

The Only Paper In Eastland County Covering It's Territory Completely

# WEEKLY RECORD

Only Newspaper Printed In Eastland

Vol. 1—Number 11

EASTLAND, TEXAS, FRIDAY, MAY 29, 1931

Owned and Operated by Eastland Men

## Musical Entertainment for Saturday

### Animal Industry Is An Important One

By Dr. E. M. Nighbert

Through the courtesy of the Chamber of Commerce we are able to present the talk by Dr. E. M. Nighbert on "Parasite Control in May."

"Especially at this season of the year when herds and flocks are being replenished, the importance of protecting newly born and other young and growing animals against worm parasites cannot be over estimated. Lots, paddocks, shelters, and pastures continually used by farm animals and poultry, become a serious source of danger to young animals. Shelters may be made safe by proper, frequent and thorough cleaning. Manure is the means of transmission of many parasites, and it should either be removed from shelters, placed on fields, and ploughed under before its parasite content becomes infective, or else suitably stored for a time sufficient to destroy parasite eggs and larvae.

To understand this damage one needs reliable information, a practical knowledge of how such parasites develop and infect animals. Worm parasites depend upon some host animal for their means of development and reproduction. If they do not get back at the right time to the right kind of animal they perish.

Most parasites are very particular as to the part of an animal in which they make their future home. Some prefer the lungs, others prefer the

(Continued on page 3)

Mr. and Mrs. Forrest Edwards of Dickens, Texas, are visiting Mr. and Mrs. Charlie Van Geem and family. Mrs. Van Geem is Mr. Edwards' aunt.

Judge Hickman went to Merkel to deliver an address to the graduates Monday night. He was accompanied by Mrs. Hickman and Mr. and Mrs. Dan Childress.

### New Connellee

Sun. Mon. Tue.  
Regular Admission

You Can't Kill A Reporter



"I'm not afraid of the gangs. I've got the goods on them and they know it. I can put the finger on every racketeer in town. And unless they come across with the heavy dough, I'm going to spill what I know."

**RICHARD BARTHELMESS**  
with **FAY WRAY**  
REGIS  
TOOMEY

With FAY WRAY REGIS TOOMEY

### Navy's Newest



In this diving helmet, supplied with an artificial atmosphere of a mixture of oxygen and helium, U. S. Navy divers expect to be able to reach depths never before penetrated. Commander Sloan Dammower is inside the helmet.

### FLATWOODS H D CLUB WINS FIRST

Flatwoods women's club won first place, Carbon second; Grapevine, third; and Gorman fourth; in the registration contest for the women's home demonstration clubs put on by the Eastland merchants last Saturday. The first prize was \$12.00, second, \$9.00; third, \$6.00; fourth \$3.00.

In the contest as to which club exhibited the largest amount of home made cheese, Carbon won first and Ranger, Friendship and Gorman tied for second. Carbon was given \$3.00 for first prize, and \$2.00 was given to each of the others.

Other entries in the contest were Colony, Regan, Cook, Kokomo, Okra and Elm.

### BOOSTER BAND IN PEP PARADE

Those on the streets Thursday morning were treated to a band concert which was given by the Eastland Booster Band. The band marched through the streets of the business section and stopped on the corners of the courthouse square. They gave a variety of music which aided in starting the day off right for all who were fortunate enough to hear it.

### WATCH YOUR STEP

YOU MAY BE THE PERSON TO RECEIVE

#### Free Theatre Tickets

If the "Watch Your Step" editor notices you on the street; sees you do some act of kindness, an amusing act or anything out of the ordinary you will find the act described in this column the following week, and you will be entitled to a free ticket to the Lyric Theatre. Your name will not appear.

Old folk, young folk, everyone alike, watch your step. Look over the list below and see if you are among those receiving a free ticket this week to see

#### ELISSA LANDI in "ALWAYS GOODBYE"

If the little boy who dropped a sack of beans and scattered them all over the front of a drug store here will call he will receive a free ticket.

If the handsome young man who works in an Olden filling station and who emptied the water out of a vacuum cup of a Buick car for two girls last Friday will call at the record office he will receive a free ticket.

If the man who was singing "By the Touch of His Hand on Mine" loud enough to be heard all over the city hall Monday morning will call at the Record office he will receive a free ticket.

If the young man that proved himself a wonderful caretaker of strange babies while the mother was attending the show will call at this office he will receive a ticket.

If the lady who came to Burr's store with a long list of items and prices from their ad in the Record and found that an error in her figures saved her an additional \$2.50 will call at this office she will receive a ticket.

If the lady who was helping her husband weigh up coffee in a local store while her baby waited patiently in its carriage near by will call at this office she will receive a ticket.

#### HAVE YOU BEEN MISSED?

If So, Here's Your Chance

If the "Watch Your Step" editor has failed to catch you, just at some interesting moment, write us about it. The three best stories will receive tickets. No names will be published. Let's have the stories and watch next week's Record.

### EASTLAND PIONEER DIES

W. B. Ferrell, better known as "Uncle Bill," died at his home early Sunday morning. He has been a resident of Eastland for the past 42 years.

The funeral was held Monday afternoon at the First Christian church and burial followed immediately in the Eastland cemetery.

The deceased is survived by his widow, who is critically ill in a Fort Worth hospital, and the following children: J. M. and Henry Ferrell, Eastland; Mrs. T. A. Bendy and Mrs. Fred Davenport, Eastland; Mrs. Harry Keller, Corpus Christi, and Murrell, Ferrell of Saint Louis.

Mr. Henry Ferrell and family left Tuesday for Fort Worth to be at the bedside of Mrs. Ferrell.

Will Bagwell of Gorman was in Eastland on business Monday.

### C C WILL FURNISH FLAG FOR GRAVE

Forty-three states, including Texas, have made May 30th a holiday, known as Decoration Day.

On this day it is the custom to place flowers on the graves of the fallen heroes of all wars the United States ever engaged in and to mark each grave with a flag. The local chamber of commerce will provide flags to be used in decorating the graves in Eastland cemetery.

The war department at Washington furnishes, free of cost, a headstone for every unmarked grave of a soldier. This includes Confederate veterans and anyone knowing of an unmarked grave should get in touch with the chamber of commerce.

### White House Florist



Charles Henlock, who has had charge of the White House greenhouses since 1901, will retire on March 31 after 45 years in the service of Uncle Sam.

### Methodist Meeting

#### Draws Big Crowds

The Methodist meeting has been well attended the past week. Rev. Shearer, pastor of the church is conducting the meeting, assisted by Rev. Dewitt Tucker of Cisco, and H. Anton, choir leader and soloist of Waco.

The morning services are held at 10 o'clock in the church and the evening services at 8 o'clock just behind the Masonic Temple. Everyone is urged to attend these meetings. Some splendid sermons have been given, and much interest has been shown.

### YOUNG PEOPLE'S PICNIC

A group of young people who are interested in the Southern Baptist Convention met Wednesday evening at the City Park and had a "get-acquainted" picnic. Many interesting games were played. After they had eaten, the young people went in a body to the church and attended the evening service. The young people meet every evening at 7:15 in the class room of the church. Everyone is invited.

Those who attended were: Melrose Hinderson, Frances Harrell, Opal Harrell, Virginia Nell Little, Wanza Thomas, Edith Woods, Ruth Loughbaugh, Ellen Pearson, Fannie Wolf, Dorothy Day, Nellie Mackall, Fred Gray, Johnnie Shearer, Joe Gray, Truet Fulcher, Estes Burgamy, Jim Tindal, Frank Aycock, Cisco, and Sponsor Rev. Dewitt Tucker of Cisco.

A special Decoration Day program is being planned by the Men's 9:49 Bible class of the Methodist church. Judge Hickman states that a large crowd is expected. The membership increases every Sunday and now numbers 260. Everyone is invited.

Eastland merchants have arranged a most entertaining program for Saturday. In addition to the Booster Band, which has been furnishing excellent concerts the last few weeks, about thirty choice singers from over Eastland county and the surrounding counties will present a program that will bring people from all over this section.

Mr. Ike Butler of Eastland has assisted the merchants in bringing this group together and everyone is looking forward to an enjoyable entertainment. It is planned to give the singers a dinner afterwards.

It is impossible to announce at this time the entire program, but Mr. Butler states that a variety of songs is being planned.

The following is a list of names of all the singers that were available at present: Soprano, A. L. Bond, S. Sprawls, Pearl Hunt, Homer White, Chester Clark, Mrs. W. T. Young and Mrs. J. M. Smith; Alto: Mmes. Alfred Leclair, Clyde Fisher, Bessie Lewis, Dove Lewis, and M. L. Gregg, and Miss Lillian Bond; Tenor: Ott Hearn, A. L. Gattis, R. L. Rust, M. L. Gregg, Ike Butler, Sam Anderson and Andrew Pittman; Bass: E. D. Bond, John Nichols, A. T. Blalock, Clyde Fisher, Asa Mosley, and Dove Lewis.

Rev. and Mrs. Turner have returned from their trip to the Southern Baptist Convention in Birmingham, Alabama. On their way home they stopped at Plantersville, Mississippi, the childhood home of Rev. Turner. On Sunday morning he preached at the Presbyterian Church and in the evening he preached at the Baptist Church Monday night. Rev. and Mrs. Turner both spoke at Little Rock, Arkansas. They rested in Hot Springs Tuesday. They visited with relatives in east and North Texas and reached Dallas Thursday at noon. At Dallas Mrs. Turner was stricken with a severe case of tonsillitis and was under the doctor's care for two days. They reached home Saturday night.

Mrs. H. A. McCantles left Wednesday to visit relatives in Cisco. She plans to be gone for four or five days.

Children from the Boies Orphan Home at Quinland presented a delightful program at the Church of Christ Wednesday evening. The young singers surprised those attending by the quality of their voices and the ease with which they rendered the selections which were sung.

Fire of unknown origin resulted in \$500.00 damage to a house owned by Gilbert Couch on the corner of Green and Moss early Thursday morning. No one was living in the house at the time.

### ON THE MAP

By Albert T. Reid



### Hearts Were Her Toys . . . !

—and love was her game. The stakes were high — the risks great, but her wits were keen and her wiles enticing

A drama you'll long remember with the star you will never forget . . .



Elissa Landi in **ALWAYS GOODBYE**

LEWIS STONE • Paul Cavanagh

Directed by William Cameron Menzies & Kenneth MacKenna

LYRIC

SUNDAY MONDAY

**DAILY RECORD**

Published Every Friday  
**EASTLAND PRINTING CO.**

**Publishers**  
**OWNERS:**

**J. O. HATCHER, Eastland, Texas.**  
**BARL. T. WILLIAMS, Eastland, Texas**

Delivered free over Eastland trade territory. In city of Eastland, 1,100 copies or 4,400 readers; Rural routes and suburbs, 450 copies, or 2,600 readers; all potential buyers in Eastland.

The Record is the only paper in this section covering its entire trade territory.

**A Friend Suggests**

**MR. COMMISSIONER LISTEN TO THIS ONE**

A project which I have had in mind for some time is a swimming pool in Eastland, which, I have been told, would be possible if the city's water

supply was depended upon to supply the water.

That, however, was back before the dam was raised. Now, let's talk it over again. Do we now have a sufficient supply, if not, could another foot or two be added to the top of the dam increase the amount of water to a sufficient amount to supply a medium sized pool?

If water can be supplied from any source, whether it be from the city's lakes, wells or what not, wouldn't it be a fine thing for Eastland to have a good swimming pool, even tho it were a small one?

It would be just one more asset, one to bring people to Eastland instead of our people going elsewhere for this recreation.

Our merchants need every assistance that can possibly be given them and such an addition would not only hold Eastland money in Eastland and bring in out-of-town money, but with the money received from the bathers and numerous concessions that could be sold at such a resort, the city may prosper to such an extent that a reduction in taxes could follow. The city already has the site, the park on north Seaman street would be ideal.

**Believe It or Not—They had never seen a cow**



The Los Angeles Board of Education is now taking Bossie and her calf for a ride—a ride around to all the schools in the city—and all because a recent survey disclosed that there were thousands of city school children who had never seen a cow—a calf or a churn. The caravan is shown here at its first stop.

**OH BOY!  
 HAPPY DAYS  
 ARE HERE AGAIN  
 BIG 9c SALE**

**NOW GOING ON**

**COME GET THEM!**

You will find a store full of Real Bargains. We have put on quite a few sales and if you remember we have never fooled you yet, and now we promise you one of the best sales we have ever put on, and we will have Real Bargains every day for you.

**MILLERS**  
 5-10-25c STORES

**SMOOTH, SILENT  
 GEAR SHIFTING  
 makes the new  
 BUICK**

A Most Dependable Car  
 The new "Synchro-Mesh" Transmission does the work  
**YOU OWE YOURSELF**  
 A VISIT TO OUR DISPLAY ROOMS  
 to investigate this and other new features of the new 1931 Buick 8's.  
 The lowest priced straight 8, valve-in-head motor with synchro-mesh transmission in the world.

**\$1025**

f. o. b.

Up-to-date shop equipment and skilled mechanics, experienced in Buick construction are at your service, makes the

**B&M**

**BUICK AND PONTIAC SALES and SERVICE**  
 Phone 692 Eastland, Texas

**Uncle Sam Appoints Girl Printer Apprentices**



Blanche E. Bosvert, Manchester, N. H. and Beulah A. Fairall, Odenton, Md., are the first girl printer apprentices ever to be appointed at the Government Printing Office in Washington, D. C. Both aspire to become master printers.

**Three Champions from the Same Town**



Fort Dodge, Iowa, is famous as the home town of Fred Stock, National Cornhusking Champion, Marvin Nelson, winner of the \$10,000 Marathon Swim at Toronto last Summer, and Marie Kautzky, Women's Trapshooting Champion.

Let's work this out. It is Eastlanders that are going to save Eastland if Eastland is saved. It's just as easy to lead as it is to follow.

**HEALTH NURSE  
 NOW IN COUNTY**

Miss Margaret Hassley, the state health nurse for Eastland County, and Mr. Miller, Sanitary Inspector, are working throughout the county in connection with the U. S. Public Health Service. Mrs. J. C. Patterson is Chairman of the Central Committee.

Through the cooperation of the Doctors throughout the county, who are giving their services free, a great amount of beneficial work has been done during the two weeks Miss Hassley and Mr. Miller have been in the vicinity.

May 18th at Rising Star a clinic was held, at which time 158 children were given the first immunizing dose for protection against typhoid fever. At the same time 12 vaccinations were given for smallpox, 60 were given treatment for diphtheria.

On the 22nd at Okra, children from Okra and Grigsby were examined, and 46 took the first immunizing dose for prevention of typhoid and one was vaccinated against smallpox. Six doses are needed for complete immunization against typhoid. Doses will be given each week until all are given.

Clinics are planned as follows: Colony, May 28th; Carbon, June 1st; and Eastland, June 9th. It is hoped that there will be a good attendance.

Friday of last week Mrs. Patterson reports that 600 doses of toxines, which is a permanent immunity from diphtheria, was received.

Mr. Miller, Sanitary Inspector, on Monday 18th, held a meeting at Rising Star which resulted in the City Council passing a sanitary ordinance.

From Carbon Mr. Miller sent samples of the water supply for analysis. On Friday and Saturday of last week he was at Flatwoods and explained sanitation in different forms.

**OVERSHOES ARE WORN  
 TO SAVE FLOOR POLISH**

Solving the problem of protecting high-polished floors from footprints and scratches during rehearsals and at all other times when scenes are not actually being filmed, the players and technical workers in "Confessions of a Co-Ed" at the Paramount Hollywood studios have been supplied with specially-made cloth overshoes which they are required to wear whenever they walk on the sets.

**CALL AT  
 COLE'S STORE**

And see real merchandise being sold at real cheap prices.

**LESS THAN ELSEWHERE**

**COLE'S STORE** East Side Square Eastland, Texas

**SHOES**  
 For Children

**98c**

**SHOES**  
 For Ladies

**\$1.65**

**ANKLETS**  
 35c Values

**12c**

**100 HATS**  
 For Ladies

**50c**

**HOUSE DRESSES**  
 Lorma Lass

\$1.95 Values

**89c**

**STRAW HATS**  
 For Men

**89c**

**Cotton Hose**  
 For Ladies

**10c**

**OVERALLS**  
 For Boys  
 Brown, Stripe, Blue

**50c**

**HOPE DOMESTIC** 36 in. wide **9c**

**COLE'S STORE** Is always the cheapest store

**A STORE FILLED  
 WITH  
 ANNIVERSARY  
 BARGAINS**

Hundreds of friends have visited us during this our First Anniversary Sale and shared in the outstanding reductions on our regular high grade merchandise.

**DON'T MISS**

this event—one we will stage each year, and one we want you all to know and to look forward to.

**JUST THINK**

THESE ARE THE KIND OF BARGAINS WE ARE OFFERING

**HOUSE FROCKS**

One Group  
 \$1.95 Value

**\$1.00**

**PRINTED SILKS**

Exquisite Patterns and Quality. Values to \$2.45

**\$1.48**



FOR THE WOMAN WHO CARES

Next to Post Office Eastland, Texas

**BE PREPARED**

Get your Bathing Caps and Slippers now, while our stock is complete.

**CAPS 10c TO 25c**

**SWIM TUBES**

Children's \$1.19  
 Adult \$1.29

**FOR PICNICS AND FISHING**

Guaranteed St. Regis Gallon Jug, Crock Lined Special \$1.98  
 Pint Vacuum Bottle 98c  
 Quart Vacuum Bottle \$1.98

**FORM FITTING CAPS**  
 In Color 59c

**FANCY DESIGN DIVERS**  
 All colors, sale price 59c



Blonds, Brunettes or Auburns. Special colors, for all. New form fitting divers that do not wrinkle. Metalies, Berets, Turbans.

**YOUR OLD CAP**

Worth 10c on a new one at 59c to 98c

**ST. REGIS GOLF BALLS**  
 New regulation size and weight. A well balanced, sturdy ball, made to withstand hard usage 39c

**TURBANS**

Wrap Around 69c and 98c

**PROTECT YOUR FEET**  
 Slippers, per pair 49c

Belts, each 33c

We have anything you need at the right price.

Printed Caps from 10c to 25c  
 Divers 59c  
 Turbans 69c to 98c  
 Bathing Caps 50c to \$1.00  
 Beret or Tam 69c

**EASTLAND DRUG CO.**

G. W. WILLIAMS, Proprietor North Side Square Phone 59  
 O. H. DOSS, Manager Eastland, Texas

Another Iowa Success



Thos. A. Buckner, now 66, started as office boy in his father's insurance office in Iowa 51 years ago. This month he became president of the New York Life Insurance Company, of which former President Coolidge is a director.

## COUNTY AUDITOR WEEKLY REPORT

Prior to the discovery of petroleum in commercial quantity in Eastland County, agriculture was the principal industry in this County. During the boom period interest in agriculture waned and many farms were abandoned. But now that the petroleum industry is becoming of less importance as an asset to the County, farming and its allied interests are receiving more consideration. Realizing that the time would come when the oil supply would become exhausted and that we would be forced to again rely upon our agricultural resources for support, the County in cooperation with the Federal government, has kept employed for the past several years farm and home demonstration agents, who are especially trained for their work, to advise and

cooperate with agriculturists in the use of methods and means calculated to produce the best results. Those who have cooperated with these agents have doubtless benefitted materially. For the past two years the County has paid out of its General Fund for the services of these agents the following amounts:

1929	
Farm Agent's Salary	\$2,359.92
Home Agent's Salary	1,599.96
Telephone Tolls, Etc.	176.32
<b>Total</b>	<b>\$4,136.20</b>
1930	
Farm Agent's Salary	\$2,359.92
Home Agent's Salary	1,599.96
Telephone Tolls, etc.	129.69
<b>Total</b>	<b>\$4,089.57</b>

Predatory animals, wolves in particular, have destroyed fowls, sheep and goats in this County to the value of thousands of dollars. Their depredations kept many of our citizens from engaging more extensively in

these industries, which are quite profitable when properly conducted under favorable conditions. To protect and encourage these industries, the County in 1929 joined the Federal and State governments in a campaign to exterminate these animals as nearly as possible. The County also pays a bounty of \$5.00 per scalp for wolves and wild cats when caught in this County. For 1929 and 1930 the County paid out of its General Fund for the extermination of predatory animals the following amounts:

1929	
Trappers' Salaries	\$2,484.43
Bounties	236.00
Miscellaneous Expenses	31.90
<b>Total</b>	<b>\$2,752.33</b>
1930	
Trappers' Salaries	\$2,705.75
Bounties	580.00
Miscellaneous Expenses	31.90
<b>Total</b>	<b>\$3,313.65</b>

## Animal Industry Is An Important One

(Continued from page 1)

stomach, while others prefer the kidneys or other organs. The parasites deposit their eggs in these vital organs of the host animal. In case the lungs are infected the larvae may come up the windpipe into the throat and be swallowed by the infected animal and contaminate the ground and feed, and sometimes the feeding and watering equipment. In case the eggs do not hatch until swallowed by a host animal.

One pig, lamb, calf, or foal, or other animal of the same species, may harbor hundreds or thousands of these parasites at one time. Thus we see that shelters, lots, paddocks, and the soil of overstocked pastures become heavily laden with parasite eggs and

larvae that pass from infected animals. The feeding and watering equipment, too, may become contaminated, and readily infect the animals exposed to these conditions.

Young animals are especially susceptible to the injurious effect of parasite infection, while older or more mature animals have a higher power of resistance to the evil effects of parasites.

Farmers and stockmen must recognize that newly born, and other young growing animals are no more able to protect themselves in worm contaminated premises than young, growing plants can protect themselves against obnoxious weeds and grasses. Worm parasites stunt growth, make runts, and require longer periods for finishing animals for market. Literature on this subject may be obtained by addressing the U. S. Department of Agriculture, Washington, D. C. or your State college of agriculture. It pays to practice parasite prevention."

# YOU'RE SURE OF A FULL DOLLAR'S WORTH OF VALUE AT THESE NEW LOWER PRICES!

### Shirts-Shorts

25c

Burr's NEW LOW PRICE! Fine ribbed shirts, and fast color 3-button yoke front broadcloth shorts. Marvellous Saving!

### Lingerie

Step-ins, Panties, Bloomers, Non-Run, Pastel shades; each

29c

### Boys' Pajamas

An outstanding Value; assorted colors and styles—regular 98c value—each

39c

### Silks

Chiffons, Georgettes, Flat Crepes in prints and plain colors—values to \$1.98, now selling at per yard—

98c

### Infant's Wear

Pantie Dresses, Dresses and Creepers. Our regular 49c values; now selling at each—

25c

### House Dresses

A real Value in Beautiful prints. While they last we will sell them at each—

49c

### Fascinating New

## Silk Dresses

at only **\$4.75**

Marvelous Quality for Such Low Price

Enjoy the assurance of looking your best . . . at the savings of Burr's Lower Prices. Stunning jacket frocks and 1-pc. types. Cheery prints, flat crepes, and georgette. Wonderful selection!

## Wash Dresses

A new shipment on hand of Beautiful numbers in Organdy, Voile and Lawn—all at one price.

**98c**

## Men's Suits

Stylish new Patterns; one of the most remarkable values ever offered. Complete satisfaction guaranteed.

**\$19.75**

## Men's Hats

Straw hats of Quality and Style. Men who care will want one of these exceptional Values. Priced from—

**98c to \$2.98**

Just Unpacked Today--See Them In Our Window!

## 100 Dozen Pairs of Pure Silk Chiffon Hosiery!

Bought at the new Low Silk Prices To Sell at Only

**69c** Pr. Fresh New Assortment

Burr's are the FIRST to bring you the benefits of the recent sharp decline in market prices of Raw Silks! NEWEST SUMMER SHADES. Picot top, cradle foot, and tapered French heel. A Super-Value!

## NEW LOWER SUMMER PRICES

# TIRES

4-Ply Richlands

6-Ply Richlands

29x4.40	<b>\$4.70</b>	29x4.40	<b>\$6.80</b>
29x4.50	<b>\$5.32</b>	29x4.50	<b>\$6.98</b>
30x4.50	<b>\$5.40</b>	30x4.50	<b>\$7.11</b>
28x4.75	<b>\$6.34</b>	28x4.75	<b>\$7.88</b>
29x5.00	<b>\$6.65</b>	29x5.00	<b>\$8.45</b>
29x5.00	<b>\$6.65</b>	30x5.00	<b>\$8.65</b>

HEAVY CAR TYPE--30x3 1-2 **\$4.26**

Richland HEAVY DUTY Tubes

29x4.40	<b>\$1.02</b>	28x4.75	<b>\$1.23</b>
29x4.50	<b>\$1.02</b>	29x5.00	<b>\$1.23</b>
30x4.50	<b>\$1.02</b>	30x5.00	<b>\$1.29</b>

HIGH PRESSURE--30x3 1-2 **90c**

New Low Prices!

## SHIRTS

Values to \$1.98, now priced at only—

**\$1.49**

Burr's Again Lead!

All "High-Priced" Shirts in this store are today reduced to only one price — \$1.49 — nothing higher. Come to Burr's for fine shirts at a saving!

## Ties! Ties!

Do You Need Ties? Now is the Time to Buy!

New Low Prices

**39c**

**69c 89c**

15 DOZ. JUST RECEIVED We're back to "before the war" prices . . . nothing higher than 89c. Rich materials in beautiful, attractive patterns. See them today!

### Voile and Flaxons

Beautiful Sheer Prints at yard

25c

### Virginia Mae Prints

A beautiful cloth with distinctive patterns, at per yard—

15c

# L. C. Burr & Co.

West Side Square Phone 91 Eastland, Texas

### Men's Sox

A limited number will be offered at Burr's Value price of pair

8c

### Whoopee Pants

Every youngster wants a pair of these play pants—each

69c

## LIBRARY GIFTS COMING IN FAST

The library for the colored citizens of Eastland, which was founded by the Better Homes Committee for 1931 under the chairmanship of Mrs. W. K. Jackson, is making an appeal to the citizens who are helping generously in the way of building up the foundation volumes and giving other interesting support. Mrs. Bert McGlamery has been appointed permanent chairman for the library and has chosen as her committee, Mrs. Earle Johnson and Mrs. T. L. Fagg. Recent gifts to the library received by Mrs. McGlamery include valuable documents contributed by Richard Gale Brophy, Educational Director of Americanization Department for Veterans of Foreign Wars of the United States. These were secured by Wayne C. Hickey,

secretary of the Ranger chamber of commerce. This literature includes the Constitution, the Declaration of Independence, Lincoln's Gettysburg Address, and the Bixby Letter.

The sender stated that these were an invaluable assistance in combating insidious communistic propaganda now flooding our country.

A very valuable gift has been presented to the library by Mrs. W. D. R. Owen, who sent the chairman a complete set of reference books that had been of great assistance in college work.

So far, the total number of volumes received for the library is one hundred and ninety. Several people have notified the chairman of books they will send as foundation volumes.

The Better Homes Committee is compiling a complete register of all printed articles concerning the local campaign. This book will be sent, with the report of the Chairman Mrs. W. K. Jackson, to the Better Homes



Dear Cousin Leroy:  
Here am I answering your letter. In school the other day the teacher asked me which traveled faster heat or cold - and I said I guessed heat did - for

② you can catch MOM'S cold. Mom has a new hair wave - I just happened to think how funny it is - Mom's hair is all waves and Dad is all beach. Reddy Murphy is awful lazy. He's going to try to get a job as caddy in a miniature golf course.

③ I was arguing with Reddy today - and I bet him five cents that my Dad could lick his Pop in ten minutes. When I got home I asked Dad if he would hold open Saturday to stage the fight - But he said I ought to be glad that he didn't give me a licking for talking that way. Which I was - As B 4 - Pinky

**PINKY DINKY JINGLES**  
HER DAD WAS A TRAFFIC COP  
SHE HAD A PRETTY FACE  
NO WONDER WHEN YOU WENT TO CALL, YOU FOUND NO PARKING PLACE.  
SEND PINKY A JINGLE!

## \$100 REWARD

One hundred dollars reward for information leading to arrest and conviction of any person guilty of stealing copper wire from the electric transmission lines or from the premises of this company.

TEXAS ELECTRIC SERVICE CO.  
Eastland, Texas

\$100 Reward for information leading to arrest and conviction of any person guilty of receiving or concealing copper wire stolen from the electric transmission lines or from the premises of this company, which the person so receiving or concealing knows to have been stolen as aforesaid.

TEXAS ELECTRIC SERVICE CO.  
Eastland, Texas

In America Bureau on May 29. Contributions to the library should be sent to the library committee, or to the residence of the chairman, Mrs. Jackson.

The Better Homes Committee for Eastland 1931 is sponsored by Parent-Teachers' association of South Ward School and the chamber of commerce. A formal report of the campaign will also be sent these organizations.

A communication of date May 21, from James Ford, Executive Director, states they realize that many communities have worked under handicaps this year because of the drought and economic depression, so that even the simplest program has been difficult. Also, Mr. Ford asks if any permanent improvement or undertaking has been started as a part of the campaign.

The Eastland committee can state with pride that this Better Homes Week observance was considered by representative Eastland citizens as the best example of cooperative programs ever conducted in our city. And can state that the public library for colored citizens is the permanent improvement undertaken in this campaign.

### Thrills in Death Plunge



Dainty Lillian Leitzel, who has thrilled hundreds of thousands of Americans in her aerial circus feats on rings and trapeze, plunged to her death at Copenhagen, Denmark last week—not thru any slip in her perfect timing—but because—a ring broke.

### NEW SCREEN FIND IN HER SECOND STARRING PICTURE

Fan magazine interviewers, syndicate writers and hard-boiled reporters have at last found a Hollywood personality whose "color" is unfathomable.

She is Elissa Landi, Venetian born beauty, whose sudden rise to American film fame was accomplished after she had gained English stage prominence and recognition from the literary world through her two published novels.

Following the national acclaim given her performance in "Body and Soul," interviewers flocked to the set at Fox Studios where she was filming her first starring picture, "Always Goodbye" which will be shown at the Lyric Theatre, beginning Saturday.

She was questioned about art, acting, literature, prohibition, manners, morals, love and other generalities dear to the hearts of interviewers. Imagine the surprise of each writer upon finding that Miss Landi was a cultured conversationalist, able to hold her own with them on any subject they cared to mention!

The report has gone out in Hollywood that there is one star whose beauty is genuine, whose intellectuality is real, whose attainments withstand investigation and whose charm is as contagious as it is fascinating.

One of the interviewers discovered that Miss Landi has one weakness. She will not enact a false situation. That is, she will not put her screen character through actions that would be impossible for a real person. If forced to do so, she claims it would be against every fibre of her being, and would result in stiff artificiality.

"For instance," she explained during the filming of "Always Goodbye," "I accept the revolting attentions of a wealthy beer baron in this picture. I wouldn't think of such a thing in real life; but I realize there are plenty of women who would. Therefore, I am entirely at ease in the scene, and carry it off with all the spirit of my being."

"Always Goodbye" is the thrilling romance of a glamorous woman of adventure who dared to risk everything for her chance of happiness. Miss Landi is supported by Lewis Stone, Paul Cavanagh and John Gark in the leading roles. William von Menzies and Kenneth Macco-directed.

### Chamber of Commerce Has Clipping Bureau

The Chamber of Commerce receives a large number of daily and weekly newspapers as well as monthly publications issued by cities, states, business firms and corporations. Many of these contain articles of interest to lawyers, doctors, dentists, teachers, preachers, public service corporations, oil operators and business men in general.

If there are any of our citizens interested in any special subject and would like to have articles clipped pertaining to their business or private interests, we would be very glad to supply this service. All you have to do is write, telephone or call in person and tell us what you are interested in and we will clip and mail you this information free of any cost.

In addition to this we receive a monthly catalogue of all the publications issued by the government at Washington. If there is any subject that our citizens are interested in and want further information regarding

same, we would be glad to have you call and examine this catalogue and make your selection.

DR. H. B. TANNER,  
Secretary Chamber of Commerce

Judge and Mrs. G. L. Davenport are remodeling their home on South Seaman.

The sleeping chamber on east and south will be widened 4ft. and the east side will be set with many windows.

Mrs. Ghent Sandertord and children left Sunday for a month vacation in Belton and Austin.

Mrs. J. C. Patterson left the early part of the week for Thorndale, Texas to visit her mother. Mr. J. C. Patterson accompanied her but has returned.

Judge J. H. McDolald of Cisco was in Eastland on business Saturday.

Tom Mays and Scott Nobles of Carbon were in Eastland Saturday.

Judge O. Conner of Breckenridge was in Eastland on business Saturday.

Mrs. Sy. Watson of Breckenridge was shopping in Eastland last week.

Mr. and Mrs. Jewel Poe of Cisco visited in Eastland Sunday.

Mrs. Charlie Van Geem is reported in a very critical condition. She has been ill for several weeks.

Mrs. C. C. Harris is in the Payne and Carter hospital as the result of an appendicitis operation. She is reported resting well.

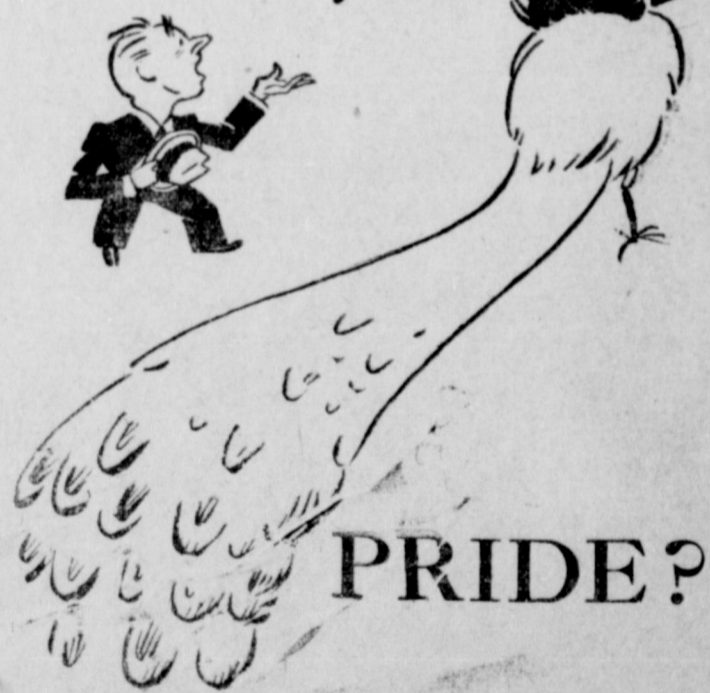
Miss Glenna Gillispie has returned from a visit in East Texas. She reports having seen many former Eastland residents there.

### EASTLAND TRANSFER AND STORAGE

S. S. BRAUNER  
A Bonded Warehouse. Moving and Long Distance trips a specialty.  
186—Phones—379  
114 North Seaman

### DUCO REFINISHING IS WISE ECONOMY

May we appeal to your



PRIDE?

YOUR car may be everything you want in performance, but it may be a little shy on looks. The finish may be worn in spots, or the whole surface may need renewing. There's no need for you to be driving a shabby car. Your family may have said something like that to you.

It needn't cost you a great sum to have the car refinished, either completely or in part, according to its needs. We'll be glad to figure with you on the cost of a genuine Duco refinishing job, and the figures will surprise you and please you.



We are authorized Duco refinishers, appointed by du Pont; and if we do say it, that speaks a lot for the quality of our workmanship, as well as of our materials. There isn't anything better for the purpose than Duco, which was originated and is made only by du Pont. Let us give you an estimate on any body service you need. There is no obligation.

### BIDA SUPERIOR AUTO TOP AND BODY WORKS

EAST COMMERCE

PHONE 14

### DUCO REFINISHING IS WISE ECONOMY

## PIGGLY WIGGLY

<b>BANANAS</b> 2 Doz. 25c	<b>SUGAR</b> LIMIT 10 Lbs. 45c
<b>COMPOUND</b> 8 Lbs. 83c LIMIT	<b>COFFEE</b> MAXWELL HOUSE 1 Lb. CAN 29c 3 Lb. CAN 86c
<b>LARGE RED NEW POTATOES</b> 10 Lbs. 23c	<b>FLOUR</b> GOLDEN CROWN 24 Lb. Sack 55c
<b>PINEAPPLE</b> SLICED OR CRUSHED 2 No. 1 Cans 21c No. 2 1/2 Can 21c	<b>PEARS</b> LIBBY'S 2 Large Cans 45c <b>FOWLER PEACHES</b> 2 Large Cans 33c
<b>MEAL</b> 5 Lbs. - - 15c 10 Lbs. - - 25c 20 Lbs. 43c	<b>TOMATOES</b> 4 No. 2 Cans OR 5 No. 1 Cans 25c Limit
<b>JOWLS</b> DRY SALT Per Pound 10c	<b>POT ROAST STEW MEAT</b> 12 1/2 Veal Lb.

**Mrs. Ferrell Is Improving**

Word from the bedside of Mrs. W. B. Ferrell, who is very ill in a Fort Worth hospital, is that she is showing some improvement. Mrs. Fred Davenport and Mrs. H. S. Keefer, her daughters, and a son, R. M. Ferrell, left for Fort Worth Thursday to be with their mother for a few days.

Mrs. R. D. Mahon left Wednesday for San Angelo, where she will read a group of poems on a Poetry Week program to the Women's Club. She was accompanied by Mrs. R. Q. Lee of Cisco.

Misses Ruby Pace and Pauline Verrier of Ranger are the guests of Miss Agness Odom this week.

Fire Tuesday morning virtually destroyed the home of Carl Swearington in the Calhoun addition. The fire department responded promptly, but the building and its contents were destroyed.

J. H. Cole returned Thursday after a three days buying trip in Dallas.

Mrs. L. D. Hillyer, formerly of Eastland, now of Brownwood, was a business visitor in Eastland Wednesday.

W. J. Peters, mechanic at the Butler and Harvey Chevrolet Co., lost a battle with a kicking car and as a result, is off of the job on account of a broken thumb.

Mrs. J. F. Davis, who is in the hospital as a result of a minor operation, is reported resting very well.

**RED CHAIN FEED STORE**  
405 S. Seaman

**CHICKEN DINNER**  
**50c**  
**TEXAS HOTEL**

*Some of the Scenes of Suffering in the Drought Region*



A larger proportion of the stricken families who are being fed and clothed by the Red Cross live in homes like the one in the center. A typical family is shown here, and two children who have been saved from starvation.

**PICTURE MECHANICS BECOME ELECTRIFIED**

The mechanical part of motion pictures is now almost entirely electrified.

In the making of Paramount's "Women Love Once," the cameras are run by electric motor, the voices are electrically recorded, the lights are furnished by electricity.

The director's signals to his players are given by flashing a "cue light." The properties are brought to the set on an electrically-run dolly.

The film is run through the developer over electrically-driven rollers. It is printed by electric light and the sound and sight projection machines are electrically operated.

**BLACKBERRIES**

Buy your Blackberries from the Eastland Poultry Farm, 3 1-2 miles east of Eastland, on the Staff road.

Mr. and Mrs. N. T. Johnson of West Commerce street have just returned from Houston, where Mr. Johnson was attending to business for the M. W. of A.

Mr. and Mrs. R. L. Liddy of Ennis, Texas, owners of the Bankrupt Clearance Store, which is in charge of Mr. Carl Johnson, were business visitors in Eastland this week.

The Harper Music Co. has purchased a public address system, an item Eastland has been in need of for some time. It has been necessary to go out of town for such equipment and pay very dearly for same. Mr. Harper says the only difference now, is, that they will not have to go out of town for it.

The building on the east side of the square which is occupied by the East Side Barber Shop is receiving a new permanent awning which will add to the beauty and comfort of the shop.

C. R. West, insurance man of Cisco, was in Eastland on business Monday.

George Agnew of Cisco was in Eastland Monday on business. Ralph Allen of Olden was in Eastland Monday.

Misses Pauline Wathall and Nell Caton spent the week end in Abilene. They visited Miss Wathall's sister, Mrs. Warren Morrison.



**A SPECIAL**

Purchase of Men's Shirts enables us to offer \$1.50 and \$2.00 Shirts for—

**98c**

Sizes 14 to 17. All the Wanted Colors

**Mens Straw Hats**  
New Shipment  
**98c TO \$2.45**

**Special Prices Saturday**

On All Shoes—Men's, Women's and Children's

**Bankrupt Clearance Store**  
**EASTLAND, TEXAS**

**Peoples Cash Store**

We Deliver **LOWER PRICES** Phone 390

**VEAL ROAST**  
BRISKET OR CHUCK  
Per Pound  
**11c**

**VEAL STEAK**  
SEVENS or CHOPS  
per pound  
**15c**

**Shortening**  
IN YOUR CAN  
per pound  
**10c**

**Pork Sausage**  
100 Per Cent Pork  
2 lbs. for  
**25c**

**Longhorn Full Cream**  
**CHEESE**  
per pound  
**19c**

**Frying Chickens**  
DRESSED FREE  
per pound  
**28c**

**GREEN BEANS** Per Pound **5c**

**BANANAS** NICE FRUIT 2 Doz. **25c**

**FRESH STRAWBERRIES** 2 bx **25c**

**POTATOES** NEW or OLD 10 lb. **19c**

**BEETS** Carrots Onions 3 bu **10c**

**FRESH CHERRIES** Per lb **29c**

**MILK** 3 LARGE or 6 SMALL Cans **19c**

**SALTED CRACKERS** 2 lb. bx. **25c**

**GRAHAM CRACKERS** 2 lb. bx. **25c**

**MAXWELL HOUSE COFFEE** 1 lb can **33c**

**PINK SALMON** TALL CAN 2 For **25c**

**HOMINY** TWO CANS For **15c**

**TOMATOES** NO. 2 Cans 2 For **15c**

**GINGER ALE** MUMM'S 2 Bottles **25c**

**WHITE SWAN GRAPE JUICE** 2 PT. Bot. **45c**

**LOG CABIN SYRUP** Quart Can **49c**

**CHAMPION PEAS** No. 2 Can 2 For **25c**

**EAGLE BRAND MILK** Per Can **19c**

**SUGAR CORN** No. 2 Can 2 for **25c**

**SARDINES** TOMATO or MUSTARD Large can **9c**

**LAMB'S FRESH BLACK EYE PEAS** TWO Cans **25c**

**CEDAR OIL POLISH**  
Quart Bottle  
**49c**

**Linen FLOOR MOP**  
**29c**

**BROOMS**  
Medium Weight  
**29c**

**Wash Board**  
A 65c Value  
**43c**

**Garden Hoe**  
8 Inch  
**89c**

**5 Ply Rubber Garden Hose**  
5-8 inch size  
Complete With Nozzle  
**\$4.47**

**Far Better Than The Price Suggests**



**Shantung and Crepe Dresses**

**\$298**

To See Them Is To Want Them At This Low Price

**BRASSIERS**  
Regular 1.49 Values  
**79c**

**CRISS CROSS CURTAINS**  
In ecru and white  
Large Size  
**98c**

**REMNANTS 1-3 OFF**

**MEN**

**DRESS SHIRTS**  
Fast Colors  
**69c**

**UNDERWEAR**  
2 Piece Run Resistant  
**49c**

**UNITED RRY GOODS STORES**  
EASTLAND, TEXAS  
On The North Side Of The Square

FARMERS  
**ATTENTION!**

Strictly High Grade  
**Peerless Binder Twine**  
Every Ball Guaranteed  
100 Pounds . . . . . **\$8.95**

INTERNATIONAL HARVESTER CO.  
**BINDER TWINE**

100 Pounds . . . . . **\$8.95**

GRAIN CRADLES . . . . . **\$3.75**

50 ft. 5-8 inch guaranteed garden hose . . . **\$3.75**

Pecans, 2 lbs. 25c; 5 lbs. . . . . **50c**

2 qt. Metal Bucket Cream Freezer **79c**

2 Quart Wood Bucket, Steel Frame Cream Freezers **\$2.25**

3 Quart Wood Bucket, Steel Frame Cream Freezers **\$3.85**

4 Quart Wood Bucket, Steel Frame Cream Freezers **\$4.65**

6 Quart Wood Bucket, Steel Frame Cream Freezers **\$5.65**

A FULL STOCK OF BOLTS TO REPAIR BINDERS, MOWERS, PLOWS.

THE STORE WITH THE GOODS

**MICKLE**  
**Hardware & Furniture Co.**  
PHONE 70  
WEST MAIN STREET EASTLAND, TEXAS

**Saw World War Start**



When Marianna Pollak was 11 years old she was standing at the City Hall in Sarajevo, now in Czechoslovakia, when Archduke Franz Ferdinand and wife were fired upon in their carriage—shots which toppled thrones and brought the World War. Above is Marianna today—now a co-ed at the University of Southern California.

**NANCY CARROLL GETS SEVEN BATHS A DAY**

Nancy Carroll went through the chilling experience of having her head doused with a pitcher of cold water seven times in three hours. After each wetting the Paramount New York studio's hairdresser dried the star's red hair with a wind machine and then curled it afresh.

It all came about after Edmund Goulding, who is directing "The Night Angel," decided that Alan Hale, after engaging in a fight with Fredric March, should accidentally knock over Nancy Carroll, and then in an effort to revive her, dash a pitcher of water in her face.

Sidney Ferrell, Centerville, is visiting his parents, Mr. and Mrs. J. M. Ferrell.

Mr. and Mrs. G. F. Ainsworth, Bellflower, California, are visiting Mr. and Mrs. J. A. Sanderson. Mrs. Ainsworth is Mr. Sanderson's sister. They plan to leave sometime next week.

Judges Scott and Barker of Cisco were in Eastland last week.

Ruby Lee Pritchard is spending her vacation with her grandmother, Mrs. Ernest, in Beeville, Texas.

Hon. H. H. Fluellen, Ranger, did business in Eastland last week.

**LOOK! LISTEN!**

I have a good many seed peanuts for sale—T. J. Morris, Carbon, Texas.

**ELDER MARX CAST IN PICTURE WITH SONS**

At the age of 72, Samuel Marx has just allowed the foot-steps of his illustrious sons, the Four Marx Brothers.

He made his debut yesterday as an actor, playing a comedy bit with Groncho, Chico, Harpo and Zeppo, in a scene for "Monkey Business," in which the comedians are now starring at the Paramount studios in Hollywood.

Although, his sons have been on the stage for many years, the three elder playing in vaudeville when Charlie Chaplin was a variety performer, Marx has never once worked as an actor before today.

Mr. and Mrs. B. B. McPherson, Hope Arkansas, and Miss Laurence Britt, Boughton, Arkansas, are visiting Mr. and Mrs. W. E. Brashier.

Mr. and Mrs. C. W. King are visiting friends and relatives in Wewoka, Oklahoma.

Mr. Tom Keener and son, Bill, of Portales, New Mexico, are visiting Mr. Keener's mother, Mrs. M. C. Keener.

Mrs. Syd Fowler and Children are visiting her sister, Mrs. Hadley Barlow, in Abilene this week.

Mrs. J. B. Clark and children, Leona and Ralph, of Salt Lake City, Utah, are visiting Mr. and Mrs. Otis Robertson.

Mr. and Mrs. H. M. Pierce, 1713 West Commerce street announce the arrival of a boy, Warren Mason, on Thursday, May 21. The babe weighed nine pounds.

Mrs. Joseph Griener of Alliance, Ohio, is visiting her sister, Mrs. B. M. Mackay.

Mrs. Mattie Parvin has returned home after a visit with relatives in Wichita Falls. Mrs. Parvin attended the commencement exercise of Mary Emma Nelms, her niece, a former resident of Eastland and student of the high school.

Miss Theima Varner has returned to Shreveport, Louisiana. Miss Varner spent the past winter in Eastland and attended the high school. She has many friends in Eastland, and we hope she will return for the fall semester.

Both Judkins left for Austin first of the week with her father, Frank Judkins, to be gone several days.

George Hammett, constable, and Henry Hanover, deputy constable, of Ranger were in Eastland last week.

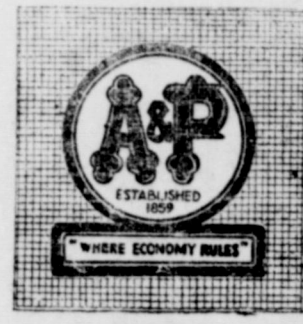
L. E. Haynes and Eugene Haynes of Yellow Mound were in Eastland last week.

**Did You Try That Home Cooked Strawberry Pie TEXAS HOTEL**

**Louis Pitzer's GRADE A DAIRY**

Pure fresh, rich jersey milk for your bottle baby.  
A. M. and P. M. DELIVERY  
Use our milk and watch your baby grow.

**MEMORIAL DAY SPECIALS FOR FRIDAY AND SATURDAY**  
A Shipment Of Cape Jasmines Just Received From South Texas  
**40c Per Dozen**  
While They Last  
**CORNER DRUG STORE**  
North West Corner Sq. Eastland, Texas



**PAY LESS AND BUY THE BEST**

The Highest Quality Foods at the Lowest Possible Price, is significant of every A & P Store. This is the greatest advantage that any store can offer to its patrons.

RAJAH SALAD DRESSING	IT'S DELICIOUS	8 oz. Jar	<b>14c</b>
RAJAH SANDWICH SPREAD	IT'S DELICIOUS	8 oz. Jar	<b>14c</b>
STANDARD TOMATOES		3 Full No. 2 Cans	<b>19c</b>
STANDARD TOMATOES		6 No. 1 Cans	<b>25c</b>
APRICOTS and PEACHES	BUFFET CANS	4 For	<b>25c</b>
THREE PALMOLIVE SOAP	And One Package Palmolive Beads	ALL FOR	<b>19c</b>

**"GRANDMOTHERS" BREAD AND ROLLS 5c**

**BANANAS PER DOZEN 15c**

LETTUCE	Per Head	<b>4c</b>	CABBAGE	Per Pound	<b>1 1/2c</b>
NEW POTATOES	10 Pounds for	<b>18c</b>			
8 O'CLOCK COFFEE	Per lb	<b>21c</b>			

When A & P sends your money out of town where does it go? To bring back for your table fresh supplies of food—the best that can be found anywhere. Is that taking money from your community or is it using your money where it does you the most good?

BACON	Swift's Rindless Breakfast Bacon, sliced	Per lb	<b>20c</b>
SEVEN STEAK		Per lb	<b>15c</b>
STEAKS	BEEF, ROUND, LOIN OR T-BONE	Per lb	<b>24c</b>
SMOKED BACON BELLIES		Per lb	<b>19c</b>
BEEF CHUCK ROAST		Per lb	<b>12c</b>
PEANUT BUTTER BULK		Two lbs.	<b>25c</b>
DRY SALT BACON		Per lb	<b>14c</b>
SLICED BOILED HAM		Per lb	<b>34c</b>
SHANKLESS PICNIC HAMS	4 to 6 Pounds Average		<b>19c</b>

**READERS We Thank You**

We want you to know that the RECORD is a permanent home-owned publication that should be at your door each Friday at no cost to you.

The RECORD is your community publication—you are invited to use it entirely free; to send the news of your home, your churches, your schools and your clubs to your friends.

**Our Only Request Is**

If you like the RECORD tell the advertisers. They are making it possible for us to send it to you free!

READ WHAT THESE PROGRESSIVE MERCHANTS HAVE TO SAY TO YOU TODAY—AGAIN WE THANK YOU.

**Weekly Record**

PHONE 205 TEXAS HOTEL BLDG.