

The Bovina Blade

"In The Agricultural Center Of Parmer County"

WEDNESDAY, DECEMBER 25, 1968

Bovina, Texas

VOL XIV, NO 26

By DOLPH MOTEN

................

There's a great two-word story of adult life displayed as a part of a sign on a Gateway Produce Co. building here. The sign points out that vegetables are for sale, wholesale and retail, and then, almost like an afterthought, adds the twoword story -- "Nothing Free."

State Representative Bill Clayton, who was re-elected in the general election last month. spoke recently to a Dimmitt civic club, pointing out what he considers the main challenges facing the new Texas legislature, which convenes next month.

Following is a report on Democrat Clayton's views as presented in a well-written story

in The Castro County News: Of all the "awesome" problems faced by Texas and its legislature, education and water loom as the main ones, according to State Representative Bill Clayton,

The Legislator from Springlake spoke to the Dimmitt Rotary Club Friday on what he considers the main challenges facing the new Texas Legislature, which will convene next

month. In education, he said, "Texas is at a crossroads, and the legislature seems to face more awesome problems than ever before in this field,"

He explained that the state is growing by 200,000 persons annually and that its population -- now 11 million -- will burgeon to 25 or 30 million between the years 2000 and 2020.

"Our state has vastresourc-'es," he added, 'The state is now leading the nation in drawing new industry. This industrialization is healthy and needed, but this is also going to create a few new problems," to keep Texas' public school education space with its population growth.

Clayton said the new report of the Governor's Committee on Public School Education 'has many good features, but some features which I don't think this area or I personally can go along with. These have to do mainly with consolidation of schools."

But he agreed with the Governor's Committee on the feeling that "we could foster an education second to none" in Texas, and added, "I don't see why we shouldn't be No. 1 -- we can be on top of anything we want to be."

Clayton said cost figures on the recommendations of the Governor's Committee are still being compiled.

"We will be able to take a more objective look at this when these figures are added to the report," he said.

He also agreed with the committee that the state's teacher shortage need not have occurred and need not continue.

"Texas is now using 13,500 noncertified teachers," he said. "The committee noted that the state has enough qualified teachers, but the schools aren't paying enough to hold them -they're going into other fields. If salaries are raised, we could

hold more qualified teachers." Turning to his specialty of water, Clayton explained that projects costing \$10 billion are now on the drawing boards, and that if they go through, Texas' share will be \$2 1/2 to \$3 billion, with the rest coming from the Bureau of Reclamation and other federal agen-

(Continued on Page 2)

For Christmas --

# Kelso Home Wins Decoration Contest

Christmas Eve --

# **FewBusinesses** To Close Here

Most business institutions in Bovina will probably be open | the day after Christmas, Thurs-Christmas Eve, or part of the day, Dec. 26, but no official day, Mayor Bedford Caldwell survey has been made of the

at noon Tuesday, if possible, mas fell on Sunday. including First State Bank of Bovina. The U.S. post office will be closed only on Christ-

Caldwell said several businesses that do not deal in gift selections will probably close part of the day Christmas Eve.

Both dry cleaners, Dilger's Cleaners and Gee Cleaners, announced last week that they would be closed Christmas Day through Dec. 28. The Spudnut Shop will be close! for approximately one month.

Others may close their doors town. Closing on Dec. 26 was Some are planning to close observed one year when Christ-

> Since the holiday falls on Wednesday this year, it would be difficult for everyone to observe either the day before, or day after Christmas, Mayor Caldwell said.

> New Year's Day, Jan. 1 is also a legal holiday in Bovina, although some businesses will be open that day, including the Bovina Blade, However, the Blade will be closed from Christmas Day through the following Sunday.



NATIVITY -- First place in the Home Decorations Contest was awarded to the Howard Kelsos at 510 Ave. F. The Nativity scene is the feature attraction, but is only one segment of the overall decoration. They won the top \$25 cash prize.

Sirens blew, little eyes grew, and Santa blasted into

Some of the children were timid, some were excited,

After talking to them, Santa passed out bags of candy.

School busses made a brief stop in town so that youngs-

During the time Santa was in town, a drawing was held

Joe Kirk of Farwell was the winner of the blue stream-

Santa's visit was made possible by Bovina Chamber of

Commerce and Agriculture and the Bovina Lions Club

members, who sacked the candy. He arrived here aboard

the Bovina Volunteer Fire Department fire truck about 2:15

A good crowd of both children and parents were on hand

Pheasant Hunt

Over For Area

The 1968 pheasant season lasted nine days, after being ex-

ended in Parmer County Sunday | tended two extra days. It also

and results of the tail feather | came later than usual since

for a bicycle, sponsored by the Mexican Committee.

lined bicycle, complete with hand brakes.

ters leaving school for Christmas vacation could receive

and some of them cried --- but all realized the significance

town Friday afternoon to make his annual visit with the

children of Bovina.

their bags of candy.

of Santa's visit.

p.m. Friday.

for the occasion.

Successful Year --

ed, which was the deadline for

1731, Kerby said. The acci-

dent was termed unavoidable.

ly it was necessary that it be

destroyed. The front end of the

pickup was heavily damaged, but

neither of the passengers was

The cow was injured so bad-

bringing in the feathers.

# Johnson, Whitten Receive Awards

THE NEWSPAPER

THAT WORKS FOR

BOVINA

A BIGGER, BETTER

Per

Single

The home of Howard Kelso has been declared the winner of | third have a large array of dethe home Christmas decora- | corations. Santa delivers pretions contest by anonymous jud- | sents of love, hope and faith, ges. Second place went to the | while a small Nativity scene Billy Johnson home and third decorates the front lawn. A place to the Earl Whittens, snowman stands toward the side Lions Club, the winners re- ablaze with giant-sized candles. ceive cash prizes of \$25, \$15, and \$10, respectively.

Others entered in the event this year were the homes of the and L.M. Grissoms.

tures a Nativity scene on the miniature tank. east side of the house, which is outlined in Christmas lights, som and H.D. Bradshaws fea-A revolving light shines through | tured Nativity scenes. the front window, covered with paper, thus giving varigated colors.

Santa topples into the chimney, while his reindeer wait on the rooftop at the Billy Johnson house.

The Earl Whittens, who won Sponsored by the Bovina of the house, while the back is

Other entries were also outstanding, judges said.

The home of the Buck Elli-Buck Ellison, H.L. Bradshaws sons featured a miniature windmill, outlined with Christmas The first place winner fea- lights, pumping water into a

Both the homes of L.M. Gris-

Other than those entered in the contest, many other homes are also brightly decorated over

Adding to the Yule season is home, which won second place. | the city park, which is outlined A snowman and "Merry Christ- in lights and centered with a mas" greet visitors beside the large blue star with red stream-

Friday --

# Santa Visits Children Here



BIG SECRET -- Kevin Hughes, son of Mr. and Mrs. Dudley Hughes, was not telling Santa what he wanted for Christmas Friday afternoon, He was asking, "Will we have a White Christmas?" Santa couldn't give Kevin a definite answer because he hadn't checked with the weatherman that day.

Weather

hristmas.

by Willie

A low front has moved in

from the Southwest and it

ooks like this will give us

some chance for a White

Cow Killed, Pickup Damaged Heavy damage to a 1967 pick- | hicle, the cow loomed about 20

up, driven by Al Kerby, and a feet before them on Highway dead cow belonging to Marion Carson were the results of an accident about 6:30 p.m. Wednesday north of Bovina.

Kerby and his son were returning to Bovina from feeding cattle when they met a vehicle with blinking lights. Immediately after passing the vecontest will be announced in quail season started late this connection with the other. As of Friday, 11 tail feath-Bud Crump has been in charge ers had been entered in the Boof Bovina's tail feather contest vina contest, but more were exat Corn's Farm Store. pected before the season clos-

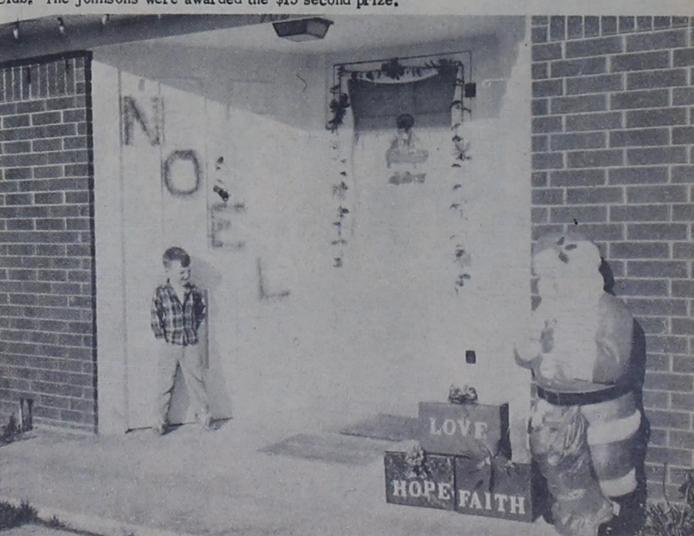
Prizes were offered the first three places in Bovina, A 100 pound sack of Hartzog seed was This year's pheasant season the first place prize; \$10 in merchandise at Bovina Dry Goods, second place; and \$5 in trade at Bovina Restaurant, third place.

> In addition, contests were conducted at Farwell and Friona. County winner gets a tro-

Pheasant season has been good this year in Parmer County, with more hunters coming home with a bird than in previous years.



WHOOPS! -- Only Santa's boots are exposed on the rooftop of the Billy Johnson home south of Bovina, which won second place in this year's decoration contest, sponsored by Bovina Lions Club. The Johnsons were awarded the \$15 second prize.



AN ELF? -- Britt Whitten, son of the Earl Whittens, appears to "case" Santa's visit to the home which won third place and \$10 in the home decoration contest. Located in Ridgelea Addition, the house is almost completely surrounded with Christmas decorations.



Bovina Blade

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Dolph Moten. . . Publisher & Editor Pat Jacobs. . . . . . . . News Editor

binoculars, bike, toy rifle, toy

I have tried to be a good boy.

. . . .

I will be at my grandmoth-

tersburg. I want a ball, foot-

I'm a little girl who is three

talking telephone. Bring me

some candy too. I'll be a good

pistol and a digger.

and cookies to eat.

Doyle Garner

Love,

Dear Santa.

Love you,

Dear Santa,

Bucky Adams

### Santa Letters

Dear Santa, We will leave you some candy Please bring me a pretty doll. I have been a good girl.

Love, Donell Garner

**对加州和加州的加州和加州加州** 

Dear Santa, Please bring me a bike, toy rifle, toy pistol, binoculars, and er's house. She lives at Pe-

a road grader. We will leave you some hot ball set. I am four years old. chocolate and cake and cookies to eat. I have tried to be a good

Love. Tim Garner P.S. I saw you on TV this years old, I want a doll and a

Dear Santa,

(Continued from Page 1)

The new water plan unveiled in Austin Tuesday by the Texas Water Development Board "certainly includes this part of the state as the first water plan did not," Clayton told the Rotarians. "This is because a

He said the water board's never forget. West Texas study that resulted from the hue and cry in this area "was an education for the water board."

900 miles to a 4,000-ft, elevation to help farmers produce surplus crops" Clayton said. "But the study showed that by the year 2000, our country may face a food deficit."

"This area's water is likely to run out by 1985," Clayton said. "So the target date of days on our calendar. Thurs-1985 has been set on the water importation plan, and that's a very ambitious date."

He added that the water importation project -- the most ambitious in man's history --"could make this area the breadbasket of the nation."

One of the main problems to be solved before the plan can be implemented, he said, is the sticky one of interim financing.

Whittlin' -

McMillans Send Greetings Here

This is our first Christmas | New Jersey, We spent the weekin three years back in the good | end in New York City because ole United States. As the day draws near, we can't help reflecting back on last Christlot of people put in a lot of hard | mas in the Holy Lands. It was a fascinating trip and one we shall | from Germany and it was wait-

Review Year --

stationed in Germany, we went traveling once again; this time | movies and sightseeing. to Italy and the French Riv-"Chairman Mills Cox at first | iera via Switzerland and Aussaid it was the craziest thinghe | tria. The weather was beautiever heard of, to move water | ful with a lot of sunshine. We went to Venice, the little republic on San Marino, Florence, Naples, Pompeii, Rome, Pisa, high school. Next, we drove to Genoa and San Remo.

> May was the long-awaited month --- the month of our "homecoming," Excitement reigned as we marked off the Frankfurt, Germany, enroute hours in the air, we arrived our families. at McGuire Air Force Base,

Joe's out-processing had to be continued on Monday for his release from active duty with the Army. We had shipped our car ing for us in New York, So, we In March, while we were still picked it up at the dock and spent the weekend seeing plays,

> From New York we drove to Chicago where Joe had an interview with the Chief Engineer of the Santa Fe about his job. Then to Fairbault, Minnesota, to attend a reunion at Joe's

Topeka where we both confirmed our employment plans and located an apartment. While in Topeka we had serious mechanical difficulties with our Volkswagen and had to buy a new day, May 23 we flew out of | car to continue our trip. From Topeka, we went to Texas where to the U.S.A.; and after eight | we spent three weeks visiting All too soon it was time to date with the changing times and tions also, for their coopera-

settled. Joe went back to work and Joe has traveled all over the time off at Thanksgiving to on July 1st in the Santa Fe En- | the railroad. gineering Department, A few weeks later he received a new | clothing and textiles, home dec- fornia on business around assignment and promotion. He oration and social living at To- Christmas, so we have decided was promoted to special as- peka West High School. These to spend the holidays there. sistant to the Vice President | subjects are quite challenging

Cricket

I have been visiting with you

been my privilege to serve as

through this column. It has and family life.

of Operations to make a study of and time comsuming, so they Santa Fe's safety program, The keep her busy.

Ot Home In

Parmer

County

BY CRICKET B. TAYLUR

County HD Agent

come back to Topeka and get | job has been very interesting | We both managed to find a litmake a quick trip to Nickie's This year Nickie is teaching home, Joe needs to be in Cali-

MERRY CHRISTMAS TO ALLI Joe & Nickie

tion. Through these means. many people have kept up with news and information affecting the homes and communities through the County Extension office.

This little poem expresses somewhat my feelings here at the close of the year 1968: "There's a heap o' joy and gladness, in knowing folks like you,

The sunny days are brighter. For more than five years now, | bring to you worthwhile and useful information about home the cloudy ones are few. And as Christmas Day draws near, glad thoughts nowcome I am most grateful to the

your Home Demonstration editors of the papers in Par-And I wish each one happiness. Agent, trying to keep up-to- mer County and the radio staof just the finest kind,"

to mind,



# DECEMBER 25TH

A time for toys...a time for joys...a time for the young at heart! Santa's coming and the air is bright with excitement. We treasure the traditional joys of Christmas and each year one of our proudest traditions is when we say, "Thank You" to all our loyal friends and extend our heartiest, "Best Wishes of the Season!"

May gaiety and good cheer be yours in fullest measure at this joyous season.

Merry Christmas to All! PHILLIPS

> Northside '66' Service - Charles '66' Service Station H.J. Charles

Tires

\*Batteries

\*Accessories

R.L. Hopingardner Howard Shook Charlie Gilbreath Margaret Charles F.S. Pounds Paul Verett

Elton Venable Bob Holcomb

Javier Robledo



Southside Motor Supply

Dimmitt Highway - Bovina

In Bovina --

# Dog Poisoning Investigated

Several dogs have been poisoned the past few months in Bovina, according to City Mar-

### Santa Letters

My name is Karen, I'm five years old. I want a big doll that can walk, some Barbie clothes and some records and puzzles. Bring the other boys and girls some toys too. I've been a good girl. Karen Schilling

Dear Santa Claus,

My name is Becky. I am almost two years old. My mommy and daddy think I have been a very sweet little girl. I can help my mommy put away my clothes and I can put my toys away by myself. Santa, please bring me a baby doll and a big stuffed turtle for Christmas. Please remember all the other good little boys and girls too. I'll leave you some milk and cookies by the tree.

Becky Webb



'Tis the season to wish all our many friends the very best!

Ward's Garage

Vernon Ward Bovina

investigating the action.

The last victim was a German shepherd belonging to A. L. Nuttall. A veterinarian told Nuttall the dog had been fed strychnine. The dog was found by Mitchell Wednesday night on West Main Street. The animal was rushed to Clovis, but was dead upon arrival there. Another dog recently had to

be shot because it was dying after being fed ground grass. Mitchell warns that it not only cruel to poison dogs, but is extremely dangerous because of young children who might pick up the poisoned meat

and eat it themselves. "They are also required to have dog tags, and there are a large number of pets in Bovina whose owners have not purchased licenses for them," Mitchell



With its moppy hair, button eyes, and sheepish grin, it's the newest funny face since Raggedy Ann and a delightful way to say Merry Christmas.

It's a DollyGram! And it works this way: When you decide you want to surprise somebody, just call or visit Western Union and give them the name and address of the lucky party. Then, tell them whether you want this pixie to say, "Merry Christmas," "Happy Birthday," or any of the twenty-three printed messages that fit into her pudgy

hands and suit any occasion. Not only is DollyGram sendable, she's loveable, too. She's a doll, playmate, pin cushion, Christmas tree ornament, paperweight . . . you name it, she's

Interestingly, in this world of automation, the six inch doll, trimmed with flowers and bows



We hope that your Yuletide Holiday will be as cheerful and glowing as the brightest Christmas tree. May your gifts include the happiness that comes from lasting friendships and family devotion.

# Wilson-Brock Agency

"All Kinds Insurance"

Joe Wilson -- Bovina -- Aubry Brock

Tender Crust Rolls 4 Pkgs. S Del Monte

Pineapple Juice

Texas Navel

Texas **Green Onions** 

Bunches

Texas **Red Radishes** Crisp Bunches

Wilson's Wisdom:

The only way on earth to multiply happiness is to divide it.





Shurfresh

Shurfresh Soft Margarine 35¢

shurfresh

Pure Vegetable Oil





\*RODS & REELS \*DOLLS \*BASKETBALLS \*FOOTBALLS

TenderCrust Coupons

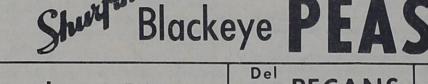
... from everyone at

Shop These SPECIALS Thursday-Friday-Saturday, Many Continue thru Tuesday, Dec. 31.

We'll Be CLOSED

Christmas Day New Year's Day

For Good Luck All Year, Eat Blackeye Peas On January 1st!



Regular or Diet

Dr. Pepper



Plus Deposit

Austex BEEF STEW

No. 300 39¢ Can

Bama Strawberry Preserves Tumbler 49¢

lb. - 35¢

Tall Korn \$109 Fresh

Dry Salt Pork

WHOLE Cut Up and Trapaked -

Freezer Half or Whole - Cut & Wrapped USDA Good **USDA** Choice

Now Wrapped In Avisco Film For Greater Protection Against Freezer Burn.

Cerro PECANS

SHURFRESH

American Beauty INSTANT

River Brand

RICE

**POTATOES** 





Pkg.

Cans

16 oz.



**Broccoli Spears** Youngblood's

Thighs or **Drumsticks** Pkg.

Mixed Nuts 13 oz. Size

Tom Scott

Tea Bags 48-ct.

Box Shurfine All Green Cut

Asparagus Spears No. 300 3

Vac Pak Whole Kernel CORN Tender Crust VANILLA WAFERS

Cello Bag 296 Soflin TOILET **TISSUE** 

Shurfine Layer

CAKE MIX 4 Boxes **Assorted Flavors** 

Crushed PINEAPPLE

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More Can



Phone 238-4781

PARMER COUNTY'S FINEST 



Bovina

# Of Interest To THE WOMEN

# Miss Simons HonoredHere

of David Z. Keith, was the hon- ell. oree at a miscellaneous shower Thursday afternoon in Community Room of First State

Red carnations and candles centered the serving table, which was laid with a white

Red cranberry punch, coffee, cookies, mints and nuts were

Hostesses included Mmes. A. M. Wilson, Robert E. Wilson, Dean McCallum, Bob Estes, Glenden Sudderth, Wilson Di-Cuffa, Durward Bell, Jerry Wright and Ed Hutto.

Mrs. Joe (Dorothy) Harris underwent minor surgery Thursday in Parmer County Community Hospital, She was released Friday.



Spudnut Shop

Will Be Closed Until Jan. 20

MERRY CHRISTMAS

Lula and Odis White

### Shower Fetes Miss Tatom

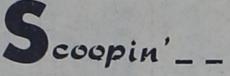
elect of Ken Horn, was honored with a bridal shower recently Miss Pat Simons, bride-elect | in the home of Mrs. Gene Ez-

> The serving table was laid with a white linen cloth and accented with silver appointments. A centerpiece of blue and green carnations, pompoms and candles carried out

Miss Marilyn Tatom, bride- | the honoree's chosen colors.

Mrs. Lowell Boozer and Mrs. "Bo" Bartley served and Mrs. Dickie Clayton registered the

Hostesses were Mmes. Bedford Caldwell, Arlin Hartzog, Dean McCallum, Roy Allen, P. A. Adams, Don Murphy and



By Pat Jacobs

"There's a Song in the Air." The writer sensed that special "something" when he wrote

one of the world's favorite Christmas carols. But no one has ever captured the entirity of the atmosphere and spirit that surrounds the Christmas season,

. . . . . . . . . . It was interesting to discover laws have been passed during history forbidding the observance of Christmas.

Christ's birth was first observed in England about A.D. 521 during King Arthur's reign. When the Puritans conquered England in 1642 (only little more than 300 years ago) both Christmas and Easter were forbidden by an act of Parliament. It was not until the Restoration of Charles II that Christians again began observing their most precious days. Much of the credit has been given Charles Dickens' "Christ-

mas Carol" for the holiday's restoration. In view of the events proceding Dickens writing, it is not unlikely Scrooge represented the men who enacted the law. . . . . . . . . . .

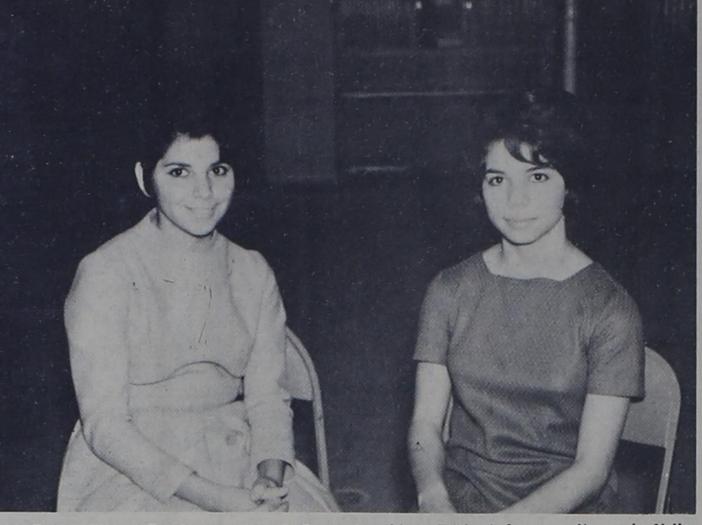
Even on American shores, the general court of Massachusetts Bay colony passed a law in 1659 to fine anyone five shillings who observed Christmas or the like. Thirty years later, the first "legal" Christmas was held in America. . . . . . . . . .

Now in 1968 there are those who would destroy it -- and the miracles that surround the Christmas story. It can be twisted and revised -- but the spirit of Christmas

cannot be taken from those who are steadfast in their beliefs. One of the nicest presents ever received in our home came through the mail last week. We had received Christmas cards with packets of Christmas tree seeds from Colorado, with a

poem explaining a tree would not fit in the envelope. But someone did it! A long package arrived last Thursday. It was a blue spruce from Lake City, Colorado!

. . . . . . . . . . Merry Christmas, everyone.



GARZA SISTERS -- Eva J. and Olivia J. Garza visited here Friday before traveling to the Valley for Christmas. They are in training and work experience in the Job Corps in McKinney, Eva as a clerk typist and olivis as work clerk.



IN TRAINING -- Maclovia Ramirez, daughter of Pedro Ramirez of Bovina, is training as a clerk typist at the Job Corps center in McKinney. She is home for the Christmas holidays.

# Job Corps Trainees Home For Holidays

Three area girls were here during the holidays, on vacation from the Job Corps in Mc-

Undergoing training and work experience there are Maclovia Ramirez of Bovina, Olivia J. and Eva J. Garza of Farwell.

Parents of the girls are Pedro Ramirez, Henry Garza and Olivia Garza, All three completed the 10th grade in their

Maclovia attended the Bovina Schools until entering the Job Corps Oct. 2, where she is training as a clerk typist. She is also working toward her GED (graduate education development), the equivalent of a high school diploma, which my Phillips of Clovis, Mr. and Maclovia expects to receive in February.

Following her training as a clerk typist, Maclovia will enter the work experience phase of the Job Corps somewhere | Bruce, Mr. and Mrs. Jerry in the Dallas area, After that she hopes to return to Bovina or a nearby town for employ-

given choices following completion of work experience, to re-

Bank Holds Yule Party

First State Bank of Bovina held its annual Christmas party Tuesday night last week in the Community Room.

A ham dinner was served 36 members of the organization and their families.

Attending were Mr. and Mrs. Bob McLean of Dimmitt, Mr. and Mrs. L.M. Grissom and Lola, Mr. and Mrs. Bob Estes, Mr. and Mrs. Robert E. Wilson and April, Mr. and Mrs. Jim-Mrs. R.V. Ivy, Mr. and Mrs. Lewis McDaniel, Mace and Cass, Mr. and Mrs. Jerry Zachary and Joe of Friona, Mr. and Mrs. Bob Fillpot, Bryon and Wright, Mr. and Mrs. Mike Barraza, Bobby, Michael and Clarissa, Mr. and Mrs. Jerry Mc-Claren, Kevin and Katie.

In the Job Corps, girls are turn home, relocate or join the work experience program, under the headings of office, the YMCA. Both Garza girls are well-

> known in Bovina, having attended church here. They entered Job Corps July 11.

> Eva is also training as a clerk typist. This selection was made following an aptitude test given at the center. She is training for work with IBM machines, filing and general office work. Eva will receive her GED in March and in April will enter

## Son Born To Starbucks

Mr. and Mrs. Oscar L. Starbuck of Roswell, N.M. are parents of a son born Dec. 11 in University of New Mexico Medical Center. Weighing five pounds, 11 ounces, he has been named Terry Shane.

Grandparents are Mr. and Mrs. James Taylor of Friona and Mr. and Mrs. Charlie Starbuck of Clovis.

also in the Dallas area. She hopes to return to Clovis | cosmetology and others.

for employment. Olivia, 18, is now in work experience as a work clerk in a hospital. Following the holidays, she will work at Park-

land Hospital in Dallas. help nurses with paper work, reporting for work. such as admitting, transferring and dismissing patients. Olivia | Corps, Maclovia said, "It's completed her training in four great!" months and will finish workexperience in about four weeks.

Olivia has not decided what she will do then, but may take extended training. The Job Corps center in Mc-

Kinney is located in the former | Jones of Blackburg, Va. are Veterans Hospital building. Classrooms and dormitory sections are all under one roof. as well as a student store, canteen, etc. In fact, the center is almost "self-contained" for the nearly 700 girls training

the program, the girls said, are the grandparents.

health, drapery, seamstress,

The girls' neat appearance brought out the fact that this is emphasized all through the training period, "In fact," said Olivia, "we are graded on appearance." The girls dress for In work experience she will classes each day as if they are

Asked how she felt about Job

### Jones Have New Son

Mr. and Mrs. Donald Wayne parents of a son born in Radford Hospital there at 5 p.m.

Their first child weighed six pounds, 12 ounces and has been named Cory Gudon. Mr. and Mrs. O. H. Jones of

Bovina and Mr. and Mrs. Leon Many vocations are offered in | Billingsley of Oklahoma Lane

# Project Christmas Card Every

The people whose names are listed here have cooperated with Project Christmas Card by contributing the money usually spent for cards and postage to a special fund which will be used toward the indebtedness of Bovina's community clinic.

THIS IS THEIR CHRISTMAS CARD TO YOU!

Mr. and Mrs. Lonnie Fowler Earl, Norma & Bret Whitten Mrs. J. R. Caldwell

Mr. & Mrs. Clarence L. Jones Jimmie, Gwen, Denise, Buddy & Janie Clements Harley Sherich

Mr. & Mrs. E. G. Snodgrass & Martha Rouel & Thelma Barron

Mr. & Mrs. Travis Dyer Mr. & Mrs. Monty Barrett & Family

Mr. & Mrs. Levi Johnson The William Gromowskys Mr. & Mrs. C. H. Jefferson

Mr. & Mrs. Ovid Lawlis Mr. & Mrs. T. W. Fuller Mr. & Mrs. Carl Rea

H. D. and Irma Bradshaw Bonds Oil Co. Mr. & Mrs. Scott Gober

Mr. & Mrs. Earl Derrick Mr. & Mrs. Earl Richards Mr. & Mrs. Walter Kriegel & Marilyn

Mr. & Mrs. Buck Ellison Mr. & Mrs. Jack Clayton Mr. & Mrs. Bill Denney

Mrs. J. Sam Gaines

Mr. & Mrs. Neal Mager

Mr. & Mrs. A. B. Wilkinson Mr. & Mrs. Don Paul Spring and Family Mr. & Mrs. Tom Ware, Kim and Pat

Mary Ruth Martin Mr. & Mrs. I. W. Quickel Mr. & Mrs. George Cervantez & Donny Mr. & Mrs. Charlie Ross Oakley, Yvonne, Stephen & Annette Stevenson

Mr. & Mrs. Joe Hromas Earl & Lee Stevenson Charlie, Carolyn & Edie Owen The Jim Heard Family

Mr. & Mrs. Jerry Wright Mr. & Mrs. Hylton Moore Mr. & Mrs. J. T. Hammonds Mrs. E. M. Ware

James, Sandra, Mark & Ted Clayton Don, Juanda, Lynn, Rodney, Darlene, David Murphy Mr. & Mrs. E. G. Steelman & Family

Mr. & Mrs. E. E. Woelfel Mr. & Mrs. Luin McWilliams Dolph, Sue, Mat & Beth Moten H. H. & Minnie Kelso Mr. & Mrs. C. R. Elliott Mr. & Mrs. B. L. Graham

Gladys, Woodrow & Joe Pat Wright Mr. & Mrs. Ovid Lawlis C & H Irrigation Fantasy Beauty Shop Leonard and Thelma Coffey

Mr. & Mrs. Jesse Walling

Mr. & Mrs. C. F. Hastings

Mr. & Mrs. Weldon Moody & Family Mrs. Pearl D. Hastings

The Edward Isaac Family Mr. & Mrs. Wilbur Charles Mr. & Mrs. L. M. Grissom & Lola

Mr. & Mrs. Jim Owens Leon, Sherley, Mike, Connie & Carol Ware Mr. & Mrs. T. F. Lloyd Mr. & Mrs. R. V. Ivy

Mrs. J. P. Macon Amy J. Mason, Amanda & Darrell The Leslie McCains

Mr. & Mrs. Hromas & Sons Mr. & Mrs. Jerry Zachary & Joe Mr. & Mrs. Ben Finch Al, Jeanne & Little Al Kerby

Kerby Welding Service Mr. & Mrs. Edwin Lide & Family Mr. & Mrs. Billy Marshall & Family Lewis, Gene, Mace & Cass McDaniel Mr. & Mrs. Mickey Patterson

J. D., Lilly, Debra, Randy & Daryl Kirkpatrick Mr. & Mrs. Charlie Hawkins & Family Mr. & Mrs. J. O. Combs Barbara & Monty Corbin, Greg & Glenna

Henry and Grace Ivy The Vernon Willards Bartlett & Potts Auction Service Mr. & Mrs. Paul Jones & Randy

Janie, Glenden, Del Ray, Blake Sudderth Billy Sudderth & Family Mr. & Mrs. Penny Anderson & David Harry Johnson First State Bank of Bovina Mr. & Mrs. Robert Estes & Family Mrs. Leola D. Williams Mr. & Mrs. Leon Grissom & Family Sherrill Lumber Company Mr. & Mrs. Jay Sherrill and Family Mr. & Mrs. Ben Rejino & Family Mr. & Mrs. Dean Hastings & La Juana The L. F. Jacobs Chuck Stallings Chuck's Spraying Service Bob, Judy, Bryon & Bruce Fillpot Bovina Insurance Agency Mr. & Mrs. Reagan Looney The Allen Cumptons Mr. & Mrs. Bedford Caldwell Bob Sisk Jon Lin, Brenda, Jon & Casey Riddle Lucille & Diane Stowers The Herman Geries Family

Mr. & Mrs. H. J. Charles & Billy

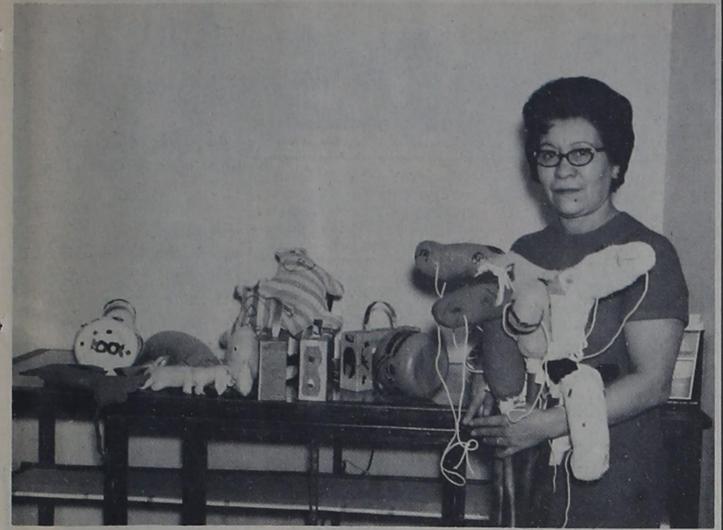
Mr. & Mrs. Ronald Minyen & Judy

Mr. & Mrs. T. P. Griffith & Barbara

The Jimmie Cockerhams

Sonny, Dot & Jerry Roach

Sponsored By Bovina Woman's Study Club



SHARING CHRISTMAS -- Mrs. Pearl Cervantez of the Community Action Program in Bovina distributed toys Monday to children who might not otherwise have had a Merry Christmas. Members of Bovina 4-H Club made the stick horses, purses and stuffed animals for the Christmas

Improvements --

# SWPSC Announces \$16 Million Program

add nearly \$16,000,000 to the from the City of Lubbock as company's investment in its | cooling water when the new plant | 45,000 square mile service area goes into operation. Nicholas was announced by Roy Tolk, Station, near Amarillo, was the president of Southwestern Pub- | first of the company's generatlic Service Co.

"1969 will be the 22nd consecutive year in which we have increased our investment in our | forts of the company will be the service area by 10-million dol- installation of special equiplars or more a year, with the | ment on two generators at Plant average annual investment dur- | X which will make it possible ing the last 10 years being more to shut down the two units durinvestment is made for two consumption and yet bring them reasons, both of them customer-related. The first reason is to stay ahead of the demand for electric service, while the \$30,000 a year on our fuel costs second is to keep that service | with this equipment, so it will | as efficient and economical as soon pay for itself. Normally, possible. Ever-increasing inflation is making economy more and more difficult, but we are taking every step that we can to keep our expenses down," Tolk

Transmission lines and substations will account for a little more than 5-million dollars of the 1969 program, slightly less than 5-million will be for new distribution facilities, the lines and equipment which bring service to the customer, while a little less than 4-million will be for power plant additions and improvements, including the start of construction on a new generating station near Lubbock with an original capability of 210,000 kilowatts.

The major transmission line project will be construction of a 230,000 volt line from the Tuco Interchange, north of Abernathy, to the South Lubbock Interchange. In addition to providing another major power source for the South Plains area, the new line will be constructed so that it can be used as the first transmission circuit when the new generating station near Lubbock goes into service in 1971.

The new generating station will be called Clifford B. Jones Station in honor of the West Texas civic leader and President-emeritus of Texas Tech, who has been a director of Southwestern Public Service Co. for more than a quarter-

Once again the company will



Variety

Mrs. Virginia Morris,

Krita & Jerry

A 1969 construction and im- | vation efforts of the area by | because it takes too long to get provement program which will using sewage effluent purchased it back on the line when you do ing facilities to utilize sewage effluent for this purpose.

Highlighting the economy efback into service quickly for peak periods of power usage.

"We anticipate saving about you can't just shut down a generator when you don't need it, | pacity of 373,000 kilowatts.

want it. So, normally, you keep the things running with a minimum load, which is the most expensive way of operating, until you need more production. With this new equipment we'll be able to completely shut down the two | in fairies!" generators, load the units still in service at the most economical level and still, and this is the part that's important to our customers, keep adequate spinning reserves in the event than 20-million dollars. This | ing the night hours of low power | that we lose a generating unit for one reason or another,'

Speaking of reserves, the company anticipates a 1969 peak load of 1,462,000 kilowatts and will meet it with generating capability of 1,835,000 kilowatts, providing a reserve ca-



A little girl's curiosity has led to a

bit of Christmas philosophy that has since become a Christmas classic.

One day - in December - in 1897, Virginia O'Hanlon wrote a letter to the New York Sun.

"I am eight years old. Some of my little friends say there is no Santa Claus. My papa says, 'If you see it in the SUN, it's so. Please tell me the truth - is there a Santa Claus?"

Because we believe the reply with its message of keen, spiritual insight deserves reading again and again we show it here. It was written by Francis E. Church, a writer for the old Sun.

Here it is:

"Yes, indeed!

"Virginia, your little friends are wrong. They have been affected by the scepticism of a sceptical age - they do not believe except what they see — they think nothing can be which is not comprehensible by their little minds.'

"All minds, Virginia, whether they be men's or children's are little. In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge."

"Yes, Virginia, there is a Santa Claus."

"He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished."

"Not believe in Santa Claus! You might as well not believe

'You might get your papa to hire men to watch in all the Chimneys on Christmas eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus — the most real things in the world are those neither children nor men can see."

"Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there — nobody can conceive or imagine all the wonders that are unseen and unseeable in the world."

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, or even the united strength of all the

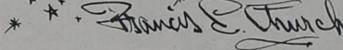


MAKES VISIT -- Santa Claus visited with area children Friday afternoon in downtown Bovina and passed out bags of candy. He arrived here aboard a Bovina fire truck and talked with the children about an hour, before returning to the North Pole.

strongest men, that ever lived, could tear apart. Only faith, fancy poetry, love, romance, can push aside the curtain and view and picture the supernal beauty and glory beyond."

"Is it all real? — ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus! Thank God! — he lives, and he lives forever — a thousand years from now, Virginia, nay, ten thousand years from now, he will continue to make glad the heart of childhood.



### Santa Letters

Dear Santa,

I will be at my grandmother's house. I want a tape recorder, bug maker, train. I am six years old.

Love, Ricky Adams

Dear Santa,

and a train, too. Please bring me an airplane and trucks, too. That's all. Now I want to say goodby. Merry Christmas.

Buddy Ed Hutto Bovina, Texas Zip 79009 Mc Cracken's Fashions For Men ≡ Clovis, N.M. ≡

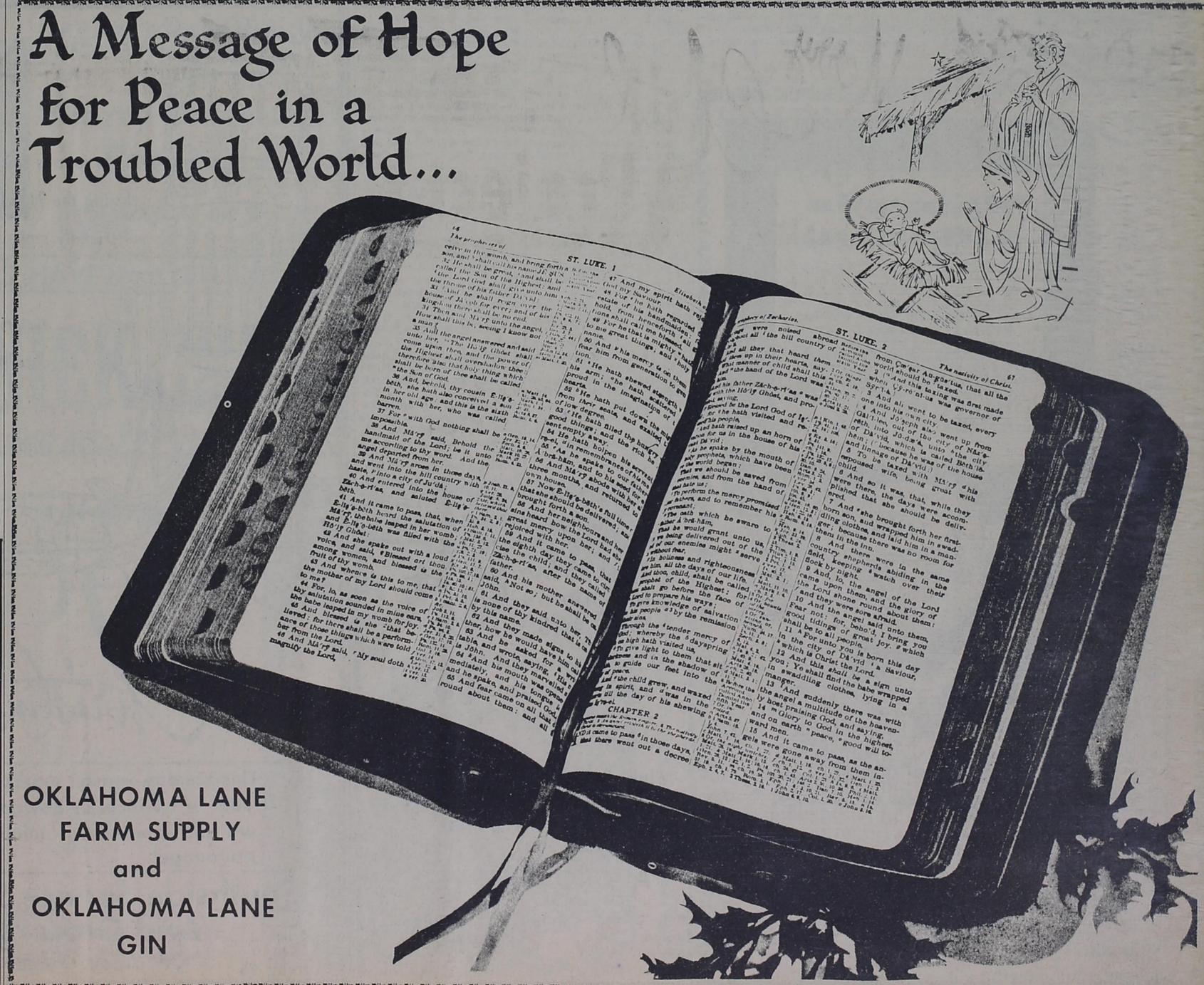
Le Baron Excello Gino DeBalti Jayson Don Richards

104 STUDIO CITY THORNTON AT 21st PHONE 763-3633 JACK M. MCCRACKEN

OWNER - MANAGER



Irrigation Supply Chester Rogers West Main St. -Bovina





33 May Die On Highways

persons may die intraffic accidents in Texas during the day periods was issued by Colonel Wilson E. (Pat) Speir, diof Public Safety.

Speir said the DPS will activate a special "Operational Motorcide" in an effort to remove unsafe drivers from the roads and lower the holiday traffic death toll. As part of this program, all available DPS officers will be on duty during the two

Speir noted that the Department will make full use of radar, he-Christmas and New Year's holi- licopters, and VASCAR as enforcement aids to officers.

"Operation Motorcide will be rector of the Texas Department | in effect from 6 p.m. Tuesday, December 24 to midnight Wednesday, December 25, and from Year's period," he added.

AUSTIN -- A warming that 33 | holiday periods. In addition, | 6 p.m. Tuesday, December 31 to midnight Wednesday, January 1," Speir said, "DPS Statistical Services estimates that 19 persons will be killed in traffic accidents in the state during the Christmas period, with 14 fatalities estimated for the New

## Ten Accidents During Nov.

The Texas Highway Patrol | according to Sergeant W. E. investigated 10 accidents on rural highways in Parmer County during the month of November.

Thank you for making this

such a wonderful year

**Bovina Service Station** 

And Grocery

Clifford Leake

Wells, Highway Patrol Supervisor of this area. These crashes resulted in one person killed, seven persons in-

> jured and an estimated property damage of \$19,300.00. The rural traffic accident summary for this county during the first 11 months of 1968 shows a total of 118 accidents resulting in six persons killed.

mated property damage of \$98,057,00. In order to help make this a | Sect. 25, Blk. B. Synd happy holiday season the patrol supervisor lists some holiday

72 persons injured, and an esti-

driving rules: 1. Allow plenty of time for your travel.

2. Check your car, be sure it's in safe driving con-

3. Use seat belts to safeguard your family and yourself.

4. Be alert to road, weather and traffic hazards.

5. Do not overdrive for the conditions.

of the road, it pays. WIELENSTEINERSTEINERSTEINERSTEINERSTEINERSTEINERSTEINERSTEINERSTEINERSTEINERSTEINERSTEINERSTEINERSTEINERSTEINER

### COURTHOUSE NOTES INSTRUMENT REPORT END-ING DECEMBER 21, 1968 In COUNTY CLERK OFFICE BONNIE WARREN, COUNTY

BLADE WANT AD rates are Charles E. Allen, Tr. - Lot 12, three cents per word for first O&G L. - O.H. Jones - Texaco, Inc. - W 1/2 of Sect. 10,

Texaco Inc. - N/240 ac E 1/2 of Sect. 10, T11S; R3E WD - Matilde Martinez - Felix Vera - Lot 2, Blk. 69, Fri-

DT - J.G. & Minnie Evans, Tr. - Connecticut Mut. Life -All Sect. 6, Harding, S 1/2 Sect. 26, T2N; R2E, Synd E, 160 ac. Sect. 2, T1N: R2E DT - J.B. Roberts - City

WD - D.E. Wise, et al -

0&G L. - Clara Belle Crain-

Nat'l Bank - Lots 17 thru 20, Blk. 3, Farwell

O&G L - T.M. Ruckman -Shell Oil Co. - All Sect. 8,

CLERK

Blk. 45, Friona

111S; R3E

Blk. A. Synd O&G L - H.M. Moss - Shell Oil Co. - All NE 1/4 Sect. 27 & SW 1/4 Sect. 37, Blk. B. Synd O&G L - Elmer M. & Leon Langford - Shell Oil Co. -All N 1/2 Sect. 24, Blk. A. Synd O&G L - Elmer M, Langford-Shell Oil Co. - All S 1/2 & NW 1/4 Sect. 9, Blk. A. Synd

O&G L - Willis Hester - Shell Oil Co. - SE 1/4 Sect. 10, Blk. A, Synd O&GL - D.C. Melugin - Shell Oil Co. - S 1/2 & NW 1/4 Sect.

22, and N 1/2 and SE 1/4 of Sect. 23, Blk. A, Synd O&G L - Williams, Don H. -

Shell Oil Co. - All Sect. 28, Blk. B, Synd

O& G L - Elmer L. Hargrove - All Sect. 22, and NE 1/4 Sect. 23, Blk. B. Synd O& G L - John S. & Johnie | Synd Bert Williams - Shell Oil Co .-Sect. 9, Blk. B, Synd

0& G L - Mary Pipes Hester-Shell Oil Co. - E 1/2 & SW 1/4

0&G L - Willie W. Williams-

38, Blk. B, Synd O&G L - Roy F. Melugan -

O&G L - Oakley D. Steven-Sect. 5, Blk. A, Synd

O&G L - Travis Dyer - Shell Oil Co. - S 1/2 Sect. 24 & SW 1/4 Sect. 27, Blk. A, Synd 0&G L - Clarence L. Jones-Shell Oil Co. - S 1/2 & S 1/2 NW 1/4 Sect. 27, Blk. B, Synd Blk. 19, Friona O&GL - Wilton S. Wilks -

6. Make courtesy your code | Shell Oil Co. - S 160 ac. Sect. 8, & N 80 Ac. Sect. 9, Blk. 12, Blk. 18, Friona O&G L - Euell Hart - Shell

O& G L - Tommy Williams-Shell Oil Co. - E 1/2 Sect. 37,

Blk. B, Synd O&G L - A.J. Jarrell - Shell Oil Co. - NE 1/4, Sect. 10 & N 1/2 Sect. 11, Blk. A, Synd O&G L - W.H. Jarrell - Shell Oil Co. - W 1/2 & SE 1/4 Sect.

39 Blk. B & NW 1/4 Sect. 7, Blk. A, Synd O&G L - E.J. Hodges - Shell | S 1/2 of SE 1/4 Sect. 10, T11S; Oil Co. - NE 1/4 Sect. 39, Blk. | R3E

Oil Co. - S 1/2 Sect. 11 Blk. A,

O&G L - G.F. Trimble - Shell | ac. Sect. 23, T11S; R3E

Oil Co. - S 1/2 Sect. 11, Blk. Shell Oil Co. - NE 1/4 Sect. R3E, Synd

26, Blk. B, Synd Shell Oil Co. - NW 1/4 Sect. | Sect. 15, T11S; R3E, 6, Blk. A & W 232.4 Ac. of S 532.18, Sect. 9, Blk. B, Synd | Texaco Inc. - Sect. 14, E 1/2 O&G L - Sam Aldridge -

FOR SALE -- In Farwell, Twobedroom brick house, guest

insertion, two cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

Beautiful all modern two-bedroom home, lots of corrals, barns and storage buildings. All located on 20 acres of land within two miles of Bovina, All for only \$25,000. Terms can be arranged. Contact O. W. Rhinehart at

Rhinehart-Hagens Real Estate Office Phone 238-3521 Residence Phone 238-4452 Bovina, Texas 24-tfnc

LOST bright carpet colors . . . restore them with Blue Lustre. Rent electric shampooer \$1. Super Saveway.

> Veterinary Medicines And Supplies SUPER SAVEWAY Bovina

1/4 Sect. 23 and NE 1/4 Sect. 12, Blk. B, Synd O&G L - Leslie McCain -

Shell Oil Co. - NE 1/4 Sect. 21, Blk. B, Synd 0&G L - Charles E. Trimble - Shell Oil Co. - 101.4

ac. Tr. out Sect. 8, Blk. B, O&G L - F.R. Burnett - Shell

Sect. 7 & E 299.78 of S 532.18 Oil Co. - W 1/2 Sect. 21, Blk. ed Bermuda grass, lespedeza O&G L - Security State Bank-

& Trust Co. Ralls - Shell Oil Co. - Sect 4, Blk. C, Rhea. soil. O&G L - Vernon C. Willard-Shell Oil Co. - NW 1/4 Sect. | Shell Oil Co. - S 1/2 Sect. 3, Blk. C. Rhea.

O&G L - Lonnie Jo Fowler-Shell Oil Co. - E 1/2 Sect. 28, Shell Oil Co. - N 1/2 Sect. 13, Blk. A, Synd

O& G L - Leslie McCain son - Shell Oil Co. - NW 1/4 | Shell Oil Co. - NE 1/4 Sect, 5, Blk. A, Synd

O&G L - Amos T. Shockley-Shell Oil Co. - N 1/2 of NW 1/4 Sect. 27, Blk. B, Synd ML - J.T. Gee - Teddy L. White - Lot 9, N 1/2 of lot 8,

WD - John C. Claborn -Homer O. Lindeman - Lot 11 and DT - Homer O. Lindeman -

Hi-Plains Savings & Loan - Lot Oil Co. - S 1/2 Sect, 36, Blk. | 11 and 12, Blk. 18, Friona DT - Kenneth S. Moore -First Federal Savings and Loan - Lot 1, Blk. 2, Western Add.

O&G L - Leroy Johnson -Texaco, Inc. - W 1/2 Sect. 12,

O&G L - A.G. Thorn - Texaco, Inc. - Sect. 13, T11S; R3E O&G L - A.S. Crain - Texaco, Inc. - SW 1/4 Sect. 11 &

O&G L - Lucy Jesko, et al-O&G L - R.M. Curry - Shell | Texaco, Inc. - Sect. 14, E 1/2 & NW 1/4 of Sect. 15, N 1/2 of Sect. 22, W 1/2 of N 345.5

O&G L - Donald R. Jesko, et al - Texaco Inc. - E 1/2 O&G L - Amos T. Shockley- N 345.5 ac Sect. 23, T11S;

O&G L - Lee Dennis Jesko-

O&G L - John W. Lorenz - et al - Texaco Inc. - SW 1/4 O&G L - Lucy Jesko et al -

& NW 1/4 Sect. 15, N 1/2 Sect. Shell Oil Co. - E 1/2 Sect. 22, & W 1/2 of N. 345.5 A. 27 & W 1/2 Sect. 28, Blk. A. Sect. 23, T11S; R3E

O&G L - Earl D. Stevenson-O& G L - J.S. Triplett, Jr.- Texaco, Inc. - NW 1/4 of Sect. Shell Oil Co. - S 1/2 & NW 13, T6S; R3E

house in rear. Contact John Christian, Phone 481-9002.

FORSALE -- Stocker and feeder cattle. Also pairs and dry cows. FOR SALE Travis Dyer, phone 238-6561 FOR SALE -- Barbie doll hand-

> FOR SALE -- 1965 Dynamic 88 Oldsmobile. Donny Dyer.

made outfits, Mrs. O. D. Fletch-

er, Friona. Call 247-3638.

Phone 238-6431. SEPTIC TANKS

& CESSPOOL SERVICE

Drilled-Repaired-Installed



Cesspools-Pier Holes, Boot Pits. Concrete Covers and Turn-

key Jobs Available. Pump Bases & Spillway WILSON Drilling Co.

Muleshoe Phone 272-4180 Mobile Phone 965-2359

ARKANSAS GRASSLAND FEEDER-CALF RANCH

555 acres of excellent improvand mixed-grass pastures. Six ponds, wells and springs plus stream, Open smooth land, good

Raise your feeder calves here, finish them in your Texas feedlot, feedlot operators, good markets, excellent pro-

FARM & RANCH LAND CO. Had collar with name on it. Box 383, Fort Smith, Arkansas Reward, A. L. Hartzog, Phone

activity bus, 29 passenger. Sealed bids will be accepted until Jan. 6 by Bovina Independent School District. 26-2tc

FOR SALE -- Two bedroom house at 508 Ave. G. Phone 238-3111.

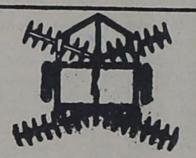
FOR SALE -- 1960 Valiant, four-door, Runs good, Tom Caldwell, Phone 225-4561, 20tfc

> Electrical and Plumbing Repairs and Supplies BOVINA **ELECTRIC**

Odis White - Ph. 238-387

HELP WANTED -- Have good permanent farm job opening. Four-room house furnished, all bills paid, Must be sober, honest and dependable, Phone Clovis 389-2641.

WE REPAIR . . . Radios, phonographs and small appliances in our store, Also sell automotive parts. Dudley's Auto Parts. Third Street and Highway 86. Phone 238-6601. 18-12tp



BUY YOUR AT BOVINA KRAUSE IMPLEMENT C BOVINA IMPLEMENT CO.

Hwy. 60-238-2541 LOST -- Britainny Spaniel fe Price: \$160 an acre. Write male, white with light tan spots. Andwers to name of "Candy."

23-tfc

25-2tp | OL 825-2711.

A New Aerial Spraying Service FOR SALE -- 1947 Flexible For Parmer County

Phones:

Service

Bovina 238-4861 Tharp 225-4386 Get Acquainted

ice. Don Bandy, phone 238-4192. 24-Hour Weather on Channel 6 All Three Major TV Networks Black and White or Color On Cable

CUSTOM SWATHING AND

BALING -- Hay conditioner, all

types of feed. Dependable serv-

With This New

Clearview Company Of Bovina Phone Bovina 238-3592

Or Friona 247-3271 FOR SALE -- Whole hog sau-

sage. Call 225-4571. John Paul

What - Bingo

Where - St. Ann Parish Hall

Who - Sponsored by Knights of Columbus

When - 8 p.m. each Saturday

Why - For benefit of St. Ann's

Church Building Funds

FOR SALE -- Stauffer, in good condition, with couches and sand bag. Phone 238-6891 after



Spraying Service

Phone 238-3721

BOVINA

Highway 60

# Turn Your Surplus Machinery Into DOLLARS!

Consignment Auction Sale Scheduled In Bovina Tuesday, Jan. 28

Please turn your consignments in early at Big Nick's office on Highway 60 in Bovina.

**BARTLETT & POTTS** Specializing in Farm Sales

Houston Bartlett Route 1 Bovina, Texas

Phone 389-2191

Larry Potts Route 2 Friona, Texas Phone 295-3337



This holiday season marks our 14th year in business in Bovina - and we are especially grateful for your patronage!

Southside Service Station And Grocery

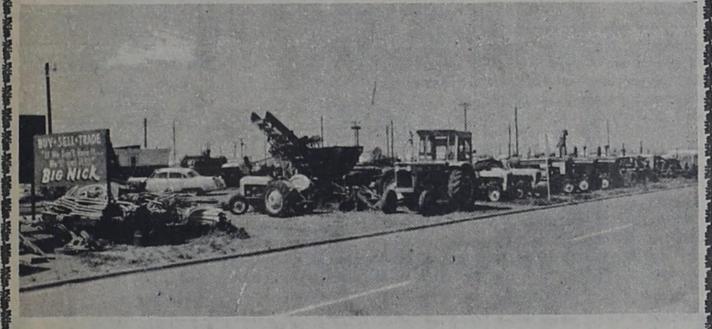
F.M. Crook, Owner Highway 86

Bovina



# COMING YOUR WAY.

It's Santa-time again! We hope he's coming your way with a wonderful Christmas. Somewhere in his pack are our best wishes to you. Knowing and serving you has been our pleasure during the past year . . . so, at this happy time we send you our wishes for a Christmas filled with the warmth of friendship, the joy of prosperity, the brightness of a future filled with good days.





Merry Christmas Everbody!

"IF WE DON'T HAVE IT - \VE'LL GET IT"

# G NICK FARM

Highway 60-Bovina-Phone 238-4861

# 

At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift. Amen.





Community Effort --

# Christmas Card Fund Earns\$825 For Clinic Bovina area residents put at First State Bank of Bovina fray its indebtedness of \$6,110, Study Club to contribute the which is expected to rise to

their money in the bank this year and said Merry Christmas to the tune of 825.4

That was the amount totaled for the Christmas Card Fund

LYNN L. MARTIN Federal Home Loan --

# Martin Elected Bank Director

elected a Director to the Fed-Rock, Ark, The Federal Home | Savings and Loan Industry. Loan Bank of Little Rock is the Regional Bank serving savings and loan associations in the five states of Arkansas, Louisiana, Vice-Chairman, City Zoning

Martin is a past president of the New Mexico Savings and Loan League and the Southwestern Savings and Loan Conference. He is now serving on the Legislative Committee of the New Mexico Savings and Loan League and the United States the New Mexico Membership Kathie in Clovis.

Lynn L. Maetin, Executive | Chairman for the Savings Vice-President and Director of and Loan League. He is the First Federal Savings and Loan New Mexico Membership Association of Clovis, has been | Chairman for the Savings and Loan Foundation, which directs eral Home Loan Bank of Little National Advertising for the

Other activities of Martin include: Chairman, Clovis Citizens Advisory Committee: Mississippi, Texas and New Board; president of Marshall Junior High School P. T. O.; member and past president of Clovis Noonday Lions Club, and member and recording secretary of the Southern Baptist Brotherhood Commission. Memphis, Tenn.

Martin is married to the former Marian Ruth Pierce and they with their two children.

Savings and Loan League, Heis | Gary and Connie, reside at 500

Reflections The Blades

TEN YEARS AGO Dec. 24, 1958

A whopping 136.4 bushels of corn per acre has won Gene Ezell first place in Texas among entries of the 1958 Dekalb Hybrid Corn

W.O. Cherry of Lorenzo will address Bovina ex-students and teachers at the group's annual banquet Saturday, Dec. 27. Cherry is a former superintendent of Bovina schools and now is superin-

A rare animal in Parmer County nowadays -- a lowly mule -is giving Fred O'Hair a bit of trouble. The mule adopted O'Hair's farm, south of Bovina, as its home, and O'Hair wants to find the owner of the animal.

New telephone directory for Bovina is being distributed this

A tough decision in choosing the second place winner highlighted the annual judging trip of Bovina Jaycees Home Decoration Contest in 1958. A total of eight entries were judged. First and second place winners were Mrs. Buck Ellison and Mrs. O.W. Rhinehart. Honorable mention in the contest were the homes of Mrs. L.C. Moore and D.R. Bushnell.

Jim Russell has been named the new manager of Bovina Wheat

Growers Inc. elevator. There are two blessings that are important to the world. First, the blessing of a talent bestowed on a person by God and then, the double blessing of that talent giving happiness to those who view it. Donalita Hawkins is one of those people who have the ability to put down on canvas her impressions of scenes, real or imaginary. In other words, she paints.

"Merry Christmas to all of Bovina Friends. We miss you a lot." Aubrey, June and Tim Rhodes, Friona.

SIX YEARS AGO

Dec. 19, 1962

Even though Monday, Dec. 24, Christmas Eve, has been proclaimed a legal holiday in Bovina, several stores, especially those which have Christmas gift selections to offer, will remain

Senior Class of Bovina High School will sponsor a Turkey shoot Saturday at trap shooting range east of town.

"We had a good turnout and a lot of lookers and some sales," A. L. Glasscock, real estate agent for Ridgelea Addition in Bo-

at noon Saturday.

An advertisement in this

week's issue of Bovina Blade carries a lost of those sending Season's Greetings in this manner. The project has again been sponsored by Bovina Woman's Study Club,

Anyone contributing to the fund after the deadline Saturday noon will be announced

The Christmas Card Fund this year was held for the Bo-

asked by the Bovina Woman's vina Medical Center to help devina, said this week in regard to the second consecutive Sunday

afternoon sales day for lots in the addition. Approximately 450 attended second annual Baptist Youth Choir

project.

contract with Dr. Cornelius

Blesius is culminated this sum-

The amount raised in the fund

than last, In 1967, 83 contrib-

uted to the find, in 1967, a total of 117 participated in the

Residents of the area were

Christmas cantata Sunday evening at First Baptist Church, Title of cantata was "The Gift." Mrs. Harold Hawkins directed the 40-voice choir. Bovina Woman's Study Club entertained their husbands with a

Mrs. Joe Wilson and Mrs. Paul Jones hosted a progressive dinner and costume party for members of 39ers Birthday Club Friday evening in their homes.

holiday dinner party Thursday evening at the club house.

Mrs. Tommy Bonds entertained members of Bonds Oil bowling team with a Christmas party Thursday evening.

Mrs. Paul Jones is winner of Bovina Lions Club 1962 Christmas Decorations Contest, Taking second place was Mrs. A. M. Wilson, Mrs. Buck Ellison won third.

Parmer County ranks fourth in the Plains area according to number of feed lots, capacity and number of cattle fed, according to a survey recently by Southwestern Public Service.

TEN YEARS AGO Dec. 17, 1958

More than 200 youngsters turned out to see Santa Claus Saturday on the merry's gentleman's pre-Christmas visit to Bovina.

Through the use of silm strips and recorded music, members of the Bovina First Baptist Church will present the "Story of Christmas" Sunday evening, Jack Jeter, pastor of the church, announced the plans Saturday morning. Bovina Lions Club Thursday were presented an offer on a

swimming pool for the city. Approximately 200 people were present Sunday evening to hear

mas," a cantata. More than 100 persons, including members and guests, were present Friday night last when the Farwell Lodge No. 977

AF&AM celebrated its 50th anniversary. Decision on whether or not Bovina will have a city marshall has been delayed until "after the first of next year," a city commissioner reported this week.

Parmer County Singing Association will have its regularly scheduled meeting Sunday in Oklahoma Lane Methodist Church. Mrs. Fleta Terry and Mrs. Loucile Foster became members of the Delta Xi Chapter of Delta Kappa Gamma Society, a National Honor society for women educators last Saturday.

An original Christmas tree was created and decorated by members of the Cub Scout Den Four boys Wednesday afternoon of last week, The little boys met with their alternate Den Mother, Mrs. Arnold Hromas, and spent the afternoon with the decora-

amount of money they would normally spend for Christmas over \$7,000 when the year's cards and stamps to be sent to friends and relatives here.

The Christmas Card Fundhas been set aside for the Bovina Medical Clinic for the past few exceeds the total of 1967, which years, during its campaign and was \$500. Thirty-four more people contributed this year construction.

# Poor Meals Lead To llness

Some people wonder why there is always a seige of sickness just after the Christmas holidays. There are several reasons for this, as pointed out by some of our most informed people on the subject of nutrition.

In the first place, people overindulge in too much rich food during the holiday season, Another reason, people are under nervous strain and a great deal of tension which adds to the problem of digestion. People also are inclined to skip meals, especially breakfast. which can lower their resistance.

Some will resort to a breakfast of coffee and a sweet roll which fails the test on the first count. Such breakfast leaves too many nutrients for other meals to pick up.

Juices and coffee go part-way but fail to meet the protein requirement of the body. Don't forget that meat, eggs or a cereal product and milk contribute to the needs of the body at

The Happiest People Send Their Cleaning CLEANERS Makes Us Happy Too

# PUBLIC AUCTION Parmer County, Texas Real Estate Monday, January 6 at 1:30 P. M.

Farm located 8 miles South of Friona on farm road 214 then 4 miles East and 4 miles South or 22 miles West of Dimmitt on Highway 86;

and 4 miles South. LEGAL DESCRIPTION: W1/2 of Section 15 and w 1/2 of Section 16 Kelly Sub-Division Parmer County Texas.

1/2 mineral rights goes with farm. Buyer to have leasing rights.

Farm consists of 640 acres of land with 421 acres in cultivation. Farm has 2 8-inch irrigation wells, modern house, large quonset barn and good well for domestic use.

ALLOTMENTS: Wheat 167.2 acres; projected yield 38 bu. 1969

Cotton 14.7 acres; projected yield 620 lbs. 1969

Milo 205 acres; projected yield 95 bu. 1968

Government payment for 1968 \$8,653.76. 38 acres sown in alfalfa.

Farm is rented for 1969. Crop goes with farm. Farm will be offered in two tracts then as a unit

TERMS: 10% down on date of sale. 21 days to have abstracted examined. Owner will carry 40% of purchase price for 10 years at 6% interest to be paid annually.

OWNER: J. B. Williams phone 247-3217 Friona, Texas

Quinton Jenkins and Associates, The Auctioneers phone 383-7733

Amarillo, Texas 79108 616 Ramada Trail Any announcement made on day of sale supersedes all other announcements.

### Grain Sorghum --

# '68 Greenbug Damage Ton Per Acre Incidental research data ga- farmers due to greenbug infes- during the week of July 1. On ed 13 days later produced 4,460 except for the two-week delay

thered by High Plains Research | tations this year. Foundation scientists in agrain sorghum irrigation study may losses at the Foundation exhave pinpointed the amount of ceeded 2,500 pounds per acre bugs. The other area was losses suffered by High Plains | due to greenbug infestation dur-

## Auction Set Here Jan. 28

The sale will be conducted north of Big Nick's.

office on Highway 60.

ing a two-week period from Ju-

ly 24 until August 6.

Dr. Tom Longnecker, Research director, said the discovery came almost by acci-A consignment auction sale dent and was one "fringe benewill be held Tuesday, Jan. 28, fit" of the continuing irrigation til August 6, 13 days later. by Bartlett and Potts Auction data research projects conducted annually by the Foundation.

Explaining how the data was Anyone having surplus ma- collected, Researchers Jim chinery wishing to sell it that Valliant and Dennis Mooney said day should contact Big Nick's all sorghum in this study was irrigated at the seven-leaf stage

... and warmest wishes to all our friends

**DUDLEY'S** Auto Parts

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July 24, part of this area was According to this data, grain | irrigated pre-boot before it was sprayed for control of greensprayed with one pint of Ethyl Parathion for insect control July 24 and irrigated pre-boot

> the following day. Because the area irrigated before spraying was wet and a ground spray rig could not be used, spraying was delayed un-

At the time of spraying, leaves on untreated sorghum plants were covered with greenbugs and many leaves had turned dry and white.

The area sprayed on July 24 produced 7,210 pounds of grain per acre while the area spraypounds of grain.

such as planting date, rowspacing, seeding rate, fertilizer level and irrigation were similar

in spraying for control of green-"Since all cultural methods | bugs, it is believed the reduction in yield of 2,750 pounds per acre was due to greenbug damage," the scientists said.



The date, Feb. 13-15, has been set for the Parmer County

Junior Livestock Show. approved to set up a Parmer County Junior Livestock Asbe governed by a board of directors made up of men representing both 4-H Clubs, and F.F.A. Chapters from over the

Dwain Menefee of Friona was elected president of the Association. Delbert Garner of Far- show will be held Monday, Jan. well was elected Vice President 6. Nine Hereford steers will and Bob Riethmayer of Friona was elected Secretary-Treasurer of the Association.

A meeting in January will be held to finalize plans for the 1969 Stock Show. CATTLE NUMBERS

Cattle numbers are expected to hold about steady this year, continuing the pattern of the past few years. A record 109 million. Changes in the national herd during 1968 probably have been imports, and this year's calf crop -- probably are being about offset by inincreases in the number of cattle slaughtered.

Stockmen have increased beef ow numbers each year since 1958, but the gain in recent years has slowed considerably. Last year, 0.6 million beef cows were added. Increases several times this size were common in the early 1960's as beef herds were being rebuilt from the low in 1958; A decline in the number of dairy cattle this year is again offsetting growth in the

Trends toward a smaller dairy herd and a larger beef herd are expected to continue in 1969. And as in other recent years, these trends probably will about offset each other. Dairy farmers likely will have fewer cows: beef producers probably will step up output, and keep more

Beef output likely will rise again in the coming year because of continued gains in fed places. cattle marketings. Also, calf 3. Place in clean container, slaughter probably will smaller again next year, as it has been since 1965. As calf sample. slaughter declines and more calves are fed to maturity before being slaughtered, total beef production rises.

COUNTY 4-H CHRISTMAS PARTY

Fifty-two 4-H members from Friona, Bovina, Oklahoma Lane and Farwell met Dec. 9 for a county-wide Christmas party. in Oklahoma Lane Community Center, Lindsey Cole, Floyd County 4-H member, provided

the recreation for the party. Mrs. Walter Kaltwasser of Farwell prepared the refresh-

ments which were sponsored by the County 4-H Council. Mrs. Henry Haseloff of Oklahoma

COUNTY LIVESTOCK SHOW | Lane decorated the building for the party. FARMERS TAX

**GUIDES AVAILABLE** A supply of the 1969 edition At this meeting to set the show of the Farmers Tax Guide are date, it was also discussed and available from the County Agent's office in Farwell. Farmers are encouraged to sociation. This association will come by and pick up a copy. 4-H'ERS TO SHOW

STOCK AT ODESSA Seven Parmer County 4-H members are making plans to attend the Sand Hills Hereford and Quarter Horse Show in Odessa January 2-7. The steer be exhibited by 4-H members. Members entering steers are Conda and Harold Jones, Steven and Bruce Kaltwasser, Carrie Haseloff, and Mark and Joe Haseloff, all of Oklahoma Lane

MAKE PLANS A beef cattle meeting has been planned for January 23 in Bovina. One topic to be covered is the future of cattle feeding in this area for the next 10

Mark this date on your calendar and make plans now to attend this meeting.

NOW IS THE TIME

4-H Club.

Farmers taking soil samples will now receive an early and fast recommendation. Later in the season things get rushed

The Soil Testing Laboratory Agricultural Extension Service, Rt. 3, Lubbock, will test your soil and make recommendations for a cost of \$2,00 for each sample submitted. Make checks payable to Texas Agricultural Extension Service.

Soil sample boxes and information sheets are available at the County Agent's office in Procedure for taking soil

samples are listed below: 1. Take one soil-sample from each major soil type in the

2. Take a small amount of soil from 10 to 15 different

mix thoroughly and take out approximately one pint for the

4. When taking samples, scrape the litter from the surface and bore the auger or tube deep in the soil of cultivated land. For pasture sample to a depth of 3 to 4 inches.

### Santa Letter

Dear Santa,

I have tried to be good, but | it seems that I don't have much Oklahoma Lane 4-H Club was luck. Anyway, I think that I host for the party which was held have been good enough to ask you for a few things. I would like a fire truck, a gas pump, a farm with animals and some things to wear. Santa, please don't forget my little dog, Mis-

> I will leave you some cookies and milk.

Love,

Shawn Del Read



WHOLESALE & RETAIL MEATS First St. - Bovina - Pho. 238-4281



PROPER MANAGEMENT -- Good rangeland displays adequate flexibility by the Plains cattlemen. who must be prepared to make adjustments for grazing his livestock. (Photo by James A. Hinsley, Parmer County Soil Conservation Service).

For Cattle, Land --

# Flexibility Important In Range Management

By James A. Hinsley

Soil Conservation Service Range management is a long term investment in natural resources to insure an increase or stable income from your operations. The key to successful range management is the ability of the ranchers to make adjustments in his operations to conform to exisiting condi-

Adjustments that should be considered include the proper degree of use or rate of stocking, the proper season of use of the range forage, the proper kind of livestock best suited to forage production flexibility in football and a drum? Merry the range, and the proper distribution of grazing over all the range. Conditions that should be considered include fluctuations in prices of salable products, costs of operations, labor, land and capital resources, and any aspect of the business of ranching which would apply in a particular instance.

The most significant condition to consider is the grazing resources of the ranch or which vary in forage production from year to year, or from one season to another. Variation in range forage production is influenced by the amount and pattern of rainfall, the range condition in terms of the kind and amount of forage, and the response of the vegetation to

The basic principle in managing rangeland is to keep the grass ahead of the livestock. Dear Santa Claus, Due to the variation in range management is necessary to accomplish this objective. Planned flexibility is much more logical, effective and profitable than is forced adjustments brought about by adverse weather conditions, over-grazing or any other deteriorating effect. Such adjustments are just as inevitable as are drought per-

iods. Range proper use is basic to good management of all grazing land, and enables range improvement and maintenance which is reflected in better kinds and higher yields of range forage. When flexibility is included in range management. not only is the conservation objective more nearly met, but the cost and return balance is actually more favorable and more stable.

### Santa Letters

Will you please bring me a

Christmas, Santa. Love, Ronny Cary

Dear Santa Claus, Please bring me a Bovina Mustang football suit and a go-

From, David Merrell

Merry Christmas Everybody Everywhere

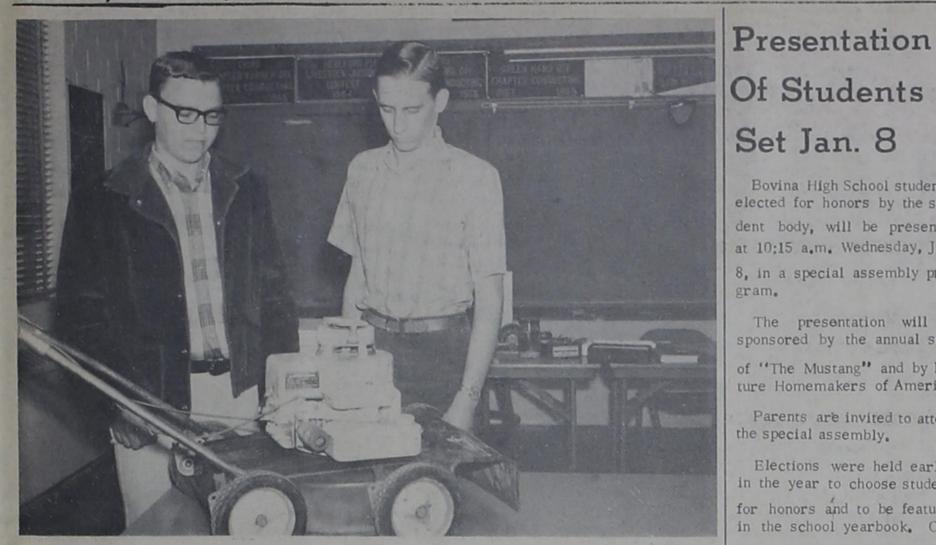
> We've enjoyed serving each and every one of you this past year. Your friendly patronage has made our friendly service a real pleasure.

> So ... have a nice Christmas, won't you? And in the days to come . . . we'll look forward eagerly to serving you again.

# Birkelbach Machine and Pump

\*Gearhead \*Pump Repair \*Machine Work & Welding

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RESULTS -- Joe Don Stevens and Robert Fowler display the two and one-half horse power Briggs and Stratton engine they have overhauled in Vocational Agriculture III. A request was made by John Paul Jones, teacher, for broken down engines for the class to use,

# Twenty Indicted By Grand Jury

ENDORSED

BY ALL OF US

ception of Dennis Hilts, forgery and passing, and Regino Nunez, forgery and passing, are in custody and have had their bonds set.

Other persons facing trials in district court are Henry Wilson, forgery and passing, Alvin Wilkerson-DWI Subsequent offense, Dean Stanberry-theft, Cleason Buford Stanberry-DWI Subsequent offense; Albine Sanchez-theft, Antonio Reyes-DWI set on Jan, 2 in the afternoon, | place. 

Twenty persons were indicted | Subsequent offense; Steve Florby the grand jury on Thursday. es Madrigal - DWI Subsequent All of the persons with the ex- offense; Billy Joe Lewis-forgery and passing, Ray Haney, Robert Talley, Michael Zane Rupe and Lonze Loyd Lassiter, Mario Castillo-burglary; Anthony Jesko-theft; Russell Gus-

Time for the trials will be

Bank of Friendly Greetings

PAY TO THE all our Friends wishes 1,000,000

Williford Gym --

# 'B' Tournament Played Here Over Weekend

Set Jan. 8

elected for honors by the stu-

dent body, will be presented

8, in a special assembly pro-

The presentation will be sponsored by the annual staff

of "The Mustang" and by Fu-

ture Homemakers of America.

Parents are invited to attend

for honors and to be featured

in the school yearbook. Out-

come of the elections have not

been revealed, pending the pre-

the special assembly.

sentation program.

Bovina "B" tournament was in its last day Saturday as the Christmas edition went to burglary; Rudolfo Cardenzs and press, with two Bovina teams slated to play for third place. Happy and Hart girls had adtafson, burglary; Juan Gaulber- vanced to the finals, while Hato Castillo, sodomy, and Leland py and Farwell boys were play-Bruner, destruction of prop- ing for the championship.

> Bovina Girls No. 2 was slated to play Sudan for fourth

The event got underway well 47-41 and Hart won over Thursday with Texico boys defeating Sudan 31-28, Farwell knocked out Threeway 49-40 and Bovina beat Hart 48-29, Happy drew a "bye" in the first round.

In the girls bracket Thursday Farwell downed Sudan 39-38, Hart defeated Bovina No. 2 44-18, while Happy and Bovina No. 1 both drew "byes."

Friday's action saw Happy Cowboys advance to the finals | fourth. by beating Texico 48-25 and Farwell do the same at the exfeated Threeway 52-39.

Happy girls outscored Far- ous.

Bovina girls No. 1 26-19. Saturday was the day for last round play-offs.

Bovina girls No. 1 and Farwell were set to play for third place, while Sudan and Bovina girls No. 2 for fourth place.

The Mustangs and Texico were vying for third in the boys division, Sudan and Hart for

Good weather was with the tournament this year. In 1967 pense of Boyina 63-33. In the the tournament had to be postconsolation bracket Hart de- poned because bad weather made road conditions danger-

Springlake --

# Juniors Victors In Three Games

Springlake teams, the latter | made four for the losers. winning only the eighth grade

lake won over the eighth grade | Rhodes two. boys 29-24. The visitors were head of

the eighth graders 14-5, 18-8 and 25-13 the first three quarters of play, but Bovina pulled within threatening range the final stanza.

Benny McCain paced Bovina with 16 points, McCormick made three, Moore and Pesch two each and Monk one. Thomas was high point man for the winners with eight.

The first quarter was scoreless in the seventh grade boys game, but Bovina led 8-4 at sisters, too. I live two miles half time, 12-8 at the end of the | west of Bovina and my name third and won by six points, is: 17-11. Tony Serna hit the basket for seven, Billy Shelby six, Delgado and Moore two each. Britton made five for Spring- | Dear Santa,

their entire ball game, 5-2, 7-4, 11-8 before winning 12-10. It was their first victory of the year. Debbie Sorley and

Bovina won three out of four | Nancy Hutto sank five points | junior high basketball games each and Gail Dixon added two here Monday night against more, Galloway and Dudley each

Seventh grade girls likewise led their game from start to The seventh grade boys won | finish, 8-1, 14-3, 24-6 and won | by a 17-11 score; the eighth by a sopsided 28-8. Heidi Corn grade girls took their first and Darla Hawkins made 12 and victory 12-10; and the seventh | 10 points, respectively. Christi grade girls won 28-8. Spring- | Trimble made four and Rhonda

# Santa Letters

I would like a two-wheel tractor with a cab, a race car set with three cars if you have that many, so my two sisters can play with me. Also, a pair of coveralls and a pair of moc-

Charlie Trimble

I really would like a swing-The eighth grade girls led er, a monopoly game and tipit, and a race set. That's all. Thank you.

Love, Dan Cox



Warehouse Co.

Charles Smith, Manager -- Bovina --

30-29 --

# Fillies Outscore Hart In Thriller

With 16 seconds left on the score was tied 13-13 at half-Bovina High School students.

girls 30-29. game Bovina was able to win that | fire. night, the Mustangs taking a

of the first quarter and the Futrell led Hart with 13.

clock, Twyla Hutto sank a field | time. Bovina had again gone goal for the Bovina Fillies here | in front 20-18 the third quar-Tuesday night, to defeat the Hart | ter. With time running out Hart led 29-28 when the field It was the only basketball goal pulled the game out of the

Twyla Hutto and Jan Gromat 10:15 a.m. Wednesday, Jan. 62-38 defeat and the "B" Boys owsky scored 15 and 14 points, respectively, with Debra Kirk-The Fillies led 8-2 at the end | patrick making one. Ronda

ter, although Hart led 14-12 paced the winners. and 33126 when the first two periods were over. The basket closed up on the Mustangs, who

were able to make only one point in the third period and left Hart leading 47-27, Final score was 62-38.

The Mustangs were in the | Tony Foster 10 and Phil Sorley ballgame until the third quar- five. Rex Henderson's 18

The "B" team game was another close one, although Hart held the upper hand on the scoreboard, 12-7, 24-17, 35-27 and winning 42-34.

Tommy McCormick led Bovina with 12 and Roy Ramirez made seven. Hart's Jim Av-

Bruce Caldwell sank 13 points | erett scored 14.

On Conservation --

# SCS Sponsors Essay Contest

Parmer County Soil and birthday before July 1, 1969. Fort Worth Press will also Water Conservation District is Elections were held earlier again sponsoring the Fort Worth total of \$55 in cash for the

> The essay contest is open to any boy or girl in Texas 19 years old or younger, in or out of school. The contestant must not have had his 19th receive \$200 first prize. The

The District will award a in the year to choose students | Press Awards Essay Contest. | best four essays. All essays will then be entered in the Fort Worth Press Statewide Soil and Water Conservation Awards Program. The Winner of the Fort Worth Press Award will

give away trophies and medals. | mation on the entry: Name and

tact a teacher or one of the the name and number of the Parmer County Board of Super- local Soil Conservation Disvisors: Leon Grissom, Bovina; trict. Alton Morris, Lazbuddie; Dick Rockey, Friona; A. L. Black, Friona; and Vernon Estes, Bo-

的自作目的目外目的目外目的目的目外目的目外目的目外目的直外互外互外互外互外互外互外互外互外互外互外互外互

Include the following infor-Those interested should con- address, name of school, and

> All entries must be turned in to the SCS Office, Box 788, Friona, Tex., by February I,



cosins. Please remember my ALERECTER COSINS. Please remember my

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G. B. CREE, JR.

ROBERT ESTES

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Directors

ROBERT E. WILSON

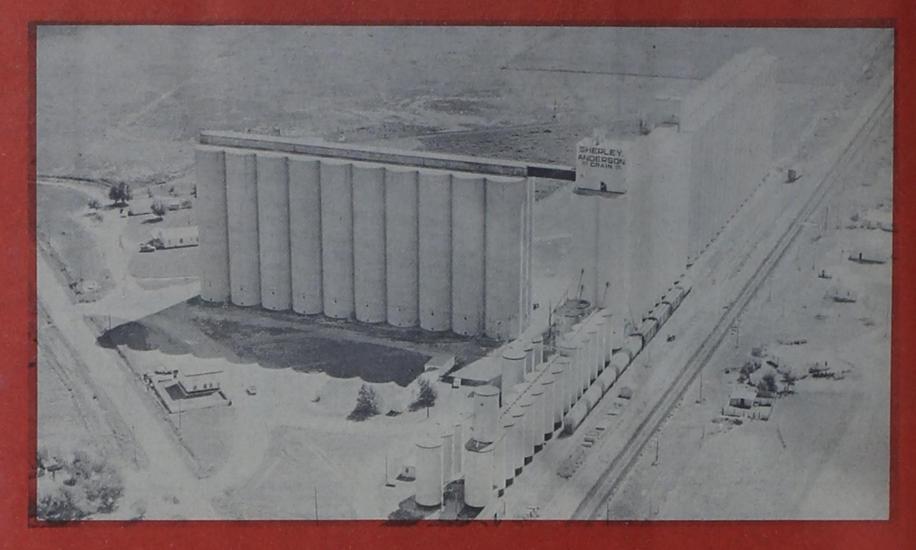
# Merry Christmas



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JOHNIE WILLIAMS -- FRED CHANDLER -- SUSIE HAMMONDS

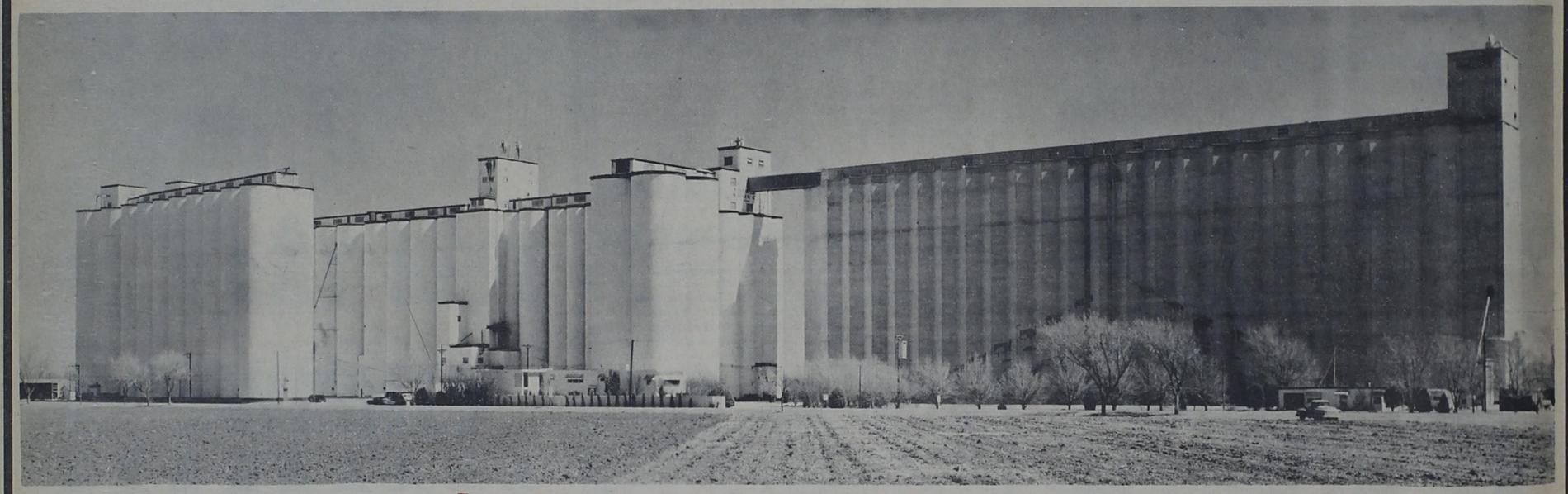
With Best Wishes For The New Year



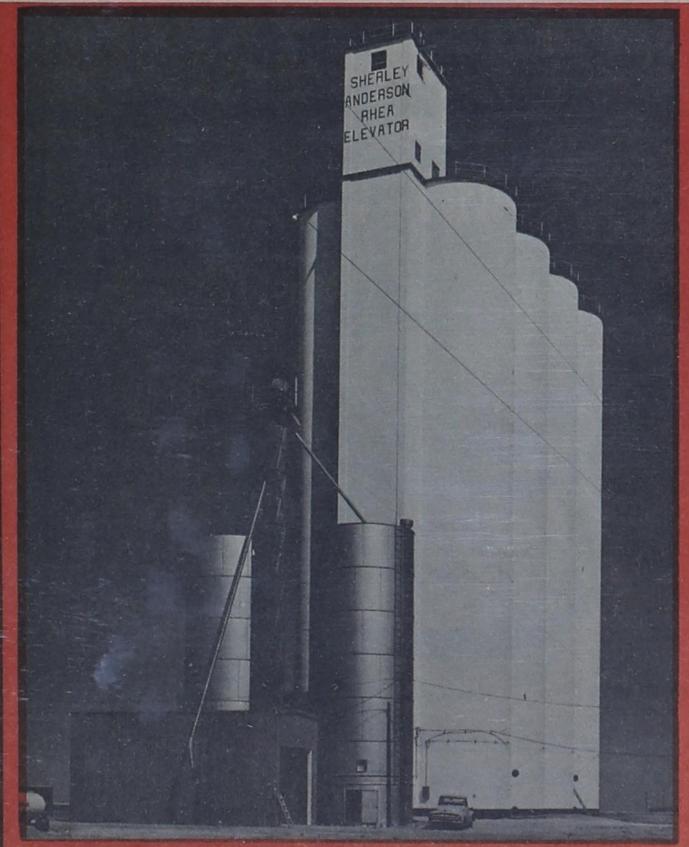
Sherley-Anderson Grain Co. - Lariat

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# The Bovina Blade

10¢ Per Single Copy

THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, DECEMBER 25, 1968

Bovina, Texas

"In The Agricultural Center Of Parmer County"

Record? ---

# Fourteen-Count 'Em-Twins In Bovina Area

"Human twins," according to | They also run in Bovina, At born about once in every 87 home. births. Many scientists believe that the tendency to have more | five months up. than one child at a time is

seem to run in families."

World Book Encyclopedia, "are least, 14 sets call this area pair are boys and four pair name, but even receives his ternal, there's always the prob-The twins range in ages from

Seven pair are girls, three | sometimes called by the wrong | include a girl and a boy.

The pleasures that arrive ment on occasion. from being a twin are many, hereditary. Twins, for example, are identical, eight are frater- especially in the case of ident-

brother's or sister's punish- lem of clothing -- whether to

Among the 14 sets here, six but there are also problems, there is fun, too. Take for in- the confusion. stance the time the young Smith ical twins. Not only is a twin girls were spending the night seven are enrolled in the Bo-

> As soon as he was out of the father Herman Estes was none | Aug. 2. the wiser.

By Mrs. Blesius --

dress alike -- or not. Many of In case of identical twins, them do, sometimes adding to

with their grandparents. One | vina Schools and another set | had blue pajamas, the other attends school in Farwell. One tan, Grandfather was delighted pair is in College, two are because in the pajamas he knew | pre-school age, and three sets which was Darlene, which was | are adults. Two sets of the adult | twins are in the same family.

Bovina's newest twins are the room, the girls, then three | five-month old daughter and son | years old, switched pajamas and of Coach and Mrs. Truck Lusk, were overjoyed when Grand- Renee and Reo. They were born

Darlene and Arlene Smith

emn.

Whether identical or fra- are the identical daughters of | seven-year-old second graders | cut differently so the problem of Mr. and Mrs. Billy Smith, Ne- and are the daughters of Mr. identity will not be difficult. ver weighing more than nine and Mrs. Junior Lambert. ounces difference during their Alicia and Elisa Cordoza are lives, they were born five years the daughters of Mr. and Mrs. ago in Wichita Falls Air Force

Sam Cordoza. They are 11 years Of the 14 sets of twins, seven | Base hospital. Only their moth- old and are in the fourth grade. er can tell them apart, and Another pair of identical she has never determined how. twins are Rita and Rhonda Nut-Edward and Alfred Alonzo are tall. Their parents are Mr. and seven years old and are in the Mrs. A. L. Nuttall. The girls first grade. They, too, are are 11 year old fifth grade stuidentical. Mr. and Mrs. Ben dents. Alonzo are their parents.

Identical twins Pat and Pam Mayfield attend school at Farwell, but live at Oklahoma Lane. great deal and Alfred is sol-They are in the sixth grade and are 12 years of age. The Tamara and Pamela Lambert | daughters of Mr. and Mrs. Billy are identical twins. They are | Mayfield, they have their hair

In Junior High in Bovina are the Cooper twins, Gale and Dale. who are in the seventh grade. Parents of the 13-year-olds are Mr. and Mrs. J. D. Cooper.

Cathy and Chrissy Mast are freshmen in Bovina High School. The 15 year old twins are the daughters of Mrs. Rita Mast and Art Mast.

Betty and Billy Kesler, 16, are the daughter and son of Mr. and Mrs. Jack Kesler. They are juniors in Bovina High School.

Darly Kirkpatrick and Carol Kirkpatrick Glasscock, Bovina school ex-students, are enrolled in college. Carol attends West Texas State University and Daryl is enrolled at Texas Tech. Their parents are Mr. and Mrs. J. D. Kirkpatric. The twins are 19.

Mr. and Mrs. Eddie Chisum are the parents of two pair of twins. The girls, Loyce and Joyce, are 25 years of age. The boys, Clarence and Earl, are 28. Clarence is employed by E. P. Woodruff and Earl by Tom Caldwell, All four live in

the Bovina area. One pair of Bovina's adult twins is known as the Cash The month of December is brothers. Wink and Mink are identical. The men, who are farmers, are rarely seen sep-

> Prospective parents usually are horrified at the thought of raising twins, but the statement by Mrs. Luck, who is experiencing motherhood for the first time summed it up, "They are double trouble --- but double

VOL XIV, NO 26



REMEMBERS HOME -- Mrs. Erica Blesius, right, and a friend, Mrs. A. D. Wilkinson, enjoy a cup of coffee while one of Bovina's newest residents tells of Christmas in her home country, Germany. This will be her first Christmas in America.

# Chistmas Traditions In Germany Related

Mrs. Erica Blesius, mother | At the time Dr. Blesius was | neighbor, Mrs. A.D. Wilkinson, Feb. 1, 1968.

son, already in America, at John | pleted. F. Kennedy Air Port. Mrs. Blesius was thrilled at the sight of the Statue of Liberty and the tall buildings of Gotham City, be reunited with her only living

his mother found their way to She flew to New York City | Bovina and the new Bovina Mefrom Luxembourg and met her | dical Center, just being com-

A widow of 10 years, Mrs. Blesius speaks of her husband with fond memories. He was an author of approximately 20 but was even more thrilled to to 30 books before his death. She also speaks fondly of her home in Germany, A friend and

of Dr. Cornelius Blesius, first | working in New Jersey, but it | was asked to arrange an interarrived in the United States | was only months before he and | view with Mrs. Blesius, to relate the traditions of Christmas | full of secrets and joy for the in Germany.

Teachers can tell them apart

only because Edward grins a

In an effort to tell more fully | vent is the beginning. The adof the season, Mrs. Blesius | vent wreath, made of evergreen wrote her story in Germany, with four candles, is displayed which was translated by Mrs. | in the room. The fourth Sunday Val Seay of Clovis, also former- | before Christmas, the first candle is lighted and one for ly of Germany and employed by Dolph Moten Advertising.

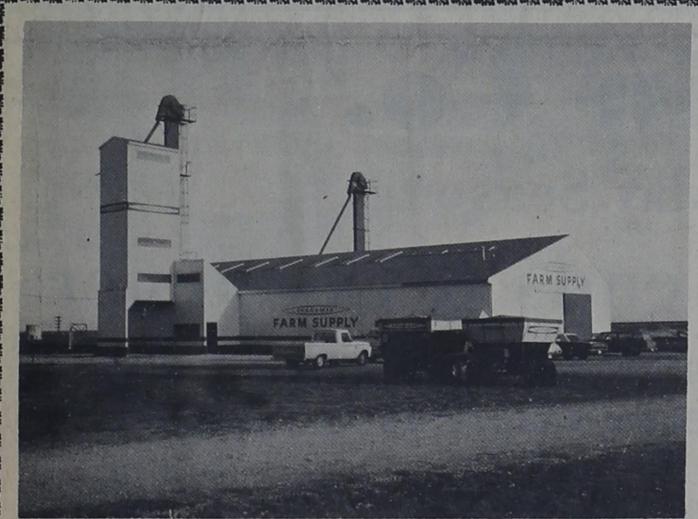
The following is Mrs. Bles- | Christmas Eve.

(Continued on Page 2, Sect. II)

every following Sunday until

in Freiburg, Germany

coming of the Christ child. Ad-



Thank You for your business during 1968. We are looking forward to continuing, and improving our services for you in the New Year!





ROY ALLEN



WAYNE PETERSON



**GEORGE BACA** 



DOROTHY LOONEY



Farm Supply

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### Christmas Traditions In Germany --

the holy St. Nikolaus knocks on | The aroma of Spekilatrus, Pfefthe big gate. The legend goes | fenussen, Makraneu and Merthat he comes with Vinecht | sipan is in the air. On Christ-Ruprecht and a donkey. St. mas Eve everyone finds a plate Nikolaus holds a big book in with all these goodies under hic church in Christendom. his hands which lists the good | the tree. and bad deeds of the children. On his back he carries a big burlap sack, which holds cook- only thought to find a surprise ies, nuts, apples and candy -- for their loved ones. From the but only for the good children. Black Forest the biggest and He also carried a switch. Short prayers of the children make St. Nikolaus happy.

When the snow falls it brings | into the winter's night.

It's Time To Stop And Say

MERRY CHRISTMAS

And Thank You For Your

**Business During The Past** 

Year. Come To See Us

Kerby Welding Service

- Radiator Repair -

Phone 238-2332

A Deal The Year O

Bovina

(Continued from Page 1, Sect. II) the spirit of Christmas to the | Christmas is very close. The people. The silent foot falls are On the sixth of December | not to be heard in the snow.

The stores are decorated with evergreen. Everyone has the prettiest tree is being brought into town. Its branches are covered with brightly lighted can-And now to Christmas itself. dles. The tree throws its lights

(Meist ganse) are waiting for a buyer. Christmas without a goose is virtually impossible. Many of the edible goodies can be bought, heaps of apples, different kinds of nuts. Under the roof of the cathedral you will see many kinds of fir trees. The people will select one or the other and go home happily. The decorations are mostly red apples, cookies, golden nuts and white or colored candles.

> Now Christmas Eve is here. At 2 p.m. all businesses close. Peace is in the streets. Everyone is home preparing the Christmas feast. In the evening St. Nikolaus starts his rounds. Through the windows you can see the trees being lighted and the distribution of presents begins. Christmas carols are sung through the house.

last days before Christmas are

find a Christmas fair (market).

It is in the church square at the

foot of the reverend cathedral.

The cathedral is the oldest got-

The traditional fed geese

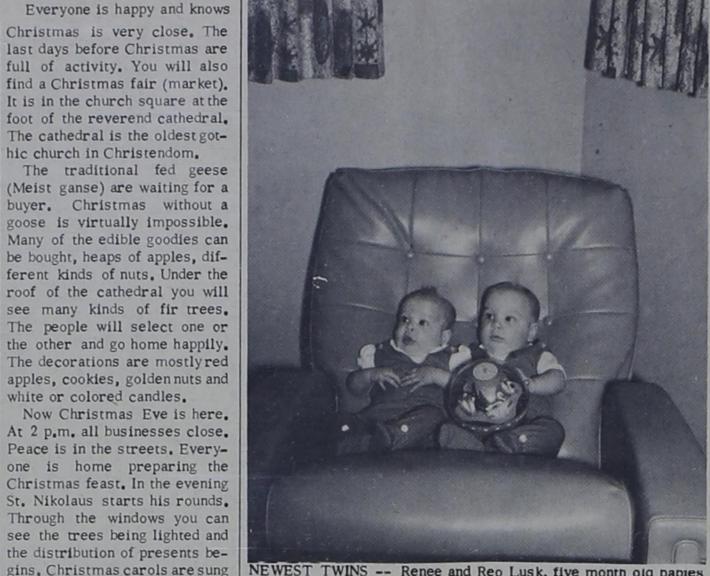
The old tradition is that the father of the family reads the Christmas story. By then the excitement is at its highest point. The happiness of the children shines in their eyes. This is a very long evening because the children are allowed to stay up late and play with their toys.

During this time, the holy evening, our thoughts are with the people who are away from home, sailors at sea, the sick in the hospitals and the relatives who have departed this life. At midnight all the church bells ring with the call to Christmas mass. No one stays at home. Everyone wants to feel the wonder of the Christmas night in church. The cathedral is an ocean of lights. People are enchanted. All eyes are on the manger scene.

Christmas night is unforget-

Yes, all of us from Germany know the longing of those two Christmas days. I will experience this Christmas for the first time in America. My thoughts will wander over the ocean back to Germany and its

This is Christmas in



NEWEST TWINS -- Renee and Reo Lusk, five month old papies of Mr. and Mrs. Truck Lusk, were born August 2. Renee is a girl,



seven year old daughters of Mr. and Mrs. Junior Lambert. They are second grade students in the Bovina Schools.

from GEORGE LONG

and . . . . .

HE GREAT

George Long invites you to

Rierson Pontiac - Rambler To See And Drive The New 1969 \* PONTIACS \* RAMBLERS \* GMC's And Top Quality Used Cars.

Best Wishes For The New Year! RIERSON Pontiac - Rambler

East Highway 60-70-84 - Clovis

Bovina Gin Co.

Wishes A Happy Holiday Season For All Our Friends & Customers

> Your Business During The 1968 Ginning Season Has Been Greatly Appreciated!



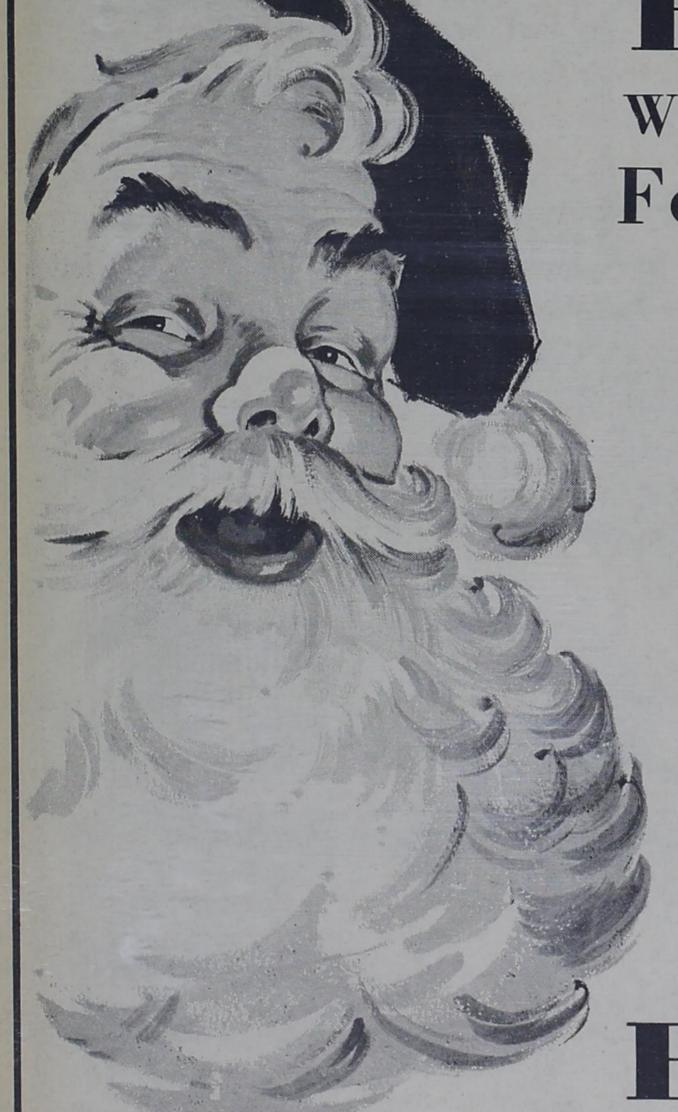
Bovina Gin Co.

Highway 1731 North - Phone 238-4801

Johnie Horn, Manager



"Customer Satisfaction Is Our First Concern"











**Bovina Fina** Service Station

Wishing

you a merry Christmas!

- \* Quality Gasoline
- At Reasonable Price \* Most Major Brands of Motor Oil
- \* B. F. Goodrich Tires
- \* Batteries
- \* ATEX Green Stamps

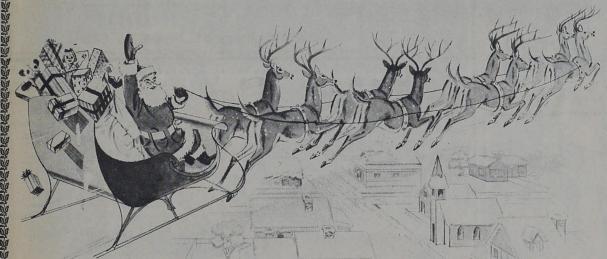
Lester Rhinehart "WE WORK FOR YOUR REPEAT BUSINESS"

# Stockholders, Friends, Neighbors:

During This Holiday Season:







With This Greeting For The Holiday Season, We Express Our Appreciation For Your Patronage During 1968 — Another Good Year For Your Co-Op! It's Been A Pleasure Serving You And We're Looking Forward To Continuing, And Improving That Service In The New Year.

# BOVINA WHEAT GROWERS, INC.

"Not Everyone Belongs To A Co-Op

But Everybody Benefits"

— DIRECTORS — Harold Hawkins Walter Potts, Webb Gober M.H. Carson, Raymond Schueler A A **ineme**rical experiencies executados estas e

Locations At

**BOVINA** And

**Employees** 

Jim Russell, General Manager Earl Dean Boyd, Rhea Manager Henry Spicer, Elevator Superintendent Allen Cumpton, Fertilizer Representative Tommie Hamilton, Fertilizer Representatives Mary Ruth Lane, Bookkeeper Dub Adams, Bovina Store Manager Antonio Cruz, Bovina Elevator Jessie Rodriquez., Rhea Elevator



NUTTALL TWINS -- Rita and Rhonda Nuttall are the identical LOYCE AND JOYCE -- Daughters of Mr. and Mrs. Eddie Chisum, years of age and are in the fifth grade.



twin daughters of Mr. and Mrs. A. L. Nuttall. They are 11 they are the younger of two sets of twins in the Chisum family. Both attended the Bovina Schools.



EDWARD AND ALFRED ALONZO -- Only close friends can tell these twins apart. They are the sons of Mr. and Mrs. Ben Alonzo, are in the first grade and are seven years old.



BETTY AND BILLY KESLER -- The Bovina High School juniors are 16 years of age. Their parents are Mr. and Mrs. Jack Kesler.



Our Christmas wish for everyone we know is for a wonderful holiday season, just filled to overflowing with all the traditional joys, warm good cheer and good fellowship.

We'd like you to know how very much we have appreciated your patronage and we're looking forward to the pleasure of serving you in the future as we have in the past few months that we've been in business.

Bovina 238-4861 Phone Tharp 225-4386



# Santa Letters

Dear Santa,

I hope I have been good. I want a drum set and a guitar and a pellet gun and a go-cart that goes 70 mph.

> Love, Stephen D. Stevenson
> \* \* \* \*

Dear Santa Claus, I want a bike and a watch. Merry Christmas.

> Love, Beth Moten

Dear Santa Claus,

I am 8 years old. I live at 907 Ave. K., Bovina, Texas. I have been a good boy this year and want you to bring me some toys. I would like also some clothes and just surprise me. I really would like to have a Swinger camera.

Thank you, Jeffrey Hromas

Dear Santa,

Please bring us a tricycle and a bicycle with training

wheels for Christmas. We have been a good boy and girl, most of the time.

> Jon and Casey Riddle \* \* \* \*

Dear Santa Claus,

I want a B-B gun and a go-cart for Christmas. I like you a whole bunch. I love you too Santa Claus and don't forget Jodi, my little sister. Jodi wants a baby doll and a set of dishes for Christmas.

Lots of love, Steven and Jodi Stone P. S. Hurry up and come see

Dear Santa Claus, Please bring me a Bovina football suit and a go-cart.

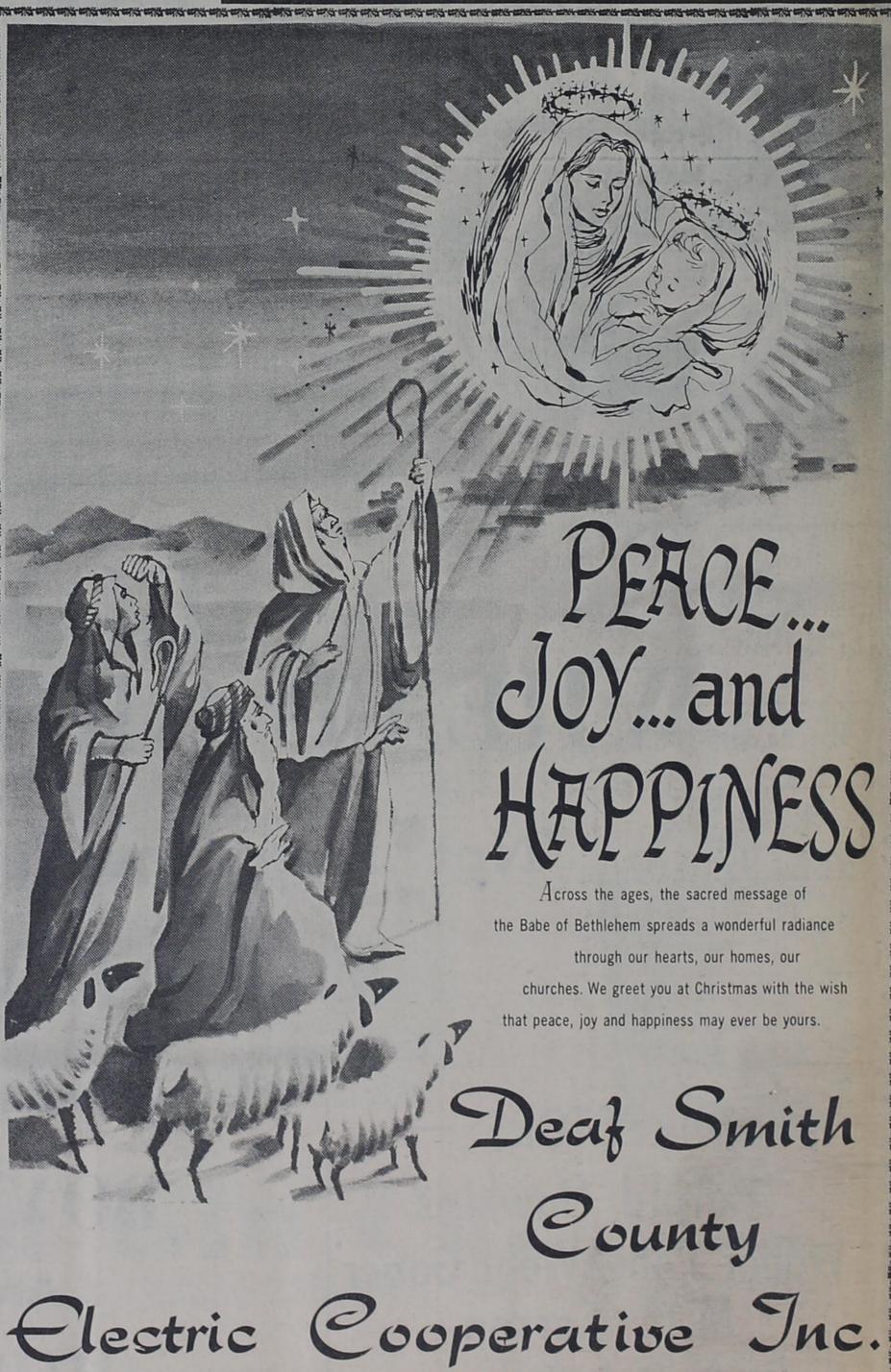
From David Merrell Bovina, Texas

FAVORITE lo wish you a

# Bob Fillpot's Bovina Insurance

Third Street

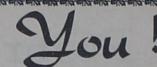
Pho. 238-4381



\_\_\_ HEREFORD, TEXAS \_\_\_

# Bovina

# Churches Welcome



### Church Chuckles by CARTWRIGHT



"Y'know what Christmas REALLY is? Bills, a wrecked bank account, and ulcers!"

4th Sunday In Advent

"Behold a virgin shall be with child, and shall bring forth a son, and they shall call His name Emmanuel, which means; God with us."

Since this week brings Christmas, we shall let the fourth letter in Advent, the "E" stand for "Emmanuel" which means "God with us." That is what makes Christmas Christmas, that God came to be with us in the person of His Son. - with us as one of us - "like unto us in all things except that He had no sin,"

That is what we sing about during the joyful Christmas season. Just a few quotes:

'Veiled in flesh the Godhead see, Hail the incarnate deity! Pleased as man with man to dwell Jesus, our Emmanuel".

14

"Emmanuel, we sing Thy praise Thou Prince of life, Thou fount of Grace. Thou flower of heaven and star of morn, Thou Lord of lords, Thou virgin born.

"Anthems be to Thee addressed, God in man made manifest."

Jesus' birth would have been just the birth of another child, He would have been just another man among men, if His name had not been called "Emmanuel" - God with us", and Christmas would lose all its joyful meaning.

Rev. Herbert F. Peiman, Pastor St. John Lutheran Church, Lariat

### Church Page Sponsors

Friona Motors

"Your Parmer County Ford Dealer" Bovina Phone 238-6231

**Bovina Chamber Of Commerce** & Agriculture

Reeve Chevrolet Co.

Since 1938 -Friona-

Hartzog Seed Farms

A. L. Hartzog

Bi-Wize Drug

Phone 247-3010 -Friona-

**Boving Wheat Growers** 

"We Serve To Serve Again."

First State Bank of Bovina - Member FDIC -

Lawlis Gin Company

Hwy. 86

**Bonds Oil Company** Gulf Distributor

> **Bovina** Insurance Bob Fillpot

Third Street - Bovina City Body Shop

-Friona-Leon and Leonard Coffey 505 Euclid Ave, Phone 247-3372

Kerby Welding Service

A Deal The Year o

Gateway Produce Company - Bovina -

Clearview Company

All Three TV Networks

Phone 238-3592

### FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

SUNDAY - Sunday School - 9:45 a.m. Morning Worship - 10:55 a.m. Training Union - 6 p.m. Evening Worship - 7 p.m.



Rev. Ken Moore WEDNESDAY - Teachers and Officers Meeting - 8 p.m. Prayer Meeting - 8:30 p.m.

### OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Woodrow Williams

### ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina Masses: Sunday 8:30 & 10:30 a.m. Weekdays 8:30 a.m. Daily Except Tuesday 8 p.m. First Friday 8 p.m. Holy Days 10 a.m. & 6:30 p.m.



Fr. Richard Roth Confessions: Saturday 4-5 p.m. 7-8 p.m. Before Masses

### MISSION BAUTISTA MEXICANA



Mission Bautista Mexicana



Rev. Ramon Delgado

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparation 6 p.m. Miercoles 8 p.m. Estudie de la Biblia

### **Bovina Implement** Company

Your Massey-Ferguson Dealer

Chuck's Aerial Spraying Highway 60 - Bovina

Phone 238-3721 or 238-6711

# Paul Jones Texaco

Firestone Tires

Charles Oil Company Phillips 66 Tires, Batteries

Bovina

### McCallum Real Estate

Dean McCallum

Blade

# The

Fina Station Hwy 60 L. L. Rhinehart - 238-2661

Farm Machinery Buy--Sell--Trade Highway 60 Bovina

Big Nick

# Bovina Dry Goods

Ed Isaac

Wilson-Brock Insurance "All Kinds Insurance"

**Boving Area Ministers** 

Farm Supply And Gin

### **Custom Farm Services** Corn's Farm Store Complete Fertilizer

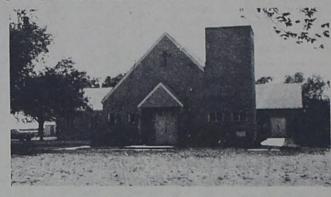
**Bovina Gin Company** 

Phone 238-6051

- Charles Corn -

Elcor Chemical Corp. FM Road 2290 - Bovina

### ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m. Morning Worship - 10:30 a.m.



H. F. Peiman

### **BOVINA CHURCH of CHRIST**



Bovina Church of Christ

SUNDAY SERVICES Classes 9:45 a.m. Worship 10:45 a.m. and 6 p.m.



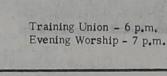
Mickey Patterson

Devotional and Classes - 7:30 p.m. SATURDAY Story Hour 10 a.m.

### OKLAHOMA LANE BAPTIST CHURCH

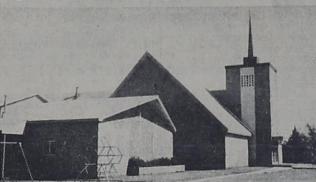


Sunday School - 10 a.m. Morning Worship - 11 a.m.



Charles R. Vick

### **BOVINA METHODIST CHURCH**



Bovina United Methodist Church

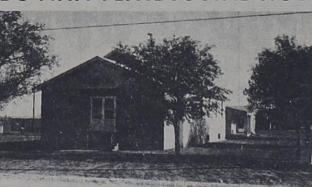
Sunday School - 9:45 a.m. M.Y.F. - 6 p.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



J. B. Fowler, Jr.

Choir Practice -Wednesday - 8 p.m.

### **BOVINA PENTECOSTAL HOLINESS CHURCH**



Bovina Pentecostal Holiness Church Lifeline Service - 6:30 p.m. Sunday School - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Floyd E. Gray Wednesday Prayer Meeting - 8 p.m.

Tillage Tools

Phone 238-6511

### Birklebach Machine & Pump Hwy 86 - West

Lumber Sherrill Company

Highway 60 - Bovina **Bovina Restaurant** 

Mr. & Mrs. Mutt Graham

Lariat Lutheran Church

Cyanamid Farm Supply

Roy Allen, Mgr. Ph. 238-6901

### Claborn **Funeral Home**

B & B Welders

Blacksmithing

Highway 60

Phone 247-2801 Friona, Texas

# Sherley Grain Company

"Serving Parmer Co. Farmers The Year 'Round''

### Gaines Hardware Company

"Nothing Knocks On Bovina But Opportunity"

In Texas --

of Agriculture.

was put into action in Novem- designed to create an awareber by the Texas Department | ness on the part of the consuming public that practically

Greenings and Thank you

It is on a note of sincere apprecia-

tion that we thank you for your pat-

ronage and wish much holiday joy and

good cheer to you and your family!

**AUTO SUPPLY** 

C. P. Warren

Highway 60

A year-round market devel- | the name "TAP," for Texas | housewife is grown or processopment and promotion program | Agricultural Products and is | ed in Texas. The program has been given | every food product known to the

"Funds have been appropriated by the Legislature to the Texas Department of Agriculture for market development work for our agricultural projects." A capable staff has been assembled to accomplish this goal and tangible results should be visible in the immediate future.

Texans will be introduced to the TAP symbol in November and December, 1968, by way of outdoor advertising, radio and television announcements, and newspaper articles. The TAP insignia is a stylized outline of Texas in which the letters T, A, and P are boldly placed. Around this center, a rectangular border fits to complete the design that reminds the viewer of the face of a ranchtype branding iron.

### Santa Letters

Dear Santa,

I have tried to be good. I would like a baton, a buzzybuzz buzz, and a doll called Skipper, also Casey clothes, Tracy clothes and Skipper clothes and a kiddles house.

Love, Annette Stevenson

Dear Santa Claus, I am a little boy three years old. Please bring me an electric train for Christmas. I have been a good boy. I hope you see that all good boys and girls get what they want.

> Love, Bret Whitten \* \* \* \*

Dear Santa,

I would like a baby party and easy bake oven.

Tamra Read

Dear Santa Claus,

Please bring me a doll that has dresses, and I want it to be pretty. Merry Christmas, Santa Claus, I love you so

Patricia Flores You are nice, Santa

# TAP Program Plans Market Development

point out the excellent buys that ems will also be promoted in TAP quality products over oth- state. The TAP program is uni-

After the November-December kick-off for the program, individual commodities will be featured on a schedule which generally follows their seasonally oriented activity. The Texas Department of Agriculture has worked out plans to feature fresh fruits and vegetables and nuts in January and February, 1969; red meats in March and April; May and June will feature poultry and dairy products. July and August, cereal grains; and natural fibers, cotton, wool and mohair are to be spotlighted in September and October.

Commissioner John C. White | such as Rio Grande Valley ruby- | dio and television announcestressing that both commodity | red grapefruit, onions, mexi- | ments, roadside billboards; exgroups and grocery stores will | can style foods, grain-fed beef, | hibits at various trade shows be involved in the program to ranch-style foods and other itare to be found in selecting major markets outside the quely Texan in nature but will follow guidelines developed by other states that have been quite

> development endeavors. For example, "food seminars," spotlighting Texas products followed with a buffet featuring Texas grown and processed foods will provide a soft sell approach to be used in the TAP program. Financing for the seminars will come from contributions of those firms exhibiting their products.

In order to inform the people of Texas and the nation of the TAP story, the TDA will use several communication me-Outstanding Texas products dia including; newspapers, ra-

and fairs; point of sales materials; food seminars; and the "Texas Agri-Tour," mobile exhibit presentations.

At the same time the agriculture department will seek to work with all phases of agrisuccessful in simular types of business to promote the sales of Texas Agriculture Products (TAP), not only domestically, but on a worldwide basis.

Paint and Glass

Jack, Dixie, Keith and Joann Pho. 238-6201 - Main St.

WISHING YOU A REAL OLD-FASHIONED

MERRY CHRISTMAS



Insurance Agency

Johnie and Mina Horn Phone 238-4071 Boving

BUNDLES and BUNDLES



SEASON'S GREETINGS

From Everyone at ---

Third St. -Bovina-Ph. 238-4772

The Edward Isaacs -

# IT'S A PLEASURE OF THE SEASON

**TEXAS AGRICULTURAL PRODUCTS** 



是在 自然 自然 自然 自然 自然 自然 自然 自然 自然

It's always a genuine pleasure of the Christmas season for us to offer our appreciation and best wishes to all the folks who've been so kind to us throughout the past year. We hope all of you enjoy the pleasures of the season this Christmas. May your every wish be fulfilled, and may the year ahead bring you happiness, health and good fortune.

We Will Be Closed, Wednesday & Thursday, Dec. 25 and 26, So Our Employees May Enjoy The Holidays With Their Famalies.

# Bovina Restaurant

The Mutt Grahams

数Highway 60

Bovina 👺

"Slurry Headquarters" Phone 238-3181 Bovina

reienen eine einer As the Christmas Season approaches we think of the A Happy Joyfulness of the occasion and of a firm hopefulness for the future — This is the time when Christmas the warmth and sparkle of

Bovina

friendships is radiant everywhere. Smiles are brighter ... handshakes more hearty. To make others happy is

the achievement of the day . . . A word of cheer and encouragement to make the season more enjoyable. So we extend our best wishes in the hope that they will add to your pleasure on this grand occasion.

### 1968 Version --

# Santa Claus 'Nicky Baby'

(Editor's Note: The following | appeared recently in the "La Sesalpha," Clovis High School newspaper. It apparently was revised by a member of the

"Twas the night before Christmas and all through the pad, Baby, nothing was stirring" -- Real quietsville, Dad! There were ornaments strung round the espresso bar and one dangled from Arther (like, that's my guitar.) And our sweatsocks were hung because, man like I mean, we hoped Nicky Baby would soon make the

Mother turned down the sound on the hi-fi and then she curled up on the floor with a volume of Zen. And the pad was real quiet and peaceful and still --Then suddenly, Bang! It was gangbusterville

### Santa Letter

Dear Santa,

camera, a hot wheels, a football and a bicycle. I love you Santa.

> wishes for Holiday Happiness

> > from our door to yours.

Lillian Rogers -

Fantasy Beauty Salon

Bovi na — Phone 238-3541

Randy Alonzo Zip 79009

Man, from way out in space | Go Tontol Go Flash and Sabul | And old Nicky sat in and he blew came a powerful roar that was so loud it blasted us right off the floor.

I lost my cool and my console slammed shut -- I was so bugged I dropped my best stereo cut! Like I couldn't feature what sounded that way, I forgot my turtleneck, shades and beret. And I ran to the window (my knees were both quakin'). Like

what was shakin'. The snow down below on my old Model T made that heap look like a Jag XKE, I looked to the sky and what scene did I dig but eight wild elks and a chrome-plated rig.

A fat little pilot with a Gabby Hayes beard and a big tenor sax -- WOW! Like, man it was weird! His frame was all covered with red and white fur, but I thought that he looked like a swingin' Ben Hur.

But that fat man was wailin' like I don't mean maybe, so I Please bring me a swinger knew in a flash he was old Nicky Baby.

"This rig's behind schedule!" I heard him exclaim, then he called all his elks by real weird-o names, Go Ringo!

Go Batmanl Go Bogiel Go Mutt | some great licks.

n leff, tool

on my roof! and flashed a big grin, yelled this cat's got to split.

"Geronomo Daddy!" And POW, So he filled up our s he fell in. When he jumped I stuck my head out to observe

I thought it would bust. you, Jack!" He had enough jazz | really moved out. stuff to stock a whole band -baby grand. So we got up a com-

We played set after set until Then down they all pranced dawn's early bright, and it -- seven tons on the hoof, and sounded like Birdland on Saturit looked like a discotheque out day night. Then Nicky said, "Cool it!" Like, baby, that't Nicky made for the chimney | it -- the sun's coming up, and

So he filled up our socks and we thanked him a lot. Then he from the fireplace in a big cloud | jumped in the fireplace, gave of dust, his bag was so stuffed out with a whistle, and blasted straight up like a solid-fuel Then, man, like I flipped when | missile. Then he hopped in his he opened that sack and said, buggy and we hear him shout, "Look what I'm fixin' to lay on \"Up, up and away," and he

As he sailed into orbit he



laughters of Mr. and Mrs. Billy Smith, are so identical even their "Dad" can't tell them apart. Since their personalities are as identical as their looks, Mrs. Smith plans to buy dif-



CHISUM BOYS -- Clarence and Earl Chisum are only two children of 10 in the family of Mr. and Mrs. Eddie Chisum. Both have families of their own now, but continue to live in the Bovina



Mrs. Billy Mayfield who live near Oklahoma Lane. The girls

wernerser er same and were experienced and the same and t



One of the most important details around our Christmas workshop is saying Thank You to the finest, friendliest folks in the world . . . our customers. It's always a pleasure to visit with you . . . always a privilege to serve you. Our heartiest best wishes to you at Christmas.

<del>ዸጜጜዸጜጜዸጜጜዸጜጜዸጜጜዸጜጜዸጜጜ**ዸጜጜዸጜጜዸጜ**</del>

Gaines Hardware Co.

"Nothing Knocks On Bovina But Opportunity"

Santa's On His Way... And It's Time For Us To Say...

Merry Christmas



At The Close Of Another Ginning Season, We At Lawlis Gin Want To Say Thank You For The Continued Opportunity To Do Your Ginning.

Our Wish For All Our Friends And Customers Is The Merriest Of Christmases And The Happiest Of New Years!

For Information About Cotton You Have Here ..... Phone 238-4481

LAWLIS GIN 60.

Highway 60 East

Ovid Lawlis, Manager

Boving



Dear Santa, I want an easy bake oven, an easy bake grill, a cuddly two and a swinger camera. doll with a crib, a Busy Buzz and a piano.

Pam Lambert I love you, Santa

Dear Santa,

Matt Mason and a view master and some Barbie clothes. You and a toy rocket, a robot and are sweet. army equipment for my GI Joe. I would also like a machine

Thank you, Faron Grissom

Dear Santa,

Love,

1. Race car set. 2. Swinger 3. A radio.

Joe Jones

Dear Santa, Busy Buzz Buzz, a Susy home- a Hot wheels, two hot wheel maker grill and a baton and a bi- cars. Merry Christmas, Santa. cycle.

I love you, Tamara Lambert

Highway 60

David Steelman

Please bring me a twenty-

Dear Santa,

Please bring me a DiDee Darling and a Barbie and a Busy I would like to have a Major Buzz Buzz and a pair of skates

Love, Carol Ware . . . .

Dear Santa,

Please bring a walkie-talkie set, a John Deere tractor and plows, a football and a Dallas Please bring these things. Cowboy football suit and a clip

Del Ray Sudderth I love you, too.

Dear Santa,

Please bring me a B. B. gun, Please bring me a doll, a football suit, walkie talkie and Your friend,

SERVICE STATION

-BOVINA -

Keith Clearman



GOOD WISHES

for

your happiness
and THANKS for

your patronage

HANDLE

WITH

to:

Our Friends

PAUL JONES TEXACO

SERVICE STATION

Highway 60

CALE AND DALE COOPER. —

GALE AND DALE COOPER. —

G GALE AND DALE COOPER -- The seventh grade students are the daughter and son of Mr. and Mrs. J. D. Cooper. The twins are 13 years of age.

### Santa Letters

Dear Santa, Please bring me a swinger camera and a bicycle and a baby small walk, Merry Christ- Dear Santa, mas.

Love, Pamela Rhodes You are nice.

Dear Santa, Please bring a Tippy Tumble doll, Mrs. Beasley doll, Busy Buzz Buzz, Susy homemaker grill and a baton.

> I love you, From Linda Dyer \* \* \* \*

Dear Santa,

Please bring me a baby snuggle bun and a baby bug and an easy bake oven. Merry Christ- suit. mas. I love you, Santa.

Linda Johnson Dear Santa,

Please bring me a bicycle and football helmet and a tipit.

Mike Read

Dear Santa,

I want a hit the spot game and a train and a football and a B. B. gun. Pat Ware

Dear Santa Claus. Please bring me a Hot wheels, Johnny Astra and Busy Buz Buz. I will be good. I like you. Roger Lopez

Dear Santa, Please bring me a Busy Buzz Buzz, a Thirsty Tears, an easy bake oven and Barbee with a

> I love you. Love, Janie Clements

Dear Santa, I want a drum set and a B. B. gun and four packs of I want a drum set and a B.

B. B. s. Edward Isaac

Pho. 238-4331



WINK AND MINK CASH -- Many friends of the Cash brothers can tell them apart only because one wears metal-rimmed glasses and the other black-rimmed. The twins were identified here because Wink wore a cap, and Mink a hat.

Dear Santa,

Dear Santa,

Your friend,

Sharlotte Redwine

Thank you Santa,

Eleazar Robledo

Will you please bring Hector

It's time again for you to

Bobby and Victor a bike, and

and me a B. B. Gun one for

Please bring me an easy bake Please bring me a bicycle, oven, little swinger camera, Mrs. Beasley, Busy Buzz Buzz Susy Homemaker grill, Tippy and Hands down. Toes, Busy Buzz Buzz, Twister game and a baton. Merry Christmas, Santa. Tina Geries

Zip 79009 \* \* \* \*

Dear Santa Claus, 1. Please bring me a walkie-

talkie. 2. Please bring a 5 Hot Hi Santa Claus,

3. Please bring me afootball visit us. Will you please bring 4. Please bring me some I want a Sootin Rifle.

5. Please bring me a Busy Buzz Buzz.

> Love, Kerk McCormick

Dear Santa,

Please bring me a football suit and a Johnny service. I have been good.

Michael Wiseman

By Santa you're so good, Rudy Robledo Hello Santa Claus,

We are all most close to Christmas. Please bring me a "Tippy Tumbles".

Be nice to all the children. God Bless you,

all of us, and three fire engines

for my small brothers.

Martha Robledo P.S. Bring a Bowling set for

Blessed Christmas, time of happy hearts and uplifted spirits, is with us once again. And, at this glad season, our wish

is with you . . . the wish that your Christmas may be rich in happiness, friendship, lasting joy.

Seed Service - J.T. Hammonds -

**DEKALB** HYBRID

Planted by More Farmers Than Any Other Brand

Bovina - Phone 238-2541 or 238-4541

ER BEREICHERENCHERENCHERENCHERENCHERENCHERENCHERENCHERENE reelings Best wishes to you

for Christmas and the New Year

Sherrill Company

Pho. 238-2671

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Bovina Implement Co.

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