

# The Bovina Blade

10¢ Per Single Copy  
THE NEWSPAPER THAT WORKS FOR A BIGGER, BETTER BOVINA

WEDNESDAY, NOVEMBER 4, 1964 BOVINA, TEXAS VOL. IX, NO. 18

## WHITTLIN

BY DOLPH MOTEN

For a country that has a reputation for unusual weather, this area has had an ideal Fall this year.

Temperatures have been high, the sunshine has been bright, a severe, killing freeze has stayed away and the lack of moisture has been ideal for harvesting crops.

Farmers who were worried about late-planted cotton and grain sorghum back in early and mid-summer are now breathing easier and this late freeze business is just what they were hoping for -- and knew they had to have -- when they re-planted late.

Even the wind this Fall hasn't been severe. Only on a few occasions has it been blowing enough to present an uncomfortable situation even if you were out in it.

And to make things even better, this is the second year in a row that we've had a late freeze. This one, however, is 'way above average in quality and natives will be quick to tell you that you'd best enjoy this one because they won't all be so ideal.

On the other hand, we've heard unofficial weather forecasters predicting that the winter will be a rough one. We don't know if a warm Fall is a sign of a bad winter forthcoming, but we've heard several predict that the winter will be a bad one.

Most feel that it'll be after the first of the year before it really gets underway.

We'll hope that the winter will be as mild, accordingly, as the Fall has.

Interest in Bovina Businesses Football Contest seems to be holding up better this season than most. Average number of contestants for the past nine weeks has been 118 and the total has never dropped under 100.

Heretofore, the ninth week has been a weak one from an interest standpoint. Not so this year as a good solid total of 104 football fans submitted entry blanks last week.

And most of those, incidentally, have long since given up on the idea of winning the expense-paid trip for two to the Cotton Bowl. And, we think, the competition of the contest attracts more entries than does the possibility of taking a chunk of the weekly prize money.

Now is a good time for newcomers to the contest to pick up some prize money. Those who have been competing on a weekly basis for the past two months now are completely confused and are trying unsuccessfully to decide whether to try to pick all upsets and try to get back in the running for the grand prize or try to stay with the favorites and hope for some weekly prize money. Torn between those alternatives, they're apt to turn in an entry blank that will grade out a mediocre "six."

Mayor Boyd Gilreath, now in his fourth year as a contest sponsor, is also one of the more consistent players though his success hasn't been spectacular. But he's always helpful about his blank and will predict a possible grade for it when he turns it in.

On easy weeks, he estimates, "Just give me a seven." And on moderately rough ones, he comments, "Five or six will probably be enough for me this time."

And back during the second week of this year's contest when there were three ties and more upsets than that, Gilreath said as he turned in his completed entry blank, "I'll be lucky to get one right this week."

Sure enough, he was lucky. One is exactly how many he got right.

That was the week when some three players failed to name even one so the mayor wasn't the only one having trouble then.

# Bovina Voters Favor Democrats

AT CANYON --

## Band Gets III Rating

Bovina High School marching band went to Canyon Tuesday of last week to participate in Regional Marching Contest. Some 60 members of the band made the trip. The contest was held in Buffalo Bowl of West Texas State University.

The band received a III rating in marching.

It had earned a II rating in last year's contest. The bands are not judged in competition with other bands but on individual performance.

Four twirlers from Bovina entered the solo twirling contest. They were Connie Vaughn, Karen Beauchamp, Brenda Pruitt and Pam Grissom. Connie Vaughn received a II rating while each of the other entries were given a III rating. Doris Corn and Nancy Mitchell entered an instrumental solo in the solo and ensemble division. They received a III and IV rating respectively.

The band is now looking forward to the spring term when they will enter the Regional Concert and Sight Reading contests, also to be held in Canyon.



QUEEN CROWNING -- Scotty Rundell, right, crowned Miss Connie Vaughn football queen at halftime ceremonies during Friday night's football game. At left is David Anderson, who had been named football hero minutes before.

## 543 Go To Polls Here

A record number of Bovina voters turned out here yesterday to give the Democratic slate of candidates a solid vote of confidence.

A total of 543 votes were cast in this precinct. This broke the old total-vote record of 478 which was set in the presidential election of 1960.

The Democratic picture wasn't as rosy across the county, however, as the margins weren't as great as they were here and at Oklahoma Lane.

Senator Ralph Yarborough carried the Bovina box by a 300-217 margin and the Oklahoma Lane box by 98 to 73 gap but failed across the county as his opponent, Republican George Bush won top, 1507 to 1262.

All the county voting precincts went for President Lyndon B. Johnson and his running mate, Senator Hubert Humphrey, except Farwell, Rhea and the absentee vote. The county vote favored Johnson, 1556 to 1216.

All boxes in the county reported record turnouts as did the Bovina box.

Bovina's voting went like this: Johnson 359 to Goldwater's 155; Yarborough 300 to 217 for Bush, Pool 373 to Hayes' 141 for Congressman-at-large; Rogers 380 to Price's 161 for U. S. Representative;

STATE RACES:  
Governor -- Connally 424, Criston 94;  
Lt. Governor -- Smith 425, Houston 92;  
Attorney General -- Carr 441, Trice 94;

## Beauchamp President Of 4-H'ers

Members of the newly organized 4-H Club for Bovina met Monday night in the Legion Hall. Purpose of the meeting was to elect officers for the group.

Elected to serve were Michael Beauchamp, president; Gregory Bell, vice-president; Brenda Dyer, secretary-treasurer; council delegates, Lisa Charles and Christine Mast; and reporter, Raymond Hise.

A discussion was held during the meeting about various projects.

(Continued on Page 2)

**Weather by Willie**  
Good chance for a cold spell by weekend. --Willie

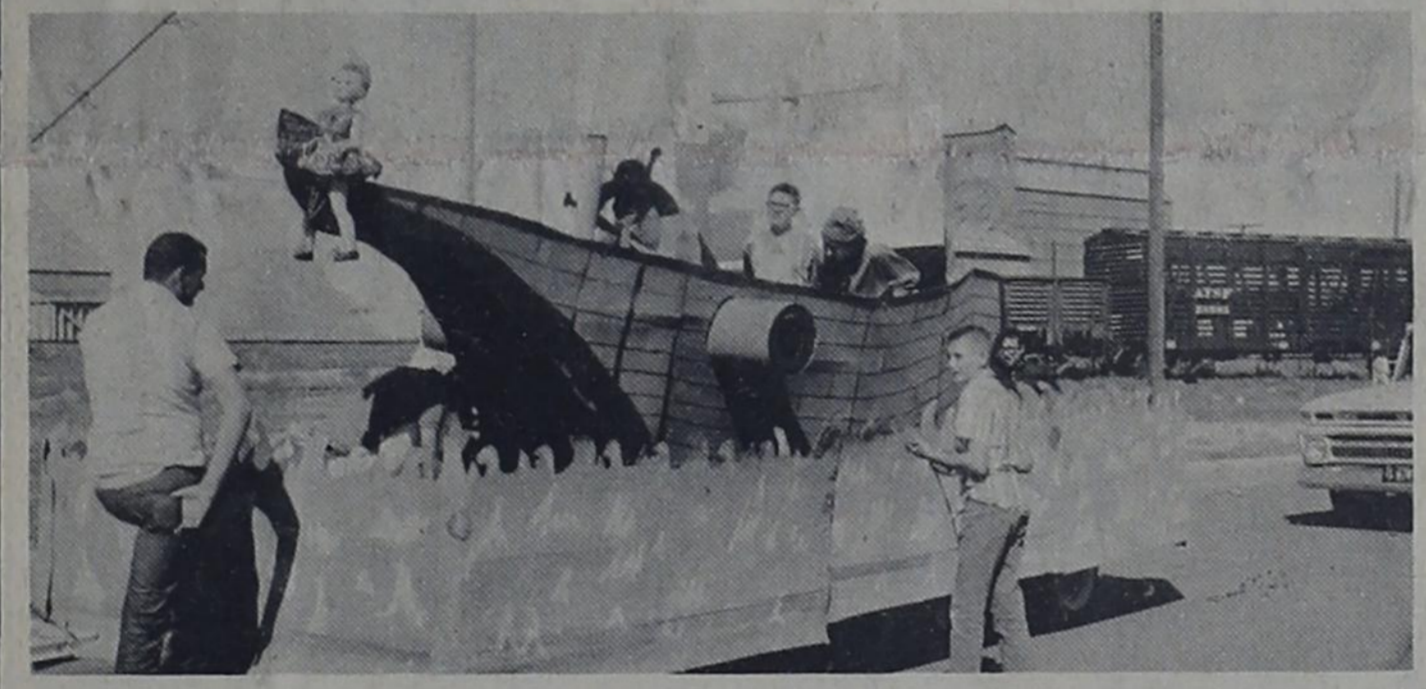
## Select Interim Pastor

Rev. A. C. Harden filled the pulpit at the First Baptist Church last Sunday. The church has called Rev. Harden to serve as interim pastor until a full-time pastor is secured.

Rev. Harden and his wife make their home near Cisco. They will live in Bovina during the time he is serving the church here.

He has been serving as interim pastor at Denver City,

(Continued on Page 2)



FIRST PLACE -- Peter Pan and the Pirates, the Eighth Grade's float, was judged the best in Friday's homecoming parade.

## Eighth Grade's Float Judged Parade's Best

Annual homecoming parade was viewed by a large crowd Friday afternoon in downtown Bovina. The parade began at the corner of North and First Street and ended at the High School.

Additions to the parade this year were the three participating bands, the high school marching band, the junior high band and the grade school band. The parade was led by the traditional fire trucks with several of the younger set riding on them.

The theme for this year's parade was "Legends." Taking first prize was the eighth grade float which depicted Peter Pan and the Pirates. The float featured a pirate ship, complete with a cannon belching green smoke and an animated alligator reaching for Captain Hook.

Second place honors went to the Sophomore class with "Judge Roy Bean". They showed the old-time Western saloon, general store, pool hall and office of Roy Bean, complete with hitching post, deer horns and baregrass. Placing third was the Junior Class float which was a replica of "Old No. 9, and Casey Jones".

Other floats in the parade included "Robin Hood", entered by the seventh grade; Icabod Crane and the Headless Horseman", by the Freshmen; "The Pot of Gold at the End of the Rainbow", by the Rainbow Assembly; Elliott Ness and Al Capone, by the Seniors and "William Tell" by Cicero Smith Lumber Co.

Another colorful addition to the parade was the children from the lower grades marching in their Halloween costumes.

The student council, sponsor of the parade, furnished the convertibles which carried the candidates for Homecoming Queen and Football Hero.

## \$700 Damage In Accident Here Monday

Some \$700 damages resulted from a two-car accident at the intersection of Third Street and Avenue F Monday morning about 7:30.

Involved in the mishap were a '61 Ford driven by Dolph Moten and a '64 Ford station wagon driven by Eddi Corn, son of Mr. and Mrs. Charles Corn.

Moten was driving north on Third and Corn was crossing Third on Avenue F, heading east, at the time of the accident.

Damage to Moten's car was estimated at \$600 and to Corn's at \$100.

Deputy Henry Minter investigated.

## Longhorns Win First

The Lazbuddie Longhorns won their first game of the season Friday night when they defeated the Turkey Turks on their home field.

Lazbuddie scored twice during the first half on Loyd Bradshaw's runs of 20 yards and 18 yards. Alford carried over for the two points after the first touchdown to put Lazbuddie in the lead 14-0 at half time.

Turkey scored their lone touchdown during the third quarter and made good the two point conversion.

Final score was 28-8 Lazbuddie.

The game was Lazbuddie's homecoming and during pregame ceremonies Miss Sherry Robinson was crowned Homecoming Queen. Buddie Embry was her attendant.

## PLAYS LAZBUDDIE THERE --

## Mustangs Seek Fifth District 1-B Victory

The Lazbuddie Longhorns will host Bovina's Mustangs in a Parmer County battle of District 1-B teams there Friday night.

The Mustangs will be seeking their fifth consecutive district win. They are undefeated in district play and will be favored in the Friday fray.

The Longhorns picked up their first verdict of the season last week against Turkey, 28-8. Turkey was tied by Happy earlier in the season, 8-8.

Mustang Coach Roy Stone says that the Longhorns "have good material and could give us a rough game."

Lazbuddie is led by Johnny Mabry, a 179-pound halfback who is a hard runner. The Longhorns will have a weight advantage in the line. Backfield weights are expected to be about even, Stone says.

Physically, the Mustangs will be in good condition except for a couple of backs. Halfback Richard Carson, who has been out with an ankle injury, isn't expected to be able to play this week. Fullback Gene Pruitt, who also has an ankle hurt, will play but won't be at full strength, the coach says.

Lazbuddie is winless in district competition. Happy downed the Longhorns, 33-8; Hart downed them, 24-14, and Nazareth dealt them a 24-0 whitewashing. Bovina has defeated all three of those teams as well as Texline.

Game time is 7:30.

Other district games this week have Vega meeting Nazareth and Hart going north to play Texline.

The Mustangs have an open date next week to get ready for the final regularly scheduled game of the season which will

(Continued on Page 2)

## BANDQUET SATURDAY NIGHT --

## Riddle President Of Ex-Students

Bovina High School ex-student banquet was held Saturday night in the School Cafeteria. Class of 1961 members were the honorees.

Serving as master of ceremonies and leading the invocation was J. T. Hammonds, president of the ex-student association. David Anderson, president of the student council, gave the welcome. Harry J. Charles, program chairman, introduced members of the 1961 class who were present, Mr. and Mrs. Jon Lin Riddle, Mrs. Patsy Wright, Mrs. Darrel Read, Jerry Wright and James Clayton.

Each guest introduced himself game where he was from and the year he graduated. Present were ex-student from Lubbock, Canyon, Amarillo, Clovis, and Bovina.

Mrs. Reagan Looney was graduated the earliest year, 1922, and Mrs. Buck Ellison was graduated in 1923.

Entertainment for the evening was furnished by the Bovina High School Stage Band, under the direction of Joe Wayne Harper.

During the evening, the group elected officers for the coming year. Those who will serve include Jon Lin Riddle, president; Mrs. Lester Rhinehart, secretary-treasurer; Wendol Christian, program chairman; Mrs. Nicky Foster, food; and Mrs. Scott Gober, decorations. They made plans to improve their

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## FOR SECOND TIME --

# Jack McCracken Contest Winner

Jack McCracken is the most spectacular, if not the best, contestant in this year's Bovina Businesses Football Contest.

He took first place again in last week's competition. This was the second week this year for him to win the \$5 first place award. He has also placed third one time and is the prize-winningest individual in the contest with a total of \$11.

Taking second place and \$3 last week was Jimmy Clements, Jack Roach won third place and \$1.

The prize winners as well as two others named eight winners with the placings being decided by the tiebreaker score. Two ties kept contestants from getting more than eight of the 10 games correct.

Also naming eight winners were Mrs. Nola Read and David Lawlis.

Mrs. M. H. Carson retained her one point lead in the race for the grand prize, which is an expense-paid trip for two to the Cotton Bowl in Dallas. She now has a total of 67 points out of a possible 90.

Jeanne Kerby is in second place with 66.

Three points back with totals of 64 each are McCracken and Richard Carson.

Four points off the pace are Bill Ellis of Friona, the early season leader, Gene Ezell and Melvin Terry.

Still in the running and five

## Floyd Damron Wins Shotgun

Floyd Damron was winner of a new automatic shotgun awarded by Bovina Quarterback Club at halftime of the football game here Friday night.

Chances on the gun were given for each \$1 donation made to the Quarterback Club.

Proceeds from the project will be used by the club to pay for filming of Mustang football games and for a sports banquet to be held later in the year.

**NEWSPAPER CONTESTS**  
**1963**  
**PRIZE WINNER**

**The Bovina Blade**  
 Second-Class Privileges Authorized at Bovina, Texas, 79009  
 Published At Bovina, Texas, Every Wednesday  
 Dolph Moten . . . . . Publisher & Editor  
 Jeanne Kerby . . . . . Women's News

# Reflections

From  
*The Blade*

SIX YEARS AGO  
 October 15, 1958  
 Bovina's boundaries business-wise have again extended. This time it is to the northeast as a firm organized only this year is erecting a building for warehouse and office space. The firm is Three Way Chemical Co., and Ed Hutto, J. W. Harris and Cella Osborne enterprise.  
 Jimmy Charles did not lose his hand. But a scrape with a sickle belt on a running combine Saturday of last week left him leery of machinery, especially in the way he respects it.  
 The First Baptist Church of Bovina adopted a \$72,000 plus budget for their 1959 fiscal year, a figure that exceeds by three times the budget the church operated under in 1958. Jet air ships and other working of the U. S. Air Force was the topic of a special speaker at Thursday night meeting of Bovina Lions Club.

THREE YEARS AGO  
 October 16, 1961  
 Highlights for homecoming for ex-students of Bovina Schools Friday include a parade, a barbecue dinner, Bovina-Hart football game and crowning of a football queen and hero at halftime of the game.  
 At halftime ceremonies at football game, Paula Howard was named football queen.  
 Elected by members of pep squad as football hero was Jerry Frazier, Mustang fullback.  
 Ladies took over in last week's Bovina Businesses Cotton Bowl Football Contest. They captured all three first places during the week which furnished the largest number of upsets this season.  
 Mrs. Bill Read was one of 108 entrants to pick nine of 11 winners.  
 Taking second place prize money of \$3 was Mrs. J. W. Harris.

## Judy Roach Injured By Quarterhorse

Judy Roach, daughter of Mr. and Mrs. James Roach, and a Texas Tech student, was injured in a freak accident at her home Saturday morning.  
 Miss Roach had been grooming her Quarterhorse mare and had returned the horse to the barn when she was struck on the head in some way by the horse. She was alone at the time and it is unknown exactly what happened.  
 Miss Roach was taken to Parmer County Hospital where the doctor said she suffered a second-degree concussion. She remained overnight in the hospital. She is at home now and is reported to be showing much improvement.



FARMERS UNION BRASS -- Shown looking over a cotton resolution adopted at annual meeting of Parmer County Farmers Union Thursday night at Hub are, left to right, Sam Bradley, secretary-treasurer; Kenneth Moss, Farmers Union field representative; Lyle Robinson of Tulla who was guest speaker; Glen Lesly, vice president; and Leon Smith, Jr., outgoing president.

## Letter To The Editor

316 Robin Hood Dr.  
 Irving, Texas  
 Oct. 23, 1964

Mr. Dolph Moten, Editor  
 The Bovina Blade  
 Bovina, Texas

Dear Sir:  
 On Sept. 25, misfortune overtook me in the form of a cerebral hemorrhage. Due to the swift action of skilled doctors, and the many prayers in my behalf I am making a rapid, and in time, total recovery.  
 Every dark cloud has a silver lining, and this illness has been no exception. This silver lining being the thoughtfulness and get well wishes from associates, friends and neighbors.  
 Especially appreciated are the cards, letters and telephone calls from so many Bovina people. Truly there is no place like home, and Bovina is home to both Elman and me. Our children, all four of them, would jump at the chance to move to Bovina if there were job opportunities in our fields of work.  
 Again, let me say that the good wishes of the home folks has had much to do with my speedy recovery. Thanks to all of you.

Sincerely,  
 Dottie Dell (Quickel) Stark

## 543 Go To Polls--

(Continued from Page 1)  
 Commissioner of Agriculture -- White 418, Armstrong 98;  
 Land Commissioner -- Sadler 432, Matthew 100;  
 Comptroller -- Calvert 425, Calmes 88;  
 Treasurer -- James 421, Neumann 87;  
 Railroad Commissioner -- Ramsey 451;  
 Railroad Commissioner -- Langdon 433, Flanagan 92;  
 Associate Justice -- Pope 429, Kennerly 96;  
 All other Democratic state and county candidates were unopposed.  
 The Oklahoma Lane box favored Johnson by a 117 to 57 margin over Goldwater.  
 Rhea voted for Goldwater, 52 to 23.  
 A total of 2910 ballots were cast in the county. The total county vote in '60 was 2867.  
 Bovina voters favored the three constitutional amendments by a 2-1 margin.

## Beauchamp--

(Continued from Page 1)  
 Mrs. Earle Hise is leader for the group and she stated that more adult leaders are needed. Anyone who would be interested in helping are asked to contact her.  
 The next meeting will be held at 7 p.m., December 7, at the Legion Hall.

## CROP Drive Successful By MYF

Members of the Junior High and Senior Methodist MYF made their annual drive for CROP Tuesday night of last week. In the door-to-door campaign the young people collected a total of \$291.73.  
 The Christian Rural Overseas Program provides food for the needy throughout the world. The food is sent directly to missionaries for distribution. They wish to thank everyone for their contributions and co-operation in making the drive a success.

## Turkey Dinner Success

St. Ann's and St. Terresa's Altar Societies held their annual turkey dinner Sunday, November 1.  
 Approximately 300 people attended the day's activities. They thank all the people who attended and made the day a success.  
 The three prizes were won by Miguel Lopez of Friona, electric dryer; Fred Rendon, Hereford, two pieces of luggage; and Leon Schilling of Bovina a tricycle.

## Service Guild Has Study

The Wesleyan Service Guild met at 7 p.m. Tuesday evening at the Bovina Methodist Church.  
 The group continued their study of the book of Genesis. Mrs. W. E. Williams brought the review of the study and Mrs. Vernon Estes, Study Chairman, continued the study.  
 Present for the meeting were Mrs. Otis Spears, Mrs. Harold Morris, Mrs. Bedford Caldwell, Mrs. Margaret Caldwell, Miss Rita Caldwell, Mrs. W. E. Williams, Mrs. Earl Stevenson, Mrs. Vernon Estes and Miss Diane Covington.

## Mustangs--

(Continued from Page 1)  
 be here against Vega November 20.  
 If Bovina beats Lazbuddie and Vega gets by Nazareth, the November 20 game will decide the district championship.  
 Even if Vega is bumped off by Nazareth, it will still be necessary for the Mustangs to beat Lazbuddie and Vega to have a clear cut title to the district championship.

## TRAVIS DYER --

# Bovina Man Head Of Farmers Union

Travis Dyer of Bovina is new president of Parmer County Farmers Union.  
 Dyer, who has served during the past year as vice president, was elected at the annual meeting of the organization Thursday night at Hub Community Center. He succeeds Leon Smith, Jr.  
 Lyle Robinson, manager of Swisher County Electric Co-op at Tulla, was guest speaker at the meeting.  
 "I hardly see how a farmer

can survive unless he is organized," Robinson told his listeners.  
 Glen Lesly was elected vice president of the organization. Sam Bradley of Lazbuddie was named re-elected secretary-treasurer.  
 Named delegates to the state convention which will be in Austin November 12-14 were Dyer, Smith, Howard Carpenter and Bradley.

Kenneth Moss, field representative for Farmers Union, spoke briefly.  
 A resolution in regard to cotton was adopted by the county organization to be presented to the state convention.  
 The resolution is as follows: "Realizing that 65% of parity is not equitable and does not provide a fair return to the producer on his investment and labor, we recommend that the parity rate be changed from 65% to 90% to a minimum of 75% to 90% of parity on the effective allotment for the 1965 cotton program.  
 "We recommend that every cotton producer with an allotment above 15 acres (who does not produce export cotton) be allowed a 15 acre domestic allotment prior to any reduction of acres. Any producer will be allowed to reduce his remaining allotment by one-third to become eligible for domestic support price on all of his production in 1965.  
 "No producer with interest in two farms or more will be eligible for domestic support price if he produced export cotton on any farm for 1965.  
 "He recommend a decrease in the per cent of cotton that may be produced for export in 1965.  
 We recommend that any new cotton legislation relating to a long program be designed along these lines:

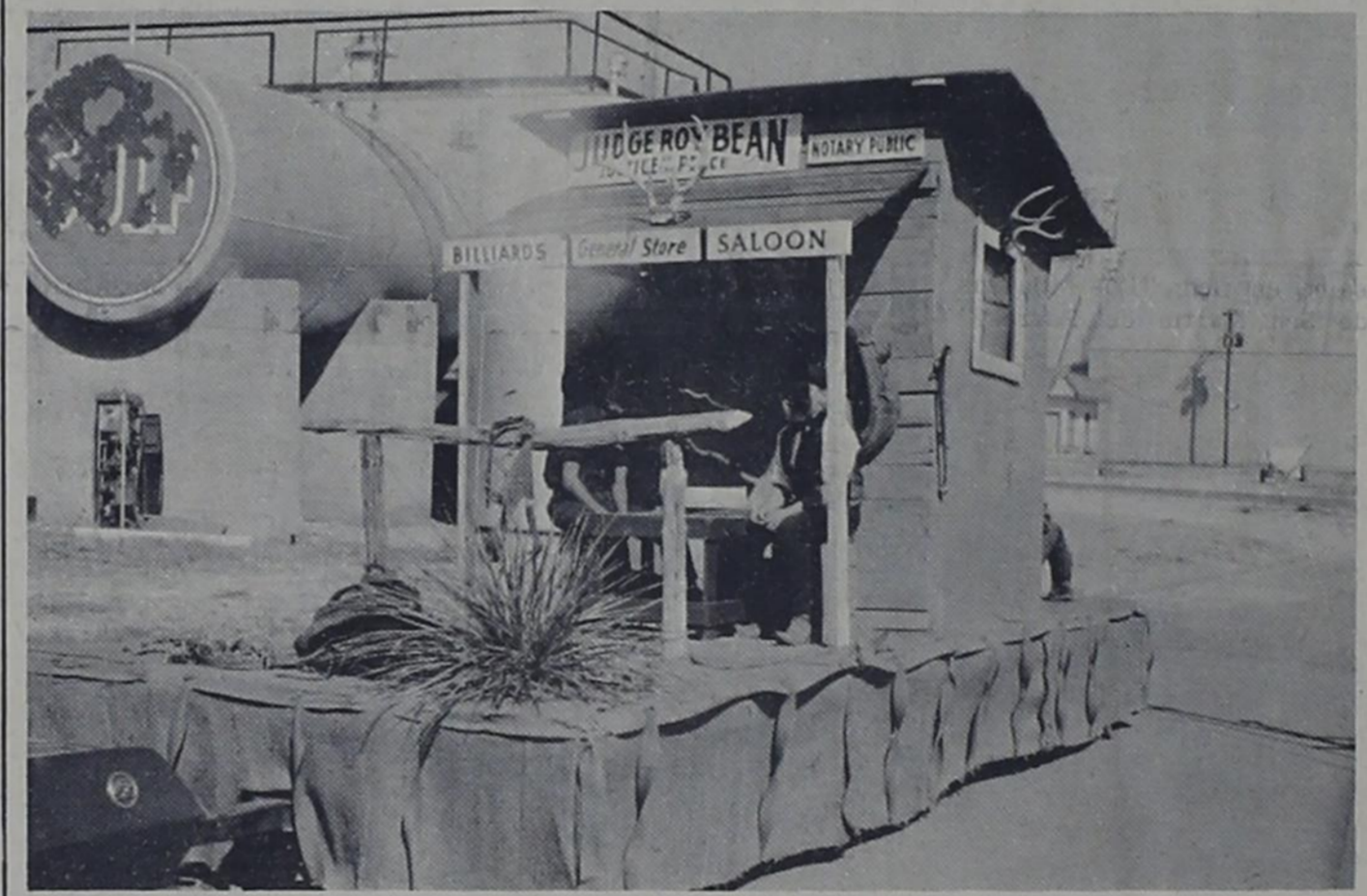
1. Price supports be established at 75% to 90% of parity on the effective allotment.
2. Voluntary programs be established to create 90% to 100% parity to the producer, maintained through diverted acreage payments and or compensatory payments for a voluntary reduction of his effective allotment by 10 to 20%.
3. Diverted acres to be used for conservation purposes or planted to such crops as designated by the Secretary of Agriculture.
4. No cotton could be produced above the effective allotment without penalty and forfeiture of all price supports and payments.



FIRE!--Bovina Volunteer Firemen are shown extinguishing a minor fire of a small storage building in the backyard at the Dub Mayhew home on Ninth Street. There was little damage done by the flames which were of unknown origin.

## Varsity Club Hears Review

Mrs. Walter Kaltwasser presented a book review to members of Oklahoma Lane Varsity Club recently at the home of Mrs. Ed McGuire.  
 Mrs. Kaltwasser reviewed "Beyond Ourselves" by Catherine Marshall.  
 Following the program refreshments of chicken sandwiches, cake, coffee and tea were served to guests.  
 Attending were Mrs. George Lindop, Mrs. Claude White, Mrs. Thad Watkins, Mrs. C. C. Christian, Mrs. G. A. Bandy, Mrs. Corda Battey, Mrs. Sam Sides, Miss Lola Grissom, Mrs. L. M. Grissom, Mrs. Kaltwasser and Mrs. McGuire.



COURT IN SESSION -- Judge Roy Bean's courthouse captured second place in the homecoming float contest. It was entered by Sophomore Class.



JAYCEE BUSINESS--Charles Smith, standing at right, is shown discussing the upcoming charter night banquet of Bovina Junior Chamber of Commerce at a recent meeting in Bovina Restaurant. Other members of the newly-organized club facing the camera are, left to right, Alfred Moody, John Gamble, President Bobby Filippot, Sid Killough and Paul Holcomb. The banquet was scheduled for Saturday night, November 28.

## 39ers Have Costume Party

Mrs. Odie White was honored with a birthday dinner by members of 39ers Birthday club recently at the home of Mrs. Jesse Walling.  
 Members dressed in Halloween costumes.  
 Traditional birthday dinner consisted of baked ham, potato salad, relishes, vegetables, birthday cake and ice cream.  
 Attending were Mrs. Robert Read, Mrs. J. W. Wright, Mrs. Emmett Tabor, Mrs. Joe Wilson, Mrs. Paul Jones, Mrs. Nola Read, Mrs. A. E. Crump, the hostess and the honoree.

## Students Enroll At Okmulgee

Two Parmer County students are enrolled in technical or vocational training courses at Oklahoma State Tech at Okmulgee, Okla. for the fall term.  
 Students are Larry W. Finley, who is studying diesel mechanics and Linda Kay Walton, key punch.

**First National Bank Presents COW POKES** By Ace Reid

"Naw, I ain't had a job fer two years, and naw, I don't want one diggin' post holes and fixin' windmills."

**Safeguard Your Valuables**  
 in a SAFETY DEPOSIT BOX

**First National Bank of Bovina**  
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 "Helping Make A Good Community Better"

Visiting in the Art Mast home are Mr. and Mrs. Roy B. Michiel, aunt and uncle of Mr. Mast. The Michiels are from Vancouver, British Columbia, Canada.

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PASS PLAY—Mustang End Al Shamlin is shown eluding would-be tacklers after gathering in a David Anderson pass during the third quarter of the game with Hart. The play was good for 21 yards and a first down on the Hart 30 yard line. Shamlin also kicked five extra points in succession during the game. (Photo by Mike Reed of The Hart Beat).



SPOOKS A'PLENTY marched in the homecoming parade Friday.

**St. Ann's Group Makes Plans**

The regular monthly meeting of the Guadalupanas Society of St. Ann's Parish was opened by its president, Mrs. Ben Rejino with eleven members present, and two guests, Miss Marie Ramirez and Miss Ilda Caballero.

Following the reports made by the secretary, Mrs. Anthony Brito, the treasurer, Mrs. Zeferino Villarreal, Mrs. Rejino assigned duties for the month of November.

Plans for the Feast of Our Lady of Guadalupe, which is held on December 12 were discussed. Mrs. Gill De Leon and Mrs. Jesus Cano were appointed to the Altar Decorations Committee. The play "El Milagro de Tepeyac", the story of the apparitions of the Blessed

Mother of God to Juan Diego will be presented. The program will also include a film story of St. Martin de Porres, negro saint, entitled: "Los Milagros de San Martin de Porres."

The Society explored the possibility to sponsor a pilgrimage to Mexico City and visit the Shrine of Our Lady of Guadalupe. It was decided to continue the discussion later upon receiving more information from the travel agency.

The members voted once again to sponsor a charity program for the Children's Home in the Panhandle. Instead of exchanging gifts among the members, donations will be collected to purchase needy items for the orphanage. Their delivery will be made at the Society's annual visit to the home. The meeting was adjourned by a prayer led by Fr. Claver. Refreshments were served by the hostess, Mrs. Fela Serna.

**Baptist Church Scene Of Junior Party**

Junior Sunday School Department of First Baptist Church enjoyed a Halloween party Saturday evening at the church.

The group were entertained with games and at the close of the evening were served refreshments of orange punch and cookies.

Children attending were Darlene Murphy, Greg Hromas, Sherley Cisco, Ronnie Nuttall, Gwen Myers, Kathy Spurlin, Debra Sorley, Glenn Hise, Katherine King, Nena Dell Spicer, Brenda Dyer, Kim Langer, Pam Wilson, Belinda Cruger, Larry Wiseman, Raymond Hise, Janie Russell, Brenda Stanberry, Rhonda Barbee, Tommy Page, Christie Mast, Cathy Mast, Honey Mast, Lea Looney, Sheryl Moore, Sharon Spurlin, Steven Spurlin and Twila Hutto.

Hosting the party were Mrs. Bill Moore, Mrs. Junlor Barbee, Mrs. Sonny Spurlin and Mrs. Vernon Ward.

**Spook Party At Lane Home**

The garage of the Bill Lane home was the scene of a party Saturday night hosted by their daughter, Sheryl, for a group of friends.

The young people came in costumes and were greeted by skeletons and black cats. The front of the garage was lighted by lanterns. The center of attraction was the presence of a fortune teller who told their fortunes throughout the night.

Beetle Dolls were given as prizes to Johnny Charles for the most horrible costume, Rose Marie Denney for the most unusual and Suzanne Wilson for the prettiest costume.

Mrs. Stella Purcell will enter Clovis Memorial Hospital this week where she is scheduled to undergo surgery either Wednesday or Thursday.

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**CAKE MIX**

4 19 Oz. Boxes **\$1**

Shurfine Strained **Cranberry SAUCE**

4 No. 300 Cans **\$1**

SHURFINE FROZEN 6 OZ. **Orange Juice 4/\$1.**

SHURFINE 3 LB. CAN **Shortening 59¢**

SHURFINE 25 LB. PRINT BAG **Flour \$1.79**

SHURFINE YC HALVES OR SLICED 2 1/2 CAN **Peaches 4/\$1.**

SHURFINE CUT ALL GREEN 300 CAN **Asparagus 4/\$1.**

SHURFINE SLICED 303 CAN **Beets 7/\$1.**

SHURFINE WHOLE IRISH 303 CAN **Potatoes 8/\$1.**

SHURFINE 300 CAN **Pumpkin 8/\$1.**

SHURFINE 8 OZ. **Tomato Sauce 12/\$1.**

SHURFINE 4 OZ. CAN **Vienna Sausage 5/\$1.**

SHURFINE QUART **Waffle Syrup 2/79¢**

SHURFINE FRESH PAK 16 OZ. **Cucumber Chips 4/\$1.**

SHURFINE MED. OR WIDE 12 OZ. PKGS. **Noodles 2/49¢**

SHURFINE STRAINED 300 CAN **Cranberry Sauce 4/\$1.**

SHURFRESH BUTTERMILK OR SWEET MILK 8 OZ. **Biscuits 13/\$1.**

SHURFINE EVAPORATED TALL CAN **Milk 8/\$1.**

SHURFINE 10 LB. PAPER BAG **Flour 79¢**

SHURFINE 24 OZ. **Grape Juice 3/\$1.**

SHURFINE 300 CAN **Pork & Beans 9/\$1.**

SHURFINE FRESH SHELLLED 300 CAN **Blackeyes 7/\$1.**

SHURFINE WHOLE SWEET NO. 3 SQUAT CAN **Potatoes 3/\$1.**

SHURFINE 303 CAN **Tomatoes 5/\$1.**

SHURFINE RED ALASKA 16 OZ. **Salmon 98¢**

SHURFINE STRAWBERRY 18 OZ. **Preserves 2/89¢**

SHURFINE GRAPE 18 OZ. **Jelly 3/\$1.**

SHURFINE QUART **Salad Dressing 39¢**

SHURFINE WHOLE SWEET 22 OZ. JAR **Pickles 2/89¢**

SHURFRESH 2 LBS. **Cheese Spread 69¢**

SHURFINE 303 CAN **Apple Sauce 6/\$1.**

SHURFINE R.S.P. 303 CAN **Cherries 5/\$1.**

SHURFINE 12 OZ. **Peanut Butter 2/79¢**

SHURFINE 4 SV. CUT BLUE LAKE 303 CAN **Green Beans 5/\$1.**

SHURFINE 303 CAN **Spinach 7/\$1.**

SHURFINE EARLY HARVEST 303 CAN **Peas 5/\$1.**

SHURFINE 303 CAN **Sauer Kraut 7/\$1.**

SHURFINE CHUNK STYLE FLAT CAN **Tuna 4/\$1.**

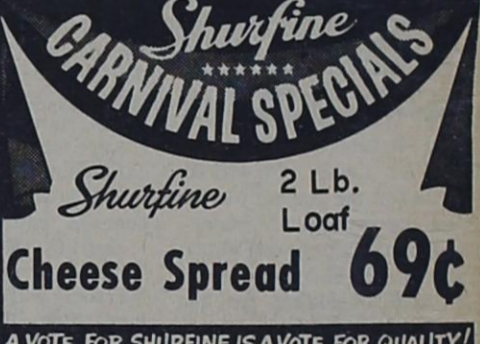
SHURFINE WITH BEANS 15 OZ. **Chili 4/\$1.**

SHURFINE THR. STUFFED MANZ. 7 1/2 OZ. **Olives 2/89¢**

ROXEY TALL CAN **Dog Food 13/\$1.**

SOFLIN WHITE 4 ROLL PAK **Toilet Tissue 12/\$1.**

SHURFINE 46 OZ. CAN PINEAPPLE-GRAPEFRUIT OR PINEAPPLE-ORANGE **Juice 3/\$1.**



Shurfine 2 Lb. Loaf **Cheese Spread 69¢**  
A VOTE FOR SHURFINE IS A VOTE FOR QUALITY!  
Shurfine **Fruit Cocktail 5 No. 303 Cans \$1**  
VOTE FOR SAVINGS! VOTE FOR SHURFINE!

Shurfine **Tomato Juice 4 46 oz. Cans \$1**  
SHURFINE! THE PEOPLE'S CHOICE!  
Shurfine Cream Style or Golden Whole Kernel **CORN 7 No. 303 Cans \$1**  
VOTE FOR QUALITY! VOTE FOR SHURFINE!

Shurfine **CATSUP 6 14 oz. Bottles \$1**  
SHURFINE! FOR GOODNESS SAKE!

Shurfine **Luncheon MEATS 3 12 oz. Cans \$1**  
STRIKE UP THE BRAND! SHURFINE!

Shurfine PINEAPPLE-GRAPEFRUIT OR PINEAPPLE-ORANGE **JUICE 3 46 oz. Cans \$1**  
PICK A WINNER! PICK SHURFINE!

**PRODUCE Specials**

**Idaho Red APPLES 4 Lb. Bag 39¢**

**Colorado Firm Head CABBAGE Lb. 8¢**

**Texas CARROTS 1 Lb. Cello Pkg. 9¢**

**Portales Sweet Potatoes Lb. 15¢**

**Quality Meat SPECIALS**

**HAM SALE**

Longhorn Hickory Smoked **WHOLE HAM Lb. 43¢**

**Shank Portion Lb. 39¢** | **Butt Portion Lb. 49¢**

USDA Graded Tender Aged **LOIN STEAK Lb. 89¢**

USDA Graded Boneless **CLUB STEAK Lb. 98¢**

**Welcome To The Q Pool Snooker Dominoes Thursday Night Is Family Night. Fun For All The Family! Now In Our New Location On East Main Street**

MR. AND MRS. FRED LANGER Come On In - The Playing Fine!

Phone 238-8421

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

**WILSON'S**

Phone 238-4781

**PARMER COUNTY'S FINEST**

**AFFILIATED SUPER MARKET BOVINA**

### Club Plans Girls Town Shower

The Good Neighbor Club met recently for an all day meeting in the home of Mrs. Ethel Hall. They spent the day quilting for the hostess and enjoyed a covered dish luncheon at the noon hour.

The club made plans to sponsor a linen shower for Girls Town at White Face. In past years the club has sponsored a Stanley Party for Girls Town but due to the pressing needs for linens they decided on the change.

Anyone in the community who would like to have a part in this project is invited and urged to do so. They plan to take the items to White Face by December 15. All items of linen can be used. Anyone wishing to help may contact Mrs. Ruth Boyd, Mrs. Agnes Mayhew or Mrs. Dorothy Looney.

Present for the meeting were Mrs. Agnes Mayhew, Mrs. Mae Hoppinggardner, Mrs. Mabel Newberry, Mrs. Shirley Hall, Mrs. Bessie Webb, Mrs. Polly Mills, Mrs. Dorothy Looney and the hostess Mrs. Hall. The next meeting will be November 6 in the home of Mrs. Mae Hoppinggardner.

### Mrs. Kaltwasser To Lutheran Church Meets

Mrs. Gladys Kaltwasser of Farwell who was chosen president of the Texas District of the Lutheran Women's Missionary League of the Lutheran Church - Missouri Synod at the July convention in Odessa, will leave Monday for St. Louis, Missouri for a three-day meeting of the executive board of the Lutheran Women's Missionary League International. At this meeting, she will lead a study on the sixth chapter of Dr. Richard Caemmerer's book, "Christ Builds His Church." From St. Louis, she will fly to Austin for the Annual Ladies Day on the campus of Concordia Lutheran College on Friday, November 13. She will preside at a 6:30 breakfast for the executive board of the Texas District Lutheran Women's Missionary League. Later in the day she will welcome the ladies to Austin and preside at a business meeting.

### Sides Host Bridge Party

Mr. and Mrs. Don Sides were hosts at a bridge party in their home Saturday night. Mr. and Mrs. Bob Estes were winners of low prize, Mr. and Mrs. Dean McCallum won high and Mrs. Johnie Horn was winner of the traveling prize. Chips and dips, relishes, chocolate roll, coffee and tea were served the guests. Attending were Mr. and Mrs. Bedford Caldwell, Mr. and Mrs. Dean McCallum, Mr. and Mrs. Johnie Horn, Mr. and Mrs. Vernon Estes, Mr. and Mrs. Bob Estes and the hosts Mr. and Mrs. Sides.

## Of Interest To THE WOMEN

### Son Born To Robert Mullens

Lt. and Mrs. Robert Mullen became the parents of a son born this past weekend in Hawaii. Lt. Mullen is a pilot with the Air Force stationed at Hickam Field.

Grandparents are Mr. and Mrs. Hylton Moore of Bovina. They learned of their grandson by cablegram Sunday but do not know his name as yet. Paternal grandparents are Mr. and Mrs. Paul Mullen of Plymouth, Indiana.

### WMU Has Bible Study

WMU of the First Baptist Church met last week for Bible Study with both circles attending.

The Bible Study for the year is "The Missionary Message of the Bible" with the theme for the week "How All Things Came to Be". The study was under the leadership of Mrs. Johnie Horn.

Attending were Mrs. Allen Cumpton, Mrs. Ovid Lawlis,

### Coffee Honors Mrs. Roberts

Mrs. Richard Roberts was honored with a lullaby coffee recently at the home of Mrs. Billy Marshall. The serving table was laid with a beige cloth and centered with an arrangement of pink pom poms. A silver coffee service and pink napkins completed the table. Refreshments of coffee, spiced tea, coffee, and mints were served to guests. Approximately 25 guests called during the morning.

The hostesses presented the honoree with a lingerie set. Hosting the courtesies were Mrs. Joe Pinner, Mrs. Billy Marshall, Mrs. James Boardman, Mrs. Paul Jones, Mrs. Billy Johnson, Mrs. Marlin Ferguson, and Mrs. Robert Read.

### Fords Host Bridge Party

Mr. and Mrs. Lanham Ford entertained several couples with a bridge party recently at their home. Winning prizes for the evening were Mr. and Mrs. Scott Gober, couples high, Mr. and Mrs. Bob McMeans, couples low, Mrs. Billy Whitecotton and Scott Gober, traveling prizes. Refreshments of chips, dips, relishes, coffee, cake and soft drinks were served to guests. Attending were Mr. and Mrs. Don Owens, Mr. and Mrs. Billy Whitecotton, Mr. and Mrs. Glenn Hromas, Mr. and Mrs. Bob McMeans, Mr. and Mrs. Charles Vickers, Mr. and Mrs. Scott Gober, Mr. and Mrs. Nicky Foster and the hostesses.

### Nancy Hutto Party Honoree

Nancy Hutto celebrated her ninth birthday with a party at her home Friday afternoon. The Halloween theme was carried out and the guests came in costumes.

Prizes were awarded for the prettiest costume with Ute Blaylock winning while Kay Ford was awarded the prize for the spookiest costume.

The children spent the afternoon playing games with prizes being awarded the winners.

The birthday cake was decorated in the Halloween motif

featuring pumpkin candy, flowers and candles. It was served with orange punch and Halloween whistles were given as favors.

Present for the party were Kay Ford, Kathy Crump, Cindy Read, Evana Johnston, Terry Willard, Heidi Corn, Cissy Minter, Ute Blaylock, Darla Hawkins and the honoree Nancy Hutto.

### Halls Honored By Church

Mr. and Mrs. Cy Hall were honored at a church-wide fellowship Sunday following evening services at First Baptist Church.

Hall has served as educational director for the church for the past year.

He was presented a gift from the choir and the couple was presented several personal gifts and a cash gift from members of the church.

A comedy opera skit was presented during the evening. Taking part were Mrs. Betty Hawkins, Mrs. Amy Hromas, Mrs. Dorothy Sorley, Mrs. Dotie Ward, Mrs. Mary Ruth Martin, Mrs. Laquita Garner and Mrs. Jan Heard. The group was accompanied by Miss Elaine Fuller.

The Halls have moved to Tyler. Refreshments of punch and cookies were served.

### Club To Meet

The Bovina Woman's Study Club will meet Thursday at the clubhouse at 3 p. m.

The program will be "Decisions of Living." Mrs. Reagan Looney will bring a talk on "The Wise Use of Wonder Drugs" and Mrs. Ovid Lawlis "The Challenge of Confident Living".

Hostesses for the afternoon will be Mrs. I. W. Quickel and Mrs. Charles Ross.



FOOTBALL QUEEN CANDIDATES -- Appearing in the homecoming parade in convertibles were the queen candidates, left



to right, Linda Estes, Connie Vaughn, Sandra Patterson and Judy Bowman.

### Shower Honors Recent Bride

Mrs. Ronnie Wines was honored with a post-nuptial shower recently in Fellowship Hall of First Baptist Church. Greeting and receiving guests were the honoree, her mother, Mrs. Prentice Mills of Farwell and her mother-in-law, Mrs. Dave Wines.

They wore corsages made of kitchen gadgets tied with orchid and white ribbon.

Mrs. J. O. Combs presided at the guest registry. Approximately 30 guests called during the afternoon and several unable to attend sent gifts.

The serving table was laid with a white cloth over orchid and featured a centerpiece of orchid and white flowers. Silver and crystal appointments completed the table. Individual cake squares, nuts, mints, hot spiced Dr. Pepper and coffee were served to guests by Mrs. Travis Lloyd and Mrs. Robert Edens.

Hosting the come and go courtesies were Mrs. Gene Ezell, Mrs. Robert Edens, Mrs. Ovid Lawlis, Mrs. F. O. Turner, Mrs. E. H. Moody, Mrs. J. D. Stevens, Mrs. James Taylor, Mrs. Travis Lloyd, Mrs. H. H. Kelso, Mrs. J. O. Combs and Mrs. R. N. Williford.

### New Records Set By Lariat Church

The Mission Rally held at St. John Lutheran Church, Lariat, on Sunday Nov. 1, set several new records, reports the church's pastor, Rev. Herbert F. Pelman.

Capacity crowds filled the sanctuary for both the morning and afternoon services, and the \$2,000 mission offering is the largest in the history of the congregation, Pelman stated.

The total mission offering for 1964 of the 26 family and 64 communicant member church will be in excess of \$3,200 a little better than \$50 per member. This is about double the amount given for missions by the average congregation of the Lutheran Church - Mission Synod, Pelman commented.

This coming Sunday morning, November 8, the Lord's Supper will be celebrated at St. John in the 10:30 service, according to the pastor. Tuesday morning at 9 o'clock Redeemer Lutheran Church, Friona, held a ground breaking ceremony for the \$32,000 new church to be built in the northwest part of the city. Construction is to begin immediately, and the congregation is looking forward to holding its Christmas services in the new sanctuary. Tuesday, November 10, the pastors of the Lubbock circuit will hold their monthly conferences at Christ Lutheran

Church in Lubbock. The Lariat pastor is secretary of this conference and will read an exegesis on the first chapter of Paul's Epistle to the Ephesians.

### Hutto Home Scene Of Halloween Party

Miss Beth Hutto was hostess for a Halloween party at her home on Saturday evening. The social was held in the Hutto garage with the Halloween theme carried out in the decorations. There were skeletons, burning jack-o-lanterns, a witch and black cats and pumpkins.

The young people played several games during the evening and listened to their favorite records.

Sandwiches, potato chips, cokes, popcorn balls and Halloween candles were served from a table laid with a Halloween cloth, plates and napkins.

The costumed guests attending were Ronnie Dyer, Gary Carson, Gary Lide, Dennis Stanberry, John Long, Jerry Morris, Randy Hutto, Kenny Stone, Kay Stone, Vickie Hawkins, Becky Booth, Cathy Sikes, Kathy Estes, Cindy Crump, Judy Crump and the hostess Beth Hutto.

### Mrs. Ford Has Bridge Party

Mrs. Alma Ford was hostess for a bridge party in her home Wednesday afternoon. The Halloween theme was carried out.

Mrs. Glenn Hromas won high and Mrs. Harriette Glasscock won traveling prize.

Refreshments of chips and dips, cake, cokes and coffee were served.

Attending were Mrs. June Gay McMeans, Mrs. Glenn Hromas, Mrs. Carolyn Owens, Mrs. Judy Fillpot, Mrs. Clara Cober, Mrs. Carolyn Foster, Mrs. Glasscock and the hostess.

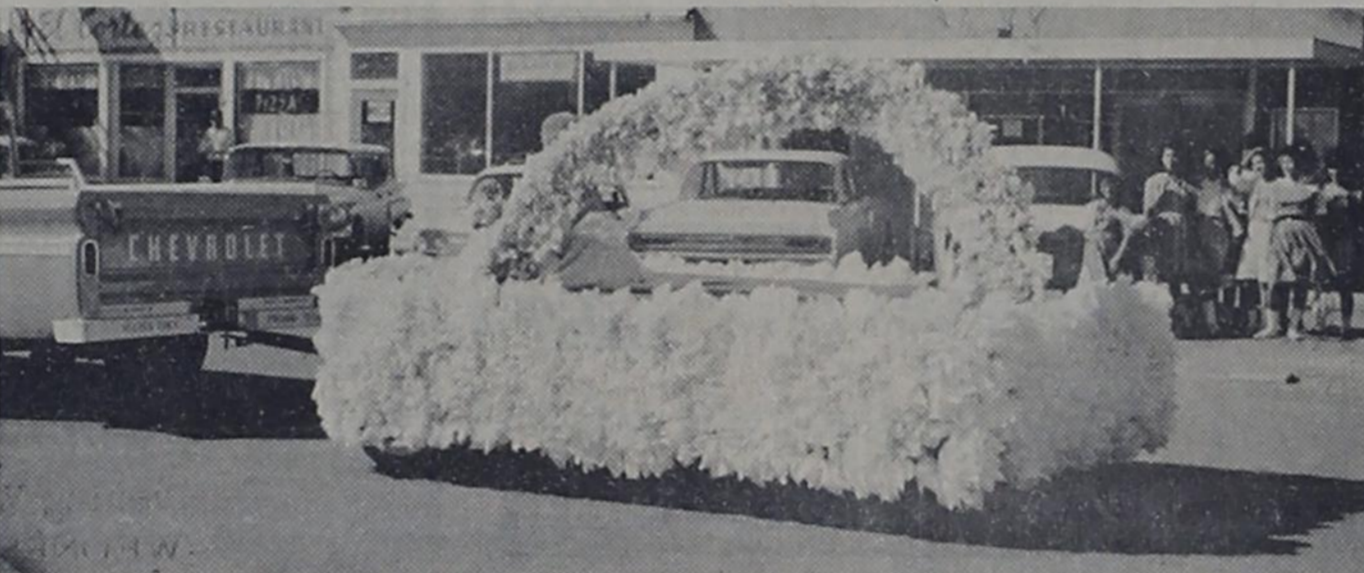
### Mrs. Hemke Has Bridge Club

Mrs. Jim Hemke entertained members of Thursday Afternoon Bridge Club recently at her home.

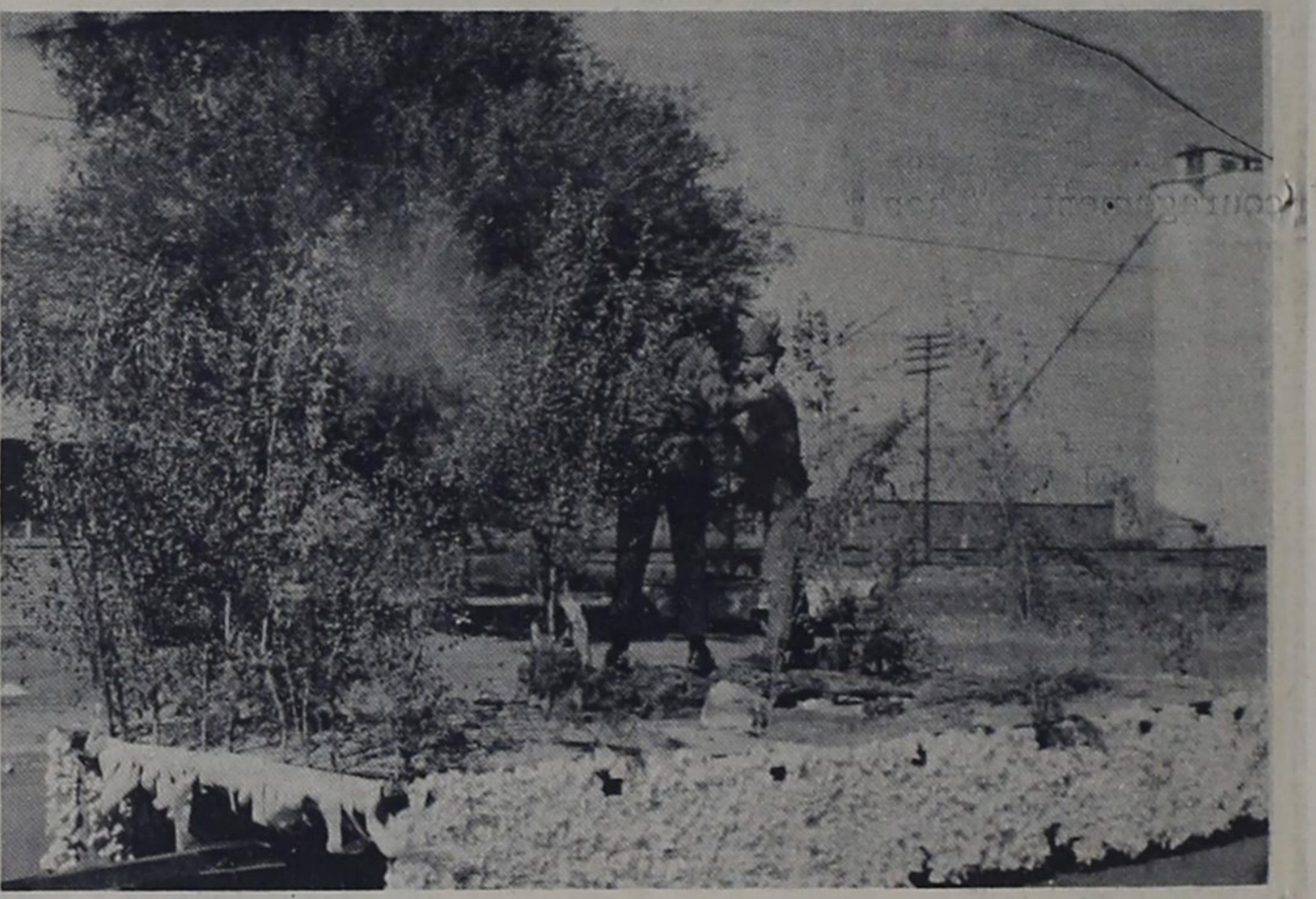
Mrs. Bedford Caldwell won high, Mrs. Durward Bell, traveling prize and Mrs. Billy Whitecotton, low.

Refreshments of chips, dips, coffee, punch and strawberry pie were served throughout the afternoon.

Those attending were Mrs. Don Sides, Mrs. Dean McCallum, Mrs. Leon Grissom, Mrs. Vernon Estes, Mrs. Jimmy Charles, Mrs. Johnie Horn, Mrs. R. E. Wilson, Mrs. Jimmy Ware, Mrs. Bell, Mrs. Caldwell, Mrs. Whitecotton and the hostess.



POT OF GOLD AT END OF THE RAINBOW was title of the float entered by Rainbow Girls.



WILLIAM TELL was title of the homecoming parade float entered by Cicero Smith Lumber Co.

**LOWEST PRICES**

# STORM DOORS AND WINDOWS

**FREE INSTALLATION**

Call Today For Free Estimates And Immediate Installation

Our Storm Windows Are Constructed Locally To Give You The Best In Service.

**ALL SIZES**

**BOVINA GLASS AND PAINT CO.**

Highway 60 - Pho. 238-4421

**NOW!**

## Big travel bargain for cities along Santa Fe

It's Chico Bargain Fare time again on the Santa Fe—through April 30, 1965.

For example, a regular round-trip ticket costing \$100 will be sold at the off-season bargain fare of \$80. Round trips costing \$75 now will be only \$60, and similar reductions will apply for round-trip tickets from all stations except for local trips within the State of California.

No matter where you travel on Santa Fe trains, round-trip bargain fares will save you approximately 20%. Tickets on sale every day with a return limit of 30 days. Yes, bargain fares apply for both round-trip coach and first-class tickets.

Now you can leave the car at home and save money traveling by Santa Fe.

See the Santa Fe Agent in your home town for complete information

**Santa Fe**

new **Sunbeam** Vista

## Mixmaster mixer

Model V14 W \$36.94

- Thumbtip pushbutton beater ejector releases beaters for easy cleaning.
- 12 full power operating speeds for perfect mixing results at every speed.
- Easily removed from stand for use as hand mixer.
- Removable cord, provides easier handling and storage.
- Complete with large and small heat resistant mixing bowls.

**GAINES HARDWARE CO.**

"NOTHING KNOCKS ON BOVINA BUT OPPORTUNITY"

This Week's Devotional



SWEETNESS OF THE LIPS

A little girl ask to borrow a half cup of sugar.

"Sure, Dear," replied the christian lady. "Step inside and I'll fill your cup." Then dipping the little scoop into the container the lady was surprised; She, too, was out of sugar.

The little girl accepted the apology and went to the neighbor across the street. Such a small amount of sweetening was needed, but, the lady did not have it. Let's stock up on the "little things" of life that are so often needed, a cup of kindness, a spoonful of thoughtfulness, a bushel of love, and an ounce of encouragement.

Then empty our vocabulary of all sour and spicy words. The sweetness of the lips increaseth learning. (Prov. 16; 21.)

Achie Cooper, Pastor Bovina Pentecostal Holiness Church.



Attend Church With Your Family This Week



You'll Receive A Cordial Welcome At Your Church This Week!

Church Schedule Sponsors:

- ROGERS Barber Shop --Jerry Rogers--
WILSON'S SUPER MKT. "Farmer County's Finest"
SHERLEY GRAIN CO. Serving Farmer County Farmers The Year 'Round
GENERALGAS "Farmers Headquarters" Hwy. 60
OKLAHOMA LANE FARM SUPPLY "If It's For Farming, We Sell It"
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BOVINA WHEAT GROWERS "Not Everyone Belongs To A Co-op, But Everybody Benefits"
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FIRST NATIONAL BANK OF BOVINA Let's Make Bovina Grow!
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BOVINA BEAUTY SHOP Jesse Sisk - 238-4352
BOVINA RECREATION CENTER Mr. and Mrs. Fred Langer
KERBY Welding Service A Deal The Year O
Bovina Hobby Shop Sonny Roach - Jack Kessler
BOVINA VARIETY Always Something New Mr. and Mrs. Troy Fuller
CORN'S FARM STORE --Charles Corn--
McCallum Real Estate Dean McCallum
BOVINA GLASS AND PAINT Ed Dendy
BOVINA INSURANCE --Jim Wre--
WILSON - BROCK INSURANCE Joe Wilson - Aubrey Brock
CLABORN Funeral Home --Friona--
BOVINA IMPLEMENT CO. Your Massey-Ferguson Dealer
GATEWAY PRODUCE CO. Bovina, Texas
CHARLES OIL CO. Phillips 66 Jobber
PAUL JONES TEXACO SERVICE STATION Hwy. 60 - Bovina
BOVINA CHAMBER of COMMERCE & AGRICULTURE
BOVINA GIN CO. Don Sides, Manager
Bovina Auto Parts --Sonny Spurlin--
BOVINA RESTAURANT Mr. and Mrs. Mutt Graham
WARD'S WELDING V.C. Ward
BARBEE CLEANERS The Most In Dry Cleaning Shallie And Doris
SUPER SAVEWAY S. & H. Green Stamps
FANTASY BEAUTY SALON Eighth St. - Bovina
ADDITIONAL SPONSORS: --Mr. and Mrs. Luther Grissom --Mr. and Mrs. Gene Ezell --Mr. and Mrs. C. P. Warren --Mr. and Mrs. Bill Denney --Mr. and Mrs. J. P. Macon --Mr. and Mrs. Tom Caldwell



Bovina Pentecostal Holiness Church

BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School --10:00 a.m. Morning Worship--11:00 a.m. Lifeline Service -- 6:30 p.m. Evening Worship -- 7:00 p.m.

Wednesday Prayer Meeting -- 8:00 p.m.



Rev. Archie Cooper



Oklahoma Lane Methodist Church

OKLAHOMA LANE METHODIST CHURCH

Sunday School - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Douglas W. Gossert



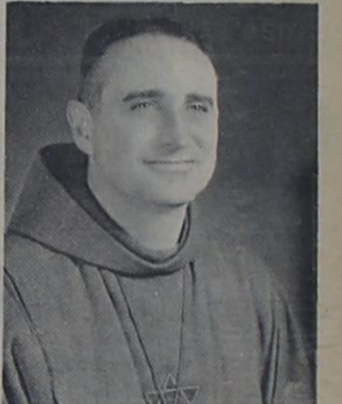
St. Ann's Catholic Church - Bovina

ST. ANN'S CATHOLIC CHURCH

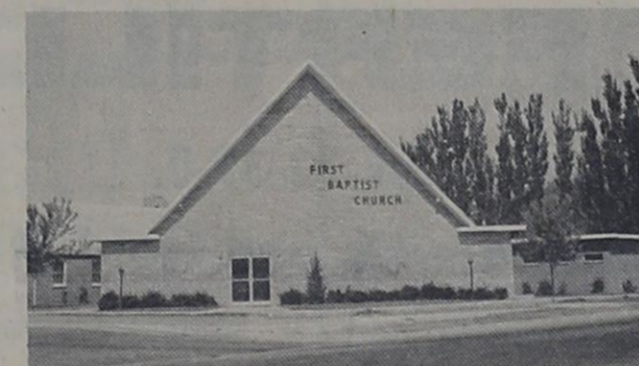
Masses: Sunday 8:30 & 10:30 a.m. Weekdays 8:30 a.m. daily except Tuesday 8 p.m.

First Friday 8 p.m. Holy Days 10 a.m. & 6:30 p.m. Confessions: Saturday 4-5 p.m. 7-8 p.m.

Before Masses Baptisms: 3 p.m. Sunday



Fr. Claver Giblin S.A.

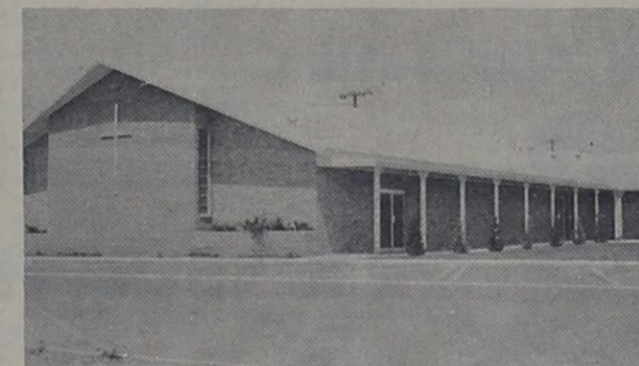


First Baptist Church of Bovina

FIRST BAPTIST CHURCH of BOVINA

SUNDAY Sunday School - 9:45 a.m. Morning Worship - 10:55 a.m. Training Worship - 6:30 p.m. Evening Worship - 7:30 p.m. -WEDNESDAY-

Y. W. A. - 5 p.m. Youth Choir - 7 p.m. Mid-Week Prayer Meeting - 7:30 p.m. Adult Choir - 8:30 p.m.



Bovina Church of Christ

BOVINA CHURCH of CHRIST

Sunday Bible School: Morning Classes - 9:45 Evening Classes - 5:30 Sunday Worship:

Morning - 10:45 Evening - 6:30

Wednesday Devotional and Classes - 8 p.m.



Don Stone



Oklahoma Lane Baptist Church

OKLAHOMA LANE BAPTIST CHURCH

Sunday School - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7:30 p.m.



Rev. Carl Coffey



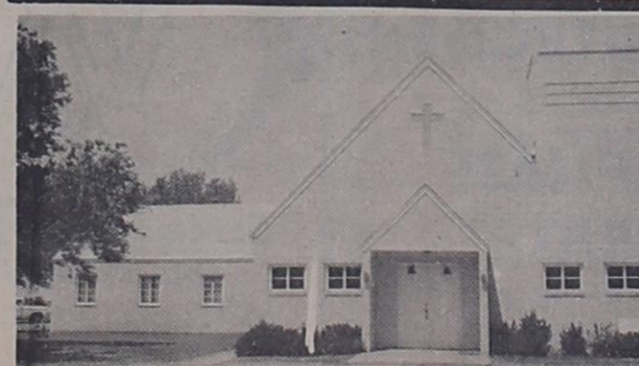
Bovina Methodist Church

BOVINA METHODIST CHURCH

Sunday School - 9:45 a.m. Morning Worship - 11:00 a.m. M. Y. F. - 6:00 p.m. Evening Worship - 7:00 p.m. Choir Practice- Wednesday - 8 p.m.



Rev. Harold L. Morris



St. John Lutheran Church LARIAT, TEXAS

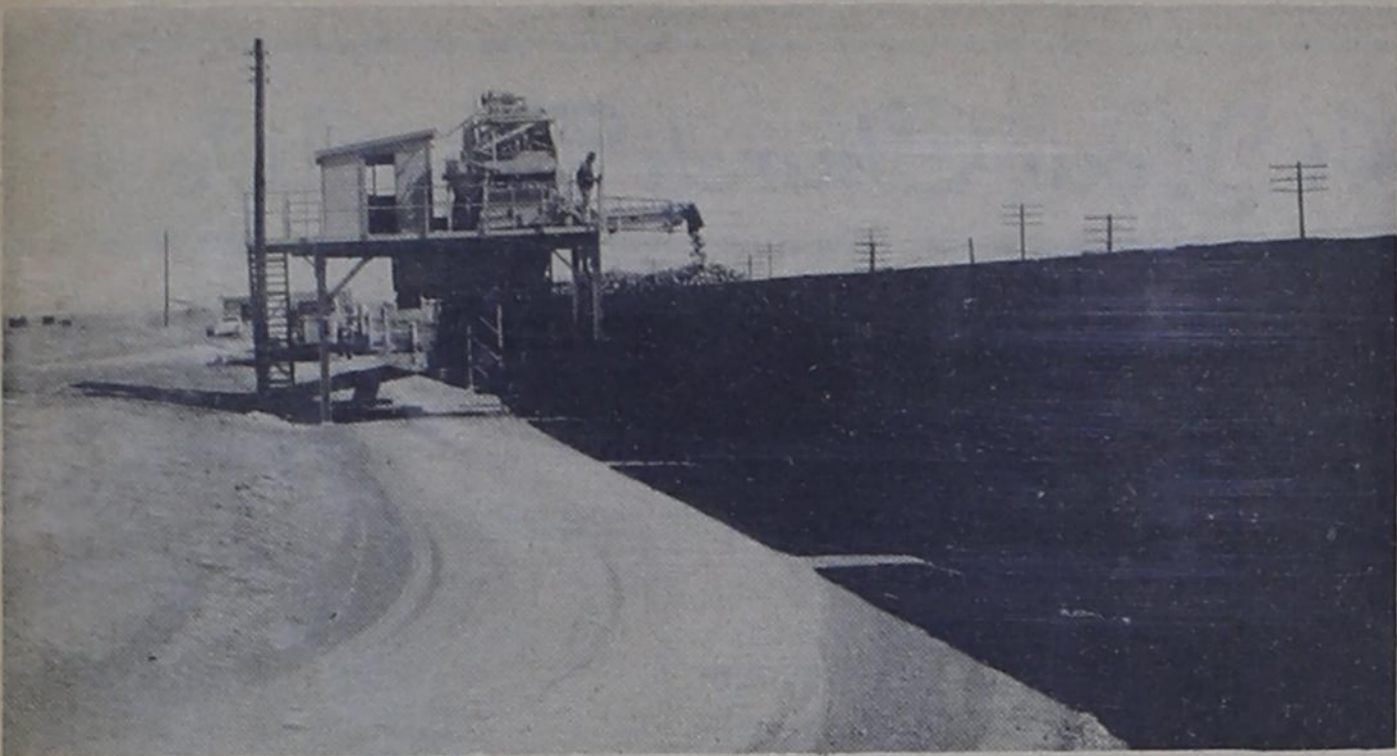
ST. JOHN LUTHERAN CHURCH

--Lariat--

Sunday School - 9:30 a.m. Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor



BEET TRAIN--Sugar beets which have been delivered to the dump in Bovina are shown being loaded onto railroad cars to be transported to the plant in Hereford for processing. Harvesting of the new crop is presently underway in the area.

### Attend Grand Chapter OES

Mr. and Mrs. Lawrence Jamerson were in San Antonio last week where they attended Grand Chapter of Texas, Order of Eastern Star. Mrs. Jamerson, Worthy Matron of the local O.E.S. was representative and voting delegate from Bovina. Her husband attended the night sessions with her. She participated in the closing drill as representative of Bovina.

There were 8500 ladies, members of O.E.S. from throughout the state of Texas in attendance in San Antonio.

Mr. and Mrs. John Agee are spending the week vacationing in Hot Springs.

### Lazbuddie Hunters Home

Several people from the Lazbuddie community returned last week from deer hunting in Colorado. Making the trip were Mr. and Mrs. Burdine Broyles, T. D. Vaughn, Bill Brown, Ralph Broyles, Bobby Broyles, Dan Smith, Chuck Smith, Max Steinbock, and Rex Steinbock. Bob Anderson and Junior Stout of Farwell also accompanied the group. Mrs. Broyles visited with her sister, Mrs. J. W. Blakley in Wrangley, while in Colorado.

WANTED -- Lady or couple to stay with elderly couple. Must relocate to Western Oklahoma. Will pay relocation, salary and room and board. See Mrs. Bob Estes or phone 238-6521. 16-4tc

# WANT ADS

Medical Management Of The Overweight Patient  
**Dr. Youngblood**  
519 Pile Clovis

FOR SALE OR WILL TRADE equity for farm machinery -- Three bedroom home in Bovina. Less than two years old. See Big Nick Trienen at Machinery Supply, Bovina, phone 238-4861. 11-tnc

REAL ESTATE LOANS, with old line reliable companies. Free appraisal. Best terms. Absolutely no service charge to the borrower. McCallum Real Estate, Bank Building, Phone 238-2081. 13-tnc

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in Hereford National Bank Building or phone 238-4382. 23-tnc

**Wheat Pasture Wanted**  
★  
**TRIPLETT CATTLE CO.**  
Pho. 238-2711--Bovina

LAND FOR SALE  
160 acres in Oklahoma Lane area with 112 acres of milo, 25 acres cotton, 11 acres wheat. Eight-inch irrigation well. Has nice home and domestic well and outbuildings. Half minerals go. \$425 per acre, with 29 per cent down and balance over 15 years at six per cent interest. 117 acres with 81 acre milo base, eight acres of cotton, 10-inch well, a domestic well, well-house and barn. Located on pavement in Larlat area, \$225 per acre. Byron C. Fowler Real Estate, half mile west of Oklahoma Lane crossroads, phone day or night 825-2600. 14-4tp

LOST OR STRAYED -- Four whiteface calves, branded CJ on right hip. See Clarence Johnson or phone 825-2772, Oklahoma Lane. 17-2tp

BUY YOUR KRAUSE At Bovina IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 50 - 238-2541

FOR SALE -- Three bedroom home. Also for those interested in buying good farms, we have several listings. Contact Joe Pinner, 238-4451. 13-tnc

Housewives and Mothers Lucrative part-time work available in prestige business. No unusual canvassing. No traveling. Our internationally known organization is number one in its field. If you have a pleasing personality and best references, write fully to Gtrrice Montgomery, 1100 Thunderbird Drive, Plainview, Texas. 18-2tp

FOR SALE -- Light refinished upright piano. Phone 238-3302 or see Nadine Paine. 18-3tc

NOTICE -- I will not be responsible for debts made after this date by anyone other than myself. Robert Edens Jr. 17-2tp

★ CBS ★ NBC ★ ABC  
Get All Three Major Networks To Perfection:  
Get On Cable TV Now!  
\*Low Tie - On Fee  
As Low As \$12. Down  
\*Low Monthly Rates  
**Clearview Company**  
Ol Bovina  
Phone Bovina 238-3592  
Or Friona 4311

PILLOWS made to order. Have some ready now. See Mrs. Emma Wolton at home, Phone 238-2342. 18-1tp

TREAT rugs right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1 Super Saveway.

LOST -- Two Hereford heifers weighing about 400 pounds each. Branded Quarter Moon T on left hip. Also 400 pound Hereford calf branded Turkey Track J on left side. Leon Grissom, Bovina, phone 238-3492. 18-1tp

**Lightning Arrestors Installed**  
**Protect Appliances and TV**  
**BOVINA ELECTRIC**  
Odis White - Pho. 238-3871

FOR SALE or will trade for livestock -- One Servis shredder, one three-bottom moldboard with three-point hook-up and one tandem disc. All in good condition. Bill Denney, phone 238-2381. 17-2tp

Write PATE for real-estate. I have properties in New Mexico and West Texas. Write me, let me know what you want. I'll rush information to you. PATE, 623 West Third Street, Portales, New Mexico 18-8tp

FOR SALE--Northeast quarter of Section 12 located approximately three miles northeast of Bovina. Good 8-inch well. Some underground tile. Good milo and wheat acreage. Some cotton. Write or see Harold L. Carpenter, WestStar Route, Baileyboro, Texas. 17-4tp

FOR SALE -- Two-bedroom brick home in Bovina. Reasonable, good terms. A. L. Glasscock Real Estate, phone 238-3231 or 238-2092. 14-tnc

FOR SALE OR TRADE -- 1958 Oldsmobile 4-dr. In good condition. Gary Kent Glasscock, phone 238-3421. 13-tnc

**FOR SALE**  
160 Acres Irrigated Farm, sandy loam soil - 2 new wells with new 6" pumps and 1 old well with 8" pump and motor - and 1 four room house in fair condition - 1/2 minerals. Located on state highway 86 1 1/2 miles north House, N. Mex. - \$225.00 per acre. 29% down terms to be agreed upon.  
**C. R. Elliott**  
Bovina, Tex. - Pho. 238-2382

FOR SALE -- Three-bedroom brick home in Bovina. Less than year old. On Corner lot. Ideally located near school and churches. Well landscaped. Financial commitment. Shown by appointment only, please. McCallum Real Estate, Bank Building, Pho. 238-2081.

WANTED -- farm land to rent. Leroy Burnett, Phone 265-3410. Route 3, Box 117, Friona. 15-4tc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands. J. J. Steele, Citizen's Bank Building, Clovis, New Mexico. Dial: 763-3521 or 763-6455. 17-4tc

**CHOICE BUILDING LOTS IN RIDGELEA ADDITION STILL AVAILABLE**  
Select yours now! Terms are available on a few of these building locations. If you're interested in building, buying or selling a home in Bovina, see us. We offer the finest in home loan service.  
**A. L. GLASSCOCK REAL ESTATE**  
Phone 238-3231  
--Bovina--

Am interested in buying 100 tons of well-grained bundled hegart and will haul when dry enough to stack.  
J. J. Steele  
Citizen's Bank Building, Clovis, New Mexico  
Dial: 763-3521 or 763-6455. 17-2tc

**CARD OF THANKS**  
I wish to take this means to express my appreciation to each and everyone for the flowers, gifts, cards, visits, food and especially the money tree and for every act of kindness shown me during my illness and stay in the hospital. May the Lord's richest blessings rest upon you is my sincere prayer.  
Mrs. Stella Purcell

**CARD OF THANKS**  
We wish to take this means to express our appreciation to each and everyone for the flowers, gifts, cards and visits and for each act of kindness shown me, during my illness and stay in the hospital. May the Lord's richest blessings rest upon you is our sincere prayer.  
A. J. Jarrell and wife, Edna.

# ANNOUNCING!

# 11-37-0

## WESTERN'S HIGH ANALYSIS LIQUID FERTILIZER

- ★ Western is First Commercial Manufacturer of 11-37-0.
- ★ This New Liquid Has the Ability to React with and Hold Minor Elements in Solution.
- ★ Superior Phosphate Forms of Phosphorus are Present.
- ★ Phosphorus is 100% Water Soluble
- ★ 11-37-0 Allows Ease of Handling and Application.

# 10-20-0-10S (10% SULPHUR)

- ★ Sulphur in Liquid Form.
- ★ Will Keep Phosphorus More Readily Available.
- ★ 50% of Sulphur is in an Active Sulphate Form with 50% in Reserve Elemental Sulphur Form.

# 10-20-0-10S IRON and ZINC ADDED

- ★ Minor Elements in the Solution.
- ★ This Formula Provides Needed Elements for High Plains Soils.
- ★ Also Provides Good Nutrient Balance.

WESTERN MEANS HIGHER PROFITS FOR YOU

- ★ DRY PHOSPHATE FERTILIZERS 18-46-0, 0-20-0, 0-46-0
- ★ PRILLED SULPHUR 99.5% SULPHUR
- ★ ANHYDROUS AMMONIA / 82% NITROGEN
- ★ DRY NITROGEN FERTILIZERS

AMMONIUM SULPHATE  
AMMONIUM NITRATE



Western Ammonia Corporation  
Dimmitt, Texas

Contact Your Local Representatives, Bill Hutto Or Delbert Morris, 238-4164



# BOVINA BUSINESSES 1964

## Cotton Bowl

# FOOTBALL CONTEST

### You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE ★

FOR MODERN FARMING USE

**GULF** WARRENGAS

Gulf Warrengas Is The LP-Gas Member Of The Gulf Family Of Quality Petroleum Products

**BONDS OIL CO.**  
Hwy. 60 238-2271  
Farwell at Sudan

**First National Bank Of Bovina**

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

Hereford at Muleshoe

Grand Prize Consists Of Expense Paid ★ Trip For Two To Cotton Bowl In Dallas, January 1, 1965.



You Don't Have To Be A Football Expert.

### Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl games plus hotel, food and traveling expenses to Dallas and the January 1, 1965 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Everyone, except employees of this newspaper and their families, is eligible to enter.

**SHERLEY GRAIN CO.**

"Serving Farmer County Farmers The Year 'Round"

Phone 238-2211  
Bovina

Hart at Texline

**REPAIR! REMODEL!**

Nothing Down - 60 Months To Pay

Complete Line Building Supplies

**Cicero Smith Lumber Co.**

238-2671 Friona at Olton Bovina

- ★ Expenses Include 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Traveling Expenses

It's Fun! It's Easy! You May Win! Don't Lose Out... Enter This Week And Every Week!

Be A Lucky Cash Winner. All You Do Is Pick The Winner. There's Nothing To Buy, Nothing To Subscribe To. Enter Now!

**BOVINA GIN CO.**

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North Don Sides, Mgr. 238-4801

Dimmitt at Abernathy

**CHARLES OIL CO.**

PHILLIPS '66'

- ★ Tires
- ★ Batteries
- ★ Accessories

Vega vs. Nazareth

**Bovina Wheat Growers, Inc.**

"We Serve To Serve Again"

Jim Russell, Mgr. 238-2411

Not Everyone Belongs To A Co-op - But Everybody Benefits

Texas at Baylor

Save Now On A New CASE Tractor

**FREE\* RADIO FOR TRACTOR OWNERS**

We're hankering to get you behind the wheel of a Case tractor. So much so, we'll swap a quality GE transistor radio (Retail list \$9.95) for just 30 minutes of your time — with no obligation to buy. All you have to do is get a demonstration on your own farm — test a Case for work capacity, economy, handling ease, comfort. Then get our deal. We're ready to demonstrate. Call us today!

**HIGHEST TRADE-INS**

**OKLA. LANE FARM SUPPLY**

Pho. Tharp-225-4366

West Texas at Texas Tech

Good Food And Drinks Reasonably Priced

★ Meet Your Friends Here Often

★

Mr. And Mrs. Boyd Gilreath

HWY. 60 - PHONE 238-2662

**BOVINA DAIRY FREEZE**

Texas A&M at SMU

**GENERALGAS**

Division of Tuloma, Inc.

Call Us For

Anhydrous Ammonia - Phosphoric Acid-Phosphate Extra - Dry Fertilizers - Butane

OIL-GREASES-TIRES-BATTERIES

--FARMERS' HEADQUARTERS--

Bovina - Pleasant Hill - Rhea

Ed Hutto - Jay Harris - Joe Allen

Rice at Arkansas

Turn This Blank Into Blade Office By 5 P.M. Friday

**Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK**

Contestant's Name \_\_\_\_\_

Address \_\_\_\_\_

Tie Breaker (Pick Score) Bovina \_\_\_\_\_ At Lazbuddie \_\_\_\_\_

Bonds Oil Co. _____	Charles Oil Co. _____
First National Bank Of Bovina _____	Bovina Wheat Growers, Inc. _____
Sherley Grain Co. _____	Okla. Lane Farm Supply _____
Cicero Smith Lumber Co. _____	Bovina Dairy Freeze _____
Bovina Gin Co. _____	3-Way Chemical Co. _____





## Farm Bureau Honors Extension Service

The Agricultural Extension Service's contribution to raising "the economic and cultural levels of a whole segment of our population" was praised last week at a dinner honoring the Extension Service's golden anniversary.

Some 200 leaders of the Texas Agricultural Extension Service and officials of Texas A&M University were guests of honor at the appreciation dinner given by the Texas Farm Bureau board of directors at Memorial Student Center, Gov. John Connally has proclaimed Oct. 25-31 as Texas Agricultural Extension 50th Anniversary Week.

In a statement of appreciation presented by TFB President C. H. DeVaney, the Cooperative Extension Service was depicted as having played a "vital role in helping farmers and ranchers achieve an efficiency in agricultural production that is the envy of the entire world."

"Dissemination of new developments in agriculture and the patient demonstration of better methods of farming have raised the economic and cultural levels of a whole segment of our population," the commendation continues. "In turn,

the technological revolution sparked by the Cooperative Extension Service has given our nation the highest living standard on earth."

The statement continues: "The Farm Bureau is particularly honored to have participated in early development of the Cooperative Extension Service, and is proud of its record of continuous and strong support of Extension's objectives. The ties between the two are deeply rooted in common interests and ideals."

"Therefore, in recognition of the 50th anniversary of the Cooperative Extension Service, and in grateful acknowledgment of its contributions to agriculture and the nation, we in the Texas Farm Bureau, do hereby proudly present to the leadership of the Texas Agricultural Extension Service this sincere expression of appreciation for one-half century of selfless devotion to betterment of our agricultural industry."

### Elected To Angus Association

Calvin Meissner, Lariat, has recently been elected to membership in the American Angus Association at St. Joseph, Missouri, announces, Glenn Bratcher, secretary.

This membership was one of 498 issued to breeders of registered Aberdeen-Angus in the United States during the past month.

Dr. William Beene  
Optometrist

Phone 247-3061  
Frona, Texas

13th. & Cleveland  
(South Of Hospital)

# THE HIGH PLAINS FARM AND HOME



## On The Farm In Panmer County

BY JOE VAN ZANDT  
County Agent

With the Texas deer hunting season just around the corner, hunters may be interested in a new leaflet, "Field Dressing a Deer," now available at the county agent's office.

Since quality venison depends primarily on how the deer is handled from the time of the kill until it is placed in the freezer, field dressing is important.

Leaflet L-634, gives one method of field dressing and skinning a deer. However, any method resulting in a clean, well-bled carcass is satisfactory. Unpleasant experiences with venison usually result from lack of care before the meat reaches the kitchen.

Information in the leaflet has been provided by Wallace Klusman, Extension wildlife conservation specialist, and by the Texas Game and Fish Commission.

Another publication that should be of interest to hunters and housewives during this hunting season is Extension Bulletin, B-987, "Wild Game Care and Cooking." It offers many suggestions for preparing delicious dishes of venison as well as other wild game

meats. This bulletin is also available at the County Agent's office in Farwell.

### CLEAN SPRAYERS

Sprayers and dusters should be given special care prior to storage for the winter months. It can add years to their useful life.

All pesticide materials should be removed from equipment by washing or by other means, and moving parts should be lubricated. Some parts may need to be disassembled for proper cleaning.

After spraying is completed in the fall, soak nozzles and strainers (screens) in kerosene. Run a wire through the spray rods and rinse the hoses. Clean hoses should be put where they will not crack or freeze.

Before putting a cleaned power sprayer away for the winter, we recommend pouring at least a pint of new or used oil in the tank, filling it with water and starting the pump. As the water is discharged, a thin coating of oil covers the inside of the tank, pump, valves and circulating system. The sprayer should be drained completely

and stored in a dry place. Dusters, like sprayers, should be cleaned after use to prevent caking, clogging and eventual corrosion. All slip joints should be given a protective coating in the fall before storing over the winter in a dry place.

Equipment should be completely dry and clean at the time of storage so that it will be in good condition when the first buds break next spring.

(Continued on Page 4)

### COURTHOUSE NOTES

Instrument Report - October 20 thru 31, 1964.

WD, Everet M. Harrell, Henry Minter, Lot 2 Blk 83 O, T, Bovina

ML, G. W. & Dalton Mimms, Heathington Lumber Co., N 100 a. of NE/4 Sect 10 & N 240 a. of W/2 Sect 10 Doud & Keefer

WD, Mykell Hughes, Dudley Hughes, Lots 17 thru 20 Blk 24 O, T, Farwell

DT, Lorane Ellison, John Hancock Mutual, NE/4 Sect 27 T115 R3E

WD, Winford Reeves, Hugh Moseley, Lot 4 & N 15 Ft Lot 5 Blk 5 Mimo Add, Farwell

WD, Jodie P. Malone et al, Winfred & Sarah Middleton, 512 a Sect 18 T155 R2E

DT, James D. Mabry, Hi-Plains Sav. & Loan, Lot 4 Blk 1 Daniel & Gammon Sub.

WD, Albert Clark, James D. Mabry, Lot 4 Blk 1 Daniel &

Gammon Sub. WD, Beatrice Clark, Albert Clark, S, R. ML Aff., Clovis Concrete Co., A.C. Hayes, Jr., S, R. MML, J. C. Blankenship, William H. Nunn, Jr., Lots 4, 5 & 6 Blk 23 O, T, Frona

DT, W. H. Simms, Flake Barber, Part NE/4 Sect 8 T45 R4E

WD, Robert L. Morton, Billy Jones, Part Garden Lots 15 & 16 Sect 31 T9S R1E

The mamba of the African forests is a snake that lurks in trees and bites its victims in the face or shoulder.

**RITEWAY JANITOR SERVICE**  
Clovis, N. Mex.  
Carpet shampooing. Free estimate. Cleaning is our only business - not a sideline. Phone 763-6361.



### Our savers have green thumbs

When it comes to making dollars grow, our savers are real gardeners. Dollars saved with us thrive nicely on generous earnings. Put part of your pay regularly into "seed money" and watch it bloom into an impressive reserve. Why not start your bumper crop of "growth dollars" with us this week?

### First Federal Savings And Loan Ass'n

Member of the Savings and Loan Foundation, Inc., sponsor of this advertisement in Reader's Digest, National Geographic and McCall's

Home Office 4th & Pile, Clovis  
Branch Office 2nd & Abilene, Portales

## WE CORDIALLY INVITE YOU TO ATTEND

# GRAND OPENING

Saturday Nov. 7th  
9 a.m. - 5:30 p.m.

## COMPLETE HOME DECORATING

• CARPET • DRAPERIES • FURNITURE

Whether your home is Traditional, Transitional, or Contemporary we offer complete furnishings to suit the most discriminating taste.

Call on us for free decorating consultations. We are open evenings by appointment.

# HOME DECOR INC.

824 Main

Clovis

Southwest Original Discount Center

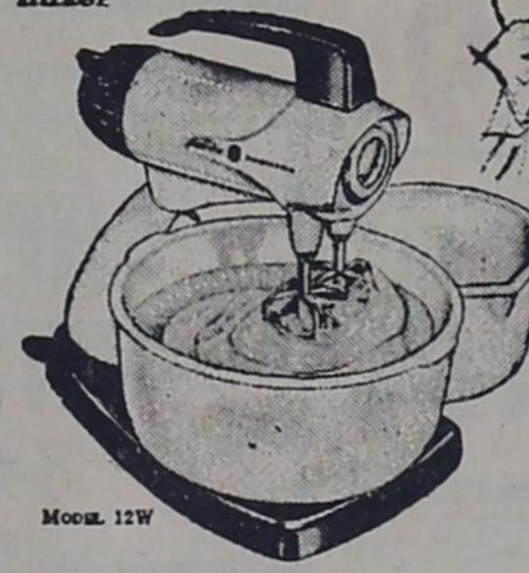
# GIBSON'S

108 Sycamore - Open 9 to 9 (Except Sunday) Clovis

Specials Through Saturday Night

make friends with delicious foods

**Sunbeam**  
deluxe automatic  
**Mixmaster**  
mixer



Model 12W  
• White • Turquoise  
• Pink • Yellow  
• #12W



**\$34.97**  
Gibson's Price

The paint that TV made famous -  
New DuPont **LUCITE**  
Wall Paint



THE CLEAN, EASY, QUICK WAY TO PAINT!

You've seen "Lucite" Wall Paint on TV - the way it means less labor... doesn't drip or run like ordinary paints... and dries in minutes.

Millions find "Lucite" Wall Paint everything TV says it is.

WHY DON'T YOU TRY IT TODAY?  
22 DECORATOR COLORS

Gibson's Discount Price  
Gallon **\$3.99**



3 Lb. Can

**\$1.99**

**CHAMPLIN**



**OIL**  
Hi-V-I  
SAE-20  
SAE-30

19¢ Quart

\$4.56 Case

Facial Lisc  
TOILET TISSUE

10 Rolls 55¢



**AC SPARK PLUGS**

These are not reconditioned but brand new.

Gibson's Price **51¢** Ea.

# GIBSON'S

## DISCOUNT CENTER OF HEREFORD

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

PACQUIN'S MEDICATED  
**HAND CREAM**  
Reg. \$1.00 **5 FOR \$1.00**

400 Ct. - IN REFRIGERATOR CONTAINER  
**BOBBY PINS**  
**49¢**

SLIP PROOF  
**BATHTUB MAT**  
Safe Multi-Grip Suction Cups By Rubber Queen  
**\$1.87**

NEW SHIPMENT  
**Joni-Lyn Blouses**  
HOBO-SAILOR-JACK-100% ESTRON LARGE POCKETS-ASST'D COLORS  
**\$2.69 AND \$3.29**

MIDGE, SKIPPER, BARBEE, KEN, AND ALLEN  
**DOLLS**  
Complete Wardrobes At Big Discount Prices

TETRAZETS - REG. \$1.49  
**THROAT LOZENGES**  
**69¢**

100 TABLETS - DAYALETSM - REG. \$5.86  
**VITAMINS WITH MINERALS**  
**\$2.98**

B.F. GOODRICH  
**SOJOURN**  
Feminine Syringe  
Reg. \$4.98 **\$3.49**

### RECORDS

MONAURAL - HI-FI - STEREO

FAMILY SIZE  
**COLGATE TOOTH PASTE**  
**47¢**

### SPORTING GOODS

PLASTIC COATED  
**PLAYING CARDS**  
2 Decks For **99¢**

### LAY-A-WAY BUDGET PLAN

SO SOFT  
**HAIR SPRAY**  
Large 13 oz. Can  
Reg. \$2.00 **47¢**

**NOVAHISTINE**  
FOR CONGESTION & COLDS  
Reg. \$1.75 Size **99¢**

LADIES SHADOW PROOF  
**HALF-SLIPS**  
All Colors - Hand or Machine Washable  
**99¢**

### LARGE SELECTION OF TOYS

99¢ Size  
**SUCARYL**  
SWEETENING SOLUTION  
**59¢**

PETITE  
**ALAM CLOCK**  
By SUNBEAM  
**\$3.47**

\$4.95 VALUE  
**JEWELRY BOX**  
**\$1.97**

8 MM DYNACHROME 25 COLOR  
**MOVIE FILM**  
**\$1.99**

**G & H GOOSE DECOYS**  
**\$29.87** DOZ.

Reg. \$8.88  
**TIRES**  
6.70 x 15 Black Tube-Type  
**\$6.97** Plus Tax

DECA-VI-SOL - 139 Tab. \$5.49 Size  
**CHEWABLE VITAMINS**  
**\$2.29**

Liquid Antacid  
**KOLANTYL GEL**  
\$2.07 Size **\$1.19**

CEPACOL ANTIBACTERIAL  
**TROCHES**  
98¢ Size **69¢**

## COTTON TALKS

FROM PLAINS COTTON GROWERS, INC.

Each Fall Plains Cotton Growers compiles and sends to members of the cotton trade, textile mills and others around the world a detailed, bi-weekly report on the quality of high Plains cotton as it is gathered. The report keeps both domestic and foreign buyers and mills aware of the qualities and quantities of cotton available from the current crop. In addition, it serves as a valuable tool for those engaged in quality research and the expansion of markets for our number one product.

The first such report for the 1964-65 season, covering the quality of 40,000 bales ginned through October 21 of this year, has just been released. Each report gives quality information for the interim period since the last report as well as cumulative figures for the season. The significance of quality data in the first report for the season stems from the fact that, although it reflects quality of a relatively few bales, it sometimes is indicative of what can be expected for the remainder of the season.

Staple length averaged 30.8 thirty-seconds of an inch, slightly above the first 1963 figure of 30.4 thirty-seconds. The percentage of early cotton with staple lengths of one inch and longer took a big jump over the first ginnings of 1963, with 25.5 per cent in this category as compared to only 11.6 per cent last season. While this is encouraging, optimism is considerably dampened by the fact that in 1962 the first quality report showed a 30.8 thirty-seconds average also, with 21.2 per cent one inch and above. Yet, as the 1962 season progressed these figures dropped to 30.1 thirty-seconds and only 4.4 per cent.

Marketing experts on the Plains have indicated that the area should work towards increasing staple lengths to an average of about 31 thirty-seconds to one inch, giving a good balance of cotton both above and below that figure. There is, of course, a market for a certain amount of 15/16 inch cotton and even below, but the market just isn't big enough to accommodate two million bales or so of such cotton. Micronaire average to date has been almost identical to that recorded last year -- 4.3 with 93.6 per cent above the tenable limit of 3.5.

Pressley fiber strength (zero gauge) came to an average of 80,100 pounds per square inch with 82.5 per cent above 75,000 pounds. This compares with 79,700 pounds per square inch and 76.5 per cent above 75,000 last year.

Elongation, which is a factor rapidly gaining recognition as an important quality factor to the advantage of High Plains

cotton, was not calculated on this year's first report due to the small number of samples available for this purpose. It is almost certain, however, that the per cent of early-season elongation this year would have been slightly below that of last season. This can be seen from the higher fiber-strength average, to which elongation almost invariably bears an inverse relationship. Elongation will be returned to its rightful place in the PCG quality reports beginning with the next issue, scheduled for publication about November 10.

White cotton so far has accounted for 64.8 per cent of the cotton ginned, with 64.1 per cent of this grading Middling and above. Last year's first report showed 73.8 per cent white cotton with 64.9 per cent Middling and above. Light spotted cotton this year has totaled 31.4 per cent of the crop with 31.3 per cent Middling Light Spot and above, comparing with last year's figures for the same period of 24.6 per cent and 31.3 per cent respectively.

Data for these reports is obtained by taking one sample from each sack sent by gins to the USDA cotton classing offices at Lamesa, Brownfield

and Lubbock. Grade, Staple and Micronaire tests are given each of these samples by classing office personnel, but because of the extra time involved, fiber strength tests are made at the Texas Tech Textile Research Laboratories on only about 10 per cent of the total samples. All of the quality information is punched on IBM cards and processed for averages, distribution and cross-classings at Texas Tech's Data Processing Center.

### Easy Care Qualities Mark New Fabric

Many easy care qualities mark the all-cotton simulated leather fabric on the market. An Italian textile technician "made a mistake" and created the new fabric. It was discovered when a silicone finish was applied to the napped surface of a cotton fabric, says Lynn Parks, Extension Center.

If You're Interested In Buying  
**FARM MACHINERY**  
Call Big Nick  
Trienen at  
Machinery Supply  
Hwy. 60 Bovina  
Phone 238-4861

### GOING OUT OF BUSINESS!

Ben Smart announces he is closing out all furniture by approx. Dec. 23rd and appliances at S&S Furniture in Texico, N. M. Everything in stock is reduced to sell. There will be three large buildings for lease at unbelievably low prices. Everything is priced to sell. Nothing reserved. Table lamps, tables, mattresses and box springs at half price. All items in both new and used furniture marked down 30 to 50 per cent.

**COMPLETE HOUSEFUL TAKE UP PAYMENTS**  
INCLUDES: . . . . .  
• REFRIGERATOR WITH FREEZER  
• 36" RANGES • 5 PC. DINETTE  
• 2 PC. DOUBLE DRESSER SUITE  
• MATTRESSES AND SPRINGS  
• 2 PC. LIVING ROOM SUITE  
• 2 TABLES • 2 LAMPS  
Nothing Down  
\$19.69 Monthly

LIVING ROOM SUITES	
	Reg. Now.
2 Pc. Foam (Danish Modern) . . . . .	179.95 99.95
3 Pc. Curve Nylon Sectional (Foam) . . . . .	299.95 169.95
80" Modern Divan (Foam-Dacron) . . . . .	259.95 109.95
2 Pc. Early American Living Room Suite . . . . .	299.95 169.95
Hide-A-Bed . . . . .	269.95 139.95
2 Pc. Plastic Suite . . . . .	189.95 99.95
2 Pc. Foam Suite . . . . .	269.95 109.95

BEDROOM SUITES	
	Reg. Now.
2 Pc. Double Dresser & Bookcase Bed . . . . .	119.95 79.95
2 Pc. Walnut Bedroom Suite (Basset) . . . . .	199.95 129.95
2 Pc. Danish Modern Broyhill . . . . .	229.95 139.95
2 Pc. Broyhill Early American Suite . . . . .	279.95 179.95
2 Pc. Bassett French Provincial Bedroom Suite (72" Triple) . . . . .	399.95 279.95

DINETTES & LIVING ROOM	
	Reg. Now.
5 Pc. Round Table & Mates Chair . . . . .	149.95 89.95
5 Pc. Large Round Early American . . . . .	169.95 109.95
38" Early American Hutch . . . . .	89.95 59.95
26" Early American Hutch . . . . .	79.95 49.95
7 Pc. Dinette . . . . .	99.95 69.95

CLOSE OUT EFFECTIVE BETWEEN NOW AND NOVEMBER 21st  
30 X 120 building for lease with 20 X 80 basement \$100 mo. on Main Hi-way  
30 X 120 building with 30 X 90 balcony fronts on to main Hiway \$70 mo.  
30 X 120 building, 60 feet off main high-way. Excellent for garage or storage \$50.00 mo. Building for lease after Dec. 23rd.  
All three buildings \$150.00 mo. 15,000 Sq. Ft.

LARGEST SELECTION OF USED FURNITURE IN THE SOUTHWEST!

Hide-A-Beds . . . . .	45.00 to 79.95
2 Pc. Living Room Suites . . . . .	20.00 to 89.95
Bedroom Suites . . . . .	35.00 to 79.95
16 Cu. Ft. Chest Freezer (13.55 down, \$5.69 per mo.) . . . . .	119.95
Chest of Drawers . . . . .	17.95
Walnut Buffet . . . . .	12.50 to 20.00
7 Pc. Dining Room Suite . . . . .	30.00 to 59.95
Posture Rest reducing machine . . . . .	35.00
Large Oak Table (office type) 2 Drawer . . . . .	20.00
Electric Ranges . . . . .	20.00 to 49.95
Trundle Beds, complete . . . . .	49.95
Automatic Washers (\$7.75 down, \$6.05 per mo.) . . . . .	35.00 to 69.95
Refrigerators . . . . .	30.00 to 79.95
Bed Springs . . . . .	2.50 to 15.00
Beds . . . . .	5.00 to 15.00
2 Pc. Recovered Living Room Suites . . . . .	49.95, 69.95, 89.95
Television . . . . .	25.00 to 69.95
Portable Sewing Machine . . . . .	25.00
4 Pc. Sectional & 5 Pc. Sectional . . . . .	89.95
Wringer washer, guaranteed . . . . .	25.00
Mattresses (full or half sizes) . . . . .	7.50 to 15.00
Double Dresser . . . . .	40.00
Night Stand . . . . .	3.00 to 7.50
Motorola HI-FI Record Player 4 speeds . . . . .	35.00
2 Pc. Sectional . . . . .	20.00
Decks . . . . .	15.00 to 25.00
Baby Bed and Mattress . . . . .	12.50 to 15.00

Free Delivery **S & S Furniture** Use Your Old Furniture For Down Payment

AS FEATURED IN **VOGUE**  
*Justin McCarty*  
**FASHION SHOP**  
6th. & Main Clovis

VISIT OUR PHARMACY

COMPLETE PRESCRIPTION SERVICE.

THURSDAY, NOVEMBER 5, 1964

Easy Care Qualities--

(Continued from Page 2)

summer education specialist in textiles and clothing.

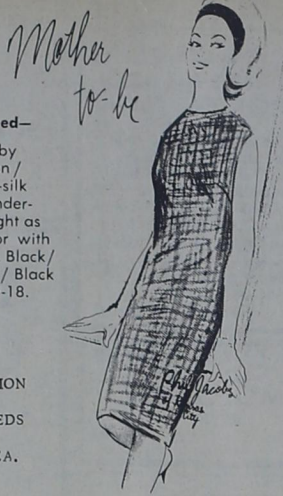
The fabric has the luxury look and feel of real leather, but is water-repellent, comfortable, supple at temperatures from -40 degrees to 340 degrees Fahrenheit; crease-resistant, and is dry cleanable or machine washable.

It can be pressed safely on the treated or untreated side of the fabric at a woolen or steam setting.

A report from the National Institute of Dry Cleaning indicates a minimum shrinkage, or less than 3 per cent; and some bleeding of the fabric. There was more bleeding in laundering than in dry cleaning.

Rawsil textured tweed--

That wonderful nubby tweed (rayon/cotton/acetate) with a raw-silk look, importantly understated to look just right as a sleeveless dress or with your favorite blouse. Black/Camel or Emerald/Black combination. Sizes 8-18.



LARGEST SELECTION OF MATERNITY NEEDS IN THIS TRADE AREA.

STORK SHOP

621 Pile Clovis, 763-7145

ABSTRACTS

See JOHNSON ABSTRACT COMPANY in Farwell Fast, Accurate Ph. 481-3878 Box 88

Hilltop Plaza Anniversary Specials Thurs.-Fri.-Sat. Only

- FALL COTTONS Dark Colors 1/3 Off
- SPORTSWEAR Group Cottons & Blends 1/3 Off  
Pants - Blouses - Skirts
- PIXIES One Lot 1/2 Price
- FLATTERNIT HOSE Reg. \$1.00 3 Pairs \$2.50
- HATS All \$5.00 Off Reg. Price \$15.00 Up To \$37.50
- COATS & SUITS Fur-Trimmed & Plain 10% Off

Gift Suggestions

- Peignoir Sets
- Robes
- Gowns
- Slips
- Pajamas
- Gloves
- Hats
- Costume Jewelry
- Boutiques
- Gift Certificates

In Fact-Everything We Have Is A Gift Idea!

Shop Early Layaway Now For Christmas

Lucille's Hilltop Plaza Clovis, N. Mex.

ANNOUNCING!

11-37-0

WESTERN'S HIGH ANALYSIS LIQUID FERTILIZER

- ★ Western is First Commercial Manufacturer of 11-37-0.
- ★ This New Liquid Has the Ability to React with and Hold Minor Elements in Solution.
- ★ Superior Phosphate Forms of Phosphorus are Present.
- ★ Phosphorus is 100% Water Soluble
- ★ 11-37-0 Allows Ease of Handling and Application.

10-20-0-10S (10% SULPHUR)

- ★ Sulphur in Liquid Form.
- ★ Will Keep Phosphorus More Readily Available.
- ★ 50% of Sulphur is in an Active Sulphate Form with 50% in Reserve Elemental Sulphur Form.

10-20-0-10S IRON and ZINC ADDED

- ★ Minor Elements in the Solution.
- ★ This Formula Provides Needed Elements for High Plains Soils.
- ★ Also Provides Good Nutrient Balance.

WESTERN MEANS HIGHER PROFITS FOR YOU

★ DRY PHOSPHATE FERTILIZERS ASK YOUR LOCAL DEALER ABOUT: 18-46-0, 0-20-0, 0-46-0

- ★ PRILLED SULPHUR 99.5% SULPHUR
- ★ ANHYDROUS AMMONIA / 82% NITROGEN
- ★ DRY NITROGEN FERTILIZERS

AMMONIUM SULPHATE AMMONIUM NITRATE



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SHOP! SAVE! BUY NOW!  
SHOP THE RED TAGS

SAVE UP TO 20-30-50-70% AND MORE!

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FREE DELIVERY

YOU CAN PAY

CASH

ON THE

BARRELL-

HEAD

-OR-

FINANCE

IT ON

THE

SPOT

LAY-A-WAY FOR CHRISTMAS NOW!

STARTS FRIDAY 9 A.M.

LAY-A-WAY FOR CHRISTMAS NOW!

NOVEMBER 6, 1964

H&H FURNITURE And BIG RED BARN

W. Hiway 60

EM 4-3552

Hereford, Texas

**On The Farm--**

(Continued from Page 1)  
It is wise to consult the manufacturer's manual for cleaning and storing suggestions.

**PRESSURIZED CANS**  
As I emptied the trash the other day, I was reminded of a dangerous item found several places in every home. On the ground out of our trash barrel lay an exploded old pressurized

can.  
Those pressurized cans found around homes and in the farm shop are potential bombs and the hazards involved should be recognized.  
Serious injuries and even some deaths have resulted from the explosion of pressurized cans. Heat, is the greatest danger involved. A can placed in an incinerator or a trash fire, though completely empty of the paint, hair spray or insecticides they once contained, will explode with great force and can cause injury if a person should be in range of the flying metal.  
We offer these suggestions for the safe handling of such containers. Keep all pressurized containers away from sunlight, hot radiators or other areas of high heat. Any heat above 100 degrees, will create a definite hazard.  
If no other safe method of disposal of such cans is available, they may be buried.

**If You Have FARM MACHINERY TO SELL Call Big Nick Trienen at Machinery Supply**  
Highway 60 Bovina  
Phone 238-4861

**FARM WANTED**

Owner of a piece of very choice income property in Lubbock, clear of debt, and producing a \$3,600.00 per month income. Would like to contact landowners who would consider a trade. This property has never been listed by any real estate agents, and has never been offered for sale before. It is strictly first class in every respect and would stand the closest investigation. It would be a very good deal for someone wishing to retire from active work with a very excellent income. Would take from a half to a section of good irrigated land. Write owner at 2202-58th St. Lubbock, or phone SH 4-9838 Lubbock.



**At Home In Parmer County**

By CRICKET B. TAYLOR  
County HD Agent

The 1965 Yearbooks for Home Demonstration Clubs is now in the process of being ready for clubs by January 1, 1965.

Some interesting programs are planned for clubs this year. The largest number of programs have to do with clothing which shows very decidedly where womens interests is. County-wide programs on wardrobe planning, Line & Design for Various Figure Types, and Costume Accessories are programs that will be given in April, May and October, to Home Demonstration Clubs, other groups or organizations that are especially interested in these subjects.

Other programs on clothing includes "Alteration of Ready Made Dresses," "Ironing Made Easier," and then there are such programs as "Teaching Money Management

to Children" (some adults might benefit from this too), "Family Relationship" is another program planned for next year. If any group or individuals would like to attend meetings on any or all of these programs, then get in touch with the Extension office on second floor of Courthouse or call 481-3619 for information.

**INSURANCE**  
SAVE MONEY ON ALL OF IT AT **RAYMOND EULER AGENCY**  
715 Main, Friona  
Ph. 247-2230

**LARDY-CAMPBELL** "Sure Sign Of Flavor" Quality Chkd DAIRY PRODUCTS

Texas agricultural products are prominently displayed in the American Exhibition of Fine Foods now underway at the U. S. Trade Center. Texas food companies are showing canned meats, a wide variety of Mexican style foods, rice and assorted canned breads and cakes.

Approximately 85 per cent of the Angora goats of the U. S. are in Texas.

**BOYD'S COMPLETE BRAKE and BEAR FRONT END Service**  
TIRE TRUING  
WHEEL BALANCING AND OVERLOAD SPRINGS  
MONRO-MATIC SHOCKS  
MUFFLERS AND TAIL PIPES  
FACTORY REBUILT POWER BRAKE UNITS-NEW UNIT  
GUARANTEE-EXCHANGED  
**BOYD'S BRAKE SHOP**  
21 Years in Clovis  
221 W. Grand - 763-4326

Farm And Ranch Loans  
Long Term Low Interest  
**ETHRIDGE-SPRING Agency, Friona**  
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Arkansas Traveler, Sooner Craft, Evinrude and Glastron Boats  
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SALES-REPAIR SERVICE  
Clovis only Authorized Evinrude Dealer  
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**Complete Automotive Machine Shop SERVICE**  
Valve Work- A Speciality  
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**MOTOR LAB**  
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**ADAMS DRILLING CO.**  
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**CLOVIS REAL ESTATE inc.**  
FARM - RANCH - COMMERCIAL DEPT.  
SASSER BUILDING - VILLAGE  
CLOVIS, NEW MEXICO

SHORT SECTION - lays near perfect, 8" well, Natural gas, 2 1/4 miles underground tile. This is priced right.  
Excellent quarter finest type land. The best of water, 70 acres wheat, 50 acres milo, 29% down.

**WHAT DO YOU HAVE?**  
• G. H. SASSER 763-4128 • BOB REED 763-6754  
• D. L. THOMPSON 763-6985 • HAROLD HYMAN 763-7956  
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Over 3000 Irrigation Farmers know the value and dependability of LOCK-SEAL irrigation pipe. You can depend on a flexible, watertight joint in every foot of LOCK-SEAL irrigation pipe. LOCK-SEAL's rigid wall, ease of installation and unconditional 5 year guarantee make it your best irrigation pipe buy! Over 4 MILLION FEET in service on farms across the High Plains. Depend on Gifford-Hill-Western for all of your irrigation system needs... LOCK-SEAL, Motor Joint, Aluminum, and Plastic Irrigation pipe.

**gifford-hill-western**

**Official Communique:**



**FARMERS WINNING BATTLE OF THE BOLL WEEVIL!**

**BATTLE RECORD TO DATE**

SPRAYING	ACRES SPRAYED	COMMENT
Number 1 (Beginning Sept. 15)	303,000 acres (Originally estimated 240,000 acres. Total includes Skip-row)	First application was hampered by rain, wind, etc. Migrating weevils caused increase in size of control zone. Extremely high adult and unemerged weevil populations encountered.
Number 2 (Beginning about October 4)	281,000 acres (Reduction due to acreage desiccated or harvested)	Field checks indicated effective kill of adult weevils but continuing emergence kept new weevil population up. Additional planes brought in to speed up sprayings.
Number 3 (Beginning about October 13)	230,000 acres (Continuing harvest and desiccation)	Field examination showed great reduction in number of adult weevils, with low occurrence of weevils in diapause stage. Also fewer unemerged weevils.
Number 4 (Beginning about October 21)	190,000 acres	Few unemerged and very young weevils left. Practically no weevils in diapause stage.

**CONCLUSION:** Remaining unemerged and young adult weevils will be kept from going into hibernation either by frost or a fifth spraying. Entomologists agree that hibernating weevils will have been reduced by more than 90 percent by end of this year's program.

**Financial Arrangements**

- Compresses to collect 50c per bale, and remit to a special boll weevil control fund in bank — no connection with P.C.G. regular funds.
- While compresses collect on all cotton, the contribution is voluntary for individual farmers who may request and receive refund.
- All funds are under direction of a Certified Public Accountant firm.
- Monthly financial reports by U.S.D.A. and Boll Weevil Steering Committee will be made — Complete audit will be published at the end of season.
- Any unexpended Steering Committee funds will be placed in interest bearing account for continuation of Boll Weevil Program next season. Unexpended U.S.D.A. funds must return to Treasury, as all appropriations are on annual basis only.

**Plains COTTON GROWERS, INC.**  
PCG  
TELEPHONE PO 2-0553 1720 AVE. M LUBBOCK, TEXAS