# Your Home Jown Newsoaper <br> THE MERKEL MAIL 






Everything but the squeal? ... Not quite



We All Want the Top Dollar You, as a producer of
want to get the best price
animals-t the animals- the to topt priu
salesman for Sowft salesman for Swift \& Company,
selling the products. which result
from these animals, I, too, want
from these animals,
get the top dollar.

## 

$\underset{\substack{\text { Sem- }- \text { uust } \\ \text { the film- to comple }}}{ }$



 What happons to the monevy the meat pack. other raw materials, It meets the expenses of
slaughtering, dressing, refrigerating slaughtering, dressing, refrigerating, trans
porting and selling. It pays rent, insurance porting and selling. It pays rent, insurance
taxes-all the costs of doing business. The amount remaining after all of these expenses
are paid is the meat packer's profit. Over a are paid is the meat packer's profit. Over a
period of years, Swift \& Company's profit has
averaged a fraction of a cent a pound on the averaged a fraction of a cent a pound on the
products we sell.


## Mr. Jones, "guest editor" this month, is Vice President of Swift \& Company in charge of sales and advertising.

(7) Soda Bill Sez:

- llailha Legan' Recihe po FRIED CHICKEN WITH GOLDEN GRAV

$\left.\begin{array}{l}\text { SWIFT \& COMPAMY } \\ \text { UNION STOCK YARDS } \\ \text { CNICAQO } 9 \text {, ILLINOIS }\end{array}\right\} \begin{gathered}\text { NUTRITION IS OUR BUSINESS - AND YOURS } \\ \text { Right eating adds lite to your years - and years to your lite }\end{gathered}$

Mrs. T. T. Earthman
To Present Pupils in Recitals Apr. 29-30.

-T, Sandra Patereson
$\qquad$


> Oil Investments Eases and rovalties
Vernon Simpson
> Vernon Simpson


Going Places?
then go GREYHOUND

Save money on every trip-near or far-plan to go Greyhound. You'll get other travel advantages, too ... comfort, aboard a Greyhound Super-Coach, convenience with frequent, well-timed schedules.


## and SAME $\bullet \bullet$




## --- Society -:-



## in The <br> stmaY sChoo



