

OPPORTUNITY KEEPS KNOCKING

Opportunity knocks at every door,
They say but once, then knocks no more.
How can we believe this adage old
Since opportunities we have untold?
The world is full of things to do
That can and will bring success to you.
If you will only think and act,
Good judgment use and be exact
The Farmers State Bank will gladly be
Your every day opportunity.

THE FARMERS STATE BANK

OFFICERS AND DIRECTORS

J. S. Swann, President	Herbert Patterson,
R. O. Anderson, V. Pres.	Assistant Cashier
J. C. Mason, V. Pres.	
W. L. Diltz, Cashier	Dallas Scarbrough
	David Hendricks

Water, Life Blood of American West is Pictured at Queen

Water is the life blood of the American West. Men and women suffered and died for the lack of it. They worked heroically to develop it and they have fought bitterly many times to defend it.

Around that theme Zane Grey has built a tremendously powerful story for the screen in "The Vanishing Pioneer," the Paramount picture playing at the Queen Friday and Saturday.

In the prologue which opens the picture a band of pioneers are plodding across the desert. Dust clouds envelop them. A burning sun beats down upon them. Their water bar-

rels are empty. Far behind them are snow capped mountain peaks, mile-stones of their painful progress. Ahead other peaks lift their jagged heads up toward the cloudless sky. Between the two mountain ranges is shimmering desert.

Water!—The pioneers and their animals are dying for lack of it.

Jack Holt makes his return to Paramount pictures in this production in a role perfectly suited to him.

When there are mountain feuds to be settled Wallace Beery and Raymond Hatton should settle them. Those monarchs of merriment demonstrate themselves to be eminently qualified for this perilous occupation in "The Big Killing," their Paramount team comedy, coming to the Queen Monday and Tuesday.

"Mad Hour," which comes to the Queen theatre on Wednesday and Thursday, is unusual in that it has a football game at the start of the picture, rather than at the end. Furthermore, the hero of the football game is not the leading man in the picture.

STATE FAIR OF TEXAS

Another Ten Million Dollar State



DALLAS
OCTOBER 6 to 21
"Be One of the Million"

LOANS ON YOUR AUTOMOBILE
Why be embarrassed for money when you can borrow on your car—Strictly Confidential. You drive car, pay back in easy monthly payments.
E. L. HAAG
219 Alexander Bldg. Phone 364

Cisco and Abilene are Staging Unique "Football" Contest

It is Abilene's ball on the Eagles' own 40 yard line. First down 10 yards to go!

This is not a football game between Abilene Eagles and Cisco Big Dam Loboes. However, it is a game which is being as bitterly fought as any of those grid battles between the two ancient rivals. Cisco office of the West Texas Utilities company has organized a team known as the Cisco Big Dam Loboes to battle with the Abilene company team in one of the hardest fought washing machine campaigns ever staged in West Texas.

The campaign is being waged strictly under football rules. In the Abilene office is a huge gridiron with players numbered and their yardage is scored just as accurately as if they actually were playing upon a football field.

Sale of 100 washing machines count a touchdown, and the sale of every machine is scored as one yard gain. A silver loving cup is the trophy hung up by the general offices of the West Texas Utilities company.

The campaign is waged for two months. Cisco has just completed its campaign and the Loboes show 80 yards gain. Abilene has approximately one month yet to go. The Eagles' yardage to date totals 27. H. H. Lamb, commercial agent, is captain of the Eagles and W. R. Mulroy is captain of the Loboes.

Merkel is in the Abilene territory several points having been scored here during the past week.

Father Preaches For Daughter in Merkel

Rev. L. E. Forbes of Clovis, New Mexico, visited his daughter, Miss Leona Forbes, pastor of the Nazarene Church of Merkel. On Wednesday night he preached a heart searching sermon to the people at the Nazarene Church. He has gone to visit his son at San Angelo this week.

MISSIONARY PROGRAM PRESBYTERIAN SOCIETY

Monday afternoon at 3:30.
Song.
Devotional—Mrs. Henry West.
When days are rarely dull—Mrs. C. H. Jones.
The building of a church—Mrs. S. G. Russell.
The Browns go a hiking—Mrs. Jim Tucker.
Sheldon Jackson the School for me—Mrs. John West.
Report of Alaska—Mrs. Jim Sears.
Round table discussion on the weakest points in our society.
Business meeting.
Closing prayer.

JUNIOR LEAGUE PROGRAM

Son, Prayer.
Roll Call.
Scripture, Psalm 100 by leader, Billy Bernice Gamble.
Leader's talk; Page 30.
Lord's Prayer in unison.
Why we sing, by Florine Rider.
The meaning of song, Jack Stanford.
Singing of Song, Lois Whiteley.
Bible story, Nell Hughes.
Benediction.

BANK NOTICE.
As an accommodation to our farmer friends during the busy season now beginning, the Merkel banks will remain open until 6 p. m. from this date until further notice.
FARMERS STATE BANK
F. & M. NATIONAL BANK.

ANNOUNCEMENT.
This is to announce to the public, that I have again opened my dining room.
Mrs. J. S. Blair.

Use The Mail Want Ads.

ATTENTION, FARMERS

PLENTY OF CHANGE—
For your cotton pickers payrolls and 'sacks' to put it in, too. Ask for one of our new bullet pencils.

COTTON MARKET—
Phone us, any time—'You'd be surprised'. Our number is 126.

SERVICE—
"You don't have to wait—we'll wait on you". We are operating three teller's windows with a thoroughly trained and highly efficient teller at each. Your time is valuable.

COURTESY—
The same old informal greeting and genuine courtesy that you have learned to appreciate is always waiting for you here. We want you to feel at home.

The Old Reliable Farmers & Merchants National Bank Merkel, Texas

Directors
J. T. WARREN G. F. WEST SAM BUTMAN, SR.
GEO. L. PAXTON BOOTH WARREN

Organized 1904

Merkel Family is Moving to Mission

Marvin Boney and family will make their home at Mission, in the Rio Grande Valley, in the next few weeks. Mrs. Boney and the children are already at their new home and Mr. Boney will follow in about three weeks. It is the intention of Mr. Boney to engage in the garage and filling station business at Mission, the same line he followed here for many years. The best wishes of hundreds of Merkel and Taylor county friends go with them to their new home. We have clients anxious to purchase farms worth the money. List with us. Thompson & Boswell. Sleep good tonight—use Cenol for mosquitoes. Hamm Drug Co.

Never Having Tried To Steal A Car

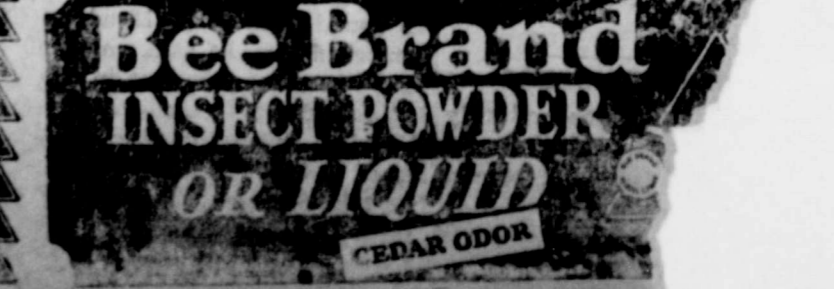
you probably don't know how easy it is. We never tried either, but we know from looking at the stolen car records that lots of people do try—and get away with it. We DO know how to protect you. Our policies cover theft, collision, public liability and all the misfortunes that the automobile owner is heir to. We represent a company widely known for prompt settlements and good service.

W. O. BONEY REAL ESTATE, FARM LOANS FIRE INSURANCE MERKEL, TEXAS

Consult Your Insurance Agent As You Would Your Lawyer

It is easier, now, to kill insects
—and keep them away. Bee Brand Insect Powder or Liquid kills Flies, Ants, Roaches, Poultry Lice, Mosquitoes, Fleas, Bed Bugs, and other insects. Won't spot or stain. Use powder on plants and pets. Write us for FREE insect booklet. If dealer can't supply, we will ship by parcel post at prices named. McCORMICK & CO., Baltimore, Md.

	BEE BRAND
Powder	Liquid
10c @ 25c	50c @ 75c
50c @ \$1.00	\$1.25
	30c (Spray Gun)



Now Open

THAT

Bad FOUL BALL Service Station

Under new Management. We Feature

Pennant Products

and

SERVICE

WE ENJOY FLAT TIRES

Bird & Mashburn Service Station

Boney Building
STAC BIRD EARL MASHBUR
Bird Middleton, Agent

Merkel Farmer Pays Nearly \$60,000 for Land Near the City

(Continued From Page One.)

It was the records at the court house in Abilene which revealed that in the early spring he had purchased 2,351 acres of land, four miles southwest of Merkel, paying therefor \$58,800 in cash. It was not the price of the land that attracted attention, but the fact that a "dirt farmer" had accumulated so much ready money, with no other investment than the farm that had been his home for nearly half a century, and during the time rearing a large family and providing bounteously for them on reaching maturity.

It was this unusual transaction that caused this writer to seek out Mr. Hunter and, if possible, ascertain the secrets of his success and his reasons for heavy land investments at his advanced age. At first he was reluctant and wanted to know the whys and wherefores of all the interrogatories. Later he admitted the recent land purchase, declaring that the tract was bought as an investment and that he had "paid off" in full—\$58,800.

"I don't owe anybody a cent and there need be no uneasiness on that score," Mr. Hunter said, "and I am not afraid of starving to death, notwithstanding there seems to be a lot of interest in my having paid out so much cash money. The truth is, I expect to double my money on the land purchase before I die, and even if I am not here to enjoy it, my children will reap the benefits."

ALL UNDER FENCE.

For the present it is the plan of Mr. Hunter to lease the newly acquired land for pasturage. It is all under fence, and is one of the largest single tracts in this section. Its close

proximity to Merkel, he believes, will make it more valuable as the town grows, when it will probably be divided into small farms, following in the wake of similar large tracts in recent years.

Speaking of land prices in Taylor county, Mr. Hunter said they had advanced more in this section during the past five years than during any similar period since he had been a resident of the county. When he made his original purchase more than 40 years ago land had practically no price, "but," he said, "mine is not for sale at all, but it would take more than \$50 an acre to get it."

Asked for the "system," or some of the reasons for his unusual success in farming, Mr. Hunter said: "Keeping still, working hard and attending to one's own business." That he has lived steadfastly to this rule is evidenced by the fact that he never worked but six months in his life for wages, always managing in some way "to be in business for himself," either as a tenant farmer or as the operator of his own holdings, as he is today. At present he has six tenants working his farm in Mulberry Canyon.

CHANGED CONDITIONS.

Mr. Hunter talks interestingly of the early days of Texas and particularly of Taylor county. That he has had no easy road to travel, especially during his early residence here, can well be realized when one remembers that the year of his arrival in this section—1886—and the year following, were what is well remembered as the drouth years. It required an optimist indeed to "stick" on the farm during that period, when this section was practically a big open space, with neighbors miles apart and marketing conditions unusually bad.

"Well do I remember," Mr. Hunter said, "the number of times I have driven a team to Abilene, my wagon

loaded with stove wood to sell in order to supply myself and family with the necessities of life. Driving a wagon that distance in those days was by no means a small undertaking, with practically no roads. Oftentimes we would make our own road through the great open space. "But my good wife and I have "stuck" until our children are all married, and we have no regrets. There may be a better place to live than Taylor county, but we have never heard of it, and we expect to spend the remainder of our days on the farm where all of our children were born but one. We had one child when we came to Taylor county."

MERKEL'S OUTLOOK BRIGHT.

Asked what he thought of the outlook for Merkel and this section, Mr. Hunter said he believed the near-by oil field was destined to be of incalculable benefit to Merkel—that the town had grown and improved more in the past year than during any five year period since he had known it. "Merkel was a very small village when I first knew it, and, as I remember, Abilene was smaller than Merkel is at the present time, and we transacted most of our business and sold our cotton and feed in the latter place. There were plenty of saloons in both Abilene and Merkel; in fact, there were more saloons than any other one line of business.

"Times have certainly changed since I came to Texas as a young man. The paved highways, the modern farm machinery and excellent cities and towns have completely changed conditions from what they were when I first became a Texan. Railroads and improved roads invading every section enables the farmer to get his product to market in a few hours now where it required almost as many weeks in the old days. We are

living fast, it is true, but I would not trade the new conditions for the old."

DRIVES OWN AUTO

Instead of the animal drawn vehicle, Mr. Hunter now drives an up-to-date six-cylinder automobile. "Yes, I drive it myself," he said. "For a long time I was afraid of this modern means of transportation, but when the children were all married, I had to learn to drive a car or stay at home. I now go everywhere that business or pleasure calls me and rely am liking the new way. True, I never try to break any speed records, but go along at a moderate speed. The automobile is a great thing, but oh—so different."

Trent School Now Rated First Class

Trent, Tex., Sept. 27.—Installation of a \$500 addition to the school library at Trent high school, and of a \$400 general science library has been completed, according to C. L. Blankenship, superintendent of schools at Trent, which with the full nine months' term, inaugurated this year, gives the school classification as a first class high school, and entitles it to try for affiliation of credits, and fulfill a dream of the students, the patrons, and the town of Trent.

DIES IN FIELD.

Slaton, Tex., Sept. 27.—J. M. Munger, about 65, was found dead in the field where he had been doing farm work, near Wilson, 10 miles south of Slaton. Heart disease is supposed to have caused his death.

Electric Highline to Supply Shamrock

Abilene, Tex., Sept. 27.—Giving the town of Shamrock continuity of electrical service, the West Texas Utilities company is constructing 27 miles of 66,000 voltage highline from Wellington to Shamrock, it was announced by the construction department here.

The company also will erect a 600 kva 66,000 volt steel substation at Shamrock.

The town heretofore has been supplied with electricity by a local generating plant of 544 kw capacity. Because of the rapid growth of the town it was found the old station was inadequate to care for the electrical needs, and provide required reserve capacity.

Building of this high line is in keeping with the program of the West Texas Utilities company, which provides for extension of transmission lines to all cities and communities on the company's properties.

ATTENTION FARMERS.

This is to advise that I have taken the agency for the Merkel territory for ANTON PEDIGREED COTTON SEED, Early Maturing. Big Bolls. I will appreciate your order and can give the best of service.

E. R. Foster.
Merkel, Texas, Route 2

Buy a dollar's worth of Jergins Soap and we will give you FREE 6 Water Glasses or a Cannon Bath Towel. Hamm Drug Co.

Try a Classified Ad for Results

Baptists to Meet at Hamby Church

The Sweetwater Baptist Association will convene with the Hamby Baptist church, Monday, Oct. 1, with the following program:

10 a. m., Devotional, G. W. Lowrie.
10:30 a. m., Ministerial Ethics, W. F. Fry, D. D.

11 a. m., Sermon, E. B. Atwood, D. D.

Lunch.
1 p. m., Meeting of executive board.
1:30 p. m., Devotional, R. M. McGinnis.

1:45 p. m., What should be our attitude toward our denominational life, Rev. Charles L. Whaley.

2:30 p. m., How may we come to our Association meeting with a glorious victory for Christ?—Rev. J. Perry King.

3 p. m., Advantages of a Standard Sunday School, Walter Jackson.

Rev. James Tremain will have charge of the music.

FOUND DSAD IN BED. FOUND DEAD IN BED.

Singer, local manager of the State Telephone company, was found dead in his bed Thursday afternoon.

Try a Classified Ad in The Mail.

Heal Those Sore Gums

Even after pyorrhea has affected your stomach, kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Drug-gists return money if it fails. Hamm Drug Co. Adv.

CONGOLEUM OPPORTUNITY SALE



October 1 to 6 Only!

WE'RE showing the finest assortment of Congoleum Rugs we ever carried. They're all fresh, new goods of genuine Gold Seal quality. The rugs you have seen advertised for years in the pages of your favorite magazines.

Don't miss this money-saving chance to brighten up your home and reduce the drudgery of your housework. Congoleum can be cleaned in an instant with a damp mop.

The bargain prices are in effect for one week only. A real floor-covering opportunity.

9x12 Size Gold Seal Congoleum Rug . . \$10.95
All other sizes priced proportionately

BARROW FURNITURE CO.

Phone 239

Merkel Theatre

Friday, Saturday, Sept. 28-29
MATINEE—NIGHT

TOM MIX
—IN—

"Horseman of the Plains"

Also
"THE MAN WITHOUT A FACE"

Comedy Admission 10c—25c News

Thursday, Friday, October 4-5
MATINEE—NIGHT

ESTER RALSTON
—IN—

"The Sawdust Paradise"

ADMISSION 10c—25c

MONDAY, TUESDAY, WEDNESDAY, OCTOBER 1, 2, 3,
MATINEE—NIGHT

THE BEST PICTURE OF THE YEAR

Richard Barthelmess

No Greater Story of
Love—Honor—Courage
has ever been told!

Story by
RUPERT
HUGHES

He was a fighter with gloves—she was full of fire and fight—primitive—Sweethearts... they fought each other... and loved. Just two humans. Came War! Love of country... and glorification of love through sacrifice—and danger—death! It's big! It's real! It's life!



ADMISSION 25c-50c

TO MISS THIS
PICTURE
WOULD BE A
CRIME

WHY WE MUST CHARGE 25—50c
1 "The Patent Leather Kid" Cost Us Four times as much as all other Barthelmess Pictures.
2 First National Pictures Will Not Allow Us to run it for Less.

YOUR MONEY
BACK IF
YOU DON'T
LIKE IT

THE MERKEL MAIL
 Published Every Friday Morning
The Merkel Mail Printing Co.
 J. J. Hutchison, Editor

SUBSCRIPTION RATES
 Taylor and Jones counties \$1.50
 Anywhere else \$2.00
IN ADVANCE

TELEPHONE No. 61

Entered at the postoffice at Merkel, Texas as second class mail.

The cool spell of the present week enabled Merkel citizens to enjoy the comforts of natural gas. Hundreds of Texas towns and cities have enjoyed phenomenal growth as the result of the coming of natural gas. The West Texas Utilities Company supplies the West Texas field and is always anxious to back up the ambitions towns of this section by supplying the power. Industrial plants are by no means beyond the reach of Merkel.

The successful merchant is not satisfied with the same volume of business this year as he had last. Progressive towns and cities are not satisfied with the same growth year after year. The merchant goes after more business from month to month and from year to year by seeking to give better values and better store service. By the same token the citizens of a town must endeavor to reach out after more industries and more citizens.

A. W. Hunter, for 42 years a substantial farmer of Taylor county, living only a few miles from Merkel, has demonstrated the value of land in this section. Be sure to read the story in this issue dealing with his experiences and observations over a period of 42 years. It is a tribute to his foresight as well as to the productiveness of West Texas.

Get that new hotel and then watch Merkel grow.

A town or a city is judged in large measure by its schools, its churches and its homes. Merkel has good schools, churches and homes—but we need more homes.

Merkel has in her midst numbers of families who are temporary residents by reason of the oil activity in the near-by field. It behooves us to greet

them with a smile and a hearty hand-clasp—they will go away talking about that "friendly" town.

Clyde Farm Exhibit Wins First Premium

Clyde, Sept. 27—Clyde community agricultural exhibit assembled by Prof. E. T. Hughes, teacher of vocational agriculture in Clyde High School, was awarded first premium over 24 competitors at the West Texas Fair at Abilene Tuesday, making 949 points out of a possible 1,000. Clyde was 17 points ahead of the nearest competitors.

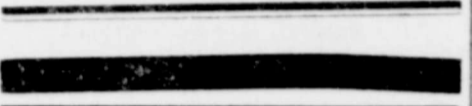
The neighboring communities of Eula and Enterprise won third and fourth prizes, respectively.

You won't be disappointed when you see our Saturday Special this week—Boston Bargain store.

Babe Ruth Hits 51st Home Run

Detroit, Sept. 27—Babe Ruth hit his fifty-first home run of the season in the first inning of the opening game of a double-header between the Yankees and the Tigers here today.

Owen Carroll was pitching for the home team and the bases were empty.

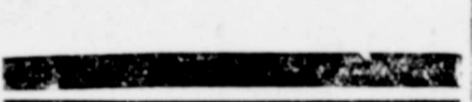


SAVE FUEL

Sheetrock your home. No more busted paper. Keep out the Cold Wind and Dirt.

Call and let us show you.

BURTON-LINGO CO.
 Merkel, Texas Phone 74



Anson District to Vote on Road Bonds

Anson, Sept. 27—Voters of the southern part of Jones county will go to the polls October 29 to determine whether \$750,000 in district road bonds will be issued for the purpose of financing construction of permanent paving on parts of Highway Nos. 30 and 4 and for improvement of lateral roads within the district.

The county commissioners court, after a hearing on a petition signed by several hundred citizens, set the date for the election and issued the necessary order late this morning.

BANK NOTICE.

As an accommodation to our farmer friends during the busy season now beginning, the Merkel banks will remain open until 6 p. m. from this date until further notice.

FARMERS STATE BANK
 F. & M. NATIONAL BANK.

You won't be disappointed when you see our Saturday Special this week—Boston Bargain store.

Boy Admits Writing Death Threat Letters

Waco, Sept. 27—Mystery surrounding three letters threatening the life of Professor J. W. Downer of Baylor University and the kidnaping of his daughter unless \$350 were paid was believed solved today in a confession which Waco detectives said they obtained from an 18-year-old youth.

The boy, according to officers admitted he had sent the notes "just for fun" after handwriting on the missives had been identified as his.

INTERESTING PROGRAM FOR MEETING LIONS CLUB

The following program has been announced for next week's meeting of the Lions club:

Toastmaster—Dr. Armstrong.
 Address—To be arranged.
 Male quartette—Arranged by E. Yates Brown.
 Solo—Mrs. E. Yates Brown, Mrs. Scott at the piano.
 Duet—Arranged by Mrs. Ward.
 Reading—Miss Lucy Tracy.

We have a residence for sale at a bargain. Thompson & Boswell.



Good Gulf Gasoline

Every motorist knows the superior quality of Good Gulf Gasoline—so why experiment? Come here and you know you are getting the best.

We want you to become acquainted with our GLADISH ELECTRIC HIGH PRESSURE AUTOMOBILE GREASING MACHINE—it means a longer life car and complete running satisfaction.

GOODRICH TIRES AND TUBES
 PENNSYLVANIA OILS

Complete, Courteous Filling Station Service.

WOODRUM'S
 NEW DRIVE-IN
FILLING STATION

FARMERS



GINNING TIME IS HERE

And we are prepared to render the same high class ginning service that was the occasion for so many compliments last year.

We cordially invite the farmers of this section to bring their cotton to us. A modern gin, fair and square treatment, and a real appreciation of your business.



Farm Bureau Gin

A. J. Cannon, Manager

DAYTON

THOROBRED

Tires and Tubes

(Competing With Abilene Prices)

The tire of universal satisfaction. Long wear and smooth, even tread are well established features of the Dayton Tires.

GULF REFINING CO. and CONOCO PRODUCTS

Accessories—the same high standard

Broadway Service Station

Buford Dooks Buford Smith

Located on Highway in West Part of City

Flour Sacks and Barrels For Sale

Large quantity of Flour Sacks at **75c Dozen**

Good oak barrels, 50-gallon capacity, formerly containing lard,

\$1.50 Each

Quality Bakery

AFTER OCTOBER 1ST

All Public Weighing will be done at the

PLATFORM SCALES

at Cotton Yard

THOS. A. BEARDEN

Public Weigher, Precinct No. 2

The sheeting you buy would be SILVER STAR IF you would try and know what they are.

Its a "Federated" Item

WIDE SHEETING

81 Inch (unbleached) yard 37c

81 Inch (bleached) yard 39c

Boston Bargain Store

"Cash Makes the Price Lower"

Remember-



THE UNIVERSAL CAR
 Batteries (13-Plate)

ARE NOW ONLY

\$8.00

Exchange

MERKEL MOTOR CO.

Authorized Ford Dealers

MERKEL TRADES DAY

Saturday, September 29th

Victory Drive For New \$75,000 Hotel

WE ARE BEHIND THE NEW HOTEL

This bank gives its hearty endorsement to the proposed plan of erecting a new and modern hotel in Merkel. It is among our greatest needs at this time.

FARMERS AND MERCHANTS NATIONAL BANK

SHOWERS KITCHEN CABINET

Complete with all modern conveniences, white enamel finish, porcelain top table, regular \$47.50, special for Trades Day and Hotel Drive.....\$32.50

BARROW FURNITURE CO.

IRON CLAD SILK HOSE

The regular \$1.25 quality all silk hose, and a good value even at that price, but for Trades Day and Merkel Hotel Drive, specially priced.....89c

BRAGG DRY GOODS CO.

LADIES' LONG SLEEVE DRESSES

You will like the quality of these dresses, and at the low price we are naming as a special Saturday Trades Day and Hotel special, the price is.....89c

BRAGG'S CASH STORE

LADIES' SILK HOSE SPECIAL

This store is behind the movement for a new hotel, believing that will be of immense benefit to Merkel. Trades Day and Hotel special, silk hose at.....49c

MAX MELLINGER

OUTING FLANNEL SPECIAL

36-inch Outing Flannel in a variety of stripes and colors, just what will be needed for the cold days, special for Trades Day and the Hotel Drive, 8 yards for.....\$1.00

BOSTON BARGAIN STORE

DISHES ONE-FOURTH OFF

Here's an opportunity to stock up on dishes—either plain or decorated—we make the extra special price for Trades Day and the Hotel Drive at ONE-FOURTH OFF.

CROWN HARDWARE CO.

SPECIAL ON LIGHT CRUST FLOUR

Everybody is familiar with the superior quality of the Light Crust Flour and also the regular price. Big 48-lb. sack for Trades Day and Hotel Drive at.....\$1.75

THE WEST COMPANY

DAY DREAM TOILET GOODS.

Face powder in two sizes, regular 50c value at 35c; Day Dream Toilet Water, regular \$1.50 value, special Trades Day and Hotel Drive value.....\$1.00

DEAL DRUG COMPANY

ALUMINUM CAKE PAN SPECIAL

Size 9 1-2 by 1 1-2 inches deep, good quality Moro brand aluminum, regular 55c value, priced for Trades Day and the Hotel Drive campaign at.....35c

LIBERTY HARDWARE CO.

MERKEL'S BUSINESS FIRMS ARE UNITED IN BEHALF NEW HOTEL

Offer Special Bargains as Means of Calling to Attention of People of This Section Importance of Movement—Has Backing of Entire Citizenship—Pleased With Progress.

Trades Day and Hotel Drive combined—that is what we will have in Merkel Saturday. On this day busy men of the city and this section will devote a good part of their time to the hotel movement.

At the same time business institutions of Merkel will offer unprecedented bargains on some one article in order that the entire citizenship of this section may become enthused and witness the interest Merkel citizens are taking in the proposal to erect a modern 40-room hotel, at a cost of \$75,000.

It is generally conceded to be the greatest forward movement in the history of Merkel. Numbers of people are daily seeking locations here, unable to stay because of the lack of adequate hotel facilities. It is to meet this emergency and to help the town and its citizens take advantage of the opportunities constantly knocking at our door that has prompted the citizens of Merkel to meet the challenge and build a hotel which will be a credit to the town and its citizenship.

It is to be a home owned, home controlled institution. Stock to the amount of \$40,000 is to be sold to Merkel citizens, when it is planned to borrow the remaining \$35,000. Shares are of \$100 par value, the company to be incorporated under the laws of the State of Texas. The stock is all to be common, fully paid and non-assessable. Payments are arranged in four installments—25 per cents on organization of the company; 25 per cent on November 1, 1928; 25 per cent on January 1, 1928, and the remainder on March 1, 1929.

Nothing but common stock is to be sold in the hotel enterprise and none of the funds are to be paid out in promotion fees, the stock subscription campaign and all the preliminary work being done by Merkel citizens. It is this fact that is causing the business and farming interests of this section to give the hotel project enthusiastic support.

One hundred subscribers at \$100 each to the new hotel is the goal set for Trades Day. Greet the committee with a smile and be one of the hundred—wear a badge which will be furnished by the committee signifying you are a stockholder in the Greater Merkel movement.

FREE ADMISSION MERKEL THEATRE

One paid ticket and this ad. will admit two persons to the Merkel Theatre Saturday between 1 and 6 p. m. as a special Trades Day and Hotel Drive offer.

MERKEL THEATRE

LADIES' SILK HOSE SPECIAL

Assorted colors and a good quality silk, values up to \$2.00 specially priced for Trades Day and the Hotel Drive campaign at only.....\$1.00

JONES DRY GOODS CO.

PHOTOGRAPH PRICES REDUCED

A special discount of 25 per cent on all photographs Saturday set aside as Merkel Trades Day and the united drive for a new and modern Hotel

RODDEN STUDIO

GOOD PAINT BRUSH FREE

With every quart of quick drying enamel purchased from us on Saturday—official Trades Day and Hotel Drive in Merkel, we will give a paint brush FREE.

BURTON-LINGO COMPANY

NEW HOTEL A COMMUNITY ASSET

It is to be home owned and home controlled—that is why it should appeal to all of our citizens as an investment. It has our most heart backing.

FARMERS STATE BANK

CHEVROLET AWNINGS

Regular \$6.50 Chevrolet awnings, manufactured by Hall Curtain Corporation, choice of color, (buy now for future use) special for Saturday only.....\$4.25

BRACKEEN-HUGHES CHEVROLET CO.

30x3 1/2 PAN-AMERICAN TUBE

Pan-American tube, size 30x3 1-2, regular price \$1.25, special for Saturday, Merkel Trades Day, only.....98c

BROADWAY SERVICE STATION

KLENZO SHAVING CREAM

35 cent Tube of Klenzo Shaving Cream, Saturday only 19c

HAMM DRUG COMPANY

CAREY'S BLUE RIBBON PAINT

Good as the best and better than the rest. We make a special price on this famous paint for Trades Day and the Hotel Drive, at per gallon.....\$3.50

MERKEL LUMBER CO.

CUP AND SAUCER SPECIAL

Saturday, between the hours of 2 and 4 p. m., we will sell white Cups and Saucers at Trades Day and Hotel Drive prices. Special, per set.....75c

SEARS VARIETY STORE

COOPER TIRE PATCH KITS

Regular 25c seller and an unusual quality. For Saturday only as a special for Trades Day and the Hotel Drive, two kits for the price of one.....25c

MERKEL MOTOR CO.

PHONOGRAPH RECORDS

Three 75c records, Victrola and Columbia, special for Saturday only, for.....\$1.00

MERKEL DRUG COMPANY

29x4.40 TUBES

Regular \$2.25 Wako tubes, 29x4.40, special for Saturday only at.....\$1.65

EVERYBODY'S GARAGE

CLEANING AND PRESSING FREE

With each \$1.50 worth of Cleaning and Pressing, we will give additional cleaning and pressing to the amount of 75c as a Trades Day and Hotel Drive Special.

MODERN DRY CLEANERS

(This advertisement paid for by the Merkel Lions Club as an aid to Trades Day and the Victory Drive for New Hotel)

WHAT'S DOING In West Texas

(By West Texas Chamber of Commerce.)

A farmer at Woodson sold 41 cows and one bull to an out of town buyer for \$3,906. The cattle were mixed breeds and were bought for stock cattle.

On what is locally known as dollar day in De Leon the cream shipment was particularly heavy. Twenty-seven cans of cream averaging 70 pounds to the can, paying 38 cents a pound, brought farmers \$380.

The school boys of Winters have organized one of the first "Future Farmers of Texas" chapters in Texas. This organization for boys who are preparing themselves to be tillers of the soil has organizations in nine states.

The commissioners' court of Floyd county, in session at Floydada recently, let the contract for the paving of four blocks around the square. The cost will come out of the 25c maintenance and improvement tax.

A modern triple combination 500 gallon pumping fire engine was purchased by the city of Pyote at a cost of \$6,750. Several members of the new volunteer fire department learned how to work the mechanism of the pump.

The San Saba Chamber of Commerce is conducting a campaign for better seed for the farmers. On account of the failure of some of the crops seed must be imported, and the C. of C. thinks this is the time to improve the quality.

John M. Gist, fancy Hereford breeder of Odessa, recently sold 40 head of six months' old bulls to Marfa breeders for \$250 a head. The forty were of a herd of 100, the balance of which will be groomed for late fall shows.

Contracts for twenty blocks of additional pavement has been let by the San Angelo city commission. An electric bond of \$1,000 was accepted.

The first users of the new natural

gas in Gorce were the Gorce Gin company. In a few minutes after the gas was turned into the mains the gin, which had previously installed burners, was running with the gas as it fuel.

At the sheep and goat raisers' barbecue additional prizes were posted to winners in the junior lamb division of the boys' and girls' club department. Second prize will be a high grade ewe, and third prize a 100 pound sack of buck-chow.

A campaign to solicit \$100,000 stock for the erection and equipment of a powdered milk plant at Brady recently got under way. The plant is to cost \$200,000, but one-half of the capital is to be furnished by foreign interests.

Read the advertisements in this paper. There's a message in every one of them that may enable you to save money. At least you will know where to find what you want without doing a lot of hunting and asking questions, and you also know they appreciate your patronage because they solicit your business and make special offers.

We have a residence for sale at a bargain. Thompson & Boswell.

Prize Ring and War Shown in Popular Merkel Theatre Film

An elevated train rumbling overhead. Smoke issuing from five thousand cigarettes. A blatant mob howl-



Richard Barthelmess in "The Patent Leather Kid"

ing within the East Side boxing arena. Pre-Vilsteadian saloons. Here is a word picture of the opening scenes of "The Patent Leather Kid," the big First National special starring Richard Barthelmess, at the Merkel the-

ater Monday, Tuesday and Wednesday, Oct. 1, 2 and 3.

Then follow scenes of a French village. War! A phalanx of ponderous tanks in action. Shells bursting. Thousands of minute shadows moving across a great field of destruction. Then.....!

Although "The Patent Leather Kid" is, strictly speaking, not a war story, the war sequences have been done in an epic manner and are to the tank corps what "The Big Parade" was to the doughboys and "What Price Glory" was to the Marines. The story revolves around the Patent Leather Kid, a prize fighter, who was the biggest drawing card of his day because he was the most unpopular. He got his ring title because of his affections and his sleek shiny hair. And mobs attending the East Side boxing arena hoping to see the Kid's hair mussed up.

The Kid's extraordinary character, his refusal to don the uniform of his country, and his amazing adventure overseas; these constitute the frame-

work of the story, which is based on a short story by Rupert Hughes, and was adapted to the screen by Adela Rogers St. Johns.

Alfred Santell directed with a cast of superlative merit. Molly O'Day, sensational screen find, plays the feminine lead opposite Richard Barthelmess. Highly important roles are handled by Arthur Stone, Matthew Betz, Lawford Davidson, Raymond Turner.

A Letter from Home. Your son or daughter off at college or finishing school will welcome the home paper just like a letter from home. The subscription price for nine months for the Merkel Mail is \$1.50 for towns and cities outside of Taylor County. (In Abilene \$1.15 for term.) Subscribe now.

We have a client who wants to buy a farm. Must be first class land, worth the money. Has \$30,000.00 to invest. Thompson & Boswell.

Try a Classified Ad in The Mail

Attempt to Annul Moody Nomination

Austin, Tex., Sept. 27.—Renomination of Governor Moody in the primary is contested in a suit filed district court here by Mrs. Edith Wil-

mans, Dallas, one of his opponents in the race. The suit asked that the governor's nomination be declared void and that another primary to determine a democratic gubernatorial nominee be held before the general election. The case cannot be heard until the January term.

Irregularity and fraud in the election was alleged. Mrs. Wilmans also asked return of \$1200 which she said she spent in the campaign.

WANTED—Piano pupils. Thoroughness in every line stressed. Terms reasonable. Elizabeth Baker, five blocks north on Noodle Dome highway.

Try a Classified Ad in The Mail

TENTS! TENTS! TENTS!

YES, we have plenty of TENTS for you, and Our Prices Are Right.

Seventy-five Tents, Dux Bak Brand, Waterproofed and Mildewproof

JUST SLIGHTLY USED—AT A GOOD REDUCTION OFF OF THE REGULAR PRICE

Both 10 and 12 Ounce Duck

ABILENE ARMY STORE

Phone 8292

915 South First

for Economical Transportation

CHEVROLET

USED CARS
with an OK that counts

This Car has been carefully checked as shown by ✓ marks below

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

OK

Reconditioned to Assure Thousands of Miles of Dependable, Satisfactory Service

Due to the great popularity of the Bigger and Better Chevrolet in this community, we have now in stock some reconditioned used cars that represent exceptional values. These cars have been thoroughly inspected by our expert mechanics and completely reconditioned wherever necessary. They are good for thousands of miles of satisfactory service. And because they are sold under the famous Chevrolet Red O.K. Tag system, you can buy them with the utmost confidence, assured of their dependability and quality. See these cars today.

A few of our exceptional Used Car Values "with an OK that counts"

1926 Chevrolet Landau
Thoroughly reconditioned—Looks and Runs like new.
WITH AN O.K. THAT COUNTS

1925 Chevrolet Touring
New paint and Tires. A good serviceable car and a bargain.
WITH AN O.K. THAT COUNTS

1926 Chevrolet Coupe
New Top and Paint. Good Rubber and Good Condition.
WITH AN O.K. THAT COUNTS

1926 Oakland Coach
New Paint "A I" Motor—A Bargain.
WITH AN O.K. THAT COUNTS

1926 Ford Coupe.
New Paint and Rubber. A good buy for the money.
WITH AN O.K. THAT COUNTS

1925 Ford Touring
New Rubber and New Top. New Points, a good serviceable Car.
WITH AN O.K. THAT COUNTS

Trucks:
Fords, Chevrolet and International.
WITH AN O.K. THAT COUNTS

A number of Cheap Fords.
WITH AN O.K. THAT COUNTS

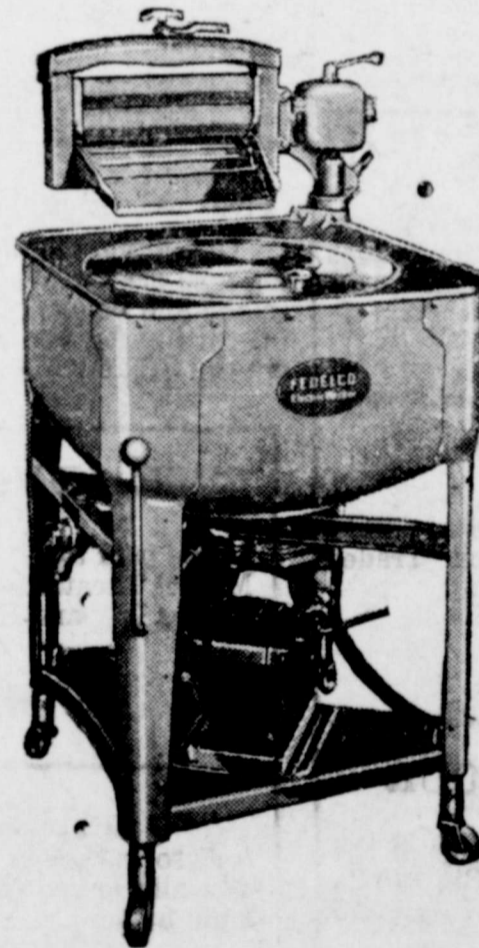
BRACKEEN-HUGHES CHEVROLET COMPANY

MERKEL, TEXAS
Massey-Woods Chevrolet Co.
Trent, Texas

Dependability, Satisfaction and Honest Value

Oh, How Tired I Am

Yes, you have toiled over the wash tub today and the clothes are on the line, but—your back feels like it was broken and those pains are all over your body. About the time you recover from one weeks' washing Blue Monday comes around again and it is the same thing over.



A Fedelco Washer

IS EASY TO OWN ONLY

\$7.40 DOWN
\$7.40 PER MONTH

TWIN TUBS FREE WITH EACH WASHER

TELEPHONE NUMBER 202

West Texas Utilities Company

SOCIETY

CLUB NOTES.

Miss Christine Collins and Mrs. T. E. Collins entertained members of the Idlewise Club and Thursday Club in lovely harmony on Wednesday afternoon in the home of Mrs. Collins. Massed flowers in every available space graced the entertainment rooms where tables were arranged for games. Nuts were served with refreshing punch during the games, and at the refreshment hour a most delectable salad course was served to Misses Lucy Tracey, Mary Cleo Booth, Mary Eula Sears, Minnie Ferguson, Christine Collins, Mesdames Ernest Massey, of Trent, A. R. Booth, R. I. Grimes, R. O. Anderson, Matt Dellingham, Harry Cookstan, W. S. J. Brown, Sie Hamm, Bob Mayfield, L. B. Scott, Charlie Jones and Mrs. T. E. Collins.

McSPADDEN—WHITE.

Announcements have been received in Merkel of the marriage of Warren McSpadden and Miss Helen White in Austin, September 16.

Warren McSpadden is the son of Mrs. W. A. McSpadden and received his education in the public schools of Merkel, going from here to the University of Texas, from which institution he will take his degree in a few weeks. For the past three years Warren has taught in the High school of Austin during the winter months and continued his teaching career in the University for the summer term. He will be remembered as a man of ability, character and his friends who extend him heartiest good wishes for the future.

His bride, formerly Miss Helen White of Dallas, is a graduate of State University. She will also be employed in the Austin High School this year.

Mr. and Mrs. McSpadden are at home at 3206 Fairfax Walk, Austin.

Tax is Voted for Sweetwater Band

Sweetwater, Sept. 27—Tax payers of this city Monday voted to support the Sweetwater Gold Medal Band, last year's official West Texas Chamber of Commerce band, by taxation and from now on the band will be conducted as a municipal institution under the direction of a special commission.

The election provided for the setting aside from the city's revenues of four-tenths of a mill per \$100 of valuation, which will provide \$3,000 a year for the employment of a band master and the purchase of music and equipment.

CARD OF THANKS.

We the undersigned wish to take this method of thanking each and everyone, who in anyway showed us their loving kindness during the short illness and death of our Darling Baby Edward. Especially do we thank Dr. and Mrs. Gardner for their effort to keep our darling with us and to all for the beautiful floral offerings. May God bless each one in our prayers.

Mr. and Mrs. C. E. Horton.
Mr. and Mrs. T. H. Kell.
Mr. W. P. Horton.

You won't be disappointed when you see our Saturday Special this week—Boston Bargain store.

COLD WEATHER IS COMING

You are going to be in the house more.

Make your home more cheerful, brighten the walls and Furniture.

We have the Paint that you need.

BURTON-LINGO CO.
Merkel, Texas Phone 74

NOTICE

Free Demonstration of a marvelous Bleaching Lotion and Beauty Beautifier Called

"Ice" Lotion
Miss Shannon
and Sold at
Beauty and Beauty
or

Sweetwater Names City Plan Commission

Sweetwater, September 27—Definite work toward starting a city plan for Sweetwater and adopting the zoning system was begun Tuesday with the appointment by the City Commission of the city planning commission of nine.

The appointment of this commission comes as a result of provision in the new charter and a special zoning ordinance passed some time ago. A special library covering all angles of city planning and zoning has been ordered.

The members of the commission are Harry Bondies, E. F. Neinast, Mrs. John Perry, Mrs. R. E. Withers, Judge R. A. Ragland, D. A. Clark, Judge Butler, city manager; Sam H. Bothwell and City Attorney V. Earl Earp.

Try a Classified Ad in the Mail

Baird Church Will Be Opened Oct. 7

Baird, Sept. 27—Arrangements are being made for the formal opening Sunday, Oct. 7, of the new \$15,000 Church of Christ.

An all-day program is being arranged. Several speakers of note will participate. Plans are under way to secure some of the best singers of the State. The services are expected to draw a large crowd. Numerous out-of-town people have expressed their intention of attending.

Dinner on the ground, served picnic style, will be furnished by Baird citizens. Rev. Albert S. Hall is pastor of this church.

You won't be disappointed when you see our Saturday Special this week—Boston Bargain store.

Milk the cow easy—no flies to bother you if you use Cenol. Hamm Drug Company.

Thrift is Always a Virtue and Sometimes a Necessity

Buy from us and see how far your dollars will go. The best for your money has always been our watchword and a visit to our store will convince you that our low prices mean worthwhile savings to you.

NEW GOODS WEEKLY.

Sears Variety Store

IMPORTANT

Schedule Change Effective September 16



NO. 10 WILL LEAVE MERKEL 2:52 A. M.

For Particulars Consult
J. C. CHILDRESS, TICKET AGENT

Hey, You!!

Why be scared of The Adolphus?

We have rooms with bath at \$2.00

Coffee 5c

The ADOLPHUS DALLAS, TEXAS

What Is An Equal Price For Cotton Ginned in ACCO (Round) BALES AND SQUARE BALES

To compare prices: Take a pattern of square bale bagging and ties weighing 20 pounds, and bagging for two ACCO (round) Bales together weighing 5 pounds—a difference of 15 pounds. Remember in comparing prices this is the only difference.

For example: Say you have enough seed cotton to make 500 pounds of lint—

Square Bale— 500 pounds lint 20 pounds bagging and ties 520 pounds total 20 cents per pound \$104.00	Acco Bale— 500 pounds lint 5 pounds bagging 505 pounds total 20.60 cents per pound \$104.03
--	---

Before gining get the square bale price and the ACCO Bale price. Then multiply as above—that is, the square bale price X520 pounds and the ACCO Bale price X 505 pounds.

THINK—DO YOU OWN FIGURING—FIGURES ARE FACTS

Remember—If you gin cotton in ACCO Bales, there is

NO

**WEIGHING CHARGE
YARD CHARGE
HAULING
SAMPLING
WASTE OF TIME**

There is positively no loss in "Turn-Out" in ginning ACCO Bales. All square bales are compressed and recompressed before being exported; ACCO bales are compressed only at the gin

Gin Your Cotton in ACCO Bales and Drive by the Office for Your Check.

Sam Swann
MERKEL, TEXAS

We Thank You

For the liberal patronage and the many words of appreciation accorded us during the first few days since the opening of our Lumber Yard and Building Material Supply House in Merkel.

Our business since the announcement of our formal opening has been beyond our expectations, while the expressions of commendation at the convenience of our facilities, has indeed been gratifying.

WE ARE NOW FULLY PREPARED TO SUPPLY YOUR EVERY LUMBER NEED

We cordially invite the people of Merkel and its trade territory to come to see us. It has been our aim to give to this section a Lumber Yard and Building Material Supply House second to none, and we want you to be the judge of how well we have succeeded.

QUALITY MATERIALS PLUS COURTEOUS AND PAINSTAKING SERVICE

Clay Lumber Co.

South Railroad Track, Opposite Depot
B. H. LANCASTER, Manager

CLASSIFIED ADS

FOR SALE

FOR SALE—My home in South Merkel. Four rooms and bath; new frame structure, north front, 70x100, just off Oak Street. Piped with gas, modern bath fixtures, sink and built-in cabinet in kitchen, small back porch. Less than half cash, balance about \$38.75 per month. See me at once. JACK DURHAM, phone 61 or 245-w or call at Merkel Mail.

FOR SALE—Good gentle pony. Just the thing for boy or girl. Call at the Merkel Mail office.

FOR LEASE—350 acres for oil and gas. One mile from production, north of Tiner field, Jones County. C. A. Duncan, Trent, route two.

FOR SALE—160 acre farm; all fine land; wood, water, new seven-room house including bath; all built-in features; water piped in house; carbide light plant; good three-room rent house on place; close to gin, school and highway. \$80.00 per acre. M. M. Thomasson. Address 125 Chestnut Street, Abilene, Texas. Phone 3603.

FOR RENT—Nicely furnished apartment, close in, absolutely private. Access to bath. Gas, lights, telephone and garage furnished. Mrs. Jas. H. West, Telephone 145.

FOOR SALE—Some extra fine silver laced Wyandotte pullets R. B. Wells.

FOR RENT

FOR RENT—Two rooms, furnished for light housekeeping; east front, lights, water, phone, gas, bath. B. M. Black.

FARMERS—See us before you sell your cattle and hogs. Will pay market price. O. F. Weidenbach, at Quality Market.

FARM For Rent—130 acres, 105 A. cultivation, mile southwest of Trent. Teams and tools sold to the one renting same. See Willard Rogers.

MY HOME—For Rent or Sale on Oak Street. Mrs. F. H. L. Swafford. Phone 154 W.

FOR RENT—Three furnished rooms for light housekeeping. F. J. Smith.

FOR RENT—Furnished bedroom call 48.

WANTED

WANTED—Two or three nice house-keeping rooms, furnished or unfurnished, for couple. Phone or apply at Merkel Mail office.

WANTED—Hear from owner good farm for sale. Cash price; particulars. D. F. Bush, Minneapolis, Minn.

BANK NOTICE.

As an accomodation to our farmer friends during the busy season now beginning, the Merkel banks will remain open until 6 p. m. from this date until further notice.

FARMERS STATE BANK
F. & M. NATIONAL BANK.

We have a residence for sale at a bargain. Thompson & Boswell.

Blair Items

Orvil, little son of Mr. and Mrs. Mr. and Mrs. Ruff Little of Merkel, dined with Mr. and Mrs. O. L. May-Howard Brown, is ill at this writing, field Sunday.

Mr. and Mrs. Ira Thorton and family of Caps, Mr. and Mrs. Lee Campbell, of Mt. Pleasant, visited Mr. and Mrs. John Meeks one day last week. Mr. Meeks is still on the sick list.

Misses Nola and Unabell Proune visited Mr. and Mrs. J. H. Doun Sunday.

John Neighbors has been on the sick list for several days.

Mr. and Mrs. Edd Dye, of Sylvester were the house guests of Mr. and Mrs. Alfred Meek the past week.

Mrs. Maggie Johnson and family spent the day with her sister, Mr. and Mrs. D. C. Doan, Sunday.

Br. Hardy, Mr. and Mrs. S. L. Scoggins, Emette Morris, Miss Clara Phillips, Madalene Addison, and Cathelene Phillips, dined with Mr. and Mrs. Hugh Campbell Sunday.

Mrs. Jene Patterson and daughter Bell, were seen in our midst Sunday.

Mr. and Mrs. Earl Walker motored to Abilene Sunday.

Mr. and Mrs. Carl Hughes and family spent Sunday, with Mr. and Mrs. Edd Blackburn of Putman.

Mrs. Marcina Doan is spending an indefinite time with her sister, Mr. and Mrs. A. P. Souford of Tuscola. Jim Moore and Son-in-Law, R. B.

Horton, made a business trip to Abilene Monday.

Francis and Nell Scoggins spent the week-end with Otis Ray Doan.

Bill Sanduskey and John Rosson made a flying trip to Abilene Monday.

A crowd of young people graciously enjoyed the hospitality, in the home of Mr. and Mrs. Carl Doan, Wednesday night, after interesting games were played: delicious candies were served.

Boy Scouts Have Enjoyable Outing

Merkel Boy Scout Troop No. 20 turned out in large numbers Monday night for the camp fire, games and various contest held at the Swann pasture. Members of the troop report a most enjoyable time.

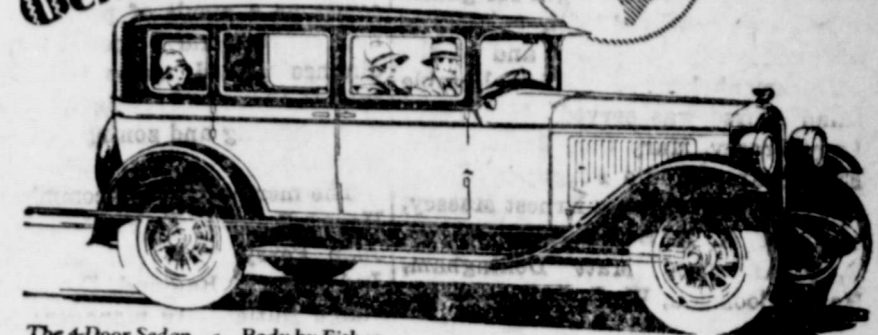
The next meeting will be at the Laney pasture, east of town, on the night of Oct. 11. The grounds will be surrounded by lanterns, and among the contests will be a night football game. Members of the troop are looking forward with enjoyable anticipation to this gathering.

You won't be disappointed when you see our Saturday Special this week—Boston Bargain store.

We appreciate your business, large or small, and endeavor to merit your patronage by always giving courteous service and quality meats. Baker & Wheeler Market.

NOTICE—If you suffer with a Rupture ask to see our Trusses. Hamm Drug Company.

Now Over
350,000
Owners Are Driving
General Motors' Lowest Priced Six



The 4-Door Sedan • Body by Fisher

Because Pontiac Six offers infinitely more than other cars of comparable price, over 350,000 Pontiacs are now in use... It is the lowest priced six offering the style, comfort and silence of bodies by Fisher. It is the only low-priced six offering a 186 cu. in. engine with the G-M-R cylinder head. It is the only six of its price combining the advantages of cross-flow radiator, of foot-controlled headlights and of coincidental transmission and ignition lock. It is such features as these which are so impressive when Pontiac Six is compared with any other car of similar price. They typify the exceptional quality and value being built into this low-priced General Motors Six. Come in — and learn how much more you get for your money when you buy a Pontiac Six.

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875; Oakland All-American Six, \$1045 to \$1265. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors' Time Payment Plan available at minimum rate.

Lowe Motor Company
MERKEL, TEXAS

PONTIAC SIX

Try a Classified Ad in the Mail Try a Classified Ad for Results

NEW BUSINESS IN TOWN Merkel Furniture Co.

Located on Kent Street

NEW AND SECOND HAND GOODS

WE BUY, SELL AND EXCHANGE

Roy H. Coats of Merkel and E. C. Brown, recently of Sweetwater, are the operators of the new store, and both are experienced furniture men.

Highest Price Paid for Second Hand Goods—And the Best Possible Trade In New and Exchange Merchandise.

Used Trucks And Four Wheel Trailers

Several good used Trucks in good condition, and a number of Ford and Chevrolet Chassis, the very thing for making trailers to haul cotton.

SEE US BEFORE YOU BUY!

Brackeen-Hughes Chevrolet Co.

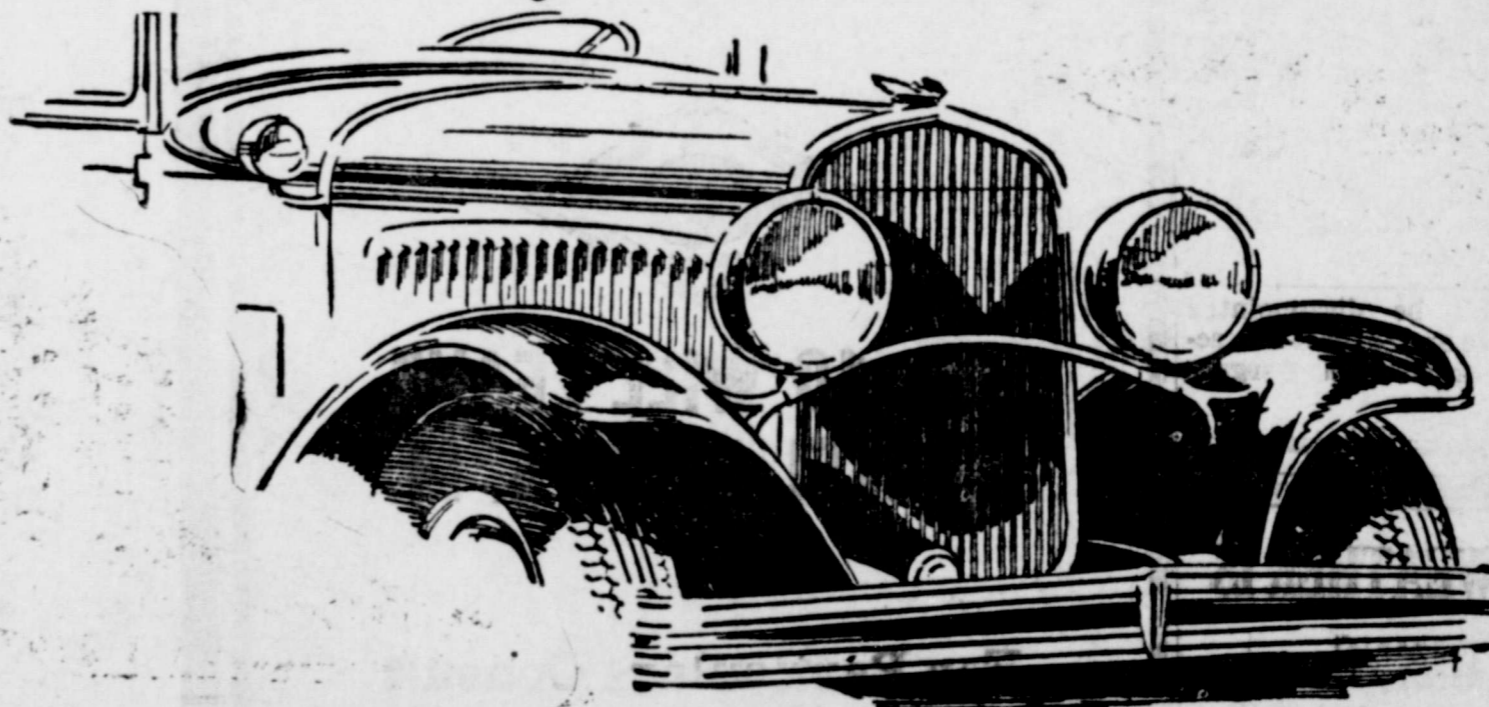
Phone 17 Merkel, Texas

DIAMONDS T.C. WILSON WATCHES
 JEWELER

TELEPHONE 6
118 Chestnut Street

ABILENE, TEXAS.

You instantly see Your Dollar buys infinitely more with CHRYSLER



CHRYSLER makes it plain, even to the eye, that the price of a Chrysler buys infinitely more than it could elsewhere. This was never more brilliantly exemplified than in these exquisite cars—the new "75" and the "65."

They are more emphatically stamped with smartness and style—new slender-profile chromium-plated radiator harmonizing with cowl mouldings; new arched-window silhouette; new sweep and grace of "air-wing" fenders.

They are more dashing in every big and little detail

of performance—new "Silver-Dome" high-compression engine using any gasoline; counterweighted 7-bearing crankshaft; internal-expanding hydraulic 4-wheel brakes; rubber shock insulators in place of metal shackles; and Lovejoy hydraulic shock absorbers.

They are richer than anything in their class ever has been—longer, roomier bodies with equipment and metal-ware of exclusive Chrysler pattern.

In short, from every angle, they point for comparison with cars far, far above them in price—cars costing hundreds, yes, even a thousand dollars more.

New Chrysler "75" Prices—Royal Sedan, \$1535; 2-passenger Coupe (with rumble seat), \$1535; Roadster (with rumble seat), \$1555; Town Sedan, \$1655. (6-ply full-balloon tires.) All prices f. o. b. Detroit. (Wire wheels extra.)

New Chrysler "65" Prices—Business Coupe, \$1040; Roadster (with rumble seat), \$1065; 2-door Sedan, \$1065; Touring Car, \$1075; 4-door Sedan, \$1145; Coupe (with rumble seat), \$1145.

CHRYSLER

Front Street MAVERICK MOTOR COMPANY

Trent News and Personal Notes

The seventh grade class B organized an English Club, Monday. Leonard Stribling was elected president, Naomi Rogers Vice-president, Asha McLeod, Secretary, Oneda Bell Reporter, Erma Faye Boyd, Sallie Freeman and Florence Boyd, program committee.

The members of the club are Lucille Turner, Marjory Adrian, Sarah Julia Johnson, Sallie Freeman, Clell Dowdy, Florence Boyd, Leonard Stribling, Leonard Robinson, Jack Bawers, Boyd Howell, Oneda Bell, Naomi Rogers, Asha McLeod and Louise Watson. The naming of the club was postponed until next meeting. We hope the English Club will all work together and put forth our best effort to have a good club.

W. M. S. of the M. E. Church met at the home of Mrs. C. E. Shouse Monday afternoon in a social hour.

Partners were matched and several contests were had, Mrs. J. P. Watson and Mrs. R. B. McPee winning the prizes. Delicious refreshments were served. All present report a most pleasant hour. Those present were: Mesdames J. K. Winn, J. P. Watson R. B. McPee, O. A. Smith, E. L. Mantee Keys, J. R. Gafford, Miss Gafford, C. E. Thouse, John M. G. Scott.

Mrs. and Mrs. Dewell Johnson, and Mrs. Ross Young, were Merkel visitors Wednesday.

M. G. Scott, Robert Spence and others made a business trip to Lubbock and other points last week.

Mrs. T. J. Williamson, who has been quite ill for several days, is reported better at this writing.

Mrs. Sidney Pass, who was called to the bedside of her grandmother, Mrs. T. J. Williamson, has returned to her home at Abilene.

Mrs. Zelma Kinser of Sweetwater visited her aunt, Mrs. J. R. Pruitt, Saturday and Sunday.

Mrs. Riggan, from the Canyon, was in Trent Friday with some nice fresh vegetables from her garden. Mrs. Riggan has sold forty nine dollars (to date) worth of vegetables from her garden. How is this for a field garden.

Mr. and Mrs. Dee Portridge are announcing the arrival of a fine baby girl, Wilma Jewell September 22.

Clarence Deeks had the misfortune to be struck by a car on the Bankhead highway here Saturday. He was severely injured having several stitches taken, and his shoulder was badly bruised. The accident was unavoidable.

Mr. and Mrs. Robert Martin of Lorain spent Sunday here with Mrs. Martins parents, Mr. and Mrs. M. G. Scott.

Azro Steen and Miss Lucy Halbrooks hied away to Abilene Monday afternoon and were quietly married by Bro. McGinnis. We wish for these young people many joys and few sorrows.

M. G. Scott made a business trip to Abilene Wednesday.

Mrs. Berry Smith and her son, Clyde and family, are here from



IN DOUBT If its Tires, Accessories, Gas and we can help you—everything we is standard and of recognized And the Price? It is as low lity goods can be purchased re. If it is tires, there are no made than the well known vick. We will appreciate an nity to serve you.

EXPERT REPAIRING GREASING, ETC.

rybody's Garage TELEPHONE 72

W. T. PLUNK

R. A. Tarbutton's Barber All Work Guaranteed

Beaumont visiting in the homes of M. L. McCloud and H. N. Smith. Mrs. Clyde Smith was formerly Miss Jewell Blackmon and a sister of Mrs N. L. McLeod.

PRESBYTERIAN CHURCH. Sunday at 10 a. m. Let's have the largest attendance we have ever had, it's possible with the number of Presbyterians who are regular in attendance and others not so regular and with the number of newcomers in town. Who are invited to be with us. Preaching service at 11 a. m. and 7:30 p. m.

Wm Elliott, S. S. Supt. R. A. Walker, Pastor

BANK NOTICE. As an accommodation to our farmer friends during the busy season now beginning, the Merkel bank will remain open until 6 p. m. from this date until further notice.

FARMERS STATE BANK F. & M. NATIONAL BANK.

We serve Alta Vista Ice Cream, located in Fort Worth. Hamm Drug Company.

Burgess and Wife Home From Lubbock

Prof. and Mrs. Roger Burgess returned Sunday night from Lubbock, where they had gone for a visit to relatives and to look after farming interests forty miles northwest of Lubbock.

Prof. Burgess brings back glowing reports of crop conditions in the plains country. On 100 bales of cotton on his farm, indications point to at least half a bale to the acre.

NEW FURNITURE STORE. Merkel has a new furniture store, which opened for business this week, and is to be known as the Merkel Furniture Co., handling both new and second hand merchandise for sale and exchange. Roy H. Coats of Merkel and E. C. Brown of Sweetwater are the proprietors, and both are experienced furniture men.

Give us a chance to prove to you the superior quality of our meats and we believe you will become one of our regular customers. Baker & Wheeler Market.

Singing Convention at Blair on Sunday

We cordially invite all Singers and lovers of music to meet us at Blair next Sunday in our fifth Sunday singing convention. We hope to have the 1929 Vaughn book; however, we have not received them yet.

We hope to have a good attendance of each class composing this conven-

tion, also hope to have all the big singers in this part as well as a good number from other places. Please come early, bring your books, and let's begin at 10:30 and sing until supper-time.

Come one and all and start the music ball at 10:30

T. H. Spears Try a Classified Ad in the Mail

Mr. Land Owner

DO YOU WANT TO DISPOSE OF SOME OF YOUR WILD-CAT ROYALTIES. IF SO READ THIS.

We have two clients that have made money in wild-cat speculations. (They won't tell how much they have lost.) We have gotten them interested in trading for some wild-cat royalties in certain locations in the Southwest portion of Jones County.

One of them owns improved and unimproved lands well located in Hockley, Lamb and Cochran Counties. The other owns lands in Hill and Limestone Counties.

If interested please write us at once while our parties are ready to go, giving the amount of your acreage, what portion of what section and sur-

vey it is located in and if the location suits our parties, we will call on you at an early date.

We have a map of Jones County and the information asked for will enable us to locate the property.

Our clients are square dependable business men and agree to put their properties at actual cash value for what they may consider good royalties. (Who knows good from bad.) We refer you to any banks in Hill County where we have been doing business for the past thirty-five years as to our dependability.

THE SIMMONS-READ COMPANY

Hillsboro, Texas

A Self Service Grocery IN TRENT

Yes there is really a Self Service Grocery Store in Trent where you can take a basket and wait on yourself just like you do at the Frogley Wogleys and Ugley Mugleys in the large towns with a plain price tag on each item and when you get your basket filled they check you up and take your money just as they do at other Self Service Stores. But if you do not want to wait on yourself there is a real live sure enough clerk ready and anxious to wait on you with that friendly service that some folks like, so there you have your choice.

We are now operating in connection with our grocery a meat market where you will find the best beef and pork the country can produce and like the groceries the prices are as good as you will find, quality considered. We also have inconnection a real old time barbecue pit and a man who knows how to barbecue in the good old way each week-end we are barbecuing the choicest cuts from the hog. Just drop in and spend a little cash with us and see how much more it will buy.

M. G. SCOTT CASH GROCERY

TRENT, TEXAS

QUEEN

10c "SHOWING THE PICK OF THE PICTURES" 25c

FRIDAY and SATURDAY SPECTACULAR! ROMANTIC!

ZANE GREY'S "THE VANISHING PIONEER"

With Jack Holt, William Powell, Fred Kohler. Conflict and romance with the American Pioneer in the desert West. A spectacular epic of the struggle for a homeland! Strong, rugged pioneers blazing a trail of wonder. Also a great serial picture, "The Vanishing Rider" and Two Reel Comedy "Chilly Days."

Monday & Tuesday

Wallace Berry and Raymond Hatton

"The Big Killing"

backwoods and two lives. Comedy men as dead shots in the land of long rifles, hot feuds, tender romance, thrilling episodes and funny situations aglore.

Also Comedy—

"Ko Ko Goes Over"

and International News

Wednesday & Thurs

A Heart Test

Elinor Glyn's

"Mad Hour"

If you have ever loved—or been loved, you'll see right through the soul of this flapper kild who searched for gold and found a broken heart. You'll cry with her; laugh with her; feel the thrill that comes with the first kiss and the heartache that comes when only memories remain.

Also 2-reel Comedy—

"Say Uncle"

Watch for the Greatest Dramatic Characterization in the Greatest Drama Ever Made in Pictures.

"THE WAY OF ALL FLESH"

= Gafton =

TRENT, TEXAS

Where Everybody Goes—Always a Good Show—Fine Music!

—TODAY, FRIDAY—

Madge Bellamy—Another It Girl In

THE PLAY GIRL

Very Fascinating—You'll Like It.

Comedy—"The Call of the Cuckoo"

Also News Reel

—SATURDAY ONLY

TOM MIX

—in—

HELLO CHEYENNE

A Daredevil Cowboy Helps Modernize the West.

Comedy—Andy Knows His Onions

and M. G. M. News

—MONDAY AND TUESDAY—

CHESTER CONKLIN and W. C. FIELDS

—in—

FOOLS FOR LUCK

Plenty of Fun in This One

Also The Collegians—Chapter 2—The Winning Five 5

—WEDNESDAY & THURSDAY—

—A Paramount Special—

FORGOTTEN FACES

With Clive Brook—Mary Brian—Olga Baclanova—William Powell TRULY A WONDERFUL PICTURE—BY ALL MEANS SEE IT. Comedy—Taking The Count and Paramount News

PROFESSIONAL

M. ARMSTRONG, M. D. Office Over Farmers State Ban. Res. Phone 12. Office 195. Local Surgeon T. & P. For Last 10 Years. Furnish Drugs From Office.

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NATURAL GUMS **DR. HOUGHTON** All Work Guaranteed 25 Years Experience SOUTH SIDE ABILENE 116 1-2 Chestnut St

MERKEL BADGERS LOSE TO ROSCOE

Last Friday the "Badgers," pride of M. H. S., played their first game of the season, clashing with the Roscoe "Plow Boys." It was a clean game through and through, and sportsmanship was shown on both sides.

Thrill number one came when Roscoe made an end run to Merkel's three-yard line, but lost the ball on a fumble in the second play.

The first and second quarters were evenly matched, most of the game being played in center of the field, with no advantage to either side. In the last fifty seconds of the third quarter, Roscoe completed a pass to their tall end, a "6-foot-four giant." Cade tackled him in his tracks, but the touchdown was completed. In the opening of the fourth quarter, Roscoe made several gains, and on two end runs placed the ball on Merkel's four-yard line, and although the touchdown was completed by line plunges, they failed to kick goal. The Badgers, showing their real stuff, held the Cowboys even for the rest of the game. The game ended with a 12 to 0 score in favor of Roscoe.

Stars for Merkel—Orion Tittle played an excellent game at end and Max Swafford did good work on the defensive line. J. E. Boaz did good kicking and nice tackling.

Summing it down to facts, Merkel played a fine game, considering that the material was new and untried, and ed, the next game should have played.

The average weight for Merkel Badgers is 153 pounds, being outweighed by the "Plow Boys" on an average of ten pounds.

Now that the weak spots have been located, and with the experience gained, the next game should have quite a different ending.

BAPTIST ANNOUNCEMENTS.

All regular services during the week.

Sunday School 10 a. m. This is promotion day in the Sunday school and it is earnestly hoped that there may be a full attendance so that new classes may be formed wisely.

Preaching by the pastor 11 a. m. and 7:30 p. m. Morning subject "The Happy Nation." Evening subject "The Happy Christian."

All B.Y.F.U.s meet at 6:30, and let's have a full attendance, as we are organizing for the new church year.

There will be a baptismal service following the evening service. We trust that all those approved for baptism will be present, as this closes our associational year and our letter to the association will be made up following Sunday services.

It is also hoped that every one who can do so will bring their offerings for all causes Sunday, as our financial report to the association will be closed after the Sunday services. Any one who made a pledge in our Conquest Campaign or to local work should bring it to the services Sunday. No special collection will be taken but each one is urged to bring or send offerings to the Sunday services. If you are behind on your contributions to local work it would be appreciated if you would catch up. If you have been paying nothing during the year, remember that Sunday closes the associational year and each member of the church should have a part in the work of the church. We are glad to announce that our treasury has not been exhausted at any time during the year, but our balance has not been as large at times as we would like for it to be. If every member of the church would do as many are doing, bring or send an offering to the church each Sunday, it would increase the amount of work accomplished in a year. Be a helper, according to your ability, and the Lord will be pleased with you.

Strangers and visitors will be welcomed in all our services.

Ira L. Parrack, Pastor

DANGER

Cold and Damp weather is coming. Now is the time to fix your Chicken Houses. We have plenty of Celo glass and Glass cloth on hand.

BURTON-LINGO CO.

Merkel, Texas Phone 74

Merkel Trades Day Set For Saturday

(Continued from Page One)

and kill the doves, with Booth Warren as chairman of the "shooting" committee. Mr. Warren announced that the hunters would meet at the Merkel Drug company Monday afternoon at 4 o'clock, at which time they would pair off to "bring back the doves" for the following day.

J. J. Hutchison, editor of the Mail, made a brief talk, urging that Merkel take advantage of her opportunities in "selling" the town to our citizens and the outside world as well, voicing the opinion that the construction of a modern hotel would start a building movement that would easily make Merkel a town of 5,000 inhabitants in the next twelve months.

Oppose Dove Shooting Change.
A letter was read from the Bryan Lions club seeking the co-operation of the local club in an effort to have the law governing dove shooting changed to run concurrent with the law pertaining to quail shooting. The change was opposed by the Merkel club, several members speaking in opposition to the proposed amendment.

A delicious bird dinner was prepared and served by Mesdames F. C. McFarland, S. D. Gambil, R. O. Anderson and Yates Brown. The same ladies agreed to "serve the birds" next week, when wives of members are to be present. They were given a mighty "roar" of appreciation for their efforts.

Entertainment features consisted of a solo by Delma Compton and a piano solo by Mrs. Yates Brown.

You won't be disappointed when you see our Saturday Special this week—Boston Bargain Store.

Some Bright Spots in School Life for Teachers and Pupils

On Thursday of last week, at a party given at Shannon's swimming pool, the accomplished and adored Miss Roberta Sloan, venturing too near the inviting waters, was shoved into the pool by Mr. Davis. A dozen gallant young seniors rushed to the rescue, only to find, much to their disgust, that she could swim. She later declared that she meant to take a dive anyway.

Say, folks! Did you know that Mrs. Young indulged in the unwomanly act of chewing gum before and after school? Well, neither did I—but

Norma had a wad of gum; She chewed it long and slow, And everywhere that Norma went That gum was sure to go.

She took the gum to school one day, Which was against the rule, Geneva took the gum away And chewed it after school.

So I guess she does.

Personal Mention

Miss Boog Sears of Abilene was a week-end visitor in Merkel.

Mrs. Roy Largent and children have returned from a week's visit in San Angelo.

Mr. and Mrs. Fred Latham, accompanied by Mrs. J. C. Calvert, returned Monday from an extended visit in Dallas.

Mrs. E. N. Brown will have as her guests this week her daughter, Mrs. V. F. Tippet of San Angelo, and Miss Harriet Fuller of Monroe, La.

Dr. and Mrs. W. H. Girdner of Du-

rant, Okla., are guests in the home of Warren Smith this week.

Homer Patterson, accompanied by John Shannon, made a business trip to Fort Worth this week.

Mr. and Mrs. W. L. Diltz have as their guests Mr. and Mrs. John T. Mathis and daughter, Elizabeth, of Amarillo.

Mr. and Mrs. Roy Halbert of Breckenridge visited the latter's sister, Mrs. R. H. Cunningham, last week.

Mrs. C. L. Boswell, R. H. Cunningham and James Harris visited in Abilene Friday.

Mrs. J. D. Boring, who formerly lived in Merkel but who removed to Ft. Worth about ten years ago, arrived last Sunday to spend the week visiting her friends, Miss Amanda Curtis and Mrs. Marvin Smith.

Blanton McLean is attending the Sul Ross College at Alpine this season.

Miss Nina McAninch was the guest for the opening of McMurry College of Misses Oleta McCleskey and Ida Pool of Abilene.

Guest Tuesday of Miss Nina McAninch were, Oleta McCleskey and Mrs. Bob McCleskey and Miss Lillian Darnell, all of Bryant.

Misses Mary Kate and Ouida Campbell, daughter of Mr. and Mrs. J. Ben Campbell, leave Friday for Canyon, where they will again enter school at

the West Texas State Teachers College.

Mr. and Mrs. Bill Conners and son Billie of Port Arthur are the guests of Mrs. Connor's parents, Mr. and Mrs. Will Burns.

Miss Christine Russell, daughter of Mr. and Mrs. S. G. Russell, who finished a business course at Draughon's Business College in Abilene after graduating from the Merkel High School, has accepted a position with the M. E. Fisher Dry Goods Company at Big Springs.

R. L. Burns is here on a visit from Port Arthur with his parents, Mr. and Mrs. Will Burns. During the past several months he has been employed in Corpus Christi and Port Arthur and expects to return after a short visit here.

Misses Mary and Ima Parrick entered Simmons University this week, the former as a senior and the latter as a freshman.

Mr. and Mrs. W. T. Sarrels of Haskell are visiting the family of his nephew, Mr. and Mrs. E. E. Leslie. Mr. Sarrels has just been elected sheriff of Haskell county.

PREACHING SERVICE.

I will preach at Newbee Cross Roads Church next Sunday at 11 o'clock. All are invited to be there. W. G. Cypert.

Try a Classified Ad for Results

"Success Begins and Ends With Work" is Senior Class Motto

This has indeed been a busy week for the seniors, who realize that every day draws them nearer the time when they shall take their places in the battle of life and leave the young, irresponsible under-graduates under full control of Mr. Burgess and faculty. We fully realize the awkward position in which they will find themselves when they no longer have their most potent, grave and reverend seniors to look forward to for guidance and advice. Therefore we shall endeavor to set for them an example that will inspire and encourage them to follow, to the best of their ability, in our footsteps.

"Success begins and ends with work" was selected as the class motto, and we should follow the principle of this motto to a "T."

The seniors have placed their order for class rings and, with this added adornment, we shall gladden more than ever.

WANTED—Piano pupils. Thoroughness in every line stressed. Terms reasonable. Elizabeth Baker, five blocks north on Noodle Dome highway.

Try a Classified Ad in The

NEW FALL FROCKS



\$9.85

We cannot tell you how lovely these Frocks are for \$9.85! You will have to see them to feel the wonderful quality of silk that develops them—satin, velvet, crepe de chine, and satin canton in lovely exquisite plain shades as well as lovely printed challies, and jerseys so smart for fall.

SIZES FOR WOMEN AND MISSES

If It's Batteries--Here's your Chance

In exchange I can sell you a 13 Plate 80 Amp. Battery for

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Guaranteed for One Year

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