

The Terry County Herald

VOL. 9.

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, DECEMBER 5, 1913

NO 32

NEW FALL GOODS

We pride ourselves on having purchased, and now have in stock the most complete stock of Dry Goods in the county and want you to inspect them and get our prices. Glad to show you their superiority. Biggest line of shoes in Terry, and they are Star Brand too. Of course we can supply your wants with Groceries, Pure and Fresh.

MAY & WRIGHT

Phone 14

Brownfield, Texas

BIG CONSIGNMENT OF FRUIT TREES

Plainview Nursery Has Sold More Than \$1,000.00
Worth of Fruit Trees in Terry County This Year

If there were no other index to the prosperity of the county than heavy buying of fruit and shade trees, shrubbery, etc., we show up prosperous, as people don't buy from nursery agents or any other agents unless they do have surplus cash. Then again, if there were no other index that the people who now reside in this county have unlimited faith in their county as a future truck and fruit center, this heavy buying would dismantle any doubt in that quarter. Not only do the people who live here believe this will be a great fruit country in the near future, but they are heavy buyers of trees and shrubs that go toward making the home beautiful, and a joy and comfort to the owner and family. We might add here, that the people of Terry county, never expect to be confronted with the solution of the problem of "how to keep the boys and girls on the farm," because they are daily providing against such a serious question by providing beauty and com-

fort in such a measure that the children will never think to seek the lighter but more gorgeous entertainments to be found in the city. Children are averse to the leaving of home, when that home is a home indeed and in truth.

But to get back to our original subject, Mr. Jeff Pippin, the genial representative of the Plainview Nursery, came in last Thursday afternoon with three big 4-ton wagons piled high with nursery stock for Terry county people. This order alone represented a value approximating \$820.00, not to say anything about nearly \$200.00 worth of stock for those near the borders of the county, delivered at Lubbock and Tahoka.

We have never seen an order of this magnitude that some one did not find fault with some of the stock, but Mr. Pippin informed the Herald man that people had called him up every few hours over the phone, to say they were more than pleased with the

stock. He said, "you have a set of people here who believe in doing justice, not alone to themselves, but to the other fellow as well. I find them ready to write a check without a word. There was only one order turned down, and really, it was countermanded before I left Plainview, but I brought it along anyway, and sold it to another of your citizens for face value. I would feel selfish and ungrateful not to say publicly that is a great pleasure to do business with people like this. Besides, since I have been here I have sold \$200.00 worth stock for immediate and Spring deliveries, without solicitation. I believe this is destined to become one of the leading fruit counties of the State."

And here Mr. Dalmont and his employees come in for much praise in putting a nursery within our reach, where we can get our stock fresh and acclimated. It is also a proven fact that they not only do all they say they will, but in most instances send bigger and better stock than they promise. Hurrah for the Plainview Nursery.

Sam Arnett came in Monday from the ranch after his fruit trees and to look after other business. Sam said he recently carried several cars of cattle to Kansas City, but found the market a little off from some cause, but still there is a good demand for cattle.

That Oyster Supper

The supper was simply a huge success every way except one, and that one was that the Mothers had only about half enough oysters. Fact is, they gave out before more than half the people got to the table, and some at the tables were not half through. For instance, the editor had eat only a wee two dozen, one dozen raw and the other fried, and it was almost an insult to our iron cast inards to have to bid the festive board adieu. There are two reasons why there were not enough oysters, the main one being that the ladies did not quite understand the Herald's ability to attract custom the ad route, and second, they ordered without consulting their host—the hearty stomachs of Terryites.

However, all who got oysters wore smiles of satisfaction that would turn a Chinese funeral into the height of mirth and folly, and the ladies say that if they decide to pull off another in the future, they will guarantee to have enough oysters to feed the crowd and then some.

The mothers only cleared about \$13.00, but expenses were practically paid and they had just begun to make money when the oysters gave out. Give them another trial and we'll bet they can guage their larder to your appetite.



Value of Advertising

By W. Holt Harris, Chairman of Mercantile Committee Commercial Sec. Assn.

There are three elements that receive direct benefits of newspaper advertising, viz: the advertiser, the paper and the reader.

The advertiser, by the proper distribution of printer's ink, places his business before the purchasing public. The advertisement if properly written and displayed, secures attention, arouses interest and promotes desire. The desire develops into demand and is eventually converted into sales. The sale is the merchant's ultimate proclivity.

The newspaper is the only element intering into the transaction that performs a direct service, and it is likewise the only component part directly compensated for the service rendered.

The reader like the advertiser, receives his remuneration in the final transaction, which is conducted over the counter.

J. L. Randal, assisted by Chas. Boon and Horace Randal, began moving his stock of drugs to his new location between May & Wright's store and the Merc.

SUMMER, AUTUMN, WINTER OR SPRING

We keep Coal and have a Plains-wide reputation of keeping the best Fuel to be had, and we aim to hold this "Rep." Cake and Meal, Stock Salt, Hay, Wire, Post etc. Always ahead; try our Wagon Yard.

Lubbock Grain & Coal Company

The Terry County Herald

A. J. STRICKLIN, Editor-Publisher-Proprietor

Entered at the Post Office at Brownfield, Texas as Second Class mail matter, according to an Act of Congress, March 3, 1879.

SUBSCRIPTION RATES.

One Year	\$1.00
Six Months	.50
Three Months	.25

ADVERTISING RATES.

Per inch per month	50c
Per inch for a single issue	15c
Better rates on half page or more and exceptionally liberal terms on large, long standing contracts.	
Local Readers, per line, 1st insertion	10c
Each consecutive insertion	05c

Any reflection on the reputation or standing of any private individual, firm or corporation, will be gladly amended if brought to the notice of the publisher.

It is hoped you will attend the Fair meeting tomorrow afternoon.

Thousands of cubic feet of virgin soil has been lifted this and last week in old Terry county, and the roots of many trees and vines have been placed therein for the first time in endless ages.

We imagine this Xmas in the bigger portion of Texas is going to be so dry (liquorally speaking) that a desert in comparison will be swampy, all of which will mean a merrier Christmas for all concerned.

For some weeks we have noticed the Lubbock Avalanche had a new dress, but supposed they had their long-primmer tied up in something, but Bro. Dow let the cat out of the bag last week. They have a linotype, or typesetting machine. We have always said the Avalanche was the best weekly paper on the Plains, except the Herald, and all are good. Now it is even better and more fully equipped. James L. Dow and his associates spare neither time nor expense in making the Avalanche the best in its class.

It is very strange that in this day of rigid law enforcement, that wild-cat advertisers are permitted the use of the mails for fraudulent purposes, and go unpunished. Only last week the Herald had two glowing advertising offers, one from a Kansas farmers' protective (?) outfit, and the other from an Arkansas cure all concern. Partly out of curiosity, we wrote the leading banks of their respective cities, and from the Kansas bank came the simple "never heard of them before" and from the Ark. bank no recommendation worth considering a moment, although the Cure-All used deliciously engraved stationery that informed us they had an authorized capital of \$100,000.00. Most of these sterling offers find their way to the waste-basket without further ado, but occasionally we write a banker in their city, and always it is the same old story. Possibly the time will come when the American Press will be so well organized that they can prosecute such criminals, but at present such a course would be out of the question on account of the heavy expense to one individual, distance and time consumed. The great curse of such grafters

TEXAS MINERALS.

Exhibits at the Dallas Fair to Be Instructive.

The Texas coal fields have long attracted the attention of Uncle Sam and he has given the world many glowing accounts of their possibilities in his geological reports, but the best evidence of value is the product taken from the mine.

There will be on display at the State Fair of Texas at Dallas, Oct. 18th to Nov. 2nd, exhibits of the more important products.

Practically every mineral known to the geological world is found in Texas, and we produce thirteen minerals in commercial quantities. According to the United States Geological Survey, the mine value of our available coal supply exceeds the Census Bureau valuation of all the farms of the United States, including their equipment, by ten billion dollars and is worth fifty times the value of the world's cotton crop of 1912.

The first mineral production of record in Texas was in 1882 and since that time products valued at \$227,000,000 have been taken from our mines and wells. The mine value of the output for 1912 was \$20,827,712.

The important mineral products in the order of their mine value are as follows: Petroleum, \$8,901,000; coal and lignite, \$3,273,288; clay products, \$2,660,000; natural gas, \$1,404,000; asphalt, \$786,785; stone, \$588,777; gypsum, \$491,685, and salt, \$300,000.

According to the report of the Bureau of Economic Geology and Technology of the University of Texas, we have 10,000 square miles of Texas land containing workable coal and it will take 15,000 years to exhaust our present supply at the current rate of mining. We rank 20th with other states in production. Our coal mines furnish employment to 5,350 men for 226 days in the year. We have 45 coal and lignite mines and the annual average production per mine is 44,000 tons.

We have one of the largest petroleum areas in the United States. Our oil fields cover 400,000 square miles of territory. Texas petroleum and its products enter every market in the world. We export 136,224,625 gallons of crude and refined oil annually and their export value is \$6,500,000 dollars.

The mineral exhibits will portray many opportunities for investment and will be one of the most instructive departments of the Fair.

is not the few dollars they fleece the paper of, but the real victims are the paper's readers, thousands and of whom get stung annually of various sums, through the carelessness of papers in carrying such ads. Yet, under the present mode of court procedure most any individual will play mum rather than go a thousand miles, lose time and sustain a heavy expense to prosecute, and these swindlers know it and go on reaping their harvest of mil

COATS! COATS! COATS!

Just received at the Mercantile another shipment of Ladies and Misses' coats; this time about fifty. These are of the very latest styles and fashions and were purchased at astonishingly low figures. If you buy a coat from us, you get the benefit. Let us have your order. Sizes complete.

\$30.00 coats	\$22.50
25.00 "	18.00
20.00 "	15.00
15.00 "	12.00
12.50 "	9.00
10.00 "	7.50

Cut prices on all ladies one piece Silk and Serge dresses, also on Coat Suits.

35.00 and 37.50 suits	\$30.00
30.00 "	22.50
25.00 "	18.00
20.00 "	15.00
15.00 and 18.00 dresses	12.50
12.50 "	9.00
10.00 "	7.50

We are showing some special values in our boys clothing department. Rough and ready Scotch Cheviot. Suits especially adapted to winter wear because of their weight and to school wear because of their strength. NOW \$5.00

At our knit goods counter. Ladies Sweaters.

7.00	values	5.00
6.50	"	4.50
5.00	"	4.00
4.00	"	3.25
3.00	"	2.50

We pay Parcel Post charges and send goods subject to approval

LUBBOCK MERCANTILE Co.

THE HOUSE OF QUALITY

lions of hard earned dollars. Such swindling is not confined to any certain state, Texas has her share. Not so very long ago one of the Fort Worth gents sent the Herald a neat little ad, with the request to run and charge to his account (?) Will the Texas Press always stand for such in suits from every dead-head in the State and out of it? We never heard of this outfit before and hope never to hear again, but he did not get any advertising.

G. J. Rose was in town this week on business.

STOMACH TROUBLES

Mr. Ragland Writes Interesting Letter on This Subject.

Madison Heights, Va.—Mr. Chas. A. Ragland, of this place, writes: "I have been taking Theford's Black-Draught for indigestion, and other stomach troubles, also colds, and find it to be the very best medicine I have ever used.

After taking Black-Draught for a few days, I always feel like a new man."

Nervousness, nausea, heartburn, pain in pit of stomach, and a feeling of fullness after eating, are sure symptoms of stomach trouble, and should be given the proper treatment, as your strength and health depend very largely upon your food and its digestion.

To get quick and permanent relief from these ailments, you should take a medicine of known curative merit.

Its 75 years of splendid success, in the treatment of just such troubles, proves the real merit of Theford's Black-Draught. Safe, pleasant, gentle in action, and without bad after-effects, it is sure to benefit both young and old. For sale everywhere. Price 25c. N. C. 127.

NOTICE!

Biggest Free Offer Ever Made to Customers

HERE I AM A-WAITING with Dry Goods, Groceries, Notions, Racket Goods and Silverware. With every \$1 purchase a piece of this silverware; entire set free with \$25 purchase; save coupons. Servicable and attractive; think what you get by trading at our store. We charge no more for goods than if we were not making this extraordinary offer. Cash only. CARTER BROS., N. D. Goree, Mgr. Tahoka, Tex.

Church Directory.

METHODIST CHURCH

Brownfield: Sunday School every Sunday at 10 a. m. League at 3 p. m. Preaching 2nd and 4th Sundays at 11 a. m. and 7:30 p. m.

Gomez: S. S. at 10 a. m. and preaching every 1st Sunday at 11 a. m. and 7:30 p. m. and the afternoons of the 2nd and 4th Sundays.

Meadow: Preaching every 3rd Sunday at 11 a. m. and 7:30 p. m. A. D. Jameson, Pastor

CHURCH OF CHRIST.

Sunday School and Church Emblems every Sunday at 10 a. m., at the School House. You are cordially invited to attend. R. H. Banowsky, Leader.

BAPTIST CHURCH.

Preaching each 1st and 3rd Sunday at 11 a. m. and 7 p. m. Prayer meeting each Wednesday at 7 p. m. Sunday School at 11 a. m. each Sunday; Jim Burnett, Supt. B. F. Dixon, Pastor

Are You a Woman?

Take Cardui

The Woman's Tonic

FOR SALE AT ALL DRUGGISTS

Brownfield Lodge No 530 I. O. O. F.

Claud Criswell, N. G. W. G. Hardin, Secty. Meets every Friday night in Odd Fellows Hall

BROWNFIELD REBEKAH LODGE NO. 329 Meets the 1st and 3rd Tuesdays of each month at the I. O. O. F. Hall at 7:30 p. m. Mrs. Alpha Johnston, N. G. Miss Annie Hamilton, Sec.

Brownfield Camp No. 1089 W. O. W.

J. V. Drinkard, U. G. J. F. Winston, Clerk Meets every Saturday night in each month in the Odd Fellows Hall

Children like Dr. Miles' Laxative Tablets because they taste like candy. Try them next time. [Advertisement.]

John Woltrip from the south side, came in Monday after his wagon load of fruit trees, shrubs and vines.

We understand that Rev. J. C. Lewis received enough grape vines last week to put out an acre of ground.

GLASS. A good stock always on hand; can cut it to fit. Brownfield Hardware Co.

A drummer representing the Boniwell-Calvin Iron Co., of Kansas City, has been tied up here on account of rain and mud.

Mrs F. E. Walters and family are now readers of the Herald.

Many people with sour stomach find relief in Dr. Miles' Laxative Tablets. Try them yourself. [Advertisement.]

Brit Clare sent us a check last week to renew his Herald and Dallas news. Thanks Brit!

Dr. Treadaway announces the arrival of a fine boy at the home of Mr. and Mrs. H. F. Wingo, Nov. 30th. Parties live in east Yoakum county.

Clay Hughes visited home folks Sunday. He is employed on the Dud Arnett ranch, east of Meadow.

Don't wait for a headache to go away. Use Dr. Miles' Anti-Pain Pills and save suffering. [Advertisement.]

The Bank Directors met in monthly session at the offices of that institution this week.

W. J. A. Parker came in from the Brownfield ranch in east Yoakum county Tuesday, to help move Dee Brownfield out there, to help feed several hundred head of steers this winter.

FLUES, piping, casing, pokers, shovels scuttles and the best of stoves, at the Brownfield Hdw.

Mrs. Richardson, of Knowles, N. M. mother of Mrs. Jno. Scudday Sr., is here visiting her

RED CROSS Xmas seals for sale at the Herald office.

J. L. Randal is busy this week moving his stock of drugs in his new location.

The Benton side of the Rebekahs treated to apples Tuesday night. The usual good time was enjoyed.

J. R. Hill and Chas. Copeland had business in the Groves neighborhood, Tuesday.

F. M. Cott, from Haskell county, was here this week to bid in the land sold under the hammer.

McADAMS at Takoka, sell the "Old Reliable" McCommick Harvester and extras.

Look how cheap A. P. Moore is selling King Komus syrup.

We understand there is a peach tree at Jno. S. Powell's residence in bloom, on account of warm weather.

You will notice that the Brownfield Merc. Co. is talking to you about furniture and undertakers supplies this week. Read their ad carefully.

Uncle Bill Howard informed us that Dr. Ponton, of the Post Sanitarium, writes that his brother, Alf Howard, would be able to return home in about ten days.

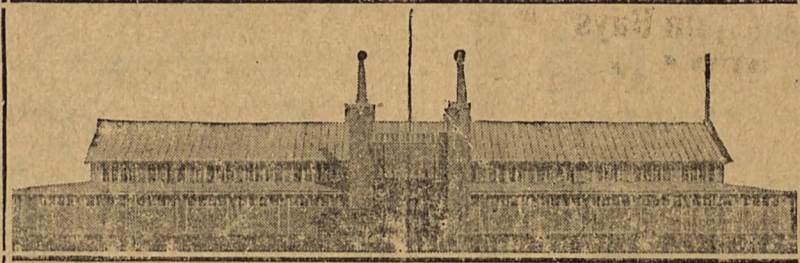
Despite the fact we are some 3000 feet above sea level, Uncle Tom DeShazo is still delivering greens and lettuce that grew in his open garden. We might also add that he has a lot of rousing big turnips, too.

OKLAHOMA'S PRIZE CROPS TO HAVE EXCLUSIVE BUILDING AT TULSA DRY-FARMING CONGRESS

Exhibits from every part of North America are today enroute to Tulsa to be shown at the International Dry-Farming Congress and Exposition beginning October 22. From Cape Breton Island to British Columbia and north to the Peace River country the Canadians are bringing their best crop products. From Maine to Oregon, Florida to Southern California and south to the City of Mexico advices have reached Tulsa of shipments now on the way. It is a certainty that the early statements made concerning the scope of this great Congress and Exposition were in no wise unfounded.

Foreign delegates to the International Congress from Argentina, Brazil, Chile, Nicaragua, Venezuela, Guatemala, Belgium, Mexico, Russia, Colombia, Italy, Turkestan, Roumania, Hungary and China are either on the way or are packing their trunks in their home lands, while official advices are coming almost daily from other countries which have appointed delegates. The Canadians are planning to visit Tulsa in train loads, while the Canadian exhibits, collected at Regina, Saskatchewan, and shipped on September 27, are expected to arrive in Tulsa this week.

Advices from all sections of Oklahoma indicate that more than fifty counties will have special exhibits, while individual entries for the big prizes are coming from every quarter of the state. It is certain that the Oklahoma Kafir Corn Palace, built by the state to house Oklahoma exhibits, will not



The Oklahoma Kafir Corn Palace, one of six huge buildings erected this fall for the International Dry-Farming Congress and Exposition at Tulsa.

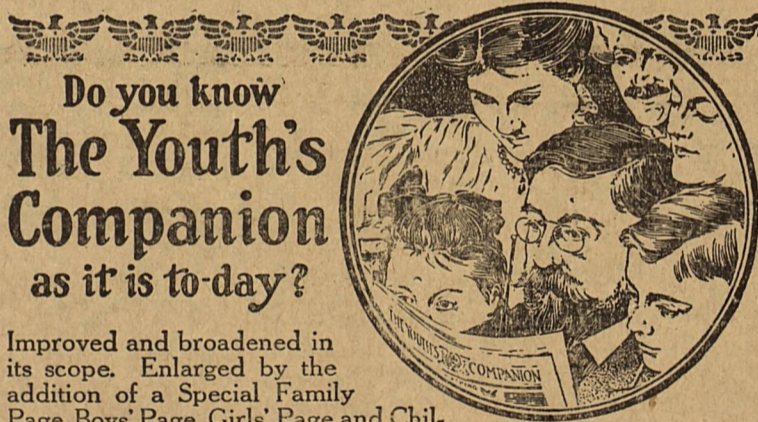
be large enough to supply the demand, and it will probably be necessary to house all individual exhibits in a second Oklahoma building. The Kafir palace is now complete except for the addition of its kafir decorations. It is 84 by 225 feet in size and contains nearly 20,000 square feet of floor space.

The United States government exhibit was also shipped to Tulsa last week. F. Lamson-Scribner, director of exhibits for the department of agriculture, writes that his collection this year will excel any similar show ever made by Uncle Sam. The whole exhibit is expected to be in place in the special government building, 60 by 105 feet in size, by October 15. It has cost \$20,000 to prepare the government show, and it is estimated that other outside exhibitors have already spent nearly \$200,000 in assembling their shares of the big world-show at Tulsa.

In addition to the two buildings named, four others, each 60 feet wide by 150 feet long, are now ready, thus completing the gigantic task set months ago for the exposition officials of building a world's agricultural fair from the ground up in six months' time.

A special open rate of two cents per mile has been granted from practically every point in the United States to and from Tulsa for this occasion. It is the first time in the history of the state when special rates have ever been granted from so wide a territory.

Local railroad and street car schedules have had to be entirely revised to accommodate the expected crowds. Under the system planned, however, 6,000 people every hour can be carried between the city and the Exposition grounds, while the hotels and homes of Tulsa will be able to properly house more than 20,000 visitors nightly during the ten days of the Congress and Exposition.



Do you know
The Youth's Companion
as it is to-day?

Improved and broadened in its scope. Enlarged by the addition of a Special Family Page, Boys' Page, Girls' Page and Children's Page.

FREE TO JAN. 1914
Cut this out and send it with \$2.00 for The Companion for 1914, and we will send FREE all the issues for the remaining weeks of 1913 and The Youth's Companion Practical Home Calendar for 1914.
THE YOUTH'S COMPANION, BOSTON, MASS.

Great serial stories, 250 short stories. A remarkable Editorial Page. Current Events and Science. A wealth of variety and quality, and all of it the best.

Remember — 52 Times a Year, Not 12

Great Family Combination Offer

We do not know of any Family Weekly that we can more heartily recommend to our readers than The Youth's Companion. It gives us pleasure, therefore, to announce that we have arranged with the publishers to make the following offer.

THE HERALD \$1
YOUTH'S COMPANION \$2
Both Papers Together For one year \$2.50

TO TAKE ADVANTAGE OF THE ABOVE SEND SUBSCRIPTIONS TO THIS OFFICE

DONT forget that the Brownfield Hdw. Co. carry the famous Sherwin-Williams paint and Winchester and U.M.C. ammunition.

Mrs. Jno. Peters and son, William, left Wednesday for an extended visit to relatives in east Texas. Mrs. Peters will likely be gone till spring and William will attend a business college at Abilene, after Xmas.

The crowd attending the Thanksgiving oyster supper last Thursday night from Gomez and other points in the county, was too numerous to mention, suffice to say they were here o.k., alright.

R. C. Graves came in Wednesday with a party of tourist from

Roswell, to look after his ranch interests just south of town. He reports heavy rains and all the lakes full of water between here and Roswell.

NOTICE. I am representing the Panhandle Steam Laundry of Amarillo, and will get laundry in at least once a week. I solicit your patronage. Fred Scudday at City Barber Shop.

Heretofore we have been in the habit of reporting rains but here of late they have been so common we have kept quiet on them. Suffice to say there has not been but one day without more or less rain in two or three weeks to the best of our recollection.

A. P. MOORE

DEALER IN

Groceries and Mens Clothing
Gomez Texas

SPECIAL NEXT WEEK: Gallon King Komus Syrup for 65c

Wolcott Monumental Co.

R. V. WOLCOTT, Prop.

All kinds of Cemetery Work. Cut and Lettered Stone for buildings. Save agents commission by writing or calling on us.

RESPONSIBLE PEOPLE; EXPERIENCED WORKMEN

Lubbock Texas

Professional Cards.

FOR

Clean, Smooth and Easy Shaves; Fancy-Haircuts best Massages, Shampoos and Tonics, go to the

CITY BARBER SHOP

S. F. Scudday, Prop.

LUBBOCK-PLAINS

STAGE COMPANY

Leaves Brownfield every day except Sunday at 1 p. m. West bound to Plains \$2. East bound to Lubbock \$3. Arrives at each town at 8 p. m.

MARCY BROS.

Lubbock Plains

T. L. TREADAWAY

PHYSICIAN AND SURGEON

Office Phone No. 7 Res. Phone No. 18

Brownfield, Texas

GEO. W. NEILL,

Abstracter and Notary

A complete set abstracts of Terry county. All title and legal matters given prompt attention.

THIS PAPER REPRESENTED FOR FOREIGN ADVERTISING BY THE



GENERAL OFFICES
NEW YORK AND CHICAGO
BRANCHES IN ALL THE PRINCIPAL CITIES

PERCY SPENCER

Attorney-At-Law

Browfield, Terry County Texas

Lubbock Drug Co.

JNO. R. KING, PROP.

Wholesale and Retail

Drugs, Medicines, Druggist Sundries, School Books and Supplies, Standard Novels. MAIL ORDERS given special attention.

LUBBOCK

TEXAS

Stop at the Nicolette

W. J. LUNA, Prop.

Lubbock

Texas

Spotless beds and good, well cooked food is the motto of this hotel

We Solicit Your Patronage

We Have A Good Stock Of

Windmills, Pipe and Casing to offer our trade; also Gasoline engines. Then we have the only Fuel Saving Stove made see COLE'S Guaranteed Results; free booklet. Cole's Hot Blast Heaters make \$5.00 worth of coal give more heat than \$10. worth in any other stove. Call and see this wonderful heater and fuel saver and buy early as possible; also show a line of Base Burners on our floor and a very complete line of Hardware, Furniture, Saddles and Buggies.

L. B. WRIGHT

Lubbock, Texas



Domestic Science

By Mrs. E. P. Turner, Chairman Rural Homes and Schools, Farm Life Commission.

In idle moments, when work is slack and time hangs heavily, the whole family should devote its efforts to beautifying and cleaning up the premises. Lots of times it gets too hot to work all day in the fields and the shade of the house beneath some tree affords a cool spot where spare time can be utilized in planting flowers and vines. Nothing adds to the beauty of a home as much as attractive gardens and shady walks, and these environments can be secured with little effort or expense. A creeping vine alongside the house or on the veranda will not only prove attractive, but will keep the air cool within the house as well. A gravel walk from the house to the barn and to the front gate, will add both looks and value to your property.

Thanks.

The Herald has received many compliments lately among which we will mention a few, all of which are highly appreciated, and makes one feel like working hard in a mere village to get out a newsy sheet.

Mr. B. L. Thompson of Fort Worth, said: "It is just like getting a big weekly letter from home. Can't do without it."

Horace Randal: "The Herald is the best paper I get on the Plains. It contains so much local news."

Dr. Maddox of Gomez: "Jack, your paper is improving with each issue and if I ever stock up again I aim to run an advertisement in the Herald. You are getting out a paper we are all proud of."

Mrs. J. L. Randal remarks: "The paper is so interesting I get through reading it away before I get tired of reading. I wish it was bigger, but I realize you are getting out a paper as big or bigger than the town or county."

Royalty in Fourth Estate.

The news that Kaiser Wilhelm has bought a newspaper and will take personal charge of its publication has been received with a great deal of interest in other countries.

The German Emperor is famous for his originality. There is little doubt of this new venture being a success.

The paper in question is said to be the Lokal-Anzeiger, formerly owned by August Scherl and known as Berlin's most popular daily.—American Press.

3.25
By MAIL Only
ONE YEAR
(No Part Year)

During Bargain Days
DECEMBER 1-15
(THIS PERIOD ONLY)

You can subscribe, renew or extend your subscription to

FORT WORTH STAR-TELEGRAM

and get this big modern Daily and Sunday newspaper, using ASSOCIATED PRESS, NATIONAL NEWS ASSOCIATION HEARST LEASED WIRE, giving complete Markets with ALL the news EVERY DAY from EVERYWHERE—over our own "leased wire" 12 to 24 hours ahead of any other newspaper.

\$3.25

A Year—Daily & Sunday—By Mail.
(No part year.) (Only)

Send in your subscription before DEC. 15. After this date the regular price—50 cents per month—will strictly prevail. No commission to agents on this reduced rate.

HIGHEST CLASS
SUNDAY PAPER
IN THE SOUTH

Dots From Tokio.

Everyone seems to be making use of the birds and rabbits as we haven't had any hog killing weather.

School was dismissed Thursday and Friday as Miss Lewis received news that a niece and her husband, Mr. and Mrs. Forrest Earnest of Stonewall county were at her home on a short visit. Her brother came out after her Wednesday evening and she returned Sunday.

Mr. John Hamm, of Red River county, arrived Thursday on the mail car. He will visit his sister, Mrs. R. K. Benton for some time.

John S. Day and family ate Thanksgiving dinner with Mr. and Mrs. Joe Wrotan.

Mrs. Benton and children went to Harris, Thursday.

Mr. Day made a business trip to Gomez and Bownfield, Friday.

Mesdames Benton and Wrotan and their children visited Mrs. Mrs. Wes Lovelace, Sunday afternoon.

Jim Wright moved a load of household goods to Mr. Spear's south place, Monday.

Mr. Tom Lovelace of Brownfield made a short visit and business trip out here among his relatives yesterday and last night.

Mrs. T. C. Lovelace made a short call on Mrs. Wrotan, Monday afternoon.

Mr. and Mrs. Ware moved their bunch of horses from Mr. Wes Lovelace's pasture today.

Editor, we can't understand why we don't get the Herald on Monday evening. We always expect it Saturday evening.

Digger.

You should get the the Herald Saturday afternoon.—Ed.

Eliminate Demagogues

The spectacular effort of alert politicians in the prohibition camp to eliminate superfluous candidates has in it an element of courage seldom shown in public affairs, and it is refreshing to find beneath the rumble the roar of factional strife, the firm cry of progress, for which all due respect to those who hold single views on the prohibition question, the demagogue has done more damage to Texas than any single factor. We can live with or without liquor, but we must have bread.

This leads us to suggest that a convention be called to eliminate the demagogue from Texas politics, and in order to get the full benefits of such action in this campaign, it should be called before he has time to intoxicate the public mind on the wine of discord and excite the popular throat on the strong drink of prejudice. Will the apostles of progress call such a convention?—Texas Business Men's Association.

We call your attention to the Lubbock Mercantile Co's. ad in this issue. This is one of the largest exclusive Dry Goods houses on the plains, and are offering some rare bargains in ladies wearing apparel. They will answer all inquiries promptly and pay postage on packages.

The Lewis boys, Clyde and Clarence have been digging a storm cellar at the Mallard place preparatory to moving in. Mr. Lewis came from the storm districts and firmly believes in storm cellars, and indeed there is no harm in them, even out here.

NEAT JOB WORK

M. V. Brownfield, Pres. Will Alf Bell, Cashier

Brownfield State Bank

RESOURCES
OVER \$100,000.00

WE WANT YOUR BUSINESS

Coal and Feed

I have leased the W. F. Bigham interest in the Bigham & Snider coal and feed store and want your trade. Courteous treatment, full weight and measure.

G. W. SNIDER

Tahoka

Texas

CLUBS

The Herald has always made its clubbing rates profitable and attractive to its subscribers, as attested by order from all parts of Texas and many in other states. Here follows a few sample offers—

Either the Dallas Farm News, Fort Worth Record or Houston Post with the Herald	\$1.75
The Herald, Farm & Ranch and Holland' Magazine all for	1.75
The Herald with the Thrice-A-Week New York World	1.65
The Herald with Breeders' Gazette	2.00
Herald, Ladies' World, McCall's with patterns Peoples' Home Journal, and The Housewife	2.25
The Herald, Pictorial Review, Ladies' World and Modern Priscilla all for	2.75
The Herald, Cosmopolitan and Good Housekeeping for	3.00

Not only these, but we can give you a Good Club wit almost any magazine or newspaper published. Address all Communications to

The Herald

BROWNFIELD TEXAS

FURNITURE

We are stocking one of the most up-to-date lines of furniture to be found at any place off the railroad. We now have ample room to display the same so you can see what you want and in case we do not have it, we can get it for you in a few days as we are connected with one of the largest furniture concerns in the Southwest. Also remember we carry a full line of Undertakers supplies. Call us day or night

Brownfield Mercantile Company

Dogs and Daughters

How often we see a man get out and look all over town for his dog, if it is not at home in the evening, when his son or daughter can stay away until the wee hours of the night and he never enquires where he or she is, nor care what kind of company they may be in. And still you wonder at the increase in crime.—Longview Times-Clarion.

There are some men who will buy a 75c chain with which to fasten a 15c dog securely in the back yard, to keep him from harm, and at the same time let their girl children run around town with dashing young sparks of the masculine gender, or with other girl children who consider it an "adventure" to meet and mingle with strangers who have not the honor of an acquaintance with the parents who are at home taking care of the dog. Often the daughter comes to harm, and the dog usually thrives under the intelligent protection of its owner. Of course it is assumed by the parents, who really love their girls better than they love their dogs, that the children have sense and the dogs haven't. And it is certainly true that the ordinarily good girls meet with no injury as a result of their too extensive liberties. Their instinctive honor is to them a shield and buckler. But out of every dozen or so, or hundred or so, of girls who have their own way and own hours and choose their own company without parental sanction or objection, one comes to grief. Often it is the girl who would be least expected to make a misstep who actually makes it. How many parents who read this are safeguarding dogs and permitting their daughters to find social pleasures on the hit or miss methods.—State Press.

Harris Happenings.

Mrs. Spear received a letter from her daughter in Oklahoma, Tuesday, saying that Ed was sick. They look for Ed and Miss Emma home as soon as Ed is able to travel.

W. H. Harris and family are renovating their home, papering and painting inside.

Miss Latham has returned and

opened up her school again. She brought her sisters, Misses Jewel and Thelma, to attend school here. These young ladies have rented a room from Mrs. Wingo and are keeping house.

Messrs. and Mesdames. W. H. Harris and family, J. M. McMillan and the Misses Lathams' ate Thanksgiving dinner with Mr. and Mrs. H. F. Wingo and family.

Mrs. R. K. Benton and children accompanied by her brother, were shopping at the store Thursday.

Misses Jewel Latham, Ethel and Eva Harris and Roy Harris, went to Gomez Friday returning Sunday. They attended the play Friday night and Sunday School, Sunday. They say they had one good time.

Mr. Baker went to Lubbock last week after wire and post for Mr. Center.

Mr. Center has leased a section of land from Dick Brownfield at 5c per acre

Born to Mr. and Mrs. H. F. Wingo, on last Sunday morning, a fine boy. Dr. Treadaway was in attendance and mother and child are doing well.

F. M. Ellington and wife have gone to Meadow to visit home folks a week or ten days.

Mrs. J. E. Fitzgerald is spending a few days with Mrs. H. F. Wingo.

Mrs. B. Clare spent Saturday night and Sunday with Mrs. W. H. Harris.

Mesdames W. H. Harris and Brit Clare, called on Mrs. H. F. Wingo, Monday afternoon.

The walls of our school house are now covered inside with nice new sanitas oil cloth.

Bill Willey and wife spent Monday night with W. H. Harris and wife. They were on their way to their home in New Mex.

Now look here, West Wind, don't get too swelled up over your little 2x4 town with its stores. We have a post office, store and blacksmith shop, and feel some big too. Guess we will buy in Brownfield if we want too.

Sand Bur.

STAR WINDMILLS

Piping and Water Supplies

AND

The Famous P. & O. Implements. You will be able to find at all times a full stock of these goods, with their repairs and also the numerous other goods we sell, on hand any time you may call. Come in to see us.

R. A. Rankin & Sons

Lubbock

Texas

How About Santa Claus This Year?

Christmas comes but once a year, but by handing only \$1.75 to the publisher of the Herald, you get 156 papers a year, or three a week. That is some reading, ain't it. Good, instructive reading, too. Try the combination; you'll like it. It is this: The Herald \$1 a year; the Semi Weekly Farm News \$1 a year. The two are well worth \$2, but you get both for \$1.75 a year. Do it now.

LOST between Gomez and Timms place Sunday night, a black and white stripped Navajo blanket. Finder will please bring to Herald office.

ALFALFA LUMBER Co.
 Building Material of all Kinds. Silos a speciality.
C. D. Swift, Mgr.
 LUBBOCK TEXAS.

PAINTING

Get the habit right now, while the weather is good and you can get a first class painter. See BELL BURLESON at the Hill Hotel.

GOOD, BETTER AND BEST COAL

AT

Downing & Hill's

Lubbock, Texas

Send in your wagons now, while the roads and weather is good and prices reasonable. Ask your neighbors about our weights and measures

GOMEZ DOTS

The intertainment at the school house was a decided success, although the rainy afternoon kept many from attending. It was the regular monthly meeting of the school Literary society, a play, also a good program was rendered, then there was supper and those present say it was a real good one; those who eat paid according to their size, a proceeding that caused quite a lot of fun. The money raised finished paying for the school piano; so in a little over a year since the first dollar was raised to pay for the piano, it is clear of debt.

The B. Y. P. U. society had the best attendance Sunday night they have ever had. A splendid program was rendered.

There was a Thanksgiving dinner at Will Black's Thursday. Quite a large crowd attended and all report a good time. Ye scribe did not attend but thanks to Mrs. Black's kind remembrance, we can testify that the dinner could not be excelled, especially the turkey. Also Mrs. Guy Taylor and Grandma Maddux contributed to our Thanksgiving dinner. Many, many thanks. We are like the little nigger was by Sunday "Wish dat ar day ud came every day in de week."

We tender thanks to Mrs. Geo. Black Jr. for kindly remembrance on Thanksgiving, and to the host of friends who called and by kind words and kinder deeds helped to make the day a jewel in the rosary of memory.

Born to Mr. and Mrs. George Snodgrass, on Nov. 30th, a fine baby girl. Both mother and little one doing well.

Mr. Byrd of Seminole passed through Monday enroute to Lubbock, with a herd of cattle.

Mr. Reiger, of near Lubbock, was at the Hotel, Monday.

Mr. Williams and family of Tatum, N. M., came in last Friday enroute to Post City to visit relative. Their Auto gave out here and Joe Lane carried them on to Taloka that night.

Eanis Ware moved his hogs out to his ranch in Yoakum county last Monday.

Messrs. Word and Bain Price were visiting in town Sunday.

Mrs. Simon Holgate and little Barney, visited Mrs. Jim Burnett, Sunday.

Simon Holgate and daughter Von Ceil, left Wednesday for a visit to relatives at Brownwood.

Mrs. Gay Moore left Sunday for the Burnett settlement, east of Brownfield, where she will teach school this term. Her school opened Monday.

Misses Harris and Latham of the Harris community, came in Friday to attend the intertainment. They visited at Mr.

Dont Wait For the Rush

But prepare for the harvest by getting your corn harvester now. We will sell the "Old Reliable" McCormick machines and extras again this year. Now is the time to get ready.

MCADAMS LUMBER CO.

Tahoka, Texas

The RANDAL

SCHOOL BOOKS!!! We have them right here for you; also pens, pencils, tablets and other school accessories too numerous to mention.

Drug Company

Your prescription will be appreciated and will receive our most careful attention at all times. Big assortment of sundries and all standard proprietary remedies.

For Pure Drugs

Simms' until Sunday afternoon.

Marlin Ellington visited in town Sunday, and stayed at the Hotel Monday night.

Messrs. Stapp, Mathis, Robt. Griffith, Shepherd, Cherry, Will Winn and Mr. and Mrs. Winn and Mr. Rolston, were here trading Monday.

Mr. A. P. Moore received a letter Monday that had been on the road seven days, from Mrs. Arthur Moore, bringing the sad news that Mr. Moore was quiet sick and growing worse. Mr. Moore left for Arizona this morning, Tuesday. He did not get no further than Meadow when he received a telegram to the effect that Arthur was much better and that heneed not come.

Married at Brownfield last Friday. Mr. C. C. Short, of Constellation, Arizona, and Mrs. D. M. Ward of this place. The groom is unknown to us. The bride has been for nine years a resident of our town and numbers her friends by her acquaintance. The marriage was quite a surprise, but all join in wishing them a long and happy life.

West Wind.



Brownfield Lodge No. 903 A. F. & A. M.

Meets Saturday night before the full moon in each month in the Masonic Hall

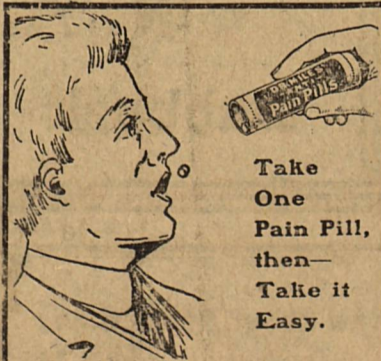
Will Adams, W. M.
J. F. Winston, Secretary

The pains of neuralgia seldom fail to yield to Dr. Miles' Anti-Pain Pills. Ask for them yourself. [Advertisement.]

Listen

We have expressed our gratitude time and again for the liberal patronage we have had from the public, but it is time for us to have a settlement. Please show us how much you appreciate the favors extended by coming in and settling up.

Yours For Business
May & Wright



Take
One
Pain Pill,
then—
Take it
Easy.

For Neuralgia, nothing is better than

Dr. Miles' Anti-Pain Pills

Used by thousands for a generation

Those who have suffered from neuralgic pains need not be told how necessary it is to secure relief. The easiest way out of neuralgia is to use Dr. Miles' Anti-Pain Pills. They have relieved sufferers for so many years that they have become a household necessity.

"I have taken Dr. Miles' Anti-Pain Pills for five years, and they are the only thing that does me any good. They have relieved neuralgia in my head in fifteen minutes. I have also taken them for rheumatism, headache, pains in the breast, toothache, earache and pains in the bowels and limbs. I have found nothing to equal them and they are all that is claimed for them."

J. W. SEDGE, Blue Springs, Mo.
At all druggists—25 doses 25 cents.
Never sold in bulk.
MILES MEDICAL CO., Elkhart, Ind.

STOP AT

Tubbs Bros. Garage.

Large stock of tires, tubes and all kinds of auto supplies always on hand. Best grades of gas and oils. Best workmen employed; free air; service cars anywhere. See us before buying a new car.

LUBBOCK

TEXAS.

GOOD GRUB

Is as essential to the human body as air. That is why the
HILL HOTEL

Is the place to stop. The best eatables the market affords, put up by the best cook in the state, combined with large airy rooms and thorough sanitary conditions, make this the most popular hotel on the Plains

Mrs. J. R. HILL, Proprietor

BROWNFIELD

TEXAS

Plainview Nursery

Has the largest and best stock they have ever had, propagated from trees that have been tested and do the best; are hardy and absolutely free from all disease. If you want trees that will give you satisfaction and good results, send in your order. Delivery in Nov. or Dec. Good Salesman Wanted.

PLAINVIEW

TEXAS

WE SELL THE VERY BEST

Hardware, Windmills and Implements

that are made, for every purpose. Prices right too. Don't forget the old reliable Eclipse windmill and John Deere implements. They have stood the test of time and we can stand behind them. We are the ones who think it will pay us to charge you only a fair price for our goods, and we give you value received for every dollar you spend with us.

Make our store your headquarters when in Lubbock, whether you buy or not. We will be glad to see you.

WESTERN WINDMILL COMPANY

Subscribe Now