


Burdine-Martin Nuptials In Loraine Sunday To Be Added To List Of Summer Weddings


THE PICK AND PAY STORES MAMMOTH 11TH ANNVERSARY SALE

STARTS SATURDAY, AUG. 13, ENDS SATURDAY, AUG. 20
 We are celebrating our 11th year of SERVING our many friends and customers with real values in staple and fancy groceries, and want to give you an opportunity to lay in a good supply before the start of the Fall rush.

BUY NOW AND SAVE



| Peanut |
| :---: |
| Butter |
| 2402 |
| ior |
| 320 |
| 190 |
| 102 |

Market Values
steak, t-bone lb. 15c steak, huck lb. 10c BOLOGNA, Sliced lb. 10 c Hamburger Meat, lb. 121/2 Bargains POTATO SALAD lb. 10c EVERY Wellers, large ib. 15c DAY
YEASI, fleischmann's
CHEESE, Kraff's American
2 lb . Box .... 49
SALAD DRESSING

Chewing Gum wrigley or 3

TOBACCO


Geletin Dessert crystol $\quad \mathbf{2}_{\text {pkgs }}$ 5C PEARS $\quad \underset{\text { Gold Bor }}{\text { lorge No. } 21 / 2} 2$ cans for 25C
exira low prices every day on spuds, omions, sweet potatoes, bamanas, oranges, apples, lemons, and all other fresh fruits and vegetables

## BUY NOW AND SAVE!

## The Pick and Pay Store

SALE STARTS SATURDAY, AUGUST 13TH TILL SATURDAY, AUGUST 20TH
PHONE 501
FREE DELIVERY

Mis. Dick Cater Complimented As Pridge
Pasty Given in Sayder hame last fritay



$\Sigma=$
COLORADO AUTO SUPPLY


CLASSIFIED
FOR RENT-




## Final Clearance Sale

the order to make room for New fall Goods coming in daily, all Summer Geods must clear out this week regartless of former prices.

| SUN SUITS <br> Sizes to 14 | Lacies Hate <br> Former 98c Values, Now | late |  |
| :---: | :---: | :---: | :---: |
|  |  |  | AGS $15 c$ chidron's 3c and sice |
|  |  |  |  |
| $\begin{aligned} & \text { Maize Knives } \\ & \text { Renington Modec, soc vol. } \\ & \text { Upect } \\ & \text { 39c } \\ & \frac{\text { Baseball Caps }}{\text { 15c }} \end{aligned}$ | Stamp Goods <br> Nem Lat dust Received 15c--25c |  |  |
| Table Cover <br> Rayon Finish, 42 in. square <br> $25 c$ |  |  | A GLASSES <br> 5c <br> SPRAY <br> 19c |

## Special Factory Deals

Take advantage of these newest FREE Deals offered by the Manufacturers

And one 25 c bottle Jergen's All Purpose

Speciol Gift from Colgate-a 50 c bottle Gordjene Eou De Cologne with g 37c pur-
chase of Colgotes

BOYS--.We have another shipment of the Gene Autry Guns, Get Yows slow.

## DREBEN FRANKIINStres

## J. L. BOWEN FARM AT HERMLEIGH SCENE

OF TRENCH SHO DEMONSTRAIION MOHDAY


ATMETO REMEMBER

##  <br> 

## At







 what promisest to bexa is preserving
record feed $\begin{aligned} & \text { adopted in this area. Many of the } \\ & \text { vistors } \\ & \text { express }\end{aligned}$ ers today at Thus interest is centered on the ARENL MEAT SPREDO (Tunn win

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## visit mrs. terry

 Guests in the J. M. Terry home


# $25^{\circ}$ <br> <br> OFF While They Last On <br> <br> OFF While They Last On All G. E. FANS All G. E. FANS <br> <br> J. RIORDAN COMPANY 

 <br> <br> J. RIORDAN COMPANY}


J. RIORDAN CO.


A Representative from D! Scholl's







FOUR OF THE BEST BUYS II COLORADO
1.5 room slucco, garage, desirable location $\$ 1500$ 1-6 room rock, corner lot, garage attached $\$ 2500$ 1.6 room brick, corner lot, well located . $\$ 3000$ $1-4$ room stucco, paving paid, double garage $\$ 2250$
Also 35 other duellings that con be bought for reol bergoins.
renging from 51500 to $\$ 9500$. 5 ond 6 per cent interest. ronging from 51500 to 59500 . 5 ond 6 per cent interest,
10 to 15 yeors to poy, very small cosh payment, bolance

## J. J. BILLINGSLEY

colorado, texas


Cake Flour
9c
Gold Medal Bisquick

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| :---: | :---: | :---: |

COFFE
2n 27c
Dor Sall Braon, No. 1 1, Side, pound Slieed Bacon, Ammor's Dexter, pound Mixed Pork Sausage, pound Rib Ross, economical, pound Kroft's loat heese, 2 pound box

Super Suds, red, smoll
F1our 48 pound aga ${ }^{5} 1^{\text {09 }}$

Oleo, Bluebonnet brand, pound . 17c Fly Swatlers, each
$\qquad$
Razor Blades, reg. pkg. . . . 5c Pink Salmon, 2 tall cans . . . 25c Potted Meal, 2 cans .... 5t Peas, Our Favorite, -3 303 cans . 25 Meal, Mammy Lou, 5 lb . bag .. 15c 10 pound bag
Corn, Tendersweet, Mo. 2 can . 10 Black Pepper, Durkee's 11/2 02. can 5c Syrup, Sleepy Hollow, 1/2 gal. . 65c

POTATOES
10 lbs. . 17c
Tomatoes 2 mans 15
Oranges 286 sise disem 15 C Bananas dozen 15c
Peaches aror 6 tor $\mathbf{2 5 c}$
Beans 2 15c

## SAFEWAY

33RD YEAR-NUMBER 45

COLORADO, TEXAS, FRIDAY, AUGUST 12 , 1938


## MARKET SPECIALS

## CHOICE Quality MEATS

## SIRLOIN STEAK .25

BACON ..... 30
Oleomargarine ..... 15
BOLOGNA ..... 10
BEEF ROAST ..... 18
VEAL LOAF MEAT ..... 15
Cheese ..... 18

Plenty Nice Frying Chickens
MRS. ED RICHARDSON IS NOW IN CHARGE OF OUR delicatessen

money saved is money tarnea FRIDAY, AUCUST 12. 1938
 C. F. JERRTY SADELER
PICKED UP ALONG THE NEWS PATH


John Deere Cutinc IURFosD Tractors
Overhead costs may mean profit or loss in your
business. A John Deere Tractor will give your tarm low-cost power-low in fuel and upkoop costs-and in yeariy investment, too, because of the strength and dependable long life built into every John Deere. There's a type of John Doere Tractor for overy farm, evory erop, and evory puir pose-furnishing occonomical power on drawbar,
belt, and power take-off. You have a complete line of John Deere intogral and pulled traetor equipment to choose from. Come in and prove to yourself that John Deere Traetora can't be beat
for all-around economy.

We have binder repair parts at our place for our binders. We also have corn binders and ensilage cutters on display and would appreciate a chance to show them to you and figure with you on your needs. COME TO SEE US
GRACEY SISTERS
Third and Hickory Streets

$\square$


## Buy Better Heat in Anqust IUOWI S.|IIIG SIIIR



## Join the Swing to Better Heat special prices aind terms say "It's wise to buy in auguisy

Care-Free


## Healthful


Easily Installed


## Economical

 heat! monthly payments will be deferred to start in October.
Community ${ }^{\text {tand }}$ Natural Gas Co .

We don't like to mention it while the weather is so hot, but now
is the time to think of next winter's comfort! For your gas company is offering now real inducements in special prices and easy terms for you to join the swing to better heat . . gas circulated

The experiences of hundreds of other Texas families indicate that you may be paying as much or more for your present heat without the advantages that only gas-circulated heat can give. With this advanced heat there are no chilling drafts, no cold spots or overheating. Temperature is maintained constant. Switch to gas-circulated heat now. Special prices on floor furnaces, circulating heaters, gasteam radiators and space heaters. If you wish,


## - Clumnit UNCLE FRED"

 EDITORIA

| from Geneva. Just why should Brother Fosdick in byterians pay heroically for their religion? At higher elergy were drawing higher pay in Europe. byterians put all the clergy on the same level, givin to none. <br> Baptists keep all their clergy on the same level, insignia. But in the case of the Baptists it wasn't a money to the membership It was a contribution may be that the Preshyterians had the same moti not animated by any wish to disestablish higher against such an assumption. There are some Baptihave heard, but they may have gone there as mission Presbyterians. <br> GENILS AND MEDIOCRE <br> Only God Almighty can transform a medioe and he may do it if the mediocre does his part. On iransform a genius into a mediocre. <br> It sometimes happens that one whom we think comes a genius by systematic and persistent cult opment of the attributes he has to their highest ea genius is expressed in only one or two directions. so pronounced that we at once recognize it as geni for argament in the question as to which is the as described, or the man who has a well balanced $n$ mination. <br> Then, too,. much depends upon the plodding is most useful of all men, since he has to do most shall not argue about this. They are both im world's progress and developmena <br> Both parents and children should study the for any proposed calling and decide what is best f a genius, or he may be a mediocre. Don't allow a gemius, or he may be a mediocre. to undertake the work of the other. $\qquad$ fitted. It is a still greater tragedy the work for thus deprive the world of the services of a ge must make in life. Parents, teacher and propil shon Tiare end songht to be achieved is worth it. <br> LIFE AT LAST THE CONQtEROH: <br> let us take another view of Time and his work. Time really produces the lives he takes. It ure the chrysalis that develops into the butt Time to incubate the germ of life in the egg and $p$ cht It requires time to develop the minute life p the child and later is born and marvels at <br> Thus it is that Time defeats the purpose he sew-the destruction of all Life. Yet he does no he to pause in his journey with the earth In one heaisphere it would be too hot, in the othe timuous light, in the other continuous diekness Thus he must keep going if he would have lif <br> Thus he must keep going if he would have lif |  |
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CONGRESSMAN MAHON
IS LUNCHEON SPFAKER FOR MIDLAND ROTARY

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\begin{aligned}
& \text { By Mrs Cart Lowry. Reporter } \\
& \text { The Hyman Home Demonstran }
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& \text { Mars. waiter Averst }
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& \text { Picnic plans were discussed. There } \\
& \text { will be a pinntesupper next Friday } \\
& \text { evening sponsored by the Home Dem- }
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Refreshments were
Prank Andrews. Mrs.
and the hostes. Mrs. Walte Lowry
Mrs. Ivan Lane was a 1 itor.

| $\begin{array}{l}\text { next meeting will } \\ \text { Fowler, August } 19\end{array}$ |
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## Electric Rates Reduced.



STORE OWNER: USE THE SAVING TO INCREASE YOUR PROFITS!


Turn the savings under your new low commercial electric rates into MORE SALES and INCREASED PROFITS by using the selling power of light. Your sign, show windows and store can be better lighted at small cost to attract more customers and to sell more goods.

We will be glad to check the lighting in your store or office and help you get the best results from your lighting. There is no cost of obligation for this service



HERE'S TASTIEST OATMEAL
COOKIE EVER DISCOVERED


FRANK M. RAMSDELI Wotchmoker and Jeweler
WATCH, CLOCK AND JEWELRY REPAIRING With Coltrado Floral Co.

WRND


[^0]:    Advertising brin

