Each wegk, i message is ex-
tengas to you by the mer-
chants of Goldthwaite. This
message means dollars and
rents to you. Read the
ads carefully

## Brabryuy

 NUMBFR FORTY-NINE.

VOLUME THIRTY.THREE

## CEDPTS POSITION WITH THE CITY OF BRAD

METHODIST CHURCH
ANNOUNOEMENTS

GOLDTHWAITE, MILIS COUNTY, TEXAS, FRIDAY, OCTOBER 14, 1927 .
$\qquad$
 as also presented with a box members.


DISTRICT COURT $\quad$ be there. $\quad$ Books frades 1,2 and 3

## first alos should be IM every home

The small cut, the slightest wound, might turn into a serious condition unless properly cared for. By having first aids in the house it is possible to take the sensibl precautions and be safe.
 For just a small sum you can have in the house instantly available for any emergency those first aids that are so effective in preventing infection in any wound. First aids are sensible insurance. We featuren Bauer \& Blacks Bandages Surgical Dressings and First Aid Kits and Handy Packages and Boy Scouts Official First Aid Kits.

## CHLHS WEEK

There are weeks for this and weeks for that We hereby dedicate every week in the year as "Child's Week" in our store.

## 

"WHAT YOU WANT - WHEN YOU WANT IT"

## Goldthwaite



## High Talk



[^0]"I agree with George White that Luckies are the best"


You, too, will find that LUCKY STRIKES give the greatest
pleasure-Mild and pleasure-Mild and
Mellow, the finest cigarettes you ever smoked. Made of the choicest tobaccos, blended with great skill, and there is an extra process-"IT'S harshn-ss, not a bit

## It's toasted" <br> No Throat Irritation-No Couch.

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## that defies compricon

The COACH
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perfect comf
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genuine lustrousned
famous for
short, advanced modern design in - in unit that results in the extreme of satis.

Because these cars are sold at annazing
low prices, they embody the most
tanding motor embody the most ou
polis Chered proiect
Saylon \& Park
QUADITYATLOWCOST



## FACTS -AND THE OPEN MIND

Tim wort imporane clemextin bubines succeror Tanc die mor dificalt-isis to be wut that 5 ou a
 1 first objective in General Motors. The Research Laboratories contribute some. These are nuggets, left in the crucible, after hundreds of ideas that looked good have been burned away. The Proving Ground contributes others. Dealers contribute. The public contributes. Every department contributes. Through the whole organization runs a spirit of inquiry and of rigid insistence on proof.
$\mathrm{O}^{\text {UT }}$ of such thinking come the new modeds announced from time to time by Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle, Cadillac-all with Fisher Bodies. And by Frigidaire. Each new model is a tested step forward. Nothing goes into it as a result of habit or guess or pride of opinion.
Nothing counts but hard-won facts, gathered and used with an open mind.

## GENERAL MOTORS

General Motors (Dept. A), Detroit, Mich.
Plense send without any obigation to me, your illustrated book-
let, "Where Motor Cor Facts Are Establihed,", together with
indormain about he
products I have checked at the right.
chevrolet

Name Address ponthac $\square$ buick
oldsmobile $\square$ lasalle
frigidatre


LOMG \& BERRY

Only DUCO gives you

## DCLO resuld

and only supont makes Dyco
Be sure to see this trade mark

- ( CuF)



Cvery can in owi Duco stock bears ehis culuPont oval trade (cans that don't aren' 5 aco)

Banes \& Milculloug

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## Pecans





SPECRA LOW PRICE OH $30 \times 31-2$

> Tructone
> cup dpper ines
> $\$ \mathbf{\$ 3 . 5 0 !}$
offering big savings on all sizes and types of Fire un-Dipped Tires. And we are giving complete ser usual with every tire. Our itre experts will put them car. They will test your inner tubes, inspect the eck wheel alignment and make sure that you have the right amount of air in every

## OLDFELD TIRES

 aid TUDES AT
## AMAZHALIY LOW PRICES <br> 

 tire, to insure full mileage. This is the way we help you get all the extra miles from Firestone Tires. We save you money and serve you better.

## Rudd \& Johnson

Guy Rucd
Key Johnson


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## THIS WEEK

Is to be observed as Children's Week. The welfare of the children-physically, mentally and spirituallyshould occupy an important place in our thughts and plans during the week.

## OUR WHDOW

will prove that we have the entertainment of the little ones in mind, and we shall be pleased to explain our method of getting them to the little folks.

## WE APPRECIATE

your orders for anything in the grocery line and feel that we can give you the best in groceries and service.



Save our Silverware Goupons that we give on all cash purchases


Wm.Rogers ©Son
Silverplate
"Absolutely Free By trading at our store you secure
coupons redeemable in The Famous Wm.
Rogers \& Son Sillert Rogers \& Son Silverplate. In order to show our appreciation of
your patronage we are giving you portunity of getting a nice set of silver-
ware free. ware free.
Profit by our "Profit Sharing Plan"
SPECIAL REDUCED PRICES ON LADIES AND CHILDRENS COATS


> GET OUR PRICES ON UWDEPWERR - IT WILL PAY

VOU
SPECILL PRICES OH BIG BARGAIN ON BOYS SUITS WITHE BLANKETS ONE OR TWO LONG OUTINGS AND PANTS WINTER GOODS

Virginia Hart Long Sleeved Wash Dress Special $\$ 1.98$ All Next Week. Also Good Line Childrens School Dresses in Prints, Cinghams and Woolens
saturday, october 15 at 4:30 We gIVE AWAY THE CHEST OF ROCERS\& SOHS SLLVERWARE;-YOU MUST BE IIT THE HOUSE WHEN YOUR NAME IS CALLED II ORDER TO GET IT YARBOROUGH


[^0]:    ## Here's to Kiddies Week!

    Anything we can do,
    Anything we ca
    To help you 'long
    Life's winding way'
    We'll do it.
    October 5th completed our twenty-fifth year in the drug busi-ness in Coldthwaite.

    Many, we supplied with their paragoric and pacifiers, now have families of their own.

    Several grandparents, patronizing us all these years, now have grandchildren we are supplying with their paragoric and pacifiers.

    We take this opportunity to thank our friends and patrons for their liberal patronage for the past twenty-five years and solicit a continuance of the same for the next twenty-five.

    ## IUT GLEMEHTS

    Drug \& Jewalry St"c
    "Save with Safety at Your Rexall
    Store."
    

