

## WHITTLIN'

By DOLPH MOTEN

Reckon this is the time that it never did rain?

Bovina's chamber banquet turned out, as expected, to be another highly successful event --- one of which everyone connected with it can justly be proud. And those connected with it clinked everyone right down to interested citizens who purchased tickets and attended . . . or used complimentary tickets obtained some way and attended.

When searching for ways to improve the banquet, one thing which quickly comes to mind is to increase attendance. And it could be increased to some extent, but if many more people attended then a new site would have to be located to accommodate the crowd. The school cafeteria is certainly the most convenient place we have available.

The banquet here has a half dozen or so highlights, of course, but the single factor which distinguishes it from the run-of-the-mill banquets is the meal which features charcoal-broiled ribeye steaks --- as good as can be produced.

You don't get the full impact of how good that is until you compare the quality of that meat with the traditional-for-banquets cold ham, chicken-fried steak or roast beef and green beans.

Back in the beginning of the charcoal-broiled ribeye steak idea, it was considered no small task, according to A. M. Wilson, who is one of the primary cooks.

In the first place charcoaling that many steaks is a pretty big task. In the second place, a way had to be figured out how to serve 200-plus steaks while they were still warm. And then there was the combination of those two problems --- how to keep the steaks warm after they were cooked until they were served.

A giant charcoal grill and a lot of work solved the first problem, which was the cooking part. Then aluminum foil wrapping solved the second problem. After they were cooked the steaks were individually wrapped and placed in a cafeteria warmer until serving time. This kept the meat hot without drying it out and this system includes an advantage all its own. The meat is served, wrapped in the foil, even hotter than it would have been had it come directly from the grill to the "customer."

And while we can brag to ourselves about what a great banquet we have, local people aren't the only ones who notice it. We heard about one fellow who was here this year and who attends approximately 100 such events annually who said this was the best one on his circuit.

Now, we realize, of course, that visitors who attend the chamber banquet here don't do so to make enemies. The opposite is true. But nonetheless, such kind words would probably not be uttered unless they were true. There are too many other nice, but less specific, words which could be complimentary uttered.

So, everyone we know will agree that the banquet here is jam-up in most every respect --- the steaks, the speakers, the service, the decorations, the organ music, etc. Outstanding might be a better choice of words.

The success of the banquet here certainly bears out the adage about "it costs just a little more to go first class." And that "little more cost" isn't reflected in the price of the \$3.50 tickets.

Since the blizzard of February which scattered cattle throughout the Plains area, there is more interest in a new brand law for Texas.

Mention of such legislation occupied this space on a few occasions several months ago, but we didn't create a lot of response. We handicapped ourselves by bringing up the proposal in the summer, if we remember correctly, when there weren't many cattle on pasture in this area and when there certainly wasn't any blizzards to cause cattle to stray.

The opinion was expressed here at that time that Texas' present brand law is of no value except that it allows honest neighbors to get along with each other. They could do the same thing without the law, it might be pointed out, by branding their livestock.

The severity of that aforementioned February storm caused cattle to drift so far that they got mixed in with cattle belonging to strangers

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CITIZEN AWARDS --- Mr. and Mrs. Vernon Estes, shown here with their daughter, Mrs. Billy Marshall, were named Man and Woman of the Year at the 11th annual Chamber banquet here Thursday night. Announcement of this year's winners were made by the 1970 recipients, Mrs. Doris Wilson and Dolph Moten.

At Banquet --

## Vernon, Ellen Estes Get Citizen Awards

Mr. and Mrs. Vernon Estes were recognized as outstanding citizens in Bovina Thursday night at the annual Chamber of Commerce and Agriculture banquet held in Bovina Schools cafeteria.

Mrs. Estes conducts a private kindergarten and Estes is a farmer-cattlemán. They were the first couple to be so honored by the community.

The "Woman of the Year" was announced by Mrs. Doris Wilson, the 1970 recipient, who said Mrs. Estes was a well-known person in Bovina for her unselfish contributions to the welfare of her community.

Mrs. Estes, who moved to Bovina in 1927 with her parents, Mr. and Mrs. Wilbur Charles, two brothers and a sister, is a graduate of Bovina High School. She attended Friends University in Wichita, Kan., for two years. After marrying Estes and becoming the mother of three daughters, she returned to school when all three girls were in high school and junior high. She received a degree in elementary education from West Texas State and was on the dean's honor roll.

She has taught in Bovina and Farwell Schools and has taught four years in preparatory classes for kindergarten-age children.

Among her church activities, she has served as superintend-

ent of Children's Division, Sunday School teacher and president of WSCS Zone Meeting.

In addition to the plaque, Mrs. Estes received a dozen long-stemmed red roses.

At Church Of Christ --

## James Robards Rites Friday

Funeral services for James W. Robards, 87, were held Friday afternoon at the Church of Christ in Bovina with Cecil Bunch, minister, officiating.

Burial was in Friona Cemetery under direction of Claborn Funeral Home of Friona.

Mr. Robards, a resident of the Bovina-Friona area since 1924, died about 8:30 a.m. Wednesday of last week in Lubbock's University Convalescent Center.

Mr. Robards, a retired carpenter, was born in Cooper. He had lived in Bovina since his wife's death in 1968, moving to Lubbock about a year ago.

Survivors include eight children. (Continued on Page 6)

## Re-elect Three To School Board

Voters went to the polls here Saturday and re-elected the three incumbents as trustees

of the Board of Bovina Independent School District.

A total of 296 persons named Lawrence Jamerson, Leslie McCain and Tom Ware to three-year terms on the board.

Leslie McCain polled 241 votes, Tom Ware 236 and Lawrence Jamerson 228.

Mrs. Ann Corn, the only other candidate on the slate, received 104 votes. The three men elected are farmers.

Tommy Williams and C. E. Trimble received six write-in-votes each on the slate.

Tom Caldwell was re-elected to the county school board from the Bovina district with 186 votes.

Johnnie Horn, Bob Fillpot and Paul Jones received one vote each as write-in candidates.

Johnnie Horn served as election judge, Mrs. Ernestine Minner, Mrs. Arlene McCallum and Mrs. Mina Horn served as clerks.

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Funeral Today --

## Curtis Miller Dies Tuesday

Curtis Miller, 59, a Bovina resident for the past 13 years, died about 3 a.m. Tuesday in Parmer County Community Hospital in Friona following a lengthy illness.

Mr. Miller was a professional cowboy and horse trader. Funeral services are scheduled for this (Wednesday) afternoon at 2:30 at First Baptist Church of Bovina.

Burial will be in Bovina Cemetery with Claborn Funeral Home of Friona in charge of arrangements.

Born in Sweetwater, Okla. February 14, 1912, Curtis Taylor Miller moved here from Portales.

Mr. Miller is survived by two sons, Monty Ray of Montana and Lamon J. of Denver, Colo.; two daughters, Mrs. Joyce Brewer and Patsy Miller, both of Denver, Colo.; three sisters, Mrs. Marion Fulton of Newport, Wash.; Mrs. Louise Higgins of Lewis, Colo. and Mrs. Geneva Brown of California;

Speaker Stresses Individual Responsibility --

## BC of C&A's Banquet Attracts Big Crowd

"I'm here to talk to you about individual responsibility," said Reagan Brown at the 11th annual Chamber of Commerce and Agriculture banquet Thursday night in Bovina Schools cafeteria. "I want you to be proud of Texas, Bovina, and most of all, America."

The speaker kept the crowd of approximately 230 entertained with his humorous remarks, which were usually cleverly tied in with the point he was making.

The professional sociologist with Texas Agricultural Extension Service was introduced by master of ceremonies Neal Mager, outgoing president of the local organization.

Mr. and Mrs. Vernon Estes were awarded plaques as "Man of the Year" and "Woman of the Year" by last year's honorees, Mrs. Doris Wilson and Dolph Moten.

Theme of the banquet was "Bulltown U.S.A." with emphasis on the new "Bulltown" postcards.

Brown said he didn't come here to tell the people how to run their business but, "I believe a speaker should tell you what he is going to do."

"It's time to take the individual responsibilities that made America great once again," Brown said. "To think clearly without confusion, you have to love your fellow man sincerely and trust in heaven and God securely."

"You have the greatest opportunity any Americans ever had," he stated. To thun-

derous applause, Brown stated that we need to go back to the basic principles of "either working, or starving, and those rules should be enforced."

He pointed out that "everyone wants four things; recog-

niton, response, new experience and security."

The speaker was obtained for the event by Mack Heald, Parmer County agricultural agent. Invocation was given by Rev. Larry Heard, pastor of First

Baptist Church. Rev. Charles Gates, pastor of United Methodist Church, gave the benediction.

Gwen Clements, music instructor here, furnished dinner music at the organ, featuring Academy Award-winning songs.

Mager introduced officers and new directors of Bovina Chamber of Commerce and Agriculture and expressed appreciation to all who served on the various committees.

Out-of-town guests were in-

(Continued on Page 6)



BULLTOWN USA --- Reagan Brown, left, and Lewis McDaniel, incoming Chamber president, discuss the decorations and theme of the Chamber of Commerce and Agriculture banquet held Thursday night in Bovina Schools cafeteria. Brown, the featured speaker at the event, received a standing ovation at the conclusion of his speech. In his left hand, Brown is holding the souvenir "Bovina bull" with which he was presented.

Discusses Cars --

## Council Canvasses Returns Of Election

Returns of Saturday's election were canvassed at a Monday night meeting of Bovina's city council.

Vernon Willard and Vernon Estes were re-elected to two-year terms. Willard was sworn in at the Monday night session.

Estes was out of town and did not attend the meeting. He is scheduled to be sworn in at a later meeting.

Highlight of the meeting was a discussion of the city's "junk car" ordinance with F. R. Bur-

nett. Burnett pointed out that he had two antique cars at his place now and that he wanted them to remain there.

Mayor Chas. W. Flynn reported that several junk cars were moved Monday by Billie Suddeth, who has made arrangements with a Hereford dealer to get the abandoned cars in a central location. The cars are being removed with the permission of property owners.

The council officially deeded the alley in the block on Third Street which is owned by the Catholic Church to the church. This had been agreed to at a previous meeting and this week's action was only a formality.

The council heard a report from Flynn on the amount of one per cent city sales tax collected for the last quarter of '70--\$2425.59. The money is slated to be used to pay indebtedness on recent paving projects.

## New Owners For Fantasy Beauty Salon

Fantasy Beauty Salon has been sold to Mrs. Joe Wilson of Bovina and Mrs. Judy Hale of Hereford, a niece of Mrs. Wilson.

Mrs. Lillian Rogers, owner and operator of the shop since 1961, announced the sale this week. The sale was effective the first of the month.

Mrs. Rogers and Mrs. Jessie Sisk will continue as operators, according to Mrs. Wilson, Mrs. Hale will also be in the shop for the convenience of patrons, she said.

"We expect the rates to remain the same and hope to add a line of cosmetics in the near future," said Mrs. Wilson.

The business will continue to be located in the Isaac Building on Main Street.



CHANGING AMBITIOUS FIGURES --- Bovina's Chamber of Commerce and Agriculture got caught with its ambition showing when the 1970 census was taken. Members of the Texas Highway Department crew are changing the city limit population signs this week back from the chamber-estimated 1702 to the '70 census' figure of 1428. Weldon Moody, maintenance foreman, displays the new sign, and Don Stone prepares to take down the old one which was installed in the mid-'60's at the chamber's request. The signs were changed on seven roads leading into Bovina, Moody says.

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**Dolph Moten . . .**  
Publisher & Editor

**Reflections**  
From  
**The Blade**

SIX YEARS AGO  
March 31, 1965

Incumbents Harry J. Charles and Jim Russell are opposed by C. E. Trimble and Edward Isaac in their bid for re-election to city council positions.

Nine candidates, the largest slate in several years, are on the ballot in the school trustee election which is scheduled for Saturday.

Candidates include two of the three incumbents, Johnnie Horn, present board president, and Vernon Estes, who is now secretary. Others running are Eddie G. Steelman, Leslie McCain, Paul Jones, Lloyd Gober, Billy Marshall, Leon Grissom and Edward Isaac.

The largest volleyball tournament in its five-year history is underway in Bovina this week.

Sponsored by the senior class, the tournament this year has attracted 34 teams -- 16 men's and 18 women's.

Bovina Jaycees are planning to conduct a community attitude survey for Bovina in the near future, announced Charles Smith, newly-elected president of the organization.

The survey will give citizens an opportunity to tell their likes and dislikes about this community and the improvements they would like to see made.

Lions of District 2T-1, Lions International, will hold their 1965 District Convention in Dalhart April 8, 9, 10, according to Dolph Moten, president of Bovina Lions Club.

Jim Russell is incoming president of Bovina Lions Club. He was elected, as were other officers for '65-'66, at a regular meeting Thursday night.

TEN YEARS AGO  
March 29, 1961

School district voters will have a choice of four candidates for two positions in school trustee election Saturday.

Both trustees whose terms are expiring this year are seeking re-election. They are J. D. Kirkpatrick, who is serving as president of the board now, and Jack Clayton, both farmers.

Eight candidates are seeking two positions on Bovina city commission in an election which will be Tuesday.

Present commissioners, E. B. Caldwell and I. W. Quickel, are seeking re-election. The candidate list includes A. E. Crump, manager of Parmer County Farm Supply; A. L. Kerby, owner of Kerby Welding Service; Caldwell, owner of Bovina Implement Co.; Johnnie Horn, farmer; Archie McCutchan, co-owner of Bovina Glass Works; L. M. Grissom, farmer; and Boyd Gilbreath, owner of Bovina Dairy Freeze.

A darkhorse entry and a favorite took first place trophies away from Senior Class-sponsored volleyball tournament last week.

Bovina Gin Co. upset the favored team of Bovina Implement Co. in finals of men's division Saturday night. Senior girls eased by a determined entry of Junior girls in finals of women's division.

Bovina Dairy Freeze was robbed of \$50-\$60 in change, including a coin collection, in a burglary Friday night.

Credit cards and checks, totaling more than \$700, which were stolen from Bond's Oil Co. late last month, have been recovered.

Some 80 entries were on exhibit at Bovina Schools last week during annual Science Fair.

Approximately 80 people attended a housewarming party honoring Mr. and Mrs. Robert Read Sunday evening in their new home west of town.

Alpha Lambda Delta, national scholastic honorary for freshmen women, initiated 39 students at Texas Tech in Lubbock. New members included Verna Marie Estes, daughter of Mr. and Mrs. Vernon Estes.

TEN YEARS AGO  
April 5, 1961

Bovina Glass Works and Paint, located on Highway 60, will observe its grand opening in its remodeled building Friday and Saturday, Archie and Wayne McCutchan, owners, announce.

**First State Bank Presents - -**  
**COW POKES** By Ace Reid

"Now Mr. Internal Revenue man, I've been accused of a lot of things, but never of makin money on this place!"

**END WORRY!** **SAFE BOXES**

**First State Bank**  
OF BOVINA  
MEMBER  
FDIC

**Citizen Awards --**  
(Continued from Page 1)

of trustees of Bovina Independent School District, a former member of board of directors of Parmer County Soil and Water Conservation District and a former member of the board of directors of West Texas Rural Telephone Cooperative. He attended Texas Tech and is a Navy veteran of World War II.

A native of Coleman County, he has been a resident of Bovina for 31 years -- since 1940, except for his tour in the Navy.

"After a fashion and in his own take-charge style, he has the ability to cook, especially for several people at one time," said Moten, "and cook he has! He's probably prepared food for more community and group functions than any other person in Parmer County."

Estes is traditionally in charge of the Bull Town Days chuck wagon breakfast, the annual Lions Club chicken fry and tends to many of the cooking chores at his church.

He is a Mason, a member of Bovina Roping Club, Bovina's city council, represents this community on the selective service system board, is president of Bovina Lions Club, is chairman of the official board of Bovina United Methodist Church and is vice president of Clasee Club Co.

Mr. and Mrs. Estes' three daughters are all graduates of Texas Tech University and they are grandparents of three.

The plaques presented the honorees this year were made by industrial arts teacher in Bovina Schools, Gilbert Hough.

**Hunt Sunday --**

# Easter Bunny Slates Visit

The traditional community Easter Egg Hunt in Bovina has been set for 2 p.m. Sunday on Running Water Draw just south of the Carl Rea home in Ridgelea Addition, according to Lewis McDaniel, who is in charge of the event this year.

The Easter Bunny, through the effort of Bovina Lions Club, has agreed to arrive in Bovina before dawn Sunday and leave the traditional eggs for the annual hunt.

According to McDaniel, about 150 pounds of eggs will be left

by the Easter Bunny. There will be numerous prize eggs with quarters taped to several of the eggs.

The hunting area will be divided into three different age groups.

A large crowd of youngsters expected for the event, which has become an annual event in Bovina.

**Whitlin' --**  
(Continued from Page 1)

instead of "neighbors," in some instances.

Most people who had a lot of cattle to stray during that bad storm didn't get them all back and/or accounted for.

A couple of weeks or so after the storm, it seemed that everybody we knew had "three or so" cattle still missing. Few admit to being long on their counts.

So, what happened to those unaccounted for strays? Nobody knows.

That's one of the things which makes people more interested in better brand laws.

**Archery is Older Than the Wheel!!**

Annual Red Cross Drive concluded here last week netted \$536.01 for the national organization.

Margie Carter, seventh grade student, was named champion speller of seventh and eighth grade division of Parmer County in a bee conducted here Wednesday. She will represent the county in area spelling bee which will be held in Amarillo in the near future.

Zelda Donaldson, fifth grader, won elementary division contest which was also Wednesday. Elementary winners advance no further than county level.

Only 139 voters went to the polls in the school election Saturday as incumbents, J. D. Kirkpatrick and Jack Clayton, were re-elected.

Kirkpatrick was re-elected president of board of trustees of Bovina Schools at a brief re-organizational meeting Monday night.

At Kerby and Bud Crump are new Bovina city commissioners. Crump and Kerby will replace E. B. Caldwell and I. W. Quickel, who have served during past two years.

Bovina Woman's Study Club took top honors in two divisions at first annual convention of Caprock District of Texas Federated Women's Clubs at Lamesa recently.

The Bovina club placed first in the news and information division and the friendship division. The decisions were based on the number of stories and pictures in newspapers and in club and community projects.

SIX YEARS AGO  
April 7, 1965

Board of trustees of Bovina Independent School District has three new members.

They are Leslie McCain, Leon Grissom and Billy Marshall. Grady Sorley is new president of the school board. He was elected at an organizational meeting of the school board. He was elected at an organizational meeting of trustees Monday night.

Mrs. J. W. Caldwell is "Mother of the Year" of Caprock District Federated Women's Clubs.

A resident of Oklahoma Lane and Bovina since 1925, Mrs. Caldwell was presented with the district honor last week at Friona at fifth annual convention of the district clubs.

The incumbents were unseated in Bovina's city election Tuesday.

Two new city councilmen were elected, Edward Isaac led the ticket with 67 votes. C. E. Trimble was the other winner in the four-man race with 53.

Dairy Freeze in Bovina is under new management and ownership.

Mr. and Mrs. Eldon Thatcher purchased the business effective Tuesday of this week from Mr. and Mrs. Boyd Gilbreath.

Texas Employment Commission office in Bovina is now located in Panhandle Growers Association building on East Main Street.

For the second consecutive year, The Bovina Bladettes are women's champions of Bovina's Invitational volleyball tournament.

Muleshoe's Wranglers were the men's division champions, whipping S&S Dry Goods of Bovina in the finals.

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# HERE'S WOW!

by Doris Thompson

**VALUABLE OIL PAINTING WHICH HAS BECOME DULL CAN OFTEN BE BRIGHTENED UP BY CAREFULLY APPLYING A CREAM WAX FURNITURE POLISH. SOAP OR DETERGENT SHOULD NEVER BE USED TO CLEAN IT, EXCEPT BY A PROFESSIONAL PICTURE RESTORER.**

**LOT OF PEOPLE DON'T REALIZE IT, BUT ODD-NUMBERED U.S. HIGHWAYS RUN NORTH AND SOUTH, WHILE EAST-WEST U.S. HIGHWAYS ARE EVEN-NUMBERED.**

**RICE SHOULD BE BOILED IN THE SMALLEST POSSIBLE AMOUNT OF WATER SO NONE OF IT IS LEFT OVER TO CARRY AWAY THE VITAMINS. THE USUAL AMOUNT IS ABOUT TWO CUPS OF WATER FOR EACH CUP OF RICE.**

**ALWAYS KEEP UNOPENED JARS OR CANS OF "EMERGENCY FOODS" STORED AWAY IN YOUR PARTY PANTRY IN CASE YOU RUN OUT SUDDENLY IN THE MIDDLE OF A PARTY. GOOD EMERGENCY FOODS INCLUDE NUTS, ANCHOVIES, SMOKED OYSTERS, PICKLED MUSHROOMS, AND OLIVES. DON'T RUN OUT OF PEPSI-COLA BECAUSE THERE'S NO REAL SUBSTITUTE. PEPSI'S GOT A LOT TO GIVE TO PEOPLE WITH A LOT TO LIVE.**

**TO PREVENT EGG YOLKS FROM COMING OUT POWDERY, KEEP THE WATER FROM BOILING -- COOK AT SIMMER HEAT. THE WHITES WILL TASTE BETTER, TOO.**

# Speedy Beef Stew From Belgium

From Belgium comes the beef stew known as Carbonnade Flamande, a classical main dish richly endowed with onions and often flavored with beer. In the easy-to-make recipe which follows, canned roast beef with gravy reduces the cooking time and work greatly without sacrificing the traditional good taste, and apple juice or cider supplies the typical subtle flavoring.

The canned roast beef with gravy which is the mainstay of the dish is fully cooked and nicely seasoned as it comes from the can. That means that the ingredients to be measured are few, and the only cooking required is simple and quick: the sauteing of the onions, the heating and thickening of the stew -- a matter of about 20 minutes. That makes the dish a treat for the home cook as well as the diners, because of the work that doesn't have to be done!

Traditionally Carbonnade Flamande is served with whole boiled potatoes dressed with butter or margarine and sprinkled with parsley or chives. A green vegetable, crisp salad, and home-style bread, will complete a delightful main course.

# EASY CARBONNADE FLAMANDE

- 2 medium onions, chopped
- 1 tablespoon bacon drippings or shortening
- 1 cup apple juice or apple cider
- Dash of pepper
- 2 tablespoons chopped parsley
- 2 cans (12 ounces each) roast beef with gravy
- 1 tablespoon flour
- 3 tablespoons water
- Whole cooked potatoes

Saute onions in drippings. Add apple juice, pepper, parsley and roast beef with gravy. Bring to a boil. Blend flour with water and stir in; cook until mixture is thickened and bubbling. Serve over whole cooked potatoes.

Makes 5 to 6 servings.

# FARMLAND FUN

DANGER! FOLK HUNTER... MISTOOK MY PRIZE COW FOR A MOOSE

## Headquarters for MILO SEED

- ★ Pioneer
- ★ P.A.G. (available at Rhea)
- ★ Excel
- ★ Growers
- ★ TE Golden Acres

**COOP**

# Bovina Wheat Growers Inc.

"Not Everybody Belongs To A Co-Op But Everyone Benefits"

# They're bound to cause talk.

And not just among the neighbors. This is the kind of conversation people make over phones like these: "Ah, mon cherie je t'aime, je t'adore..."

Or maybe: "Tell Schafhausen to call me from Beirut. In three days or the deal's off."

Call your General Telephone business office to order one of these glamorous new Decorator Telephones.

And if you only order the groceries over it, it'll still make peanut butter and milk sound like caviar and champagne.

## General Telephone

In Bovina --

# Local Churches Set Easter Week Services

Special services are planned during Easter week for at least two of the churches in Bovina.

The United Methodist Church has set a traditional Maundy Thursday worship service at 8 p.m. Maundy Thursday has been used as a worship service in observance of the Love Feast. In the traditional services, worshippers were seated in a circle. Bread was broken into a small portion, or a common loaf passed from hand to hand. A loving cup with two handles was provided, but later individual glasses were used.

The order of service for the Maundy Thursday service will be a hymn of praise, collect, scripture, voluntary prayers, the Lord's Prayer, worship meditation, a hymn of Christian fellowship, Love Feast around the altar, a thanksgiving in unison, testimonies, a hymn of thanksgiving, blessing and benediction, according to Rev. Charles Gates, pastor of the church.

At St. Ann's Catholic Church, mass will be observed at 8 p.m. on Holy Thursday. After the mass, Blessed Sacrament will be reserved in the Altar of Repose for voluntary adorations. The church will remain open until 11 p.m. Thursday and will re-open at 10 a.m. Friday for voluntary adorations.

On Holy Friday, mass will be observed at 3 p.m. The Passion service will be read. Mass has been set at 8 p.m. Saturday and 9 a.m. on Easter Sunday.

Rev. Norman Boyd, pastor, will officiate at the special services.

In the absence of Rev. Larry Heard on Easter Sunday, Jake

Diel of Hereford will conduct both morning and evening worship services at First Baptist Church, according to Rev. Heard.

Diel is a Hereford businessman and has been active in the Bovina area in recent years. Everyone is invited to attend these services, says Rev. Heard.

## FLOWERS UNLIMITED

### Symbolic Easter Traditions Traced To Ancient Legends

Ever stop to think of where the Easter Rabbit, or the crazy idea of a rabbit delivering eggs at Easter came from? Interestingly, this highest of Christian holidays can trace these colorful customs to ancient pagan beliefs.

The name "Easter" comes from Eostre, a Germanic goddess of dawn and spring. Early pagans believed that each spring an egg descended from heaven and was hatched by doves. Out of it, came Eostre, bringing the sun's warmth back to earth and ending the winter.

Soon after, a rabbit presented Eostre with the gift of a new egg.

As Christianity spread, and this pagan spring festival coincided with the time of Christ's resurrection, the legend originally associated with Eostre be-



came almost indistinguishable from the traditions associated only with Easter.

Today, Eostre's egg, whether real or a candy form, still implies new life and gayly colored eggs are still given as gifts to celebrate the day. Even the rabbit, who presented Eostre with her egg and is symbolic of fertility and the continuance of life, is with us today as the Easter Bunny.

But of all Christian holidays, Easter is most closely associated with flowers, and FTD florists note that many varieties are ancient religious symbols of the season. For example, though the lily is most often linked with Easter, the first carnations are said to have sprung from Mary's tears as she walked to Calvary. Forever green ivy represents the soul's immortality; the daisy

stands for Christ's innocence; and the rose symbolizes God's Divine love.

Interpreting the season's mood and the spirit of Easter's floral symbols, FTD florists have created a special basket bouquet composed of the symbolic roses, carnations and daisies mixed with a variety of other spring blooms. This arrangement, called the Happy Nest, can be sent anywhere in the country during the week preceding Easter. For an Easter Sunday bonus, the bouquet may even be purchased with an optional lift-out orchid corsage.

Tulips, which are also included in the Happy Nest, are another exceptional symbol of Easter's spiritual rebirth. When planted, they appear to be little more than an inert lump, rootless and apparently as dead as last fall's leaves. Yet, from within each dry, brown bulb a tulip will emerge in captivating beauty in the spring. Certainly, this blossom is an appropriate representation of a holiday which promises man something new and better.—M.M.

## Re-elected Saturday --

### Willard, Estes City Councilmen

A total of 165 Bovina citizens went to the polls Saturday and named incumbents Vernon Willard and Vernon Estes councilmen in the annual city election.

They will serve two-year terms.

Two councilmen were elected from a three-man slate. Estes garnered 124 votes, Willard 108, and Roy Allen 92.

Willard and Estes are farmers. A total of 287 voted last year when four members of the council and a mayor were elected.

Holdover members of the council are Mayor Chas. Flynn and Councilmen Johnie Horn, B. L. Marshall and Dolph Moten.

J. E. Sherrill was election judge, Mrs. Marie Venable and Mrs. Pearl Moore were clerks.

Bob Fillpot



## Homes For Sale

in Bovina's

### Eastview Addition

- ★ 3 bedrooms
- ★ Paved streets
- ★ Some with garages & carports

Payments as low as \$55 per month

\$8000 to \$8200 total cost

Sales Office Located at 1001 Third St. Office open every day from noon till dark except Monday & Friday.

See Joe Latham, Sales Representative

Panhandle—South Plains Development Corporation

— A Non-Profit Organization —

# Coca-Cola

Regular or King Size



6-Bottle Cartons

2 **89¢** Plus Deposit

*Wilson's Wisdom:*  
Accomplishments are the result of mistakes that have been corrected again and again.

## EASTER FOOD SPECIALS

Shurfine Frozen Broccoli Spears 3 10 oz. pkgs. **89¢**

Shop These Specials at WILSON'S Thursday thru Wednesday April 8-14

Nabisco RITZ CRACKERS 1 lb. box **47¢**

## Klondike Gold MELMAC DINNERWARE

TODAYS MOST POPULAR COLOR!

- ★ DISHWASHER SAFE
- ★ GUARANTEED BREAK RESISTANT
- ★ 1/2 HEAVIER & MORE DURABLE
- ★ NEW COLOR FASHION IN HEAVY DUTY GOLDEN MELMAC.
- ★ SMART NEW DECORATOR FLUTED PATTERN IS RIGHT FOR EVERY OCCASION.

**39¢** EACH PIECE WITH \$3 PURCHASE



START YOUR "KLONDIKE GOLD" SET TODAY!

shurfresh ICE CREAM Assorted Flavors Half Gallon **69¢**

Shurfresh USDA Grade A Medium EGGS 2 Doz. **89¢**



Shurfine WAFFLE SYRUP Quart Bottle **49¢**



2 lbs. **89¢**

TenderCrust Brown 'N Serve ROLLS 4 Pkgs. **\$1**



Beef, Chicken, Turkey 11 oz. size **39¢**  
Bayer Aspirin Bottle of 100 **89¢**

## WILSON'S Fine Quality MEATS

Glover Smoked



Whole, Butt or Shank End

Easter HAM **49¢** lb.

Kornland BACON 2 lb. pkg. **89¢**

Beef Short Ribs lb. **39¢**

FREEZER BEEF Half or Whole - Cut & Wrapped USDA Good | USDA Choice lb. **62¢** | lb. **63¢**  
250 lb. and over per half — (No stamps on beef at this low price) Now Wrapped In Avisco Film For Protection Against Freezer Burn.

— Everyday Low Price —



California Large Avocados Each **15¢**  
California Globe Celery Hearts Pkg. **29¢**  
Texas Crisp Green Onions Bunch **9¢**

FRYERS USDA Graded Whole — lb. **29¢**

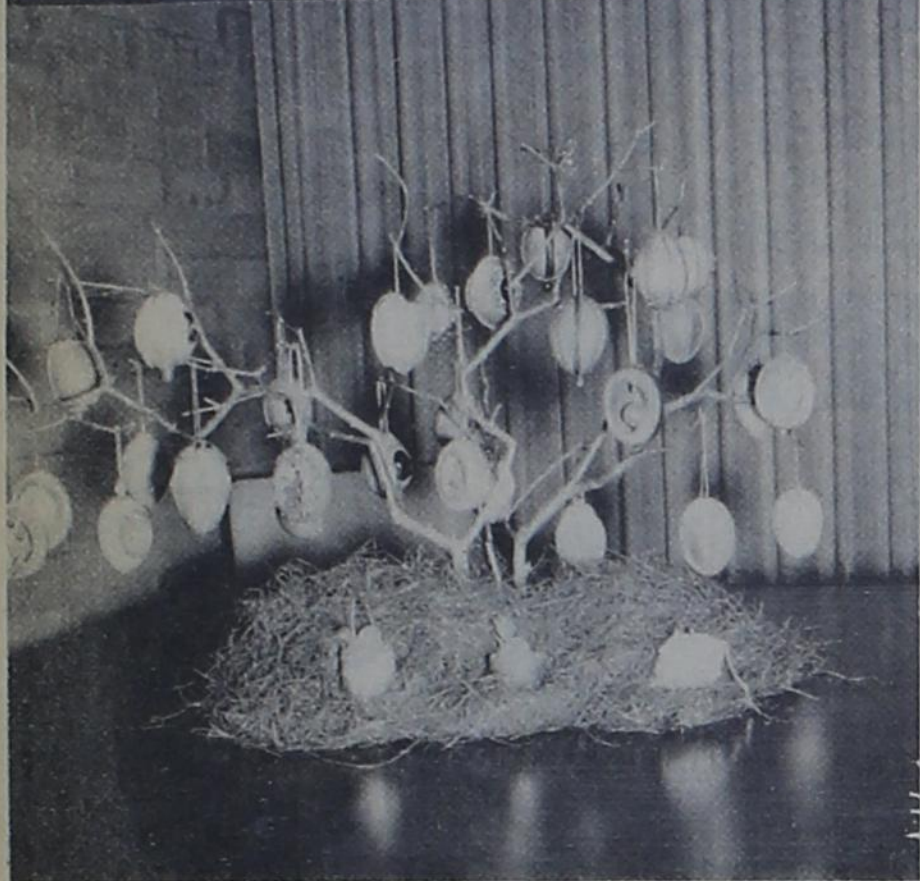
— Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More —

# WILSON'S



SUPER MARKET

Phone 238-4781 — Discount Prices PLUS Gunn Bros. Stamps —



EASTER EGG TREE --- Mrs. Bob Estes puts the finishing touches on one of the intricately decorated Easter eggs that adorns the tree. She reports that it took about two months to complete the tree. Each egg is decorated with braid, jewels and other ornaments. Some of the eggs are cut out with miniature floral arrangements and decorations inside. The tree is on display at First State Bank of Bovina.

# Of Interest To ★ THE WOMEN ★

## Dea Honors Mrs. Ware

A tea in honor of Mrs. Leon Ware was held Wednesday morning of last week in the home of Mrs. Earl Stevenson. Mrs. Ware was recently named runner-up in Outstanding Senior Clubwoman competition at the 11th annual convention of Caprock District, Texas Federation of Women's Clubs.

Mrs. Billie Sudderth, Mrs. Earl Whitten, Mrs. Ovid Lawlis, Mrs. Henry Ivy and Mrs. Stevenson served as hostesses.

Special guest was Mrs. Asa Smith of Lariat, mother of Mrs. Ware.

Woman's Club members presented Mrs. Ware with a gift.

Spudnuts, coffee, tea and nuts were served to those attending.

Signing the guest register were Mrs. Leslie McCain, Mrs. Jesse Walling, Mrs. Rouel Barron, Mrs. Wilson DiCuffa, Mrs. Mike Barraza, Mrs. Thomas Beauchamp, Mrs. Edwin Lide, Mrs. Charles Corn, Mrs. Pearl Cervantez, Mrs. Ralph Roming, Mrs. Tom Ware, Mrs. Lawrence Jamerson, Mrs. Bob Fillpot, Mrs. Lonnie Fowler, Mrs. Charles Ross, Mrs. Clarence Jones, Mrs. Harry J. Charles, Mrs. Jerry Ware,

Mrs. A. L. Nuttall, Mrs. Euell Hart, Mrs. Reagan Looney, Mrs. O. H. Jones, Mrs. George Turner, Mrs. Charles Gates, Mrs. John Dixon, Mrs. Jimmy

Clements, Mrs. Oakley Stevenson, Mrs. Smith, Mrs. Sudderth, Mrs. Whitten, Mrs. Lawlis, Mrs. Ivy and Mrs. Stevenson.



PRESENTS GIFT --- Mrs. Earl Whitten, president of Bovina Women's Study Club, presents Mrs. Leon Ware, left, a gift at the tea in Mrs. Ware's honor Wednesday morning. Mrs. Ware was recently named runner-up in the Outstanding Senior Clubwoman competition at district convention in Plainview.

## Shower Fetes Miss Pierson

Miss Jo Pierson, bride-elect of Gary Eubanks, will be honored at a come-and-go shower Monday from 7 to 9 p.m. in the community room of Muleshoe State Bank.

Hostesses are Mrs. John L. Seaton, Mrs. Calvin Embry, Mrs. Delbert Watson, Mrs. W. T. Watson, Mrs. Dale Randolph, Mrs. Boyd Magby, Mrs. Tom Caldwell, Mrs. Dean McCullum, Mrs. Pat Kunselman, Mrs. H. D. Hunter, Mrs. Chuck Stallings and Miss Vicki Kunselman.

## Coffee Fetes Mr. & Mrs. Bell

A coffee and family dinner Sunday afternoon honored Mr. and Mrs. J. W. Bell in the home of their son and wife, Mr. and Mrs. Durward Bell of Bovina.

Mr. Bell celebrated his 87th birthday and Mrs. Bell her 73rd birthday this month.

Miss Karen Bell of Canyon, granddaughter of the couple, served cake, coffee and punch to Mr. and Mrs. L. M. Grissom, Miss Lola Grissom, Mr. and Mrs. Wilbur Charles, Mr. and Mrs. Hylton Moore, Mr. and Mrs. Earl Derrick, and Mr. and Mrs. I. W. Quickel, all of Bovina, Mr. and Mrs. Eric Pierce of Pleasant Hill, Royce Grissom of Canyon and Mr. and Mrs. Forrest Bell of Shreveport, La.

Joining the family for dinner that evening were Mr. and Mrs.

Wayne Pierce and daughters, and Mr. and Mrs. Gene Boatwright, all of Clovis, Mr. and Mrs. Eric Pierce and Mr. and Mrs. Forrest Bell.

## Club Meets In Dixon Home

Thrifty Club met Monday afternoon in the home of Mrs. P. O. Dixon. The afternoon was spent covering hangers for the hostess.

Filled wafers, blueberry tarts, coffee and tea were served to Mrs. G. A. Bandy, Mrs. George Turner, Mrs. O. H. Jones, Mrs. Myrtle Perry, Mrs. Jerry Ware, Mrs. Wilbur Charles, Mrs. George Douglas, Mrs. Frank D. Smith and two guests, Mrs. J. G. Eubanks

and her daughter, Mrs. Betty Homuth of Appleton, Wisc.

Next meeting of Thrifty Club will be Monday, May 3, in the home of Mrs. Douglas.



MRS. LARRY HEARD

"I love living in Bovina," says Mrs. Larry (Ann) Heard, wife of the Baptist pastor here, "I think it has some of the greatest people in the world." A PK (preacher's kid), Ann is the daughter of Rev. and Mrs. J. L. Bozeman of Hereford. Rev. Bozeman is the pastor of Temple Baptist Church there.

As with most PK's, Ann has attended a number of schools. Born in Denver City, she attended schools in Wink, Kermit, Andrews and was graduated from high school in Fort Worth.

She was attending college at Hardin-Simmons University when she met Larry, a native of Whitarral. When asked how they met, she said "My roommate had a crush on him and asked me to go with her to meet him. I told her I wouldn't go with him at all." Six months later Larry and Ann were engaged and married in 14 months.

After their marriage, Larry enrolled in Southwestern Theological Seminary in Fort Worth and Ann began teaching school. From there they pastored churches in Wellman and Matador and moved to Bovina in September, 1970.

The Heards are parents of three children: Ricky, age 9, a third grader in Bovina Schools; Jamie, 4; and Amy, two months.

Ann confesses to enjoying tennis, sewing and playing golf. She serves as director of Acteens, a high school girls group, Outreach Director for Children 1 and plays the piano in Sunday School.

She is sharing four of her favorite recipes with Blade readers this week.

## Cook's Corner

and slice as for cinnamon rolls. Bake in 400 degree oven for 8 to 10 minutes. "Real good for breakfast," Ann says.

**HAM LOAF**  
1 lb. cured ham, ground  
1 1/2 lb. fresh pork, ground  
2 eggs  
1 c. cracker crumbs  
3/4 c. sweet milk

Make a loaf and bake with 1 c. brown sugar, 1/2 c. water, 1/2 c. vinegar and 1 t. dry mustard. Bake 2 hours at 325 degrees. Baste about every 20 minutes.

**GERMAN CHOCOLATE POUND CAKE**  
Soften one pkg. German sweet chocolate

Cream 2 c. sugar and 1 c. shortening. Add and mix together 4 eggs, 2 T. butter, 2 t. vanilla and 1 c. buttermilk. Sift together, add and mix 3 c. flour, 1/2 t. soda and 1 t. salt. Add German chocolate and mix well. Pour into tube pan and bake 1 1/2 hours at 300 degrees. Remove cake from pan

while still hot. Cover tightly until cool.

**JELLO SALAD**  
1 pkg. lime gelatin  
1 pkg. lemon gelatin  
3 c. hot water  
1 No. 2 can crushed pineapple and juice  
1 1/2 or 2 c. small marshmallows

Mix above ingredients together. Beat 1/2 pint whipping cream and add 1/2 c. mayonnaise. Spread over top of gelatin mixture. Sprinkle paprika over top of whipped cream mixture. Chill and serve.

Happiness is rolling groggily out of bed only to find out it's Sunday!

Happiness is reading the bathroom scale at five pounds less.

Happiness is inviting all your relatives down on a Sunday they can't come.

Sometimes, happiness is nothing at all--so long as it turns up at the corners of your mouth and makes you grin.

**SAUSAGE ROLLS**  
2 c. flour  
3 t. baking powder  
2/3 c. milk  
1/2 t. salt  
5 T. shortening  
1 lb. hot sausage

Sift dry ingredients, cut in shortening. Str in milk. Divide dough in half and roll thin. Spread with sausage. Roll up

### Mi'Lady's Fashions

Junior Headquarters  
Sizes 1 Petite to 20  
Clovis-Hilltop Plaza  
2 Doors From Furr's

### Guadalupeans Meet Monday

Guadalupe Society of St. Ann's Catholic Church met Monday at 8 p.m. in Parish Hall.

### Happiness

Happiness is losing an argument to your wife only to find out later she was really wrong, after all.

## Monday, April 12

# 8 99¢

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

\* Have pictures made for Mother's Day

PHOTO HOURS 9 A.M. TO CLOSING

NO LIMIT

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE LOW PRICES!

## SHUGART COLOR PHOTOS

The Bovina Blade  
3rd & Main

## ART CLASSES Beginning Now

DEAN MERRITT:  
Oil painting \$10.00 a month  
Classes held Every Monday at 7:00 p.m.  
Half Price For First Month  
Contact: Carole Jean Wright

KAREN ESTES:  
Macrame \$10.00 for 5 sessions  
Macrame is the ancient art of knot tying.  
Classes will be held on Thursday evening. Of special interest to high school students and young adults.

Contact: Karen Estes at 238-6521

### Barbara Gould Spring Specials

winter wonder lotion reg. \$2.00 now \$1.00

hand cream reg. \$2.00 now \$1.00

vitamin enriched night cream 3 1/2 oz. reg. \$2.50 now \$1.50 7 1/2 oz. reg. \$3.50 now \$2.00

Give yourself that young look all through the hot summer months with these wonderful Barbara Gould preparations. Hurry in today, the special prices are for a limited time only!

## Don's MEDICINE CHEST

Third Street - Bovina - 238-4901

# EASTER FASHIONS on parade

Select yours Now - Bovina Dry Goods - "The Store Where Your Money's Worth More"

# WE SELL SERVICE INSTALL FINANCE AND GUARANTEE

## Hot Water Heaters

CALL US 238-6101

GOLDEN ANNIVERSARY  
Modern ELECTRIC Water Heating 1921-1971

9-2

# Bovina Area Churches Welcome You!

## Church Chuckles by CARTWRIGHT



REV. TWEEDELE, D.D.

"An Easter present from your mother—she saved your old college clothes till they came back in style!"

### FOR HE WAS A GOOD MAN

(Acts 11:24)  
 "For he was a good man, and full of the Holy Spirit and of faith." It is not said that he was a man of distinguished talents, or learning; that he was a splendid or imposing teacher or preacher; but simply that he was a pious, humble man of God. He was honest and devoted to the Lord's work. We should not under-value talent, eloquence, or learning, but we can understand that humble piety will often do more in saving the world than the most splendid talents. There is nothing on this earth so mighty as goodness. The expression, 'he was a good man,' means that he was a man of kind, amiable, and sweet disposition. There is no substitute for goodness. If when one dies it could be said, "He was a good man," that is enough.  
 "And much people was added unto the Lord". This is the result of the labors of a good man, Barnabas took heed to himself in that he was a good man, and that he bore the fruit of the Spirit in his life. He took heed to his teaching in that he contended for the faith, and he was full of faith which comes by hearing the word of God. Barnabas is singled out for special mention because of his disposition among many. And it was well to give the name of one man among the many who had the right motive in living. He was picked by Luke as a man of generosity; he exhorted men to accept Christ; he was a great lover of men, especially those who were having difficulty. He was not subject to prejudice and jealousy.  
 It takes a great character to be a Barnabas. The greatest need in Bovina, and the world, is more men like Barnabas. We need men who are good men, full of the Holy Spirit and faith.

Cecil Bunch, Minister, Bovina Church of Christ

## Church Page Sponsors

### Friona Motors

"Your Farmer County Ford Dealer"  
Bovina Phone 238-6231

### Bovina Chamber Of Commerce & Agriculture

**Big Nick Farm Machinery**  
Buy - Sell - Trade  
If I don't have it, I'll get it!

### Hartzog Seed Farms

A. L. Hartzog

### Bi-Wize Drug

Phone 247-3010  
-Friona-

### Bovina Wheat Growers

"We Serve To Serve Again."

### First State Bank

of Bovina  
- Member FDIC -

### Lawlis Gin Company

Hwy. 86

### Bonds Oil Company

Gulf Distributor

### Parmer County Spraying Service

509 Avenue A - Farwell  
T.C. Wiseman - Joe Cox

### Agri-Sprayers

- Quality Aerial Spraying -  
Phone 238-4311

### Kerby Welding Service

A Deal The Year o

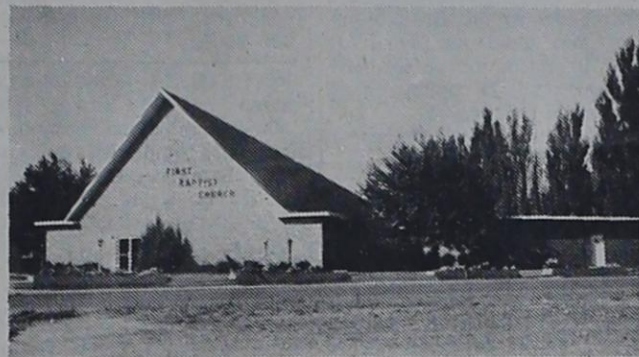
### Gateway Produce Company

- Bovina -

### Clearview Company

All Three TV Networks  
Phone 238-3592

## FIRST BAPTIST CHURCH of BOVINA



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Larry Heard

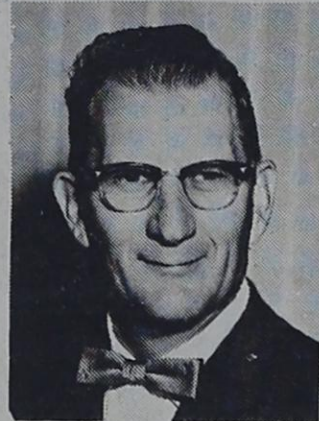
WEDNESDAY - Pioneers and Crusaders Meeting - 7 p.m.  
Prayer Meeting - 8:30 p.m.

## OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Woodrow Williams

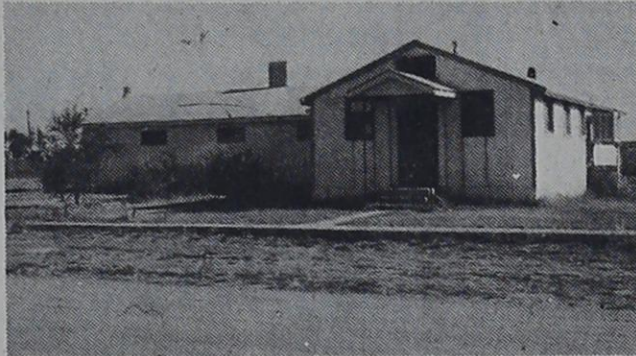
## ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.  
Thursday - 8 p.m.  
Confession: Saturday 4 - 5 p.m., 8:30 - 9 p.m.

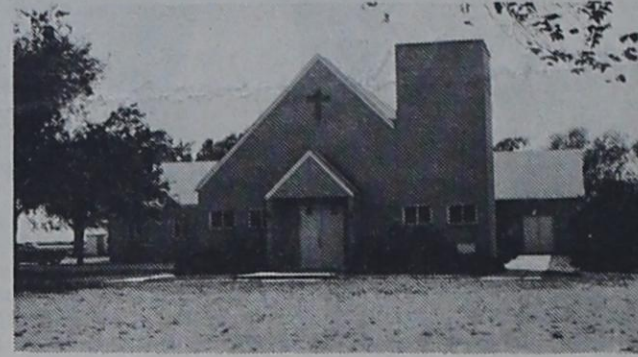
## MISION BELEN BAUTISTA



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Preparacion - 5 p.m.  
Miercoles Estudio De La Biblia - 7:30 p.m.

## ST. JOHN LUTHERAN CHURCH



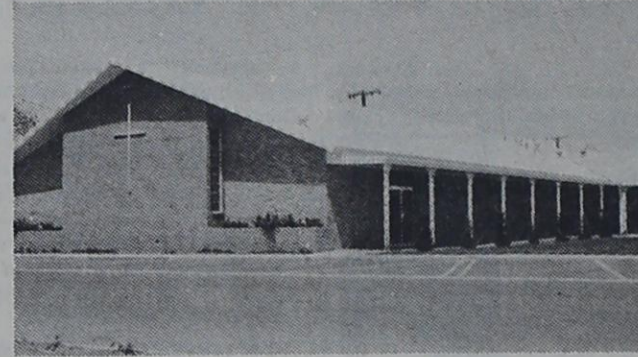
St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.



H. F. Peiman

## BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES  
Classes 9:45 a.m.  
Worship 10:45 a.m. and 6 p.m.



Cecil Bunch

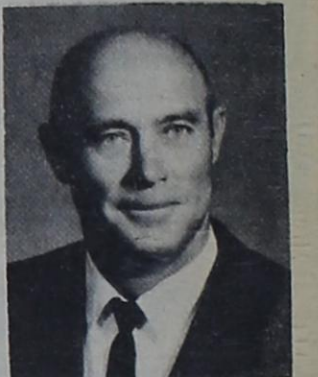
WEDNESDAY  
Devotional and Classes - 9:00 p.m.

## OKLAHOMA LANE BAPTIST CHURCH



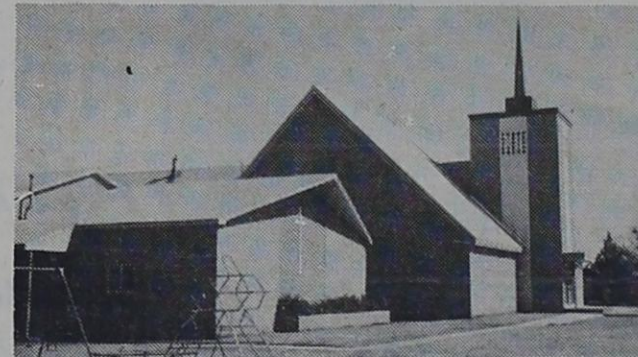
Oklahoma Lane Baptist Church

Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Bob Roberts

## BOVINA METHODIST CHURCH



Bovina United Methodist Church

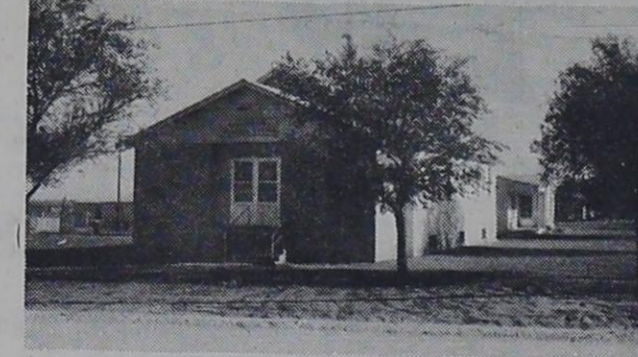
Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
M.Y.F. - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Charles Gates

Choir Practice -  
Wednesday - 8 p.m.

## BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Charles McCause

**Birklebach  
Machine & Pump**  
Hwy 86 - West

**American Dusting**  
Aerial Crop Dusting & Spraying  
Phone 238-6041

**Sherrill Lumber  
Company**  
Highway 60 - Bovina

**Claborn  
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Mr. & Mrs. Mutt Graham

Phone 247-2801  
Friona, Texas

**Lariat Lutheran Church**

**Sherley Grain Company**  
"Serving Parmer Co. Farmers  
The Year 'Round"

**Bovina Blade**  
Printing - Office Supplies  
Johnny Miller-Pho. 238-4531

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Hardware Company**  
"Nothing Knocks On Bovina  
But Opportunity"

**Spears Handi-Stop**  
Groceries - Gasoline  
Wayne Spears

**Production Credit Ass'n**  
- Friona -  
Dale Cary, Mgr.,  
Phone 247-3065

**Paul Jones Texaco**  
Firestone Tires

**Charles Oil Company**  
Phillips 66 Tires, Batteries

**Bovina Feeders, Inc.**  
Designed with  
Farmers & Feeders in mind.  
Ph. Okla. Lane 825-2103

**The Bovina  
Blade**

**Western Ammonia**  
FM Road 2290 - Bovina

**Gee Cleaners**  
Mr. and Mrs. John Gee  
Phone - 238-3611

**PARMER COUNTY  
IMPLEMENT CO.**  
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79035  
PHONE: 247-2721

**Oklahoma Lane  
Farm Supply And Gin**  
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Prescription & Health Needs  
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**Custom Farm Services**  
Complete Fertilizer  
Phone 238-6051

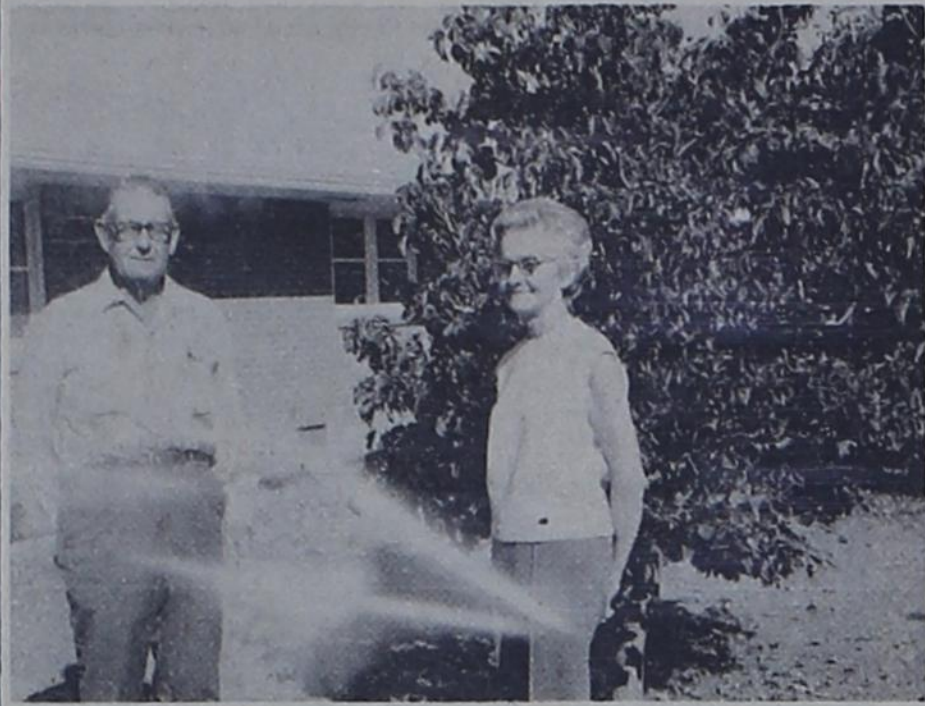
**Bovina Gin Company**  
"Your Satisfaction  
Is Our First Concern"

### SCD News

IT'S SPRING! Now is the time to clean litter from your yard, to water the grass, and to pray for rain. It's time to clean out the garage, to shampoo the rugs, and to be amazed at dust that would get in a corked jug. It's also the time to start setting out plants for beauty and for practical uses. Who can deny the beauty of a well-planned, well kept area of living plants surrounding a home?

In the past, beauty has been the primary consideration of landscaping. This is still a consideration, but other factors are entering the picture. People love to be outdoors. Keeping this in mind - the ability of each kind of plant to furnish shade, provide windbreaks, and provide vegetative screens for privacy should be considered. In this prosperous area where plants grow so well for agricultural purposes, why can't plants be grown for landscaping as well?

Although the Soil Conservation Service does not landscape areas, it can provide information on such things as soil adaptations, plant uses, planting dates and plant spacings. For more information contact your Soil Conservation Service office in Friona.



DISCUSS LANDSCAPING --- Mrs. Dan Ethridge of Friona and SCS employee Marion Clark discuss the value of trees and other plants around the house. For more information on landscaping needs, contact the Soil Conservation Service office in Friona.

Former Blade Editor --

## Name Stewart To New Position

DALLAS -- Vern Stewart, former newspaper editor and corporate public relations rep-

resentative, has been named area marketing manager for Dunkin' Donuts of America assigned to the Western Zone with headquarters in Dallas.

A graduate of Texas Tech University, Stewart will be responsible for marketing and sales promotion programs in the 10 states comprising the company's Western Zone.

He previously handled public relations for Varo, Inc. of Garland and edited newspapers at Bovina, Friona, Levelland, Stamford, and Liberty.

Dunkin' Donuts currently has 560 shops throughout the United States and Canada, including more than 100 in the West and Southwest.

### Robards Rites --

(Continued from Page 1)

daughters; Mrs. Lorene Jefferson of Bovina, Mrs. Katherine Arnold of Shallowater, Mrs. Irene Wiley and Mrs. Margaret Dillard, both of Lubbock, Mrs. Erma Rury and Mrs. Peggy Polson, both of Clovis, Mrs. Lucille Livings of Temple, and Mrs. Ruth Terry of Friona; two sons, W. I. Robards and Charles Robards, both of Clovis; three sisters, Mrs. Zora Bull of Paris, Mrs. Rudella Cady of Mesquite and Mrs. Jessie Garner of Cooper; 22 grandchildren and 17 great-grandchildren.

### Marriage Licenses

Marriage licenses issued from the office of County Clerk Bonnie Warren during the past week went to James D. Richardson Jr. and Lolita Remas on March 30; and to Michael Alan Cornett and Mary Agnes Wallraven on April 1.

### Hospital Notes

PARMER COUNTY COMMUNITY HOSPITAL

March 30-April 5

#### ADMISSIONS:

Esperanza Garcia, Hereford, surgery; Melvin Hassenpflug, Friona; Virgil Woodson, Farwell; Maria Vallegas, Hereford; Roy Lee Stowers, Bovina; Sherry Blaine, Texico, N.M.; Jimmy Lance, Bovina, accident; Guadalupe Mendoza, Friona; Thelma Ruth Shelton, Friona, surgery; Eddie Mariscal, Hereford; Kevin Frye, Friona; Cecelia Odum, Friona, accident; Dick Habinga, Friona; Joaquin Carrisco, Friona; Stella Purcell, Bovina; Lucy Scott, Friona; Betty Whitson, Farwell; Naomi Delgado, Bovina; Sharlet Johnson, Farwell; Patricia Pharis, Texico, N.M.; Vernell Campbell, Friona; Keith Bench, Hereford; June Patton, Bovina; Estelle Bearden, Earth.

#### DISMISSALS:

Virgil Woodson; Naomi Delgado; Oscar Munoz, Friona; Esperanza Garcia; Rex Minshew, Friona; Sonny Brito, Bovina; Frances Patton, Bovina; Lulo Castillo, Friona; David Moseley, Friona; Sherry Blaine; Roy Lee Stowers; Thelma Ruth Shelton; Cecelia Odum; Jimmy Lance; Eddie Mariscal; Kevin Frye; Juanita Dickson, Hereford; Maria Vallegas; Ruby Dixon. Farwell; Guadalupe Mendoza; Sharlet Johnson.

### Miller Services --

(Continued from Page 1)

two brothers, O. V. of Borger and M. A. Jr. of Lubbock. Active pallbearers are Henry Spicer, Ronald Mitchell, Bob Bradshaw, Edwin Lide, Smiley Fulks and A. L. Hartzog. Honorary pallbearers are Charlie Gilbreath, Henry Minter, Sherley Smith, Norvell Strawn, M. H. Carson, Harold Hawkins, Bob Estes and Earl Stevenson.

# WANT ADS

BLADE WANT AD rates are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

#### FOR SALE

200 acres of beautiful farm land. Surveyed into three tracts, suitable for purchase under the Texas Veterans Land Program. The land is all in cultivation and located within five miles of Bovina, Contact, O. W. Rhinehart, 608 Third St., Phone 238-4452 Bovina, Texas 40-2tc

FOR SALE -- Dishwasher, good condition. Call Gene Hutto at 238-2501. 39-3tp

FOR SALE -- Take over payments on 1968 Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns, etc. Assume 3 payments at \$7.96. Write Credit Manager, 1114 19th St., Lubbock, Texas. 34-tfnc

CARD OF THANKS  
Dearest Friends,  
Words say so little when trying to express our feelings, the girls and I do want to say a heartfelt thank you, which seems like all we can say when trying to put it into words. The many acts of kindness you have shown after Alfred's accident and death we will never forget, especially the special prayers.  
God Bless All of You,  
Polly, Patti, Deborah  
Karla and Kara Mills  
41-1tc

CARD OF THANKS  
Thank you for the flowers, visits, cards and other acts of kindness shown during our recent bereavement.  
Charlie & Lorene Jefferson,  
The Robards Family  
41-1tc

LOST --- Black Scottish terrier in Bovina. Answers to name of Jeff. \$15 reward. Please contact Olan Turner or phone Friona 247-3138 nights. 41-2tp

MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest. Rent electric shampooer \$1. Super Save-way

CATTLE STRAYS FOUND -- Two heifers and one steer, all three black. Steer weighs about 500 pounds, heifers about 400 each. The cattle are branded with an "H" and another figure to the left of it on the right hip. Contact Jerry McClarren, phone Tharp 225-4563. 41-3tc

FOR SALE -- 87 acres cultivated land located six miles northwest of Bovina. Suitable for G. I. Loan, \$130 per acre, R. L. Fleming, Friona, phone 247-3283. 40-2tp

FOR SALE -- Two bedroom house well-located in Bovina. Has garage, 410 Avenue F. Phone 238-4811. 41-2tp

IF YOU ARE thinking about quitting farming, Big Nick will consider accepting your farming equipment as down payment on an 800-acre ranch in Missouri. If you're interested, see Big Nick, or phone 238-4861. 23-tfnc

FOR SALE -- AKC Registered Scottish Terrier pups. Call AC 806/481-3878. 39-4tp

FARM FRESH EGGS for sale, Jerry McClarren, phone 225-4563. 40-tfnc

LOST --- Lawn fertilizer spreader. Please return to Bovina Wheat Growers. 40-2tc

CARD OF THANKS  
Words cannot express thanks to my friends for cards, letters and telephone calls while I was in the hospital. They meant so much to me. Thanks again.  
Love to all,  
Orna Gunn  
41-1tc

### FRIONA APARTMENTS

1-2-3 bedrooms, low rent, utilities paid, 1300 N. Walnut Friona Ph. 247-3666 40-tfnc

Veterinary Medicines And Supplies SUPER SAVEWAY Bovina

Free dead stock pick-up. Our truck from Clovis and Plainview in this area daily. Call collect

Tri-State Industries Clovis 763-5513 Plainview 293-4432 14-tfnc

New Color Ch. 28 On Channel 6 Weather On Channel 3 See More On Cable TV

Clearview Company Of Bovina Phone Bovina 238-3592 Or Friona 247-3271

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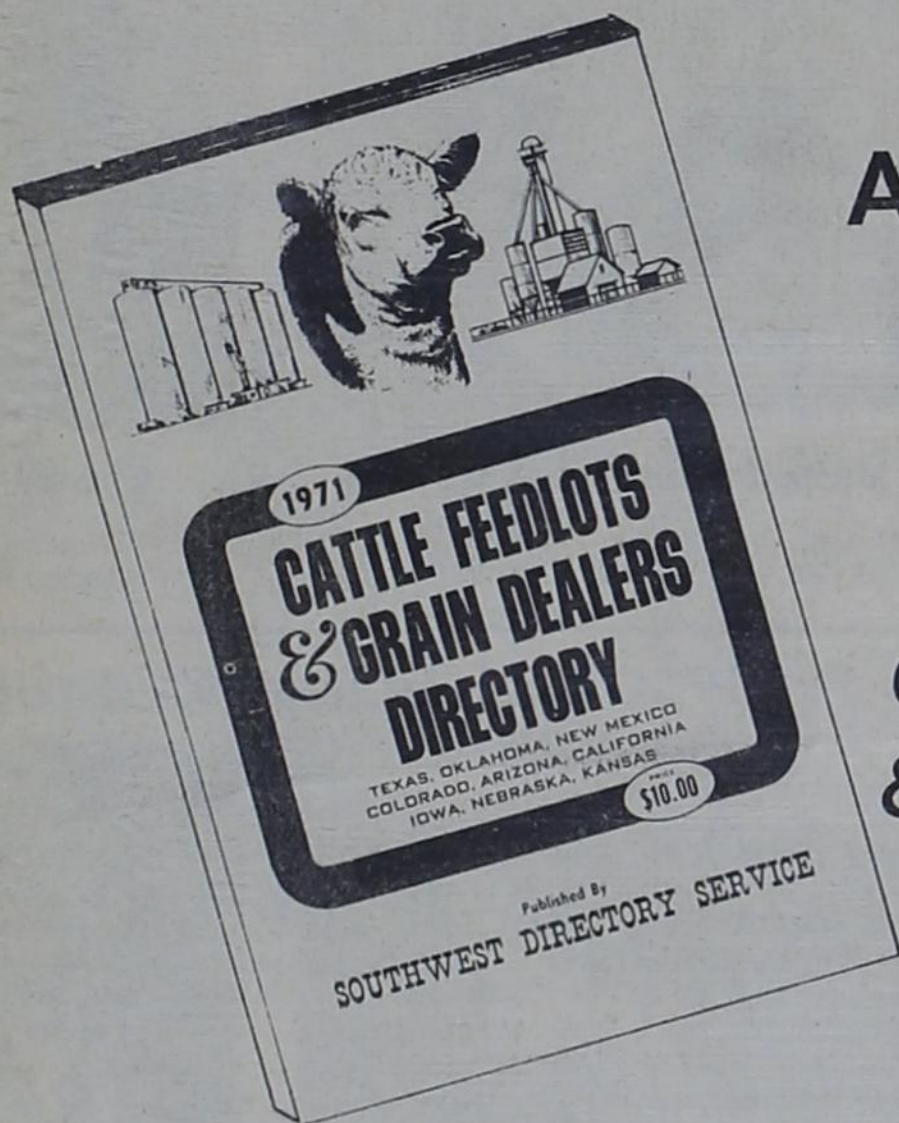
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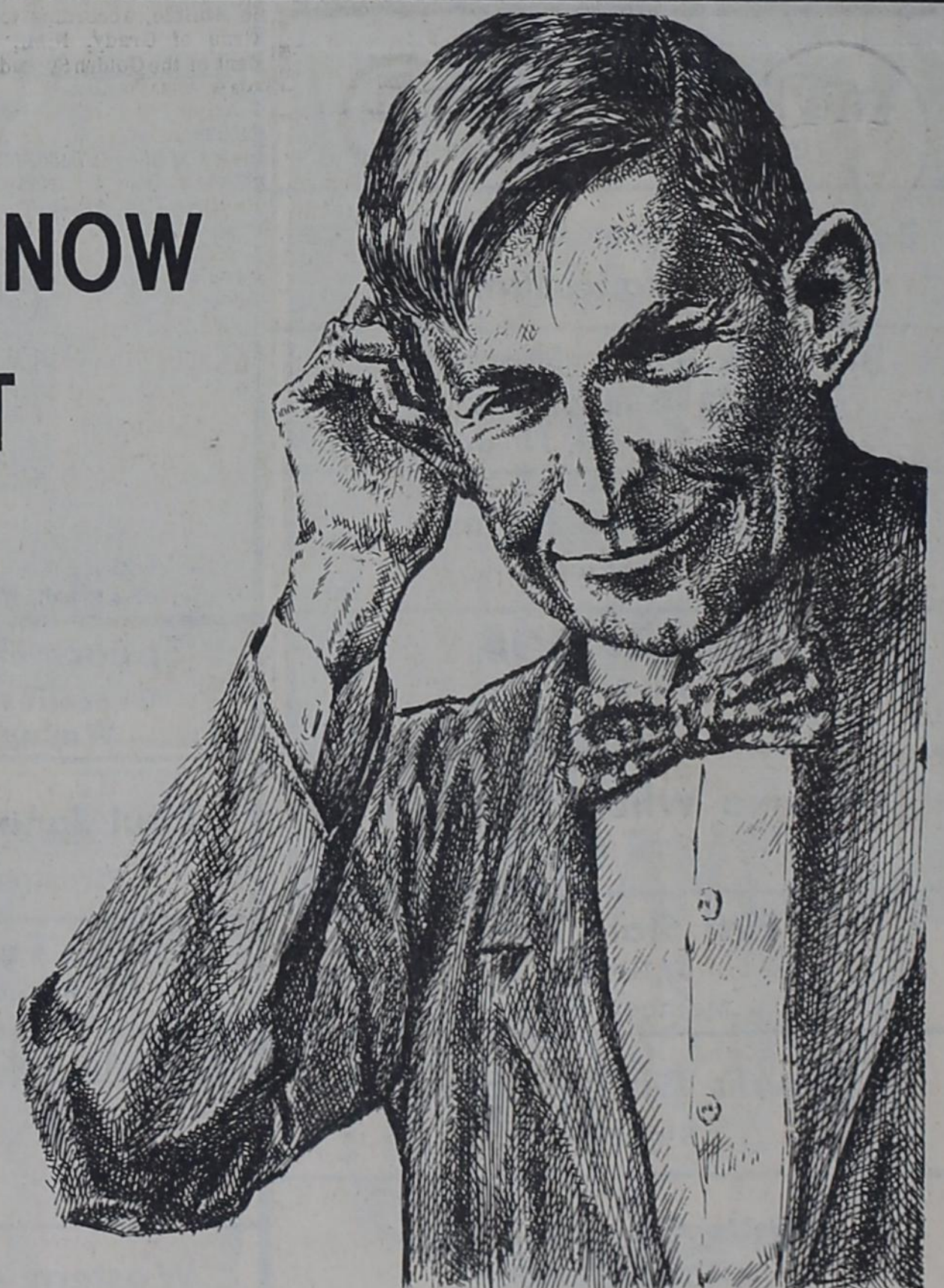
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America's best-loved humorist also was one of the best-informed persons in his time. Nothing, it seemed, escaped his notice. His comments on the passing scene were applauded and repeated by millions the world over. "All I know is what I read in the papers" became his trade-mark. Will Rogers recognized that newspapers, more than any other media, are the common source of information of all the people. The simple fact that everyone knew immediately what he was talking about provided an important basis for his fabulous popularity.

Texas Press Association  
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# The Bovina Blade

"In The Agricultural Center Of Parmer County"

Baseball Competition For Boys --

PH&T Registration Gets Underway Here

All boys, aged 9 through 12, in the Bovina area soon will have an opportunity to test their baseball skills in a nationwide competition that will culminate with eight boys competing for national championships at the All-Star Game in Detroit on July 13.

to district contests on June 5 (or 6) at Amarillo. Winners from there will go to division competition. The eight boys who will go to the All-Star Game to compete for four national championships -- with four representing the National League and four the American League -- will be picked from the highest scorers among the division winners.

was launched last year, more than a quarter-million boys participated in all of the 50 states. This year the number is expected to exceed a half-million.

Bob Price's Representative Slates Visit

Congressman Bob Price announces that his district representative, Charles Lanehart, will be in Parmer County on Thursday to assist residents with problems they have with the federal government.

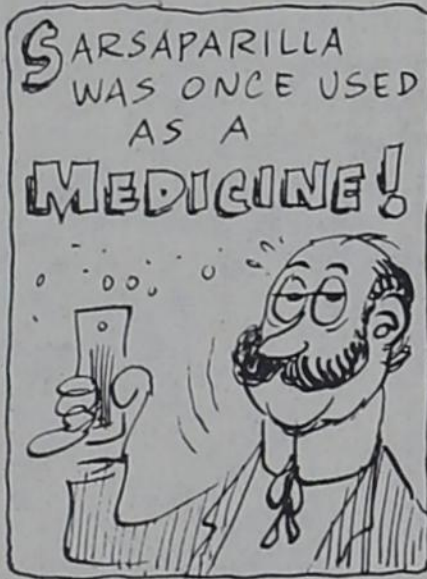
In Abilene --

Charolais Sale Set Saturday

The Golden Spread Charolais Association's Third Annual Spring Consignment Sale will be held Saturday, April 10, at 1 p.m. at the Abilene Auction in Abilene, according to Lloyd Grau of Grady, N.M., president of the Golden Spread Charolais Association.

Friday, April 9, a buffet supper will be held at 7 p.m. at the Thunderbird, and the GSCA membership meeting will be at 8 a.m. April 10.

Family man and a member of the U.S. Army Reserve.



Trip To Washington --

Electric Co-Op Names 2 Oratorical Winners

Names of winners of an oratorical contest sponsored by Deaf Smith County Electric Cooperative were announced this week by James T. Hull, manager of the Cooperative.

Each of the students delivered their oratory of five to eight minutes on the subject of "Rural Electrification - Challenges of the '70's."

participating in the seventh annual Texas Electric Cooperatives' Government-in-Action Youth Tour to the nation's capital city, June 12-23. Expenses of the Youth Tour are shared by other electric cooperatives in Texas which sponsor oratorical contests similar to the one sponsored by Deaf Smith County Electric Cooperative.



On The Farm In Parmer County

Bagworms are destructive pests on many evergreen and deciduous shrubs and trees, and sometimes on neglected fruit trees. Late March and early April is the time to control them.

The worms are easier to control when they are young and control measures should be applied as soon as an infestation is discovered.

First, remove the bags from infested plants and destroy them. Then when temperatures stay above 60 degrees for 6 to 10 hours during the day, start applying control measures. The pesticide applications should be continued at 7 to 10-day intervals until the infestation is eliminated.

HOG CHOLERA -- A 60-day restriction on movement of swine in Texas was ordered Tuesday of last week by the Texas Animal Health Commission in an effort to control hog cholera. The order became effective on March 29 and the movement of all feeder and breeder swine within the state will be allowed only by a permit issued after inspection of the herd from which they originate.

At Home In Parmer County

by Janice Miller Fant County HD Agent

For centuries, families throughout the world have dabbled in the ancient art of decorating Easter eggs.

But you, as today's designer of Easter eggs, may have some new tricks up your sleeve. Easter eggs taste and look best when hard cooked instead of hard boiled.

To hard cook eggs, cover a pan of water and bring it to a boil. Remove from heat, and carefully lower eggs into the boiling water. Let stand for about 20 minutes in the hot water. Immerse cooked eggs immediately in cold water.

When selecting eggs for coloring, check appearance and shell color. Brown shelled eggs color just as well as white shelled ones. Brown shells yield bright, vivid colors; white shells are best for pastels.

Eggs dye best when hot, plus hot water dyes are fastest. Prepare dye according to the manufacturer's instructions. Immerse eggs until they become the shade desired. Let eggs dry, then use your imagination.

Hard cooked dyed eggs may be eaten, but within a day or so. A way to prevent the problem of hard-cooked eggs being hard to peel is by using older eggs or by aging them before cooking.

To age eggs, simply leave them out of the refrigerator at room temperature for 24 hours. Crack the shell and peel from the large end. A further aid is to place the egg under cold running water to ease off the shell.

May you and yours have a happy Easter season.

Advertisement for Texas Triumph Two 80 Hybrid Sorghum. Herman Gieris - Bovina, Texas Planted Triumph Two 80 on 200 acres and the average yield was 8,720 pounds per acre.

Advertisement for 'AIRPORT IS TOP FLIGHT ALL THE WAY!' movie. George Seaton has scripted and directed a sure-fire hit! Now showing at State, Clovis, N.M.

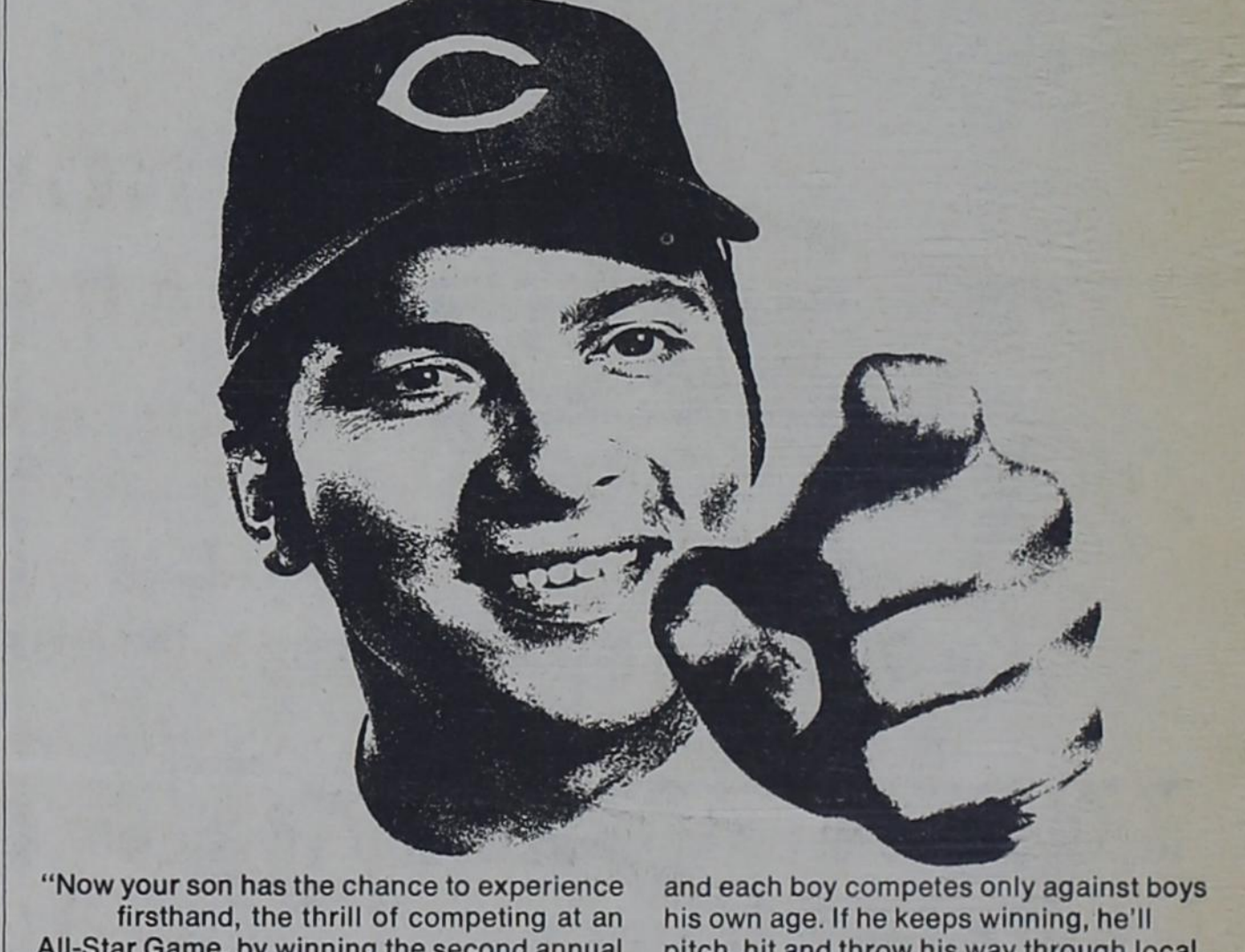
Advertisement for John Orsborn, Buick - GMC - Pontiac dealer. 25 Years In Hereford. See Us And SAVE. 142 Miles St.-Hereford-Pho. 364-0990

Golden Spread Charolais Association 3rd Annual Spring Consignment Sale SATURDAY, APRIL 10 ABILENE, TEXAS. Selling 175 Carefully Screened Charolais: 160 Females Purebred & Percentage 15 Purebred Bulls

GOLDEN SPREAD Charolais Association Box 248 Canyon, Texas. The Golden Spread Charolais Association has a large membership in an area 600 miles wide, centering at Amarillo and extending into 5 states.

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Johnny Bench wants your son for the All-Star Game!



"Now your son has the chance to experience firsthand, the thrill of competing at an All-Star Game, by winning the second annual Official Major League Baseball Pitch, Hit and Throw Competition, sponsored by Phillips 66." The rules are simple. All you have to do is take him to the nearest participating Phillips 66 station or authorized registration location, with the coupon below, between now and May 20. No purchase required. The competition is open to boys who'll be 9 through 12 as of August 1, 1971, and each boy competes only against boys his own age.

Registration coupon for Phillips 66 competition. Fields include NAME, ADDRESS, CITY, STATE, ZIP, PHONE, BIRTH DATE. Includes logos for PH&T and PHILLIPS 66.

- In Bovina register at: ★ Charles Oil Co. ★ Northside 66 Service ★ Spears Handi-Stop

At Austin --

# BHS Student Council Receives State Award

Bovina High School Student Council was presented a plaque in recognition as the Outstanding Student Council, District 1, at the Texas Convention of Student Councils in Austin last weekend.

Approximately 1400 students were present for the annual meeting.

Attending from Bovina were Meloney Marshall, Weldon Beardain, Jackie Adams, Heidi Corn, Gary Cox, sponsor, and Mrs. Cox.

Registration was Thursday afternoon. At the general session, the convention heard Tim Moore of Kermit, president of Texas Association of Student Councils, speak on the convention theme, "Introspection, Retrospection and Projection."

At Friday's session, Texas Senator Ralph Hall, District 9, spoke to the group. Bovina Student Council led a discussion group on "How to inform students about drugs." Scrapbooks were judged Friday afternoon. Bovina's scrapbook, composed by Heidi Corn with artwork by Sonja O'Hair, won honorable mention in Class A schools. A political rally and supper on the grounds of Austin High School completed Friday's activities.

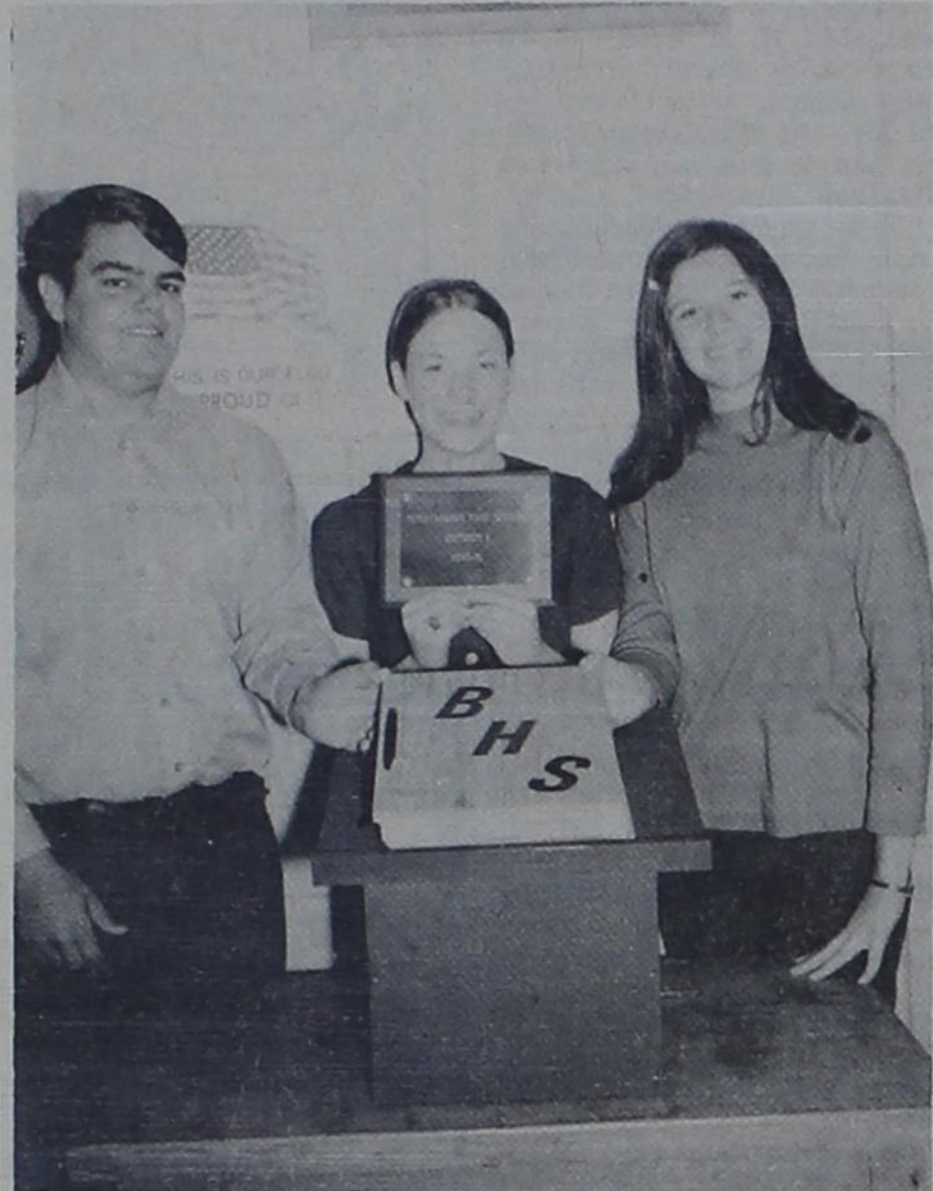
Saturday's activities included a speech by Murphy Martin, ABC TV news corres-

pondent. At a general session, Bovina Student Council was one of 18 schools in Texas to receive a plaque for outstanding student councils.

The scrapbook, whose theme

is "In Search of Togetherness," is on display in front of the trophy case in the main school building and all interested persons are invited to come by and inspect it.

Current officers of Bovina Student Council are Meloney Marshall, president; Roy Ramirez, vice president; and Holly Davis, secretary. New officers for 1971-'72 are Weldon Beardain, president, Jackie Adams, vice president; and Darlene Murphy, secretary.



STATE AWARD --- Meloney Marshall, center, current Student Council president, displays the plaque presented Bovina High School for Outstanding Student Council in District 1 at the state convention in Austin last weekend. Weldon Beardain, left, 1971-'72 president, and Heidi Corn, right, scrapbook representative, display the Student Council scrapbook which won honorable mention in Class A schools at the meeting.

## McCormick To Regional Track Meet

Gary McCormick will be the Bovina Mustangs representative in District 3-A at the regional track meet to be held in Lubbock Saturday, April 17.

McCormick took second place in the pole vault at district track meet in Vega Saturday with a vault of 12-6.

The only other Bovina trackers to place in the district event were Jeff McCormick, third in the pole vault and Walter Martinez placed third in the long jump.

Bovina came in sixth in team totals with 35 points. Kress took team honors with 125 points, Vega was second with 117, Springlake-Earth had 83 points, Sudan 51, Farwell 39, Hart 20 and Happy 18.

Hart took team totals in the freshman division of the track meet with 99 points.

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The atmosphere weighs five and a half quadrillion tons—about a millionth of the weight of the earth as a whole. At sea level, it presses on every square inch of space with a weight equal to 14.7 pounds!

The world's longest underwater coral formation is Australia's great Barrier Reef, which stretches for 1,250 miles! This great reef is now threatened by the crown-of-thorns starfish which destroys the coral in the pursuit of its prey.

## Kindergarten Goes To Shrine Circus

Eighteen Bovina kindergarten students and seven adults attended the Shrine Circus Saturday afternoon in Amarillo.

The group was treated to a hamburger supper after the circus.

Those attending were Vicki Sheperd, Rosinda Lara, Jeffrey Steelman, Carl Willard, Joe Pat Wright, Greg McClaren, Vernon Dobbs, Brett Whitten, Jon Riddle, Jose Gomez, Lucilla Briones, Luz Duran, Patty Sherrill, Wendy Sherrill,

Dorothy Tellas, Lisa Schilling, Beverly Barrett and Robby Moody.

Accompanying the group were Mrs. Earl Whitten, Mrs. Adam Gomez, Mrs. Weldon Moody, Mrs. Jay Sherrill, Mrs. Monty Barrett, Mrs. Billy Marshall and Mrs. Vernon Estes. Mrs. Estes and Mrs. Marshall are teachers in the local kindergarten.

"We would like to express our appreciation to the local Shriners who donated the tickets," says Mrs. Estes.

### HUMAN ECOLOGY

Ecology is an important word today for a good reason. We encounter the effects of human abuse of air, earth and water all around us, and we are now anxious to counteract those abuses.

Ecologists tell us that one small but valuable way we can help combat pollution is to grow green things; make a flower garden, or even better, a vegetable garden for our own good health.

Digging in the warm sun is fun, but there are protective measures that need to be taken because overexposure to sunlight can do more harm than good.

Skin that has been under wraps all winter needs a sunscreen cream for protection. Gradual tanning is beautiful but rapid burning can be very harmful as well as painful. Recent medical research even reveals that too much ultraviolet light, those powerful, invisible light rays that cause tanning, can also cause changes in the skin cells that make them more susceptible to cancer. So skin protection is important to human ecology.

Eyes need protection too. Lenses like those in Cool-Ray Polaroid Sunglasses have a built in molecular structure that screens out the tiring glare light that makes you squint and get headache-y out in the sun. Those Polaroid polarizing lenses even absorb as much as 96% of ultraviolet light too as an added protection to your eyes, because eyes can get painfully sunburned too.

So watch out for your own personal ecology in the sun days to come. Use a good sun cream on your skin, and wear the best eye protection—and fashion—like these all new Jet Ace shades from Cool-Ray Polaroid Sunglasses.

Advances To Regional --

## Benny McCain Wins 3-A Literary Event

Benny McCain will represent Bovina High School in University Interscholastic League regional competition in literary events Saturday, April 17, in Lubbock.

McCain took first place in poetry interpretation at the district meet last Friday in Happy.

Others that placed in the literary events were as follows: debate, Meloney Marshall and Bobby McMeans, second; poetry interpretation, Kim Langer, third; prose interpretation, Danny McKay, second, and Nena Spicer, fourth; informative speaking, Tommy Bonds, second, and Terri Willard, third; persuasive speaking, Vici Stallings, second, and Mike Spears, fourth; oral reading (freshman division) Artie Kunselman, first, and Cissy Minter, second; shorthand, Barbara Griffith, fourth, and Becky Jacobs, sixth.

In the junior high division, in oral reading Joe Steelman and April Wilson placed third; spelling, Joe Steelman, second; number sense, Kyle Jones and Joe Steelman, second; and Wesley Cockerham, fourth.

In the elementary division, Tamara Read took second in story telling; Mat Moten second in fifth grade spelling; and in picture memory Pamela Lambert, Tamara Lambert, Connie Foster, Linda Dyer and Cindy Caldwell placed second.

Mrs. Janie Sudderth, Mrs. Rita Mast, Mrs. Margaret Durben and Mrs. Dorothy Donaldson accompanied Bovina students to Happy.

In High Jump --

## Christian Sets School Record

Bovina Fillies took fifth place in the Sunray Relays Thursday with 49 points and set one school and Sunray record in the process.

Loy Christian broke the school and Sunray record in the high jump with a leap of 5 feet. She tied for first place and placed second with the most number of misses.

Barbara Griffith won first in the 60-yard dash in 7.2. She won third in the triple jump and also third in the long jump.

The 880-yard relay team of Nena Spicer, Ruby Harris, Christian and Griffith won second place in that event.

Nena Spicer placed sixth in the 220-yard dash, Twyla Hutto was sixth in high jump and Debra Nuttall was sixth in the 80-yard hurdles.

Panhandle took the team totals with 123 points, Sunray was second with 68, Gruver third with 62, Sanford-Fritch had 50 and Bovina 49 points.

There were 29 teams entered in the event.

## School Menus

April 12-16

MONDAY: Easter Holiday.  
TUESDAY: Easter Holiday.  
WEDNESDAY: Hamburgers, lettuce, tomatoes, onions, pickles, potato chips, buttered corn, butter cookies, milk.  
THURSDAY: Sausage and gravy, creamed potatoes, green beans, hot rolls, butter, apples, milk.  
FRIDAY: Tuna salad, orange gelatin, baked potato, hot rolls, butter, purple plum pie, milk.

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