Not saying the postal service is slow or anything but those kids letters to Santa Claus need to start rolling in to the Merkel Mail.

Mail your letters to Santa Claus and the Merkel Mail will print them. Send them to P.O. Box 428, Merkel.



Thursday, December 14, 1978... Merkel, Texas

WWI Veterans and Ladies Auxiliary will meet Saturday, December 16 at 12:00 noon for their regular meeting at the Taylor County Co-op Building. This is our Christmas party. Every-one come and bring a dish for a pot luck dinner. The Auxiliary will furnish the turkey. Gifts will be exchanged.

15 cents

# Merkel girls win own tourney, keep perfect record at 11-0

by glenn Richards

The results of a busy previous week of basketball for the girls brought a number of wins and an impressive collection of statistics.

In their game against Clyde, the girls brought their season record to 8-0. Gwen Tarpley had 16 points, while Amy McCoy brought down 13 rebounds and had 9 points. Merkel led by 9 at the halftime and by 14 at the end of the 3rd quarter.

The girls then, along with the boys, got to come home and host the Merkel Tourney.

The girl's first game found them mismatched with the team from Sweetwater. With a little help from Gina Farmer (26 points), Gwen Tarpley (16 points) and Nancy Click (11 points-eight rebounds) the Merkel girls won it 78-32. In the 2nd half, Merkel scored 44 points, while Sweetwater

The second game found Merkel against Goree and Goree on the short end of the stick, the girls beating them 54-36. Gina Farmer had 18 points and Gwen Tarpley had 14.

In the championship game a strong Hamlin team gave the girls what was probably one of

their hardest games of the season. Merkel out scored Hamlin in the first half by 10 and held on at the end to win it 45-41 to win the Merkel Tourney for the first time. Gina Farmer, whose name always turns up in the most points column, had 19 in the final game and was named as the most valuable player in the tourney. (If you remember, Gina was also voted the most valuable player in the Anson tourney), scoring 63 of the Badger's 177 points in the tourney compared to 107 for their opponents. Gwen Tarpley, with 8 points in the final game, was chosen to the all tournament team.

The girl's coach Miss Pat Penick felt, "we still have too many turnovers averaging about 30 a game, but with the wide open game we play, it will just take some time to get that number down.

In the girls division, Merkel was 1st, Hamlin 2nd, Goree 3rd, and Wylie took the consolation

The girls play Abilene High School tonight. The game has been moved from Abilene to Merkel due to conflict of schedules. Get out and see the girls play. They are up to 11-0 for the year and add a very vibrant side to this game.



Gina Farmer puts one up in recent tournament action. Gina has been named MVP in two

tournaments this year. (Staff Photo

# Landfill operator hired, library may operate full time

The Merkel City Council met in regular business meeting Friday and gave good news to book readers and motorcycle riders.

The council approved a motion to lease a 29 acreportion of the landfill for use by the Merkel Moto Cross Club and other people that want to practice trail riding on motorcycles. The council is leasing the land to the club. Under the lease agreement, the city will not be responsible for

The council also acted on a request by local citizens for a full time librarian for the Merkel Library. Working in conjunction with the city of Abilene's Library, the city is seeking a librarian. Persons that are at least 55 and have a medium income or lower are eligible for the post. Interested persons may contact City Hall.

In other actions, the council discussed the recent hiring of a full-time city landfill attendent. Mitchell Williams, a local youth, started last

Wednesday. Williams was hired by the city and the funding is provided by the Federal Government. With the hiring of Williams, some of the policies for landfill operations will change.

The landfill will be open from 1 p.m. until 5 p.m. on Monday, from 7:30 a.m. until 4:30 p.m. Tuesday through Friday and from 8 until noon on Saturdays.

Persons will not be allowed to dump garbage unless the operator is there. The city is also looking for another employee at the landfill. To qualify, applicants must be unemployed, have a high school diploma or a GED certificate or be willing to take classes necessary to complete high school work. The employee would be paid while attending part-time classes. For more information, contact J.A. Sadler or Robert Harris at the

The landfill operator job was contracted by the West Texas Council of Governments and is being administrated by that organization.

## The Mail Bag; 70 years ago

Some Useful Christmas Gifts: It don't cost much here to fit up the whole family in the shoe line. We have them from 50 cents to \$1.50. For the ladies, we also have an immense assortment of hankerchiefs, kid gloves, fancy back combs, wrist bags, mufflers, silk petticoats, trunks, kimonas, and all of our furs are thrown out to the people at prices that would make the dry bones of the animals that furnished their hides for some, rattle loud enough to be heard for miles around. For the men, why not buy fancy vests, neckties, mufflers, silk suspenders, cuff buttons, socks, hats, caps and suit cases. Don't wait until the last few days, but come today and avoid the jam. Sellers-Hamilton Company-The Big New Store.

If there is an ordinance against allowing circulars, newspapers and wrapping papers to blow around the business streets it should be enforced. If there is not, there should be. Some day a horse will be frightened, a runaway and death or some broken bones and then we will all be sorry. Help make Merkel the clean city.

S.H. Post was a Sweetwater visitor this week

Messers Porter Griggs and C.R. Hicks were in town Tuesday with a fine load of turnips which they were selling at \$1.00 per bushel. They stated that they harvested one hundred bushels per acre. This begins to look as if there is something in mising turnips. These gentlemen report that cotton is better in their section of the country than they had expected. Why not profit by mistakes of the past? Must Merkel country farmers be classed with those who "having eyes see not, and having ears hear not?" Try a diversified crop in 1909 and watch the results.

Read our Christmas Ads.

## School officials travel to New York

A delegation of school officials from the Merkel Independent School Board flew to New York City this week for talks with the bonding attorney for the upcoming bond sales.

The bonds were ap-

proved in a September election to build a new high school and other facilities for the school district.

The delegation is led by Dr. Raymond Etheridge, superintendent, and included Mr. Joe Smith, the school's financial advisor, and school board members Pat Castille, Larry Dud-

ley and Kenny Hogan. School officials made the trip to speak to Mr. Phillips with the Moody rating service. If the

school system receives a better rating on the bonds, they will be allowed to receive a higher rate of interest.

The delegation returned to Merkel late Tuesday night.

# Christmas Fair, Parade draws crowd

The Merkel Christmas Fair and Parade came off well Saturday as local residents braved a brisk wind to welcome Santa Claus to town.

The parade featured floats, a marching band made up of the Merkel

High and Middle School bands, the Miss Merry Christmas' from Merkel and Tye as well as decorated bicycles.

The float contest was won by Xi Nu Chi and second and third place was split with the Mer-

kel Metnodist Youth Fellowship and the Amigos Sineros Club.

The bicycle division was won by Brit Pursley followed by Clay Ham-mond and Ricky Doan.

turkey that was raffled

The winner of the

off by the Lambda Beta Club was won by Monah Cannon.

Various clubs also had booths set up during the day including the Catholic Youth Organization, and the Merkel Moto Cross Club



Raymond Etheridge, superintendent of the Morkel Schools, gave Santa a helping hand at the Merkel Christmas Parade here last week-end. A

youngster isn't too sure whether to go along with his mother's wishes or not. (Staff photo by glenn



This float sponsored by the Methodist Youth Fellowship, shared second place in the Christmas

Parade. The young man in bed might have been the only warm person last Saturday. (Staff photo by denn Richards)



Kevin Gregory, son of Mr. and Mrs. Kenneth Gregory, looks a little bewildered with the whole

idea of the Christmas Parade. (Staff photo by glann Richards)

## Tiawan missionary to speak

Rev. Bynum Akins, Southern Baptis missionary to Taiwan, will be guest speaker at First Baptist Church, Merkel, on Sunday morning, December 17, pastor Kenneth F. Jones has announced. Akins will also speak and show pictures of his work in Taiwan at 6 o'clock Sunday evening, in the church's Fellowship Hall. Mrs. Aiken will join him in that presentation as they will together discuss the nature of their missionary work. Too, they will be showing artifacts common to the Taiwan area, according to pastor Jones.

"This day of special missions emphasis is a part of our participation in our Christmas Offering for Foreign Missions," pastor Jones stated. "We, as Southern Baptists, are helping to support more than 2800 missionaries in over 90 foreign countries. Our church has adopted a goal of \$4000 for our Christmas Missions Offering, and we intend to reach it!" Jones stated.

Rev. Akins once was a resident of the McCaulley area, near the Merkel area, and in a recent visit to Merkel's First Baptist Church, became re-acquainted with friends who also once lived in McCaulley. "It is our hope that all in our area who know Rev. Bynum Akins will make it a special point to attend our services next Sunday," pastor Jones stated. If that is not possible, perhaps they would enjoy listening to the service as it is being broadcast on KBGG, the local radio station," Jones said.

## Fortnightly study club holds meeting

The Nov. 28 meeting of the Fortnightly Study Club was in the home of Mrs. W.R. Cypert. After a social time, Mrs. Johnny Hammond presided for the business meeting. Mrs. Aaron Sudderth gave a report on needs of the Merkel Library, Mrs. Comer Haynes reported ways of bringing cheer to nursing home residents, and Mrs. Carl Hughes brought the Federation Counselors Report. Also, Mrs. Andy Shouse announced the Bake and Rummage Sale will be

again at the old Ben Franklin Bldg. on Dec. 9. Mrs. Ray Wilson brought the program. She gave resumes of four current novels. First was Star Wars by George Lucas. It is a science fiction novel from which the movie Star Wars was pro-duced. Looking Out for No. 1 by Robert Ringle was the next book presented. Mrs. Wilson gave as the summation of this book "Be willing to pay the price." The then

the third book was All

of the Royal Air Force in England. This is a delightful book about animals Mrs. Wilson chose to give a touching story of Debbie, a black alley cat, placed in a Christmas time setting. Then last she gave a more detailed review of Betty Rollins' book, First You Cry. This is the unfolding of the most intimate and traumatic experience of Betty Rollins dealing with her cancer surgery and recovery. Mrs. Wil-

Things Wise and Wonderful by James Herriot share in her opening of the Royal Air Force remarks, "I like to in England. This is a read."

Those present were Mrs. Johnny Cox, Mrs. Carl Hughes, Mrs. Charles Eager, Mrs. Earl Hughes, Mrs. Ed Sandusky, Mary Collins, Mrs. C.B. Knight, Mrs. S.C. Dixon, Mrs. Aaron Sudderth, Mrs. Johnny Hammond, Mildred Hamm, Mrs. Comer Haynes, Mrs. Andy Shouse, Mrs. W.R. Cypert, Mrs. Bryan Dunagan, Mrs. Buster Horton, Mrs. Ray Wilson, and Mrs. Russell McAnally.

## FFA news and activities

by Patti Bird and Jan Melton

F.F.A. Vocabulary Word: Greenhand. The Greenhand Status is the first level of F.F.A. work. All first year boys and girls are greenhands. After one year of F.F.A., they are raised to the level of Chapter Farmer.

We would like to thank Lane McGee for his time and machinary. Lane came to the ag barn and helped repair the alley way and pens for the local show.

This week we would like to spotlight 4 of our V.A. II 3rd period class students.

Shannon Boyd is taking her second year in V.A.

She is a sophomore at Merkel. Her parents are

Mr. and Mrs. James Boyd.

Shannon had 2 lambs for her project last year and has four lambs this year. She was freshman cheerleader and a two year member of the pep squad.

Audie Bodine, sophomore and son of Mr. and Mrs. Gene Bodine, has Biolier for his project this year.

Larry Davis, sophomore and the son of Mr. and Mrs. Woodrow Rogers, plans to use rabbits for his project this year. He raised rabbits for his project last year.

Alan Allbright is a sophomore. His parents are Mr. and Mrs. Mack Allbright. Alan has chickens for a project. He ran track last year.

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would like to thank everyone for the cards, gifts, and prayers I received during my recent stay in the hospital in Louisiana. Lynwood Harrison 43-1tc

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PLAN

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nity

ROADS TOPSOU

Billy & Pat Neff 928-5623



Mike Brady, No. 14, goes up for a jump shot against Eula in the Merkel Basketball Tourney last week-end. (Staff photo by glenn Richards)

## Cisco sets registration

Pre-registration for the Abilene and Clyde extensions of Cisco Jr College will begin Monday, Dec. 4, anytime during regular school

D'S

Students may register at the Clyde Educational Center, the Community College Center in

> CAN HAUL DIRT, ROCK

& GRAVEL EVEL & REPAIR

DRIVEWAYS

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EVENINGS

Harold Walker

PHONE 928-5872 202 CHERRY

> MERKEL **ELECTRIC**

Abilene, or at the main campus at Cisco Junior College.

Additional information may be obtained by calling Olin Odom, Registrar, at 817-442-2567. First class day is Monday, January 15.



by glenn Richards

With a lack of mistakes, and playing a very physical game, the Merkel boys put it to Clyde 48-45 in a game where improvement in their game was quite apparent. Mike Sims had 16 points, Ken Wells had 9 points and Rick Howes had the same.

We pressed Clyde a lot, right down to the end, guess we finally just wore them out," said Coach Bartee.

The boys bracket of the Merkel Tourney had some strong quick teams participating.

Merkel's first game against the Sweetwater V. found the Badger up in lights winning 53-32. "It was a win, but they weren't all that good. Everyone on their team was a Sophomore and a little inexperienced," Coach Bartee said about the game. Mike Sims was again the high scorer with 12 points.

The Badger's second game put them on the floor with a good Eula team. Eula doesn't play football, so since the beginning of school, they've been in the gym shooting.

The Badgers came up short 53-50 but were down by 20 points at one time. The boys shot a poor 28 percent from the field. Ken Wells had 10 points, Rick Howes had 9 and Mike Sims had 8. The Badgers played Wylie (picked third in district) for third place for their final game in the

tourney and lost 64-58. "We shot 41 percent from the floor, which is pretty good, but we didn't have any defense, we scored enough but they scored too many," said Coach Bartee. In the final game, Chris Cox had 18 points, Ken Wells had 15 and Mike Sims had 13.

Cdeman won an impressive game over Eula, 105-53 to take the tourney in a sweep. Eula came in second, Wylie was third and Hamlin beat Goree to take the consolation bracket.

"Throughout the tourney, I thought we were shooting better and a lot more shots were falling. We're still losing, but we're seeing improvement and that's probably the only good thing about losing," Coach Bartee's feeling on the tourney. Merkel now goes into district and plays



Britt Pursley won the bicycle division for his reindeer costume in the parade last week-end. After he learns to fly, he plans on sending an application for employment to the North Pole. (Staff photo by glenn Richards)

### Sloan on deans list

Sloan of Rt. 1, Merkel,

Michael Sloan, son of was recently named to Mr. and Mrs. Harold the Dean's list of Abilene Christian Univer-

### "Lay-A-Way For Christ"

The season to be jolly is fast approaching. Many are now in the process of getting those items out of lay-a-way for the season of Christmas giving. The gift list will be long and we hope that you don't leave anyone out.

What about Jesus Christ? Have you made a lay-away for Him? He asks simply that you repent of sins, confess His name before others, be baptized into the Father, Son, and Spirit, andthen live a life of obedience unto His will. Sound like a lot to ask? Not really when you thirk about the gift of eternal life which He gave for you!

HEAR "THE PRIME OF LIFE" WEEKDAYS AT 7:50 a.m. CN KBGG RADIO

## **MERKEL** CHURCH OF **CHRIST**

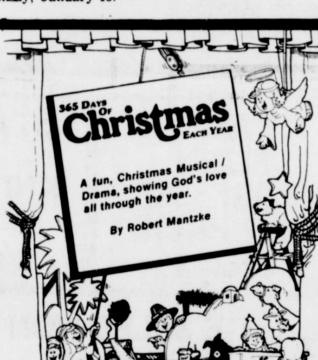
818 ASH Larry Gill, Minister John McKeel, Youth Minister

SUNDAY Bible Study 9:45 a.m. Worship 10:30 a.m. & 6:00 p.m. WEDNESDAY Bible Study 7:30 p.m.



Ballinger tonight.





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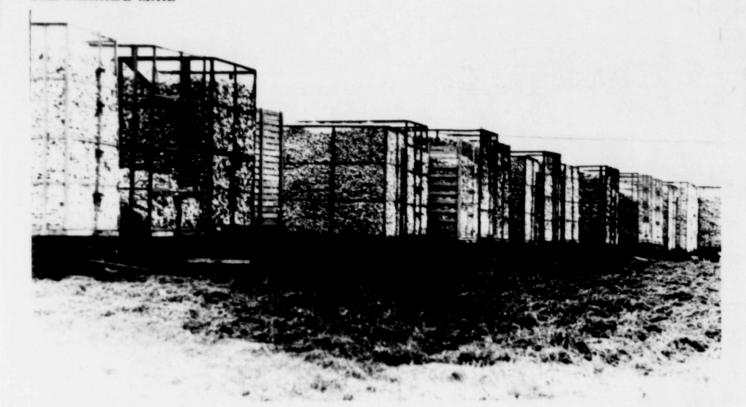
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LARGE SELECTION NORTHERN NEW MEXICO



Here is just a sample of some of the cotton brought in by area farmers for processing last

week. (Staff photo by glenn Richards)



The Christmas Parade last week-end went very well. The Xi Nu Chi won the float division with

their float entitled "Up on the House Top Forever." (Staff photo by glenn Richards)

# 7th graders share creative writing assignment Mrs. Riley's seventh grade English classes

have been studying creative writing for the past twoweeks at Merkel Middle School. The students have good Christmas stories that have developed from their delightful imaginations. They would like to share them with everyone.

Betty's Christmas

Itall started with a girl named Betty. She was a poor child and never got to really have a good Christmas, but it was good enough for her. When the Christmas holidays were over, she had to go back to school. She was in the third grade and the teacher ask if everybody would bring one of their presents to school. Well, most all the other girls brought new dolls that came from the store. All Betty had was a hand made rag doll. Betty didn't care. She loved the old hand made rag doll because it was made with the love of her mother and that's just what she told all kids when she got to go up there in the front of the room and show off her present. All the kids laughed at her and made fun of her doll. She started crying and ran out of the room and ran home crying. She told her moher what all she told her classmates. She told her mother about them langhing at her. She cried all day so hard that she made herself sick. Her mother spent all the money she had and bought little Betty the prettiest doll you ever saw.

Gail Anderson

Once upon a time, there was a little boy. He went to school every day and never said a word to anyone. The teacher chose him to be the President of Christmas decorations. He didn't know much about Christmas because he hadn't had Christmas in a year. He told his father that he had been chosen as President of decorations. His father said nothing. He just sighed.

See Tom's mother had passed away two Christmas' ago. He said, "Dad, can we please have Christmas this year. Grandmother and I want Christmas." Dad said, "Well I guess, if you want to." Dad said, "go to school and be President of decorations and enjoy this Christmas. This is going to be the very best Christmas you've ever had!

**Cindy Sims** 

The First Christmas

It was a dark and cold night when there was a knock at Miss Clause's house. She opened the door when a dark figure walked away. She looked down where she had seen a little hand pop out of some cotton in a box, then she heard a cry. She brought the box in the house and looked around in the box. When she had seen briny baby, she lifted

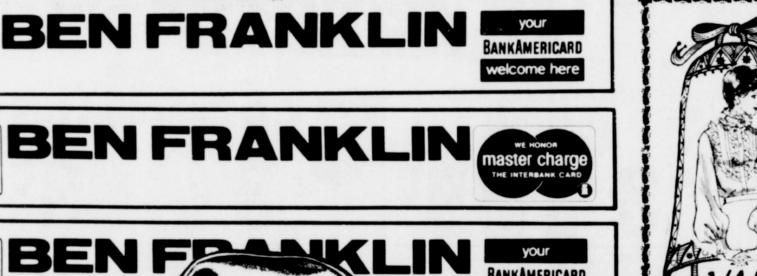
himout and found he was a boy. She fed him and took car of him for about 17 years. When he was going to leave, his mother told him that his real name was Chris Cringle. But of course he was used to Chris Clause, so he stuck with that name. About a year later, he finally walked through town He saw a beautiful girl sobbing on the walk. He walked over there and asked her what's the matter. She looked up and said that she was a school teacher and her class wanted to celebrate a special season. Well, Chris thought, and then said, "How about Christmas." So, she first thought he was joking. Then she thought and said, it was a great one. So then she said that they need a figure. Chris said, "How about me with cotton as a beard and pretend I'm jolly so they agreed and that was the special occasion for the class that year.

Chris Orr

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In the Merkel Mail poster contest the winners are as follows: 10 year old David Moreno; 9 year ald John Fred Henson; 8 year old Angie Moreno; 7

year old John Paul Dudley; 6 year old Chip Townsend; and 5 year old Blaine Drye. (Staff photo by denn Richards)

## Rutledge dies

Ernest A. Rutledge, 92, of Starr Nursing Home in Merkel was dead on arrival at Rolling Plains Memorial Hospital at 9:20 p.m. Monday of an apparent heart attack. Services are pending at Starbuck Funeral Home.

Born Jan. 19, 1886, in Hopkins County, he had worked for the Santa Fe Railroad in New Mexico

for about 25 years. He retired Aug. 1, 1951, and moved to Merkel in 1952. Survivors include two

sons, Herman of San Franciso and Ferman of Gallup, N.M.; two stepdaughters, Imogene Williams of Norwalk, Calif., and Gladys Hardage of Farwell; a stepson, Herman Smith of Calif.; and several nieces and nephews.





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## Recent Merkel Cemetery donations

The Merkel Cemetery donations are as follows: Mrs. S.T. Bird in memory of Mona Faye

Neighbors in memory of Mona Faye Bartlett Mrs. Owen Ellis in memory of Mona Faye

Mr. and Mrs. Edwin Read in memory of Mona Faye Bartlett AD. Hill

H.W. Hester Estate

Mr. and Mrs. J.E. Boaz Jr. in memory of Mona

Mr. and Mrs. Terry Boaz in memory of Mona Faye Bartlett Mr. and Mrs. Alvin Wozencraft and Mr. and

Mrs. Russ Blair in memory of Mona Faye Bartlett

Charlotte C. Turner Mrs. Craig Humphries

Mr. and Mrs. Leo Mashburn Mrs. Geo. R. Elliott in memory of Mona Faye Bartlett

E.F. and Doris Blackburn in memory of J.T. and J.H. Blackburn

Past Matrons and Patrons Club in memory of Gertrude Forbis Mr. and Mrs. Ted Pargament and Minnie Coats

Gordon Alexander in memory of Ora Sargent

Mr. and Mrs. James B. Jordon Jr. Jim W. and Virginia Machlan in memory of Oquilla and Mollie Harper

Mrs. H.B. Finch in memory of H.B. Finch Mr. and Mrs. M.C. Alston

Lottie B. Everett in memory of Mr. and Mrs. Sam Butman Sr.

Ray Jennings Mr. and Mrs. Weldon H. Barnett

Mrs. Carl Carey Mrs. L. Hopkin

Viola Ensminger in memory of Ensminger and Turner families

Mr. and Mrs. A.J. Ford Mrs. John R. West Mr. and Mrs. Vernon Horton Cornella E. Stanley Mrs. Robert Higgins (Sweetwater) Mr. and Mrs. Edward M. Osner Elsie Beasley Loyd Jinkins Ola E. Rice Geo. & Wanda Waldon

Jackson Parker B.P. Middleton

Pat and Betty Cypert in memory of Bruno Ueckert Lemont and Gene Willis in memory of Bruno

Mrs. C.A. Cox in memory of Bruno Ueckert

Mrs. Sam Jones in memory of Bruno Ueckert Mr. and Mrs. J. Richie in memory of Bruno

Mr. and Mrs. Bill Hays in memory of Bruno Ueckert Mr. and Mrs. Millard G. King Jr.

Mrs. L.J. Fairley Mr. and Mrs. J.P. Click

Mr. and Mrs. Leslie Pool in memory of Byron

### Patterson Mr. and Mrs. Earl almer in memory of Bruno Mr. and Mrs. Joe Cypert in memory of Hyron

Mr. and Mrs. F.R. Stanford in memory of Bruno Ueckert

Mr. and Mrs. Joe Weston The Bagby Children in memory of their Parents, Mr. and Mrs. J.E. Bagby Mr. and Mrs. H.A. Mitchell in memory of

Bruno Ueckert Mr. and Mrs. Lloyd Gilmore in memory of Bruno Ueckert

J.F. Cox Family Mr. and Mrs. Tracy Campbell Thema Comegys and Mrs. W.G. Leach Mr. and Mrs. G.W. Comegys

Mr. and Mrs. I.D. Riddle Mr. and Mrs. Paul E. Farmer Louise Hudson

Mrs. Morris B. Smith, Bettye and Sam Smith and Family in memory of Bruno Ueckert Alice Stern Ricks

Mr. and Mrs. Leo Tucker Mr. and Mrs. A.L. Hicks in memory of Winnie Cypert

Floy Eva Smith Mrs. Earl Hughes in memory of Winnie Cypert Mr. and Mrs. Lloyd Robertson in memory of

Bruno Ueckert Mr. and Mrs. Monta J. Moore, P.C.M. Luna W. Johnson in memory of loved ones

Mrs. Elsie McDonald in memory of Bruno Uedert and loved ones Pet Touchstone in memory of Winnie Cypert J.D. Witcher

Mr. and Mrs. Emory A. Jones Mr. and Mrs. Earl Baze in memory of Jess

Mr. and Mrs. Pat Cypert in memory of Earnest Jack and Ruth Hogan in memory of Winnie Cypert and Bruno Ueckert

Mr. and Mrs. Ben Hicks in memory of Winnie Mr. and Mrs. F.R. Stanford in memory of

Winnie Cypert Mrs. Geo. T. Moors in memory of Winnie Cypert Avis Deavers in memory of Mona Bartlett,

Bruno Ueckert and Winnie Cypert Mr. and Mrs. Houston Tiner in memory of Winnie Cypert Clark Mundy in memory of All Deceased

Employees of Merkel Post Office J. Pierce Horton Dr. and Mrs. Philip T. Weisbach

Florence Castles Anna E. Harris Frances Church Bryant Mr. and Mrs. C.L. McLeod J.W. Hraham Mr. and Mrs. A. Wade

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particular brand of cigar, cigarettes, or a pipe, you'll find your favorite type of tobacco when you get it here.

Got a pipe smoker on your Christmas gift list? This fine shop stocks to custom blend your one of the area's largest favorite tobacco mix- assortment of distinc-

for their patronage and wish them a safe and joyous holiday season!

The editors of this 1978 Consumers Message suggest that all smokers make this full line tobacco shop their first stop for all of their needs.

### Golden Door

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DOOR" RIVER OAKS SHOPPING CENTER ABILENE, TEXAS

## Newsbriefs

Poster contest

The Merkel Mail poster contest went over well last week as more than 100 posters were entered.

The winners included: David Moreno, 10 years old; John Fred Henson, 9 years old; Angie Mo-reno, 8 years old; John Paul Dudley, 7 years old; Chip Townsend, 6 years old; Blaine Drye, 5 years old; and Austin Hill, 4 years old.

Winners and some of the better posters are exhibited at the Merkel Mail if anyone wants to see the results of a child's imagination when it comes to Christ-

**ECA** training

The 40-hour Emergen-cy Care Attendant ECA) course will be offered at TSTI Sweetwater beginning Jan. 3, They reported raising

Sponsored by Continuing Education at TSTI, the ECA training is described as a shortterm emergency care course prereguisite to Emergency Medical

Technician (EMT)

training. Classes will be held three nights a week

through Jan. 25, meeting from 6 to 10 p.m. on the TSTI Sweetwater campus. Tuition is \$30, and there is a \$1 fee for

persons who do not have a valid TSTI parking sticker. Students must register and pay fees before the first class session is

held. They may do so at the Special Projects Office at TSTI, 235-8441, extension 40 or 41.

Pioneer Church

The members of the Methodist h would like to thank everyone for their help in making their Lords Acre Sale a suc-

as much money as they have ever raised and appreciate the support they received.

Tye Sr. Citizens

Mrs. J.C. Barlev, se-

cretary of the Tye Sen-ior Citizens Building Fund Drive, reports a current total of \$756.95 in that fund. While this figure is commendable. much more is needed. A fund raising musical will be held at the Tye Community Center on December 23 at 7:00 p.m. Everyone is invited

to attend.

Bigbee baby

Mr. and Mrs. Gary Bigbee proudly an-nounce the arrival of a baby boy, Ryan Joel Bigbee. He was born Dec. 11, 1978 at 8:16 a.m. He weighed 7 pounds and was 20 inches long.

Grandparents are Mr. and Mrs. Mack Bigbee and Mr. and Mrs. Joel Vinson all of Merkel.

Trent GAs

The Trent girls in action group, and the Trent acceens group are planning a Christmas program once again this year at the First Baptist Church. The program will begin at 6:00 on Wednesday night, Dec.

The gris in action will be presenting a Christ-mas play titled, "The Little Angels", it is a story of the angels going to sing at the birth of Christ, as it is reveeled to the little angels who to the little angels who stayed behind. The "Acteens" will present the Christmas story and some special recogni-

Cards and special music will be in the program also. The young ladies in this years production are: Missy Simpson, Kim Wallace, Kim Orr, Me-lody Orr, Tami Neff, Lucy Masonheimer, Kristy Kenard, Tracy Russell, Janna King, and Betsy Hellums. The Acteurs this year are: Darla Ross, Saundra Griffeth, Martha Nance, and Dee Dee Mason-

The program is very colorful and entertaining, it also proves to be very rewarding. We hope you will see it this year, as all local che ches are invited

heimer.





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HAROLD WATTS 928-5534

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## FBC schedules

## annual Christmas concert

ctuary Choir of the First Baptist Church, Merkel will present "Carol of Christmas" on Sunday evening, December 17, at 7:00 P.M., in the church auditorium. Written by John W. Peterson, the choral presentation will be directed by Mr. Roy Davis, Minister of Music at the First Baptist Church. Accompanists will be Mrs. Comer Haynes, pianist, and Mrs. Roy Davis, organist.

"Carol of Christmas" is based on scripture passages which tell of the birth of Jesus, blended into the Christmas carols that we all know and love," said pastor Kenneth F. Jones. "It is a sparkling program of Christmas Scriptures and music." Jones said.

Featured in the program will be a duet, "O

Little Town of Bethlehem," sung by Mrs. Syble Riney and Mr. David Williams; a solo, "Away in a Manger', by Amy Stuckey, daughter of Mr. and Mrs. Curtis Rister; a solo, "O Holy Night," by Mrs. Larue Williams; and a trio, "We Three Kings", by Mr. Buster Horton, Mr. Leon Walker, and Mr. Roy Davis. The pastor, Rev. Jones, will narrate the Christmas story from various scripture passages.

"First Baptist Church of Merkel extends a most cordial invitation to everyone in the community to attend this special Christmas program," pastor Jones announced. "Don't forget the date ... Sunday evening, December 17, 7 o'clock at the First Baptis Church!"



The choir of the First Baptist Church will present

their annual Christmas Concert, December 17. (Staff photo by Cloy A. Richards)

## Cotton processing starting late

by glenn Richards

The farmers co-op gin of Merkel has been pulling in the cotton and pushing out the bales. The cotton harvest is running about 4-6 weeks behind normal, due to the late crop, the late rain, and the cold wea-

As far as prices and the market for the cotton goes, the cotton, after processed at the co-op, will be shipped to Sweetwater to be stored until it is sold.

A sample from each

crop of cotton is sent to Abilene to be graded. A warehouse card with each bale of cotton, it's weight, grade, and owner is kept on file and the same information is put into a computer readout that is used in

This is the age

Of the half read page,

And the quick hash

Lubbock to show perspective buyers what they have to choose

If the crop would have been normal this year, the ginning process would be finishing right at about this time.

--Copied

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And the mad dash. The bright night With the nerves tight. The plane hop And the brief stop. The lamp tan Ina short span. The brain strain And the heart pain. And the cat naps Till the spring snaps And the fun's done!

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ADMISSION FOR PARTIES - 5 a head COME EARLY FOR A GOOD TIME FOR RESERVATIONS PHONE 677-8472 HALFBREED - 6 NIGHTS A WEEK

## Best buys at Te

Best buys in Texas grocery markets include chickens, grapefruit, apples, potatoes and many other fresh vegetables.

Also, many other "on special" items offer bargain buys, says Gwendolyne Clyatt, a consumer marketing information specialist.

Beef forecasts predict a production declinewaybelow levels of recent years -- for the next few years, she adds.

Mrs. Clyatt is with the Texas Agricultural Extension Service, The Texas A&M University

Price-quality trends this week are the following.

POULTRY-Whole fryer chickens and parts have attractive prices. Compare prices on chicken hens, too, since some stores may offer bargains. Egg prices may drop due to an unsettled-market situation.

FRESH FRUITS--Grapefruit and apples are budget buys. Most economical grapefruit is medum-size fruit "by-the-bag". Other values are bananas, pears, red grapes and avocados. Compare prices on oranges, tangerines, tangelos, and pineapple.

Cranberry prices may rise due to tight

FRESH VEGETABLES-Best buys include

## grocery stores

potatoes, onions, sweet potatoes, rutabagas and hard-shell squash. Also, cabbage, carrots, cooking greens, escarole and endive.

Prices are steady on cucumbers, eggplant, and

DAIRY -- Features include cheeses, low-fat milk, half and half, sour cream and whipping cream. Chill bowl and beaters as well as the cream before whipping it.

FISH-Nutritious, protein-rich fish offers economical, convenient menu choices.

GROCERY MARKET AISLES--"Holiday features" are numerous, applesauce supplies adequate, but there are smaller supplies of canned peaches, pears, and fruit cocktail.

FROZEN FOODS--More features now than last week include vegetables, pumpkin and mince pies and ice cream.

BEEF--Most often advertised features include chuck roasts and steaks, ground beef, round steak, standing ribs and liver.

PORK--Occasional features include Boston butt roasts, end chops, rib and loin end roasts and liver. Som e smoked hams and bacon also are on

HOLIDAY WATCHWORDS: In buying mixed nuts and dried fruits, remember several guidelines about packaging and prices.

### Middle School honor roll

6th Grade A Honor Roll: Jennifer Roby, Trung Tran. A & B: Elane Bodine, Jerry Davis, Justin Dupont, Tami Elliott, Missy Guthrie, Tim Jacobs, Barbara Longenecker, Darren Pack, Joyce Patterson, Shelly Sherrill, Greg Spurr, Cindy Williams.

7th Grade Honor Roll: Bonnie Anderson, Melinda Riney. A & B: Angie Allen, Joan Fariello, Brenda Hohhertz, Judy Jinkens, Russell Lucas, Michael McCoy, Kathy Mitchell, Denise Pack, Kimberly Pack, Cindy Sims, Renee

Smith. 8th Grade Honor Roll: Diana Landeros. A & B Honor Roll: Patty Allen, Tina Bicknell, Rosie Biera, Debra Carey, Laura Cochran, Susan Conner, Brian Gary,

Corina Longenecker,

Sloan, Mark Turner.

Kim McCasland, Lorne

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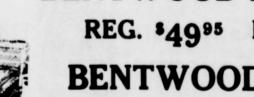
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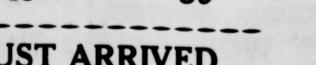
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LARGE OAK DINING ROOM SUITS **ANTIQUE REPRODUCTION ROCKERS & MIRRORS** MARBLE ACCENT TABLES



# Trent News

# Cotton people upset over new EPA regulations

The cotton industry will suffer a severe blow if the Environmental Protection Agency (EPA) disallows the use of arsenic acid as a harvest-aid

That's the concern voiced by Dr. Robert B. Metzer, cotton specialist with the Texas Agricultural Extension Service.

To prevent this from happening, cotton farmers are urged to respond immediately to a survey being conducted by the manufacturer of arsenic acid. Purpose of the survey is to obtain opinions from farmers regarding the benefits of the chemical for continued profitable cotton produc-

According to Metzer, the survey stems from an Oct. 18 EPA decision to place all uses of inorganic arsenicals including arsenic acid on the Rebuttable Presumption Against Registration (RPAR) list. This does not mean automatic removal of arsenic acid from the market, but EPA will now demand more evidence that benefits of this compound outweigh risks before further registration is permitted. An assessment team has until Dec. 4 to respond with benefit comments concerning the value of arsenic acid to the cotton industry.

"The EPA decision to require further evaluation of the benefits vs. risks of arsenic acid as a cotton desiccant could have far-reaching effects on cotton producers," contends Metzer. "More than two million acres of cotton in the Southwest are treated annually with arsenic acid to prepare the crop for stripper harvesting. The chemical desiccates or dries the plant for stripper harvesting so that lint and seed quality can be preserved.

"Loss of the chemical could be devastating to a large segment of the cotton industry. First of all, it would cost producers millions of dollars in terms of lower lint and seed grade due to delayed harvest," explains the Texas A&M University System specialist. "It would also prevent stalk destruction for insect and disease control and would mean higher ginning costs due to the reduced capacity and increased energy required for additional drying of cotton.'

## Trent news from 70 years ago

TRENT NEWS-70 YEARS AGO Will Smith, our distinguished hotel proprietor, visited his ranch yesterday and reports his cattle, horses, sheep and goats are looking well.

For Sale: A first class meat market doing a nice business and only one in town. Best of reasons for selling. For full particulars address Lock Box No. 85, Trent, Texas.

H.H. Clem returned to San Angelo Saturday.

Jack, the little son of Mr. and Mrs. Anderson has been quite ill but is doing nicely now. Also the son of Mr. and Mrs. Will Miller.

Trent is a town with good churches, good homes, and good people and surrounded by good

Mr. Thixton and Lon McLear were in Merkel

## School news

The first grade class at Trent Elementary is happy to have a new student, Tracy Fuqua, from Tye, Texas.

We have been getting ready for Christmas this week by making different Christmas ornaments to decorate our Christmas trees. Melony Orr brought a Christmas book for our story time, The Mole Family's Christmas, which we enjoyed.

We have been strengthening our math skills in both addition and subtraction. We're working toward counting and writing numbers

The second grade keeps growing! It's a good thing we can spread out in our open area. Teddy Moore and Justin Fuqua have joined us making a grand total of 17. We are tied with the eighth grade for the distinction of being the largest class in school. We helped make decorations for the Community Club Christmas Dinner and we are still busy trying to learn our math facts.

The holiday season is upon us. We are studying Christmas in other lands. We decorated the lunch room for the communtiy club this

The fourth grade would like to introduce you to two of our class members:

Velma Childress is the daughter of Mr. and Mrs. Raymond Childress. Velma's favorite color is red. She enjoys doing math at school. She is a member of the

Missionettes, a church organization. She enjoys T.V. and her favorite show is Little House on the Prairie.

Willie Brazelton is the son of Mr. and Mrs. Joe Brazelton. Willie's favorite color is blue. Math is his favorite school subject. Willie keeps busy taking care of his calf, Sugar Baby. Willie hopes to be a mechanic when he grows up.

The fifth grade is busy putting Christmas ornaments on our "poetree". We put on one ornament a day. Poems that have been written also trim the tree. We'd like to share three of them with

Christmas Day Christmas eve is coming here, Christmas day is coming near. That's when you have company And they help you trim

Benjamin Beaver

The Manger Baby Jesus laying in a manger, Watching a King who was a stranger. He gave the baby a gift of gold, Jesus was happy, brave and bold. Missy Simpson

Our Christmas tree is going to be big as can be, It's going to have bells that ring, And angels that sing, "I wish you a Merry Christ-

Mike Moore

Anyone wishing to have the Missionettes to Christmas Carol for them at their home or anyplace else, call 928-5156 or 928-5949. We will be happy to.

DAILY LUNCH SPECIAL \$265

TRENT CAFE
Breakfast served anytime

1-20 862-2851

Planters Gin

Where Your Business

is Always Appreciated

M. Red Shafer (mgr.)

**TRENT** 



The Trent Basketball team in Action. (Staff photo by glenn Richards)

## Casten named Air Force recruiter here

SSgt Carl Casten has recently been assigned as the Air Force Recruiting Representative in the Merkel area. Sergeant Casten is a graduate of the USAF Recruiter Course at Lackland Air Force Base, Texas, and is well qualified to present the facts about Air Force career opportunities to

young men and women. A veteran of 10 years ir Force service as an Inventory Management Specialist, Sergeant

Casten has had assignments in Texas, Florida, South Carolina, Japan, Thailand and Korea.

Sergeant Casten is a native of North Hampton, Massachusetts. He is presently residing in

Sergeant Casten's office is located at 165 Pine Street in Abilene. Persons interested in Air Force career opportunities are invited to drop by the office or call him at 672-8949. (Call Collect, if necessary.)

# Star Hardware

Striving to Serve our Community Better

**TRENT** 

862-2727

CAL TEX **BUYERS OF** CATTLE MILO AND

HAY

ROUTE 2 BOX 128 TRENT, TEXAS

915-862-2951 CUSTOM CATTLE FEEDING

HOME STATE BANK

Trent





# Tye school and city news

Kindergarten Mrs. Paige

Everyone is so excited! Each Christmas seems so much better than the last one, we can't wait for the next one. Only the young think it is "a long time til Christmas." The Kindergarten is busy practicing their songs for the Christmas Program. They are singing very well and "All I want for Christmas is My Two Front Teeth" seem to be so appropriate at this age. They are busy cutting and pasting picture presents to put under the tree. In case you have forgotten, it is rather difficult to "cut on the lines" when you are only five years old.

With my apologies to Clement Moore, this is about how this time of year seems at most every school

Oh! the weeks before Christmas and all through the room, Every creature was stirring with a bang and a boom! Each child was excited as much as could be. But the teachers decided much work they would see. They tried and they tried but with work no avail, The kids wanted Santa to come without Fail. The program we've practiced and practiced still more! And hope that you'll like it even more than before. Soon school will be out for some rest and some play, Have a Big Merry Christmas and a Nice Happy Day! Hope your holiday season will be a happy

Merry Christmas to All. The Teachers and Children of Tye Elementary.

1st Grade Mrs. Reed Mrs. Reed's first grade class is anxiously awaiting the arrival of

Santa Claus. They have

made stockings from

construction paper, weaving them together with yarn. Some are even counting the days til Santa's arrival by tearing a loop off of their red and green paper chains. Christmas is a joyful time, a time singing. We're singing Christmas carols and having a good time practicing for our part in the Christmas pro-

gram.

We've also been studying consonant sounds when heard in sentences. Listening for a particular consonant in rhyming words is another way to sharpen listening skills as well as being an excellent review of already studied consonants. To aid in their study of letters and their sounds, the children are making an 'Alphabet Book''. Each child is cutting our and mounting pictures to illustrate certain letters. For example, the letter H might appear with pictures of a house, a

hat and a hand. The

children take turns

showing and talking a-

bout their books while

the others listen and

tye school menu

The Tye Elementary School menu is as fol-

Wed. Dec. 13th Bar-B-Que on bun, pinto beans, potato salad, and walk to school cookies

Thurs. Dec. 14th Beef and vegetable stew, tossed salad with choice of dressing, and fruit cobbler.

Fri. Dec. 15th Hot dogs with chili, pickle relish, sliced onion, pinto beans, and oven baked cinnamon rolls.

Mon. Dec. 18th Fried fish with tarter sauce, buttered corn,

cabbage slaw, and Happy Birthday cake.

Tues. Dec. 19th Turkey and dressing with giblet gravy, green beans, carrot and celery sticks, cranberry sauce, and fruit salad.

Wed. Dec. 20th Pizza, buttered vegetable, lettuce salad, and no bake cookies.

Christmas Break

School at the Tye Elementary School will dismiss for the Christmas holidays at one o'clock on December 20th. School will resume on January 3rd at 8:00.

The Tye Elementary School students will present a Christmas Program at the Tye Elementary School on Dec. 18th at 7:00 p.m.

We look for Santa to appear around 8:00 p.m. Come bring your child-

DOG GONE.

or at least that's what the residents in Tye are hoping will take place before long. Dogs runmmg loose has been an on-going problem for some time. Not only do they scatter trash but they have also bothered some children on the school grounds and other places. (Not only children-also adults.)

Now, I'm a dog lover, and I love your dog in your yard and my dog in my yard, but when those situations are reversed. then I lose that "lovin' feeling.

In checking with Mrs. Jo Moore at City Hall, I found that there has been an ordinance on the books since April 10, 1973. It is an "ordinance to provide for the control of dogs and other animals by vaccination and impoundment and in providing a penalty.....'. Upon further reading, it also states provisions for a \$200 penalty for each day the offense is allowed to continue. If this ordinance was enforced ac-As citizens proud of cording to the letter of the law, it could cost

fortune Actually, ALL dogs are supposed to be penned (fenced) or on a leash (chain). Not only does this law protect children, property, etc., but also serves as a

some of us a small

protection for the dog. How sad it is to have to tell a child his dog has been hit by a car or other vehicle!!

our community, let's do our part in assisting the City Council to make it a safer, better place to live. If you would like to be actively involved in this program called "DOG GONE" contact the City Hall or one of our councilmen, they will appreciate your

## **Buy generics**

### to save money

20 to 30 percent off their grocery bills by buying generic" products instead of brand name items. But they must be willing to sacrifice a little quality.

'With more and more generic labeled (no brand name) products appearing on grocery shelves, consumers need to be aware of what they're getting," contends Al Wagner, food technologist with the Texas Agricultural Extension Service.

substantial savings on fruits and vegetables generic products, the can be met is underquality will probably not mined at this time. be as good as the top private label or company label brands. Generic canned products. for instance, tend to be somewhat over-mature, yielding a fibrous, tough texture. They are generally less appealing in

appearance and flavor." From a nutritional standpoint, though, generic and top brand label products are about the same, emphasizes the Texas A&M University System specialist.

While generic products do have a label,

Consumes can shave the information is limited. This particular aspect tends to run counter to the demand by consumers for more information about the products they buy," notes Wagner.

With the movement toward more generic products. especially canned food items, the canned fruit and vegetable industry is feeling the impact, points out the food technologist. Whether or not the "While there is a demand for lover grade

> "Only about 20 percent of the vegetables produced each year across the United States are of the lower grades. Weather is the big factor contributing to lower quality fruits and vegetables, but manmade mistakes also affect quality. However, it makes little sense for producers or processors to purposely aim for the low grade market and lower profits," notes Wagner.

On the other hand, generic products do provide an outlet for lower grade fruits and vegetables that has not existed before. The big question at this point is related to demand and supply.

THE STATE OF TEXAS TO: Larry Kroft, Re-

CITATION BY PUBLI

YOU ARE HEREBY COMMANDED to appear and answer before

the Honorable 326th District Court, Taylor County, Texas, at the

Courthouse of said County in Abilene, Tex-

as, at or before 10 o'clock a.m. of the Monday next after the

numbered 533-C on the

docket of said Court,

and entitled "In The

Interest of Angela De-

nise Wagner, a Child",

the nature of which suit

Said child was born the

9 day of September,

1969, in Abilene, Texas.

rity in this suit to enter

any judgment or decree

in the child's interest

which will be binding

upon you, including the

termination of the pa-

and the appointment of

a conservator with au-

thority to consent to the

If this citation is not

served within ninety

days after the date of its

isssuance, it shall be

The officer executing

this writ shall promptly

serve the same accord-

ing to requirements of

law, and the mandates

hereof, and make due

return as the law di-

Issue and given uder

my hand and seal of

said Court at Abilene,

Texas, this the 27th day

Irene Crawford Clerk,

Taylor County, Texas.

By Faye Lyons, Deputy.

43-1tc

NOTICE TO ALL PER

AGAINST THE ES

GADDY, DECEASED

TATE OF HARREL E.

Estate of Harrel E.

of Taylor County, Tex-

The residence of such Executor is Taylor

County, Texas. The post

c-o Gaston Welborn,

Abilene, Texas 79601

All persons having

W.W. Helvey

office address is:

2434 Rountree

**PROFFESSIONAL** 

692-5184

as, to:

ARTS BARBER SHOP

TUES - FRI 8:00 - 6:00

SAT 8:00 - 5:00

Closed SUN & MON

NEXT TO SKINNY'S 201 N. STREET

SAW & TOOL SHARPENING

**TYE, TEXAS 79563** 

WE'VE MOVED I

122 SOUTH STREET

**NEW LOCATION OF:** 

326th District Court,

of October, 1978.

rects.

returned unserved.

child's adoption.

rent-child relationship

The Court has autho-

CATION

spondent

GREETINGS:

claims against this Estate which is currently being administered are required to present them within the time and in the manner prescribed by law. DATED the 6th Day of December, 1978. By Gaston Welborn Attorney for the Estate 43-4tc

## Tye news from 70 years ago

expiration of 20 days from the date of service The Tye Lodge I.O.O.F. met Saturday night of this citation, then and and the following officers were installed: W.T. there to answer the Childers, W.L. Grant, J.A. Milliken, R.H. Denton, petition of Robert T. W.J. Flippin, T.C. Cook, Dr. O.S. Fenley, J.R. Burton Attorney for, Cock, J.F. Morse, G.P. Rainbolt, W.E. Weather-Petitioner, filed in said ford E.B. Lawrence, A.H. Bounds and J.N. Court on the 23rd day of Shepperd. S.R. Cates of Abilene assisted by Bro. January, 1978, against Larry Kroft, Respon-Anderson of the Abilene Lodge did the work for us. One candidate was given the initatory degree. dent, and said suit being

> J.K. Ayers is building a home in south Tye. J.K. recently moved to Oklahoma to try his for delete above

> J.K. Ayers is building a home in south Tye. J.K. recently moved to Oklahoma to try his fortune, but was hailed out and now he says he is home to stay. Taylor county is good enough for him, and I quote.

> Gibson and Sorrels are unloading a car of brick for their yard today.

All good roads lead to Tye and those leading this way that are not good, soon will be. They are being doctored by the big commissioner. Many private citizens are making individual contributions. The latest George S. Berry and W.T. Daniel have made arrangements to have all the stumps on the Tye road pulled up and the approaches to the bridges repaired. Let the good work go on and on.

G.E. Eager came in on the 10:06 train this morning. He will make his home in Tye.

Thomas and Eager have sold their store to Mr. Morris. He will begin business at once

Mr. Weatherford and family spent Sunday with Mr. and Mrs. Morse.

Mrs. Milliken has gone to Tennessee on a visit



STILL GIVING S & H GREEN STAMPS

CARRY



**GOODYEAR TIRES** FIX FLATS - NEW USED TIRES FOR SALE- ANTI FREEZE \$395 GAL Raymon Milligan Texaco

FM707 & 1-20

Tye, Texas

### **FANTASTIC** YEAR END CLEARANCE SAVE \$300-\$500-\$1000 & MORE!

We aim to clear our lot before Dec 31st.

Select from a large selection of SINGLEWIDES, DOUBLEWIDES, and TRAVEL TRAILERS. Also 8 Wides

Best buys are the 1978 models. Come early for best selection.

EL TYE O TRAILER & SALES CORP.

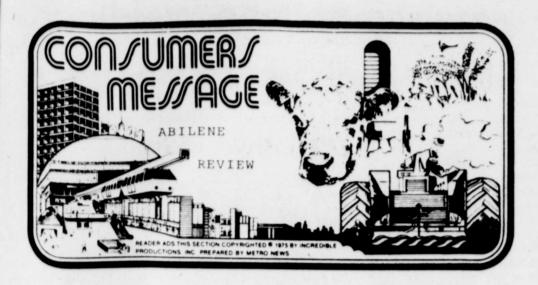
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"Money Market" 6-month EFFECTIVE ANNUAL RATE CERTIFICATE MINIMUMS RATE Certificates 8.33% 8.00% \$1,000 8 yrs. Fixed rate of 0.25% higher than 1,000 7.75 8.08 the most recent average weekly 6 yrs. auction price of 26-week U.S. 7.79 1,000 7.50 4 yrs. Treasury Bills, compounded daily. Minimum \$10,000 1,000 8.98 2½ yrs. CALL FOR CURRENT RATES 8.72 **6.50** 1,000 1 yr. Certificates are automatically 5.92 5.75 renewable. **90 days** Certificates require a substantial Day-to-day Accounts penalty for early withdrawal. 5.39 5.25 Effective annual rates with dividends credited. United Savings of texas Division Office: 402 CEDAR STREET • 673-5171 701 AVENUE D - 442-1605 Albany 2ND AT MAIN - 762-2252 Edgewood: 1002 N. 12TH • 673-5171 1101 E COURT PLAZA - 823-2401 3365 S. 14TH - 673-5171 Westgate: 278 S. PIONEER DR • 673-5171 301 EDWARDS AVE - 928-4702 Coleman: 116 COMMERCIAL • 625-5648 **FSLIC** 

TYE TRANSMISSION ALL WORK QUARANTEED 271 AIR BASE RD. 698-7205

\* \* \* \*



## A A A Painting Co.

Jesse C. Aguilar

For experienced painting, call the A A A PAINTING CO. in Abilene at 2410 Green, phone 677-4520. This qualified firm of licensed and bonded contractors will handle the WHOLE job...from helpful decorator advice on choosing a complimentary color scheme to expertly applying paint of the highest quality. In short, they do EVERY-THING!

Whether it's your home or office that requires the master's touch, you can rest assured that this firm will do the best job in the shortest possible time with the least inconvenience to you. Start planning now to have that much needed painting done!

Since the A A A PAINTING CO. does both interior and exterior work, you needn't search for separate firms to do the total job. Wallpaper, special fin-ishes and many other unique services are also offered by this outstanding contractor.

A A A PAINTING CO. wants to thank their valued customers for their patronage, and wish them, their friends and employees a Merry Christmas and a happy

## Brewer's Art Gal ery & Frame Shop

Ginger Brewer-Owner

Beautiful original paintings, quality reproductions, statuary, pop art, graphics and much more is featured re- edition Lithographs, gularly at BREWER'S Norman Rockwell and ART GALLERY AND other oil paintings and FRAME SHOP. This prints. Local talent is well known gallery is located at 2507 Buffalo group exhibits for both Gap in Abilene, phone 692-7834, and they have one of the area's most complete selections of modern and classical artwork.

Here's a gallery for and look over the diseveryone, from the no- plays at any time.

vice to the serious collector. They feature frame house gallery collector prints, limited exhibited as well as professionals and amateurs. Photography, to, can be found at this unique shop and the general public is cordially invited to stop in

BREWER'S ART GALLERY AND FRAME SHOP also specializes in beautiful custom framing. Bring your pictures in and they will frame them to your specifications.

The editors of this 1978 Consumers Message are pleased to be able to list this outstanding art gallery and recommend it to our readers.

Ginger Brewer would like to wish all of her friends and customers a very happy holiday sea-

# **Gooch Packing** Company, Inc.

of the community, the GOOCH PACKING COMPANY, INC. serves several groups reliably and well. As a well known meat packer, they contribute to the local economy by buy-ing beef, pork and lamb from the region's livestock growers. As a producer of high quality meat products, they make good eating a less expensive proposition by providing fine meats of all types to local retail outlets.

Located at 800 Almond in Abilene, phone 673-8222, this is one meat packer which depends

An important member on local products. This benefits cattlemen throughout the area. The high quality meats that they produce in their plant can be found in leading grocery stores and meat markets all over the region. Look for their label on ALL the meat products you buy! On September 29, 1978 GOOCH PACKING COMPANY, INC. was the proud recipient of a gold medal award from the Monde Selection.

> This international committee of meat processors honored them not only by way of the medal, but also bestow

ing it to them as the only American firm to earn it for their superior sausages and hams.

The GOOCH PACK-ING CO., INC. is an important facet of the economy of the region and the editors of this 1978 Consumers Message would like to extend our sincere congratulations to this well known meat packer.

GOOCH PACKING CO., INC. extends to the community, its customers and employees their wishes for a joyous and prosperous holiday

# Overhead Door Co. of Abilene

Elby & Sons Larry & Mark Choate-Owners

One of the leading suppliers of garage doors in the world is the original Overhead Door Company. In Abilene see the OVERHEAD DOOR CO. of Abilene at 3040 South 7th, or phone 677-8454 for complete information and free estimates on your Overhead Door!

This reliable firm has put hundreds of doors into operation throughout the area and offers the contractor, businessman and homeowner the advantages of convenience and practical operation with their wide range of models. With manual, electrically operated and remote control systems to choose from, Overhead Door has a model for every conceivable appli-

The OVERHEAD DOOR CO. of Abilene has doors to fit any size opening and can supply

them in wood, fiberglass, aluminum and steel. Design trim to match exterior of building. As the editors of this 1978 Consumers Message, we suggest that you don't put off that phone call another

Elby, Larry and Mark take this time to wish all of their friends and customers a very happy and prosperous holiday

## Merle Norman Cosmetic Studio

Mary Murrin-Owner

With such services as trained beauty consultants, free beauty and make-up lessons, and "trial before purchase," Merle Norman Cosmetics have become very popular with discriminating ladies throughout the area.

The area distributor for these famous beauty aids is Ms. Mary Murrin, with 2 MERLE NORMAN STUDIOS located at Westgate Shopping Center, phone 692-7425 and River Oaks Shopping Center, phone 698-3831, in Abilene, and they're waiting to serve you in every way they can! Call or drop by for a free lesson of these well known products. Ms. Murrin just recently returned from the COLLEGE OF MAKE-UP ARTISTRY in Houston which demonstrated the latest in make-up techniques and applications. She also visited New York and is anxious to show you her new line of unique gifts for Christmas.

Merle Norman Cosmetics are designed and specifically manufactured, to add to the beauty and charm of any woman. Scientifically balanced and graded, to coincide with the exact requirements of your skin, here's a line of cosmetics which are naturally right for every

The MERLE NORMAN COSMETIC STUDIO and their staff wishes one and all a happy and joyous holiday season.

As the editors of this 1978 Consumers Message we know that you'll soon become a regular user once you discover just how much the proper balance of natural cosmetics can do for your appearance. Contact the MERLE NORMAN COSMETIC STUDIOS for famous Merle Norman Cosmetics ... today!

### Papa Bear

Visit With Norm-Winter

Real Mexican taste and fast drive-in service is available at the PAPA BEAR in Abilene at Interstate 20 and FM 600, phone 672-2422. Featuring such famous Mexican dishes such as tacos, enchiladas, tostados, refritos and burritos, this high quality drive-in restaurant has become extremely popular with the local residents. While there, visit their gift shop and you can even have your car gassed up (Chevron) while you dine.

Fast service and the best Mexican and American food you've ever tasted is what the PAPA BEAR specializes in! Their menu is very complete and they offer a hearty combination plate for those who desire a full meal. Stop in today for an excellent breakfast in addition to steaks, lunches and sandwiches! They also have malts and orders to go. The owner and staff extend their best wishes for the holidays to all their friends and customers.

The editors of this 1978 Consumers Message heartily recommend this fine Mexican and American drive-in restaurant to all of our

## Noma Wilkins **Fashion Optical**

'Noma Wilkins-Owner'

Specialists in all types of eyeglasses, NOMA WILKINS FASHION OPTICAL at 1257 N. Mockingbird in Abilene, phone 673-0821, are highly regarded by leading eye doctors throughout the area. This well established firm of dispensing opticians features a full line of quality vision correction products and will expertly fill youreye doctor's prescription in the finest optical glass. See the professionals first, whenever you need new or replacement glasses.

This is one firm which employs only trained experts. It is a professional company which works closely with eye doctors to insure a high standard of quality, yet their pricing is very competitive. You needn't sacrifice quality when it comes to your eyes...see NOMA WILKINS FASHION OPTICAL and get the best eyeglasses available.

The editors of this 1978 Consumers Message would like to congratulate this outstanding firm of dispensing opticians for the high standard of quality in their products.

## V. F. W. Bowling Lanes

**Bob Notgrass, Manager** 

Bowling, the great American fitness program, is ALWAYS more fun at the V.F.W. Bowling Lanes! This wellknown alley features the very latest in equipment and your score will improve whenever you stop in and bowl a game!

Conveniently located at 200 Kirkwood in Abilene, phone 673-7897, this fine facility has more to offer for the beginner or experienced bowler. They utilize the very best in automatic pin setters and (fully automatic) scoring machines. Leagues for all ages and abilities are forming right now and there's no better way to improve your skill than to join a team and bowl

The proprietors of this modern alley urge EVERYONE to keep in shape the fun way with bowling! They feature instructions a bowler's "pro shop", with all your bowling accessories including ball drilling. So get a group together and organize a

bowling team now! The editors of this 1978 Review suggest that you become a better bowler by bowling regularly at the V.F.W. Bowling Lanes! The management and staff want to extend a joyous holiday season to their friends and dedicated bowlers.

## Turnerhills House of Bar-B-Q

Wilton & Connie Turnerhill House-Owners

There is a good reason for the TURNERHILL HOUSE OF BAR-B-Q located at 3120 D. North 1st (behinds Luskey's) in Abilene, phone 672-0465 being so popular. The short orders served here have real "pulling power" and draw lovers of fine food for many miles around. It's better than eating at home. They feature a buffet 6 days a week from 11 a.m. to 7:30 p.m. and also offer a complete catering service for ban-

quets, parties, clubs and organizations.

Here you will find a friendly Atmosphere. Your orders will receive prompt attention and everything served you will be of the best quality. It isn't often that we can find a restaurant serving such delicious food at such fair prices. Try them for real service and good food, and we are sure you will tell your friends about them.

The owner is proud of

his establishment and has good reason to be.

Stop hunting for that good place to eat while you are in town. Stop here and you'll have found it.

The editors of this 1978 Consumers unhesitatingly give our full endorsement to the TUR-NERHILL HOUSE of BAR-B-QUE. Mr. and Mrs. Turnerhill would like to wish a very happy and prosperous holiday season to all of their friends and dedicated customers.

## T. V. Specialist Company

Leon Kmiec-Owner

Quality television repair starts with a phone call to the T.V. Specialist Company at 2805 S. 14th in Abilene, phone 673-8631! This is one of the best known television service technicians in the Abilene area and they have the reputation to back it up.

Specialists in all makes and models, this

repair most any make of television expertly and their prices are very competitive. Whether your set requires a minor adjustment or professional tuning or a full scale overhaul...this is the place to go! Regardless of what

type of T.V. set you have...they can handle

reliable technician can utathe problem quickly, properly and at the least possible cost. This shop is also the best place to call when you need an expert antenna installation for better reception.

The editors of this 1978 Consumers Message suggest that you contact the T.V. Specialist Company for any and all problems with your set!

# Gray's Shaklee **Products Distributor**

Jacquelyn Gray-Owner

Many years of reliable service to people all over the country have earned the SHAKLEE PRODUCTS DISTRIBUcally grown food supplements and cleaning products are available from GRAY'S SHAK-LEE PRODUCTS DIS-TRIBUTOR in Abilene located at 1458 Marsalis, phone 677-2070.

Through extensive training and experience they have the knowledge and background to help you select the correct supplements for your

diet which are so necessary in these days of eating for pleasure rather than eating foods for nutrition. Natural TORS a fine image. In food supplements such as vitamins, minerals and 'proteins are all available for home deli-For well over a de-

> cade the SHAKLEE PRODUCTS DISTRIBU-TORS have been selling the Basic H cleaning fluid and Basic L. cleaning granules. These phosphate free products are not only extremely effective cleaners, they are also 100 percent

biode-gradable within 7

For well over a half PRODUCTS' motto has been "Harmony With

If you haven't heard from your SHAKLEE PRODUCTS DISTRIBU-TOR lately, give them a call at 677-2070 and they will be happy to stop by and explain to you his line of outstanding SHAKLEE products. We the editors of this 1978 Consumers Message know you'll be glad you

## Thermo Home Inc.

Clay Witt-Owner

Elvis Gillit- For Estimates

With the cost of heating fuel going up, and the need to cut down on the use of electrical energy, it makes good sense to save heat in the winter and conserve air conditioning costs in the summer. How can you accomplish both of these objectives at the least cost? Insulate!

THERMO HOME, INC. located at 1118 Butternut in Abilene, phone 673-5097, can com-

home or business so that your fuel consumption will be greatly reduced, as will your use of electricity for air conditioning! You might call them "the energy sav-

This reliable firm features insulating ideas for the conservation conscious homeowner or businessman. They'll insulate your walls with Urea Formaldehyde you'll make!

pletely insulate YOUR foam. And, for top efficiency in attic insulation, cellulose is recommended.

So do your part to conserve our valuable energy resources. Call the THERMO HOME, INC. and arrange for a consultant to assess your insulation needs. The editors of this 1978 Consumers Message suggest that it will be the smartest move

## Abilene Restaurant & Club

## Equipment, Inc.

Featuring a complete line of famous brand restaurant and club fixtures, ABILENE RES-TAURANT & CLUB EQUIPMENT, INC. at 201 Mesquite in Abilene, phone 677-2846, has esta-blished an enviable reputation throughout the area as being a leading supplier of quality goods and exceptional service. Their nationally known brands of refrigeration equipment, counter setups, grills, bar fixtures and everything you need

to run a restaurant, bar

or club have won them the approval and respect of quality-conscious people throughout the region. ABILENE RESTAURANT & CLUB EQUIPMENT, IN C. welcomes businessmen and the public to visit their establishment.

This renowned concern specializes in providing the right equipment for the job at the right price. Their large inventory assures you of getting the supplies you need when you need

The ABILENE RES-

TAURANT & CLUB EQUIPMENT, INC. can help you run your bar, restaurant or club at maximum efficiency AND profit. Their trained consultants will assist you in every way to insure a smooth operation. They would like to thank their customers for their patronage and wish them a joyous and safe holiday season. The editors of this 1978 Con-sumers Message sug-gest that you find out more about this leading supplier of store and restaurant fixtures.

## Western Mobil Homes, Inc.

Gene Emanuel-President

Rosemary Cupps Vice President

Noel Courtney-General Manager

Discover the beauty and value of mobile home living by visiting the WESTERN MO BILE HOMES, INC. at 760 Arnold Blvd. in Abilene, phone 692-8181.

They are dealers for the popular Shult, Redman, Dolphin and the one and only Viking Triplewide mobile homes.

Here, friendly salesmen like Curtis Potter, will discuss your living needs, and then give you a guided tour through their fine display of

these luxurious, spa cious homes. You will find just the model suited to the size of your family, in just the floor plan and decor that is your choice, at prices well below that of a home.

Whether you purchase you new mobile home with or without funishings, you'll be treated to one of the best buys in town with long term financing and low down payment, designed to fit your financial capabilities. VA or FHA financ-

ing is available on all homes

Don't hesitate a n y longer, now is the time to discover the exciting difference of mobile home hving.

The editors of this 1978 Consumers Message commend this dealer for their above-board policies and fine products, and suggest to our readers that they see the WESTERN MOBILE HOMES, INC. for a real difference between a good buy and the best.

## Payless Cashway's Inc.

Pat Gray-Manager

Conveniently located at 200 No. Clack in Abilene, phone 692-7055, this popular lumber yard carries a complete line of grade A building materials, supplies, and tools, and through their fair methods of doing business and the high quality and fair prices constantly offered, they have won an enviable reputation throughout this

The people of this territory, including contractors, builders, and do-it-yourself homeowners, have come to know that they can depend on this lumber yard for everything in building materials. It may be truly said that this firm is a valued asset to the community.

One of the essential features of any house, store or other structure is that it will stand the wear of the years. They same is true of the reputation of any business firm and that is why PAYLESS CASHWAY'S INC. enjoys an ever increasing volume of business and popularity.

The editors of this 1978 Consumer's Message are happy to suggest that our readers make this their lumber headquarters. Management and staff wish to extend their sincerest wish for a happy and prosperous holiday season to all their friends and customers.

## Doty Farm Equipment Co.

Terry Tom L. Janovich - Manager

Avis Rent A Car

Which auto rental service offers the most for the businessman in terms of convenience AND the least possible expense? The AVIS RENTA CAR located at Abilene Municipal Airport in Abilene, phone 677-9240 has always been one of the leaders in this area, and the kind of service that people receive here is the big reason for their success.

From the friendly, courteous personnel at the counter to the shiny, clean automobiles you drive away in, this is one rental firm which realizes that the customer must come first!

When it comes to automobile rentals, few can match the AVIS RENT A CAR for service or rates. They even offer rates which will usually be within you

insurance allowance for a rental car if your personal auto is wrecked or stolen. Of course, most major credit cards are honored. The editors of this 1978 Consumers Message urge you to do business with the best!

The management and staff wish all their friends and customers a happy and prosperous holiday season.

# Hackett Egg Farm-Formerly McBeth's

Joe and T. J. Hackett-Owners

The largest, freshest, best tasting eggs anywhere. . . that's what you'll find at the HACK-ETT EGG FARM! This leading egg farm, located at Route 6 in Abilene, phone 673-0690, specializes in eggs only, and they can supply you with one dozen or 100

Some of the area's finer restaurants, as

well as hospitals, hotels, grocery stores, and other institutions depend on this firm for all thier eggs. Retail customers, too, can get the same quality and service. Smart homemakers visit the egg ranch weekly to stock up on the freshest eggs available in this area.

For quality eggs and the finest service, we,

the editors of this 1978 Consumers Message, take pleasure in recommending the HACKETT

readers. Wholesale customers are invited to

call 673-0690 for complete information on fast, dependable egg

## Abilene Livestock Auction

Serving the Area Since 1937' Tom Neff & Waddell Stran

**Owners & Operators** 

To receive the best service and results in the sale of your livestock, it is generally accepted that it pays to do business with the ABILENE LIVESTOCK AUCTION located 2 miles Northeast on I-20 in Abilene, phone 673-

CATTLE SALES 10:00 a.m. MONDAY - TUES DAY - THURSDAY, HOGS & CATTLE -11:00 a.m. THURSDAY

This reliable concern

has served the stockmen of this district most effectively and always with a marked degree of satisfaction.

They seek to find the most advantageo u s market for their livestock, and that they have been successful is evidenced by the increasing number of people who are doing business with this firm. They offer both the buying and selling public a real service. This firm is a pro-

gressive organization, having the confidence of the people throughout the section.

The ABILENE LIVE STOCK A UCTION wishes their customer sand friends, a "happy and safe holiday season". The editors of this 1978 Consumers Message suggest to stockmen of this district that in selling their livestock, they can do no better than contact the ABI-LENE LIVESTOCK AUCTION

## Central Texas Iron Works

Boyd Rogers-Sales Manager

Jerry Herttenberger-Production Manager

For quality in steel products, many major manufacturers and contractors in this area rely on the CENTRAL TEX AS IRON WORKS to

serve their needs. With warehouse and office facilities located at 771 Virgil (East Abilene) in Abilene, phone 673-4221, this reputable firm has been supplying the steel needs of the region's heavy industry for many years now

Their complete stock. outstanding service and fine products have made them the first place that smart builders call. Whether you need steel in plates, sheets, bars. tubing, channels, angles, pipe, beams or ANY particular extrusion. this is THE warehouse

The precision equipment at the CENTRAL TEXAS IRON WORKS allows them to burn.

that has it

shear or saw steel to just the size and shape you want. "Merry Christmas and a happy New Year" from the CENTRAL TEXAS IRON WORKS people to all their customers friends and employees.

The editors of this 1978 Consumers Message would like to make particular comme n dation of this full line steel distributor

### Jack Doty-Owner

Located at 366 Chestnut in Abilene, phone 677-4349, this outstanding firm features everything in the way of farm equipment and supplies.

For many years, this widely known firm has provided the farmers with a supply of ALLIS-CHALMERS farm tractors and implements that are by all means some of the best to be had. They also handle a complete line of ALLIS-CHALMERS lawn and garden equipment. Many years of service put them in a position to give advice in the selection of implements and tractors most advantageous to the farmer's particular needs.

They are dealers for FORNEY WELDING EQUIPMENTS and CONTINENTAL BELTON products, including postbole digger, shredders and sprayers and SHAFER PLOWS and OWATONNA HAY EQUIPMENT.

They have an excellent line of tool boxes for pick-up trucks and ALLIS-CHALMERS and THORSEN HAND TOOLS.

To complete their service to the farmer, the DOTY FARM EQUIPMENT CO. maintains a department for all kinds of repair work on farm machinery, where they employ expertly trained

men who are very capable of taking care of any repair service. No job is too large or too small. The editors of this 1978 Consumers Message highly recommend this firm to our readers for A-plus quality and dependable service.

## Clemmer

### **Monument Works**

Cloise Clemmer-Owner

CLEMMER MONUMENT WORKS is located five miles North on Anson Highway in Abilene, phone 673-8881, where they feature a complete stock of monuments.

The high grade monuments sold here have been recognized by the people of this area as the very best in quality monuments. It can be truly said that everything in the way of monuments can be secured from them and you may be assured that the product will be of the highest quality.

Special service and comprehensive information will be given to prospective customers at all times whether the request be in person or over the telephone. Their reputation as honest and straight forward business people extends far and wide. The high quality of their merchandise, combined with modern prices and the services they render has brought this firm a very large patronage and the confidence of all the people in

Only through this knowledge are we, the editors of this 1978 Consumers Message, able to recommend this monument company to our

## Tri-J Drilling Company

The Oil business can be a risky one--a business in which fortunes are made and lost every day. But for every individual who has made a fortune or lost one, in a big oil gamble, there are thousands of smaller businessmen-suppliers, seismic operators, geologist, engineers and drillers such as the TRI-J DRILLING CO. located at 1331 Industrial Boulevard in Abilene, phone

Like others of their business the TRI-J DRILLING CO. spends his days helping find and develop new sources of energy to meet today's evergrowing demands for top-quality petroleum products--products to run our cars, heat our homes, package and preserve our foods, and even

for use in drugs found in everyone's home.

People in the drilling business such as TRI-J

DRILLING CO. don't work 8 hour days--they
work "8 day weeks," since the oil industry never sleeps. While others are observing legal holidays, people like them are on the job, searching for, drilling for, producing and refining the oil on

which our nation depends. TRI-J DRILLING CO. wishes all their valued customers, friends, and employees, "a happy and

safe holiday season! We. the editors, of this 1978 Consumers Message, wish to commend the TRI-J DRILLING CO. its owner (s) and employes for their outstanding service to this area and to the nation.

# Awisco-Abilene Welding & Industrial Supply Co. Inc.

Grady Morrison-President

Ken Morrison-Vice President

The welder's warehouse. That's what leading welding professionals call AWISCO!

Conveniently located at 222 N. Treadaway in Abilene, phone 677-5205, this full line welding supple features EVE RYTHING that the welder needs AND wants! There's a great selection of electric and gas welding outfits for the beginner or experienced welder. They have the region's largest stock of industrial gases for eve-

ry purpose. Protective gear, helmets and a large selection of safety equipment make this the welder's "department store!" In addition to full line welding equipment, AWISO handles a full line of BOSCH, ROCKWELL, INDUSTRIAL TOOLS, and PROTO TOOLS, for

Whether you're a professional welder or a do-it-yourselfer, see AWISCO for ALL of

and builders.

contractors, carpenters

your equipment needs. You're sure to find just what you want at this well-liked establish ment. The heartiest of holiday wish from AWISCO to you, their valued customers, friends, and employees!

As the editors of this 1978 Consumers Message, we would like to recommend this fine shop to all of our readers interested in the finest of welding equip-

## Sonic Drive-In

Two places to Serve You

Besure to order some

of their WORLD FA

Gordon Key-Manager

You could just stop in for a quick soft drink. buy HAPPY EATING are the bywords of the SONIC DRIVE-IN in Abilene. They're located at 2402 S. Sales Boulevard so when you're in a hurry, just stop by for a delicious meal at a They feature several combinations of their mouth-watering extra large hamburgers and cheeseburgers, and are glad to fix them in any combination you prefer.

Nothing is cooked ahead of time to get cold or soggy at the SONIC DRIVE-IN, so you are assured of the freshest, soft drink, to round out hottest meal in town.

MOUS onion rings, prepared daily in their own spotless kitchen, or their golden-brown french fries. For a delightful variation, try their fantastic footlong coneys with fresh chili, and, if surprisingly low price. you like, grated cheese. Top off your meal with one of their dairy

> thick shakes, sundaes, ice cream in a cup, or their "TWIST" in frozen confectionaries. It's chocolate and vanilla twisted together in a tasty combination. All this, along with a

desserts, malts, triple-

your dinner or after

movie snack will prove to you, as we, the editors already know, that you will always enjoy "HAPPY EAT-ING" along with "SER VICE WITH THE SPEED OF SOUND'S

For even faster service call ahead phone 672-0235 or 692-9 0 7 5. Your order will be ready to carry out when you get there. As the editors of this 1978 Consumers Message we heartily recommend this fine drive-in restaurant to all of our readers. Management and staff wish to one and all a very happy and prosperous holiday

## Century Datsun

### Ronald L. 'Skitch' Rougeux-General Manager

Inthese days of rising fuel prices and increasing service costs, it makes sense to shop for cars where economy and dependability are built into every unit. CENTURY DATSUN at 218 N. Leggett in Abilene, phone 673-3 8 4 2, features the complete line of Datsun's for 1979 and these outstanding automobiles are the sensible way to get the

kind of gas mileage and trouble-free driving that everyone should be

looking for these days! Stop by this popular dealer's showroom and test drive a new DAT SUN. With available options which allow you to "customize" the model of your choice to your needs, there's no longer any reason to continue driving a "gas gulper!" Do something sensible for the energy situation AND for yourself...see the full line of new DATSUN Z-cars, sedans stations wagons and pick-ups at CENTURY DATSUN! The editors of this 1978 Cons u mers Message give this out-standing firm our complete vote of confidence. The management and staff hopes for a happy and prosperous holiday season to all of their customers and friends.

## A & A Trophy Shop

### Terry Rawson-Manager

For trophies and awards for ALL EVENTS, it's the A & A TROPHY SHOP! As one of the leading specialists in the local area, this well-known supplier can handle ANY order, no matter how large or how

Conveniently located at 205 Grape Street in Abilene, phone 676-2121, this reliable firm can supply you with custommade trophies and engraving for ALL events. Check with them for their low, low prices on a quantity order for YOUR next function!

his awards are not forgotten at the A & A TROPHY SHOP, either! This outstanding supplier has a great selection of desk sets, plaques and other awards for company parties and

The businessman and

banquets. It's a scienti fic fact that employees do better on the job when they are rewarded for their efforts.

The editors of this 1978 Consumers Message urge YOU to look into purchasing trophies and awards from this fine shop. We know that your presentations will come off better when you present the best!

## **Academy of Homes**

Pauline Hammond, GRI- Residential John Stash, GRI- Farm and Ranch Property

Looking for a better buy in real estate? See the competent people at the ACADEMY OF HOMES and get into that new home for a lot

Located at 45 Westgate Mall in Abilene. phone 698-4440, this respected firm offers a greater selection of new and older homes than most anyone in the area. They specialize in find-ing the kind of property that YOU want at the

kind of price YOU can afford. In addition to finding the type of home you want, this reliable broker can arrange bank financing and other plans to fit your budget ACADEMY OF HOMES is locally owned and contented. They are familiar with the area

and know where the good buys are! Rental property?
Ranch or farm property? Investment perty? This well tablished realtor has it all! 'Their listings are kept "completely complete" due to the volume of business they do.

They would like to say "happy holidays" to their valued clientele and friends.

In compiling this 1978 Consumers Message, we, the editors, would like to make particular mention of this fine real estate firm.

## **Hamlin Construction** Company

Beau Raines & Stack Raines-Owners

The HAMLIN CON-STRUCTION Company features general oil field construction. In addition o offering you complete liberglass spray painting, sandblasting, rusfcoating, and tennis court construction.

This firm is one of the leaders of its kind in this district and has built its reputation upon service, satisfaction and the good will of its many satisfied customers. The management knows the demands of their customers and furnishes quality service at reasonable prices. Their fiberglassing is a quarter inch of the existing production tanks with a 7 year unconditional guarantee.

The oil industry in this area of the state prefer doing business with them because they know they will be treated fairly. The HAMLIN CONSTRUCTION COM-PANY is a licensed contractor for rusf-coating This is a CON-TINENTAL OIL patented process which involves the sandblasting and apoxy resin coating of casings which minimizes and prevents cement failure. That accounts in a very large measure for the success and popularity of the HAMIJN CONSTRUC-TION COMPANY in Hamlin call 576-3102, and in Abilene phone 692-4899

This progressive firm can also build you the tennis court of your dreams, for HOMEOW-NERS and RECREA- TIONAL CENTERS They are proud of the completed court at the MERKEL COUNTRY CLUB constructed with an asphalt base and topped with LAYKOLD acrylic. Tennis court surfaces of plastic poly-ethelene, or MATE-FLEX IS ALSO A SPEcialty of theirs.

The HAMLIN CON-STRUCTION Company wish area residents, clients, friends and employees a happy and joyous holiday season.

In this 1978 Consumers Message we, the editors of it, in making mention of the reliable concerns in our trade territory, wish to recommend the HAMLIN CONSTRUCTION COM-PANY to our many

## Duck and Associates Realtors the reputation of the firm with which you do

When you're looking around today's tough, critical real estate market for the best place to put your money, trust DUCK AND ASSO-CIATES REALTORS to help you find the home or property that YOU

With offices located at 1457 Woodard in Abilene, phone 698-7824, this respected broker has more to offer in terms of listings and services.

the one to see FIRST! \$575.00 per acre, also 5 matters! acre homesites for

Whether you're looking SOCIATES REALTORS for a building site, a new can and will find just home, an older house, what you're looking for. commercial property, When it comes time to farm or ranch...this is sell your existing property, this reliable bro-For example a 120 acre ker will get more for farm on the Southeast you! Trust them with edge of Merkel for ALL of your real estate

\$85.00 per acre on DUCK AND ASSOC-IATES REALTORS With some realistic wishes the "best of the prices and some diligent holiday season!" to effort, DUCK AND AS- their clients and friends.

# Goodner's Family Steak House

Greg Glasscock-Manager

What's the number 1 choice for the perfect dinner? Most people would eat steak nearly every night. Well, at GOODNER'S FAMILY STEAK HOUSE you can eat steak nearly every night and it doesn't cost any more than any normal meal!

Located at 3535 N. 1 in Abilene, phone 677-5401, you can create your own this well-known steak house features choice cuts of aged beef at the lowest possible price. How do they do it? Volume buying and low

overhead is the secret. The entire family can dine on steak for a fraction of the price you'd expect to pay at a regular restaurant. Steak is the main product at this fine establishment, and they al-

ways strive to keep their prices as low as possible! With every meal salad from their sensational salad bar!

GOODNER'S will soon begin remodeling their establishment to better serve you. Your

cordially invited to visit them to better appreciate the new interior.

Bring the family and enjoy a man-sized steak dinner at GOODNER'S FAMILY STEAK HOUSE tonight.

GOODNER'S wishes you and your family a Merry Christmas and a prosperous New Year! The editors of this 1978

Consumers Message would like to make special note of this outstanding family steak house and heartily recommend it to all of

## Abilene Axle & Spring Co.

A. D. Derington-Owner

The ABILENE AXLE & SPRING CO. at 1990 Butternut in Abilene, phone 672-8001 has special equipment to repair and service axle and springs for trucks, autos and trailers' of all makes. Make an appointment to have work done here by calling them anytime.

You'll be treated to fast, efficient service by trained mechanics. Maximum service and

reasonable prices are featured at this establishment. You'll be glad you did business with this firm and you will want to return

A fine reputation has been established by this firm in this area. Residents have come to know the ABILENE AX-LE & SPRING CO. as the place to go for quality Axle & Spring service and repair.

Satisfaction is guaranteed by this firm. The editors of this 1978 Consumers Message recommends this shop for top quality Axle & Spring repair. A.D. Derington

Christmas and a happy

and staff express their best wishes for a Merry

and prosperous New Year to all their customers and friends.

## Pine Street Salvage Company That's what you'll find and fowl are all treated at the Abilene Grain and with special care by this

Preserving America's Future

By Recycling America's Past

We all know that one good way to protect our environment is to recycle raw materials whenever possible. In this area, there's one firm which has been doing this for years! We're talking about PINE STREET SALV-AGE COMPANY at 3833 Pine Street in Abilene, phone 677-8831 or 677-2111, who will pay you the highest prices for

your scrap metal. We all have scrap metal around our home or farm that is useless to us. With very little effort, you can gather it up and on you next trip to town bring it in to these dealers and they will sort, weigh, and pay you for it while you wait. Copper, Brass, lead, bronze, and alum-inum will bring the highest prices.

This firm has built a fine reputation for reliable dealings and the editors of this 1978 Con-sumers Message recommend them to all in this area who have scrap metal to sell, or have need of selecting some materials for their own

Help beautify America; take your scrap metal to PINE STREET SALVAGE COMPANY.

## Seat Cover Center

Serving the Community since 1959

The SEAT COVER CENTER is located at 1056 Butternut in Abilene, phone 677-1349. They feature original factory replacement of seat covers, truck cushions, arm rest, headliners, and they also wholesale and retail foam and vinyl.

Much experience is needed to properly upholster a car or truck and make it look neat. You can be assured that your job will have that professional look. They

have successfully upholstered many cars in Abilene area and their work speaks for itself.

Here you will find many fabric samples to choose from and you can be sure to find just the type and color you

Good fabric, an honest effort to please, and experienced workmen are available to you at this first class shop. Stop at the SEAT COV-ER CENTER for an

estimate the next time you need work of this

The editors of this 1978 Consumers Message commend the SEAT COVER CENTER on the quality of their workmanship and recommend them to all our readers.

The owners and employees of the SEAT COVER CENTER extend their warmest wishes to all of their friends and customers for the coming Yule Tide season.

## Red's Automotive

Red Seivert-Master Sgt.. USAF-Retired

When service for which you cannot go window shopping for such as complete auto and truck repair is needed, it then becomes more important to know business. Red's Automotive located at 609 Arnold in Abilene, phone 692-9685, is a firm with which one can do busi-

and assurance of re

ceiving satisfaction. They know the auto repair business perfectly and insist that each job be perfect. They employ only competent, well trained mechanics who have the desire to

please every customer. This firm is favorably known for prompt service and fair prices. Much of their popularity ness with confidence they stand behind every

The editors of this 1978 Cosumers Message suggest that you consider this reliable firm. We're sure you will be pleased with any work they do for you.

The owner and staff of Red's Automotive send out their sincerest wishes for a very happy and prosperous holiday season to all of their customers and friends.

## Security Abstract Co. Of Abilene

Elton Dickerson-Manager

Located at 1218 No. 7 in Abilene, phone 677-4123, the Security Abstract Co. Of Abilene has considerable experience in matters regarding land and its ownership. They are one of the area's leading title insurance firms and they perform many invaluable services to homeowners and businessmen throughout this

Contact them first for complete title insurance

and escrow real estate closings. Their staff of trained financial and real estate consultants will minimize ANY problem you may have in securing a clear deed to your property. If you're contemplating buy ing some property, you should contact this reliable firm FIRST and find out about the low, low cost of proper title insurance and related matters.

They wish a happy

and prosperous holiday season to all their valued clients and friends!

As the editors of this 1978 Consumers Message, we suggest that all prospective property owners do whay smart real estate agents throughtout the state do and get in touch with the Security Abstract Co. Of Abilene for fast, friendly service on all of your title insurance and escrow needs.

# Ellis & Bentley Insurance

Jack Ellis-Partner

Dalene McMinn-Partner

Insurance protection for your home and family needn't be a nightmare of red tape and computer i z e d forms. By simply cal-ling Ellis and Bentley Insurance at 1218 No. 4th in Abilene, phone 677-2873, this reputable firm has been serving the needs of an evergrowing number of smart clients in this area for years. Their

courteous service and complete understanding of the insurance business have won them friends from all age groups and their efforts in finding the lowest possible rate for YOU will make you a regular customer.

Ellis and Bentley Insurance is YOUR independent insurance agent. This means that he isn't bound to one

company when it comes to finding the best insurance for you. "Merry Christmas and a joyous New Year" from Ellis and Bentley Insurance to all their valued clients and friends. The editors of this 1978 Consumers Message suggest that everyone give this fine insurance firm a call!

# Abilene Grain and Supply Co. Inc.

Your exclusive PURINA dealer

Wayne Ramsey-Manager

Quality feed for every Dairy cattle, sheep, animal on your farm, hogs, beef cattle, horses at the Abilene Grain and with special care by this Supply Co., Inc. in Abi-reputable feed dealer. lene at 303 South 15th, Even the family dogs phone 677-4371. They're and cats can be fed the area specialists in better after a trip to the livestock nutrition and Abilene Grain and Sup-

will gladly bag up any ply Co. Inc!
special mix that your This fine store carries
stock may require. Stop more than just feed.
in today and discover They have a complete
just how easily you can line of needed livestock increase the quality of items such as salt, you herd with the finest horseman's supplies and in custom-mixed feeds! special vitamins and

nutrients. If you're a livestock grower, this full line feed store should become a regular "Best holiday wishes"

from Abilene Grain and Supply Co., Inc. to all their customers and friends.

The compilers of this 1978 Consumers Message think you'll like doing business with this reliable feed dealer.

# TFB holds annual meeting

Delegates to the Texas Farm Bureau's 45th annual meeting in Dallas Nov. 26-29 adopted a compromise flexible parity farm program recommendation.

The 1,150 voting delegates, representing 228,079 member families, re-elected Carrol Chaloupka, Dalhart grain and cattle producer, as president of the TFB. They also elected George White, Thompsonville, Gonzales County, as state director, replacing the retiring Milton Harborth of Seguin. Following the convention, the Board of

Directors re-elected Reed Lang, Rio Hondo, as vice president; and S.M. True, Jr., Plainview, as secretary-treasurer. The flexible parity resolution calls for amending the present farm program to provide

for a formula of variable government-set target prices for set-aside acres of cotton, wheat, feed

grains and rice. It also calls for a loan rate of 75 percent of parity for those crops The recommendation, which will be forwarded to the American Farm Bureau Federation annual meeting in January in Miami Beach, embodies

provisions of the Dole Bill which the TFB endorsed in February. Under the plan, the more acres a farmer sets aside, based on his past history, the higher his target price would be. The government would give the farmer a "deficiency" payment, the difference between the market price and the

target price. Under the formula, a farmer could earn a target price of 100 percent of parity by setting aside 50 percent of his tillable acres.

Melissa Lane Cosper, 18, from Edna in Jackson County, was crowned TFB queen in the state finals competition over nine other district nominees. Her parents are Mr. and Mrs. Richard Cosper. Miss Kassandra Sanin of Detroit, Red

River County was runner-up.
The Talent Find competition was won by sixteen year old Sandy Hudson, daughter of Mr. and Mrs. Fred Hudson, Canton. Miss Hudson sang the current hit "I Honestly Love You" in the contest featuring seven other talent numbers.

Bruce Dugger, young farmer from Robstown, was chosen winner of the Discussion Meet in competition with three other finalists. They discussed the topic of "what the farmer can do to have more input in domestic and international marketing, processing and transportation of his products'

A young farm couple from Waller, Thomas L. Paben and his wife, Dianne, received the TFB

Outstanding Young Farmer Award. The Queen, Talent Find, Discussion Meet and Young Farmer winners will represent the TFB at the American Farm Bureau Federation annual meeting Jan. 14-18 in Miami Beach.

Retiring Congressman W.R. (Bob) Poage of Waco received the organization's Meritorious Service Award.

Adopted resolutions pertaining to state level matters become state policies for the state's largest farm organization next year. Approved resolutions dealing with national issues are being forwarded as recommendations to the AFBF annual meeting.

In the voting on national farm program recommendations, the delegates turned down a resolution calling for 90 percent of parity price supports. Shortly afterward, they adopted the flexible parity plan as a compromise.

# A&M looking for cattle brands

The search continues throughout Texas for outstanding cattle brands to include in another chapter of their history by "burning 'em in" Texas A&M University's "branded stairway".

L.A. Maddox, chairman of the unique branding project, said that some 3,500 brands, or more, are expected to be imprinting on the 254 "county oak panels" in the University's new \$9.5 million Robert J. Kleberg Animal and Food Sciences Center.

"County Extension agents are working with their local beef cattle committees to select eight brands per county, and with historical societies to select other brands for the panels," Maddox, Texas Agricultural Extension Service beef cattle specialist, said. "We now have slightly more than 500 burned in.

There are some 200,000 brands recorded in Texas and on file with the Texas and Southwestern Cattle Raisers Association in Fort Worth. This is the state's most complete record.

The "branding" was an idea of Dr. O.D. Butler, for many years head of Texas A&M's Animal Science Department and now associate vice president for agriculture and renewable resources. He said that not only are cattle brands a rich part of Texas livestock history but a prized possession of ranchers in identification of their

"We felt that the branding ceremonies would bring about a closer tie-in between cattlemen and our animal science facilities on campus as well as with research and educational work throughout Texas," Butler said.

Application of the brands was initiated last June during a meeting of directors of the Texas and Southwestern Cattle Raisers Association. Officials of other livestock groups also are being invited for a "branding party"

Maddox said that branding ceremonies also will be conducted by Extension district groups until "all panels are branded." This probably will be about next April 2-3 when the annual Texas Animal Agriculture Conference is staged by Texas A&M.

