



# marr's TO BE MARRIED IN JUNE 

JUNE SEEMS A LONG WAY OFF. BUT IT'S RIGHT AROUND THE CORNER WHEN YOU CONSIDER ALL THE THINGS MARY MUST HAVE BY THEN. LINENS ...CLOTHES ...FURNITURE ...KITCHEN UTENSILS ...SILVERWARE. GOODNESS!

BUT MARY--AND HER MOTHER--ARE WISE. THEY'RE GOING TO CUT SHOPPING TIME IN HALF. ALREADY MARY HAS STARTED TO STUDY ADVERTISEMENTS IN THE PAPER. SHE'S FINDING OUT WHO SELLS WHAT--AND FOR HOW MUCH. SHE'S MAKING UP HER MIND WHICH ARE THE MOST IMPORTANT ITEMS -- AND WHICH CAN WAIT UNTIL AFTER THE WEDDING. SHE'S LEARNING BRAND NAMES, NEW AND OLD ...FOLLOWING TRENDS IN FURNISHINGS AND FASHIONS. IN SHORT, MARY IS DEVELOPIG A REAL KNOWLEDGE OF BUYING.

LEARN TO READ THE ADVERTISEMENTS IN THIS NEWSPAPER. YEAR-IN, YEAR-OUT, YOU'LL FIND THAT THEY SIMPLIFY YOUR SHOPPING ...MAKE YOUR DOLLARS GO FARTHER ... GIVE YOU better values and greater satisfaction with all your PURCHASES.


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SUNDAY \& MONDAY


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