

THE ONLY PAPER IN  
EASTLAND COUNTY  
COVERING ITS TERRI-  
TORY COMPLETELY.

# WEEKLY RECORD

TELL THE ADVERTIS-  
ER THAT YOU SAW IT  
IN THE WEEKLY REC-  
ORD, THE FREE PUB-  
LICATION.

Only Newspaper Printed In Eastland

Volume 1--Number 15

Eastland, Texas, Thursday, July 2 1931.

Owned and Operated by Eastland Men

## Stores Open Late Friday Night

### EDITORIAL

#### GAS COMPANY FRANCHISE PROVIDES FOR RELIEF

On February 25, 1919 the City Council of the City of Eastland passed and approved an ordinance granting to a group of individuals (referred to hereafter as the Company) a franchise to construct, own and operate a natural gas system through the streets, alleys and all public highways of the City of Eastland.

The necessary guaranties and safeguards were incorporated in this franchise for the protection of both the City and the Company. Certain requirements must be met and in return certain privileges were granted.

Section 5 of this franchise provides that the Company "for the consideration hereinafter named shall furnish natural gas to the people of Eastland for domestic purposes under the following schedule of natural gas rates, making a minimum or ready-to-serve charge of not less than \$1.00 per month for each domestic meter."

"First 30,000 cubic feet 50 cents net  
next 20,000 cubic feet 45 cents net  
next 50,000 cubic feet 40 cents net  
next 100,000 cubic feet 35 cents net  
next 200,000 cubic feet 30 cents net  
next 400,000 cubic feet 25 cents net  
All over 800,000 cubic feet 20 cents net.  
The domestic rate applies to gas engines."

Section 7 provides that "This franchise shall be granted for a period of fifty years and the authorities of said city of Eastland shall have the right to have the books, records and accounts of said Company audited at any and all times, and shall retain the right to regulate rates to be charged for gas, in the event prices at the time of such investigation, if any, are found to be exorbitant and unfair to the citizens. Provided that no rate shall be changed or attempted to be changed by the City Council of said City until after due notice and the timely hearing on the part of the said company, and in no event are the rates to be changed unless it appears that rates are exorbitant, and no reduction of rates shall be made; the results of which would reduce the earnings and dividends of the said Company below a reasonable and just dividend profit to the shareholders of the said Gas Company."

The schedule of rates above was in effect until early in 1921 when an advance to the present rates was granted the operating Company.

We will grant that this increase of rates was perhaps justified at that time when operating expenses were at the peak. Within the past ten years however, there has been a steady downward trend in all commodity costs, labor and general overhead costs, yet we are paying the same rate for domestic gas we paid in 1921.

We cannot see the justice of being forced to maintain a rate today that was considered adequate ten years ago to earn satisfactory returns when the basis of costs was so far above the present. Realty values during that time have taken great shrinkages. Inventories of commodities have been written down to conform to new low levels. Individual owners have taken their losses through depreciation and have adjusted their capital investments accordingly.

We contend that these same principles should be applied to the corporate holdings of the Gas Company, and that if same is done and if proper accounting in the matter of expenses is had that the returns on a much lower rate would still show profitable earnings for the stockholders.

Section 7 of the franchise as shown above gives the City Commission the necessary power to act in the matter and demand a revision of the rates downward. Because of the fact that in 1921 a rate was fixed to meet a condition that existed then does not prevent a revision of the rate to meet a condition just the opposite of what it was then. A lower rate today is more vital to the consumers than the higher rate was to the Company in 1921.

The people of Eastland are expecting the City Commission to work out some plan with the Gas Company that will give us the needed relief from the exorbitant rates we now have. As said in these columns last week we feel that this can be done in a satisfactory manner without having to resort to a disruption of relations now existing. We hope the movement gets under way at an early date so that we may be assured of having the matter adjusted before going into another winter.

In a statement from the Mayor a few weeks ago in the columns of the Record we were advised that a plan had been submitted at a meeting of the Commission and that same had been voted down.

We are not advised of any plan which would be a substitute having been offered, and while we do not know the merits or demerits of the plan submitted it would seem to us that in this length of time some other measure could have been proposed for consideration so that the matter would not lag. We still have confidence in the ability of the City Commission to work out some agreement with the Gas Company and we still believe the Gas Company would be willing to give ear to any reasonable request or demand that might come from the City.

#### CROPS PRODUCE ONLY HALF OF FARM INCOME

On the average from 1925 to 1929 the total yearly cash income from farm products is estimated at slightly more than Ten Billion Dollars.

Of this amount only a little more than half comes from crops grown according to figures from the bureau of Agricultural Economics.

Live stock and products of the farm other than crops account for 48.56 per cent of the total cash income. Cotton is the leading producer of cash income with wheat second and corn third. Cotton accounts for 14.59% of the total while milk is a close second with 14.52%, hogs about 13% and cattle and calves 10%, chickens and eggs 8%.

The point we would make from a study of these figures is



#### PROGRAMS EACH SATURDAY NIGHT

The merchants' Saturday night programs will be resumed next Saturday, July 11th.

Saturday, the 4th, other entertainment will be going on in Eastland, but the merchants will not have their regular Saturday event this week.

Tell your friends and let's all be on hand Saturday, the 11th, as a good time and special announcements for the future await you.

#### DAIRYMEN MEET MONDAY NIGHT

The Eastland Sanitary officer, C. D. Swearingen, gave out the following information Wednesday.

A meeting of dairymen will be held at the city hall next Monday evening at 8:30 at which time the many problems confronting the milk producers will be discussed.

A state representative will be present and talk on sanitation as will Mr. Wade Swift, the Ranger health officer, and others.

Within a very few days after the meeting the local dairies will be visited and inspected and the grades published so that the public will be informed as to which dairies meet the necessary requirements for labeling their milk grade A.

The law should be thoroughly understood—it does not prohibit the sale of inferior milk, it only requires the correct labeling.

So milk may be offered for sale but your only protection is to investigate the label and see that it is the grade you want and are paying for.

#### Opening Of Bida's Station Success

The opening last Saturday of the Bida Super-Service Station was well attended. Many hundreds of people passed through the home of this company, which is located on west Commerce and expressed surprise at the magnitude of this new station. Mr. Bida was well pleased with the attendance and said he appreciated the opportunity to become better acquainted with the people of this vicinity. Mr. Bida carried his opening announcement in the Record, and stated that no one connected with the business expected half as many people to visit the station on the opening day.

The chamber of commerce has received two new 1931 city directories of Wichita Falls, Texas, and Albuquerque New Mexico.

that the products accounting for approximately three-fourths of farm income can be readily produced in Eastland County.

Cotton farming in Eastland County is uncertain and as a rule unprofitable. Our county can hardly be classed as a wheat growing section, corn likewise is very uncertain as a crop.

We can eliminate these three crops and still have opportunity to make farming profitable in our County.

With ever increasing marketing facilities for milk, livestock and truck and with the adaptability of our soil for production of these commodities we should soon see the time when our county will be an outstanding producer of year round cash products. Then happy days are here again.

#### HEALTH CLUB FORMED HERE

Seven ladies, met at the Public Library club rooms Friday of last week and formed an Adult Health Club under the direction of Mrs. Margaret Hasley. Those present for this meeting were: Mrs. Tom Harold, Mrs. J. C. Stephens, Mrs. Tom Annis, Mrs. J. C. Patterson, Mrs. W. E. Stallter, Miss Ruth Ramey and Mrs. Orlien.

They meet at the club rooms again this week, the session started at 9 o'clock sharp.

Mrs. Hasley is holding three of these meetings each Friday, meeting at Eastland at nine o'clock a. m., at Olden at 10 o'clock and at Carbon at four o'clock in the afternoon.

#### S. A. PITZER MGR. UNITED DRY GOODS

H. C. Davis, local manager of the United Dry Goods Stores for the past 2 years, has announced that he will not be connected with that firm after July 1st. Mr. Davis stated that he has not yet accepted a position.

During the two years that Mr. Davis has been in Eastland he has made many friends and has taken an active part in the civic interests of the town, being a leader in various organizations of that nature. He has been a director of the local chamber of commerce for some time.

Mr. S. A. Pitzer of Breckenridge is the new manager at the United Store. He has been assistant manager at that place for the past eighteen months, and comes well recommended for the position that he is holding.

Mr. G. W. Miller of El Paso, district manager for the United Dry Goods Stores, has been in town this week checking out Mr. Davis and placing the new man in charge.

Mr. Miller spoke very complimentary of the Weekly Record and its method of distribution. His wide experience places him in a position to know the merits of publications.

#### YOUNG PEOPLE AT WIENNIE ROAST

Miss Geraldine Francis of Eastland entertained a group of young people with a wienie roast in her home on Tuesday night. Those present were: Maxine Jurdin, Rachel Pentecost, Doris Fields, Bertha Wolf, Cleo Fulcher, Wayne Couplin, Barbara Arnold, Ruth Laubough, Conway, Dixie Reynolds, Dottie Hutcheson, Aubrey Bennet, Aubrey Griffith, Bob Barton, Harry Watson, H. E. Gary, John Hatten, H. Massey and hostess. The refreshments were fruit, pickles, sandwiches, wienies, and lemonade. The roast was a grand success.

#### LYRIC Attractions for week starting Thu. July 2nd

Thursday and Friday  
Doug as a modern  
20th century Wall St.  
wizard in a 20th century  
romance.  
Douglas  
FAIRBANKS  
—In—  
"Reaching for  
the Moon"  
—With—  
BEBE DANIELS

Sunday and Monday  
The Greatest Love  
Story Ever Told  
ANN HARDING  
—In—  
"East Lynne"  
—With—  
CLIVE BROOK

Saturday, July 4th  
JOAN BENNETT  
—In—  
"Hush Money"  
—With—  
HARDIE ALBRIGHT

Tuesday, Wednesday  
MITZI GREEN  
JACKIE SEALE  
—In—  
"Forbidden  
Adventure"



**WEEKLY RECORD**

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at the Office of  
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**EARL T. WILLIAMS,** Eastland, Texas

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land, 1,100 copies or 4,400 read-  
ers; Rural routes and suburbs,  
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potential buyers in Eastland.

The Record is the only paper  
in this section covering its en-  
tire trade territory.

Dr. Ferguson and family returned  
home Saturday from a tour to Com-  
merce, Texarkana, and Dallas, Texas.

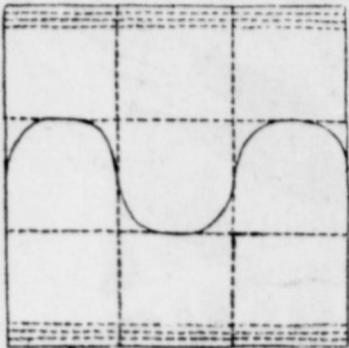
Mrs. Homer Brelsford left Saturday  
for New Orleans to visit her sister.

Judge O. C. Punderburk left his home  
Wednesday for a visit in Galveston.

**VERY  
LATEST  
by Mary Marshall**

Frills, frills and still more frills.  
There seems to be no end to their va-  
riety. You can buy frilling by the  
yard to use to trim your new dresses  
and blouses or you can make frilling  
yourself at a very small cost. On the  
blouse shown on today's sketch a sim-  
ple and effective sort of gathered frill-  
ing is used that you should know  
more about. To make it you will need  
strips of material six inches wide.  
Figure how much frilling you need  
and then add half the amount to tell  
how long your strip should be. That  
is if you need twenty inches of finish-  
ed frilling you should have thirty in-  
ches of the six-inch strips.

Lay the strip of material before you  
and measure the sides off in two-in-



ch spaces. Then make lengthwise  
bastings two inches from each edge.  
These bastings will be two inches  
apart. Now mark off a scroll between  
these two bastings so that each scal-  
lop is two inches wide. Make this  
scroll lightly with crayon and have  
the material machine hemstitched  
along this line. When the work is  
done cut carefully along this line so  
that you will have two strips with  
scalloped edges. By this arrangement  
there is no waste of material and you  
have two strips of material from the  
six-inch wide strip with which you  
started.

Now make two or three rows of  
sheering an eighth of an inch apart  
along the straight line of the strips.  
If you are going to use the frilling  
for accessory collars and cuffs mount  
this shirred edge in a narrow band  
of cotton material and stitch down.  
Shirred frilling of this sort has a de-  
cided advantage over pleated frilling  
since its appearance is not changed  
by washing and ironing.

**NEWS FROM THE  
M. E. CHURCH**

The Epworth League Union meets  
at Eastland Friday, on the lawn of  
the Methodist church, where services  
have been held. Two or three coun-  
ties will be represented. The program  
will be rendered by the local commu-  
nity, after which the business of the  
league will be transacted—a place of  
league meeting for the next time will  
be selected, after which play hour will  
be observed. Then, the refreshments  
will be served, and the league will ad-  
journ.

The Methodist Booster Class attend-  
ed a picnic held on the Dam of the  
Eastland lake. There was a good  
crowd there.

The regular services will be held  
Sunday, 11 a. m. and the Union serv-  
ices Sunday night, 8:15 will be on the  
lawn of the church. The collection  
taken at the last services was given  
to the charity fund. It was the larg-  
est collection we have had, and many  
needy persons were helped.

**NEWS FROM THE  
CHRISTIAN CHURCH**

Members of the Friendship class of  
the First Christian church met for a  
social hour with Mr. and Mrs. Mar-  
vin Mitchell Thursday evening, June  
25th. Games were played and a de-  
licious lunch served to Messrs. and  
Mesdames John Gladden, Fred Maxey,  
Grady Owen, M. C. Franklin, W. M.  
Bacley, Paek Kilburn, Will Wood, H.  
B. Meek, E. R. Johnston, Little David  
Owen, Cecil Franklin, Jack Bagley,  
Cooper Kilburn, Jeanne Johnston, the  
host and hostess and son, Billy.

The annual election of officers was  
observed by the Friendship class of  
the First Christian church Sunday, and  
the following officers elected for the  
coming year: President, Mrs. Fred  
Maxey, Vice-President, D. J. Fiensy;  
Secretary-treasurer, Carl Johnson;  
Teacher, Rev. P. W. Walthall.

The past year has been a very suc-  
cessful one, and we have bright pros-  
pects for a banner year ahead of us.  
Everyone welcome.

The Woman's Missionary Society of  
the First Christian church will meet  
at the city park July 6th at five p. m.,  
with the president, Mrs. Grady Owen  
conducting services. The following  
program will be given:

Song, Call for Reapers; Prayer, Mrs.  
Smitham; Song, Open the Door for  
the Children; Devotional, Mrs. Maxey.

Topics to be discussed: Charting the  
Course, Mrs. Fiensy; What of the  
Children, Mrs. Gladden; What can our  
Society do for young people? Mrs.  
Mitchell; Looking ahead in our young  
people's work, Mrs. Will Wood; Song,  
Bring Them in; Mrs. E. R. Johnston,  
lesson leader.

The ladies will be joined by their  
families at six o'clock and a basket  
lunch served.

**Fire Damages  
Local Grocery**

Fire of undetermined origin did  
slight damage at the Cash Grocery  
and Market about ten fifteen Monday  
night.

The fire, which started in the shelv-  
ing on the east side of the building,  
was discovered by a passerby, who re-  
ported it to the Corner Drug Store.  
Mr. F. M. Kenny, at the drug store,  
called the fire department and then  
went to the grocery, broke open the  
door and he and some other exting-  
uished the blaze in a very few min-  
utes.

The damage by the blaze and smoke  
was not heavy.

County Agent J. C. Patterson spent  
Sunday in Dallas visiting in the homes  
of his brothers, Messrs. E. B. and  
Mulkey Patterson. A sister, Mrs. M.  
Leo Rippey, of Nashville, Tenn., was  
also a visitor in Dallas at that time.

Mrs. S. E. Hittson of Cisco was in  
Eastland Tuesday visiting in the  
Mesdames W. K. Jackson and Grady  
Pipkin homes, working in the inter-  
est of the Texas Federated Music  
Clubs. Mrs. Hittson is the president  
of the sixth district.

Mrs. J. H. Russell of Wink, Texas,  
is now visiting Mrs. Charlie McClair  
of Olden, Texas.

**CASING WANTED**  
Twenty Two Hundred  
Eight Inch and Thirty  
Two Hundred Six  
Long Collar Lapwell.  
Must be Bargain from  
Owner Only. P. O. Box  
426, Fort Worth, Texas

**We Will Be  
Closed  
Sat. July 4th**

We offer Special  
Prices for Friday  
Selling.

**MEN'S SHIRTS**  
Values to \$1.50—Now  
**89c**

**MEN'S OVERALLS**  
220 Weight Denim  
**89c**

**Star Brand Shoes**  
For Work  
**\$2.49 TO \$3.89**

**Ladies Pure Thread  
Silk Hose**  
\$1.50 Values—Now  
**98c**

Closing Out One Lot  
**LADIES' HATS**  
**49c**

We offer you Greater Bar-  
gains at all times—try us!

**OPEN FRIDAY EVENING  
UNTIL NINE O'CLOCK**

**Bankrupt  
Clearance  
Store**  
North Side Square

**Proper Dress  
Proper Price**

**United Dry Goods**

These three things are foremost in  
the minds of every woman—

**At the Pool  
on  
July the 4th**

Wear a bathing suit from  
this assortment

**98c to \$3.98**



**UNITED VALUES**



**LADIES  
RAYON UNDIES**

Regular values 50c

**3 for \$1.00**

**UNITED VALUES**

**29c VOILES 29c**  
Beautiful quality in  
pleasing patterns

**UNITED VALUES**

**FOR MEN**

Cool Summer  
**SUITS**

With 2 Trousers  
Far Better Quality  
Than The Price Suggests

**\$12.88**

**SHIRTS**

Full Cut - Fast Colors

**69c**

**SOCKS**

All Silk

**3 for \$1.00**



**UNITED DRY GOODS**

North Side Square

Eastland

**Club Entertained at  
Mrs. Murrell Griffin**

The Thursday Night Club of East-  
land was entertained in the home of  
Mrs. Murrell Griffin. Those present  
were: Mrs. Claud Maynard, Regan,  
Stever, Weatherford, Street, McBee,  
Elkins, and hostess. The refresh-  
ments were: chocolate squares, jel-  
lo, whipped cream, and iced tea. The  
entertainment was enjoyed by all the  
ladies. They are planning another  
entertainment for next Thursday

**BAPTIST CHURCH  
REG. SUN. SERVICE**

"A Romance of Youth, Love, and  
Marriage, or Isaac Finds a Wife," will  
be the theme of the Sunday night ser-  
mon as the pastor continues the se-  
ries of messages based on Bible ro-  
mances. Service begins at 8 and con-  
tinues for only one hour.

"With God in the Mountain," will be  
the theme of the morning message  
which will be a continuance of the  
series of morning sermons on Jour-  
neying with God. Service begins at  
10:45 a. m. and closes at 11:45.

The Sunday school meets at 9:45 a.  
m., J. R. Carlisle, associate superin-  
tendent in charge in the absence of  
Supt. J. C. Allison. We had 321 pre-  
sent last Sunday and had a monthly  
average for June that excelled all past  
records except the previous three  
months of this year. Let us keep it  
up all summer.

The BYPU's meet at 7 p. m. The  
new officers of the various Unions  
will be installed by a brief exercise  
at the beginning of the church serv-  
ice at 8 p. m.

Inspirational singing and special  
music at all services. Mrs. A. J. Camp-  
bell, choir director; Mrs. T. J. Pitts,  
pianist.

Mr. T. L. Cooper, Tax Collector of  
Eastland, is now at the Scotts and  
White sanitarium at Temple. He will  
return within a few days.

Mr. and Mrs. Dave Putnam of Man-  
gum are the proud parents of a new  
baby boy, who was born Sunday.

Mr. George Putnam of Anson is now  
visiting in the home of Mr. Dave Put-  
nam of Mangum.

Miss Patsy Seaberry has returned  
to her home in Eastland from a visit  
in Dallas, Texas.

Mr. W. M. Wood and family of East-  
land are to spend their vacation in  
Corpus Christi.

E. O. Earnest

W. W. Walters

**CASH GROCERY & MARKET**

Northeast Corner Square

Phone 330

You can always depend on us  
for the finest fresh vegetables and  
the price is always right.



**CELERY** Per Bunch **12 1/2c**

**TOMATOES** Fresh Per lb **6c**

**CORN** Fresh, home Grown, 6 Ears **14c**

**Potato Chips** 3 Pkgs. **22c**

**SUGAR** 10 Pounds **54c**

**PICKLES** SOUR Per Qt. **19c**

**OLIVES** 3 ounce Plain **9c** stuff **11c**

**POTTED MEAT** Per Doz. **43c**

**PORK & BEANS** 3 No. 2 cns. **20c**

**JELLO** TWO PKGS. **15c**

**PINEAPPLE** 2 No. 1 Cans **33c**

**APRICOTS** Evaporated New Crop, lb **15c**

**PINTO BEANS** FIVE lbs. **19c**

**BACON** No. 1 Breakfast 3 lb **85c**

**ROAST** Baby Bee, Per lb **12 1/2c**

**Compound** In Your Pail Lb. **10c**

**BUTTER** SWEET CREAM Per lb **25c**

**PORK ROAST** ANY CUT Per lb **20c**

**CHEESE** WINCONSIN No. 1 Per lb **21c**

**SAUSAGE** PURE PORK Per lb **10c**

**HAMBURGER** Chili Meat Loaf Meat Lb. **15c**

**SALT JOWLS** Per lb **10c** || **EGGS** TWO DOZ. **25c**



# Sunday School Lesson



International Sunday School Lesson for July 5  
**THE GIFT OF THE HOLY SPIRIT**  
 Acts 1:6-9; 2:1-8  
 Rev. Samuel D. Price, D. D.

During the next six months the lessons will be in the Acts and the Epistles. Jesus set forth principles pertaining to the kind of a life that He said should be lived. The acts of the Apostles demonstrate that such a life is possible. In his ascension to heaven there was a conscious loss to His followers, but He had promised them that a wonderful experience would come to them, and in preparation for this event directed that they should abide ten days in prayer.

The place was probably in the room where the Passover had been observed and the Lord's Supper instituted. Many think that this was the home of Mary, the mother of John Mark. All the apostles were present during those days and in addition many who were aggressive followers of Jesus. All did not understand the fullness of teaching which the Master had presented. Some were still looking for the erection of a visible kingdom that

would overthrow the power of hated Rome.

On the day called Pentecost the dispensation of the Holy Spirit began. There were spiritual and visible signs, described in the lesson text. These manifestations are mere incidents compared with the divine power evidenced in the preaching of Peter, who explained how prophecy was being fulfilled in their midst. The sublime truth of the Trinity of the Godhead is evidenced. Christ was declared in the Old Testament and His life was known in the Gospels. Even so, the Holy Spirit, though always present, came in to special relationship with man on the day of Pentecost. His ministry is to make the work of the sons of God effective.

## Personal

Miss Verna Castleberry, with her mother, visited relatives, Mr. Frank Davis and children, of Rising Star Sunday. Mr. Davis is recovering somewhat from his long illness.



Mrs. Utz of Eastland has been visiting Mrs. Denna Richie of Tyler. She returned last Thursday.

Mrs. Fay Streight of Lindsburgh, Kansas, is visiting Mr. and Mrs. Jess Williams of Eastland.

Mrs. Earl Achings of Dallas is now visiting her mother Mrs. E. J. Bills of Eastland.

## LOCAL MEN INJURED SAT

Messrs. Donald Kinard and Horace Oldham were severely injured in an automobile wreck about 8:30 Saturday evening when the coupe in which they were riding and a bus sideswiped on the highway between Cisco and Eastland.

Kinard and Oldham had been fishing at Lake Cisco and were returning home at the time of the accident. Both of them were badly bruised and shaken up and will be confined to their homes for several days.

The car in which they were riding was almost completely wrecked.

Mrs. Crabber—Oh, I wish I'd thought twice before marrying you.  
 Mr. Crabber—Huh, I'd be satisfied if I'd thought just once.

"Thanks very much," said the vicar, as little Tommy handed up his offering for the harvest festival: "I must call 'round this afternoon and thank your mother for these eight beautiful apples."

"P-please, sir," stammered Tommy, "would you m-mind thanking her for twelve apples?"

Myrtle Dove—You are beginning to take some things for granted. I shall have to be a little firm with you.  
 Fonda Love—Great! Let us make it a partnership!

# It PAYS to SHOP at BURR'S

Cool, Comfortable things to Make Your 4th of July More Enjoyable

- THINGS FOR THE WOMAN:
- CHIFFON HOSE, Pure Silk, Full Fashioned... **69c**
  - STEP-INS and PANTIES Non-Runs... **29c**
  - BEACH PAJAMAS... **\$1.59**
  - RAYON PAJAMAS... **98c**
  - Rayon Combination Garments... **98c**
- THINGS FOR THE MAN:
- BROADCLOTH SHIRTS Fancy... **69c**
  - BROADCLOTH SHIRTS—Solid color, extra fine quality... **98c**
  - NAINSOOK UNIONS Re-inforced... **49c**
  - SHORTS and SHIRTS, each... **25c**
  - TIES of distinction, Values up to \$1.75, each... **89c**
- THINGS FOR THE CHILDREN:
- BOYS' SHIRTS... **59c**
  - COVERALLS... **49c**
  - WHOOPEE PANTS... **69c**
  - SUMMER KNICKERS... **89c**
  - SILK DRESSES... **98c UP**
  - ROMPER and PANTIE DRESSES... **25c**

Prices Lower - Values Greater!



When you feel the need for a financial "retrenchment"—when you've got to cut "overhead expenses"—and the family budget needs a pruning—ing—T-H-A-T'S when you appreciate a store like Burr's! Because here the "old family dollar" stretches quite a bit further, and you don't have to sacrifice on QUALITY, either. Check over and compare our modern LOW prices—then decide for yourself where you can buy the most for YOUR dollar!

## FULL L. C. BURR & CO. QUALITY AT TODAY'S NEW LOW PRICES

One of Our Ultra-New Panama Style Hats Will Shade Your Face and Neck from the Hot July Sun

Nothing **\$1.88** Higher!

Wide, floppy brims—so fashionable! Cool, light-weight straw weaves, plus a fresh assortment of new white felts.

Our New Lower Price Silk Flat Crepe Last Year You Paid \$1.49 For Exactly this Same Quality

**88c Yd.**

Fresh, summery colors, cool contrasts of light and dark. You'll love the rich, pliable "feel" of this sheer silk!

Outstanding Values in Wash Dresses --at Prices that Command Your Immediate Attention!

- PERCALE PRINTED DRESSES **2 FOR \$1.00**
- Organdy Dresses, Crisp and Sheer Each **98c**
- Yulle Dresses, dainty, individual patterns; each **\$1.95**

You Save Most Here on Work Clothes --Check Over These Lower Prices—Compare Quality!

- OVERALLS The BETTER kind... **\$1.10**
- CHILD'S OVERALL Hickory Stripe... **85c**
- COVERT PANTS... **\$1.29**
- PIN CHECK PANTS... **98c**

Every Department greets you with the right goods, the lowest prices in years. You can save lots of money here at Burr's!

# L. C. Burr & Co.

West Side of Square Phone 91 Eastland, Texas

## Will You Be Driving Car on the 4th

If So Now is the time to insure the Safety and Comfort of Your Family as well as Your Own Good Temper

Replace Those Old Worn-Out Tires Now Save at Burr's! New Low Summer Prices On All First LINE Richland Tires!

Richland 4- Plies	
Size	\$470
29x4-40	
29x4.50	\$5.32
30x4.50	5.40
28x4.75	6.34
29x5.00	6.65

Richland 6 Plies	
Size	\$680
29x4-40	
29x4.50	\$6.98
30x4.50	7.11
28x4.75	7.88
29x5.00	8.45
30x5.00	8.65

### Accessories!

- SIMONIZ POLISH... **44c**
- COLD PATCH... **10c**
- OVAL BOOTS... **12c**
- SHURHIT POINTS... **8c**
- HEAD LIGHT BULBS Double... **18c**
- BRAKE LINING... **34c**
- BULL DOG TIMERS... **49c**



## Campaign Against Animal Parasites

This article by E. W. Nighbert, extension veterinarian in animal parasite control, Bureau of Animal Industry, will be of much interest to the farmers and stockmen of this section. It is furnished through the courtesy of the local Chamber of Commerce.

Scientists ask the challenging question, "Are we losing the war on animal parasites?"

In the early history of man's effort in the old world to control the insect pests affecting his crops and the worm parasites affecting his domesticated animals, he often fought losing battles, and had to retreat to new and virgin territory, there to take his stand on new ground—only to be forced again to move on as grazing grounds were contaminated.

Healthy livestock being so essential to the welfare of the people prompted a study of animal parasites as early as 1379. That year the liver fluke, a parasite that caused a heavy death rate in sheep, was discovered. In 1808 the German scientist, Rudolph, began collecting all the existing information on parasites known at that time. This was the beginning of a

### Has Biggest Job



E. W. Beatty, head of the Canadian Pacific Railway, runs 21,000 miles of railroads, two great lines of steamships on the Atlantic and Pacific, a chain of hotels and other enterprises.

### Champ Clark's Son



Col. Bennett C. Clark, son of the Democratic leader, is running for U. S. Senator from Missouri.

world-wide study of all parasites. The experience of our own stockmen from the early settlement of our country has been similar to the experience of the stockmen of the old world. In the development of the livestock industry of our own country, breeding animals were introduced from abroad; animal parasites were introduced with these importations,

and various kinds of parasites became established. Our livestock acquired new parasites from animals native to North America. There are no trained scientists in the early days to direct control measures and assist stockmen in establishing our livestock industry.

Today, most of our farms, pastures, ranches and grazing grounds of this country have long been used by livestock. This long use of premises by animals enormously increases parasite eggs and larvae in fields and favors the development of worm parasites. As a consequence our farmers and stockmen are suffering losses in the form of runts, injury, and death of animals caused by these unwelcome guests. Almost every section of our country has its animal parasite problem.

Reliable information, based on post-mortem examinations of thousands of animals in various sections of the country, shows that some kind of worm parasites may be found in practically every farm and herd in the country.

The U. S. Department of Agriculture is wide awake to this situation, and through its staff of scientific workers engaged in the study of worm parasites has devised control measures for many important parasites by means of sanitation methods, rotation of pastures and grazing grounds, and by systematic medication.

Outstanding examples of how the farmer and stockman may overcome the parasite menace are swine sanitation for the control of roundworms of hogs, systematic dosing for the control in sheep by treating sheep for flukes and pastures to destroy the snails that carry the fluke through parts of its life cycle, horse parasite control through medication and sanitation, and poultry parasite control also through sanitation and medication.

These methods are practical and applicable in almost all of the areas where such parasites are troublesome. They are now being used successfully in many sections of the country. A successful war on animal parasites calls for individual, local, state and federal efforts, acting through organized local areas.

Worm parasites are notorious in their depredations. They have no respect for breed or type, and they can convert a purebred into an animal no better than a scrub type. Worm parasites work night and day, and they take their toll in meat, wool, work, and animal by-products.

Take a look at your farm animals today. If young animals are not doing well and are unthrifty, see if they are on overstocked pastures or exposed to worm-contaminated premises. If your work horses tire easily and are unable to do a full day's work under good feeding and care, they may be parasitized. If your poultry are still using their old runs and houses and are not responding to your usual good attention, they may be exposed to worm-contaminated premises. Healthy animals always respond to good feed, care and attention. Consider your farm animals as a farm crop, and give them the same careful attention as other growing crops. Consult your veterinarian, and your county extension agent; they will be glad to advise and assist you.

Will we lose the war on animal parasites in the United States? We will not, but it will require individual and organized efforts to combat these parasites.

## J. F. BRAIM IS BURIED TUES.

Funeral services were held here at the Eastland Baptist Church Tuesday morning at 10:30 o'clock for J. F. Braim, 71, who died early Monday at his residence at 1307 South Green Street. Pastor W. T. Turner of the Baptist Church was assisted in the services by Rev. Moore, pastor of the Church of Christ.

Mr. Braim had lived in Eastland for the last 10 or 12 years. He had been suffering from cancer and had been confined to his bed for many months. He is survived by his wife and three daughters, Mrs. Pearl Hall of Eastland, Mrs. G. M. Purswell, Holliday and

Mrs. R. A. Barker, Haynesville, La. His aged mother, who assisted in caring for him during his last illness, has been a widow since she was 19 years of age. One brother, W. P. Braim, lives south of Eastland.

Pallbearers were: J. R. Carlisle, Clyde Garrett, J. F. McWilliams, Ed Bills, W. C. Hammond, A. J. Campbell, C. M. Murphy, Homer Meek and W. B. Bennett.

Shop Assistant—"The gentleman wants to know if that sweater will shrink."

Boss—"Is it to big for him?" Shop Assistant—"Yes, sir!" Boss—"Of course, it will!"

Mayor M. McCullough was a business visitor in Abilene Monday morning.

## Rotary Officials Assume Duties

At the regular weekly meeting of the Rotary Club Monday, Homer Brelsford surrendered his place as president of the club, which he has held for the past twelve months, to Dr. Chaney, who was elected to that position some weeks ago.

Brelsford made a short talk expressing his appreciation of the co-operation received during the year. The incoming official also made a short speech.

Mr. and Mrs. F. W. Mullings of Austin visited Mr. and Mrs. W. H. Mullings of Eastland Sunday.



**1776** HERALDED THE BIRTH OF A SMALL INDEPENDENT NATION, THE U. S.  
**1859** SAW THE ESTABLISHMENT OF A SMALL, INDEPENDENT STORE—A & P  
**1931** SEES THAT SMALL NATION ONE OF THE GREATEST AND MOST FAVOR-ED EVER KNOWN AND—

**1931 Sees That Same Small Store Multiplied By The Thousands Until It Has Become The Greatest Retail Business In the World**

SPARKLE GELATIN DESSERT	3 PKGS. FOR	19c
ENCORE PLAIN OLIVES	2 2 OZ. Bottles	15c
ENCORE STUFFED OLIVES	SMALL BOTTLE	10c
QUAKER MAID KETCHUP	8 OUNCE BOTTLE	10c
QUAKER MAID CHILI SAUCE	PER BOTTLE	15c
PALMOLIVE SOAP	THREE CAKES	19c
LIFE BUOY SOAP	THREE CAKES	19c
PEACHES and APRICOTS	4 BUFFET CANS	25c
TEA NECTAR BRAND	1/4 Pound Package	15c
	1/2 Pound Package	29c
COFFEE EIGHT O'CLOCK	PER LB	21c

FLOUR	48 lb BAG	95c
RICE KRISPIES	PER PKG.	10c
TUNA FISH	SMALL CAN	12c
	LARGE CAN	17c
P & G OR CRYSTAL SOAP	10 Bars for	29c
SWANS-DOWN CAKE FLOUR		33c
CIGARETTES	all POPULAR BRANDS 2 Pkg. for	25c
BLACK FLAG FLY SPRAY	Can for	23c
LEMONS	LARGE SIZE	Per Doz. 23c
RAJAH SANDWICH SPREAD	Pint Jar	27c
BEETS	No. 2 Can	8c
KRAFT'S CHEESE	1/2 lb Pkg. 2 Pkgs. for	35c
GRAPE JUICE	PER PINT	21c
GINGER ALE	YUCON CLUB 2 Bottles for	25c

**SUGAR**  
10 Lb. Bags  
**54c**

**BANANAS**  
Lb. 4c

**BREAD**  
GRANDMOTHER'S  
White or Wholewheat  
Loaf 5c

**Potatoes**  
New No. 1  
10 Lbs. 17c

### MEAT SPECIALS

SWIFT'S SLICED BREAKFAST BACON	PER LB	19c
PURE PORK SAUSAGE	PER LB	10c
BULK COMPOUND	PER LB	10c
CHUCK ROAST	PER LB	12c
SEVEN STEAK	PER LB	15c
STRIP SMOKED BACON	PER LB	19c
PORK CHOPS	PER LB	19c
BONELESS SHOULDER CLOD ROAST	PER LB	15c
GROUND LOAF MEAT	PER LB	12c
CENTER SLICES CURED HAM	PER LB	29c
CURED HAM END CUTS	PER LB	12c

**JULY 1st**

the regular quarterly dividend on the Preferred Stock

**PAID**

to PREFERRED STOCKHOLDERS of TEXAS ELECTRIC SERVICE COMPANY

**CLOSED SATURDAY**

The 4th

**FRIDAY LAST DAY**

OF OUR MID-SEASON

**CLEARANCE**

Many have pronounced this the most timely offering yet.

**NEW SEASONABLE GOODS**

A STORE-WIDE EVENT

One You Can't Afford to Miss

YOU OWE YOURSELF A VISIT TO OUR STORE BEFORE THE 4th

See Our Windows Before You Buy

**Wolfe's**

FOR THE WOMAN WHO CARES Next to Post Office Eastland, Texas



ONE THING ABOUT THIS FLAMING YOUTH YOU HEAR SO MUCH ABOUT, IT'S SOMETHING TIME IS SURE TO CURE!





**Eleventh Annual Golt Tournament Is Held Here**

Trophies will be awarded to the low medalist, winner and runner-up in all flights and consolations in the eleventh annual tournament of the Eastland Golf and Country Club which opens here Friday, July 2nd. It will be a three day affair with the finals in all flights slated for Sunday, July 5.

The program calls for an 18-hole qualifying round from 9 a. m. until 6 p. m. on Friday, a dinner at the Hotel Connellee Roof Garden Friday night and a Calcutta Pool. Both the first and second flight players will be auctioned in the pool.

On Saturday the first round of match play will start at 8 o'clock and the second will be run off Saturday afternoon. Semi-finals in all flights are slated for Sunday morning and the finals at 2 o'clock Sunday afternoon.

Committees for the tournament are: W. K. Clark, F. W. Blatt, L. V. Wither, tournament and rules; W. L. Gupton, H. H. Porter, Ted Ferguson, W. T. Root, Calcutta Pool; C. A. Angstadt and John Mouser, entertainment; L. King, greens and J. N. McEachern, caddie service.

Mr. Chester Shortall of Oklahoma City is now visiting his grandfather and grandmother, Mr. and Mrs. S. H. Whittenberg, of Eastland.

Mrs. W. A. Wiegand is recovering from injuries sustained in an automobile accident June 19th. Mrs. Wiegand was painfully, but not seriously injured.

Miss Ila Gustafson of Eastland returned to her home Sunday night. She attended the Texas Cowboy Reunion at Stamford.

Dr. Caton and family of Eastland, accompanied by Miss Pauline Walthall, returned to their home Tuesday from a tour in San Antonio.

"Kick" if you don't receive the Record regularly.

**New Baseball Chief**



William Harridge has been elected president of the American Baseball League, succeeding the late Ernest Barnard.

**Clyde D. Cox Leaves For Dallas July 1st.**

Mr. Clyde D. Cox for the last few months with the Butler Harvey Chevrolet Company is leaving for Dallas the first of the month, where he will be associated with the Ed Marher Company, Incorporated, Ford dealers of Dallas. Mr. Cox has lived in Eastland County about all of his life and has many friends here who regret his leaving Eastland, even though he is going into a bigger field.

Mr. C. A. Petterson and family of Eastland returned to their home Sunday night from Center Point, Texas, where Miss Evelyn Petterson and Miss Nell Caton spent a week in the Young People's Conference in the Christian church. Mr. and Mrs. Petterson camped for the week.

W. K. Jackson spent Saturday and Sunday in Dallas visiting with his son, P. Wayne Jackson, who was on his way home in Chicago, after a tour of eleven southern states in the interest of his company. Mr. Jackson was enthusiastic about conditions in the territory he has covered and believes the outlook for fall and winter business is good.

**For Sale or Lease**

The Radium Bath House will trade for residence in Eastland, Cisco or Ranger or a farm near Eastland. This is the season for baths. Phone 318 or see Dr Ferguson, 316, Texas State Bank Bldg.

**DIVIDEND NOTICE**

The Eastland Building & Loan Association is paying its 11th consecutive dividend to all stockholders of record on June 30th.

Earnings distributed on June 30th - \$4,915.11

**DIRECTORS**

- T. L. Overbey
- Grady Pipkin
- Earl Bender
- W. H. McDonald
- W. S. Michael

Eastland Building and Loan Assn, Inc.  
A Home Institution

**FOR YOUR INFORMATION**

To those not familiar with our store, our stock and our method, this information is offered.

Over three thousand dollars worth of merchandise has been received at our store within the last ten days, which is not a very unusual occurrence.

The firm's business is the buying of bankrupt stocks and where conditions warrant, as in Eastland, a permanent store is opened and new merchandise is added from time to time and sold at very low prices.

I wish to take this opportunity to thank my friends for their loyal support during my time as manager of this store, and hope for a continuance of your patronage.

CARL JOHNSON

**Bankrupt Clearance Store**  
NORTH SIDE SQUARE

**Bob Lewis**

**Injured in Fall**

Bob Lewis, a workman on the Halcomb lease a few miles north of town, was seriously injured in a fall Monday afternoon. He was brought to the local hospital by a Hamner-Barrow ambulance, where he was resting Tuesday morning, according to hospital officials.

Lewis had climbed to the top of a pole to release blocks. They were allowed to slide down a guy wire, and when they hit the ground the guy snapped, allowing the pole to fall. The gin pole is about fifty feet long and Lewis hit on his back, breaking several ribs and receiving probable internal injuries.

Mr. J. D. McRae and Mr. H. E. McRae of Eastland spent Tuesday afternoon in Albany.

Mr. and Mrs. W. L. Gupton of Eastland left for Austin Tuesday. They were accompanied by Mrs. Bryon Brelsford.

Mrs. Woods of San Antonio is visiting Mrs. Roots of Eastland.

Mr. R. M. South of Eastland returned from an extended business trip in the Panhandle. His tour lasted two weeks.

Dr. D. E. Mullings, Professor in Cincinnati, Ohio University, visited with his relatives, Mr. and Mrs. W. H. Mullings of Eastland.

Mr. and Mrs. Jim Gilbreath of Eastland visited with relatives in Dublin Sunday.

Mr. and Mrs. Haught of Breckenridge visited in the home of Mr. and Mrs. C. H. McBee of Eastland, Sunday.

**Swedish Match King**



Every time we strike a match, Ivar Kreuger, Swedish match magnate, adds to his already bloated fortune.

Mrs. Denna Richie of Tyler is now visiting Mrs. George Utz of Eastland.

**PIGGY WIGGLY**



Prices for **FRIDAY**  
Store Will Be Closed **THE 4TH**

**ROASTING EARS**  
FRESH HOME GROWN

Dozen . . . 25c

**TOMATOES** Firm Pinks Lb. 5c

**NEW POTATOES** Reds or Whites 10 Lbs. 17c  
Large Home Grown

**Blackeyed Peas** Fresh Home Grown lb. 5c

**BANANAS** Lb. 5c

**SUGAR** PURE CANE 10 Lbs. 54c

**PEACHES** DELMONTE Sliced or MELBA HALVES Large Can 19c

**PEARS** LIBBY'S Large Can 23c

**PINEAPPLE** Sliced or Crushed 2 Flat Cans 23c

**Pie Cherries** 2 No. 2 Cans 49c

**Lipton's Tea** 1-2 lb. pkg. 43c 1-4 lb. pkg. 22c

**IVORY SOAP** LARGE SIZE . . . 12c  
MEDIUM SIZE . . . 8c

**COMPOUND MEAL**

8 lb. JEWEL VEGETOLE 94c 5 Pounds . . . 15c  
20 Pounds . . . 42c

**FLOUR** Golden Harvest 48 lbs. \$1.00

**DRY SALT JOWLS** lb. 10c **STEW MEAT** lb. 10c

**Veal Loaf, Hamburger Meat** lb. 15c

**SLICED BACON** Our Special lb. 25c

**STEAKS** FANCY BABY BEEF Any Cuts lb. 24c

**ROAST** Choice Cuts lb. 15c

**CHEESE** lb. 21c

**PIG LIVER** lb. 10c



# WATCH YOUR STEP

YOU MAY BE THE PERSON TO RECEIVE

## Free Theatre Tickets

If the "Watch Your Step" editor notices you on the street, sees you do some act of kindness, an amusing act or anything out of the ordinary you will find the act described in this column the following week, and you will be entitled to a free ticket to the Lyric Theatre. Your name will not appear.

Old folk, young folk, everyone alike, watch your step. Look over the list below and see if you are among those receiving a free ticket this week to see

### Ann Harding in "East Lynne"

If the gentleman who made the FIND just a few feet north of a telephone post on west Commerce will call at this office he will receive a free ticket.

If the young lady who upon reading the prescription by Andy Gump rushed into the next office to show it to the doctor, will call she will receive a ticket.

If the single gentleman who just arrived in Eastland to take over the management of a local business will call he will receive a free ticket.

If the gentleman that found his Weekly Record which appeared to have been opened and read after stating he had not received it will call at this office he will receive a ticket.

If the local groceryman who put in several minutes in a local sporting goods store Monday afternoon picking out dry flies and leaders with which to tempt the bass in Lake Eastland will call he will receive a ticket.

If the gentleman who, with his wife, told a local advertiser that they believed every housewife in Eastland read the RECORD each week will call they will receive tickets.

If the lady who sat on the front steps of her home out at States Camp about 10:30 Friday morning reading her WEEKLY RECORD, will call at this office she will receive a free ticket.

## Dr Tanner Reports on Finances

Financial report of the Retail Merchants and Chamber of Commerce entertainment for Saturday, June 27.

Received from Mr. Toombs, as a result of Miss Jordan's collection, \$31.00

Cash Paid—  
Miss Jordan's collecting \$ 2.00  
T. Lovelace, moving platform 1.00  
4 cash ticket prizes 25.00  
Frank Lovett, treasurer of Eastland Booster Band 3.00

\$31.00  
Cash in reserve fund from previous collections, \$16.25

H. R. TANNER, Secretary, Chamber of Commerce.

Dr. H. B. Tanner, secretary of the chamber of commerce visited Mr. J. E. Spencer, secretary of the chamber of commerce in Cisco, Tuesday afternoon.

Mr. Hugh Jennings, principal of Ovalito school, visited in Eastland Sunday.

## LETTER FROM MRS. OVERBEY

The Record office is in receipt of a letter from Mrs. Harold W. Overbey, who now lives in Ashland, Oregon, and who was employed on the Record while she lived here. She states that the people out there are happier and seem less depressed and mention gasoline being sold in Los Angeles for 7 1/2 cents. She asks for a copy of the Record that she may keep in touch with friends back home. The Record force is among those that will be glad to have Mrs. Overbey back in Eastland again.

Mr. L. M. O'Neal, Deputy Regional Executive of the 9th Region of the Boy Scouts of America, comprising Oklahoma, Texas and New Mexico, is visiting with Mr. G. N. Quill of the local Boy Scout Council. Mr. O'Neal says there are 46 councils in the region, all but two of which have applied for charters for the new year beginning July 1st. Scouting generally is in splendid shape. The Oil Belt council continues to make progress.

## EASTLAND WINS SECOND GAME

Charles LaFon led the Eastland Longhorns in their winning streak Sunday by collecting three hits from the Ranger visitors, while Ligon and Watson collected two each. This was enough, with the brilliant playing of other members of the team to bring home the bacon for the locals, the score being 11 to 8.

Following is the box score for the game:

Eastland		Ranger	
AB.	R. H. PO. A. E.	AB.	R. H. PO. A. E.
Overby, lf.	5 2 1 2 4 1	Pace, cf.	5 1 2 1 0 0
M. Watson, lb.	5 1 2 9 0 0	Curtis, 2b.	5 1 4 2 3 1
Stubbs, s.s.	2 1 0 3 4 0	Franklin, rf.	4 1 1 2 0 0
Coleman, 3b.	2 3 1 0 3 1	Blackwell, lb.	5 1 1 8 2 1
LaFon, rf.	4 1 3 1 0 0	Taylor, lf.	4 2 2 2 2 0
Ligon, cf.	2 1 1 0 0 0	McGee, 3b.	2 0 0 1 0 0
Ligon, 2b.	4 1 2 4 4 0	Littlefield, 3b.	2 2 2 1 1 0
Brown, c.	4 0 0 7 0 0	W. Watson, c.	4 0 0 6 1 0
Turner, p.	3 0 1 0 4 0	Bates, ss.	4 0 1 2 2 1
Dabbs, lf.	1 1 1 0 0 0	Fox, p.	2 0 0 9 2 0
Norton, lf.	0 0 0 0 0 0	Cook, p.	2 0 0 1 3 0
Totals	33 11 12 27 19 2	Totals	29 8 13 27 14 3

Ranger		Eastland	
AB.	R. H. PO. A. E.	AB.	R. H. PO. A. E.
Pace, cf.	5 1 2 1 0 0	Ranger	100 203 011-8
Curtis, 2b.	5 1 4 2 3 1	Eastland	232 029 11x-11
Franklin, rf.	4 1 1 2 0 0	SUMMARY—Triples, Littlefield; doubles, Ligon, Pace, Taylor; double plays, Stubbs to Ligon to M. Watson, Stubbs to M. Watson, Franklin to W. Watson; base on balls, Fox 3, Cook 2, Turner 1, Overby 1; strike-outs, Fox 3, Cook 3, Turner 3, Overby 3; hit by pitched ball, Smith by Fox. Umpire, Garrison.	
Blackwell, lb.	5 1 1 8 2 1	SPOTLIGHTS	
Taylor, lf.	4 2 2 2 2 0	I went to see Frank Craven's play "That's Gratitude." After the show Mrs. Craven and Grantland Rice took me up to Frank's apartment. Other friends dropped in, and presently Frank himself arrived genuine, whimsical, modest, totally unspoiled.	
McGee, 3b.	2 0 0 1 0 0	Seeing him in his own home made it easier to understand his success. Everything was simple and old-fashioned and sincere. When he writes a play he just picks a situation out of an ordinary American home, and then he walks on the stage and is himself.	
Littlefield, 3b.	2 2 2 1 1 0	On the way home another thought struck me.	
W. Watson, c.	4 0 0 6 1 0	He is the author of the play, and his name is printed on the program and written in front of the theatre in electric lights.	
Bates, ss.	4 0 1 2 2 1	Yet it is a play without a star.	
Fox, p.	2 0 0 9 2 0	At least five other characters are just as important as he is. He is on the stage no more than they are, and they are given just as many good lines.	
Cook, p.	2 0 0 1 3 0	He might have written the piece so as to monopolize the spot light, and it might have been a success or it might have been a flop. But being the sort of chap he is, he is content to be in the back ground a good share of the time. His royalties will reward his good sense.	
Totals	29 8 13 27 14 3	Years ago Cameron McKenzie wrote a short story entitled, "The Man Who Was It." The story told about a business that had been making good profits for many years. The president took life very easy. He played golf, travelled in Europe, and let the boys assume responsibility.	

After his death a young and very efficient executive was brought in, who decided that everything needed tightening up. When the purchasing agent was about to sign a big contract the new Boss jumped into the negotiations himself. When the sales manager had a large order to close, the Boss said: "I'll pack my bag and go with you." When the production manager made plans for rearranging the plant, the Boss revised his plans. He worked about twenty hours per day, and was always criticising his predecessor who had seemed to work so little.

The result was that his associates, being robbed of both responsibility and credit, lay back and let him do it. He worked himself into a nervous breakdown, and the business went on the rocks.

I am told that the Jesuits had this motto: "A great deal of good can be done in the world if one is not too careful who gets the credit."

Wise leaders recognize this golden principle and profit by it. The foolish hog the spotlight, and frequently go to smash.

A PROMISING PROGRAM

All sorts of people are putting forth all sorts of schemes designed to prevent a recurrence of the industrial depressions such as we have been going through. Most people do not really know what they are talking about. There seems, however, to be

real promise in the suggestion of the National Civic Federation to call a national congress of selected delegates from every line of industry and business, and from the ranks of all the important trades as well, to formulate a program of industrial readjustment and to create a permanent organization to maintain the proper balance between production, distribution and consumption.

The suggestion originated with Matthew Woll, vice president of the American Federation of Labor, in a letter to James W. Gerard, former Ambassador to Germany, who is chairman of the Commission of Industrial Inquiry of the National Civic Federation. Elhu Roof, America's most distinguished "elder statesman" is the honorary chairman of the Federation.

Under such auspices, any movement for public welfare starts off with a fair chance of success. Every intelligent person knows that all that is needed to keep business and industry on an even keel, and labor steadily employed, is cooperation to that end between all of the elements involved. Capital alone cannot do it, management alone cannot do it, labor cannot

bring it about. But if all the groups of these three elements of business and industrial life get together and agree on a program, it is pretty likely to be a program which stands a chance of success. Its value will be increased if the farmers are also included. And it will be lessened in precisely the degree in which politicians take part in it.

The advocates of this movement are referring to it as "the Ten-Year Plan." They figure it will take ten years of experiment, trial and error to arrive at a working basis which will be reasonably certain of accomplishing its purpose. If some method could be devised to compel all of the interests involved to live up to their joint agreements there is no reason in the world why something of this sort should not be effective. And, as the gentlemen who are active in promoting the 10-year plan point out, unless intelligent action in this direction is taken, the alternative will be the government-stepping in and regulating business, socializing industry in ways which are entirely foreign to the American conception of individual rights and liberties.

Miss Celia Moore, State Itinerant Nurse and Miss Margaret Hassley, Public Health Nurse for this district, were in Palo Pinto and Mineral Wells Tuesday for the purpose of perfecting a Public Health Committee.

## RED CHAIN FEED STORE

405 S. Seaman

## NOW OPEN PARSONS

Home Laundry ACROSS FROM UNIVERSITY  
Miss Parsons, who has been with the local laundry for 6 years, urges you to keep your work in Eastland.  
Work Guaranteed

## CLOSED SATURDAY

July 4th SHOP EARLY ON FRIDAY July 4th

# PEOPLES CASH STORE

LOWER PRICES

Beef Stew Meat Per Pound 10c

Veal Roast Chuck Per Pound 12c

Cheese Long Horn Per Pound 18c

JOWLS Salt Pork Per Pound 9c

Veal Steak Sevens Per Pound 14c

BACON Swifts Pound Sliced 18c

BUTTER Creamery Lb. or Country 25c

Hamburger MEAT 2 Pounds 25c

Graham Crackers 2 Pound Box 25c

PEACHES Del-Monte Large Can 19c

Salad Dressing Pint Jar 23c

Pineapple Crushed Large Sliced Can 23c

JELLO All Flavors 2 Boxes 15c

LEMONS Large Doz. Sunkist 25c

CATCHUP Van Camp Large Bottle 14c

CRISCO Shortening 3 Pound Can 63c

Salmon Fancy Pink Tall Cans 2 for 25c

Bread Wholewheat 1 Lb. Made in Eastland Loaf 5c

Post Toasties Large Box 10c

Cigarettes Leading Brands 2 for 25c

Home Grown Potatoes

10 Lbs. 17c

Pure Cane SUGAR

10 Lbs. 54c

Shortening 8 POUND BUCKET 94c

FANCY FULL HEAD RICE

10 Pounds 49c

Colorado Re-cleaned Pinto Beans

10 Pounds 49c

COFFEE

Ground Fresh While You Wait

PILGRIM

2 pounds 33c

Brown Beauty

2 pounds 39c

## TRADE---

where the stocks are complete, Hardware and House furnishings. A call will convince you. Note a few of our regular Values.

50 ft. 5-8 inch Guaranteed Garden Hose \$3.75

6 gal. White Enamel Water Coolers \$3.75

Camp Cots, good wt. and built to give service \$2.45

Chicken Feed (maize chops) 100 pounds \$2.00

Auto Trunks steel covered guaranteed to give service. \$4.95

Auto Wardrobe Steel Covered trunks fit on the running board of the car. see this value \$11.85

Auto Tires - beyond a question The best 4 ply. tire on the market. "Flying Ebony" 30x4.50 \$5.95

A COMPLETE STOCK OF FISHING TACKLE

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