

THE WEEKLY CHRONICLE

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NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon being brought to the attention of the publisher.

Obituaries, cards of thanks, notices of lodge meetings, etc., are charged for at the regular advertising rates, which will be furnished upon application.

Allred's Meetings With Reporters Always Impromptu

By United Press. AUSTIN.—Gov. James V. Allred's daily press conference is strictly impromptu. Whoever has a question may ask it.

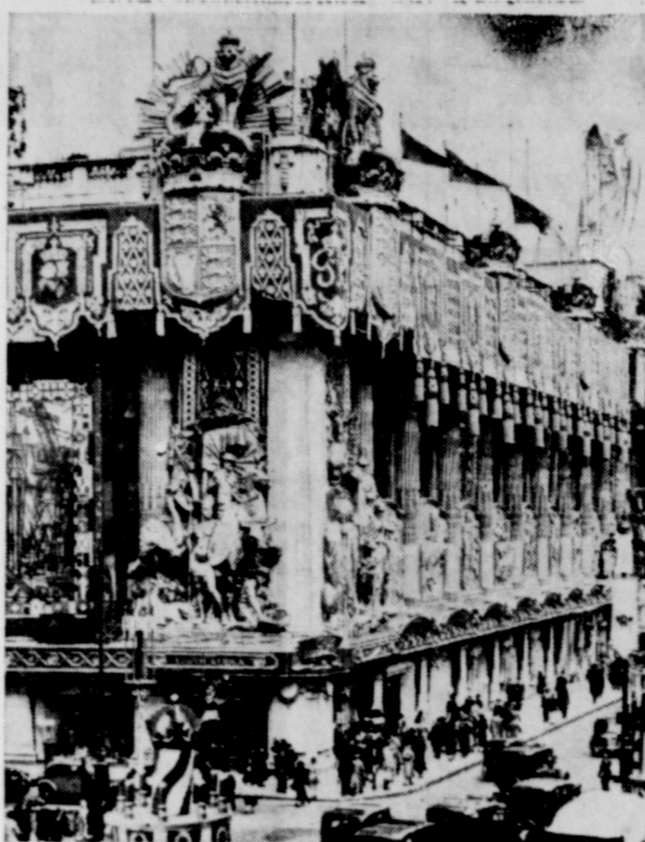
Each of which had voted to pass separate bills over the Governor's veto. On some questions, Gov. Allred frankly puts it up to the questioner if it is a fair inquiry.

CARD OF THANKS

We express to our friends our deep appreciation for the unusual kindness and sympathy tendered during our recent bereavement. Also, we are grateful for the kind words spoken by the Rev. P. W. Walker, and ever indebted to all for the beautiful floral offerings.

It won't be long until the dust storm season, when we will learn what farms are to play the title role in "Gone With the Wind."

BIG SURPRISE IN STORE



Can you guess what sort of building this bit of highly ornamented architecture is? Don't feel chagrined if you don't know right away that it is a department store.

Texas Led Nation With a 20 Per Cent Increase in Purchasing Power for 1936

DALLAS.—For the year 1936, Texas led the entire United States in increased purchasing power, registering a 20 per cent rise in spendable income as against a national average gain of only 6 per cent, according to a report of the All-South Development Council made public today.

flux of new capital into the state, the council reports. Compared to the 20 per cent gain in Texas purchasing power, other sections of the country were credited with only slight increase.

Kitchen Chores Are Easier...

WITH AN ELECTRIC MIXER

Every woman who uses an Electric Food mixer soon discovers how many important jobs around the kitchen this handy appliance will do quickly and easily, saving her time and her energy.

Visit our store or any dealer in electric appliances and ask for a demonstration of the new model Electric Food Mixers.



TEXAS ELECTRIC SERVICE COMPANY

J. E. LEWIS, Manager

RED HOT VALUES!

The kind of values that will make you want to trade here during this great Expansion Sale. In face of rising prices we are offering you highest quality merchandise at very low prices.

BINDER TWINE

Pure Sisal twine, treated with insect repellent. A good smooth twine. One that you have used and know. Note this low price—

PER HUNDRED POUNDS \$7.95

To consumers only, for their own use!

HARNESS SPECIALS

- \$4.00 Horse Collars, leather . . . \$3.49
\$3.95 Horse Collars, leather fc. \$3.49
\$2.75 Horse Collars, duck . . . \$2.49
\$1.60 Horse and Mule Bridles . . . \$1.29
\$3.25 Riding Bridles . . . \$2.98
\$1.75 Heavy Hames . . . \$1.39
\$1.50 Medium Hames . . . \$1.19
30c Hame Strings . . . 23c
\$1.15 Trace Chains . . . 95c
\$4.75 Leather Lines, 18 feet . . . \$4.39
\$1.25 Leather Backbands . . . 98c
50c Cloth Back Bands, hooks . . . 35c

COLLAR PADS

Yellow colored drill on one side, other white. 12-inch draft, cotton composite stuffed and reversible. 60c value—

53c

BROOMS

We have two extra values for you in four and five strand brooms. Good quality broom straw used in these. Our 40c and 35c values—

29c and 23c

PRESSURE COOKERS

National or Health pressure cookers. Approved by all housewives and home demonstrators.

We have all sizes for you and our prices were low, but these sale prices make them attractive to you!

- 18-Qt. National . . . \$11.95
21-Qt. National . . . \$13.95
30-Qt. Health . . . \$17.95

CAN SEALERS

You will enjoy your canning if you have one of these Automatic or Burpee sealers—the two best sealers on the market, easiest and most economical to operate. A good seal every time.

- AUTOMATIC . . . \$15.85
BURPEE . . . \$9.95

FRUIT JARS

All sizes Ball or Kerr jars. Also caps, lids and rubbers.

- Regular 1/2 gallon . . . doz. 99c
Regular quarts . . . doz. 69c
Regular pints . . . doz. 59c
Wide-Mouth, quarts . . . doz. 89c
Wide-Mouth, pints . . . doz. 73c
Ideal, 1/2 gallon . . . doz. \$1.09
Ideal, quarts . . . doz. 79c
Ideal, pints . . . doz. 69c
Ideal, 1/2 pints . . . doz. 55c

MICKLE Hardware and Furniture

400-2-4-406 Mickle Bldg.

Eastland, Texas

Hollywood Stars Take Up the Hula To Retain Figures

By United Press. HOLLYWOOD.—Many of Hollywood's film beauties are becoming hula dance experts but only in the privacy of their bedrooms and gymnasiums.

TAKE ADVANTAGE OF THESE LOW PRICES NOW!!

During the balance of May we will make special prices on cleaning and pressing, especially your winter clothes. If you care to have them stored in our Moth-Fire-Proof vault there will be only a nominal extra charge.

- SUIT & OVERCOAT, Cleaned and Pressed, \$1.00
2 PLAIN DRESSES, Cleaned and Pressed . . \$1.00
2 SUITS, Cleaned and Pressed . . . \$1.00
2 BLANKETS, Cleaned . . . \$1.00
2 QUILTS, Cleaned . . . \$1.00

For your Safe Protection have your clothes cleaned by our Exclusive Sanitone Way. Sanitone positively kills all moths.



WE CALL FOR AND DELIVER MODERN DRY CLEANERS & DYERS South Seaman St. Phone 132 Eastland

Lots of sleep, regular hours of work and plenty of rest are important, he said. As for diet, he urged vegetables with rebuilding properties, red meat, a certain amount of sweets and a curb on popular juice diets.

Three Plug Papers Recorded at Office. Applications to plug filed last week in the Railroad Commission office at Eastland included the following.

Realty Company Is Awarded Judgments. Three judgments were rendered Saturday in 88th district court for Michigan Realty company from I. Wolf and others.

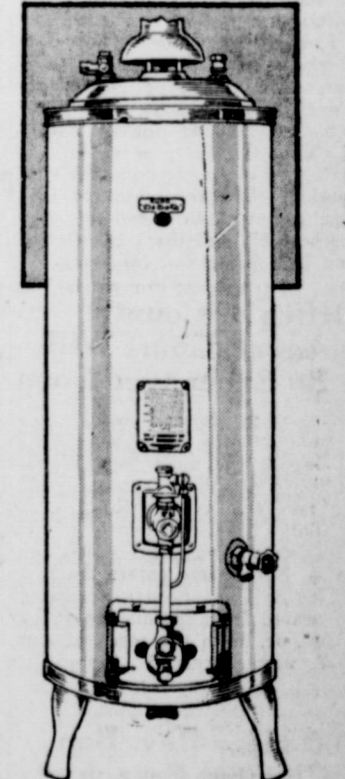
Try Our Want Ads!



HAS YOUR FAMILY OUTGROWN YOUR WATER HEATER?

CHILDREN who have a good time in this world have to get dirty from head to foot every day, but as a great concession to the grown-ups they are willing to take a scrubbing at intervals with hot water soapsuds.

Is your hot water supply playing out, due to a growing family or worn-out heater? You enjoy very cheap hot water when you live in a natural gas town, and it can be still cheaper with a good, modern Water Heater.



RUUD Automatic Gas Water Heaters. Rock-Bottom Down Payment. Liberal Trade-In Allowance. Small Monthly Terms.

Community Natural Gas Co. LONE STAR GAS SYSTEM

CONGRATULATE EASTLAND FEDERAL ON THE FINAL COMPLETION OF

The Public is Invited...

WE WILL BE GRATEFUL FOR THE PRIVILEGE OF SHOWING THE GENERAL PUBLIC THROUGH THE NEW FEDERAL POST OFFICE BUILDING AND EXTEND A SPECIAL INVITATION FOR YOU TO VISIT US DURING THE HOURS OF 3 P. M. TO 8 P. M. SATURDAY, MAY 22.

F. A. JONES, POSTMASTER, AND EMPLOYEES.



The Following Firms Gladly Give Public Recognition on this Space for the Splendid Service

ELECTRIC SERVICE

IN A COMMUNITY OF FINE CITIZENSHIP IS A PRIVILEGE. AND WE ARE GRATEFUL

TEXAS ELECTRIC SERVICE CO.

J. E. Lewis, Manager

ALWAYS HAVE YOUR CARLOAD SHIPMENT ROUTED VIA

EASTLAND-WICHITA FALLS AND GULF RAILWAY

Offices Exchange Building

C. J. Rhodes, Manager

GEORGE UTTZ

Distributor

FORT WORTH STAR-TELEGRAM

Also Agent For

Leading National Magazines

The value of a dollar can only be measured by the utmost in quality and service . . .

WE SPECIALIZE IN ALL OF IT

ECONOMY STORE

North Side Square Carl Johnson, Mgr.

Serving the entire community in the capacity of favorable patronage with department store quality to satisfied customers.

Burr's

WE MAKE NO CLAIMS THAT WE CANNOT FULFILL. WE CAN GIVE ABSOLUTE SATISFACTION IN CLEANING AND PRESSING . . . AND OUR PRICES ARE IN LINE WITH YOUR PURSE.

HARKRIDERS CLEANERS AND DYERS

West Main St. — Phone 20

BEST WISHES FROM

LOTIEF DRY GOODS CO.

Eastland's Popular Department Store for Men, Women and Children!

EAST SIDE SQUARE

Complete Garage Service with Years of Experience!!

FARMALLS—INTERNATIONAL TRUCKS

FRANK ROBERSON GARAGE

West Main Street

It's always cool weather at our fountain service. Drugs and accessories for every need. Registered prescription service.

CORNER DRUG STORE

Main and Lamar

"It's Buick Again!"

"The Most Beautiful Thing on Wheels!"

Also complete garage . . . washing, greasing service!

MUIRHEAD MOTOR COMPANY

Eastland Main Street Phone 692

THROUGH THE DOORS OF OUR THEATRES

CONNELLY AND LYRIC

The Finest People of the Community Pass for their Best Entertainment!

OUR CUSTOMERS

Always nationally advertised quality merchandise. We are exclusive in our brands of ladies' ready-to-wear and shoes.

THE FASHION

North Side Square

Not only do we sell the best automobile for the least money . . . but we specialize in complete garage service.

HARVEY CHEVROLET COMPANY

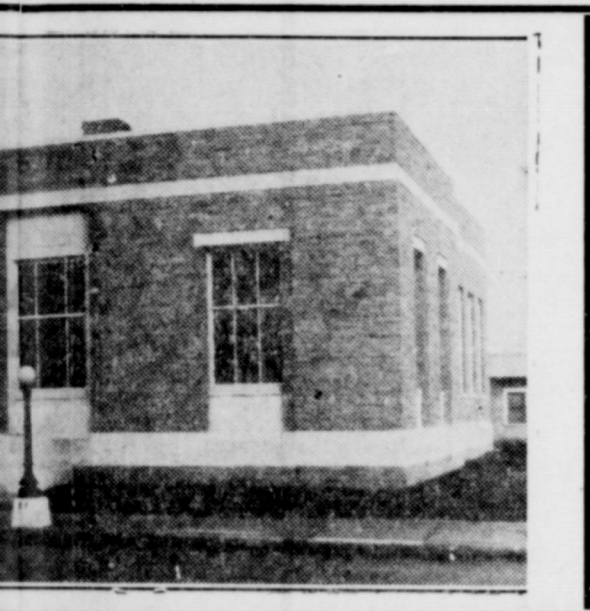
East Main Street

FROM THE LITTLE CHICKEN HOUSE . . . TO THE FINEST MANSION . . . WE FURNISH IT ALL!

HIGGINBOTHAM - BARTLETT LUMBER CO.

West Main Street

FLUORATION GENERAL EMPLOYEES THE NEW FEDERAL POST OFFICE



The Voice of the People...

EASTLAND'S CITIZENSHIP HAS NOW DEVELOPED A DEFINITE PRIDE IN THE NEW FEDERAL POSTOFFICE BUILDING AND ARE GRATEFUL THAT THIS HANDSOME STRUCTURE WILL BE A PLEASING LANDSCAPE TO ALL PEOPLE PASSING THROUGH OUR CITY ON HIGHWAY 80, "THE BROADWAY OF AMERICA"

---THE PEOPLE.

Service Rendered to the Community's Best Interest by Employees of Eastland P. O. Dept.

For your cold drinks or for anything you want to read. Local, state and national newspapers . . . Also every magazine published . . . candies, cigarettes, cigars!

COME TO
G. OVERTON
Exchange Building

Among the oldest Texas Life Insurance companies, there is one that is outstanding for protection and financial responsibility.

M. V. FREEMAN

Representing American National Insurance Company.
Office, Exchange Building

The finest hotel service west of Fort Worth . . . Cool, comfortable rooms and excellent coffee shop service!

CONNELLEE HOTEL

FOR THE BEST PLUMBING SERVICE — Complete line of fixtures for bath and hot water service . . . also electrical supplies . . . See or phone!

SMITH PLUMBING AND ELECTRIC
Phone 100

EARL BENDER & CO., INC.

Abstracts — Insurance
Real Estate — Rentals
Phone 15.

To have your laundry done by the most sanitary methods . . . There is no substitute for a fully equipped steam laundry!

EASTLAND HAS
THE EASTLAND STEAM LAUNDRY
Frank Roy, Proprietor.
E. Commerce St. Phone 101

MICKLE HARDWARE AND FURNITURE COMPANY

400-402-404-406 Mickle Building
Just across the street from the new Federal Post Office Building.
"THE BIG FRIENDLY STORE"
"ASK YOUR NEIGHBORS — THEY KNOW"

COMPLIMENTS OF
BEN HAMNER

BEST WISHES TO THE P. O. BOYS

COMPLETE INSURANCE PROTECTION ON EVERY KNOWN COMMODITY OR PROPERTY!

FREYSCHLAG INSURANCE AGENCY

West Main Street

The most modern equipped plant in this section. Only a few days left in this month to get—
2 PLAIN DRESSES \$1.00
CLEANED AND PRESSED \$1.00
1 SUIT AND OVERCOAT \$1.00
CLEANED AND PRESSED \$1.00

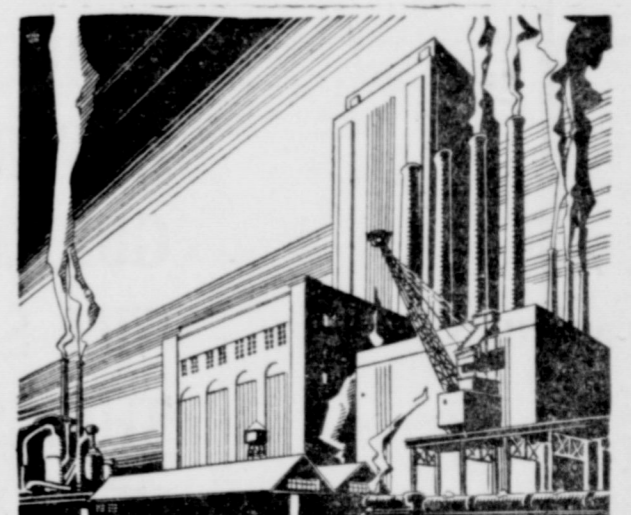
MODERN DRY CLEANERS & DYERS
LICENSED SINTONE CLEANER
South Seaman St. Phone 132

Complete
TEXACO PRODUCTS

Automobile Service . . . Storage — Day and Night!
HOTEL GARAGE AND STORAGE

Across from Connellee Hotel
We are always glad to see a field of progress. We are happy to have an opportunity to be a part of that progress by having a complete line of lumber, supplies and paints.

CROWELL LUMBER COMPANY
West Main Street



INDUSTRY

Real Reason for Bank Service

FROM raw material to completed product, industry depends upon a modern financial system. And banking methods, as we know them today, are bound equally close to the industrial life of the nation. Enterprise of all kinds, from corner groceries to huge manufacturing plants, represent the source of a bank's most important business. The interests of those engaged in any business are our interests, and The Eastland National Bank is ready to serve the needs of all kinds of business, of every individual, at all times.



EASTLAND NATIONAL BANK

WHY NOT FOLLOW THE SIGNS OF SPRING?

SIGNS OF SPRING CANNOT BE OVERLOOKED, EVEN BY THE MOST SELF-CENTERED INDIVIDUAL. THEY ARE TOO MANY, TOO VARIED AND INSISTENT. BIRDS THAT RETURN, HEDGES THAT POP INTO LEAF, AND A RESTLESS STIRRING IN HUMAN HEARTS.

BUT THERE ARE OTHER SIGNS OF SPRING THAT POINT THE WAY TO INCREASED HAPPINESS ALONG THE TRAILS OF SUMMER--THE ADVERTISEMENTS IN THIS NEWSPAPER. THINK OF THEM AS THE GUIDEPOSTS TO VALUE. IF YOU OVERLOOK THESE SIGNS, YOU WILL SPEND WITHOUT ADEQUATE INFORMATION ABOUT THE NEW THINGS, BETTER PRODUCTS, MORE BEAUTIFUL AND SATISFYING MERCHANDISE. THESE ADVERTISEMENTS, TRULY, ARE THE OFFICIAL REPORTS TO YOU BY THE BEST MANUFACTURERS OF THE NATION, WHO SEASON BY SEASON COMBINE SCIENCE AND ART WITH VAST RESOURCES TO PLACE BETTER THINGS AT YOUR DISPOSAL.

AND EVERY TIME, THE ADVERTISEMENTS SPEAK WITH AUTHORITY. THEY ARE SIGNED BY FIRMS OF STANDING AND REPUTE. YOU CAN TRUST THEM . . . AND PROFIT WELL BY THEM.

