

The Terry County Herald

VOL. 10.

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, DECEMBER 11, 1914

NO 32

THE COST SALE IS STILL IN FULL BLAST

Still have a fairly good line of Dry Goods, Notions, Hats, Shoes and Groceries. We have many suitable things for CHRISTMAS PRESENTS, and remember they go at ABSOLUTE COST. Hurry along with the crowds. Dry Goods delivered free.

E. B. WRIGHT

Rattling Good Time

Clay Hughes, came in Saturday and the editor and family went home with him, eight miles east of here, and stayed over Sunday. It does a man good to go over this part of old Terry, as the sky line is dotted with silos, besides ground silos that would not show if it were not for the hoisting derrick, such as for instance on the Dickinson and Holt ranches. Then there are more cattle and hogs in this part of the country than one can shake a stick at, and intermingled with the grunt of the swine and lowing of the kine is the neigh of the horse, the gobble of the turkey and cackle of biddy. No wonder that prosperity has hung its mantle of golden fleece over this country, and farmers are, generally speaking, out of debt and have a bank account.

After dinner (we mean the old fashion midday kind) in company with the old boss, we went hunting, and wasted almost a box of ammunition without serious results; only a few measly hare—but we had a delightful time anyway.

Sunday morning, bright and early, they took a notion some pork was needed—did we say Sunday? Really, it was so foggy we won't swear to that part—and Clay shot a hog, or rather at it. Then he got an ax and broke the handle over the hog's rooster, and by this time, Clay had waxed very wrath, and we handed him the grubbing hoe, the next deadliest weapon handy, and after a few uncivil raps with that instrument, the hog become so insulted and wreckless that he broke pen.

It was then that the fox and hound chase started, with all hands and the cook in full pursuit. The hog was finally cornered and forced to stand until

his hide was so full of lead that he sank down from sheer weight, permitting the boys to foully stab him.

About this time the red cow begin to suck herself, and the cook got so excited and let out such an agonized scream on see the rich cream disappear so rapidly, that we thought the pig had come a-live, whereupon, we grabbed a shotgun, some one thing and some another, while the timid and children took to the windmill tower. That sure was some hog killing day, but we succeeded in having spare ribs for dinner.

Attention! Attention!

All Customers owing us accounts, large or small, of long standing or recent date, are hereby earnestly requested to come without delay and make settlement. We are owing our jobbers for the goods you have used and we are dependent upon our collections for money with which to pay our debts. Please do not keep us waiting. We must have the money

Brownfield Merc. Co.

The young ladies of Brownfield, will put on a play Saturday night, entitled, "The House Party on the Styx", that promises to be a good play, and the admission will be the usual price; proceeds to go to seating of the auditorium. Come out and bring your family; they need a change such as this will give them, once in a while.

LISTEN: Remember that you only have till Tuesday to get your order in for the Star-Telegram at the rate of \$3.25 for one year. After next Tuesday it will cost you the regular price of \$6.00 per year.

Maids and Matrons.

On Saturday afternoon, Dec 5th, the Club was entertained by Mrs. Green. A most delightful as well as profitable time was spent with this excellent hostess. The study of the Club at present is Art, taking the twelve great masterpieces in painting, and much pleasure is being derived. Many of us are for the first time becoming acquainted with the teachings and beauties of these famous paintings.

The study for the afternoon was Rembrandt, the Dutch painter and his inimitable "Night watch." Mrs. D. Brownfield conducted the lesson, and by her clear explanations, showed careful preparation and study of the subject.

Upon the resignation of Mesdames Copeland and Tiernan, Mrs. D. Brownfield and Miss Bertha Lowe were unanimously elected to fill their places.

Guests of the afternoon were Mrs. Sherwood and her granddaughter, Miss Wright, both of Ft. Worth Texas. The former favored us with much delightful music which was greatly enjoyed by all present.

After an appetizing salad course we adjourned to meet Dec. 19th with Mrs. W. G. Hardin.

FARMERS: We have on hand about 2000 envelopes that we are no longer keeping in stock, that we will print your name and address on for 50c per hundred, or sell you 100 for 20c without name and address. This is almost as cheap as the blank envelopes and they will always return to you.

Frank Howard is getting ready to leave for his home in New Mexico.

Tokio

By Digger

Winter is coming; it has been snowing here off and on all eve.

W. I. Lovelace and his two least sons, started to Lubbock this afternoon.

Add Cox is working for Mr. Cherry this week.

Dick and Bob Lovelace and wives, spent last Sunday with Jim Wright and wife.

John Ham has returned to his old home in northeast Texas.

Jack Benton went to Tahoka last week after coal.

Mrs. Ikard was in Tokio, Sunday afternoon.

Mrs. J. D. Wrotan was in Tokio, Saturday eve.

John Day and family; also Aunt Lizzie Wilkins, spent Sunday week at Jim Wright's.

Ennis Ware has been hauling feed this week.

Jay McPhaul stayed all night in Tokio, the other night with a big herd of cattle.

We suppose Ennis Ware is getting tired of living by himself; he has a greyhound the goes with him everywhere.

J. F. Merritt was in Tokio this afternoon.

Mr. Armstrong was in the city this afternoon.

T. E. Lovelace and wife spent Sunday at J. D. Wrotan's

Geo. E. Tiernan is sporting a brand new Maxwell car with electric lights and starter. George says it is something to learn the three speed car after driving a Ford as long as he did.

Xmas Seals.

This is to notify you that Xmas seals are on hand at the following places that we know of, Herald Office, Brownfield Merc. Co., Randal Drug Store, E. B. Wright's, Brownfield Hardware Co., and the Gomez Merc. Co., and we will say that those who wish to purchase them will find them at these places.

The object of the sale of these Seals, is that the money derived for their sale may be used in treating little children who have bone tuberculosis at the Walter Colquitt Memorial Hospital, and every penny you spend thus, will go to that fund. They cost a penny each.

You cannot use them for postage but on the back of your letter, or package that you may send through the mails, or hire delivered.

The firm that sells them to you are not getting one penny for their trouble in selling them, but they will take pleasure in explaining their use and purpose to you.

Respt.
Mrs. A. J. Stricklin
County Chairman

FOR TRADE—8000 acres land located 23 mi. S. E. Pecos city on mail route; all fenced, plenty of good water, 4 room house, well, windmill, tank, corrells, 4 a. farm. Would trade all or 1600, including improvements. What have you. See or write Jack Smith, Brownfield or Mrs. E. A. Moss, Meadow, Texas.

Buy some Xmas Seals and help the unfortunate.

We call your attention to the Merc. local reader this week, elsewhere in this paper.

Commencetobegin toget ready to start to go to the Lubbock Grain & Coal Company

For your winter's coal, post, wire, cake, salt and ranch supplies. In the market at all times for dry maize and kaffir at market price either threshed or in the head.

COME TO

SANTA CLAUS HEADQUARTERS

AND BRING THE LITTLE FOLKS

A BIG LINE OF TOYS

Thomas Bros. Drug Company

TAHOKA

TEXAS

Suggestions for her:
 CUT GLASS,
 MANICURE SETS,
 SILVERWARE
 BRACELETS
 BRACELET WATCH
 LA VALLIERES
 CAMEOS
 KODAKS
 FOUNTAIN PENS
 METAL HAND BAGS
 HAND PAINTED
 CHINA
 BOOKS, COMB &
 BRUSH SETS

Suggestions for
 him.
 TRAVELING SETS
 CUFF LINKS
 TIE CLASPS
 WATCHES
 FINE PIPES
 WATCH FOBS
 MILITARY
 BRUSHES
 SAFETY RAZORS
 COLLAR BAGS
 TIE RACKS
 SIGNET RINGS
 SHAVING SETS

The Terry County Herald

A. J. STRICKLIN, Editor-Publisher-Proprietor

Entered at the Post Office at Brownfield, Texas as Second Class mail matter, according to an Act of Congress, March 3, 1879.

SUBSCRIPTION RATES.

One Year	\$1.00
Six Months	.50
Three Months	.25

ADVERTISING RATES.

Per inch per month	50c
Per inch for a single issue	15c
Better rates on half page or more and exceptionally liberal terms on large, long standing contracts.	
Local Readers, per line, 1st insertion	10c
Each consecutive insertion	05c

Any reflection on the reputation or standing of any private individual, firm or corporation, will be gladly amended if brought to the notice of the publisher.

The old town is just about full of people, yet they keep coming and more to come. Let's build some more rent houses.

Still the Correspondents keep coming, making The Herald the best local paper on the Plains, that comes to our desk, and this isn't bragging much, either.

Christmas with us adults, will soon be here, but of course it is ages yet, to the children. Isn't it strange what a difference a few years will make in all of us?

It seems there will have to be a Chinese Wall built down about Wilson to keep Editor Crie of the Tahoka News and Editor Lomis of the Slatonite, separated. They are trying to fight over their basket ball teams, now. From this distance it looks as if one of them had lost 30c in prospective subscriptions, on the game.

We hear of several complaints of prairie chicken eating the farmers' feed, yet people dare not kill them. This is one example of how some statewide laws suit all portions. Of course this law is the "dinctum" to people back east where it is like hunting for a needle in a haystack to find one.

If we can have pretty weather

for the next two weeks, the farmers of grand old Terry will begin to kindly see out in their harvesting, though a few have finished already. This is one more country when it comes to making more than they can gather. Just go along the roads anywhere in the county and one will see huge piles of corn and maize that cannot begin to be housed.

The Texas Industrial Congress has made arrangements to conduct school gardening all over the State, if wanted, under the supervision of the teachers. We believe this a move in the right direction, for it not only learns the youths of our land to be self reliant at an early age, but has a tendency to keep the boys on the farm, where they are most needed.

Guarantee.

We guarantee 3 one-dollar bottles of McCroskey's Tonic to cure any case of Chills and fever or enlarged spleen. We guarantee 12 one-dollar bottles to cure any case of Rheumatism. We guarantee 1 one-dollar bottle to cure any case of summer complaint in children. We guarantee 3 one-dollar bottles to cure Chronic Diarrhoea. We guarantee 6 one dollar bottles to cure Indigestion, Kidney Diseases and all blood disorders. All druggists

are authorized to carry out this guarantee full and complete. G. W. McCroskey, Waco, Texas. For Sale by J. L. Randal, Druggist. Adv.

Elsewhere in this issue, you will find a local reader of the Merc. Please read it.

J. A. Rushing came in Tuesday from his ranch on the west side. He said he was almost done gathering.

SEVERE PUNISHMENT

Of Mrs. Chappell, of Five Years' Standing, Relieved by Cardui.

Mt. Airy, N. C.—Mrs. Sarah M. Chappell of this town, says: "I suffered for five years with womanly troubles, also stomach troubles, and my punishment was more than any one could tell.

I tried most every kind of medicine, but none did me any good.

I read one day about Cardui, the woman's tonic, and I decided to try it. I had not taken but about six bottles until I was almost cured. It did me more good than all the other medicines I had tried, put together.

My friends began asking me why I looked so well, and I told them about Cardui. Several are now taking it."

Do you, lady reader, suffer from any of the ailments due to womanly trouble, such as headache, backache, sideache, sleeplessness, and that everlastingly tired feeling?

If so, let us urge you to give Cardui a trial. We feel confident it will help you, just as it has a million other women in the past half century.

Begin taking Cardui to-day. You won't regret it. All druggists.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," in plain wrapper. N.C. 124



Texas Cotton Palace, Waco Texas; sell Oct. 29 to Nov 13, Inc; limit Nov. 17th 12.95

Dallas State Fair, Dallas, Texas; sell Oct. 15th to 29th Inc.: limit Nov. 3rd. 12.80

National Feeders and Breeders Show, Ft. Worth, Texas. Sell Oct. 8th to 15th inc. Limit Oct. 19. 11.65

R. Alsobrook, Agent. Lubbock Texas.

Professional Cards.

J. Hendrick Hall

TONSORIAL ARTIST

Agent for the Panhandle Steam Laundry and for the Huntington Tailoring Company

T. L. TREADAWAY

PHYSICIAN AND SURGEON

Office Phone No. 7 Res. Phone No. 18
 Brownfield, Texas

PIANO-FORTE and EXPRESSION

ADA EMILY SCHIEFFER, Instructor

Thorough Courses in Technique, Articulation, and Physical Culture. Studies arranged in accordance with all affiliated Colleges and Conservatories.

Studios at Brownfield and Gomez School Buildings.

Church Directory.

METHODIST CHURCH

Brownfield: Sunday School every Sunday at 10 a. m., J. L. Randal, Supt. Preaching at 11 a. m. and 7:30 p. m., the 2nd and 4th Sundays in each month. The Woman's Missionary Auxiliary meets Wednesday at 3 p. m., after the 2nd and 4th Sundays; Mrs. J. C. Criswell, Pres.

Gomez. Sunday School at 10 a. m., every Sunday; Raymond Simms, Supt. Preaching the 1st and 5th Sundays at 11 a. m. and 7:30 p. m.

Meadow: Preaching at Lake View, 11 a. m., and at Meadow 3:30 p. m.

J. B. McReynolds, Pastor.

BAPTIST CHURCH.

Preaching each 1st Sunday at 11 a. m. and 7:30 p. m. Sunday School at 10 a. m. each Sunday; Jim Burnett, Supt.; Eldora Lewis Sec. Business meeting at the Church, Saturday at 3:30 p. m., before each 1st Sunday. The public is cordially invited to attend any or all of these services.

B. F. Dixon, Pastor

LUBBOCK-PLAINS

AUTO MAIL LINE

Leaves Brownfield every day except Sunday at about 9 a. m. West bound to Plains \$3. East bound to Lubbock \$3. Round trip \$5. Ar. each place 2 p. m.

MOORE BROS.

Lubbock Plains

GEO. W. NEILL,

Abstracter and Notary

A complete set abstracts of Terry county All title and legal matters given prompt attention.

W. D. Benson Percy Spencer
BENSON & SPENCER

ATTORNEYS-AT-LAW

Rooms 3, 4 and 5, Lubbock State Bank Building

Lubbock Texas

Complete set abstracts Lubbock, Hockley and Cochran Counties in office.

CHURCH OF CHRIST.

Sunday School and Emblems every Sunday, at 10 a. m., at the Court House; W. G. Hardin, Leader. Preaching every 3rd Sunday at 11 a. m. and 7:30 p. m. by Elder S. D. Lofton. All are cordially invited to all services.

Brownfield Lodge No. 903
 A. F. & A. M.



Meets Saturday night before the full moon in each month in the Masonic Hall
 M. T. Powell, W. M.
 J. P. Winston, Secretary

Brownfield Lodge No 530 I. O. O. F.



J. V. Drinkard, N. G.
 J. C. Green, Secy.

Meets every Friday night in Odd Fellows Hall



BROWNFIELD B.F.W. LODGE NO. 329
 Meets the 1st and 3rd Tuesdays of each month at the I. O. O. F. Hall at 7:30 p. m.
 Mrs. J. F. Winston, N. G.
 Miss Ethel Treadaway, Sec

Brownfield Camp No. 1089 W. O. W.



M. D. Williams, C. C.
 J. C. Green, Clerk
 Meets first Saturday night after the full moon and two weeks thereafter in each month in Odd Fellows Hall

OLD SANTA CLAUS

Has selected our store for Headquarters this year, and we invite the Terry County folks, as well as other people of the South Plains to come and meet Santa. You will find him just loaded to the brim with good things for the young folks; the middle aged and the older loved ones.

PRESENTS FOR ALL

Gifts of choicest selecting. In fact you will find just what you want in the Santa line, and everybody is welcome to come and make our store headquarters with Santa and happiness. Remember the place.

LUBBOCK DRUG COMPANY

FIRST NATIONAL BANK BUILDING

WEST SIDE SQUARE

LUBBOCK, TEXAS

Meadow

By Sandy

There was a very good crowd out to preaching Sunday considering the weather being so threatening.

A young Presbyterian minister, Faw, is to preach at 2 o'clock next Sunday. Let everyone try to come out and hear him, thus encourage him to preach for us again and also to benefit us.

Mr. Faw teaches the Primrose school.

Hemp Territt and A. W. Blankenship made a trip to Lubbock the latter part of last week.

Mr. and Mrs. Warren Bacon and little son, of Lubbock, were guests of Mr. and Mrs. S. C. Arnett Saturday and Saturday night of last week.

Mr. Hopper, a clothing drummer for Fred Kauffman, had to have a part of his car carried to Lubbock Thursday of last week week for repairs. He got it fixed up all right and left Saturday afternoon on his way to Arizona.

Mrs. Ellington's mother has been quite sick with a severe cold.

Mrs. Bill Timmons spent two or three days last week with Mrs. Hershall Timmons.

Mr. and Mrs. Crouch of Rotan are working on the L Seven ranch.

Primrose

By Cricket

Dear Editor: I thought I would write you a few items from Primrose to let you know we are all moving about up here. Picking cotton is the order of the day up this way. Mr. Brown has out eleven bales, Lee Cowan has out sixteen, A. W. Blankenship has out sixteen, Mr. Herring has out twenty-six bales and still all have more to pick.

Leslie W. Faw commenced his school at Primrose last Wednesday. The trustees think they are fortunate in securing Mr. Faw. He is a young man of sterling worth and capabilities. He will organize Sunday School at Primrose a little later on. He is an ordained minister of

the Presbyterian denomination. A. W. Blankenship and Hamp Perritt went to Lubbock Friday returning Sunday. Mr. Blankenship hauled out Mr. Faw's household goods.

Lee Cowan went to Lubbock, Monday, to meet his daughter and son-in-law, Sam Branch and wife from Hunt county, who will visit them a month.

Mr. Faw attended church at Meadow. He will preach there next Sunday. Everybody is invited out to hear him.

The thresher will be at Geo. Carter's place next week to thresh maize.

Mr. Reiter and family visited Jim Johnson's family last Sunday.

Mr. and Mrs. Smith returned Monday from Fisher Co., where they have been gone on a visit for two weeks.

Lee Cowan bought the Jim Smith section last week, paying eight dollars per acre for same. Mr. Smith kept the dwelling and will move it to his place soon. Mr. Cowan will put up another house later.

Say, Editor, I must throw a bouquet at our correspondents since so many have come again. Sandy has a more lengthy letter of late, and Blue Jay just keep handing us some more of your witty letters please. For one thing Dunk Botts has served his purpose well, if it was to show the correspondents his regularity. Personally I would much rather read a letter from an Educational Column each week. Where are all the teachers in Terry county? Come forward, give us some information about the schools work. An outsider would naturally draw conclusions that Terry was fifty years behind the times, if they judged the paper and county by Dunk Botts. Hurrh! for progressive Terry. Give us new ideas and something that is beneficial to all. (Come again.—Ed.)

Geo. E. Tiernan, who has served the people of Terry county as Sheriff and Tax-Collector for the past ten years, has retired from official life. He retired from choice and not for the reason that the people preferred a new man, because it was shown in each election that he was becoming

Wholesale and Retail

COAL

For any and all Purposes

"HIGHEST QUALITY-LOWEST PRICE"

We buy and sell all kinds of feed stuff. We now have Hay, Oats, Corn, Chops, Bran and Salt. "Nutralene and Moremilk" for horses and Cows.

EDWARDS BROS. near depot, Tahoka, Texas

Wolcott Monumental Co.

R. V. WOLCOTT, Prop.

All kinds of Cemetery Work. Cut and Lettered Stone for buildings. Save agents commission by writing or calling on us.

RESPONSIBLE PEOPLE; EXPERIENCED WORKMEN

Lubbock

Texas

Notice-Terryites

When in Tahoka, if its a wagon bed you want, or a wheel filled, a horse shod, be sure to see me. And when here, remember I make real home made meal and can crush your feed while you wait.

H. C. SMITH

TAHOKA, TEXAS

C. L. Williams

For Harness, Saddles, Blankets and all kinds of Leather Goods. Can make harness to your order. First class boot and shoe repairer in the store. Look me up when in town.

Tahoka

Texas

R. H. McCARMICK

Contractor & Builder

Estimates and plans furnished on short notice. No job too large or too small for me to handle. All work guaranteed. Your patronage solicited.

BROWNFIELD TEXAS.

HERALD \$1.

APPROPRIATE
CHRISTMAS GIFTS

Plan Early Your Christmas Presents

Of all the presents we might suggest for Christmas, none are quite so appropriate as a piece of Jewelry. From now until Jan. 1st., we will give 1/3 off on a nice line of solid gold and gold filled jewelry. Call before the rush, and we will take pleasure in helping you select some article that will make glad the heart of your friend or loved one. We will have also, a nice line of toilet articles, books, Christmas stationery, fine candies, Rayo lamps etc. We have the largest and best line of jewelry ever brought to Terry county. Do your Christmas shopping here.

J. L. Randal

**A. G. McAdams
Lumber Co.**

Headquarters for all kinds of building material, Wire, Posts, Star Windmills, Piping and anything found in a first class yard. Get our prices before buying.

McAdams Lumber Co.
E. C. Blankenbeckler, Manager
TAHOKA TEXAS

**MAGNIFICENT SILVER Free
WARE ABSOLUTELY**

With each purchase we will give you a check for full amount and when your check equals the required amount, come in and make your selection from our full stock of William A. Rodgers Silverware. Let us convince you that this

GREAT PROFIT SHARING PLAN IS O. K.

Do not take our word for it but come and see for yourself. Our stock of Dry Goods and Groceries are as good as the best and better than most. Our prices are as low and lower than you pay for the same class of goods elsewhere.

CARTER BROS., Gen. Merchants
N. D. Goree, Mgr. TAHOKA, TEXAS

Plainview Nursery

Has the largest and best stock they have ever had, propagated from varieties that have been tested and do the best; perfectly free from disease. We make a specialty of propagating varieties that seldom get killed by frost. Prize winning maize and Sudan grass for sale. Prices on application. Agents wanted to sell on commission.

PLAINVIEW TEXAS

**Alabama and
Sunlight Coal**

Better buy early as a car shortage, the worst ever known is probable. Best re-cleener in country. Cleans anything from a mustard seed to a peanut, especially Sudan seed. Fine grist mill with crusher in connection. Try our medicated salt at \$3. per barrel. Any kind of feed or hay anytime

Graves & McWhorter

LUBBOCK TEXAS

The Nicolett Hotel

**J. W. Hinton Proprietor
LUBBOCK TEXAS**

Rooms newly furnished; clean beds; and best meals in Lubbock. Give us one trial and you'll come back. Rates \$1.50 per day.

Harris

By Sand Bur

(Delayed. Not received till Friday.)

Misses Lucy Childers, Tom Matthews and Mr. Frank Gruver all from Lockney, came down in the latter's car last Friday and spent the night at J. E. Fitzgerald's. Saturday Mrs. Zeffa accompanied them to Wilson in Lynn County to visit Miss Mattie Matthews, who is teaching there. Sunday Mr. Gruver brought Mrs. Bell back to Harris and they spent the night at Brit Clare's. Mr. Gruver left for Lockney Monday.

W. H. Harris, wife and daughter, Fern, went to Plains Saturday and returned Monday. They took 100 gallons of their good old home made syrup to dispose of over there.

J. W. Spear and family with their visiting kin, spent Sunday at Jim Wright's.

J. W. Hooker and C. H. Burrus of Lubbock, were down in the latter's car visiting at Hub Hooker's. They returned to Lubbock Monday.

Misses Pauline Adams and Pearl Cotten were trading at Harris Saturday.

Welcome to the correspondents ranks, Silent Sammy, you are almost as good as Dunk Bots and that is saying something.

(THIS WEEK)

We didn't see our items in last week's issue of the Herald and we mailed our letter Tuesday morning, so it should have been there.

We understand that John Spear and family have gone back in Parker county. They decided not to settle here. Later: We learn they moved to Brownfield.

The young folks enjoyed a 42 party at Jim Wright's, Friday night.

Mrs. M. W. Ellington went to Geo. Snodgrass' last Saturday, and expected to go with Mrs. Snodgrass to visit their parents, H. L. Ware and family in Gomez.

Miss Ollie Fitzgerald spent last Saturday and Sunday night with Mrs. B. Clare.

Al Turner came down from the U— ranch last Sunday and visited his father near here.

E. E. Simms, wife and little Naoma, came in from Gomez, Saturday and visited W. H. Harris and family. Clyde Harris and family returned with them and will visit in Gomez for a few days.

Will Alf Bell slipped out of town this week and went somewhere; anything to put all the work on Russel.

**The Best is None
too Good**

If you want a newspaper that

gives the news, especially the news from Texas and the great Southwest, as well as from all over the world, one that gives the most of it in the best possible way, you can get it by subscribing for the Semi Weekly Farm News along with the Herald.

This is a combination of general and local news that can't be equaled or surpassed. In addition to its great news service, the Semi-Weekly Farm News has many special features that entertain, amuse and inform. And among them are the Farmer's Forum, the Woman's Century, Our Little Men and Women, and the latest and fullest market reports to be had in any newspaper, hot off the wires. The News spends many thousands of dollars a year for these telegraph market reports, and they are reliable.

Another splendid feature of the Semi-weekly Farm News is the diversification idea of crops, which will be more interesting than ever before for your benefit and the benefit of all the people of Texas and the southwest.

The price of The Semi-weekly Farm News and The Terry County Herald is \$1.75 a year. You get the best of everything that is good in reading matter from every standpoint.

Send in your order now and take advantage of the next few weeks posting yourself on matters of deep concern the coming year.

The Terry County Herald.

TOYS TOYS TOYS!

We have purchased \$600.00 worth of Christmas goods from Santa and now have them on display at our store. Your present is among them, and waiting for you. It's just what you want too. Be sure and bring the children along, as we have purchased for every child in Terry county. Toys of all prices and kinds, together with a full line of Dolls. Then, if it be a Ring, Bracelet or any kind of Jewelry you aim to give, we have it. Be sure and see our line before buying. A Merry Christmas to you.

Gomez Mercantile Company

THE Panhandle Steam Laundry at Amarillo, is the best laundry on the Plains. The City Barber Shop sends laundry to them every Wednesday.

Mrs. R. H. McCarmick, of Kansas City, formerly Mrs. Duffaw of this county, came in this week, and she and her husband, who has been here something like a month, have rented the Jack Head house, which will be repaired and papered. Welcome to our little city.

Messrs. Robert Holgate and Oral Adams, of the west side, were over this week on business.

Enough snow to cover the ground, fell in the west side of the county Tuesday afternoon, though almost fair here. We understand that it covered the ground at Lubbock, also.

Mrs. R. R. Lewis had a letter from her daughter, who lives in Comanche county, last week, to the effect that her little granddaughter had a case of diphtheria.

Mrs. Irvin Griner and children of Gomez, are visiting, Mrs. Currier this week.

TO exchange for Terry or Yoakum county land, a good 4-room house and 10 1-2 acres, close in, in the town of Bronte; a good town 45 miles south Sweetwater, on the Orient Ry. Write or see T. W. Hague, Plains, Texas.

Ray Brownfield and wife have returned from their trip to Waco, and report that the old folks are getting on fine.

Walter Gracey and wife, were visiting in town, Sunday.

Rev. Durham filled his pulpit at the Baptist church, Sunday and Sunday night.

We are glad to report that Miss Esther Criswell, who has appendicitis, is much better.

E. B. Wright was stocking up on candies this week, getting ready for the holidays.

J. L. Randal has received one of the nicest lines of candies ever received in Brownfield. If you are aiming to give HER a box for a present, see his display.

The Brownfield Auto Company is keeping two good men busy these days in the garage, and business continually increasing.

We direct your attention to the ad of J. L. Randal, in this issue of the Herald. He will not only have a very nice and complete line of jewelry for your Xmas shopping, but will have a nice line of desirable books, stationery and candies. Look over his stock.

3.25
By MAIL Only
ONE YEAR
(No Part Year)

During Bargain Days
DECEMBER 1-15
(THIS PERIOD ONLY)

You can subscribe, renew or extend your subscription to

FORT WORTH STAR-TELEGRAM

and get this big modern Daily and Sunday newspaper, using ASSOCIATED PRESS, NATIONAL NEWS ASSOCIATION HEARST LEASED WIRE, giving complete Markets with ALL the news EVERY DAY from EVERYWHERE—over our own "leased wire" 12 to 24 hours ahead of any other newspaper.

\$3.25

A Year—Daily & Sunday—By Mail.
(No part year.) (Only)

Send in your subscription before DEC. 15. After this date the regular price—50 cents per month—will strictly prevail. No commission to agents on this reduced rate.

HIGHEST CLASS SUNDAY PAPER IN THE SOUTH

Notice the Santy ad of Thomas Bros. Drug Co., Tahoka, in this and the next issue. They, as usual, have gone ahead and purchased an immense line of Holiday goods, and now have them on display. If you are aiming to go to Tahoka to do your shopping, be sure and go around, as the Thomas Bros. will treat you so nice that you will trade with them.

Dr. T. F. Miles, who owns the Miles ranch five miles east of here, but who lives at Lorena Texas, came last week to look after his business. In conversation with the Dr., he said that he did not know of anything the high priced black land in McLennan county beat Terry on this year. He said he knew we beat them bad on cotton, corn, maize, kaffir, peas and beans, cattle and other stock. In fact, he said he was more thoroughly convinced than ever, that Terry was the best country anyway, and we right then and there agreed.

The new opera seats for the School Auditorium; were put together this week, and John S. Powell has been employed to chalk the house and put the seats down, in time for the play Saturday night. It is said that Mr. Powell has had considerable experience in seating buildings, and we are sure the job will be done up in style.

T. J. Price came in this week and ordered us to print some stationery for his ranch. T. J. stayed in the Clerk's office long enough to find out that printed

stationery is much neater and just about as cheap in the long run. Besides this, it gives one's business a permanent appearance.

We call your attention to the card of R. H. McCarmick in this issue. Mr. McCarmick has recently come to us from Kansas City, and has permanently located with us. Will say also, that his experience in the building business has extended over a number of years, and on the best buildings in the Central West, but he will build anything for you from a pig pen to a mansion, and can draw his own plans. Give him a trial; that is all he asks.

CORRESPONDENTS: Get your articles in at the usual time next week, but remember week after next, get them here Monday if possible, or they may not be printed. We aim to issue that week on Wednesday, on account of Xmas. Remember to write your articles on Sunday, and mail them Monday. If they happen to be short, that makes no difference, as the whole paper may be in the same shape.

An acre of Texas cotton, in 1912, was worth \$27.19, including the value of the seed.

Texas cotton, in 1912, yielded 206 pounds of lint to the acre and had a value of 11 1-2 cents per pound.

Texas is not only the leading cotton-producing unit, but is also the principal exporting center of the globe.

CLUBS

The Herald has always made its clubbing rates profitable and attractive to its subscribers, as attested by order from all parts of Texas and many in other states. Here follows a few sample offers—

- Either the Dallas Farm News, Fort Worth Record or Houston Post with the Herald \$1.75
- The Herald, Farm & Ranch and Holland' Magazine all for 1.75
- The Herald with the Thrice-A-Week New York World 1.65
- The Herald with Breeders' Gazette 2.00
- Herald, Ladies' World, McCalls with patterns Peoples' Home Journal, and The Housewife 2.25
- The Herald, Pictorial Review, Ladies' World and Modern Priscilla all for 2.75
- The Herald, Cosmopolitan and Good Housekeeping for 3.00

Not only these, but we can give you a Good Club with almost any magazine or newspaper published. Address all Communications to

The Herald

BROWNFIELD TEXAS

OVERTON SANITARIUM

LUBBOCK TEXAS

Modernly equipped for all Surgical and Medical cases. Trained Nurses.

Located in the building formerly known as the Tremont Hotel, which has been thoroughly remodeled.

M. V. Brownfield, Pres. Will Alf Bell, Cashier

Brownfield State Bank

RESOURCES OVER \$100,000.00

WE WANT YOUR BUSINESS

COME TO LUBBOCK

and---stay with DOWN-
ING FEED & FUEL Co.

Domino and Maitland Coals. All kinds of Feeds, Blacksmith Coal and Salt, and the best flour to be had for the least money.

Gomez

By West Wind

A pound party at Oral Adams last Saturday night given to Misses Lucy Yates and Althea Fulton. A large crowd and the young folks report that there was nothing lacking and they had "big, grand, huge, glorious time."

Mesdames Geo. Snodgrass and Marlin Ellington and Ennis Ware came in last Saturday night to visit Mrs. Mon Yates, at Mr. Ware's. Mrs. Yates left Sunday evening for Tahoka where she will take the train for her home at Ft. Bayard N. Mex.

Corwin Carlisle from Okla., stayed at the hotel here last Friday night and went on out to his brother Wayne's in Yoakum county Saturday evening.

Messrs McDaniel and Bivens from New Mexico, were here last Thursday and Friday, both were loaded with apples.

Le Roy McCraves freight wagons from West Yoakum county were here this week after cotton seed.

Mrs. Wright and children visited at Mrs. Reeve's Monday evening.

Mrs. Will Snodgrass and little Dall came in Sunday to Sunday School and took dinner at Dr. Maddux's. We tender thanks to Mr. and Mrs. Will Snodgrass for the nicest piece of beef we have had this fall.

Sam H. Bigger stayed in town Friday night enroute to the railroad for freight.

Irvin Gainer and family, also J. M. Carrier and H. D. visited Mrs. Carrier at Brownfield last Sunday.

Arthur Moore, Alvin Duke, L. B. Key, Earley Key, Ben Brannon and E. L. Duke have all gone out to New Mexico this week. Some have gone to file on land and others hauled freight out there and Ben Brannon carried a load of corn out there to sell. If there is any place that farm produce will sell, you can rest assured you will be sure to find some of these Terry farmers there with a load.

Mrs. Lester McPherson and children visited here at Oral Adams several days last week and this, while Lester made a trip to the railroad.

Uncle Horace Adams and wife of Brownfield, visited here at Oral Adams last Friday night.

Singing at the Baptist church here last Sunday night, a good crowd out and good singing.

Bert Ingram and H. D. Leach came in from the railroad Monday morning both brought Christmas goods and as the entire juvenile population here has been picking cotton every Saturday that it was not raining,

BROWNFIELD AUTO COMPANY

Maxwell 25, Electric Lights and Starter, \$750 f. o. b. Detroit. Without starter and lights, \$695. This car is the Automobile Sensation of the year. See or write us and we will demonstrate it for you. We solicit repair work.

HILL & SON, PROPRIETORS

and some of them have stayed out of school to pick, it is a settled fact, those same youngsters will have money to buy Christmas goods. A committee was appointed last Sunday to make arrangements for our Christmas tree.

There is to be a quilting at Robert Hoigate's next Saturday to quilt a quilt for the Orphans home. Anyone who wishes to help quilt will be welcome, no matter where you live.

Miss Nora Wolfarth and Reed left last week for Okla., for a visit to relatives there.

Jim Key and wife came in last Friday and Jim will work here at the gin awhile. Mrs. Key and little Velma went back home Sunday.

A tapp came off the gin press last Saturday morning and caused some breakage which resulted in several hours lost time, so they were nine bales behind when night came, but Monday and Tuesday they run on full time but there is still a lot of loaded wagons over there.

In town Monday, Messrs. Wiley Bridges, and B. Thompson from Brownfield, Ben Wolfarth, Ben Broughton, O. Curlin and Bon Yates.

The school pupils here are getting up a play to be rendered soon, the title is "Better than Gold". Well, it may be what it claims but they have got to "show us" Uncle Sam's Eagles now, are mighty hard to beat.

Prof. White says a Buy-a-bale of cotton club is not necessary for the people are so near all farmers that everyone already owns his bale, but Prof. has started a Pick-a-bale club here and it is likely, if they hold out to do more good than the other would here. Prof. with some of his pupils spent last Saturday in the cotton patch. He says it is hard on the fingers, but he actually made \$1.50. We asked how many pounds he picked and he said, "I did not pay any attention to the pounds, it was the cents I was counting."

A. P. Moore sold nine hundred pounds of sugar here last Saturday and Monday. Surely somebody is going to sweeten up.

Quite a lot of our girls who

are away at school will come home for the holidays.

These white frosty mornings are causing an epidemic of death in the hog pens around Gomez; also plenty of spareribs and sausage.

Best grade bucket coffee at A. P. Moore's for 85c per bucket cash. He says I will sell cheaper groceries for cash than anyone in Terry. Best grade sugar 12 pounds for one dollar, Snowdrift, best shortening on the market, \$1.45, for a ten pound bucket. Bacon cheaper than it is retailed at nearby railroad towns. These prices strictly for cash.

Off to the railroad for freight Tuesday morning, Clint Rambo.

NOTICE

On and after Dec. first we will reduce the price of coal 50c per ton and sell coal and all other stuff handled by us for CASH ONLY. Please be governed accordingly and send the money or make arrangements for your freighter to pay for what he gets for you.

Respectfully,
Lubbock Grain & Coal Co.

While we were out in the country Saturday and Sunday, some one slipped in our house and left a big mess of hog backbones. This thing of putting one over us every time we leave home, has got to stop; why it made us so mad that we tried to eat every one of them at one mess, and we liked to have had to call the Dr.

We call your attention to the Christmas ad of the Gomez Merc. in this issue. They have purchased something more than \$600.00 worth of Xmas goods, and have fixed a price that will move them. They invite every citizen of Terry county to inspect their line before buying elsewhere. It goes without saying that they will treat you right.

Uncle Jack Coble's boy, Rip-pertoe, has returned for the winter, and Uncle is relieved from fire making these cold mornings.

Sam Walker was showing his smiling countenance here last week.

Oh You Terryites

I have opened up a stock of FRESH GROCERIES and NEW DRY GOODS, as nice as there is in Tahoka and I want all my old friends and customers to see them whether they buy or not.

S. N. McDaniel

TAHOKA

TEXAS

"THE PRICE IS THE THING"

COAL & FEED

I have one of the best stocks of feed and coal to be found, and invite you to get my prices before you buy. I advise you to buy early, as the price of coal and feed will likely soar this winter.

G. W. SNIDER

TAHOKA, TEXAS

JOB WORK

GOOD GRUB

Is as essential to the human body as air. That is why the
HILL HOTEL

Is the place to stop. The best eatables the market affords, put up by the best cook in the state, combined with large airy rooms and thorough sanitary conditions, make this the most popular hotel on the Plains

Mrs. J. R. HILL, Proprietor

BROWNFIELD

TEXAS

WE SELL THE VERY BEST

Hardware, Windmills and Im- plements

that are made, for every purpose. Prices right too. Don't forget the old reliable Eclipse windmill and John Deere implements. They have stood the test of time and we can stand behind them. We are the ones who think it will pay us to charge you only a fair price for our goods, and we give you value received for every dollar you spend with us.

Make our store your headquarters when in Lubbock, whether you buy or not. We will be glad to see you.

WESTERN WINDMILL COMPANY