

**WINNER**  
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# The Bovina Blade

"In The Agricultural Center Of Farmer County"

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THE NEWSPAPER  
THAT WORKS FOR  
A BIGGER, BETTER  
BOVINA

WEDNESDAY, SEPTEMBER 25, 1963

BOVINA, TEXAS

VOL. VIII \*No. 13

## WHITTLIN'

BY DOLPH MOTEN

This area is, optimistic farmers tell us, on the brink of one of the largest grain sorghum harvests in history. And that's going some as some big ones have been produced heretofore.

Harvest is, of course, already underway on a limited basis, and will be going full blast in a few days if the weather stays clear and dry.

This abundant crop was made in spite of adverse weather at planting time.

Yields of 7000-plus pounds per acre, or talk thereof, is common. Some farmers may even make as much as 10,000 pounds per acre on small patches, we understand. And almost all say they have the best crop ever.

A few years ago, yields of 7000 would have been more unbelievable than common.

Farmers are continuously doing a better job of producing the crop. Seed is being improved. Land is being better prepared. Fertilizers are being used to greater advantage. Good moisture which fell during the growing season was no doubt helpful this year.

All those things are aiding in increasing grain sorghum production.

Couple the plentiful production with a price that isn't crushed to a \$1.40 per hundred or less by a Republican administration and you have a great combination for this particular area.

Weeds have been all too plentiful in some fields this year, but "you can't get all the coons up one tree," someone figured out once.

Besides, the weed seed might make the mill worth buying, some farmer has wondered.

Ed Hutto is justifiably proud of being the winner of last week's football contest. (See story elsewhere.)

So proud, in fact, that when we reminded him that H. N. Turner, who did as much worrying about the contest as anyone a few years ago, was no longer a subscriber to this paper, Hutto produced American money and instructed us to "mail him one this week."

Hutto and Turner were bitter competitors in the contest until the latter moved down under the Cap, where there's no irrigation expense to producing cotton, a couple of years ago. One of the things he hated most about moving, Turner told us, was "I won't get my Blade in time to enter the football contest."

We hated that, of course, but it was out of our control. Nonetheless, Turner's moving left this community without its most talkative contestant in the football contest.

But, as we've pointed out here previously, Turner didn't take any of the football contest money with him when he left. In spite of his consistency in entering the contest and his astute knowledge of the game of football, he was never able to pocket any of the contest prize money, much to his disgust.

If that "astute knowledge of football" phrase isn't enough to get Turner to come across with his subscription renewal, we may just quit trying to sell papers!

How difficult the contest can be, was pointed out again last week when one of the better players was able to name only 20 per cent of the winners. That's just two!

He thus became eligible to join the Duce Club, which is open to contestants who discover on occasion that they don't know nearly as much about the rock 'em-sock 'em game as they thought they did.

It is a pretty exclusive club, incidentally. There are only two or three grown men in this community eligible for membership.

Their names will not be mentioned here for the time being because of the embarrassment . . . or prestige . . . which might be involved. When the club is formed, officers are elected, and other details taken care of, it may be necessary to disclose, in print, a list of the membership.

In the meantime, we'll do our (Continued on Page 4)



**THIRD WINNER** — Ed Hutto, who was the only contestant in last week's football contest to name all 10 winners, is shown pointing to his winning effort on the football contest scoreboard which is posted in the Blade office. Hutto, in addition to winning last week, is among the leaders for the grand prize.

## PICKS ALL 10 WINNERS--

# Hutto Finishes First In Football Contest

Ed Hutto was the only one of 139 contestants to name 10 winners in last week's Bovina Business Cotton Bowl Football Contest.

That honor earned him \$5 in first place prize money.

Twelve entry blanks had nine winners named correctly. Of this group, Wesley Busby was the closest to the tiebreaker score and received \$3 for second place. Busby picked Bovina to defeat Whitharral, 21-7, while the actual score was 25-6, making him five points off.

Paul Jones, first place winner the week before, took third

place and \$1. He was eight points off as he predicted the score would be 24-13 in favor of the Mustangs.

After three weeks, Jones and Jon Lin Riddle are tied for first place for the grand prize with 27 points each. That's an average of .900. The grand prize is an expense-paid trip for two to the Cotton Bowl game January 1.

Just behind the two leaders are Hutto, Ellen Smith and John Wilson. They each have 26 points.

Two steps back with 25 are Billy Whitecotton, V. C. Willard, Larry Webb, Glenden Sud-

derth, Brenda Riffle and C. R. Brandon.

In addition to the one who had 10 right last week and the 12 who had nine, 33 picked eight winners, 22 had seven correct, 26 named six, 23 had five, 18 picked four, three had three and one contestant named only two winners.

Jones is the only contestant to repeat as a prize winner during the three weeks of this year's contest. It will continue for 10 more weeks, including this one.

This week's contest appears on an inside page.

## DIRECTOR EXPRESSES APPRECIATION --

# Mustang Band Has 53 Pieces

Bovina Mustang Band is back in action this year after being absent the past few years.

The band program was reinstated at mid-term of last school year and this football season has seen the band in its first marching duties.

The young group has been coming in for compliments from

patrons of the school district. Director of the maroon and white band this year is Joe Wayne Harper, a graduate of West Texas State University.

The compliment - earning performances of the band this year have been the results of many long hours of work at school and after school as a

group and by individual work by students at home, Harper says.

"The praise the band has received would make any director happy," Harper points out, "but I have had my ambitions for the band raised mainly due to its growth. It has grown from 30 pieces when we started to 53 pieces at present and I think it will continue to grow through the years."

The band program is composed of four seniors, nine juniors, 13 sophomores, 11 freshmen, 16 eighth graders, 10 seventh graders, 22 sixth graders, and 33 fifth graders.

"This means," Harper says, "that next year we should have 59 pieces, in '65-'66, 74 pieces and in 1966-'67 the band should number somewhere in the 80's or 90's. I feel sure we will have a large band in a few years."

"In my personal opinion, the students have done exceptionally well in music this year, especially the high school band," Harper says. "As much as I would like to say this is all my work, I'm afraid it isn't. The only thing I've done is gather the students together to make a band. Mostly what you hear on the field is the work of directors before me, Mr. Hise, Mr. Hudson, and the work of the piano instructors here who have made my job a great deal easier by teaching the students the fundamentals of music. This is important in all fields of music."

(Continued on Page 4)

SEPTEMBER 19 --

# Parmer's First '63 Cotton Ginned Here

## Produced By Bill Roberts



**PARMER'S FIRST '63 COTTON** -- Ovid Lawlis, left, of Lawlis Gin Co., who ginned the county's first 1963 cotton, and Bill Roberts, who produced the bale, pose with the trophy which was on display in front of the bank here. The 435-pound bale was purchased by the gin for 50 cents per pound.

Parmer County's first bale of 1963 cotton was ginned at Lawlis Gin Co. in Bovina Thursday of last week, September 19.

The bale was produced by Bill Roberts, who farms five miles north of Farwell.

Variety of the early cotton was Paymaster 101A. It was planted April 27 and watered two times.

Roberts says that the crop received no hail and got off to a good start after it came up.

The 435-pound bale was ginned from 1670 pounds of seed cotton.

The ginning was free and the bale was purchased by Ovid Lawlis, gin manager, for 50 cents per pound.

In addition, Roberts will receive a \$25 premium from Bovina Chamber of Commerce and Agriculture for bringing the first bale to Bovina.

The first '63 bale in the county was six days later than the first bale in '62. Last year's first bale was delivered to Bovina by Tom Ware, who farms west of Bovina, on September 13.

Roberts says this is the first time he has had a crop "first" since he has been farming.

FIRST ROAD GAME --

# Mustangs Meet Amherst Friday

Bovina Mustangs' first road game of the season is scheduled for Friday night.

After playing three consecutive games on familiar Mustang field, they go to Amherst to do battle with the Bulldogs in a game which could be rated a toss-up.

Kickoff time is 8 p. m.

Amherst, which offers speed as it long suit, has a 2-1 record. The 'Dogs have won over Class B teams, Meadow and Wilson, and lost last week to Class A Sudan, 24-0.

The Bovina team has lost to two Class A teams, Springlake and Farwell, while winning last week over a Class B outfit, Whitharral, 25-6.

The Bovina club will be attempting to take its third consecutive win over the Bulldogs. Bovina upset a fine Amherst team in '61, 22-16, and won easily last year, 30-6.

Mustangs' chances for winning are expected to be boosted by the return to action of Donny Dyer, letterman guard, who has been out because of sickness. He's expected to see at least some action at his guard position. He's one of the most experienced Mustang linemen as he was a starter last season as a sophomore.

The Mustangs came out of the Whitharral game without additional injuries and everyone who played last week, plus Dyer, is expected to be ready to play against the Bulldogs.

Fullback Tally Kelso, who missed the Whitharral tilt after suffering a back injury in the Farwell fray, will be out again this week. It is unknown at present when Kelso will be able to return to action, but it's not expected to be too long. Possibly he will be able to play some the week after this.

## Weather by Willie

Looks very much like we have a chance to get under another good shower by Monday.

---Willie P. S. Our good friends, Henry Ivy, at Lazbuddie might get one.

a game with the Class AA Friona Chiefs there October 11.

The district games, Hart,

Happy, Lazbuddie and Vega follow on successive Friday nights to wind up Bovina's regularly scheduled games.

LIONS EARN OVER \$200--

# Broom Sales Exceed \$800

Bovina Lions Club treasury is more than \$200 richer as a result of the organization's annual broom sale which was conducted Friday.

More than \$800 in merchandise which was manufactured by Texas Lighthouse for the Blind at Fort Worth was sold by club members. The club gets 26 per cent commission on sales.

Total sales were some 20 per cent under what they were a year ago. However, fewer club members were able to work at the project because

of conflicts.

The club was divided into two teams which competed against each other. Team captains were H. J. Charles and Tom Bonds. The winning team will probably be declared at next regular meeting of the club.

The promotion began early Friday morning and continued throughout the day.

"We greatly appreciate the cooperation of the people in the community for helping us have another successful sale this year," Warren Morton, president of the club, announced.



**BROOM SALE** -- Prior to tallying-up after the broom sale Friday, the four members of Bovina Lions Club posed in front of the truck from Texas Lighthouse for the Blind which brought the merchandise here. Left to right are Boyd Gilreath, Harry Charles, who was captain of one of the two teams, Warren Morton, club president, and Harold Morris.



# SMASHIN' GOOD GINNING Always At LAWLIS GIN CO

Gin With Lawlis Gin Co.  
In '63

As Cotton Ginners, Our Primary Goal Is To Use Our Knowledge, Ability And Equipment To Do A Quality Job Of Ginning Which Will Bring The Greatest Benefit To You-Our Producer- Customer. We Operate Our Gin Plant In Such Manner As To Give Maximum Protection And Preservation To The Superior Qualities Of Your Cotton And Cottonseed. Make Lawlis Gin YOUR Gin This Year!

## CONGRATULATIONS To BILL ROBERTS

Who Farms Five Miles North Of Farwell  
For Delivering The First Bale Of 1963  
Cotton In Parmer County To Our Gin.  
The 435 Pound Bale Was Ginned From  
1670 Pounds Of Seed Cotton. We're  
Proud To Have Been Selected To Gin  
Parmer's First 1963 Bale!



OVID LAWLIS -BILL ROBERTS

### At Lawlis Gin . . . .

- ★ We maintain up-to-date equipment in good repair to assure top profit from your cotton;
- ★ Employ men with the know-how and experience to turn out maximum value for each bale we gin;
- ★ Work with farm organizations and agencies at the local, state and national level to build a healthy economy for agriculture;
- ★ Promote the proper use of insecticides, fertilizers and soil building practices;
- ★ Assist in the marketing of your cotton and cottonseed to get the best price available;
- ★ Help obtain labor for harvest;
- ★ Provide special services as required by our customers.

LAWLIS GIN CO.-

Now Ready To Offer You FAST, CLEAN GINNING SERVICE

Better Turnout And Cleaner Cotton Are Part Of Our Service To You!

# LAWLIS GIN Co.

Ovid Lawlis, Manager

Highway 86 East -Bovina- Ph. 238-4481



WEDNESDAY  
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DANE COUNCIL PRESIDENT--

# Students Elect Class Officers

Jackie Dane is president of Bovina High student council. He was named, along with other officers, at recent elections at school.

Student council vice president is David Anderson, Paula Howard is secretary; Mary Ann McKinney, corresponding secretary; and Connie Vaughn, treasurer.

Class representatives are Barry McCutchan, senior; Gene Pruitt, junior; Kathy Minyen, sophomore; and Tommy Crump, freshman.

McCutchan is senior class president, Kathy Jones is vice president; Paula Howard, secretary; Elaine Fuller and Phil-

ip Lloyd, treasurers; and Joyce Marshall, reporter.

Junior class officers include Pruitt, president; Anderson, vice president; Becky Jones, secretary; Cecil Boothe, treasurer; and June Gay Douglas, reporter.

Richard Carson is president of the sophomore class, Jerry Roach is vice president; Patsy Cumpston, secretary; Carolyn Wilkerson, treasurer; and Dean Mayhew and Gwen Christian, reporters.

Head of the freshman class is James Calaway. Serving with him are Janice Boothe, vice president; Lane Gober, secretary; Kregg Wilson, treasurer; and Tommy Crump, reporter.

Roy Lee Stowers is president of the eighth grade class. Vice president is Beth Hutto. Linda Rejino is secretary-treasurer and Barbara Wilkerson is reporter.

Elected to the top office in seventh grade was Ronny Dyer. Sheryl Lane is vice president, Rose Marie Denny is secretary-treasurer and Brenda Dillger and Bobby Redden are reporters.

## FHA Girls Have Slumber Party

The Homemaking Cottage was the scene of a slumber party honoring freshmen members of FHA last Friday evening.

Upper classmen initiated the girls into FHA and introduced them to FHA work.

Freshmen initiated were Karen Beauchamp, Janie Hawkins, Carol Jamerson, Beverly Pinner, Suzanne Ferguson and Janice Boothe.

Others attending were Gwen Christian, Patsy Cumpston, Jeanne Ivy, Tonya Ivy, Mary Ann McKinney, Kathy Jones, Ann Lynn Wilson, Joyce Marshall, Dorothy Bowman, Linda Estes, June Gay Douglas, Patricia Crook, Maureen Hammonds, Patsy Lloyd, Lynn Looney, Sandra Patterson, Judy Strawn, June Webb, Barbara White, Carolyn Damron, Cindy Gauntt, Linda Johnston, Bonnie Morris, Patricia Taylor, Connie Vaughn, Carolyn Wilkerson and the sponsors, Mrs. Allen Staley and chapter mother, Mrs. Tom Beauchamp.

## Relatives Visit Joe Langer

Mr. and Mrs. Fred Langer of Torrance, Calif. and Mrs. Walter Prussner of Fort Worth, brother and sister to Joe Langer visited here last week.

Mr. and Mrs. J. J. Frost of Vernon and Mr. and Mrs. Keith Frost and family of Amarillo visited in the home of Mr. and Mrs. Jimmy Charles recently.

## Wilson's Pre-World Series



Thursday-Friday-Saturday  
September 26-27-28

**Shurfine**  
1 Lb. Can  
**COFFEE 59¢**

**Shurfine**  
**SHORTENING**  
3 Lb. Can **59¢**



SHOP HERE FOR  
**Finest Frozen Foods**  
**Shurfine ORANGE JUICE**



12 Oz. Can **49¢**

**Shurfine**  
Baby Lima  
**BEANS**  
10 Oz. Pkg. **19¢**

Blue Plate  
**Breaded Shrimp**  
10 Oz. Pkg. **59¢**

## Choice Meats

USDA Graded

Sirloin or T-Bone **STEAK 89¢**  
Lb

Pinkney Sun-Ray

**JUMBO FRANKS**  
3 Lb Bag **98¢**

Wansing's

Pure Pork **SAUSAGE**  
2 Lb Pkg. **\$1.09**

**Campbell's Tomato Soup** Tall Can **10¢**

**Heinz CATSUP** 14 Oz. Bottle **22¢**

**Roxey DOG FOOD** 7 Tall Cans **49¢**

**White King Granulated Giant Box Soap Powder 69¢**

Bama **STRAWBERRY PRESERVES**

18 Oz. Glass **49¢**

Welch's **GRAPE JUICE**  
24 Oz. Bottle **39¢**

**Shurfine CRANBERRY SAUCE**  
No 300 Can **23¢**

**Shurfine TOMATOES**  
No. 303 Can **19¢**

**Shurfresh SLICED CHEESE**  
6 Oz. Pkg. **25¢**

**Shunshine Honey GRAHAM CRACKERS**  
1 Lb. Box **37¢**

**TODDLY WINKS** FOR THE THREE WHEELERS!

**Children's Clothes**

Short And Long Pants  
**Girls' and Boys' CREEPERS**  
Come In And Shop  
These Toddly Winks  
Clothes Now!

ALWAYS SOMETHING NEW!  
**BOVINA VARIETY**  
MAIN STREET

**Going someplace?**  
**Shipping something?**



See your nearest Santa Fe Agent or traffic representative

**Shurfine SALAD DRESSING**  
1 Qt. Jar **39¢**

**Shurfine MILK**  
2 Tall Cans **25¢**

**Aurora Toilet Tissue**  
Assorted Colors 2 Roll Pkg. **23¢**

**Honey Boy SALMON**  
No. 1 Tall Can **49¢**

**Breakfast Drink TANG**  
14 Oz. Jar **69¢**

**Shurfine LUNCHEON MEAT**  
12 Oz. Can **35¢**

**Shurfine SALAD DRESSING** (Image of jar)

**FRESH PRODUCE**

US No. 1 Wash. Russet **POTATOES 10 lb. Bag 59¢**

Florida Ruby Red **GRAPEFRUIT** lb. **19¢**

Texas **CARROTS** Pkg. **8¢**

US No. 1 Texas **CUCUMBERS** lb. **9¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



# WILSON'S

Phone 238-4781

PARMER COUNTY'S FINEST



**SUPER MARKET**  
BOVINA



BY 25-6 COUNT--

# Mustangs Whip Whitharral For First Win Of Season

The Bovina Mustangs picked up their first win of the three-week-old 1963 season here Friday night as they walloped the Whitharral Panthers, of District 2-B, 25-6.

The win was a sweet one for Coach Hallie Gee's charges as they had dropped their first two contests to Class A clubs, Springlake and Farwell.

Scoring one touchdown in each quarter, the Ponies had only a minimum of trouble with the Panthers.

The local's offense was paced by the running of Fullback-Halfback Dennis Johnston, who filled in capably for the injured Tally Kelso, regular fullback, and the impressive passing of David Anderson.

Johnston, End Al Shamblin and Back Philip Lloyd were on the receiving end of the aerials. Lloyd took one on a 79-yard touchdown scamper late in the third quarter.

Mustangs' first touchdown effort came midway through the opening period when Whitharral gambled for two yards deep in their own territory and lost.

Mustangs took over the Panther 25 and scored in two plays. Anderson passed to Johnston for 33 yards and a first down on the 3. From there, Johnston circled right end for the score, stiff-arming a potential tackler in doing so.

Shamblin placekicked the extra point and the Ponies were ahead, 7-0, to stay.

Whitharral couldn't gain following the kickoff and were forced to punt. Johnston gathered it in on his own 15 and, putting on a dazzling running

exhibition, returned it to the Panther 26 to put the Mustangs on their way for their second score.

A five-yard penalty moved it to the 41. Melton Crisp, running from the fullback position, made five and a first down on the 36. Anderson made one and lost two before passing to Lloyd for 20 and a first down on the 17.

Following an incomplete pass and another five yards stepped off against the visitors, Anderson passed to Lloyd for 12 yards and the score.

Shamblin's kick was blocked to leave the score 13-0.

Following the kickoff after the second TD, Whitharral launched a drive on their own 31 that ended on Bovina's 21 as they lost the ball on downs.

Johnston went to work from that point and got the Ponies out of danger. He carried three consecutive times. First time he went 20 yards to the 41. Then he got six to the 47. Third time he carried the mail, he got loose to the Whitharral two-yard line, but a clipping penalty against Bovina nullified most of the play giving only a net of 12 yards.

Handicapped by still another 15-yard penalty, the Mustangs were forced to punt from there.

Each team had the ball one more time before the half ended but could not penetrate the other's 30 yard line.

Whitharral got its lone score halfway through the third period.

A short Shamblin punt was returned from the 40 to the 46. Two plays from there put the ball on Bovina's 47. Quarterback Sammy Pair passed to Fullback Lynn Simmons, Whitharral's most outstanding player, for the 47 yards and the score. Extra points attempt failed.

That score was evidently too close for comfort for the win-hungry Mustangs as they came right back to score on the second play after the kickoff. From the 21 Anderson passed to

Lloyd who was away on his 79-yard scoring jaunt. He evaded two defenders after gathering in the ball and out-distanced the others on his trip to the double stripe.

Final tally came the next time Bovina had the ball, which was early in last period.

That drive was highlighted by three consecutive complete passes. First it was Anderson to Shamblin for 24 yards, then Anderson to Lloyd for 23, and then Anderson to Shamblin again for 21 and a first down on Whitharral's two. A penalty against the visitors put the ball on the one and Johnston blasted through the line for the score.

A fake kick and a pass for the extra points failed and the scoring was over: 25-6.

Johnston led the Mustang rushers with 67 yards in 11 runs from scrimmage. Scotty Rundle, playing halfback, carried five times for 24 yards.

STATISTICS	
Bovina	Whitharral
10	9
99	86
12	15
7	5
191	99
290	185
1	0
3	4
23	33.2
3	4
1	2
4	5
60	31

### Sawdust--

(Continued from Page 3) is the top tunes in the nation interspersed with some lively commentary by a talented disc jockey and news at five minute intervals which is heavily spiced with advertisements.

Anyway, the tunes that are cropping up at this time are unusually funny. This "Hello Mother" is a side splitting thing but the one about the memo to childless citizens is a scream. It points out all the hardships of childless couples. And every other sentence refers to their miserable state of rich finance, three week vacations, trips to Europe and such. The irony in this narration is almost enough to make one have weak knees.

### Whittlin--

(Continued from Page 1) heckling without the use of names.

Texas Tech football fans are happier than a conservative at a Goldwater rally following their favorite team's win over Washington State last week. As a matter of fact, they've been telling us this week that that game is not the only one the Red Raiders will win this year. And they're pointing out one of the additional victories will, in all likelihood, come over the Fightin' Texas Aggies, who play TT in Lubbock October 4.

### Party Honors Steve Owens

Steve Owens, son of Mr. and Mrs. Don Owens, celebrated his third birthday with a party Tuesday afternoon at his home. Youngsters spent the afternoon playing yard games.

Favors of surprise balls, balloons and blowouts were given to guests. Refreshments of birthday cake, ice cream and pink lemonade were served to honoree and guests.

Attending were Denae Embry, Jeff Hromas, Barbara and Dick Holland, Debbie and Terry Potts of Texico, Eddie Lanham, Brad Owens and George and Edward Isaac.



**SUCCESSOR SOUGHT** - A title and a ticket for world-wide travel await the girl named to succeed New Mexico's Shelby Smith as Maid of Cotton. The annual search for the cotton industry's fashion and good will ambassador is now underway. Applications and photographs should be submitted to the National Cotton Council, 1918 North Parkway, Memphis 12, Tenn., no later than midnight December 1, 1963.



MISS MARY COFFEY

### Miss Coffey Installed Rainbow Worthy Advisor

Miss Mary Coffey, daughter of Mr. and Mrs. Claude Coffey of Farwell was installed Worthy Advisor of the Order of Rainbow for Girls, Saturday evening in open installation at Masonic Lodge Hall in Bovina.

Other officers installed were Martha Coffey, Worthy Associate Advisor; Peggy Eason, Charity; Janice Prince, Hope; Carol Mast, Faith; Linda Langston, Chaplain; Vicki Rogers, Drill Leader; Maureen Hammonds, Outer Observer; Brenda Dilger, Confidential Observer. Installing officers were Edith

Blair, Jo Ann Zahn, Mae Porter, Donna Dunn and Susan Birdsong.

Miss Coffey chose for her Rainbow Dad, R. T. Langston. Following installation services the honoree was hostess to a reception.

The serving table carried out her colors of yellow and brown. Centering the table which was laid with a white lace cloth was a cake decorated with yellow and brown and featured the Rainbow Emblem in the center. Refreshments of cake, punch and nuts were served to guests.

### Bridge Club Entertained

Mr. and Mrs. Dean McCallum entertained several couples with an evening of bridge last Tuesday.

Following entertainment the group was served a snack supper consisting of sandwiches, relishes, chips, coffee, tea and dessert.

Attending were Mr. and Mrs. Tom Caldwell, Mr. and Mrs. Gene Ezell, Mr. and Mrs.

Johnie Horn, Mr. and Mrs. Vernon Estes, Mr. and Mrs. Bedford Caldwell and the hostesses.

### Shower Honors Mrs. Paul Lloyd

Mrs. Paul R. Lloyd was honored with a lullaby shower Tuesday morning by members of Charity Circle of Methodist Church.

Preceding the shower Mrs. Ted Tipps, presented the worship to the group.

The serving table was laid with an ecru lace cloth and centered with a fall arrangement of cut flowers. Refreshments of coffee cake, melon balls, mints, nuts, coffee and tea were served to guests. Silver and crystal appointments graced the table.

Those attending were the honoree, her mother-in-law, Mrs. Paul L. Lloyd, Mrs. Danny Pounds, Mrs. Leon Langford, Mrs. Vernon Willard, Mrs. Oakley Stevenson, Mrs. Leon Ware, Mrs. Jimmy Ware, Mrs. Ted Tipps, Mrs. Ralph Roming, and Mrs. Jimmy Clements.

### LOCAL

Mr. and Mrs. Bill Burnam of Medford, Ore. are visiting in the home of their daughter and family, Mr. and Mrs. Erith Hawkins.

### Party Honors Mrs. White

Mrs. Odis White was honored with a birthday dinner by members of 39ers Birthday club Tuesday evening at the home of Mrs. Emmett Tabor.

The dinner menu consisted of smoked turkey, potato salad, green salad, rolls, tea and coffee.

Attending were Mrs. Paul Jones, Mrs. Joe Wilson, Mrs. Robert Read, Mrs. J. W. Wright, Mrs. Mildred Davies, Mrs.

Jesse Walling, Mrs. Nola Read, the honoree and one guest, Mrs. Arlin Dilger.

### Shower Fetes Mrs. Burnam

Mrs. Carroll Burnam of Dimmitt was honored with a pink and blue shower Saturday afternoon at the home of Mrs. Mary Ruth Martin.

The honoree, her mother, Mrs. Jesse Williams, her mother-in-law, Mrs. Bill Burnam, and Mrs. Fannie Burnam were presented corsages fashioned of baby socks tied with pink and blue ribbon.

The refreshment table was laid with a white Irish linen cloth with crochet inserts and centered with a lullaby branch. Cake decorated with booties, sherbet punch and coffee were served to guests from silver and crystal appointments.

Mrs. Tom Ware and Mrs. Bobby Fulks of Friona presided at the serving table and Mrs. George Terry registered guests.

Out of town guests attending were Mrs. Ted Collins and Mrs. James Burnam of Dimmitt, and Mrs. Fannie Burnam of Hereford.

Others present were Mrs. Neil Smith, Mrs. Erith Hawkins, Mrs. J. F. Bradshaw, Mrs. C. R. Brandon, Mrs. Robert Edens, Mrs. Jessie Williams, Mrs. Tommy Williams and Mrs. J. D. Stevens.

Hosting the occasion were Mrs. Tom Ware, Mrs. Sonny Spurlin, Mrs. George Terry, Mrs. Alva Hudson, Mrs. Vernon Ward, Mrs. J. T. Jones and Mrs. Mary Ruth Martin.

### Shower Honors Mrs. Burnett

Mrs. Jerry Burnett was honored with a bridal shower Saturday afternoon in Fellowship Hall of Bovina Church of Christ.

The honoree, her mother, Mrs. Wess Smith of Dimmitt, and her mother-in-law, Mrs. F. R. Burnett, were presented with corsages.

Mrs. Johnnie Williams of Friona presided at the guest registry.

The refreshment table carried out the brides chosen colors of gold and white with a centerpiece of gold and white chrysanthemums gracing the table.

The table was laid with an ecru cloth over gold and enhanced with silver and crystal appointments. Refreshments of cake decorated with gold and white, punch, nuts and mints were served to guests by Mrs. Terry Carpenter of Clovis and Mrs. Jimmy Wright.

Approximately 30 guests called during the afternoon.

Hosting the courtesies were Mrs. Billy Marshall, Mrs. Warren Morton, Mrs. E. O. Johnston, Mrs. Don Stone, Mrs. Robert Read, Mrs. Robert Harris, Mrs. Carrie Melear, Mrs. J. D. Stevens, Mrs. Boyd Gilreath, Mrs. W. E. Williams and Mrs. Clifford Leake.

### Club To Hear Guest Speaker

Mrs. Bill Davis, president of Caprock District of General Federated Womens Clubs will speak to members of Bovina Woman's Study Club Thursday at a luncheon at Bovina Restaurant.

Mrs. Davis will speak to the group on Federation.

Hosting the luncheon will be members of program committee.

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**C and J Hobby and Craft Shop**

902 Ninth

--Bovina--

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Big Stock CHILDREN'S SHOES

-also-

Few Women's FLATS

Broken Sizes In Men's

REMAIN on SALE

You Can't Afford To Miss These Bargains

Prices on Shoes

1/3 OFF

**WILLIAMS Mercantile Co.**

"Pioneers In Bovina"

**Dilger's CLEANERS**

Farmer County's Finest Cleaning

BOVINA, TEXAS

Now In Stock!

**DOLLS**

\*Midge \*Barbie

\*Ken

Good Selections of Doll Clothes

**JONES GIFT** And Western Wear

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FOR THE BABY!

Electric Bottle Warmers

Electric Sterilizers

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Cosco Folding Chair Table

Cosco Folding Hi Chair

Cosco Cradle Seat

Walkers-Jumpers-Strollers

Bath Tubs-Nite Lites

Diaper Pails-

**SILVERWARE** Cups, Spoons And Sets

**GAINES HARDWARE CO.**

NOTHING KNOCKS ON BOVINA BUT OPPORTUNITY

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100% COMBED COTTON

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**FARM LISTINGS**

Yes, We Have Several Buyers Interested In Land In This Area. If You're Interested In Selling, Now Is The Best Time To Show Your Land. And We'll Appreciate Your Listing.

Loans Available For Underground Tile And Other Farm Improvements





# At Home In Farmer County

By CRICKET B. TAYLOR  
County HD Agent

I had the very pleasant experience this week of visiting with the Hub Home Demonstration Club for the first time. The meeting was held in the lovely spacious home of Mrs. A. L. Black. The program was a tour of Mrs. Weldon Stringers yard to see the progress in yard improvement.

fall, if you are then don't delay any longer - it will be too late to get them into the ground before winter freezes begin. Spring - Flowering bulbs should be planted in late September and early October. Here are a few tips from USDA's research service.

First, remember we get what we pay for in quality. Large bulbs are generally better than small ones. Make sure the bulbs are not diseased. Don't buy them that are moldy, discolored or soft.

Buy the specific colors you want. Its probably better to buy bulbs individually rather than in variety packs.

Choose either domestic or imported bulbs. They are equally good.

As to the planting - tulips grow best when they get long hours of direct sunshine and plenty of moisture. Well drained sandy soil is best. Plant on high or slightly sloping ground.

Here's a tip for early blooms. Plant specie type bulbs on a southern exposure - near wall or building. You will be the first with tulips next spring. For late spring blooms, plant bulbs in a northern exposure late in fall.

Burned out and dirty light bulbs in the laying house can cost egg producers real money due to reduced production, points out Bill Cawley, extension poultry specialist. His advice is to keep the lights burning brightly and the way to do this is to keep the bulbs clean.

# THE HIGH PLAINS FARM AND HOME

## Parmer Important Stop On CC Tour

Parmer County's private and commercial feeding operations -- which have undergone extraordinary growth in the past five years -- will be under the inquisitive eye of a special delegation from the West Texas Chamber of Commerce next month.

The Chamber, which spreads itself across a full half of the state, is sponsoring a tour of the livestock feeding industry in West Texas and local installations will be among the ones to be inspected.

The tour, which is expected to attract over 200 businessmen, farmers and ranchers, will pass through this area on

Tuesday, October 29. The visitors will look at both large and small operations, and area farmer-stockmen have plenty to show them in both departments.

Six busloads of Chamber men

will travel from Lubbock to Clovis, then to Amarillo and back to Lubbock on a three-day safari across the irrigated High Plains -- where interest in commercial feeding on both large and small scale has been tremendous recently.

A fee of \$57.50 is levied on those who wish to go, and includes transportation, lodging for two nights, lunch for three days, reception and dinner for two evenings, tips and gratuities. Breakfast is not included.

Area people who might like to get in on the inspection can make reservations by writing or calling the West Texas Chamber of Commerce office in Abilene. Dean W. L. Stangel of Tech will conduct the tour.

### NEWS FROM THE

### FARM BUREAU

BY RAYMOND EULER

Civic Clubs and others interested in Citizenship can hear either or both of two young ladies from Parmer County High Schools talk about it upon request. The girls are Miss Jane Bradshaw of Farwell High School and Miss Linda Rector of Friona High School. These young ladies were among 232 other Texas High School students who attended a three day seminar on the campus of Sam Houston State Teachers College in Huntsville in August.

They were under the tutorage of such men as John Noble of Wheaton, Ill., a former prisoner in Russian slave labor camps; Cleon Skousen, former FBI agent and author of "The Naked Communist"; Dr. Harry Love of Virginia Polytechnic Institute, well-known lecturer on economics and George Benson and Dr. Clifton Ganus, Jr., who are associated with the School of American Studies at Harding College, Searcy, Arkansas. We believe you will appreciate hearing these girls talk to you.

Farm Bureau officials are expecting more interest in open forums and county conventions

### COURTHOUSE NOTES

September 16, 1963

WD, Mack Roy Hollis, Archie M. Hollis, Lot 13, Blk. 61, Friona

Tax Rec., State of Texas, Everet W. Talbot Est., S. R. WD, Bessie D. Drake, et al, Ruby Barnett, Lot 11, Blk. 3, Drake Rev. Friona

WD, Dan Ethridge, R. L. Fleming, Lot 4 & S/2 Lot 3 Blk. 11 Staley, Add, Friona DT, Arthur L. & Jimmy C. Stokes, Northwestern Mutual, W1/2 Sect. 15, TIN, R4E

DT, Henry Noah White, Hi-Plains Savings & Loan, Lots 7, 8 and 9, Blk. 6 & Lot 12, Blk. 69, Friona

WD, M. C. Kelly, Stanley D. Hall, 1/2 Int. NW1/4 Sect. 10, Rhea "C"

WD, Friona Bldg. Co., Friona Masonic Lodge, Lot 12, Blk. 76, Friona

Abst. Judg. R. Gsell & Co., Coleman D. McSpadden, S. R. Tax Lien, U.S.A., James L. Green, S. R.

WD, Jerome M. Westhelmer, J. B. Roberts, W1/2 Sect. 1, Rhea "A"

DT, J. D. Greeson, Columbian Steel Tank, 475' x 436' in SW 1/4 Sect. 71, Kelly "H"

WD, Jake Lubhan, George C. Taylor, Jr., Lot 5, Blk. 88, Friona

### ABSTRACTS

See

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ABSTRACT

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Fast, Accurate

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Dress Sizes 8's To 16's  
Sportswear 8's To 20's

YES - WE DRESS THE TEENS!  
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- \* Cyrand Knits By Sebastian
- \* Lorch Of Dallas
- \* Ivan - Frederics
- \* Kabro Of Houston
- \* Majestic Sportswear
- \* White Stag

Ann McGee Lee Hunter  
#8 In The Village Phone 763-6411

## Four Accidents In County In Aug.

The Texas Highway Patrol investigated four accidents on rural highways in Parmer County during the month of August, according to Sgt. W. E. Wells, Highway Patrol supervisor of this area.

These wrecks accounted for six persons injured and estimated property damage of \$2,215,000.

The rural traffic accident summary for this county from January through August of 1963 shows a total of 75 crashes resulting in two persons killed, 27 persons injured and an estimated property damage of \$41,557,000.

Now is the time to have all motor vehicles "winterized", the sergeant stated; that is to have their vehicles safety inspected at one of the approved inspection stations to determine that all parts are in top condition.

The new 1964 vehicle inspection sticker is now available.

able. All vehicles registered in this state are required to be inspected once a year. All motorists are urged to have their vehicles safety inspected to avoid the rush later on.

The veteran patrol supervisor said, "The Vehicle Inspection Program has proved to be a valuable tool in reducing accidents in Texas."

### "CHEAP WATER"

The additional water you get when you acidize your well with

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In No-Wax--No-Leak Plastic-Coated Cartons

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Farm And Ranch Loans

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## Complete Automotive Machine Shop SERVICE

Valve Work - A Specialty  
Crankshaft Grinding

### MOTOR LAB

At Rear Of Elliott Auto Parts Clovis  
311 W. 7th.

## DON'T GET CAUGHT!

THE FIRST NORTHER HAS JUST PASSED-- SO NOW IS THE TIME TO THINK ABOUT RED BARN PERMANENT ANTI-FREEZE (Ethylene Glycol)

Un-Excellled Quality And A Very, Very Attractive Price. See Your Nearest Red Barn Outlet For Quarts-Gallons-54 Gal. Drums

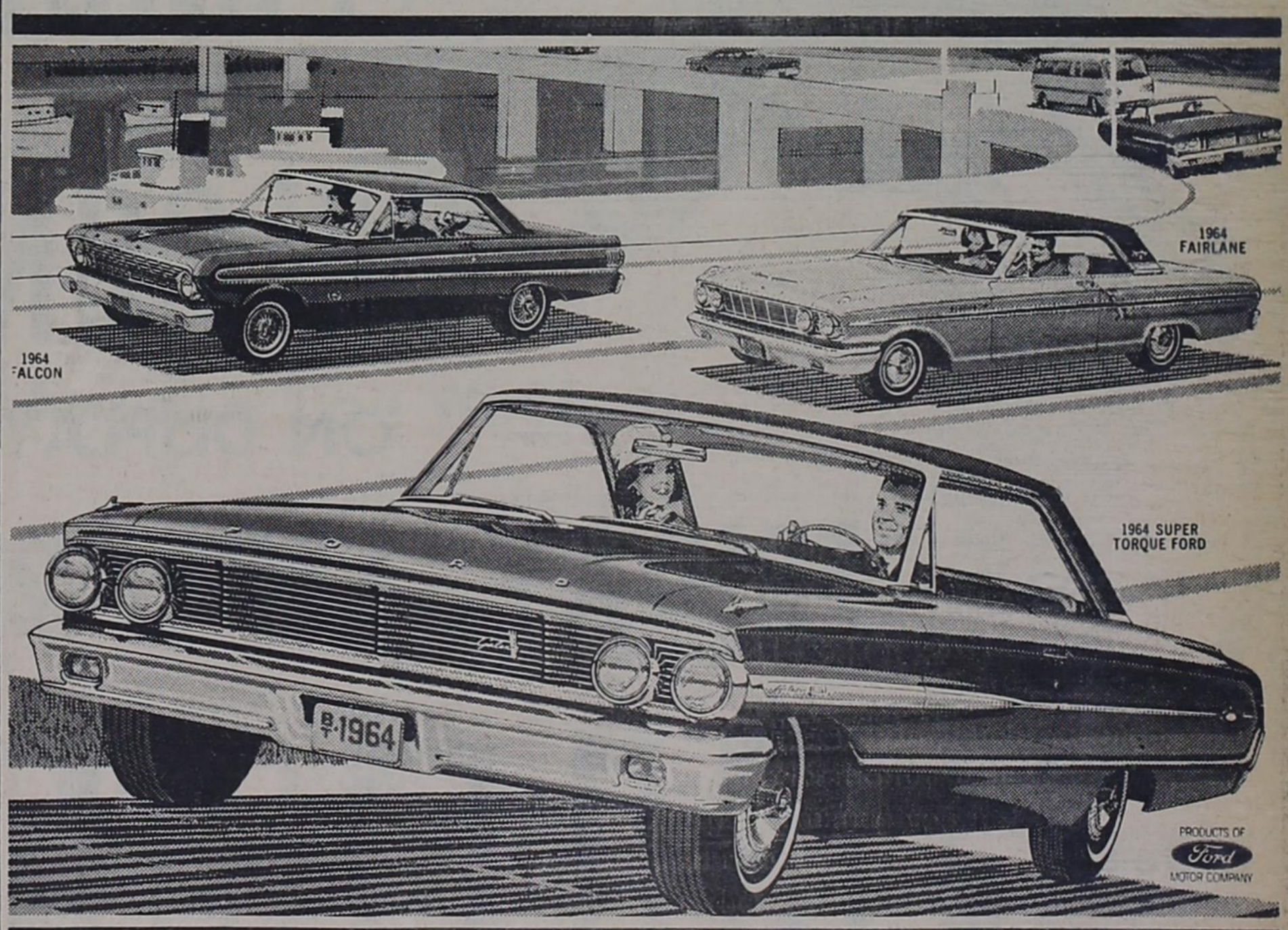
RED BARN FERTILIZERS - CHEMICALS

Red Barn Chemicals Inc. Hwy. 18 North Clovis, N.M. Pho. 763-3017

Red Barn Chemicals Inc. on the Draw Friona, Texas. Pho. 2495 Roy Young, Salesman

## The '64s from Ford are here: The Year of the Test Drive starts today!

Ford cars have changed. Only a test drive can tell you how much. Races and rallies, economy runs, braking and acceleration tests have bred into our 1964 models the kind of total performance you just can't create on the test track alone. They are hard-muscled, fast-moving, sure-footed. Open competition helped make them that way. They offer you substantially more car than anything at their price. You don't have to take our word for it. We're willing to rest our case on our cars.



**1964 SUPER TORQUE FORD**  
Strongest, smoothest, steadiest car in its field--by hundreds of pounds... More steel in frame and suspensions... Unique suspension lets wheels move backward as well as up and down to flatten bumps... Distinctive new rooflines.

**1964 FAIRLANE**  
Unique combination of family-size room, sports car feel and modest price... Optional 289-cubic-inch V-8 so lively it was adapted for famous Cobra sports car... Five engine choices, six transmission choices, eight different models.

**1964 FALCON**  
All new except the economy that made Falcon famous... Falcon's Six still holds all-time Mobil Economy Run record for Sixes or Eights... Plushest ride ever built into a compact car... 14 models--plus 3 extra-duty wagons.

Friona Motors  
Grand & Highway 60 Friona, Texas



# Broomcorn As Irrigated Crop Is New Venture

## FOOTSAVING EDUCATION



by James E. Edwards

Foot Care For Children #6

Principle #10

Examine your child's feet daily for any redness, pressure spots or blisters. Bathe them with mild sudsy water, dry carefully with a soft towel and dust with baby powder. To help keep toenails in prime condition, massage the cuticle often with baby oil. To avoid the possibility of ingrown toenails, trim very carefully straight across and never any shorter than the flesh.

Cont'd next Week.

**Robin Hood Shoes**  
Designed for Young America  
Orthopedic Shoes Fitted To Your Doctor's Prescription  
**Edwards' SHOE STORE**  
512 MAIN  
CLOVIS, N. MEX.

Broomcorn as an irrigated crop in Parmer County is a new venture and has been tried this year for the first time by Roy Clements, Friona farmer. His first venture with the crop includes some 300 acres, 200 acres of the crop is on land owned by Clements with an additional 100 acres having been produced on land owned by Raymond Fleming, who says he is an old hand with the crop, having moved to Parmer County from neighboring Curry County where broomcorn is important. Harvest is in full swing on

the Clements farms this week. The harvest was begun last week and is due to be completed by the last of this week. Some 170 farm hands have been busy snapping the heads from the stalks. The heads are then piled on stalks which have previously been broken over and made in readiness. Heads will remain here until frost when they will be threshed and baled for shipment to the market.

Fleming estimates that the crop is making 1500 lbs. per acre and at the present time the crop can be sold on the market for \$450 per ton. Several buyers have been in the area during the past few days looking over the Clements crop.

Fleming adds that the crop is one of the best and says that most farmers make the mistake of watering too often. Broom-



Broomcorn as an irrigated crop has been tried in Parmer County this year for the first time by Roy Clements of Friona. This field where harvest of the crop is in full swing has been showing a yield of 1500 lbs. per acre. The field runs adjacent to highway 60 a few miles south west of Friona.

corn is primarily a dryland crop. The Clements crop was watered one time, approximately a month ago, when the crop was just beginning to mature.

Clements was unavailable for an interview; however his wife says at this point he is well pleased with his venture with broomcorn as an irrigated crop.

Research has shown that crop rotation, deep plowing and residue management are a combination of practices which will help cut cotton root rot losses. Deep plowing is most effective when done during a period of hot, dry weather.

Windbreak species available this year are: Austrian and ponderosa pine, black locust, catalpa, Chinese elm, cottonwood, buffaloberry, mulberry, redcedar, multiflora rose, sycamore, euonymus and osage orange. Black walnut stratified seed are available also.

## Seedlings Available

Farmers and ranchers who plan to plant windbreaks this year can pick up applications for tree seedlings from their County Agricultural Agent, or by writing to the Texas Forest Service, College Station.

Seedlings are sold only for soil stabilization or windbreak purposes. They may not be used for landscaping or as ornamentals. No order for less than 100 trees will be accepted.

Mason Cloud, head, Reforestation Section, Texas Forest Service, said the cost of both seedlings and seed will be \$1.50 per hundred prepaid plus state sales tax. Shipments will begin the middle of February and end around the middle of March. Windbreak planting guides are available free of charge from the County Agricultural Agents and from the Texas Forest Service, College Station.



## On The Farm In Parmer County

By DERYL COKER  
County Agent

Insects have been a problem all year, and now it is leafworms and bollworms.

Nearly all fields in the area have leafworms and a good many fields have bollworms.

In some instances fields should be sprayed for bollworms using an insecticide that will kill both bollworms and leafworms.

As late as our cotton is we cannot afford to let the leafworms destroy all of the leaves, because the plant uses the leaf to take up food to mature the cotton.

If the weather remains warm we can expect bollworm populations to increase. Bollworm activity slows down when temperatures consistently drop below 60 degrees at night.

Below is the recommendations for controlling leafworms and bollworms.

Insects, Insecticides, Pound per acre of actual insecticide to be applied as spray or dust, and Remarks as follows:

Apply dust at 10-15 lb. per acre unless otherwise indicated.

- Bollworms:
  - A. Strobane-DDT 3.0-4.5 (2-1 mixture)
  - B. Endrin 0.4-0.5
  - C. Endrin+DDT 0.3-0.4, 0.5, 1-0
  - D. Toxaphene-DDT 3.0-4.5 (2 to 1 mixture)
  - E. Sevin 1.6-2.4

**How to Check for Bollworms-** Examine the terminal buds (upper 3-4 in. of plants and 100 consecutive squares and bolls at each of several points in the field. Begin treatment when bollworm eggs and 4 or 5 young worms are found per 100 terminals or 5% of the small squares and bolls have been injured by small bollworms. Make additional applications as needed. Tobacco budworms may occur in damaging numbers late in the season. The maximum recommended dosages should be used to control this pest. DDT resistance to the bollworm and tobacco budworm occurs in several areas of the State. DDT alone may be used to control these pests where resistance does not occur.

Leafworms

- A. Guthion 0.25
- B. Parathion 0.125-0.25
- C. Sevin 1.0-1.25

D. Methyl parathion 0.125-0.25  
E. Toxaphene-DDT 1.5-3.0 (2-1 mixture)  
Apply dusts or sprays when cotton leafworms first appear. Young worms are easier to kill than old worms.

There will be a tour for everybody interested in feeding livestock, October 28, 29, 30, 1963. The tour is sponsored by the West Texas Chamber Commerce and will cost \$57.50. This cost includes transportation, lodging for two nights and meals but breakfast. If anyone is interested in feeding cattle this trip will certainly be worth while. You will travel all over West Texas. If you should need more information come by the office.

Officials of the screwworm eradication program are asking livestock producers to give even closer attention to worm cases in their livestock.

## The Cottage

SERVING "THE WEST'S BEST FRIED CHICHEN"  
Also Steaks And Sea Foods  
Boxed Orders To Go PO 3-4605  
Hiway 60 2 Miles West

## PEPPERED WOOL... SPICE OF FASHION

Justin McCarty tailors a colorful and casual three-piece suit in an interesting textured wool... natural, gold, or red, each woven with black. The crepe blouse is 100% silk, in black, with a tie, fly front and a little narrow peplum to wear it as an overblouse. Sizes 6 to 16.

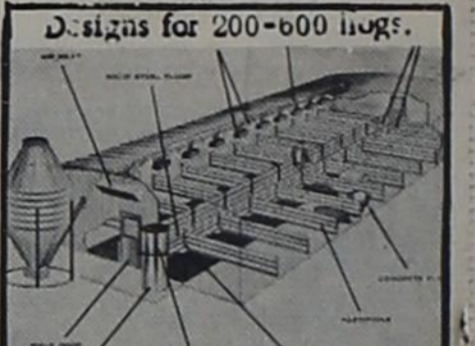


## THE FASHION SHOP

6th And Main Clovis  
See Our TV Fashion Show Ch-12 10:10 P. M. Tues.

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**COMPLETE CONFIDENTIAL SERVICES**

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Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.



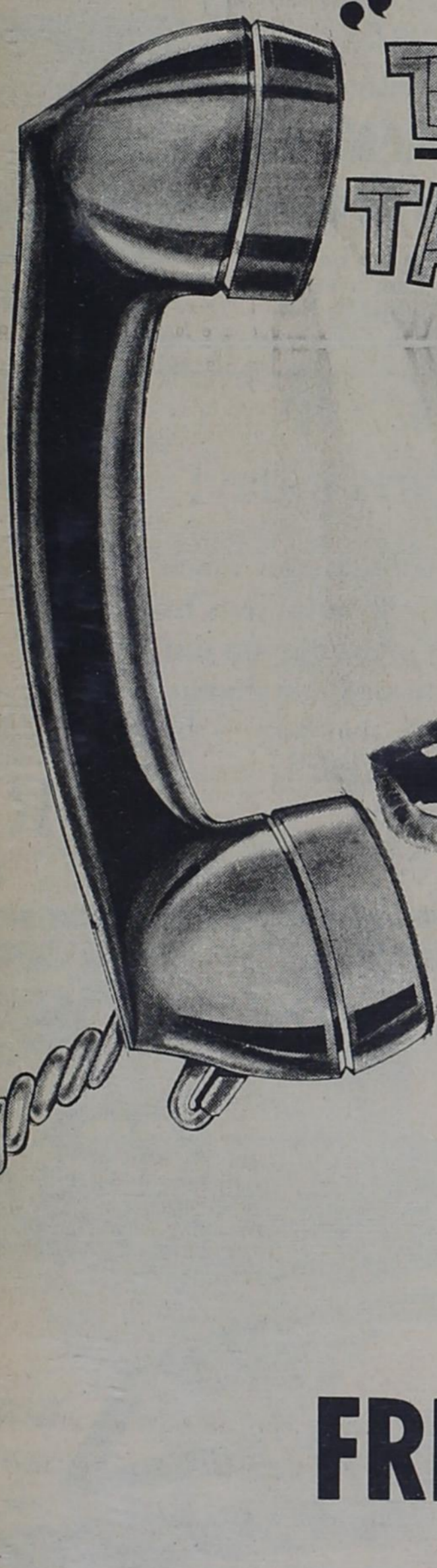
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Grain-Showrooms  
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**Behlen FRAMELESS METAL BUILDINGS**

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# THE NEW 1964 FORDS AND FALCONS

## ON DISPLAY FRIDAY, SEPT. 27th

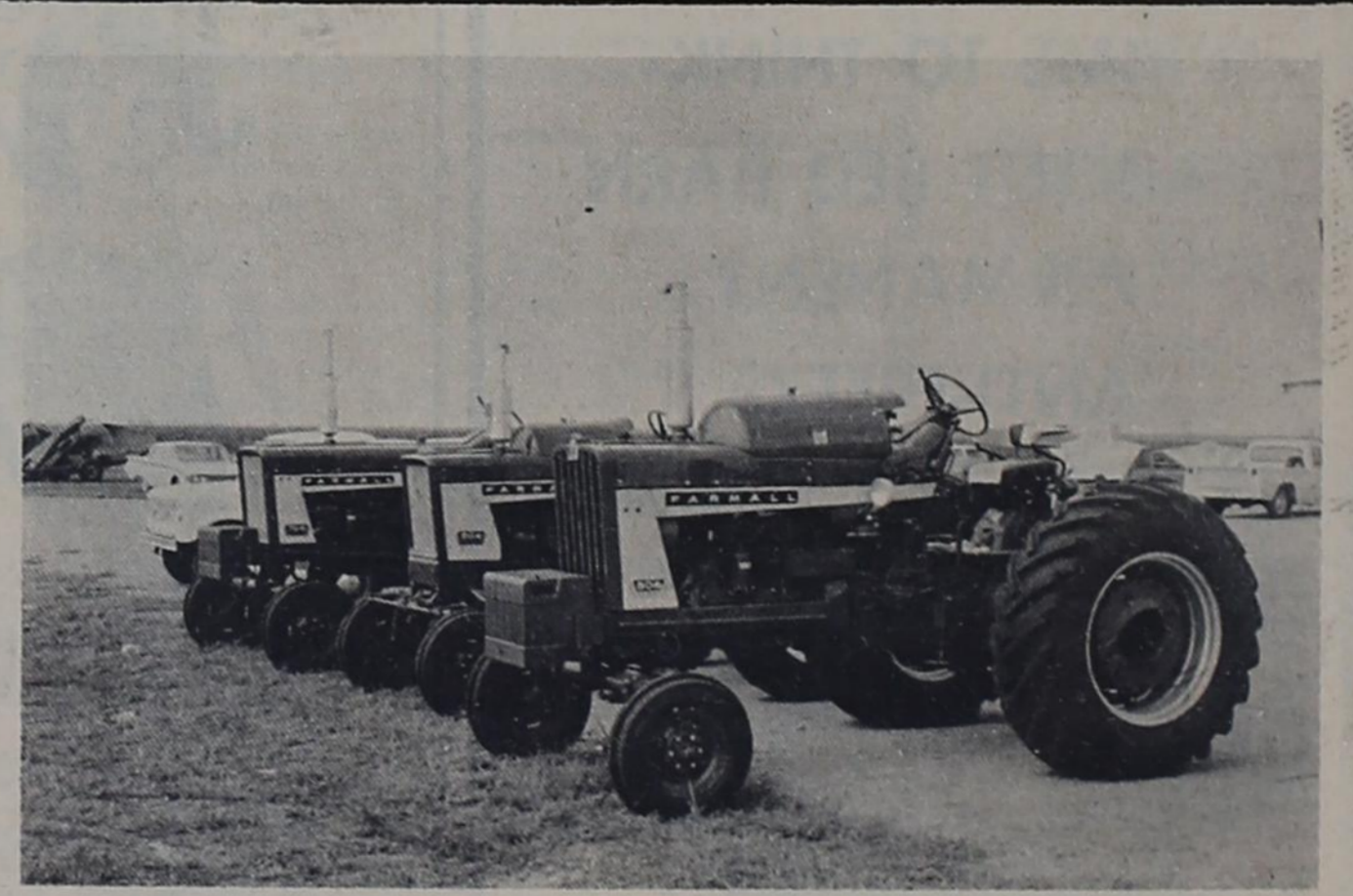
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Coffee And Donuts For All

Every Body Welcome

**New & Rebuilt Electric Motors**  
For All Purposes  
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**Crown Electric**  
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**ADAMS DRILLING CO.**  
WATER WELL DRILLING  
**LAYNE PUMPS, INC.** DIAL 2921 PUMP & GEAR  
NIGHTS 2951 HEAD REPAIRS  
ALL MAKES Texas  
Sales & Service Friona



## SEE THE NEW 806 TRACTOR

The World's Most Powerful General Purpose Tractor. Big **BIG POWER!**

### 110 HORSE POWER

for maximum pulling power at higher plowing speeds. Proves its ability in the field, in extra work done at the end of every day.

## Parmer County Implement Co.

FRIONA

PH. 2201



# BOVINA BUSINESSES 1963 Cotton Bowl FOOTBALL CONTEST

Join The Fun !

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**WIN**  
The Prizes



You May Win  
Weekly Prizes  
Of  
**\$5-\$3-\$1**  
PLUS  
Grand Prize

Of Expense-Paid ★  
Trip For Two  
To Cotton Bowl  
Game, Jan. 1, 1964

★ Expenses Include  
2 Tickets To  
Cotton Bowl Game,  
Paid Hotel Reservations  
For 2 And \$55.  
For Food And  
Traveling Expenses



You Don't  
Have To  
Be A  
Football  
Expert !



Anyone Can Win !

## Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1964 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p. m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

Turn This Blank Into Blade Office By 5 P. M. Friday

## Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Tie Breaker (Pick Score) Bovina \_\_\_\_\_ at Amherst \_\_\_\_\_

Bonds Oil Co. _____	Charles Oil Co. _____
Parmer County Farm Supply _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Farm Supply _____
Cicero Smith Lumber Co. _____	Bovina Dairy Freeze _____
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For All Your Farming Needs

**PARMER COUNTY FARM SUPPLY**  
"YOUR COMPLETE FARM SUPPLY STORE"  
Bud Crump, Mgr. - Pho. 238-2621  
BOVINA

Mulshoe at Clovis

**SHERLEY GRAIN CO.**  
"Serving Parmer County Farmers The Year 'Round"  
Phone 238-2211  
Bovina

Farwell at Morton

**REPAIR! REMODEL!**  
Nothing Down - 60 Months To Pay  
Complete Line Building Supplies

*Cicero Smith*  
Lumber Co.  
238-2671 Bovina  
Meadow at Whitharral

**BOVINA GIN CO.**

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North  
Don Sides, Mgr. 238-4801

Frona at Plains

**CHARLES OIL CO.**  
Phillips '66' Jobber

Philgas - Oils - Greases  
Gasoline - Tires - Batteries  
Phone 238-4531  
H.J. Charles - Bovina

LSU at Rice

**Bovina Wheat Growers, Inc.**  
"We Serve To Serve Again"  
Jim Russell, Mgr. 238-2411

Not Everyone Belongs To A Co-op -  
But Everybody Benefits

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**Oklahoma Lane Farm Supply**  
PHONE THARP 225-4366

IT'S TIME TO TEST CASE.

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- Fertilizers
- Insecticides

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Good Food And Drinks Reasonably Priced

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★ Mr. and Mrs. Boyd Gilreath  
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Happy at Silverton

**3 WAY CHEMICAL CO.**

Call Us For  
Anhydrous Ammonia - Phosphoric Acid-  
Phosphate Extra - Dry Fertilizers  
OILS-GREASES-TIRES-BATTERIES  
-- FARMERS' HEADQUARTERS --  
Bovina - Pleasant Hill Rhea  
Ed Hutto - Jay Harris - Joe Allen  
Olton at Hale Center



**NEW EASY TERMS Phillips Tips**  
On Phillips 66  
**Tires... Tubes... Batteries...**  
Stop In Today, Let Us Explain



Why Don't You Make This Your Friendly Stop.

**NORTHSIDE 66 SERVICE STATION**  
Cadillac, Compact Or Cutting Grass-Use Phillips Gas!  
Hwy. 60 238-2242

**Leon Langford Injured Thurs.**  
Leon Langford who farms in the Pleasant Hill Community was injured Thursday in an accident while repairing machinery.  
He was rushed to Memorial Hospital in Clovis and was on the critical list for two days. He suffered a concussion and face lacerations.  
He was released Sunday morning and is reported to be in fair condition at home.

# WANT ADS

**FOR SALE**  
160 a. - All waters from one ditch, 2 - 6" wells, 315 a. - 2 - 8" wells, waters from one ditch, all allotted, no Johnson grass, 320 a. - All allotted 2 - 8" wells, tiled, on pavement, 320 a. - Tiled, 3 - 8" wells, fully allotted, on pavement. These farms are near perfect, and priced to sell. If you plan to sell this Fall, we would appreciate your listing as this is the time of year the buyers are out looking.  
RAY SUDDERTH  
REAL ESTATE  
Bus. Ph. 238-4361  
Res. Ph. 481-9064  
Farwell, Tex.  
Hi-Way 60 Bovina, Texas

**STRAYED OR LOST** -- One white face cow, two white face calves, weight 400 lbs, branded on left hip with -T, Notify Henry Minter. 11-tfnc

**FOR SALE** -- 500 acre with 250 acres wheat, 45 acres cotton and 150 acres milo, \$360 per acre, 29 per cent down.

Also, business building in Bovina, on 80 by 150 ft. lot, metal building 30 by 100 ft. Low down payment and worth the money.

See Jim Ware at McCallum Real Estate, phone 238-4381. 6-tfnc

**FOR SALE**--1956 Plymouth, 6 cylinder, standard shift, excellent condition. See at Bovina Implement Co, or call 238-2541. 13-2tc

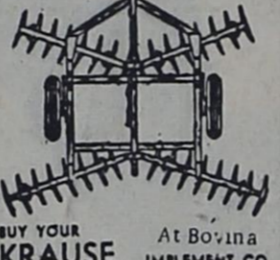
PHONE 5282, Friona Plumbing, for plumbing, electrical service, gas line piping, ditching service. 39-tfnc

**TRUCK FOR RENT**--Will rent grain truck to be used for hauling purposes. See Billy Harbison at Lawlis Gin. 13-2tp

**Colts Kick Hart, 30-6**  
Bovina's Junior High Colts, with a 1-1 record after their first two games, play Happy's junior cowboys here Thursday night with the game slated to begin at 6 p. m.  
The Colts of Coach Carroll Powell picked up an easy win here Thursday night of last week as they blasted Hart, 30-6.  
Steve Pierceson was the big gun offensively for the maroon and white as he made three touchdowns on runs of 55, 10 and three yards, Carl Harris scored a touchdown on a seven-yard scamper.  
End Galen Hromas and Tackle Jerry Don Morris were stand-outs defensively for the Bovina team.

**Blade Sawdust by SUE MOTEN**  
One of the latest gadgets on the market is a combination-reducing machine and dance instructor. This gadget is a twist board. It is about a foot square and is a top a round pan with some mechanism that enables it to move freely. One stands on this and balances himself and does the twist thus learning to dance and taking off pounds at the same time.  
Those who have used it assure me that it tones up muscles.  
If twisting is good exercise, then teenagers should be physically fit.  
While listening to a group of mother discussing homework and the problems involved we were convinced that it was a good thing we went to school B. T. (Before Television.)  
It seems that many parents have made the hard and fast rule that the idiot box must be tuned out until all homework is completed.  
Can remember when mother's favorite comment was "I don't know how you think you can study and listen to the radio at the same time." Didn't think it too much of a problem but to have to listen and look at a picture at the same time would have a way of keeping the mind from concentrating.  
It seems that dentists everywhere are recommending the electric toothbrush. We had really assumed that this was the height of laziness when along comes someone with the theory that it isn't the lazy way just the healthy way to brush ones teeth. What with flouride, GL 70, and all the other secret ingredients to help keep teeth white and healthy pretty soon the dentists are going to talk themselves out of an occupation. However, guess this isn't too great a possibility since there will always be candy eaters, and gum chewers.  
Speaking of radio listening: Can remember when we listened to soap operas, comedy playhouse, Mr. District Attorney and the Bell Telephone Hour. Now all one hears on the radio (Continued on Page 4)

**FOR SALE**--55 A, three miles east of Bovina, Well improved. Has allotments and terms. If interested, write T. E. Rhodes, 415 East Riverside Drive, Truth or Consequences, N. M. 13-4tc



BUY YOUR **KRAUSE** At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO.  
Hwy. 60 - 238-2541

**Electrical Installations And Repairs**  
★ Plumbing Repairs  
★ **BOVINA ELECTRIC**  
Odin White - Pho. 238-3871

**CARD OF THANKS**  
For the many cards, letters, phone calls and telegrams received from our friends and neighbors back home, while we were in the hospital, please accept our thanks and appreciation.  
The Macsons  
13-1tp

**Wheat Pasture Wanted**  
★ **TRIPLETT CATTLE CO.**  
Pho. 238--2711--Bovina

"If you have good credit, we have a Singer Sewing Machine with full size head, built-in motor. It will zig-zag, blind hem, fancy stitches, buttonholes, and etc., in a 6 drawer walnut cabinet. Five payments at \$6.05 or \$27.50 cash. Write Credit Manager, 1114 19th Street, Lubbock 1, Texas." 13-2tc

**SPECIAL NOTICE**  
St. Ann's Annual Mexican Dinner will be held Sunday, Sept. 29, at Parish Hall. Two serving times: 11:30 a.m. until 2:30 p.m. and 4:00 p.m. until 6:00 p.m. A typical Mexican combination plate will be served for \$1. to both adults and children. Two door prizes will be given away during the day. Special entertainment, featuring Mexican dances and music will be presented by local and out-of-town talent.  
The Sacred Heart and Guadalupe Societies of St. Ann's Parish extend everyone a cordial invitation to attend.  
12-2tc



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**Cotton Trailer Tube Sale**  
Case Of 6 Tubes For Cotton Trailer Tires  
Special Case Price **\$1500**

**Plenty Of Used Cotton Trailer Tires**  
Priced From **\$350**  
Call Us For Your **COTTON TRAILER FLATS -TRUCK TIRE FLATS-**  
\$2.50 For Outside Wheel-\$3.00 Inside During Milo Harvest



**TIRE STORE**  
Highway 60  
-BOVINA-

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**Bovina Wheat Growers, Inc.**  
Jim Russell, Manager Ph. 238-2691

**Ready Now For Your 1963 Milo Crop**

**"Not Everyone Belongs To A Co-Op- But Everybody Benefits"**

-Bovina and Rhea-

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**For A Better Deal On A New Irrigation Motor, Chrysler, Olds, Pontiac, GMC, Chevrolet or Case, And All Your Motor Repair See--**

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Dollar For Dollar You Can't Beat This Deal

**Firestone Safety Champion NYLON**



Same new tire tread design used for years as original equipment on new cars.  
Extra strong S T Safety-Fortified nylon cord body... 4 full plies.  
Built with rugged Diene rubber.

**21 MONTH ROAD HAZARD GUARANTEE**  
Plus Lifetime Guarantee

WHITEWALLS AS LOW AS **150** A WEEK FOR FOUR  
BLACKWALLS SPEEDWAY PROVED FOR YOUR TURNPIKE SAFETY  
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**Select Your Size and BARGAIN PRICE**

Size 6.00-13 For Chevy, II Falcon Comet	<b>1569*</b> Black Tubeless Whitewall... 1869*
Size 6.50-13 For Buick Special Lancer Olds F-85 Corvair Valiant	<b>1669*</b> Black Tubeless Whitewall... 1969*
Sizes 6.70-15, 7.50-14 For Chevrolet, Kaiser, Dodge, Mercury, Edsel, Ford, Pontiac, Hudson, Studebaker	<b>1569*</b> 6.70-15 Black Tube-Type Whitewall... 18.69* <b>TUBELESS</b> Size 6.70-15, 7.50-14 Blackwall... 18.69* Whitewall... 22.69*
Sizes 7.10-15, 8.00-14 For DeSoto, Mercury, Dodge, Nash, Edsel, Olds Hudson, Packard, Chrysler, Pontiac, Thunderbird	<b>1969*</b> 7.10-15 Black Tube-Type Whitewall... 22.69* <b>TUBELESS</b> Size 7.10-15, or 8.00-14 Blackwall... 21.69* Whitewall... 25.69*
Size 8.00-15 For Cadillac, Lincoln, Continental, Olds, Packard, Chrysler, Buick Electra	<b>2669*</b> Black Tubeless Whitewall... 3169*

\*Plus Tax and Trade-In Tire

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Service Station  
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OUR GAS KNOCKS COLDISH WEATHER FLAT - AND PINS ITS SHOULDERS TO THE MAT!



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THE COLD

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**Bovina Implement Now Has A Good Supply Of Reasonably Priced Massey-Ferguson (Is There A Better Kind?) USED COMBINES.--**

All Have Been Thoroughly Reconditioned In Our Shop And Are Ready To Go To Your Field And Make Money For You. Before You Buy A Combine This Season, Or Trade For One, It Will Pay You To Get Our Deal.

Of Course, We Can Take Care Of Your NEW COMBINE Needs, Too.

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Your Parmer Massey-Ferguson Dealer  
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All Cleaned, Treated, Bagged And Ready To Plant-  
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