

WHITTLIN'

By DOLPH MOTEN

Don't blame us. We're going to vote for Humphrey-Muskie.

Every indication, is, however, that our vote won't be a winning one. According to the polls, Nixon will be the next president.

Demos keep looking back to 1948 and the upset Harry Truman pulled. It's doubtful, though, that Humphrey can do what Truman did.

So, we might as well tighten our belts and get ready for four years of Republicanism. From past experiences, we think we can safely say that we probably won't like that in this farming area. Maybe we have enough money now, though, as an area that we can afford four years of Nixon after the past eight under the Democrats.

People, being human, have a tendency to forget about the bad times, especially when times are good.

Things could be better in our nation today. Only a fool would think otherwise.

BUT THEY COULD BE A DANG SIGHT WORSE, TOO. That's the thing that oh, so many folks seem to fail to realize.

As we said in the beginning, "Don't blame us."

We got a taste of Republicanism in Bovina Monday morning. Bob Price, campaigning here for re-election as Congressman from this district, offered about as little hope as any politician we've ever listened to.

He indicated that things are bad for people in this area now as he knocked the Democratic administration and then he left the impression that the situation isn't about to get any better no matter who is elected to what.

Or maybe we misunderstood him. His supporters will say that at least he's honest.

With their permission, we'll add uninspiring as one of his characteristics.

Competition in Bovina Business Football Contest is about as vicious as physical contact in an A&M-Tech football game.

Last week, believe it or not, a total of 50 contestants tied for the top spot by naming nine of 10 winners. That, ladies and gentlemen, is why we have a tie-breaker each week. Most of those 50 would, no doubt, have had 10 correct except for the Texas Tech-Mississippi State tie.

That's pretty rough competition, anyway you look at it.

Percentage-wise, the leaders in the contest this year are doing better than average, we'd guess. Paul Jones, who is a former contest winner, and Neal Mager, who is a rookie in the contest this year, have totals of 46 out of a possible 59. That makes them batting about .780. A percentage of about .750 has been good enough to win in years past.

Frankly, we don't see this year being any different. We think the leaders will slip back to a more normal pace in the weeks to come.

This week, incidentally, is the seventh one and marks the halfway mark in the contest.

It seems from here that the number of entries each week during the first six weeks of the contest has been more consistent than usual. The reason for this may be that more people feel they have a chance for the grand prize this year.

We've checked with Paul Jones about this and he's aware that no one has ever won the contest twice in its eight-year history. He indicated that he would continue entering, though, even if history is against him.

Weather by Willie

Winter is now here. Cool days to be followed by warm days. Looks like a rough Winter. ---Willie

Friday --

Large Crowd Attends Homecoming Activities

The bands played, the crowds cheered and another Homecoming at Bovina High School became a page in history.

Friday was marred only by the outcome of the Bovina-Sudan District 3-A football contest, which was attended by a large number of ex-students.

Termed one of the best parades for any occasion, grades six through 12 entered floats, along with others, in the annual afternoon event.

At half-time ceremonies during the football game, Miss Kathy Estes, senior student and daughter of Mr. and Mrs. Bob Estes, was crowned the 1968 Football Queen. The 1968 Football Hero was also announced during the coronation ceremony. He is Rodney Murphy, a senior member of Mustang football squad and son of Mr. and Mrs. Don Murphy.

Miss Estes was crowned by Murphy, presented a gift by Bobby Redden and a bouquet of roses by Danny Stanberry. The three football players and Johnnie Hugh Horn, all seniors, were candidates for Football Hero. Other candidates for Queen were Pam Grissom, a junior, Debra Kirkpatrick and Brenda Newbrough, sophomores.

The coronation was held after the girls were driven around the field in a red convertible. The Bovina High School Band provided the background and the music for the ceremony.

Also at half-time, B. L. Morrison was announced the winner of two tickets to the Cotton

Bowl game, plus expenses. The event was sponsored by the Bovina Boosters Club,

also held a pie supper following the game.

Winners in the parade were announced during half-time, with first place and \$25 going to the Freshman Class, which entered a float depicting Holland.

Theme of the parade, sponsored by the Student Council, was "Countries of the World." Second place and \$15 was won (Continued on Page 2)



CORONATION -- Miss Kathy Estes was named Football Queen and Rodney Murphy Football Hero in half-time ceremonies Friday night at the Bovina High School Homecoming football game. Both are seniors. Participating in the ceremony were other candidates for the honor and the Bovina Mustang Band.

Nov. 1 --

Pharmacy Opening

A temporary pharmacy will be installed at Bovina Medical Center on Nov. 1, according to Don Spring of Friona, pharmacist who is planning to open a business here.

Plans are at this time to move the pharmacy to a permanent location by Nov. 15 in an existing Bovina building. The construction of a new building in the triangle west of Bovina Medical Center was first considered, but has now been discarded, Spring said.

Spring will commute to Bovina at least until the first of the year. He hopes to move his wife and three children, ages eight, six and five, to Bovina by that time.

Since Dr. Cornelius Blesius began practicing medicine in Bovina Medical Center, patients have had to receive their filled prescriptions from pharmacies in other towns. A pharmacy in Bovina will provide better and faster service.

After the pharmacy is installed in a permanent location, it will become "full-service" with sundries and drugs, Spring said.

1968 Champ --

Horn Predicts First Freeze

Johnnie Horn is the Bovina Champion First Freeze Predictor of 1968.

He received the \$5 prize that went with the title. The first killing freeze of the year was declared Thursday, Oct. 18 when area residents awoke that morning to a heavy frost.

At first, Weatherman Willie Williams, who serves as judge in the contest, thought the frost was not a killing one. However, after looking over the crops a few days later, he declared the freeze had definitely killed plants over this area.

Also predicting Oct. 18 as the first killing freeze was W. M. Bradley of Route 1, Box 86, Muleshoe. However, Horn's entry was submitted on Sept. 30, while Bradley's was received Oct. 6.

Rules of the contest state that in case of a tie, the entry submitted the earliest is the winner.

Horn joins other Champion First Freeze Predictors of previous years, including Charles Smith, 1965; Mrs. E. L. Cochran, 1966; and Cathie Trimble, 1967.

The contest is sponsored jointly by the Bovina Blade and Willie Williams.

Hail, Rain, Freeze Hit Crops Here

Old Man Winter reared his head here last week, but was preceded by throes of a mixture of autumn and summer weather.

Rain fell in Bovina Wednesday night as a front edged its way through the Panhandle, and clouds dumped damaging hail in an area near Oklahoma Lane. The front followed a few days of Indian Summer that broke heat records for that time of year.

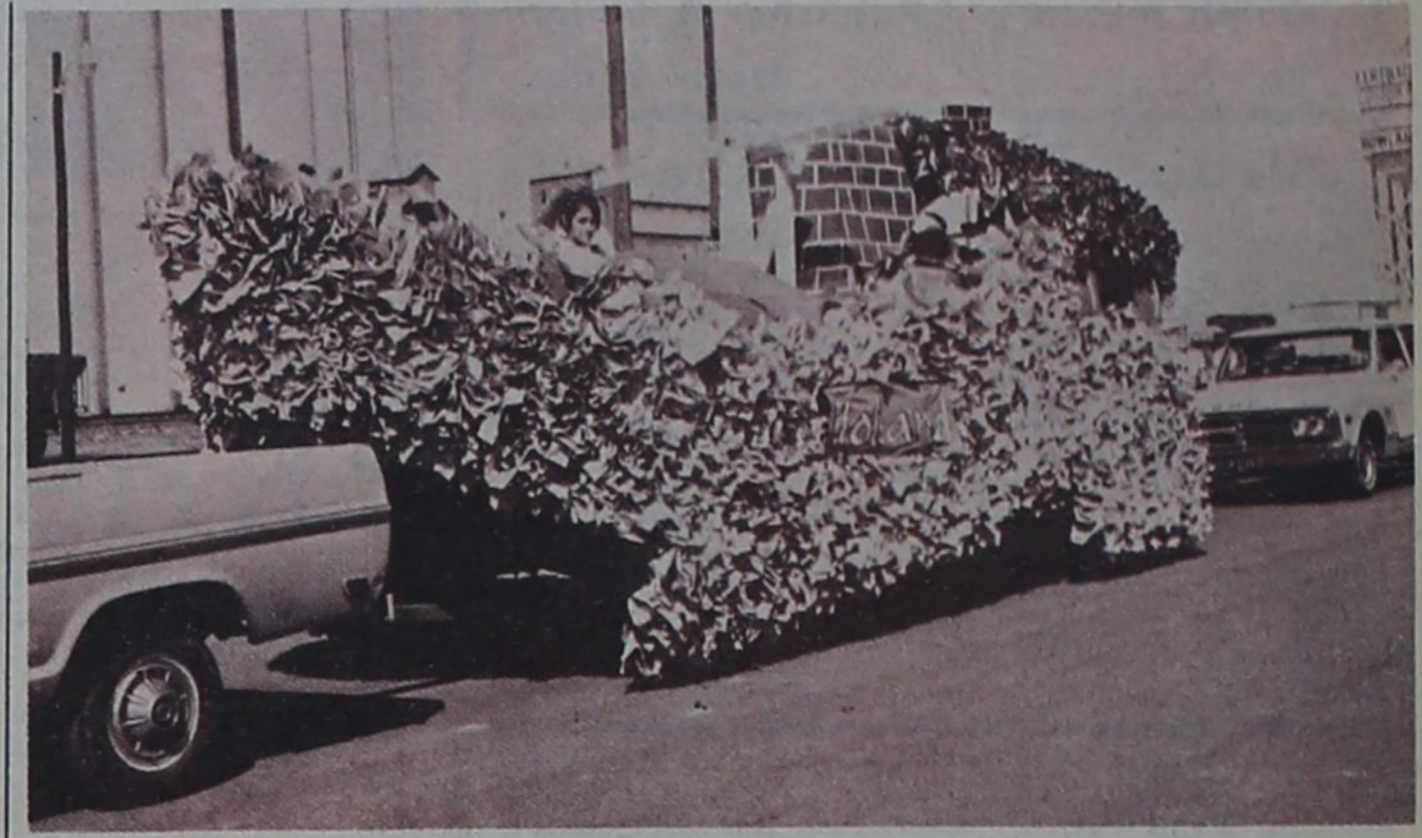
During the day Thursday, light rain turned to sleet or light snow, which melted as it hit the ground.

Early Friday morning temperatures dipped below freezing and ended the 1968 growing season for the Bovina area.

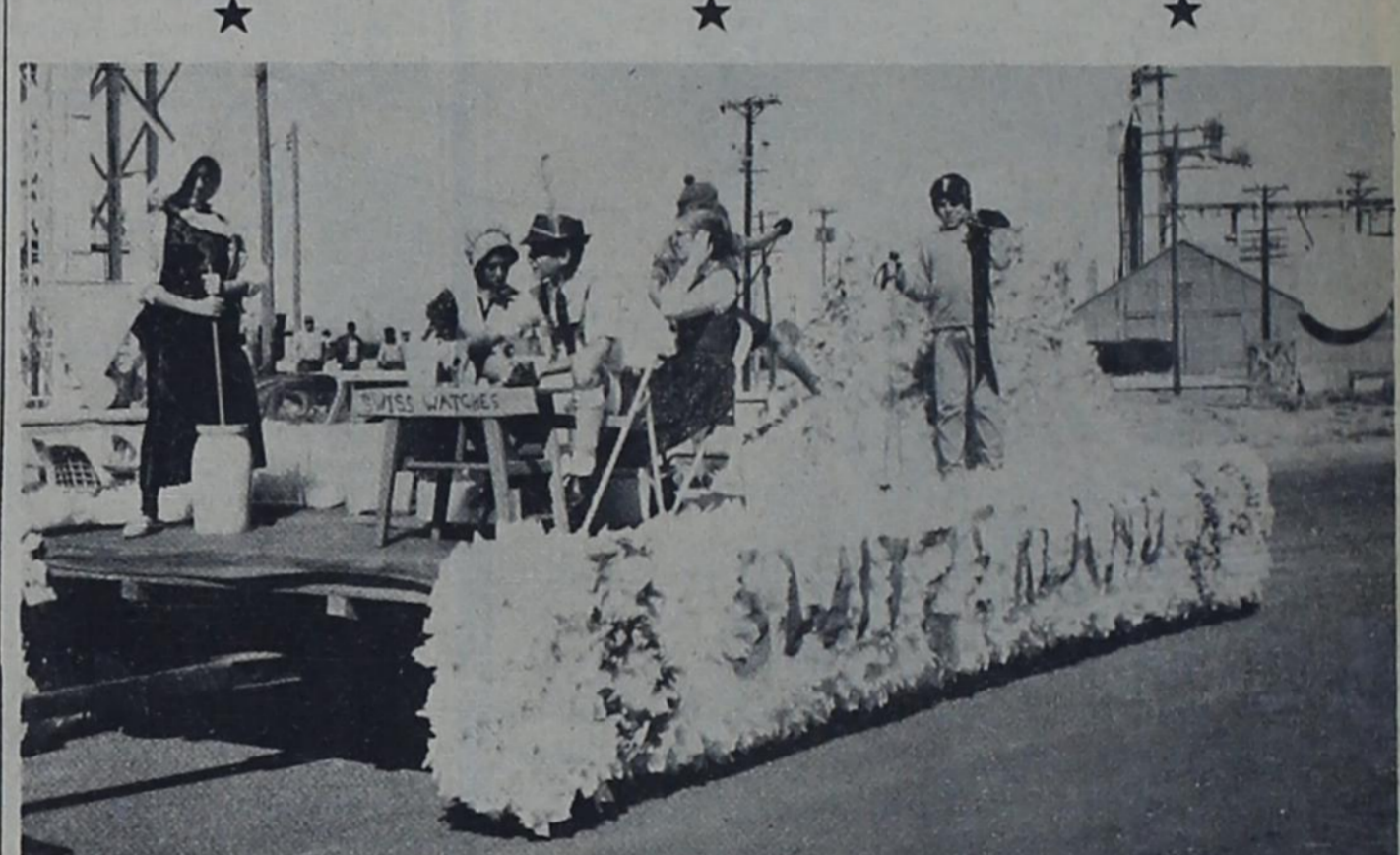
Cotton on several farms were damaged by hail, including those operated by Glenden Sudderth, Herbert Garth, Frank Dozier, Donald Watkins and possibly others.



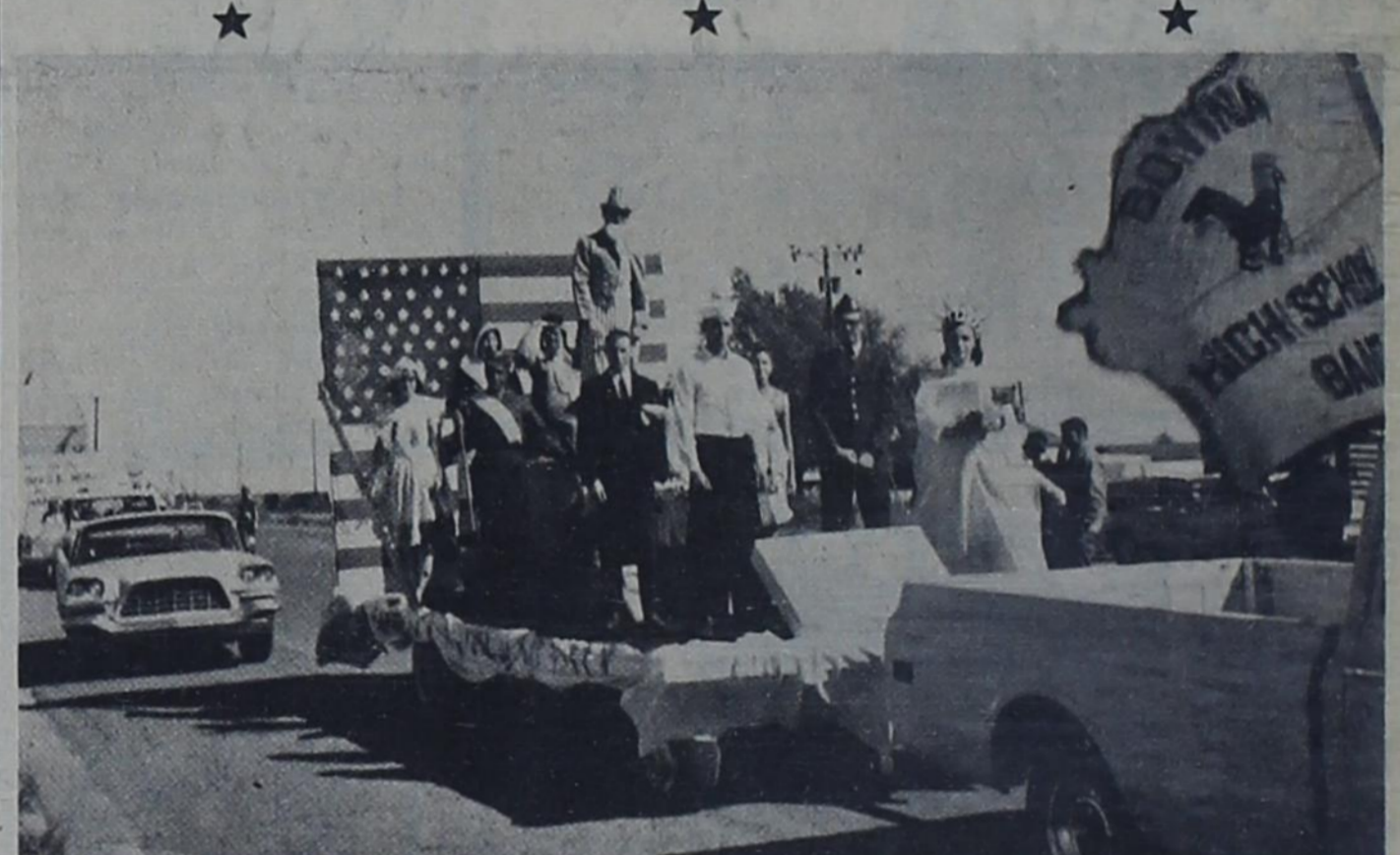
BURRRR -- Johnnie Horn turned up the thermostat after a killing freeze hit the Bovina area Friday. He correctly predicted the date of the low temperature, won the \$5 prize and the title, "Bovina Champion First Freeze Predictor of 1968."



FLOAT WINNER -- "Holland" was the country depicted by the Freshman Class of Bovina High School on its float that was judged the first place winner in the Homecoming parade Friday. A wooden shoe, windmill, tulips were featured on the entry. The class was awarded \$25 by the Student Council.



SECOND PLACE -- The eighth grade class won second place in the Homecoming parade with its float of Switzerland, Cheese making, watch making and winter sports were backed by miniature Alps. The class received a \$15 prize.



THIRD PLACE -- The United States was the theme of the Senior Class float that took third place prize of \$10 in the Homecoming parade. Uncle Sam, Statue of Liberty, forefathers of the country, and members of the Armed Forces were represented on the entry.

Jones, Mager Lead --

Frances Allen Winner In Crowded Contest

"Uncanny" was the only word describing the results of the sixth week of Bovina Business Cotton Bowl Football Contest, as 50 participants correctly named nine out of 10 winners of area and college games. No one named 10 winners,

since none of the 167 entries predicted the tie between Texas Tech and Mississippi State.

Coming closest on the tie-breaking score was Mrs. Frances Allen. She therefore won the \$5 first prize in the weekly contest. Mrs. Neal Mager won the \$3 second prize and Wilson DiCuffa took the third place \$1.

Tied for the lead in the overall contest after six weeks are Paul T. Jones and Neal Mager. They hold a total of 46 points out of a possible 59 for a percentage of .780.

Standing in second place with 45 games are Jimmie Clements, Bill Roberts, Ola Lee Jones and Al Kerby, Sr. Twelve others are crowded at the top in third place with 44. Jerry Burnett, Galen Carson, Bill Nicholas, Wess Smith, Pat Sherrill, Crady Sorley, Roger Ezell, Mrs. J. Sam Gaines, Leon Grissom, Johnnie Horn, J. W. Wright and Randy Jones.

All but 21 contestants picked seven or more winners correctly in a week that saw few upsets in high school and college football. Those who picked the long shots were left behind.

With 50 naming nine correct- (Continued on Page 2)

New Business Opens Here

Bovina's newest business will be known as "Elevator." It is a recreation center for teenagers on Third Street, in the J. T. Jones building between Mustang Barber Shop and the Smart Shop.

Although it is not completely finished, according to one of the owners, Donny Dyer, the "Elevator" is already open for business after school hours until 10 p.m. on week days and all day Saturday and Sunday.

The group has installed pool tables and pin ball machines. Owners include Donny Dyer, Ricky Kunselman, Radford Venable, Wayne Davies, Ronny Dyer, Champ Landrum and Bob Soarks. Others may possibly join the firm, Dyer said.

Club Sets Give Away Of Beef

A 1,000 pound, live, fat beef will be given away by members of the Knights of Columbus, Bovina-Friona Council, Nov. 3.

The promotion is designed to boost the building fund for a new church, members of the organization announce.

The beef will be given away following the annual turkey dinner at the church, Sunday, Nov. 3. The presentation will be made at 2:30 p.m.

Donations are being accepted by members of the K of C.



WINS ON TIE-BREAKER -- Mrs. Frances Allen was one of 50 contestants to name nine winners in the sixth week of Bovina Business Cotton Bowl Football Contest. She came closest to the tie-breaking Bovina-Sudan game score, thus winning \$5 first prize.



The Bovina Blade

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Collision Damages Pickups

An accident between two pickups Friday morning resulted in about \$300 damage to both vehicles, according to City Marshal Ronald Mitchell.

Oakley Stevenson and "Bo" Bartley, drivers of the pickups, collided at the corner of Ridgelea Drive and Ave. H. Bartley was going south of Ridgelea and attempting to turn left, while Stevenson was going west on Ave. H and attempting to turn right.

Heavy frost was on windshields that morning when the vehicles collided.

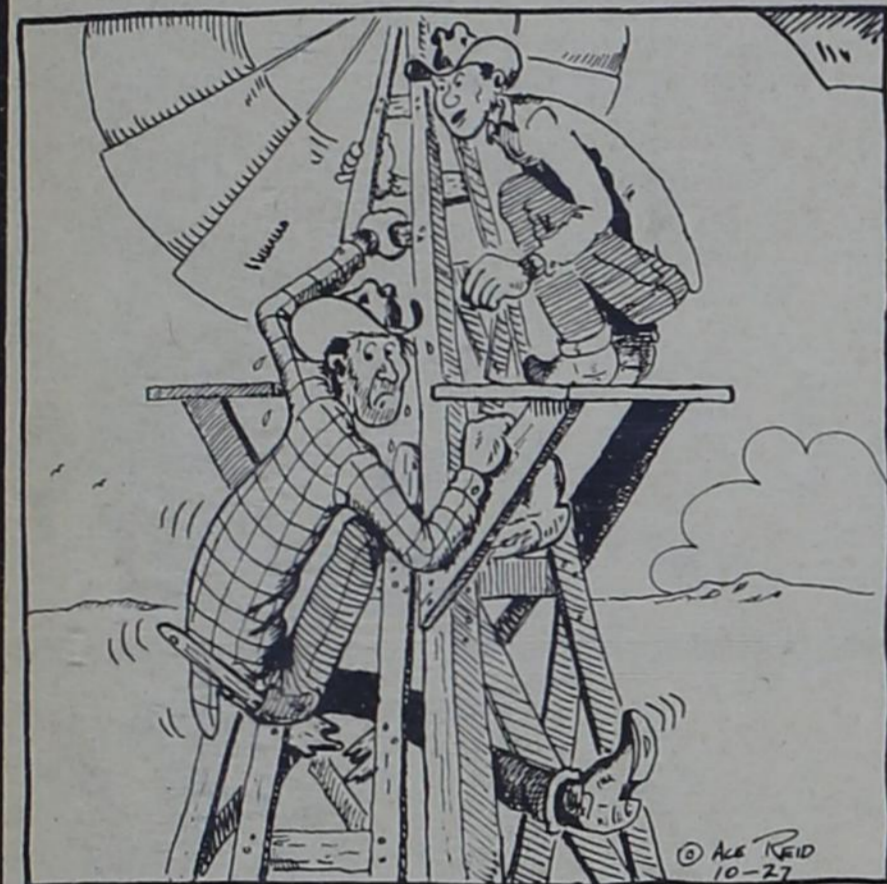
About \$200 damage was estimated on the Stevenson pickup and about \$100 damage on the Bartley pickup.

JOHN F. KENNEDY

"...ask not what your country can do for you—ask what you can do for your country." Inaugural Address (Jan. 20, 1961)

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NHS MEMBERS -- Installed Wednesday morning as new members of National Honor Society were, left to right, Sharon Hemke, Deborah Hawkins, Sandra Bowman, sophomores; Randy Barrett, Joe Don Stevens and Doris Corn, juniors.

As Members --

NHS Installs Six Students

Six new members of National Honor Society were installed in a candlelight ceremony held in assembly at Bovina High School auditorium Wednesday morning.

New Members are Doris Corn, Joe Don Stevens and Randy Barrett, junior students in Bovina High School; Deborah Hawkins, Sandra Bowman and Sharon Hemke, sophomores.

Total membership of the honor organization is nine. Three members returning from last year's group are Sheryl Lane, Gary Carson and Kathy Estes, seniors.

Large Crowd --

(Continued from Page 1) by the eighth grade with their float of Switzerland; third, \$10, Senior Class, USA; fourth, \$5, Junior Class, Mexico.

The Woman's Society of Christian Service won the plaque for the best outside float on their entry entitled "He's Got the Whole World In His Hands."

Prizes were provided by the Student Council.

The parade was staged at 2:30 p.m., Friday, led by the fire truck and Bovina High School Band.

Other entries in the parade included Bovina Roping Club, Brownies, the Sophomore float of Greece, the sixth grade float depicting France and the seventh grade float of India.

Following the parade, classes in the Bovina Schools were dismissed for the day.

Millions of refugees share your gifts to the Catholic Bishops' Clothing Campaign.

Members of National Honor Society are selected on the basis of scholarship, leadership, character, service, etc.

At the installation ceremony, the National Honor Society creed was repeated, Miss Lane gave a brief biography on the new members. Carson told the purpose of NHS and also gave the benediction.

Mrs. Roger Ezell told the audience how students are selected for membership in National Honor Society.

Sponsors include Mrs. Ezell, Miss Pat Simons, Mrs. Wilson DiCuffa, Mrs. Glenden Sudderth and Gary Cox.

Carnival --

(Continued from Page 1) the Bovina Schools, the Girl Scouts and Boy Scouts.

Booths operated by the Study Club will include bingo, food concessions and fortune teller. Merchants are donating prizes for the bingo booth, Mrs. Whitten said.



POLITICS -- Eddie Ross, left, and C. R. Elliott are visiting with Congressman Bob Price during his campaign stop here Monday morning at Bovina Restaurant. Price is seeking re-election as congressman from the 18th Congressional District. His opponent is Dick Brown of Hartley, who is a Democrat. About 25 people attended the session. Price said, "Farmers can't look to Washington to solve their problems. We have to solve our problems ourselves." Price was accompanied here by Frank Hinkson of Lazbuddie.

At Friona --

Teachers Hold County Meeting

Bovina teachers attended the Farmer County Teachers Association dinner meeting in Friona Monday night and saw a film of the recommendations made by the Governor's Committee on Education.

Jimmy Hooser, Texas State Teachers Association representative, presented the film and commented on various recommendations.

He stated the TSTA does not agree with all of the recommendations made by the Governor's Committee and urged teachers to voice their opinions. The TSTA, working with teachers of the state, will make recommendations on the Governor's Committee findings. Although there are many recommendations that have been made by the committee, some of these include better salaries, teacher aids with duties outside the classroom, smaller work loads, school districts with ADA (average daily attendance) of 2600, 10 month school year, etc.

Hoozer said the TSTA disagrees with the ADA figure for schools, but has in mind the more rural areas. He stated, that schools or counties with less than ADA of 2600 would probably be given the opportunity to work out a plan for submission.

None of the recommendations from either the committee or TSTA would become effective without action by the Legislature, Hoozer said.

Rev. and Mrs. R. P. Thompson of Oklahoma City have been here visiting her parents, Mr. and Mrs. Robert Harris. Rev. Thompson is pastor of West Tenth Baptist Church there.

Contest Winner --

(Continued from Page 1)

ly, 63 picked eight, 33 named seven, 14 named six, five named five, and one each picked three and two winners.

The Bovina Businesses Cotton Bowl Football Contest has seven weeks to go before a winner is named for 1968. He or she will receive an expense-paid

trip for two to the Cotton Bowl game in Dallas.

In the meantime, weekly winners will receive cash prizes.

The scoreboard of contestants is kept in the office of the Bovina Blade, showing each week the number of games correctly picked and the total score of each entry.

Entries are also kept each week for anyone having a question about the event.

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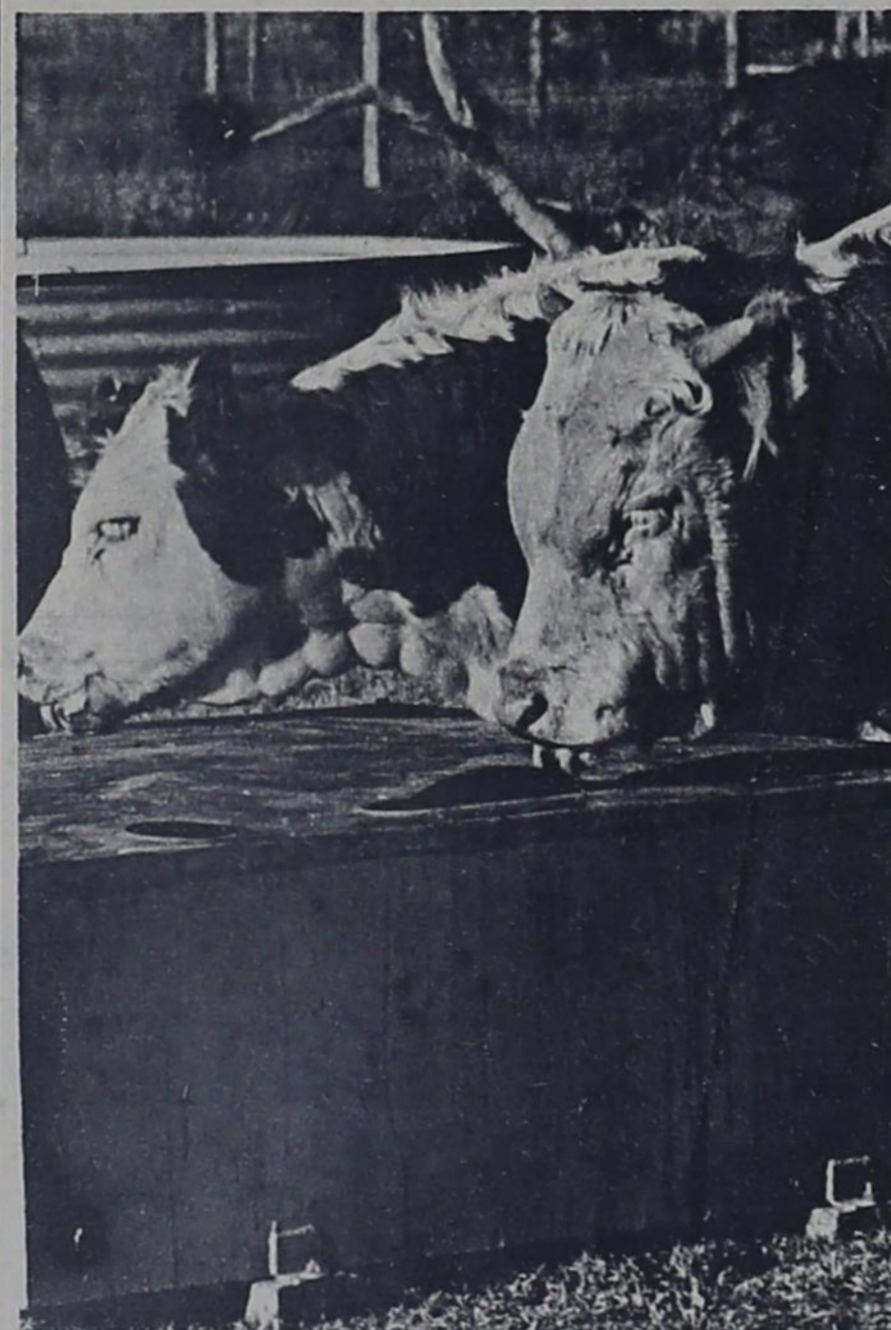
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With Needle --

Dogs 'Shot' Here Friday

Friday is the day dog owners may take their pets to the American Legion Hall in Bovina for rabies vaccinations. Between the hours of 2 and 5 p.m., Dr. B. L. Russell, small animal veterinarian of Clovis, will be here to administer the vaccinations. The service has been arranged by the Chamber of Commerce, in conjunction with the city of Bovina. A fee of \$2 will be charged for the inoculation, according to Mrs. G. D. Anderson, Jr. of the Chamber of Commerce. A city ordinance is also in effect that all canine pets in Bovina should have a city license tag. Before these can be obtained the dogs are required to have the rabies vaccination. Dr. Russell will also issue tags showing proof of the vaccination.

October 28 --

MYF To Hold CROP Drive

The Methodist Youth Fellowship has announced plans for the annual CROP Halloween project in Bovina. The drive will be conducted Monday, Oct. 28, from 7 to 9 p.m. Uniting in the project will be the youth group of Bovina United Methodist Church and their friends in the community. About 30 boys and girls are expected to participate. "Please make every effort to be in your home or to con-

tact a member of the MYF for your contribution," Kathy Estes, spokesman for the group, said. CROP is the Hunger Appeal of Church World Service which collects farm commodities and cash, through volunteer workers, or the overseas relief and rehabilitation programs of the churches. Gifts to CROP are put to use under church supervision strictly on the basis of need.

Eighth, 'B' Lose --

Seventh Grade Ousts Sudan

Bovina's seventh grade Colts took a 14-6 victory over the Sudan eleven there Thursday night, chalking up a win over one of the strongest teams in the district. The eighth grade lost 43-0 and the "B" team fell by a 36-0 score.

The first half of the seventh grade game was scoreless. In the third stanza, Bovina scored following a 60-yard drive the first time the Colts had the ball. Billy Shelby, Keith Moore, Joe Delgado and Rodney Hormas carried the ball to the seven yard line. Quarterback Moore ran over for a touchdown on an option play.

The Colts kicked off to Sudan, and their lead was short lived, Sudan returned the kick-off for their lone touchdown. In the fourth quarter, Moore took the ball on a quarterback option and ran 35 yards for a TD. Halfback Shelby ran over the two extra points.

The eighth grade team was no match for Sudan, who scored 21 points in the first quarter, 16 in the second and six in the fourth.

Although the Hornets ran over the Colts during the first half, the Bovina team played a stronger game the second half. Sudan was scoreless in the third quarter of play.

The longest run of the game was a 50 yard sprint by Jeff McCormick.

The "B" team played a commendable first half, but were overpowered in the second stanza to loose 36-0.

The first quarter of the game ended 0-0. Bovina's offense looked good the first half, but was marred by fumbles.

Sudan scored twice in the second quarter, running the ball over once for two points. The Hornets scored three times in the second half, two on pass plays.

Looking good on offense and defense, was Leroy Pearceon, Coach Roger Ezell said. Defensive standouts were Joe Don Stevens and Hugh Rogers.

See George



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Soflin FACIAL TISSUE 2 400-ct. boxes **45¢**

American Beauty Instant Potatoes 8 oz. pkg. **29¢**

Honey Boy SALMON tall can **75¢**

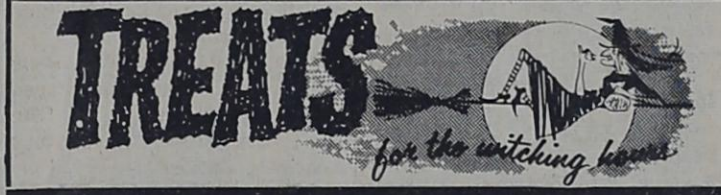
Franco American Spaghetti-Os 15 1/2 oz. can **21¢**

Shurfine **Strawberry Preserves** 18 oz. tumbler **49¢**

Jif **PEANUT BUTTER** Smooth or Crunchy 12 oz. jar **45¢**

Del Monte **Sweet Pickles** 12 oz. jar **43¢**

Shurfine **Potato Chips** twin pak 10 1/2 oz. **49¢**



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USDA CHOICE Round Steak lb. **89¢**

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 Patio **Mexican Dinners** 15 oz. size **39¢**

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Annual Observance Set For Methodist Women

Members of the Women's Society of Christian Service and Wesleyan Service Guild of United Methodist Church in Bovina will participate in the "Call to Prayer and Self-Denial" at 11 a.m., Tuesday, Oct. 29, in the church.

Also attending will be women from Oklahoma Lane United Methodist Church.

Citizenship Program Set

"Responsibilities for Americanism" will be the topic of the program of Bovina Woman's Study Club Thursday afternoon at the club house.

Mrs. Ronald Minyen and Mrs. Earl Stevenson will present a citizenship program at that time.

Hostesses for the regular meeting will be Mrs. J. R. Caldwell, Mrs. Roy Dodson and Mrs. Jack Clayton.

The Happiest People Send Their Cleaning To Dilger's CLEANERS

Makes Us Happy, Too

Mrs. John Dixon will be in charge of the program, "Christ, the Giver of Life." The day is one of the most important annual observances of United Methodist women throughout the United States. Bovina women will be joined by more than one and one-half million women in the "Call to Prayer and Self-Denial." Initiated in 1887, the Call focuses on guided mission study, a needed offering for special world and national projects, and a deepened spiritual life.

Youth Rally Held Here

A youth rally of Llano Altos Association of Baptist Churches in the area was held recently in the First Baptist Church of Bovina.

Over 200 young people from 32 area churches heard the new YWA pastor of Threeway, The attendance at the Bovina meeting set a new record, according to church members.

The Bovina youth committee served as hostess for the event.

Mrs. O. W. Rhinehart underwent eye surgery Tuesday morning in St. Anthony's Hospital in Amarillo. She is expected to be a patient there for about 10 days.



MRS. LUTHER LEE LASTER, JR.

Laster, Gaines Nuptial Vows Exchanged

The First Methodist Church in Sunray was the scene of the ceremony which united Miss Freda Jean Gaines and Luther Lee Laster, Jr. in marriage Saturday at 7:45 p.m.

The couple pledged vows before an altar setting of spiral candelabra and baskets of white gladioli, carnations and greenery. Rev. Euell Watts of Dalhart read the double ring ceremony.

Mr. and Mrs. Truman H. Gaines of Sunray are parents of the bride, Mr. and Mrs. A. E. Gaines of Bovina are her grandparents. The bridegroom is the son of Mr. and Mrs. Gene Shy of Snyder.

Miss Vicki Smart of Farwell, organist, played wedding selections and accompanied Mrs. Don Sudderth as she sang,

Society Sets Turkey Meal

A turkey dinner is being planned for Sunday, Nov. 3, from 11 a.m. until 2 p.m. in Bovina's Parish Hall, according to Mrs. Dan Koelzer.

Sponsoring the dinner will be St. Ann's and St. Teresa's Altar Society. The dinner will be served at \$1.25 per plate.

The public is invited to attend.

Square Dance Club Meets

The children's Square Dance Club will meet Saturday from 4 to 6 p.m. in the American Legion Hall, according to Mrs. Tom Ware.

The club has a membership of 23, and all are urged to attend. Elmer Gunnels of Clovis will be here to call and refreshments will be served.

Marriage Licenses Issued

Four marriage licenses were issued from the office of Parmer County Clerk Bonnie Warren during the past week. The permits to wed went to Perferlo Bernardino Lopez and Rose M. Betancourt-Oct. 15; Norvell Houston Wilson and Patricia Ann Smith-Oct. 16; Virgil Lee Stefnie and Grace W. Bussard-Oct. 17; and Guadalupe Estavan Cruz and Lydia Guersero Perez-Oct. 18.

"Whither Thou Goest" and "I Love You Truly."

Given in marriage by her father, the bride wore a formal gown of angel skin, peade sole and Alencon lace, designed with an empire silhouette waistline, Sabrina neckline and long sleeves. The detachable chapel train extended from the shoulders. The bride's veil of imported illusion fell from a petal coiffure accented with seed pearls and irridescent. She carried a bouquet of white carnations and chrysanthemums atop a white Bible.

Miss Jacqueline Gaines, sister of the bride, was maid of honor. Bridesmaids were Miss Camella Rachels of Sunray and Miss Betty Linticum of Lubbock, cousin of the bride. They wore matching floor length gowns of willow green velvet. Their circular head pieces of illusion were secured by a velvet rose and they carried miniature chrysanthemums.

Steve Monroe of Sunray served as best man. Grooms-men were Ronald Gaines, Lubbock, cousin of the bride, and Monte Gene Shy of Snyder, brother of the bridegroom. Ushers were Jim Linticum, Lubbock, John Long, Farwell and Sammy Thompson, Sunray. Miss Rhonda Sudderth and Joe Don Shy, brother of the bridegroom, lighted the candles.

Tricia Sudderth of Dumas was flower girl. She wore a gown similar to the bride's attendants. Ringbearer was Cameron Gaines, brother of the bride.

Following the ceremony a reception was held in Fellowship Hall of the church. Assisting in hospitalities were Mrs. O. W. Adams of Bovina, Mrs. Ruth Brown of Friona and Mrs. Euell Watts of Dalhart, aunts of the bride, Pam Sudderth and Linda Watts, cousins of the bride, LaLonne Thompson and Joe Harrison of Sunray.

The bride is a 1968 graduate of Sunray High School. Laster is a 1966 graduate of Snyder High School.

Following a wedding trip to New Mexico, the couple will make their home at Sunray, where the bridegroom is employed.

Southside Service Station And Grocery Hwy. 86 - Bovina Presents - Ole Tex



EVEN IN A FRIENDLY GAME - I NOTICE THAT SOMEBODY ALWAYS CUTS THE CARDS

Quality Groceries and Phillips '66' Tires, Batteries, Accessories -F.M. Crook-

Now In Our 14th Year In Business In Bovina.

Cut, Wrapped, Half or Whole Frozen and ready for your freezer. Satisfaction Guaranteed. **BEEF 52¢**

Freezer Packages 25 to 30 lbs. of Quality Meats at Special Prices

FULLER & SON Custom Processing -State Inspected- WHOLESALE & RETAIL MEATS First St. - Bovina - Pho. 238-4281 Closed Mondays

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★ Plymouth

Test Drive The Car Of Your Choice Today At -

THE HOUSE OF "THE LITTLE PROFIT" BEAGLES

Chrysler - Plymouth - Simca
520 E. 1st. 762-4555
Clovis, N.M.



Mrs. Wilson Entertains At Cattlemen's Events

Mrs. Doris Wilson of Bovina and her voice student, Linda Langford of Dimmitt, entertained at two events recently at the Holiday Inn in Clovis.

They performed at noon Tuesday, Oct. 15, for the Cattlemen's Wives luncheon and were then invited to entertain that night at the banquet held for both cattlemen of the Clovis area and their wives.

Attending the evening banquet were Governor and Mrs. David Cargo of New Mexico and other state officials.

The Norman Petty Trio furnished the music for a dance following the banquet.

Gary Cox, high school principal's meeting in Dallas last week. The meeting began Sunday night and continued through noon Wednesday. Mrs. Cox accompanied him to Dallas.

Mr. and Mrs. Herman Keel and sons of Amarillo visited over the weekend with her parents, Mr. and Mrs. Roy Hawkins.

Mr. and Mrs. Millard Springer and sons of Ponca City, Okla. visited here last week with the Cecil Sisk family. The men were friends while members of the U. S. Navy.

tor; Raymond Davies; Rhnea White; Emily Vieschang, Friona; Bobby Gene McMeans, Bovina; Mary Grubbs; Mrs. Delmer Dement and son; Berta DeLeon.

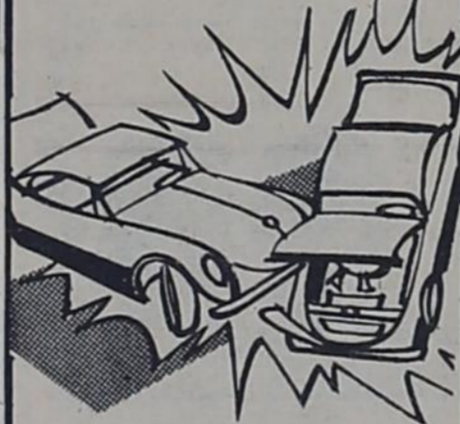
Hospital Notes

Parmer County Community Hospital Oct. 15-21 Admissions

Raymond Davies, Bovina, surgery; Romalee Rector, Friona, surgery; Mrs. Delmer Dement and son, Friona; Nancy Jewel Ashcraft, Friona, accident; Berta DeLeon, Friona; Rhnea White, Friona, surgery; Mrs. Roberto Gallegos and daughter, Muleshoe; Wana Brewer, Friona; Mary Grubbs, Friona; Bertha HoGland, Black; Mrs. Armando Ramirez and daughter, Friona; Dora Maye Lee, Lazbuddie; Bessie Steele, Farwell; Luther Clyde Crump, Texico; Giles Williams, Bovina; William Marvin Sudderth, Bovina; May J. Rando, Friona; Petra Elizabeth Mendoza, Hereford, surgery.

Dismissals Mrs. Manuella Diaz and daughter, Hereford; Billie Southward, Friona; Conrado Perez, Friona; Romalee Rec-

YOUR BEST ASSURANCE IS INSURANCE



EVEN A CAREFUL DRIVER CAN HAVE AN ACCIDENT!

Why does it always happen that the careful driver becomes involved in an accident? Don't trust your future to luck... even if you are a most cautious driver. Get enough auto insurance before it is too late.

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BOVINA INSURANCE AGENCY

Phone 238-4381 ••••• BOVINA

A TIME FOR DECISION

A Presidential election, the most important one in our lifetime, is close upon us. With three candidates in the race Texans are confronted with such a variety of appeals that some confusion is not surprising. We see some of our top state political leaders urging support of Hubert Humphrey on the self-serving appeal of party loyalty. We see fine Texans tempted to support George Wallace because they like his outspoken position on certain issues and are thus swayed by an appeal of sheer emotion. With full respect for the right of every Texan to make a personal decision, this message in behalf of Richard Nixon is offered as

...AN APPEAL TO REASON!

HUBERT HUMPHREY WILL NOT

change. He has proved consistently anti-Texas. He is famous for his filibuster against Texas owning its tidelands. He has fought our right-to-work laws and sought to destroy our vital oil depletion allowance. On every issue of world importance his position is contrary to that of most Texans. Humphrey, an ultra-liberal founder of the ADA organization, would gain executive authority for radical minority viewpoints should he become president. This cannot happen by popular vote. In view of his vicious attacks upon George Wallace, what a ghastly miscarriage of intent it would be if Wallace supporters themselves should throw the election into the House of Representatives where every Wallace vote in Texas would automatically go to Humphrey!

GEORGE WALLACE CANNOT

be denied his impressive showing. A number of fine people heed his third party call. The very least that can be said is that he has dramatized the desires of many people for a change of direction in the affairs of our government. However, the very most his supporters can hope for is to split the popular vote so that all of us would be at the mercy of Washington politicians who would elect our president for us. This is Hubert Humphrey's only hope for election. The more positive way to vote for change is to recognize the many fine merits of Richard Nixon and his program, then vote for Nixon to assure the election of our president by the people instead of by the Congress!

RICHARD NIXON CAN... AND WILL

supply dynamic, experienced leadership for an immediate change of direction—at the top—in all our national affairs at home and around the world. Your concerns are his concerns!

• NIXON ON LAW AND ORDER is pledged to help improve local police protection, to appoint an Attorney General dedicated to rooting out crime, to restore balance in our courts strengthening peace forces against criminal elements and to cease freeing so many of the guilty on technicalities.

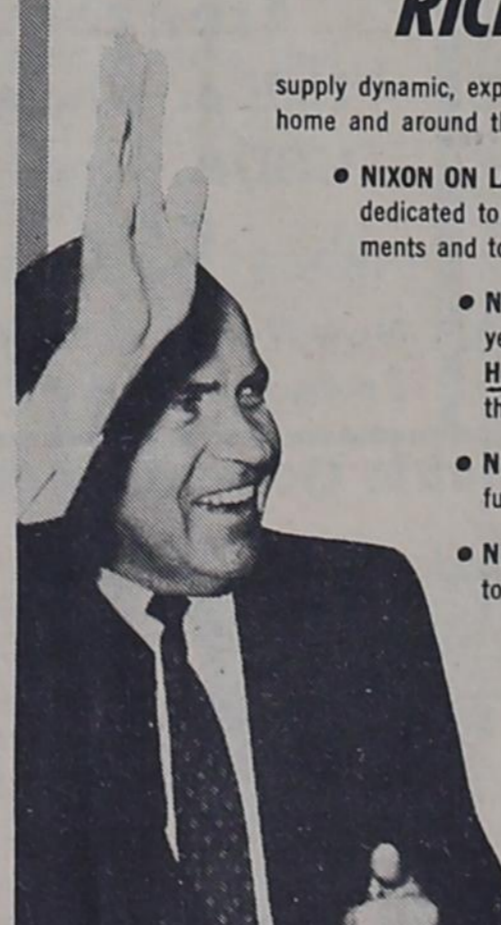
• NIXON ON VIET NAM will call upon his experience as vice-president during eight great Eisenhower years of peace to reform world alliances now in disarray, to redirect our strategy on new global terms. He will end this war and avoid future ones by dealing with adversaries in the only way they respect—through strength, collective security and patience.

• NIXON ON LOCAL GOVERNMENT is pledged to move control of local schools and all other governmental functions which properly belong at the local level closer to the people.

• NIXON ON OTHER PROBLEMS has solid solutions PLUS solid backing of enough members of Congress to implement those solutions.

IF YOU REALLY WANT A CHANGE... AND IF YOU WANT TO BE SURE YOU REALLY GET IT... VOTE FOR NIXON/AGNEW

NIXON'S THE ONE!



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Chairman
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NOTICE! LIQUIDATION!

Open 9 a.m. to 8 p.m. Daily - Closed Sunday
Preparatory to a forthcoming change in our business, Family Mart of Hereford's total inventory must be LIQUIDATED as soon as possible!

All inventory items throughout the store will be reduced for immediate LIQUIDATION.

This is A PUBLIC SALE, although all dealers are welcome. Now is your opportunity to DEAL AT THE LOWEST PRICE.

The Following Items and Many More Odds & Ends Must Be Liquidated As Soon As Possible!

- 7 Portable Color Television Sets
- 11 Console Color Television Sets
- 1 Home Entertainment Center
- 4 Console Stereo Units
- 6 Assorted Tape Recorders, Record Changers & Sound Systems
- 10 Table Model Radios
- 7 Refrigerators
- 1 Food Freezer
- 4 Gas Ranges
- 5 Portable Dishwashers
- 9 Automatic Washers
- 7 Electric Dryers
- 1 Gas Dryer
- 3 Winger Washers
- 29 Dinettes (5, 7 & 9 piece/assorted styles)
- 27 2 Piece Livingroom Suites
- 11 3 Piece Livingroom Suites
- 6 Hide-A-Beds (2 & 3 cushion/regular & queen size)
- 32 Bedroom Suites (many high styled)
- 4 Night Stands (assorted)
- 1 King Size Headboard
- 4 Complete Sets Bunkbeds
- 1 Unfinished Chest
- 12 King Size Bedding Pieces (Mattress & Box Springs)
- 28 Regular Size Bedding Pieces
- 4 Queen Size Bedding Pieces
- 53 Occasional Tables (Assorted)
- 28 Small Lamps
- 55 Large Table Lamps (Decorator Styling)
- 1 Swag Lamp
- 5 Large Decorator Pictures
- 6 Large Wall Mirrors (with or without Frames)
- 2 Student or Home Desks
- 1 Sewing Machine Cabinet
- 2 Electric Sewing Machines
- 2 Evaporative Coolers
- 4 Small Gas Heaters
- 3 Portable Hair Dryers
- 3 Decorator Electric Mantel Clock
- 25 Assorted Small Appliances (toasters, fry pans, knives, etc.)
- 1 Vacuum Cleaner
- 4 Electric Fans
- 5 Braided Area Rugs (Assorted Colors)
- 1 1966 Pontiac Catalina 4 door (Good Condition)
- 1 1966 Ford Falcon Ranchero Pickup (Real Clean)
- 1 1967 Chevrolet Pickup-long/wide box-stn (Like New)

At Liquidation Prices a Nominal Charge Must Be Added for Delivery!!!

Family Mart OF HEREFORD

806-364-4918 - 603 E. PARK AVE.

Hereford, Texas 79045

All inventory is owned by H & S Distributors, Inc. d/b/a Family Mart of Hereford, 603 E. Park Avenue, Hereford, Texas

Bovina Area Churches Welcome You!

Church Chuckles by CARTWRIGHT



"He's a general foul-up and a kook, but we never quit trying!"

I Voted To Close The Church

Last Sunday I voted to close the church - not intentionally, nor maliciously, but carelessly, thoughtlessly, lazily, indifferently, I voted.

I voted to close its doors that its witness and its testimony might be stopped.

I voted to close the open Bible - the Bible that had been given us by years of struggle and by the blood of martyrs, who died that we might have it to read and study.

I voted for our minister to stop preaching the glorious truths of the Gospel.

I voted that the children of the Church School no longer be taught the stories of the Bible and no longer lift their tiny wonderful voices in singing.

I voted for every missionary of the church to be called home, every native worker supported by the church to stop preaching, every hospital, every school, and every dispensary in its foreign missionary field to close.

I voted that every home missionary project be abandoned, every influence for good and right and for truth in our community to be curtailed and finally stopped.

I voted for the darkness of superstition, communism, the degrading influence of sin, the blight of ignorance, and the curse of selfish greed once again to settle their damning load on the shoulders of an already overburdened world.

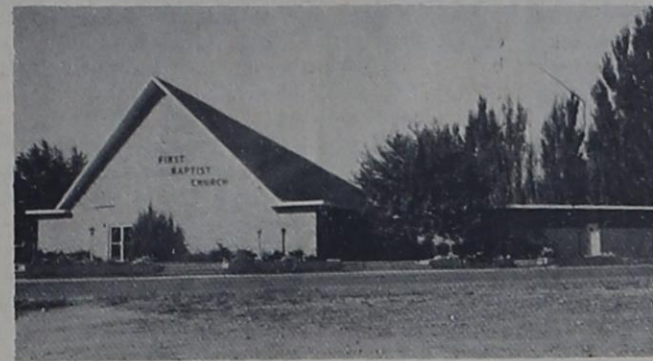
I voted for all of this. For, you see, I could have gone and I should have gone, but I didn't - I stayed away from my church last Sunday.

--Author Unknown

Church Page Sponsors

Friona Motors "Your Parmer County Ford Dealer" Bovina Phone 238-6231
Bovina Chamber Of Commerce & Agriculture
Reeve Chevrolet Co. Since 1938 -Friona-
Hartzog Seed Farms A. L. Hartzog
Bi-Wize Drug Phone 247-3010 -Friona-
Bovina Wheat Growers "We Serve To Serve Again."
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Lawlis Gin Company Hwy. 86
Bonds Oil Company Gulf Distributor
Bovina Insurance Bob Fillpot Third Street - Bovina
City Body Shop -Friona- Leon and Leonard Coffey 505 Euclid Ave. Phone 247-3372
Kerby Welding Service A Deal The Year
Gateway Produce Company - Bovina -
Clearview Company All Three TV Networks Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

SUNDAY - Sunday School - 9:45 a.m.
 Morning Worship - 10:55 a.m.
 Training Union - 6 p.m.
 Evening Worship - 7 p.m.



Rev. Ken Moore

WEDNESDAY - Teachers and Officers Meeting - 8 p.m.
 Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
 Morning Worship - 11 a.m.
 Evening Worship - 7 p.m.



Rev. Woodrow Williams

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Masses: Sunday 8:30 & 10:30 a.m.
 Weekdays 8:30 a.m. Daily Except Tuesday 8 p.m.
 First Friday 8 p.m.
 Holy Days 10 a.m. & 6:30 p.m.



Fr. Richard Roth

Confessions: Saturday 4-5 p.m.
 7-8 p.m.
 Before Masses
 Baptisms: 3 p.m. Sunday

MISSION BAUTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m.
 Miercoles 8 p.m. Estudie de la Biblia



Rev. Ramon Delgado

ST. JOHN LUTHERAN CHURCH



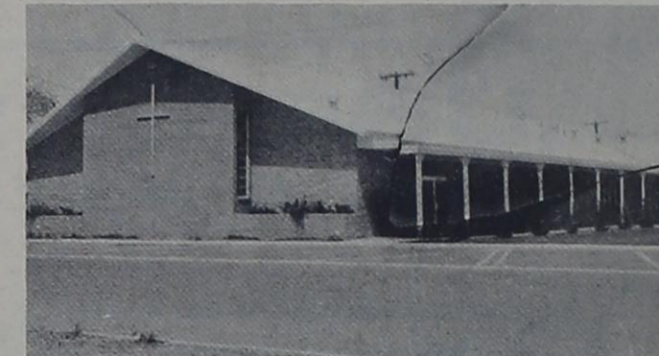
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
 Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
 Classes 9:45 a.m.
 Worship 10:45 a.m. and 6 p.m.



Mickey Patterson

WEDNESDAY
 Devotional and Classes - 7 p.m.
 SATURDAY
 Study Hour 10 a.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

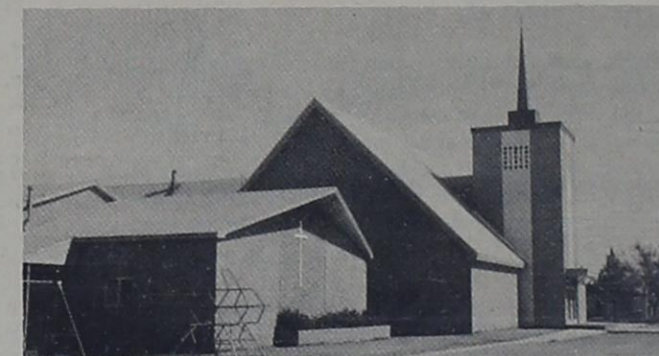
Sunday School - 10 a.m.
 Morning Worship - 11 a.m.



Charles R. Vick

Training Union - 6 p.m.
 Evening Worship - 7 p.m.

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
 Morning Worship - 11 a.m.



J. B. Fowler, Jr.

M.Y.F. - 6 p.m.
 Evening Worship - 7 p.m.

Choir Practice -
 Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10 a.m.
 Morning Worship - 11 a.m.



Rev. Floyd E. Gray

Lifeline Service - 6:30 p.m.
 Evening Worship - 7 p.m.

Wednesday
 Prayer Meeting - 8 p.m.

**Birklebach
 Machine & Pump**
 Hwy 86 - West

B & B Welders
 Blacksmithing Tillage Tools
 Highway 60 Phone 238-6511

**Sherrill Lumber
 Company**
 Highway 60 - Bovina

**Claborn
 Funeral Home**
 Phone 247-2801
 Friona, Texas

**Bovina Restaurant
 Mr. & Mrs. Mutt Graham**

Sherley Grain Company
 "Serving Parmer Co. Farmers
 The Year 'Round"

Lariat Lutheran Church

Cyanamid Farm Supply
 Roy Allen, Mgr.
 Ph. 238-6901

**Gaines
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 But Opportunity"

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 Highway 60 - Bovina
 Phone 238-3721 or 238-6711

Charles Oil Company
 Phillips 66 Tires, Batteries

**The Bovina
 Blade**

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 L. L. Rhinehart - 238-2661

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 "Your Business Appreciated"

**Oklahoma Lane
 Farm Supply And Gin**

Bovina Area Ministers

Corn's Farm Store
 - Charles Corn -

Elcor Chemical Corp.
 FM Road 2290 - Bovina

**Bovina Implement
 Company**
 Your Massey-Ferguson Dealer

Paul Jones Texaco
 Firestone Tires

McCallum Real Estate
 Dean McCallum

**C & S Chemical
 FERTILIZER**

**Big Nick
 Farm Machinery**
 Buy--Sell--Trade
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Bovina Dry Goods
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 "All Kinds Insurance"

Custom Farm Services
 Complete Fertilizer
 Phone 238-6051

Bovina Gin Company



Mr. Farmer - Mr. Rancher:

The next time you find it necessary to borrow on your farm or ranch land, we would like to have you consider a FEDERAL LAND BANK loan. Loans are made for long terms with a reasonable interest rate.

**Ernest Kerr
Federal
Land Bank
Association
Muleshoe, Texas**

Larry Dendy Joins Navy

Larry Dendy, son of Mr. and Mrs. Ed Dendy, has joined the U. S. Navy and left last week for San Diego where he will undergo primary training.

He enlisted for a six-year hitch. A 1967 graduate of Bovina High School, Larry attended Texas Tech last year.

Garcia Sent To Vietnam

U. S. ARMY, VIETNAM -- Army Private First Class Manuel D. Garcia, 24, son of Mr. and Mrs. Raymond Delgado, was assigned Oct. 5 to the 101st Airborne Division (Airmobile) in Vietnam as a rifleman.

His wife, Gloria, lives at 121 Kibbe St., Hereford.

FOR SALE -- Two 3-bedroom homes in Bovina. One with low down payment.

A. L. GLASSCOCK
REAL ESTATE
Phone 238-3231 16-2tc

WANT ADS

BLADE WANT AD rates are three cents per word for first insertion, two cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

WANTED -- Sitters to sit with Mr. Williams at hospital in Friona. All hours. Mrs. Joe Wilson. Phone 238-6821 or 238-2251. 17-1tc

FOR SALE Extra value in a real nice, well kept three-bedroom house, very large double garage with extra storage space. Especially well located for an all-time desirable home. You will love it. Contact O. W. Rhinehart at Rhinehart-Hagens Real Estate Office Phone 238-3521 Residence Phone 238-4452 Bovina, Texas 17-1tc

FOR SALE -- Nice 7-room house. Priced to sell, 403 end St. Call 238-6961 or see Billy Smith. 10-tfnc

Veterinary Medicines And Supplies SUPER SAVWAY Bovina

FOR SALE--Stocker and feeder cattle. Also pairs and dry cows. Travis Dyer, phone 238-6561 15-tfnc

CUSTOM SWATHING AND BALING -- Hay conditioner, all types of feed. Dependable service. Don Bandy, phone 238-4192. 5-tfnc

YOU saved and slaved for wall to wall carpet. Keep it new with Blue Lustre. Rent electric shampooer \$1. Super Saveway.

24-Hour Weather on Channel 6 All Three Major TV Networks
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Clearview Company
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Phone Bovina 238-3592
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WANTED -- Bundle feed cutting. Ralph Packard, phone Hereford 364-2110. 16-2tp

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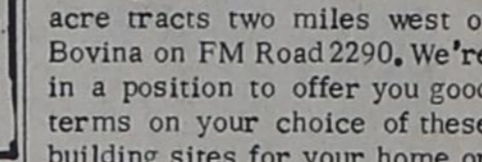
CARD OF THANKS

We wish to express our sincere appreciation for the many acts of sympathy during our sorrow, for the flowers, cards, food, prayers and words of kindness. Your thoughtfulness will also be remembered. May God bless each of you.
Mrs. W. E. Verner
Mr. and Mrs. Ray Verner and family
Mr. and Mrs. Charles Verner and family
Mr. and Mrs. Gene Verner and family
Mr. and Mrs. Bill Meeks and family
Mr. and Mrs. Lavon Jones and Kelley
Mr. and Mrs. Lee Porst
17-1tc

"Repossessed 1968 model Singer sewing machine in walnut cabinet. Will zig-zag, button-hole, blind hem, etc. Balance \$27.85 or five payments at \$6.40. Write Credit Manager, 1114 19th Street, Lubbock, Texas."

GOOD LOTS . . . GOOD TERMS We're now offering several choice commercial and residential lots in Bovina. These include an ideal apartment house building site on the north side of Ridgelea Addition, a few choice home building sites in Ridgelea, some business lots on Highway 60 and one to five acre tracts two miles west of Bovina on FM Road 2290. We're in a position to offer you good terms on your choice of these building sites for your home or business and will welcome the opportunity to show them to you at your convenience.

A. L. GLASSCOCK
Highway 60 - Bovina
Phone 238-3231 17-tfnc



MANILA ENVELOPES . . . various sizes . . . available at The Blade office. tfn-dh

BUY YOUR AT BOVINA
KRAUSE IMPLEMENT CO.
BOVINA IMPLEMENT CO.
Hwy. 60-238-2541



BOTTLE STRETCHING, 403 Third Street, Phone 238-4611. 17-2tc

What - Bingo

Where - St. Ann Parish Hall

Who - Sponsored by Knights of Columbus

When - 9 p.m. each Saturday

Why - For benefit of St. Ann's Church Building Funds

CARD OF THANKS
Thanks to everyone for being so kind to Bobby while he was in the hospital, for the flowers, cards, gifts and visits, and especially to those who stayed with him until the ambulance arrived. We'll always remember you.
The Bob McMeans Family
17-1tc

Electrical and Plumbing Repairs and Supplies

BOVINA ELECTRIC

Odis White - Ph. 238-3871

LOST -- Britanny Spaniel female, answers to name of Candy. Has collar with name, Reward. A. L. Hartzog, Phone OL 825-2711. 17-2tc

Agri-Sprayers

A New Aerial Spraying Service

For Parmer County
Phones:
Bovina 238-4861
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Get Acquainted With This New Service

MANILA ENVELOPES . . . various sizes . . . available at The Blade office. tfn-dh

LOST -- Britanny Spaniel female, answers to name of Candy. Has collar with name, Reward. A. L. Hartzog, Phone OL 825-2711. 17-2tc

BARTLETT & POTTS AUCTION SERVICE
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**Buick - GMC - Pontiac
Kinsey-Osborn
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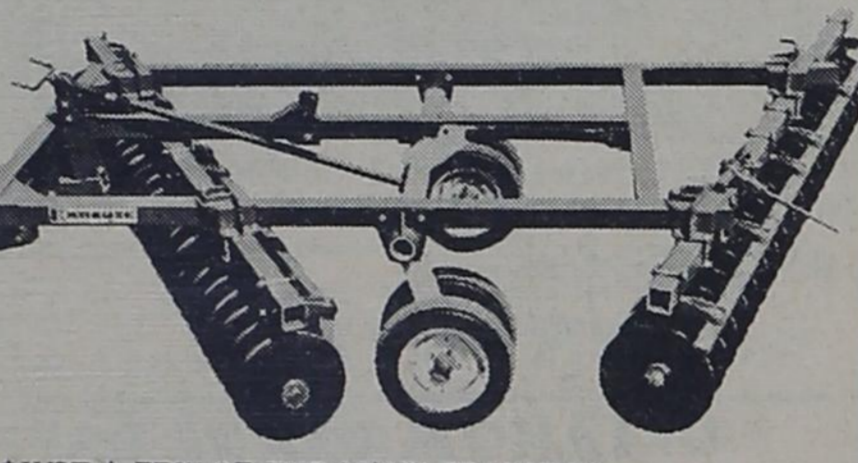
25 Years In Hereford

See Us And SAVE!

142 Miles St. - Hereford - Pho. 364-0990

KRAUSE OFFSET DISC HARROW

Bigger Frame, Heavier, Wider, Longer for Better Stability and Penetration



The wide working Krause Offset Disc Harrow (1054 Series) is outstanding for its leveling ability. It also is excellent for chopping residue, seed bed preparation, summer fallowing or preparation of irrigation ground.

*JUST A FEW OF THE MANY FEATURES
*Wide Spaced Wheels -- maintains depth accurately
*Self Leveling Hitch -- maintains level adjustment at all times
*Convenient Gang Angle Adjustment *A Wider Choice of Disc Blade Types -- sizes, gauges, and cavities
*Swinging Toggle -- for easy one man installation of hydraulic cylinder
*Heat Treated Scrapers -- sturdily mounted and easily adjusted. Cuts 14' 7".

For Faster, More Economical Milo Stalk Shredding - See The **CALDWELL 4-Row Shredder**

Bovina Implement Co.
Highway 60 Phone 238-2521

VOTING RECORD & POSITION

★ **Water Development**

Bill Clayton has been directly associated with every major piece of water legislation passed during the last six years. He is recognized by his colleagues as being one of the most effective and well informed members of the Texas Legislature on water and soil resource development and conservation. Bill Clayton knows the vital importance of water, not only to your future, but to the future of the entire State. Past accomplishments and effective leadership have made Clayton vital to continued progress in development of water resources for the High Plains.

★ **Education**

Child by child we build our nation . . . tomorrow depends on today's children and young adults. Bill Clayton is ever mindful of the need to raise our standard of excellence in the Texas school systems. This can only be done through the uprating of the Texas schools, and dedicated recruitment of the finest teachers. Clayton co-authored a bill that created the "coordinating Board of Texas Colleges and University systems." His voting record shows a continued support of teacher pay-raise and the strengthening of all educational systems in Texas.

★ **Law Enforcement**

Today, law enforcement agencies are facing new problems. Bill Clayton is concerned about the breakdown of law and order. Clayton has been active in seeking higher salaries for law enforcement officials and uniform standard procedures. Bill Clayton served on a special House Committee which will suggest revision of our obsolete liquor laws. Clayton believes that all people must respect the law and that proper enforcement is essential to maintain law and order.



BILL CLAYTON

Representing The 72nd Legislative District

Your Effective Voice In State Government..

Take advantage of this opportunity to keep your firm grip in the State Legislature by going to the polls on November 5th, and casting your ballot for BILL CLAYTON.

THE 72nd DISTRICT NEEDS BILL CLAYTON

VOTING RECORD & POSITION

★ **Industrial Development**

Bill Clayton knows that industrial development helps to stabilize the economy of any given city or area. During his six years in the Legislature, Bill Clayton has worked aggressively for industrial development for our area of the State. Several smaller cities in our 72nd Legislative District now have airports as a result of Clayton's assistance in starting a program of State grants. These State grants are financed with unclaimed gas tax refund on aviation fuel. Bill Clayton knows that airports help encourage industry in less densely populated areas.

★ **Tourism**

Bill Clayton has worked hard for tourism during his six years as State Representative. Clayton, House Speaker Ben Barnes and other interested legislators were successful in establishing a National Park in the Big Bend area of West Texas. The water importation program being led by Clayton will develop many new recreational opportunities with huge water reservoirs for fishing and boating. Bill Clayton realizes both the need for more recreational facilities in his district and increased business activity from tourist trade.

★ **County, City & Local Government**

Bill Clayton has been a strong advocate of local government. He is currently serving as chairman of the Committee on Counties of the Texas House of Representatives. Clayton believes that government at the county and city level are more responsive to the people and whenever possible they should take the lead and the responsibility of many governmental programs and functions. Clayton has authored many bills that benefit the cities and support the idea of allowing cities the option to choose their own method of taxation. Bill Clayton is needed on the job for more effective responsible county, city, and local government action.

BOVINA BUSINESSES - 1968 -

CONTEST

FOOTBALL

You May Win Weekly Prizes
Of \$5-\$3-\$1

PLUS The Grand Prize ---
An Expense-Paid * Trip For Two To The Cotton Bowl



★ Expenses include two tickets to Cotton Bowl game, paid reservations for two and \$55 for food and traveling expenses.

It's Fun - It's Easy -
You May Win!
Enter This Week And
Every Week -
All You Have To Do Is Pick
The Winners. There's Nothing
To Buy!

Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1969 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

Bovina Businesses Football Contest HONOR ROLL

- 1960 - Neil Smith
- 1961 - Erith Hawkins
- 1962 - Emmet Tabor
- 1963 - Paul Jones
- 1964 - Jeanne Kerby
- 1965 - Allen Cumpton
- 1966 - Truck Lusk
- 1967 - Leroy Lance

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
Address _____

Tie Breaker (Pick Score) Springlake at Bovina _____

Gaines Hardware Co. _____	Bovina Gin Co. _____
Oklahoma Lane Farm Supply _____	Dean McCallum _____
Charles Oil Co. _____	Bonds Oil Co. _____
Sherley Grain Co. _____	Bovina Wheat Growers, Inc. _____
First State Bank of Bovina _____	Birkelbach Machine & Pump _____

Gaines Hardware Co.

"Nothing Knocks On Bovina
But Opportunity"

HARDWARE · HOUSEWARES

-Friendly Service-

Conveniently Located
In Downtown Bovina

Vega at Sudan

HESSTON BEET HARVESTORS and TOP SAVERS

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FARM SUPPLY**

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Dimmitt vs. Spur



CHARLES OIL CO.

Phillips '66' Jobber

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And Accessories

Phone 238-4531

H. J. Charles - Bovina

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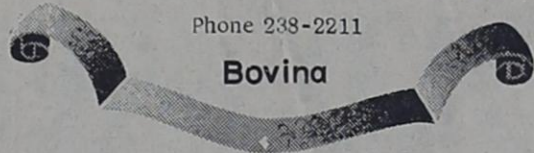


SHERLEY GRAIN CO.

"Serving Parmer County Farmers
The Year 'Round"

Phone 238-2211

Bovina



Kress at Farwell

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Of Bovina

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Weekdays, Nine Consecutive

Hours Daily Of Banking Service -

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FOR MODERN FARMING USE



BONDS OIL CO.

Hwy. 60

238-2271

Texas at Rice

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Jim Russell, Mgr. - Phone 238-2411

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But Everybody Benefits

S.M.U. at Texas Tech

BIRKELBACH Machine & Pump

Highway 86-Pho. 238-3591
Kenneth Cary, Manager

Distributor For

Deep Well

Turbine Pumps



West Texas at Utah State

Bovina Record Now 3-3 --

Hornets Sting Ponies In District Lidlifter

For some 18 minutes here Friday night, the Bovina Mustangs and Sudan Hornets had a good football game. But after that, the visiting Hornets showed little respect for the fact that it was Bovina's homecoming and romped to a 46-6 win. It was the District 3-A opener for both teams.

Displaying a devastating, consistent offense, Sudan scored each of the four times it had possession of the ball in the first half, but the Mustangs threatened to make a close come of it for the first 18 minutes in spite of that.

Sudan, the defending 3-A champion had, a lead of only 19-6 late in the second quarter when a Mustang aerial which was thrown from the 24-yard line was dropped in the endzone and Bovina's final opportunity to "get back in the ball game" was lost. Had the pass been complete, the score would have been three touchdowns to two and this could have changed the way things turned out.

As it was, the Hornets took over on downs on their own 21 on the next play following the Bovina scoring threat and then roared back down the field for

their fourth TD of the first half and put the game out of reach of the Mustangs.

Bovina fans got their only opportunity to get excited in the second period as their team was trailing by a 12-0 count, Fullback Royce Sisk burst through the left side of the line from the midfield stripe, broke into the clear and raced into the endzone almost untouched. That brought the score to 12-6 and the hometowners were back in the thick of it. An omen of what was to come might have been shown on the extra points attempt as a running play was stopped just short of the goal to leave the score unchanged.

The Mustangs altered their line-up for the opening district tilt. Mike Beauchamp, who has been playing defensive halfback took over the quarterbacking

chores. Stuart McMeans, the quarterback during the first five games, moved to halfback.

The Hornets' offensive attack featured the running of Halfback Jerry Bellar and Fullback Larry Hanna and the passing of Quarterback Steve Martin to End Bobby Brown.

Sudan's only first quarter score was on a 17-yard pass play from Martin to Brown. In the second period, Martin scored from one-yard out, Bellar went over from three yards away and Hanna connected with the double stripe after a 12-step stroll.

It was more of the same in the third and fourth stanzas. Hanna ran 25 yards for a six pointer to open the second half scoring and, also in the third quarter, Martin passed to Brown again, this time for 20 yards, Bellar blasted over from the four yard line in the fourth period to conclude the scoring.

Bellar also attended to the extra point kicking for the Hornets. He had a hard time getting started, missing his first two attempts. He was successful, however, after the third, fifth, sixth and seventh touchdowns.

The big problem for the Mustangs in the game was their inability to halt the awesome Hornet attack. The visitors were especially effective at getting needed yardage on third down situation. They scored the first six times they had possession of the football, including two times in the third period.

Offensively, the Mustangs did better than the final score indicated. They picked up 12 first downs and had total yardage of 304, which is enough to win some games. But that wasn't the case Friday night.

The Ponies were able to complete only one pass, a 2-yarder from McMeans to End Rondey Murphy, late in the fourth quarter.

Running primarily from his new halfback post, McMeans was the leading ballcarrier with 124 yards in 17 tries, in-

School Menus

Oct. 28-Nov. 1

Monday: Soup, cabbage slaw, peanut butter, cornbread, butter, milk, fruit cup.

Tuesday: Roast beef, gravy, creamed potatoes, broccoli, rolls, butter, milk, chocolate cake.

Wednesday: Pinto beans, fried potatoes, spinach, cornbread, butter, milk, apricots.

Thursday: Jack-o-burgers, broom sticks, witches brew, ghost juice, devil's delight, goblin slices, spook pills.

Friday: Tuna pie, blackeyed peas, Waldorf salad, rolls, butter, milk, white cake with orange icing.

Play Springlake Here --

Mustangs Seek First District 3-A Victory

Still seeking their first victory in District 3-A competition, the Bovina Mustangs take on the Springlake Wolverines here Friday night.

The Wolverines, who lost to Farwell in their opening district game last week, four touchdowns to one, are considered to be comparable to the Mustangs as a team and the dopsters may have a hard time figuring which team is the favorite in the tilt.

Springlake has a 2-4 record

for the current season as compared with 3-3 for the Bovina club. Springlake has, however, played admittedly stronger competition than have the Ponies.

Wins for Springlake have been over New Deal and Anton. The losses have been to two Class AA teams, Hale Center and Dimmitt; Amherst and last week's game with Farwell.

The Mustangs won from Amherst, the team's common foe this week. However, the Wolverines were reportedly hampered by injuries when they played the Bulldogs three weeks ago.

Mustang Coach Roy Stone, disappointed with his team's lop-sided loss to Sudan last week, says that Springlake is a better team than its record shows because of the strong competition.

"They played a better game against Farwell than the score indicates," he points out. The Wolverines were tied with Farwell, 7-7, until just before the end of the second half.

Game time is 8 p.m.

This will be the second of three district games at home for the Mustangs. After this week, the Bovina team is on the road for two games, Kress and Farwell, before returning for the season finale against Vega.

The Wolverines are in a rebuilding program under Coach John Varnell, a former West Texas State star. This is Varnell's first year at Springlake. Record last season for this week's opponent was 2-8, same as that of the Mustangs.

Coach Stone says the Wolverines have speed comparable to that of his team, good size, but are young.

Springlake won last year's game between the two teams, 20-13.

Entering District 3-A at the beginning of the 1968 season, the Mustangs are still looking for their first win over a district opponent. They're given a 50-50 chance of getting it in this week's game.

Coach Stone had indicated that additional line-up changes may be made this week in an effort to come up with a winning unit.

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- Clutch Hubs
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- Purulator Filters
- Ignition Wires
- Champion Plugs
- Belts & Hoses
- Shock Absorbers
- Hydraulic Hose, Ends & Hose Repair
- Butane Fittings & Repair
- Tires, Batteries, & Other Accessories

Bonds Oil Co.
Bovina

High School --

32 Girls Out For Basketball

Girls basketball in Texas Intercolastic League officially opened Tuesday and Coach Bill Nicholas reports that 32 girls turned out for practice.

First game scheduled will be Nov. 5 when Muleshoe comes to Bovina for "A" and "B" girls games.

Two girls are returning from last year's varsity squad, Jan Gromowsky, a junior, and Toni Pinner, a sophomore.

Working out for the team are two seniors, four juniors, eight sophomores and 18 freshmen. Nicholas said he expects some of the freshmen will make the varsity team. The Fillies will be young and inexperienced, but Nicholas expects them to be a contender before the season ends.

This will be Nicholas' second year as girls basketball coach in Bovina High School.



... Every Day At PAUL JONES' TEXACO

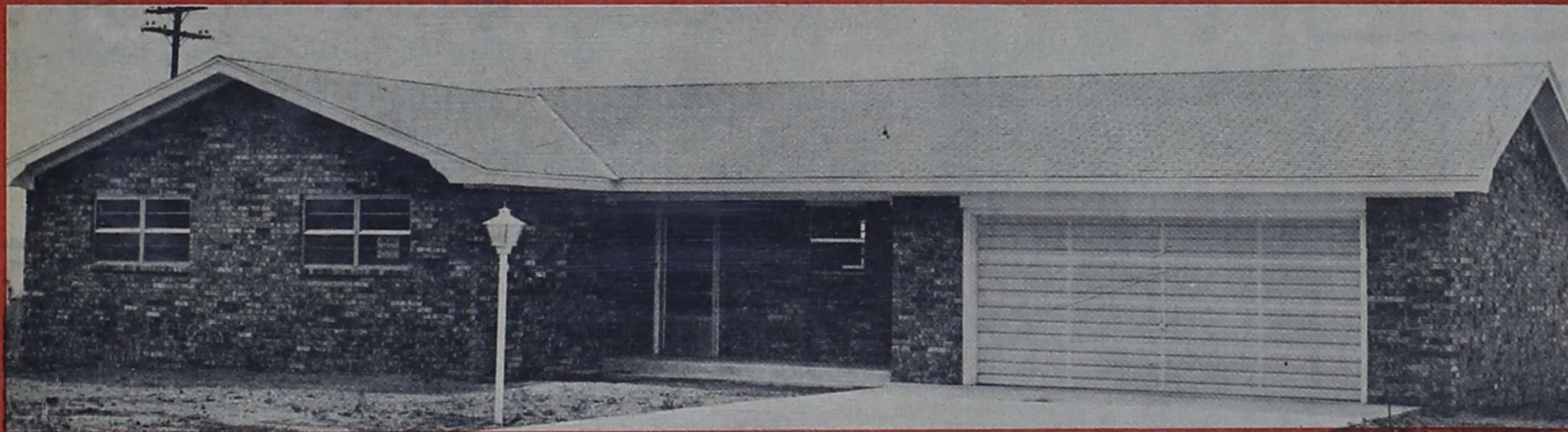
Trust your car to the man who wears the star

PAUL JONES TEXACO

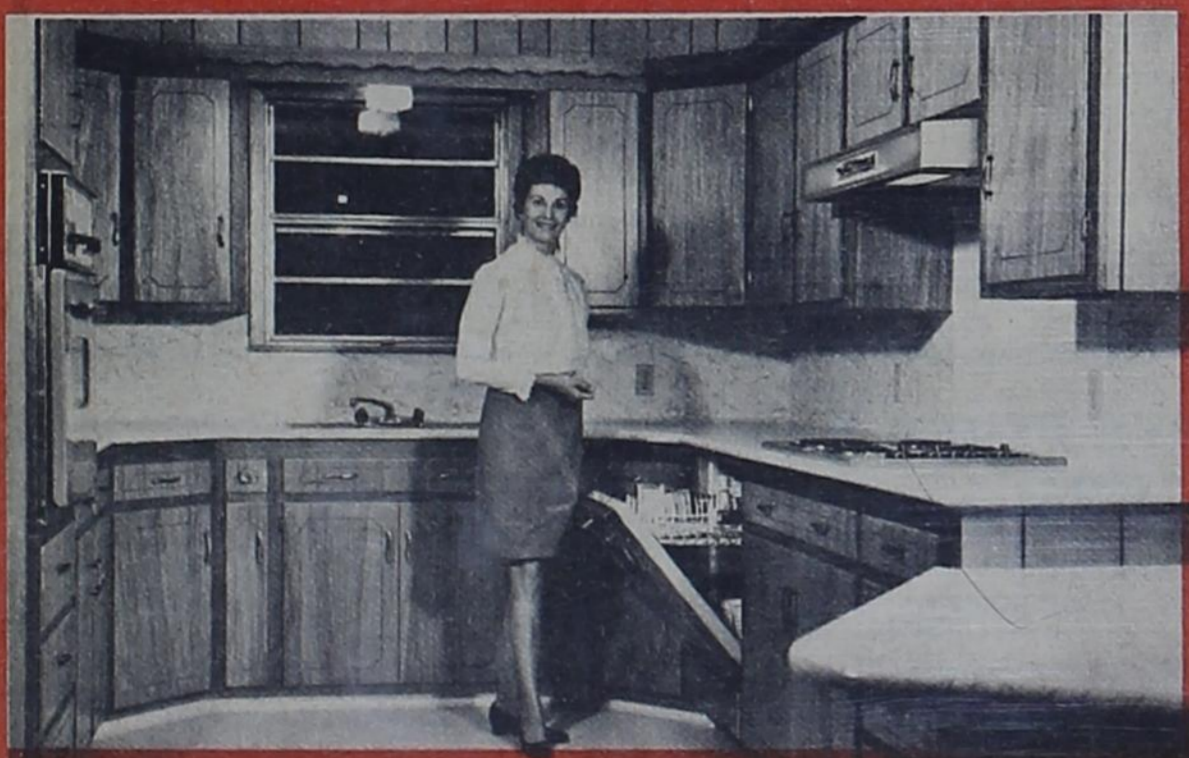
Highway 60 - BOVINA - Pho. 238-4331

Reddy invites you to a

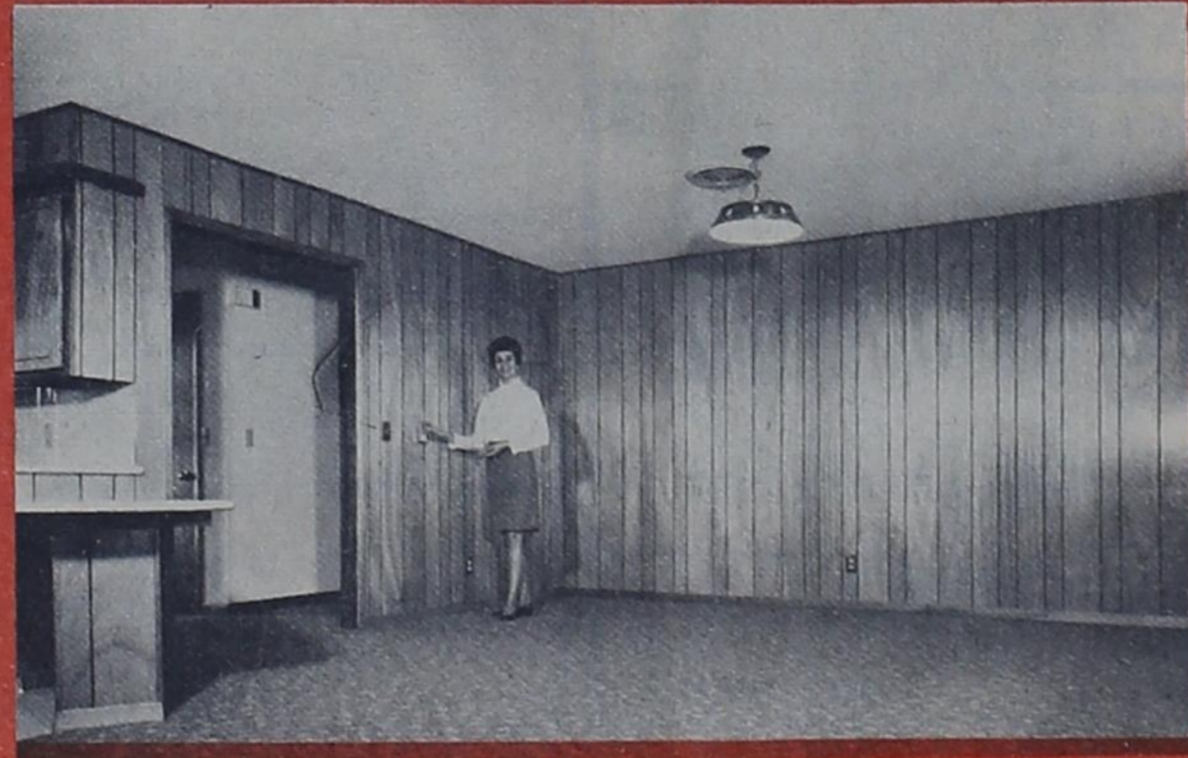
TOTAL ELECTRIC GOLD MEDALLION OPEN HOUSE



SUNDAY, OCTOBER 27, 1968
1 - 5 P.M. 811 RIDGELEA DRIVE



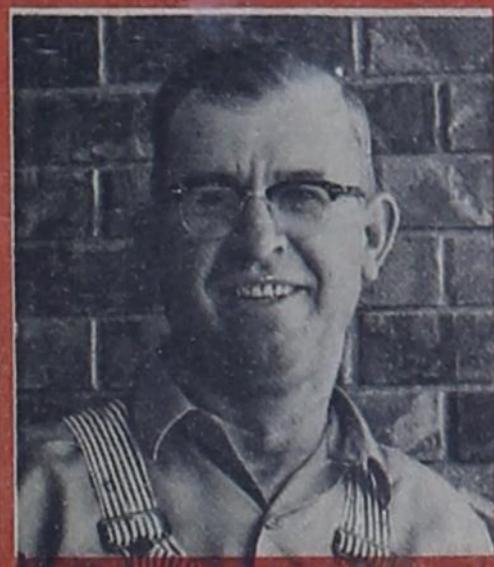
Modern Medallion kitchen includes electric dishwasher, range, food disposer and vent hood.



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