# THE MERKEL MAIL 

VOL 41-NO. 32

D. A. Bandeer, Secretary of El
Paso C. of C. Will Asume
New Duties with Larger Body
November 20.



## BADGERS BATTLE HAMLIN:TO DRAW

## Merkel Squad Outplays Adver sary But Unable to Put Across

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REV. WILLIS GERHART IN ELOQUENT ADDRESS AT ARMISTICE SERVICE

| ADDRESSES LIONS |  |
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## $\underset{\text { business man }}{\text { Manger }}$

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## Courteously--Helpiully-Pleasantly <br> This is our ideal of service and one of the reasons for our substantial progress. <br> May we invite you, too, to enjoy our service, to benefit by an account at this Bank? <br> Every cooperation possible for a modern bank will be extended to you. <br> The Farmers State Bank

OFFICERS AND DIRECTORS:
J. S. SWANN, President
R. O. ANDERSON, Pres. Assistant Cashier W. L. DILTZ, Jr., Cashier.

Assistant Cashie Assistant Cashier
$\qquad$


## Engraved Christmas Cards

Our new designs are now ready and you are cordially invited to inspect them. The increasing popularity of this style of Christmas greetings suggests the advisability of making your selection early.

## $Q$

MERKEL MAIL

WHATS DOING In West Texas



San Angelo farmers and bpsiness men have launched a cotton seed
standardization program for Tom
Green County. The advantages of Green County. The advantages of
growing cotton of uniform staple,
length and charasteristics were stresslength and charasteristics were stress-
ed at a meeting held reeently, and a
committee from the Co-operative Gin
\& Supply Company was appointed to committee from the Co-operative Gin
$\&$ Supply Company was appointed to
select the type of seed to be planted Included in the Loraine Diversified
Farming Enhibit and Poultry Show
were a flower show, farm and merFarming Exhibit and Poultry show
were a flower show, farm and mer-
chant exhibits, and a poultry and rabchant exhibits, and a poumtry and rab-
bit show. One of the features of the
diversified farming exhibits was a hog guessing contests. The hog
were six months and two days old or
the first day of the exhit the first day of the exhibit, and they
were fed a balanced ration of ground threshed maize and a protein su
plement in a self feeder. Much in plement in a self feeder. Much in-
terest was created in this contest, and
a prize was given the first person a prize was given the first perso
guessing the correct weight of the
hogs on the second afternoon of the
$\qquad$

$\qquad$ | quet of |
| :--- |
| merce | of-town speakers were: Amon G

Carter, Fort Worth, Luther Hoff-
man of Wichita Falls, and Homer D man of Wichita Falls, and Homer D
Wade, manager Dallas Chamber of

Rhodes Candidates
Selected at T. C. U Fort Worth, $\overline{\text { Nov 14.-Hugh Quinn }}$
Buck of Crosbyton and Weir MeDiar Buck of Crosbyton and Weir McDiar-
mid of Fort Worth have been selected
as the candidates tian University for the Rhodes schol
arship which will be as this year.
Buck is pr Buck is president of the studen
body, active in debating, a letter body, active in debating, a letter man
in track, and a senior majoring in
government.
MeDiarmid is a graduate student,
majoring in history and a permanent majoring in history and a permanent
member of the Texas Scholarship Society. He received the A. B. degree
from T. C. U. last year "summa cum
laude." He has served as president of laude. He has served as president of in tennis, having been varsity captain
last year. Etah, Greenland, is the most

## Silver Anniversary

This ad is dedicated to the Citizens of Merkel and our trade territory with feelings of sincere appreciation for their able co-operation and pat-
ronage which has made possible twenty-five years of service and growth. November 14th marks the Twenty-fifth Anniversary of The Farmers \& Merchants National Bank of Merkel.
The history of our bank covering this quarter of a century records ificient financial service rendered to this community. Always backed by abundant resources, we have been able to extend consistent accommodations to our customers not only when the matter of financing was easy, dut also curing the yen many.
Our solemn feeling of appreciation and responsibility toward the citizenshiments beyond glowing phrases to be put into words. There are some a
We propose to reciprocate with the work we perform and the service hat we render in the future. We shall keep the faith. Above all, we pledge you that the broader opp unities
ision or in application.
The occasion of our twenty-fifth anniversary makes proper the expression of a sincere hope that you will feel that we are always at your sera growing spirit of optimism.

# Farmers and Merchants National Bank 

J. T. Warren, Pres G. F. West, V. Pres<br>G. F. West, V. Pres. Sam Butman Sr . Sam Butman Sr., V. Pres. Geo. L. Paxton, Direct<br>Rosie Laney, Stenographer.<br>Booth Warren, Cashier.<br>F. Y. Gaither, Ass't Cashier. Geo. T. Moore, B'keeper Geo. T. Moore, B' ${ }^{2}$ Aeeper. A. J. Tucker, B'keeper.

## 

"Everybody's Six"-

Smart - Smooth - Safe -Dependable-and Priced Within the Reach of All!
$\$_{\text {designe }}^{\mathrm{HE} \text { new }}$ bring the adva cylinder performance within he reach of all those who can afford any automobile. For that reason it has met with sensational success-more han a smillion two hundred and fifty thousand on the roadin less than nine months

We cordially invite you to come in and see this remark ble car. Its smart Fishe bodies are styled in the lates mode-with tasteful mould ings, concave front pillars and oblong windows. Its great six

DELANEY-DELMER CHEVROLET CO.
MERKEL, TEXA
MASSEY-WOODS CHEVROLET CO.
TRENT, TEXAS

 sexton, has rung the bells of the locel church 60 years without a single lapse. The 3,850 cotton gins in Texas reThe 3,850 cotton gins in Texas re-
present an investment of $\$ 77,000,000$, Abilene, Texas, Nov, 14.-The con-
struction of approximately 70 miles major power transmission lines ha her under way or will begin within
anext two weeks. The construc
ion of these units takes place in and Ion of these units takes place in and
around 10 towns over the propertie around 10 towns over the properties
served by the West Texas Utilities Company. Work has begun on the construc
tion of a 132 Kv transmission line to be insulated at present for 66 Kv operation. The line approximately 28 miles long is to extend southeast from
Sonora to the Sutton-Edwards county Sonora to the Sutton-Edwards county
line. At this point, the high line will line. At this point, the high ine wirt
interconnect with one being built
north from Uvalde via Camp Wood north from Uvalde via Camp Wood
and Rock Springs by the Central Power and Light Company. This inter connection is being made for ter interchanging power between pose of interchanging power wetween
the two systems and which will sup-
ply three-way service to the company ply three-way service to the company
property south of San Angelo. To serve the water wells and pumps
of the city of Childress, a 2,300 volt line is to be built within the next few
days from the Estelline sub-station,

## STARR'S Specials For Saturday

For One Day Saturday, Nov. 16th we offer you the following Big Values
Ladies' ${ }^{42}$ Gauge Rayon Bloomers reinforced flat lock seams an 89 c value while they last Saturday 49 c
Ladies' Hose Pure Silk Sheer daintily fashioned pointed and square heets a $\$ 1.00$ value everywhere on price Coni Pio Water Mopos, stice 16. Iong, flax threed. strong handles for Saturday
Voile Ruffle Curtains, cream and white, 21-inch by $21-4$
yaids, self ruffles, novelty scalloped Valance and tie yar ds, self ruffles, novelty scalloped Valance and tie
backs special per set
$69 e^{2}$ A dandy good Wash Board-we offer for Saturday -39 c
while they last at

We are receiving lots of new goods now. You are in vited to come in and see them-always

STARR'S VARIETY STORE
merel, Teass

## Annual Bargain Rates:

UST let two old pals get together and you're certain to hear, "Com' on, Jim, let's light up and talk over old times."
-Perhaps they have been sepa- with the passing years life sees Company
rated for years, yet upon their meeting they talk of "other days," recalling the happenings of long ago amid the lingering aroma of tobacco
-How things have changed since their latt meeting. When young sters conveniences were $f e w$, but
-The average family spends about $\$ 28.89$ annually for electric service. EIECTRICITY is the greatest necessity of all. . . . It is cheaper than one can

West Texas Utilities many changes.
-Not many years ago Electric Lights were a luxury, but today electricity can be well afforded by all. The amount spent each year by the average man for tobacco will pay his "light bill" four times pay his

days from the Estelline sub-station,
a distance of four miles. 127,000 feet of 2,300 wlt line is being const cte
through the new oil section of Bak. field. Approximately 9 miles of high
line has recently been completed line has recently been completed
through Fisher county to serve oi
well drillings and the Humble Pipe well drillings and the Humble Pipe
Line pump station. Within a few Line pump sta
days a 4,000 vol
to the Joe B. Mathews ranch near Al-
bany. This line nearly two miles long
is to serve his residence and large
dairy. Construction will begin with
line in the Williams addition, east
Abilene, to serve the T. \& P. R
Company dispatcher's office and the
Lone Star Gas Company.
Approximately 5,000 feet of power from 100 feet to 1,000 feet in Menard, , Drug Store.
DOES YOUR CAR
HEAT?
We have the latest equipment
for cleaning radiators.
H. H. HAND
Welding and Vulcanizing
and

West Texas Maternity Rescue Home Open to receive any unfortunate gir
needing help and seclusion. Strictly Lock Box 877
Sweetwater, Texas
Sweetwater, Texas
666 Colds,
Bilious
Fever
Flus

E1 THE MERKEL MAD

Personlal Mention
 $\$ 6.00$
We have just installed modern Croquignole Machine SPECIAL COURSE 9 Facialsfor $\$ 5.00$

Modern Marinello Shop
Mrs. Pauliné Lackey, Operator
At Merkel Drug Store

Look Well!
 "The Peacock dressed in plum-
Is our well
and meokin' bird;
And
way
wo do not dress that Are seldom
fr
in
the
the
of -

MODERN DRY
CLEANERS
of Course
Phone 3
Across from Postoffice
You'll like the plan of DapYou'll like the plan of Dap-
per Dan, The clever Cleanper Dan, The clee
ing-Dyeing man!

## AMNOUNCING

We have secured the Local Agency for the FREED RADIO
"Famous Since Broadcasting Began

$\$ 9950$
(Less Tubes)
modal NR-S5


The latest contribution to RADIO DEVELOPMENT A set which is making price history-a set which upsets all former standards of radio values-

## -The new FREED Model NR-55 -

The Freed reputation for fine radio achievement goes up another notch in the production of this outstanding eot This model of compactness contains all the quai perfect tonal reproduction-unmatched selectivity eve in the most crowded wave area - a cabinet of the finess make-and best of all-it sells-(less tubes) for $\$ 99.50$. quality is astonished to discover what superior radio
$\qquad$
Liberty Hardware Company
"If it's Hardware we have it"

## (lass firid bos

SALE OR TRADE-My house
Sak street; ideal location on Mer-
and
satrify paved residenee street; will saterifice for quick sale. L. B. Howard,
Abilene, Texas, 1233 N. 18th St. TENTS, BEDDING and all kinds of stoves, new and second hand, for les
at City Furniture. Joe Garland. FOR SALE-Dark Cornish chickens See Bob Hicks at Liberty Hardware
Co. we want to buy your
See McCoy and Lowe. FORD TRUCK FOR SALE or would trade for good Jersey cow. See or
write V. P. Byron, Trent, Texas, Route

FOR SALE- 320 acre farm 250 er Co. $2-3$ sandy;
windmill. Near

## church, school, st

ley oil pool. 160 a
at $\$ 50$ per acre. See
$\frac{\text { kel or Tom Garland, Sweetwater. }}{\text { FOR SALE-250 acres in Jenes coun- }}$ ty, one mile from Stith, good school
churches, plenty of water; two houses
barn and lots; for quick sale, $\$ 16,000$ barn and
$\$ 9,000$ cash, ba
FOR RENT

| FOR RENT-Furnished or unfurnish- |
| :--- |
| ed apartments. Call 53. Riddle Garage | FURNISHED

w. E. Lowe.

## blocks north

FOR RENT-House on Oak street. T

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WANTED
$\begin{aligned} & \text { WASHING AND GREASING } \\ & \text { greased the right way. Highway Ser }\end{aligned}$ greased the right way. Highway Ser-
vice Station. J. C. White, Kanager.
FOR TRADE- 5 room FOR TRADE-5 room home in Aby
lene, modern conveniences, for home
in Merkel. W. A. Shepherd, 1101 AmLOST AND FOUND
b868.

## LOST- -3 mules 2 gray and 1 black Notify Noodle Store or Ed. Martin.

 LOST-Two brief cases, containing Wear-U-Well supplies, and two pack ages C upplies and tags. Reward forreturn to E. B. Barnes. LOST-Boys sheepskin coat Nov. between Hugh Horton's and the She rill farm on the road running east.
$\$ 1.00$ reward. R. L. Tarpley. Route $\xrightarrow{\text { Merkel. }}$ LODGE NoTA
Merkel Chapter Royal Arch
Masons meets on first Thurs-
itors cordially invited Joe Hartley, H. P.
O. R. Dye, Secretary

UNION RIDGE NEWS We were glad to have some of the
students who attend the Merkel schools present with us Monday.
Miss Gypsie Eason of
Miss Gypsie Eason of Brownwood
spent a few days in this community
spent a few days in this community
last week.
Mr. and Mrs. M. L. Douglas were
the guests of Mr. and M
rum of Galon Sunday.
rum of Galon Sunday
Mr. and Mrs. J.
daughter, Mabel,
relatives of Trent.
A. H. Jones returried last week fro

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## 新期

 nited two of Merkel's most popular
young people. The ceremony was read and Mrs. Nathan Wood. Abilene. Rev. J. C. Bell at his home in Mrs. King is the daughter of Mr.
and Mrs. M. E. Perry, she is and Mrs. M. E. Perry, she is a grad.
nate of Merkel High school where she evening. Refresthments of
sandwhes ont
neal nate of Merkel High school where she
carried away honors as High School
balls and hot chocolate weres perved af-
ter which games of bridge proper Beauty, also as a member of the High ter which games of bridge progressed
school quartet. She attended Abi-
until a late hour. The players were school quartet. She attended Abi-
lene Christian College last year. lene Christian College last year.
Mr. King is the son of Mr. and Mrs. $\begin{aligned} & \text { Mesdames F. C. McFarland, Tom Lar- } \\ & \text { gent, L. B. Scott, S. D. Gamble, Misses } \\ & \text { Dona Loyless, Vera Baker, Iva Bragg }\end{aligned}$ Mr. King is the son of Mr. and Mrs.
J. T. King and an employe in the
Busy Bee Cafe. He is much respected Busy Bee Cafe. He is much respected
for his congenial ambitions and business efficiency.
Me. and Mrs. King will make their
home in Merkel. SCHOOL BOARD MONORED,
Mr. and Mrs. Roger A. Burgess ex
tended hospitality to members of the ended hospitality to members of the
school board with an elaborate turkey
dinner on Thursday evening. dinner on Thursday evening.
The house was decorated with cut $\begin{aligned} & \text { bers of the Grove that we have lost an } \\ & \text { untiring worker and a consecrated }\end{aligned}$


 THURSDAY NIGHT BRIDGE
CLUB. $\begin{aligned} & \text { ed } \\ & \text { consolafion. } \\ & \text { Resolved, fourthly, that a copy of }\end{aligned}$ Miss Roberta Sloan most graciously these resolutions be sent to the family,
entertained members of the Thurs- a copy recorded in the minutes, a copy
day Night Bridge Club last week in sent to the Merkel Mail for publica-


 bert Patterson was the scene of a pret- and doubless some on that do no
ty party on Wednesday afternoon manifest enough interest to be on. W
when Mesdames Clyde Sears, Mack
hope to call the roll once a month fo
No
 given by Mrs. L. R. Thompson; pray-
er bill be: "Blocking The Kingdom of
Mrs. Toombs. R. Hale. Roll call by
Heaven" for the morning, and "NamMrs. Toombs preceded a short busi-1
ness session after which a social hour a New Convert" for the evening.
ing

"Not forsaking our own asemblin | ness session after which a social hour |
| :--- | :--- | :--- |
| was very much enjoyed. Delicious re- |
| freshments were served to Mesdames | \(\begin{aligned} \& toge <br>

\& tog <br>
\& Jake Cox\end{aligned}\) Jake Cox, W. S. J. Brown, Tom
Toombs, Will Toombs, Fred Latham, M. R. Hale, L. R. Thompson, Fred Guitar, R. Buford, Oscar Buford, W hi. Gambill, D. H. Vaughn, Frank
Iddings, Eli Case, Clyde Sears, Mack Iddings, Eli Case, Clyde Sears, Mack
Buzbee and Herbert Patterson.

HALLOWEEN PARTY The Grammar School pupils of the
Speech Arts department were ente Speech Arts department were enter
tained with a Halloween party in the
tudio on Thursday studio on Thursday afternoon,
by Miss Lucy Tracy, teacher All guests arrived in tucher. All guests arrived in costume whic
added zest to Halloween games and contests, fortune-telling and appro priate readings, the arranged enter-
tainment for the tainment for the afternoon. Jack-oanterns, made of oranges, sandwich-
$\qquad$

## FREE

 This Ad presented in Person November 15 to 23 is
## WORTH 25C ON \$1.00 PURCHASE OF Toilet Goods

Face Cream, Powder, Toilet Water, Perfumes, Hand Lotion, Rouge.


# Let's Plant better cotton SEED! MR. FARMER- 

## To Our Friends and Customers

You All Know=

That this year's lint has fallen, in most cases, far below that of the past several years, and unless better seed is planted, the quality will still deteriorate, thus forcing you, to take a lower price
Our purpose in offering to help you is to get you the very
best price for your lint, and better seed produces better lint.

It is not difficult for an amateur to realize how short the staple is this year, once he examines the lint. This, nat urally hurts the farmer by taking a lower price for his cotton.

You know, as well as we know, you might as well produce better staple and get the maximum price as to continue on with this short staple stuff. And eventually get lower values from year to year as the demand has proven to you at present.
we are having many requests for cotton seed of a BETTER STAPLE AND WE ARE PREPARED TO FURNISH YOU GOOD planting seed at cost, plus delivery charge here. in other words. in order to encourage the planting of better seed, we shall be glad to do this for our far mer friends without any profit to us.
ll of dS know that every farm n merkee's territory can raise a cotton that will staple an inch and give a turnout that will equal in dollars and cents THE PRESENT KIND YOU ARE PLANTING AND WITH THIS KNOW. ledge it is only good business to plant better seed.

WE WANT TO HELP YOU AND TO THIS END WE HAVE DIS CUSSED THIS MATTER WITH A LARGE NUMBER OF FARMERS NOT ONLY ARE WE WILLING TO ASSIST YOU IN SECURING BET TER SEED AT A COST PRICE, BUT IF THE FARMERS OF THIS COM MUNITY SHOULD DESIRE TO GET TOGETHER AND EARN THE BENEFIT OF CARLOAD RATE ON SOME SEED CHOSEN BY A MAJ ORITY OF THEM WE SHALL BE GLAD TO CO-OPERATE AND THROUGH A COMMITTEE OF GINNERS OR A COMMITTEE OF MER CHANTS WE CAN PURCHASE CARLOAD LOT, IF YOU CARE TO SUBSCRIBE IN THIS WAY.

SHOULD THE CARLOAD PLAN BE ADOPTED, THE VARIETY OF SEED TO BE ORDERED WILL BE LEFT TO THE MAJORITY OF THOSE WANTING THEM AND A GET-TO-GETHER OF FARMERS COULD SELECT THE CHOICE TO BE ORDERED

ABOVE EVERYTHING ELSE, GIVE YOUR EARNEST THOUGHT AND CONSIDERATION TO PLANTING BETTER SEED.

South Side Electric Gin
REALIZING THE ADVANTAGES TO THE FARMER HIMSELF AND TO THIS Section in general we heartily approve the movement to plant better seed and add our endorsement to the above SUGGESTIONS

 Personal Notes


32-Year Old Car Wins
In Race of Antiques
Lonemen , xow. 14 -When an Fres
Blair Items

## Dunnam Bros. spegials for friday and saturday

| LETTUCE |  | 250 |
| :---: | :---: | :---: |
| CELERY |  | 12 c |
| BANANAS | Tater | 22 C |
| SPUDS | 10 lbs for | 40 c |
| KR0UT | Kuners $\mathrm{No}, 2$ cams | 9 c |
| COFFEE | M.. ., , 1 lb . | 48 c |
| COFFEE |  | 85 c |
| BEANS | Red No .2 2 ans | 10 c |
| SOUP | Compear or van | 9 c |
| S0AP |  | 25 c |
| COOKIES |  | 25 |
| RAISINS | 4 tb peakage | 98 c |
| BACON |  | 26 C |
| BACON |  | 19 c |

## 0 ueen theatre

FRIDAY AND SATURDAY bob steele
"Laughing at Death"
"The Vanishing West," Chapter 4

## Barganns, Bargains

LATE MODEL USED CARS

We will trade for your old car and give terms on the balance.

## SEE

W. C. LEPARD
Block West Chevrolet Agency

Res. Phone 129 Merkel, Texas Bus. Phone 5

# OFFICE SUPPLIES 

WE NOW HAVE FOR SALE AT OUR OFFICE IN MERKEL

| Letter Files | Carbon Paper |
| :---: | :---: |
| Hook Files | Legal Covers |
| Paper Clips | Legal Paper |
| Adding Machine Rolls | Typewriter Paper |
| Second Sheets | Typewriter Ribbons |
| Legal Forms | Coin Envelopes |
| Shipping Tags | Sales Books |

And are prepared to serve you with these office requirements.


[^0]:    pecan grove.
    Ir. and Mrs. Henry Eason of Tru
    vere the guests of Mr, and Mrs.
    Douglas Monday.
    Sixty-nine per cent of all Texas
    anufactures is found in six counties Tefferson, Harris, Dallas, Tarrant,
    Ear and El Paso. The 4.065 plants
    ed in the 1927 Census Bureau reemployed 116,783 persons and

