

## THE OFFICIAL VOTE FOR THE PRESIDENT

The official Texas vote of Presidential candidates in the November election as announced by the Secretary of State was: Davis 478,425, Coolidge 128,240, La Follette 42,541.

In 1920 the Texas totals were: Cox (Dem.) 289,688, Harding (Rep.) 115,640, Ferguson (Am.) 47,669, Debs (Soc.) 8,194; and Black and Tan Republican 27,515.

The Republican high in Texas was reached in 1896 when McKinley polled 158,894 votes. In 1900 he polled 121,173.

### COLD WEATHER DANGER

The Cold wave now enveloping the country has brought more than the ordinary quota of deaths by carbon monoxide poisoning, caused by running automobile motors in closed rooms. A public garage in an Eastern city was the scene of four fatalities, when workmen failed to realize the danger of running motors in unventilated places. Private garages were the tombs of numbers of others who sought to warm up the motors of their cars before venturing

Mororists should realize that carbon monoxide, which is present in all motor exhaust gases, is one of the most deadly poisons known. It is impossible to detect its presence, and the first warning comes too late. Few persons who get a whiff of the gas in their lungs ever live to tell the tale.

This is a good thing to think of before you put your foot on the starter pedal inside a garage.—Star-Telegram.

Miss Maurine Tipton returned Friday from Denton where she has been attending C. I. A., and will spend the holidays with her parents, Mr. and Mrs. S. G. Tipton.

Misses Dorothy Sanders and Grace Lee Cranston, who attend McMurry College, Abilene, are at home for the holidays with relatives and friends.

Miss Alma Patterson is spending the holidays with her parents, Mr. and Mrs. A. B. Patterson. Miss Patterson attends McMurry College, Abilene.

Miss Johnnie Sears, daughter of Mr. and Mrs. John Sears, is here to spend the Christmas holidays with her parents and friends. Miss Sears is attending Sullins College, at Bristol, Va., this year.

Miss Lillian Watts returned this week from Sullins College Bristol, Va., where she has been attending school.

Mr. and Mrs. Roger A. Burgess left last week for Lubbock, Texas, to spend the holidays with relatives.

Mr. and Mrs. R. A. McBean of Dallas came in Wednesday night to spend a few days with Mrs. McBean's parents, Mr. and Mrs. Geo. Brown.

Mr. and Mrs. Carl Black of Trent are here spending the holidays with M. Elliott and family and Mr. and Mrs. B. M. Black.

Mr. and Mrs. Homer Easterwood, and little daughter, Mabel Claire, of Taft, Texas, are here to spend the holidays with relatives.

Mrs. N. M. George, who has been here on a visit with her daughter, Mrs. Lee Acuff, left Tuesday morning for Electra.

## SHILOH CITIZEN PASSES AWAY

On last Sunday, December 21, Mr. A. T. Smith, prominent and well known citizen of the Shiloh community, died at the family residence, and was laid to rest in the Rose Hill Cemetery at Merkel Monday afternoon in the presence of a large concourse of sorrowing friends and relatives.

Deceased was born in the state of Alabama, and at the time of his death was 76 years of age. For the past 23 years he had been a citizen of the Shiloh community, and during this time had built up a large circle of close friends, with whom this paper joins in extending deepest sympathy to the bereaved wife and children who are left to mourn his demise, and who are: Mrs. A. T. Smith, W. H. Smith, C. C. Smith, Jeff Smith, Mrs. J. E. Gay, Mrs. Felix Howard, Mrs. C. P. Lazenby and Mrs. O. F. Leerstang.

### TO OUR SUBSCRIBERS

To our subscribers who have so generously renewed your subscriptions and otherwise patronized this paper, we extend our thanks, also take this opportunity to extend the season's most happy greetings for a happy Christmas and a New Year with all the blessings of health, happiness and prosperity.

### T. E. L. Class Has Luncheon

The one o'clock luncheon given on Wednesday for the members of the T. E. L. Class, in the basement of the First Baptist Church, was made an especially lovely affair on this occasion.

The table was very pretty with a miniature Xmas tree, candles and wreaths, the Xmas idea being carried out. On the pretty cups filled with nuts for each guest, each one found their place.

A two course luncheon was served. Between the courses a very enjoyable program was given as follows:

Reading by Miss Louise Booth. Duet, Hollis and Geneva Huddleston. Reading, Joe Albertson. Solo, Clara Frances Largent. Reading, Dean Derstine. Dialogue, Robert Edward Bearden and Geneva Huddleston. Reading, Oleta Moore.

Mrs. W. J. Largent, the president of the class, called for a business meeting following the luncheon.

Mrs. R. J. Miller read the 3rd chapter of John, Mrs. Booth then led in prayer. Business was called for quickly and attended to, as it was whispered around that Santa was soon to arrive.

Santa arrived on time, and every one gathered near the lovely laden Christmas tree, where every one was remembered. A merry time was had by thirteen children and the following members: Mesdames L. B. Howard, R. J. Miller, Dean Higgins, Charlie Higgins, E. B. Barnes, Doyle Pogue, Joe Holmes, Eva Bland, L. J. Renfro, Davis, Morrison, Thos Beard en, J. L. Winter, Luke Huddleston, Ross Wheeler, Walter Boden, John Toombs, W. H. Albertson, Earl Lassiter, W. H. Derstine, O. R. Dye, E. E. Earhman, Bob Condon, W. J. Largent, T. E. Collins, Sam Swann, A. R. Booth and one visitor, Mrs. Schindler.

Mr. Harry McCandle is at home from State University to be here for the Christmas holidays.

Misses Lois and Lorena Dry are here from C. I. A., Denton, to spend the holidays with their mother, Mrs. J. M. Dry.

## LADIES TO ATTEND NEXT LUNCHEON

At the next regular Luncheon meeting, which will be next Tuesday evening, at Ed's Cafe, Dr. R. I. Grimes will be Toastmaster, and he being one among our live, energetic, progressive citizens, and the further fact that upon this occasion the ladies are cordially invited and expected to be present, insures the bringing forth by Dr. Grimes of one of the most interesting and entertaining programs the membership of the Club has ever had the pleasure of enjoying.

And, since this will be the last meeting of the organization during the old year 1924, and just before the entry of the New Year 1925, it may be expected that there will be many things brought up that will be in the interest of making this a better town during the coming year, as well as planning many things that will, as the year passes, redound to the happiness and good of the citizenship; therefore it is urged upon you, Mr. Citizen, that you come out to this meeting and bring with you your "better three-fourths" and help to make this meeting one of the best the organization has ever experienced. And remember, if you have never attended, you are welcome, for the Merkel Luncheon Club is open to all citizens of the town and surrounding country.

### Seniors of '25 Given Party

Friday evening of the past week, Misses Hazel Lee Rainbolt and Isabelle McAdams were hostesses to the members of the Senior Class of '25, at the pretty home of Mr. and Mrs. A. Morton in east Merkel.

This lovely home was made more attractive with pretty yuletide decorations. In the entertaining suite of rooms mistletoe, Christmas bells, and ropes of crepe paper in the holiday colors, red and green, were used in the decorations. The fire place was fixed with snow, and everything in preparation for the arrival of old St. Nick. Ferns were the attractive decorations in the bed room. Silver and gold candle sticks also lent an air of the Christmas spirit to the decorations.

Games of forty-two were enjoyed at first, with other games of various kinds and contests following at intervals during the evening. In the contests, those winning prizes were, Mildred Matthews, Gladys Mayfield and James Swann.

Refreshments of hot chocolate and sandwiches were served to the following: Misses Gladys Mayfield, Mildred Matthews, Melba West, Dorris Duham, Ona Fae Rose, Erma Lee Rea, Isabelle McAdams, Hazel Lee Rainbolt; Messrs. Ray Garrett, W. L. Harkrider, James Swann, Clesby Patterson, Adrian Rea, Fred Giles, Clyde Matthews, Byrom Curb.

Mr. Sam Butman Jr., was in the city first of the week and called at this office to get some stationery he had us print for him. While here he stated that the people of his community had been having some real weather, however, he stated that cattle did not seem to suffer to speak of from the severe cold.

Miss Eelena Teaff, who attends Simmons College is here for a visit with her parents, Mr. and Mrs. J. W. Teaff.

Miss Willie Joe Yarbrough, who is teaching at Elmdale, Texas, is at home to spend the holidays.

## NUBIA FOLKS APPRECIATE GOOD ROADS

Mr. M. P. Lattimer, one of the good citizens of the Nubia community, who believes in and appreciates good roads, infact one among those who believes in substantial progress in every way that will redound to the good of his community, in speaking of the recent road work out his way by our worthy Commissioner, Mr. W. H. Frazier, also asked that the Mail express his and the peoples' thanks of the Nubia community to Mr. Frazier for the excellent work he has done on the roads.

Mr. Lattimer also expressed the hope and belief that when our new Commissioner-elect, Mr. Phillip A. Diltz, takes the reins, that the good work would continue under his able leadership.

### EXCHANGE HOMES

We are informed that Messrs W. D. Haynes and J. T. Coats have traded homes, and immediately Mr. Haynes will move to the home now occupied by Mr. Coats and Mr. Coats will move to the home now occupied by Mr. Haynes.

### Ex-Seniors Have Party

Miss Alma Patterson entertained the seniors of '24 at her home on Oak street last Tuesday evening. The Yuletide motif of red and green was used in carrying out the decorations in the entertaining rooms. Mistletoe was effectively used in the decorations also.

Music from the piano and victrola was enjoyed in the early part of the evening. Games of various kinds were the diversion during the most of the evening. Between games, the hostess served pop-corn.

Dainty refreshments of hot chocolate, sandwiches and cakes were served. Ex-senior plate favors were used.

Miss Patterson's guest list included, Misses Johnnie Sears, Dorothy Sanders, Gracie Lee Cranston, Dorris Durham, Ona Fae Rose, Maurine Tipton, Aileen Riley, Gladys Middleton, Myrtle Daniels, Ruth Jones, and Messrs Jack Anderson, Merrell Collins, Woodard Reeves, Harry McCandless.

### Miss Rogers Entertains

Monday evening at her home on Oak Street, Miss Betty Rogers entertained her Sunday school class with a party and a Christmas tree.

Games of interest were played for an hour or more; then came the fun of seeing what was on the tree for each one. Miss Elizabeth Harkrider, who is president of the class, passed out the gifts from the tree. A time was spent in untying the gifts and seeing what each one had.

Delicious refreshments of salad with wafers, olives, potato chips and punch were served. Enjoying this evening with Miss Rogers were: Misses Inice Brown, Tommie Durham, Ruby Walton, Orpah Patterson, Dorothy Daniels, Gladys Watts, Irene Perry, Marza Chaney, Nell Lou Lamar, Bernice Lassiter, Elizabeth Harkrider, Ruby Fae Golladay.

Miss Nell Swann is here to spend the yuletide season with her parents, Mr. and Mrs. J. S. Swann. Miss Swann attends Simmons College at Abilene.

Mr. J. J. Russell, who has been attending State University, came in this week and will be at home with his parents, Mr. and Mrs. J. J. Russell, for the holidays.

## MR. J. S. BURNS IS VERY LOW

As this paper is closing the forms for publication of this our last issue during the great and memorable year of 1924, we learn with regret that our good friend, pioneer and most excellent citizen, Mr. J. S. Burns, is very low from a stroke of paralysis, and from reports received at this office this good man is not expected to recover. However, this paper joins a host of good friends in the sincere hope that he may yet take a turn for the better.

### CATTLE LOSS IN SOUTH TEXAS TOTALS \$2,187,500

Houston, Dec. 23.—Cattle loss in the Houston territory as a result of the week-end sleet and ice storm was estimated today at \$2,187,500. The estimate was made by Henry Fox, Houston banker, after consultation with persons who have been making a study of the situation. It is figured that slightly more than 17 per cent of the livestock in this territory was killed as a result of the severe weather.

In terms of animals, it was estimated that 87,000 head perished in the cold.

### THE SEASON'S GREETINGS

Once more returns the season of gifts and the celebration of the "Great Gift" to mankind. Its appeal is universal and ever new. Two facts in the life of Jesus have been emphasized by the Church throughout its history, his miraculous birth and his sacrificial death. Both have universal appeal; both quicken the imagination and thrill the emotions. They have never been explained by theology or science. These facts are insolvable except as an act of divine creation which makes the Christ of history the Savior of humanity.

In many ways we celebrate the beginning of his earthly ministry during the holidays. May the true significance of his birth be treasured in our hearts this Christmas time.

From the depths of my heart and in the spirit of good will, friendship and brotherhood, I wish you peace, joy, health, happiness and success at this Christmas time and throughout the coming New Year.

T. J. REA.

Elder and Mrs. W. G. Cypert have as guests their daughters, Mrs. Monnie Raughton of Port Arthur, Mrs. Frank Cook of Port Arthur, Mrs. Artie Bright of Trent, and Miss Hollis Cypert of Dallas. Also the following sons are here: Mr. Dick Cypert of Port Arthur, L. R. Cypert and wife of Crosbyton.

Mr. Jack Anderson came in last week from Arlington, Texas, where he has been attending North Texas A & M, and will spend the holidays with his parents, Mr. and Mrs. R. O. Anderson.

Mr. Weston West, son of Mr. and Mrs. Henry West, came in Monday from Waxahachie where he has been attending Trinity University.

Miss Annie Bickley came in last week from Richland, Texas, where she has been teaching school, to be with home folks and friends.

We are very grateful to Mrs. Houston Robertson, of route one, for two subscriptions to the Mail this week. One for their family and one to her brother, residing in Houston, which she sends as a Christmas present.

## S. L. GRAYSON BUYS TOURIST CAMP HERE

Mr. S. L. Grayson, who for many years has been one of the successful and substantial farmers in the Shiloh community, some weeks ago sold his splendid farm in that community and has recently purchased the Latham Tourist Camp and Filling Station, as well as the ninety acres of land on which the Tourist camp is located one mile west of town on the Bankhead Highway.

Mr. Grayson is building a nice, new bungalow home on the land and will soon move to same with his family. He is a fine man and we are glad to have him and his family move among us.

### ELD. CYPERT TO PREACH AT NORTH SIDE CHURCH

Eld. W. G. Cypert announces that he will preach at eleven o'clock next Sunday, at the North Side Church of Christ, and extends to one and all a hearty welcome to be present, especially urging the membership to be present.

### AN ERROR CORRECTED

In our last issue among the many beautiful greetings, was one from Dr. J. P. Howard, Scientific Massuer. And since he does not claim to be a medical doctor, and never advertises as such, and did not authorize us to so advertise him as Doctor, we hereby state that the error was the fault of the Editor.

Eld. W. G. Cypert in his usual appropriate manner, pronounced the words that bound in Holy Wedlock Mr. Albert Winter, of the Shiloh community, and Miss Ethel McLeod, of Trent. The ceremony took place at the home of Eld. Cypert on last Thursday evening. Both the contracting parties are very popular in their respective communities and this paper joins their many friends in extending congratulations and good wishes.

Mr. and Mrs. W. H. Orr, of Cross Plains, Texas, came in Wednesday and will visit in the J. R. Lamar home for the Xmas holidays.

Mr. and Mrs. Ben Lamar of Mingus, Texas, are here to spend the holidays. They are visiting in the J. R. Lamar home.

Mr. and Mrs. L. P. Jones left Tuesday for their home at Sierra Blanca, Texas, after a brief visit with relatives and friends.

Mrs. Earl Diltz returned Friday from Los Angeles, California, where she had been on a business trip.

Miss Annie Mae Swann, who is teaching near Abilene, is at home for the holidays.

Miss Hattie Proctor came in first of the week from Denton, where she has been attending school at C. I. A., to be with home folks during the Christmas holidays.

Mr. Merrell Collins, who is attending Texas University this session, is at home for the holidays with his parents, Mr. and Mrs. T. W. Collins.

Miss Mae Collins, who is teaching school at Big Spring, Texas, is here to spend the holidays with her parents, Mr. and Mrs. T. W. Collins.

Miss Alice Bennett of Abilene visited Miss Annie Mae Swann for a few days first of the week.

# All the World Stops at Christmas Time

AND AS WE STOP IN THE MIDST OF THE SEASON OF GOOD CHEER OUR HEARTS GROW TENDER AS WE ARE CARRIED BACK IN THOUGHT TO THE REALITY OF CHRISTMAS DAY AND WHAT IT MEANS.

...IMBUED WITH THOUGHTS OF KINDNESS AND FRIENDSHIP AND OUT OF THE DEPTHS OF OUR HEARTS, FOR ALL THE BLESSINGS THAT HAVE COME TO US DURING 1924, WE HERE AND NOW SEND GREETINGS AND ACKNOWLEDGE THE DEBT OF GRATITUDE WE OWE TO THOSE WHOSE GENEROUS PATRONAGE AND MORAL SUPPORT HAS MADE OUR BUSINESS POSSIBLE ...IN SINCERITY WE GREET YOU AND WISH YOU A DELIGHTFUL HOLIDAY SEASON AND A SUCCESSFUL NEW YEAR.

## Merkel Ice Company

E. E. LESLIE, Manager

### SNOW STORM DESCENDS UPON HOLLYWOOD

A snow storm de luxe in balmy California, on a day when Old Sol was doing his best to boom the ice cream industry!

It sounds incredible, but it actually took place recently in Hollywood, thanks to the wonders of science and the ingenuity of the group of men responsible for the screen adaptation of "Main Street", from the best seller novel of Sinclair Lewis.

The science was represented by ten huge wind machines. The entire set of "Main Street" was covered with white sand, tons of salt and a composition which made it glisten like the real thing.

During the Winter Carnival scene, in which over a thousand extra participated, there was erected a huge ski slide which was covered with ice by freezing the same, (as in the ice plant,) and at the bottom of the ski slide was a large pond frozen over. On this, professional skaters gave exhibitions. There were also three professional ski jumpers who performed in this picture, a Warner Brothers classic of the screen. The ski jumping was by three Canadians who have performed all over the world.

Those who performed were Hazel Dean, a butterfly and toe dancer on ice who has skated in most of the well-known cafes; Mlle. Jeanette, who has skated in College Inn in Chicago, Hotel Biltmore in New York; Sandy Smith known as the Whirling Dervish of Icedom.

Florence Vidor and Monte Blue are the featured players in this story of Carol Kennicott and her adventures in Gopher Prairie trying to make it live up to her ideas of what a modern town should be. The supporting cast consists of Harry Myers, Robert Gordon, Alan Hale, Louise Fazenda, Josephine Crowell, Otis Harlan and Gordon Griffith.

"Main Street" will play at the Gem Theatre Thurs. and Fri. December 25 and 26th.

## THE MOST REMARKABLE YEAR

in the history of the world will soon close. Remarkable principally because of the civilization that was ushered in more than nineteen hundred years ago. What wonderful progress we have made! From the OX-CART to the AUTOMOBILE to the AIR-PLANE to the GIANT ZEPPELINS! From DOTS and DASHES to HUMAN VOICES carried around the world through air. From the old DAGUERRETYPE to RADIO PICTURES sent across the seas! Yet we have seen only through a pin-hole in the great curtain which conceals the achievements yet to be.

"Eye hath not seen, nor ear heard, neither have entered into the heart of man, the things which God hath prepared for them that love him."

None of these marvelous achievements are so near to us as our friends, to whom we send the season's greetings with the wish that at this Christmas tide they may be very happy and very thankful to the Author of all happiness. That the coming year may be full of joy and prosperity, or should grief or adversity visit them, may they have strength to bear it and faith to look into the future with a bright face.

## FARMERS & MERCHANTS NATIONAL BANK

J. T. WARREN, President-Director  
HENRY JAMES, Vice-Pres.-Director  
G. F. WEST, Vice-Pres.-Director  
L. R. THOMPSON, Cashier-Director  
Sam Butman, Sr., Director Booth Warren, Asst.-Cash.  
Owen Ellis, Asst. Cash. Castle B. Ellis, Bookkeeper  
Willie Toombs, Bookkeeper Rosie Laney, Stenographer

FOR THE CONVENIENCE OF OUR CUSTOMERS  
WE WILL INSTALL NEW FIXTURES SOME  
TIME IN JANUARY.

### ELLER-ROUNDTREE WEDDING

On Wednesday morning at Abilene, Miss Quinnie Roundtree became the wife of Mr. V. E. Eller, with Rev. Campbell of that place officiating at the ceremony.

Both of these young people are from the Noodle Community and are well known and have scores of friends who wish for them the greatest of happiness and much prosperity the rest of their lives. The bride is the charming daughter of Mr. and Mrs. W. W. Roundtree of Noodle. Mr. Eller is the nephew of Mr. W. J. Bicknell.

Immediately after the wed-

ding ceremony, the couple left on the Sunshine special for a wedding trip of several weeks to Birmingham, Ala. They will be at home in Merkel, after January the fifteenth.

### WE ARE IN THAT BUSINESS

If it is cleaning and pressing you want, that is one of our specialties. Phone 218. Ligon, the Laundryman.

Mr. Jack Edwards of Odessa Texas is here for a visit in the G. M. Sharp home.

Miss Nellie Penny of Clyde, was a guest of Miss Renna Burns last week.

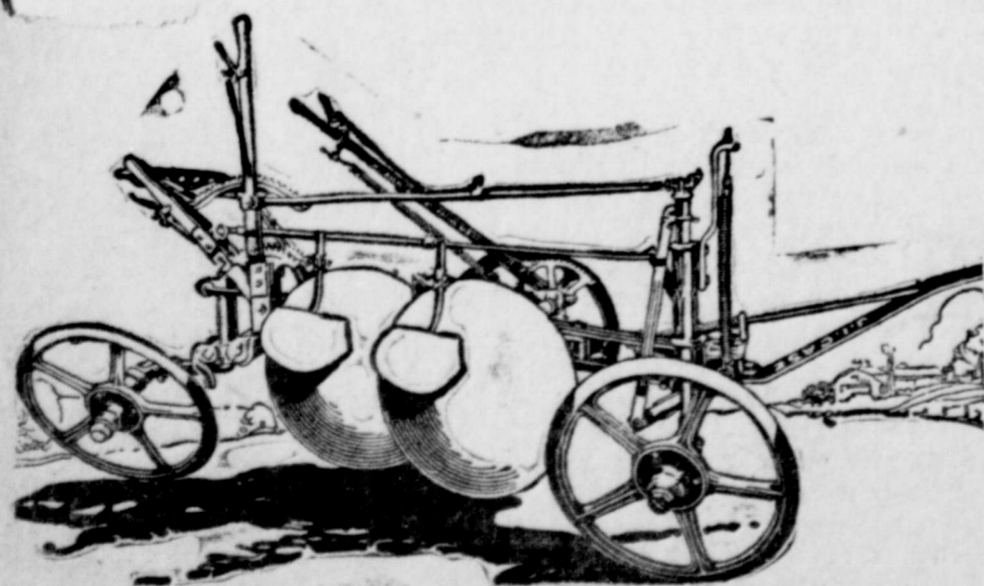
### A GOOD POSITION

You can do it if you will take up the world-famous Draughon Training, January 1. Ten times as many positions as graduates make it easy to place you. at good salary. Write today for special Holiday Offer on scholarships good at any time. Draughon's College, Abilene and Wichita Falls, Texas. 19t2p

Miss Madge Pierce is spending the holidays with her mother at Houston.

Mr. W. H. Butler, principal of the Bryan High school, at Dallas, was a guest of Supt. R. A. Burgess first of the week.

## J. I. CASE HORSE DRAWN Disc Plows



The Plow  
that Locks  
in the  
Ground

We have a  
Complete  
Stock of Case  
Implements  
and Repairs

Write, Wire  
or Phone us.

Your Nearest Dealer

## Lion Hardware Co.

Just East of Post Office

ABILENE

Phone 1360

### WARREN NOTES

Mr. and Mrs. A. D. Wimberly of Abilene spent Sunday with Mrs. Wimberly's brother, C. T. McCormick.

Mrs. Stella Dobbs has been ill for the past week.

Mr. and Mrs. E. B. Jones gave a party Saturday night. A good time was reported to have been had by all.

There was a box supper at Warren Friday night, for school equipment.

The Warren school is very fine this year and is doing excellent work.

We are indeed sorry to learn that Mr. and Mrs. Garner and family moved to the Kale community a few days ago.

Mr. and Mrs. Albert Christwell reports the birth of a ten pound baby girl.

Miss Vera Jones was the guest of Miss Lois Jaynes of Try a Classified Ad in the Mail.

### Saltbranch Sunday.

Misses Vela Jones and Helen Price went to Saltbranch to the singing Sunday.

Miss Artie McCormick spent Sunday with her chum, Miss Ruth Chancey. --Warren Girl.

### CARD OF THANKS

To all our friends and neighbors, and every one who were so kind to us during the recent suffering and death of our beloved husband and relative, we wish to express our most sincere thanks. It is with grateful hearts for each and every act, word or deed rendered by you during this most sad and trying time, that we in this feeble manner express our appreciation. May it be the Lord's will that each of you enjoy his richest blessings. Mrs. S. D. McLeod, and other relatives.

## Because

It is Christmas we wish you the joys of the season and because of your loyalty as our patron we express to you, in all sincerity our heartfelt thanks for your favors and we live in the hope that we may have the opportunity of giving you the benefit of our 1925 improved service.

WE BUY REMNANT COTTON ALL THE TIME  
WE GIN 2 DAYS EACH WEEK—ON  
FRIDAY AND SATURDAY

## Planter's Gin Company

C. D. HUTCHINS, Manager  
BLAIR, TEXAS

### Len Sublett

Water well Driller,  
all work guaranteed  
first-class.

Merkel, Texas



BROADCASTING NEW YEAR

# Greetings and Appreciation to our Patrons



We hope that all the people who entrusted patronage to this business, large or small as it may have been, are "tuned in" for this message. As the curtain draws on the old year and we see the dawn of the new we pause for a moment and look back and as we do we see so many things for which to feel thankful that we feel inspired to broadcast this message to as loyal a people as ever favored a business with their patronage. To each of you we tender our sincere thanks and express the hope that the New Year will unfold to you greater measures of prosperity, contentment and true happiness than you have ever known before.

And we would have these good wishes go beyond our family circle of patrons. If you are not a member of our happy "family" of customers we greet you nevertheless in the true spirit of the season.

## Standing at the Threshold of 1925

We pledge anew our best efforts in your behalf and earnestly solicit a continuation of the patronage of our old friends and renew our ambition to win new friends.

# Farmers State Bank

Merkel, Texas

1924

Christmas

# GREETINGS

In sincere appreciation of the very cordial relations existing between us during 1924, we wish to extend to you our sincere wishes for a Merry Christmas and a successful New Year.

## We thank you

for not only your patronage but for the friendly interest you have shown in this business. We will strive hard during 1925 to merit a continuation of your favors.

# West Company

"30 Years of Better Service"

1925

New Year

## Cheaper Prices For You

AN HONEST TO GOODNESS REDUCTION IN THE PRICES OF

### Groceries

THIS SALE IS ON NOW AND WILL LAST 5 DAYS

I AM OVERSTOCKED AND WANT TO REDUCE MY STOCK BEFORE TAKING STOCK FOR NEXT YEAR

I MEAN BUSINESS

I CAN SAVE YOU MONEY

On your Grocery orders. Everything in this sale is for CASH—No Goods Charged or Delivered.

#### CARSON'S PRICES

King Komas, Bro. Rabbit, and	
Old Mary Syrup, per gallon	90c
All Corn Syrups, pr gal.	70c
8 lbs. Lard	\$1.35
8 lb. Crisco	\$1.35
20c Salmons	15c
2 1/2 Gold Bar or Del Monte Can Fruits	30c
All 25c canned Fruits	20c
All 20c canned Peas	15c
All 20c canned corn, 2 for	35c
All 65c gal Fruits	55c
Carton Matches, 6 boxes	25c
Armours White Naphtha Soap, box	\$3.90
Crystal White Soap box	\$4.40
P & G Soap, box	\$4.25
Everything from a package toothpicks to a sack of Flour at reduction.	

A MERRY CHRISTMAS AND A HAPPY NEW YEAR

**J. N. CARSON** GROCERIES

### CLASSIFIED ADS

FOR SALE—Cheapest place in Merkel. Terms to suit. Reason for selling, leaving country. Also 320 acres near Trent. Will give from one to 20 years time. H. D. Simpson. 5t4.

FOR SALE—1921 Model Ford Coupe for \$200.00 cash. New paint, new tires, in good condition. Jack Durham at Mail office.

FOR SALE—One of the best improved and best located farms in Jones county. If interested see A. J. Canon at the Crown Hardware at once. 19t2

FOR SALE—Two good milk cows. F. M. Mullens, Merkel, Route 1, Box 5. 19t2p

FOR SALE—Farm. 79 acres; 65 in cultivation, good sandy land, on clayed road, 5 room house, cistern and well, orchid, wood, barn and lots. Priced \$26 per acre, \$500 cash, balance to suit you at 8 percent interest. The Wilsonville school house is on the southeast corner of this place, is 12 miles east of Anson See W. C. Mattingly, 2 miles east of Noodle, Route 2, Merkel Texas. 19t2p

FOR SALE—Writing paper and envelopes to match. Name or monogram printed FREE. Call at Mail office to see samples. Blanche Durham. tf

FOR SALE—A few good milk cows, and one extra good one. S. G. Russell, route two. tf

FOR SALE—Dandy Ford Coupe with all extras, in good condition. See Mrs. Rufie M. Diltz. 25t2p

FOR SALE—Good Ford roadster in A-1 condition. Cash or good note. Woodrum Filling Station. It

FURNISHED ROOMS—Have two nice rooms furnished for light housekeeping. Mrs. R. L. Bradshaw, second door north of Christian Church. 1tpd.

FOR RENT—A good fruit farm, mile and a half north of Clyde. For particulars write J. J. Pribble, route three or phone 9007-11 J. J. PRIBBLE. 1tp

LOST—A ladies White Gold Watch, in the city of Merkel. Finder return to Homer Patterson, and receive reward. 1tp

FOUND—One ladies and one mans shoe, both for right foot, just north of Blair. Owner may regain same by giving proper description and paying for this notice.. 1t

FOUND—Auto Tube on road north of town. Owner can get same by calling at this office and properly describing same and paying for this advertisement.

WANTED—Your sewing. We solicit your patronage. Call first house south of J. M. Garretts residence. Miss O. N. Hughes. 19t4

WANTED—A man to do some grubbing. Lizzie Keny. 19t2p

Mr. O. A. Lucas, another good friend of the Mail, dropped in one day this week and had us send the Mail to a relative for the next year, as a Christmas gift. Thanks, Mr. Lucas.

Miss Gladys Middleton, daughter of Mr. and Mrs. B. P. Middleton, who has been attending C. I. A., returned home to spend the holidays the first of this week.

Mrs. J. W. Moore and daughter, Miss Delphine, left first of the week for Ft. Worth where they will spend a few days visiting friends and relatives during the holidays.

## The Good

will of our patrons and friends is our most valuable asset. The spirit of the season brings to us renewed appreciation of old associates and the value of new friends.

May your Christmas be a happy one and success attend your New Year is the cordial wish of the

# City Cafe

W. P. BANNER, Prop.

# May Christmas Joys With Pleasures New

## Make 1925 a Happy Year For You

The joyous Christmas season with its hallowed memories and golden hours of other years here again---May it be for you and for those near and dear to you a day of real joy and good cheer and may each day of 1925 greet you with increasing happiness.

As we see the curtains of 1924 drawing we look back over the 12 months and it makes us feel grateful for so many loyal friends and as we look toward the dawn of 1925 we resolve in our hearts to try a little harder to please you---to give you little better values, if possible, and in every way work harder for your continued favors.

# BARROW FURNITURE CO.

MERKEL, TEXAS

# MAY

Happiness and  
Content  
Be the Blanket  
of Comfort and  
Delight to Cover  
You During  
The New Year.



That's Our Wish For  
You and Yours.

## Grimes-Smith Drug Company

Front Street "The Home of Service" Phone 9

### CHRISTMAS GIVING AND ITS MEANING

"GIVE me six," the woman said as she crowded her way rudely up to the handkerchief counter. "One has to buy something, I suppose, and I guess handkerchiefs take the least thought and consideration."

"Any particular pattern?" the clerk inquired.

"No, just so they cost no more than fifty cents each. What an awful bore Christmas is, and what a burden it throws on us. I wonder sometimes what it's all for."

"It's a very sweet, happy time to me," the girl answered.

There is too much that is conventional and artificial, perhaps, in our Christmas giving. We burden ourselves with obligations which we should never assume. We give too often because we feel that we should do so, because we wonder what people will say if we do not, because we hope to receive something in return. We keep up the practice because we have not the courage or the diplomacy to break it, and we put little thought or personality into it.

"Please do not send me anything at Christmas time," a friend wrote me, "for by so doing you would embarrass me and put me under obligations which I can ill afford to meet." It was a sensible letter which few would have had the courage to write.

It is not what we give that really counts, but the spirit in which the giving is done. The friendly, personal letter, the trifle which we have ourselves made, even the card which we pick up at the book store, often brings more joy than the costliest present chosen without love or thought. Christmas is a time of kindly thoughts, of forgiveness, of charity, and of good will to all men. There is no other day on the calendar on which it would be so dreary to be away from home as Christmas day. The spirit of Christmas is the spirit of self-sacrifice and of love.

The Wise Men bringing gifts to the Christ child came a long way over a rough and weary road full of dangers and full of discomforts; but the gifts they brought were gifts of sacrifice and unselfishness and of love, and the impulse to bring them came from the heart. They are the wise men today who can give thankfully, gratefully, lovingly, with joy in their hearts and without thought of what they are to receive.—Thomas A. Clark, Dean of Men, University of Illinois.

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Mr. Ed Leslie returned last week from Colorado, where he had been on business.

Mr. and Mrs. Lee Acuff and daughter, Gladys, were in Abilene Tuesday.

Mr. Willard Reeves, who is attending State University, is here for the holidays.

## We---

make Special Discounts  
on Family Groups and  
ReUnions during Christ-  
mas.

The same good wish, a  
Merry Christmas and a  
Happy New Year.

--Rodden Studio

## Without Formality

And just like we would meet you on the street we say "Hope you have a nice Christmas and that Old Santa Claus will be good to you." And then add "we sure appreciate the good business you have given us. Hope we can serve you next year."

## BONEY'S GARAGE

# CHRISTMAS

When the Ties of Friendship are strengthened We  
Come with our message of Greetings and Thanks

Christmas---the season when the ties of friendship are strengthened and good cheer permeates the air. We trust it may also be the season in which our business associations may grow in mutual accord and confidence.

**A**

**Merry**

**Christmas**

**A**

**Happy**

**New Year**

In pleasant remembrance of past associations with our patrons we extend to you the season's Greetings with best wishes for a New Year, each hour and day and week and month of which may bring you the peace and contentment that comes from well founded happiness and prosperity.

## LIBERTY HARDWARE CO.

If It's Hardware We Have It

**1924**  
**Good Bye**

YOU HAVE BEEN A PLEASANT AND AGREEABLE YEAR, AND WE THANK OUR FRIENDS WHO HAVE MADE YOU SUCH.

**1925**

WE HOPE YOU ARE BETTER THAN 1924 AND THAT YOU MAY BRING US NEW FRIENDS AND FRIENDSHIPS TO GO WITH THE OLD, AND THAT ALL OF US MAY ENJOY YOUR STAY.

WE HAVE TRIED TO CONDUCT OUR BUSINESS IN A WAY THAT IT WILL BE A REAL SERVICE TO OUR COMMUNITY AND THOSE WHO DEAL WITH US, FOR NO BUSINESS HAS A RIGHT TO EXIST UNLESS IT RENDERS THIS SERVICE, SO HERE'S HOPING WE MAY BECOME BETTER ACQUAINTED IN 1925 AND UNDERSTAND EACH OTHER BETTER.

**SWAFFORD**  
**Coal & Feed Yard**

T. J. R. SWAFFORD, Mgr.  
PHONE 44 SOUTH SIDE MERKEL  
P. S.: We are the oldest business of its kind in Merkel.

**OUR HEART-RADIOS ON CHRISTMAS EVE**

God owns the biggest broadcasting station in the universe, and what He sends forth to all corners of the world is love. Every human being has a radio—a heart-radio. If we take the trouble to "tune in," we are in a fair way of becoming good receiving stations. And a good receiver may hear harmonies that will vibrate through his being like chords on a harp. At Christmas time we should have heart-radios in perfect condition that we may know the beauty of God's love, which manifests itself in kindness, friendliness, happiness and good cheer.

"Tune in," friends, and who knows but we may hear the angels caroling on Christmas Eve!—Martha Banning Thomas. (©. 1924, Western Newspaper Union.)

**Christmas**



"Shall I get under the mistletoe?"  
"Yes. You stand under and I'll understand."

**Must Have Toys**

Play and toys are as essential to a child as food.

**Shiny Holly**

In arranging holly for the table it will repay you to wipe off the leaves of the holly with a cloth dipped in a very little olive oil, says the Ladies' Home Journal. This will give them an especially bright and glossy appearance.

**Then She Understood**



She—Why are you under the impression that you may kiss me?  
He—Because you're under the mistletoe.

**It Is Easy to Spread Happiness to Others**

IT WAS snowing—not the nice, dry kind, but the kind that leaves hat feathers bedraggled and tempers grouchy.

The streets were crowded with holiday shoppers and people looked cross. A woman hurried toward me, holding to a boy of four by one hand and carrying a heavy basket with the other.

He tried to keep up, but he missed a step now and then; at last he stumbled and fell, and the mother dragged him up and said things to him, while he tried not to cry.

At the edge of the walk another woman got out of a brougham and started to cross over to the shop door.

She took in the scene, and understood—it was strange how few people do understand. She stepped over to the child, unpinned a spray of holly from her fur coat and pinned it on his ragged little jacket.

"Only two days till Christmas," she said. "Isn't it great?"

The mother gave her that knowing look mothers have, and the boy smiled back at her.

The crowd jogged on, but people were half smiling in spite of the wet snow and the slushy walks.

The mother had lost some of the tired look, and the boy was taking skipping steps as he looked down happily at the spray of holly on his coat.

—Anna Deming Gray.

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**Giving of Toys**

The origin of the custom of giving toys to children at Christmas has never been authentically traced. It is known that children of the early Egyptians received toys as gifts at stated periods, during which their elders indulged in festivals of good will more than 2,000 years before the coming of Christ. —George Newell Moran.

## COZY

Not Occasionally but Always a Good Show

THURSDAY, DECEMBER 24TH.  
Last Day—TODAY—to See Our

BIG XMAS SPECIAL

John Bowers and an all-star cast in  
HAROLD BELL WRIGHT'S Powerful Novel

"WHEN A MAN'S A MAN"

A powerful drama of a man who had to prove his birthright. EXTRA—"Sad But True" 2-reel Fox Comedy... NOTE—Theatre will be well heated, stoves will be kept RED HOT throughout the day.

FRIDAY ONLY, Dec. 26.

An All-star Cast in  
"A QUESTION OF HONOR"

A thrilling and romantic story of the Royal Northwest Mounted Police, filmed among the scenic splendors of snow covered Alaska.

ALSO—"Roping Her Romeo"  
2-reel Mack Sennett Comedy

SATURDAY ONLY, Dec. 27

WILLIAM S. HART in  
"WILD BILL HICKOK"

Back with a bang! Same old fighting face; same virile two-gun man in a sizzling tale of the fighting, riotous days of the early west. Founded on facts and written around the greatest gunman that ever lived.

EXTRA—"Yankee Spirit" 2-reel Comedy Riot

MONDAY AND TUESDAY, Dec. 29-30

BEBE DANIELS and NITA NALDI in

"THE GLIMPSES OF THE MOON"

A gorgeous drama of marriage and divorce within the luxurious whirls of society.

ALSO—Larry Semon in "Spooks & Spasms"

WEDNESDAY and THURSDAY, Dec. 31 & Jan. 1.

RICHARD TALMADGE and TULLY MARSHALL

in "LET'S GO"

See Richard Talmadge, the man who doubled for Douglas Fairbanks in the fastest whirlwind drama you have ever seen. Action, pathos, suspense and romance.

EXTRA—"Unreal News Reel" 2-reel Fox Comedy

Friday and Saturday, Jan. 2-3—"THE VIRGINIAN"



To our Old Friends, Loyal and True, to Valued New Friends, and to those whose Friendship we strive to serve, do we most heartily wish unmeasured success and good fortune throughout this year and the many years to come with grateful appreciation for all the favors received by us from them, and for that priceless though intangible asset, your good will, which we esteem beyond measure.

**J. T. Darsey & Co.**  
Merkel, Texas

**CHRISTMAS WISHES**

The most important question in the world is only important if asked by the right person.

The most important answer in the world is the right answer only if answered by the right person.

But the most important wish in the world is the wish that those you meet, or to whom you send gifts or Christmas cards or Christmas letters, may have a merry Christmas.

And this wish can be wished by anyone to anyone else without losing any of its importance and any of its glowing thrill.—Mary Graham Bonner.

(© 1924, Western Newspaper Union.)

**Always the Way**



This jangling world is out of chime, You see it now, you bet; The things you'd like at Christmas time Are those you never get.

**Their Christmas Gift a Wonderful Blessing**

"I HAVE been planning for months to give a great Christmas surprise to my sister Grace, who lives out in Idaho," remarked Aunt Molly to her neighbor, Mrs. Wiggins, as they both sat knitting in the former's comfortable sitting room. "Here is her boy Ralph, whom I brought here three months ago for a visit—the poor lad has been blind for five years, since he was three years old, and I took him to a specialist for an examination. The doctor said that an operation for cataracts could be successful. I am waiting for the morrow almost, breathlessly, for they are to remove the bandages from his eyes to test his sight. And oh, Mrs. Wiggins, let us pray that all will be well!"

God was good to the blind boy and the operation was very successful. When the mother went east to visit her sister there was a great blessing—the happiest Christmas of her life—for her boy could see! There is something more than toys, fineries and other material things to help make a joyful Christmas.—Alec Tupper.

(© 1924, Western Newspaper Union.)



**We wish--**

our Patrons of the Year of 1924-1925 a Merry, Happy Christmas and New Year.

Starting off on the New Year we will strive to please you with the best drug store merchandise and service and courteous treatment throughout the year 1925.

**Hamm Drug Company**



**Christmas Sleighing**

**in Days of Long Ago**

OF COURSE the children had a sleigh ride during the holidays.

But more and more as their parents talked over what they would give the children when they came home from the sleigh ride, more and more as they planned the good hot supper, they thought about the sleigh rides there had been when they were young.

What sleigh rides those had been! What fun! What a nice thing it was that now the children could enjoy these sleigh rides.

And yet—and yet—why not? They talked it over with each other and then with the neighbors. Then it was decided upon.

And the grown-ups, too, had a sleigh ride during the Christmas holidays just as they had had when they were young. Afterward there was a hot supper and then there were games.

Why put aside a sleigh-ride party when one's spirit is the same, even if a few years have been added?—Mary Graham Bonner.

**KEEPING CHRISTMAS —LET ALL BE HAPPY**

IT IS a good thing to observe Christmas day. The mere marking of times and seasons, when men agree to stop work and make merry together, is a wise and wholesome custom. It helps one to feel the supremacy of the common life over the individual life. It reminds a man to set his own little watch, now and then, by the great clock of humanity which runs on sun time.

But there is a better thing than the observance of Christmas day, and that is keeping Christmas. — Frank Herbert Sweet.

(© 1924, Western Newspaper Union.)

**Exemplify the Spirit God Would Have Shown**

"MOTHER, why do we make such ado about Christmas? We all know it's right to remember our Savior's birthday, but why should we litter up the whole house and work our fingers off trying to get all these boxes ready? I'm exhausted and exasperated. It's become a burden to me—'Bear ye one another's burdens.' I'm going to bear these burdens to the post office as fast as I can, and never again will observe Christmas in this manner."

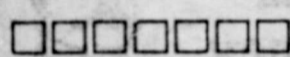
Georgia was off to the office and soon returned laden with even more boxes than she set out with.

"Truly, Mother, when I posted those boxes I was more happy than when I received all these."

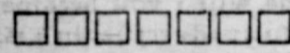
"Just so, Georgia," said her mother. "I knew you were tired and the fresh air would do you good. What we do for others at Christmas is but the spirit of Christmas radiating through us. He came as a gift to us and we show our love by doing His will and spreading joy. We must put joy into what we do and not make it drudgery. One gift to me from a friend, no matter how small, if given with love, is far more appreciated than costly gifts hastily selected. A Christmas gift falls short of its meaning if not given with the spirit God would have us give it.—All in love.—Emily Burks Adams.

(© 1924, Western Newspaper Union.)

**Fancy and Fact**  
Old Santa Claus is but a myth,  
An influence ethereal,  
The bills he obligates you with  
Are terribly material.



**THE VALUE** of well-printed neat-appearing stationery as a means of getting and holding desirable business has been amply demonstrated. Consult us before going elsewhere



**At This Season**

May we wish each of you

the old, old wish

**A MERRY CHRISTMAS**

and an abundance of

health, happiness and prosperity

throughout

**THE NEW YEAR**

**SOUTHWESTERN**

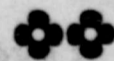
**BELL TELEPHONE COMPANY**

**TO THOSE WE SERVE**

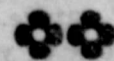
and to Those Who

**SERVE US**

We extend to you the compliments of the season and wish you a full measure of lasting pleasure originating during the Christmas season and lasting through the days of the New Year.



And let us thank you, too, for your patronage of the past



**Woodrum Filling Station**

"The Place Where You Get Service and Don't Have to Wait"

# Christmas

EVERY DAY WE FEEL APPRECIATIVE OF THE FAVORS OF OUR PATRONS AND OF ALL COURTESIES SHOWN US BUT IT IS ESPECIALLY AT THE CHRISTMAS SEASON WE LIKE TO PAUSE AND THINK BACK OVER THE PLEASURES DERIVED FROM OUR BUSINESS DEALINGS.

SO HERE'S WISHING YOU THE BEST OF HEALTH, THE MOST OF WEALTH AND GREATER HAPPINESS THAN HAS BEEN YOURS BEFORE.

MAY LIFE'S CHOICEST BLESSINGS BE YOURS THIS CHRISTMAS AND THROUGH THE NEW YEAR.

## MAGNOLIA FILLING Station

CHAS. H. JONES, Local Manager

# New Year

### CHRISTMAS GIFTS THAT ARE WELCOME

AS THE holidays are a time when most of us would like to make one dollar do the work of five, any suggestion should be welcome which shows how thoughtfulness can make a cheap gift acceptable. Therefore I give a few such instances from my own experience:

I know a housewife who is famous for her lemon jumbles, and another whose mince pies are a toothsome delight. These two women remember their friends each Christmas, with their specialties, and, I assure you, no present is received more gratefully than is theirs. Still another, who makes orange marmalade by a wonderful secret recipe, gives a glass of this confection to her favored circle. But—a word of warning: Be absolutely sure that such an offering is really and truly desired. For example, I remember one woman, on a strict diet, to whom all sweets are forbidden, whose careless acquaintances are constantly sending boxes of candy, and one whom strawberries sicken and who, last year, received a glass of wild strawberry jam, delicious to all those who could eat it, but, it happened, she could not. However, such mistakes are the result of carelessness, and need not occur.

A shut-in once expatiated to me upon the solid help afforded her by a Christmas present of a "utility basket." It held all the odds and ends she was forever wanting, and could not readily procure for herself—pins, needles, tape, balls and sockets, threads and silks and cottons. "Every time I peep into it," she cried, as happy as a child. "I find something new that I need." It was not an expensive offering, and yet it was one of the most acceptable I ever heard of. Akin to it was a little silk sewing-bag, also rapturously received because the maker had informed herself of what the recipient's wardrobe would be that winter, and placed inside, with thimble and needle-case, spools of colored silks matching each garment to be worn that winter. Here again the thoughtfulness—not the gift itself—is what counts.

A case of threaded needles is most acceptable to all women beyond middle age whose eyes are beginning to fail, and invaluable to a traveler. Other discriminating presents are packets of choice seeds, saved during the summer, and sent to an amateur gardener at Christmas time. A manuscript book (typewritten, if possible) of tested recipes, compiled by the sender, is another always welcome offering.

And what pleasure, sentimental, retrospective and anticipatory, was theirs, sojourners in a far western home, who, just before the holidays, opened a box from mother and sisters "back home" in the East, containing a plum pudding and a fruit cake, made by the well-remembered recipe and, on Christmas day, to be enjoyed with most affectionate thoughts of those who, thousands of miles away, had helped to cook the gala-time dinner.—May Wilson.

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### SANTA CLAUS LOST IN PARROT'S ALLEY

WHILE Despard pegged away in the shoemaker's shop a wise old bird kept him company. The canary that thrilled in his cage was the only other companion of his labors and the object of the jealous contempt of the ancient parrot, which viewed it from his perch as a momentary and frivolous interruption to the course of serious affairs.

The parrot had regarded even Despard himself as a late bubble on the stream of events, and, while it passed from the hands of a wandering sailor into the shoemaker's care in a nominal sense, it had really assumed charge of both shop and master. This conscious responsibility extended to the personal greeting with which it saluted upon entrance every customer with, "Hello, papa's boy! Want to talk to papa a little?" and it reached out so far that the crooked and straggling lane had come to be called "Parrot's Alley."

This alley was of such a nature that it had never been visited by those rays of pleasant light that shine from Christmas trees or those cheering gifts that do so much to make little folks and big folks happy. It was a dull and dirty place, where patched clothes hung upon clotheslines and dogs fought over bones; where there was not much to wear, not much to eat, not much peace.

So that Santa Claus, taking the wrong turn, found himself in a strange locality, and, after peering about in the unlighted gloom, had to confess that he was lost.

For a moment his merry face was clouded, but, catching sight of a gleam in Despard's shop, he pushed open his door and entered. Laying down one of his large bundles, that was marked "For the Forgotten Ones," he was about to go upstairs, hoping to find out where he was, when a voice in the darkness said, "Hello, papa's boy! Want to talk to papa a little? Well, can't see to talk to papa in the dark!" Frightened for the first time in his life, Santa Claus made for the door and rushed out. But he left the bundle behind him!—Christopher G. Hazard.

(© 1924, Western Newspaper Union.)

Miss Ruby Johnson of Trent visited her sister, Mrs. John West, last Friday.



Bug—What kind of a Christmas do you expect to have, Mr. Snail?  
Snail—Very slow!

### CHRISTMAS CARDS WILL BRING CHEER

THEY all adorned the mantel-piece—the many Christmas cards. How gay they were. How much they helped in the way of making the room cheery and decorated for Christmas. Each one did its part to add.

Yet many of those cards had almost never come!

So many of the senders had said—

"Oh, I don't believe I'll send them a card this Christmas. We never see them any more."

But then they added—

"Still they are friends and it would be nice to send them a Christmas wish."

So all the cards had come. And not one of them was in the way. Not one of them but that brought its own cheer.—Mary Graham Bonner.

(© 1924, Western Newspaper Union.)

### It Was Christmas Eve—

#### There Was Great Joy

THE deep hush of night had fallen over the land and up above thousands of stars twinkled, seemingly shining a little brighter than on any other night of the year. From every window candles and lighted Christmas trees sent their shining rays out into the darkness, symbols of the "Light of the World," who was to be born again next morning. Everywhere the spirit of the season made itself felt and men and women thrilled with the message of love and peace and good will. Everybody seemed to be working feverishly to make happiness for others, most of all to make the little ones happy, for was not He that was coming on the morrow even as one of them? In every heart there was added tenderness and love; in every home there was cheer and goodwill. For it was Christmas Eve and the song of the angels to welcome His coming was repeating itself in the hearts of men and women everywhere.—Katherine Edelman.

### Saint Nicholas Tired of His Own Children

IN HIS book called "A Tramp Abroad" Mark Twain gives the legend about Santa Claus or St. Nicholas. While the author was traveling from Lucerne to Interlaken he passed by the house of the children's Christmas saint. There, the story goes, at fifty St. Nicholas became tired of his own children and decided to be a hermit. Their noise distracted him, so he sought out a dreary refuge far from the world. Here, it is said, he had the leisure to ponder and reflect upon pious things. What became of his wife and ten children is not mentioned. But as a penance the old saint is obliged forever to climb down "sooty chimneys Christmas Eve conferring kindness on other people's children, to make up for deserting his own."

In any event the old fellow looks pretty jolly, and we hope he enjoys it as much as the children enjoy him!—Martha Banning Thomas.

(© 1924, Western Newspaper Union.)

### Uncle Eben's Wish

"Santa Claus comes around once a year," said Uncle Eben, "an' de land

Half and half Cotton Seed. Pure, first year seed from originator in Georgia. Write for circular and price list. I guarantee 1,100 pounds seed cotton to make 500 pound bale. Address ED TAYLOR, Queen City, Texas. 1Apr

MEMBER TEXAS QUALIFIED DRUGGISTS' LEAGUE

Legally Registered Pharmacist

Merkel Drug COMPANY

S. D. Gamble, Mgr.

## REAL ESTATE, FARM LOANS FIRE INSURANCE

### ITS YOUR BUSINESS

You alone know how much of hard work, of sacrifice and of enthusiasm have gone into making it what it is today. You alone have the real vision of its future success.

Your alone can realize what it would mean to have to start all over again. Fire, accident, the force of nature, can wipe out in a few minutes the work of years. Insurance is your one unfailing protection. Have you enough insurance? Have you the right kind.

W. O. BONEY  
MERKEL, TEXAS

Consult your Insurance Agent as you would your Lawyer.

# Christmas CHEER

AND A

# Happy New Year

Our message to you good friends and patrons wherever you are on this day.

## PETTY & BUFORD Barber Shop

## Happy Yuletide

TO YOU AND YOURS

By the continued patronage of the people of this city and country we have been enabled to build a business here in which we feel a pride. Out of our appreciation of your support in the past we feel inspired to greater efforts in your behalf in 1925.

## Schindler's Variety Store

### Old Pa Sauer and the Red Christmas Candle

OLD PA SAUER emerged from his little house, which was more like a hermit's cave, and looked out. There was a crisp odor of frost and frozen things in the air. People hurrying along the snowy sidewalks made a loud crunching noise. Automobiles decorated with little red wreaths and holly flew past, whisking up snow and dirt. Almost every window had its holly wreath. Gay, tinseled Christmas trees and lighted candles shone out from many. Down the narrow street the tall church spire stood out in gray prominence. The chimneys were playing "Adeste Fideles."

"Christmas, Christmas—yes, this is Christmas." The feeble old man shut the door again. Inside there was nothing to suggest the Yuletide. There was only the usual dismalness. A large old chest stood in one corner of the room; on the chest were piled a few pans, some dirty clothes and an old gun. Pa Sauer removed all these things carefully, opened the chest and took out a thick, red candle burned down almost to the end. This he lit and placed in the window. Its warm glow shone brightly in his wrinkled old face. "Christmas! And may praise be to God!"—Marion R. Reagan.

### Counting Your Money



will occupy your entire time when you become a regular advertiser in THIS PAPER. Unless you have an antipathy for labor of this kind, call us up and we'll be glad to come and talk over our proposition.

## Happy Thoughts

1	and Cheerful Hours	1
9	For Christmas	9
2	Healthful Days	2
4	With an abundance of	4
	Wealth and useful	
	occupation for the	
	New Year	

OASIS FILLING STATION  
Bill Haynes, Manager



# **A CHRISTMAS MESSAGE**

**To Those Whom It Has Been Our Pleasure to Serve in the Past  
and to those whom we hope to have the pleasure of serving in future**

WITH HEARTS ATTUNED TO THE SPIRIT OF THIS JOYFUL SEASON AND WITH OUR MINDS GOING BACK OVER THE DAYS OF THE YEAR NOW DRAWING TO A CLOSE, WE SEND THIS MESSAGE OF GREETINGS TO OUR FRIENDS AND PATRONS EVERYWHERE. WE ARE THOROUGHLY IMBUED WITH THE SPIRIT, BROUGHT DOWN THROUGH THE CENTURIES OF "PEACE ON EARTH; GOOD WILL TO MEN." CHRISTMAS BRINGS US EACH YEAR ANEW THE PLEASURE OF EXTENDING GREETINGS TO THE PEOPLE WITH WHOM WE HAVE DEALT IN THE PAST AND TO THOSE WITH WHOM WE HOPE TO DEAL IN THE FUTURE.

## **MAY A MERRY CHRISTMAS SERVE AS A FORERUNNER OF A HAPPY NEW YEAR**

THIS BUSINESS, SINCE THE DAY OF ITS ESTABLISHMENT HAS STRIVEN FOR THE GOOD WILL AND FRIENDSHIP OF THE PEOPLE AND HAS CONSTANTLY BROADENED ITS FACILITIES TO MEET THE DEMANDS OF ITS TRADE. TO MERIT YOUR CONFIDENCE, TO IMPRESS YOU WITH OUR DESIRE TO SERVE YOU IN A THOROUGHLY ACCEPTABLE MANNER, HAS BEEN OUR CONSTANT AIM AND DESIRE. AND BEING DEEPLY APPRECIATIVE OF THE LOYALTY OF OUR FRIENDS AND PATRONS DURING THE DAYS OF 1924 WE COME WITH THIS CHRISTMAS MESSAGE. GRIPPED BY THE SPIRIT OF THE SEASON WE ARE PROMPTED, OUT OF THE DICTATES OF THE FEELING THAT IS WITHIN US, TO SEND OUR CHRISTMAS MESSAGE TO YOU. MAY THE JOY THAT COMES AT THIS YULETIDE BE SUFFICIENT TO LAST ON THROUGH THE DAYS OF A NEW YEAR WHICH WILL BRING TO A FULL REALIZATION THE THINGS FOR WHICH YOU HAVE STRIVEN. OUT OF THE FULLNESS OF GRATEFUL HEARTS WE ADD OUR THANKS TO THIS YULETIDE MESSAGE.

## **A. C. ROSE DRY GOODS COMPANY**

### **Happy Memories of 1924 Bring Inspirations and Higher Ideals for the New Year**

**1  
9  
2  
4**

As we finish the journey of 1924 and reach the peak of the old year, ready to pass over into the New Year, we cast our eyes back and think of pleasant memories of the dealings we have had with the patrons of this business. As we see it now we could have perhaps done better--as we saw it then we acted in what we believed to be the best interest of those whom we were serving. The memories of 1924 fill our hearts with gratitude and inspire in us new hopes, new ideals and new ambitions. Because of the confidence imposed in this business by the people of this city and section of the state and because of a generous patronage during the past year, we come now, at the close of the old year facing the dawn of the New filled with determination to serve you better and make it more delightful to you to do business with us.

**1  
9  
2  
5**

**May the New Year be a Good year to you and yours is the  
Wish of**

**WEST TEXAS UTILITIES CO.**

are  
xious to  
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id out  
out them

# Greetings

May the Christmas of 1924 be the merriest of Christmas days you have ever known before and the happiest holiday season--and as you turn your face toward the New Year may you vision a year brimming over with a new prosperity, peace, joy and contentment.

During the past year we made some progress toward our goal of ideal service and we would have you know that our 1925 program gives even a broader policy of courtesy and service to all who enter our doors. We want to serve you as well as you would wish to be served. With your co-operation we will continue to progress to our mutual benefit.

**MAX MELLINGER**

CITATION

The State Of Texas

To the Sheriff or Any Constable of Taylor County—Greeting: YOU ARE HEREBY COMMANDED to summon J. C. Dingler by making publication of this citation once in each week for four consecutive weeks previous to the return day here of, in some newspaper published in your county, to appear at the next regular term of the district court of Taylor county, to be holden at the Court House thereof, in Abilene, Texas on the 1st. Monday in January A. D. 1925 the same being the 5th day of January A. D. 1925, then and there to answer a petition filed in said court on the 12th day of November A. D. 1924 in a suit numbered on the docket of said court No. 5636, wherein Hattie Dingler, is Plaintiff, and J. C. Dingler, is defendant, and said petition alleging in substance that plaintiff is a bona fide inhabitant of the State of Texas for one year and of the county of Taylor for six months next preceding the filing of her petition; that plaintiff, a single woman, married defendant in Kaufman County, Nov. 5, 1907; that plaintiff and defendant lived together as husband and wife until on or about the 28th day of March, 1923 when the plaintiff by reason of excesses, cruelty and outrages practiced and committed upon her by the defendant was forced and compelled to separate from the defendant and did separate from him on or about said date; that defendant was guilty of studied outrages, excesses and cruelties towards the plaintiff which covered a period of about five years; that the defendant cursed and abused plaintiff and applied to her the vilest of profane and indecent epithets; all of which is fully set out and specifically alleged in plaintiff's original petition on file in this cause which is here referred to as a part hereof. That the treatment of defendant towards plaintiff was of such a character to impair her health and to permanently further living with the defendant unbearable and in supportable; plaintiff prays that upon final trial she have her judgement for separate from the bonds of matrimony with the defendant; that the court restore to her her maiden name of Hattie Thompson and for costs of suit and such other and further relief in law and in equity as she may show herself entitled.

HEREIN FAIL NOT, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.  
WITNESS, J. K. Fuller, Clerk of the District court of Taylor county.  
GIVEN UNDER MY HAND and the Seal of said Court, at office in Abilene, Texas this

MAY EACH OF THE

**365 DAYS**

**OF 1925**

**BE HAPPY DAYS FOR YOU**

THERE IS NOTHING TOO GOOD FOR US TO WISH OUR PATRONS AND FRIENDS, SO WE WISH YOU ALL THAT YOU WISH.

**White House Cafe**

J. F. HOLLOWAY, Proprietor

the 6th day of December, A. D. 1924.

J. K. Fuller, clerk  
District court, Taylor county  
By Belle Willborn, deputy  
1244

**LAND FOR SALE**

Good cheap land, below the early frost line, and above the boll weevil line. 226000 acres between Midland Texas and Lamesa, Texas, now cut into 160 acre tracts, your choice \$25 per acre, 5 percent cash, balance 10 years at 7 percent. A car will leave Sweetwater Texas every Monday and Wednesday at 8:30 a. m. Come along and take a look it will not cost you any thing to go; your meals and lodging free while there looking over the land. For further information, see or phone J. W. Dowdy, Trent, Texas or Tom Henderson, Merkel. **tf.**

Try a Classified Ad in The Mail.

**SOUTH PLAINS LAND**  
Easy crop payment \$5 per acre cash. assume school debt due 1950, balance like rent 1-3 and 1-4 of crop. Write today, The Block Co. Littlefield, Texas...

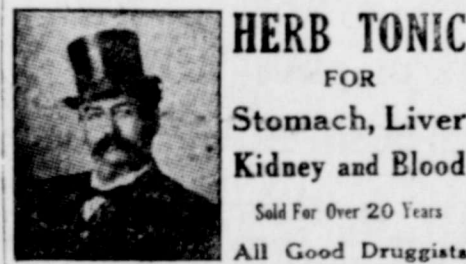
More costiveness the medicine  
It is more than a purgative; it  
DRUG—obtain tonic, alternative and  
its properties.  
**Witt's Pills**  
These qualities, and speedily  
to the bowels their natural

**Re PHOENIX HOTEL**  
Dallas  
\* Where you will feel at home  
\* If only to spend the day in  
\* Dallas, make our large lobby  
\* and our spacious parlors  
\* your resting place.  
\* 170 Rooms, 60 baths.  
\* \$1.50 per day and up.  
\* In the center of the business  
\* district.  
\* CHAS. HODGES,  
\* Proprietor.

**Sale Bills PRINTED**  
If you intend to have a sale get our prices

We are fixed for turning out work of this kind in double-quick time.

**BLAIR'S No. 7**



**HERB TONIC FOR Stomach, Liver Kidney and Blood**  
Sold For Over 20 Years  
All Good Druggists  
**BLAIR & SON MEDICINE CO.**  
Sherman, Texas  
MERKEL DRUG CO. Sells it.

**OUR GREATEST NEWS-PAPER BARGAIN OFFER**

Below we publish a list of the newspapers and magazines which are all included in ONE BIG BARGAIN OFFER as follows.  
\* The Dallas Semi-Weekly Farm News for 3 years, The Merkel Mail one year, Peoples Popular Monthly one year, Mothers Home Life magazine one year, Hearth and Home one year, Gentle-womans Magazine one year, The Dairy Farmer one year, ALL FOR \$3.60  
\* Just think of it, 7 newspapers and magazines, one for 3 years and six for one year each, for only \$3.60. The offer will not last long, so better take advantage of it NOW.  
\* BARGAINS IN DAILIES  
\* Abilene Reporter and Mail one year each.....\$4.65  
\* Fort Worth Record and Mail one year each.....\$8.20  
\* The Dallas News and Mail one year each.....\$7.00  
\* The Star-Telegram and Mail one year each.....\$8.00

**THE ONE GIFT THAT ALWAYS PLEASES**

Far or near, rest assured that father, mother, sweetheart, sister, brother, wife or friend will truly appreciate the thoughtful spirit that inspires the giving of your photograph. Give photographs this Christmas. Appointments should be made now.

**RODDEN STUDIO**  
Merkel, Texas

Res. Phone 1042 J; Office 90  
**DR. CHAS. F. WILLIAMS**  
All Chronic Diseases  
Piles a Specialty  
120 1-2 Chestnut St.  
ABILENE, TEXAS

**Dull, Sluggish Feeling**

"BLACK-DRAUGHT is our household stand-by," says Mrs. Thomas H. Kell, who lives near Ellijay, Ga. "We have been using it years and years. My mother's family used it and we do here and my four sisters do, too. "I could not run my house without Black-Draught. I give it to the children whenever they need a purgative, and both Mr. Kell and myself take it. As a medicine for sluggish liver and headache, and the ills that come with constipation, Black-Draught is fine. "Lots of times I have felt dull and sluggish, my head would ache and I had to make a great effort to do my work. A little dose of Black-Draught would correct this feeling. We always keep it on the medicine shelf." Be sure that you get Thedford's, the old, reliable Black-Draught powdered herb liver medicine. At all dealers'.

**Thedford's BLACK-DRAUGHT**

Over Ten Million Packages Sold a Year

# 1924--1925 SEASON'S GREETINGS

WE WOULD LIKE TO MEET YOU FACE TO FACE AND TELL YOU IN A FRIENDLY SORT O' WAY THAT WE APPRECIATE YOU NOT ONLY AS A PATRON BUT AS A FRIEND AND TO TELL YOU THAT WE WISH YOU A FULL MEASURE OF THE COMFORTS THAT COME FROM HEALTH AND PROSPERITY IN THE NEW YEAR AND THAT IT WILL BE OUR JOY TO CONTRIBUTE TO YOUR HAPPINESS IF WE ARE AFFORDED AN OPPORTUNITY.

**McFarland Garage**

F. C. McFarland, Proprietor

# RING OUT THE OLD RING IN THE NEW

It is well that we observe the passing of a year---to ring out the old and [ring in the new. We are]glad of the opportunity it affords for reflection. Closing, as we are, another successful year for this business we are reminded with a deep appreciation of tne unswerving loyalty of our friends and patrons. We count it fortunate to have had the opportunity of dealing with you.

We are constantly striving to bring our friends and customers more closely to us that we work with them in the spirit of cooperation to the end that it may be mutually helpful.

Your friendship and good will is an asset which we value highly. In sincere appreciation of your patronage and of the kind words you have spoken to us and to others in our behalf.



## CROWN HARDWARE COMPANY

### AS THE Christmas Spirit ENVELOPES THE EARTH

we shall not try to escape its influence but instead join in the great spirit running high everywhere. May this fine spirit abide with you not only at Christmas but each day of nineteen hundred and twenty-five as well, bringing an abundance of wealth and happiness.

We take advantage of this opportunity to thank those who favored us with patronage during 1924.

**The Cash Tailor Shop**

#### Film Answers Big Question Cozy Dec. 24 and 25

This question, "When is a man a man?" is answered in one of the most thrilling photo productions of the year. The presentation is Harold Bell Wright's famous story of the cattle lands of Arizona, "When a Man's a Man" and the Cozy Theatre has the pleasure of offering this super-dramatic film classic to its patrons beginning Xmas eve and Xmas Day.

"When a Man's a Man" is one of the best known books that have been written by Harold Wright. It was selected as the first of the entire Wright series to be given the silver sheet. It's readers cannot be classed by the thousands, but by the millions.

The production boasts a cast of all-star players headed by John Bowers, Marguerite de la Motte, Robert Frazer, June Marlowe, Forrest Robinson, eGorge Hackathrone, Fred Stanton, Charles Mailles, Edward Hearne and many others of equal importance. Edward F. Cline directed the feature.

Harold Bell Wright is regarded as the foremost author in America today. During 'he filming he was personally called in for constant consultation, with the endeavor to present the picture from as near to the original story as possible. Those millions who have read the book will now have the opportunity and pleasure of witnessing the noted story in everlasting form on the screen.

Practically all of Harold Bell Wright's stories were written in the cattle and mountain regions of Arizona and Nevada, and many of the characters, the famous author painted are still alive. It reaches the screen as a First National attraction.

Miss Maye Flannigan leaves Friday for her home at Quindland to spend the holidays with the home folks.

#### PERSONALS

Miss Marie Williamson left Friday afternoon over the Sante Fe to visit her folks at Victoria.

Miss Susie Belle Weeden is taking advantage of her Xmas holidays to visit her parents at Brownwood.

Miss Maurine Hearne, teacher of fifth grade in the Merkel schools, spends her holidays with her parents at Roscoe.

Miss Mary Burkes Blair, teacher of the sixth grade in our local schools, left over the Sante Fe Friday afternoon for her home at Belton where she will spend the holidays.

Mr. Jim Burns and son left first of the week for Atens, Tennessee, where they will spend the holidays with friends and relatives.

J. T. Clendinen of Springfield Tennessee, was here first of the week for a visit with his uncle, Mr. T. J. Toombs and others.

Jas. A. Patterson returned first of the week from the Plains where he has been buying cotton.

Miss Lola Dean leaves Friday afternoon for her home at McCauley where she will visit her parents during the holidays.

Supt. and Mrs. Burgess leave Friday after Institute at Abilene for Lubbock, where they will spend the Xmas holidays with their parents.

Miss Renna Burns spent a few days last week with friends at Coleman.

Misses Myrtle Daniels and Mamie Coats have as their guests this week, Messrs. Joe France and Tom Cunningham of Mesquite, Texas.

Mrs. L. B. Scott and son Burneal left last week for Arlington, Texas, where they will spend the holidays.

Messrs. W. G. Perry, W. C. Neill and A. R. Toombs have our thanks for their renewal to the Mail, Abilene Reporter and Star-Telegram.

#### F. J. MURRAY'S MEDICINE

Vegetable blood purifier, lung Balsom, and Catarrh cure. Prepared by Mrs. S. J. Freeman, of Sylvester. For Sale at Merkel Drug Company and the Hamm Drug Company. 5t4p.

FOR SEWER Connections—See Sid Criswell. tf.

The colleges are urged to go in for research more, and many of the students are researching into the reason why their football teams don't win.

#### LAUNDRY SERVICE

Send to the Laundry and be convinced. Regular family washing. Everything included except stiff collars, silk and woole goods at ten pomas for one dollar. Phone 218. Alfred H. Li on.

**Do YOU Know About OUR Prices ?**

We are anxious to have you find out about them

They will interest you when you're in need of printing

### Old Father Time

MOVES THE YEAR-HAND  
UP ANOTHER NOTCH

and many of us sigh: "1924 flew by quickly." We hope however it was a good year for you and that 1925 will be still a better one, bringing happiness, health and the opportunity of making others happy.

**THOS. C. WILSON**  
JEWELER

# A MERRY CHRISTMAS

**We  
Greet  
You**

In these happy days of the Yuletide season our greatest pleasure is found in turning from the cares of every-day business life to send out this message of good wishes, good cheer and appreciation to our friends and patrons.

We hope that the very atmosphere about you will be charged with the good cheer of Christmas and that you and yours may have a full measure of the best the season affords.

For 1925 we wish you peace of mind, health of body and wealth of purse and that each day you may have the opportunity of service which will give enjoyment in its performance and happiness in the results. May your friends be more numerous and your opportunities greater than you have ever known before.

**We  
Thank  
You**

# A HAPPY NEW YEAR

## Bragg Dry Goods Company

Telephone No. 31

"The Place Most People Trade"

Telephone No. 31

### RESOLUTION OF RESPECT

W. P. BROWNING

At a stated meeting of Merkel Lodge, No. 719, A.F.&A.M. held on the 6th day of December A.D. 1924, the following resolutions were adopted:

To Worshipful Master, Ward and Brethren of Merkel Lodge No. 710, A.F.&A.M.,

Be your committee appointed draft resolutions in memory of Brother W. P. Browning, beg submit the following:

Whereas, on the 18th day of Nov. A. D. 1924, it pleased the Grand Master of the Universe in His infinite wisdom to remove from among us our Dear Brother W. P. Browning and to trans-

plant Him as a member of that Celestial Lodge above, where the Supreme Grand-Master of the Universe Presides; and whereas, Brother Browning, was a Charter Member of this Lodge and held His membership here since its incipency, and to those who know Him best, was but to love Him better, always Faithful, Patient and loyal to every Duty and to His Brethren, He will be missed forevermore by The Fraternity, whom it was His Privilege to be a Faithful Member; in His Death our lodge has lost a worthy Member; one who lived and practiced the True Principles of our Order, and in His every-day-life was a living example of these Great Tenets Faith, Hope and Charity, having Faith in God, Hope in Immortality and Charity toward all Mankind; ever ready to lend a helping hand to a Brother or a friend and aid Him at Reformation, and while we drop a sympathetic tear for His Bereaved Ones, we are in Humble submission to the Will of our Heavenly Father and leave in His hands the Soul of our departed Brother; May His Soul rest in Peace, Forevermore.

Be it further resolved, that these resolutions be spread upon the Minutes of this Lodge, and a copy delivered to the Family of our deceased Brother, and a copy be handed the Merkel Mail for

publication, and that the Lodge wear the usual badge of mourning for thirty days.

Respectfully Submitted, N. D. Cobb, J. L. Harris, B. C. Gaither, W. W. Wheeler.

Attest, Henry R. Hicks, Sec., Merkel Lodge No. 710, A.F.&A.M.

**PARAMOUNT KODAK FINISHING**  
Best Service in Southwest  
Special Attention Given to All MAIL ORDERS  
Films in by 9 a.m. Will Be Finished by 5p.m. Same Day  
**RODDEN STUDIO**  
Merkel, Texas

### CARD OF THANKS

We, the undersigned, wish to express our sincere thanks and appreciation to all our friends and neighbors who were so kind to us during the late illness and death of our beloved husband and father, A. T. Smith.

May the Lord bless and protect you throughout the remaining days of your life is our sincere wish. Mrs. A. T. Smith, W. H. Smith, C. C. Smith, Jeff Smith and wife, Memphis, Texas; Mrs. J. E. Gay and husband, Maryneal; Mrs. Felix Howard and husband, Mrs. C. R. Lazenby and husband, Mrs. O. F. Lee-strang and husband, of Sweetwater.

### BAPTIST CHURCH

Next Sunday we come to the end of 1924. There comes, as always, a tinge of sadness in the passing of a friend so dear as three hundred and sixty-five days. We cannot recall them, and would not if we could, but whatever mistakes may have been made, may they become, not liabilities, but sources of profit to us for the coming year. The year has brought many blessings to us in our church. The Lord still lives and our future is as bright as His promises. "How excellent is thy name in all the earth."

The sermon on the 4th Commandment, "Remember the Sab-

bath to keep it holy," was not preached last Sunday night, but will be next Sunday night. We will not postpone it any more.

Sunday school 10 a.m. Preaching at 11 a.m. and 7 p.m. All B.Y.P.U.'S meet at 6 p.m.  
W. H. Albertson.

W. S. Wilson and family of Lamesa, formerly citizens of Merkel for many years, came in this week for a visit during the holidays among old friends and relatives.

Miss Audrey Porter is here from attending Simmons College to spend the Christmas holidays with her parents, Mr and Mrs. J. D. Porter.

### CHRISTMAS GREETINGS

In this glad Christmas time we celebrate the great event of all time. All history is centered around Him whose coming we commemorate. Emerson said "History is His story". It is the story of Him who has made the world a fit habitat for man. It is He who lifts the load from tired shoulders; who wipes the tears from sorrowing eyes; and it is He who makes sin-sick souls alive. It is from Him that we get the idea of gifts at this season. He is God's best gift to man. Because God gave to us we desire to give to others. It is good to give material things but better to give good cheer and blessings and love. Especially to those who are in sorrow, or suffering from disappointment, or whose hearts are burdened in any way may the spirit of the Christ bring much joy and consolation. May this Christmas Day cause us to turn our hearts anew in love and gratitude to Him who is all love and compassion. "The world is dying for a little bit of love." "It is not money I'll be bound, but love that makes the world go 'round." "Love is the Real Santa Claus and Human hearts the stockings." Let us join with all of Men in re-echoing the song of joy: "Every heart be lighter and every life be better because another Christmas season has come. Sincerest good wishes for a Merry Christmas and a happy New Year. W. H. Albertson.

Miss Ouida Campbell has returned from Canyon, Texas, where she has been attending West Texas State Teachers' College, to spend the holidays with her parents, Mr. and Mrs. J. Ben Campbell.

Mr. Warren McSpadden of Austin, Texas, came in this week to spend the holidays with his mother, Mrs. W. A. McSpadden.

# This store has an interest in your happiness

AND THIS HOLIDAY MESSAGE HAS A GREATER MEANING THAN WE ARE ABLE TO EXPRESS IN MORE WORDS. IT IS OUR HONEST INTENT TO IMPRESS YOU WITH OUR SINCERITY IN SENDING BROADCAST THIS CHRISTMAS MESSAGE BEARING OUR GOOD WISHES FOR OUR PATRONS.

WE HAVE A DESIRE TO GIVE TANGIBLE EVIDENCE OF OUR INTEREST IN YOUR WELFARE AND HAPPINESS AND IN EACH BUSINESS TRANSACTION, LARGE OR SMALL, IN THE FUTURE, WE WILL ENDEAVOR FAITHFULLY TO ADD TO YOUR HAPPINESS

IN THE GLORIOUS SPIRIT OF THE SEASON, WE EXTEND GREETINGS AND CORDIAL GOOD WISHES.

**Brown Dry Goods Company** "Quality Merchandise For Cash"

Try a Classified Ad in the Mail.