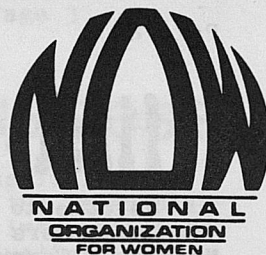


JULY NEWS

President Elaine Bagley 795-4637
V-P Susan Hill 747-7757
Treasurer Sue Sappington 765-9677
Corresp. Judy Harley 795-6016



The NATIONAL ORGANIZATION FOR WOMEN in Lubbock

July 1977

Elections: Candidate's Statements

Election of new officers will be held at the August Program Meeting on the 2nd. Following are the candidates' statements of their qualifications for office:

President

Elaine Bagley: As time goes by, more and more women are stepping forward to speak against a society in which women are not considered equal citizens. Lubbock is no exception. Our NOW chapter is growing, our membership is active in action that encourages all women to insist upon their rights and to accept the responsibilities of those rights. Sometimes the activities are noisy, fun, and public. Often the work is done with little

fan fare, but always the actions are designed as a deliberate definite fight against the covert, overt, overwhelmingly persistent patterns of sex discrimination in our society.

I am strongly committed to Lubbock NOW and to the feminist
(continued on page 2)

JULY 3 PICNIC

Come to a special NOW Picnic! July 3rd is the day, 2:00 the time, and 3204 29th the place. A good time is planned with swimming, games, food, drink and rest for the weary. Bring your kids and other friends, drinks and a covered dish. Come one, come all to this old-fashioned 3rd of July celebration!

July

Program:

WOMEN AND LAW

Do you know what legal advice is available to you and where you can find it when considering divorce or making child custody arrangements? Are you aware of your property rights? Do you know the importance of having a will? If faced with discrimination in employment, do you know what legal channels are open to you?

Because women want to fully participate in the legal process, we are looking for answers concerning our legal rights. Therefore, our July program should be of particular interest to all members.

Kathy Billingsley, a Law Clerk with Brown & Harding, Nancy Arthur, who shares a law practice with her husband (Arthur & Arthur), and Kathy Teague with Legal Services will focus on Family Law and its many dimensions -- divorce, child custody, property rights, wills, etc. The discussion will also touch on employment discrimination.

This program should be a learning experience for all who attend -- so plan to be at the Wesley Foundation 2420 15th St. on Tues., July 5, 1977 at 7:30 P. M. We look forward to seeing you.

first-timers

Welcome to the following first-time attenders at our June Program Meeting: Tommy Allen, Amy Anderson, Edwin Bagley, Lana Barnard, Roger Barnard, Nancy Barr, Pam Brink Pansy Burtis, Tom Burtis, Diane Dregne-Cabreko, Jim Collier, Rosalyn Collier, Charles Conatser, Diane DeGeer, Jeff Dupree, Carol Elliott, Carlene Featherston, Guy Fuller, Linda Groves, Freida Herron, Anne Jordon, Edward Leal, Terri Loy, Cliff May, Camilla Martin, Joe Meissner, Reid Mitchell, Larry Moss, Marsha Mundt, David Payne, Claudia Peninger, Jeff Prather, Kathryn Smith, Rita Smith, Jayme Sokolow, Cheryl Stephenson, Amanda Stevenson, Bud Sydenstricker, Larry Tjarks, Kate Victory, Elaine Walker, Connie Williams, Sharon Wood, Polly Hickerson. We enjoyed having you at our meeting, and will look forward to seeing you again!

Lubbock NOW Newsletter is published monthly by the Lubbock chapter of the National Organization for Women.

Editor	Jane Twyman
Editorial Staff	Pam Brink Carol Haber Briggs Twyman
Art Staff	Bob Sappington Susie Sappington
Circulation	Marge Blackburn Bob Sappington Susie Sappington

Articles, poetry, etc. should be submitted to the editor, 3407 55th, Lubbock 79413, typed, double-spaced on a 35 character line. Articles may be subject to re-write.

CANDIDATES' STATEMENTS

(continued from page 1)
movement in this country. I am determined to not become passive because I see a few token changes take place in prevailing sexist thinking. As president, I will work with Lubbock NOW to attain a wide choice of "life enriching" goals and equal opportunities for all women.

Treasurer

Susie Sappington:
I have been a member of NOW for a little over a year. During that time I have worked on the fund-raising task force and on the newsletter. I took over the office of treasurer when it became vacant in March this year. With the help of other NOW members, I am currently in the process of setting up a more detailed accounting system for our chapter. I feel that this is a job that I can do well for our chapter. I would like to continue as treasurer for the coming year.

Recording Secretary

Charlotte Guinn:
I am a 33 year old mother of 3 sons, a feminist homemaker and a part-time student. I have been a member of NOW for nearly a year, but only active since February. Currently I am a member of the Media Task Force, Chair of the Friends of NOW and recently was responsible for the food for the Title IX workshop.

There is no specific reason for my wanting to be recording secretary. I do feel that for us to have a viable, progressive, growing and good chapter we must all have a part, and we must all do what we can. The nominating committee asked me to serve in this capacity, and I am willing to do so.

(Continued on page 6)

BOYCOTT STEVENS

A resolution was passed by the National Board in February and supported at the NOW convention in April to boycott J.P. Stevens textile products. Stevens and Co., Inc. is the second largest corporate giant in the textile industry. The working conditions are dangerous and unhealthy, but the company makes no substantial effort to improve the conditions. The company rejects all proposals for arbitrating grievances. Stevens has been found guilty of unfair labor practices in 15 cases since 1965. The company has been particularly unfair to minorities and to women -- and women have been the mainstay of the industry for years, accounting for 47% of the workforce today.

NOW members and other concerned citizens are strongly urged to boycott products produced by this company.

Products to Avoid:

SHEETS & PILLOW-CASES:
Beauti-Blend
Beauticale
Fine Arts
Peanuts (comic strip figures)
Tastemaker
Utica
Utica & Mohawk
Designer Labels:
Yves St. Laurent
Angelo Donghia

TOWELS:

Fine Arts
Tastemaker

Utica

BLANKETS:

Forstmann
Utica

CARPETS:
Contender
Guilistan
Merry-weather
Tastemaker
TABLE LINEN:
Simtex
HOSIERY:
Big Mama
Finesse
Hip-Lets
Spirit

NOW Business

♀ On June 24-26, the following members attended the Texas planning meeting for International Women's Year in Austin: Linda Bailey, Kathy Teague, Carol Haber, Deanna Fitzgerald, Elaine Bagley, Virginia Grief, Edna Gott, and Jane Twyman.

♀ A delegation from Lubbock NOW attended a reception and tour of the TTU School of Medicine on June 19th.

♀ Please make the following address and phone correction on your NOW Call list: Dorothy McLarty, 3416 20th, Lubbock 79410, 797-1972.

♀ Lubbock NOW was represented at a reception for Speaker of the House, Billy Clayton on June 16th at the Memorial Civic Center.

♀ The following NOW members and friends reviewed textbooks soon to be considered for adoption for use in Texas public schools: Dennis Sims, Edna Gott, Linda Bailey, Alice Broderick, Carol Elliott, Jane Twyman, Jude Vanderbole, Elaine Bagley, Lynn Buechele, Rick Jackson, Pansy Burtis. Special thanks to Ruth Lauer for typing and mailing the bills to Austin.

♀ The Texas NOW State Council will meet on July 16th at the Mercantile Bank in Houston. If you plan to go and will require housing, please call the NOW office at 795-4637.

♀ Please mark your NOW Call List to reflect the following change of address for Dinah Coble: 209 Vista Rio Circle, El Paso, Texas 79912.

♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀ ♀

Titty's Taboo and Breastfeeding Too

or

Why more don't (72%), than do (18%)?

by Sandra Shadwick

"But I have calmed and quieted my
soul,
Like a child quieted at its mother's
breast,
Like a child that is quieted is my
soul."

Psalms 131.2

"The police of Miami, one of the places where American civilization flowers, recently arrested three young women after observing them in a socially disruptive activity. The women, while chatting in a public park, had been breast-feeding their infants. The charge was indecent exposure."

N.Y. Times Magazine, July 27, 1975, p. 34.

Extensive reviews are continually expounding the benefits of breast-feeding. Haire and Haire, for example, did one such review which came up with one-hundred forty-six positive aspects. Babies and Moms alike, it is concluded, would come out ahead by breast-feeding.

Why then, does Mama not choose to do so? I will suggest, in this review, that Mama does not have a choice. Society tells her loud and clear that her: "Titty's taboo and breast-feeding too." (Quote's my own.)

I will suggest that other cultures than our own do not support the notion of a woman who "cannot nurse" and that not only is this concept supported, it is positively promoted by industry (i.e., formula companies), the paternalistic medical community, the convenience oriented hospital staff and the insecure pediatrician.

The genuine is not seen as enough in our society. The cosmetic industry keeps women slaves

to their insecurities by selling "that natural look". John Kenneth Galbraith, liberal economist in the Kennedy Administration, urges women to boycott the industry (i.e., cosmetic) which monopolizes on artificial inadequacies.

So too, I see a correlation to the pharmaceutical manufacturer who's goal is to promote the formula "Most like Mother herself" -- a true Catch 22 in advertizing!! Why then not Mama? Never have sexual politics rung so clearly in my ears!

But let us look more closely at the women in our society who "cannot nurse". I am not suggesting that the Mother is consciously denying her child and herself this experience, but that truly her "let down reflex" is being let down by society and the lack of support it lends to her. Nursing can indeed be easily blocked by exhaustion, fear of failure, frustration, embarrassment and stressful situation, all common denominators to women in general in our society, but even more emphatic to the Mother attempting breast-feeding.

Where are her role models? Indeed, during her post delivery hospitalization, where is her baby? Most often captive in the nursery, to be released on hospital schedule. Where is her husband? Waiting to be admitted under hospital assigned visiting hours. Where are the trained nursing professionals? Giving classes on bottle sterilization.

Is the modern American woman really less capable than her forebearers of nursing her young or is she simply not receiving proper encouragement and help? The standard hospital discharge complimentary gift consists of a six pack of formula. And the standard glossy photo of Mother and child looking lovingly into each other's

HELP NOW: SEND MONEY!

Lubbock NOW needs more than your moral support: it needs your financial support too. Help NOW realize its goals. They are our common cause. Please send your pledge or contribution today. A bank draft form is reproduced below for your convenience.

Your Name _____
Bank _____ Date _____

Draft Service

You are hereby authorized to charge my account and pay all drafts drawn by _____ in the amount not to exceed _____ each month for one year, until otherwise instructed by me in writing. I understand and agree that said bank neither incurs nor assumes any liability and shall be held harmless against any and all claims which may arise in connection herewith.

Your Bank Signature _____

I am unable to make a pledge at this time, but have enclosed a contribution in the amount of _____.

Please make checks payable to Lubbock NOW and mail to Susie Sappington, 1523 24th Place, Lubbock 79405.

LEADERSHIP PROGRAM

The Lubbock Chamber of Commerce is offering a nine-month training program for new, young, prospective leaders of Lubbock. This program will cover all areas of Lubbock from city hall to the United Fund. There will be once a month sessions lasting from 3-5 hours, held at night, with dinner included. If anyone is interested in getting their views known and felt, this is an excellent opportunity. It will be limited to 30 persons per year, and the cost is \$100.00 which will cover all materials. Anyone interested in this program may call Charlotte Guinn for more information and should do so as soon as possible.

Help Wanted: Library

A special thanks to Linda Basford for the excellent job that she did on the NOW library. We have an exceptional collection of newspaper clippings, pamphlets, letters concerning almost every aspect of feminism. This information may be checked out by NOW members for use in compiling data for papers, speeches, books, or for general education. The library is located in the NOW office.

Linda is unable to continue this useful work and it would be a shame not to maintain this library. Anyone may contribute information and is invited to do so. Also, there is a need for someone to organize and file incoming material. This would take only minimal time and would be of great use to the chapter. This is a call to someone who would like to help with this project and fill the position of NOW librarian. To inquire, call 795-4637.

New Members

Lubbock NOW welcomes the following new members. Please clip and attach to your NOW Call List:

Nancy Barr
2707 53rd
Lubbock 79413
799-2914

Lori K. Sisco
358 Weeks TTU
Lubbock 79406
742-7605

Joanne Grubbs
3305 55th
Lubbock 79413
799-6443

Georganna Robinett
P.O. Box 647
Littlefield 79339

Pam Brink
2123 17th
Lubbock 79401
747-7283

July Action/Business

The July Action/Business Meeting will be held Tuesday, July 12, at the Wesley Foundation, 2420 15th Street at 7 p.m. All members are urged to attend.

Titty's Taboo

(cont'd from page 4)
eyes in modern women's magazines has Mom bottle-feeding, but rarely breastfeeding baby.

When the advantages of breastfeeding are discussed, the Mama's positive perspectives are rarely emphasized. That her sexual appetites will increase more rapidly than the non-breastfeeding mama, that ovulation will occur later, that involution of the uterus and hence flatter tum-tums will result would be viewed as selfish motives, socially non-acceptable "excuses" to breastfeed. The Woman first is again denied, and significant others' wishes must be seen as priorities before her own. To have control of her body and her life is a task not to be taken for granted, but rather fought for. Consciousness raising on all levels is a mandatory pursuit.

"Rosemary is her and I'm me. She's not mine and I'm not hers. My body produces her and nourishes her but she came out and the cord got cut. She's her own being. Psychologically she started out as my friend -- only Rosemary went through the experiences with me. I felt she was a small-woman-sister and we needed each other so much after going through this together. Since then, feeding her has had the same simple cast. I've nursed her whenever she's needed and wanted it."

Obstetrical management has well developed systems that are convenient for obstetricians and efficient for hospital personnel, but which show increasingly less response to emotional and health needs of mothers and infants.

Yet perinatal care can be responsive and supportive to the Mother-Infant and their

shared goals. A prenatal clinic in Albuquerque, New Mexico has a 95% trial and success rate in breast feeding due to both pre-birth counseling and postnatal support systems. The value was present, identified, and worked toward by a team. But the stars of the team are the Mother-Infant, and not the Doctor-Nurse. Professional dominance is, in at least one instance, dead, and our patients-consumers rule!

But to choose the boob or not to choose the boob, that is the question. One experienced breastfeeding Mother recommends that, if you can't decide whether to breastfeed or not, "try an empirical comparison test--first sucking a stiff chemical piece of rubber, then a nice, smooth, soft friendly boob."

And if you're too taboo to even think this through, then at least realize what you are--a breast bigot!

Candidates

(cont'd from page 2)
Editor's Note: In addition to the candidates listed above, Cecilia Owens-Beckham is running for Vice-President, and Debi Martin for Corresponding Secretary. Nominations for all offices may be made from the floor at the August meeting.

NO HOGWASH

There were no contributions to HOGWASH this month. It may be things are going well and sexism is fading, but we somehow doubt it.

Remember HOGWASH is a column dedicated to those chauvinists whose pig-headedness prevents them from thinking before they speak. Send contributions to Jane Twyman 3407 55th, 79413.

INTRODUCING A DOUBLE FIRST!

The OK Saleswoman

by

Dennis Sims, Angela Garcia and Marty Caro

This is the first book applying transactional analysis to sales. Eventually someone would think of writing a book on how salespeople could use T.A. skills to become more aware of how they were affecting themselves and their customers in their work and how they could both feel OK in the sales situation. Thus, the arrival of the first book applying T.A. to sales has been overdue. What is really astonishing is that this is the first book -- that we know of -- written for saleswomen. Considering the enormous role that women have played in saleswork in Western economies, the fact that nearly everything was written from the perspective of men and intended for training of salesmen has been an outrage. Be outraged no longer!

The OK Saleswoman is the product of the combined perspectives and talents of a Clinical Member of the International Transactional Analysis Association, of an Assistant Professor of Education who is an outstanding saleswoman and a Senior Sales Director with ten years of experience in her field. The book's greatest service is in providing exercises, theory and case studies that enable the reader to identify and more effectively use those skills she already possesses. In this respect, after two hundred years, men can now learn how to be more effective in using their skills by reading about the perspective of saleswomen. In this process they may also learn what has been missing in the one-sided presentations of the past. More importantly, women can focus on the cultural messages they receive that enhance and that detract from sales effectiveness. This book is designed so you will have the opportunity to gain greater insight and skills into constructing your own strategy for change and how you will go about it.

ORDER FORM

Use this order form to obtain a pre-publication discount on The OK Saleswoman book or on our twin cassette package based on the book. Send this form plus your check to: TRANSACTIONAL ANALYSIS CENTER OF LUBBOCK, P.O. Box 4546, Texas Tech University, Lubbock, Tx. 79409.

Book price, normal retail \$8.50, with this order \$7.50.* Number ()
Tape cassettes, normal retail, \$14.95 with this order \$13.00* ()

Name _____

Address _____
Street, P.O. Box, City State Zip

*Texas residents add 5% sales tax, 50¢ handling, Others \$1.00 handling & postage.

JOIN NOW

MEMBERSHIP FORM

Please fill out and return to Susie Sappington, 1523 24th Place, Lubbock Texas 79405.

NAME _____ PHONE _____

ADDRESS _____ ZIP _____

- _____ \$21 year's membership (National, State & Local Dues) or renewal
- _____ \$12 special membership may be elected by those who cannot pay more (such as some retirees, and some students, etc.)
- _____ \$6 to join Lubbock chapter; already a member of National NOW
- _____ \$4 receipt of Lubbock Newsletter only (non-member)
- _____ \$3 receipt of Texas NOW Newsletter (appears quarterly)
- _____ \$5 and up Friends of NOW (for information call 795-4637)

NATIONAL ORGANIZATION FOR WOMEN
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Lubbock, Texas 79413

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