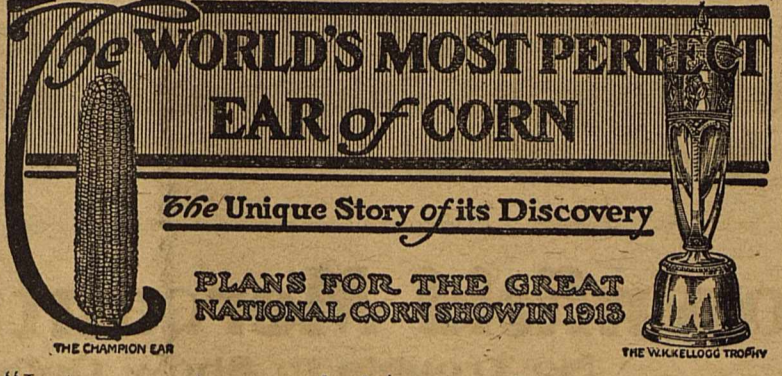

Martin & Walcott
 Successors to
Martin & Holland
 We handle canned goods in straight cars and also White Crest and Magnola Flour in car lots. Give us your bill and we will save you money. We now occupy the East front of the new Citizens National Bank Building.
 Dont fail to see us.
Martin & Walcott.
 Raleigh Martin, Mgr. LUBBOCK, TEXAS.

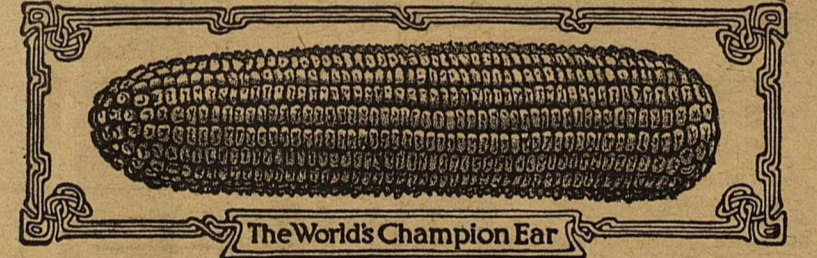
DO YOU NEED ANY
FARM IMPLEMENTS
 Well, we have them of all kinds, stored away, awaiting your order. We will be pleased to serve you.
WE BUY HIDES AND FURS
 And pay the highest market price for them. If it is shelf hardware you need, let your wants be known. We will order anything in hardware for you.
Brownfield Hardware Co.

 M. V. Brownfield, Pres. Will Alf Bell, Cashier
Brownfield State Bank
RESOURCES
OVER \$100,000.00
WE WANT YOUR BUSINESS

 SEE
Brownfield Land Co.
 If you want to sell, buy, rent or lease land or insure your property against fire or lightning. We make a specialty of locating actual settlers; we collect rents and pay taxes for non-residents. Business carefully attended to.

The WORLD'S MOST PERFECT EAR of CORN
The Unique Story of its Discovery
PLANS FOR THE GREAT NATIONAL CORN SHOW IN 1913

 THE CHAMPION EAR THE KELLOGG TROPHY
 "Just a countryman—that's all," is the way the grower of this remarkable ear of corn, Mr. Fred C. Palin, styles himself. Though he is admitted to be one of the leading corn experts in the country—one whose services are greatly in demand as a judge of corn exhibits, Mr. Palin asks for no greater honor or distinction than to be known as a plain Hoosier farmer, and while he openly professes a reasonable pride in the achievement of growing the famous ear of corn which was adjudged the most perfect ever grown, it is without a shadow of ostentation.
 story of the development and discovery of the champion ear, it would be enough. And in proof of this fact, here is the story as he told it himself:
 "It was in November, 1910, and we were just harvesting our crop. The weather had been good, but we were a little late with the harvest. The men were going through the fields with the wagon in the usual way gathering the corn, and the harvest was a promising one.
 "We have a sort of corn show at my farm all the time, and there is always an award for exceptionally good ears of corn—ears

The World's Greatest Ear of Corn
 VARIETY—Palin's Corn Flake Yellow. (Named after winning the W. K. Kellogg \$1,000 Trophy.)
 A HYBRID—The seventh year production.
 PARENTS { Male—Reid's Yellow Dent.
 { Female—Alexander's Gold Standard
 DIMENSIONS—Length, 10 1/8 inches. Circumference 7 3/4 inches. Number of rows, 20. Length of kernels, 3/4 inch. Width of kernels, 3/8 inch. Thickness of kernels, 1/6 inch. Arrangement very uniform, kernels running in straight rows the entire length of the ear without a misplaced grain, holding their length well to the end of the ear, tip being well covered with dented grains. Weight, 20 ounces. Estimated proportions—corn, 92 percent; cob, 8 percent



The champion ear of corn was not an accident. There can be no greater lesson in the value of careful study and painstaking selection of seed and breeding than the experiences of this same Palin. The farmer who thinks he stands a chance to go into his corn field and by a piece of luck pick out an ear which Nature has fashioned even more perfectly and with it wrest the honors from this Indiana man, cannot do better to disabuse his mind of this fallacious notion than to read the story of Palin and his champion ear.
 In the first place, Palin knows corn. If there were no more proof of this fact than the bare

.. "It looks to me like a good ear," he said. "What do you think of it?"
 "I picked it up and looked it over. 'Well,' I said finally, 'I think it is the most perfect ear of corn I ever saw. It's good enough to win the W. K. Kellogg \$1,000 trophy this year at Omaha.'
 "And I was confident the moment I saw it, and looked it over, that I held the trophy winner in my hand. So much so that when I left for Omaha to exhibit the ear, I took it out of my grip and showed it to the station agent with the words, 'That's the ear I'm going to win the \$1,000 trophy with.'
 So there's the story of the champion ear as Palin told it himself. And on the strength of it



who will say that Fred C. Palin doesn't justly merit the title. "The Man who knows Corn?"
 But that's not all of Palin's story. He tells it willingly, though modestly, for he knows that his story whenever told is a source of great encouragement of the thousands of farmers who never had a better chance than he had himself. Palin was born and brought up on a farm near Fewtown, Ind. He has never owned a foot of farm land in his life, and the 360-acre farm on which the champion ear of corn which won the Kellogg Trophy was grown is a rented farm.
 Mr. Palin's real experience as a farmer began about sixteen years ago. He had been on the road as a grocery specialty salesman, when he took a notion that he would rather be an agriculturist, so he took a few short courses at Purdue University and rented a portion of the farm he now occupies. Nine years ago he began carefully breeding this new variety of corn. For two years he planted two rows of Reid's Yellow Dent, then two of Alexander's Gold Standard, detasseling the Gold Standard. From the detasseled rows he

(Continued on Page 6.)

Blizzards! Blizzards!! Then Some More.
 This is all the news one gets from the weather Bureau, and so many such telegrams following each other in rapid succession means something. Better let us load your wagon. Get our prices on post, wire and feedstuff.
Lubbock Grain and Coal Company

LOOK OUT FOR EASTER

All girls must have a new dress for Easter. Had you thought how near that is getting? You can find a complete line of silks, voils, pongees, crepons, lawns and white goods. With trimmings of all kinds at the

Brownfield Mercantile Company

No Trouble to Show Goods

The Terry County Herald

A. J. STRICKLIN, Editor-Publisher-Proprietor

Entered at the Post Office at Brownfield, Texas as Second Class mail matter, according to an Act of Congress, March 3, 1879.

SUBSCRIPTION RATES.

One Year	\$1.00
Six Months	.50
Three Months	.25

ADVERTISING RATES.

Per inch per month	50c
Per inch for a single issue	15c
Better rates on half page or more and exceptionally liberal terms on large, long standing contracts.	
Local Readers, per line, 1st incertion	10c
Each consecutive incertion	05c

Any reflection on the reputation or standing of any private individual, firm or corporation, will be gladly amended if brought to the notice of the publisher.

Secret Societies.



BROWNFIELD CHAPTER, NO. 309, R. A. M.
W. R. Spencer, High Priest
Geo. E. Tiernan, Secretary
Meets 2nd Saturday after the full moon in each lunar month



Officers of **BROWNFIELD LODGE, A. F. & A. M. No. 923.**
Geo. E. Tiernan, W. M.
H. H. Longbreak, Secretary
Lodge meets Saturday before the full moon in each lunar month at 4 p m

Wade Chapter 317 O. E. S.

Mrs. Geo. E. Tiernan, W. M.
Miss Annie Hamilton, Secretary.
Meets Saturday before the full moon in each month at Masonic Hall

Brownfield Lodge No 530 I. O. O. F.

J. L. Randal N. G.
J. F. Winston, Secty.
Meets every Friday night in Odd Fellows Hall.



BROWNFIELD REBEKAH LODGE NO. 329.
Meets the 1st and 3rd Tuesdays of each month at the I O O F Hall at 7.30 p m
Miss Annie Hamilton N. G.
Mrs. J. W. Welch, Sec.

Brownfield Camp No. 1989 W O W

J. T. May, C. C.
J. F. Winston, Clerk
Meets every 1st and 3rd Saturday night in each month in the Odd Fellows Hall

Gomez Lodge No. 828 I. O. O. F.

W. A. Shepherd, N. G.
Simon Holgate, Sec'y
Meets every Thursday night in the Odd Fellows Hall

Church Directory.

METHODIST CHURCH

Preaching every 2nd and 4th Sunday at 11 A.M. and 7:30 P. M.

At Meadow every 1st and 3rd Sunday at 11 A.M.

Sunday School every Sunday at 10 a. m. Everybody invited.

Epworth League: Seniors meet at 4 p. m. Intermediate at 3 p. m. and Juniors meet with Mrs J. T. May at 3 p. m. every Sunday.

Rev. V. H. Trammell, Pastor.

CHURCH OF CHRIST.

Sunday School and Church Emblems every Sunday at 10 a. m., at the School House. You are cordially invited to attend.

R. H. Banowsky, Leader.

BAPTIST CHURCH.

Days of meeting: ever 1st Sunday and Saturday before. S. S. 10 a. m. Preaching on Saturday 11: a. m., on Sunday 11: a. m. and 8: p. m. Sunbeam Society 4: p. m. Prayermeeting Thursday 8: p. m. Preaching on 3rd Sunday by Rev. M. D. Williams; morning and night. J. W. Thomas Missionary Pastor.

CANDIDATES

Who have announced for office subject to the action of the Democratic Primaries, July 27th, 1912.

FOR DISTRICT JUDGE

W. R. Spencer

FOR DISTRICT ATTORNEY

J. E. Vickers

FOR COUNTY JUDGE

W. H. Gist

W. G. Hardin

Geo. W. Neill

FOR CO. and DIST. CLERK

T. J. Price

D. J. Broughton

FOR SHERIFF and TAX-COL.

Geo. E. Tiernan

W. R. Bridges

FOR TAX-ASSESSOR

J. R. Burnett

V. H. Trammell

R. W. Glover

FOR COUNTY TREASURER

H. T. Brooks

up our little air castle.

Did you ever in walking up a street or avenue notice the difference in the appearance of front yards? Did you ever notice the modest little cottage over there surrounded by rows of lovely flowers, well pruned shrubbery and stately shade trees? Then turn and contrast with it the big mansion on the other side of the street, whose front yard was bare of everything except barrels, boxes, tin cans, ashes and other junk? Which presents the most home like appearance 1st school children? Even you are capable of a quick and sensible answer.

We wish to advise our farmers just a little about selecting their seed corn and inform them according to experts, that fine specimen is not all the show, but good germination properties is very essential. In hundreds of tests all over the United States this Spring, it has been found that from 25 to 75 percent of the corn was dead. If you don't make a home test yourself upon the vitality of your corn, you'd better plant it thick. Some farmers know more about than it, but perhaps some have not thought

WE SELL THE VERY BEST

Hardware, Windmills and Implements

that are made, for every purpose. Prices right too. Don't forget the old reliable Eclipse windmill and John Deere implements. They have stood the test of time and we can stand behind them. We are the ones who think it will pay us to charge you only a fair price for our goods, and we give you value received for every dollar you spend with us.

Make our store your headquarters when in Lubbock, whether you buy or not. We will be glad to see you.

WESTERN WINDMILL COMPANY

GOOD GRUB

Is as essential to the human body as air. That is why the **HILL HOTEL**

Is the place to stop. The best eatables the market affords, put up by the best cook in the state, combined with large airy rooms and thorough sanitary conditions, make this the most popular hotel on the Plains

Mrs. J. R. HILL, Proprietor

BROWNFIELD

TEXAS

about it.

The man who diversifies has many advantages over the one crop man. Everyone who takes note of passing events can't help seeing an over-production of any staple take a tumble toward the bottom of salt creek every year. This year it was cotton, and the man with a surplus of feed, corn, peanuts, broom-corn etc, come in full handed. An editor might as well try to run a paper without an ad and job department; the blacksmith without coal or iron; the merchant without popular staples, as the farmer to run his business on the one crop schedule. This is one instant where several irons in the fire works well.

Prohibition and Anti-Prohibition (statewide we mean) has become so acute with some narrow minded pros and antis, that they had rather vote for a "yaller dwag" of their particular sect than a genuine statesman on

the other side of the fence. Such sensibility (?) landed Ben Hooper, a Republican in the gubernatorial chair of Tennessee, and will likely hand their electoral vote to Taft this fall. Such street corner Democracy some day is also going to let Cecil Lion and his crowd reign supreme in Texas. Herald still contends that neither belief is a test of one's Democracy, and that harmony should at least prevail when there is no issue involved.

60 YEARS EXPERIENCE

PATENTS

TRADE MARKS
DESIGNS
COPYRIGHTS & C.

Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the

Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year: four months, \$1. Sold by all newsdealers. MUNN & Co. 361 Broadway, New York Branch Office, 625 F St., Washington, U. S.

Looking from this neck of the woods, it appears just now that Teddy III term, will have to take a Rough Rider sky piece out of the ring. A Breverly whirlwind has struck it.

We note that Atty. G. E. Lockhart, of Tahoka is in the race for District Attorney of the 72nd Judicial District. This makes

two attorneys and four judges in the judicial race,

The last two days of last week, and the first three of this, were the warmest of the season and grass greened up surprisingly and we begin to think the lamb part of March had started, but behold! the lazy lion woke up about noon Wednesday and tore

We Sell
Barbed Wire
and Coal

SEITZ GRAIN & GROCERY CO

A Complete Line Grain and Groceries CLEANEST WAGON YARD IN LUBBOCK, TEXAS

We Sell
Groceries

LOCALS

Planting Peanuts at May's Store. You will have to hurry they are going fast.

Atty. Percy Spencer is attending court at Tahoka this week.

Jake Johnson, Billie Byrd and Will Garner are helping Dick Brownfield on his bungalow this week.

H. L. Ware, from the West side had business at the capitol this week.

Onion sets at May's Store cheaper than ever sold in Brownfield before.

We learn that the California crowd has arrived safely at San Diego, and like very well.

Rev. V. H. Trammell is painting the new work recently put in the District Court room.

Uncle Horace Adams had us send the Herald to his brother at Mexia, for one year.

LADIES HATS: Come and select your Eeater Hat. They are now on display; Ladies, Misses and Childrens.

J. T. May is on the sick list this week, but we are glad to report him better.

Henry George, land man of Lubbock, is down on a land deal this week, and visiting his father.

Howard James is tied up from Telephone duty this week with a case of Grippe. Roy Cardwell is tending central.

TIME FLIES—Come and get your photo while I am here. I will leave the later part of April.
Mrs. O. M. Daniel.

Uncle Jack Coble and J. R. Hill attended the Earnest trial at Tahoka this week as witnesses for the defence.

Arch McPhaul, a prominent stock man of the Harris country was here on business this week and had us put his name on our mailing list.

Mr. Temp Skinner and his father, from Tahoka, spent Monday night at the Hill Hotel. They were on their way to the Harris country to see Arch McPhaul on business.

All kinds of cattle are higher than for several years and our stockmen are going to have fat bank accounts when the spring deliveries begin to move.

NOTICE: We will grind meal on Friday, though will keep meal on hand to exchange for corn. Can crush feed any day.

Terry Co. Mill & Feed Co.

Mr. Walter Royalty accompanied by his wife and Mrs. Scott May, all of Lubbock, are down this week visiting the family of J. T. May.

Lester McPherson moved to the Wallace place, west of Gomez this week, where he will make a crop. Herald will keep him posted this year.

Jim Lewis, another of those 'stay with 'em' kind of fellows, came in last week, planked down the cash and said keep 'er going to my subscribers. Good for you old boy.

Tom May and wife will occupy the McAdams residence about the 1st, and Uncle Billie Byrd will move back to Lover's Lane in one of the Leard houses.

A niece and nephew of Prof. W. G. Hardin, of Springtown, Tex. have entered school. We welcome these young people to our town and school.

I want to sell or trade for Central Texas land, Sec. 68, Block D. D. School land. Write me at Corsicana, Texas.

Lawrence Treadwell, owner

Our popular postmaster, E. B. Wright, gave the Herald a nice lot of job work this week, and he says we done it just as neat, cheap and on better stock than he could have secured elsewhere.

We learn that the J. L. Crawford's equity in the Hefflin place has changed hands again. He traded it to Minor and Hunter, of Lubbock for an interest in some kind of a grocery outfit in St. Louis.

Tom Ivey the prominent and popular "Running M" boss, passed through town Saturday on his way to the fat Stock show and the State Cattlemen Convention at Fort Worth. While here he placed a nice order for stationary with the Herald.

Old comrade H. M. Bridges, another of our standbys of the West side was in Saturday and started another Herald on its mission of advertising, making him three in number. Said he was just dying to go to Macon, Ga., and we sincerely hope all the old boys in grey may go and have a high-heeled time.

We call your attention to the change in J. T. May's & Son's ad. They are very anxious to tell you about the arrival of their new goods, and we want to say that they are doing all they can to get what will please the trade this year. Ladies, drop in and see if what we say isn't true.

Miss Ivy Green has decided to learn the art of printing and is working of evenings after school. While only thirteen years old she set over three sticks the second evening she worked after school. She is to be especially complimented on this, and no telling she may become a great news paper woman some day as she is already good on composition.

The Earnest Case

Went to Trial at Tahoka. Defence Didn't use a Witness.

The Earnest case which has attracted such wide attention wherein it was alleged that Mrs. Myrtle Earnest and husband had thogght cruelty and neglect murdered little Clifford Patton a child by Mrs. Earnest's former husband, went to trial at Tahoka last Monday, and went to the jury Wednesday morning.

We learn that Mr. Will Earnest, the husband's case was thrown out of court the first thing and Mrs. Earnest only was tried. When the State had consumed half the witness, it

announced a rest, and the defence did the same, not using a single witness. Whereupon the lawyers began the arguments and the case went to the jury Wednesday morning as above stated.

The jury brought in a verdict against the defendent for alleged cruelty, and her punishment was assessed at \$25 and thirty days in jail.

We have not learned up to this time whether the case will be appealed or not.

Severe Windstorm

Strikes Brownfield, Doing Considerable Damage.

By far the hadost wind in three years struck town about 8:30 P. M. Wednesday, blowing down several outhouses and lifting the top off a barn or two. The wind was accompanied by a shower of rain.

A hard sandstorm had been blowing since before noon from the Southwest and by night had layed somewhat, but later gathered force, coming in quick puffs. The editor's house, which had recently been moved and had not settled was moved two inches on the blocks. Several families vacated small houses, taking refuge with neighbors in larger and stronger house, but we have the first man to tell us that the wind did not shake their house good and stout. The top was lifted from J. H. James' barn and several reported up-turned chicken houses etc.

The large 175 barrel tank the Hardware people are building for Harry Braidfoot was blown out in the streets.

We tried to get in communication by long distant telephone with other towns but all wires east were demolished. At Gomez, a barn belonging to A. P. Moore was blown down. Most people predict that the dailies will tell of considerable damage from the wind when it swept off the cap rock down into the breaks.

WHY OWN WEBSTER'S NEW INTERNATIONAL DICTIONARY

THE MERRIAM WEBSTER?

Because it is a NEW CREATION, covering every field of the world's thought, action and culture. The only new unabridged dictionary in many years.

Because it defines over 400,000 Words; more than ever before appeared between two covers. 2700 Pages. 6000 Illustrations.

Because it is the only dictionary with the now divided page. A "Stroke of Genius."

Because it is an encyclopaedia in a single volume.

Because it is accepted by the Courts, Schools and Press as the one supreme authority.

Because he who knows Wins Success. Let us tell you about this new work.

WRITE for specimen of new divided page. G. & C. MERRIAM CO., Publishers, Springfield, Mass. Mention this paper, receive FREE a set of pocket maps.

List Your Land With Henry George, Lubbock, Texas

Can advantageously sell, trade or exchange your property

COAL GRAIN HAY

Is what I am selling, and I am buying

FURS AND HIDES

Be sure and call on me when you are in town

S. N. McDANIEL

Tahoka Texas

Professional Cards.

GEO. W. NEILL,
Abstracter and Notary

A complete set abstracts of Terry county All title and legal matters given prompt attention.

Drs. Hutchinson & Peebler

Practice limited to the Eyes, Ear, Nose and Throat.

Lubbock Texas

Dr. J. W. Ellis,

Physician and Surgeon

Office at Randal Drug Store.

Phone: Res. No 18 Office 44

Brownfield, Texas.

CITY BARBER SHOP

For

NEAT CLEAN AND EASY SHAVES

Full line of best tonics. Best massage and Shampoo going

W. J. BYRD

CONTRACTOR and BUILDER

Let me figure your bill. I can submit plans and specifications on application

PERCY SPENCER

Attorney-At-Law

Brownfield, Terry County Texas

Attention! Attention!

We are getting up a big shipment of prairie dog poison and we will be glad to have your name on our list. If you need any you can get it at the RED CROSS PHARMACY, Lubbock, Texas, at \$12.50 per pound, also anything you want in the drug line we will give your business our personal attention and see that you get what you want. Let us hear from you.

RED CROSS PHARMACY

"Always referred to as the best"

W. N. COPELAND.

G. M. COSBY.

LUBBOCK

TEXAS

GOMEZ DOTS

March 20th

Jim Moore came in from an extended visit to Hamilton county last week. He says that times are harder there in every way than they are here, and particularly in regard to, those seeking employment for wages, as there is no demand there for labor at present, while here there is always more work than workers.

Mr. Tomlinson, a drummer from San Angelo, was working our town last week and spent Sunday at the hotel.

Misses Hill and Harper, two of Brownfield's loveliest young ladies, were calling in Gomez last Sunday evening; come again, such "sunbeams" are always welcome.

The sick folks are all up and going.

The young people enjoyed a social party at the residence of Professor Harrison last Saturday night. As usual one and all reported a grand time. If the present set of boys and girls, of Gomez and vicinity use as much energy in later years, in overcoming the obstacles and solving the problems of real life, as they now do in pursuit of pleasure, their lives will certainly be crowned with success.

Mr. and Mrs. D. B. Watson are still absent at Plainview, where Mrs. Watson is taking treatment from a specialist.

Quite a lot of people wore a long face when it was discovered that almost all the sweet-potato seed were rotten.

Mrs. Jim Key and little Miss Velma went out to Mr. Holland's, 15 miles west, Tuesday and staid over until Wednesday, visiting.

The young folks, mostly school pupils, are getting up a play to be rendered in the near future. As to the merits of that play, we will tell you after we see it; but the fun those youngsters are having getting it up is a settled fact. No matter whether the play succeeds or not, they at least have got from it what we all work for, and many die without securing: Happiness.

Singing at Mr. Robert Holgate on last Sunday night was enjoyed by the large crowd present.

Mr. Carpenter, the popular sheriff of Yoakum county, spent Monday night in Gomez.

On last Sunday, Messrs. J. T. Gainer, Lum Hudson, Mr. Woodie, and county clerk, Boyd, of Plains, were at the hotel here, enroute to Tahoka.

Mr. Jim Davis of California, son of our townsmen Mr. Davis, came in Tuesday evening on an auto from Lubbock.

Mr. Tom May and bride, were in Gomez Tuesday evening.

Mrs. Horace Adams and Miss Clemmie were over Monday, and Miss Phyllis Holgate returned home with them.

Mrs. Lester McPherson and little ones, has been visiting in Gomez this week.

Mr. S. B. Johnson, of the West side, was at the hotel Tuesday night.

There is several business enterprises in and near Gomez that we would like to give a few dots

about, but a reference to the ad department fails to reveal their names, so we wont tell what they are.

West Wind.

School Trustee Election.

Saturday April 6th, next, the regular annual election of district School trustees will be held in every school house in the county. At the same time, place and by same officer an election is held to elect County School Trustees, one from each Commissioners Precinct and one at large. Each voter in the Com's precinct in which he resides. His voting place is governed entirely by the school district in which he lives, and the school house therein. It makes no difference if the school house where he votes, is out of his Commissioner's Precinct he is entitled to vote. Of course for the district trustee as usual, and also for a county trustee in the Commissioners precinct in which he lives. The officers of election will have full instructions and information on these points.

No Cattle Stealing.

Fort Worth, Texas, Mar. 18. Statistics compiled by the Texas Cattle Raisers Association show that there were practically no cattle thefts during the last few years and the gangs that used to terrorize the ranchman have become extinct. These conditions have been brought about by the effective work of range inspectors, who were stationed in every section of the cattle raising district and with the co-operation of the Texas Cattle Raisers Association.

These range inspectors were experts trained on the ranches and they knew at sight the 6,000 brands recorded at the association's headquarters as well as the brands of a majority of the ranchmen who were not members of that organization.

In the early days cattle stealing was a favorite pastime of a class of people in the Lone Star State and carelessness with the lasso and branding iron was much in vogue, but after a few years of organized efforts on the part of the cattlemen (and several public hangings) cattle rustling became a thing of the past and today the man who used to ride the ranges and wage war against the cattle rustlers is engaged in a more peaceful and less exciting endearors.

Work left at the Herald office will be promptly attended to.

ATTENTION

IS CALLED

TO OUR JOB DEPARTMENT

Which we consider the equal for ordinary work of any shop on the South Plains. Not only do we give you neat print on first class stock, but we quote prices anywhere from 25 to 50 percent lower than our railroad competitors. Here is a few quotations for your consideration.

			R. R. Prices	Our Price
Letter Heads	per	500	3.50	2.00
Note Heads	"	"	2.75	1.75
Best XXX envelops	"	"	3.50	2.25
" Candidate cards	"	"	3.00	2.00
Bill Heads 2's or 4's	"	"	3.00	2.00
" " 6's	"	"	2.75	1.75
Statements	"	"	2.75	1.75

We handle 7 sizes and grades of envelopes, a wide range of letter and note stock, statements, etc, and a full assortment of flats, cardboards, book-backs Also a full line ladies and gents visiting cards, either kid or linen finish. Can suit the most fastidious, and

Our Prices Are Right.

Nuff said about our job department, but we want the head of every family in Terry county to take The Herald and send it to a friend back East, regularly.

Yours for much Business and Happiness in 1912

THE HERALD

The Difference

In conversation with Dr. Mad-dux and the editor one afternoon this week, Mr. R. G. Wood, of Meadow exhibited some bundles he had purchased and said: "I guess I am not the kind that brings more to town than I carry away, of which you speak about in the Herald. "I am a genuine Yankee having been born and bred in the North, but I'm not the New England kind as my father was a Virginian and always laughed at the fellow going to town with two dozen eggs."

Of course the small market habit did originate in the North for the "befo' de Waw", South was the richest country per capita in the world, and a Southern planter would have considered it a dishonor to market poultry produce. But the Yankee fashion of marketing everything that cannot be consumed at home, has invaded the New South, and that means in a few more years, the New South will again be the richest country on earth per capita. It is already making such rapid strides that it is attracting world wide attention, and a rush for it, especially Texas, is in the near future, going to take on the aspect of Ponce De Leon's rush to the fountain of youth.

The difference is, that while the Northern farmer is couped up, burning tons of coal and his blanketed stock are consuming rick after rick feed in January, February and March, his Southern brother is breaking land and sowing seed for another crop. We raise everything they do successfully, and some crops they cannot grow. Our summers are just as cool as theirs, as proved by less prostrations from heat and thermometer registrations, but we can adopt some of their plans of culture and marketing very much to our advantage, and the Southern farmer of today is adopting them. With our Boys Corn Club movement and Girls' Hog Club organizations making such headway, the next decade will disclose a South as rich as the old one of which Lincoln said: "If we permit the South to go on, what will become of our resources?"

If a man like Mr. Wood for instance, has plenty of money with out making use of the small produce market, so much the better but those who have to start from the ground floor, will find it a great source of help; the entering wedge to prosperity.

Primrose.

March 20th

Dear Editor, I'll try and write a few dots this beautiful sunshiney morning.

Farmers are all in their fields turning the soil and say they have a fine season in the ground. Fruit trees are blooming which makes people think winter has past, and summer is here.

Bro. Trammell filled his appointment Sunday. A large crowd was out. He changed appointments, and will preach both sermons at Meadow, and dinner on the ground ever third Sunday. Every body come out.

Mr. Booth Hays and family are now occupying the Smyth house. They are from Gomez and we are glad to welcome such good people in our neighborhood.

The young folks enjoyed themselves at a singing at Mr. Beals. All reported a very enjoyable time.

Mr. T. S. Jackson and wife, also son Frank and wife, have returned from Roswell. "The cat came back because it couldn't stay away." We must have a pretty good country as all that leave come back.

Miss Helen Lunday has returned from visiting her parents in Lubbock County.

Two of Mr. Homer Marcy's children entered school this week. Mr. A. K. Huckleberry has quite a full school now, and all seemed to be learning real fast. But we are sorry he is going to move his family back to the Abott place.

Miss Clara Cowan returned from Brownfield last week. Some of the boys was afraid she would not return, as it is "leap year" She reported a very enjoyable time while there.

Cricket

Harris Happenings.

March 21st

Miss Mattie Spear returned home last week after making an extended visit to her sister in Knox City.

W. H. Harris left last Saturday for Slanton, Knox City and other points on a prospecting trip.

Will McPhaul went to Lubbock last Sunday where he boarded the train for Ft Worth Monday morning, to attend the fat stock show.

McPhaul Bros. and Oral Adams, have been dehorning, branding and moving some of their range stock the past week. Willie Adams was out with his father and enjoyed the work immensely.

Last Monday, Rev. A. D. Jaimeson enjoyed the midday meal with Mrs. W. H. Harris and family.

There was some kind of a social affair at Mr. and Mrs. Hughey's last Monday night. We failed to learn particulars.

Rev. B. F. Dixon will deliver two sermons at the Harris School House on the first Sunday in April. There will be dinner on the ground.

P. G. Ross was down at the Post office in his new automobile last Saturday. He has already taken the lights off, because they are always in the way of some gate post." Mr. Ross says it isn't so bad to stay on the Mallet Ranch when you have a car, for you can soon go where ever you wish.

"Pony" Potts was right sick last week with La Grippe which almost became pneumonia, but he has entirely recovered now.

Only a few were out to Sunday School Sunday. The excuses of those who remained away were many and varied. We hope there will be a larger attendance in the future.

Sand Bur.

Your letter went to Lamesa and back again this week Sand Bur:—Ed.

W. A. Bell informed us this week that Mrs. Duffaw had just finished picking cotton, and has had eleven bales ginned.

WE CAN FIX YOU WITH

Canton farming implements. Anything you want; all repairs. BAIN WAGONS.

STAR WINDMILLS and repairs.

R. A. RANKIN & SONS.

LUBBOCK,

TEXAS.

Judge Neill ordered 250 tickets this week to be used in the County School Trustee election.

We learn that we will have at least two places to wet our whistles this summer. Both C. L. Williams and the Randal Drug Co., will install fountains.

WEALTH OF FARMER GROWS THE FASTEST

RURAL INCREASE 117 PER CENT AGAINST CITY'S 59

121 NEW TOWNS IN TEXAS

During the past decade the value of our property assessed as town and city lots, which includes the lands and buildings within our city limits, has advanced in value from \$189,760,828 in 1900 to \$506,255,238 in 1910, making an increase of \$317,495,410 or 167 per cent, but city property not being rendered at its true value it is likely that its actual increase in value will exceed \$600,000,000. No attempt is made to separate the value of the buildings from the value of the land within our city limits by either the State Comptroller or the Federal Census Bureau and the information is therefore not available.

The Federal Census shows that we have built 121 new cities during the past decade, and our city population has increased from 559,872 in 1900 to 938,104 in 1910, making an increase of 378,232 or 67 per cent. We now have twenty cities with ten thousand population and over, and three cities that approximate 100,000 in population.

The per capita increase in wealth of city population, taking the assessed value of city lots and buildings as a basis, has advanced from \$339 in 1900 to \$540 in 1910, making an increase of \$210 per capita or 59 per cent.

Compare these figures with those of the per capita increase in farm wealth and we find the farmer has made an increase of 117 per cent against an increase of 59 per cent within our cities. These figures prove that we have greater opportunities on the farm for money making than in the city and if our citizenship could fully appreciate the force of this comparison it would turn the tide of our population back to the soil.

Texas has probably suffered less from the rush of its citizenship from the farm to the city than any other State in the Union. While our cities have shown a rapid increase in population our farms have considerably more than held their own. Our cities have been built up by immigration, inter-state and foreign, and have drawn very little from the farms.

Cold Weather! Look Out!

Remember our blanket lined duck coats and over coats, men and boys suits, blankets, comforts, boots, Shoes, Bootes, Leggins, Caps, J. B. Stetson and Beaver Hats. Special bargains for cash. Everything both Dry Goods and Groceries goes at a reduced prices during January. Come and see us before purchasing elsewhere, we will make it to your interest.

Worsham Supply Store

LUBBOCK

TEXAS.

The RANDAL

SCHOOL BOOKS!!! We have them right here for you; also pens, pencils, tablets and other school accessories too numerous to mention.

Drug Company

Your prescription will be appreciated and will receive our most careful attention at all times. Big assortment of sundries and all standard proprietary remedies.

For Pure Drugs

C. W. Lusk

The South Plains Booster of COMMANCHE, Texas, wants to hear from you on any trade you want to make.

H. T. Brooks

J. V. Drinkard

Brooks & Drinkard

Blacksmiths and Woodworkers

We solicit your Blacksmith and all repair work, and guarantee complete satisfaction on every item.

Brownfield

Texas

NEW GOODS J. T. MAY & SON NEW GOODS

Our Spring shipment of goods are now on the shelves, and we believe when you call and inspect them, you will say we have as nice an assortment and as complete a line to select from as is to be found in the west. We also invite you to try on an Easter hat and see how you look—and don't wait till they've been picked over.

NEW GOODS J. T. MAY & SON NEW GOODS

picked for seed only the ears carrying the characteristics he wanted to reproduce, planting these in breeding plots and maintaining careful selection, so that in nine years' time he had developed a well-settled type.



The Palin champion ear was the first winner of the W. K. Kellogg National Corn Trophy, a handsome silver and enamel cup made by Tiffany of New York at a cost of \$1,000. Mr. Kellogg as the originator and manufacturer of Toasted Corn Flakes naturally has a deep interest in the development of the higher grades of corn, for the company of which he is president, the Kellogg Toasted Corn Flake Co., requires ten thousand bushels of corn a day for the making of its product. The Kellogg trophy was offered to be awarded in annual competition for the best single ear of corn until won twice by the same producer. The fact that the Kellogg product is made only from selected white corn, while the winning ear was of a pronounced yellow type, was a peculiar feat.

The Kellogg trophy was won in 1910 at Columbus, Ohio, by R. A. James, of Charleston, Ill., with a magnificent ear of Reid's Yellow Dent, but not so perfect an ear as that which originally won the trophy and which has become known as "the best ear of corn ever grown."

The next award of this trophy



Texas Needs Great Men

XIV. PRIDE

THE Pyramids of Egypt were erected as a monument to the personal vanity of her ancient Kings, and these "Sphinx of the Desert" have stood for forty centuries as a warning to all nations against indulging the personal pride of their leaders.

We have on our statute books many a "Sphinx of Progress," put there as a monument to the personal pride and monumental vanity of our leaders, and these fierce phantoms in the industrial horizon can be seen clear across the continent standing like a spectre against the approach of civilization.

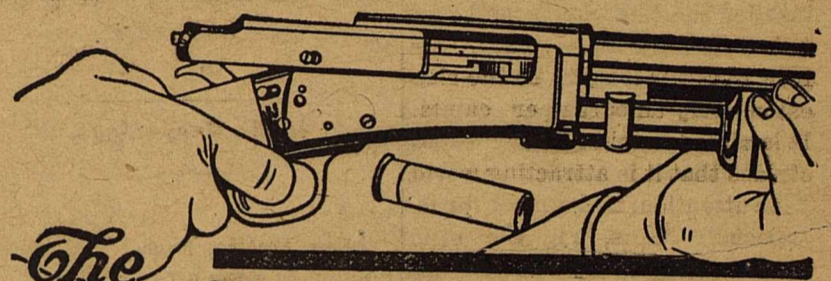


THE PYRAMIDS OF EGYPT

Let those who would ring the merry bells of fame first add a few pebbles to the mighty beach of wisdom; change a desert into a waving field of grain, add a few miles to the thoroughfares of commerce, whiten our coasts with canvas and dim the horizon with the smoke of industry. Texas needs great men.

will be made at the next National Corn Exposition, which will be held in February, 1913, at Columbia, S. C. It is planned to make this exposition much broader in scope than any held in the past, and consequently a longer time will be required for preparation. Special buildings are being erected for the exposition, the main

building to be 400 by 167 feet, ground measurements. The show will last ten days. The state of South Carolina has appropriated \$40,000 for the expenses of the exposition and the prospect is that Dixie will "do herself proud" in an effort to make this exposition the greatest of its kind ever held.



The Marlin Repeating Shotgun

Made famous by its dependability. The solid top and side ejection keep gases and powder away from your eyes; help quick, effective repeat shots. Rain, sleet, snow and foreign matter can't get into the action. The mechanism is strong, simple, wear-resisting. The double extractors pull any shell instantly; two special safety devices prevent accidental discharge while action is unlocked, and an automatic recoil block makes hang fires harmless. All Marlins are strongly made, finely balanced, accurate, hard hitting guns, and are the quickest and easiest to take down and clean. Illustration shows Model 24 grade "A" 12 gauge; it has all the features that make for a perfect gun. Send three stamps postage today for our 136 page catalog describing the full Marlin line. *The Marlin Firearms Co.* 42 Willow Street New Haven, Conn.

ATTENTION.

I have opened up a first class grocery store in the old Martin and Holland stand and invite you to come in and get my prices before purchasing elsewhere.

Don't Fail to Try Our Wichita and American Lady Flour.

R. G. WAY LUBBOCK, TEXAS.

HOTEL CLYDE

A. C. BLAKE, MGR. LUBBOCK TEXAS.

Remodeled throughout. Clean beds and good meals. Give us a trial and you'll come back.

Rates \$1.50 per day. \$5.00 per week.

WE HAVE PURCHASED

The

HOWELL WAGON YARD

And carry a nice line of Coal, Grain and Hay. Good clean camp house and stalls and good water. We buy hides

MORRIS & LINDLEY

S. W. Cor. Sqr.

TAHOKA, TEXAS