## THE MERKEL MAIL



Page two

| $\begin{gathered} \text { THE MERKEL MAIL } \\ \text { Published Every Fridy Morning } \\ \text { C.JLOVER, Gditor } \\ \text { TELEPHONE NO. } 61 \end{gathered}$ |
| :---: |
| Entered at the postoffice at Merke |
| RATES Anywhere else |
| Advertising Rates On Application |
| All obituaries, resolrtions of respect cards of thanks, etc., are classed a le per word. |
| RURAL SOCIETY |

 Branch club on Nos. 18 . Roll call was
answered with "What
Program I answere with What Program 1
Have Enjoyed Most This Year." The
answers came naturall answers came naturally, ha it was
the prorama that fitted the needs of
the indridun Refinishing furniture was that of
the bedroom demonstrator; a sucecoss hat eounty agent, Mise Taylor, hight.
The complimented he
1 coner ed the
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visile
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 ly with a gift party at their home
near Ty. Mrs. Kinney, hesident of
the Cross Roads comminity, is the former Allie Mae King,
A program of readings was given
and gifis were presented to the bride. The following registrered in the Mesdames Dee Teaff, H. A. King,
Earl King. Ernest Teaff, Clyde New.
 Smith, Jewel Cochnauser, Mell
Brizss. Ray Perry, J. J. Mc Cartney,
Hubert Mcarney, Jay Arch Teaft, R. F. England, Wayliand
Jowers, W. F. Joiner, Woodrow Walden, Walter Hammond, Myrtle Pitts,
Belle Kinney and J.A. King.
Wandia Bailey, Rhea King, Lorene MeCarthey, Hollis Hammond, Novella
Keith, Ruth Petty, Fannie Ruth and Nita, Fae Dixon, Raceen Perry, Bob-
bye and Mary Frances Teaff, Iris Iynn, Della Marie and Bettie Sue
King, Johmie Teaff. Apn and Clinton N









Members present were Mesdames
Houston Clark, Dale Burleson, O. E.
Harwell, O. L. Humphries, Andy
Shouse, Misses Norma Pattion and

## Woodmen Circle

## (Continued From Page One.)

## gave readings.

An open house and dance at night featursed the closing session. Entered musie by a trio composed of Ruby Cooley, Elsie Bishop and Vera Bright, a song by Miss Imagene Mangum, and readings by Mrs. John Payne, all of
Trent. rent.
Climaxing the program was a demonstration of floor work by the drill
teor. After displaying the standard
formations, the group formed the let.
tiEE-K" in honor of Lavise $\mathbf{E}$. Contral and Northwest Texas arees.

THE MERKEL MAIL


MEMBER FEDERAL DEPOSIT INSURANCE CORPOKATION



## Thanks to Electric Servants

## Thanksqiuing

is now
Woman's Holiday
toa!

 occasion for us to give sincere thanks. Like many of you, we have "grown up"
right here in West Texas. This is our twenty-sixth Thanksgiving. So we can remember when the turkey season meant a holiday for every one except Mother. The Thanksgiving dinner was a long, tedious task for her.... many hours in the kitchen before a hot, odorous stove. And there were scads of dishes to
wash when it was over. This burden on her is no longer necessary, we're wash when it was over. This burden on her is no longer necessary, we're happy to recall. The trend toward the all-electric kitchen means complete emancipation for women. Out of this freedom is born the Neolectress-a damorous futerer to this new electric age. The vista of a more glamorous future than pots and pans has become a reality, whether it be Thanksgiving or just another day. If you have not yet electrified your kitchen, we suggest that you investigate the economy of Electric Servants ere another holiday rolls around. They have made Thanksgiving a vastly happier day for many of your neighbors... and we are glad!

West Texas Utilities Company

## THE BADGER WEEKLY

## Published weekly by the students of Merkel High School and by the Senior Class of $38-$ Rex $M y$ ers, sponsor The Staff: Society Editor-Jannell Black. Sports Editor-James Russell <br> Editor-in-Chief-Holis) Fery. Assistant Editor-Franees Higgins. Joke Editor-Charles Andy Shouse <br> THANKSGIVING Many years ago <br> now as she goes around "primping ant the eime. Margie can really do imitations. Horor STUDENTS. Tuesday, Nov. 16, these nine hono stadents hadd the plesure of lunch

$\qquad$
Boys' lub H. C. hasn't decided what
he will dow when he finishes school, but
whaterer be whate

Cevene is certainly an
Senior. She is $\mathbf{a}$ member of our band
and aliso the spanish, and also the Spanish, Dramatic, and
Choral clube. She is also vice-presiChoral clubs. She is also vice-presi-
dent of the Senior Girs' She
wishes to go to college when she fine wishes to go to ocllege when she fin-
ishes High school and to major in
businese administration business administration. Luck to yo
CeVene. SENIOR NEWS.
Well, we are still here but that is
位 about all that can be said about
right now since we are not
not anything special. The weather is suiting us perfectly. We are having a
nood time even if our feet do kood time even if our feet do get
colde are still working on our Annual and appreciate very much the fine
spirit of co-peration the business men have given us in buying ads in
the Annual. We also have begun the discussion of our Senior play, so you will be hearing more from us. SOPHOMORE NEWS. rushed by Don Warren and Diek West since
Pep Leader. What's thiss Billie McGehee reeciv-
ng letters from one of our sales ind eutest $F$ Freshmen.
Ralph
and Ralph Russell isn't a Soph but as he sits in the Sophomore room we can
help but notice that he has been firt ing with some of the girls in there their program in a big way la Thursday morning in chapel. In the penion of some of the pupilis and
tenchers we beat the Junious and sen
Pard iors. Pardon
but brag a litt
freshman NEWS.

## Waiter L., why he can't sit still in

 math class.Roy Coats
Roy Coats, what was
fifth perion hall Monday.
of her eye.
Mary D .

## some people are crazy.

Papoep. and Murayhy, why it is that
Pes and
hain time
cain time
Five Me
${ }^{10}$ Noodie Sunday afternoon.
Anne C., what kept he
When she was supposed to be taking
JUNIOR NEWS.

## $\underset{\substack{\text { It Se } \\ \text { Phat } \\ \text { Thate }}}{\text { That }}$

ball bonaquet.
Joyce had company Sunder
Thann a
That a certin party was a suceess Euveta S. has been
real sweet letters lately. Nora Lee has been going "high-hat"
lately. and Mary Nell.
Edith Butm
Edith Butman has been "going to
town." town." Hayes has some pratty picTherest Anne got sick Saturray. Pauline B. had date. Friday
night.
 of both Dorme Lee and Verne, aront we, Jonalor:!
tudents had the pleasure of lunch
ing withe the Merkel Lions leb: Beky
Cardner Freshman; Evellyn Latime
and Mildred McLean, Sophomores
 gins, Seniors. The lunch was thor
ougly enjoyed and all hope to be
able to lunch with them again at the be to tunch with them again at the
nd of the next six-weekss period. PEP SQUAD,
Freeze! Freeze! That is about how Ve felt Friday night when we jour
neyed to Albany to yell for the Bad
rers. The first half of the gers. The first half of the game we
enioyed thorouply of thed Abony pouhly, and the leadern
of the thee fine
pirls. Wid were certain
 joy anything except the hot tea $M_{1}$
Davis had for the football players Miss hat forley replaced Miss Burnett
Mis. who was indisposed, as pur sponsor
and
we thank her nope she hank her very much being with us
hope weh as we did being with The o. L. $L$ CLUB. The Senior girls receqved a great
disappointment about the sappointment about the Senior dres

 pattern. We are now going to make
cullottes. We did not deeide upo callotes. We did not decide upon
the material, but will meet again soon
odo this. Erery one seems to ancous to get their dresses and start
anearing them. SINCE WHEN Did Mark and Geraldine get so reisious.
Did Leo Did Leon decide not to escort' DorDid Don think Frances was worry ng about big Russell.
$\begin{aligned} & \text { Did Grifin not know Johnny. } \\ & \text { Was Norman angry at Verne }\end{aligned}$ Did Heavy get up enough n Have teachers started snickering in church.
Has Diek started liking Verne. Has Dick started
Has Murphy started getting thick with Fredia.
Has Joyce started making Ralph lay hands with her. Try a Classified Ad in The Mail.



FOR BETTER TELEPHONE SERVICE ring off! When you finish talking over the telephone,
always be sure to give the handle a quick turn. This tells the operator you are through talking. If you DON'T "ring off," one of two things might happen:

Your next ring may bring the same person back to the telephone, or
The operator may think you are still talking and, if someone tries to call you in the meantime, she may say. "The line is busy."
You can help the operator to give you-and every other telephone user-better service by observing this simple rule: "Aluays ring off."
SOUTHWESTERN BELL TELEPHONE COMPAN

## Be Informed -

## Be Entertained-

## Read

## THE DALLAS MORNING NEWS

"Texas' No. 1 Newspaper"
Associated Press news service and Wirephotos, seven days a week, bring to readers of The Dallas News news stories and pictures from all over the world. An unsurpassed editorial and reporting staff in Dallas and The News' own bureaus in Washington, Austin, Fort Worth, Waco and East Texas give additional local and State coverage.
Special writers deal with politics, amusements, sports. Interpretation of the news is found on a forceful editorial page and in John Knott's famous cartoons.

## PLUS exclusive features of the

## Big Sunday News:

ROTOGRAVURE Picture Section "THIS WEEK" Colorgravure Magazine
"AMERICA SPEAKS"-The Weekly Poll of Public Opinion

[^0]
## Thanksgiving <br> We are thankful for

PRECIOUSFRIENDS
PEACE

## PROSPERTTY

In observance of Thanksgiving Day This Bank will be closed Thursday, Nov. 25, 1937.

## 㗊

FARMERS STATE BANK

Member Federal Deposit Insurance Corporation



SAVING MONEY

Saving Money by doing without the insurance you really need is apt to prove expensive. Why not have us analyze your insurance needs and make recommendations that will fit your requirements and purse? No obligation.

## W. O. BONEY merkel, texas

Farm Loans and all kinds of Insurance Consult Your Insurance Agent as you Would Your


ABILENE LIFE INSURANCE COMPANY This Company has been built on honest and fair dealings with ita
many policyholders and will continue to grow and operate under this same method.
T. S. ROLLINS, Sec'y J. T. ROLLINS, Asst. Sec'y 208-9-10 Citizens Bank Bldg., Abilene, Texas

## PROFESSIONAL



# There is still time to enter the Photo contest 

WE WANT to buy one hundred photos showing interior views of homes of this section. Each photo submitted must include a view of gas heating equipment. Note the sample below and read the five simple rules of the Contest conducted by your gas company.


#### Abstract

A prize of $\$ 10$ will be awarded EACH of the TEN BEST PHOTOS submitted each week. At the close of the TEN WEEK PHOTO CONTEST four additional grand prizes of $\$ 100, \$ 75, \$ 50$ and $\$ 25$ will be awarded the four best photos submitted.




## 5 Simple Rules of the "Heating Photo Contest"

1. All photos must include a view of the gas heating equipment used to heat the room or adjoining
room in which the photo is taken. (See sample).
2. The house in which you reside must receive its gas service from one of the companies of Lone Star
Gas System and all photos submitted in the TEN Gas System and all photos submitted in the TEN
WEEK CONTEST must be taken in a home served WEEK CONTEST must be taken in a home served gas by one of the companies of Lone Star Gas
System. These companies are: - Lone Star Gas Company; The Dallas Gas Company; County Gas Company; Community Natural Gas Company; Texas Cities Gas Company.
3. Employes of any company of Lone Star Gas System and their immediate families and professional
photographers or persons engaged in the business photographers or persons engaged in the business
of making photographs for commercial purposes are noteligible to enter this Heating Photo Contest.
4. All photos submitted must have your name and LY ON A SEPARATE PIECE OF PAPER AND PASTED TO THE BACK OF EACH PHOTO ENTERED IN THE CONTEST.
5. All photos submitted should be delivered to your GAS SYSTEM, ADVERTISING DEPARTMENT, 305 S. HARWOOD ST., DALLAS, TEXAS.

The contest is for a TEN WEEK Period from October 11, 1937 to December 18, 1937 (inclusive). All photos submitted will become the property of Lone Star Gas System to be used as desired by the company. Photos entered in the contest will not be returned and weekly prize winners will be adivised by lecter. At the close of the ten week contest a complete list of prize winners will be available for your inspection at your nearest gas company ofice.

## Listed Below are the Names of Those Whose Photo Entries Were Awarded \$10.00 Prizes During the First Four Weeks of the Contest:



If you haven't entered the photo contest don't delay any longer. If you have submitted a photo and failed to win a $\$ 10.00$ prize - try again. The more often you submit photos the better your chances of winning one of the weekly awards.
Remember, there are no letters to write . . . nothing to buy. No matter what type of gas heating equipment you prefer - floor furnaces, radiant heaters, gas circulators, gasteam radiators, central furnaces - it is a simple matter to enter the contest. However, be sure to include a view of some type of gas heating appliance.

## Community ${ }^{\text {Languin }}$ Natural Gas Ca




## QUEEN THEATRE

FRID AY AND SATURDAY Dick Foran (The Singing Cowboy) In "PRAIRIE THUNDER" Added: 3 Stooges' Comedy, "Goofs and Saddles" and Phil
Spitalny Orchestra; Also "Vigilantes" No. 10 SATURDAY "OWL" SHOW, MONDAY AND TUESDAY THE RITZ BROTHERS
In "LIFE BEGINS IN COLLEGE" With this Glo-roarious Cast: Joan Davis-Tony MartinAdded: Popeye Cartoon "I Like Babies and Infinks" and - $\frac{\text { Short Subject }}{\text { WEDNESDAY AND THURSDAY }}$ "WILD MONEY"
Edward Everett Horton-Lynne Overman Added: 2-Reel Comedy and Selected Short Subjects


Presiding Elder to Sunday school attendance, Preach Sunday Night $\begin{gathered}\text { There were } 525 \text { present at the six } \\ \text { reporting Sunday Schools here last }\end{gathered}$ reporing Sunday Schools here last
Suntay, as compared with 593 on the 2 year ago 624 were present.
FIRAT BAPTIST church.
Dr. Atwod of Hardin-Simmons



## Scripture, Song Service <br> Song Service. "Contribitions with Spiritual Pow- "" Gertic Lou Pee. "How Can I Take Hold and Lift," (Perguson. "Layer Us Count Our Many BlessLOCAL BRIEFS

 Clyde Shouse, who was carried toCilene last Friday and underwent an was reported as geting along nieely
Wcdinedy morning, considering the
seriousness of his case.
 expects to be ready for business by
Saturday in his new quarters.
Lee Cox, who entered the Merkel
hospital for surgery last Friday, Nov.
 Golden Anniversary of $\quad 1 \begin{aligned} & 7 \\ & \text { óclock. Bible study Friday night. } \\ & \text { J. L. Burleson, Pastor. }\end{aligned}$ Golden Anniversary of
Former Merkelites


## FLOWERS


all occasiens
MISSIE'S FLORAL SHOP

## COMING MERKEL Tw mats ONLY

Wednsday and Thursday, December 1-2 Harley Sadler ${ }_{\text {Person }}^{\text {In }}$


And His Own Company

22nd Annual Tour
BIG STAGE SHOW
Beautiful New Tent Theatre
"Honest Sinners and Saintly Hypocrites" and "Rose of The Rio Grande"
remarkable play of the great Southwest NEW MUSIC and VaUDEVILLE:
ADULTS 25e - KIDDIES 10c


Cauliflower, Colo.Snow White, Ib. 121-2

| Eatmore <br> Cranberries, qt. 19 | Large yellow fruit Bananas, doz. $15 \mathrm{c}$ |
| :---: | :---: |
| Large size Winesaps Apples, doz. | Jon |
| Fresh <br> Cocoanuts, 3 for 25 | Texas <br> Oranges, dozen 23e |
| Large size Delicious <br> Apples, dozen 30 c | Texas Marsh Seedless Grapefruit, 6 for 25e |
| Cocoan | Pitted |
| Long shred | $\begin{aligned} & \text { Large can } \\ & \text { Cranberry Sauce } \quad 18 e \end{aligned}$ |
| Lb. $\quad 25$ | Economy package <br> Marshmallows, pkg. 5e |
| inger Snaps | Soft as Silk <br> Cake Flour, pkg. 33c |
|  | Pineapple, 3 for $\quad$ 25c |
|  | Mammoth halves or slices <br> Peaches, No. 2 1-2 18c |
| Pop Corn | Shoe String <br> Potatoes, No. 2 can 15c |
| South American | Absolutely pure <br> Grape Jam, 2 lbs. $\quad 29 \mathrm{c}$ |
| 15 c | Pillsb |



| $\left\|\begin{array}{c} \text { Shortening } \\ 8 \mathrm{lbs} . \\ 89 \mathrm{c} \end{array}\right\|$ | Roast, lb. $\qquad$ 17c <br> Fresh |
| :---: | :---: |
| Coffee |  |
| Monitor with spoon | Sausage, lb. ... ${ }^{\text {a }}$ 19c |
| 1 lb . pkg. $\quad 15 \mathrm{c}$ |  |
| $\underset{\substack{\text { Cocoa } \\ \text { Justo }}}{\text { Coa }}$ |  |
| 1 lb . pkg. $\quad 11 \mathrm{c}$ | Chili, pound ...... 25 C |
|  | Center Slices <br> Ham, pound <br> 45 C |
| Prunes | ham, pound .........45c |
| $10 \mathrm{lbs} . \quad 69 \mathrm{c}$ | Jowls, pound ......15c |

## ELI CASE \& SON <br> GROCERY \& MARKET <br> Prompt Service

Phone 234


[^0]:    ## THE DALLAS NEWS

    ## Dallas, Texas.

    Gentlemen:
    Herewith my remittance
    Herewith my remittance $\$ \quad$ to cover (six months by mail).
    Name
    Post Office
    R. F. D. State
     six months, ti.00; three monem

