

THE MERKEL MAIL

ALL THE AUTHENTIC OIL NEWS OF THE NOODLE CREEK FIELD

VOL. 38—No. 49.

MERKEL, TEXAS, FRIDAY, FEBRUARY 18, 1927.

5c PER COPY

NINE PRODUCERS IN NOODLE CREEK OIL FIELD NOW

Operations in the Noodle Creek Field, eight miles northwest of Merkel, continues unabated, not withstanding the report that the World Oil Company's well on the A. W. Clark et al tract is dry at 2,485 feet, 25 feet below the level where the Noodle Creek pay was expected to be found.

The World test is located one and one-fourth miles northeast of the discovery well, in the center of the greatest play of the oil companies, following the opening of the field. The latest information this paper is to get is that this wildcat test is dry at 2,485 feet. According to expectations the pay in this well was expected to be found at about 2,460 feet, whereas the pay in the discovery well was found at 2,510. At a late hour Thursday drilling was continued and according to reports it was expected that the test would go on down to the 3,000 foot level unless oil in paying quantities should be found at a lesser depth.

The Marland No. 2 Mason, deep test, with a good showing of oil, was preparing to set the five-inch casing at 3,036 feet. It is thought that the water giving trouble in this well may be coming in above the pay strata, and can be shut out with the small casing. It is believed that this will be a good producer, giving the field two excellent pay levels.

The Largent well three miles north has reached a depth of 2,250 feet and at this time is under-reaming with about 75 feet open hole.

The Huddleston well is drilling at around 2,000 feet with an abundance of salt water flowing from the hole. It is also reported that a strong flow of gas was found in this test at about 1,950 feet.

Gasoline Mileage Contest For Ford Owners

At 2:30 Saturday afternoon, February 26, the Merkel Motor Company will put on a Ford Gasoline Mileage Contest, offering \$25.00 in merchandise and service, \$12.50 to the winner driving a closed car of the late improved type Ford, and a like amount to the winner driving an open Ford of the late model. The two years making the most mileage on a gallon of gasoline will win. The gas will be furnished by Merkel Motor Company, and in fact Mr. Scott, local manager, states that there will be no charge to any one entering in the contest.

In this contest the two winners of Merkel will join two winners in similar contests to be held at Abilene, Stamford, Hamlin, Winters and Tuscola, on the same dates, in another and final contest to be held at Abilene on March 2nd, when \$300.00 in gold will be given the winners making the greatest distance on a gallon of gasoline in the contest, Mr. Scott stated.

The contest is being held over the entire country by the various Ford dealers, and everywhere they have proven to be very interesting and astonishing distances have been made on a gallon of gas by many cars of the Universal make.

Read the Merkel Motor Company's advertisement in this paper for full particulars about the contest. It will pay you.

WELFARE ASSN. PLACES TWO CHILDREN IN GOOD HOME NEAR THIS CITY

The Rev. W. A. Nicholas, of Abilene, superintendent of the West Texas Children's Aid and Welfare Association, came over to Merkel Tuesday afternoon, bringing with him 3 small, bright-eyed fine looking boys, two of which he placed in the home of Mr. and Mrs. T. K. Marshall, residing eleven miles north of Merkel. Mr. and Mrs. Marshall, according to Mr. Nicholas, have reared and educated their three daughters, and having no sons desired to adopt two small boys, brothers, and give them a good home.

Mr. Nicholas stated that the Association had at the home now several children, ranging in age from four to ten years, which it was expected would soon be placed in good West Texas homes.

Alice Summerhill of Trent visited Edna Marie Jones this last

C. OF C. MEETING RODDEN STUDIO MONDAY NIGHT

All the members of the Chamber of Commerce are requested to meet at the Rodden Studio on next Monday evening at 7:30 o'clock in order that an organization may be effected, and hear the reports of committees already appointed. Banquet: Ollie Dye, Booth Warren and T. G. Bragg; Dye; T. G. Bragg, R. O. Anderson, Booth Warren, F. H. Latham and Sie Hamm; Folder: Robt. Hicks, Thos. Durham and L. R. Thompson. Retail Merchants Association: Jerome Hutcheson, Tye Sublett, Ollie Dye and Chas. Jones; Budget: R. O. Anderson, T. G. Bragg, A. T. Sheppard, Chas. Jones, Ollie Dye, Jerome Hutcheson, and Tye Sublett.

It is hoped that all of these committees will be able to report that their work has either been accomplished or that they are making satisfactory progress and have reasonable assurance of its accomplishment.

Every member is invited to be present at this meeting and get ready for a big meeting and banquet on the evening of Feb. 25th.

Mr. Rodden has generously assured the Chamber of Commerce that it is privileged to meet in his studio day or night and that he will furnish heat and lights and see that all are comfortably seated.

HUMBLE WILL DRILL ON JACOBS FARM 3 MI. EAST

According to predictions of the Mail weeks ago the Humble Oil & Refining Company has made a location in their block three miles east of Town on the Mrs. C. E. Jacobs land, and are preparing to erect a derrick for a test at once.

This test with the test on the Mrs. J. F. Smith land two miles further east by the Midwest Exploration Company, will be looked upon as perhaps the most important wildcats in this section, and will be closely watched by both oil men and local citizens.

ASSEMBLING MATERIAL FOR NUBIA OIL TEST

We are informed that material is being assembled on a block of land in the Nubia community, secured by a Mr. Sloan, independent operator, on which a test is expected to be started soon. It is said that a definite location has not yet been decided upon.

LOCAL PHYSICIANS HAVE MORE SPACE AND EQUIP- MENT IN NEW LOCATION

Doctors R. I. Grimes and W. T. Sadler have recently established themselves in their new quarters covering the entire floor of the West building over Bragg Dry Goods Company, and have installed the very latest equipment for the practice of their profession, including an x-ray room, modern in every respect, emergency rooms for patients and regular hospitalization rooms with a graduate nurse in attendance.

Hazards of an oil field demand such an institution as was demonstrated the other day when a young man was seriously injured at the Atlantic Company well, was brought here for treatment.

No doubt these physicians have gone to considerable expense to afford this convenience and accommodation for the people of our town and community and they are indeed to be commended upon the confidence they have thus expressed in the future of the city of Merkel.

Ex-Governor Pat M. Neff has been tendered an appointment to the Federal rail board which pays an annual salary of \$12,000. A much better job than being governor for \$4,000 a year.

Mr. and Mrs. George Brown left Wednesday morning for Dallas for a few days visit with their daughter, Mrs. Robt. McBean. They were accompanied by little Betty Bob McBean who had been visiting here for several weeks.

George and Martha assisted by a score of others in colonial costume will entertain you with the songs we all love in the "old fashioned Garden", musical Tuesday night. It

MERKEL AND TAYLOR COUNTY

Survey Made by Men Experienced in Community Study Shows This City and Vicinity to be a Leader Among Those Typical American Communities of Texas

Business Men Speed The Onward March

These Two Indispensable Groups in Every Population Co-operate in Making Merkel and Vicinity First in The Great Expanse of West Texas

RURAL AND CITY CLASSES JOIN HANDS

Progress the Key-Note of This Live and Wide Awake Community Whose Business and Professional Men Uphold the Highest Standards of Civic Development

Located in the heart of one of the most prosperous sections of the greatest State of the Great West, Merkel and community stands without a peer among that vast number of American communities whose population is made up of people, cosmopolitan in their outlook, and engaged in almost every occupation conceivable among a peaceful populace.

It is almost self-evident to say that there is nowhere from Atlantic to Pacific, from the palm tree to the pine a more contented, forward-looking and industrious group of people than one will find right here in this community. Within the city, the wheels of industry and commerce move on unceasingly, providing occupation and activity for the thousands who have settled here. Each evening from the store, from the factory, from the desks, these thousands go to happy homes, homes made possible by honest labor of brain and brawn.

The universal comment about Merkel wherever one hears it is that the people love their work. The fact that people love their work makes possible the great progress which this community has enjoyed and will continue to enjoy. This contentment is the result, too, of a great community spirit. Leaders in civic life here testify that no people could work together more unitedly than do the citizens of Merkel and the surrounding country in putting across any community project which they attempt.

Modern factories, stores, office buildings and an almost unprecedented number of fine homes speak eloquently of the results of this fine community cooperation. Cleanliness, picturesque streets and well-planned amusements denote a high civic pride.

Outside the city lie the rich agricultural districts. Expanse of fertile fields dotted with fine country residences supply the city and outside market with their many products. Many of these homes are as modernly equipped as the finest city home. Automobiles place all the attractions of the city within an hour's reach of the most remote of these tillers of the soil. Modern machinery and scientific appliances have made farming as efficiently a conducted business as any enterprise of a progressive nature. No longer is the life of the farmer or the farmer's wife a long period of drudgery; no longer are the farmers shut-off from metropolitan advantages. Scientific developments such as the automobile, lighting, heating and water systems, and most recently the radio have literally brought all the advantages of all the world to the very door of the farmer.

Remarkable, too, is the cooperation of the rural and urban populations in this community. Community projects are accomplished not by either

of these groups working separately but by the two striving together in enthusiastic cooperation. Business men of this city realize that the farmer is a paramount consideration with them. They realize that the continued onward course of progress of the community depends upon the cooperation of the two groups whose interests are ultimately the same.

Welded thus into a united community, the people of Merkel and vicinity are determined that nothing shall stop their onward march of progress and prosperity. Fully recovered from the period of inactivity following the war, every phase of commercial life points to a period of continued growing prosperity. Believing that optimism, backed by an unconquerable determination, is the very life blood of progress, every citizen of this community has resolved to continue to do his bit in keeping up the reputation of being the hub of the most forward looking community in the United States. This does not mean idle boasting. Merkel's achievements speak for themselves. Nevertheless, in order to keep on driving, it is sometimes wise to remind ourselves and the world of the position we hold, and of the people and enterprises which make that position possible.

It is with this aim that this "Community Booster Review" is published. To our readers we wish to call attention to the many business houses, financial institutions, professional and commercial enterprises in this city and community. The readers should understand clearly, also, that these articles have been written by experienced and competent newspaper writers who have written them with the primary aim of showing how each individual business or enterprise contributes its part to that great whole—the community. The publishers wish to make it emphatically clear, also, that no man has written an article about himself or his business. They are the observations of men unbiased in their judgment but experienced in the study of community life and the enterprises which go to make up that life.

With the exception of the support given to the project by the publisher of the paper, the expense of this edition has been mostly paid by the men and businesses about whom articles have been written. Each of the articles is paid for individually. They are display advertisements written in editorial style and form, as are many commercial advertisements today. At the same time the following articles have as their primary aim, not so much the advertisement of the particular business about which they are written, but the higher aim of showing the business and professional firms.

Merkel Methodists Attend Abilene Revival Tonight

According to the local pastor, Rev. W. R. McCarter, a large delegation of members from his church in Merkel expect to drive over to Abilene tonight, Friday, for the purpose of attending the big revival now in progress in that city at St. Paul's Methodist Church.

Evangelist Will B. Hogg, acknowledged as one of the most able evangelists connected with the Methodist church, is conducting the revival and reports are that he is meeting with great success.

If the weather is favorable, it is expected that the local folks who intend to make the trip will meet at the church and start about 6:30 p.m. Rev. McCarter will likely make special reservation for the delegation from this city.

Mesdames T. G. Bragg, E. M. McDonald, Dee Grimes and Miss Lucy Tracy were in Abilene Wednesday.

STRANGER BUYS AT LOCAL STORE; SELLS FOR PROFIT

A few days ago as the editor of this paper was making a social call on one of the dry goods merchants of this city, the following interesting story of an instance which happened last Monday was related by Mr. Brown.

It was shortly after opening the store early in the morning that two nicely dressed gentlemen walked into our place of business and when approached, stated that they were only looking around as they noticed there was a sale sign hanging on the front.

After looking about for a while they inquired the price of gingham and readily began to pick out a pattern of that and this, until they had quite a high stack. They paid for them and as they were about to be wrapped one of them stepped up and said "that's alright we will take them that way," and out of the door they went, heading west.

In less than an hour they were back again and wanted to buy more gingham, stating that they had disposed of the first lot at Noodle Dome. We were not so anxious to sell them this time as we were a little suspicious of their story but as they were paying marked price we could hardly refuse them.

The following day a customer told of two auctioneers who had sold these same goods on our own city market square. The two auctioneers answering our exact description. This should be satisfactory proof to our own trade community that Merkel merchants are not asking the so called "oil prices" for their goods, but on the other hand are cooperating with their old time farmer friends and customers in giving them prices in keeping with their cotton.

MORAL—Buy your needs from the bonafide local merchant, and not from the grafter, as mentioned above, who bought his goods from the local merchant and went out on the "horse trading" grounds and sold them at an advanced price. He's gone, never paid a dime of taxes to help keep up your town, schools or community in any manner. Beware of all kinds of peddlars. Buy at home.

GREEN SEEKS SUPPORT FOR SCHOOL BILL

Support of the Greer-Love Bill now pending in the state senate is asked by R. D. Green, superintendent of the Abilene public schools and president of the Texas State Teachers Association, in an open letter issued here Friday. Mr. Green asks in this letter that all those interested in education communicate with their legislators urging them to vote for the measure.

The Greer-Love bill provides that any child not residing in a school district having an accredited high school may attend a school outside his home district on free tuition. The law now provides that free tuition can be given such pupils only so long as the school he attends is supported by the state apportionment and this is only three or four months usually.

Superintendent Green asks school officials and others to send to legislators the names of children whom they know to be deprived of high school training because they cannot pay tuition.

"High School training as a matter of justice is sought for every child," he declared. "I believe that every fair-minded citizen will instantly grasp the fairness and necessity for this measure. Perhaps the parents are able to pay tuition, and perhaps they cannot. But, does the child not deserve a chance in high school just the same as one who happens to live in a town or city?"—Abilene Reporter, Abilene, Texas.

W. M. ELLIOTT BUILD- ING A NEW HOME

Mr. William Elliott, a member of the Bob Martin Grocery firm, is having erected on the site of his former home, which was razed and moved away, a beautiful new five room bungalow. The work is well under way and when completed this home will be among the nicest and most modern in the city.

Mr. and Mrs. Joe Winter returned first of the week from a trip to the Plains, where they visited their son, and incidentally made a little prospecting trip over the Plains.

"OLD FASHIONED GARDEN" IS PLAY TUESDAY NIGHT

The Parent-Teachers Association is presenting a musical program on Tuesday, Feb. 22, at eight o'clock in the Grammar School auditorium, the proceeds of which will go toward beautifying the school grounds with shrubbery and grass. Also graving the streets directly in front of each school building. A program of old-time heart songs and readings has been prepared and a veritable musical feast is offered to all. Beautiful colonial costumes will add color and attraction and you will be supporting a worthy cause. The price of admission is 25c and 50c.

Program
"The Old Fashioned Garden,"
George and Martha entertaining at tea.

1. Reading, "The Old Fashioned Garden," Martha Washington, Miss Lucy Tracy.

Chorus, "Long, Long Ago," Mrs. Earl Lassiter, H. C. West, A. M. Jones, Dub Diltz, C. M. Largent, Misses Evelyn Hamm, Helen Booth, assisted by High School Choral club.

3. Reading, "That Old Sweetheart O' Mine," Miss Mary Cleo Booth.

4. Chorus, "Auld Lang Syne."

5. Quartette, "Drink to Me Only With Thine Eyes," Venice Bell, Thelma Copeland, Inice Brown, Iris Garrett.

6. Solo, "Believe Me, If All Those Endearing Young Charms," Mrs. E. Yates Brown.

7. Reading, "Long Ago," Modyne Sheppard, Minnie by 12 girls.

8. Solo, "Sweet Genevieve," Mona Margaret Jones.

9. "My Old Rag Doll," Berdelle Adcock.

10. Quartette, "Last night the Nightingale Waked Me," Venice Bell, Thelma Copeland, Inice Brown, Iris Garrett.

11. Chorus, "In The Gloaming."

12. Solo, "Then You'll Remember me," Sallie Brown.

13. Duet, "Annie Laurie," Mrs. W. L. Diltz and Christine Collins.

14. Solo and chorus, "Love's Old Sweet Song," (pegro melodies) Miss Sears.

15. Piano Selection, Mrs. A. M. Jones.

16. Solo, "Beautiful Dreamer," Miss Sears.

17. Reading, "Ashes of Roses," Deshazo Simpson.

18. Solo, "Last Rose of Summer," Christine Collins.

19. Chorus, "Juanita."

Final Chorus, "Old Fashioned Garden."

A. L. HOGUE DIES AT SWEETWATER; WILL BE BURIED IN MERKEL

The citizens of this city were indeed grieved Wednesday when word came from Sweetwater to the effect that Mr. A. L. Hogue, formerly a pioneer citizen of Merkel, had died at the family home in that city.

The remains will be shipped to Merkel for burial, which will likely take place Friday, the exact time depending upon the arrival of deceased's daughter, Miss Lois, who formerly was a teacher at McMurry College, but for some time an art student in New York City, from which place she is now enroute.

A more complete write-up will be given in this paper next week.

LEONARD WILLS BUYS McCOY MEAT MARKET

Mr. Leonard Wills this week closed a deal for the purchase of the Jasper McCoy Meat Market, and has assumed charge of same. The market hereafter will be known as the City Meat Market, and Mr. Wills states that he will maintain in his employ both Mr. McCoy and Mr. Claude Perry, the former looking after the butchering and the latter will cut choice steaks for his trade.

This paper joins Mr. Wills' many friends in wishing for him success in his new undertaking.

Cecil, little 10-year old son of Mr. and Mrs. T. J. Melton, of the Blair community, underwent an operation last Sunday night for appendicitis. The operation by Drs. Grimes and Sadler has proven very successful and the little boy will soon be up and about again it seems.

Mrs. S. W. Johnson spent Wednesday with her daughter, Mrs. Ernest M. Mims, in Abilene.

NOTICE World War VETERANS

We will loan you money
on your adjusted Com-
pensation policies.

Call With Your Certificates

FARMERS STATE BANK

MERKEL

TEXAS

OFFICERS AND DIRECTORS

J. S. Swann, President	Herbert Patterson,
R. O. Anderson, V. Pres.	Assistant Cashier
J. C. Mason, V. Pres.	
W. L. Diltz, Cashier	Dallas Scarbrough
	David Hendricks

Baptists To Have Visiting Preacher Sunday Morning

Rev. Scott W. Hickey pastor of the Walnut Street Church in Abilene will preach for the local Baptist Church Sunday at the 11 o'clock hour. The Rev. Mr. Hickey was in evangelistic work before becoming the pastor of Walnut Street Church. He had held meetings all over the South and had met with unusual success. Since coming to the Walnut Street church one year ago the church has more than doubled in membership and has had a like increase in all lines of work. They have had to enlarge their building and find the present equipment inadequate and will be compelled to build again. Certainly every member of the local church should hear him Sunday morning. Let the entire membership be in the service. All friends and visitors will be welcomed in the service.

All other services as usual. Let's have a full attendance in the Bible School Sunday morning and everybody stay and hear the visiting preacher.

Remember that Sunday School starts at 10 sharp with a special number and every one ought to be in disturb during the special music or their place by that time so as not to reading.

All B.Y.P.U.'s meet at 6:45. The attendance in all the unions was good last Sunday except the Adult Union, they had a falling off. Let our older people come to the training service and thereby help every other Union.

The pastor will preach at the evening hour. We are still maintaining the record of having additions to the church every Sunday. So far in the new year we have had at least one addition to the Church each Sunday. Let those Baptists who have moved into our community feel the responsibility to come help make this a better church and help make Merkel a better town.

All visitors and strangers welcome in every service.

IRA L. PARRACK, Pastor.

DODGE BROTHERS AN- NOUNCE ADDITION TO CLOSED CAR LINE

Dodge Brothers, Inc. announces the addition of a new sedan to the present line of closed cars. It is called the Special All-Purpose Sedan and is designed especially for the man who needs a car which can be used in the day time for business and at night for recreation.

The new car is unique in that, while it is to all appearances a standard production sedan, it can be quickly made over into an ideal commercial vehicle suitable for carrying light merchandise, salesman's samples, tourists' luggage or other articles.

When used as a passenger car it presents a roomy and attractive interior. It is upholstered in deep, comfortable, Spanish grain, hand-buffed, genuine leather that can be easily cleaned and has excellent wearing qualities.

Conversion into a business car is accomplished easily and quickly as it is only necessary to open a spacious, snug-fitting door in the rear to permit removal of the cushions. With these out, a hinged, steel braced floor can be dropped forward, affording perfect protection for the carpet on the sedan floor and giving a level load space 44 inches wide and 48 inches long. The false floor and aluminum skirted upholstery eliminate the possibility of marring the interior.

A heavy, nickel-plated bar, mounted on the spare tire carrier brackets, protects the gasoline tank and facilitates loading and unloading heavy commodities. The spare tire is mounted well forward on the left running board, permitting ready opening of the front door on the driver's side.

The unique arrangement of the Special All-Purpose Sedan allows loading and unloading through the side doors of the rear compartment as well as through the rear door. The arrangement is especially convenient when the car is loaded with a number of articles, some of which are not readily accessible for unloading through the rear door.

The uses to which this unique type of car can be put are practically unlimited. The salesman selling from samples finds it ideal for his purpose—a commercial vehicle in business hours and a pleasure sedan for his leisure time. He is able to cut his automobile investment in half because of the double purpose of this car.

Tourists find in the compartment at the rear an excellent place to carry their luggage on long motor trips as it makes it easy to carry even trunks or complete camp equipment.

The merchant whose delivery requirements are limited also finds the Special All-Purpose Sedan admirably fitted to his needs. The car is of great value to farmers, who instead of driving a slow moving truck to town with their lighter produce, can make the trip much more quickly and conveni-

ently with this type of sedan.

Because of its greater utility the Special All-Purpose Sedan has a higher resale value than the ordinary pleasure car.

TEXAS ALMANAC REVIEW

The Texas Almanac and State Industrial Guide for 1927, published by The Dallas Morning News, has just come from the press. It contains many new features in addition to complete revision and bringing up-to-date of all statistics on such general subjects as crops, live stock and minerals. A large folded general commercial map of Texas is included with the volume, showing counties, cities and towns and railroads, including new and tentative lines, and the reverse side a revised highway map of the State.

In addition to keeping up to date, figures upon matters of general commercial and political interest, it is the purpose of The Texas Almanac annually to devote a considerable portion of each volume to original matter. Among the new features in the volume this year are lists of Texas native trees by common and technical names, with location of growth indicated; location and length of all Texas rivers, bayous and creeks of twenty-five miles or more length; latitude and longitude of all Texas towns for which observations have been made; summary of the bills and amendments recommended by the Educational Survey Commission; complete review of tax remission to counties and cities by the State Legislature, showing amounts of property valuation involved, names and addresses of principal poets, novelists, playwrights, short story writers, historians, musical composers, sculptors and painters of Texas, Texas libraries with numbers of volumes, land holdings, power development and other subjects.

Complete and up-to-date information is given also on population, State, district and county officials, public schools, universities and colleges, manufacturing, agriculture, livestock, minerals, railroads highways, and motor vehicles, utilities, banking, insurance, election results by counties in 1926, reclamation and irrigation, vital statistics, State Government finances and hundreds of other subjects. It is a complete encyclopedia of Texas, carrying latest available facts and figures on practically every field of information.

A 25c classified ad often brings surprising results.

"THE OLD RELIABLE"

WILL LOAN YOU

THE MONEY TO

'BUY

ONE OR MORE GOOD MILK COWS



A GOOD BROOD SOW



A HUNDRED HENS



If you have abundant feed to care for them and sufficient sheds to afford them the necessary protection from the weather.

ASK US

FARMERS & MERCHANTS NATIONAL BANK

Merkel, Texas

Since 1904

CHEVROLET PRODUCTION RECORD FOR WINTER MONTHS INCREASED

Responding to a winter demand for cars unprecedented in the history of the company, The Chevrolet Motor Company in January again shattered all production records for that month by building 73,676 units, almost 30,000 cars more than were made in January of 1926.

The January 1926 production in its turn almost tripled the production of January, 1925.

Under the tentative production schedule for February the company will be prepared to make a total of 84,000 units, which would establish a new monthly production record in the history of the company, exceeding even the record monthly output in September, 1926, of 81,158 cars.

The heavy winter production is the result of demand for "the most beautiful car in Chevrolet history" which Chevrolet buyers have made upon the company's dealers since the announcement of lower prices and numerous refinements in the entire Chevrolet line.

In 1926 the Chevrolet Motor Com-

pany led all manufacturers of gear shift cars by building 73,145 cars, an increase of more than 40 per cent over the previous record year. Under a \$10,000,000 expansion program initiated in 1926 the Chevrolet Motor Company is equipped for even greater production during 1927.

The new machinery making this enlarged production possible is completely installed in the various plants of the company throughout the country and all necessary changes of dies and tools have been made to insure uninterrupted manufacturing schedules during this year.

ATTENTION Poultry Raisers Z-I-P Parasite remover used in the drinking water will rid your poultry of Blue Bugs, Lice, Fleas, and all other insects. Sold under a money-back guarantee by W. F. HAMBLET. 11t6p

W. O. Boney can make you a loan from 5 years to 33 years at 6% interest. tf

Baker & Wheeler will appreciate your business. We handle fresh and cured meats at all times. tf

Try a Classified Ad in The Mail.

YOUR DOLLAR WILL GO MUCH FARTHER IF YOU WILL ATTEND THE
CLEARANCE SALE
at BROWN DRY GOODS COMPANY

ABSTRACTS OF TITLE

for prompt and accurate service
call on

SECURITY ABSTRACT CO.

Abilene, Texas

Second floor of Court House
Phone 2378

R. W. GRIMSLEY, Manager

HOW MANY MILES WILL YOUR FORD CAR RUN ON ONE GALLON OF GASOLINE?

We know that you and every Ford owner will be extremely interested in this contest for it tells you how you or some other owner of one of the late IMPROVED FORD CARS can win \$112.50 without any expense to you.

At 2:30 Saturday afternoon, February 26, AT THE MERKEL MOTOR COMPANY, Merkel, Texas, we are going to put on a FORD GASOLINE MILEAGE CONTEST, OFFERING \$25.00 in MERCHANDISE AND SERVICE to the winners of this contest.

We want a large number of our customers owning the late IMPROVED FORD CARS to contest.

\$12.50 in merchandise or repair work is to be given to the person making the most mileage on one gallon of gasoline in a closed FORD CAR, and the same amount to the person making the most mileage in an open FORD CAR.

On Wednesday, March 2nd, AT ABILENE, TEXAS, the two winners of the contest, together with two winners from each of the following places: Abilene, Winters, Stamford, Tuscola and Hamlin, will hold a GRAND FINAL CONTEST. At THE GRAND FINAL CONTEST \$300.00

IN CASH WILL BE GIVEN AS FOLLOWS:

\$1.00 in Gold to the Winner in a Closed Ford Car

\$100.00 in Gold to the Winner in an Open Ford Car.

\$ 50.00 in Gold to the Winner of the Second Prize,

in a Closed Ford Car.

\$ 50.00 in Gold to the Winner of the Second Prize,

in an Open Ford Car.

Naturally, we want you to enter and win the Elimination Contest, so that you may be eligible to go into the Final Contest. With this in mind, we want you to call at our office, register your car and get full details of the contests.

If you cannot call in person, phone or write us to enter your car, as this is going to be a real opportunity to win some easy money.

MERKEL MOTOR COMPANY

PHONE NO. 84

At Milady's Shoppe

ON KENT STREET

A new lot of

Spring Hats

just in from New York Market; call around and see them

Milady's Shoppe

Mrs. N. L. Hester, Prop

C. S. Higgings Garage

Located North of Post Office
PHONE 149w

General Repair Work Used Parts for sale

All Mechanical Work Guaranteed
Good Work at Absolutely Lowest Prices

ICE CUSTOMERS NOTICE

Notice is hereby given that all Ice Coupon books against the Merkel Ice Company must be redeemed at the company office by Feb. 28, 1927. All parties holding coupons are therefore urged and expected to bring in their coupons, which will not be redeemed in either cash or ice after the above mentioned date. Respectfully,

MERKEL ICE COMPANY, 1812

OIL! OIL! OIL!

Yes we have oil but our prices are the same as before we got oil.—Baker & Wheeler Market.

TO PARTIES WHO EXPECT TO BUY MAIZE SEEDS

As a great many farmers have spoken to me for Maize Seed for planting this spring and since it will be impossible for me to be at home all the time to supply them, will state that I will have the seed placed at the different grocery stores in Merkel, where they will be handy to everyone. The seed will be there in ample time for planting. These seed are all from First Premium Seed, and fully guaranteed. J. A. JAYNES, Merkel, route One.

Try a Classified adv in the Mail

OUR LOSS and YOUR GAIN

Entire Stock of OVERCOATS
50% DISCOUNT

BROWN DRY GOODS COMPANY

Warren News

(By Rose Ellington)

The farmers would all like to see some pretty weather.

Health of this community is very good at present.

This community was made sad on last Saturday night when the death angel entered the home of Mr. and Mrs. Will Patterson and took Mrs. Patterson from the home. The bereaved family have our sympathy.

Mr. E. H. Jones is able to be at home and is doing fine at last reports.

Mr. and Mrs. Harris and Charlie Harris spent Monday with Mr. and Mrs. Ellis Harris.

Miss Ruth Chancey spent Sunday with Miss Azline Sumpter.

Mrs. E. H. Jones, Vera and Violet Jones spent Saturday night with Mr. and Mrs. W. M. Jones.

Mr. and Mrs. Ted Kelso and Margaret Kelso visited Mr. and Mrs. Therman McCoy a while Monday night.

Mr. Jim Decker visited his sister, Mrs. Hollis McCoy, and family last week-end.

Mr. and Mrs. Hrman Carter of Clyde spent last week with his uncle, Mr. and Mrs. Tom Harvell.

Mrs. Ellington, Rose Ellington spent Tuesday with Mrs. J. N. Hatfield and Mrs. N. E. Horn.

Mr. and Mrs. Floyd McCoy of Hamlin attended the funeral of his aunt, Mrs. Will Patterson, Sunday.

Mr. Otis Foster spent last Saturday night with Mr. Fheardo Douglas.

Mr. and Mrs. Noil Harvell spent Saturday with his parents, Mr. and Mrs. Tom Harvell.

Miss Ollie Hobbs, Mr. Jasper Hobbs visited in Merkel Sunday afternoon.

Mr. Robert and Zebbie Sumpter visited Mr. Therman McCoy Sunday a while.

Mr. Gerald Garner visited Mr. Irvin Thompson Sunday.

Confidence and A Square Deal

In this paper will be found an advertisement from a local business firm in which the above caption is noted as the heading. This firm desires that the readers of this paper read this advertisement and profit by the suggestions and offers made therein.

Mrs. Cap Holding is the house guest of her niece, Mrs. C. M. Largent, this week. Mrs. Holding's home is in Polson, Montana.

IMPLEMENTS

Just unloaded a car of Implements. Planters, Cultivators, Walking Busters, Sulkeys, Riding Busters, Drag Harrows, Points, Sweeps, Georgia Stocks Etc.

"Incubators & Brooders"

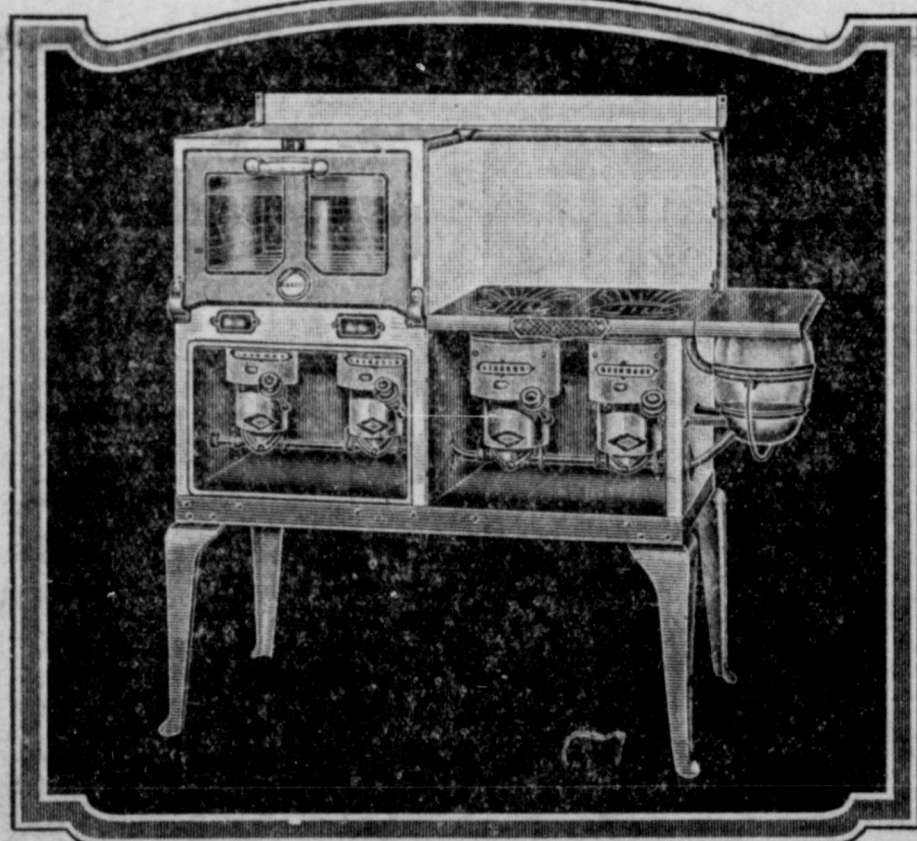
We have a few Incubators and Brooders left and have a few more in transit. Get one now and get your chicks off early.

Poultry Supplies, Wire Etc. in all sizes and meches. Rakes, Hoes, Shovels, Spades, Water Hose and many other things too numerous to mention. Well you know our slogan. We will appreciate your business.

Liberty Hardware Co.

"If It's Hardware We Have It"

Burn Air--It's Cheaper



CONSUMES 400 GALLONS OF AIR WITH EACH GALLON OF KEROSENE

A four-burner stove with built-in oven, two giant burners and many other features not usually found in the ordinary oil stove make this an outstanding value at \$75.00.

Ask Us For Demonstration.

WEST COMPANY

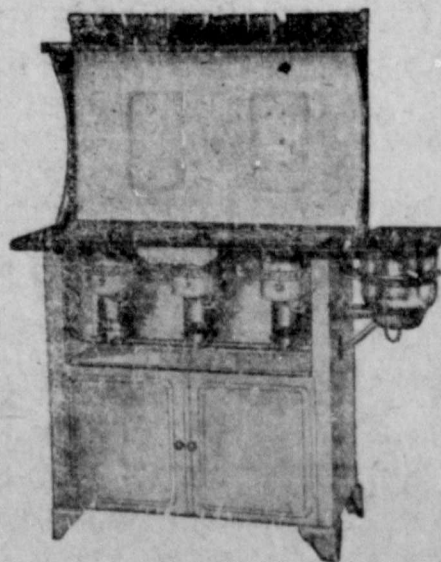
IT'S A LONG TIME WE'VE BEEN HERE--GROWING BIGGER AND BETTER EVERY YEAR

Merkel,

Phone 59

Texas

An Ideal 4-Burner Apartment Stove at a price much less than the quality would indicate.



J. A. JAYNES RAISES FINE MAIZE AND KAFIR

Mr. J. A. Jaynes, one of this community's most successful farmers, who makes a specialty of producing the very finest prize winning Maize, was in the city first of the week and stated he would have for market some of his finest Maize seed for the farmers for planting purposes this spring.

Mr. Jaynes has been awarded many prizes and first premiums on the finest Maize raised in the county and in fact as good as the best to be found anywhere.

He plans, according to advertising placed in this paper, to soon have the maize on display at several grocery stores, where farmers desiring same may find them easily.

Mr. A. H. Eckert, of the Barbour Oil Company, returned Tuesday from a trip to Houston, and on his return was accompanied by Mr. Jesse C. Barbour, president of the company. This company is drilling a well in Fisher county, northwest of the Wheeler, and make their headquarters in Merkel.

HON. W. R. CHAPMAN IS JUDGE OF NEW COURT

The new district court recently created by the present legislature, composed of Taylor, Jones, and Fisher counties, and known as the 104th district, will be presided over by Hon. W. R. Chapman, of Stamford, one of the best known and able lawyers in the west, who was recently appointed to the place by Governor Moody.

Announcement is also made that Hon. Clyde Grissom, of Haskell, district attorney from the district in which that county is located, will be district attorney for the newly created district.

The appointment of men to office with such character and ability as is credited to the above named gentlemen adds to the high estimate which the people of Texas have of the new Governor.

Mr. and Mrs. R. E. Lee of Abilene and Mr. and Mrs. Carl Weaver from Edinburg, Texas, are her visiting in the home of the ladies' parents, Mr. and Mrs. G. M. Sharp. Mr. Lee is employed by the West Texas Utilities Company at Trent.

COSTS YOU NOTHING PAYS YOU BEST

Our office is maintained to serve you, without cost, in all insurance matters. Our policies are written to protect you fully and pay you most in cases of loss.

You will find us equipped to give you all forms of property protection insurance, advise you in all insurance matters and serve you at all times. Consider us pleased to give free consultation whenever desired upon insurance.

W. O. BONEY

REAL ESTATE, FARM LOANS
FIRE INSURANCE
MERKEL, TEXAS

Consult Your Insurance Agent As You Would Your Lawyer

THE MERKEL MAIL
 Published on Friday Morning by
 The Merkel Mail Printing Co.
 Thos. Durham, Editor-Mgr.

SUBSCRIPTION RATES
 Taylor and Jones counties \$1.50
 Anywhere else\$2.00
IN ADVANCE

TELEPHONE No. 61
 Entered at the postoffice at Mer-
 kel, Texas as second class mail

COMMUNITY SPIRIT

A citizen of Merkel recently had as his guest a man who, until fifteen years ago, had worked hard from boyhood to make a living. He had visioned wealth and had struggled to attain it, but his visions and struggles were not altogether selfish. He longed to develop the latent resources of the communities in which he found himself and was unafraid to invest in public enterprises.

Today it would not be immodest to class him as a millionaire, although you would not suspect it from his dress, manner or conversation. His host made the mental comment that the accumulation of wealth causes some men to grow while others merely swell. This man grew, and, as he is only thirty, we hope that he may live his full three score and ten as it will take that long to mature a man of his type. It is superfluous to say that he is a valuable asset to the city in which he lives; that he contributes to every enterprise that makes his city more attractive, better its living condition and elevates its morals.

Aside from his public benefactions, he has placed many a poor but deserving man on the road to success. He needs no lodge nor church affiliation to fix his character, although he may hold membership in many lodges and a church.

He is the kind that grows and does not swell. "May his tribe increase."

The committee appointed to raise the budget for the Chamber of Commerce and Retail Merchants Association report that the response has been most favorable, and that more subscribers were secured than formally and about the same amount was subscribed which indicated the progress of our town for the year 1927.

Let us hope that within that time we will have a modern hotel, some paving and an extension of our water system.

Yesterday we were talking with oil men who assured us that they would be in Merkel if we had modern hotel accommodations.

This was not an unfavorable comment on the hotels we now have, as their business would be greatly increased by such an enterprise. If you wish to be convinced as to the greatest present need of Merkel, ask any stranger whom you may chance to meet and the answer will be a "Modern Hotel".

Great opportunities are ours in 1927 if we work together. Team work alone will bring results and will every man so working we can double our population and wealth.

Try a Classified Ad for Results

**Mystery About Snow
 Pile Long Preserved**

Some years ago at Minersville, in Schuylkill county, Pa., there was being operated the Wolf Creek washery. The business of the operators was to reclaim the immense banks of culm that had been deposited on the surface during the Civil war. With the aid of modern machinery they were able to obtain thousands of tons of marketable sizes of anthracite at the rate of about 2,000 tons a month.

These culm banks were more like mountains than refuse piles. In some instances they were 50 feet high and covered the surface for approximately a half mile. The culm was taken in conveyor lines to a breaker, where it was washed through revolving screens and the coal reclaimed.

One day in the month of June, when the thermometer registered from 90 to 100 degrees, the operators uncovered in the heart of one of the banks a large quantity of ice and snow. They reasoned that this deposit was covered with culm during the winter, and, thus protected from the air, had been preserved for about 44 years. It seemed almost incredible that such a condition was possible in the temperate zone, and yet no other theory seems satisfactory. The snow was protected, of course, from the elements by the tons of culm 50 feet high and hundreds of yards wide; and yet, if this theory is not tenable, then some scientist may offer a more convincing theory for its remarkable state of preservation.

**Highest Tributes to
 Value of Friendship**

Seneca, a famous Roman, born in 54 B. C., crowned friend's every tenderly:

"Of all felicities the most charming is that of a firm and gentle friendship. It sweetens all our cares, dispels our sorrows and counsels us in all extremities. Nay, if there were no other comfort in it than the bare exercise in so generous a virtue, even for that single reason a man would not be without it; it is a sovereign antidote against all calamities—even against the fear of death itself."

Five centuries later, Euripides, the Greek dramatist, "a master in the handling of the tender and the pathetic," laid down what friendship meant to him. "It is a good thing to be rich," he said, "and a good thing to be strong, but it is a better thing to be beloved of many friends."

**Montreal Man Lays
 Claim to Labrador**

London.—Rev. Isaac de la Penho of the Sephardi congregation of Spanish and Portuguese Jews at Montreal has just submitted to the privy council of the British empire a modest claim to ownership of the whole of Labrador. The land claimed comprises 511,000 square miles—about ten times the area of England.

Penho bases his claim, according to the Jewish World, upon a charter granted to one Joseph de la Penho, a wealthy merchant of Rotterdam, by King William III.

According to Reverend Penho his ancestor on one occasion saved King William and several members of the royal family from drowning when shipwrecked, and the king in appreciation bestowed upon "Joseph de la Penho and his heirs" possession of Labrador.

**Teach the Child to
 Read With Pleasure**

A very superficial study of a child's mind would reveal the fact that the primary characteristic is imitation. In fact, this single trait includes the majority of the acquisitive powers of a child up to the age of seven. If a child were shut off from all human contact, all reading matter, until it were seven years of age, the brain of the child would be that of a month-old infant. The problem becomes that of furnishing the proper examples for the child to imitate. His play-mates are selected by watchful parents. They endeavor to create an ideal home life for the child, but few pay any attention to the proper selection of reading matter for the child.

The most indelible impressions made on a child's mind are those made by pictures and words encountered in the reading of the child. The goal striven for by most parents is early instruction for their children. That, in some cases, is a grave mistake. During the formative period, that is, the early years of the life of the child, the aim should be to amuse the child and not to attempt to instruct it before its brain can grasp the lesson set before it.

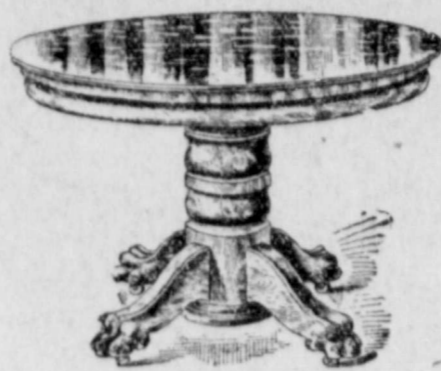
The child's reading should be such that he himself can understand it. The stories should be "amusingly imitative." The characters should enter the "play life" of the child. Let the reading serve as a pleasant companion for your child, not as a hated taskmaster.—Kansas City Star.

ABE MARTIN



What Italy seems to need is more shootin' galleries. No matter how low their necks are cut, or how high their shirts get, we'll allus have 't take chances on their real dispositions.
 (Copyright John F. Dille Co.)

LOOK at THIS



Dining Table Specials

- 42-inch all Oak Table - \$ 9.95
- 45-inch all Oak Table - 10.95
- 48-inch all Oak Table - 11.95
- 54-inch all Oak Table - 12.95

Did you ever buy a table at this price? We think not.

These prices are good for one week only.



Living Room Suit Special

One 3-piece Over Stuffed Bed Suit, consisting of Settee, Rocker and Wing Chair, covered with a good grade of Jackard Velour, a large massive suit. Sells regular at \$185.00. This is very slightly damaged and is priced this week for **\$132.50**

Get our prices on Furniture of all kinds. We can save you money.



Barrow Furniture Co.

YOUR DOLLAR WILL GO MUCH FARTHER IF YOU WILL ATTEND THE CLEARANCE SALE at BROWN DRY GOODS COMPANY

You Can't Go Wrong If You Buy a Lot in HAYNES-MOODY ADDITION
 Located one block south of Grammar School
Own Your Home--Buy a Lot Today
 LOTS NOW ON SALE
From \$125 to \$200
 These Prices Wont Last Long
 We are building houses for rent or for sale.
 For Further Information See **JOHN S. HUGHES**
 At F. & M. Bank



What Price, Service!

Far up in the Pacific Northwest, where tumbled mountain ranges toss snow crowned peaks above the clouds and lonely forests whisper primeval secrets, dwells a race of hard-bitted men whose deeds of daring, whose courage and hardihood, whose determination and devotion to duty have woven about themselves a colorful tradition. An epic figure—the red-coated ranger of the Northwest Mounted Police. What is it they say of him? "He always gets his man"

And down in the Southwest, where tawny prairies sweep out to limitless horizons and blue northers scream across the Great Divide, thrives another breed of weather beaten adventurers, whose deeds of daring, whose hardihood and devotion to duty is of no less heroic measure, if less spectacular, than that of the red coated riders of the North.

Consider this and answer if you can: Which requires the greater courage—to face the blazing muzzle of a forty-five in the hands of a killer and to tempt destruction in the hot, red glory of combat; or alone under the stark black vault of a starless night, to cling dizzy and sick with cold at the top of a swaying, ice-sheathed pole and with numbed, groping fingers to strain at the swaying wires where unseen death leaps lightning swift at your side?

Let the electric lineman who kept your lights aglow while February storms raged across West Texas answer the question for you.

West Texas Utilities Company

Jones Dry Goods

SPECIALS FOR SATURDAY AND NEXT WEEK

One Lot Ladies SILK HOSE regular \$1 value go at 69c

One lot Rayon Silk Hose regular 65c value to go at 49c

5 dozen full size Bleached Sheets, regular price \$1.25- go at 98c

Jones Dry Goods

W. J. Sheppard, Mgr.

Send your Kodak Films to

RODDEN'S STUDIO

Roll Developed 10c, Prints 4,5,6c

—ONE DAY SERVICE—

All Work Strictly Guaranteed

Try a Classified Ad for Results

W. H. Laney returned first of the week from Bronte, Texas, where he had been for 100 head of cattle, which he purchased some time ago, and which he drove to his pasture near here.

Mr. L. L. Huddleston has returned from a trip to Lamesa where he made purchases, adding another section of land to his numerous real estate holdings already acquired.

"Nagging"

From the days of Socrates and Xantippe, men and women have known what is meant by nagging, although philology cannot define it or legal chemistry resolve it into its elements. Humor cannot soften or wit divert it. Prayers avail nothing and threats are idle. Soft words will increase its velocity, and harsh ones its violence. Darkness has for it no terrors, and the long hours of the night draw no drapery of the couch around it. The chamber where love and peace should dwell becomes an inferno, driving the poor man to the saloon, the rich one to the club, and both to the arms of the harlot. It takes the sparkle out of the wine of life, and turns at night into ashes the fruits of the labor of the day.—Justice Hill, in West's Docket.

Tommy's Manners

The substantial part of the meal was finished, and the dainties were on the table. Tommy's eyes brightened—it was an interesting moment for him. "Will you take tart or pudding?" asked his father.

"Tart," said Tommy, promptly. The parent sighed as he recalled the many lessons in good manners and decent behavior which he had endeavored to instill into his son. "Tart, what?" he queried gently. But Tommy's eyes were glued upon the pastry. "Tart, what?" again asked the father.

Forming Habits

Thoughts and habits travel by certain nerve-routes, and the same thoughts and habits always by the same routes. These get in time actually well trodden, like a footpath, and a nerve-current will flow more readily along them than through an unaccustomed channel. To prove it, try and write, or use a knife or spoon, with the left hand. A physiological reason why habits are so easy to check at first, so difficult afterwards, is thus shown. Never, then, let a child acquire bad habits, however trivial. An immense amount of life-education may be done between two and six years of age with far less difficulty than afterwards.

Socrates' Eloquence

When we hear any other speaker, even a very good one, he produces absolutely no effect upon us, or not much, whereas the mere fragments of you and your words, even at second hand, and however imperfectly repeated, amaze and possess the souls of every man, woman and child who comes within hearing of them. . . . My heart leaps within me, and my eyes rain tears when I hear them. And I observe that many others are affected in the same manner.—Alcibiades, in "The Symposium." (Jowett's Translation).

DOCTOR COVERS WIDE TERRITORY

Ozark Mountain Physician, 80 Years Old, Travels on Horseback.

Kansas City, Mo.—At eighty years of age, riding horseback about the forest trails of the high-ridged Ozarks in the Current river country of Ripley county, Missouri, day or night, rain or shine, in heat or penetrating cold, pleasant weather or stormy, facing hardship and privation, his object to bring relief to the stricken, ease to the suffering, health to the sick, and life to little children, is the epic of Dr. Taylor C. Estes, who for almost sixty years has patrolled his district of rural Missouri.

But years haven't left Doctor Estes untouched. Although never tall, he has as yet resisted that tendency of age to shrink and shrivel upon itself. His hair is long and white, faded; yet his brows are bushy and tend to a bit of color, while his luxuriant mustache is still tinged brown. Clear blue eyes gleam at you.

Native of Indiana.

Doctor Estes was born in Hendrix county, Indiana, son of William O. Estes of Virginia. He received his general education in the public schools of his day and his medical training at a Chicago medical school. His first practicing was in Cumberland county, Illinois, where he remained until the second year after the close of the Civil war. Then he went to Pulaski county, Missouri, for a short time and finally found his select spot in the Current river country 25 years ago. He has "raised two families," to use his own words, and of 13 children born 11 still are alive.

Doctor Estes has been not only physician and confidential adviser to thousands of families, but also in the busiest years of his practice in Pulaski county was ordained minister and evangelist.

Covers Much Territory.

Doctor Estes' territory extends in a radius of sixteen or more miles in each direction. Of course, he is not the only physician in the territory and he does not have the obligation of going extreme distances to succor the sick. Yet his average trip, he estimates, is 12 miles over the mountain tops. Fifty miles is the longest single trip he remembers to have made. In his previous practice in Pulaski county, where there were fewer doctors, his range was 20 miles in each direction.

Doctor Estes has worn out many horses in his career. How many, he can't remember. A horse does not last long carrying a man at all hours over the ridges of the Ozarks. In Pulaski county and in the earlier years of his residence on the Current river, it took a stable of six excellent saddle horses to keep him mounted for all his calls. Nowadays, however, he keeps but one.

Held in High Esteem.

In his blue denim shirt, collar open at the neck, jeans pants held up by gallsuses, buckskin shoes, Doctor Estes does not look the scientist and physician which he is; yet he never failed to have and hold the confidence of his community, throughout which and in neighboring fields he holds high reputation.

Recalling the days of the World war and the epidemic of influenza, he told of hardships and struggles to keep up with the disease through his territory. "Almost everybody in this section of the country had it," he declared. "Some homes had as many as six cases at once. The big trouble was to get them to keep windows and doors open. The biggest strain, of course, was getting about to all the cases and watching them through the crisis."

His pay? Doctor Estes seldom or never is paid at the time he makes the long, twelve-mile, six-hour horseback ride to attend a patient. Most likely such pay as comes will reach him long afterwards and as likely as not, it will not be in cash. The biggest proportion of patients in such a district as this, until recent improvements came to it, cannot afford to pay a physician for saving a life, for it is all they can do to sustain the life that has been snatched from blackness. Those who have surplus crops pay in hay and corn, in wood and forage, occasionally in a chicken or a bit of game.

Hound Dog Valued at \$25

Ends Case Costing \$2,000

Eminence, Mo.—Typical of many found in the Ozark mountains, a black-and-tan hound dog ended a court case here by the "testimony" which it gave. It obtained also the acquittal of Lewis Wells, its owner, charged with stealing the animal.

Wells said he bought the dog from John Widlers. As Widlers took the stand, the dog leaped to show devotion to the him as an old friend. The dog, worth \$25, ended a series of trials which cost \$2,000.

Saved by Lariat

Point Pleasant, W. Va.—After clinging for 16 hours to a tree partly submerged by a flood here, Charles Musgrave was rescued by means of a lasso thrown around his shoulders by a farmer.

Yawn Locks Jaws

Paris, Ill.—Miss Nora Caruthers of Neoga, while yawning, dislocated her jaws, locking them. Two physicians labored for several hours before she was relieved.

\$1 HAT SALE \$1

Yes 50 hats to go for \$1.00 each
50 hats to go at \$2.50 each
Balance at \$5.00 Ea. Nothing reserved

New Dresses Fresh From Market

New styles, fine materials, priced from \$12.50 to \$30.00

WHY WHISH? BUY! WHY NOT AT

Piccadilly Style Shop

PLAINS LAND FOR SALE

Best Farms in Lubbock County, located on state highway; contains 5 sections, 14 miles from Lubbock, two miles from Shallowater; 2,000 acres in cultivation, fenced, has 10 houses and 10 wells and mills; best bargain on the South Plains. Must sell by March 1. Wildcat well drilling on land adjoining this property.

Why pay \$35.00 for raw land when you can buy improved land like the above at only \$32.50 per acre, and on good terms. Address:

GARRISON & HOLT

in Care of MERKEL MAIL
A Plot of this land may be seen at the Mail Office also.

Mr. and Mrs. J. M. Johnson have as their guest this week, Mr. and Mrs. Simmons and daughter, Miss Imogene of Midland. Mrs. Simmons is the daughter of Mr. and Mrs. Johnson.

Help the P. T. A. celebrate the birthday anniversary of the Father of our country on the evening of Feb. 22, at Grammar School auditorium. It

Mr. and Mrs. D. A. Lee and Mr. and Mrs. N. C. Gailey were pleased to have as their guests first of this week, Mrs. Mary Olsen, of San Angelo, and Mr. and Mrs. Dixon, of Abilene.

Mrs. M. G. Parker and son, Marshall, of Stanton, were here first of the week, guests of the former's daughters, Mesdames Leonard Abernathy and Walter Dubree.

Mr. G. H. McDonald of Abilene was a Merkel visitor Tuesday.

Car of Colorado Hulls on track—the bright, soft kind. Swafford, phone 44.

Try a Classified Ad for Results

Our Entire Big New Shipment of Spring

SHOES included in this SALE

BROWN DRY GOODS COMPANY

Twelve Years OF DEPENDABILITY

It was Dodge Brothers distinction, twelve years ago, to create a more dependable car in its price class than previously had been known.

This enviable leadership Dodge Brothers have rigidly maintained.

Wherever difficult conditions try the souls of men and the stamina of motor cars, you will find Dodge Brothers product foremost in favor.

You will find also that six, eight and even ten years of service are not exceptional for the car; that frequently it delivers mileage running well into six figures; and that maintenance cost is remarkably low throughout its long and useful life.

These facts powerfully witness Dodge Brothers success in constantly bettering a product that was exceptional even at the start.

Touring Car	\$935.00
Coupe	\$985.00
Standard Sedan	\$1045.00
Special Sedan	\$1100.00
DeLuxe Sedan	\$1235.00

Delivered
MERKEL GARAGE
MERKEL TEXAS

We Also Sell Dependable Used Cars

DODGE BROTHERS MOTOR CARS

LUMBER

Build With Our Good Lumber

You know Lumber is a most important element in the construction of your new home--and it needs be good. Generally when you skimp on its expense--buy a cheap, inferior product--you use up the saving many times over later when piercing winter blasts make necessary extra heat. So choose your Lumber carefully in the first place--it means many dollars saved.

Get Our Estimates On Your New Home

Our Prices are Right--Our Stock is Complete--
Our Service is Unexcelled

BURTON-LINGO CO.

Merkel, Texas

Confidence, And A Square Deal

We came to Merkel and established our business because we had confidence in its people and future development, and we have not been mistaken, for both the town and our business is growing daily.

CONFIDENCE in those with whom we deal, when it springs from a series of satisfactory transactions, is of greater value than all the legally phrased guarantees in the world. Confidence is the most precious asset in business, because it establishes a standard by which the buyer can gauge his expectations when making a purchase, it simplifies every transaction--it injects into business a sunny, friendly, team-work spirit.

Because we have always given them quality products at reasonable prices--plus a fair and square deal at all times. We enjoy the confidence of our trade in the fullest degree. People who buy from us know they will be treated as we would have them treat us were we in their place and they in ours.

To Those

who have not as yet been in to get acquainted, we extend a cordial invitation to do so. We sell only quality merchandise and our delivery service insures you fresh meats, groceries and vegetables at a few moments notice. Call 249 for Quick Service.

QUALITY MARKET & GROCERY

"The Up-to-Date Store"

BLEEDING SORE GUMS: Even after you. Druggists return money if it fails. **HAMM DRUG CO.** It causing rheumatism, Leto's Pyorrhea Remedy, used as directed can save you. Try a Classified Ad in The Mail.

What You Want When You Want It

We have Springs for all makes of cars, and nearly all models. Get 'em in **Merkel**

Rent-A-Car Service

We can also rent you a car for your own service. We have Fords, Chevrolets, Oaklands, Dodges and Chalmers.

Filling Station

Our filling station service will please you. It is the best.

One-Day Battery Charging

We will charge your battery, repair your old one, or sell you a new one of the best made "the Exide."

EVERY BODY'S GARAGE

Service Plus Satisfaction

Moving To California

Mrs. Cecil A. Ditty, daughter of Mr. and Mrs. J. Willie Moore, of this city, and Mr. Ditty, are moving to San Francisco on the 18th of February to make their home. Mr. Ditty will be connected with the Continental Life Insurance Company as general office manager and will live in Berkeley or Oakland. Mr. Ditty lived in Berkeley four years while attending California University, and finds the climate of northern California more to his liking than the Southern part of the state. Numerous social affairs have been given for the young couple in Hollywood, Beverly Hills, Los Angeles and Pomona. They have disposed of their duplex and furniture. They will make the trip north by motor, stopping at Carmel, by the sea, and Del Monte for a few days. Mr. Ditty has many friends in the northern city.

FRED BIGHAM BURIED HERE SUNDAY WEEK

Fred Bigham, son of W. R. Bigham, a former citizen of this city for many years, died last Saturday at Lampasas after several months of continuous illness. The remains were shipped to this city for funeral and burial, which took place on last Sunday week, Feb. 6th.

Funeral services were conducted Sunday afternoon at the home of Mr. S. D. Gamble, by Elder W. G. Cypert, with burial immediately after in Rose Hill cemetery.

Deceased was a brother of Claude V. Bigham, who died some four weeks ago at Van Horn, and was buried here.

CARD OF THANKS

The Parent-Teachers Association takes this means of thanking Mrs. C. B. Gardner for her untiring efforts in coaching the men who helped to make a success of "the womanless wedding." Also the Hamm Drug Company, who so generously donated the punch for the reception following. Signed by committee: Mrs. F. C. McFarland and Mrs. L. B. Scott. It

CARD OF THANKS

The kindly ministrations during her illness, the beautiful floral offerings at her death, and the love and sympathy of so many friends which have sustained us and helped in a measure to assuage our grief will ever be cherished by the husband and children of Mrs. W. F. Patterson. Words are inadequate to fully express our love and appreciation and we can only say "God bless you". W. F. Patterson, Mrs. Juanita Hutcheson, Overton Patterson, Thelma Patterson. It

METHODIST CHURCH

Rev. W. E. Lyon, our presiding elder, will preach for us at both hours Sunday, being the second official visit to us the present year. Let us give him a good hearing.

Hope that we may have a good attendance at Sunday School and that all may come prepared to stay for church at 11 o'clock. Music by the orchestra and choir before the sermon at the evening hour.

1. Overture, J. S. Zamecnik.
2. Nodding Poppies, Robt. L. Creighton.
3. Field of Glory, March, J. S. Zamecnik.
4. Magnolia Blossoms, Novelette, J. S. Zamecnik.

Will hold pre-Easter revival services April 3-17, and Rev. H. C. Hand, pastor of Key Memorial Methodist Church at Sherman, will assist us in the meeting

W. R. McCARTER.

Senior B. Y. P. U. Program

Subject: "Heaven, Our Future Home."

- Leader, Dorothy Higgins. Introduction by leader.
1. Abraham, citizen of two worlds, Helen Booth.
 2. Limited to Bible Knowledge, Edna Marie Jones.
 3. The Location of Heaven, Marjorie Garber.
 4. What will we do in Heaven? Floyd Dowell.
 5. Shall we know each other there? Mary Ellen Ashby.
 6. Home of the Redeemed, Vennie Helzer.

The S. A. B. Club

The members of the S. A. B. Club were guests in the home of Mrs. Marvin Boney Wednesday afternoon. After a bit of needlework a dainty salad course was served to Mesdames Grover Gilbert, T. L. Holloway, Billie Cobb, J. F. Holloway, Earl Stanford, Joe Bailey Toombs, Doyle Pogue, C. B. Barnes, I. W. Lackey, Misses Desie Sharp and Azilee Gilbert.

CARD OF THANKS

We want to thank each and every one, the doctors and nurse and the many friends, for their kind and loving attention shown to our sister, and aunt, Mrs. Katherine Patterson. Mrs. Scythia Cook, Mrs. Mattie Choate, Mrs. Ellen Burroughs, Mrs. Georgia Phillips, Mrs. Bess Coats, J. H. Mathis, Mrs. Nina Choate. It

Hear Famous Pianist

Quite a number of the music lovers of Merkel took advantage of the opportunity to hear Levitski, world renowned pianist at the First Baptist Church, Abilene, Wednesday evening. Mr. Levitski ranks with Paderewski and other leading musicians, and came to Abilene under the auspices of Simmons Lyceum Course. Those fortunate enough to hear him were Mr. and Mrs. E. Yates Brown, Mr. and Mrs. Charlie Jones and daughter, Mona Margaret, Miss Melba West, Johnnie Sears and Edna Marie Jones and A. J. Tucker.

Adult B. Y. P. U. Program

Leader, Mrs. Campbell. Introduction by leader.

- Part 1, Mrs. Teaff.
- Part 2, Mrs. General Jones.
- Part 3, Mrs. Parrack.
- Part 4, Mrs. Tom Vernon.
- Part 5, Mrs. Parker.
- Part 6, Mrs. Tittle.

Miss Bird Entertains

A pretty affair of the past week was the Valentine Bridge party given by Miss Martha Bird Friday afternoon to announce the approaching marriage of her sister, Miss Intha Bird to Mr. Jack Smith, of Ranger, Texas. The bridge tables were prettily appointed using Valentine motifs in nut cups, tallies and score pads. Miss Bird was assisted by Misses Mellie Gilbreath in extending hospitality to the guests and in serving a refreshment plate containing guest favors announcing the coming nuptials to Mrs. David Wright, Misses Lucy Tracy, Mary Cleo Booth, and Helen Booth, Inice Brown, Elizabeth Harkrider, Iris Garrett, Fanny Belle Boaz, Tommie Durham, Flora Frances Anderson and the honoree, Intha Bird.

Negro melodies and readings in costume will add a great part to the musical given by the P.T.A. Tuesday night.

Womans Missionary Society

The Womans Missionary Society of the Methodist church met Monday afternoon at the church with a lesson from the mission study. Mr. McCarter very interestingly taught the text study. Following the lesson was a short business session during which the missionary basket was opened and found to contain \$2.00, making a sum of about \$8.00 found in the basket. For next Monday afternoon there will be another lesson study

IDLEWISE CLUB

It was a jolly group of club members who gathered at the home of Mrs. George White on Tuesday afternoon for the prettily planned party, which was the climax of the recent bridge score contest staged for several months. The six members comprising the losing side proved to be charming hostesses.

The entertaining rooms were artistically decorated in the Washington motif. Dainty hand-painted tallies revived the old familiar quotation "bury the hatchet". The hostess passed nuts and punch during the merry games of Bridge. At the tea hour delicious refreshments consisting of apple pie, alla mode and coffee were enjoyed.

Those who spent this pleasant afternoon together were: Mesdames D. W. Wright, Emmett Grigas, W. S. J. Brown, Earl Baze, W. W. Haynes, Roy Largent, and George White; and Misses Christine Collins, Mary Cleo Booth, Ruby and Evelyn Hamm and Lucy Tracy.

Mr. and Mrs. C. B. Barnes returned first of the week from a trip to Mnard, where they visited friends and looked after business matters.

CAKE SALE!

Christian Endeavor will sell cakes in front of Max Mellinger Dry Goods Store Saturday. Buy your cake for Sunday dinner. It

Right at The Time When You Are Needing
SHOES — SHOES — SHOES
BROWN'S are opening a—
SHOE SALE
—Come Early Saturday Morn.

Schindler's Final Clearance Sale Starting Saturday, Feb. 19, and Lasting Only One Week

When everything in the house will be reduced to extreme low values. Every item will be marked down in plain figures.

Attend this sale and profit by the enormous savings offered

FREE! FREE!

During this sale we will also give FREE, with each \$3.00 purchase of merchandise a 50 cent set of Barrel Tumblers

COUPON

With this coupon and 59c you will receive one set of white, nine inch, \$1 plates.

Sign and bring to this store

Don't fail to attend this Sale, Saturday, Feb. 19th.

Schindler's Variety Store

Front Street Merkel, Texas

Review of Progressive Abilene Business Firms

Abilene Rug Cleaning & Mattress Factory

In Abilene at 873 Pine Street, is especially prepared to Render This Section Unexcelled Service. They Operate a Rug and Carpet Cleaning Plant and at Great Expense Have Installed the Most Modern Machinery. No where else Can You Get Better Rug and Carpet Cleaning Service than at This Concern.

The burden of spring cleaning is not only eliminated, but is made a pleasure by the carpet and rug cleaning service offered by the Abilene Rug Cleaning Works. They have equipped to take care of the most delicate rugs in the most expert manner. At a great expense they have installed modern machinery for the cleaning and renovating of rugs and carpets, the "bugbear" of spring and autumn housecleaning. Your rugs and carpets can be cleaned much more satisfactorily at this plant than you could possibly do them yourself and they wear longer because they are thoroughly cleaned.

The machinery for this special work is the equal of equipment in the best plants in the larger cities. This is the enabling factor of their taking care of every variety of rug

cleaning, regardless of class and size. They make a specialty of cleaning oriental rugs and this work is in the hands of an expert who has made a study of orientals. This establishment is entrusted with many of the most costly orientals in this section.

The business of this carpet cleaning works is spreading all over this part of the country and is by no means confined to its home city. The rapid increase in the business is due to the more than ordinary ability of the management in the conduct of the affairs of the institution.

We wish to refer all our readers to this progressive and modern institution and to suggest that as regards dependable work they can not do better than to entrust their work to the care of this well known carpet cleaning plant.

ABILENE PRESS BRICK COMPANY

With Brick Yards at Abilene, Are Extensive Manufacturers and Distributors of Brick—A Company That Offers the Highest Class Products at Most Reasonable Prices

As the general purpose of this review is to give the local and outside world an adequate idea of our industrial progress and the general excellence of the local plants we deem it quite appropriate to devote space to this well known firm.

In this locality the analysis of the clay shows that it is peculiarly adapted to the production of the best grades of brick on the market and with this foundation they equipped their plant with the latest scientific machinery for the production of a high grade product. Then the management has had in its employ only men of experience, assuring the public of a high state of efficiency and uniformity in the product. It may be well to add that it is one of the best equipped and one of the best conducted in the country while the product has always maintained the standard and finds a large

and ready sale.

On account of their large production they will be in a position to furnish vast quantities of building brick for the coming campaign.

The advantage of building with brick are self evident as it reduces the insurance, lasts forever, and the first cost is the last cost as it requires no painting or upkeep and in the long run is the cheapest.

The management of the Abilene Press Brick Company has had much practical experience in this industry and is counted among those who are prominently identified with our manufacturing and commercial progress. They deserve the support of the people and merit the reputation they have attained as being one of our largest industries. Under this competent direction we feel assured that it will continue to maintain its high standard in its special field of industrial endeavor.

HARVEY HAYS DRUG COMPANY

1070 N. First Street, Abilene, Represents the Spirit of the Age in the Drug Trade. Headquarters for Drugs, Prescriptions, Chemicals, Druggist Sundries, Ice Cream Soda, Cigars, Toilet Preparations and Many Specialties—Under the Personal Direction of Harvey L. Hays, Owner.

The Harvey Hays Drug Company breathes the spirit of modernism and has become a headquarters for people for druggist supplies and specialties for many miles around.

This store specializes in the carrying of standard goods which are known the country over. No matter whether it is a proprietary medicine, chemicals, kodaks or any of the specialties you will find on it the stamp of a well known manufacturer who stands behind the product as does also the store.

The prescription department has not been lost sight of in the great changes of today, but here registered and experienced pharmacists are equipped with all the latest devices for accurate and correct measurement of everything used. The ingredients all come from the world's leading manufacturing chemists. Doctors as

well as the people have been able to secure marvelous results from the work of this department.

A specialty is made of mail orders and you can rest assured that when you order by mail from here that you will receive the most careful attention and receive the same high class goods as if you went in and selected them yourself.

The soda fountain, soft drink and ice cream service come from one of the finest and most sanitary fountains made today while the products are the best to be obtained.

Harvey Hays Drug Company appreciates the value of good service as a trade winner and all the sales force are willing and anxious to accommodate their patrons. They take an active interest in offering all that is new in the line and everyone should occasionally shop here to keep in line with the times.

ABILENE TOP & BODY WORKS

With a Record of Years in the Automobile Painting Business, Operates the Most Modern and Up-to-date Auto Painting Establishment in Abilene, Located at 125 Sycamore Street—Every Facility to Offer the Automobile Owners the Very Highest of Service in Automobile Painting—the Best Equipped Automobile Painting Establishment in this Section. Mr. T. O. McCamant is Considered an Expert in this line of Business—"Why Deal with an Amateur; Deal with a Man Who Knows."

Here is an expert in the auto painting business and he can take your old car and make it look like new. You know that a man whose shoes are unpolished looks ill-dressed all the way up. Just so with an automobile. A shabby top or an unpainted body makes the machine look like a second-hand piece of junk.

Don't think that because your car looks bad you must get a new one. With the improved facilities of this modern paint shop, he can make it look so fine you'll hardly recognize it. Every dollar spent with him will add ten dollars to the value of your car.

Mr. McCamant who says he has added a paint brush since he has thoroughly acquainted quality of paint for a long time and good wear. With skilled experience

produces a combination that insures the car owner getting more years of service.

There isn't a house in the country that can equal his work and prices. He guarantees every job he turns out. If you find the slightest defect in his work, send back the car and he will do it over without question or quibble. That's the guarantee that has built up his business.

Take your car to him and he will tell you just what it requires and what the cost will be.

Mr. McCamant is well thought of in Abilene, and has always shown a progressive spirit and has done his share in making this city a more prosperous and better community in which to live. We unhesitatingly recommend him to all our readers as a man upon whose word you can depend.

THE LADIES SHOP

The Style Center of Abilene is a Popular Cloak, Suit and Dress Store that Satisfies Every Desire of the Discriminating Woman in the Way of Apparel. Buying Power of This Organization Allows Offering of Finest Style and Quality of Garments At Lowest Possible Figure.

Self-ornamentation has been a function of the female of the human species rather than the females of the lower animal forms. The rooster pheasant has a much more elaborate coat than the hen and the male is the showy one of the pair among any of the four-legged families; and it is true that among savage tribes, the chieftains, the braves, the men and not the women have elaborate forms of dress. But in our occidental civilization where a woman at least has the power of choice in matters matrimonial, it is the female and not the male who seeks to charm by her apparel as well as by her personality. This, at least, has been the popular view and in a measure it must be granted.

This is one of the reasons, probably why women are almost more particular than men about what they wear. And it is indeed commendable that they wish to make themselves attractive as possible. This up-to-date ladies cloak, suit and dress establishment has everything that a woman could wish to make herself charming. Here will be found the articles of apparel which will make them the subject of admiration to their loved ones and friends as she takes her place alongside the man in the business and professional world—that there are other sentimental reasons for making herself appear attractive.

Several times each season the owner of the store goes to the New York and foreign markets to bring to the women of this community the very latest offerings in cloaks, suits and dresses. The store is recognized as one of the most careful buyers in these markets. The owner is noted for selecting the finest styles and fabrics at a figure so advantageous that they can actually be offered to the customers in this city and vicinity at a figure more reasonable than the price for the same garment in the metropolitan centers. This is also due to the fact that the overhead and operating expenses of a store are not so high in this city. The discriminating woman will find everything here. Dresses, coats, capesuits, apparel of any kind to suit every occasion. She will also find clothes most suitable for her daughter, the young miss between the ages of six-teen and twenty.

But this store not only has a metropolitan stock; it gives metropolitan service. Every sales person on the floor of this store is just as capable of giving the customer professional modiste service as can be obtained at any Fifth Avenue store.

THE PHILPOTT FLORISTS

Located in Abilene at 1026 N. Second Street, is a Prominent Floral Firm Under the Direction of a Leading Florist Who is Alert to Serve the Public in Every Way Possible. "Everything in Flowers" is Their Slogan. Mr. Lovelady, the Proprietor, Holds a High Place in the Business Life of the Community.

"A thing of beauty is a joy forever." The immortal Keats must have had in mind something no less beautiful than a perfect bouquet when he wrote that line. What is more satisfying to all the senses than a basket of roses, or a corsage of sweet peas? A flower shop such as this flourishing one would be eminently worth while anywhere for the sheer "joy of beauty" which it gives people.

If you have never done so, or even if you have, it is worth while to visit the show rooms of this progressive floral company just to observe the artistic designs and the tasteful arrangement of the many floral exhibits there. It is no wonder that people want to linger before the windows of this shop when in Abilene on a hurried shopping errand, so fascinating are the displays arranged by these skilled florists.

Not every one can be a successful florist any more than everyone can be a successful painter or musician. One is equally as artistic as the other. And although florists are possessed of a certain inherent ability, learning to manage successfully a floral business is the work of many years. These successful florists have operated this shop to the satisfaction of the public

for a long time. They have made a particular study of the scientific facts regarding flower life. They know the flowers which will be the most beautiful at just the seasons they are wanted in a particular climate and under certain soil conditions. Furthermore, these enterprising individuals are constantly trying to develop more beautiful specimens. In their experimental greenhouse, they are doing on a small scale but with none the less skill, what Luther Burbank did with many kinds of plant life at his place in Santa Rosa.

These florists are also prepared to take care of orders for special occasions, weddings, parties, banquets, balls and the like, whether held in residences or in the public hall. Flowers are always an essential part of the decoration for such affairs. Not only will this establishment furnish you the flowers, but they will advise you as to the needs and methods for just the proper decorations.

Because of their ability, because of their fair methods of doing business, the owners and managers of this shop have earned for themselves a high place in every phase of community life. This paper wishes to congratulate them on their good business and upon the part they play in community life.

ABILENE MARBEL WORKS

Of Abilene, Located on Oak near Corner South 2nd Street, is a Monument Firm Made up of Artisans of High Class in Memorial Art. Prepared in Every Way to Help the People of This Community Preserve the Memory of Their Loved Ones.

"The paths of glory lead but to the grave." Written two hundred years ago, the finality of the truth set down by Thomas Gray is impressed on our minds more and more each time we follow the remains of a loved one to the last resting place. As time lightens the pain of the loss, we realize that our only consolation is in preserving the glory of the memory of that one who has gone on. That glory, which is not the mere glory of material achievement of which Gray speaks, lives on. All that we can do to remind ourselves of the glory of that loved one makes us better men and women.

Our thoughts turn naturally to monuments of stone, of granite and marble, because there is something so indestructible about such monuments, something as indestructible as the memory of those who are no more. Where is the individual of sentiment who does not love to wander in a graveyard? He likes to be because on every side stand memorials which time does not destroy nor age bring to the ground.

We like to think of the famous personages of the country whose memories have been written on the hearts of men—Lincoln, Washington

and many more. Yet the memory in our hearts is not enough. Overlooking the Potomac is the wonderful Washington monument, the magnificent Lincoln memorial erected that the people of these United States and of the world may have almost everlasting remembrances of these two great figures.

The man who buys a monument for the grave of his mother is doing in a less pretentious way what the whole world has done for these two men. He is preserving the memory which to him is the loveliest in the world. The marble and the granite is so symbolic of all that she stood for in this life. To supply the people of this community with monuments which really preserve the wonderful memories of the loved ones who have gone is the work of the Abilene Marble Works.

It is fitting to reiterate that the owners of this company are men well known and well thought of in the community. They are daily rendering a service to the community in the work they love. Quietly but none the less effectively, their work goes on from day to day. In the same quiet manner they are back of every project for the betterment of the community.

GRANGER FLORAL COMPANY

Is One of the Prominent Floral Companies of Abilene and is Operating an Up-to-Date Retail Store at 1204 Ambler. A Floral Shop of the Highest Type. Many Specialties. Beautifully Arranged Corsages and Bouquets Supplied at all Times. Courteous Service Always. Mr. Granger, the Florist, is a Respected Citizen of this Community.

"Say it with flowers" is a national slogan. The people of this community have a special reason to make it their slogan. Few cities have a flower shop as well fitted to make the floral message all that it should be as this up-to-date and modern florist concern ready to meet the needs of all the people. No matter what the occasion for flowers—and they are many—this shop is ready to fill the need.

The floral business is more than a science, more than a mere business—it is an art. Working with flowers requires knowledge of all the laws of plant life to be sure. A knowledge of soils, of all the principles of botany, all this is required. But in addition to all this, the florist must have that innate ability, that love for his work which characterizes only the artist.

To the true florist the artistic arranging of a pretty corsage which he knows will be cause for comment from all who attend the ball at which it is worn is a pleasure. He likes to do it. No florist could love his work more than this well known individual who operates his business more for the love of the work than to reap a material reward. This is the true secret of success after all. He has that ability to make up every wreath, every corsage, every bouquet, every

basket of flowers so that each flower will show up to the best advantage. A mysterious power this, like that of an oriental. It is almost true that florists, like poets, are born not made.

But the making up of bouquets and baskets of flowers is only one specialty of this versatile artist. You may be giving a ball or holding a wedding in your home. You want the most beautiful of decorations.

Flowers are essential. His shop will not only furnish you with the flowers but the florist will give you the benefit of all his knowledge as to how to decorate your parlor, ballroom, or entire residence most strikingly. This, he feels, is his contribution of service to the community.

Quick orders for funeral purposes is another specialty of this shop. It is also a station for telegraphing flowers to any part of the country.

The shop itself is a paragon of beauty. It is indeed a joy to drop in and look over the wonderful displays. You can be assured of the most courteous and considerate treatment whether you come to make a purchase or not. The popularity of this place of business in itself speaks for the high place this florist holds as a respected citizen of this city and the community.

MUTUAL MOTOR COMPANY

Is One of Abilene's Popular Automobile Firms with Headquarters at Third and Oak Streets. Official Representatives in This Territory for the Popular Nash Cars and Trucks. Nash Meets the Needs of the Most Discriminating Buyers. Nash Trucks are the Accepted Commercial Vehicle. Mr. Adams is Truly a Public Spirited Business Man With the Interest of Abilene Uppermost in His Mind.

Everything the public demands in the way of automobile service. This is the fundamental policy of this well known firm of automobile distributors. The people of this community have long since come to understand that here is an automobile distributing house that is operated on a solid business basis and is striving for the continued goodwill of the people above everything else.

Realizing that the needs of the people could be met best by supplying them with a car which would be within reach of the average man and at the same time would meet the demands of the most discriminating purchasers, the organizers of this business, took the agency for the Nash cars and trucks, believing that here was a line of cars for all the people, one which any individual would be proud to drive and would stand the test of endurance. They have not been disappointed.

Every one knowing the history of the automobile industry remembers that the Nash car was not offered to the public until its designers and builders thought that they had produced a car which would satisfy in the beginning, and which would satisfy after it had been driven five years. Long experience with Nash cars by thousands of people have convinced them that their judgment was right. It is worthwhile considering what

the average American in a community such as this demands in his car. In the first place, it must go when he wants it to go. The kicking of the starter and the letting out of the clutch must give immediate response. After it has started, the car must run smoothly and efficiently.

This is one of the reasons why the Nash car is so popular with lady drivers. If women are growing to be more fastidious than man about any one thing it is about motor cars. No woman wants to go down town shopping in the afternoon in a car that does not look almost better than the best. The late Nash models are real artistic products in the way of body lines and general design. Another reason why women prefer the Nash is its easy operation. The dainty foot has but to touch the clutch barely drop her hand on the gear shift lever and the car starts. Steering is remarkably easy with this car.

The representatives of this firm are taught but one lesson; serve the public well at all times. Their courtesy and accommodating attitude has won for them the reputation of distinctive automobile salesmen. They are a credit to the creditable firm they represent. The members of this company are second to none in the ranks of automobile dealers and it is modest to assert that they well merit the patronage they have received in this community.

B. H. LANCASTER

LUMBER and RIGS

Building Material, Cement, Paints

Stains, Enamls, Varnishes

ALL BUSINESS APPRECIATED

No Work too Small for Our Consideration

Nor too Large For Our Capacity

Estimates Furnished With a Smile

PHONE 82

WEST TEXAS UTILITIES COMPANY

Have General offices in Abilene, located at Third and Cypress. One of the most efficient light, heat and power plants in this section of the country. Development of the community has been the highest aim of the men behind this corporation. Service is their motto. Their modern and up-to-date plant is the pride of this city. Rates remarkably low. Carrying a complete line of electrical appliances. Mr. A. W. Breihan, the Superintendent, is truly a civic minded business man.

Light, heat and power, not only the three fundamental elements of creation but three primary essentials in every progressive community. Due to the excellent efforts of this Public Utility Company no community has been better served with these three elements than Abilene and vicinity. Some observing citizen once said with a great deal of truth, "Where this company's lines have gone, the city has gone." He saw the results but he did not see the movements working toward that result. What were they? The men who organized this public utility corporation in this community foresaw the possibilities of development here. They foresaw then that only a good system of power and lighting was necessary to start this community on the rapid road to progress. They have watched it progress and have kept abreast and just a little ahead of its development. Have you noticed that when there was a talk of opening up a new section to add to the city, that while other people were still talking this corporation was working, placing its lines through that district, preparing for the population that was to come. No one can deny in face of these facts that

this company has been a most vital factor in the development of the community. This review would not be complete without adequate mention of the individuals who have made possible such an efficient and serviceable power and lighting system in this community. Some business can be learned in a day, others in a year, or a few years, but to master the problems of the power and lighting industry is the work of a lifetime. These men have truly given their lives to this business in Abilene and community. They have studied not only the general facts about power and lighting plants but they have analyzed carefully the particular needs of this community along such lines, so that it is safe to say that no group of individuals could know more thoroughly the problems of this community and how to meet them along this particular line. These men are giving this community the benefit of their knowledge collected during a life time. They are doing it because the insuring of the continued progress of this community is the paramount aim of their lives. They are public spirited individuals, every one of them.

ABILENE STORAGE COMPANY

The Leading Storage and Transfer Company of Abilene, Operated on a plan that Guarantees Satisfaction to Each and Every Customer. Their Headquarters are Located at 126 Pecan Street. Short Hauls, Long Distance Moving, Anything—Anywhere. The Owner, Mr. J. R. Cope, is Truly Civic Minded and a Leader in the community.

The Building of hard surfaced roads in long stretches throughout the United States gave rise to the modern trucking companies both in hauling produce and in overland household goods moving.

Those who deal with this firm are all satisfied customers. Moving and storage of household goods is a scientific business that calls for a high degree of efficiency. Men must not only be strong—they must be trained so that your valuable and delicate pieces of furniture may be protected and not suffer so much as a scratch in the hauling and handling.

That is why we say storing and moving of goods is a business and that is why they do it. You can stop worrying if you call them. Their facilities save you money. And there is satisfaction, too.

Their years of satisfactory service in this field have made them well-known wherever moving is to be done. Ready any hour of day or night for quick transportation of household goods, personal belongings of any nature, or any class of merchandise, their transfer trucks have become a

familiar sight on the streets of this city. Prompt service and careful hauling are two traits that have been responsible for the large demand for their service.

They have in their employ men thoroughly experienced in the packing of household goods—and their satisfactory service is attested by the number of calls which they receive for their packing to come and prepare furniture for shipment.

They are a thoroughly responsible concern. You need not "carry your own risk" for careless handling of your furniture. It will pay you to be certain of such responsibility when giving orders for moving.

Their entire organization is well trained to render complete service to families moving locally from one house to another—and for packing for railroad shipments.

When you ship by truck, household goods do not require packing—and invariably arrive at their destination in first-class condition. Such service will prove a saving to you, and it is the most satisfactory means of transportation. Truly a responsible firm willing to assume responsibility.

WEST TEXAS TILE COMPANY

With Headquarters in Abilene, Located at 1153 North 2nd, is Considered the Leading Marble and Tile Firm of This Section. They Satisfy a Real Need in This Community. The Best That They Can Give is Their Motto on Every Piece of Work. Advice and Consultation as Well as Estimates Freely Given. Business as Well as Private Homes Speak Well of Their Work.

Have you ever heard that steady drip, drip, drip of water as it seeps through the ceiling onto the floor below? Have you ever experienced the flooded floors due to a bursted water pipe? When the pipe bursts there is only one thing that is expected—ruined ceilings below when the water has seeped through the floor. To overcome this has been the study and work of this mantle and tile company. They have set the task for themselves of giving to the people of this community the best that is offered in beauty and service in the modern bathrooms of our homes.

There is not one among us who at one time or another has not watched a tile floor being laid. It is most fascinating. The tile setter must know his work and be an expert and as we watch him match the various pieces, we begin to appreciate the magnitude of the work. We cannot fail to be impressed with a tile floor that stretches before you like a vast modeled stone rug. To attain such a result there can be only one company behind that work and it is our local marble and tile company.

Did you ever stop and analyze why you trade at a certain bank? Perhaps it is due to the fact that there are business associates there or perhaps they are friends. Maybe the men in this bank are particularly courteous or have some distinct service to render to you. Even with all of these factors entering in, there is always secret feeling that the bank

that shows the most prosperity is the one that is the soundest and that is where you do your banking. You may attribute it to any one of the above reasons but underneath it all is that reason that it looks prosperous. Banks have always tile floors and marble sides and counters, to say nothing of the many other parts that are concerned with these two essentials to modern business. There is nothing that so emphasizes the prosperity of a community as a bank with a good appearance. The bank capitalizes upon its very appearance. There is no reason why the individual should not capitalize upon that very same thing. Surely your bathroom floor in your home receives as much attention as any other part of the house. A white tile floor radiates cleanliness. It is easy to keep clean and there is very little work attached to polishing it. Besides a tile floor and side prevent that very ugly condition of streaked walls where water has been splashed upon them. Can you afford to risk your reputation, your own health and happiness on a thing like an ill looking bathroom? Besides the protection that we receive from water-proof flooring is more than compensation for the cost of installing such a modern necessity.

The fact that these men have been in our community so long and that they have been leaders in all civic work speaks well not only of their business capacity but their interest in all public improvements.

MINTER DRY GOODS COMPANY

Known Throughout This Section as "The Store Ahead—That Leads But Never Follows," is Located in Abilene at 244 Pine Street. A Large Mercantile Establishment That Saves Customers Through its Enormous Buying Powers. "Low Prices For the Best Goods," is the Slogan of the Management. Experienced Department Heads and Helpers Give Courteous Treatment and Unexcelled Service. Public has Confidence in Big Firm Which Supplies its Every Need.

Quantity purchases mean lower prices. That is the secret of the phenomenal success of this store.

The management knows where to go to get the best goods manufactured for the lowest prices. Being a large buyer it can command a much better price than the merchant who buys in small quantities.

The function of the Minter Dry Goods Company is to supply every need of the buying public. There are three phases to this service, and all three are found in the superlative degree in this store. The first and primary interest to the buyer is quality and price. Realizing this the management of this store brings to bear its great purchasing powers in stocking the store with the best goods and the latest styles at the lowest possible price. Those in charge realize that their customers must be satisfied, that if they are not they will withdraw their patronage and advise their friends to do likewise. And, conversely, they realize that a satisfied customer is an asset, not only in swelling the volume of business by his own purchase, but by advertising his satisfaction among his friends by word of mouth.

The second necessity of this store is courtesy. It is a hard and fast rule

among the employees of this store that the man who buys a ten or fifteen-cent article must be given the same courteous treatment as the man who purchases a large amount.

The third requirement is Service—with a capital S. In a great measure the success of this store is due to the fact that it has in stock every need of the man, woman and child. It has experienced managers at the head of every single department, managers who know what the public wants and whose duty it is to see that their want is satisfied, whether it be large or small, costly or cheap. They must see to it that the latest style is in stock, that the design is tasteful, that the quality is unexcelled and that the price is the best offered anywhere.

This store has fulfilled these three obligations to the public. And as a result it is the mecca for the shopper who knows that there he will find what he wants at the right price. He can feel safe in taking the advice of the experienced department manager in accepting a suggestion from the clerks.

And so buying power, combined with courtesy and Service has made this store the success that it is, the central unit in the mercantile system of this community.

BANNER ICE CREAM COMPANY

Whose Sanitary Plant in Abilene, 1426 Butternut Street, is a well-known Ice Cream Firm, Popular With all Classes. Farmers Value it Highly as a Market for Dairy Products. The Abilene Plant is one of the Most Modern Ice Cream Plants in the State. They also Operate Plants at Cisco, Ranger and Breckenridge. Demand for Their High Quality Ice Cream Extends throughout Adjacent Communities. Mr. O. D. Dillingham and Mr. G. C. Brock, Managers, are of Ability and Leaders in the Community.

It is doubtful whether any business is more popular with all classes of the community—old and young, town folk and farmers—than this enterprising and up to the minute ice cream factory.

This firm is popular with the farmers in two ways in the first place they are great consumers of ice cream. This community is to be complimented on the fact that here those great farm sociables which made American rural life famous are still popular. None of these is complete without ice cream.

But this ice cream factory is necessary, almost indispensable to the farmers in another way. It is a market for his dairy products, the milk and cream from his cows. The publishers of this review know of no instance where there is the same fine reciprocal good will as exists between this ice cream factory and the farmers of this community.

This company works on the policy that the way to insure the best ingredients for its ice cream is to pay the farmers the highest possible price for his products. The management of this firm knows that if the farmer is paid a fair and operating price for his products, he, like any other business man, can devote more time and atten-

tion to increase and better production. They know that the farmer well paid for his effort can devote more time to the study of how his cows can be made to give still richer milk and cream. They know that he will see that it pays to have in his dairy only the cows of highest test, cows that are always sure to pass with a high grade the dairy inspector's examination.

They also handle pasteurized milk. This process was discovered by Louis Pasteur, a great French scientist. The milk is heated to about 145 degrees, which destroys all bacteria and other harmful germs. It is then run over cold pipes which cools it immediately. All dairy products are not touched by human hands until they are bottled, which is done by machinery.

No company could attain the prosperity and popularity of this firm without competent directors and owners. These men are experts in their line. The ice cream business is one which requires a particularly thorough knowledge. These men have spent years acquiring it. They are more than business men; they are leaders in the community, men whose support may be counted upon for every worth-while community project.

WADE-HILBORN TIRE SERVICE

Of Abilene, Located at 210 Oak Street, Operate an Up-to-date Tire and Vulcanizing Business and Serve the Motorists of this Community in a Most Efficient Manner. This Shop is an Example of Small Work Made into a Big and Serviceable Business on the Basis of Quality. They are Straight-forward in Their Business Dealings and Popular in the Community. They are also Agents For Goodrich Tires and Tubes.

An army may not move on its stomach, but an automobile really moves on its tires. No mere figure of speech this, but trying reality if your "left rear one" goes out about eleven o'clock at night. And every automobile owner knows the value of tires which will hold and his most prayerful petition is "preserve us from tire trouble." Here is a firm which is determined that the motorists of this country will be relieved. It not only sells tires which will wear the longest but it takes care of tires which are partially gone.

When the management organized this business they saw the rapid increase in the number of automobiles in this community, they were determined to start a shop which would adequately take care of those underlying parts of an automobile, the tires. That they have done this successfully every automobile owner in this community will testify. They have kept abreast of the times. Today they have the agency for the best line of automobile tires on the market. Their latest offering is the

new balloon tire, which makes automobile riding over the roughest roads a real luxury. They selected this line of tires only after looking over the entire field and satisfying themselves that no make of tires was serving users more efficiently.

But this shop does more than sell you good tires. It takes care of you after you purchase them.

If your tire can be repaired at a greater economy than buying a new tire, they will not hesitate to tell you so. Only experts are allowed to do their work. The owners know that improper vulcanizing may really ruin a tire instead of repair it. For this reason only experienced men are allowed to work in this shop.

The owners of this shop have made a real business out of what would seem to many to be just trivial work. They have been able to do this because they have followed that most fundamental of business policies, service to the public at all costs. The publisher of this addition wishes to compliment them on the business they have developed.

G. W. WALDROP & COMPANY

Is One of The Old Reliable and Progressive Furnishing Houses of Abilene, Located at 220 Cypress Street, Helping to Make Houses Into Homes. A Truly Metropolitan Stock. They Carry the Most Complete Stock to be Found in the City. Mr. Waldrop, the Owner and Manager, is Among the Forward-looking Men of That City

"Do I live in a house or in a home?" How many times have you asked yourself that very important question? We are told that the difference between a house and a home depends upon the people who are the occupants. But do those who make this assertion stop to think that the character and disposition of people depended upon their surroundings? Go into an unkempt, poorly furnished room and see how long you keep your sunny disposition. It is indeed true that more than any other material thing, the furniture makes the home.

To make the houses of Abilene and community into homes has always been the primary aim of this progressive furniture store whose owners believe that by carrying out this aim they can serve the community in a very important manner. They have spared nothing to give every man and woman in Abilene an opportunity to have a tastefully, if not elaborately furnished home.

It is safe to assert that there are few stores in any metropolis which have a more complete and up-to-date stock of furniture than this local business establishment. By furniture is not meant merely tables, bookcases, a chair and a bed—those are bare essentials for an existence. But on the floors of this well stocked firm will be found buffets, living room suits,

china closets, kitchen cabinets, chiffoniers, and those hundreds of other articles which make the home of which any housewife is proud. In quality, it is admitted that this stock is not surpassed anywhere. And whether you are furnishing the most elaborate of suburban homes or just a summer cottage you may rest assured of receiving full value for your money in this establishment.

And the salesmen in this store are not there simply to sell furniture; they are there to be your personal and confidential advisers on the matter of furnishing your home or any part of your home. They know the qualities of furniture as to attractiveness and durability. These salesmen pay particular attention to such problems as matching the furniture to the wall papers in the room or matching furniture and rugs, or seeing that all the rooms of the house are in proper balance as far as furniture is concerned.

This article would not be complete without adequate mention of the men who are owning and managing this well known establishment. Time and time again they have responded when the call came to support some community project. In business circles they are known to be of unquestionable integrity. They are aimable, easily approached and friendly to all with whom they come in contact.

ABILENE TYPEWRITER EXCHANGE

The Leading Typewriter Agency in Abilene, Located at 134 Cypress Street. They have the Agency for the Corona Portable, Sundstrand Adding Machines and L. C. Smith Typewriters. Also Typewriter Ribbons, Carbon Papers and Supplies. They Supply the Community with Everything in Typewriters and Supplies. Rebuilt Machines a Specialty. Typewriters Rented at Nominal Monthly Rates. Complete Repair Department. Also Agency for Remington Cash Registers, Herring-Hall-Marvin Safes and Mimeograph Machines.

This is most certainly an age of efficiency—an age made efficient by applied science. Man has never before had the use of so many labor saving devices. Never before has he been able to accomplish his routine tasks so quickly and so well. An automobile takes him to work, an elevator takes him to his office, a telephone places him in communication with the world, cash registers and adding machines do his accounting and a dictaphone takes his letters.

But more indispensable than any of these devices is the typewriter. Indeed the typewriter has revolutionized correspondence and writing of all kinds. What the printing press has done for books, magazines and newspapers, the typewriter has done for letters. This statement is self evident. Think of the time saved in reading letters today as the result of the typewriter. If you don't believe it, try to read a copy of the original draft of the Declaration of Independence and you will realize the inconvenience and time which our forefathers would have saved had Thomas Jefferson's secretary been able to make typewritten copies of the famous document.

And the uses of the typewriter today are manifold. From the news-

paper reporter to the college professor and stenographer, the typewriter is absolutely indispensable. And these are only the obvious uses. To supply the needs of this city and community with the best in typewriters is the purpose of this well known local typewriter-sales agency.

In the show rooms of this firm is exhibited every kind of typewriter to meet every need. You may prefer a regular old line machine. You may be a professor and desire one of the machines which have special keyboards in foreign languages with special markings. Or you may be a student or traveling salesman and wish one of the various portable models to take with you on your travels and thereby be enabled to turn out neat correspondence and reports wherever you may be.

But this agency not only has new machines for sale but keeps on hand a number of second-hand rebuilt machines selling at a much less cost than a new machine and in fine working condition. If you desire a new machine, the agency will take in your old one on a trade.

The owners of this agency are respected business men and citizens of the community. They are enterprising, reliable and public spirited.

RENT-A-CAR COMPANY

Is a Valued and Essential Firm of Abilene, Located at 157 Sycamore Street. Individuals May Rent a Car and Drive it Themselves. No Chauffeur to Bother With. You May Go Where You Will. Charges are Reasonable. Convenient for Business, Fine for Pleasure Purposes. Mr. O. B. Fielder, the Manager, Stands for Everything that Will Help to Make Abilene a Better City in Which to Live.

There is a great deal of truth in the saying of Benjamin Franklin that "If you want a thing well done, do it yourself." It applies to many things and in this day of driving automobiles. There are a great many times when you have use for a car when one of your own is not available. Or perhaps you haven't one, yet know perfectly well how to drive a car. In any case the fact remains that you can usually drive where you want to go, much more easily than you could direct a driver or chauffeur how to get there.

The uses for a rented car are various. You may wish to get to a number of places quickly. There is no quick transportation there. What could save you more time and money and trouble than a car rented for as long as you want it and that you can drive yourself? Much can be accomplished on business errands by this method. There may be deals which should be closed quickly. Getting there late by waiting for a street car or train may mean the loss of a deal to you. How much better to pay the slight extra cost to rent a car which you can drive yourself.

Business firms throughout the country are adopting the Rent-a-Ford Service. They find their salesmen are able to cover a large territory at a saving of time. It speeds up sales and cuts down hotel bills. The wide awake salesman who uses the Rent-a-Ford service sees the result in the Bonus Check at the end of the month.

You may wish to take a party of friends on a pleasure trip. You may not have a car, or your own is not available. It is much less expensive and much more convenient to take them in an automobile of which you have individual use than to take them on a train. Some friends may come to visit you from a distance. You may wish to show them the city or the surrounding country. What better way could there be than to hire an automobile which will take you and your friends anywhere you wish to go?

The owner personally managing this business, is there to give the community service. Their charges are reasonable, and their conditions renting more reasonable. Their up-to-date, coming business is a real civic vision.

PROFESSIONAL

DR. W. M. GAMBILL
Dentist

-X-Ray Diagnosis-

Office phone 116 Res. phone 108
Office on Front St.; Boney Bldg

M. ARMSTRONG, M. D.
Office Over Farmers State
Bank
Res. Phone 12. Office 195.
Local Surgeon T. & P. For Last
10 Years.
Furnish Drugs From Office.

T. C. WILSON
...JEWELER...

116 Chestnut Street Abilene

DR. R. I. GRIMES
Physician and Surgeon

Hours 10 to 12 a.m. 2 to 5 p.m.
Phones 105-163 Res. 165

DR. S. W. JOHNSON.
Surgeon Dentist

Office over Farmers State Bank
Office Phone 306

PAULINE JOHNSON
Successor to
G. W. JOHNSON

Insurance—Notary Public
Over West Company—Front St.
Merkel — Texas

W. W. WHEELER

Real Estate, Fire, Accident and
Tornado Insurance Agent.
Notary Public.

Office over Crown Hardware Co

DR. MINTON T. RAMSEY
DENTIST

X-ray and Diagnosis

3rd Floor Alexander Bldg.
Telephone 177 Abilene, Tex

H. P. HULSEY, D. C.
Graduate
CHIROPRACTOR

Merkel, Texas Phone 51
In Boney Building on Front St.

DR. CHAS. E. HARRISON

Practice limited to Refracting
Eyes Examined—Glasses Fitted
209 Clinton Bldg. Phone 2020
Over Brooks D.G. Abilene, Tex

—PILES CURED—

No Knife No Pain No Deten-
tion from Work
DR. E. E. COCKRELL
Rectal and Skin Specialist
of Abilene, Texas

Phone No. 359 Alexander Bldg

C. B. BARNES H. W. BARNES
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Barnes Brothers
& Parker

Contractors and Builders
WE KNOW HOW
Phones 229 and 285w
Plans and Estimates Furnished

See me before lettin your
Electrical Contracts
For Electrical Service See
JONES ELECTRIC CO.
Back of Post Office

Len Sublett

Water well Driller,
all work guaranteed
first-class.

Merkel, Texas
Phone 164w P. O. Box 224

PHONE 189
Burk's Plumbing and
Electric Company
tractors for all kinds of
ing and Electrical Work
nt Street Merkel, Texas



FOR SALE

FOR SALE—Several lots close in on
northeast part of town. Get in on the
ground floor. No reason able offer
will be refused on one or more. Ad-
dress J. P. Tillery, 1808 College Ave.,
Fort Worth, Texas. 4t5

A WELL Constructed ten-room
home for sale, situated in the best
restricted residential district in
Abilene. Large lot with many
beautiful trees and shrubs. On
paved street. Anyone desiring to
locate in Abilene for its schools
can not find a more desirable
place at so reasonable a price.
Will accept part trade on good
property worth price asked. Ad-
dress "X", care this paper." 1t

FOR SALE—100 bushels cotton seed
from certified strain of Kasch. Now
stored at Swann gin. \$1.00 per bu.
Lee D. Williams, Merkel. tf

FOR SALE—Cash or good note: 1
Ford touring car, 2 milk cows, 2 hor-
ses, 1 mule, harness, 1 lister-planter,
1 walking lister, 2 cultivators, one
10-hoe grain drill, 1 wagon. W. D.
McDonald Estate, one and one-half
miles northwest of Stith. See G. H.
McDonald, Abilene, or F. J. McDon-
ald on the farm. 1tp

Do you cherish the sweet memories
of long ago? Come to the "Old Fas-
hioned Garden" Tuesday night at the
Grammar School auditorium. 1t

Read in this paper all about Schin-
dler's Big Clearance Sale. He of-
fers some big free gifts. Read his ad
in this paper. 1tp

CAKE SALE!

Christian Endeavor will sell cakes
in front of Max Mellinger Dry Goods
Store Saturday. Buy your cake for
Sunday dinner. 1t

FOR SALE—4-year old Jersey milk
cow. Milking now without calf. Price
\$60.00. Also one oil burner stove and
a No. 8 wood and coal stove, one bed
stead and springs and 2 tables, cheap.
S. L. Grayson. 1tp

FOR SALE—2 old windmills and
towers, in Merkel. For particulars
write C. L. McNeas, Abilene, route
five. 1tp

FOR SALE—Slightly used electric
range; half price. Phone 1231, Abi-
lene, Texas. 11t2

CITY Furniture Company—Buy, sell
and exchange. Large stock stoves,
tents and rugs. Joe Garland, prop. tf

FOR SALE or Trade—One 10-room
residence in Merkel. Will rent for
\$75.00 per month. Also 160 acre farm
at Noodle Dome, Jones County, and
320 acres in Red River County. If
you are interested see J. C. Mason,
Merkel, Texas. 1tp

FOR SALE—I have 2 good corner
lots in South Merkel one block of Oak
street at a bargain. Some terms. See
C. C. Montandon, Nazerene pastor. 1t

FOR SALE—20 or 25 good Jersey
cows. See these animals at the old
Hellum Wagon Yard. T. C. Jen-
kins. 1t

Car of Colorado Hulls on track—
the bright, soft kind. Swafford,
phone 44.

FOR SALE—Pure Lone Star Cotton
Seed raised on my farms and ginned
right. The best you can buy. \$1.00
per bushel while they last. Taylor
F. Davis. 1t

FOR RENT—50 to 100 acres, no
house, 100 to 300 acres with a four
and a five room house and camp. One
mile of good school, all eight miles
north of Anson. Pastures and water.
Lee D. Williams, Merkel, route 2. tf

FOR SALE—Best farms in Lubbock
county, located on state highway; con-
tains five sections, 14 miles of Lub-
bock, 2 miles of Shallowater; 2,000
acres in cultivation, fenced. Has 10
houses and 10 wells and mills; best
bargain on South Plains; must sell
by Mar. 1; wildcat well drilling on
land adjoining. Why pay \$35.00 for
raw land when you can buy improv-
ed land like the above at only \$32.50
per acre, and on good terms. Address
Garrison & Holt, care Merkel Mail.
a plot of this land may be seen at the
Merkel Mail office. 18t2p

FOR SALE—2 registered Duroc
Jersey pigs, male and female, big
bone type. No better breeding. Also
have some russell big boll cottonseed
for planting. W. D. Williams, Merkel,
route one, 2 miles southeast of
Noodle. 1t

FOR RENT

FOR RENT—One furnished bedroom,
preferably to a man, and would board
if desired. Outside entrance; access
to bath. Mrs. E. N. Brown, phone
No. 235. 18t2p

Tickets to the "Old Fashioned Gar-
den" will be 50c for adults and 25c
for children. House will be open at
7:30. 1t

FOR RENT—Four room house, newly
papered. See Hollis Haynes. 1t
OIL LEASE—Would sell 40 or 80
acres off Grayson Tourist Camp
farm near Haynes well. See S. L.
Grayson. 18t2p

LOST AND FOUND

WANTED—Elderly lady 50 or 60
years old to care for 2 children ages
9 to 11 years. A good home. Apply
at Merkel Mail. 1t

LOST—Two 29x4.40 Goodrich Tires
on rims, marked M.O.T. 5424. One
tire had Everybody's Garage tire
cover; were fastened together. Lost
on highway route to oil field. Rward
for return to Merkel Mail office. 1tp

WANTED

BOARD and ROOM in Private home
for one lady or gentleman. New house
and furniture; in best part of town;
5 blocks; access to modern bath. Ap-
ply at Merkel Mail office. tf

WANTED—To trade '25 model tudor
body for coupe body; no junk. Tele-
phone 69. 1t

CUSTOM HATCHING

We use only the Mammoth
Buckeye Incubators. Our
capacity is 36,000. We add-
ed 12,000 this year. At
present plenty of trays. Phone
Bring us your eggs. Phone
or write us how many trays
and when. 18t6p
ABILENE HATCHERY
Phone 1980 939 Grape

SPECIAL

Chicken Dinner Saturday
and Sunday, with all the
decorations and home cook-
ing, served family style. Al-
so regular boarders wanted.
Good eats every meal. Give
us a trial. Price 50c

SUDDERTH BOARDING
HOUSE

Kent Street tf

WHITE LEGHORNS

Day old chicks from M. Johnson
special mating hens mated to Im-
perial cockerels; chicks 50 for \$9.00;
100, \$17.00; 300, \$49.00; 500, \$80.00;
1000, \$150.00. I will do some custom
hatching this season on a brand new
Newtown-Giant Incubator, the best
incubator that money can buy, and
the incubator that hatches the old
hen's way. The trays hold 150 to 160
eggs. Terms: \$5.00 per tray, 25 per
cent cash when set. Order some of
this pure bred stuff and the pullets
will begin to pay you back in 4 1-2
to 5 months. J. S. TOUCHSTONE,
Hawley, Rt. 2, phone 9036F13, Anson,
Texas. 8Apr27

Full Set Teeth \$17.50

No Better Plate Made at Any Price
22-k Gold used in all Crown and
Bridge work at \$4.50 and Up
Gold Fillings \$1.50 and Up.
I Cure Those Old Bad Gums.



DR. HOUGHTON

All Work Guaranteed
25 Years Experience
SOUTH SIDE DENTIST
116 1-2 Chestnut St. Abilene.

Miss Addie Holler, efficient sto-
nographer at the Farmers State Bank
returned first of the week from Gail,
where she had been called to attend
the funeral of a brother, who recent-
ly died there. Her many friends here
extend deepest sympathy during her
sad bereavement.

Mr. A. J. Canon, one of the pro-
gressive city commissioners, has been
busy this week making some nice new
additions to his already comfortable
home, among which we notice a new
coat of paint.

Mr. J. N. Hatfield, splendid citi-
zen residing north of Noodle, was in
the city first of the week, and drop-
ped in to have the address of his pa-
per changed from Anson, route B, to
Merkel, route 2. He said he was in-
deed glad to again have his mail
come through Merkel.

MARKET CHANGE

I have purchased and am
now in charge as manager
of the City Meat Market.
I wish to solicit your pat-
ronage on a basis of fair
dealing and quality meats.
All the old customers of this
market and new ones are
solicited, and appreciated.
LEONARD WILLS, Mgr. 1t

If it is a house you want built, see
a carpenter, but if it is Meats, see
Baker & Wheeler Market. tf

Try a Classified Ad for Results

Too Much
"Acid?"

Excess Uric Acid Gives Rise to Many
Unpleasant Troubles.

AUTHORITIES agree that an ex-
cess of uric acid is primarily
due to faulty kidney action. Reten-
tion of this toxic material often
makes its presence felt by sore, pain-
ful joints, a tired, languid feeling
and, sometimes, toxic backache and
headache. That the kidneys are not
functioning right is often shown by
scanty or burning passage of secre-
tions. Thousands assist their kidneys
at such times by the use of Doan's
Pills—a stimulant diuretic. Doan's
are recommended by many local peo-
ple. Ask your neighbor!

DOAN'S PILLS

Stimulant Diuretic to the Kidneys
Foster-Milburn Co., Mfg. Chem., Buffalo, N. Y.

Let Us

Do Your Auto Repair
Work

Our Auto Repair Shop is in first-
class condition. Well equipped to
turn out absolutely first class work
In fact, I am personally looking
after this department and guaran-
tee satisfaction of any work given
us. A trial will convince you that
we know how.

Good Tire Prices

We handle the well known and
durable HOOD TIRES—once you
use them always a customer. We
also have a guaranteed Cord Tire
at only \$8.50. Can you beat it?

-THE-

CORNER GARAGE

F. C. McFarland, Proprietor



An Entirely New Conception
of "Quality at Low Cost"



The Most
Beautiful Chevrolet
in Chevrolet History!

Reduced
Prices!
The COACH
\$595

- The Touring or Roadster \$525
- The Coupe \$625
- The Sedan \$695
- Sport Cabriolet \$715
- The Landau \$745
- 1-Ton Truck \$495 (Chassis Only)
- 1/2-Ton Truck \$395 (Chassis Only)
- Balloon Tires Now Standard On All Models
- All prices f. o. b. Flint, Mich.

Because it carries the lowest prices ever placed on a
truly fine automobile, the Most Beautiful Chevrolet
brings into existence an entirely new conception of
"Quality at Low Cost."

Never before at Chevrolet's amazingly reduced prices
has any manufacturer provided so many fine car
features, so many marks of distinction and so many
mechanical improvements. These are typified by
new bodies by Fisher finished in Duco colors, full-
crown one-piece fenders, bullet-type lamps, AC oil
filter, AC air cleaner, improved transmission, larger
radiator and many others.

You need only to see these supremely beautiful cars
to realize why all America is proclaiming them as
the greatest sensation of America's greatest industry!
You need only to compare them with the finest the
market affords to see that they represent the biggest
dollar-for-dollar value ever offered! Come in today
and get a demonstration!

We Wish to Announce the Opening of a Fully Equipped Shop Under the Di-
rection of a Skilled Mechanic. Regular Chevrolet "flat rate" charge.

LOWE-BRACKEN MOTOR CO.

MERKEL, TEXAS

QUALITY AT LOW COST

Our Entire Big New Shipment of Spring

SHOES included in this SALE

BROWN DRY GOODS COMPANY

**MRS. W. F. PATTERSON
PASSES TO REWARD**

After a lingering illness of many months Mrs. Katherine Mathis Patterson, wife of Mr. W. F. Patterson, died at the family home three miles north of the city early last Saturday night, February 12th.

Deceased was born near Mesquite, Dallas county, Texas, September 26, 1888, and came to this community in 1890. She was married to W. F. Patterson September 20, 1911, and to this union three children were born, two of which with the husband survive. She has one brother and five sisters who also survive her, all of whom were present for the last sad rites except one, Mrs. Choate, of Oklahoma.

Mrs. Patterson was not only a loving and devoted companion and mother, but a very devout Christian, having been converted and joined the Methodist church early in life. She was also friendly and kindly disposed toward every one with whom she had become acquainted, and will be greatly missed by her friends, husband and two small children.

Funeral services were held Sunday afternoon at the Methodist church, conducted by Rev. W. R. McCarter, assisted by Rev. W. G. Cypert, and without doubt the number in attendance was one of the largest ever assembled in this city for a like occasion.

The brothers and sisters surviving the deceased, who were present, were: J. H. Mathis, Mrs. Cytha Cook, Mrs. Ellen Burroughs, Mrs. Georgia Phillips, Mrs. Bess Coats, and Mrs. Mattie Choate. Also a niece, Mrs. Nina Choate, was present.

**RESTORED TO LIFE
BY HEART MASSAGE**

Many Cases Known of Revival of Patients.

The recent case in which a woman who had died (that is to say, whose heart had ceased to beat) on the operating table at St. Thomas' hospital, London, was restored to life for 30 hours by massaging the heart is by no means unique, says a surgeon in the London Mail.

Death is a relative term. Because the heart has ceased to beat and the lungs to draw in fresh oxygen the remainder of the body is not necessarily dead. It remains rather in a state of suspended animation for a varying period and if by any outside means the heart can be persuaded to beat again (always provided that no wound or organic disease of any vital part is present, such as would suffice to cause real "death") this temporary assistance may suffice to tide over the breakdown.

It was, characteristically enough, the surgeon of the great Napoleon, Baron Larrey, who paved the way for the operation of heart massage by taking at that time boldly the original view that a wound of the pericardium (the membranous bag inclosing the heart) was not necessarily fatal. Yet as late as 1875 it was asserted that even so simple a matter as "tapping" it for fluid was madness.

There was a dreaded bogey then—the fear of septic infection, and it is that very same fear that in practice almost narrows down the application of this method of restoration to cases of collapse on the operating table. The time available is short, for deprived of fresh blood and oxygen the tissues will soon be dead in very truth.

But the operation, simple though it be (it is a matter practically of a swift incision through the abdominal wall, another through the diaphragm and the insertion of a finger and thumb to squeeze rhythmically the apex of the heart), involves the opening of two great body cavities. Infection without proper sterilization would be a certainty, and sterilization takes time. Only in an operating theater that is already in action, where hands and instruments are already "surgically clean," would there be any hope of success.

Nevertheless, the tale of successes is a long one. In a series of 39 cases recorded by the American surgeon, Ricketts, 12 recovered permanently. In one of them the heart had stopped for 20 minutes.

Candid

A young corporal was drilling some men when one of them stepped out from the ranks and remarked in an angry voice: "You couldn't drill a company of ducks!"

Next morning he was brought before the colonel, who ordered him to be taken out and given ten minutes in which to change his mind.

When the time was up the man was brought in again and asked if he had altered his opinion. He replied in the affirmative, and was then asked:

"And what conclusion have you come to?"

"That he could not drill one duck, sir," was the quick, if somewhat astonishingly, reply.

Keep Busy

Nine-tenths of the miseries and woes of manhood proceed from idleness; with men of quick minds, to whom it is especially pernicious, this habit is commonly the fruit of many disappointments and schemes oft baffled; and men fall in their schemes not so much for want of strength as for their ill direction of it. The weakest living creature, by concentrating his powers on a single object, can accomplish something. The drop of water by continued falling bores its passage through the hardest rock; the hasty torrent rushes over it with hideous roar, and leaves no trace behind.



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For Spring**

Coats

**NEW
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Billings Silk in Spring Shades in Hosiery
Pretty new Neck Wear, Etc. for Saturday only.

We have priced all Spring Coats special

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THE NEW RED FRONT STORE
SATURDAY, FEB. 19, WE
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FEAST WITH US ON
LIBBY'S
LINE OF CANNED GOODS
AND
Gold Plume Coffee
WILL BE
Served Free

Special prices on Sugar,
Coffee and Lard

8 lb. bucket Lard	1.08
4 lb. bucket Lard	.56
6 lb. can of Crisco	1.22
10 lbs. of Sugar	.79
25 lbs. of Sugar	1.94

1 Can of Coffee Given
away every hour

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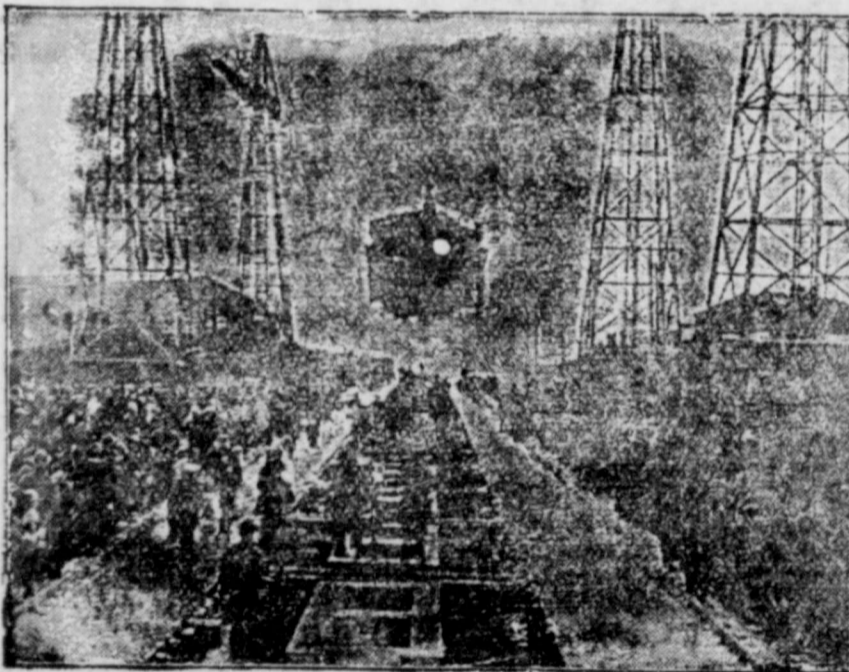
Mrs. George Groene is visiting her sister, Mrs. S. O. Owens at Wichita Falls this week.

There is lots of news in the Classified Columns. Read it every week.

Mr. G. B. Brown, former citizen of Merkel, now residing in Abilene, was a business visitor here Wednesday of this week.

Try a Classified Ad for Results

**MUSSOLINI'S DAUGHTER CHRISTENS WORLD'S LARGEST
MOTOR DRIVEN SHIP**



Signorina Edda Mussolini, daughter of the Italian Premier, acted as godmother and broke a bottle of wine over the bows of the world's largest motor driven ship, the Navigazione Generale Italia's mother liner "Augustus" at the recent launching at Sestri Ponente, near Genoa. The Archbishop of Genoa and other high personages were present at the ceremony. Photo shows the huge liner passing down the slipway after its christening.

Elder Cypert Preaches at Noodle

I will preach at Noodle next Sunday at 11 o'clock and at 7:30 in the evening. All are invited to attend each service. Come be with us at 10 a.m. for Sunday School.

W. G. CYPERT.

Help the P. T. A. in a worthy effort to beautify our school grounds by attending the musical in the Grammar school auditorium Tuesday evening at 8 o'clock.

Messrs. E. H. and W. C. Thompson returned first of the week from Huckabee, Texas, where they had been called to the bedside of their mother, who was seriously ill but who, the former states, is now improving nicely.

Car of Colorado Hulls on track—the bright, soft kind. Swafford, phone 44.

The "Old Fashioned Garden"—not a play, but a feast of heart songs. It

Mr. and Mrs. Earl Baze spent Monday in Trent.

**Don't Take It
For Granted**

that just because you are in business, everybody is aware of the fact. Your goods may be the finest in the market but they will remain on your shelves unless the people are told about them.

ADVERTISE

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