

BY BILL ELLIS

## Bull Town Days Celebration Scheduled In Bovina This Week

### ★★★ Big BBQ Set Friday

**BULL TOWN DAYS, 1975** variety, kicks off in Bovina on Thursday, and once again, a good old-fashioned time appears to be in store for residents of the area who avail themselves of the four days of activities.

This year makes an even dozen years for the **BTD** celebration, and once again the schedule is spiced up a bit with some new events.

We believe that new events is the key to keeping a celebration such as **Bull Town** going. You have to keep your old "stand by" attractions, such as the parade, the barbecue, the quarter horse show, etc.

But the introduction of new events occasionally will help to pump "new life" into the celebration, and give it a fresh appearance from one year to the next.

This year, the new features include the big **Air Show**, which will star **Marlon Cole**, noted stunt flier, along with **Bovina's** own **Ted Stallings**. This promises to be a nice addition to the schedule.

Also new this year is the slow-pitch softball tournament. This should likewise be a popular addition. **Bovina** must have the most softball players per capita than any other city in the country.

Where else do you know of a city of less than 2,000 people fielding a local softball league of nine teams? Off hand, we don't know of any.

Last year, the **Jayceettes** introduced their "Little Miss" (Continued on Page 9)

Sufficient boneless beef round — enough for 2000 hungry **Bull Town Days** visitors — will go on the grills at 1 p.m. tomorrow (Thursday) in preparation for the focal point of the four-day community celebration at 6 p.m. Friday.

Everyone is invited to "come to supper" in Bovina at that time with about 2,000 people expected to accept the invitation.

The meal will be served on the town's Main Street with four serving lines set up to move the people through in a minimum of time.

Some 1600 pounds of barbecue meat has been purchased through **Bovina Supermarket** for the event.

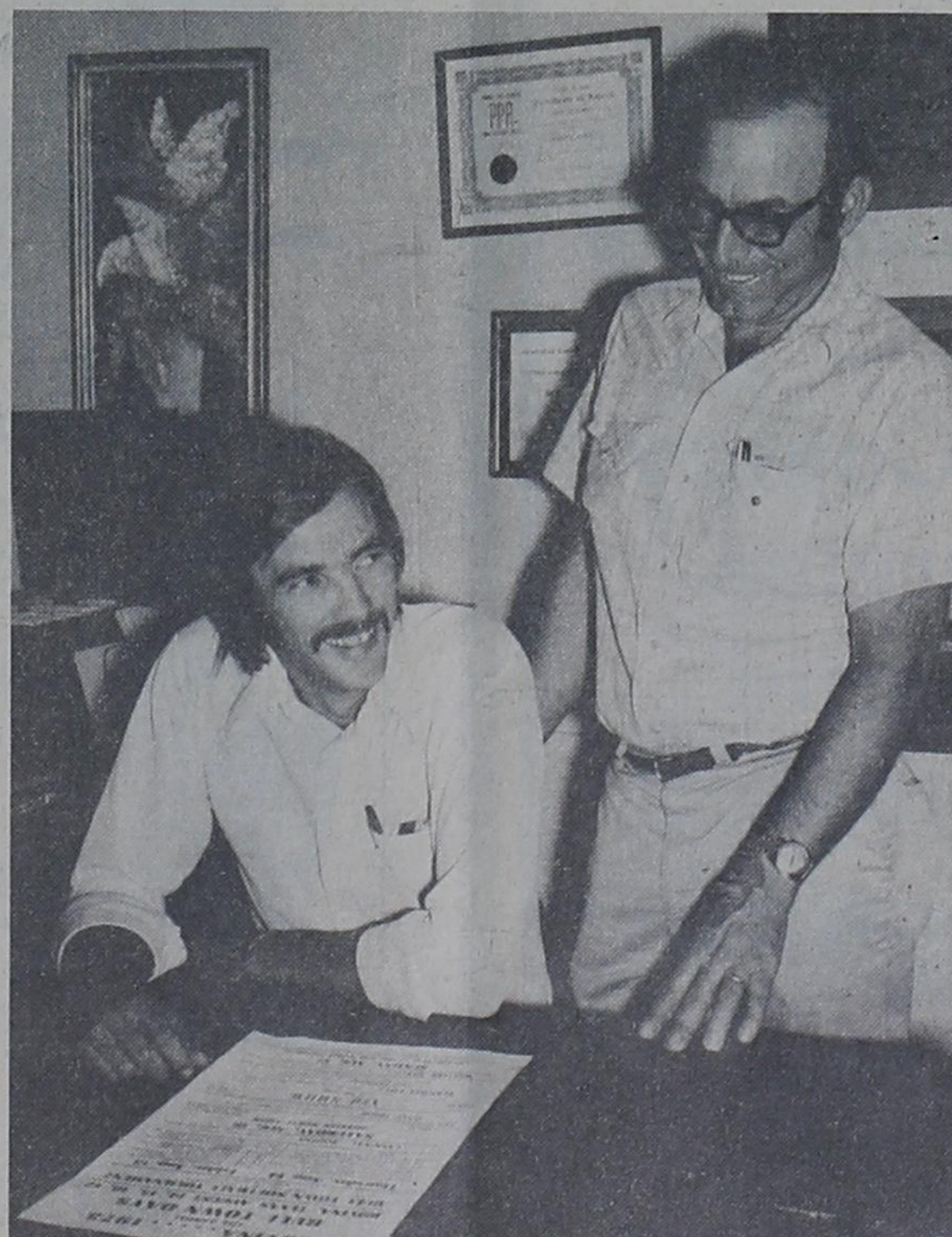
**Don Murphy** will be the chief cook and in charge of the grills located on the yard at **Bovina Gln Co.**, north of town.

After the meat is taken from the grills Friday morning, it will be packed in foil-lined insulated boxes until meal time Friday evening. The boxes will be opened then and a crew of men will slice it as it is served.

**Kenneth Cary** will be in charge of the slicing crews.

Barbecue won't be the only item on the menu as **Bovina-grown** cantaloupe and onion slices along with pinto beans will be served.

**Wilbur Charles** is in charge of sacking the pinto beans with the (Continued on Page 9)



**BTD DISCUSSION . . . Ken Horn, left, general chairman of the 1975 Bull Town Days, and George Powell, assistant chairman, look over the four-day schedule of events for the**

**12th Annual celebration to see what last minute details need attention. The celebration is scheduled Thursday, Friday, Saturday and Sunday of this week.**

**Bull Town Days Week** in Bovina is here!

The 12th annual celebration officially gets underway tomorrow (Thursday) at 2 p.m. in city park with the **Super Star** competition for the younger **Bull Town** residents.

Highlight of the four-day celebration is expected to be the barbecue Friday at 6 p.m. on **Bovina's** Main Street when 2,000 hungry **Bull Towners** are expected to dine on barbecued beef, pinto beans and locally-grown cantaloupe and onion slices.

Following the **Super Star** competition at the city park will be the first of 27 slow-pitch softball games, the **BTD Queen** contest, beard growing contest and cow calling contests at 6 Thursday afternoon.

Some 14 teams, including five from **Bovina**, five from **Clovis**, two from **Hereford** and one each from **Muleshoe** and **Grady, N.M.**, will be competing in the invitational slow-pitch tournament which will conclude Sunday evening at the **Lions Club** ball park here.

The **BTD Queen** contest, along with the beard judging and cow calling event, will be held at the roping arena just east of Main Street.

Next on Thursday's slate will be the "Little Miss" and "Miss Baby Doll" beauty pageants at **Bovina Schools** auditorium. The 1975 **BTD Queen** will be crowned at the auditorium and winners in the cow calling and beard growing awarded prizes.

Some nine girls are entered in the "Miss Baby Doll" portion of the pageant with 10 entries in the "Little Miss" contest.

Six contestants will vie for the 1975 **Bull Town Days Queen** this year. The girls will be judged on horsemanship, personality and appearance.

Performing a riding routine for out-of-town judges will be **Cathy Trimble**, **Dianna Naegle**, **Mandy Roach**, **Lori Norton**, **Faith Mays** and **Donna Rector**.

**Miss Lezli Williams**, 1974 **BTD Queen**, will present this year's queen a bouquet of roses, a buckle and hand-tooled leather crown. Winners of the cow calling and beard growing contests will receive plaques.

Friday's activities get underway bright and early with an old-fashioned chuck wagon breakfast, guaranteed to get early risers off to a good start on a jam-packed day of **BTD** activities.

Beginning at 7 a.m. and continuing until 9 a.m., members of the **Bovina Roping Club** will prepare and serve scrambled eggs, bacon, biscuits and piping-hot cowboy coffee to hungry **Bull Towners** at the **Bovina Gln Company** yard.

Old timers and ex-residents of the **Bovina** area will begin registering at the city marshal's office on Main Street at 10 a.m. for the community-wide basket luncheon and reunion in the masonic Lodge Hall next door. **Bovina Woman's Study Club** is in charge of arrangements for the event. Awards will be presented Friday night to the oldest old-timer registering and to the person traveling the farthest distance to attend the celebration.

(Continued on Page 7)





**JIM FITZGERALD** in the MASON (MICH.) NEWS... Would you believe that President Ford, the great pardoner, reminds me of little Michele and an old William Holden movie?

Michele is my five-year-old granddaughter. We visited her the other day and she insisted upon showing us that she now knows how to ride a two-wheel bike.

There are no sidewalks around Michele's home, so she had to stage her demonstration in the street, usually forbidden territory. Several adults watched nervously, at first, but Michele soon proved she had indeed graduated out of the training-wheel class.

She went back and forth, back and forth, a little wobbly but increasingly steady as she grinned greatly and her grandmother once again loudly asked the world if this little girl was not indeed the most marvelous child you ever saw.

But slowly it began to dawn on the adults that a large gap was growing between a forth and a back. Michele ad extended the last forth over a slight rise in the road. She was out of sight for a minute but we all knew she would reappear. But she didn't.

And didn't. Michele's mother, who is not nearly as star-struck as Grandmother, finally went chugging down the road with elbows flying and steam hissing from her ears. You could almost hear the cymbals crash.

It seemed like an hour before mother and daughter returned, with daughter sobbing a bit and mother frowning mightily, perhaps ponder-

ing the unalterable fact that she had two more children younger than Michele.

The capture had been made as Michele was about to sit down to lunch at a chum's home on the other side of town. Her parents had forbidden her to ride her bike so far but... well... it seemed like a good idea at the time. She had to show Grandma and Grandpa how she could ride her bike, didn't she?

And I thought about "Stalag 17", the fine World War II movie in which William Holden and buddies continually tried to escape from a German prisoner-of-war camp.

One ingenious plot involved a few prisoners painting the traditional wite line down the middle of the road leading out of camp. The German guards watched calmly as they slowly painted their way through the front gate and down the street, innocent and industrious workmen. The prisoners had painted well over the horizon before the guards finally realized they intended to paint their way to New York.

It was a scheme worthy of the most marvelous child you ever saw. Classy.

That's where President Ford fell short. No class.

Ford thought he had firmly established his innocence and good intentions in the eyes of his admiring countrymen. He thought he could pardon Nixon, a suspected felon, as

if his alleged crime were burping at dinner, and we would all cheer his good manners. Ford was wrong. He was overcome by the euphoria of the honeymoon and he didn't smell the toast burning. He took our love and abused it; he didn't realize we'd care, tra la la.

President Ford didn't paint slowly enough. He could learn a lot from Michele.

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**PAUL TIMMONS** in the AMARILLO DAILY NEWS... Excuses for exceeding the speed limit are limited only by the human imagination and I thought I had heard most of them but my wife's sister and brother-in-law came in with a new one the other night.

The way they tell it they were driving along at 55 mph when a rendering plant's dead animal truck went around them, and then slowed down to 55 right in front of them.

"We couldn't take the odor so I passed and pulled out about a quarter of a mile ahead before I slowed down," Jim said.

"It wasn't five minutes until he passed me again. I passed him again and he passed me again.

"Finally, I got enough of that game so I just kicked it up to 70 and came on to Amarillo. I was leading a whole parade of people who couldn't take being behind that stink pot."

FOR BTD

## Blade Publishes Special Edition

This week's special Bull Town Days edition of The Blade is being distributed throughout Parmer County on a boxholder basis.

Containing 34 pages in three sections, this issue describes in detail all of the activities associated with Bull Town Days '75.

This is the 12th year for a special larger-than-usual edition to be printed and distributed in the area.

Extra copies, prepared for mailing, are available at The Blade office on Third Street.

### The Bovina Blade

Second Class Postage Paid at Bovina, Texas 79009

Subscription Rates—Parmer & Adjacent Counties, \$4.50 per year. Outside area, \$6.00 per year.

Bill Ellis Publisher  
Lou Nuttall Editor  
Scooter Russell Bookkeeper

### REGISTER FRIDAY

# Bovina Schools Set Registration Date

Bovina Schools will begin the 1975-'76 school year at 8:25 a.m. Monday, August 25.

Faculty members will begin their year Monday when teachers report for in-service training that week. During the in-service week, teachers will be briefed on the quarter system, which the school will change to this year, and also work on the school's self-evaluation program, according to Gary Cox, high school principal.

Students in kindergarten through sixth grade will register the first day of school. Junior high and high school students will register Friday of this week, Cox announced.

High school students will register in the library Friday with seniors registering from 8 to 9 a.m., juniors from 9 to 10 a.m., sophomores from 10 to 11 a.m. and freshmen from 11 a.m. to noon.

Junior high students will register in their classrooms — seventh grade students at 9 a.m. and eighth grade students at 10 a.m. Friday.

Students who do not register Friday may do so the first day of school, Cox said. New students in high school and junior high are asked to register at the times listed above.

Kindergarten and first grade pupils who were not pre-registered should bring complete immunization and birth records the first day of school, according to Wilson DiCuffa, elementary principal.

Kindergarten classes in Bovina Schools will be offered once again this year on the same basis as the past two years for all five-year-old children. It is not a mandatory program.

Educationally disadvantaged students, including those with a language barrier or whose family's income is less than \$3,000 yearly, may attend classes on a whole-day basis for the entire school year. All other five-year-old children will begin at mid-term and attend on a full-day basis along with those who began at the first of the school term.

The kindergarten program is authorized and financed by the state.

All school-age children, under the

state's compulsory immunization law, must be immunized against diphtheria, measles, tetanus and polio before they will be allowed to enroll.

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Cox said that a number of parents are interested in the details of the new dress and hair code for high school students. In part, the new code reads as follows: "Students must come to school dressed neatly, maintain this throughout the school day and make any change deemed necessary by the administration."

"Boys should be clean-shaven, no beards or mustaches. Their hair should be cut off eyebrows. The ear

lobe must show. The length of hair in back can slightly touch a regular shirt collar. Sideburns are to be no longer than ear lobes.

"Shirt-tails are to be worn in except when made to be worn out.

"Wiglets and wigs may be worn provided they do not completely change one's appearance. Falls are not allowed."

The revised dress and hair codes will be included in the student handbook, Cox stated.

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Further details concerning the beginning of the school term and a list of faculty and administration will be printed in next week's edition of The Blade.



BTD SADDLE... Mrs. Laverne Thatcher, left, and Mrs. Jean Morgan, employees at First State Bank of Bovina, are pictured with the \$460 hand-tooled leather saddle with padded rough-out seat which will be given away by Bovina Roping

Club at the conclusion of the 15th Annual Quarter Horse Show Saturday at the roping arena. Tickets may be purchased for \$1 each at the bank or from any member of the Roping Club. The saddle is on display at the bank.

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SATURDAY

# Marion Cole, Stallings Featured In Air Show

A new addition to this year's Bull Town Days festivities — an aerobatics show — is expected to draw a crowd estimated by the promoters at 5,000 people.

The show, sponsored by Chuck's Spraying Service, Inc., will begin at 5 p.m. Saturday two miles west of Bovina on the Pleasant Hill highway and one mile north. Members of the Bovina Jaycees will be on hand to direct traffic and assist in parking cars. Directional signs will be posted for the benefit of those who are from out-of-town.

Advance tickets to the show may be purchased from any member of the Jaycees at \$2 for adults and \$1 for children.

Headlining the show will be Marion Cole of Shreveport, La., world-famous aerobatic pilot. Also on the bill with Cole is Ted Stallings, 17, of Bovina. (A story concerning Ted's aerobatic debut appears elsewhere in the Bull Town Days edition of The Blade.)

Cole, who has a lengthy list of aerial accomplishments, soloed at the tender age of 15 in 1940 — he just couldn't wait for the legal age of 16. He received his commercial license and instructor's rating at the age of 18 and was the youngest instructor in the Navy in the World War II pilot training program.

He and his brothers formed the Cole Brothers Air Show in 1947 after flying one year with the Flying Tigers Air Show. Marion was most famous for his smoke and noise aerobatics in his 450 h.p. Stearman. The flying ace won the National Aerobatics Contest in 1952, flying the Stearman.

In 1955 and '56, Cole flew test pilot for the late Jim Robertson in his STOL conversions and for Jack Fyre, developing the bush plane for the Fyre Corporation.

Adding to his long list of accomplishments, in 1967 Cole won the EAA National Championship, flying a Bucker Jungman. In '68, he was a team member on the world aerobatic team that went to East Germany. That same year, Cole won the General Clair Chenault Trophy, which was presented him by Madame Chenault.

He was elected to the board of directors of the International Aerobatics Club in 1970 after serving one appointed term on the board. He

received the Facemaker Award from Mayor Howard of Monroe, La., for his outstanding contribution in

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the field of aviation. In '71, Cole was elected to the board of directors of Ark-La-Tex Airman's Association.

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Cole is past president of Chapter No. 2 of the International Aerobatics Club in Shreveport. He has logged

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over 18,500 flying hours with his log books reading like a diary of his experiences.

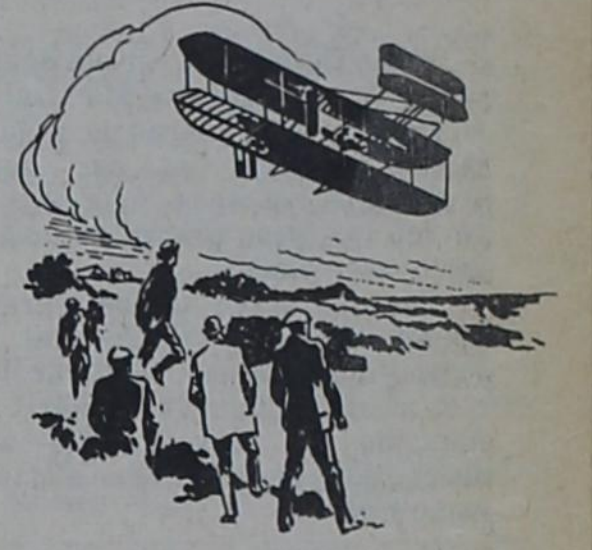
He has been chief pilot for Southern Equipment and Tractor Company for the past 15 years, flying a Queen Air 800. In addition to flying 600 hours a year for the company, Cole flies about 25 air shows a year and gives 25 to 30 flight tests. He holds Instructor, Instrument Instructor, Single and Multi-Engine Land and Sea, Airline Transport and Flight Examiner Land and Sea ratings.

Cole formed the famous Red Devils Aerobatic Team which flies three identical Super Pitts Specials. The team has performed at the International Convention of the EAA for the past two years and has been featured in all aviation magazines with Marion making his famous inverted ribbon pick-up.

The aerobatic ace has flown everything from Jets to Jennys and is a charter member of the EAA,

AOP, American Tiger Club, International Aerobatics Club, American Aviation Historical Society, Kentucky Colonel and Aero Nutz Flying Club and has written several articles for aviation magazines.

Cole has been doing the inverted ribbon pick-up for 25 years in clipped wing Cub, 450 Stearman, Bucker Jungman, single and two-place Pitts Specials.



FAMED STUNT FLYER... Marion Cole of Shreveport, La., stands beside his S2-A Pitts Special which he will be piloting at the 1975 Bull

Town Days Air Show Saturday afternoon. Cole will be the featured performer with Ted Stallings of Bovina also flying in the aerobatics

show. Chuck's Spraying Service is sponsoring the event which will be held two miles west on the Pleasant Hill highway and one mile north.

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## Hospital Report

Juaneen Cox, daughter of Mr. and Mrs. Joe Cox, underwent major surgery Wednesday of last week at High Plains Baptist Hospital in Amarillo. She is reported to be progressing satisfactorily.

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Ginger Gober, daughter of Mr. and Mrs. Scott Gober, underwent minor surgery last week at Clovis Memorial Hospital.

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Vilina Dutton, 10-year-old daughter of Mr. and Mrs. Joe Mac Dutton of Bovina, was injured in a lawn mower accident at her home Tuesday of last week. Four toes on her left foot were almost severed by the mower blades.

She was taken to the Parmer County Community Hospital in Friona for treatment and transferred to St. Anthony's Hospital in Amarillo for surgery. She was dismissed Friday afternoon and is at home now.



**LOU ANN HARBISON** . . . Mr. and Mrs. Billy Harbison of Bovina announce the engagement and approaching marriage of their daughter, Lou Ann, to Greg Hromas, son of Mr. and Mrs. Glen Hromas, also of Bovina. The couple will exchange wedding vows Friday, September 12, in the presence of family members and friends in the First Baptist Church of Bovina. Miss Harbison attended Bovina Schools. Hromas, a graduate of Bovina High School, is employed in the bookkeeping department at Sherley Grain Company.

## Paul Aday, Miss Spencer Exchange Vows

Paul Andrew Aday and Miss Gayle Lynn Spencer exchanged wedding vows Friday, August 8, in Diamond, Mo.

Parents of the couple are Rev. and Mrs. Paul Aday of Vine Grove, Ky., and Mr. and Mrs. Q.B. Spencer of Diamond, Mo. Rev. Aday is former pastor of First Baptist Church here.

The bridegroom attended Bovina High School his freshman year and was graduated from Vine Grove High School in 1970 and Wayland Baptist College in Plainview in 1975. The couple will reside in Seminary Village in Louisville, Ky., where he will attend the seminary as a music and education director student.

## Son Born To O'Hairs

Mr. and Mrs. Mike O'Hair of Fort Worth announce the birth of a son Monday, July 28, at Harris Hospital in Ft. Worth.

Named Clayton Shane, the new arrival weighed seven pounds, 15 and three-fourths ounces.

The O'Hairs are parents of two other children, Dena, four, and Michael, two.

Grandparents are Mr. and Mrs. Fred O'Hair of Bovina. Mrs. O'Hair is the former Miss Mildred Young of Bovina.

## Meetings Set Mon., Fri. For New Bandsmen

Joe Blatchford, director of the bands at Bovina Schools, announced that two beginner drives would be held next week for prospective band members.

The first will be from 7 to 9 p.m. Monday at the band hall in Bovina Schools with a representative of the Earl Ray Music Company of Lubbock. The second meeting will be Friday, Aug. 22, from 7 to 9 p.m. in the band hall with a representative from the May & Duncan Music Company of Amarillo.

Any student, particularly those who will be in the fifth grade band this year, interested in purchasing a band instrument is invited to come to either meeting. Parents are also welcome to accompany their youngsters.

"The band instrument for your child does not have to be purchased at this time," said Blatchford, "it may be rented for the first term. If the student does not desire to remain in band, he or she may return the instrument, or if the student wishes to purchase the instrument at the end of the first term, the rent will be applied to the purchase price of the instrument."

### OUR NEIGHBORS

If you and your neighbor's dog are on good terms, offer to "pet sit" when his master goes away.

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When your child and a neighbor's child have a serious quarrel, remember that the neighbor probably thinks that his child is right also.



**YOUNG HOMEMAKERS RAFFLE** . . . Mrs. Jackie Nabers, an employee at First State Bank of Bovina, stands beside a macramé hanger, made by a member of the Bovina Young Homemakers, which will be raffled off during the

Browsabout's fashion show Saturday afternoon at the bank. Tickets on the hanger, which is on display at First State Bank, may be purchased for 50 cents each at the bank or from any member of Young Homemakers.

### ATTENTION! FREE TICKETS

Free tickets to the **BTD barbecue Friday evening** are available at local businesses. Stop by and pick up tickets for members of your family and any guests you may have during the celebration!

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**BEGIN RENOVATION**

# JCs Lease Building To House Museum

After several months of discussions and negotiations, it appears that Bovina will have its museum and also be designated a National Bicentennial Community.

Sponsored by the Bovina Jaycees, with Mike Reilly serving as chairman of the museum committee, the Jaycees have leased the Venable building on Main Street to house the museum. The process of renovating the building and building showcases has begun, according to Reilly. "We had hoped to be able to open for Bull Town Days, but that is impossible now," Reilly said. He did say the building would be open during Bull Town Days and anyone interested in the museum could drop by and visit during that time.

A fund for the museum has been established at First State Bank and all donations will go toward financing the project. Donations of material and labor are also welcome, Reilly said. Residents and ex-residents with items to loan or donate to the museum may contact Reilly for further information.

Several letters have been received here the past week in

connection with designating Bovina a National Bicentennial Community.

Texas Senator John Tower; Milton E. Mitler, deputy special assistant to the president; and President Gerald Ford have corresponded with Reilly in connection with the application for a Bicentennial designation.

Tower's letter reads as follows: "The American Revolution Bicentennial Commission of Texas has informed me that your application to be named a National Bicentennial Community has been forwarded to Washington, D.C. I am most pleased with the interest and dedication of the citizens of Texas to participate in this historical event. Certainly Texas will have an outstanding celebration.

"Since I wish to be of all possible assistance to Bovina at this time, I am writing to the Chairman of the American Revolution Bicentennial Administration, Mr. John Warner, to express my interest in your behalf and request that your application be given all possible consideration for designation as a Bicentennial Community."

"I will follow the progress on your application and if in the meantime I can be of any assistance, please do not hesitate to call upon me. Kinds regards. Sincerely yours, (signed) John Tower."

Mitler's letter reads as follows: "On behalf of President Ford, I would like to thank you for your letter and request for assistance in making the city of Bovina a Bicentennial Community."

"The American Revolution Bicentennial Administration is the agency responsible for coordination of all Bicentennial programs and projects nationwide. Therefore, I have taken the liberty of sharing a copy of your correspondence with them for their consideration."

"Thank you again for taking your time to write and for your interest in our nation's 200th anniversary. I am enclosing herewith a message which the President would like for you to have. He greatly appreciates your efforts. With best regards. Sincerely, (Signed) Milton E. Mitler, Deputy Special Assistant to the President."

## Accident Claims Life Of Former Bovina Youth

Stanley Goldsmith, 14-year-old son of Mr. and Mrs. Bill Goldsmith of Farwell, died at 12:05 p.m. Monday in Methodist Hospital at Lubbock from injuries he received Thursday night.

Funeral services were pending Tuesday at Steed-Todd Funeral Home in Clovis.

The Goldsmith youth suffered critical head injuries when he fell from the back of a pickup, reportedly driven by a 14-year-old boy, about 10:15 p.m. Thursday at the intersection of Avenue D and Ninth Street in Farwell.

He underwent emergency treatment at Memorial Hospital in Clovis before being transferred to the Lubbock hospital.

Mr. and Mrs. Goldsmith are former residents of Bovina.

Contrary to popular belief, Colonel James Bowie did not invent the bowie knife. His brother Rezin Pleasant Bowie did.

### BOVINA MEDICAL CENTER, INC.

BOVINA, TEXAS 79009

STATEMENT OF CONDITIONS

JULY 31, 1975

|                              |             |             |                    |
|------------------------------|-------------|-------------|--------------------|
| <b>ASSETS:</b>               |             |             |                    |
| CASH                         |             | \$          | 1,259.56           |
| LAND                         |             |             | 5,000.00           |
| Building                     | \$45,001.94 |             |                    |
| less Depr                    |             | \$11,839.00 | 33,162.94          |
| Equip                        | 2,040.00    |             |                    |
| less Depr                    |             | 1,445.00    | 595.00             |
| <b>Net Assets</b>            |             |             | <b>\$40,017.50</b> |
| <b>LIABILITIES:</b>          |             |             |                    |
| Certificates of Indebtedness |             |             | \$14,100.00        |
| Donated Surplus              | \$33,056.09 |             |                    |
| less Ret. Earnings           |             | \$ 7,138.59 | 25,917.50          |
| <b>Net Liab.</b>             |             |             | <b>\$40,017.50</b> |

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Parmer County Implement Co.  
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PHONE: 247-2721 79035

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Prescription & Health Needs  
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Bovina Gin Company  
Your Satisfaction Is Our First Concern"

**HORN INSURANCE**  
ALL TYPES OF INSURANCE

**FIRST BAPTIST CHURCH of BOVINA**



SUNDAY  
Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
Training Union-6 p.m.  
Evening Worship-7 p.m.

WEDNESDAY  
Prayer Meeting-8 p.m.

**Rev. Derrel Lewis**


**ST. JOHN LUTHERAN CHURCH**



Sunday School-9:30 a.m.  
Morning Worship-10:30 a.m.

**Rev. Herman Schelter**

**Don't Be A Church Drop-Out**



Tires \*Batteries \*Accessories  
**Charles Oil Company**

**Allsup's Convenience Stores**  
201-3rd St.  
**Open 24 Hours A Day**  
365 Days A Year

**OKLAHOMA LANE METHODIST CHURCH**



Sunday School-10 a.m.  
Morning Worship-11 a.m.  
Evening Worship-7 p.m.

**Rev. Oran D. Smith**

**Church Chuckles** by CARTWRIGHT



OUR NEW CHURCH

**REV. TWEEDLE, D.D.**

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**Oklahoma Lane Farm Supply And Gin**  
Phone 225-4116

**Gateway Farms**  
- Bovina -

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Dimmitt Rd.  
Phone 238-1427

**BOVINA CHURCH of CHRIST**



SUNDAY SERVICES  
Classes-9:45 a.m.  
Worship-10:45 a.m. and 6 p.m.  
WEDNESDAY  
Devotional and Classes-9 p.m.

**Cecil Bunch**

**NO INDISPENSABLE MAN**

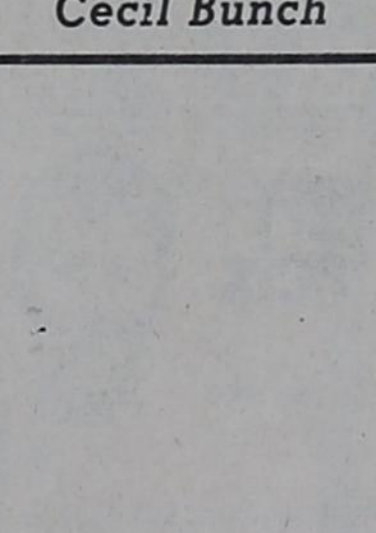
Sometime when you're feeling important,  
Sometime when your ego's in bloom,  
Sometime when you take it for granted  
You're the best qualified in the room,  
Sometimes when you feel that your going  
Would leave an unfillable hole,  
Just follow these simple instructions,  
And see how they humble your soul:  
Take a bucket and fill it with water,  
Put your hand in it up to the wrist,  
Pull it out and the hole that is remaining  
Is a measure of how you'll be missed.  
You can splash all you wish when you enter,  
You can stir up the water galore;  
But stop: you'll find that in no time  
It looks quite the same as before.  
The moral in this quaint example is  
Do the best that you can;  
Be proud of yourself, but remember  
**THERE'S NO INDISPENSABLE MAN.**

Cecil Bunch  
Church of Christ

**BOVINA PUMP CO.**  
Hwy. 86 - West

**Sherrill Lumber Company**  
Highway 60 - Bovina

**OKLAHOMA LANE BAPTIST CHURCH**



Sunday School-10 a.m.  
Morning Worship-11 a.m.  
Training Union-6 p.m.  
Evening Worship-7 p.m.

**Dr. Cecil Golden**


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**STATE LINE OFFICE SUPPLY**  
Printing-Office Equipment

JOHNNY MILLER  
Phone 481-9235

Parsons - Ellis  
Funeral Home  
Friona

**BOVINA METHODIST CHURCH**



Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
M.Y.F.-6 p.m.  
Evening Worship-7 p.m.  
Choir Practice-  
Wednesday-8 p.m.

**Rev. Howard Marcom**

**BOVINA PENTECOSTAL HOLINESS CHURCH**

Sunday School-9:45 a.m.  
Morning Worship-11 a.m.  
Radio Program on KZOL  
at 2 each  
SUNDAY AFTERNOON  
Evening Worship-7 p.m.  
Wednesday Worship-7:30 p.m.

**REEVE CHEVROLET -OLDS**  
"Your Transportation Counselors Since 1938"

**Sherley Grain Company**  
"Serving Parmer County Farmers the Year Around"

**ST. ANN'S CATHOLIC CHURCH**

Mass-Sunday-8:30 a.m.  
Monday & Wednesday-8 p.m.  
Confession: Sunday-8 to 8:25 a.m.

**MISION BELEN BAUTISTA**

Escuela Dominical-9:45 a.m.  
Mensaje-11:30 a.m.-Union De Pre Preparacion-5 p.m. Miercoles Estudio De La Biblia-7:30 p.m.



**OPPORTUNITY SAVINGS PROFITS RESULTS**  
**THEY'RE ALL IN CLASSIFIED**

**BOVINA ELECTRIC**  
 Dale Berggren  
 225-6505 or 225-4535  
 42-tfnc

**FOR SALE....Char-Electric grill, practically new. Phone Earl Stevenson, 238-1568.**  
 4-4tc

**MONUMENTS**  
 Winsboro Blue Granite  
 White Georgia Marble  
 and Bronze  
**See Percy Parsons**  
 or call collect  
 Frio 247-2729

**FOR SALE....Under-the-counter Frigidaire dishwasher. Phone 238-1264.**  
 4-tfnc

**FOR SALE...3-bedroom, 2 bath house, extra nice on inside. Phone 238-1231.**  
 52-tfnc

**DISCOVER MUSIC.....IT'S GREAT WHEN YOU PARTICIPATE.** A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 21 years, from 1953 to 1974. 118 Main in Clovis, N.M. Phone 505/763-5041.  
 43-tfnc

**To report emergencies or any suspicious activity, phone 238-1133 any time of the day or night.**

**McKillip Drag Line Service.** Excavation and dirt moving. Phone Farwell 481-3302.  
 34-tfnc

**HELP WANTED...We are now taking applications for employment at Allsup's Convenience Store in Bovina. Apply in person.**  
 3tc

**HELP WANTED....Relief night watchman for Saturday nights. Experience with cattle helpful. Parmer County Cattle Company, Inc., 4 miles SW of Bovina.**  
 4-tfnc

**HELP WANTED** security guards at MBPXL, Friona, Texas. 18 years or older. Contact James Davis at MBPXL. Call 295-3201, Ext. 30.  
 6-2tc

**A-1 TV REPAIR...All electronics, all TV models, color TV set-ups. Buford Stamberry, 310 W. Ave. A, Phone 238-1509.**  
 5-5tp

**REDUCE safe and fast with GoBese Tablets and E-Vap "water pills." Don's Medicine Chest.**  
 4-3tp

**FOR SALE...3-bedroom home, nearly new shag carpet, carport. Make me an offer. Phone 238-1637.**  
 52-tfnc

**LOST...Hereford steer, six miles northwest of Bovina. Branded TW on right hip and with Don Bandy's red tag in left ear. Phone 238-1381.**  
 5-tfnc

**FOR SALE...Land in Bailey County, an estate of 3037 acres. One eight-inch well, 185 acres cultivated. Can finance. Co-owner Merle McMurtry, 104 Castro, Plainview, Texas. 79072. Phone 806-293-5605**  
 5-4tp

**PATIO SALES...Clothes of all sizes, coats, men's suits, toys, pictures, vases, books, curtains, bedspreads and much more on the corner of Ave. G and 4th St. Thursday and Friday.**  
 6-1tc

**DEAD LIVESTOCK removal (any condition). Phone collect: 505-762-9514 or 505-762-1869.**  
 5-tfnc

**REWARD \$750**

Offered for return of my safe with contents intact stolen from my farm week of July 24

**Robert Servatius**  
 Route 1, Texico, NM  
 Phone 389-2621  
 2tp

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**THOMAS CARPET CLEANING SERVICE**  
 +Your carpets cleaned by the Steri-Steam Vac method.  
 +Extracts dirt--doesn't scrub in.  
 Call 238-1640 or 238-1330 (Res.).  
 401 W. 7th St.  
 P.O. Box 116  
 Bovina, Texas  
 4-4tc

**FRIONA TEXAS FEDERAL CREDIT UNION**  
 Each Member Account Insured To \$40,000  
 Serving All of Parmer County  
**NCUA**  
 Member Owned Savings and Loans

**NEXT WEEK**

**13 Civil Court Cases Set On District Court Docket**

A slate of 114 prospective jurors has been summoned for duty Monday and Wednesday at district court in Farwell with 13 civic cases on the docket. Cases scheduled to be heard include the following:  
 Cipirano Guerra versus Jedon Gallman, Robert Gallman and Davis Gallman, personal injury;  
 In the interest of Lanita Kay Sherbourne, termination of parent-child relationship;  
 Juan Garcia versus Texas Employers Insurance Association, workers compensation;  
 Robert Read and Walter Hutchins versus Oakley D. Stevenson, Duane McDaniel and Chuck's Spraying Service, insecticide poisoning of horses;  
 Edward Miller, et al versus Randy Melton and Jerry Bentley, personal injury;  
 Emelio Castaneda, et al versus City of Friona and Friona Municipal Pool, wrongful death;  
 Frances Graham, et al versus Robert Irish and Joe Gillen, wrongful death and personal injury;  
 Carl White versus Burke Hand and Phillip Hand, collision and property damage;  
 Shelly White, et al versus Coco Cola Bottling Company, products

liability, personal injury;  
 Fred A. Constanco versus Missouri Beef Packers, tortious discharge from employment;  
 Gwendolyn Chitwood versus S.V. Chitwood, divorce;  
 And, three juvenile cases are also scheduled to be heard.

**Jury List — Monday, August 18, 1975 at 1:30 p.m.**

Mrs. Don R. Teague, Nelson Welch, Mrs. Marla Lynn Herring, Jerry Lee Smith, Mrs. B.H. Bailey, Dale Widner, Ira Bruce Parr, Mrs. Joe A. Walters, Juanita Kidd, L. L. Cooper, Charles Kirk, Larry Burkes, Mrs. Preston Collins, Ben C. Ashton, Wayne T. Schilling, Bruce Billingsley, Mrs. H.T. Magness.  
 Also, Andy Powell, Dona C. Gerjes, Bob J. Middleton, Lawrence Jamerson, Ronald Mitchell, Patrick H. Pace, Mrs. Lester Parker, E.V. Thompson, C.D. Noland, Ernest Nowell, Max Steinbock, James D. Wansley, James Larern Sanderson, Lawrence Gray.  
 Also Claude M. Coffey, Charles R. Carter, Mrs. Dale Gober, Mrs. Wanda Lou Nuttall, Larry Rector, Charles W. Chisman, Elvin E. Pruitt, Truman McKillip, Jerry London, Mrs. Olan Turner, Mrs. Martha S. Bautista, Ralph O. Taylor, William J. Mercer, Mrs. Ben Rejino, Jr., Ben Rejino, Jr., Raymond McGehee.  
 Also Mrs. Ronald Mitchell, James Robinson, Charles A. Ross, Bill Ellis, J.T. Mayfield, Kathryn Louise Horton, Mrs. Don Richards,

Miss Patricia Phipps, Mrs. C.N. Treinen, A.L. Nuttall, Jerry Ford, H. Nelson Lewis, Mrs. Billy Lynn Marshall, Mrs. Gary K. Glasscock, Jose F. Pena.  
 Also Mrs. Irene Tarter, Ralph E. Franse, Mrs. Edward Allen, Jerry Dewayne Loflin, John H. Burrow, Mac Glasscock, Carl Rea, Robert Hughes, Mrs. A.P. Sutton, Clifford Leake.

**Jury List — Wednesday, August 20, 1975 at 9:30 a.m.**

Richard Adkins, John T. Gee, Priscilla Helen Garza, Alfred Hicks, Dorothy Blankenship, Agnes Fuls, Oberlin DeLeon, Clarence Ashcraft, Alvin Quiroga Hernandez, Curtis Monk, Mrs. A.V. Warren, Nancy L. Evans.  
 Also Mrs. Luella Kay Seaton, Mrs. Charles L. Mercer, Mrs. George A. Jones, Mrs. Charlie Lewis, Raymond K. Schueler, George J. Baca, Mrs. Delia Carrasco, Mrs. D.M. McGuire, M.D. Nobles, Larry Heard, Jack E. Taylor, H.R. Denney.  
 Also Troy Young, Mrs. Carl R. Mason, Glenden R. Sudderth, Mrs. Rhonda Cutair, Mrs. Elizabeth Carmichael, Mrs. Gladys Day, Barbara Charles, Herman K. Johnson, Mrs. Jarrell Wright, Douise Ellison, Nathan B. Moore.  
 Also Mrs. Ernest Anthony, Marcos Madrid, Jr., Mrs. Elmer Hargrove, Lester W. Cole, Maurice Garza, Mrs. J.T. Jones, Mrs. Jerry Ford.

Your local used cow dealer is.....  
**friona bi-products**  
 For 7 day a week dead stock removal Call 247-3032/Collect

**J.B. SUDDERTH REALTY, INC.**  
 904 Third St. Box 627  
 Farwell, Tex  
 481-3288  
 505/763-5575 Unit 5408  
 Office Hours  
 Monday-Friday, 9 a.m.-6 p.m.

**FOR AN EXCITING FUN-FILLED WEEKEND COME TO BOVINA BULL TOWN DAYS**

- Two BR brick home near Ridgelea School in Bovina.
- Lovely 3-bedroom, 2-bath brick home. 2-car garage, fenced back yard with trees, corner lot. Owner moving, priced to sell. In Farwell.
- 3-bedroom, 2-bath stucco house with garage. Extra nice and clean. Newly remodeled. Fenced yard, extra large lot. Priced to sell. In Lariat.
- SPECIAL**
- 320 acres, irrigated, east of Farwell. Very nice three-bedroom brick home, 2-baths, double car garage. Also has extra-good house for hired hand.
- Lovely 3 Bedroom Brick Home with barns and sheds on 10 A. on Hiway. East of Farwell.
- 640 A. to settle estate. 280 A. in farmland, balance in grassland. Three 3-mgh wells. West of Friona. Priced for immediate sale.
- Nice 3 Bedroom stucco house. Near Ridgelea School. Priced for immediate sale.
- 320 A. irrigated, very good water area-Oklahoma Lane Community.
- Country Home spacious two story brick, 5 bedroom basement, garage and apartment on fenced 5 A. Also quonset barn and sheds.
- 480 acres, stucco days good.
- Several good business locations with railroad access. On Amarillo highway near Farwell.
- Excellent location in Bovina. Lovely 3-bedroom, 2-bath brick home with 2-car garage.
- Two BR, 1-bath house, 1-car garage in Bovina. Newly painted and carpeted.
- 160 Acres irrigated near Sudan. To settle estate.
- Excellent 200-ton dry fertilizer plant with rail trackage and inside scales. Must sell immediately. Make an offer.

**NEED A HOME LOAN? SEE FIRST FEDERAL SAVINGS**  
 801 Pile St.  
 762-4417  
 Clovis, New Mexico

**agri-facts**  
 By John Ricci

With one farm bill dead as a result of veto, Washington lawmakers are now at work on a second one. Members of the Senate and House Agricultural committees are predicting early fall as the time the new bill should be ready for formal consideration. From reports which have come out so far the consensus is that the measure will be pretty much a rewrite of the emergency bill earlier this year. Higher dairy, grain and cotton supports are considered a priority along with a target price program for rice. Some sort of new approach for a commodity reserve system is reported to be under consideration and there may be some changes in the disaster payment program. Perhaps the most extensive part of the bill will be indirectly related to agriculture since support is said to be heavy for an expanded food stamp program.  
**TUCKER EQUIPMENT CO.**  
 4100 MABRY, CLOVIS  
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**NOTICE!**  
**WALLY'S GARAGE CLOVIS**  
 ON VACATION AUGUST 8-30 JULY  
 ALIGNMENTS INACCURATE PLEASE CALL FOR RE-ALIGN SOON TO AVOID TIRE WEAR  
 CALL 505-763-3085 OR EVENINGS CALL 505-763-5436  
**WALLY EWING**

**IN ORDER TO BETTER SERVE OUR CUSTOMERS IN BOVINA AREA, WE HAVE INSTALLED A DIRECT LINE. CALL US ANY TIME FOR SALES OR SERVICE.**  
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 Parmer County Implement Co.  
 FRIONA

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 \*Batteries \*Molds \*Free Hearing Tests  
**SERVICE ALL MAKES**  
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 WHEN YOU HAVE DEAD STOCK, WHY FUSS & CUSS? FOR FREE REMOVAL CALL US!  
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 Amarillo Clovis Plainview  
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**Join The Fun...**  
 During Bovina's Biggest Most Fun-Filled Celebration  
**BULL TOWN DAYS**  
 Thursday-Friday-Saturday  
**FUN FOR EVERY ONE**  
**BOVINA CABLEVISION**  
 For Service, Call 238-1409



## Reeve Chevrolet-Olds Sets Formal Opening

A formal opening for Reeve Chevrolet-Olds at their new location on West Highway 60 has been scheduled for Friday, August 15, it was announced this week.

Residents of the area are being invited to visit the Chevrolet and Oldsmobile dealership anytime that day, and enjoy free coffee and apple pie.

The longtime Friona automobile dealership has moved into the newly-renovated quarters previously housing Parmer County Implement Company.

The offices have been remodeled; the service area has been repainted, and new offices have

been established for the company officials.

The spacious parking lot at the new location also allows for adequate display room for the company's automobiles and pick-up trucks.

Glenn E. Reeve, Sr., who has been serving the folks of the Friona area since 1938, and all of the other folks at Reeve Chevrolet-Olds, invite the area residents to come visit them at the new Reeve location and look around.

Further details are contained in the company's official invitation on page 12 of this issue.

## Celebration Set...

(Continued from Page 1)

Everyone in the community is invited to pack a picnic lunch and join the crowd at the lodge hall.

Also beginning at 10 a.m. will be horsemanship activities at the Roping Arena.

Under sponsorship of the Roping Club, awards will be presented top contestants in junior and senior division barrel racing, pole bending, flag races, rescue races and western pleasure. The new '75 BTQ Queen will present the awards.

The annual Bull Town Days parade, theme of which will be "Spirit of '76", gets underway at 4 p.m. with numerous floats, riding clubs, antique automobiles, decorated bicycles and horses winding through the city's streets with cash awards and trophies presented the best floats, riding club and bicycles.

Downtown Bovina will be roped off Friday afternoon after it is cleaned in preparation for the gigantic barbecue meal to be served at 6.

Four serving lines will be set up to facilitate serving the hungry visitors. Members of the Jaycee-Ettes and CowBelles will handle the serving chores.

Along with some of the best barbecued beef in the southwest, supper guests will be treated to Bovina-grown cantaloupe (some of the finest in the world) and onion slices, courtesy of Gateway Farms, and pinto beans prepared by about 40 Bovina cooks.

The presentation of awards, music and entertainment will follow the barbecue.

Also continuing at the ball park will be the slow-pitch tournament.

The 15th Annual Bovina Quarter Horse Show will begin at 10 a.m. Saturday at the roping arena with over 100 entries expected. The show is American Quarter Horse Association-approved and sponsored by the Roping Club.

Judging the show will be Dick Bader of Los Lunas, N.M. Mrs. Robert Read will be show secretary. Entries will be accepted up until 10 a.m.

For the feminine BTQ visitor, The Browsabout will stage a fall and back-to-school fashion show at 3 p.m. in Community Room of First State Bank of Bovina.

A new addition to Bull Town Days this year — an aerobatics air show — will begin at 5 p.m. Saturday two miles west on the Pleasant Hill highway and one mile north. Sponsored by Chuck's Spraying Service of Bovina, the show will feature Marion Cole, world famous aerobatic pilot, and also Ted Stallings of Bovina. A crowd of about 5,000 is expected to be on hand for the fantastic performance of Cole and Stallings.

Concluding Saturday activities will be a western dance from 9 p.m. until 1 a.m. at the American Legion Hall on Third Street. Jim Hill and the Boothill Boys of Portales will play for the dance.

Also continuing Saturday will be the softball tournament at the ball park.

Concluding the 1975 Bull Town Days celebration will be the finals of the softball tournament Sunday. Finals in the double elimination event will get underway at 1 that afternoon.

JOIN  
**JACKPOT DAY**  
REGISTER NOW

WIN CASH!



\$100<sup>00</sup>

THIS WEEK

QUANTITY RIGHTS RESERVED

These  
Specials  
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AUG. 14  
Thru  
AUG. 20

WIN  
\$100<sup>00</sup>

Gorman Donithan's  
Name Was Drawn,  
But Did Not Have A  
Punched Card. Jack-  
Pot This Week Will  
Be Worth \$1 .00



**COCA-COLA**  
32 OZ. RETURNABLE BOTTLES

QUART  
SIZE

3 FOR 89¢

PLUS DEPOSIT



FOLGER'S INSTANT  
**COFFEE  
CRYSTALS**

10 OZ. JAR

1 98



**CRISCO  
OIL**

48 OZ. \$1 89

SOFT WHITE SWAN  
**MARGARINE**

LB. TUB 49¢



**POTATO  
CHIPS**

PRINGLES  
TWIN-PAK

9 OZ. 79¢



PURE VEGETABLE

\$1 75

3 LB. CAN



NICE & SOFT  
**BATHROOM  
TISSUE**

4 ROLL PKG.  
69¢

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Priced right

SANTA ROSA

**PLUMS**

LB. 39¢

U.S. NO. 1 COLORADO

**RED POTATOES**

10 LB. BAG

79¢

PATIO BEEF

**ENCHILADA  
DINNER**

13 OZ. SIZE

49¢

MINUTE MAID

**ORANGE  
JUICE**

12 OZ. CAN

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USDA CHOICE

**BLADE  
CHUCK  
ROAST**

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USDA CHOICE

**7-BONE  
FAMILY STEAK**

LB. \$1 09

USDA CHOICE

**ARM  
ROUND  
STEAK**

LB. \$1 19

USDA CHOICE

**ARM  
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OF  
SOCIAL SECURITY  
CHECKS.**



Saluting Bovina's  
Bull Town Days

FRIONA TEXAS  
**FEDERAL CREDIT UNION**



AT CITY PARK

# Nine 'Mutts' Enter Show

Not too many people showed up at the city park Saturday afternoon, however, Buster, Leo, Puddles, Topper, Pierre, Tonka, Happy, Jezebel and Jamilla enjoyed being the center of attention. Those were the nine dogs entered in the "Mutt Show," which was sponsored by the Bovina Jaycee-Ettes.

Ken Horn, Mrs. Greg Bell and Mrs. Beverly Ringstad of Amarillo served as official judges for the event. They were assisted by Mrs. Ronnie Sudderth, Mrs. Larry Mitchell, Mrs. Horn, Mrs. Randy Barrett and Mrs. Bob Turner. Mrs. Mitchell was chairman of the contest.

Ribbons were awarded first, second and third place winners in each event, along with a package of dog food for the blue ribbon winners. Winners, and their owners, in each category are as follows:

Longest tail — 1. Buster, Mike Reilly; 2. Leo, Wendy Hall; 3. Puddles, Scott Riley.  
Shortest tail — 1. Topper, Gail

Turner; 2. Pierre, Shonda Trim; 3. Leo.

Longest ears — 1. Happy, Dale Turner; 2. Buster; 3. Tonka, Joe Jones.

Shortest ears — 1. Topper and Pierre (tie); 2. Leo.

Lowest to the ground — 1. Tonka; 2. Jezebel, Montie Turner; 3. Pierre.

Largest overall body — 1. Buster; 2. Happy; 3. Leo.

Smallest overall body — 1. Pierre; 2. Topper; 3. Tonka.

Longest — 1. Buster; 2. Leo; 3. Puddles.

Shortest — 1. Pierre; 2. Topper; 3. Tonka.

Shaggiest (ugliest) — 1. Jezebel.

Saddest face — 1. Buster; 2. Happy; 3. Jezebel.

Largest paw — 1. Buster; 2. Happy; 3. Jamilla, Mike Reilly.

Smallest paw — 1. Topper; 2. Pierre; 3. Tonka.

Best groomed — 1. Leo; 2. Topper; 3. Pierre.

Oldest and in best condition — 1. Happy; 2. Jezebel; 3. Leo.



DOGIE PRIZE . . . Gail Turner, holding Topper, accepts a blue ribbon and package of dog food from Ken Horn during the Mutt Show Saturday afternoon. Topper had the shortest tail, shortest ears and smallest paws in the contest.



QUITE A CONTRAST . . . Pierre, the smallest dog in the Jaycee-Ettes "Mutt Show" Saturday afternoon, doesn't seem the least bit thrilled to be in such close contact with Buster the Saint Bernard, who took the largest and saddest-faced titles. Pierre belongs to Shonda Trim while Buster owns City Marshal Mike Reilly. Ricky Sikes of Bovina is holding Pierre.

## County 4-Hers Enter Record Competition

Eight 4-Hers from Parmer County, with a complete record of their accomplishments, experiences and development compiled neatly in one small package, competed for first place in district senior record book competition Tuesday, August 12.

Only the best of each of the 44 program entries will be selected to represent District I in state competition next month, according to County Extension Agent Jana Pronger.

The record books will be forwarded to Texas A & M University to compete at the state level against the best books from 12 other districts of the Texas Agricultural Extension Service.

Compiling their years of work into a binder complete with clippings, photos, and records of achievements, the senior 4-Hers are competing for scholarships, plaques, government bonds, a trip to the National 4-H Congress in November, and other awards.

Also to be judged during the event are junior record books. Blue, red and white ribbons are to be awarded for these entries. There will be 11 Parmer County entries in the junior division.

"Record book competition is the critical measurement of achievements of these youths over the years," says Miss Pronger. "Records reveal their consistency in achieving goals, their experience in 4-H projects and activities, their experiences in leadership development, and their growth and development in personal, community and civic responsibilities."

Youth in this competition will be: Sr. Division—Susan Mimms, Lazbuddle, Santa Fe Award; Holly Hart, Friona, Achievement; Rocky Bartlett, Bovina, Swine; Lezil Williams, Bovina, Horse; Jacquelyn


Langford, Farwell, Beef; Linda Gohlke, Dairy Foods, Okla. Lane; Cheryl Gohlke, Okla. Lane, Dress Revue.

Those competing in the junior division will be: Joan Carson,

Bovina, Beef; Evelyn Hart, Friona, Sheep; Craig Kaltwasser, Okla. Land, Bicycle; William Martin, Okla. Lane, Poultry; Teddy Mesman, Okla. Lane, Dairy; Debbie

(Continued on Page 9)

**WE SALUTE THE  
AMBITIOUS CITIZENS  
OF BOVINA ON  
ANOTHER FINE  
COMMUNITY  
CELEBRATION**



**BULL TOWN DAYS**  
PLENTY OF FUN FOR EVERYONE  
**ST. ANN'S CATHOLIC  
CHURCH**



**FIRST BAPTIST  
CHURCH OF BOVINA  
PRESENTS**

**VICKI AND THE ROYALHEIRS**  
CREATIVE ★ EXCITING ★ UNFORGETTABLE  
OF AMARILLO

**SUNDAY, AUGUST 17  
10:45 A.M.**

**YOU ARE INVITED**

Audiences across the nation both young and old, express a feeling of spiritual renewal through the ministry of VICKI & THE ROYALHEIRS. Although having mastered a professional sound, and receiving favorable recognition from highly-regarded music critics, the depth of sound is not totally music. One experiences a feeling of warmth, love, vitality and spiritual impact. There is a smooth blend of favorite hymns as well as the contemporary gospel songs of our day. Hear this outstanding singing with an inspirational sound, uniquely submitted to the Lordship of Jesus Christ.

**FIRST BAPTIST CHURCH**  
BOVINA

**WE WELCOME YOU TO  
BOVINA'S ANNUAL  
BULL TOWN DAYS  
CELEBRATION  
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# In a shell

by Lou Nuttall

It's that time again — Bull Town Days In Bovina!

We've said it before and we'll say it again. Bull Town Days is a fantastic celebration for a community this size.

For the past 11 years, hundreds and hundreds of people have worked many long, sometimes frustrating, hours in making the celebration a success and we expect this year to be no different.

There is something for everyone in the four-day event.

For the sports fans, there is all the softball anyone could ever want to see — for the kids, there is the carnival, super stars, horsemanship activities and super stars contest — for the ladies, there is a fashion show, queen contest and beauty pageant — for the horsemen, there is a Quarter Horse show — and for everyone, there is the old timer's reunion, community basket lunch, parade, chuck wagon breakfast, beard growing and cow calling contests, barbecue, western dance and air show. What more could anyone desire?

Bull Town Days didn't originate as a money-making project, and it still isn't. That's for sure! But all this does cost money and the promoters and sponsors of Bull Town Days do have to come up with the funds somewhere.

So, there is a charge to attend a number of the activities. However, the money spent here in Bovina remains, for the most part, in Bovina, which is certainly good. When we go to Ruidoso, Red River, Six Flags, or any one of a dozen other places, those folks get our money. At least, the money spent during Bull Town Days is circulated right here in our own community.

Always seem to have a certain number of pessimistic people when it comes to Bull Town Days — but in spite of the few, the majority of Bovinians turn out to make it a great time — every year!

Most of you may have read the story in one of the dailies last week, but in case you missed it, a British doctor claims to have found both the cause and cure for rheumatoid arthritis, one of the world's most crippling diseases.

On the surface, the cause and cure appears to be so simple, one wonders why someone didn't stumble across it years before. Although his findings have been met with cautious enthusiasm in British medical circles, we can only shout with joy when we think of what this can mean to so many people we know.

Dr. Roger Wyburn-Mason, a consultant physician at Ealing and Houndslow hospitals in West London, says he is convinced the disease is the result of protozoal infections. Protozoa are minute one-cell animals like the amoeba which live as parasites in the blood stream. Among diseases they cause are malaria, sleeping sickness and dysentery. The doctor said rheumatoid arthritis can be treated with the drug Clotrimazole, already being used successfully to treat malaria.

Wyburn-Mason says people who suffer from this disease develop a substance in the blood known as the rheumatoid factor, or RF. In his examination of patients with protozoal diseases like infective hepatitis, bacterial inflammation of the heart and leprosy, he found RF factor present, although there was no arthritis involved. He deduced from that that the RF factor was produced in both cases as a defense mechanism against the same type of infection. His next step was to treat rheumatoid arthritis with Clotrimazole.

The doctor said the effect was dramatic, that in some cases the symptoms of rheumatoid arthritis disappeared within three days, although in other cases it took up to four weeks. He found that doses had to be continued for eight to 10 weeks to clear up the disease. Follow-up tests 15 months later showed that the patients were still clear of rheumatoid arthritis. In his lecture to the chemotherapy congress, the doctor described experiments with 12 patients ranging in age from 47 to 77.

Perhaps, if his theory stands the test, researchers may be able to track down the cause and cure of all other forms of arthritis. Wouldn't that be fantastic?

## T-C BANK

# Wright Resigns; Moves To N.M.

Jerry Wright, vice president, cashier and director at First State Bank of Bovina, has resigned to take a similar position at the First State Bank of Sierra County in Truth or Consequences, N.M. He began his new duties there Monday.

In addition to serving as a director and vice president of the New Mexico bank, Wright will also be the loan officer. The First State Bank of Sierra County was established just over one year ago.

Wright has been associated with the First State Bank of Bovina eight years. In 1968, he was promoted to cashier and in 1971 he was promoted to vice president and elected to the board of directors. He served in those positions until his resignation.

"Jerry has rendered an invaluable service to First State Bank of Bovina, and the employees, officers and directors here wish him well in his new position," said Jack Kasshan, president of the Bovina bank.

Wright's replacement at the bank here has not been named as yet, stated Kasshan.

Mrs. Wright, the former Miss Carole Jean Hastings, has been employed in the bookkeeping department of Sherley Grain Company since 1968. The couple has one son, Heath, 28-months-old.

Mr. and Mrs. Wright, members of the First United Methodist Church here, have been active in church and civic work. Wright is a past director and manager of Bovina Chamber of Commerce and Agriculture and is current personnel director of the Bovina Jaycees. He was instrumental in organizing moto-cross cycle races here, first sponsored by the Chamber of Commerce and Agriculture during Bull Town Days and later sponsored by Bovina Jaycees.

Mrs. Wright was elected a director of the chamber this past year and is a charter member of the Jaycee-Ettes and a member of Young Homemakers. The Jaycee-Ettes honored Mrs. Wright earlier this year at an awards banquet, naming her director of the year and chairman of the year (BTD arts and

crafts bazaar committee). She served as state director of the Jaycee-Ettes in 1974-75 and is current vice president of the chapter.

## Big BBQ Set

(Continued from Page 1)

Bovina CowBelles preparing giant-size pots of beans.

The locally-grown cantaloupe and onion slices will be provided by Gateway Farms here.

Members of the CowBelles and Bovina Jaycee-Ettes will be in charge of the serving lines.

Other civic organizations will sponsor soft drink booths on Main Street before, during and after the barbecue that day.

In view of the rising costs of the barbecue meal, BTD sponsors and promoters voted this year to charge a nominal fee for the meal — the first time in the 12-year history of the celebration. The fee will be \$1 per person. However, pointed out Ken Horn, BTD general chairman, free tickets are available for the meal. Details may be found elsewhere in this issue of The Blade.

## Bulletins.....

(Continued from Page 1)

Bovina" and "Miss Baby Doll" contests, and they were a rousing success. So much so that they are back on the schedule this year.

Bull Town Days, in addition to providing fun and entertainment for area residents in a late summer setting, does something else, that we may have spoken of before.

The annual promotion gives local residents one major project in which all citizens "pull together," for a common cause. And we think it is important for a community to have such a "common cause."

It's the sort of thing that has made America great. So, everyone pitch in and take part. Bull Town Days will be just as good as you care to make it. But it has the makings of being one of the best yet.

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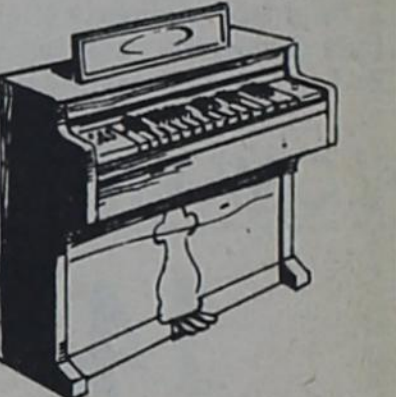
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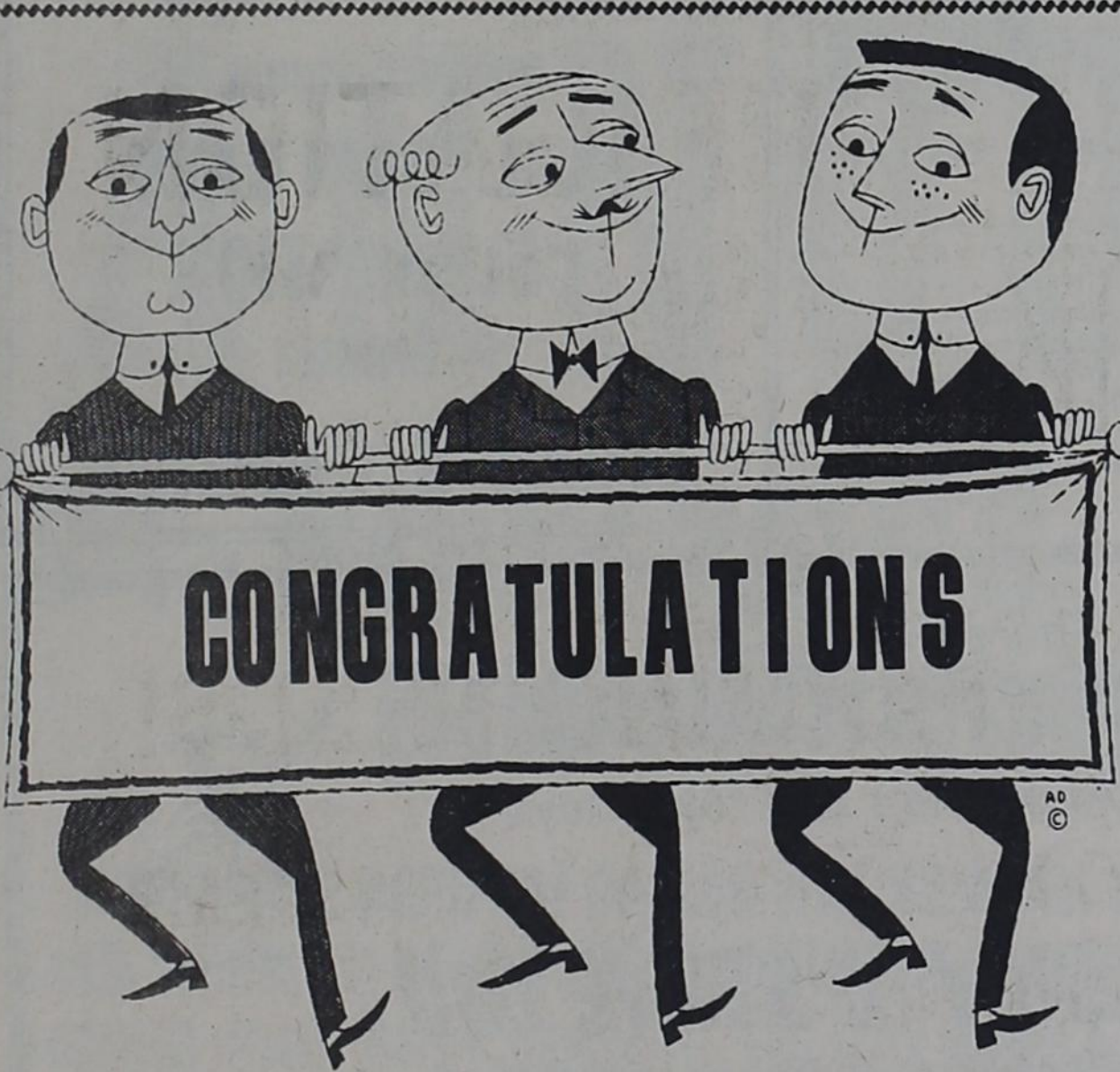
118 MAIN, CLOVIS, Ph. 763-5041



## COUNTY 4HERS--

(Continued from Page 8)

Whitcotton, Bovina, Foods and Nutrition; Yolanda Martin, Okla. Lane, Clothing; Tommy Mesman, Okla. Lane, Breads; Joe Dan Mimms, Lazbuddie, Horse; Russell Windham, Lazbuddie, Swine; and Terri Clark, Lazbuddie, Dress Revue.



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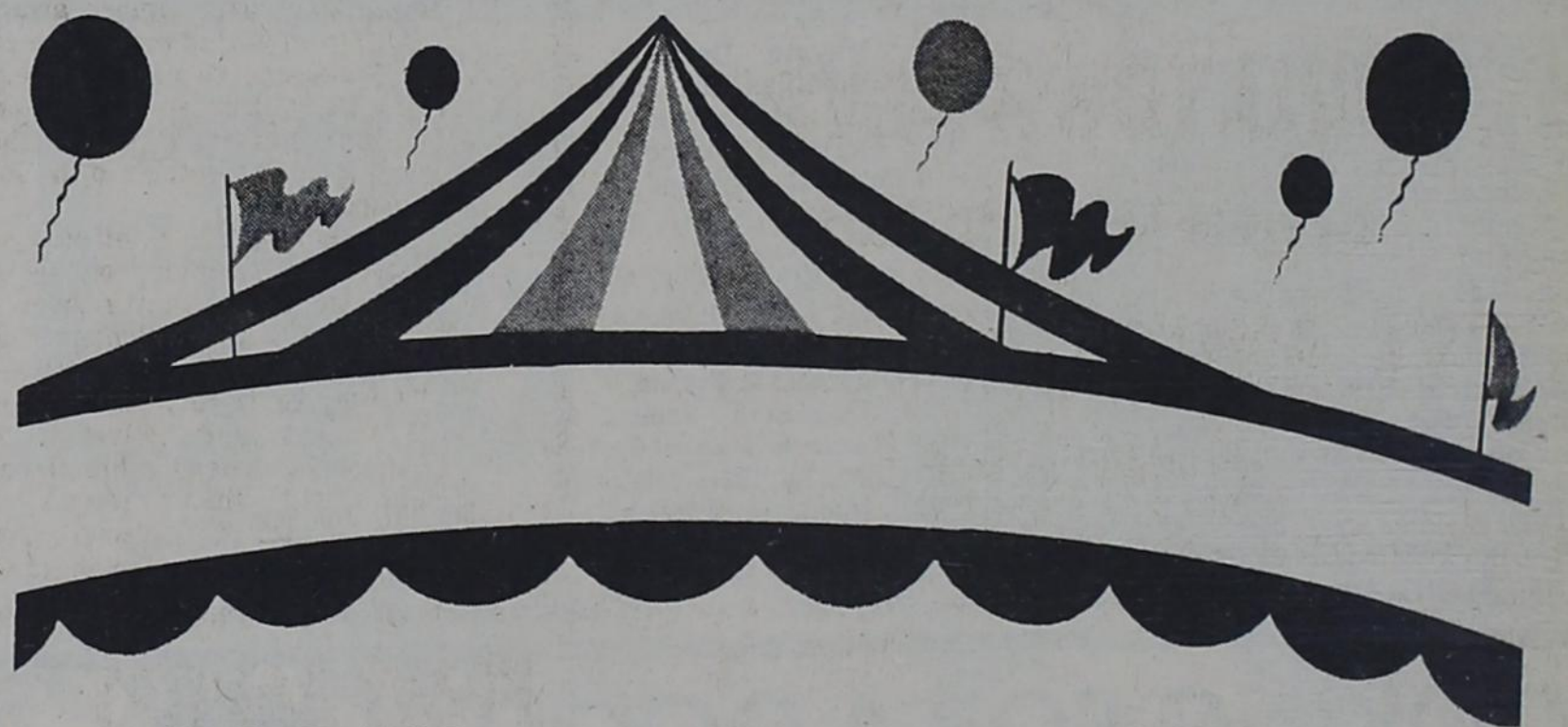
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- ★ GAMES
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Thursday, Friday, Saturday and Sunday

ON MAIN STREET

ACROSS FROM BOVINA SUPERMARKET

# GREAT SOUTHWEST SHOWS





SEASON OVER

# Traders Top Roy's Repair In Battle Of Unbeatens

The big shoot-out between the only two unbeaten teams in the Bovina slow-pitch softball league — Big Nick's Traders and Roy's Repair — came off Tuesday night of last week with the Traders taking an 18-9 win to capture first place in regular season play.

The Traders jumped into a 4-3 lead in the first inning, however, Roy's Repair scored five big runs in the third inning to take an 8-4 lead. The score was tied 8-8 at the end of four innings.

Big Nick's team scored four runs to one for Roy's Repair in the fifth inning to take a 12-9 lead and, with Mike Grissom on the mound for the Traders, held Roy's bats scoreless in the final two innings while tacking on six insurance runs for the win. Roy Lee Stowers was tagged for the

loss with Benny Shelby relieving Stowers late in the game.

The Traders collected 20 hits in the contest with Dave George slamming a homer, Jim Atwell a triple and Jackie Hight, Bruce Caldwell and Ronnie Nuttall adding doubles in the winning cause. Roy's Repair tallied nine hits in the contest with Benny Shelby and Elbert Shelby collecting doubles in the tilt.

In the concluding week of action, prior to the city championship tournament Monday and Tuesday nights of this week, Sherley Grain shut out Bovina Pump, 10-0, on Monday night. Eldon McCormick held Bovina Pump Co. to four hits in the contest. Jimmy Yell, on the mound for Bovina Pump, gave up one run in the second, four in the third, one in the fifth and four in the sixth on seven hits.

In the nightcap Monday, Charles Oil nailed down third place in the loop with a 19-7 win over the Farwell Jaycees. Billy Shepherd held Farwell to 10 hits in the contest, with the Jaycees scoring one in the third, and six runs in the seventh inning. Charles Oil scored eight runs in the first inning, one in the fourth, four in the sixth and six in the seventh inning on 17 hits. Robert White was tagged for the loss.

In the Tuesday nightcap, Agri-Sprayers, with Ruben Martinez on the mound, defeated Bovina Pump Co., 17-1. Bovina Pump scored its lone run in the fourth inning. Agri-Sprayers, with 18 hits in the contest, scored one in the first, four in the second, one in the third, five in the fourth and six in the fifth inning in an abbreviated five-inning game. On Thursday night, Agri-Spray-

ers, this time with Manuel Quintana on the mound, came back for a 16-6 win over Bovina Jaycees. Radford Venable was tagged for the loss. Agri-Sprayers tallied four runs in the first inning, three in the second, five in the fourth, three in the sixth and one in the seventh inning. The Jaycees scored four in the first and one each in the third and fourth innings.

Big Nick's Traders wound up the season with a 19-3 win over Joe's Braves. Grissom was credited with the win and Nicky Rodriguez tagged for the loss. The Traders scored two runs in the first, five in the second, three in the third, two in the fourth, one in the sixth and six in the seventh innings. Joe's Braves tallied two in the first and one in the seventh.

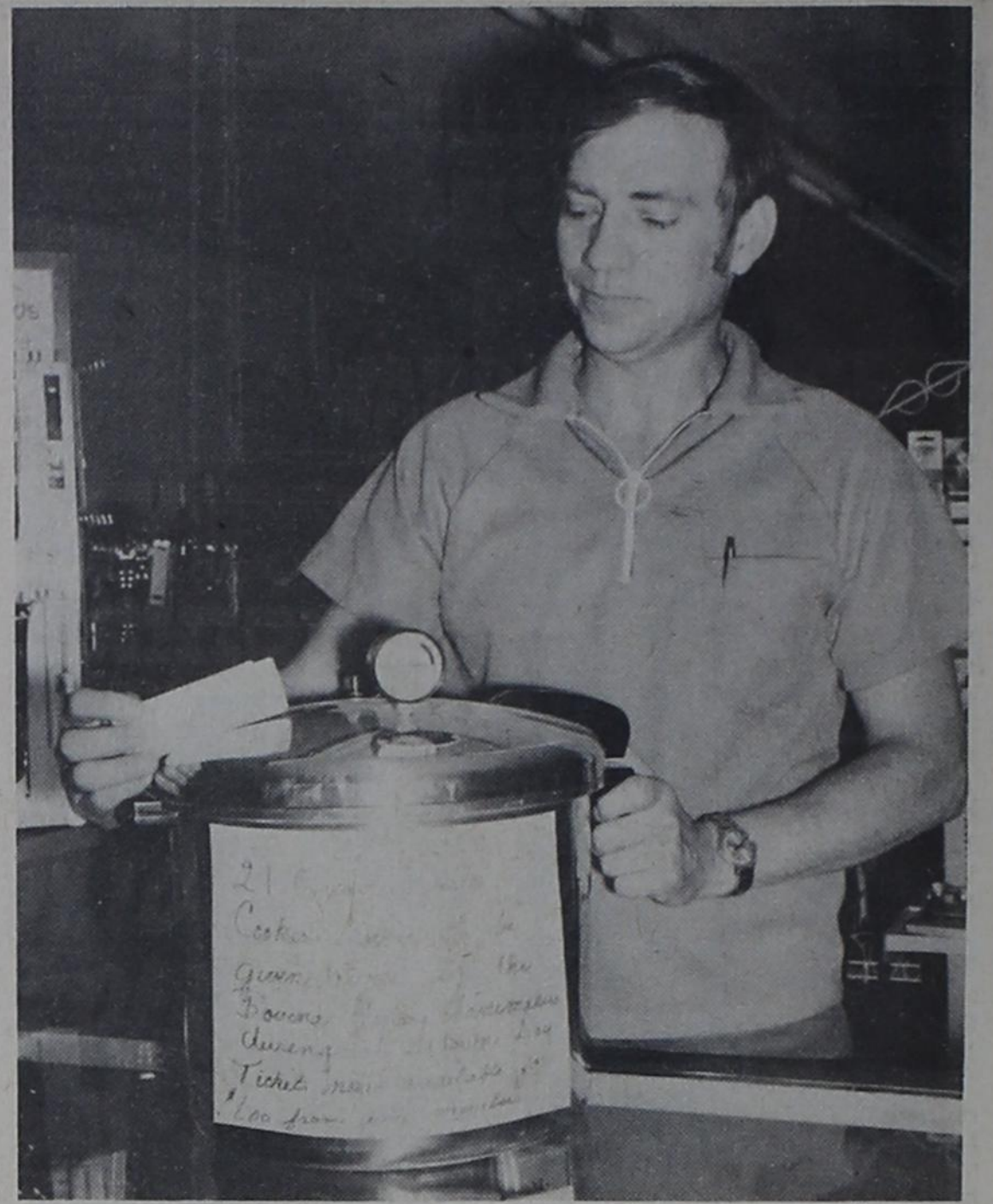
On Friday night, Roy's Repair ended the season with a 12-9 win over the Bovina Jaycees, who came close to upsetting the second place team in the league. Roy's Repair scored one in the first, three in the second, five in the fourth, one in the sixth and two in the seventh on 12 hits. The Jaycees tallied three in the second, two in the fifth, and four in the sixth innings on 10 hits.

In the final regular game of the year, the two winless teams were pitted against each other with Joe's Braves taking a 6-2 win over Bovina Pump Co. The Braves tallied two runs in the second, one in the third and three in the seventh on six hits. Bovina Pump scored two in the seventh on seven hits.

Complete details on the city championship play-off tournament will be printed in next week's edition of The Blade.

FINAL STANDINGS

| TEAM          | W-L | Pctg. |
|---------------|-----|-------|
| Big Nick      | 8-0 | 1.000 |
| Roy's Repair  | 7-1 | .875  |
| Charles Oil   | 6-2 | .750  |
| Sherley Grain | 5-3 | .625  |
| Bovina JCs    | 3-5 | .375  |
| Farwell JCs   | 3-5 | .375  |
| Agri-Sprayers | 3-5 | .375  |
| Joe's Braves  | 1-7 | .125  |
| Bovina Pump   | 0-8 | .000  |



COOKER-CANNER RAFFLE . . . Don Spring is pictured with the 21-quart Presto cooker-canner which will be raffled by Young Homemakers Saturday afternoon during the Browsabout's fashion show at First State Bank. Tickets may be purchased for \$1 each at Don's Medicine Chest, where the cooker-canner is on display, or from any member of Young Homemakers.

SLOW-PITCH FRIDAY

## 14 Teams Enter BTD Tournament

Fourteen teams, including five from Bovina, five from Clovis, two from Hereford, one from Muleshoe and one from Grady, N.M., will compete in the Bull Town Days Slow-pitch Softball Tournament, sponsored by the Bovina Jaycees.

Trophies will be awarded the first, second and third place teams in the double elimination tournament with the umpires selecting the team to receive the sportsmanship trophy. Individual trophies will be awarded members of the championship team, according to Mike Spears, tournament director.

Teams from Bovina entered in the tournament include Horn Insurance Agency-McCallum Farms, Big Nick's Traders, Charles Oil Company, Roy's Repair and Stowers Ditching. Clovis teams include T&T, Swift's Packing Company, LaVilla Steak House, 4-S Realty and Wade's Sporting Goods. Teams from Hereford are K-Bob's Steak House and Mead's Bakery. The Lumberjacks are from Muleshoe and the Roadrunners are from Grady, N.M.

A concession stand will be operated by the Jaycees throughout the tournament.

The tournament begins at 6 p.m. tomorrow (Thursday) with Roy's Repair meeting K-Bob's in the first game, followed by 4-S Realty and the Lumberjacks at 7:25, Big Nick's Traders and La Villa Steak House at 8:50, the Roadrunners and Charles

Oil at 10:15 and Horn-McCallum and Swift's at 11:30.

Mead's and Wade's will meet at 6:30 p.m. Friday. T&T and Stowers Ditching drew byes in first round action. T&T will meet the winner of the Horn-McCallum game at 7:50 p.m. Friday. Stowers Ditching will meet the winner of the Mead's-Wade's game at 12 p.m. Friday to conclude action in the first round of play.

A full-scale bracket will be posted at the concession stand.

Five games will be played Friday with the first tilt getting underway at 6:30 p.m. and the last at midnight.

Action will begin at 8 a.m. Saturday with 10 games to be played that day. The final game will begin at 11 that night.

On Sunday, the first of seven games will begin at 10 a.m. with the championship game set at 7 that evening.

### Courthouse Notes

Instrument Report Ending July 31, 1975, In County Clerk Office Bonnie Warren, County Clerk

WD, Dean Darnell, James F. Ball, lot 5 & N 2 ft. lot 6, Blk. 1, Friona.

WD, Mayme Demster, Otis E. McMillan, Jr., lots 10, 11, 12, Blk. 43, Farwell.

WD, Morris E. Henderson, Thomas G. Stutts, et al, lots 28, 29, 30, Blk. 41, Farwell.

WD, Dan Ethridge, J. T. Stone, E 10 ft. lot 3, all lot 4 & W 25 ft. lot 5, Blk. 7, 3rd. Inst. Staley No. 3, Friona.

Deed, Thomas E. Jones, City of Friona, 8.79 ac. of E. pt. W 1/2 Sec. 31, T1N; R4E.

OGL, Woodrow Adcock, Frank M. Youngblood, w 59.69 ac. E 1/2 Sec. 18, Blk. B, Rhea Bro. Sub.

OGL, Alvin Kerby, Frank M. Youngblood, 1/2 of SW 1/4 Sec. 12, Blk. A, Rhea Bro. Sub.

WD, Carrol K. Gatlin, Alfres M. Lemons, Jr., lots 10, 11, 12, Blk. 2, Jones Add. Friona.

WD, J. T. Stone, Philip Alan Sullins, Part lot 6, all lot 5 & part lot 4, Blk. 5, Lakeview, Friona.

WD, H. Ray White, Santiago A. Pena, lots 1, 2, Blk. 34, Friona.

WD, Darrell Dean Simpson, Lora Mae McFarland, lot 12, Blk. 5, Lakeview Add. Friona.

OGL, Joe E. Embry, Adele Frost, E 98.0 ac N 1/2, Sec. 87, Johnson Sub.

MARRIAGE LICNESE Antonia E. Garza and Esmeralda E. Garcia

### Stops Listed For Bookmobile

The High Plains Bookmobile will make its regular circuit of rural communities in Parmer County Thursday and Friday of next week, according to Lorene Sooter, librarian.

On Thursday, the bookmobile will be at Oklahoma Lane from 9 to 10 a.m., at Rhea from 10:45 to 11:45

a.m. and at Black from 1:15 to 2:30 that afternoon.

The bookmobile will be at Hub from 9 to 9:45 a.m. Friday, at White's Elevator from 10 to 11 a.m., at Lazbuddie from noon until 1 p.m. and at Clay's Corner from 1:15 to 2:15 that afternoon.



### EVERYONE'S TALKING ABOUT IT . . .



BOVINA'S ANNUAL BULL TOWN DAYS CELEBRATION FUN FOR ALL! WARD'S GARAGE

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## Winners Listed In 4-H Dress Revue

The Parmer County 4-H Dress Revue was held Tuesday, July 22, at the Lazbuddie School Cafeteria with 13 girls modeling fashions.

Taking top honors in the Pre-Teen, 9-11 age division, were Johanna Mesman, first, daughter of Mr. and Mrs. Ben Mesman of Oklahoma Lane and Linda Cain, second, daughter of Mrs. Janlee Cain of Farwell.

Top competitors in the Junior Division, 12 - 13 age division, were Terri Clark, first, daughter of Mr. and Mrs. Wayne Clark of Lazbuddie, and Yolanda Martin, second, daughter of Mr. and Mrs. Bill Martin of Oklahoma Lane.

Senior Division, ages 14 and over, winners were Cheryl Gohlke, first, daughter of Mr. and Mrs. Hubert Gohlke of Oklahoma Lane, and Susan Mimms, second, daughter of Mr. and Mrs. Dalton Mimms, Lazbuddie.

Individual ribbons awarded during the revue went to Pre-Teen competitors, Barbie Ivy, red, Kim Gregory, blue, Jana Rogers, red and Jana Briggs, blue, all of the Lazbuddie 4-H Club; Norine Jones, red, Linda Cain, blue, Diann McKillip, red and Johanna Mesman, blue, all of the Oklahoma Lane 4-H Club.

Ribbons in the Junior Division were awarded to Debbie Whitecotton, blue, and Jo Beth Monk, blue, both of the Bovina 4-H Club; Terri Clark, blue, of Lazbuddie 4-H; and Yolanda Martin, blue, Oklahoma Lane 4-H.

Ribbons in the Senior Division were awarded Susan Mimms, blue, Lazbuddie 4-H; and Cheryl Gohlke, blue, Oklahoma Lane 4-H.

Serving as judges for the Dress Revue were Mrs. Kathy Volanty, Potter County Extension Agent; Chriss Cummins, Potter County Junior Leader; Mrs. Marian Williams, Friona home economics instructor; Mrs. Sherry Harder, Deaf Smith County Extension Agent; JoAnn Wagner, Deaf Smith County Junior Leader; and Carla West, Deaf Smith County Junior Leader.

Mistress of ceremonies for the function was Susan Mimms with Cheryl Gohlke and Linda Gohlke serving as narrators for the Pre-Teens and Juniors and Seniors, respectively.

Presentation of awards was made by Jana Pronger, Parmer County Extension Agent.

Members and leaders of the Lazbuddie 4-H Club were in charge of refreshments and decorations.

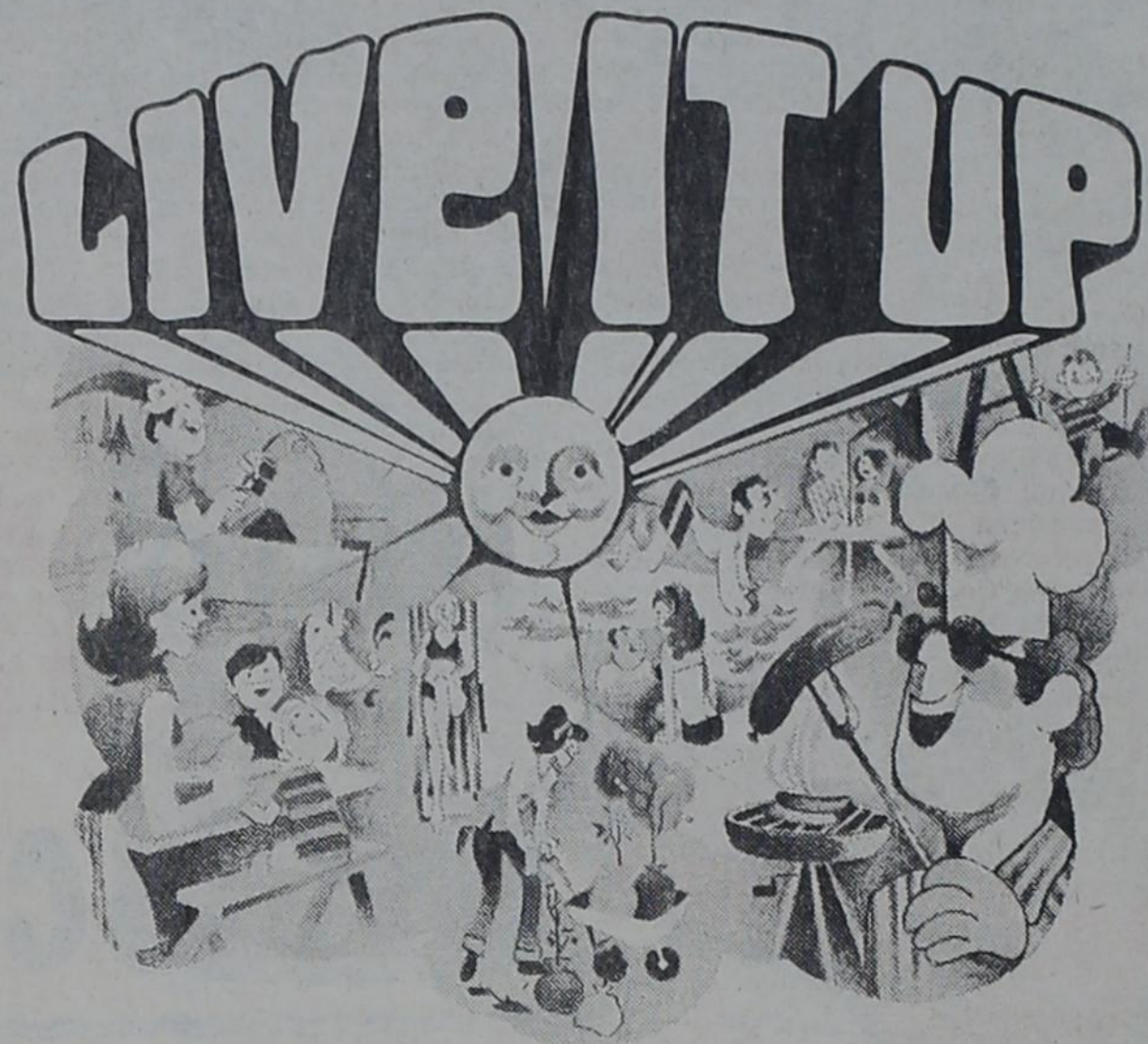
The District competition was held Tuesday, July 29, in the Fine Arts Theater of Amarillo College in Amarillo, with Parmer County being represented by Johanna Mesman, Oklahoma Lane 4-H Club; Terri Clark, Lazbuddie 4-H Club; and

Cheryl Gohlke of the Oklahoma Lane 4-H Club in the senior division. Miss Gohlke was named one of the five finalists who will be representing District I in the State 4-H Dress Revue October 2-3 at the State Fair in Dallas.



CHERYL GOHLKE

## SALUTING THE CITIZENS OF BOVINA DURING BULL TOWN DAYS



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DURING

## BULL TOWN DAYS

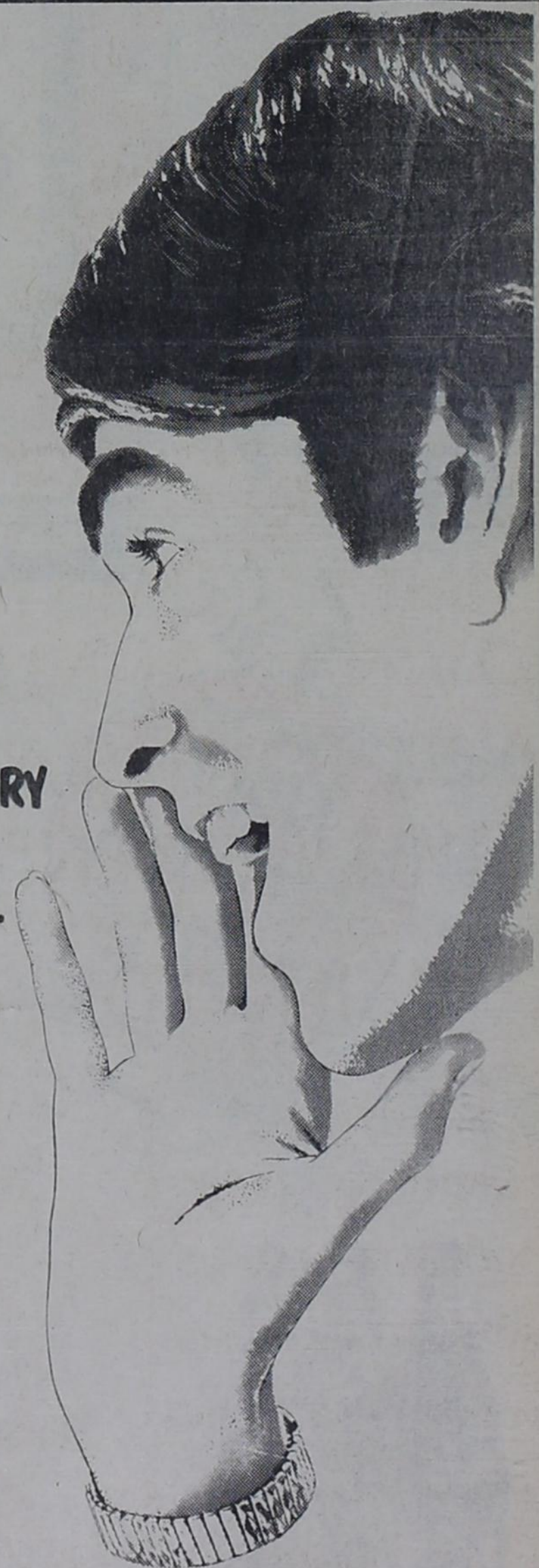
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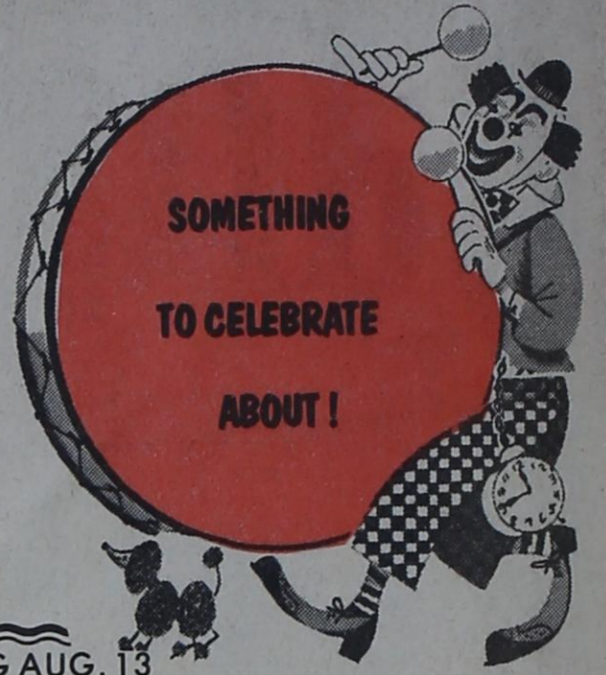
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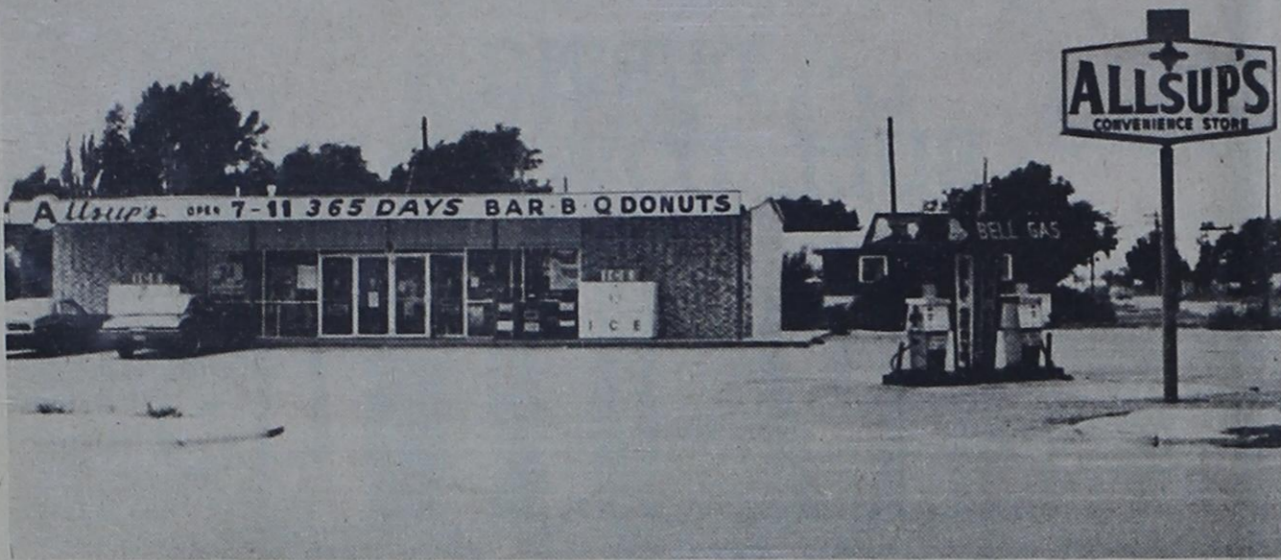




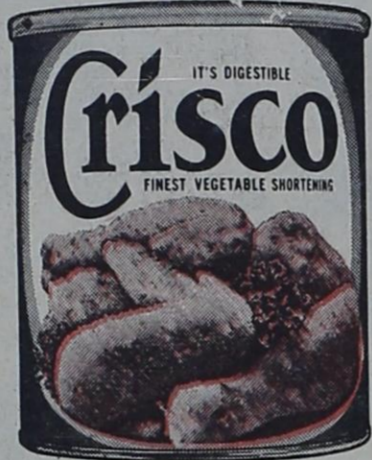
# BOVINA BULL TOWN DAYS



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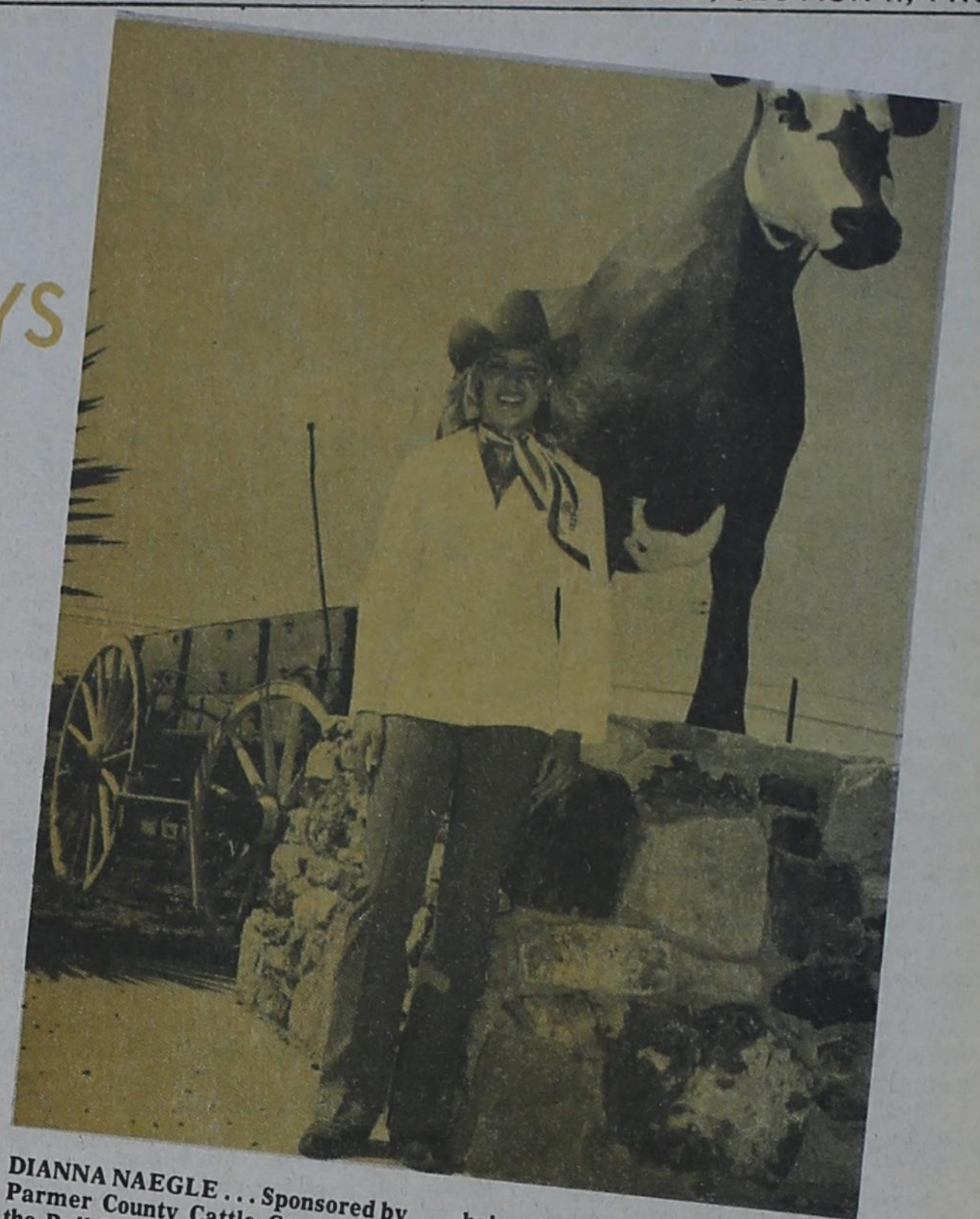


# 1975 BULL TOWN DAYS QUEEN CONTESTANTS

(See Story, Page 2)



**MANDY ROACH** . . . Sponsored in the Bull Town Days Queen contest by Mustang Drive In, Mandy is the 15-year-old daughter of Mr. and Mrs. Buck Page. The blue-eyed blonde is 5'7" tall and will be a sophomore at Bovina High School. She enjoys running track, riding horses, sewing and crocheting. Mandy will ride "Dunique" in the queen contest.



**DIANNA NAEGLER** . . . Sponsored by Parmer County Cattle Company in the Bull Town Days Queen Contest, Dianna is the 15-year-old daughter of Mr. and Mrs. C.C. Naegle. The 5'7" tall junior has green eyes and blonde hair. She plays basketball, runs track and is a cheerleader at Bovina High School. Her hobbies include riding, swimming and skiing. Riding "Mike" in the contest, Dianna will be escorted by Butch Livingston.



**DONNA RECTOR** . . . Bovina Pump Company, Inc., is sponsoring Donna, 14-year-old daughter of Mr. and Mrs. Floyd Rector of Friona, in the Bull Town Days contest. Donna is 5'1½" tall, has blue eyes and red hair and will be a freshman student at Friona this year. She is the Friona Riding Club Queen and a twirler for the Friona Chieftain Band. Her hobbies include playing the piano, riding and participating in play days and rodeos in the pole bending and barrel races. Donna will be riding "Gunpowder" in the contest.



**FAITH MAYS** . . . Sponsored by Ray's Automotive, Faith is the 15-year-old daughter of Mr. and Mrs. Harrell Mays of Friona. The 5' tall sophomore has brown eyes and brown hair. She is the Friona Riding Club Sweetheart and is a member of the band and Rodeo Club at Friona High School. Her hobbies include sewing, cooking and riding. Faith will ride "Bill Baker" in the Bull Town Days Queen contest.

**LORI NORTON** . . . Lori, a senior at Farwell High School this year, is the 17-year-old daughter of Mr. and Mrs. Darrell Norton. Sponsoring her in the Bull Town Days Queen contest is Bovina Jaycees. She is 5'8" tall, has green eyes and blonde hair. Lori was named to the all-district basketball team last year as a guard, participated in track, band and the Rodeo Club. She was Border Town Days Queen in 1974-'75. Her hobbies are rodeos and water skiing. Escorted by Charles Christian, Lori will be riding "Garcia Reed" in the queen contest.



**CATHY TRIMBLE** . . . The 17-year-old daughter of Mr. and Mrs. C.E. Trimble, Cathy will be sponsored in the Bull Town Days Queen contest by Bovina Roping Club. The 5'5½" tall senior has green eyes and blonde hair. Cathy is a past runner-up in the queen contest, is a member of the Filly basketball squad, will be head cheerleader this year and is past FFA Plowgirl. She enjoys riding, swimming, water and snow skiing and cooking. Cathy, escorted by her father, will ride "Vannie in Orbit" in the contest.





THURSDAY

# Six Girls To Compete For BTD Queen Title

One of six candidates in the 1975 Bull Town Days Queen contest will be crowned to reign over the four-day celebration Thursday night at Bovina School auditorium.

Crowning the new queen and presenting her a silver belt buckle, hand-tooled leather crown and bouquet of red roses will be Miss Lezli Williams, 1974 BTD Queen.

Plaques will be presented the first and second runners-up in the contest.

This year's Bull Town Days Queen will be entered in the Texas Rodeo Queen Contest in February, according to Ken Horn, general BTD chairman.

The six girls will be judged at 6 p.m. tomorrow (Thursday) at the Bovina Roping Arena on the eastern edge of the city limits.

Judging will be based 60 per cent on horsemanship and 40 per cent on beauty, personality and appearance. Each contestant will ride a set pattern in the arena and be interviewed by the judges.

Queen candidates and their sponsors are Dianna Naegle, Parmer County Cattle Company; Cathy Trimble, Bovina Roping Club; Mandy Roach, Mustang Drive In; Faith Mays, Ray's Automotive; Lori Norton, Bovina Jaycees; and Donna Rector, Bovina Pump Company, Inc.

Mrs. Ray Anderson, an ex-BTD Queen, is in charge of this year's contest. She is assisted by Mrs. Radford Venable.

Rules of the event specify that candidates must be between 14 and 18, never married, and have been a

resident of Parmer County for the past six months. Past BTD Queens are ineligible to enter again.

Candidates will compete at the roping arena in simple western attire but may wear more colorful western attire at the presentation tomorrow night.

In last year's contest, Miss Williams was named BTD Queen with Miss Trimble first runner-up

and Miss Naegle second runner-up.

Past Bull Town Days Queens include LaNelle Christian Polley, 1964; Pam Grissom, '65; Gwen Christian Corn, '66; Lynn Looney Cabe, '67; Nancy Mitchell Sudderth, '68; Loy Beth Christian, '69; Holly Davis Anderson, '70; Bonny Jones Sorensen, '71; Christle Trimble McCain, '72; Tammy Christian, '73; and Miss Williams, '74.

## Jones, Neal Win In Team Roping

Sonny Jones and Tony Neal, representing Parmer County Cattle Company, qualified again this year for the Second Annual World Championship Feedlot Team Roping Contest. This year's event will be held Sept. 26-27 at Elko, Nev., at the Stockman's Arena, a five-acre indoor facility. Cattleman's Hotel will be headquarters for the contestants.

Jones and Neal won first place in open team roping with total accumulated points at matches held at Clovis, Pampa and Dimmitt to earn the trip to Nevada. There are 10 regions in the United States with this region including all the territory between the Rio Grande and Canadian Rivers.

For winning first place in the

region, Jones and Neal were awarded saddles. Six teams from each region qualify for the national contest.

Jones and Joe Smith qualified for the "century" roping contest at Elko. The ages of the two ropers in the "century" event must total 100 or more.

+++++

Kyle Jones, son of Mr. and Mrs. Sonny Jones, and Brent Johnson of Hereford will compete Saturday at a 17 and under championship team roping contest at Quincy Farms in Aurora, Colo.

Mr. and Mrs. Jones and Mr. and Mrs. Tom Johnson of Hereford will accompany the youths to Colorado for the contest.



1975 BTD QUEEN....Miss Lezli Williams, center, was crowned Bull Town Days Queen last year with Cathy Trimble, right, named first runner-up, and Dianna Naegle, left, named second runner-up. Miss

Williams will crown the 1975 BTD Queen Thursday night in the Bovina Schools auditorium following the conclusion of the junior beauty pageant there.



GINGER GLASSCOCK . . . Ginger, the 13-year-old daughter of Mr. and Mrs. Kent Glascock, is sponsored by Charles Oil Company in the Little Miss pageant. An eighth grade student this year in Bovina Junior High, Ginger has blue eyes and light brown hair. Her hobbies are sports and music. Ginger will present a piano and vocal solo in the talent portion of the contest. Her grandparents are Mr. and Mrs. A.L. Glascock and Mr. and Mrs. Harry J. Charles, all of Bovina.

## Horsemanship Activities Are Slated

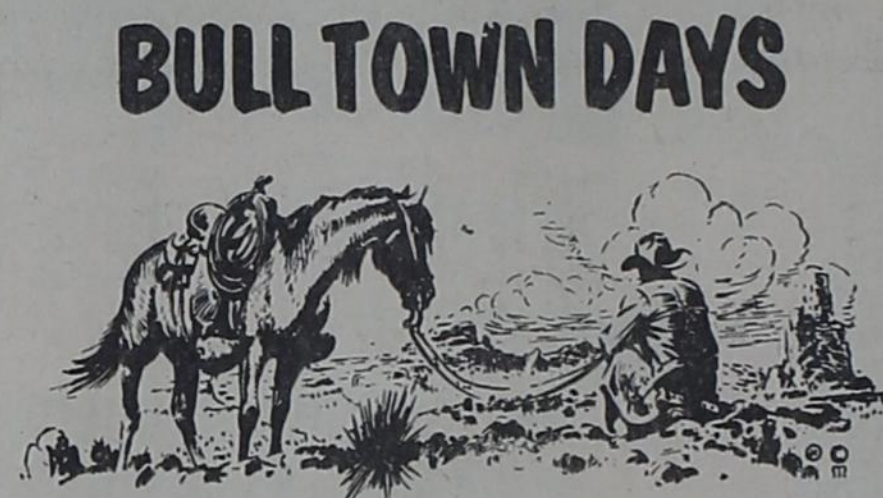
Belt buckles and ribbons will be presented winners in each event in horsemanship activities, sponsored by Bovina Roping Club, beginning at 10 a.m. Friday at the roping arena here.

Each event, with the exception of western pleasure, will be divided into two age categories — junior, 12 and under, and senior, 13 and over — with a \$2 entry fee required for each event entered, according to Tommy Williams, chairman of the event.

Entries will be welcome up until race time.

Belt buckles will be awarded first place winners in each event and ribbons presented to second through sixth place winners.

Events on the slate include barrel races, pole bending, rescue races, flag races and western pleasure.



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**BOVINA METHODIST CHURCH**

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Thursday-Friday-Saturday

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AT ROPING ARENA

# 15th QH Show Set Saturday

The Annual Bovina Quarter Horse Show will begin at 10 a.m. Saturday at the roping arena east of town.

Bovina Roping Club sponsors the

## Western Dance Set Saturday At Legion Hall

Closing out Saturday's festivities during Bull Town Days will be a western dance from 9 p.m. until 1 a.m. at the American Legion Hall on Third Street.

Sponsored by the American Legion Post here, admission will be \$3 per person or \$5 per couple.

Jim Hill and the Boothill Boys of Portales will provide dance music for western fans.

event which has become a regular Saturday attraction in the roster of LTD activities.

"Entries close and judging begins at 10," says Mrs. Robert Read, show secretary.

Judging this year's show will be Dick Bader of Los Lunas, N.M.

The show drew a record 223 entries, including 79 in the youth activities division, last year with John Stotts of Matador judging the event. Erith Hawkins was ring steward.

Grand champions were exhibited by Judy Harp of Snyder in the stallion division, Ronee Thornton of Lockney in the mare division and L.R. Hammonds Jr. of Clovis in the gelding division. Reserve champions were exhibited by Jerry Bond of Brownfield in the stallion division, Ronee Thornton of Lockney in the mare division and L.R. Hammonds Jr. of Clovis in the gelding division. Reserve champions were exhibited by Jerry Bond of Brownfield in the

stallion division, Jerry Cluck of Dimmitt in the mare division and Karen Owens of Amarillo in the gelding division.

The Bovina show is American Quarter Horse Association-approved.

Entry fee for halter and performance classes is \$7 each. Entry fee for the cutting contest will be \$17.50 plus \$7.50 office charge.

Trophies will be awarded the grand and reserve champions and first class winners with rosettes to second through sixth places. A high point trophy will also be given in the youth division.

Competition includes 25 halter classes and 14 performance classes.

In the youth activities division, there will be three classes in the halter division and five in showmanship — western pleasure, western horsemanship, hunt seat English pleasure, barrel racing and pole bending. Entry fee in the youth division will be \$4 for each event.



**DARLENE SMITH** . . . Darlene, a twin, is the 12-year-old daughter of Mr. and Mrs. Billy Smith. Her grandparents are Mr. and Mrs. Herman Estes and Mr. and Mrs. Odom Smith, all of Bovina. The 4'10" "Little Miss" contestant has blonde hair and blue eyes. A sixth grade student this year, Darlene's hobbies are collecting stamps and embroidery. She will play the piano in the talent portion of the contest. Darlene's sponsor is the Artistic Beauty Shop.



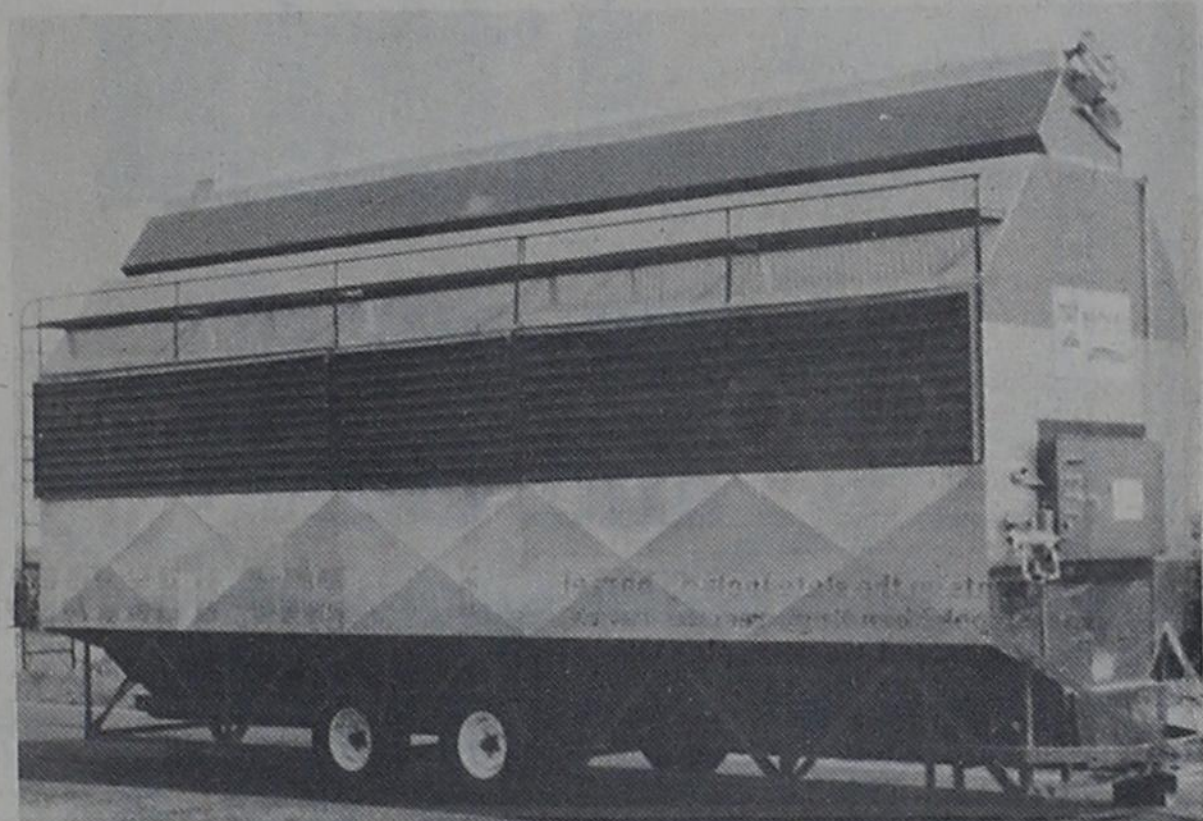
**TRESA JAMESON**...Tresa is the 10-year-old daughter of Mr. and Mrs. L. J. Jameson. Her grandparents are Mr. and Mrs. John Dunn and Mr. and Mrs. V.M. Jameson. The 4'6 1/2" tall "Little Miss" contestant has brown hair and blue eyes. A fifth grade student this year, her hobbies are reading and crocheting. Tresa will perform a tap dance routine in the talent portion of the contest. Sponsoring Tresa in the pageant will be the Bovina Restaurant and Steak House.



**DIANE HEARD**...Diane is the 11-year-old daughter of Mr. and Mrs. Jim Heard. Her grandparents are Mr. and Mrs. David Mathis and Mr. and Mrs. Austin Heard. The 5'4" "Little Miss" contestant has brown hair and brown eyes. A sixth grade student this year, Diane lists her hobbies as sewing and baby-sitting. She will play a piano selection in the talent portion of the contest. Mr. and Mrs. Neal Mager of Amarillo will sponsor Diane in the pageant.

# BULL TOWN DAYS 1975

★ FOR ALL OF YOUR GRAIN DRYING NEEDS



All of us at Agri-Sprayers are proud to join in extending this invitation to our friends, neighbors and customers throughout the area and are proud to have a part in such a great community celebration



WE ARE DEALERS FOR REDEX DRYERS AND COLUMBIAN STORAGE BINS.

SEE US FOR ALL YOUR FARM NEEDS!



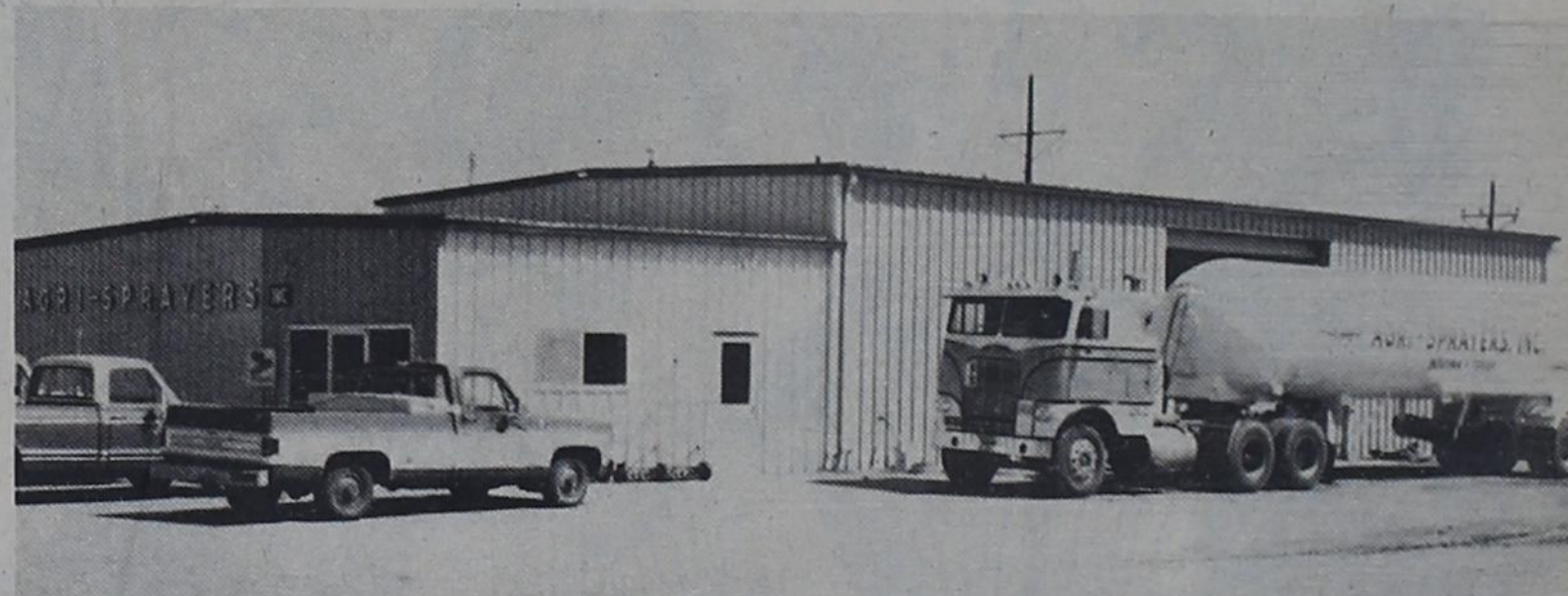
DORIS STRAWN Bookkeeper

### STOCKHOLDERS

- Durward Bell
- Tom Caldwell
- Troy Christian
- Leon Grissom
- Lawrence Jamerson
- Grady Sorley
- Vernon Willard
- Mrs. Dillard Morris

### STAFF

- Gaylon Rhodes, Mgr.
- George Douglas
- Doris Strawn
- Mike Nabers
- Loyd Nabors
- Jim Zehner
- Manuel Hernandez



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**ARLENE SMITH...**Arlene, a twin, is the 12-year-old daughter of Mr. and Mrs. Billy Smith. Her grandparents are Mr. and Mrs. Herman Estes and Mr. and Mrs. Odom Smith, all of Bovina. The 4' 10" tall "Little Miss" contestant has blonde hair and blue eyes. She lists collecting dolls, crocheting and embroidery as her hobbies. A sixth grade student this year, Arlene will play a piano selection in the talent portion of the contest. Bovina Supermarket will sponsor Arlene in the pageant.



**KIM NAEGLE...**Kim is the 13-year-old daughter of Mr. and Mrs. C. C. Naegle. The 4' 11" tall "Little Miss" contestant has brown hair and hazel eyes. Kim, who will be an eighth grade student this year at Bovina Junior High, lists riding horses, swimming, painting, cheer-leading, basketball, baseball and track as her hobbies. She will perform a pantomime routine in the talent portion of the contest. The Brownsabout will sponsor Kim in the pageant.



**BEVERLY BARRETT...**Beverly is the nine-year-old daughter of Mr. and Mrs. Monty Barrett of the Oklahoma Lane Community. Her grandparents are Mrs. Velma Harrison and Mr. and Mrs. E. O. Barrett. The 4' 6" "Little Miss" contestant has brown hair and hazel eyes. A fifth grade student this year, Beverly's hobby is riding horses. She will present a vocal solo in the talent portion of the contest. Sherley Grain Company will sponsor Beverly in the pageant.

★  
SCHOOL AUDITORIUM

## 'Miss Baby Doll', 'Little Miss' Beauty Pageant Set Thursday

The second annual Junior Miss Beauty Pageant, sponsored by the Bovina Jaycee-Ettes, will begin at 8 p.m. tomorrow (Thursday) in the Bovina Schools auditorium. Admission to the event will be \$1 for adults and 50 cents for children.

Nine entries have been received in the "Miss Baby Doll" division for girls four through eight. Contestants in this division will model play wear and dressy outfits.

Entries in the "Miss Baby Doll" division and their sponsors include Penny Riley, Dairy Freeze; Devanee Englant, Big Nick Machinery; Tandra Turner, Chuck's Spraying Service, Inc.; Angie Riley, Dairy Freeze; Becky Webb, The Bovina Blade; Laurie Bradford, Bovina Pump Company, Inc.; Robbie Stowers, Roy's Repair; Hollis

Clayton, The Browsabout; and Jodi Stone, Spears Handi-Stop.

Nine entries were also received in the "Little Miss" division for girls nine through 13. Contestants in that division will model dress outfits and present a talent in the pageant.

Entries in the "Little Miss" division and their sponsors include Melissa Allison, Chemical Enterprises, Inc.; Elyese Moody, Bovina Wheat Growers, Inc.; Beverly Barrett, Sherley Grain Company; Diane Heard, Mr. and Mrs. Neal Mager of Amarillo; Arlene Smith, Bovina Supermarket; Gall Turner, Horn Insurance Agency; Kim Naegle, The Browsabout; Darlene Smith, Artistic Beauty Shop; and Tresa Jameson, Bovina Restaurant and Steakhouse.

Over 200 attended the first such

pageant here last year when 27 contestants performed for the judges. Attendance was hampered by a sudden thunderstorm shortly before the pageant began.

Misti Boozer, daughter of Mr. and Mrs. Lowell Boozer, was crowned "Miss La Petite," as the younger division was called last year. First runner-up was Kim McClaran, daughter of Mr. and Mrs. Kent Glasscock.

Pam Rhodes, daughter of Mr. and Mrs. Gaylon Rhodes, was crowned "Little Miss." First runner-up was Elyese Moody, daughter of Mr. and Mrs. Weldon Moody; second runner-up was Cheryl Whitecotton, daughter of Mr. and Mrs. Kenneth Whitecotton.

## Anticipate 200 Early Risers At Breakfast

One of the most popular events on the Bull Town Days schedule of events--will kick off Friday's activities.

Beginning at 7 a.m. and continuing until 9 a.m., at the Bovina Gin Yard, scrambled eggs, bacon, biscuits and hot coffee will be served early Bull Town risers.

Using coals left from the barbecue fire the night before, Vernon Estes will be in charge of preparing the breakfast. He will be assisted by members of the Roping Club. The meal is served buffet style with second helpings allowed for the hungry Bull Towners.

Over 200 attended the breakfast last year with a similar number expected this year.

"It's a good time to visit with ex-residents and old-timers who are in town for the celebration and also stoke up on the energy needed for all the Friday events," said Estes.



**BOVINA PUMP COMPANY . . .** Members of the team are, front row, left to right, L.J. Jameson, Jackie Lorenz, Hugh Rogers, Dean Stan-

berry and Ronny Cary; back row, left to right, Jimmy Yell, Terry Sherrill, Danny Stanberry, Kenneth Cary and Severo Telles.



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**BULL TOWN DAYS**

**BOVINA STEAKHOUSE**

MR. & MRS. L.J. JAMESON



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Oklahoma Lane  
Farm Supply  
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**"HOWDY"**

We'll see you during  
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Serving Pamer County  
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**Better Farming**

Remember -  
**No City Sales Tax**  
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**MELISSA ALLISON...**Melissa is the 12-year-old daughter of Mr. and Mrs. Winston Allison. The 5' 4" "Little Miss" contestant has brown hair and blue eyes and will be a seventh grade student at Bovina Junior High this year. Her hobbies are playing softball and basketball. She will present a vocal solo in the talent portion of the contest. Melissa's grandparents are Mr. and Mrs. Maedgen Rainwater and Mr. and Mrs. Gerald Allison. Her sponsor in the contest is Chemical Enterprises, Inc.



**ELYESE MOODY...**Elyese is the 12-year-old daughter of Mr. and Mrs. Weldon Moody. Her grandparents are Mr. and Mrs. Travis Lloyd of Bovina and Mr. and Mrs. E. H. Moody of Lubbock, formerly of Bovina. The 5'5½" "Little Miss" contestant has blonde hair and blue eyes and will be a seventh grade student at Bovina Junior High this year. Elyese lists all sports as her hobbies and will present a vocal solo in the talent portion of the contest. Her sponsor in the pageant is Bovina Wheat Growers, Inc.



**GAIL TURNER...**Gail is the nine-year-old daughter of Mr. and Mrs. Bob Turner. Her grandparents are Mr. and Mrs. Houston Turner and Mrs. Oruall George. The "Little Miss" contestant has light brown hair and blue eyes. A fourth grade student this year, Gail will be sponsored in the pageant by Horn Insurance Agency.

### YH Drawings, Plant Shop Set For BTD

Drawings for a 21-quart Presto cooker-canner and a locally-made macrame hanger will be held at the Brownsabout's style show Saturday afternoon during Bull Town Days, according to a spokesman for the Young Homemakers.

Tickets, at \$1 each on the cooker-canner and 50 cents each on the macrame hanger, may be purchased at Don's Medicine Chest and First State Bank of Bovina. The cooker-canner is on display at Don's and the macrame hanger at First State Bank.

Mrs. Billy Don Read of Bovina was winner of the Presto cooker-canner in last year's drawing.

++++

A Plant Shop, sponsored by the Young Homemakers, will open at 10 a.m. in the old Gaines Hardware building on Main Street on Friday of BTD.

Potted plants, cuttings, macrame hangers and decorated planters will be sold by the organization.

Ice-cold watermelon slices will also be sold by the group.

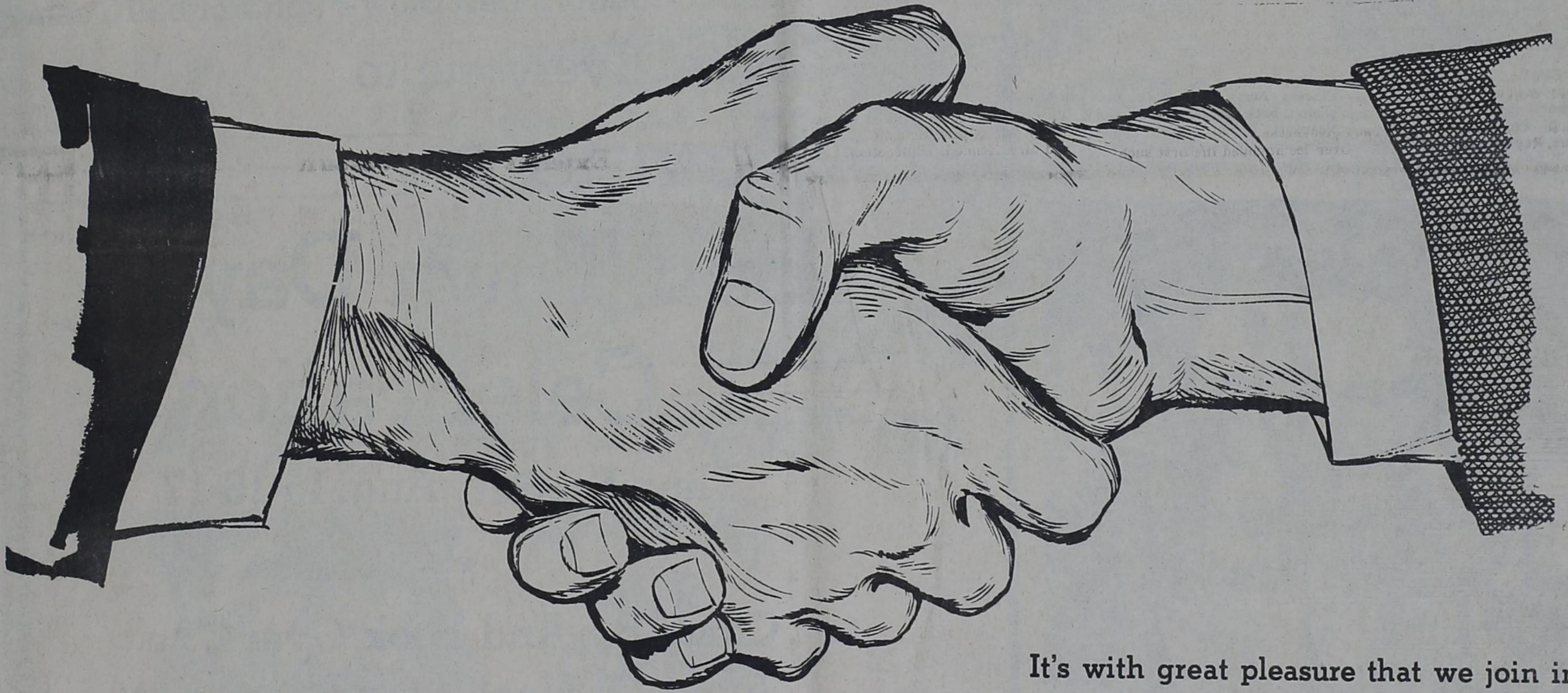


**AGRI-SPRAYERS . . .** Members of the Agri-Sprayers softball team are, front row, left to right, Joe Olvera, Ray Martinez, Jose Flores, Elberto Juarez and Juan DeLaRosa; back row, left to right, Manuel Quintana, Robert Delgado, Manuel Hernandez, Daniel Hernandez, Ernest Hernandez and Raymond Rocha. Manuel Hernandez is manager of the team.



An ass laden with gold will go lightly uphill.

# WELCOME, FRIENDS TO BULL TOWN DAYS-1975



## Friday, Aug. 15

- 7:00 A.M. — Chuck Wagon Breakfast - Bovina Gin
- 10:00 A.M. — Old Timers Reunion - Downtown
- 10:00 A.M. — Horsemanship Activities - Roping Arena
- 1:00 P.M. — Super Stars - City Park
- 4:00 P.M. — Bull Town Parade - Downtown
- 6:00 P.M. - **BARBEQUE - \$1.00 Per Plate**  
Downtown
- 7:30 P.M. — Presentation of Awards - Downtown
- 7:30 P.M. — Music & Entertainment - Downtown



It's with great pleasure that we join in extending an invitation to Bovina's community celebration again this year.

Our business is serving Parmer County farmers with the finest ginning and cotton-farming service throughout the year.

We'll Welcome The Opportunity To Serve You!

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# BOVINA GIN CO.

Dwight Cox, Manager

Phone 238-4801 - FM Road 1731 North



We're Especially Glad To Have The Chuck Wagon Breakfast At Our Gin Yard





**JOE'S BRAVES . . .** Managed by Joe Rodriguez, not present for picture, team members are, front row, left to right, Faustino Garcia, Daniel Rodriguez, Thomas Navarro, Nicky

Rodriguez and Ramon Garcia; back row left to right, Juan Munoz, Romeo Sierra, Roy Shelby, Richard Villarreal and Mike Sanchez.



**ROY'S REPAIR . . .** Winding up regular season in second place with a 7-1 record, Roy's Repair is managed by Benny Shelby. Members of the team are, front, Curtis Lindley; middle row, left to right, Gerald Shelby, Sonny Graves, Doc

Shelby, Ruben Serna, Elbert Shelby, Charles Amos and Mike Beauchamp; back row, left to right, John Vasquez, Doble Askew, Johnny Martinez, Roy Lee Stowers, Benny lee Shelby and Garry Beauchamp.



**BOVINA JAYCEES . . .** Members of the team are, front row, left to right, Joe Jones, Ken Horn, Larry Mitchell, Greg Hromas, Nathan Moore and Bud Venable, team mascot; back row, left to right,

Ronnie Bradburn, bat boy, Joe Bradburn, Mike Harrison, Randy Barrett and Radford Venable. Not present for the picture were Dale Gober and Roy Hartzog.

# The Big Nick Traders



**BIG NICK'S TRADERS . . .** The Traders went through the regular eight-game season undefeated in the Bovina Lions Club-sponsored slow-pitch softball league, going into the

city tournament in the number one slot. Members of the team are, front row, left to right, A.L. Nuttall, Mike Spears, Jackie Hight, Ronnie Nuttall and Bruce Caldwell; back row, left to right, Vernon Willard, Mike

Grissom, Jim Atwell, Kim Rundell, Lee Roy Nuttall and Dave George. Not present were Zane Reeves and Greg Marshall. A.L. Nuttall is manager of the Traders.

— Parmer County's Best Slow-Pitch Softball Team

Invite Everyone to

**Bovina's**

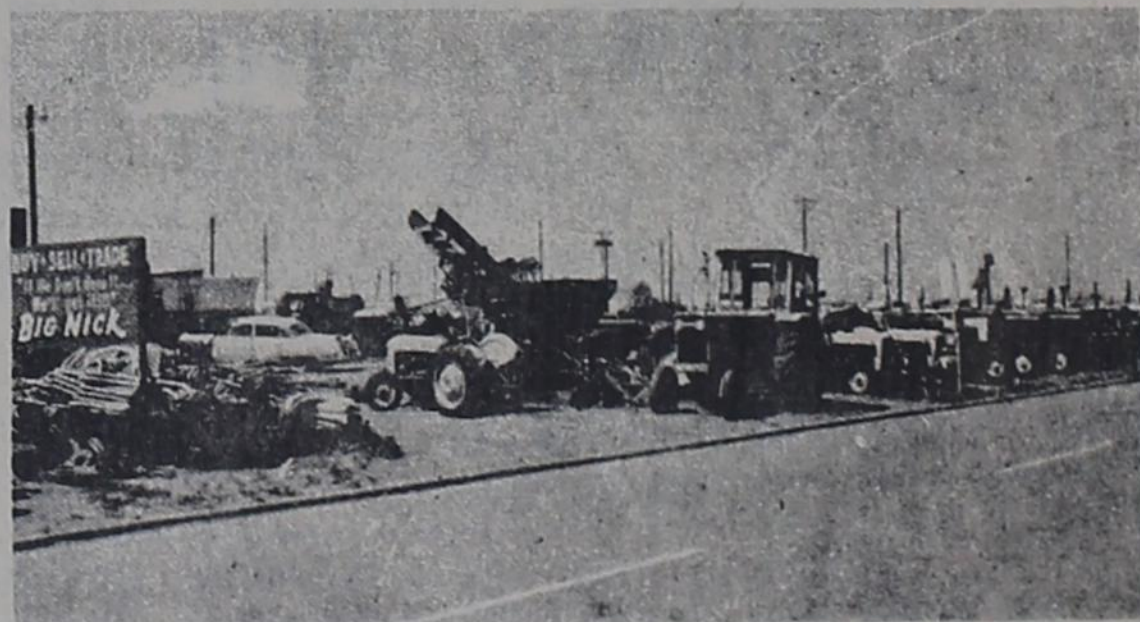
**Bull Town Days**

**Celebration**

Thur.-Fri.-Sat., Aug. 15-16-17

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Come By And Look Over The  
Acres Of Machinery Bargains  
On Our Lot On Highway 60

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TANDEM DISC HARROWS



"IF WE DON'T HAVE IT - WE'LL GET IT"

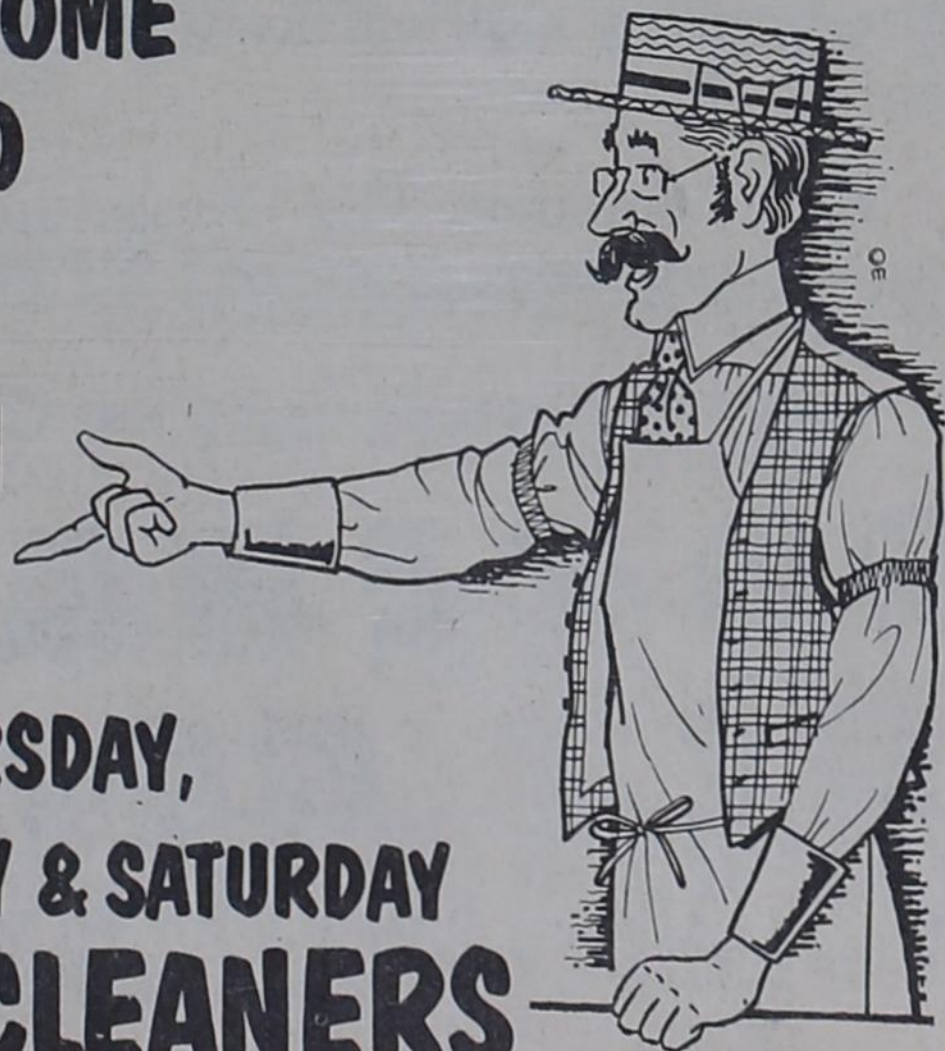
**BIG NICK FARM MACHINERY**

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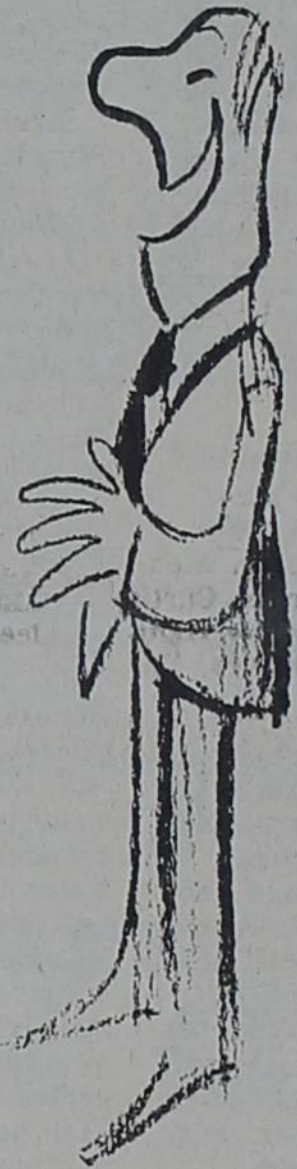
**WELCOME TO BULL TOWN DAYS THURSDAY, FRIDAY & SATURDAY GEE CLEANERS**





# Welcome TO OPEN HOUSE

AT  
**REEVE CHEVROLET - OLDS**  
NEW LOCATION



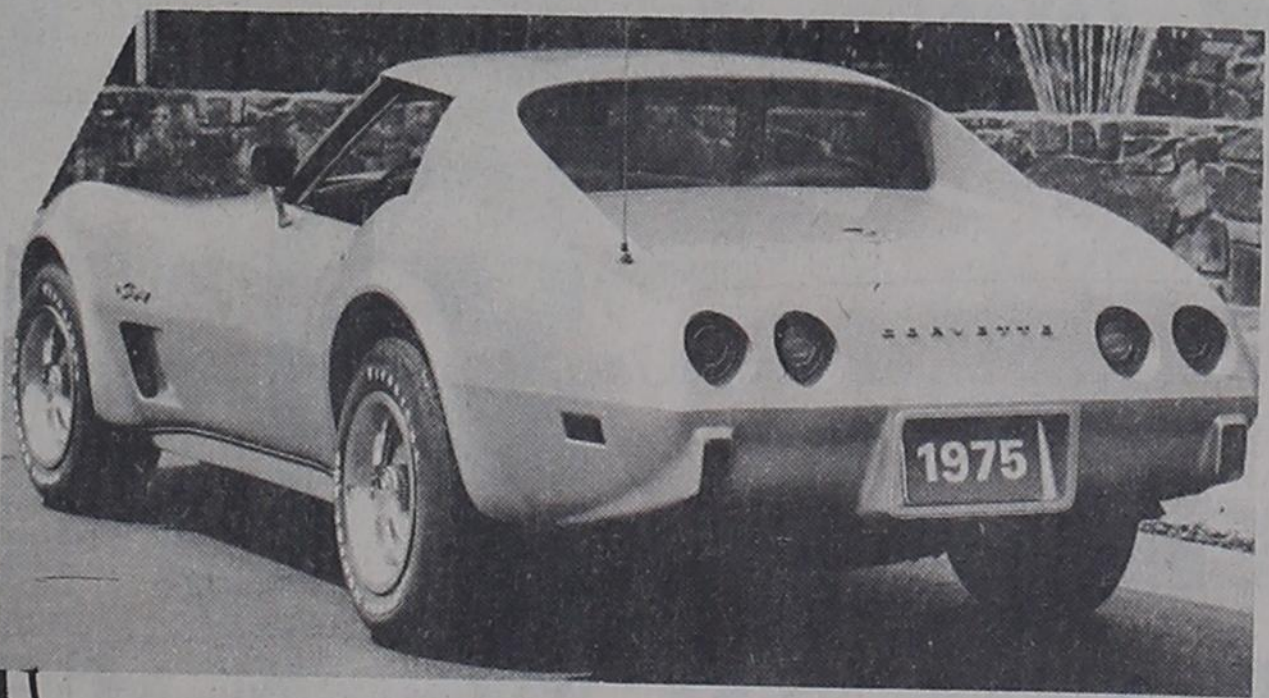
**ALL DAY FRIDAY - AUGUST 15th**

**Free**

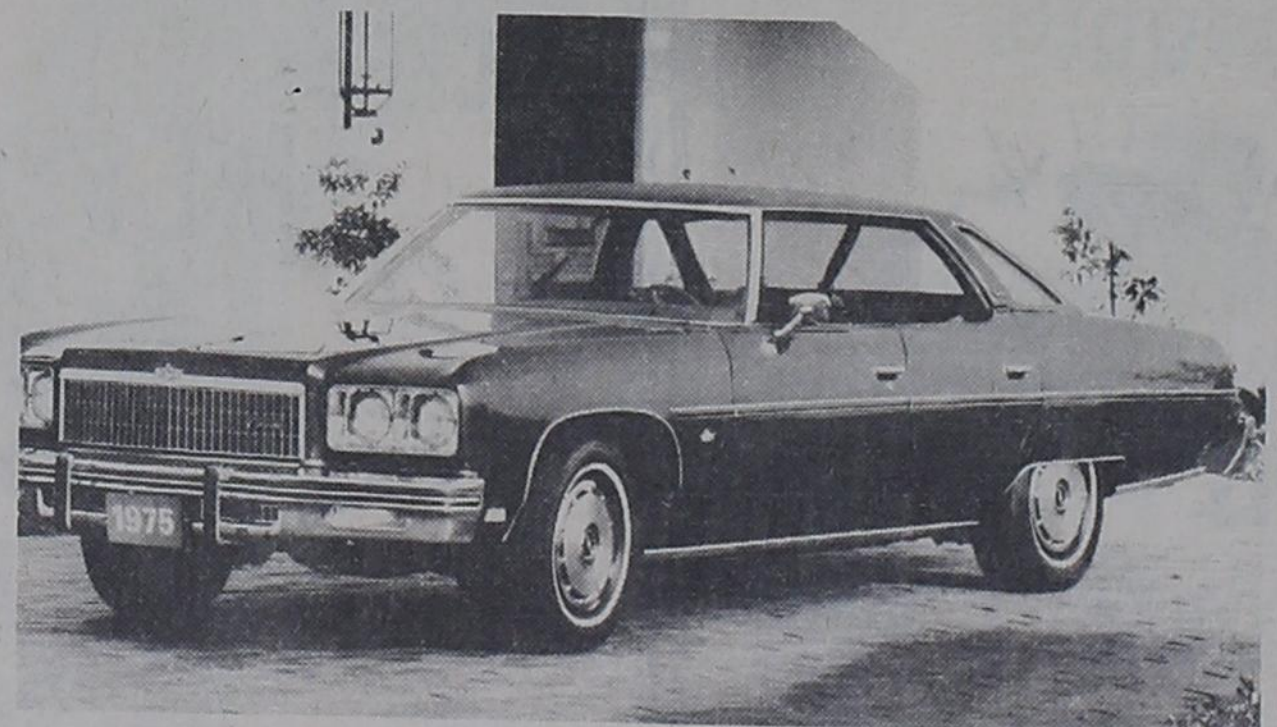
**APPLE PIE  
AND  
COFFEE**

**FORMER PARMER COUNTY  
IMPLEMENT LOCATION!**

**WE'RE CLOSING OUT  
OUR 1975  
MODEL AUTOMOBILES**



**NOW IS  
THE TIME  
TO SAVE  
MONEY  
!!!!**



**LET US TALK OVER A DEAL WITH YOU  
ON A NEW 1975 MODEL. YOU'LL SAVE  
MORE NOW THAN YOU EVER WILL  
AGAIN AT .....**

**REEVE CHEVROLET - OLDS**



EVERYONE INVITED

## Old-Timers Reunion, Lunch Set Friday

Old-timers of the community and former residents will be honored guests at a community-wide reunion and basket luncheon Friday during Bull Town Days.

Bovina Woman's Club will be in charge of the event which will be held at the Masonic Lodge Hall on Main Street.

Registration of old timers and visitors will begin at 10 a.m. in the city police department, next door to the lodge hall, and will continue through the noon hour.

Everyone in the community is invited to bring a basket lunch and enjoy visiting former residents and old timers.

Trophies will be presented the ex-Bovina resident traveling the farthest distance to attend the celebration and to the resident of the

community who has lived here the longest time.

Receiving the oldest old-timer award last year was Clarence Jones, a resident of the community since 1906.

Mrs. Margaret Moore of Portsmouth, N.H., daughter of Mr. and Mrs. Elton Venable, received the award for traveling the farthest distance to attend Bull Town Days, some 2500 miles.

Receiving the oldest old-timer award in 1973 was Minnie Wells of El Paso. Mrs. Christine Norton of St. Louis, Mo., received the trophy for traveling the farthest distance.

Some 100 attended the event last year.

Drinks will be provided at the luncheon by the Woman's Study Club.



**CHARLES OIL . . .** Taking third place in regular season play, Charles Oil is managed by James Shepherd and coached by Andy Martinez. Team members are front row, left to right, Claude Chlson, Bobby Johnson, Mickey Ashley, Larry Johnson and Bobby Stewart;

middle row, left to right, Steven Ashley, John Ransom, Ronnie Johnson, Billy Shepherd and Jay Shepherd; back row, left to right, James Shepherd, Ron Stevenson, Tiny chlson, Joe Shepherd and Andy Martinez.



**SHERLEY GRAIN . . .** Managed by Gary McCormick, Eldon McCormick, Jeff McCormick and Jessie Stone; back row, left to right, Ron Cain, Jack Hardin, S.D. Baize, Lenny Petree, Jimmy Grimsley, Jackie Stowers and Kent Stanberry.

Gary McCormick, Eldon McCormick, Jeff McCormick and Jessie Stone; back row, left to right, Ron Cain, Jack Hardin, S.D. Baize, Lenny Petree, Jimmy Grimsley, Jackie Stowers and Kent Stanberry.

AT CITY PARK

## 'Super Star' Contests Set For Young BTDerS

Ribbons, trophies and bicycles will be among the prizes youngsters of the community may compete for in the Super Stars contest which will begin at 1 p.m. Thursday of BTd at the city park. Sponsoring the event will be the Bovina Jaycees. . . Each youngster competing in the events will be given a ticket, according to Lowell Boozer, president of the Jaycees. At the conclusion of the contests, a boys' name and girls' name will be drawn with the lucky winners receiving a bicycle. Boozer said the bicycles

would be purchased after the names were drawn, so that the proper size bike could be given the winning boy and girl.

In addition, first, second and third place ribbons will be given in each event. At the end of the competition, the boy and girl with the most points in each division will be named the "Super Star" champion and awarded a trophy.

Serving as chairman of the Super Stars is Steve Sherrill. His assistants are Mike Spears and Nicky Rodriguez.

The contestants will be divided into three age divisions for both boys and girls.

Events in the age 4-5-6 division will include tricycle races, wheel barrow races, baseball throw and stick horse races.

Events in the age 7-8-9 division include the obstacle course, bicycle race, egg race and hit and run contest.

The 10-11-12 age division will compete in bicycle races, hit and run contest, softball throw and obstacle course.

At the end of the divisional contests, the entire range of contestants may compete in watermelon seed spitting contest, egg race and sack race.

Contestants may enter only three of the four events in their respective age divisions and must furnish their own bicycles, tricycles and stick horses.

Ten points will be awarded for a first place, seven for a second place and five for a third place in determining the "Super Star" in each division.

The Jaycees anticipate a large number of youngsters to enter the competition this year and welcome all visitors to come and watch the future "Super Stars" of Bovina in action.

## Saddle Drawing Saturday

Bovina Roping Club will give away a \$460 hand-tooled leather saddle at the conclusion of the 15th annual Quarter Horse Show Saturday at the Roping Arena.

Tickets may be purchased from any club member or at First State Bank of Bovina and will be sold on Main Street Friday afternoon. Tickets are \$1 each.

The saddle, on display at First State Bank, features a padded roughout seat and hand-tooled leather work.

Winner of the saddle last year was Jack Clayton of Bovina. C. C. Naegle of Bovina won the saddle in 1973.

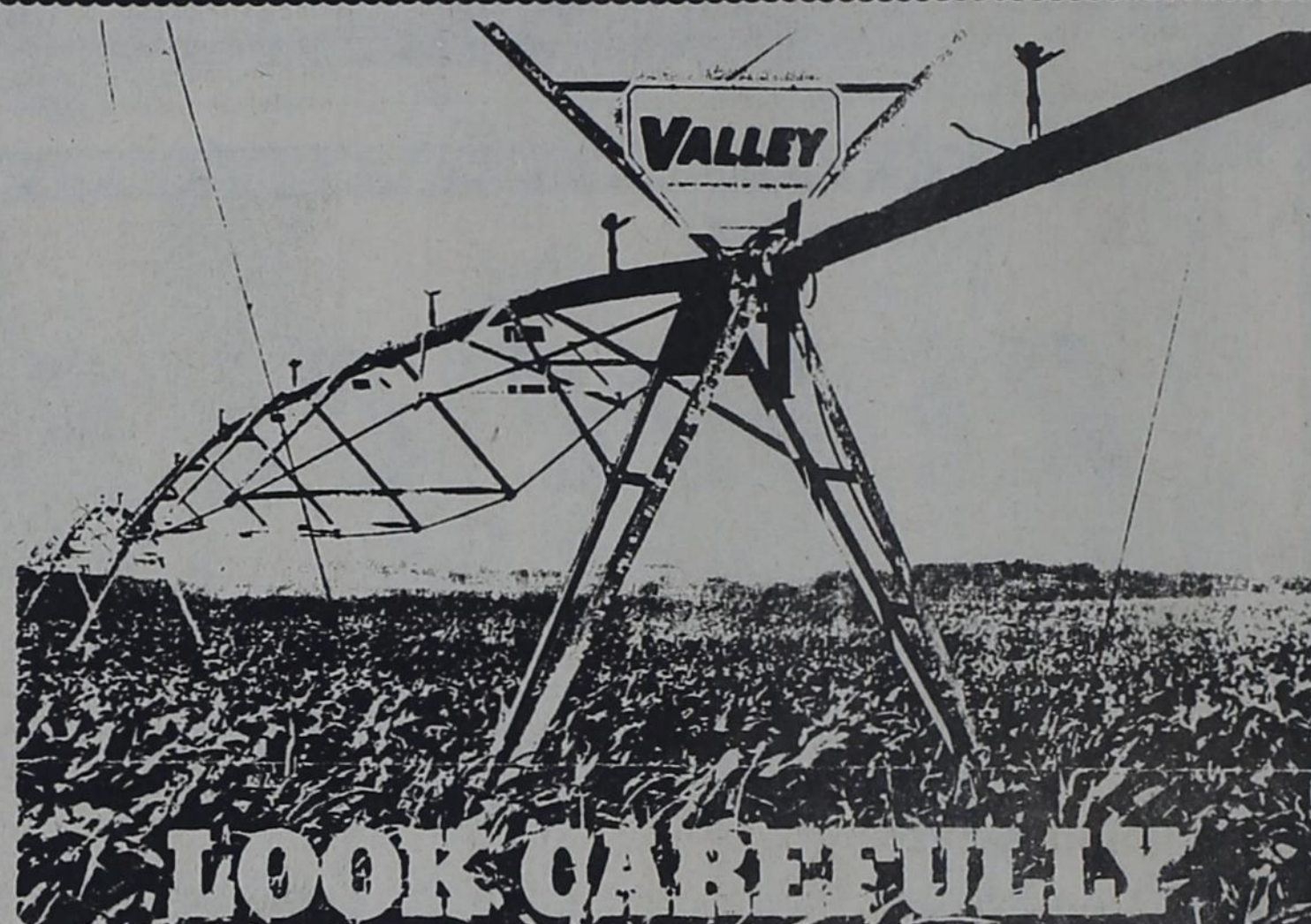
## Cow Callers Contest Set At Arena

Cow calling, fast becoming a lost art, will be revived here tomorrow (Thursday) when the cow calling contest gets underway about 6 p.m. at the Bovina Roping Arena.

Winners in the men's and women's division will receive trophies for their skill at the art.

Everyone in the community, from the youngest to the eldest, is invited to participate.

Last year's winners were Owen Patton and Mrs. Ed Hutto. Taking second places were C. E. Trimble and Mrs. Earl Whitten. Rouel Barron won third in the men's division.



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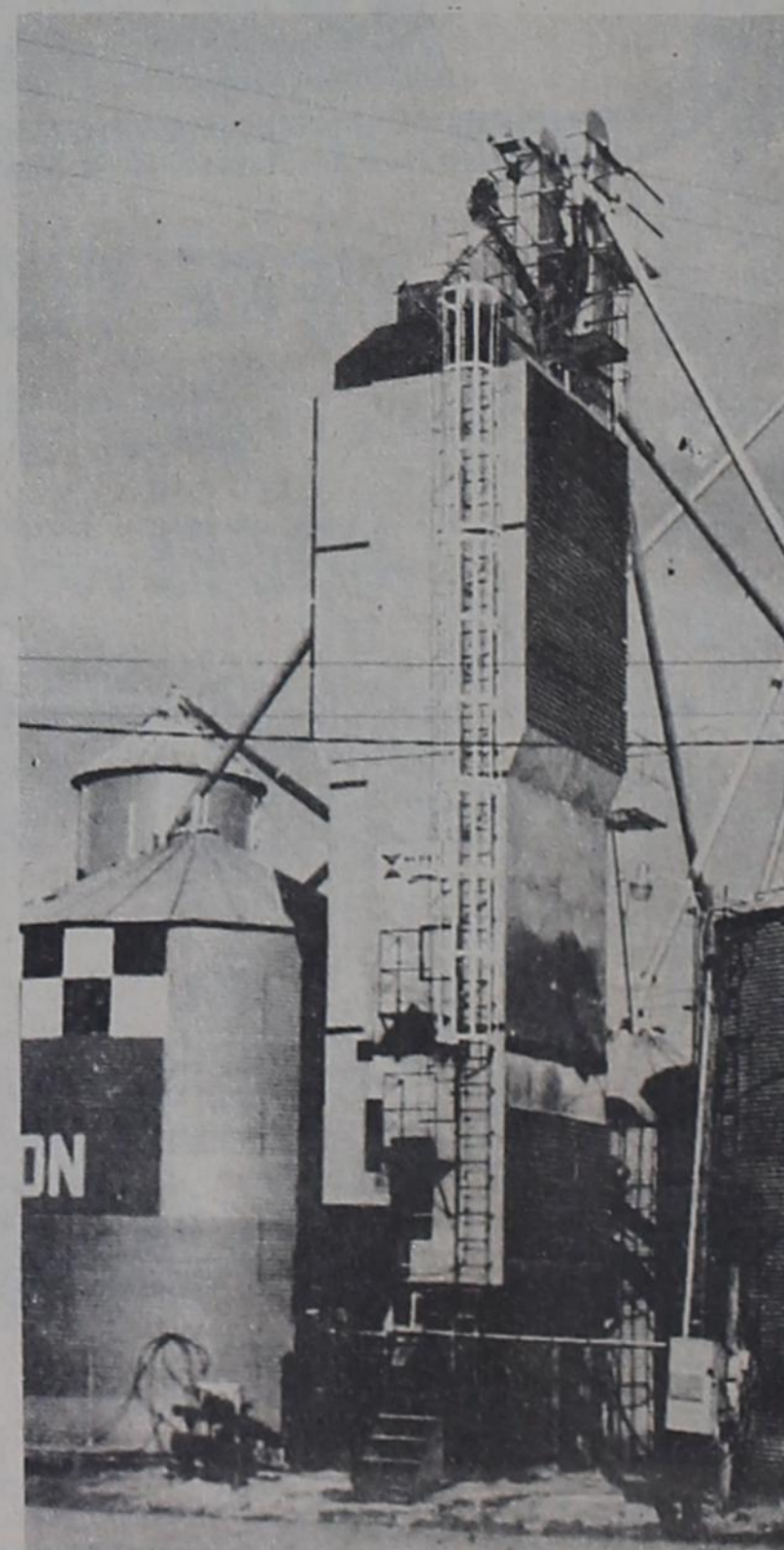
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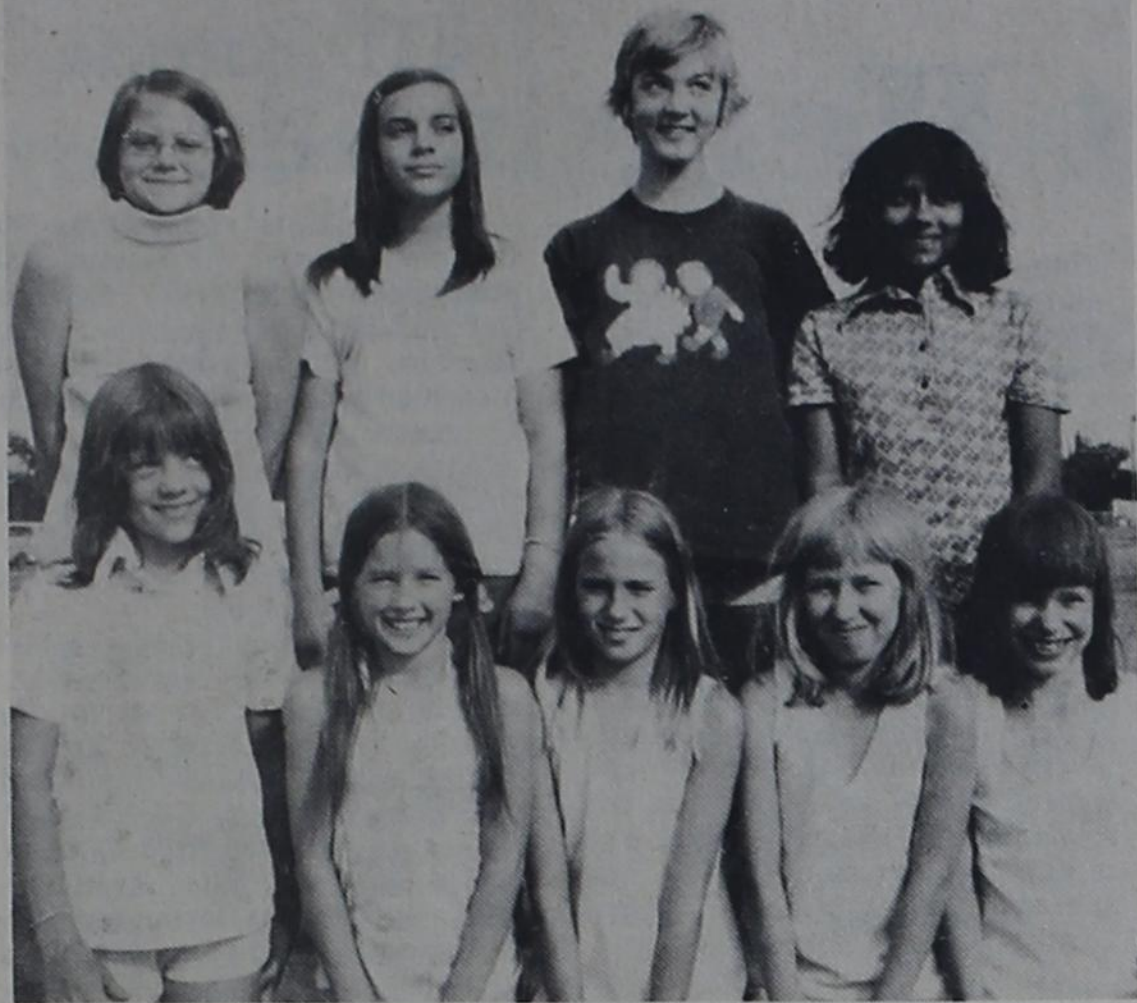
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**DON'S-STUFF 'N SUCH...** Placing third in the major division of the girls' softball league was Don's Medicine Chest-Stuff 'n Such, coached by Pauline Wines and Julia Ann Moody. Players included Jo

Beth Monk, Pam Spring, Elyese Moody, Juanita Serna, Martha Flores, Debbie Whitecotton, Beverly Barrett, Catherine Koelzer and Clara Koelzer.



**BIG NICK'S TRADERS...** The Traders went through the regular eight-game season undefeated in the Bovina Lions Club-sponsored slow-pitch softball league, going into the city tournament in the number one slot. Members of the team are, front row, left to right, A.L. Nuttall, Mike

Spears, Jackie Hight, Ronnie Nuttall and Bruce Caldwell; back row, left to right, Vernon Willard, Mike Grissom, Jim Atwell, Kim Rundell, Lee Roy Nuttall and Dave George. Not present were Zane Reeves and Greg Marshall. A.L. Nuttall is manager of the Traders.



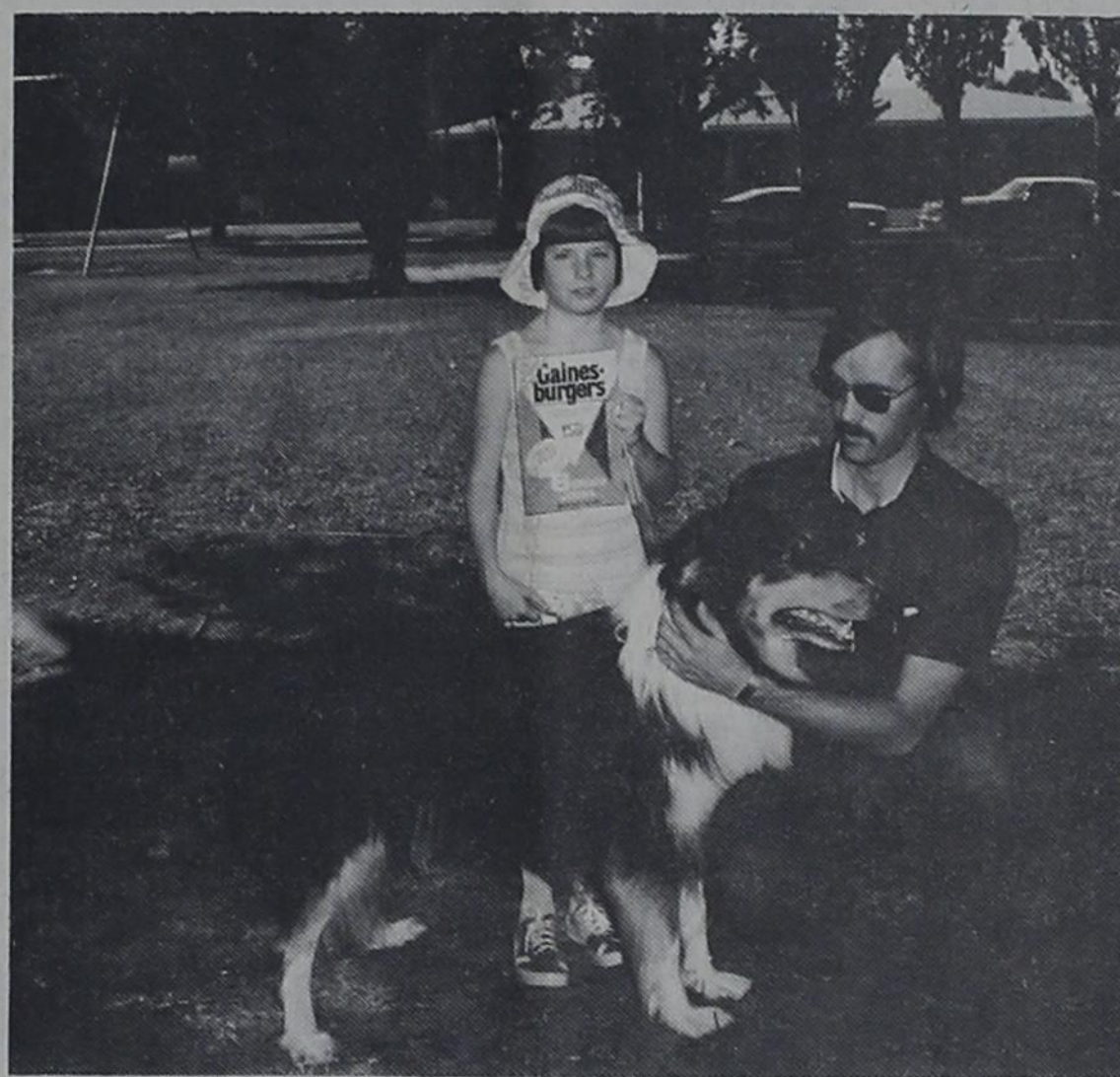
**DUDLEY'S AUTO PARTS...** Coached by Yolanda Gomez and Celia Ortiz, Dudley's Auto Parts placed second in the major division of the girls' softball league. Dudley's Auto Parts and Roy's Repair were tied at the end of regular play with a playoff tilt deciding the champion of

the major division. Members of the team were Patti Sherrill, Darla Morris, Wendy Sherrill, Vellina Dutton, Donna Beth Lide, Belinda Garcia, Connie Shelby, Karen Hughes, Kathy Williams and Belinda Shelby.

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**FIRST BAPTIST CHURCH  
OF BOVINA**



**BEST GROOMED...** Leo the Collie, owned by Wendy Hall, was deemed the best groomed in the Mutt Show

Saturday afternoon at city park. Ken Horn, who is helping hold Leo, was one of the judges.



**BANDY'S BEAUTY BOUTIQUE...** Coached by Cynde McCormick and Pam McCormick, members of the girls' softball team were Misty Boozer, Casey Riddle, Kim McClaran, Mona Sue Roach, Mellissa Glasscock, Linda Lou Sulzar, Lisa Cicilia Hutton, Cheryl Cockran,

Marie Pesch, Luesero Narvez, Linda Garcia, Sharla Wines, Randee Cupit, Tressia Ann Shepherd, Donell Garner and Connie Winegeart. The team placed second in the minor division of the girls' softball league, sponsored by Lions Club and Jaycee-Ettes.

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LIVING NEAR HUB

# Vietnamese Family Likes It Here

A South Vietnamese family has located in Parmer County, and are attempting to establish a new life in the United States.

The Nguen family (pronounced

Nu-wen) is living three miles east of Hub on R.Q. Silverthorn's place. They have been employed as farm workers by Silverthorn and his Friona manager, Charles Gibson.

The father was familiar with agriculture, and that led to the family being located in this area. The family is made up of the father, Sang Nguen; the mother,

Mong, daughters, Mal, 27, Lan, 13 and Phuong, nine; and sons, Bich, 19 and Ahn, 14.

A nephew, Huynh, also came to America with the Nguen family. He left a wife and nine children in South Vietnam when the family fled with the refugees.

The nephew's family is in Saigon. He is hoping that in a year or so the government will allow him to go back and get his family. He has not been in contact with them since the refugees fled South Vietnam on April 25. Although news reports from the area say the takeover by the communist regime was peaceful, the Nguen family has had no word from their loved ones.

Huynh, the nephew, was active for the South Vietnamese army, being engaged in making parachutes. Perhaps this was one reason he felt that he had to flee the country.

Another was the fact that they felt they couldn't live under communism. "We did not want to live under communist rule," says Huynh, who speaks fair English and acts as interpreter for the rest of the family. When officials warned the Nguen family that the communists were coming, Huynh was not allowed to go home for his family.

The Nguen family left South Vietnam April 25, and first went to Guam, which was the receiving point for the Vietnamese refugees. They remained at Guam for a month.

Because of the father's knowledge of agriculture, the family was flown directly to Amarillo, arriving July 18. Silverthorn, who lives in

Plainview, made application to employ the family. In South Vietnam, the father had been a land surveyor.

Both of the grown men have considerable knowledge about farming. They drive tractors, are adept at irrigation practices, hoeing and plowing. According to Gibson, the Nguens are good workers, and have adapted well to local farming methods.

Huynh said they were "glad and grateful for American involvement" in the war in Vietnam. He had worked closely with the American soldiers during the long conflict. The family lived in Saigon, and was spared the agony of actual combat coming to their "doorstep."

During their relocation in America, the Nguen family said they were treated very nice, and that folks in this area have also been very helpful and friendly.

In fact, they welcome visitors. The family seemed very pleased that the Bovina Blade would send a reporter and photographer to visit with them.

The Nguens are Catholic, and the local Catholic church and its auxiliary organization has jumped at the chance to help the family.

It's a long way from Saigon, South Vietnam to Parmer County, Texas, but the Nguen family doesn't seem to mind. So far, they like this part of the country very much, and hope to settle here as farmers.

The only drawback is the separation of the nephew Huynh from his family. He hopes to be able to take care of that problem as soon as it is possible.

## 'Spirit Of '76' BTD Parade Slated Friday

Winning floats, riding clubs and decorated bicycles will receive cash prizes and trophies in the "Spirit of '76" Bull Town Days parade Friday afternoon. The awards will be presented by the Bovina Chamber of Commerce and Agriculture.

First place float in the parade will be awarded \$50, second place float \$25 and third place float \$10. The top riding club in the parade will receive a trophy.

First and second club trophies will be awarded the best decorated "Spirit of '76" bicycles in the parade. All youngsters in the community are invited to decorate their bikes and enter the parade.

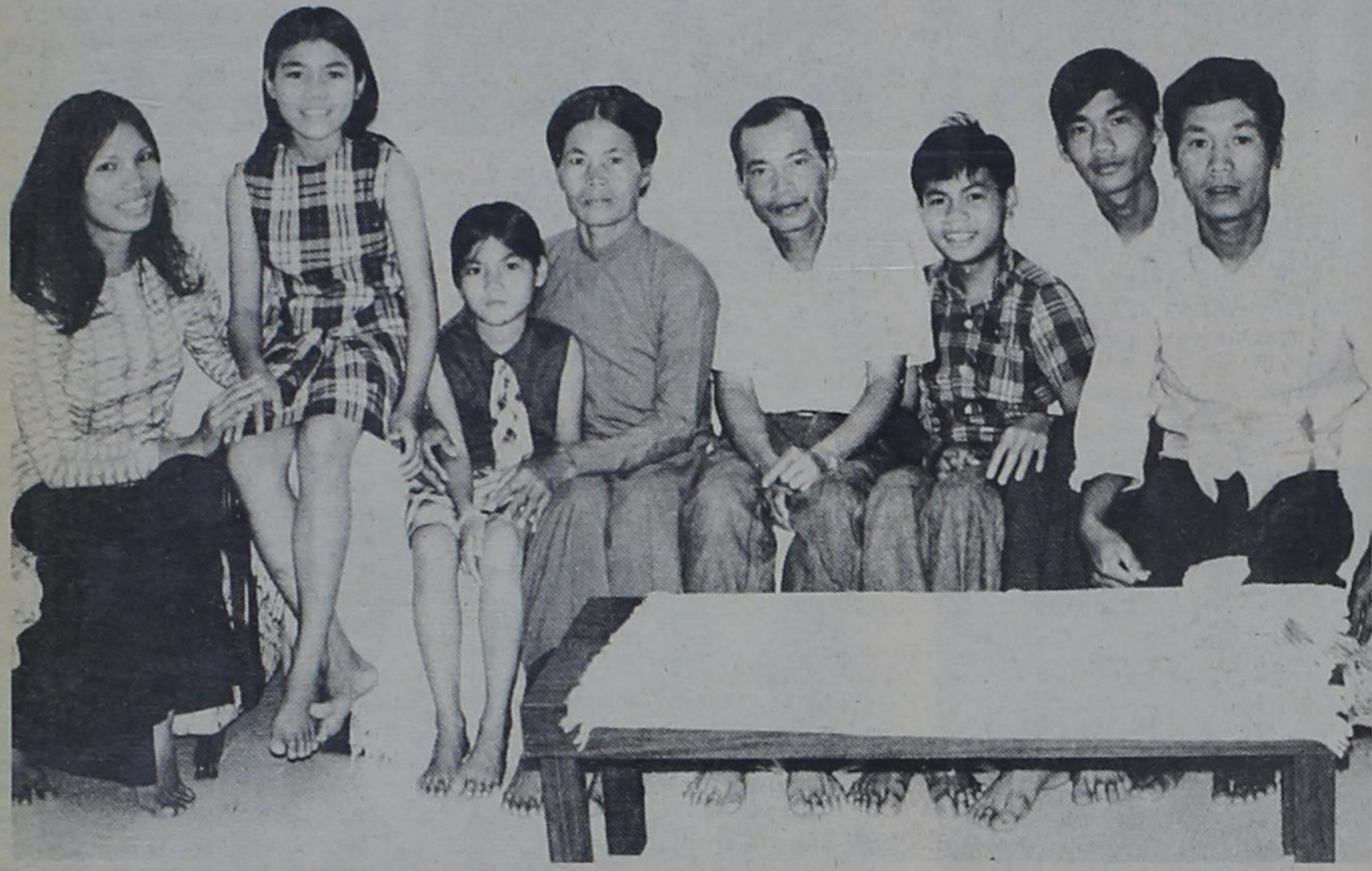
In last year's BTD parade, Bovina Woman's Study Club won first place, Young Homemakers Chapter of Bovina, second place and the Bovina 4-H Club third place. Bovina Roping Club won first place and the Friona Riding Club second.

## 'UGLY' Event Slated At Roping Arena

Judging of what is generally deemed to be the "ugliest" feature of the Bull Town Days celebration will begin immediately following the cow calling contest tomorrow (Thursday) at the Bovina Roping Arena.

Men of the Bovina area, sporting various types of facial fuzz, will be judged in the annual BTD beard-growing contest at that time.

Winners in last year's contest were Jerry McKay of Bovina, Steve Taylor of Friona and Burry Thatcher of Bovina, in that order. Trophies were presented the top three beard-growers.



VIETNAMESE FAMILY living in the area pose for a picture in their home located three miles east of

Hub. The Nguen family are, from left to right, Mal, Lan, Phuong, Mong (the mother), Sang (the

father), Anh, Bich and Huynh (the nephew).

## Fashion Show Set Saturday At Bank

For the third consecutive year during Bull Town Days festivities, The Browsabout will sponsor a fall fashion show for feminine BTD visitors at 3 p.m. Saturday in Community Room of First State Bank of Bovina.

Narrator for the show will be Mrs. Johnie Horn.

The models will be showing

back-to-school and fall wear for all age groups.

At the conclusion of the show, The Browsabout will give away three gift certificates — one for \$25, one for \$10 and one for \$5, according to Mrs. Furne Harris, owner of the shop. Also the Young Homemakers of Texas, Bovina chapter, will draw for the winners of a Presto cooker-canner and macrame hanger.

Among the 30 models are Mindy Rhodes, Holli Clayton, Melissa Glasscock, Libby Marshall, Nita Marie Marshall, Corey Kirkpatrick, Misti Boozer, Annette Stevenson, Diane Heard, Ginger Glasscock, Toya Hutto, Kim Naegle, Dian Roming, Betty Whitecotton, Kim Ware, Michelle Bonds, Dianna Naegle, Tammy Christian, Pam Rhodes and Tandra Rogers;

Also, Mrs. Tom Bonds, Mrs. Dillard Morris, Mrs. Mike Beauchamp, Mrs. Kent Glasscock, Mrs. Billy Lynn Marshall, Mrs. Dickie Clayton, Mrs. Grady Sorley, Mrs. Zane Reeves, Mrs. Billie Sudderth and Mrs. Joe Christian.

Over 100 attended the event during last year's BTDs with Rita Nuttall winning the \$25 certificate and Mrs. Gaylon Rhodes at \$10 gift certificate.

## Main St. Site Of Carnival

The Southwest Carnivals, Inc., based in Odessa, moved into town Tuesday (yesterday) and began operations today for the Bull Town Days run.

The show has been set up on the vacant lot across from Bovina Supermarket on Main Street.

The company has brought eight rides this year, including three new ones recently acquired, and several booths.



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TED STALLINGS

# Bovina Teen Wins Third In IAC Aerobatics

## Ted To Join Marion Cole Saturday In BTD Air Show

By LOU NUTTALL  
Editor, Bovina Blade

Just about a year ago, Ted Stallings of Bovina decided to switch from moto-cross cycle competition to aerobatics (stunt flying) and in his debut in national competition established himself as a "comer" in the rapidly-growing sport.

Ted, 17, won third place in the Sportsman division of the International Aerobatic Club's 1975 championship aerobatic tournament at Fond du Lac, Wisc. The tournament was sponsored by the Experimental Aircraft Association July 25-31.

Fifty-one pilots competed in the Sportsman division with the first place winner having competed nine years in that division and the second place winner competing five years in the same division. As noted, it was Ted's first year to ever compete in aerobatics.

The tall, blond youth survived two rounds of competition to take the third place ranking in the Sportsman division. The first round was to eliminate all but the 15 top pilots; Ted placed third in the elimination round and then came back to take third place in the finals.

Stallings received his third place trophy at the IAC awards banquet Thursday, July 31, at the Holiday Inn in Fond du Lac. He also received an award for being the youngest pilot in the entire competition.

Seven countries were represented at Fond du Lac in the four divisions of the tournament — Sportsman, Intermediate, Advanced and Unlimited.

Ted's parents, Chuck and Toots Stallings, and his sister, Vicki, accompanied him to Wisconsin.

After he decided to change his major sports interest, Ted went to Shreveport, La., last year and in June of this year to take lessons from Marion Cole, famous stunt pilot.

Cole will be featured in this year's BTD air show Saturday

afternoon with Ted also demonstrating his flying ability. The air show will be sponsored by Chuck's Spraying Service, Inc., and the Bovina Jaycees.

In October, Ted will get a chance to win top honors in the national aerobatics competition at Sherman. Again, he will be competing in the Sportsman division. However, this time around, he will not be competing with the first and second place winners at Fond du Lac. Those two men will be competing in a different division in the national finals. Should Ted win at Sherman, he will be the national champion in the Sportsman class, perhaps the youngest champion in the sport.

"I'm really excited about the national tournament," said Ted, "and I'm really working hard towards winning that event." Stallings received his pilot's license just over a month ago, just in time for the tournament in Wisconsin. He had passed the most difficult part — the written test — in April and completed requirements for his private license just about a month ago, he said.

There are a few sports that demand as much physically and mentally from the participant as Sport Aerobatics. The competition sequences, as the flights are called, must be flown with split-second timing, precise speed and altitude control, constant calculation for variables such as wind and temperature, and very precise planning on the pilots part. Any wrong turn, misplaced pull-out or roll in the wrong direction can put the pilot out of the running by zeroing the score of the maneuver.

Some of the basics of the sport are: a competition "box" which is an area 3300 feet by 2600 feet marked on the ground over which the entire sequence must be flown; five experienced judges who watch the flight and grade the pilot on the crispness, precise angles and lines,

execution and positioning of the maneuvers; and, of course, the pilot and aircraft.

The compulsory routines for the four categories of competition are printed with a description of the maneuvers for viewers to follow. The pilot places a sequence card in his cockpit similar to those printed for the spectators, for each individual flight that he is required to fly.

Each maneuver has a difficulty factor in points called a "K" factor. The more difficult the maneuver, the higher the "K" factor. Judges give the pilot a grade on each maneuver flown as he flies them. The grades are from 0 to 10, the higher figure being perfect. This grade is then multiplied times the "K" factor of the maneuver for a score, then all of the scores are totaled for each judge. The highest and the lowest scores are then thrown out and the pilots final score in the middle three total scores combined. This score is penalized a certain number of points if the pilot leaves the aerobatic box on any side. If he goes below the minimum altitude for his category, or if he gets too close to the crowd, he gets a zero for the whole flight.

Of the four categories of competition, the Sportsman category is the simplest, but by far the most competitive because of the large number of contestants.

Although the sport of aerobatics is new, the excitement and spectacular action of these magnificent aircraft doing their precision aerial ballet under the most difficult environmental conditions for the pilot, has destined the sport to become one of the nations fastest growing and most popular sports.

A group of aerobatic pilots met in January 1970 and formed what is now the largest aerobatic organization in the world, the International Aerobatic Club (IAC). It was founded as a division of the

Experimental Aircraft Association in Hales Corners, Wisc. The club has grown steadily over the past few years and has issued

over 3300 membership cards. Aerobatics is a dynamic and challenging part of the growing sport aviation movement and IAC

provides the organization, administration and guidance for the sport. Its primary goals are safety, the promotion of "grass roots" aerobatics, getting more pilots and enthusiasts involved in aerobatics, education through dissemination of information on all phases of aerobatic flying, the foundation of local IAC chapters and the promotion of aerobatic competitions all over the world.

There are now over 30 local chapters in the United States and Canada. Since 1970, over 75 competitions have been held in the two countries.

Members of the IAC are from all walks of life including commercial pilots, school teachers, clergymen, doctors, lawyers, the military and many others.

The question has been asked: why do pilots take up this seemingly dangerous sport? First, the perfection of a skill is something that has driven men to great accomplishments. It is a difficult skill to perfect and to maintain. Pilots take great pride in being able to perform a perfectly round loop or a beautifully executed slow roll. Competition provides the opportunity for pilots to test their skills against those of others. Secondly, aerobatics is regarded as an important part in the training of a well-rounded pilot. Even in today's advanced age, the U.S. Air Force and Navy still teach their pilots maneuvers that were first perfected by early military pilots in World War I. The ability to fly an aircraft in any position is regarded as an essential part in the training of a pilot.

Bull Town visitors will be able to see one of the most skilled aerobatic performers in the nation when Cole comes to Bovina to perform Saturday.

And, they will also be able to see Bovina's own Ted Stallings, who may just be on his way to the top in that sport.



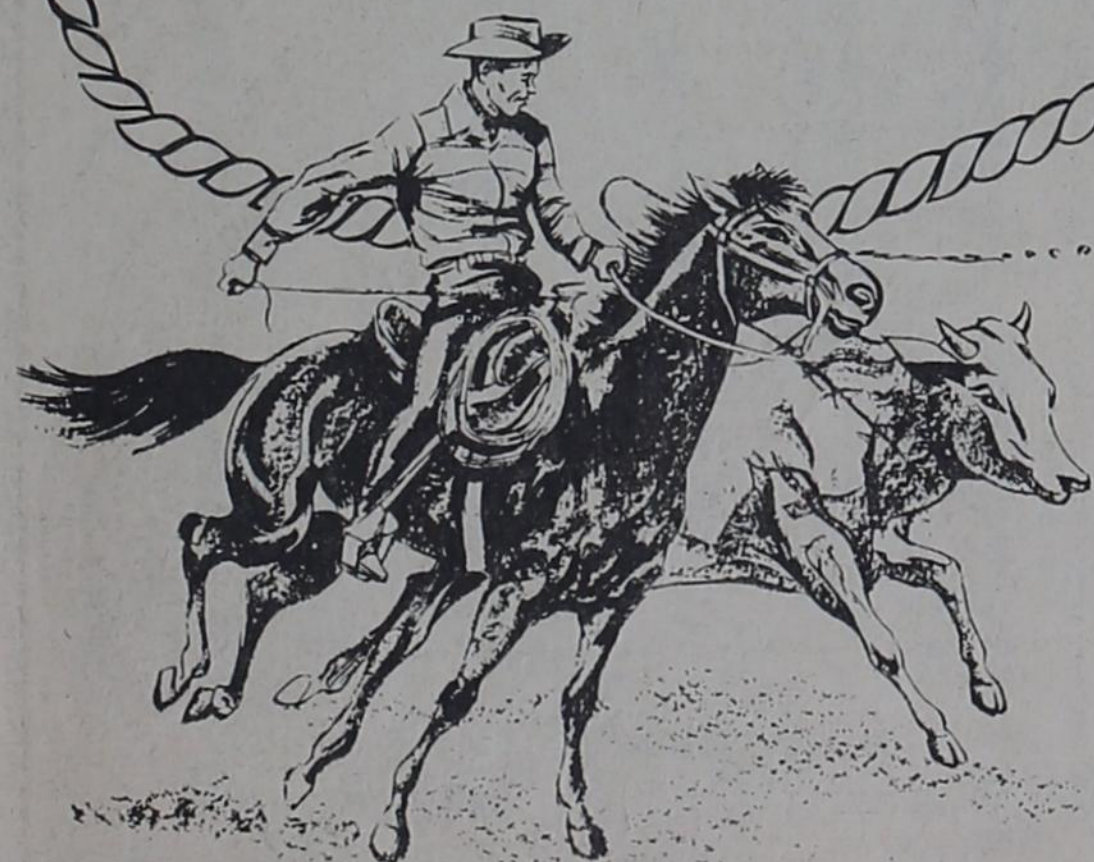
NATIONAL HONORS . . . Ted Stallings of Bovina, in his first time ever to compete in aerobatics (stunt flying), won a third place in the Sportsman division of the International Aerobatic Club's 1975 championship tournament at Fond

du Lac, Wisc., the last week in July. Ted also received an award for being the youngest pilot in the tournament with five countries represented in the competition. He will be a senior at Bovina High School this year.

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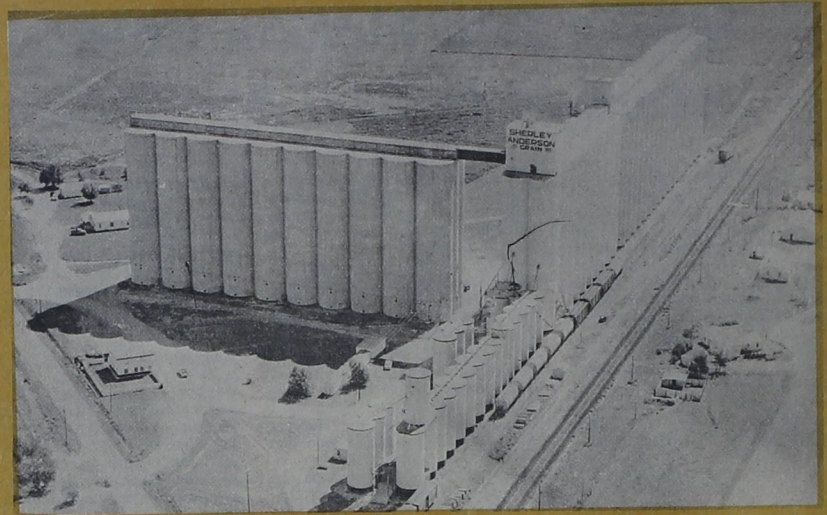
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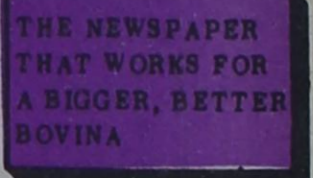


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## 'Bull Town' Steeped In Plains History

--See Story Beginning On Page 2

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# 'Bull Town' Steeped In History Of Plains

## XIT, Santa Fe RR Put Bovina On Map

By LOU NUTTALL

Although our nation will be celebrating its bicentennial anniversary next year, Bovina will only be 78 years young. Located near the center of Parmer County, Bovina, once known as "Bull Town", is steeped in the history of the Plains.

In gathering data about Bovina, the logical place to go would be the earliest settlers...most of whom are gone now. However, several of the oldest old-timers are still around, including Mr. and Mrs. Frank Hastings, C. R. Elliott, Mrs. Eulalia Spraws Hecox, the second teacher ever to come to Bovina, and Charles and Eddie Ross. The list of names associated with Bovina's earliest beginnings will be familiar to even most of the newer residents of Bovina—Abbott, Vestal, Queen, Rhinehart, Williams, Gaines, Wilson, Caldwell, Ellison, Trimble, Leake, Ezell, Steelman, Englant, Langer, Spring, Sudderth, Berggren. And possibly others we have omitted.

Browsing through a 20-year file of Blade issues is an education in the growth and progress of Bull Town. We thought it might be interesting—particularly to the newer residents and school-age children—to recap some of the features through the past 20 years.

### "It Came To Me"

The late Pres Abbott said, "I didn't come to Bovina, it came to me."

Abbott came to the Plains in 1894 and went to work for the 3,000,000-acre XIT spread. "Our division, with headquarters at Springlake in Lamb County, was 45 miles from the northwest to the southeast line. That fall, in our division, we branded 8,000 calves. Also in November, I remember a prairie fire which began east of Carlsbad and burned grassland up to the Denver Railroad, north of

Amarillo. We moved 5,000 head of cattle to the Canadian River in Oldham County." Recalling a presidential election in 1894, Pres said that Lamb and Parmer Counties together polled 21 votes and seven people voted in Bailey County.

Then in 1898, the Santa Fe Railroad laid its tracks and the big black engines began puffing across the prairie. The site of the switch (which is now Bovina) was chosen by the general manager of the XIT and the superintendent of Santa Fe. A depot and stock pens were built here.

Telling how Bovina got its name, Abbot related in a 1955 interview, "That year, the company decided to breed more bone into their cattle, so they bought several carloads of Durham bulls and shipped them to us. Not being used to an open, cold range, when the first "Texas northern" came sweeping down, they began hunting shelter. They drifted down to the switch, where cotton and cake had been piled about, and lay down behind the stacks seeking warmth. They weren't particular where they lay, and many of them got right on the tracks, so that the brakeman had to get off the trains and chase the bulls off the rails in order to get the train through."

It was this incident which caused the switch to be dubbed "Bull Town." Later, when the operating company took over and came through naming switches, they modified the name. Deciding that the Latin term for bull sounded more dignified, they dubbed the place "Bovina."

Ranch headquarters were moved from Springlake to Bovina in order to take advantage of shipping facilities. Formerly, everything had been hauled to the headquarters from Amarillo by freight wagon.

Abbott recalled that when he came here there were no houses, so they slept under tarpaulins on a wagon. "Then, when I got married, my wife

and I agreed that if we ever started to get mad about anything, I was to go outside. As a result practically my whole life has been outdoors."

### First Hotel

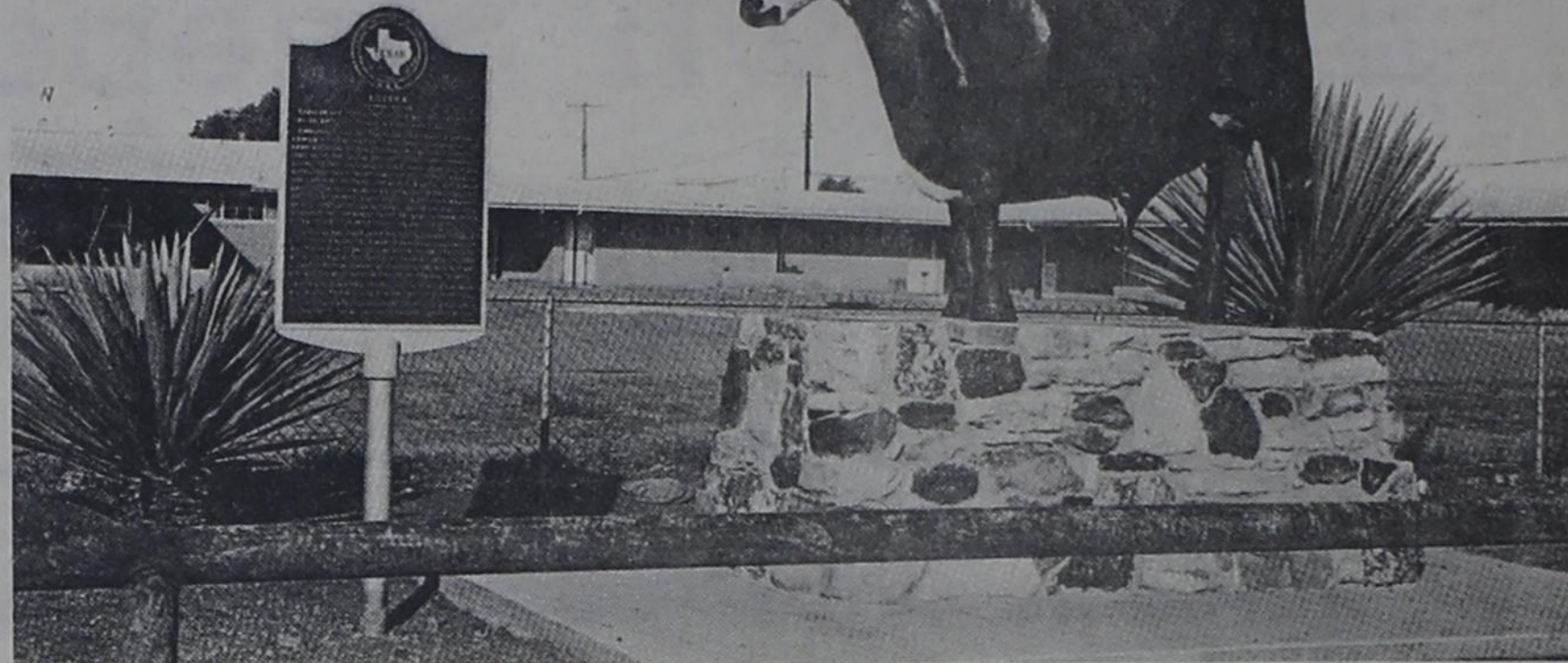
Another pioneer resident, the late Mrs. Stacy Queen, better known as Kate, recalled that when she and her family came to Bovina there was one store in a half-dugout. It was operated by the Mershfelder Brothers. Later, Bovina Mercantile opened for business, operated by Frank Hastings and his partner.

"We had school in a rooming house and there were only five kids of school age in Parmer County." The five were Mrs. Mattie Spurlin, Mrs. Queen, Morris Fowler, Horace Nichols and Virgil Cuning. The Nichols ran the eating house for the Santa Fe crews; the Cunnings ran the pump house for the railroad and Mrs. Queen's parents owned the hotel. "We did a lot of business in those days, because when those cowboys got in after months on the range, they really 'went to town'."

Youngsters had good times, even though they had no money and sometimes went for a year without seeing a dollar. "We enjoyed horseback riding and thought nothing of riding over to Dimmitt to see an uncle."

She described how much fun the youngsters got from catching coyotes and horned toads and selling them to the northern "immigrants" who had never seen such things. "We had a baby burro and I'll bet he had his picture taken a thousand times, because those people had never seen one. Finally, we sold him and the owner shipped him to Wisconsin."

Asked if there was very much drinking in Bovina in those days, Mrs. Queen recalled that unlike not-too-distant Texico, Bovina had never had a saloon. "And, there was very little drinking except when the



**BOVINA LANDMARK....**The first historical marker in Parmer County and a statue of a Texas longhorn bull were dedicated at the 1968 and 1969 Bull Town Days celebrations, respectively. Bovina Roping Club

commissioned the statue in 1967. The 1500-pound, six-foot tall at the shoulder longhorn has a horn spread of 40 inches. It was created by Jim Richards, a Texas Tech graduate student at that time. Charles

Woodburn of Amarillo, then president of the Texas State Historical Commission, participated in dedication ceremonies for the historical marker.

cowboys went over to Texico. Many times they would pay the engineer of a train to take them over there. He would unhook from his train, leave it on the siding, and take them to Texico."

There was no cemetery in town in those days, so when Mrs. Queen's sister died, the Syndicate (Capitol Freehold Land Co.) donated a plot. The one grave was the only one in the burial ground for many years.

### Deputy Sheriff

Frank Hastings recalls that when he came to Bull Town in 1902, cattle were loaded at the "bull capitol" day and night from early spring to late fall. After cattle came in faster than cars could be brought here to take them away, so the herds had to be held out of town and grazed sometimes for as long as three weeks.

"While the herd was waiting for (Continued on Page 3)

**WE'RE NOT JUST CLOWN'  
AROUND WHEN WE SAY ...**

**YOU'LL HAVE  
FUN AT ....**

**BULL TOWN DAYS  
MUSTANG DRIVE-IN**

# WELCOME

## To BULL TOWN DAYS



FROM ALL OF US AT ....

## CHUCK'S Spraying Service, Inc.

Three Spray Planes Available

**1 MILE WEST OF  
BOVINA  
PHONE 238-1331**

**CLOVIS NUMBER  
505-762-5272**

**ANY TYPE OF  
AERIAL APPLICATION**

- ★ PESTICIDES
- ★ FUNGICIDES
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- ★ SEEDING

**CHUCK  
STALLINGS**

**JIMMIE CLEMENTS  
BILL DOLLAR  
BUDDY CLEMENTS  
SHEILA HARRELSON  
DUANE McDANIEL  
JESSE HOLLOWAY**



# 'Bull Town' History....

(Continued from Page 2)

cars, cowhands had little work to do. It only took a few cowboys, so the others were free to entertain themselves and most of them rode into Bovina. Contrary to what most youngsters and television writers like to believe, there was little violence. Men who came to Bovina while herds waited for cars didn't even wear pistols and they weren't the trouble-seeking type character television westerns make them seem to be," Hastings recalls.

The settlement wasn't completely without violence; in fact, a man was shot and killed in front of Hastings' store once but the weapon used was a 30-30 rifle instead of the traditional six-shooter. Hastings unknowingly sold the bullets to the killer just before the shooting.

When the county was established, Hastings became deputy sheriff but he had been acting as unofficial lawman before that. Hobos often came through town and broke into one of the stores so Hastings would get his horse and ride down the railroad track until he overtook the culprit.

Prairie fires were frequent in those days. They didn't stop at hundreds or even thousands of

acres, but blackened almost the entire Plains before finally being stopped by Mother Nature. The best method of fighting fires, recalled Hastings, was with brooms. Five or six men with brooms moved along in the edge of the fire making sweeps with their brooms. They were 30 or 40 steps apart and moved in a trot. A relief man rode with them on a horse and took a broom after his rest period.

Since there was no elevator in Bovina to handle the by then ever-increasing wheat crop, Hastings established a grain buying company. His company soon became unable to handle all the wheat that came to town so he sold his equipment to one Jim Stone of Clovis. Stone erected a small elevator with a capacity of about 10 car loads. This was later attached to the Macon Elevator.

A bank opened in Bovina in 1907 in which Hastings was a stock holder. Herrin & Laird was the bank's name. The partners were ranchers who started it as a private business. They later turned their holdings over to a Mr. Lester from Canyon who made it a state bank. When Lester left, D. O. Stallings, who had been cashier, organized the citizens into a corporation that controlled the

bank. Stallings eventually left to take another position and the bank transferred its funds to First State Bank of Hereford.

+++++

## First School

Eulalia Sprawls Hecox, the second teacher to ever come to Bovina, moved here in 1910.

"Bovina, in the year 1910, would not be complete without mentioning Mother McDonald, who was known in town and in all the cow camps for her wonderful meals as well as for her understanding and kindness. She kept a rooming house and at such times as Thanksgiving and Christmas, she fed almost the whole town. One of the first rituals I learned there was to pick up my dishes after meals as the cowboys did and carry them into the kitchen."

They weren't really aware of any transportation shortage, she recalled. "Some children drove in buggies to school; most walked, and we could actually use the trains for short or long trips. We had bicycles, horses to ride, buggies, carriages and used wagons when a crowd wanted to go somewhere."

"There may have been other cars but all I remember at first was Mr. Berggran who had a Maytag and a Veile and Mr. Tiede had a car—which my diary says was stolen one February night. We had a livery stable run by Mr. Williams: Mr. Norman Wilson had a lumber yard, where we could get hayride wagon beds; and we had our blacksmith—Porter Johnson—maybe the most important, as he could shoe our horses and set the tires on our wheels. I believe Mrs. Poole had the post office and Mr. Barney Green had the drug store."

"In my memory, the mainstay of the town and countryside was the busy Mercantile. Four good businessmen kept it on the move...Tom Houghland, Luther Barnes, Frank Hastings and Bookkeeper A. J. Oliver. What a store it was! They had not only groceries, hardware, buggy whips, boots and shoes, but we ladies could get yard goods, buttons, blouses, ribbons, laces and all kinds of thread. I don't doubt they had bustles somewhere in a back room."



**BECKY WEBB . . .** Becky is the eight-year-old daughter of Mr. and Mrs. Larry Webb. Her grandparents are Mr. and Mrs. Travis Lloyd and Mrs. Bessie Webb, all of Bovina. The 4' tall "Miss Baby Doll" contestant has blue eyes and blonde hair. She will be in the third grade this year and lists her hobbies as coloring, Barbie dolls and bike riding. She is sponsored by The Bovina Blade.



**TAMBRA TURNER . . .** The five-year-old "Miss Baby Doll" contestant is the daughter of Mr. and Mrs. Jack Turner. Her grandparents are Mr. and Mrs. Roy Crawford, formerly of Bovina, and Mr. and Mrs. Frank Turner, also former residents of Bovina. She has brown hair and brown eyes and is sponsored by Chuck's Spraying Service, Inc.



**DEVANEE ENGLANT . . .** Devanee is the five-year-old daughter of Mr. and Mrs. Bobby Englant. Her grandparents are Mr. and Mrs. Ernest Englant of Bovina and Mr. and Mrs. Homer Kelley of the Pleasant Hill Community. The 3'8" tall "Miss Baby Doll" contestant has brown hair and brown eyes. She is sponsored by Big Nick Machinery.

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## Santa Fe Files

A file of correspondence to and from the Santa Fe station in Bovina around the years 1916 to 1919 reflects the period and conditions under which Bovina area people lived at that time.

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D. S. Farley, Supt., Amarillo, Dear Sir: Herewith requisition for supplies needed for month of June 1916. 8 gals coal oil; 1 and a half gals signal oil; 1 cake stove polish; 3 lamp globes; 2 pounds of tacks. Yours truly, Agent.

+++++

Agent: Let me know when grain cutting begins in your locality. Also approximate yield when ascertained. D. S. Farley.

Dear Sir: Your traingram June 10, 1919: Grain cutting has begun. Figure will be approximately 21 cars produced this vicinity, average per acre of 15 to 20 bushels. Have talked to manager of elevator this point and he thinks will be 50 cars shipped this season. H. H. Smith.

+++++

Mr. Chas. Walsh, B.G.A.,

\*\*\*



Amarillo: Please advise if it is in accordance with Texas Intrastate Baggage Tariff No. A-64 to issue excess baggage checks for saddles. I understand that saddles can be included in passengers baggage allowance. H. H. Smith.

Subject: Ice for employees, May 22, 1918. Dear Sir: Effective June 1, please ship on train 74 each morning the following ice: Umbarger, 10 pounds; Black, 10 pounds; Friona, 25 pounds; Bovina, 25 pounds; Texico, 30 pounds. Please arrange for gunny sacks from store department and use same in shipping ice. Agents listed above will arrange to return sacks to you for future shipments.

Mr. W. Isham, Farwell, Dear Sir: Replying to your favor of May 14, 1918, will say that rate on emigrant moveables, not to exceed 10 head of

livestock released as per Western Classification, and household goods released to \$10 per cwt., Bovina to Hobart, Okla. is 29 and one-half cents per cwt., minimum car 20,000 pounds. In other words, an emigrant car from here to Hobart will cost you \$59 plus \$1.77 war tax, total \$60.77 H. H. Smith.

Subject: Poisoning of livestock. Agent, Bovina, Dear Sir: I am advised through the U. S. Food Administration that a certain element in this country have planned this winter to use concentrated lye and roach powder for killing cattle and hogs in yards and feed pens. It is said lye on rock salt causes mouth sores, ulcers in the stomach and rots the feet, and many people will think it is the foot and mouth disease. It is further said mutriatic acid and nitric acid fed in

(Continued on Page 4)



HAVE SOME GOOD OLD FASHIONED FUN AT ...

## BULL TOWN DAYS

RIVERSIDE SERVES AGRICULTURE AND AGRICULTURE SERVES EVERYONE

# RIVERSIDE CHEMICALS

# SALUTING BOVINA

DURING ITS  
12th Annual

# BULL TOWN DAYS

August 14-15-16

MAY IT BE THE BEST YET!

# GATEWAY FARMS, Inc.

R. R. Lusk, Mgr.



# The Pentalpha--1926 School Newspaper ...

(Continued from Page 3)

bran will cause ulcers in hogs stomachs and kill them, closely resembling hog cholera. So far have not heard of any such actions around our property. This information should also be furnished local stock shippers and raisers. D. S. Farley.  
+++++

## Well Driller-- Custom Miller

The late Jessie and Cora Vestal moved to Bovina in the middle of a blizzard in 1925.

Once established on a farm here, Vestal purchased a well drilling rig and brought in water wells from Hereford to Fort Sumner until his retirement in 1952. In addition, he owned perhaps the only custom mill in the area at that time.

When the Vestals arrived in Bovina, there was only one house between their place (the intersection of eight street and the Dimmitt highway) and what there was of town. At that time, there were no paved streets, no electricity, no natural gas and only several hundred inhabitants of Bovina.

"We rented a couple of rooms in the old two-story hotel, put our wood cookstove up there and stayed until we built our home later that year.

"Jessie had to charter a railroad car to bring the lumber and building materials from Iowa Park; there weren't a whole lot of trees around here.

"We bought our farm on credit. In 1928, my son and I picked the cotton which made one and one-half bales to the acre that year and paid off the note on the place."

Mrs. Vestal recalled that her husband drilled the third water well in Bovina for a Mr. Sam Camp,

brother-in-law of Henry Leake and uncle of Clifford Leake. "My daughter came home and told me her daddy was drilling a well for a Mr. Drip. Turned out to be Mr. Leake. She really had his name messed up, I guess."

Mrs. Vestal recalled that "Jessie played the banjo then, sometimes for dances. We used to have big suppers at the school. Each family would bring something for the pot and we would make a big washtub full of soup."  
+++++

## The Pentalpha

Joe Wilson, a Bovina student back in 1926, has saved many of the editions of "The Pentalpha," school newspaper, of which he was the business manager.

The paper, meaning five-pointed star, was printed twice monthly in Clovis. It was four columns wide, 12 and one-half inches long and contained four pages. Advertising financed the project and merchant's ads amply supplemented its pages.

Some of the ads in the 1926 issues are the W. E. Williams & Co., where the best in dry goods and groceries are offered; Cicero Smith Lumber Co., where Diavalo Coal was available; the E. T. Caldwell store; A.B.O. Garage of which J. L. Richardson was proprietor; Carr Merchandise Co. for a complete line of groceries, dry goods, shoes, fresh and cured meats, staple drugs and medicines;

Markobrad offered blacksmithing service; J. Sam Gaines Hardware had just received a car of Saunders plows; Mrs. Nellie Rogers owned the Bovina Cafe and Market; Wilkinson Implement Company was managed by H. D. Ellison; City Barber Shop offered hot baths and asked that while in Bovina "leave your

whiskers with George Trimble;" Dad's Place had short orders; Bovina Filling Station, J. H. Leake, proprietor, had Dayton Thoroughbred Casings and Tubes; W. J. Parker & Son were operating a filling station, in addition to the O. T. Filling Station;

Two drug stores were advertised--Darsey Drug Store and Bovina Drug Company.

There were no Bovina Mustangs in those days. They were the "Bovina Bulls."

Friona had just nosed out Oklahoma Lane in basketball to win a championship by a score of 9-7. The Chiefs had been defeated once that year by the Bulls in a six-game schedule.

The Bulls had defeated Farwell 13-6 and the news story stated that the game was more like football than basketball. The Friona game had seen the Bulls "Gore" the Chiefs, 21-16.

They had defeated Oklahoma Lane 10-7, who retaliated by taking a 13-7 victory.

A singing class was in progress with Sam Martin in charge. Those making the high school honor roll was an average of 85 in all subjects "and failing none" were Pauline Savage, Anita Murray, Norma Lee Wilson, Mary Spring, Bobby Murray, Lucille Ellison, Joe Wilson and Richard Caldwell.

In the January issue an advertisement headed "Reward." It stated: "I hereby offer a reward, amount of which will be decided by myself at some later date, for any information as to the reason why my wife was chosen to act the part of the angel in the Christmas pageant. (Signed) W. E. Williams." (Mrs. Williams was teaching at that time.)

A financial statement showed the PTA had spent \$120 on desks, \$51.84 on sportings goods and suits; \$14.12



**JODI STONE . . .** Jodi is the eight-year-old daughter of Mr. and Mrs. Jerry Don Stone. The 4' tall "Miss Baby Doll" contestant has blonde hair and brown eyes. A third grade student this year, she enjoys playing with her Barbie dolls. Her sponsor in the pageant is Spears Hand-Stop.



**PENNY RILEY . . .** Penny is the four-year-old daughter of Mr. and Mrs. R.B. Riley. Her grandparents are Mrs. Barberette Sikes of Bovina and Mr. and Mrs. Earl Riley of Tucumcari, N.M. The 3'5 1/2" tall "Miss Baby Doll" contestant has blonde hair and brown eyes. She is sponsored by the Dairy Freeze.



**ROBBIE STOWERS . . .** Robble is the six-year-old daughter of Mr. and Mrs. Roy Lee Stowers. The 4' tall "Miss Baby Doll" contestant has blonde hair and green eyes and will be a first grade student this year. She enjoys playing with her dolls. Her grandmother is Homa Loving. She is sponsored by Roy's Repair.

on books and charts; \$1 for hotel expense; had paid E. T. Caldwell \$19.15; and had \$273.71 on hand. Norman Wilson was the treasurer.

R. A. Buckner was superintendent and wrote a message to the school at the end of the year. He stated that the next year the 11th grade would be added to the school. Those who would be in line for graduation were Bobby Murray, Joe Wilson, Crutch Skipworth, George Richards and Furman (Red) Lowery.

Cleva Lee Denney reported that the Baptist, Methodist and Christian intermediate classes had a picnic. "There were five cars all loaded down with things to eat. We went two miles southeast of town to an old windmill where there was a lake and several caves."

On Sept. 18, 1926, the headline was "Local School Starts Auspiciously--Opening Attended by the Largest Crowd in History of Bovina."

P. O. Sharp of Reed Spring, Missouri, had moved here and begun work on a new 16-room hotel.

The Bovina Queens, girls basketball team, was being organized with Miss Swanson, "a faithful coach, who makes us fight, play right."

The Bovina Chamber of Commerce met in regular session at the Darsey Drug with 17 local businessmen present. Five members had "motored" to Friona to attend a meeting of its chamber. E. T. Caldwell, W. E. Williams, C. M. Camp, Homer Martin and R. A. Buckner.

The Bovina Bulls cited as one of the fastest class B high school basketball teams in 1926, reorganized. That winter, in 1927, the Bulls won the county championship and went on to take the section championship. They scored a total of 236 points to their opponents' 111 during the season.

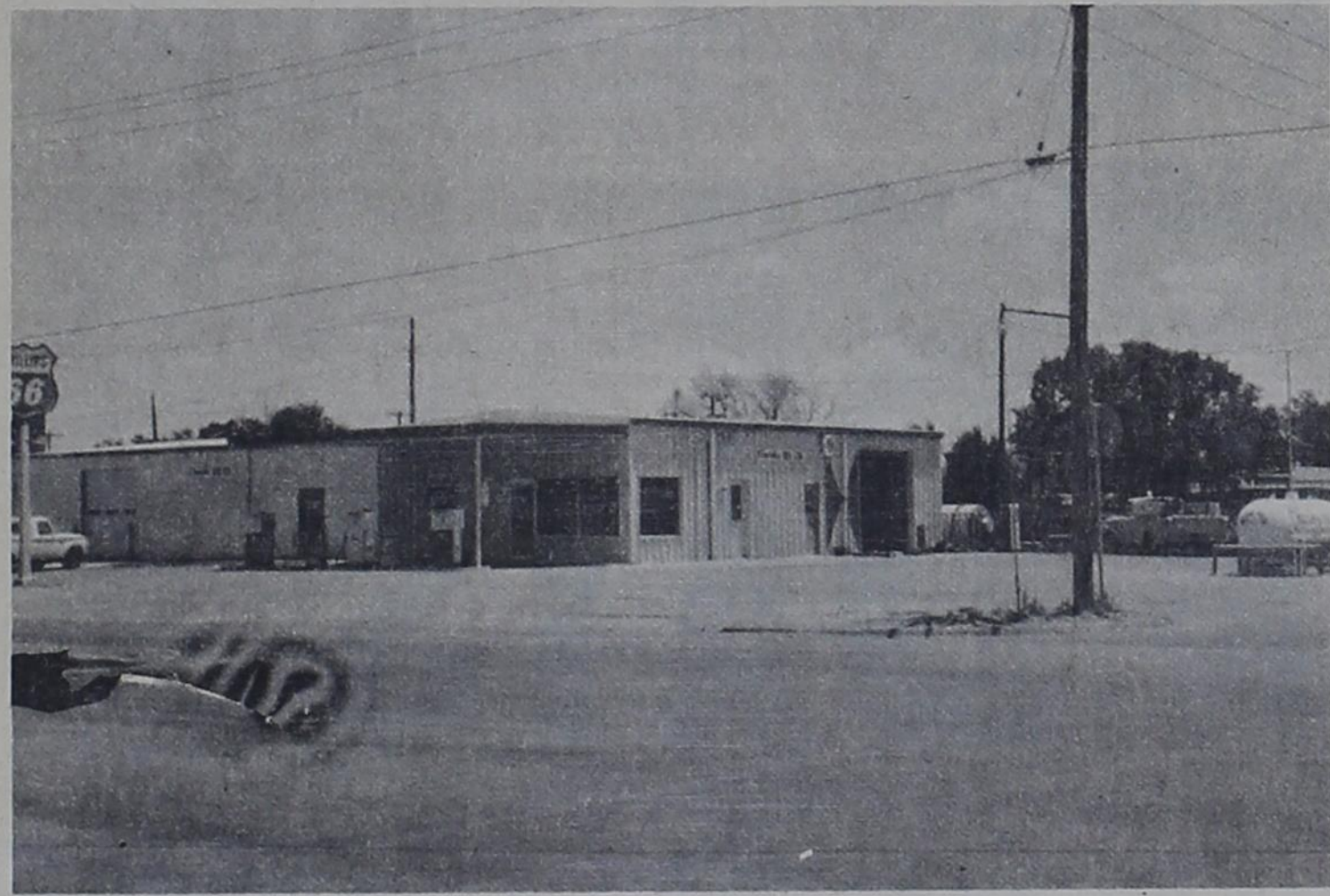
The staff of The Pentalpha included Bobby Murray, editor-in-chief; George Richards, boys' sports editor; Lucille Ellison, girls' sports editor; Norma Lee Wilson, society editor; Margaret Ezell, joke editor; Joe Wilson, business manager; and Miss Swanson, faculty advisor.

(Continued on Page 5)

## DURING BULL TOWN DAYS

.... And Everyday of the  
Year - Charles Oil is  
Ready to

# SERVE YOU!



Stop In For Phillips 66 Products At Either Of  
Our Two Retail Outlets On Highway 60  
In Bovina. For On The Farm Delivery  
And Service, Call 238-1284



**Charles Oil Co.**  
— Bovina —



# LOOK

To Bovina's

## BULL TOWN DAYS

for a week-end of family fun -

And This Fall, Look To Worley Grain  
For The Best Prices For Your Milo Crop.

Worley's uses local grain in milling  
our brand of OKAY FEEDS and can  
always make you the best grain deal.



# WORLEY GRAIN

Pleasant Hill, N.M. - Ray Ford  
Farwell, Tex. - Bill Thigpen



# Blade Was Not First Bovina Newspaper...

(Continued from Page 4)  
 The Bovina Blade, with its first issue dated June 29, 1955, wasn't the first newspaper in Bovina.

It was preceded by the Bovina Herald in 1935. How long the Herald lasted couldn't be determined, however, Mrs. Alma Vassey, a former resident, has a copy of the first issue dated November 1, 1935. The Herald was edited and published by J. A. Lindley, who doubled as pastor of the Emmanuel Baptist Church.

The four column by 12 and one-half inch paper had 23 advertisers in that issue—among those were Security State Bank of Farwell, Friona State Bank, Roberts Music Company, Barry Hardware and Harris Furniture Company of Clovis; local advertisers included Cicero Smith Lumber Company, featuring one quarter pint of paint for 15 cents; E. Cranfill Store, Englant Welding and Repair Shop; Gaines and Elliott Hardware Company, which was advertising Perfection cook stoves; C. A. Norton Oil Company; New Deal Grocery, owned by J. H. Jones; Darsey Drug Store, selling two pints of Milk of Magnesia for 61 cents; and the Bill King Garage, whose ad read "this space reserved for Bill King Garage." Guess he didn't have time to get his ad ready.

Leake Brothers Service Station was advertising protection for the cars with Prestone; J. H. Stagner, wholesale and retail Phillips dealer, was another advertiser. Parmer County officials wished the Herald success in and ad that was signed by E. V. Rushing, county and district clerk; Roy B. Ezell, county treasurer; Walter Lander, county judge; Perry Brown, county attorney; and Earl Booth, sheriff. Jones Tailor Shop and Helpy-Selfy Laundry, Jones Mercantile Co., Stephens Grocery, Bovina Gin Company, Bovina Meat Market, Trimble Barber Shop and Tailor Shop and Farmers Elevator Company were among other local advertisers.

Bovina had a chamber of commerce at that time and it was supported wholeheartedly by the Herald. The chamber was sponsoring tradesdays, drawing and all, every Saturday.

In his front-page column called "Believe It Or Not," Lindley said:

"There is born unto you this day in the city of Bovina, a newspaper; and its name shall be the Bovina Herald. It will be to all the people of Bovina and community a medium for gathering and dispensing news, many things that take place would be of interest, and things we should know about that never get before the public use for the lack of some means of getting it to the people. The Herald will serve as a news agency in bringing to you all the fresh news and happenings of the day. We felt the need of a community newspaper to help mold a sentiment that would be of such an interest that it would really sell Bovina to the people. Remember, and let this soak in, that other towns will not build Bovina; they are looking to their own interest, and so conducting their affairs as to induce others to come and see them. Let's so beautify Bovina in character, and make her so lovely in spirit that other people will fall in love with her and will be seeking to make their habitation with us. Bovina has a good trade territory. In fact, one of the best in the country; made up of the finest class of people to be found anywhere. In normal years, Parmer County will produce with any like territory in Texas or any other state. Bovina has a market for most anything you want to sell; the businessmen are wide awake and looking forward always to the best interest of their customers.

"We have one of the best gins in the country and don't have to wait long to be served, and you get the top price for your cotton right here. Three good elevators are always in the market for your grain and to furnish you with the best of seeds, feed and coal. Groceries, dry goods, hardware and implements are all of the demands of the country. Oil and gas dealers, both retail and wholesale, a number of places handle produce, and pay the highest prices for what you have. We have one of the best equipped drug stores in West Texas; cafes to satisfy your hungry appetite; blacksmith and garage work of the best sort and they can meet your every need. We have tailor shops that can do the

work you want and when you want.

"Support these good business firms and tell them how much you appreciate them. Our school system is among the best; the faculty is made up of the very best material, and the entire community seems to be satisfied with the corps of teachers. One of the finest things that can be is for the people to back up their school. The churches that represent the different denominations are above average of the country; they are always ready to aid you in your spiritual welfare, and you will find a welcome when you attend them. It would be well enough to try it once, anyway. If it were not for our churches and schools, the country would be in a bad way."

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## More Recent Times

As noted by C. R. Elliott and the late O. W. Rhinehart and Willie Williams, the first street paving in Bovina came in about 1937 and in 1942, the Highway 86 loop was surfaced, connecting Highway 86 (to Dimmitt on the east) to Highway 60 (to Clovis and Amarillo on the north). Bovina's one cotton gin was moved away in 1937. Rhinehart said he had one of the 11 telephones in the city in 1930—a rural exchange was completed in 1953. During the 1930s, the former Farwell Masonic Lodge moved to Bovina where the Masons bought the two-story building it now occupies. In 1946, the American Legion Post 518 erected a building on Third Street.

Oldtimers claim Bovina "is on a line which determines the seasons. We have seen it snow north of town and not snow at all south; crops are earlier south of town than they are to the north."

Bovina was incorporated as a town in 1947.

A bond issue was passed in 1948 that installed city water to a "loop" around the main part of town. This \$25,000 bond was almost outmoded before it was used and another bond, for the improvement of the water system, was passed a few short years later. In more recent years, larger facilities were added, such as

(Continued on Page 6)



**Laurie Bradford** . . . Laurie is the five-year-old daughter of Mr. and Mrs. Jerry Bradford of Bovina. The 4' tall "Miss Baby Doll" contestant has blonde hair and blue eyes. A kindergarten student this year, Laurie enjoys riding her bicycle and playing on the trampoline. Her grandfather is R.L. Douglas Jr. and her great-grandmother is Mrs. Loreta Bradford. She is sponsored by Bovina Pump Company, Inc.



**Holli Clayton** . . . Holli is the seven-year-old daughter of Mr. and Mrs. Dickie Clayton. Her grandparents are Mr. and Mrs. E.L. Cochran and Mr. and Mrs. Jack Clayton, all of Bovina. The 4' tall "Miss Baby Doll" contestant has light brown hair and brown eyes. A second grade student this year, she lists swimming and bike riding as her hobbies. She is sponsored in the beauty pageant by The Browsabout.



**Angie Riley** . . . Angie is the five-year-old daughter of Mr. and Mrs. R.B. Riley. Her grandparents are Mrs. Barberette Sikes of Bovina and Mr. and Mrs. Earl Riley of Tucumcari, N.M. The 3'6 1/2" tall "Miss Baby Doll" contestant has brown eyes and blonde hair. She will be a kindergarten student in Bovina Elementary School this year and is sponsored in the contest by the Dairy Freeze.

## EVERYBODY'S HEADING TO BOVINA FOR BULL TOWN DAYS

★ JOIN THE CROWD

★ JOIN THE FUN



## RODRIGUEZ & SON

WELCOME TO ANOTHER OLD-FASHIONED



## BULL TOWN DAYS CELEBRATION

WE'LL SOON BE SERVING YOU BETTER AND WITH INCREASED INVENTORY AT THE WILSON SUPER MKT. BUILDING. WATCH FOR ANNOUNCEMENT!

# Don's

## MEDICINE CHEST

## AND

## STUFF 'N SUCH

DON AND GLADYS SPRING



# "Bull Town" Has Come Full Circle...

(Continued from Page 5)

water to Bovina's cemetery in 1957. In 1955, Bovinians decided, on a trip to the polls, that the city needed a sewer system. That system, through a \$100,000 bond, was put in the following year. A little goes a long way, but it is human nature to reach even farther after the ball begins to roll. Next came lighting of streets. This improvement was added to Bovina's credit within the year.

Why, asked Sally Whitesides, Blade writer in 1959, did Bovina, after a long dormancy of perhaps 50 years, suddenly begin to grow? That question could only be answered by looking at what makes any town grow—the land surrounding it, she pointed out.

Bovina's farming area for many years was dependent on the graces of Mother Nature. In other words, wealth came only in the comparatively few years that nature endowed the area with plenty of rainfall.

This was changed with the coming of irrigation. The late Lee H. Sudderth was one of the pioneers of this industry and it was through his efforts that much of Bovina area's farmland blossomed practically overnight. He and a number of others first took the financial plunge in putting down irrigation wells and their success gave heart to those who were of a more conservative nature. In approximately 15 years, the majority of farms of the area have turned from windblown patches of uncertainty to productive fields.

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## 1st Bull Town Days

According to reports, the first Bull Town Days celebration was not in 1964, but in 1947 with the American Legion sponsoring the two-day event.

One of the highlights of the first celebration was a parade. Mrs. Billie Sudderth recalls that she and Mrs. Rouel Barron participated by riding a donkey-drawn cart. She also noted that when the parade was about to begin, Robert Calaway cut the donkey's tail off to a short fuzzi and he was the laugh of the parade.

There was a barbecue at noon at the legion hall and a rodeo that went on two days and saw quite a lot of action. The arena was located north of the old Triplett Feed Yards. Night time saw the activity increase with a dance held for the community at the legion hall.

We realize this recounting of the past only touches the "tip of the iceberg" as far as the history of Bovina is concerned.

Literally hundreds of other residents and ex-residents have helped write the total history of Bull Town. However, it should be possible from this brief account of the past, to be able to visualize the progress made in the past 70-plus years.


From being the largest cattle shipping point in the world in 1894, Bull Town has come full cycle—from the depression era, through the dust bowl days, into irrigation and now back to being one of the top cattle feeding counties in the United States.



POM POM... Rita Nuttall, bottom, and Ginger Gober attended the National Cheerleaders Association Clinic on the campus of Southern Methodist University in Dallas this past week. The two are captains of the newly-formed pom pom squad at Bovina High School this year. The group will perform routines during football games, halftimes and pep rallies this school year. Miss Nuttall and Miss Gober attended the clinic along with the cheerleaders and Mrs. Carolyn Reeves and Mrs. Leon Ware. Mrs. Reeves will serve as sponsor of the pom pom squad.

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# Mail Driver Is Part-time City Resident

## Bovina Is Terminal For Amarillo District

BY CINDA JOHNSON

There is quite an interesting fellow who has been roaming around Bovina for six years but not many people notice his presence among them.

One might say that he is a citizen of Bovina, for he spends about eight hours a day within the city limits. But Raymond Ford, often called "Skeet" by his friends, is not a citizen of our town. He only lives here during the day, then drives away. Raymond hauls mail for the U.S. Postal Service.

At 3:30 a.m. each morning, long before most people even dream of getting out of bed, Raymond Ford awakens, pours himself a cup of coffee, then drives from his home in Amarillo to the Mail Distribution Center on Grand Street.

The Center is where all of the mail within the Panhandle district comes to be sorted, then is shipped out to its final destination—your mailbox.

After arriving at the Mail Center, Raymond finds his mail and loads it into his truck, a two ton Chevrolet with a 100 cubic foot box.

"My load varies from day to day," Raymond says. "Mondays are slow but the load usually picks up through the week until Friday, when a smaller mail truck must be sent out ahead of me."

"Raymond the mailcarrier's Star Route is southwest along Highway 60. He and his truck stop at Canyon, Umbarger, Dawn, Hereford, Summerfield, Black, Friona, and finally comes to the end of their route, arriving at Bovina around 8 a.m. It is here that Raymond must spend the eight hours between delivery and pick up of the mail.

Bovina is the terminal at this end of the round-trip run with the mail for towns located on Highway 60.

Out of curiosity, what does Raymond Ford do to occupy that eight hours he has to wait while in Bovina?

"Mostly I just rest. I have this little trailer that I bought a few years ago from Lester Rhinehart. I have parked it here beside the Fina gas station on Highway 60," says Mr. Ford. "I can spend the afternoon laying on the bunk and listening to the radio."

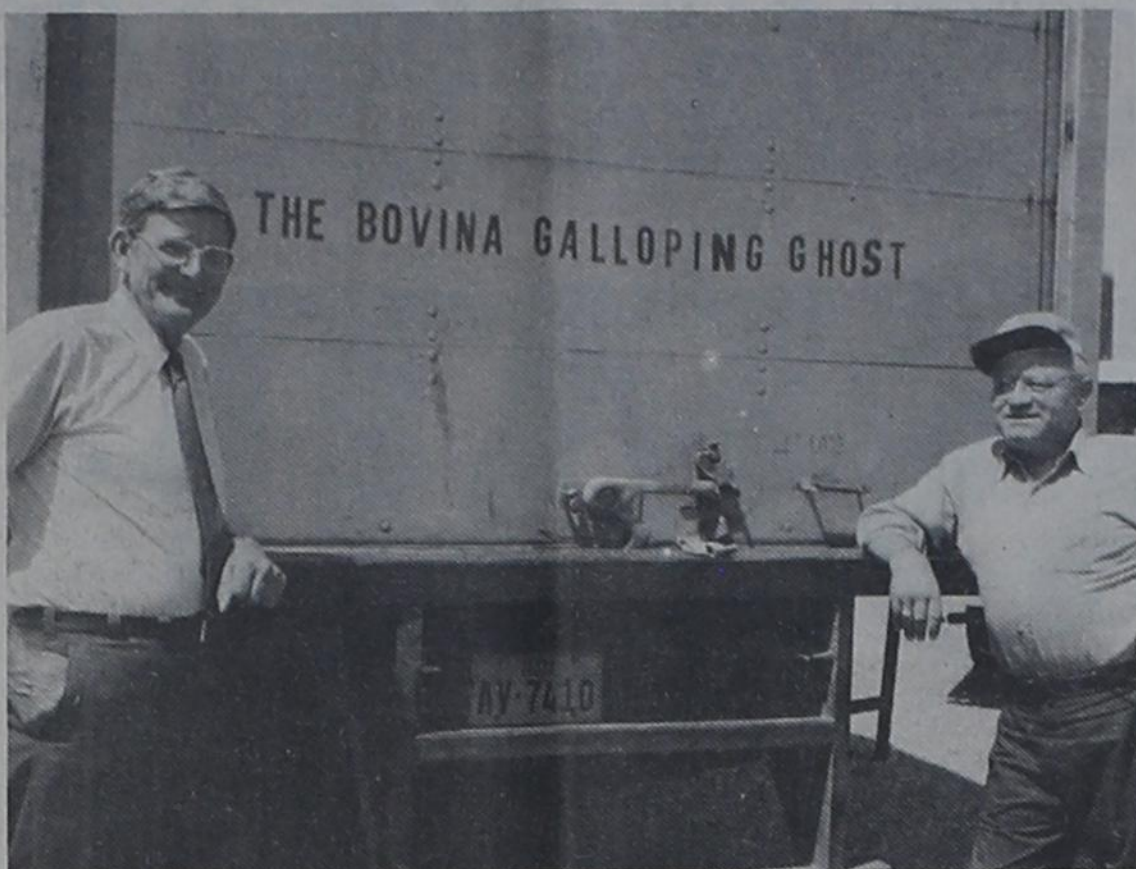
"I used to do most of my cooking in the trailer, but now I usually go to a cafe for a sandwich," Raymond goes on. "Then I check my truck to make sure it's in good condition to head back with the mail and I'm ready to load up and go."

The truck that Raymond drives is quite a story in itself. It's an average-looking truck with the identification "U.S. Mail" written on the side of the cab, but as one walks around to the rear of the vehicle, they find another identifying mark, "The Bovina Galloping Ghost."

Raymond laughs as he tells the story behind his truck's name. "When I was in the Navy during World War II, I was on an oil tanker near the African Coast. The name of our tanker at that time was "The Galloping Ghost of the African Coast." Every mail truck must have a name or number to identify it, so I stole the tanker's name for my truck."

Raymond has been driving his old mail truck for six years on the same route from Amarillo to Bovina. What was his job before taking the wheel for the U.S. Postal Service?

"I worked for the Globe News in Amarillo for 24 years," says Raymond, "mostly in the circulation department. Then some friends and I took up a small weekly in Amarillo,



THE GALLOPING GHOST of BOVINA arrives every morning at 8:00 to deliver mail for the Bovina area. The mailcarrier, Raymond

Ford (right) is shown here with Bovina's Postmaster, Gene Ezell, admiring the old, reliable mail truck.

"The Northeast Amarillo American." I kept myself busy with that for three years, then started driving my route."

"I had a different truck at first," he continued. "When I traded it in the mileage read 350,000 miles. So far in my present truck I've driven 194,000 miles."

That is a grand total of 544,000 hard driving miles as a mail-carrier for Raymond.

"Up until a year ago I drove the route by myself, every day, seven days a week. Now, I have relief drivers a few days during the week so I can have some free days off."

The road experiences that can happen to a person driving for six years are probably many and unusual.

"Not really," says Raymond. "I've had the normal breakdowns and flat tires. No accidents I'm happy to say."

"I guess the weather is the biggest

factor and can really be a problem at times. The last big snow we had last winter set me back. I remember it well. I didn't get to Bovina until noon and thought twice before starting back."

"I tell you," Raymond laughed, "the next time I get into something like that I'm gonna park it!"

Raymond Ford, Bovina's Galloping Ghost, loads his mail truck every afternoon at 3:50.

"Then I start back down that long road to Amarillo, arriving there about 6:45," says Raymond.

It's "old hard driving" for Raymond Ford, Bovina's reliable mail carrier.

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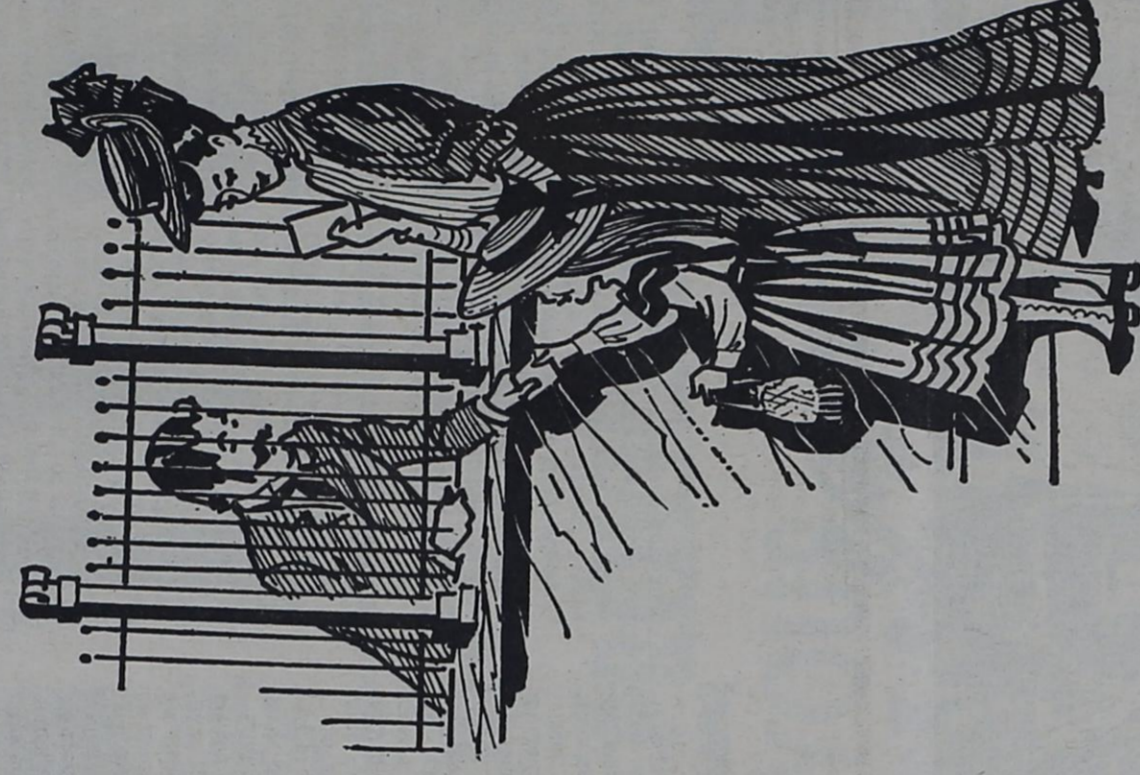
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# CB Radios Prove Big Help; Popular Item

By CINDA JOHNSON  
Staff Writer

One of the hottest pieces of merchandise and the hottest topics of conversation these days is indeed the Citizen's Band Radio—or "two-way" in truckers' lingo. This small gadget has swiftly become the most popular accessory in the trucking industry.

To date, more than a million CB licenses have been granted by the Federal Communications Commission. But that is less than half the number believed to be actually in operation: The rest are running

"barefoot"—without an issued license.

Many people do not understand the CB radio craze. There are two sides to every situation. Much criticism, in particular, has been focused on truckers' use of their two-ways to pass along "Smokey reports"—the location of highway patrol cars.

A typical "Smokey report" between two CB owners might go as follows: "Breaker (report) for a westbounder. How are we lookin' back toward Hereford?"

"You're lookin' clean here, but

you got a bear (patrol car) on the side with a picture-taker (radar) near that Armour plant. He is definitely eyeballin' that eastbound lane."

This conversation can also be picked up by four-wheelers, cars and pick-ups who have CB radios. These citizens can then avoid speed traps and know the location of patrol cars along their route. In this way, the CB radio is used illegally to circumvent the law.

Then, there are many who will argue that every time a trucker or four-wheeler alerts his fellow drivers, he is actually aiding the police—helping them enforce the law. Many incidents have been cited in which an owner of a CB radio, because he does have access to one, has alerted patrolmen of certain circumstances that they have seen.

One report is told about a trucker who happened upon a stalled car, investigated it, and found that the driver had suffered a heart attack. He called the police on his CB and an ambulance was able to reach the man in time to save his life.

Other reports tell of truckers who alert patrolmen of hazardous drivers, drunk drivers, and even one incident where a woman was driving nude. The police, in every case, were alerted and able to respond quickly.

Just about any CBER, moreover, will insist that his use of the radio cuts down on the monotony of staring at a white line for 10 hours.

In addition to truckers and troopers, many private citizens are beginning to see the advantages of becoming amateur broadcasters. But they are quick to discover that one doesn't just pick up the mike and begin talking to the truckers. Not until he learns the language of CB owners.

Words like "smokey" (patrolman), "county mounty" (county policeman), "tijuana taxi" (marked police car), are this language. A full understanding of it is essential in order to talk to truckers along the highway.

Local citizens are very much a part of this CB "boom." It is getting to where there isn't a farm pickup on the road that doesn't carry an installed CB in its cab.

The farmers use their radios to stay in touch with their wives and hired workers, to save unnecessary



LOCAL CBER....Jerry Bunch of Bovina is one of the local citizens who have found owning a CB radio useful. He is only one among the

hundreds who operate a CB in the Bovina area. He is active in club activities involving owners of Citizens Band radios.

Other handles heard in the Bovina-Friona area include: Grape Juice, Queen bee, Tennessee Base, Reindeer, Tweety Bird, Bloated Goat, Wakasha Wonder, Fat Beaver, Crawdad, Do Less, Purple People Eater, Splderman, Watermelon Seed, Brown Bug, Potato Chip, Chicken Hawk.

Also, Blue Eyes, Brown Eyes, Little Dickens, Neverleak, Porcupine, Pot Licker, Suckerrod, 427, Wino Joe, Sneaky Snake, Rolly Polly, Rosemary's Baby, Easy 59, and Roadrunner.

Also, Wierd Woman, Dr. Seuss, Cow Catcher, King Bee, Running Bear, Super Husky, Hopit, Beef Jerky, Plain Jane, Sweet Thang, Sawbones, Hammerhead, Wierd Harold, Silver Fox, Rambler and Black Magic.

At times, if the atmospheric conditions are just right, a local CBER can tune into a conversation taking place a thousand miles away. Handles such as "The Juke Box," from Georgia, "Dingbat" and "Pig Man" from Arizona, "Bumper Boy" from San Diego, "Loud Mouth Junk Man" and "Hoss Lady Outlaw" from Mississippi, and "Coffee Drinker," all the way from North Carolina, have been heard over local CBs.

Among themselves, the 18-wheel CBERs are extremely courteous in their conversation, and when they sign off, they almost always wish each other a "safe-truckin' trip."

"...and don't feed any of them cotton-pickin' bears there, guy. Keep those green stamps (money) in your pocket. We'll catch you on the old flip-flop (return trip). Threes on you."

The CB radio "boom" is still running strong. But people who purchase one should realize that there is a good and a bad side to using it. Realizing that a CB is not a toy but a tool can prove it useful to all who broadcast.

That's a big 10-4. We'll be on the side a'listening.

## Truckers' CB Terms

- 18-wheeler ..... Big rig with 18 wheels
- Four-wheeler ..... Car, van or pickup
- Bear's den ..... Police station
- Running barefoot ..... Illegal CB operation
- Brown bottles ..... Beer
- Flip-flop ..... Return trip
- Front door ..... Lead truck
- Back door ..... Trailing truck
- Rockin' chair ..... Position between front, back doors
- Hammer ..... Accelerator
- Hammer down ..... Full speed
- Drop the hammer ..... Accelerate
- Chicken coop ..... Weigh station
- Portable chicken coop ..... Portable scale
- Foot warmer ..... Over-legally-powered CB
- Smokey ..... State policeman
- County mountie ..... County policeman
- Local yokel, or local Smokey ..... Local city policeman
- Picture taker ..... Smokey with radar
- X-ray machine ..... Radar
- Plain wrapper ..... Unmarked police car
- Tijuana taxi ..... Marked police car
- Green stamps ..... Money
- All clean ..... No Smokies in sight
- Grass ..... Median strip
- Ears ..... CB radio
- Handle ..... Code name
- Uncle Charlie ..... FCC listening team
- Seat covers ..... Interesting subject in a four-wheeler
- \$50 lane ..... Left lane on four-lane highway
- Monfort lane ..... Left lane of divided highway
- Negatory ..... Negative
- Shake the trees and rake the leaves ..... Lead truck watch ahead, rear truck watch behind
- Mercy ..... Shucks! Wow! and other expletives
- Threes and other good numbers ..... Signing off, have a safe trip
- 10-4 ..... Message received
- Big 10-4 ..... Did you say a mouthful!
- Flip ..... U-turn, or return trip
- Hole in the wall ..... Tunnel
- On the side ..... Location
- On 20 or twenty ..... Receiving and not transmitting
- Bear in the air ..... Speed trap using aircraft
- Spy in the sky and hounds on the ground ..... Aircraft and pursuit cars
- Keep the shiny side up and the dirty side down ..... Don't wreck
- Loaded with Volkswagen radiators ..... Running empty

trips into town. The CB is his helper in ordering seed or parts for a stranded truck, or just to talk to his wife about things at home.

Men aren't the only owners of CB radios. A surprising number of women operate their own radios. Some of them simply like to talk.

For some reason, the girls tend to pick their own brand of "handles" like "Sugarfoot Mamma," "Shady Lady," "Grannie Goodwitch," and "Jungle Bunny," while the men's "handles" range from "Cup of Lard," to "Pea Pickin' Ernie," to "Scoop."

Some of the "handles" heard on the CBs in the Bovina area include: Chicken Farmer, Supersuds, Fina Man, Cookie Monster, Plain Jane,

Whiz, Honey Bee, Yankee Doodle, Cottonchopper, Big Texan, Pan-handle Hustler, Joker.

Also, Galloping Goose, Texas Queen, Smiling Jim, Morning Rooster, Papa Bear, Brass Monkey, Slim, Grease Monkey, Monkey Man, Blue Max, Border Kid, Boss Lady, Boss Man, Paper Boy, Tom T. Turtle, Butcher, Texas Ace.

Also, White Wolfe, Bride Eyes, Klondike Pete, Hot Lips, River Rat, Walkie Talkie Kid, Dirty Bird, Baby Doll, Black Jack, Hawk Eye, Popeye, Razor Blade, Sundance Kid, Ground Loop, Snoopy Snooper, Lady Bug, Rag Top, Flying Bee, Curly, Babo 44, Mother Goose, Sugar Daddy, Cowpoke and Stink Weed.

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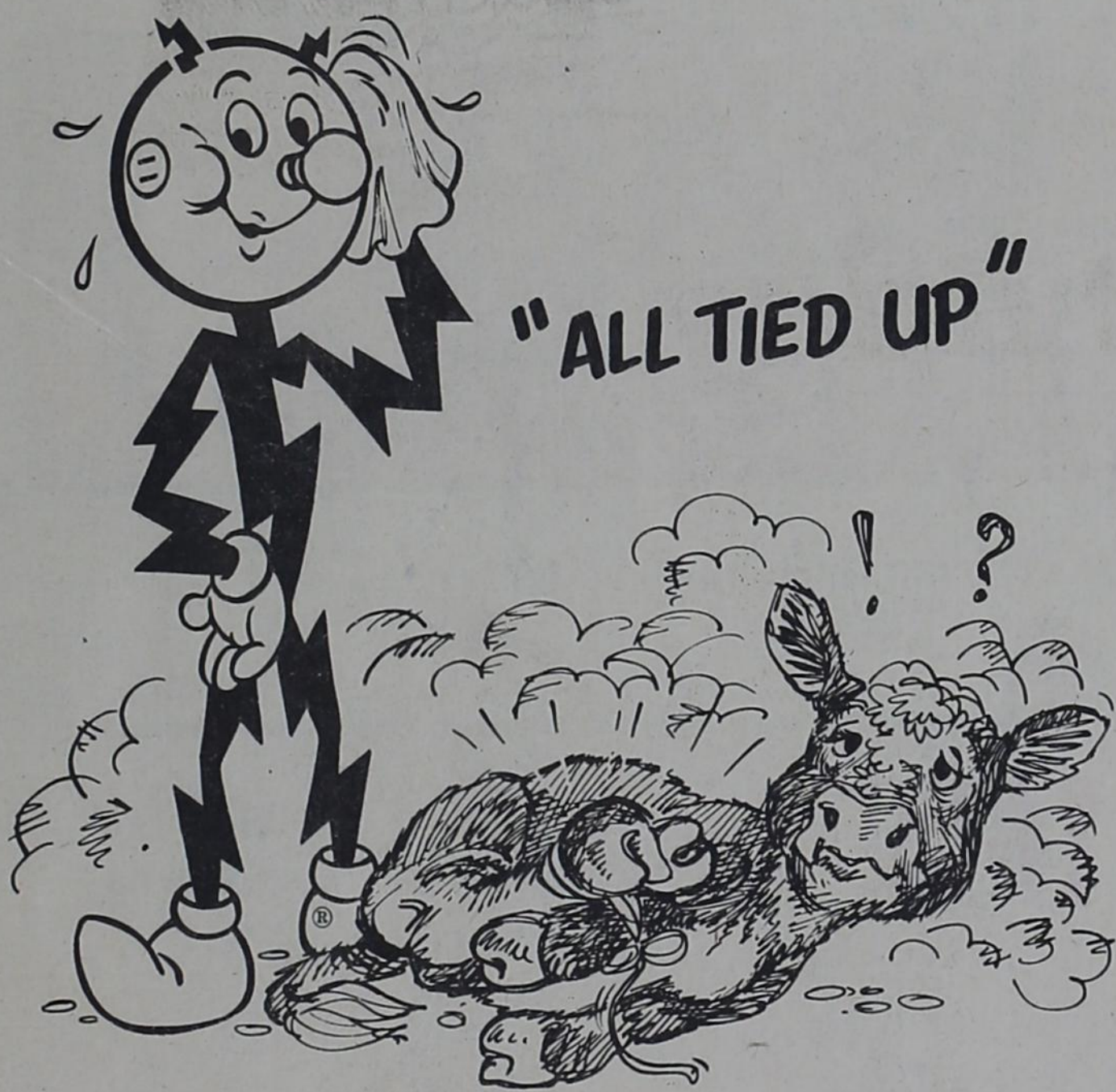
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## BULL TOWN DAYS

**BOVINA, TEXAS AUGUST 14, 15, 16, 17**

### BULL TOWN SOFTBALL TOURNAMENT

AUGUST 14th - 17th — Double Elimination

Sponsored by Bovina Jaycees

#### Thursday, Aug. 14

- 2:00 P.M. — Super Stars - City Park
- 6:00 P.M. — Start of Softball Tournament - Ball Park
- 6:00 P.M. — Queens Contest - Roping Arena
- 6:00 P.M. — Beard Growing Contest - Roping Arena
- 6:00 P.M. — Cow Calling Contest - Roping Arena
- 8:00 P.M. — LaPetite & Miss Baby Doll Contest - Auditorium

#### Friday, Aug. 15

- 7:00 A.M. — Chuck Wagon Breakfast - Bovina Gin
- 10:00 A.M. — Old Timers Reunion - Downtown
- 10:00 A.M. — Horsemanship Activities - Roping Arena
- 1:00 P.M. — Super Stars - City Park
- 4:00 P.M. — Bull Town Parade - Downtown
- 6:00 P.M. - BARBEQUE - \$1.00 Per Plate Downtown**
- 7:30 P.M. — Presentation of Awards - Downtown
- 7:30 P.M. — Music & Entertainment - Downtown

**CARNIVAL - BOOTHS — THURSDAY, FRIDAY, SATURDAY**

### SATURDAY, AUG. 16

#### QUARTER HORSE SHOW

15 ANNUAL  
Bovina Roping Arena

BOVINA ROPING CLUB  
Judging Begins 10:00 A.M.

**STYLE SHOW — 1st State Bank Community Room — 3:00 P.M.**

Sponsored by The Browsabout

5:00 P.M.  
Saturday

## AIR SHOW

5:00 P.M.  
Saturday

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*with Ted Stallings of Bovina, Texas*

(Located 2 Miles West on Pleasanthill Hiway and One Mile North)

Sponsored by Chucks Spraying Service

**WESTERN DANCE — American Legion Hall — 9:00 P.M. - 1:00 A.M.**

### SUNDAY, AUG. 17

**1:00 P.M. Finals of Slow Pitch Softball Tournament**

THIS SCHEDULE OF EVENTS Sponsored By THE COMMUNITY OF BOVINA