2:30

p. m.
Carrie Bell is one of our lovable and much loved girls, having been practically reared in Brown field and of course received most of her education and training in this city. Her easy temper and courteous manner made her a general favorite with her school mates as well as with the older people, and she will make an ideal wife. She is the daughter of our County Clerk, T. J. Price.

The groom, the son of Harry Proctor, of Plains, is a deserving young man, sober, industrious and is well liked by all who know him and the Herald wishes them many happy wedding anniversaries.

After the ceremony, the guests were invited into the large dining room where a dinner of finest quality and variety awaited them. We have often heard of Mrs. Price's rare culinary qualities, but this was our first experience but all we have to say is "The half had not been told." Every one intered into both the jolly Christmas and wedding spirit, and we don't know whenever before we have so enjoyed any occasion so much.

Turkey Dinner

An elegant turkey dinner, with the usual condiments was served at the pleasant home of Mr. and Mrs. Jack Stricklin on New Years day.

This splendid meal was simply perfect from the turkey, cranberries and celery course to the dantiest deserts. Each guest enjoyed the day and wished for their host and hostess many happy New Year returns.

A Guest.

We Sell
Barbed Wire
and Coal

SEITZ GRAIN & GROCERY CO

A Complete Line Grain and Groceries CLEANEST WAGON YARD IN LUBBOCK, TEXAS

We Sell
Groceries

LOCALS

FOR SALE Four mule colts. For particulars apply at the Herald office.

Uncle Jno. Arnett was in this week on business.

LOST A bunch of keys. Finder will please return to Herald office, and receive a reward.

Miss Goldie Day, who is teaching the Arnett school this year, was a guest of Mrs. J. C. Green a few days last week.

Bring that baby to Mrs. O. M. Daniel and get its picture made. See samples at Brownfield Merc. Company.

Miss Pearl Stewart, who is attending Baylor College at Belton, spent the holidays with her sister, Mrs. Dr. Ellis.

Mr. Harper of Lubbock, moved down this week and is occupying one of the Rippetoe houses. Welcome good people to our town.

NOTICE All parties indebted to the Brownfield Hardware Company, will please call in and settle.

Brownfield Hardware Co.

Miss Eula Whisenant came in to spend the holidays with her aunt, Mrs. Geo. E. Tiernan. She is attending the State Normal at Canyon.

Roy Scudday, who is attending a training school at Cisco, came in to spend the holidays with home folks. He reports that he is doing nicely in school.

Miss Georgia Ween Copper, who is teaching at Sparenburg, was the guest of Mrs. J. L. Randal during the holidays. Miss Cooper taught here two years ago, and her many friends were glad to meet her again.

Uncle Horace Adams, and family moved over from Gomez this week and are occupying the W. R. Spencer residence. This is one of Terry's choice families and we thrice welcome them to our midst.

Mrs. J. L. Ranual was hostess at a social gathering at her hospitable home on Tuesday night Dec. 26th in honor of Miss Georgia Ween Cooper, who is teaching school at Sparenburg. All guest report a good time.

R. R. Hughes, Lee Almon and Chas. Copeland are talking of going to California. Contribute a dollar to the missionary box if you want to aid a good cause. They will sign a contract never to "come back"

The young people enjoyed a social event at the home of Mr. and Mrs. J. C. Green, on the night of Wednesday, Dec. 27th in honor of Newt, Copeland of Lubbock. The merry revelers held on till the wee small hours. Everyone reported a jolly time.

I WILL exchange city and town property; farm and ranch properties and merchandise for Brownfield and Terry county property. For prompt attention and quick action, address

J. L. Crawford,
Bridgeport, Texas.

There may have been numerous dinners and entertainments during the holidays that we did not catch, but if we fail to report them, we beg your forgiveness on account of our trip to Lubbock and other employments.

The James family and a few invited guest had dinner at the Hill Hotel on Xmas day. This hotel sustained its usual reputation and the hosts as well as guests were more than pleased with the service.

Misses Ruby and Ola Bynum were hostess last Thursday night at their home at a reception in honor of the young people of Brownfield and those who had returned home from school to spend the holidays. Refreshments were daintily served and all report a huge time.

W. B. Snodgrass one of our most progressive stockfarmers, was over this week and subscribed for the Herald, he said he believed in taking the county paper, but had failed to do so up to now. He also sent the Herald to his brother-in-law, at Emory Texas. Better late than never, Mr. Snodgrass and your help is appreciated just the same.

The editor killed a 14 months old pig during the holidays that almost everyone agreed would have netted over 300 pounds. We fed him and his original coss amounted to nearly \$17 as we fed him 2.25 per bushel chops and a \$1 per bushel corn. Yet we realized \$20 worth of pork and 9 gallons of lard at \$1.75 per gallon, or \$15.05, or a total profit after feeding high priced feed of \$19.05. Does hog raising pay?

The editor and wife attended a splendid dinner at the home of Mr. and Mrs. V. E. Hargett on Tuesday Dec. 26th. Besides a dinner calculated to tempt the palate of a confirmed invalid, which brought fourth much pleasure and cheer. Misses Weebell and Regena were home from their schools at Tahoka and Plains respectfully, and that of course added much to the pleasure of the occasion. Mr. and Mrs. Will Snodgrass of Gomez, were also guest.

W. B. Snodgrass and sons, sold 52 head of four to five month old mules to W. A. Bell, cashier of the Brownfield State Bank for \$60 per head last week. Mr. Snodgrass informed us that he was out very little for these mules, as the mares and jennets lived principally on grass. Mr. Snodgrass went to the very heart of the stock regions of Tennessee, Murpheysboro, and purchased his stock. He has jennets that measure over 15 hands high. Mr. Snodgrass is not content with a mere living, but he simply coins the money. This deal alone netted him almost \$3 200.

Pride Dots

Jan. 2nd 1912.

It is sure cold down here, but I guess it is warm up there. We sure had a fine Xmas and enjoyed a good dinner at the home of Sand Lapper.

T. G. Marks and family have moved to Tahoka to send their children to school.

Uncle Jac: Fortenberry is laying very low with dropsy.

Grandma Cathey is very feeble this week.

Mr. T. J. Fullerton is visiting his mother in Haskell county.

Miss Zettie Cathey and Bro., John, have returned from school at Plainview.

Guy Preston came home for Christmas, but will return to Plainview.

Mr. T. G. Marks is back in this corner shaking hands with old friends. He can't stay away; like the old cat, he will come back.

Mr. Richard Fortenberry, of Haskell county, is here attending the bedside of his brother.

Dadie Epperson is right feeble this week.

Hurrah! for Mr. Lence Price for taking on a life partner. We wish him and bride all the good luck and a long and happy life.

Mrs. Mat Cathey has gone to Gail.

It was not a badger that visited Mrs. Epperson's hen house this time, but a pole-cat instead. If you don't believe it ask Lence Price. If you want your pole-cats killed, just call on Lence and Dadie Epperson, but they didn't get this one till he had killed 20 chickens for his Xmas dinner.

Mr. Billie Herren will move next week to his N. M. home. We regret to see Billie leave.

Editor, you said my last letter got lost, and I think the paper that contained my article was lost also as it was two weeks behind. I am awfully busy gath-in my crop and haven't finished yet. We killed hogs yesterday.

If this don't get lost, will try to do better next time.
Sand Lapper.

NOTICE.

We wish to say to prospective candidate that the columns of the Herald will be open for announcements at its next issue which will be published on January 5th 1912 and we don't care how many come in; the more the merrier.

However, if you haven't got the cash, just wait till you do get it, for we are absolutely not going to announce anyone, rich or poor, friend or enemy with out the cash in full. We had too much trouble collecting year before last and we are going to stay by our rules this year if we make some one mad or lose an announcement. Below follows our prices, and they will be strictly adhered to.

For Congress	\$20.00
For District Offices	15.00
For Representative	10.00
For County Offices	10.00
For Precinct Offices	5.00

POST CEMENT STAYS
LIME
PAINTS LUMBER OILS
A. C. Houston Lmbr Co.
LUBBOCK TEXAS

COAL GRAIN HAY

Is what I am selling, and I am buying

FURS AND HIDES

Be sure and call on me when you are in town

S. N. McDANIEL

Tahoka

Texas

Professional Cards.

GEO. W. NEILL,
Abstracter and Notary

A complete set abstracts of Terry county
All title and legal matters given prompt attention.

G. E. LOCKHART
ATTY-AT-LAW
Tahoka, - - Texas.

Dr. J. W. Ellis,

Physician and Surgeon

Office at Randal Drug Store.

Phone: Res. No 18
Office 44

Brownfield, Texas.

CITY BARBER SHOP

For

NEAT CLEAN AND EASY SHAVES

Full line of best tonics.
Best massage
and Shampoo going

W. J. BYRD

CONTRACTOR and BUILDER

Let me figure your bill. I can submit plans and specifications on application

PERCY SPENCER

Attorney-At-Law

Brownfield, Terry County Texas

ACCURACY-PURITY QUALITY

Is the foundation by which the RED CROSS PHARMACY has built its enormous business. You can always find anything you want in Drugs--- Drug Sundries, Kodaks and all cattle dips. Prescriptions our Specialty. We have over 1-4 million Prescriptions on file.

Make our store your store

RED CROSS PHARMACY

"Always referred to as the best"

W. N. COPELAND.

LUBBOCK

G. M. COSBY.

TEXAS

BUY A GUARANTEED ROOF and SAVE 1/2

Our Prepared Felt Roofings are Best and Most Economical

FORGET your roofing troubles. Stop patching up leaky shingle and tin roofs. Buy the new—the modern, the non-leakable—roofing material (Prepared Felt) which is so rapidly taking the place of all others. But, in buying felt roofing, be sure to select the best. There is only one best, and this is Montgomery Ward & Co.'s guaranteed roofing. Why is it the best? Because it has stood tests which no other roofing has stood. It is standing tests to-day which no other roofing can stand. In all climates—under all conditions—it is being used, and always with satisfactory results.

If you want real roofing satisfaction—if you want to know more about this economical, durable roofing of ours—just drop us a card and ask for our Roofing Book (No. 5). This will tell you how our roofings are made, how they are tested, why they are best. Take this book, compare the prices and you will find that the prices are actually from 20 to 50 per cent lower than you pay elsewhere for inferior roofing. And remember that you take no chance, for we absolutely guarantee our roofing for from 6 to 15 years, according to the quality you buy.

PAY HALF AT WARD'S FOR ALL YOU NEED—YOUR SATISFACTION GUARANTEED

We Have 38 "Money-Savers" Ready for You

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| 5 Roofing | 26 Bicycles—Motorcycles |
| 6 Vehicles | 27 Baby's Dress and Toilet |
| 7 Furniture | 28 Women's Tailored Suits |
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| 9 Wall Paper | 30 Women's Fashion Book |
| 10 Typewriters | 31 Raincoats—Rubber Coats, Etc. |
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Treat Your Buildings to a New Coat of Paint

Picture to yourself that big red barn of yours with a nice, new coat of paint. It would look pretty nice, wouldn't it? "I can't afford it." Is this what you heard you say? Perhaps it will cost you a lot of money if you buy your paint of your local dealer, but just send for our paint book. This will show you how to paint your barn with the best paint on the market to-day at only a trifling cost. And this cost is really an investment, for a coat of paint pays for itself many times over in the protection it gives to your building. Send for book No. 1.

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19th and Campbell Sts., KANSAS CITY Chicago Ave. Bridge, CHICAGO

Keep Warm This Winter—Buy a Good Fur Coat

Weather prophets predict a cold winter with lots of snow and ice. A warm, a serviceable fur coat will feel comfortable on those frosty days when you have to be out of doors. Better get your coat early and be ready for the first cold, stormy days. Our Fur Coat Book (No. 18) shows you a complete line of coats for every need—every purpose—every pocketbook. We have a coat here for you. Send for the book to-day—compare our prices with those of other dealers and prove to your own satisfaction that you can save at least one-third by buying your coat of Montgomery Ward & Co.

SATISFACTION—OR MONEY REFUNDED

The Contest.

Interest in the correspondents contest is already assuming great proportions and several have already informed us that they are going to work hard. One of them said she would win the Ladies Home Journal if she had to work night and day. A new but live one from Harris come in this week.

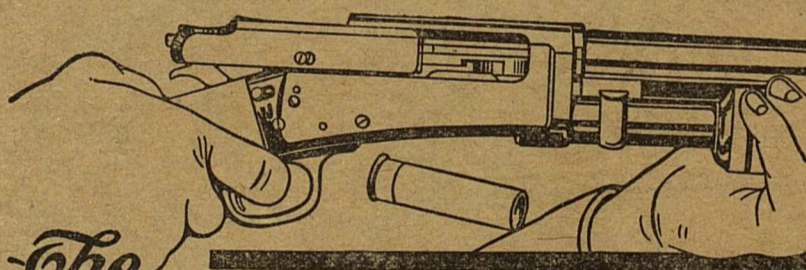
To the judges we wish to say that we did not finish the blanks this week and they will have to use some of their own. Please notice in grading for promptness that the letters are dated the day received at the Herald office. A letter received the week before published, but to late to get in that weeks paper, which they cannot do after Thursday, will be marked "premature" in your grading. A letter to be prompt must be dated from Monday to Wednesday of the week it is published. You will receive the grading blanks next week.

Primrose.

Monday Jan. 1st.

Dear Editor:—
Here goes a few dots. We have been so busy preparing for the holidays that we failed to respond lately.

Xmas has come and gone and everybody seemed to enjoy themselves hugely, so far we have not learned of any accidents everything passed quietly and everyone is looking forward to the new year with high hopes as we have the best season in the ground that we have had in years. I have counted seven



The Marlin Repeating Shotgun
12 or 16 GAUGE

Made famous by its dependability. The solid top and side ejection keep gases and powder away from your eyes; help quick, effective repeat shots. Rain, sleet, snow and foreign matter can't get into the action. The mechanism is strong, simple, wear-resisting. The double extractors pull any shell instantly; two special safety devices prevent accidental discharge while action is unlocked, and an automatic recoil block makes bang fires harmless. All Marlins are strongly made, finely balanced, accurate, hard hitting guns, and are the quickest and easiest to take down and clean. Illustration shows Model 24 grade "A" 12 gauge; it has all the features that make for a perfect gun. Send three stamps postage today for our 136 page catalog describing the full Marlin line. **The Marlin Firearms Co.** 42 Willow Street New Haven, Conn.

snows since October: we were all most ready to petition the good Lord to stop but we said "Amen" instead and just watched the snow fall with thankful hearts.

Was glad to learn of the contest in the Herald, as I think it quite an addition to our paper, perhaps it will bring out a little latent power that has been laying dormant for quite a while. I will try and get in a manuscript next week on poultry raising as I think it timely right now at the beginning of the new year. I have been at the business about twenty two years and think perhaps I can assist some of the poultry raisers on that line.

Leonard Price of Brownfield and Miss Grace Cowan were married the 24th. There were quite a crowd witnessed the ceremony. We wish for this couple a long and happy life. After the ceremony a nicesupper was served.

Mr. and Mrs. Floyd Pyeatt have a new arrival at their house;

its a girl and Floyd is all grins.

Mrs. J. D. Johnston, of Maryneal, Tex., sister of Mrs. Cowan, visited the later during the holidays. She returned the latter part of this week.

Henry Pullium was up from Brownfield Friday moving his household goods back to Brownfield. We hate to see him leave but probably he thinks Brownfield best.

Mr. Carl Ware has turned the postoffice over to J. W. Peeler. Carl was a good postmaster and we hate to see him leave.

The young folks enjoyed themselves at a party at Mr. Lee Cowan's Wednesday night. All reported a nice time.

Miss Hellen Lunday visited her parents during the holidays. We all missed her very much from our crowd.

Mr. Aud Marcy and wife have moved to the Royalty place. Cricket.

When in Lubbock

Dont fail to call in to see us. We not only show you one of the cleanest grocery stock in town but

OUR RACKET DEPARTMENT

Is superb, and you can find almost anything you need at very low prices. Look through our stock.

LONG BROTHERS

ATTENTION.

I have opened up a first class grocery store in the old Martin and Holland stand and invite you to come in and get my prices before purchasing elsewhere.

Dont Fail to Try Our Wichita and American Lady Flour.

R. G. WAY

LUBBOCK, TEXAS.

HOTEL CLYDE

A. C. BLAKE, MGR.

LUBBOCK TEXAS.

Remodeled throughout. Clean beds and good meals. Give us a trial and you'll come back

Rates \$1.50 per day.

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Latest styles, strictly first class goods, from both Dallas and Northern markets. Cheapest hats quality considered ever offered in this market. Opening for fall trade Oct., 5th.

MRS. L. T. BROOKS.

GOMEZ, TEXAS.

BLUE FRONT CAFE

The patronage of the people of Terry county respectfully solicited
SCOTT WOLFFARTH.

LUBBOCK,

East of Nicholett Hotel

TEXAS

Price-Cowan

At the home of the brides parents, Mr. and Mrs Lee Cowan who live eighteen miles north of Brownfield, Mr. Lence Price and Miss Grace Cowan were solemnly united in marriage on Christmas Eve at 6 p. m., after which the new married couple and invited guests marched into the dining room where an elaborate wedding supper awaited them.

Rev. J. H. Hill said the beautiful words that make them one.

Miss Grace was the recognized leader of society in her community, is a young lady of qualities and a sweet womanly disposition that guarantees a helpmeet in the true since of the word.

Lince is one of the foremost of our young farmers; is sober, honest and industrious, and will no doubt make an ideal husband.

Herald wishes them a long life of real happiness.

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TO THE PUBLIC

We wish to thank you for your liberal patronage for the year 1911 and we expect to serve you better during 1912 and if possible make it the best year of our business life. Yours for business, prosperity and happiness.

J. T. MAY.

Texas Needs Great Men

XVI. ADVERTISING

HOMER sang the praises of the Greek heroes, and Greece became the flower of civilization. The ancient Egyptian king proclaimed the fertility of the valley of the Nile, and Egypt became the granary of the world.

Prosperity always comes to countries that advertise. The Commercial Clubs of Texas are getting out literature that is shaking the continent and charging the atmosphere with progress, and the Commercial Secretaries are throwing the resources of Texas like a sunbeam across the pathway of civilization.



UNCLE SAM TALKING TEXAS

When Uncle Sam wants to boast to other nations of his power and resources, he tells them about Texas. To give them a bird's-eye view of our valleys—we can feed and clothe the world; to show them through our barnyard—16,000,000 head of live stock; and to look at our mineral vaults—nature's crucible—makes all nations tremble with astonishment. Texas needs great men.

To the Farmers of Texas

Dallas, Texas, Jan. 1, 1912.
The Texas Industrial congress is formulating plans for agricultural prizes for 1912 and will make conditions public just as soon as practicable. In the meantime we advise all farmers who may or may not enter the contests to plow all of the land that

they expect to cultivate for prizes, or otherwise, at least one inch deeper than heretofore, and when it is practicable to do so, to follow in the regular furrow with a bull-tongue, going six to ten inches deeper but turning up no new soil. This will cause the earth to hold more of the winter rains to be used during the coming season. Plow and harrow until you have a practically

perfect seed bed six or eight inches deep; plow around instead of up and down the slopes to prevent washing; terrace when it is necessary, and drain well if the land needs it. Rotate and diversify your crops; save and use every pound of manure of all kinds and put it on the land. Do not burn stubbles or grass or any other substance, green or dry, that would decay in the earth, but plow it all under. Get ready for a better crop than ever but prepare to plant some kaffir corn as a safeguard against a dry season. As far as it is possi-

ble to do so prepare to raise your own bread, meat, vegetables, fruit, and feed and then put a moderate amount of land in cotton and by best methods get larger returns and consequently an increased profit on a smaller acreage. Increase your ability to live well and surround yourself with all necessary comforts and as many luxuries as possible by stopping waste in the home, on the farm, and in transit.

Henry Exall, President,
Texas Industrial Congress.

Thanks.

We wish to thank our many friends and patrons for their liberal patronage during the past year, and hope to merit a continuance of your valued patronage during this year.

We will endeavor to sell you goods of quality at the right price.

Yours For Business
Brownfield Merc. Co.

Newt, Copeland was down from Lubbock last week, to visit his old school mates. Newt, always has a huge time when down here.

Better Food for Less Money



It is Costing You Too Much to Live

Groceries are your biggest item of living expense—hence you watch the cost closely. You may have tried to "cut the cost of living" in many ways and failed to find a satisfactory method.

Here is a way by which you can save one third of your grocery money each month and at the same time have better food than you have ever had before.

Buy your groceries at wholesale prices from our big pure food grocery department. When the first shipment arrives at your home you will be astounded at the saving you have made. You will check over each item, compare our prices and quality with the prices you have been paying and the goods you have been getting. We know you will be pleased. We know what has been the experience of thousands of others who are now our regular customers.

All our foods are absolutely pure and scrupulously clean. Samples of every article we sell are tested in our laboratories to make sure that they are fully up to our high standards of purity and wholesomeness. What other grocery store exercises so much care? Where else can you be so thoroughly protected? Our groceries are always fresh. The demands upon our grocery department are so heavy that goods never remain in stock long. For example, our sales run as high as thirty tons of raisins a day, two car-loads of prunes a day, a carload of raisins a day, thousands of pounds of coffee and tea daily; no merchandise remains long on our shelves growing stale and collecting dirt and dust. Everything is covered, all goods are packed and handled by automatic machinery and no human hand ever touches them. If space permitted, we could give hundreds of reasons why you should buy your groceries here even if you did not save cent.

We Will Reduce All of Your Expenses

Suppose for a moment that everybody you ever buy anything from—the grocer—the dry goods merchant—the hardware dealer—the tailor—all of them should call on you some fine evening and say, "We have come to tell you that from now on we are going to charge you from 20 to 50 per cent less than you have ever paid us before." You would be about the most surprised person and about the most pleased person in the land, wouldn't you? Of course you would be. Now listen.

We are grocer, dry goods merchant, hardware dealer, tailor and in fact just about the "whole thing" in this matter of supplies of every kind to more than 2,000,000 delighted, satisfied customers. We are saving them from 20 per cent to 50 per cent every day in the year on everything they buy. We will do the same for you, if you will let us. We can and will save you from 20 per cent to 50 per cent on everything you buy and every single cent's worth of merchandise you receive from us will be the best value you ever saw for the price you pay. We guaranteed absolute satisfaction with every purchase or no sale. Return the goods and get your money back plus the transportation charges if you have paid them. Could anything be fairer or more reasonable? Now cast your eye over the list of books just to your right and check the ones that interest you, clip the coupon and mail it to us. You will get the books in a day or two free of charge. Keep your money at home by saving all you can. Start to save now. You will never begin younger.

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New Grocery List Every Two Months
We issue a brand new grocery list every two months. It will cost you nothing to write to us and tell us to put your name on our books to receive each issue of this list. It will prove a big "money saver" for you.

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| 3 Onions | 20 Gasoline Engines | 31 Women's Fashion |
| 4 Tomatoes | 21 Green Serrano | Books |
| 5 Apples | 22 Building Material | 32 Men's Coats, Fur |
| 6 Apples | 23 Stoves and Ranges | Books |
| 7 Apples | 24 Underwear Sam- | 33 Automobiles and |
| 8 Apples | 25 Automobile Sup- | Books |
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| 14 Canned Fruit | 31 Automobile Sup- | 37 Men's Underwear |
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