

WEEKLY RECORD

Only Newspaper Printed In Eastland

THE ONLY PAPER IN EASTLAND COUNTY COVERING ITS TERRITORY COMPLETELY.

TELL THE ADVERTISER THAT YOU SAW IT IN THE WEEKLY RECORD. THE FREE PUBLICATION.

VOLUME 1---Number 17.

Eastland, Texas, Friday, July 17, 1931.

Owned and Operated by Eastland Men.

Dr. H. B. Tanner Returns Wednes.

Dr. H. B. Tanner returned Wednesday night from Ft. Worth where he went as a delegate to confer with the City Commission of that place relative to the continued of gas from this section.

It was feared that on account of the proposed municipal ownership of the gas company in Fort Worth a supply other than from this field might be arranged for.

He stated that the delegates were received most courteously and in a short talk told of Eastland's large quantity of gas for which people of this section wanted a market and that they were not interested in the Lone Star Gas Company no municipal ownership.

Mrs. Jno. W. Turner and children of 108 North Ostrom Street, left Thursday for Glasgow Junction, Ky., to be at the bedside of her mother who is ill. While away they plan to visit the Mammoth cave and other places of interest.

Mrs. J. B. Thompkin, mother of Mrs. W. J. Herrington, is visiting her daughter in Olney.

Mrs. J. M. Herring of 1007 Commerce Street has been very ill for the past three weeks and is still confined to her bed.

Mrs. Elizabeth Crouch of 114 East Conner Street is spending the week with her daughter, Mrs. N. K. Ramsey at Honey Grove.

Miss Lucille Nettleton of Seattle, Washington, is visiting Dr. and Mrs. H. B. Tanner. She is principal of one of the Seattle public schools and a room mate of Miss Blanch Tanner at the Women's University Club at Seattle. She is an active member of the American Alpine Club, having ascended all the prominent peaks in North America and several in Europe.

Mr. Bohning has sold his Ford Agency to Mr. H. E. Everett, who has already moved his family here and taken over the business.

Mrs. Willie Mae Thompson of Abilene visited in the home of Mrs. Bess Pierce Sunday.

G. W. Bohning and family are planning to move within the next few days to their new ranch four miles west of Lometa.

Widow of Ex-President



Mrs. Woodrow Wilson has gone to Poland to dedicate a monument to her late husband.

Mrs. Bowles On Rotaay Program

The principal entertainment at the regular Monday meeting of the Rotary Club this week was a number of old time tunes played on the piano by Mrs. Virginia Bowles, 88. T. R. Lott, member of the program committee, presented Mrs. Bowles to the Club in a few brief and complimentary remarks.

Mrs. D. Wolf Goes On Buying Trip

Mrs. D. Wolf, buyer for Wolf's ladies' store, leaves today for New York and other style centers to do her fall buying.

As has been her custom each year, she times her trip to market so that she may be on hand at the different style shows in the different cities.

Leaving Friday, she will go direct to New York, arriving Monday and remain there ten days or more.

"I don't know how I am going to do it, but I am going to try and visit every nook for women's fashions, hair dressing, footwear and all; I like to know these things, and too, it helps me in buying," Mrs. Wolf stated.

On her return trip she will visit Chicago market opening and from there she will go to St. Louis, where she will make some of her final purchases and return to Eastland between August 10th and 15th.

Rev. and Mrs. W. T. Turner left for Marlin Tuesday of this week to be gone a week or ten days.

WATCH YOUR STEP

YOU MAY BE THE PERSON TO RECEIVE

Free Theatre Tickets

If the Watch Your Step editor notices you on the street; sees you do some act of kindness, an amusing act or anything out of the ordinary you will find the act described in this column the following week, and you will be entitled to a free ticket to the Lyric Theatre. Your name will not appear.

Old folk, young folk; everyone alike, watch your step, over the list below and see if you are among those receiving a free ticket this week to see—

"The Man In Possession"

If the lady who sold the fellow a bottle of home brew for five cents and then would not take the poor fellow home will call she will receive a ticket.

If the new comer to Eastland who says he is a cowpuncher and not a salesman will call he will receive a ticket.

If the lady that claims she attracts more attention when she has a runner in her hose than when she wears no hose at all will call she will receive a ticket.

If the lady on South Seaman who says she has worked herself nearly to death cleaning her yard and flower beds hoping the Watch Your Step editor would notice it will call she will receive a ticket.

Challenges Soviets



Matthew Wolf, of the American Federation of Labor, says America needs a ten-year plan. He wants a six-hour day and a five-day week.

H. E. Everett Buys Bohning Motor Co.

Mr. H. E. Everett of Lometa, Texas, has purchased the Bohning Motor Company, the local Ford Agency, taking charge Wednesday, the 15th. He has already moved his family here.

Associated with Mr. Everett will be his two sons, Edward and Pat. Both will be active in the business.

Mr. Everett states that he already feels that he is a full fledged Eastlander and that in next week's Record he will carry a more detailed announcement of his plans for a bigger and better service to Ford owners.

Rifle Shoot Is Well Attended

The regular Sunday afternoon shoots at the American Legion Gun Club continues to draw good crowds and last Sunday afternoon was no exception to the rule. W. J. Peters was high score man on the rifle range. In trap shooting Hart Shoemaker of Comanche took high score, and the high score in skeet was tied from three ways.

Score for straight trap: Ham Bacon, 13; G. S. Poe, 19; Hart Shoemaker, 24; Roy Aken, 18; Tom Harris, 15; G. C. Kimbrell, 20; Billie Joe Peters, 13; W. J. Peters, 18.

Score for skeet: Jim Horton, 21; Roy Aken, 9; G. S. Poe, 21; Mrs. Jim Horton, 19; K. B. Taner, 13; G. C. Kimbrell, 12; Hart Shoemaker, 21; W. J. Peters, 13.

Score in Rifle: W. J. Peters, 45; Tom Harris, 44; T. A. Jones, 36; Jack Jameson, 44; G. W. Harper, 38; Dr. W. S. Poe, 40; K. B. Taner, 25; R. H. Perine, 43; Gayland Poe, 39; Roy Aken, 43; V. Howard, 35; J. J. Cofman, 44; Ham Bacon, 44; E. Tucker, 36; E. M. Armstrong, 37; Clyde Chaney, 22; Jack Hale, 41.

METHODIST CIRCLES TO MEET MONDAY

The Martha Stewart and Bell Bennett Circles of the Methodist Missionary Society will meet together at the church Monday afternoon at 3:30 for a business and literary meeting. Program will be on social service. Mrs. F. L. Drago, who is local social superintendent, will have charge of the program. All officers are urged to be present with a written report.

Breck Plays Here Sunday

Eastland Longhorns will play the Breckenridge Longhorns Sunday afternoon at three-thirty. The game will be played at the field east of the city, near the States Oil Camp.

The starting line-up is: Crossley, 1b; E. Ligon, 2b; Stubs, ss; R. Coleman, 3b; Lafoune, lf; T. Coleman, cf; RaRy Morris, rf; Smith or Brown, catcher; D. Turner, pitcher.

Neil Day has succeeded Ray Overbey as manager of the Longhorns and will be in charge of the games Sunday.

FIRST METHODIST CHURCH

Sunday school 9:45 a. m., Mr. B. E. McGlamery, Supt., preaching by the pastor at 11 a. m., Epworth League at 7:15 p. m., preaching at 8:15 p. m. on lawn; W. M. S. 3:30 p. m. Monday, prayer meeting Wednesday 8:15 p. m., choir practice Thursday 8:15 p. m.

Miss Wilda Drago, the regular choir leader, will have charge of the music Sunday, and Miss Lois Butler will be at the piano.

Sunday night the services will be held on the lawn. The choir of the Christian church will furnish the specialties for the occasion.

Tuesday evening at eight o'clock at the Masonic Hall, initiation service of the Eastern Star was conducted. Mrs. Carl Pace, Worthy Matron, presided. Assisted by J. H. Kahrs, Worthy Patron. Mrs. Helen Horn was initiated. The hall was decorated with Shasta Daisies and garden flowers. The refreshment committee composed of Misses B. L. Macall, Ora B. Jones and Ed Graham served refreshments of cake, brick ice cream, and ice tea.

Boy Scouts Leave For Camp Martin

Twenty eight boys of the Eastland Boy Scouts of troop three and six left here Thursday morning for a ten days stay at Camp Martin situated nine miles south of Mason, on the Llano river.

They will be joined there by other scouts of the district and Scout Master Quirl, who left for camp Tuesday.

For their water games they will have their own boats and canoes made by the scouts. It will be of special interest to the parents and friends of the boys to know that they will be able to receive news daily from the camp as Scout Wolf and Mullins have built an instrument that will enable them to send and receive messages. A swimming pool for beginners will be under competent instructor Wager games, treasure hunts, sham battles, volley ball, horse shoe pitching and various other games will be in order.

Crafts consist of Leather, Wood and tin craft. Nature collections, archery, life saving, first aid, Indian dancing, angling, merit badge test, second and third class test, camp cooking, tracking and bridge building will be given in camp.

Those in camp are: V. P. Sherman, Alex Clark, Jr., Gilbert Clark, John Hart, Jr., Billie Jones, Benjamin Mackall, Kivie Wolf, L. J. Lambert, Donald Kitley, Raymond Lovett, Clyde Chaney, Jack Campbell, Robert McGlamery, Horace Horton, Raymond Pipkin, R.-L. Perkins, Jr., Ralph Mahon, Sr., Eldress Gattis, Russel Sanderson, Roger Morehead, Jim Connellee, Bob Sikes Parker Brown, Clyde Garrett, Jr., Richard White, Wesley Lane Jack Shaw and Tom Annis. Mr. and Mrs. Joe Gibson accompanied the scouts as the the guests of troop No. 3.

BAPTIST CHURCH

W. T. Turner, Pastor
In the absence of the pastor the pulpit will be occupied both morning and evening by Rev. E. N. Strother of Fort Worth. Brother Strother is an experienced, capable young preacher and our people are urged to give him good audiences at both services. Services begin at 10:45 a. m. and 8:00 p. m.

Associate Superintendent J. C. Carlisle will be in charge of the Sunday school, which meets at 9:45 a. m. Let us match last Sunday's attendance which was a new record for any July Sunday in the history of the church with 201 present.

The BYPU's meet at 7 p. m. The senior union will conduct the Wednesday night prayer service with F. S. Nelson leading.

Good music at all services, Mrs. A. J. Campbell, choir director; Mrs. T. J. Pitts, pianist.

McDonald Attends Lions Meeting

Mr. W. H. McDonald, president of the Eastland Lion's Club, accompanied by his wife, left Saturday for Toronto Canada where they will attend the Lions' Convention, which lasts four days, 14, 15, 16, and 17. Mr. and Mrs. McDonald boarded a special train at Dallas.

The trip to and from Canada will probably last two weeks.

Milk Inspector Makes Report

Carl Swearingen, the recently appointed milk inspector, hands in a list of Grade A Dairies supplying milk in Eastland.

It is to be remembered that the law only protects you in this way by requiring milk to be graded and labeled the kind of milk that it is. It does not prohibit the sale of other grades, but just shows you the grade you are receiving. His report follows:

The following dairies have been closely inspected and found to be in a Grade "A" condition:

"Street's Dairy, Clyatt's Dairy, Pitzer's Dairy, Mrs. Craver's Dairy, Claude Stubblefield's, B. C. Whittlings, A. J. Harten, F. O. Reynolds, W. C. Reynolds, Bruce's Dairy, Mrs. Clyde Garrett's, Ideal Creamery.

"These dairies are inspected four times each month, and consumers may be assured that the milk coming from them is receiving careful attention."

Carl Swearingen, City Inspector.

LAWN PICNIC PARTY COMPLIMENTS NIECE

Everybody invited.
Miss Gretchen Overton entertained for her niece, Marilynn Hilburn of Houston, Monday night at her home on Halbryan street with a lawn picnic party.

Games were enjoyed with the usual delicious picnic lunch served to the following: Caroline Cox, Fayelette Campbell, Gean Kitley, Bennie Kate Wood, Elve Lee Jones and honoree, Marilynn Hilburn and little sister, Patsy Hilburn.

Employees of the L. C. Burr & Co. Store enjoyed an outing Tuesday evening at Bass Lake. After a swim a delicious picnic supper was served to the following: Mr. and Mrs. Don Parker, Mr. and Mrs. Artie Liles, Mr. and Mrs. B. G. Gates and children; Mrs. Jake Ross, Mr. and Mrs. Dave McNamara and children, Patrick McNamara, Odell Grubbs and Misses Grant and Poe of Ranger.

Starting Today

ON PAGE SIX

Rowena Rides The Rumble

By Ethel Hueston

The First Installment Of A Most Interesting Serial Story Which Will Appear Each Week IN YOUR RECORD

Don't Miss An Issue!

LYRIC Attractions for Week Beging Sat. July 18

Saturday Only
RAMON Novarro
in
'DAY BREAK'
with
HELEN CHANDLER
10c BARGAIN
Matinee 1 to 6 p. m.

Sunday - Monday
ROBERT Montgomery
in
"The Man In Possession"
with
IRENE PURCELL
Charlotte Greenwood

TUESDAY -- WEDNESDAY
MARION DAVIES
in
"Five and Ten"

BAPTIST W. M. S. MET MONDAY AFTERNOON

Circles 1, 2, 3 and 4 of the Baptist Woman's Missionary Society met Monday afternoon at the church for a Bible Study lesson. Mrs. Frank Lovett, president presided. The devotional was led by Mrs. Don Brewer from the 8th chapter of Matthew. Prayer by Mrs. W. T. Turner. Report for circulating library given by Mrs. Wm. Shirriffs. Mrs. Overton, benevolence chairman, read request for linen shower from West Texas hospital at Abilene. Mrs. W. T. Turner, young people's chairman, reported that the R. A. and G. A.'s would take part in the shower. Bible lesson was taught by Rev. W. T. Turner from the 10th and 11th chapters of Revelation.

Those present were: Rev. and Mrs. W. T. Turner, Mmes. Haynes, Owens, Shirriffs, Brewer, W. D. R. Owen, Daken, Penticost, Andrews, Braley, Walker, Bishop, Ed Pritchard, Pritchard, Don Parke and P. L. Parker of Breckenridge, Carl Springer, Lindsey, Overton, Hearn and Vickers and Mesrs. Nelson and Hains.

Buster Woods, the young son of Mr. and Mrs. Jim Wods, West Commerce streets, is being taken to Galveston to be placed in a hospital where he will receive treatment for tuberculosis of the bone.

Mrs. J. J. Baron and children of Mrs. Merkel are visiting in the home of Mrs. J. A. Ross, a cousin of Mrs. Baron.

Mr. and Mrs. Ira L. Hanna returned Sunday from a ten day's vacation in East Texas. Mr. Hanna states that the crops through that section are suffering for a rain much more than in this section, but there is still some oil activity.

J. O. Ernest of the Cash Grocery and Market was called to the bed side of his mother who is seriously ill in Beeville. Word was received Monday from Mr. Ernest that she was some better.

S. J. Artheer and Sid Fowler of the Arther & Fowler Trucking Co., have purchased the Lucas home in Olden and will move into it soon. They will continue their business here in Eastland.

Mrs. H. T. Harvell, mother of Mrs. R. P. Crouch, has gone to Sweetwater to spend the month with her son and family. Mr. and Mrs. Austin Harvell.

Mrs. H. R. Liles and daughter, Myrna Jo, have gone to Longview to spend two weeks with Mr. H. R. Liles.

Mrs. John Liles has returned home from Memphis, to stay with her son,

Artie Liles, and her sister, Mrs. Jim Liles of Carbon.

Mary Emma Nelms of Wichita Falls is here to spend the summer with her aunt, Mrs. Geo. Parvin, before entering C. I. A. at Denton in September.

Mr. and Mrs. R. L. Lidy of Enis, owners of the Bankrupt Clearance Store, were here over Sunday visiting in the home of Carl Johnson and wife, manager of the local store. J. R. Tod, constable of Gorman, was a business visitor in Eastland Monday.

The many friends of Mrs. R. N. Grisham will be glad to know that she is now up and improving rapidly since her recent operation.

Kathryn, the little four year old daughter of Mr. and Mrs. R. N. Grisham, has been suffering with her throat for several days and they think now that she will have to have her tonsils removed before she recovers.

Mr. and Mrs. Jimmie Little and children of 509 West Main street spent the week end in Fort Worth visiting Mr. Little's father.

Clarence Ambrose, Jr., of Fort Worth, returned home Monday after a month's visit with his Grandmother, Mrs. H. Lindsey and Mrs. J. A. Crouch.

LESSON SERMON GIVEN

The lesson-sermon subject was Christ Scientist, Sunday, July 12.

"Jesus saith unto them, My meat is to do the will of him that sent me, and to finish his work." was the golden text: John 4:34.

The following passage from the Bible was read as a part of the service (Matthew 5:10): "Blessed are they which are persecuted for righteousness's sake; for theirs is the kingdom of heaven."

Included in the lesson-sermon were the following citations from the Christian Science text book, "Science and Health with Key to the Scriptures," by Mary Baker Eddy:

"Jesus rose higher in demonstration because of the cup of bitterness he drank. . . Love must triumph over hate. Truth and Life must seal the victory over error and death, before the thorns can be laid aside for a crown, the benediction follow, 'Well done, good and faithful and servant,' and the supremacy of Spirit be demonstrated" (pp.43.44).

After a stay of several months in Longview Mr. and Mrs. Curtis Corzelius have reopened their home in Eastland.

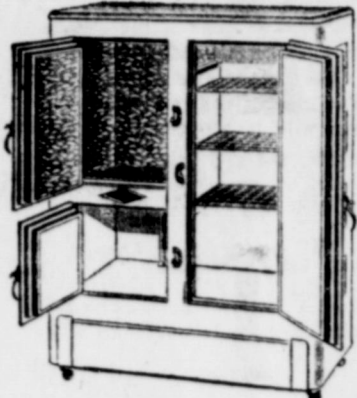
Are you telling your friends about the RECORD?

PEOPLES CASH STORES

EASTLAND, TEXAS

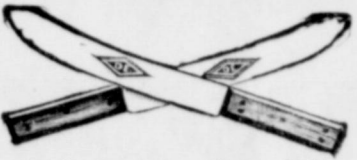
LOWER PRICES

Refrigerators



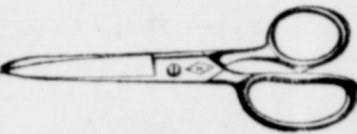
25 pound capacity \$12.50
40 pound capacity \$17.50
50 pound capacity \$18.50

Kitchen Knives



Good enough to sell for \$1.00
Now 25c

SCISSORS



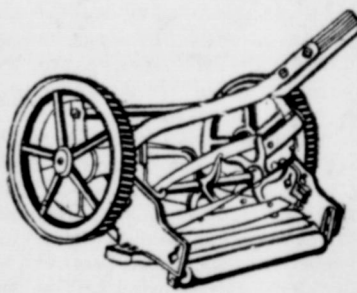
50c values now
25c

SHEARS



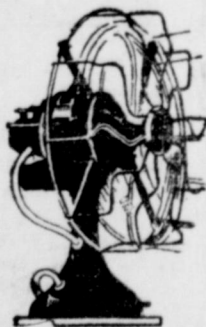
"Do Clip" Grass Cutting Shears will hold sharp cutting edge.
\$1.35 value now 89c

Lawn Mowers



Ball Bearing, 16 inch blades, 10 inch wheels
\$9.75 value \$7.45

Barcol Electric Fans



8 inch aluminum propeller type blades
\$6.00 value \$3.95

Western Skates Pocket Knives



75c to \$1.50 Values now
49c to 98c

Tomatoes HOME GROWN Pound 5c

Lettuce HARD HEAD 5c

Potatoes 10 Pounds 17c

SUGAR Pure Cane 10 POUNDS 54c

FLOUR PILLSBURY GILT EDGE 24 lbs. 58c

PEACHES Del-Monte Large Can 19c

Pineapple LARGE CAN 19c

Shortening 8 POUND CAN 95c

SYRUP LOG CABIN Large Can 98c

Coconut MOIST 1/4 lb. CAN 25c

Pinto Beans 10 POUNDS 39c

Vinegar Heinz Cider Quart Bottle 25c

Table Salt 3 BOXES 10c

Corn Meal YELLOW Per Box 9c

Hominy LARGE CAN 9c

Catsup LARGE BOTTLE 14c

Olives QUART JAR 39c

Mustard PREPARED Quart Jar 15c

COCOA Breakfast One Pound Can 18c

Gelatine DESSERT 2 Boxes 15c

Pie Peaches Solid Pack Galon Can 49c

Fryers 2 lb. Average Dressed and Drawn Free 49c

Veal Steak Chuck, Sevens, Shoulder Round, Chops Pound 15c

Cheese Full Cream Long Horn lb. 19c

Veal Roast Your choice of fore quarter lb. 12 1/2c

Bacon BREAKFAST Sliced lb. 19c

Cured Ham Center Cut Per Pound 29c

STEP LADDERS



4 ft. 98c

CLOCKS



Specially Priced
Now 89c

Garden Rakes



75c value 59c

Daisy Air Rifles



350 Shot. A bargain at--
\$1.69

LANTERNS



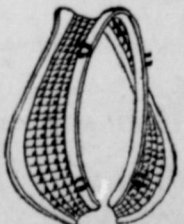
\$1.50 values
Now 98c

AXES



A \$2.00 Values
\$1.49

COLLAR PADS STUFFED COLLAR PADS



These pads are made of heavy canvas, stuffed and quilted heavily and are probably the best fitting pads made. Do not slip and slide like others.

75c value 39c

UNITED DRY GOODS
NORTH SIDE SQUARE EASTLAND

SHOES



\$1.48

STURRDINESS. style and everything good in children's Footwear have been assembled to make our group outstanding values.

\$2.98



Close Out Ladies White Kid SHOES Values to \$4.95

\$1.98

SPECIAL SALE

on genuine INDIANHEAD

Broadcloth

19c

You Can Now Buy

FRUIT OF THE LOOM

IN ALL COLORS FOR

15c

per yard

A Place For the Entire Family to Trade at Low Cost

L. C. BURR & CO'S

MID-SUMMER CLEARANCE

STORE
OPENS
FRIDAY
JULY 17th
9 a. m.

STORE
OPENS
FRIDAY
JULY 17th
9 a. m.

SALE



Men's Suits

Never before have we offered such wonderful values in this department. We have taken our entire stock and divided same into three groups, consisting of linens, tropical worsteds and fanc' all wools.

All linen suits \$5.95 selling at

All Tropical Worsteds Suits with two pair of pants \$9.95

All Spring and Summer Suits With two pairs of pants \$19.75

Ladies Dresses

Now is the time to avail yourselves of this wonderful offering, specially grouped for easy selection. Prints in flat crepes, chiffons, georgettes, also in pastel shades.

Group 1 \$2.98

Group 2 \$4.75

Group 3 \$6.75

Men's Socks
Regular 10c Value
5c pair.

Tennis Shoes
Suntan an White
All sizes at
69c pair.

Men's Unions
Extra Fine Quality
Sizes 36 to 46
49c

Men's Socks
Regular 50c Value
39c pair.

Boys Longies
Washable, Cool
89c pair.

Boy's Knickers
Regular \$1.25 Value
89c

Boy's Unions
Sizes 2 to 12
39c

Rayon Vests
Pastel Shades
49c

Men's Socks
39c Value for
25c

Pin Check Pants
Cool and Durable
98c pair.

Work Shirts
A Real Burr Value
59c Each

Coveralls
Sizes 3 to 8
49c

Covert Pants
Preshrunk
\$1.29 pair.

Dress Pants
\$4.98 Pants now
\$3.98

Men's Straw Hats

Our entire stock of men's hats will be sold at a fraction of their cost. Nothing must remain in order to clear space for Fall Hats. This includes, Sailors, Panamas and Leghorns.

One Half Price

Work Clothes

Cottonade Pants 98c
Sand Twill Pants \$1.29
Burlly Overalls \$1.10
Hardware Overalls 79c
Boys Overalls 85c
Express Stripe Overalls 85c
Best Quality Chambray Shirts 89c



Men's Vests and Shorts

Here the men will revel at these garments. Full cut Shorts are fast color, vests of combed yarn. Per garment.

25c

Free Goods

100 Boxes

In order to show our appreciation for past patronage, this store will give away absolutely free 100 Packages containing gifts of value. Doors open promptly at 9:00 a. m. Friday.



Hosiery

Burr's lead in hosiery values. 45 gauge, pure thread silk. French heel, cradle foot. All wanted shades and sizes.

69c

Ladies Hats

Our entire stock of millinery will be sold at one price. This includes all higher priced models in straws, braids, and also all new Fall Felt Hats.

\$1.88 each

Wash Dresses

During this event we will offer one of the greatest values ever offered to the people of Eastland and vicinity. Tub fast wash dresses, smart patterns, at the value giving price of only

39c

EACH.

Mens Neckwear

Another scoop for Burrs. Ties of individuality and distinction for the man who cares. Arranged in three different groups.

Group 1 39c

Group 2 69c

Group 3 89c

Men's Shirts

These are "Pepper-ell" Broadcloth shirts. Fast colored full cut and preshrunk. Regular 98c value at only

69c



Sheets
81x90 Seamless
59c

Turkish Towels
Cannon 15c Value
2 for 25c

Silks
All \$1.49 Silks
88c

Triumph Percales
36 in. wid. Fast colors.
10c

Virginia Mae Prints
Exquisite patterns.
15c

Imported Shantung
Pastel Shades
59c

Oil Cloth
Plain and Fancy Paterns
21c

Druid Sheets
81x99
87c

Drapery Damask
50 in. Wide
69c

Child's Panties and Bloomers
Non Run Rayon
25c

Lingerie
Step-ins, Panties and Bloomers
29c

Shoes
54 Pairs Only
\$1.59

Foundation Garments
Combination
98c

Anklets and Sox
25c Values
19c

4-Ply Richlands

Size 29x4.40 \$4.70
Was \$4.98, Now

Size	Formerly	Now	Tubes
29x4.50	\$5.60	\$5.32	84c
30x4.50	5.69	5.40	84c
28x4.75	6.65	6.34	95c
29x5.00	6.98	6.65	95c

L. C. BURR & CO.

Eastland,

Phone
91

Texas

6-Ply Heavy Duty

Size 29x4.40 \$6.80
Was \$7.35, Now

Size	Formerly	Now	Tubes
29x4.50	\$7.42	\$6.98	\$1.02
30x4.50	7.48	7.11	1.02
28x4.75	8.45	7.88	1.23
29x5.00	8.95	8.45	1.23
30x5.00	9.55	8.65	1.29

EDITORIAL

WOMEN'S DEMONSTRATION CLUBS OF COUNTY DING GOOD YEAR'S WORK

The women's demonstration clubs over the county are doing a splendid year's work under the leadership of Miss Ruth Ramey, Home Demonstration Agent for Eastland County.

Through her efforts since she has been in the county, Miss Ramey has succeeded in organizing clubs in practically every community in the county. The influence of the activities of these clubs on the community life is far reaching and is more noticeable each year. Through the numerous contests between these clubs there has been developed a community spirit and friendly rivalry which brings to the surface a great array of latent talent. Dress making yard contests, living room and kitchen contests have shown what wonderful effects can be produced with a minimum of labor and material when properly directed. They have learned how to preserve the food products of the farm in a manner that a few years ago was thought impossible. All of these activities serve to increase the comforts of farm life and reduce living costs to such an extent that the club members and their families are enjoying life as never before.

EASTLAND CHAMBER ASKED TO ENTER FT. WORTH GAS CONTROVERSY

The City of Fort Worth has been trying for some months to work out a plan whereby the consumers of gas in that city might secure relief from the excessive rates being charged them by the local gas company. They have up for a vote of the people on July 21st the question of municipal ownership of the gas system.

The proposition as it stands at this time contemplates the making of a contract with the Shamrock Company to supply the city of Fort Worth with natural gas at the City gates at a very low rate. This company it seems will obtain their supply of gas from the Amarillo fields, leaving the Eastland and Stephens county gas to be diverted by the Lone Star if possible, or if not to be left at the wells without a market.

The Lone Star Company claims to be paying out in this field about \$360,000.00 per year for gas which they are selling to Ft. Worth. This is no small sum and it would be detrimental to this section of course should the sale of gas be reduced by that amount.

At a meeting of the Chamber of Commerce last week volunteers were asked for to meet with Ft. Worth interests and urge them not to enter into a contract that would shut off from the market this amount of gas from our immediate field.

They were also asked to join with other cities in this section in sponsoring a page advertisement in Fort Worth papers setting forth our position on the matter.

We do not want to be misunderstood in this matter. We are of course anxious to see an open market for the output of our gas wells maintained but we do not see where the Eastland Chamber of Commerce should be drawn into a controversy by virtue of which their hands will be tied when it comes to the matter of securing lower rates for the consumers of Eastland.

Our Own City Commission has pending now a proposition looking to lowering the rates and it is hopenow is the time shdltreaushoincwmfpy it is to be hoped that our tax maintained board of development enters this fight it will see fit to do so on the side of the common people and the taxpayers of Eastland.

It would seem that Eastland is between the Devil and the Deep Blue Sea. We want our gas to continue to go to market and we want lower gas rates here at home. As we have said in these columns before, lower gas rates are absolutely necessary for the citizenship of Eastland. If we take the position that Ft. Worth should not enter into a contract that would eliminate the Lone Star and thereby eliminate our own gas market regardless of the

needs of Ft. Worth, then we have virtually placed ourselves where we cannot reasonably ask the Lone Star for lower rates in Eastland, regardless of the needs of our own citizenship.

We are not unmindful of the far reaching effect that might be felt if Ft. Worth should enter into the contract they are considering and leave the Lone Star Company with no outlet for the gas they are now taking from this field, but we do not believe such would really happen. We believe sufficient outlet would soon be found by the Lone Star to allow them to continue handling our gas.

WEEKLY RECORD FORGES AHEAD AGAIN

Some months ago when Eastland had only an afternoon paper there was felt a need for another medium to get out into the great number of homes in and around Eastland where no Eastland paper was being received. The present publishers of the Weekly Record were first to undertake to supply that need. While the idea of a free publication is not new and did not originate with the Record, it was decided upon as the most feasible manner of reaching the entire reading public immediately.

The advertisers wanted a medium that really got into the homes with their weekly messages. We were first in attempting to solve their problem.

While we have devoted very little space in our columns to telling of the reception of the Weekly Record has had from the public, we might say in passing, that from the first issue, we have had numerous expressions of commendation and numerous inquiries as to subscription rates from readers who receive the paper.

To these and all other readers, let us again say that the Record will continue to come into your home without charge or cost to you. The \$1.00 or \$1.50 charge for a subscription to a local newspaper plays a very small part in the financing and operating of same. It is a well known fact that practically all of the money received thru this source is used up in securing the subscription and paying for bookkeeping and other office expense incident thereto.

Local Newspapers are dependent upon their advertising columns for income. To be worth the rate charged for advertising space, a paper must have readers. We have the reader minus the expense of obtaining same. Our readers are all on the same footing. We do not have some free and some paying, but a complete coverage. Thus you can see how we are able to continue to send out the Weekly Record without charge to readers.

Statistics are cited now and then to show where free publications are launched and operate for awhile and then explode.

If you are statistically inclined just follow out these same sources and you will find where numerous publications with paid subscriptions have been launched and operated for awhile and then explode, leaving along list of subscribers paid up in advance but getting nothing for their money. Now at any rate you won't have that fear in connection with the Weekly Record—coming to you free.

We have no idea of exploding but on the contrary we expend and intend to expand and grow.

Not only have we continued to "exist," but we have made extensive additions and improvements to our plant and equipment. We have just this week installed a modern typesetting machine of the latest model which will enable us to make up and print entirely the Weekly Record in our own shop—giving Eastland a one hundred per cent home owned and home printed weekly newspaper covering Eastland trade territory completely.

It is our intention at all times to make the Record a medium of service to the readers by bringing all the late news as well as the services offered by our advertisers.

Being first in the weekly field we expect to remain first—in news service—in advertising service—and in every other service looking to the betterment and upbuilding of Eastland and Eastland County.

Won Health Title in Chicago



Billy Fink is pouring out a drink for Evelyn Jungles. They are the healthiest boy and girl in Cook County.

THE NEWSPAPER

The Editorial Digest.

I would rather write about newspapers than about any of the fine papers than any of the fine and useful institutions of modern culture and civilization. I like to think of them as alert sentinels of the public conscience, as crusaders for progress and prosperity, as unselfish champions of the right and traditional enemies of the wrong. They are all of that, and more; but if they survive, they must be business institutions, too.

However well managed newspaper plants may be, they seldom earn returns commensurate with the time and effort and talent expended. Indeed, were they not slaves to the subtle incense of printer's ink, did they not love their work more and money less, there would be no newspaper men and therefore no newspapers.

Yet business men—men who would not think of asking the druggist to donate a five cent drink—will resort to any device to slip into the newspaper advertising camouflaged as news. They forget that newspapers are not some form of privately endowed philanthropy; they do not stop to think they ask a business institution to donate the only commodity it has for sale. (Subscriptions are obtained at an actual loss, for the business purpose of making valuable the space offered to advertisers. IT COSTS ANY NEWSPAPER MORE TO PRINT AND MAIL A YEAR'S PRODUCTION THAN THE READER PAYS FOR IT.)

Frequently good news stories are ruined by almost ludicrous attempts to write in them clumsily concealed advertising. At the present time, the publicity for a splendid and worthy movement, a movement to which every newspaper is pleased to lend its influence, is disgraced by persistent mention of its leader's business connection. Even when the newspapers submit to the imposition no good purpose is served because the public sees

—not the guiding genius of a great progressive program—but the slapstick antics of a publicity hound.

There are two very good reasons why advertising should be presented in paid space. First, the advertiser who succeeds in "slipping in" unpaid advertising annoys and irritates the reader who feels he has been made the victim of a fraud; and, second, the newspaper that consistently permits advertising to appear in its news columns ceases to be a business institution and therefore soon ceases to be a newspaper.

Modern newspapers have a larger capital investment than the average business institution, skilled craftsmen must be employed, and large overhead expenses must be met. Properly supported, and with its advertising space sold at legitimate profit, the newspaper can render the essential and constructive service expected by a critical public. Without that support and paid advertising, it quickly becomes a miserable reminder of the splendid institution that might have been.

PERSONAL

Miss Geraldine Dabney has as her guest this week Miss Anna Lynn Gorman of Abilene.

Mr. Jep Little has been to Longview where he is associated with Mr. Raleigh Fairbairn.

Mrs. Roger P. Doyle of San Antonio is visiting her aunt, Mrs. Henry Schmick.

Mr. and Mrs. G. M. Harris and daughters Miss Edna and Mary Elizabeth left Saturday morning for Malvern, Arkansas, to be with the brother of Mrs. Harris, who was reported very ill. From there they will go to Benoit, Mississippi, to visit their

daughter, Mrs. Carl Bryan.

Mr. Melvina Caughron and Foy Thomas spent the week end in Balinger visiting Mr. Caughron's father. Mr. and Mrs. W. H. Taylor were week end visitors in Mineral Wells.

Mr. and Mrs. R. B. Godman of El Paso were visiting friends and relatives in Eastland and Breckenridge the first of the week.

Mrs. Lloyd E. Edwards returned the later part of last week from an extended visit to points in Oklahoma.

Miss Nell Caton had as her week end guest, Miss Irene Richardson of Dallas.

Miss Marguerite Parks of Breckenridge is the guest of Miss Blanche Simmons.

Mrs. Joe Mickle, who with her husband is visiting in Amarillo sustained a very painful injury when she slipped and fell in the bath tub last week. Her arm was broken and her wrist thrown out of place, but reports from Amarillo Wednesday was to the effect that she was able to be driven to the doctor's office.

Mr. and Mrs. Joe Tregillus and little son of Fort Hill, Oklahoma and Mr. and Mrs. Albert Crouch of Walters, Oklahoma, spent Wednesday night with their cousin Mrs. H. Hindsey and left Thursday for Carlsbad Cavern, New Mexico.

Mr. L. H. Barley Jr. of Abilene is visiting his sister Mrs. S. C. Walker this week.

Mrs. B. W. Brewer of the Texas State Bank, has gone to south Texas for a two weeks vacation.

Little Laney King, who has been in the Graham hospital at Cisco for several weeks with a broken leg will return to his home in West Commerce street Friday.

PIANO BARGAIN

New \$400 Kimball Piano \$250.00 Harper Music Company.

All our new Radios and Radio-Victrola Combinations reduced one-half. Harper Music Company.

All our new Radios and Radio-Victrola Combinations reduced one-half. Harper Music Company.

Two new G. E. Refrigerators at a real bargain.—Harper Music Co.

RED CHAIN FEED STORE
405 S. Seaman



FOR THE WOMAN WHO CARES

Next to Post Office Eastland, Texas

Dear Friends
Eastland
Texas—

The Date of my departure for New York will have to be much earlier than I first expected. I leave today and arrive in New York Monday.

I am sorry to state that it will be impossible for me to take your special orders, as has been my policy but if you will leave your orders at the store they will be sent on to me at once.

I will go direct to New York to be there for the opening of the fall showing and on my return will stop at both Chicago and St. Louis for the fashion Pageants.

This trip will take me to the nations foremost style centers and you may depend upon me to have a real treat for you when I return.

Will see you about August 12th.

Yours for the latest fashions,
Mrs. D. Wolf

No Tree or Fence in Sight—

By Albert T. Reid



Letter To Watch-Your-Step Editor

Dear Watch Your Step Editor:
I have taken it upon myself to become a second editor. In that way I hope to win a free ticket. If I don't get a free pass for the incidents listed below why I guess I'll — try gain!
These little dramas have actually happened here in Eastland. They are both amusing and kind.
If I were the Watch Your Step editor I would say:
If the two young ladies that talk over the telephone to each other every morning at least forty-five minutes will come to the office they will receive free tickets.
If the rather plump lady trying to crowd three other equally plump ladies into her car will call she will receive a free ticket to the Lyric.
If the little girl that found a bottle of pickles, on a picnic, and carried them six blocks to her home only to drop and break them on the walk within two steps of her destination will call she will receive a free ticket.
If the old lady who works so hard taking care of her beautiful flowers only to give them away to cheer folks up, will call she will receive a free ticket.
If the young lady that wrote this will kindly hurry to the Watch Your Step office she will be rewarded with a free ticket to the Lyric.
Sincerely and Hopefully,
An Out of Town Visitor.

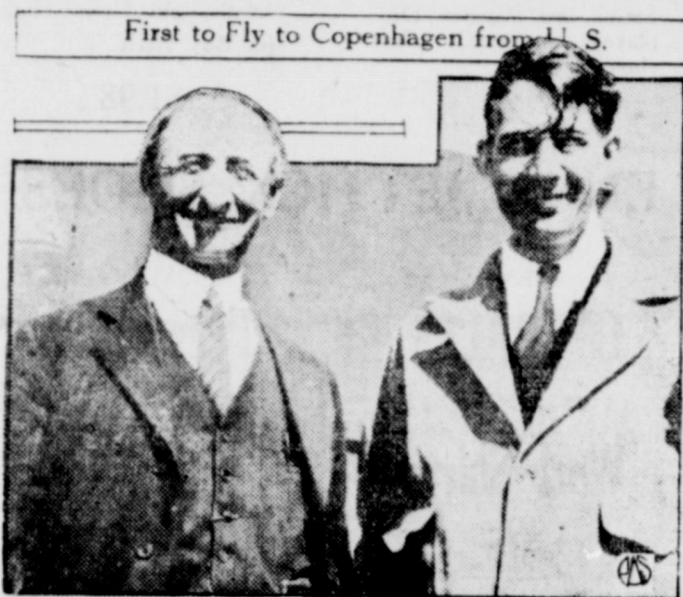
Letters From The People

Editor Weekly Record,
Dear Sir:
Our little city receives many compliments from the many motorists passing through and we all realize that since the court house has been built and the many new store fronts have been put in that our town does make a much better appearance to the visitor now than it did some time back.
A washing of the streets once or twice a week would add greatly to the sanitary as well as to beautify our town—why not ask the commission if the supply of water, finances, etc., warrant this little extra work.
I, for one, feel that it could be arranged for and would be well worth the effort and expense.
Yours for a beautiful Eastland,
—A MERCHANT.

Editor of the Record:
Dear Sir
Here I come with a bee story, as I see that there are quite a few people interested in bees. I decided that I would try to raise a few stands, and am trying to get started this year, and have a fair start, seven hives. You know that it is a very interesting past time.
Some people play golf and some dominoes and so on for a past time, but I get more kick out of bees, for I get honey instead of an empty cup to fill with nothing that will fit in it.
I had a weak swarm and I ordered a Queen of a superior grade and introduced her, and immediately they went to work gathering nectar.
I have been getting wild bees and changing them to Italians by changing the queens. After about six to eight weeks the old wild bees die and the new crop that comes out are Italians. I find them to be well organized. Some gather honey and some gather bee bread. I find that they are good to pollenize plants. Of course there is no use for me to tell of the guard bees as most people know about them.
I think it is possible for most every farmer to have bees and for benefit they produce some of the finest honey, and pollenize plants. Of course it takes a few minutes a week to care for them. At first they would all try to sting me but now they have better feelings toward me, as I now handle most of them without gloves or veil.
I ordered two pounds of bees and they arrived in fine condition, not a bee dead that I could find. My aim in ordering this swarm of bees is to see if I can order queen bees and introduce her with the wild bees and have as good success as ordering bees.
We have several pests that have to be watched after; bee moths and ants. By having good hives that have movable frames you can watch and keep them cleaned out. There are several things that bees gather honey from; corn, fruit trees, clover, alfalfa, elm, willow and pecan trees, cat claw and a number of other flowers and shrubs.
The biggest expense is the hives as it is essential to have good hives. My aim to have plenty of honey for my own table regardless of price. I have



Col. Lindbergh was a real American boy twenty-odd years ago, even in his love for dogs. Whatever he expected to become, at that time, it certainly was not an aviator.



Otto Hillig, 54, wealthy photographer of Liberty, N. Y., and Holgar Horris, the young pilot, finally got to Denmark after wandering over Spain, France, Switzerland and Germany. Their gas gave out and they had to alight in Bremen before finishing their trip.

only had two years of experience and I hope that the people that have had more experience will come and talk it over with me and maybe I will succeed.
Peter Clement,
R. F. D. No. 2, Carbon, Texas, Pleasant Valley Community.

Hints for the Home by Nancy Hart

- Rice With Mushrooms**
1 cup rice; 1/2 pound Mushrooms; 1/2 cup butter; 3 Tablespoons flour; 2 cups milk or stock; salt and pepper.
Boil rice in salted water, drain and put into a ring mold. Set in hot water. Wash mushrooms and slice the caps and tender portion of stems. Boil the rest of the stems ten minutes in one cup of water and strain for stock. Sauté the mushrooms in the butter, stir in the flour and add the milk and stock. Season and cook until thick and smooth. Turn rice out of mold on to platter and fill center with mushrooms.
- Bread Omelet**
1/2 cup bread crumbs; 4 eggs; 1/2 cup milk; 1 tablespoon butter; salt, pepper.
Soak the bread crumbs 15 minutes

First Woman Bank Head



Mrs. Matilda B. Wilson is chairman of the board of a \$12,000,000 Detroit bank.



Two Los Angeles firemen walked through a fiery furnace of gasoline flames to test out some new asbestos suits. The test was a success.

in milk. Beat the yolks of the eggs and seasoning, add to the breadcrumbs and fold in the beaten whites. Pour into a hot buttered pan and cook slowly. When brown on the bottom put in a slow oven 300 degrees F. to set. Fold and turn out on hot platter.

Graham Pudding
Half cup molasses.
Half cup sour milk.
Half cup chopped raisins (floured)
2 tablespoons drippings.
1 teaspoon soda.
2 cups Graham flour.
Mix in order given, steam 3 hours. Serve with har sauce, whipped cream or any sauce desired.

Steamed Apple Dumplings
Pare, quarter and core a dozen good sized apples and place in a buttered pudding dish. Make a biscuit crust; roll three-fourths of an inch thick; put on top of the apples; place in a steamer over a kettle of hot water, and steam an hour and a half. Serve with a spice liquid sauce.

Brown Pudding
Mix one cup each of molasses, water, chopped suet and raisins with a pinch each of salt and cloves and three and one-half cups of flour sifted with a teaspoon of baking powder. Mix thoroughly, turn into a buttered mould, and steam for three hours. For the sauce, cream three-fourths of butter with a cup of sugar, add one egg well beaten, a tablespoon of va-

Queen of Flower Ball



Kate Jones, of Asheville, N. C., was the Queen at the Rhododendron Festival held in that city this year.

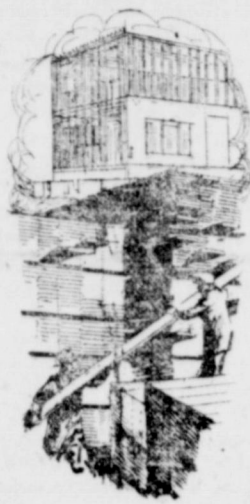
halves of all pulp so that they can be used for cups. Mix the orange and prune and chill, placing it in the orange cups again just before serving.

Charlotte Russe
Delicious home-made charlotte russe may be prepared from leftover cottage pudding. Have ready individual custard cups and line each one with thin slices of the cottage pudding or stale cake. The centers may be filled either with plain whipped cream flavored to suit the taste, or if slightly more "dressy" dish is desired, whipped cream may be mixed with chopped nuts or with sliced or diced fresh fruits. If the charlotte russe is turned out on a plate before serving, another touch of variety may be added by arranging a border of stewed or fresh fruit around each individual serving.

nilla, and two cups of boiling water. Cook for five minutes and serve.

Prune and Orange
Prune and orange cup is suitable for the first course at luncheon or summer dinner. To make it for six persons you will need three oranges and eighteen prunes. The prunes should be lightly cooked and cut into quarters. Cut the oranges in half and remove the pulp with an orange spoon and then carefully clean the orange

Rich, Cool, Fresh Jersey Milk
Morning and Evening Delivery
Use Our Milk and Watch Your Babies Grow
Pitzer Grade 'A' Dairy



PIGGLY WIGGLY
IN EASTLAND BUILT ON THE FIRM FOUNDATION OF BUSINESS INTEGRITY VALUE — SERVICE MAINTAINED BY ITS SATISFIED FRIENDLY CUSTOMERS
FRESH FRUITS AND VEGETABLES ARE SELECTED WITH CARE. THEY DON'T JUST HAPPEN.

- | | |
|--|--|
| COFFEE 1 lb. Can 33c | Apricots Finest Grown 6 lb. bskt. 57c |
| MAXWELL HOUSE 3 lb. can 95c | Plums 3 kinds 6 lb. bskt. 57c |
| TEA LIPTONS 1/4 lb. pkg. 22c | Apples New Gravensteins, Doz. 32c |
| Pinto Beans No. 1, Re-cleaned 5 lbs 19c | Grapes Thompson seedless 2 lbs. 21c |
| Tomatoes Hand pack 5 No. 1 can 25c | Bananas Golden Fruit lb 4 1/2c |
| 3 NO. 2 CANS 23c | Lemons Sunkist, Large size, doz. 27c |
| Peas Tender Wisconsin No. 3 Sieve 2 for 25c | Potatoes Reds or Whites 10 lbs. 17c |
| Corn Pure Cream 2 No. 2 can 23c | Lettuce New crop hard head, ea. 5c |
| Peaches Delmonte lg. can 19c | |
| Pineapple Libby, Delmonte 2 ft. can 23c | |

FLOUR Gilt Edge 48 lb. Sack 87c

- | | |
|---|-------------------------------------|
| Rice Krispies Kellogg 2 pkgs 19c | Pickles Sour Cut Quart 17c |
| Cocomalt 1 lb. Can 43c | Mustard Star Brand Quart 15c |
| 1/2 lb. Can 26c | |
- A Real Summer Drink

Quality Meats

Piggly Wiggly Offers You Complete Meat Satisfaction.

- | | |
|---|---|
| Bacon Sliced, Rindless. lb. 25c | Stew Meat Fat, Tender, Juicy, lb. 10c |
| Seven Roast of Fancy Baby Beef lb. 15c | Drv Salt Jowls lb. 10c |
| Rib Roast Prime Baby Beef lb. 15c | Ground Meat Pound 15c
HAMBURGER OR LOAF |
| Chuck Roast Pound 13c | Cheese Wisconsin Cream lb. 21c |

ROWENA RIDES THE RUMBLE

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by ETHEL HUESTON



FIRST INSTALLMENT

The whole trouble lay with Peter. Peter Blande. He was the fly in the ointment, the blot on the escutcheon, the carbon knock in the motor. Things just couldn't possibly have worked out more to Rowena's fancy, except for the persistent presence of Peter. And there was absolutely no hope of getting rid of him—he was too deeply mixed up in everything.

To tell the truth, it was Peter's project in the first place. Rowena herself only got into it at the last minute in answer to an advertisement in the morning paper. It was Peter who put the ad in.

Peter was a commercial artist, one of those thrice unfortunates with a soul for art, a talent for paint and a need for more ready money. He spent his days painting trees, rocks and running brooks, dotted here and there with pretty girls, Algonquin anglers and Broadway golfers, as a background for the Rackruff Roadster, 1931 model, comprising fully half the picture.

It was Peter who conceived the exquisite idea of a Rackruff motor tour across country with the well-known artist, Peter Blande, at the wheel. He figured—and converted Mr. Rack, President, and Mr. Ruff, Secretary and Treasurer, to his figures—that it would be the pinnacle of publicity to conduct such a tour, with pauses at all points of prime interest for him to paint a picture of the Rackruff Roadster poised on the brink of a precipice, pulling its way pluckily out of a volcano, skidding securely off a racing glacier, or defying the sands of the desert.

Peter said—and Messrs. Rack and Ruff agreed with him—it would be good business to take a copy writer along in the car to feature the high lights of the trip and apply the proper adjectives both to landscape and motor, in this way insuring a maximum of newspaper publicity that would establish the new roadster once and for all in the motor mind of America.

So Peter advertised for a copy writer. "Wanted," read the advertisement in the morning papers. "A pretty woman who can write. One who has had some experience and met with reasonable success. Must be free to leave the city. Expenses paid and moderate salary. Must be good-looking. Apply Rackruff Salesrooms today."

Rowena Rostand was one of many women who read the advertisement over her breakfast that morning. It wasn't much of a breakfast in Rowena's case, for she was extremely hard up. She had given up a newspaper position in Ohio in order to be in New York.

It was at eight-thirty that she saw the advertisement. By nine o'clock she was ready to set out for the Rackruff salesrooms. Surveying herself in the mirror she was obliged to admit that in spite of the little thinning of her face, in spite of the dark circles with which anxiety had shadowed her eyes, she was still undeniably good-looking.

Her black and white ensemble was freshly sponged and pressed—Rowena herself had seen to that—her ruffled white blouse was smart in spite of the worn spots here and there. Her black and white shoes were spotless, the fingers of her gloves neatly mended. The collar of her silk coat shone from countless pressings.

"Pick out the best-looking one," Mr. Rack began when the secretary announced the applicants were outside. "Don't you think," interposed Peter neatly, in his mild, ingratiating drawl, "that you had better look them over yourself? After all, nobody can visualize a lovely face and figure behind the wheel of a Rackruff roadster as you can, you know."

Mr. Rack thought that was a particularly good idea. He called in Mr. Ruff to assist, allowing Peter also to sit by, and had the secretary to usher them in one at a time. And he and Mr. Ruff frowned over them, and asked about their literary efforts, and noticed their eyes and ankles and complexions, jotting down indecipherable comments on their memorandum pads.

bronze and brown. Her eyes were limpid pools of light that swam now blue, now green, and in gentle moments softened to hazel.

"I'm Rowena Rostand," she said, looking at them straightforwardly. "I am twenty-five years old. I have had one book published and it was so good that practically nobody read it. I worked on a newspaper for three years and I've had eleven stories published in first-class magazines. And you may not think I'm so very good looking, but lots of people do."

Rackruff Motors, Inc., in the person of Messrs. Rack and Ruff, thought so, too. Even Peter nodded his approval.

And so Rackruff Motors, Inc., bound itself by written agreement to finance a motor tour for a party consisting solely of a beautiful young writer twenty-five years old and a commercial artist of thirty years and the opposite sex.

Rowena and Pete were called in for a conference the next morning, and Mr. Rack ably seconded by Mr. Ruff, put it up to them squarely. Somebody had blundered, everybody had blundered, if it came to that. An insurmountable difficulty had been encountered.

"There are no insurmountable difficulties," Rowena said sweetly.

The whole enterprise was deadlocked, plans were checkmated, contracts were canceled. The way Mr. Rack put it, with the full accord of Mr. Ruff it seemed pretty hopeless. Peter quite wilted under the deadly finality of it all.

"Unless," he suggested tentatively, "we advertise again and get an older author, maybe a married one—I suppose a little less good looking would be better under the circumstances—would attract less attention."

"But you signed me," protested Rowena quickly. "If you try to put any one else in my place, I'll get out an injunction and tie up everything."

Rowena's eyes at that moment were a clear, cold, business blue. Not one of them doubted for a moment that she would do just as she threatened.

Mr. Rack threw out his hands despairingly. "Well, it's off, that's all," he declared.

And Mr. Ruff nodded his head. Peter seemed cowed into acquiescence. But Rowena was never one to be cowed into acquiescence. She laughed brightly.

"Why, my dears," she said, "it doesn't make the least bit of difference. This is a business trip. I am a professional writer. Mr. Blande is a professional artist. We are thrown together in a purely business capacity and our ages and sexes have nothing whatsoever to do with it. Nobody thinks anything of a man spending eight hours a day locked into four walls with his stenographer. Certainly an author and an artist riding the public highways in an open car are far safer."

Unfortunately for Rowena, however, Messrs. Rack and Ruff continued to object. Even Peter did. They made all due allowance for Rowena's purity of purpose and nobility of nature, but Rackruff Motors, Inc., said Mr. Rack, stood firm for the conventions.

"Of course, if you feel like that," Rowena said cheerfully. "Mr. Blande and I will be guided entirely by your wishes. We will have to get a chaperon; that's all!"

"We wouldn't care about paying the expenses of a third party," said Mr. Ruff quickly—Mr. Ruff was Treasurer of the company.

"That will not be necessary," said Rowena. "We will take a lady with us whom we will be glad to make the tour for her transportation, paying her own living expenses en route."

"Can you find such a person?" asked Peter.

"Certainly," said Rowena brightly. "Leave everything to me."

"What are you going to do?" asked Peter.

"The same thing you did. Advertise!"

trust her disposition to luck. Besides, she'll be in the rumble seat—we won't see much of her."

They received a great many answers to the advertisement and Peter went down to her snug, one-room apartment to assist in making the selection. This proved not difficult.

The letter chosen was written on plain creamy paper of very fine quality.

"I am twenty-three years old, a college graduate, and can pay my own expenses unless you plan to travel on a very deluxe scale. I can start at any time and stay as long as you like. The only thing I am really interested in is to go—and go at once. I enclose references."

The name was Roberta Lowell. Thereferences were good so Rowena got the number on the telephone, with Peter standing interestedly by, and talked to Roberta Lowell.

"She has a nice voice," she whispered to Peter.

Miss Lowell said she could start on Monday morning, that she could get all of her traveling equipment in one suitcase and a small traveling bag, and that she had an allowance of twenty-five dollars a week.

"Wait a minute," Rowena put her hand over the transmitter. "She can spend twenty-five a week," she said to Peter.

"Well, that ought to be enough," said Peter. "Except for the car, I'm hoping to get along on less."

Miss Lowell said she would meet them bag and baggage, at the Rackruff show-room at ten o'clock on Monday morning without fail, and she thought it was going to be great fun.

"Oh, by the way, Miss Lowell—" "Oh, please don't call me Miss Lowell. Call me Bobby. Everybody calls me Bobby. Miss Lowell is so stiff."

"Well, by the way, Bobby Lowell," went on Rowena, "you'll have to ride in the rumble seat."

"I don't care was the braave retort. "I'll be willing to ride a cowcatcher to get out of New York and get out quick."

Now Rowena did not like artists. She said they were so abstract. Rowena herself was extremely concrete. She felt, in her heart of hearts, that it was a shame that such a heavenly opportunity to go places, see things, meet people—and best of all, make money doing it, had to be all messed up with an artist like Peter. Even Rackruff show-room at ten o'clock couldn't very well get rid of him—not under the circumstances if only she and the Roberta girl could go

alone now—aah, there would be a travel tale worth the telling. And how they would photograph, the two of them, in the snappy 1931 Rackruff roadster! The publicity they would get!

Publicity Department was taking care of all that!—Rowena took extreme pains with her appearance that Monday morning, and that was an unusual thing with Rowena.

When she presented herself at the Rackruff show-room at ten o'clock on Monday morning, Messrs. Rack and Ruff had good reason to congratulate themselves on their choice of author. Photographers and reporters were alike enchanted. A girl like that now, swining along the Rocky Mountains was publicity made to your order. And it was all Peter's idea, too.

CONTINUED NEXT WEEK

Lower Prices

Again we offer you extremely low prices on quality merchandise. We invite you to our store. Compare our prices and our quality. Our buying power enables us to sell lower

SPECIAL LOW PRICES ON SHOES

One Lot Ladies SHOES Satin and Patents. Displayed on rack. Your choice— 98c	CLOSE OUT PRICE On all light Shoes. High and Box Heels. \$1.98	We also carry the Brown-Bilt Line of Shoes in all Widths \$3.85 to \$5.85
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ENNA JETTICK SHOES \$3.85 & \$4.85

MEN'S OVERALLS 73c Work Shirts 49c	MEN'S Dress Shirts 69c PURE THREAD SILK HOSE 29c	RAYON Shirts, Shorts 44c each DRESS Straw Hats 73c to \$1.45
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MEN—Why Pay More? Star Brand SHOES \$1.98 to \$4.95	One Lot Children's Shoes Light Colors \$1.49 Reduction on all Childrens Shoes	One Lot of LADIES HATS while they last 25c
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EASTLAND TEXAS Bankrupt Clearance Store NORTH SIDE SQUARE



THE MEN AND WOMEN of tomorrow are the children of today and as our boys and girls grow to manhood and womanhood they grow their diseases. Why permit your child or children to suffer when there is in your community a chiropractor who has specialized in locating the cause of diseases peculiar to men, women and children.

While the mind and body are developing is the time to prevent disease by keeping the SPINAL COLUMN in perfect condition. Major J. H. Crenshaw, M. D., of Saint Louis made the statement, that his examination of over three thousand school children revealed that 75 per cent of them were suffering some form of spinal defect that would cause grave and serious suffering later in life.

If your child suffers disease, or is undernourished, slow and backward in school just remember that one thousand seven hundred forty of such children handled by two hundred twenty chiropractors showed recovery in 92 per cent.

This is a day and age of specialization. Chiropractic is a public health necessity in every community. Our health service offered the people of this community is a highly specialized service and represents the very latest the science of CHIROPRACTIC has to offer. Do not tell us your children's trouble, allow us to find it. CALL FOR APPOINTMENT.

Res. Phone 339 Office Hours 9 to 12--2 to 5 Dr. F. H. Nagiller, D. C. Ph. C. Office Phone 25 401 Texas State Bank Eastland, Tex.

IF NOT CONVENIENT TO COME DURING OFFICE HOURS CALL FOR SPECIAL APPOINTMENT.

Farmers Urged To Use Cotton

MUNDAY, TEXAS, July 13.—In recent years there has been much agitation in the South for an increase in the consumption of cotton. Doubtless many thousands of bales of the South's principal crop has been consumed as a result of this agitation, but there still remains a surplus, and with this surplus the cotton farmer is going about his work of producing another crop with the depressed feeling that he will realize but little for his labor and investment, and he is wondering what can be done about it—anything?

Cotton farmers have faced this situation before and having looked on from the sidelines with hearty approval of the various movements advocated with a view of consuming a part of this surplus, but with never an idea that they themselves could do anything that would materially aid in the movement.

But Peter Loran, a Knox county farmer, and member of the executive committee of the Farmers Cooperative and Educational Union of Texas, has been watching with keen interest the agitation from farmers advocating the use of cotton bagging but has observed that Gins throughout his section continue the use of jute bagging, despite the low price of cotton, and being of a curious nature he began some investigations of his own.

Among other things he found that all cotton bagging was not practical for the reason that if it were made sufficiently heavy to withstand the rough handling to which cotton is subjected the cost would be prohibitive. However, he has succeeded in finding a bagging made 60 per cent of cotton and 40 per cent jute that meets all of the requirements of cotton factors and transportation companies. Every yard of this bagging, which weighs exactly the same as the ordinary jute bagging, contains 1.2 pounds of spinnable cotton.

The uses of this bagging throughout the cotton growing states would consume thousands of bales of surplus cotton. So Mr. Loran went to a ginners and insisted that they purchase this cotton-jute bagging, and the Farmer's Union Gin of Munday placed an order for 3,000 patterns, which order alone will consume more than 40 bales of cotton. This gave Mr. Loran the idea of asking other farmers to insist that their cotton be wrapped in a cotton content wrapping, and that is just what he is doing.

While the cotton-jute bagging offered is just a little higher than the jute bagging, Mr. Loran believes that it will be to the interest of the farmers to pay the small additional cost in order to consume the heavy surplus, which in turn will stimulate the price of cotton more than the slight additional cost per bale of the wrapping. The cotton-jute product weighs exactly the same as the jute bagging hence there is no loss in weight.

"Farmers," says Mr. Loran, "have for a number of years watched the various agitations for the use of more cotton without interesting themselves in the movement to any great extent, and it is high time for farmers to take a hand—indeed they can take the lead, for this movement will consume more surplus cotton than all of the other moves that have been started, and we should awaken to the fact that our own cotton is being wrapped in jute, an imported product, to the discrimination of cotton, and with concerted action on the part of cotton farmers several thousands of

Invited Chicago Mayor to Eat Cherries



Maxine Weaver, 17, of Traverse City, Queen of the Michigan Cherry Blossom Festival, gave the "World's Fair Mayor" a double reason for attending the fête

bales of this surplus cotton can be consumed in manufacturing bagging for this year's crop.

"Farmers, bankers, civic clubs, oil mills, ginners and others of the South interested in the welfare of the country have shown a sincere interest in this new cotton bagging, and farmers are urged to demand it of their ginners," says Mr. Loran.

In advocating the use of this cotton-jute bagging Mr. Loran has the support of the Farmers Union of Texas, of which he is an active member, being a member of the executive committee of the state organization. He has been farming in Knox county for more than forty years and is of the opinion that it is time for farmers to demand something that will help in consuming the great surplus of cotton which is pointed out as the primary cause for existing low prices.

Mr. Loran plans to make an extensive trip over West Texas to advocate the use of this cotton-jute bagging and will be glad to answer all questions pertaining to its use. His address is Peter Lorain, Route 3, Munday, Texas.

JOINT MEETING OF W. M. S. SOCIETY

The Martha Stewart and Bell Bennett Circles of the Methodist Missionary Society met at the church Monday afternoon at 3:30. Mrs. W. F. Davenport presided over the meeting, which was the concluding session of the Bible Study, "Great Souls at Prayer."

Mrs. H. O. Tatum brought a message on the subject, Prayer and its effect on the individual. Mrs. F. M. Kenney sang, "Whisper a Prayer." Mrs. Davenport taught the lesson on "Prayer in the light of Jesus' teachings and practice." She stresses the fact that Jesus resorted to prayer in all times of crises, that he went off away from others to engage in special prayer, and that his prayers were always sincere and never artificial. A general discussion and summarizing of the book was participated in by all present. Many expressions of pleasure and profit received during the period of the study.

Those present were: Mmes. Davenport, Willman, Stubblefield, T. M. Collie, W. B. Collie, Haley, T. M. Johnson, Wayne Jones, Kenny, McGlamery, Fagg, Shearer, Tatum, Graham, Dragoo and Stephens.

Mr. M. C. McDowell, division superintendent of the Rio Bravo Oil Co.,

of Houston, was a business visitor in Eastland last week end.

Mrs. R. H. Rogers, Mrs. Cora Husky and Mr. and Mrs. Burt Brooks of Moran were visitors in Eastland Tuesday of this week. Mrs. Rodgers will remain a few days visiting relatives and friends.

PERSONAL

Mr. Frank Williams, local manager of the Community Natural Gas Company, was presented by Dr. Caton as a new member. He also gave a talk on Rotary for the benefit of new members. Leslie Gray, chairman of the program committee, spoke briefly of a recent trip he made up the Pacific coast, giving some interesting descriptions of the country and what he saw on the trip.

Visitors for the day were: W. L. Brown, McKinney; W. S. Flemming, Pittsburg; M. H. Hagaman, Ranger; and B. R. Botkin, Breckenridge.

The many friends of Miss Charlene Outward will be glad to know that she has returned home from the hospital at Dallas and is now convalescing at her home.

Word was received here Monday that the father of Mr. Joe Blankenship and sister, Miss Faye Blankenship, passed away at his home in Kaufman last Sunday evening.

Mrs. Dave J. Fiensy, who has been sick for the past three weeks, is reported some better, but not able to be up.

Mrs. H. O. Tatum is recovering from the effects of a broken rib due to an accident in her home last week.

Mr. and Mrs. Wayne Jones of Eastland spent the week end with Mrs. Jones' Parents, of Jermyn, Texas. Mr. and Mrs. R.M. South of Eastland attended Mrs. South's niece's wedding in Clyde Sunday.

Miss Tillie Burns of Eastland left Friday for a two weeks vacation in Galveston.

Mrs. W. H. Cooper of Ranger spent the day in Eastland Friday. Mrs. Sanderson of Olden was a visitor in Eastland Saturday.

Mr. J. W. Turner of Eastland returned Friday from a business tour to Philadelphia and other Eastern States.

Miss Lavelle Shahan and Mr. Hester Bumgarner, who live north of Eastland, were married Friday of last week at 9 p. m.

Mr. and Mrs. R. Murphy and family, who live near Eastland, attended the races and other entertainment at Cisco Saturday.

Mrs. R. I. Williams and daughter, Martha Jane, of Waco, visited in Eastland in the home of Mr. and Mrs.

Joseph Weaver and family of Eastland last week-end. Miss Williams and Misses Ruth and Louise Weaver attended school together in St. Louis.

Misses Ethel and Susie Shepherd of Eastland visited relatives in Big Springs last week.

Miss Mary and Florence Shepherd of Eastland were visitors in Carbon last week.

Miss Geraldine Dabney has returned home after an extended visit with school friends in Memphis and other Texas cities.

For Trade: 5 room house with 5 lots in Olden to trade for car, coupe preferred. Phone 398R

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So we're constantly kitchen testing the foods we sell in the most up-to-date method, and kitchen testing them in the good old fashioned way.

For we have a kitchen of our own completely fitted out for cooking and testing food. We want to see how our foods behave in our kitchen before sending them into yours.

LIFE BUOY HEALTH SOAP 3 cakes 19c

RINSO SOAP FLAKES large package 21c

A & P PEANUT BUTTER 28 oz. jars 25c

A & P CIDER VINEGAR 2 12 oz. bottles 15c

SULTANA JAM assorted flavors 2 12 oz jars 29c

SULTANA JAM assorted flavors 4 3oz. jars 43c

BLUE PETER SARDINES In olive oil 2 cans 19c

ENCORE OLIVE OIL 2 8oz bottles 25c

WESSON OIL PINT CANS 25c

CRACKERS, premium sodas lb. 17c

Calumet Baking Powder L.B. CAN 25c

Lettuce, firm heads 6c

COFFEE EIGHT O'CLOCK L.B. 21c

RICE KRISPIES package 10c

GINGER ALE YUKON CLUB 2 FOR 25c

Grape Juice pint bottle 21c

P & G Soap 10 BARS FOR 34c

CIGARETTES 2 for 27c

BREAD Grandmothers White or Whole Wheat Loaf 5c

Lemons Large Size Doz. 30c

Black Flag Fly Spray 35c can 23c

Tea, Nectar brand, 1/4lb. 15c 1/2lb. 29c

BANANAS Lb. .04

Shortening 8 POUND Pail 95c

SUGAR 10 POUND BAGS 54c

Potatoes NO. 1 10 POUNDS 17c

MEAT SPECIALS

SLICED BREKFAST BACON per pound 19c

BULK COMPOUND per pound 10c

RICH CREAMY CHEESE Per pound 21c

DRY SALT BACON 2 pounds 25c

CHUCK ROAST Per pound 12c

SEVEN STEAK Per pound 15c

PORK CHOPS Per pound 21c

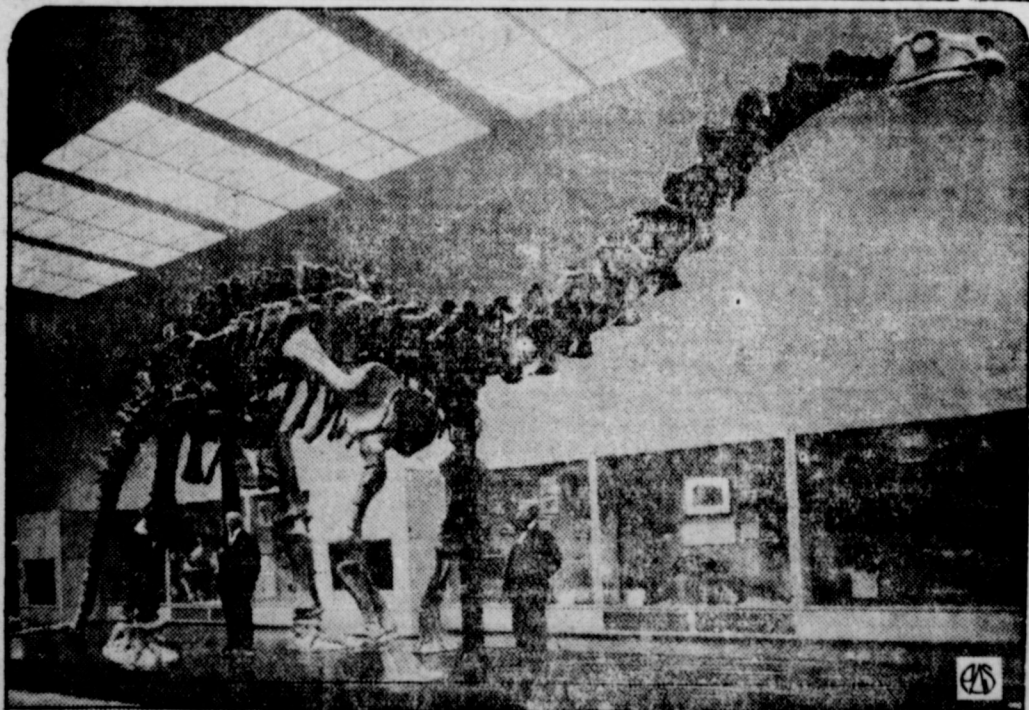
SLICED BOILED HAM Per pound 35c

BONELESS SHOULDER CLOD ROAST Per pound 15c

CENTER SLICES CURED HAM Per pound 29c

CURED HAMS, END CUTS Per pound 14c

70-Foot Wyoming Brontosaurus Mounted at Yale



The skeleton of the largest animal that ever roamed the earth has been placed on display in Peabody Museum, Prof. R. S. Lull, director of the museum, is standing directly under the "thunder lizard."

This Week in Washington

BY RADFORD MOBLEY
AUTOCASTER WASHINGTON BUREAU

Washington, D. C. July 16—There is no longer any question in the minds of political gossips here as to who is the leading candidate for the Democratic nomination for president in 1932. Franklin D. Roosevelt, governor of New York, is much more strongly entrenched in the lead today than Al Smith was at this time four years ago, while his position is a thousand times better than that of Woodrow Wilson in 1911.

No attempt has been made to try and line up delegates for the big convention this far in advance, although Governor Roosevelt's "non-political" visit to Ex-Governor Cox of Ohio, the 1929 candidate when Roosevelt ran in second place on the ticket, and to George White, the present governor, drew the statement from Mr. Cox that he would be glad to support Roosevelt for the nomination, while Mr. White proved more than friendly to Roosevelt.

What the hot weather prophets look upon as the greatest boost for the New York governor is the public announcement by Col. Edward Mandell House that he wants Roosevelt to run and will be glad to do anything to further his prospects. If Col. House should be made Roosevelt's campaign manager it will mean that the Republicans will have to extend themselves to win. House's support of Wilson proved the turning point in the war president's career, and Wilson's victory was largely due to the astute policies played by the man from Texas. Col. House, in his statement, declares if Roosevelt is defeated for the nomination, he will back Newton D. Baker as his second choice.

In many ways Col. House is the most powerful politician in the Democratic ranks, if not in the entire country. A millionaire, he has shown not the slightest desire for political preferment for himself, declining the highest offices in the gift of President Wilson. He is a politician out of sheer love for the game. Although 73 years old, he is wiry and active and can hold his own with much younger men, physically.

Col. House is a "dry," politically, but is well liked by the "wets" for his

stand against national prohibition. He is believed to have inspired Wilson's famous letter in which he declared that prohibition was a local question and should be kept out of national politics. Roosevelt, while a dry personally, holds the same position as Wilson on liquor, that it is a matter for the federal government but a purely local question.

Being a dry has not been easy for Col. House. The Democrats of Texas split wide open years ago on the liquor question, and it needed all of Col. House's astuteness to pull victory out of the fire caused by the gaps made in his fences by the question. If he handles Roosevelt's campaign it will be up to him to manoeuvre so that the wets and dries of his party can find a common basis on which to work for the success of the national ticket. A "moist plank" will have to be explained very carefully to Southern Democrats, but if anyone can make them adopt such a plank it is felt that Col. House is that man.

Washington gossips believe that John J. Raskob's effort to "put over" Al Smith again is already a failure.



Thorpe Now in Movies



Jim Thorpe, America's great Indian athlete twenty years ago, has "gone Hollywood" and is shown playing the part of an Indian chief.

and that Governor Ritchie of Maryland, an out-and-out wet, right now is Roosevelt's leading opponent for the nomination. His stand on liquor is felt to be against him, much as he is liked personally. At the present moment, close students of politics can see nothing but a race between Hoover and Roosevelt in the 1932 presidential campaign and the New Yorker, with the prestige of following exactly in Wilson's footsteps as far as the liquor question is concerned, and the advantage of having the same sponsor as Wilson, is in a most powerful position, even his opponents say.

Woodrow Wilson has been dead 7 years and it is ten years since he left the White House to become a private citizen. In those years his enemies have exhausted their vituperations and the real Wilson is beginning to emerge as a popular figure. Lincoln was only a Republican idol until some forty years ago, when the whole country began to understand that he belonged to all parties and his true greatness began to be appreciated. Wilson's memory is undergoing the same process and the coming campaign may see his name used with that of Jefferson, for the purpose of conjuring votes for Roosevelt.

The latest market prices are found in the Record each week. Read every ad and don't pay more than the market price.

Two new G. E. Refrigerators at a real bargain.—Harper Music Co.

PIANO BARGAIN
New \$400 Kimball Piano \$250.00
Harper Music Company.

FOR SALE
Two large window shades, six feet in length. Suitable for business house.

A Classical Beauty



Miss Alike Diplekos, 19, of Greece, was chosen as the most beautiful girl in all Europe by Hollywood judges. She intends to become a writer and not a film actress.

BIRTHDAY-PARTY COMPLIMENTS DAUGHTER

Mrs. Will Mead entertained the little friends of her daughter, little Miss Audrie Lee Bailey, at her home on South Connelley street Saturday afternoon, honoring her eighth birthday. Games were played. The prize given for the cracker eating contest was won by Clarence Ambrose Jr., of Fort Worth.

Delicious ice cream and cake were served to the following: Mary Elizabeth Carlyle, Dortha Brown, Ralph Crouch Jr., Siljan, Doris and Ceasar Hennessee, Clarence Ambrose Jr., and honoree, Audrie Lee Bailey Mead.

The latest market prices are found in the Record each week. Read every

PIANO BARGAIN
New \$400 Kimball Piano \$250.00
Harper Music Company.

every ad and don't pay more than the market price.

Miss Gladys Bailey of Honey Grove is visiting Miss Gladys Page Tucker of West Commerce street.

The new home of Mr. Bohning is described as one of the show places of the Lometa country being highly improved and a beautiful ranch home.

The many friends of the Bohning family will be sorry to know that this popular couple is leaving Eastland, but will wish them success and happiness in their new home.

When you fail to receive your RECORD you should phone 205. It's free and we want you to have it.

The merchants like for you to tell them that you saw their ad in the RECORD.

All our new Radios and Radio-Victrola Combinations reduced one-half. Harper Music Company.

Two new G. E. Refrigerators at a real bargain.—Harper Music Co.

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WE ARE DISCONTINUING JEWELRY
YOU CAN'T AFFORD TO MISS IT
CORNER DRUG STORE
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7 Years As
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IN EASTLAND
NOW EQUIPPED TO SERVICE ALL MAKES OF CARS
Radiator Work, Battery and Ignition and General Repairs
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Rabbit Feeders	15c
Two Gallon Churn	45c
Three Gallon Churn	60c
Four Gallon Churn	75c
One Gallon Milk Jars	15c
Two Gallon Milk Jars	30c
Five Gallon Milk Jars	75c
Six Gallon Milk Jar	89c
Eight Gallon Milk Jar	\$1.20
Ten Gallon Milk Jars	\$1.48
Twelve Galon Milk Jar	\$1.75
Oriental Hand Painted Vases	48c
23 Piece Hand Painted Tea Sets	\$3.39
4 Ball Croquet Sets as low as	\$1.89

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CANTALOUPE	6 for 25c
FLOUR, American Beauty	48 lbs. \$1.14 24 lbs. 59c
COMPOUND	8 lb. pail 95c
JELLO	All Flavors 2 for 15c
COFFEE	6 o'clock and every day lb. 21c
PEACHES	Delmonte No. 2 1-2 Can 19c
SALMON	Tall Can Pinks 2 for 25c
VINEGAR	Gallon 30c
SUGAR	10 Pounds 54c
STRING BEANS	No. 2 Cans 2 for 19c
MATCHES	Carton 14c
PICKLES	Sour Quart 19c
COMPOUND	In Your Pail Pound 10c
CHEESE	No. 1 Full Cream Pound 21c
SALT JOWLS	Pound 10c
BACON	No. 1 Breakfast Pound 29c 3 pounds 85c
Hamburger, Chili or Loaf Meats	Pound 15c
STEAK	Veal or Baby Beef Choice Cuts lb. 20c
ROAST	Baby Beef Chuck 12 1-2c