

**WINNER**  
of the Distinguished  
Service Award of the  
Vocational Agriculture Teachers  
Association of Texas

# The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢  
Per  
Single  
Copy

THE NEWSPAPER  
THAT WORKS FOR  
A BIGGER, BETTER  
BOVINA

WEDNESDAY, JULY 22, 1964

BOVINA, TEXAS

VOL. X NO. 4

## WHITTLIN'

BY DOLPH MOTEN

The Republicans' nomination of Barry Goldwater as their presidential candidate came as no surprise. After all, the news media had been telling us for weeks -- if not months -- that the Arizona senator would be the GOP nominee.

And at the same time that the nomination is no surprise, realization of the fact is shocking.

It's shocking that one of this country's two responsible political parties would name a presidential candidate who would, if elected, attempt to turn back the American clock so far.

If there's any good to come of Goldwater's nomination, we think it will be that soreheaded voters can't say they didn't have a chance to vote for a man like him.

We expect the voters of this country, our state, Parmer County and this section of it to go for Lyndon Johnson by an all-out margin.

The Republicans have given them no other choice.

Tempo of our tennis matching business is picking up.

Last week we printed a challenge from Herb Potts of Farwell, who is a native of Bovina, to grandfather tennis players in the county, such as Harold Carpenter of Oklahoma Lane and Gene Ezell of Bovina.

Ezell went on with his tennis practicing for the time being, we understand, but Carpenter fired us the following reply to Potts' challenge:

"In regard to the proposed grandfathers' tennis tournament:

"I was very happy to read in your column last week that dear old Herb Potts and Gene Ezell are still around. Nor having heard from either of them for years, I presumed they had both long ago given up sports activity and taken their proper places along the sidelines.

"I also presume from the wording of dear old Herb's challenge that their intent is to play doubles against me. This delights me no end. One Oklahoma Laner has always been more than equal to two Bovinians.

"Now collegians and high school students are more in my class, tennis-wise, because they are more agile than most grandfathers. I don't make a habit of knocking over dottering oldsters such as these two old friends.

"However, just to make it sporting, I would like to ask if I might choose as my partner my youngest son, Rich, age 18 months. He is not too good yet, but I would like for him to start picking up some of the finer points of the game from his talented father."

--Harold Carpenter

So there. The challenge has been issued and answered. We need now to get the time and the place set for the match ... or matches.

In between practice sessions, Ezell did say something about that since Potts and Carpenter were doing most of the mouthing, he would just have to beat the winner of their match.

We questioned Carpenter, who sometimes admits to being somewhat old-fashioned, why he referred to Potts as a Bovinian. After all, we explained, Herb has lived in Farwell for years and is in business there and certainly is closely identified with that community.

"All that's beside the point to me," Harold replied, "he is an old Bovina boy, was raised in Bovina, and that's the way I think of him."

"Why, there's a fellow who moved into our community when I was in the third grade," Grandfather Harold went on, "and I still refer to him as 'that new kid'."

Whether or not there is ever a tennis ball swatted over this, we can't be sure at this particular time. However, we greatly appreciate the use of the ballyhoo for column material.

(Continued on page 2)

40 BY 100 FEET--

## City Council Votes For New Warehouse

City of Bovina will construct a 40 by 100 foot warehouse building.

Decision to build the structure and details of it were worked out at recent meetings of the city council.

The building, to be of metal, will be used to house city machinery and as a workshop for city-owned equipment, accord-

ing to Mayor Boyd Gilreath. Bids for the project are now being accepted by the city. Contractor will be named at a meeting of the council Tuesday, August 4.

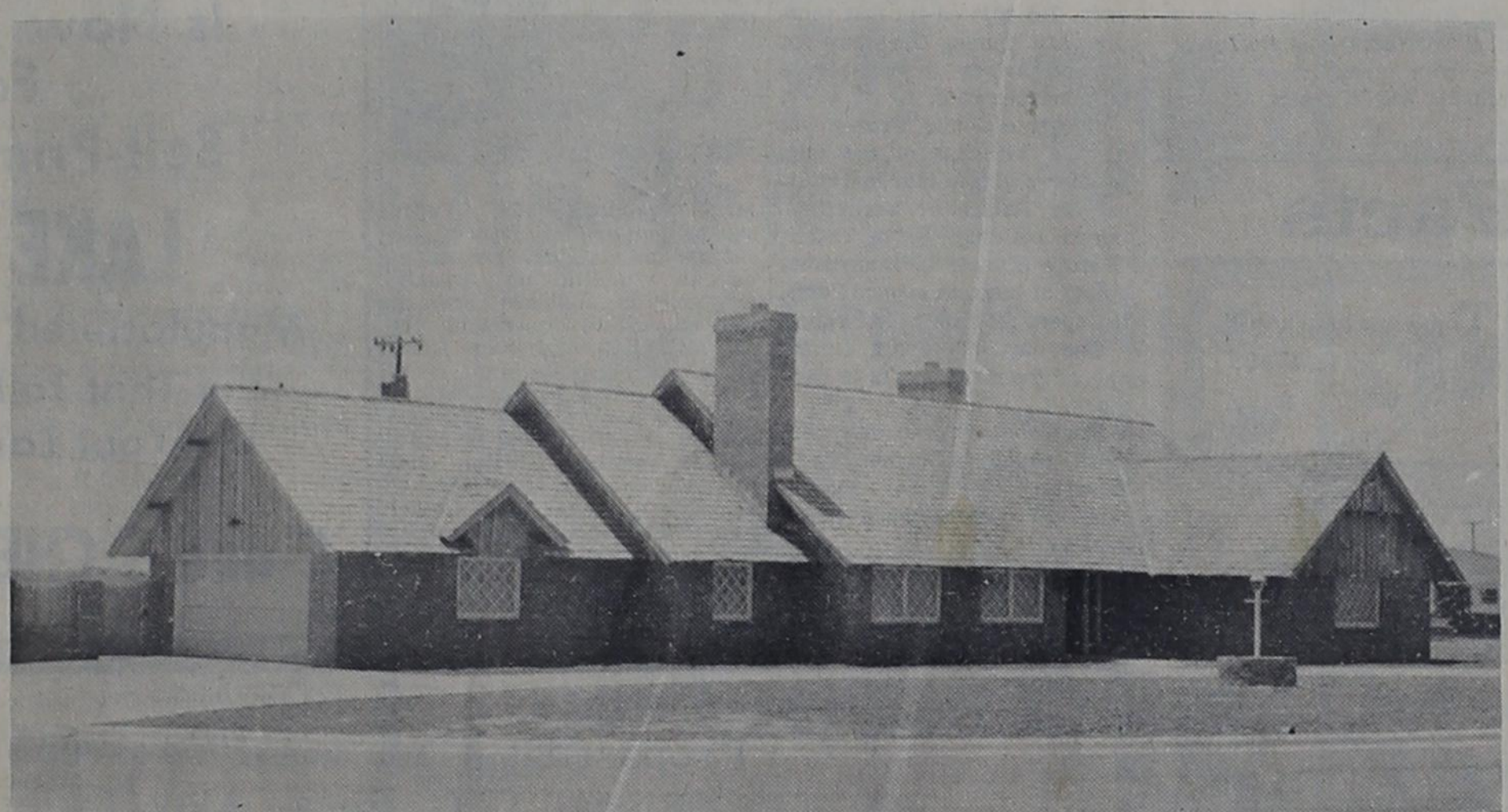
Deadline for submitting bids is 8 p.m., August 4. Presently the city is renting warehouse space.

The new structure will be located on Eighth Street, near the railroad, on property owned by the city.

This is a part of the city's improvement plan which also calls for remodeling and expanding the present city hall building, Gilreath says. Details of the city hall improvement are

expected to be announced soon. Council members have considered in recent weeks con-

structing an entirely new municipal building to serve as city hall, fire station, and warehouse. However, decision to construct the warehouse separately was made last week at a special meeting.



**OPEN HOUSE--**Cicero Smith Lumber Co. of Bovina, builder of this new home of Mr. and Mrs. A. M. Wilson in Ridgelea Addition, has scheduled open house Sunday afternoon from 1 to 5 p.m. "Everyone is cordially invited to inspect this Gold

Medallion Home during the open house," J. E. Sherrill, manager of Cicero Smith, invites. Announcements of the open house are made in color advertisements in this issue of The Blade.

**OKLA. LANE FINALLY LOSES--**

## Baseball Schedule In Home Stretch

Oklahoma Lane's Eagles, after 10 consecutive league wins, were knocked from the ranks of the undefeated in Bovina's Little League Thursday night. Three-Way-Chemical Bovina Gin did the honors easily 16-4 and the game was stopped at the end of four innings because of the 10-run rule.

In spite of their one loss, the Eagles are still dominating the league and have a tub-handle hold on first place. In Thursday's other game, Red Tops downed First National Bank-Lawlis Gin, 10-2 in a tilt at Farwell.

Friday night, Oklahoma Lane had to come from behind to get back on the winning track with an 8-4 decision over cellar-dwelling Bovina Wheat Growers-Bovina Insurance. OL was down three runs at one point in the game. In the Friday game

at Farwell, Bank-Lawlis lost its second game in as many nights to the Lions.

## Mustang Schedules Opening

Mustang Drive-In is scheduling a grand re-opening Saturday, announces Mrs. H. H. Kelso, manager.

The business was recently closed because of a fire inside the building. It has been repaired and remodeled and business has been going on as usual for the past few days.

Free 10 cent soft drinks are being given with each order Saturday and balloons will be given to children, Mrs. Kelso says.

(Continued on page 2)

Monday night, Bank-Lawlis got back in winning gear with a decisive, 16-2, battering of Three-Way-Bovina Gin and at Farwell BWG-BI took still another defeat at the hands of the Red Tops, 6-3.

Parmer County Farm Supply has a perfect, 6-0 record in peewee play with only two games to play.

The PCFS boys blanked Cicero Smith Lumber Co., 11-0, Thursday, beat Texico-Farwell, 8-3 here Friday and outlasted Dairy Freeze, 8-5, Monday night.

Other peewee games saw Oklahoma Lane bop Dairy Freeze, 11-3, Friday and then the Eagles outran Cicero Smith 14-10 Monday night.

The peewees are now in their final week of play with PCFS

(Continued on page 2)

## Weather

by Willie

Looks like a few showers this week, nothing big.

---Willie

## Dickney Garner Attending Camp

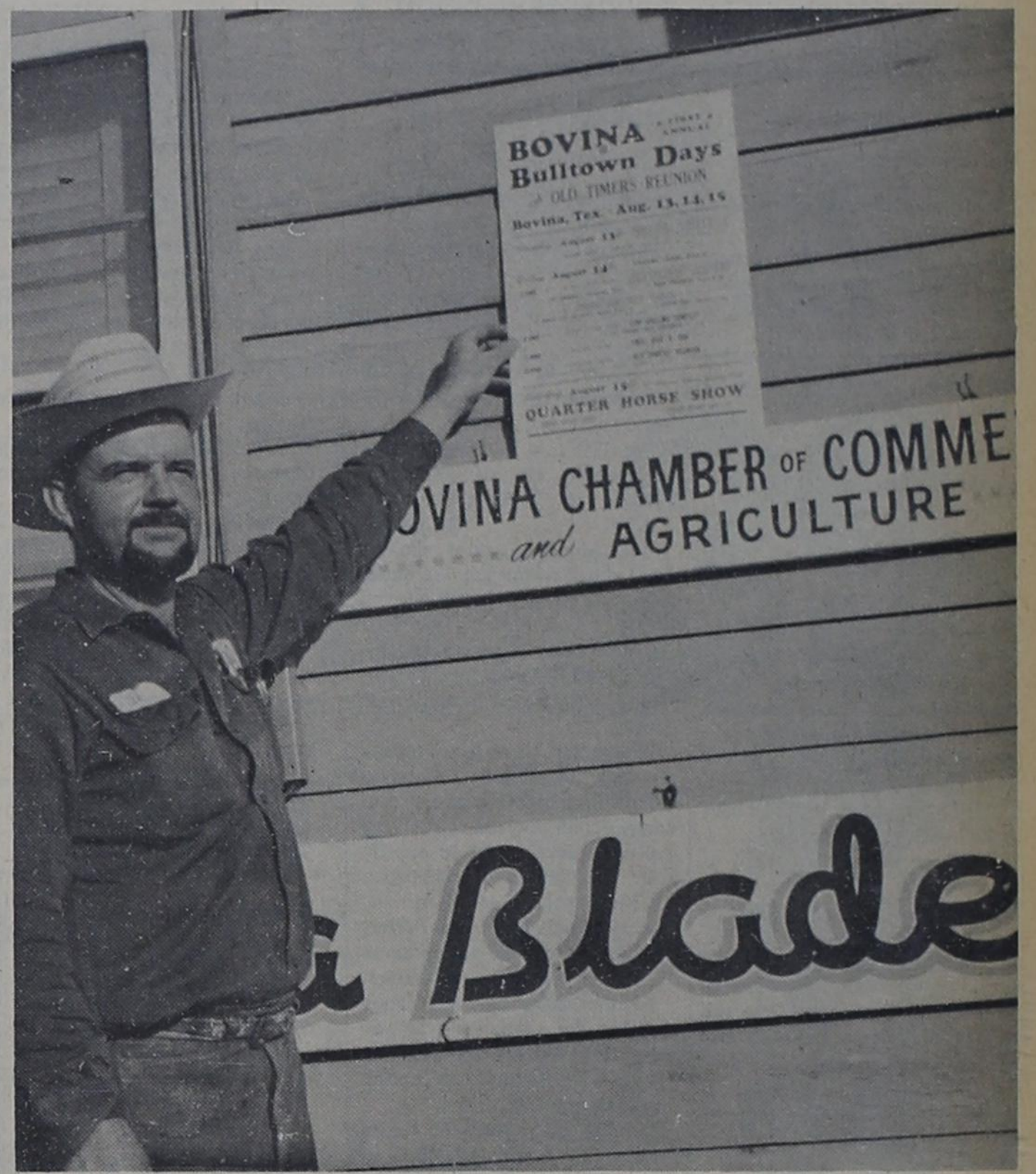
Dickey Garner, 9, son of Mr. and Mrs. Wendell Gar-

ner, is attending Lions Club's Crippled Children's Camp in Kerrville.

Dickey was taken to the camp Saturday by Aubrey Brock and

Bernard Nelson, members of Bovina Lions Club. Following a two-weeks stay, he will return home with his parents who will pick him up at the camp.

This is Dickey's second consecutive year to attend the camp through the sponsorship of the Lions Club here.



**BULL TOWN DAYS--**Al Kerby, whiskers and all, displays one of the huge posters advertising Bovina's Bull Town Days, August 13-15. The three-day celebration is being sponsored by Bovina Roping Club and Bovina Chamber of Commerce and Agriculture. Posters such as the one shown are being circulated throughout the area. Highlights of the celebration include a top-flight matched roping and a free public barbecue as well as a host of other activities.

**FAVORS 2 ADDITIONAL TEACHERS--**

## School Board Decides Tax Rate -----\$1.47

Tax rate was set and a decision to hire two additional teachers for next school year was made at a special meeting of board of trustees of Bovina Independent School District Monday night.

Tax rate will be \$1.47 per \$100 valuation, according to Otis Spears, superintendent. Broken down, this will provide \$141 for local maintenance and 47 cents for bonded indebtedness, the superintendent points out.

20 per cent more in total taxes than last year. Changes in the tax structure were required because of the present \$200,000 improvement and expansion program now under construction on school facilities.

The board voted to hire a full-time physical education teacher for grades one through six. This is the first time for such a teacher to be approved here. This will, says Spears, allow classroom teachers a "break" during the day since they will not participate in physical education activities. A grade school P. E. program will be installed

and carried out. Also, the board elected to hire a full-time remedial teacher for the first six grades. This

teacher will work with children to correct problems which they are experiencing.

**CRITICALLY--**

## Children Hurt In Car Fire

Two Bovina children were severely burned in a car fire Wednesday morning of last week.

The children, four and two years old, were in the car while their parents, Mr. and Mrs. Raymondo Suniga, were hoeing cotton on the Donald Ray Verner farm south and east of Bovina. The car caught fire and the children were critically burned.

They were rushed to Parmer County Community Hospital in Friona. From there, they were taken by air ambulance to John Sealey Hospital in Galveston.

They were then transferred to Shrine Burn Clinic in Galveston for treatment.

The family lived at Bovina Gin Co.

Hospital care is now cost-free, according to Aubrey Brock, a Shrine member, since the clinic is supported, in part, by Oasis Shrine Club.

However, considerable expense was involved in getting the children to the clinic, treatment there and for expenses for their parents being at the hospital with them.

People interested in contributing to the cause should contact Brock, Billie Suddeth, W. E. Williams or Don Sides.

The family's permanent home is in the Valley.

## Mason Award To Ross

Eddie Ross will receive a special Masonic award Tuesday night.

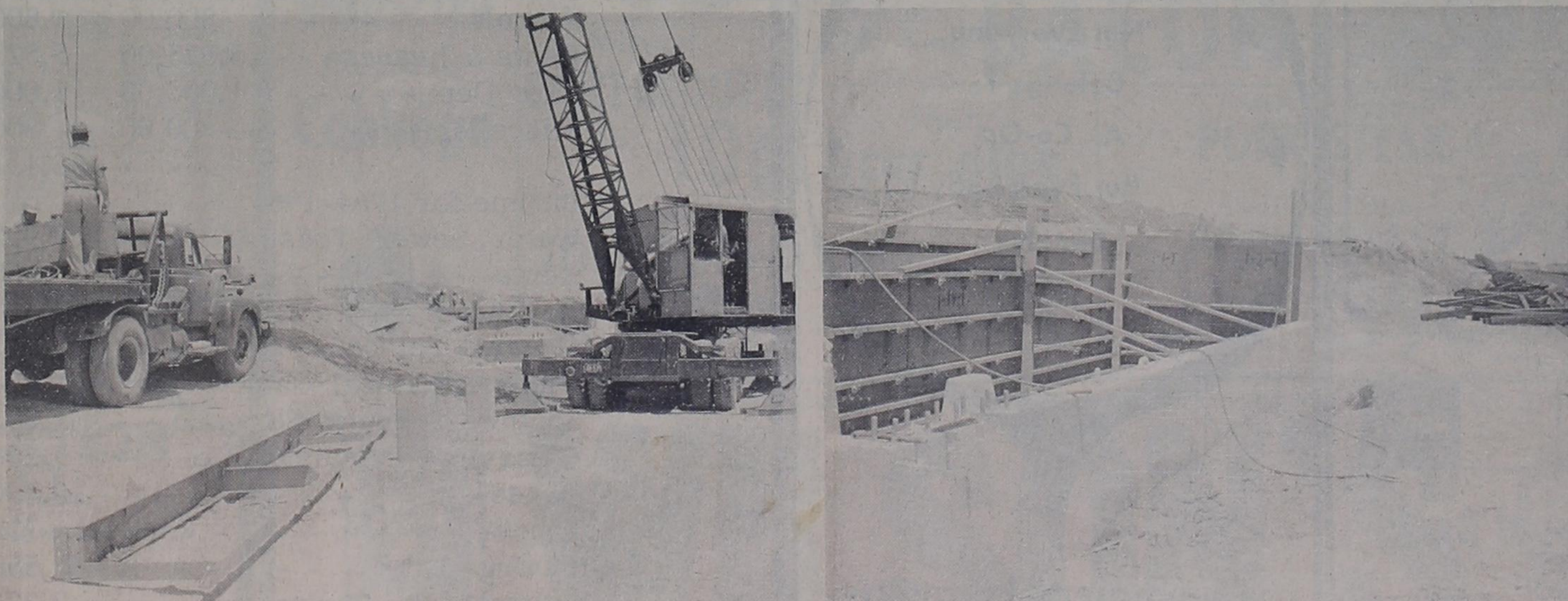
He will be given a presentation for 50 years of continuous Masonic membership in special ceremonies in school auditorium. The program, to which the public is invited, begins at 8 p.m., announces Art Mast, Worshipful Master of the Lodge here.

On hand to make the 50-year presentation to Mr. Ross will be John Collard of Spearman, Grand Master of Masons in Texas.

"We want to stress that the public is welcome to attend this meeting," Mast says.

Refreshments will be served following the program.

Mr. Ross became a member of the lodge here in 1914.



**CONSTRUCTION--**Men and machinery are busily at work on Bovina's new sugar beet dump which is located on Santa Fe railway on east side of town. Work has been underway for the past three weeks and approximately that much more time is expected to be needed to finish it. In addition to the dump for trucks and scales, Santa Fe is constructing about a mile of railroad

spur to serve the facility. A string of railroad cross-ties which will be used in construction of the spur may be seen at right of the second scene. The dump will be just south of Highway 60. Sugar beets dumped here will be transported by rail to the processing plant at Hereford.



**TEXAS PRESS ASSOCIATION**  
**1963**  
**PRIZE WINNER**

**NEWSPAPER CONTESTS**

**The Bovina Blade**  
 Second-Class Privileges Authorized at Bovina, Texas, 79009  
 Published At Bovina, Texas, Every Wednesday  
 Dolph Moten . . . . . Publisher & Editor  
 Sue Moten . . . . . Women's News

# Reflections

From  
*The Blade*

July 16, 1958  
 Tomorrow (Thursday) from 8 a.m. until 7 p.m. property owners of the City of Bovina who have paid their poll tax will be going to city hall to decide whether the city commission is authorized to issue bonds in the amount of \$25,000 at an interest rate of four and three-fourths per cent.

About July 31 is the predicted day. There'll be cantaloupes moving out of Bovina about that time providing work for a large harvest and packing crew. Absentee voting got off to a better than usual start last week in Parmer County.

When the oath of office is administered to the first Justice of the Peace to represent Bovina in January 1959 the administration laws of the state will be closer and will be directly responsible to a man elected from the residents of this precinct.

The first Baptist Church of Bovina is presently in the midst of initial planning for a building program, and committees for the program were appointed Wednesday night of last week during a business session of the church.

THREE YEARS AGO  
 July 19, 1961  
 Construction began this week on a new lighted ball park for Bovina.

Taxes of Bovina Independent School District was raised by unanimous vote of board of trustees in a special session Monday night.

Tire burglars struck again in Bovina last week. Robbed this time, which was Tuesday night, was Bonds Oil Co. on Highway 60.

Citizens need to be reminded of meaning of use of fire siren Bovina Fire Chief James Taylor says.

Confusion resulted recently in siren's meaning when it was blown to notify fireman of a fire during an electrical storm. Many people thought the siren meant there was a tornado nearby and general confusion was a result, Taylor says.

## Farm Facts

The 1962 honey crop set a new record and it was produced by fewer colonies of bees, the U. S. Department of Agriculture reports. There were some 5,480,000 colonies, about 1% fewer colonies than were on hand in 1961.

Honey production estimated at 274,814,000 pounds for 1962, was slightly more than the previous record crop in 1961 and 12% more than the 1956-60 average output.

Production per colony averaged 50.1 pounds, compared with 49.7 for 1961 and with an average of 45.5 pounds for the 1956-60 period.

The 10 leading honey-producing states in 1962 (in order of production) were: California, Minnesota, Florida, Texas, Wisconsin, Ohio, New York, Iowa, Indiana, and Illinois. These states accounted for 57% of the crop.

California had a good flow of honey from orange, safflower, and buckwheat crops. In Florida an excellent nectar

There are nearly 5 1/2 million bee colonies in the U.S.

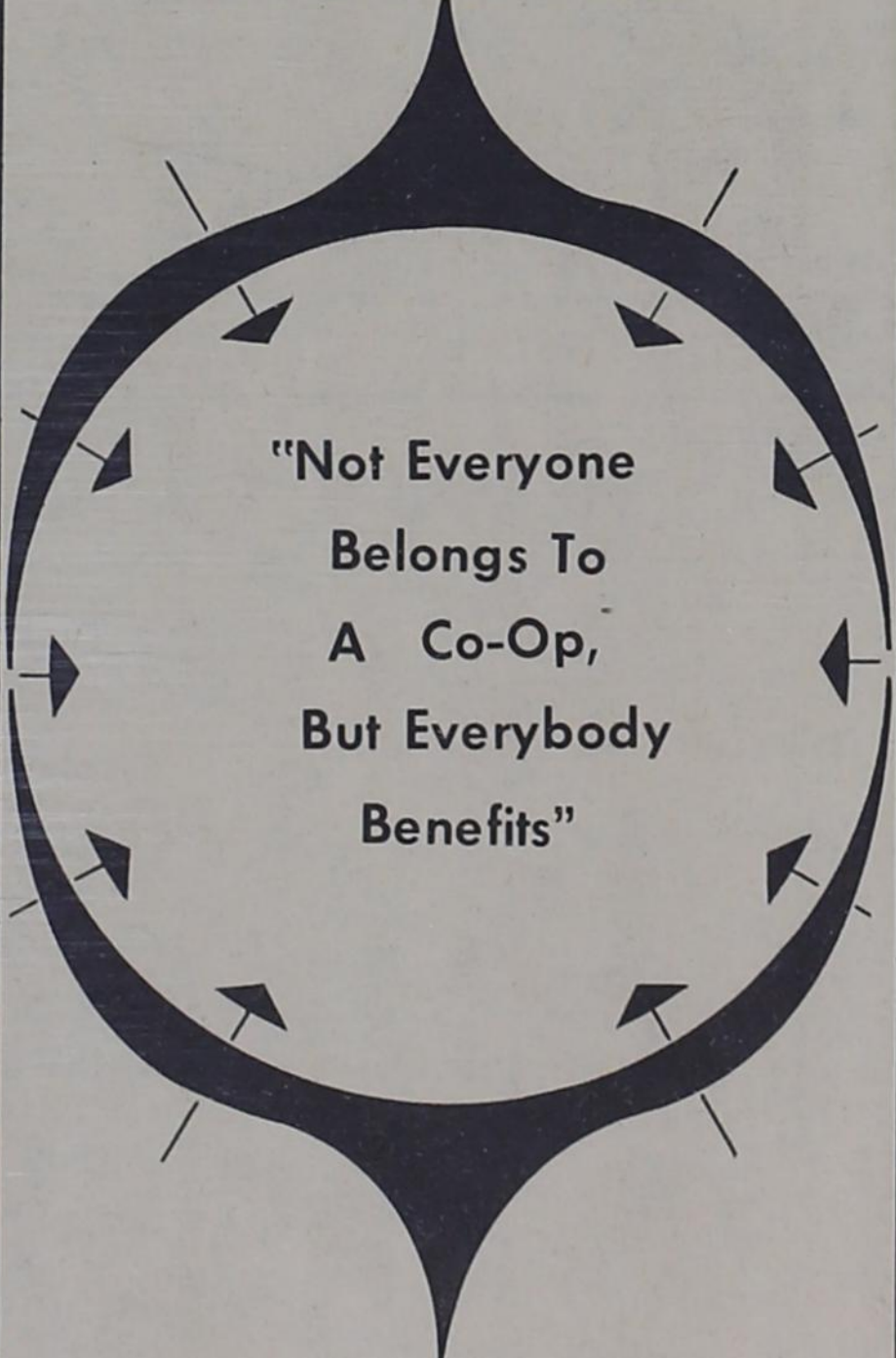


flow was produced from citrus and tupelo blossoms. A very good yield was obtained from alfalfa, goldenrod, and basswood in western New York. Domestic consumption of honey averages about 20 million gallons a year.

Down to Earth Pome  
 There's nothing like a wedding To make a feller learn; At first he thinks she's hisn But later finds he's hern.

Sad, True, Etc.  
 "Too often when a man starts looking for greener pastures he is too old to climb the fence."

## BOVINA Wheat Growers, Inc. Ready Now For Your 1964 Wheat



Convenient Locations In Bovina And Rhea  
 Jim Russell, Manager-Pho. 238-2691

## Ronnie Glasscock Home From Europe

Ronnie Glasscock, son of Mr. and Mrs. A. L. Glasscock returned Sunday following a six week tour of Germany and points of interest in Europe.

Ronnie will be a senior in Bovina High this year. He has worked the past year earning the money for the trip and says that both the time and the money were well spent.

Ronnie says one of the highlights of the trip was his entry into East Berlin and the comparison of life between East and West Berlin. He noted that the contrast was such that in West Berlin the streets were full of jocular, people whereas the streets were almost empty in the East Berlin sector and the entire appearance of the city was gloomy.

He visited with Elke Steffens, former exchange student to Bovina from Germany and her parents at Bliesdorf. During his stay there he visited farming areas and compared the farming with that of the local area here.

During his stay in Germany he spent part of the time in a youth Hostel which is comparable to our Y.M.C.A., Ronnie says. He pointed out that youth who are touring Germany and Europe can stay in these places at a cheaper rate.

A tour of Paris, France was also a highlight of the trip. He took a guided tour and visited the Palace of Versailles, Opera building, Eiffel Tower, Champs Elysees and many other points of interest around Paris. He spent four days in France.

One day was spent touring one of the major ports of Denmark. Ronnie also noted that many of the people in Germany had a knowledge of the English language which made travel easier.

Ronnie flew jet air liner both to and from Europe and returned home from New York with

the Henry Minters who had been visiting there.

Ronnie says of his trip that it was an education in learning how to travel as well as seeing all the sights. When asked if he intended to return he eagerly answered, "Yes I barely made a dent in the things I want to see and learn there."

## Connie Vaughn Named For Training Course

The Parmer County Farm Bureau will participate in a statewide program aimed at better informing young people on vital matters pertaining to citizenship, according to Harry Hamilton of Friona, county FB president.

Three eleventh and twelfth grade high school students from this county will attend a special training conference in August for intensive studies on our

According to the local farm leader, it is to convey to students a better concept of the American system and how it has made possible the abundance which we enjoy. A similar training program conducted last year was attended by some 234 high school juniors and seniors from all over the state.

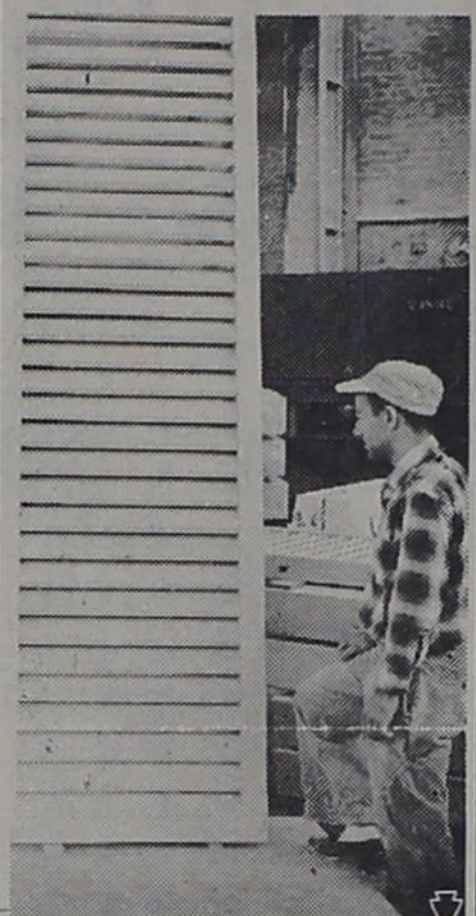
Among the outstanding lecturers who will appear on the Seminar program are Dr. George S. Benson, president, Harding College Searcy, Ark., Dr. Clifton L. Ganus, vice president, Harding College and head of the department of history and social sciences; John Noble, Wheaton, Ill., noted Author and lecturer who spent 9 1/2 years in a Soviet prison camp; and W. Cleon Skousen, Salt Lake City, a former FBI agent and chief of police in Salt Lake City.

American heritage and the Communist threat. Sponsored by the Texas Farm Bureau, the second annual High School Students Citizenship Seminar will be held Aug. 11-14 on the campus of Sam Houston State College at Huntsville.

Local students attending will include: Lonnie Ellis, Friona, Gilbert Dale, Farwell, and Connie Vaughn, Bovina.

Purpose of the seminar, ac-

## Maintenance-Free Stone Sun Shades



MAINTENANCE-FREE STONE sunshades eliminate problems of rusting and staining, save money on air conditioning. Usually available in standard sizes as well as custom dimensions, the natural beauty of Indiana Limestone complements any decor and can be used with almost any type of stone or brick. Vertical louvers are often used in multi-storied buildings, smaller ones in eable ends or as screens to ventilate garages and other rooms. The smaller are usually horizontal, with 1/4 in. mesh bird screens. The Indiana Limestone does not sweat, does not create condensation problems.

**C and S CHEMICAL**  
 —BOVINA—  
 Is Now A Dealer For  
 Self-Priming KMP  
**LAKE PUMPS**  
 Manufactured At Earth, Texas  
 Put That Tail Water Back  
 On Your Land Economically.

**C and S CHEMICAL BOVINA**  
 Third Street Phone 238-4311

## Whittlin'--

(Continued from page 1)

One more bit of encouragement! The grandfather's tennis match could certainly be a special, extra, added attraction to Bovina's Bull Town Days. That's just a suggestion for the time. The place could be tennis courts.

Bull Town Days, in case you haven't heard, are Thursday, Friday and Saturday, August 13-14-15. Preparations are going right along. Get set to have a good time.

Now being in our 12th day without having smoked a single cigarette after having been habitized to them for about that many years, we are in a position to offer extreme sympathy to all who are hooked by this ridiculous craving which is said to be health-harming.

We'll be more than happy to consult with anyone who is interested in breaking himself of the undesirable and pitiful habit. . . . And while you're here to talk over this no cigarette smoking business, we'll go out on our back steps and each enjoy a king-sized jawful of chewing tobacco!

## Mustang--

(Continued from page 1)

Announcement of the special event is being made in an advertisement in this issue of The Blade.

## Attend Youth Convocation

Gary Beauchamp, outgoing president of Methodist Youth Fellowship and Mrs. Leon Ware and Mrs. Dean Hastings, youth counselors will attend a Youth Convocation at Purdue University next week.

They will leave Sunday by special train from Amarillo for Lafayette, Ind.

The theme for the convocation is "God is Love" with five areas to be studied by the group. They are Sin, Incarnation, Crucifixion, Resurrection and Holy Spirit.

Mother Neff State Park near McGregor is the oldest of the Texas State Parks.

Production of frozen shrimp has entirely displaced canned shrimp on the Texas coast.

## Baseball--

(Continued from page 1)

a cinch to wind up as the league champion.

Upcoming peewee games are: THURSDAY -- Dairy Freeze vs. Cicero at Bovina at 5:30 and OL vs. T-F at Farwell at 6:30;

FRIDAY - OL vs. PCFS at Bovina at 5:30 and T-F vs. Cicero at Farwell;

MONDAY -- PCFS vs. Cicero at Bovina at 5:30 and Dairy Freeze vs. T-F at Bovina at 7 p. m.

The Monday games are the final ones on the peewee schedule.

Little League season will be completed Friday, July 31, barring postponement of additional games.

There will be no games played as scheduled tomorrow (Thursday) night in order that some of the players in the league may participate in an all-star tournament at Portales.

Games scheduled for tomorrow night will be played Friday July 31, which was set up as an open date for make-up games.

Friday night has Red Tops meeting the Lions in a home-town tilt at Texico-Farwell and Three-Way-Bovina Gln taking on Oklahoma Lane here.

Monday night BWG-BI meets Three-Way-Bovina Gln and Red Tops play Bank-Lawlis at Farwell.

PEEWEE STANDINGS

Team	W	L	Pct.
PCFS	6	0	1.000
Okl. Lane	3	3	.500
Tex-Far	2	2	.500
Dairy Freeze	2	3	.400
Cicero Smith	0	5	.000

LITTLE LEAGUE STANDINGS

Team	W	L	Pct.
Okl. Lane	11	1	.916
Red Tops	8	5	.615
Lions	6	6	.500
Bank-Lawlis	6	7	.461
3-Way Gln	5	8	.384
BWG-BI	2	11	.154

The three men in a smoking compartment of a train discussed the vagaries of men. One said, "I know a man who writes a very small hand to save ink."

Another said, "A friend of my father always stops the clock at night to save wear and tear on it."

You men are spendthrifts," said the third, "I know an old man who won't read the newspapers because, he says, it wears out his glasses."  
 --The Family Tree

First National Bank Presents  
**COW POKES** By Ace Reid

"You're right, that ropin' hoss can sure do things I've never seen before!"

BUY Do all your shopping at local stores BOOST Boost our town every time you have a chance

**First National Bank of Bovina**  
 --Member FDIC--  
 "Helping Make A Good Community Better"

CITY OF BOVINA  
 Proposed Budget for 1964-1965  
 Fiscal Year Began May 1

Expenses	Total
Supplies-	-7,000.00
Repairs-	-3,669.17
Gas for plant-	-2,000.00
Machine Hire-	-1,034.00
	13,703.71
Salaries	
Water Supt.-	-4,800.00
Trash Driver-	3,600.00
Office Help-	-4,200.00
Mayor Sal.-	-1,200.00
Alderman Sal.-	-1,500.00
Marshal Sal.-	-2,220.00
Judge Sal.-	-300.00
Extra Labor-	4,180.00
	22,000.00
Freight-	300.00
Insurance-	-1,500.00
Legal & Audit-	-900.00
Utilities-	-5,279.23
Office Supplies-	-800.00
Bonds & Int. coupons	10,805.00
	10,805.00
Schools-	-800.00
Rents & Leases-	-5,525.00
Fire Dept.-	1,000.00
Miscellaneous-	-800.00
	800.00
	63,412.97
Income for 1964-1965	
Water, Sewer, Trash & Fire-	39,902.46
Rents-	660.00
Royalties	
General Tel Co.-	473.58
Pioneer Natural Gas-	834.17
Southwest Public Serv. Co.-	1,303.07
Clearview Television Co.-	200.00
Taxes-	20,791.28
Fines-	722.50
Paving-	17,559.59
Interest On Paving-	2,223.51
Salary Paid By Pioneer Gas-	1,200.00
	85,870.16



### HIGHLIGHTS AND SIDELIGHTS

#### From The State Capitol

**AUSTIN** -- A costly plan for "catching up" with other states in the field of higher education has been outlined to Texans by the Governor's Committee on Education Beyond the High School.

It will take considerable money to accomplish just one of the major tests of excellence in education -- bringing Texas faculty salaries up to the national average. More is needed for libraries and research facilities.

To help achieve goals in those three fields, the Committee recommended that further college construction be delayed. By using present classrooms and laboratories more hours a day and more days a year, this saving can be accomplished, the committee felt.

Gov. John Connally conceded that it will take new taxes to finance the program which he has termed his No. 1 interest. Neither he nor the committee recommended a financing plan. Committee did say the Legislature should double college tuition, so students and their parents would share more of the cost of education.

Plan calls for expansion of the junior college system, and wide use of vocational training to prepare students for skilled and semi-skilled technical jobs in industry.

Coordination, to eliminate duplication between state colleges, would be placed in the hands of an 18-member board appointed by the governor. Board would take over duties of the present junior college division of the Texas Education Agency and the Commission on Higher Education. This would put junior and senior college and university supervision in a single group.

Goal would be to make junior college training available to all, and to raise its level of excellence so all junior college credits would be immediately transferable to senior colleges.

Committee, headed by H. B. Zachry, San Antonio construction executive, is taking its case to the public in a series of meetings with business leaders in their communities.

**CUT AGAIN** -- Another 28,602-barrel cut in daily oil allowances was ordered by the Texas Railroad Commission as it held August production to 26.5 per cent of the capability of the wells. Two large purchasers complained they are over-supplied with oil and unable to sell it.

**A POPULAR PLACE** -- Texas' State Capitol is being invaded daily by both Texans and out of state tourists who come here to pay tribute to the history of the state. Men, women and children -- about three times as many children as parents, it seems -- literally crowd the Capitol's halls, their numbers reaching as many as 1,200 a day.

One of the most popular stops on the informal tour (there are no guides) of State buildings is the State Archives and Library, just across a walkway from the Capitol.

There, renowned artists Peter Hurd and his son-in-law Peter Rogers are executing a mural of Texas' history, featuring remarkable likenesses of Stephen F. Austin, Sam Houston and Anson Jones, as well as Davy Crockett and William B. Travis. The mural depicts the conquistador as well as the cowboy.

Visitors are invited to pull up a chair and watch the artists at work, and they do. They are also treated to a newly-arranged re-creation of a room from Gov. Elisha Pease's (1863-57, 1867-69) mansion. Furniture was donated to the archives when former Gov. Allan Shivers bought the venerable mansion.

**MAKING WAY FOR 1990** -- A large number of Texas cities with populations of less than 50,000 are planning now for the year 1990 by developing a blueprint for progress under a Federal-local program being administered by the State Health Department.

Under this program, a city can obtain studies of current facilities and projections of future needs in every area from economic and sociological needs to budgeting for capital improvements. The Housing and Home Finance agency makes grants for the master plans and the city pays one-third the cost, while the Federal agency pays two-thirds.

A typical town under study is the West Texas city of Winters, which has a population of 3,200 and will spend \$4,845 toward a \$13,365 master plan.

So far, 109 cities have enrolled in the planning project to see where they can go and how they can get there over the next 25 years.

**PUBLIC PIER** -- Parks and Wildlife Department will advertise a second time for bids for concession rights on the new State fishing pier at Port Lavaca. Only one person submitted a bid July 1 after 13 said they were interested.

The 3,200-foot-long pier, which replaced one destroyed by Hurricane Carla, is said to be the world's longest fishing pier. Access to it will be free to the public, but the department is trying to provide a source of bait, soft drinks and fishing gear via a concessionaire contract.

**ANIMAL HEALTH HEAD CHANGE DUE** -- Texas Animal Health Commission will decide on July 27 on a new commission director to replace Dr. R. G. Garrett of Taylor who plans to resign.

Decision will be made at a meeting to be hosted by Chairman Ed Knolle of Sandia at his Knolle Jersey Farm in Jim Wells County. Knolle said there have been several "well-qualified" applicants for the post, but declined to list them. However, it has been rumored that a staff veterinarian with the commission, Dr. S. B. Walker, will be favored.

**BRUCellosis PROGRAM BLOCKED** -- Animal Health Commission postponed to September a decision on whether to let a Type II brucellosis control program be set up in one part of Brooks County. Commission has been informed that many Brooks County producers want to organize a program, but the King Ranch which has 3,991 of the

(Continued on page 4)

# BAKE-RITE SHORTENING 3 Lb. Can 59¢

Zee  
**FACIAL TISSUE**  
Assorted Colors  
2 400 Ct. Boxes **47¢**

## Summer FOOD SALE

Shop These Specials At Wilson's Thursday, Friday, Saturday, July 23-24-25  
Many Of These Bargains Continue Through Wednesday, July 29

**FROZEN FOOD**  
Patio Combination  
**MEXICAN DINNER** 12 Oz. Size **39¢**

**Shurfine Orange Juice** 2 6 Oz. Cans **49¢**

**Sara Lee Coffee Cake** 79¢  
All Butter 13 Oz. Size

**Shurfine Chopped Broccoli** 10 Oz. Pkg. **15¢**

**Liquid Detergent LUX** 16¢ Off Label 22 Oz. Plastic Bottle **49¢**

**Shurfine Crushed PINEAPPLE** No. 2 Can **29¢**

**Gladiola Flour** 10 Lb. Print Bag **89¢**

**PRODUCE**  
California Sunkist **LEMONS** Lb. **15¢**

Colorado **Cabbage** 6¢

Arizona **CANTALOUPE** Lb. **10¢**  
California **TOMATOES** Lb. **19¢**

Regular Size or King Size  
**Coca-Cola** 6-BOTTLE CARTON PLUS DEPOSIT **39¢**

Ranch Style **BEANS** 24 Oz. Can **19¢**

**Shurfine Luncheon MEAT** 12 Oz. Can **39¢**

Reynolds **Aluminum Foil** 25 Ft. Roll **29¢**

Bama Peach or Pineapple **PRESERVES** 18 Oz. Tumbler **35¢**

Hot Shot **Bug Killer** Quart Bottle **89¢**

Morton **SALT** 26 oz. Round Boxes **25¢**

**Shurfine TUNA** 6 1/2 Oz. Can **25¢**

Arrow **Black Pepper** 4 oz. Can **29¢**

**Shurfine Tomato Sauce** 2 8 oz. Cans **19¢**

Del Monte **CATSUP** 14 oz. Bottle **19¢**

Tender Crust **Angel Food Cakes** Reg. 49¢ **39¢**  
**Supreme Saltine CRACKERS** 1 lb. Box **29¢**

In Our **MEAT Department**  
Wilson's Corn King **BACON** Lb. **49¢**  
Fresh **BEEF RIBS** Lb. **19¢**  
Fresh Shoulder **PORK STEAK** or Shoulder Butt **PORK ROAST** Your Choice **39¢** Lb.

**BEE GEE**  
WITH THIS GOOD GAS TO DO THE CHORE, HOME IS MUCH SWEETER THAN BEFORE

**PHILGAS**

**CHARLES Oil Co.**  
Phone 238-4321  
BOVINA Trail

Welcome  
**BOVINA RECREATION HALL**  
Now In Our New Location  
On East Main Street  
— MRS. & MRS. FRED LANGER —  
Come On In - The Playing's Fine!  
Phone-- 238-8421

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

# WILSON'S

PARMER COUNTY'S FINEST

**SUPER MARKET**  
BOVINA

Phone 238-4781



Highlights--

(Continued from page 3)

16,000 head of cattle on county tax rolls does not. Approval of the owners of 75 per cent of the cattle in a county is necessary so the proponents want to organize a program in just the soil conservation district which covers all of the county except King Ranch property. Commission said it lacked sufficient information for a decision at this time.

WEST TEXAS SCHOOL - West Texas cities that want to be home to a new West Texas School for the mentally retarded will have to wait until at least September 14 to learn which will be chosen.

Chairman of the Board for State Hospitals and Special Schools' site selections committee, C. E. Bentley of Abilene, said his committee will report to the board on that date. However, Bentley did not say that the committee will make a definite recommendation on a single site at that time.

INDUSTRIAL DEVELOPMENT - Texas Industrial Commission is boasting in the July issue of Texas Parade Magazine that 27 new plants were announced in Texas in

May. Map used to illustrate the new industry points out quite prominently the fact that while the Dallas-Fort Worth area gained 12 of these new plants, seven were located in Panhandle towns and six others were in other small towns. Commission announced that Patrick J. Ryan of the Lamesa Chamber of Commerce and Sylvan R. Lange of Greater Marshall Industries have been approved for the first year class at the Industrial Development Institute in Norman, Oklahoma.

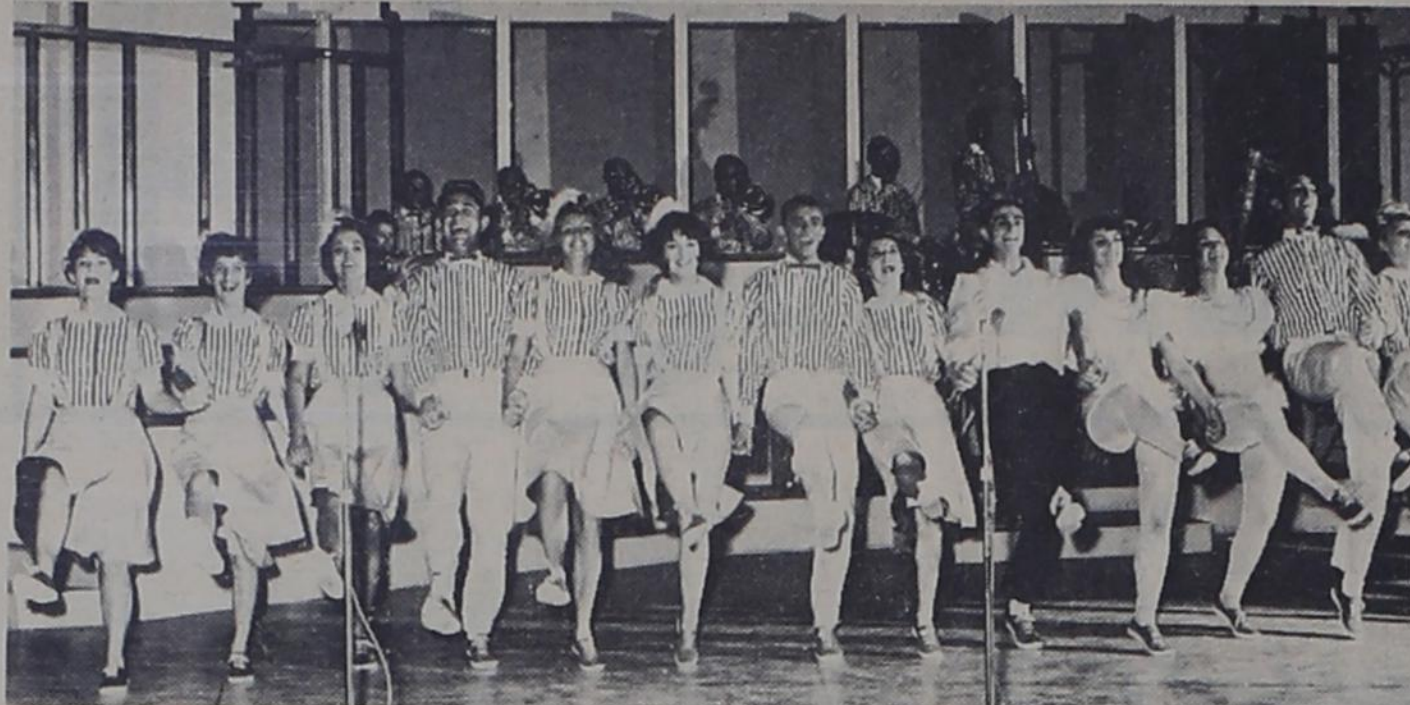
ATTORNEY GENERAL RULINGS - Atty. Gen. Waggoner Carr ruled that a county election board must furnish voting booths for all polling places within each city of 10,000 or more inhabitants.

Carr also ruled that a county clerk does not have authority to charge the fee for releasing of a chattel mortgage or lien on personal property at the time such mortgage is filed.

VETERANS' COMMISSION - State Auditor C. H. Cavness reports that the Veterans' Affairs Commission helped Texas Veterans and their dependents and survivors obtain \$93,591,000 in benefits during the year which ended August 31, 1963.

Silk is obtained from several species of moth.

SIX FLAGS CAMPUS REVUE "DAZZLING" SUCCESS



Six Flags Campus Revue cast shows audience collegiate style of Can Can dancing during one of the hit show's big numbers. This year's musical variety production features 27 talented youngsters from 15 colleges and universities in Texas and the Southwest.

"One of the most dazzling amateur productions in local theatre history," wrote noted Dallas night club columnist and critic Tony Zoppi, of the DALLAS MORNING NEWS, of the 1964 Six Flags Campus Revue, "The Singing Flags." The show, which opened at the Six Flags Amphitheatre recently, features 27 talented youngsters from 15 colleges and universities in Texas, Oklahoma, Louisiana, Colorado and Illinois.

Produced and directed for the third successive year by Charles R. Meeker, Jr., the lavish production concerns a musical junket through Six Flags celebrated theme park.

Mr. Zoppi continued his rave review with "the jet propelled show was professional from overture to finale, and credit a swinging 17-piece collegiate orchestra with a share of the show's success."

Jack Douglas, reviewing "The Singing Flags"

for the FORT WORTH STAR-TELEGRAM, wrote "a standing ovation plus four curtain calls let the college singers and dancers know they had a hit on their hands. Fast paced and surprisingly smooth, the show gives a real meaning to an over-used word rollicking."

The popular Campus Revue productions presented by Six Flags each season have attracted over half a million theatregoers since they were inaugurated in 1962. Performances of "The Singing Flags" are staged three times a night for the remainder of the summer until the show closes on September 7.

During the Fall and early Spring months, Six Flags talent scouts commence an annual tour of more than 100 colleges encompassing Texas and the Southwest auditioning talented undergrads for the Campus Revue.

In 1964 some 800 hopefuls auditioned with 27 copping the final honors.

Good Fire Gear A Must in Field

The cost of a tractor fire in the field can be much more than the value of damaged or destroyed equipment.

Workers may be injured, the crop destroyed, and time lost while waiting for equipment to be repaired or replaced.

According to the National Safety Council, seven typical causes of farm equipment fires are:

1. Fuel leaks;
2. Electrical shorts;
3. Accumulation of trash, dust or chaff;
4. Broken or cracked sediment bulbs;
5. Malfunctioning carburetors;
6. Exhaust sparks;
7. Careless practices such as smoking or refueling hot engines.

LEGAL NOTICE NOTICE TO BIDDERS

Notice is hereby given that City of Bovina will accept bids until 8 p.m. Tuesday, August 4, 1964 at the city hall for the construction of a city warehouse building to be located on Black 8, O. T., Bovina.

The building shall have the following specifications:

--40 by 100 feet by 4 inch reinforced 6 by 6 10-gauge re-mesh concrete floor;

Tractors and other farm power equipment can easily be equipped with fire extinguishers -- and they should be, says the Council.

Generally, the best extinguisher is the multipurpose dry chemical type, suitable for use on any kind of farm fire. Size depends on the size and type of equipment and the kind of farming done. However, the unit should contain at least 10 pounds of chemical.

--footing to be 8 by 12 feet with three No. 3 rebars continuous;

--walls of 2 by 6 fir or yellow pine No. 2 or better, 12 feet high, 24-inch centers;

--roof trusses to be of 2 by 6 same, and 4-12 pitch lathed with 1 by 6 No. 2 yellow pine, 24-inch on center;

--walls and roof covered with 29-gauge corrugated iron with 8-8 ft. skylights;

--doors to be one in each end, 12 by 12 ft. sliding, each covered with corrugated iron same as the building; Also one 3'6" - 6'8" steel door on side of building next to Eighth Street;

--14 by 12 feet concrete approach to each of end doors and a 4 by 14 feet concrete walk, both to be reinforced same as the building floor;

--building to have one 12 by 20 foot room, framed, sheet-rocked, full-thick insulation on walls and ceiling, and to be

WANT ADS

Medical Management Of The Overweight Patient Dr. Youngblood 519 Pite Clovis

BUY YOUR KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60 - 238-2541

KINDERGARTEN-Now taking enrollment for 1964-65 terms. Call Mrs. Jimmy Ware, 238-6531 for further information. 4-tnc

Lightning Arrestors Installed Protect Appliances and TV BOVINA ELECTRIC Odie White - Pho, 238-3871

CARD OF THANKS I wish to take this means of thanking the good people of Bovina for the food, and flowers that were brought to our home during our recent bereavement. Your acts of kindness and your thoughtfulness will long be remembered. Eula Newton 4-1tp

WELL kept carpets show the results of regular Blue-Lustre spot cleaning. Rentelectric shampooer \$1. Super Saweway.

FOR SALE--Cushman motor scooter in good condition. \$35 Cecil Sisk. Pho, 238-4351. 4-2tc

CBS \* NBC \* ABC Get All Three Major Networks To Perfection: Get On Cable TV Now! \*Low Tie - On Fee As Low As \$12. Down \*Low Monthly Rates Clearview Company of Bovina Phone Bovina 238-3592 Or Friona 431.

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382. 23-tfnc

Get Your Wheat Ground Ready Now! Fertilize With A Choice Of Many Dry Mixtures- 0-20-0, 18-46-0, 0-46-0, And Others. All Help Decompose Wheat Stubble And Get Land Ready For The Next Crop Growth! GORN'S Farm Store Highway 86 And Third Street Bovina Phone 238-3181

FILTERS For Your IRRIGATION ENGINES • Finest Quality • Proven Performance Get The Best And Save Dollars! TRY SOME TODAY! No. 41 IRRIGATION DRIVESHAFTS \$37.50 BOVINA AUTO PARTS, INC. Sonny Sparlin, Owner - Manager Highway 60 Pho. 238-3701

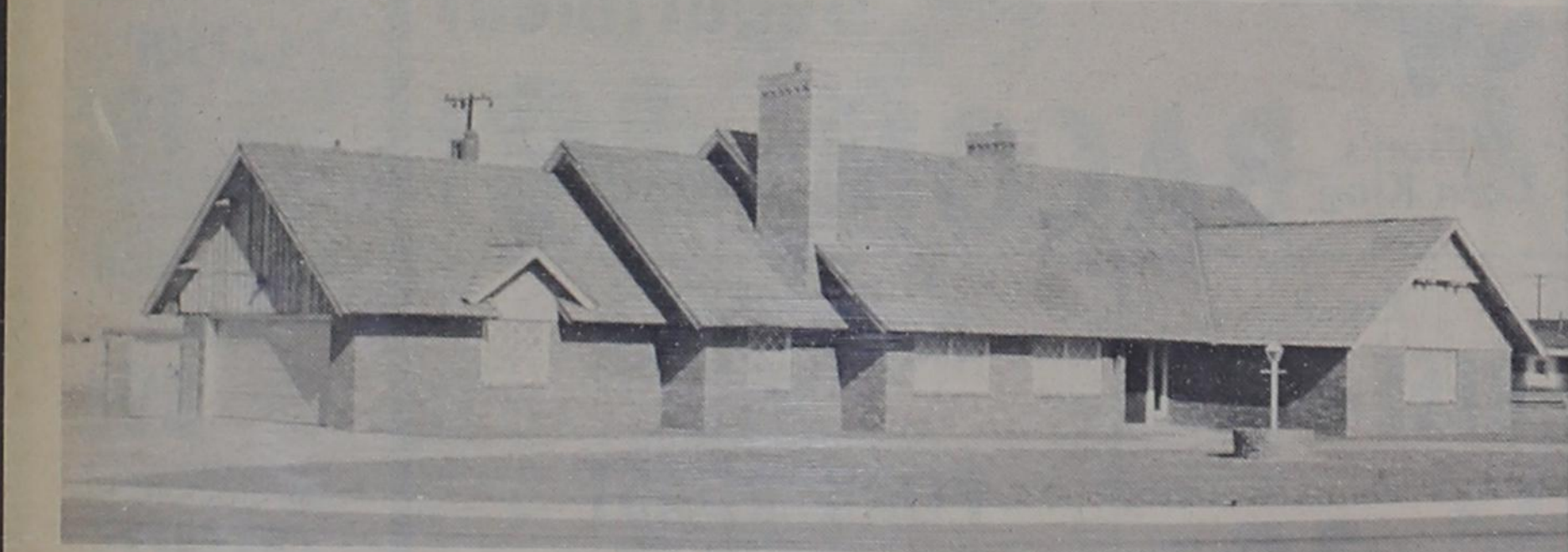
You are INVITED!

To The Open House At The Total Electric Gold Medallion Home of The A.M. Wilsons- Sunday, July 26 1 to 5 p.m. Ridgelea Addition Bovina

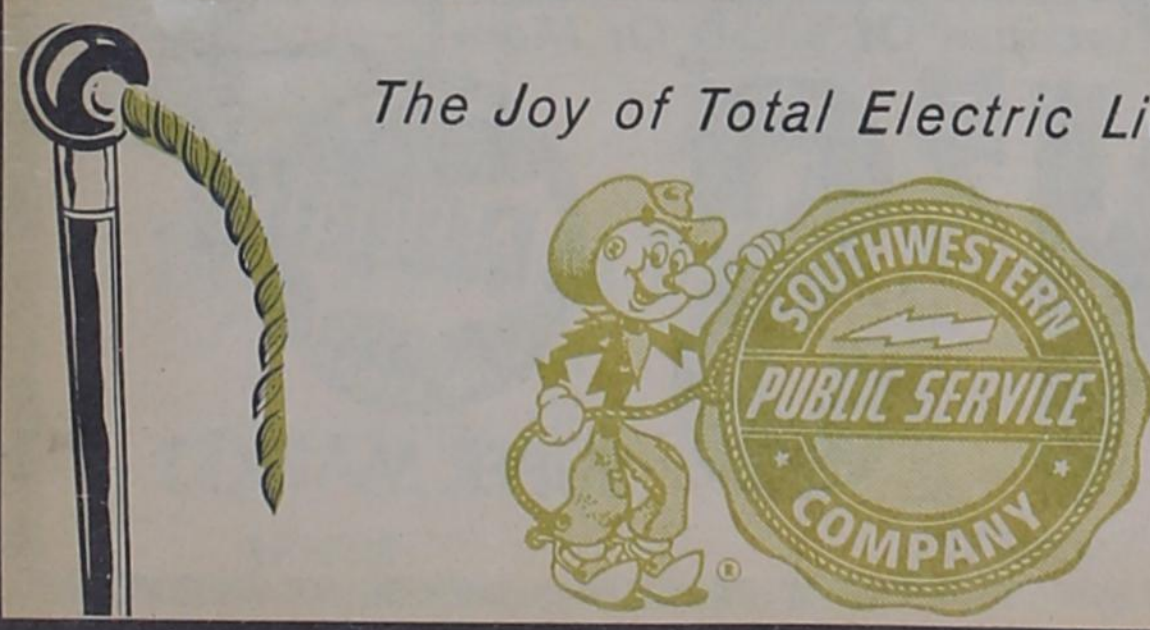
This Elegant Gold Medallion Home Features:

- ★ Electric Comfort Heating And Air Conditioning
- ★ All Electric Kitchen
- ★ Light For Living
- ★ Full House Power

Built By Cicero Smith Lumber Co. -Bovina-



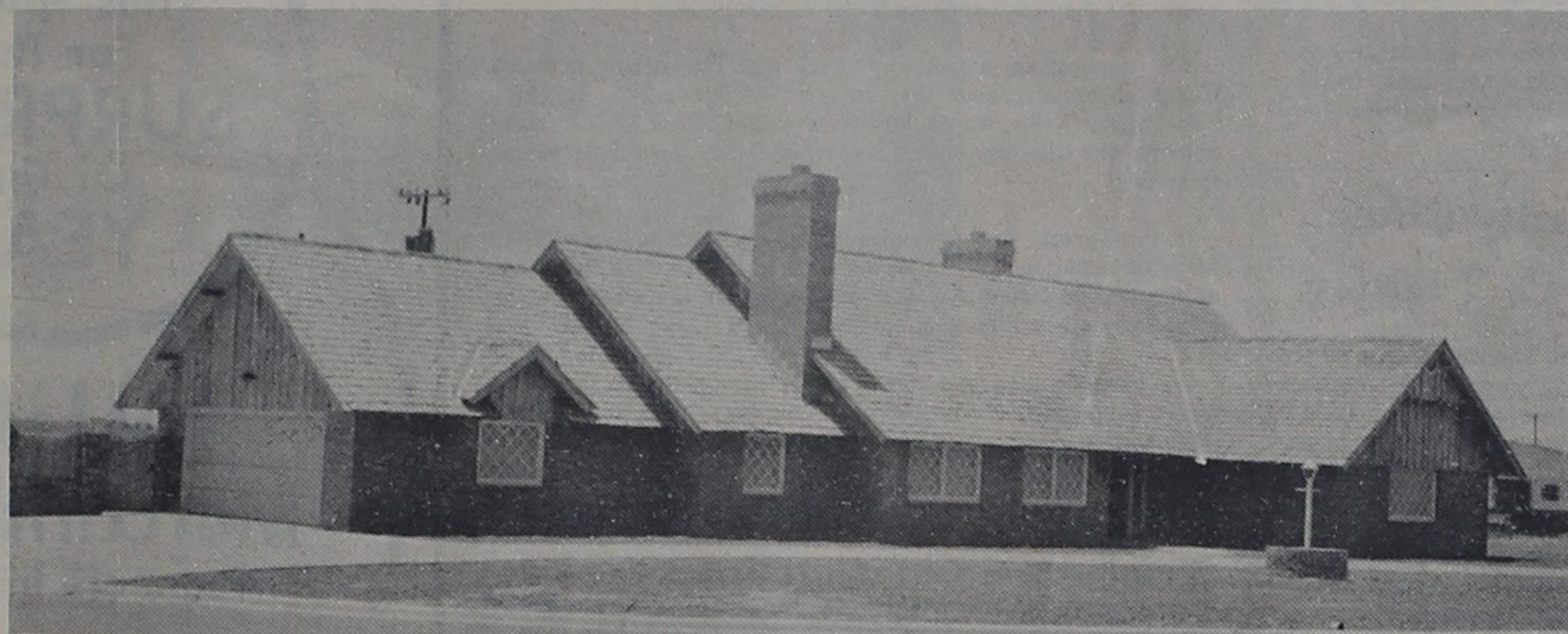
The Joy of Total Electric Living!





# You are INVITED!

## TO OPEN HOUSE



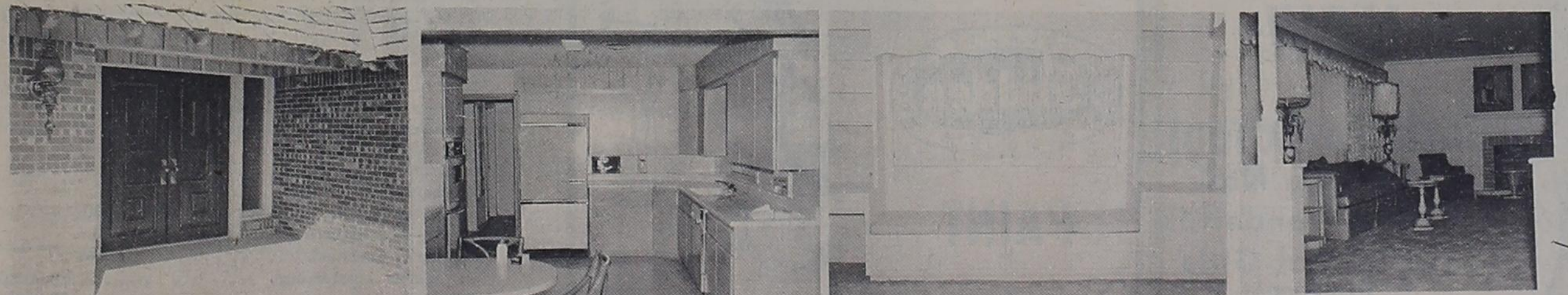
One of the features of the family room in the Wilson home is the fire place made with brick matching that of the exterior of the house. The public is invited by Cicero Smith to tour the lovely home during open house Sunday from 1 to 5 p. m.

...At The Beautiful  
**NEW HOME OF**  
**The A.M. Wilsons**  
In Ridgelea Addition In Bovina  
**Sunday, July 26**  
**1 To 5 P.M.**  
Presented By



# CICERO SMITH

**LUMBER COMPANY,**  
**Builder Of This Outstanding Home**



Views of the Cicero Smith-constructed Wilson home shown from left to right are the front entrance, the kitchen area, built-ins around a bedroom window, and the living room as seen inside the front entrance.

Cicero Smith Congratulates  
The A.M. Wilsons On Their  
New Home And Invites You  
To Inspect It During The Open  
House Sunday Afternoon.

For Information And A  
Free Estimate On A New  
Home For You And Your  
Family, Contact



Phone  
238-2671  
—Bovina—





# Of Interest To THE WOMEN

## Okla. Lane Methodists Set Revival

Rev. Lyndon Wood, pastor of Wesley Methodist Church in Borger, will conduct evangelistic services at Oklahoma Lane Methodist Church July 26 through July 31.

Rev. Lyndon Fletcher, son of Mr. and Mrs. Lynn Fletcher of Farwell, will be song leader for the meeting. He will also work with the youth.

Worship hours will be 10:30 a.m., 8 p.m., and Methodist Men's Breakfast meeting at 6 a.m.

There will also be group meetings for children, youth and adults at 7:30 p.m. each evening.

Sunday services will be Sunday school, 10 a.m., worship services 11 a.m., evening group meetings 6:15; and evening worship 7 p.m.

Everyone is invited to attend these meetings, according to Douglas Gossett, pastor of Oklahoma Lane Methodist Church.

## Party Honors Miss Lawlis

Miss Connie Kay Lawlis, daughter of Mr. and Mrs. David Lawlis, celebrated her first birthday with a party at her home Thursday afternoon.

The birthday table was laid with a pink and white cloth and featured a white birthday cake decorated with pink roses. Birthday plates, cups and napkins also carried out the pink and white motif.

Refreshments of birthday cake, ice cream and punch were served to youngsters.

Favors of horns, blowouts, hats and masks were presented to youngsters.

Those attending were Brenda, Louann and Joyce Harbison, Monty Turner of Clovis and Susan Hall of Clovis.

Grandmothers of the honoree were also present. They are Mrs. J. A. Henson of Clovis and Mrs. Ovid Lawlis.

Others present were Mrs. Buddy Turner and Mrs. Lloyd Hall of Clovis and Mrs. Billy Harbison.

## Knights Of Columbus Elect Officers

Bovina-Friona Knights of Columbus Council 5624 elected officers for the following year at a recent meeting.

Officers elected were Grand Knight, Dan Koelzer; Deputy Grand Knight, Joe Schilling; Chancellor, George Cervantez; Recorder, Leroy Kitten; Treasurer, John Baca, Advocate, Ben Rejino Jr.; Warden, Leon Schilling; Inside Guard, Angel Aleman; Outside Guard, Andres Garza; Trustee, Leo Ruzicka.

The following were appointed to committees for the coming year. They are Chaplin, Fr. Claver Giblin, S. A., Financial Secretary, Mario Trevino; Lecturer, Wayne Jesko; General Program Chairman, George Cervantez; Six-Point Program Chairman, Ben Rejino Jr.; Anthony Brito, Pilo Castillo, Jesse Maruffo, Joe Schilling and Andres Garza.

## Shower To Fete Mrs. Joe Dutton

Mrs. Joe Mac Dutton will be honored with a lullaby shower Saturday, July 25, between the hours of three and five p. m. in Church of Christ Fellowship Hall.

Friends of the honoree are cordially invited.

Hosting the courtesy are Miss Beverly Pinner, Miss Suzanne Ferguson, Mrs. Marlin Ferguson, Mrs. Howard Ellison, Mrs. Joe Pinner and Mrs. Billy Marshall.

## Painting Party Slated Thurs.

Mrs. H. H. Kelso will host a painting party Thursday at her home.

Everyone is invited to attend the party.

The hostess asks that everyone bring a sack lunch and card table. Drinks and dessert will be furnished.

## Charity Circle Meets Tuesday

Mrs. Glenden Sudderth presented program to members of Charity Circle Tuesday morning at Bovina Methodist Church.

Title of program was "Let Us Be Tolerant."

Following the program Mrs. Dick Baxter conducted a short business session.

Mrs. Baxter served refreshments to group following program.

Those attending were Mrs. Leon Warek, Mrs. Harold Snell, Mrs. Ralph Roming, Mrs. Jimmy Clements, Mrs. Sudderth and Mrs. Baxter.

## Henry Minters Return Sunday

Mr. and Mrs. Henry Minter, bill and Sissy, returned Sunday from a vacation to points of interest in the East.

They visited with his sister and family, Mr. and Mrs. N. D. Glickman of West Orange, New Jersey.

Points of interest they saw were New York World's Fair, Rockefeller Center, Empire State Building, Washington Bridge, Chinatown, New York Harbor and many other sights in New York City.

They also visited various points in Illinois, Missouri, Arkansas, and other states on their trip.

## Joe Pinners To Six Flags

Mr. and Mrs. Joe Pinner and daughters, Toni and Beverly, vacationed recently in Dallas and Six Flags. They also visited with Mr. and Mrs. Richard Roberts who are making their home in Commerce this summer.

Mr. and Mrs. A. L. Glasscock returned recently from a vacation to points of interest in Colorado and New Mexico.

True prosperity is the result of well-placed confidence in ourselves and our fellow man. --Burt

## Mrs. Lloyd Has Widow's Club

Mrs. Julia Lloyd entertained members of Widow's Club at the home of Mrs. Travis Lloyd Friday.

Members brought covered dishes to compliment the hostesses luncheon.

Mrs. Neal Mager of Hackensack, N. J., presented the program to ladies. She told them of the Dale Carnegie Course which she teaches.

They also had Bible Quizzes and readings.

Attending the meeting were Mrs. J. Sam Gaines and her daughters, Mrs. Neal Mager and Mrs. Lady Armstrong, Mrs.

## Williams Home Visitors In

Visiting in the home of their brother, W. E. Williams, recently were Mr. and Mrs. Jack Brown of Amarillo and Mr. and Mrs. Alvin Hampton of Borger.

## Dinner Honors R. N. Williford

R. N. Williford was honored with a birthday dinner last Tuesday at the home of Mr. and Mrs. P. A. Adams.

The honoree was 78 years old.

Those attending were Mr. and Mrs. O. W. Adams, Mr. and Mrs. P. A. Adams, Bill Hutto, Mrs. R. N. Williford and the honoree.

Visiting in the home of Mr. and Mrs. P. A. Adams Sunday were Mr. and Mrs. Joe Owens and son, Courtney, of Friona.

## Blade Sawdust

By Sue Moten

Aubrey Brock says that he and Lorena run a summer camp for their grandchildren. It seems that since they have several they keep two at a time if possible. They pick up two and take home two thus running a two week camp for each set of grandchildren. Aubrey says they really enjoy it and that it certainly livens things up.

The latest home improvement kick seems to be a swimming pool that is of the do-it-yourself variety. These are quite large and deep enough for grown people to swim in as well as children. They are ideal for family use and reasonably easy to assemble.

Still wouldn't it be wonderful if Bovina had a public pool?

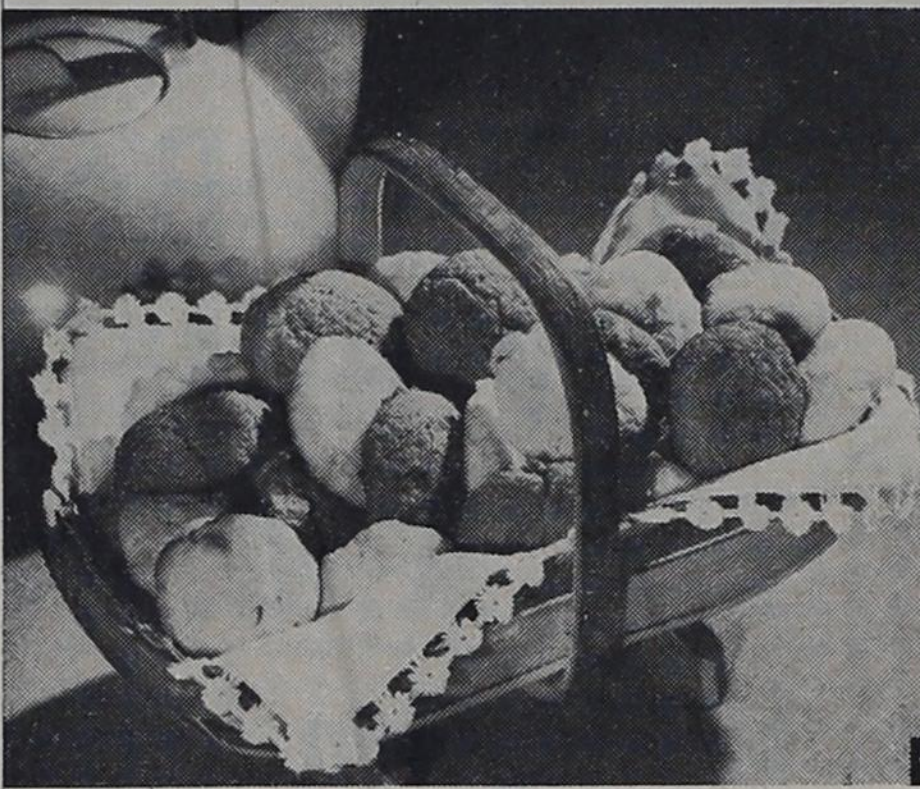
With the abundance of beards in town this will really look like Bull Town Days. Pictures of Darrel Read and Fred Langer in last week's paper were enough to make one wonder if they might not be hold-up men from the Bull Town era. We had always thought that a beard might make one look friendly and jolly like Santa Claus but not so. The ones we have seen have the mean appearance of a grizzly bear.

The Republican convention fiasco was interesting to watch if for no other reason than to hear all the denials. Scranton kept denying he would withdraw and Goldwater just kept denying and denying. Seems typical of Barry to take the Negative view!

It is a pretty great country when one man can stand up in front of a nationwide TV audience and lambast the President of the United States without having to worry about the Gestapo making a call on him at midnight.

We have decided that the best business prospect in Bovina would be parking meters or a parking lot. The downtown area is getting so crowded with cars that parking space is extremely limited.

## Lemon And Chocolate Drop Cookies



What's better than one kind of cookie? Two kinds, of course, and here's an easy drop cookie recipe that makes either a lemon or chocolate version. Serve the cookies with milk for a nutritious after-school snack for the kids and with tea or coffee for an afternoon "pick-me-up" for you.

It's always satisfying for you mothers and homemakers to know that all the baked products you prepare at home from enriched flour contribute essential nutrients — the B-vitamins thiamine, niacin and riboflavin and the mineral iron — to your family's diet. Serve enriched baked products often for both the nutritional bonus and the pleasure they give to mealtime.

**LEMON AND CHOCOLATE DROP COOKIES**  
2 cups sifted enriched flour\* 2 eggs  
1/2 teaspoon soda 1 teaspoon vanilla extract  
1/2 teaspoon salt 1 tablespoon grated lemon rind  
1/2 cup shortening 1/4 cup lemon juice  
1 cup light brown sugar

Sift together flour, soda and salt. Cream shortening and sugar until light and fluffy. Beat in eggs and vanilla extract. Add flour mixture to creamed mixture alternately with lemon rind and juice, mixing well. Drop by teaspoonfuls onto lightly greased baking sheets. Bake in moderate oven (375°F.) 12 to 15 minutes or until lightly browned.

To make CHOCOLATE DROP COOKIES, follow above directions through creaming step. Stir in 2 ounces melted, unsweetened chocolate (2 squares) with eggs and vanilla extract. Omit lemon rind and juice. Add flour mixture to creamed mixture alternately with 1/2 cup buttermilk, mixing well. Bake as directed for Lemon Cookies. Makes 4 dozen lemon or chocolate cookies.

\*If you don't sift and in the absence of other directions, spoon flour directly from container into dry one cup measure, level off, then remove two level tablespoonsfuls, according to USDA recommendations.

## PAINT DISCOUNT

Jones-Blair

or



PAINT

At

10% DISCOUNT

It's Time Now To PAINT And SAVE!

See Our Display Of MONARCH CARPET

BOVINA GLASS

AND PAINT CO.

Highway 60----Phone 238-4421

## Return From New York

Mrs. Lady Armstrong returned recently from New York

where she visited her sister and husband, Mr. and Mrs. Neal Mager.

## Party Honors Mrs. Hastings

Mrs. Pearl Hastings was honored with a surprise birthday party last Wednesday.

Her children and families brought homemade ice cream and cake to her home in honor of her 77th birthday.

Attending were Mr. and Mrs. Dean Hastings and Lajana, Mr. and Mrs. Charlew Hawkins, Janie and Darla and Mr. and Mrs. Jerry Wright.

Mrs. Mager returned home to visit her mother, Mrs. J. Sam Gaines. During her trip east, Mrs. Armstrong visited the New York World's Fair, Radio Center Music Hall, West Point took the Hudson River tour, Empire State Building and saw two Broadway plays.

Mr. and Mrs. Gordon Hastings and family of Lubbock visited in the home of his mother, Mrs. Pearl Hastings, over the weekend.

**WATCH**  
This Space  
For The  
**SURPRISE**  
Of The  
**YEAR**

**WILLIAMS**  
Mercantile Co.  
Pioneers In Bovina  
**WATCH!**

## Bank's Official Statement

CHARTER NO. 14755  
RESERVE DISTRICT NO. 11  
REPORT OF CONDITION OF THE

## FIRST NATIONAL BANK OF BOVINA

In the State of Texas, at the close of business on June 30 1964 published in response to call made by controller of the currency, under section 5211, U. S. Revised Statutes.

### ASSETS

- Cash, balances with other banks, and cash items in process of collection. . . \$404,559.19
- United States Government obligations, direct and guaranteed. . . 140,961.92
- Obligations of States and political subdivisions. . . 46,031.48
- Other bonds, notes, and debentures. . . None
- Loans and discounts (Net of any reserves). . . 1,473,558.71
- Federal funds sold. . . None
- Direct lease financing. . . None
- Fixed assets. . . 33,574.45
- Customers' liability to this bank on acceptances outstanding. . . None
- Other assets. . . 6,000.00
- Total Assets. . . 2,104,685.75

### LIABILITIES

- Demand deposits of individuals, partnerships, and corporations. . . 1,179,071.84
- Time and savings deposits of individuals, partnerships, and corporations. . . 249,357.42
- Deposits of United States Government (Including postal savings). . . 9,560.27
- Deposits of States and political subdivisions. . . 348,906.87
- Deposits of banks. . . 70,000.00
- Certified and officers' checks, etc. . . 27,677.12
- TOTAL DEPOSITS. . . \$1,884,573.52
  - Total demand deposits. . . 1,587,216.10
  - Total time and savings deposits. . . 297,357.42
- Other liabilities. . . 175.80
- TOTAL LIABILITIES. . . 1,884,749.32

### CAPITAL ACCOUNTS

- Debentures. . . \$ None
- Preferred stock—par value per share. . . \$ None  
No. shares outstanding. . . \$ None
- Common stock—par value per share. . . \$100.00  
No. shares authorized. . . 750  
No. shares unissued. . . None  
No. shares outstanding. . . 750,000.00
- Surplus. . . 125,000.00
- Undivided profits. . . 19,936.43
- Reserves. . . None
- TOTAL CAPITAL ACCOUNTS. . . 219,936.43
- TOTAL LIABILITIES, AND CAPITAL ACCOUNTS. . . 2,104,685.75
- NOTE
- Time certificates of deposit outstanding. . . 249,357.42

I, ALFRED L. MOODY, Cashier, of the above-named bank do hereby declare that this report of condition is true and correct to the best of my knowledge and belief.

Alfred L. Moody

We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

G. F. Trimble, Director  
Frank P. Wilson, Director  
L. M. Grissom, Director

# FREE!

## 10¢ Drink

With Each Order During Our  
**GRAND RE-OPENING**  
— SATURDAY —  
**MUSTANG DRIVE IN**

We've Remodeled Since Our Recent Fire And Are Back In Business!

We Invite You To Stop In During Our Grand Re-Opening Saturday And Everyday. We Appreciate Your Business.

### MUSTANG DRIVE-IN

The Kelsos

Come To See Us

FREE Balloons For The KIDS

## LAY-AWAY NOW

For  
**Back-To-School**

We Are Now Offering Wonderful Selections of Girls'

- ★ SKIRTS
- ★ SWEATERS
- ★ DRESSES

By Dotty Dan And Others Which Are Ideal For Back-To-School, Select Yours Now!

THE **MARY MARR** SHOP

Margaret Minter-Fern Harris

Third Street Bovina

## PAINT DISCOUNT

Jones-Blair or

PAINT

At

# 10% DISCOUNT

It's Time Now To PAINT And SAVE!

See Our Display Of MONARCH CARPET

## BOVINA GLASS AND PAINT CO.

Highway 60----Phone 238-4421



# These Area Churches Invite Your Regular Attendance!

### Church Schedule Sponsors:

BOVINA WOMAN'S  
STUDY CLUB

WILSON'S SUPER MKT.  
"Parmer County's Finest"

SHERLEY GRAIN CO.  
Serving Parmer County  
Farmers The Year 'Round

BOVINA  
DAIRY FREEZE  
Mr. and Mrs. Boyd Gilreath

OKLAHOMA LANE  
FARM SUPPLY  
"If It's For Farming,  
We Sell It"

BONDS OIL CO.  
Gulf Products

CICERO SMITH  
LUMBER CO.  
In Bovina Since 1902

BOVINA WHEAT GROWERS  
"Not Everyone Belongs To A  
Co-op. But Everybody Benefits"

GAINES HARDWARE CO.  
"Nothing Knocks On Bovina  
But Opportunity"

BOVINA DRY GOODS  
Mr. and Mrs. Edward Isaac

C & S CHEMICAL CO.  
Third St. - Pho, 238-4311

WILLIAMS MERCANTILE CO.  
Pioneers In Bovina

FIRST NATIONAL BANK  
OF BOVINA  
Let's Make Bovina Grow!

MR. AND MRS. I. W. QUICKEL

LEE H. SUDDERTH JR.  
REAL ESTATE

BOVINA BEAUTY SHOP  
Jesse Sisk - 238-4352  
Gerry Fitts

BOVINA  
RECREATION CENTER  
Mr. and Mrs. Fred Langer

SPUDNUT SHOP  
Odis and Lula White

BOVINA SERVICE STATION  
& GROCERY  
-Clifford Leake-

BOVINA VARIETY  
Always Something New

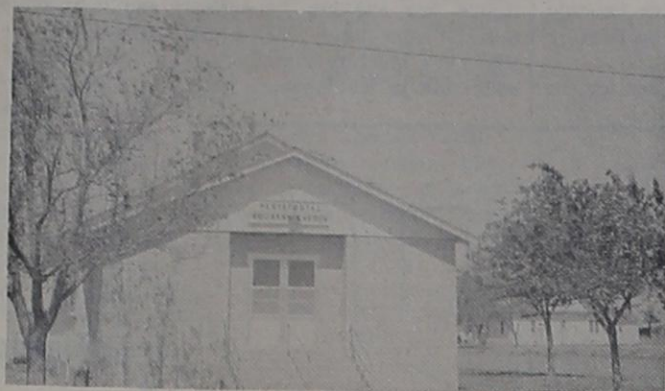
CORN'S FARM STORE

BOVINA MOTOR LAB  
-Gene Hall-

BOVINA GLASS  
AND PAINT  
-Hwy. 60-

BOVINA INSURANCE  
-Jim Ware-

WILSON - BROCK  
INSURANCE  
Joe Wilson - Aubrey Brock

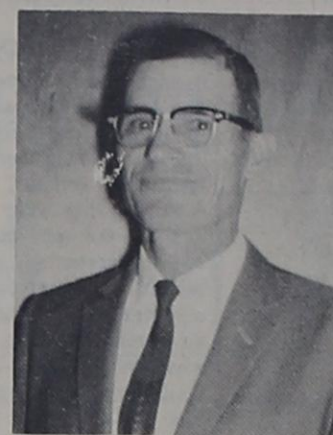


Bovina Pentecostal Holiness Church

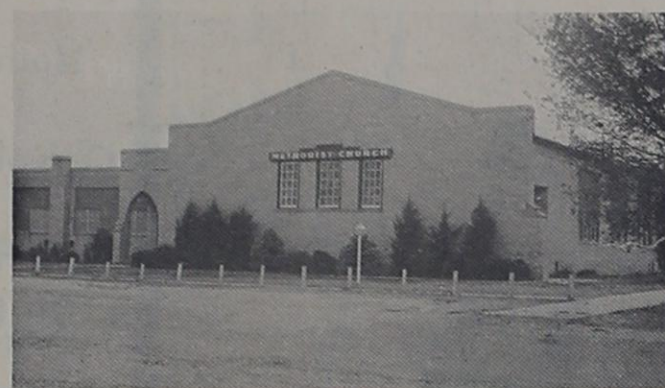
## BOVINA PENTECOSTAL HOLINESS CHURCH

Sunday School -- 10:00 a.m.  
Morning Worship -- 11:00 a.m.  
Lifeline Service -- 6:30 p.m.  
Evening Worship -- 7:00 p.m.

Wednesday  
Prayer Meeting -- 8:00 p.m.



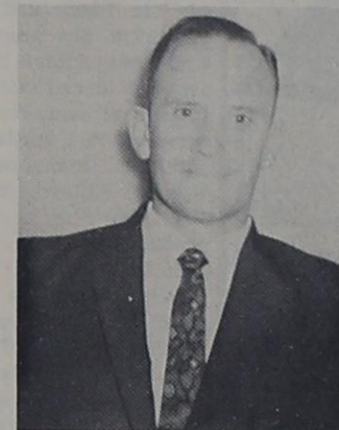
Rev. Archie Cooper



Oklahoma Lane Methodist Church

## OKLAHOMA LANE METHODIST CHURCH

Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Douglas W. Gossett

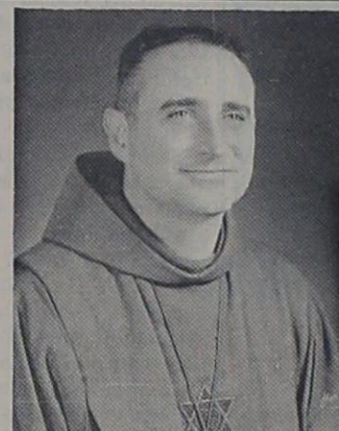


St. Ann's Catholic Church - Bovina

## ST. ANN'S CATHOLIC CHURCH

Masses: Sunday 8:30 & 10:30 a.m.  
Weekdays 8:30 a.m. daily except  
Tuesday 8 p.m.

First Friday 8 p.m.  
Holy Days 10 a.m. & 6:30 p.m.  
Confessions: Saturday 4-5 p.m.  
7-8 p.m.  
Before Masses  
Baptisms: 3 p.m. Sunday



Fr. Claver Giblin S.A.



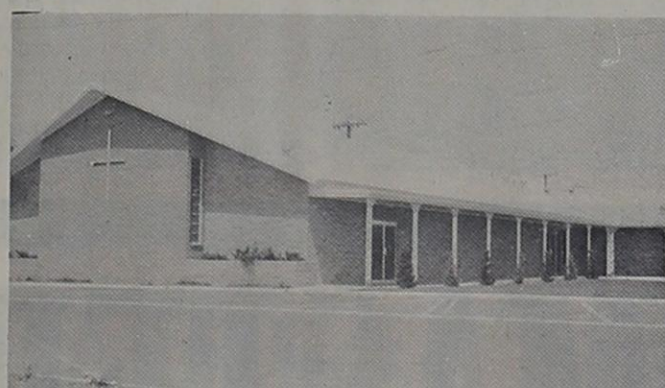
First Baptist Church of Bovina

## FIRST BAPTIST CHURCH of BOVINA

SUNDAY Sunday School - 9:45 a.m.  
Morning Worship - 10:55 a.m.  
Training Worship - 6:30 p.m.  
Evening Worship - 7:30 p.m.  
-WEDNESDAY-  
Y. W. A. - 5 p.m.  
Youth Choir - 7 p.m.  
Mid-Week Prayer Meeting - 8 p.m.  
Adult Choir - 9 p.m.



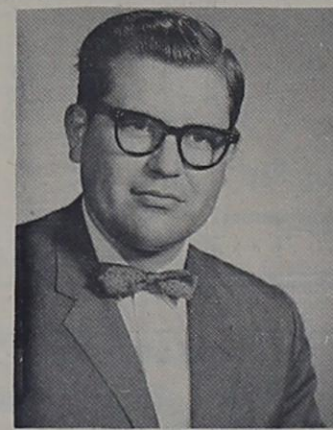
Rev. John Ferguson



Bovina Church of Christ

## BOVINA CHURCH of CHRIST

Sunday Bible School:  
Morning Classes - 9:45  
Evening Classes - 5:30  
Sunday Worship:  
Morning - 10:45  
Evening - 6:30  
Wednesday  
Devotional and Classes - 8 p.m.



Don Stone



Oklahoma Lane Baptist Church

## OKLAHOMA LANE BAPTIST CHURCH

Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7:30 p.m.



Rev. Carl Coffey



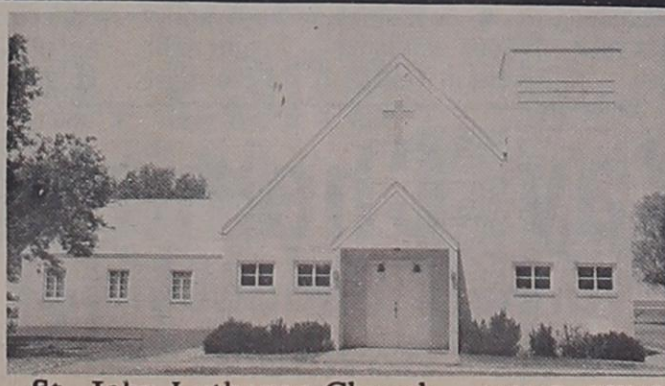
Bovina Methodist Church

## BOVINA METHODIST CHURCH

Sunday School - 9:45 a.m.  
Morning Worship - 11:00 a.m.  
M. Y. F. - 6:00 p.m.  
Evening Worship - 7:00 p.m.  
Choir Practice-  
Wednesday - 8 p.m.



Rev. Harold L. Morris



St. John Lutheran Church LARIAT, TEXAS

## ST. JOHN LUTHERAN CHURCH

--Lariat--  
Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.



H.F. Peiman, Pastor

### Church Schedule Sponsors:

FIRST NATIONAL BANK  
of BOVINA  
Let's Make Bovina Grow!

BOVINA IMPLEMENT CO.  
Your Massey-Ferguson Dealer

GATEWAY PRODUCE CO.  
Bovina, Texas

CHARLES OIL CO.  
Phillips 66 Jobber

PAUL JONES TEXACO  
SERVICE STATION  
Hwy 60 - Bovina

BOVINA CHAMBER of  
COMMERCE & AGRICULTURE

MR. AND MRS. J. P. MACON

PARMER COUNTY  
FARM SUPPLY  
Your Complete  
Farm Supply Store

BOVINA RESTAURANT  
Mr. and Mrs. Mutt Graham

CITY DRUG  
Bovina

BARBEE CLEANERS  
We Clean Clean!

MACHINERY SUPPLY  
Hwy. 60 - Bovina

DILGER'S CLEANERS  
Professional or Coin-Op  
Dry Cleaning

SUPER SAVEWAY  
S & H Green Stamps

PALMER WELDING  
Hwy. 60 - Bovina

UNION COMPRESS  
& WAREHOUSE CO.  
-Bovina-

WARREN AUTO SUPPLY  
C. P. Warren

FANTASY BEAUTY SALON  
Hwy. 86 & 8th St.

EL CORTEZ RESTAURANT  
Mr. and Mrs. S. N. Kesner

HAMMONDS ELECTRIC  
-Bovina-

TAYLOR & SON  
ELECTRIC WELDING

WARD'S WELDING  
V. C. Ward

ARTISTIC BEAUTY SHOP  
and  
BOVINA HOTEL

TRIMBLE BARBER SHOP  
Emmett Tabor C. E. Trimble

SOUTHSIDE SERVICE STATION  
& GROCERY  
Hwy. 86 - Bovina



HEIDI JONASDOTTIR --

# Exchange Student To Depart Friday

Heidi Jonasdottir, exchange student from Iceland, departs for Chicago, Washington, D. C. and the New York World's Fair Friday before returning to her

nativeland. Heidi has made her home with Mr. and Mrs. R. E. Wilson and family for the past year. Heidi says she likes Ameri-

ca very much and views her departure with mixed emotions. She says she is ready to return to Iceland and her family but dreads leaving her American family and friends.

During her year here Heidi has had the opportunity to visit several states and points of interest in America. Early last summer, the Wilson family took an extended trip to parts of the west and Canada. They visited California, Oregon, Washington, Vancouver, Canada and other points in the west. On the senior trip she was able to see several sights of Texas including Six Flags and the capitol at Austin. She went to Mexico with Rev. and Mrs. Harold Morris and toured various places in Jaurez. Early this spring she traveled to Carlsbad Caverns with Mrs. Jimmy Ware and Mrs. Vernon Willard. She says of Carlsbad, "It is one of the prettiest places I've ever seen."

Heidi stated that she had enjoyed the past six months greatly due to the fact that her knowledge of English was much better and she could communicate with people easier.

"I think the people here are extremely friendly and I really can't think of anything I don't like about Bovina or America," Heidi said when asked if she could point out anything she didn't like.

School is quite different here she pointed out. They only have eight months of school in Iceland and classes start much earlier and school is out at 1 p.m. each day including Saturday. She also noted that the majority of students work when they aren't in school.

She paid the American boys an extremely nice compliment when she said that they were very polite, especially compared with Iceland boys.

Cars being in such abundance even for teenagers are quite a

change from her nativeland, dating and visiting for the most part is done by meeting friends or riding city busses in Ice-

land. Travel over the country of Iceland is done by boat or airplane.

Heidi says her plans for the

future are one big "question mark." She says she would like very much to continue her education in the language field

and if at all possible she will do so.

Heidi notes that she is glad to return to Iceland but that the idea of becoming a permanent resident of America isn't so far fetched as it would have been six months ago.

Heidi says she is looking forward to having her American family visit her in Iceland and hopes they can do so in the near future.



**SAVE 10% with GULF LP-Gas WARRENGAS**

Save up to 10% OR MORE... on tractor fuel and upkeep costs

REDUCE TOTAL TRACTOR COSTS. Save money with Gulf-Warrencas<sup>®</sup> fuel over diesel, the so-called economy fuel—and over gasoline, too. Consider all costs.

SLASH REPAIR AND UPKEEP COSTS. Cut these costs about one-third with Gulf-Warrencas, compared with gasoline engines. Save more than \$100 a year for 1000 hours of use with a 4-plow tractor.

FEWER OIL AND FILTER CHANGES. You go three times as long as diesels and one and one half times as long as gasoline engines between changes. Spark plugs last longer—no foul-up due to fuel residues.

Gulf-Warrencas<sup>®</sup> is the LP-Gas member of the Gulf family of quality petroleum products.

OUR PROMISE! You'll have better living and better farming with Gulf-Warrencas.

**BONDS OIL CO.**  
Hwy. 60 - Pho. 238-2271

## Aspirin Chief Child Poisoner

Each year 600,000 children under 5 swallow poisonous substances found in their homes. About 450 cases are fatal, according to the National Safety Council.

Aspirin is most frequently involved. But there are many ordinary and seemingly innocuous substances found in every home which are poisonous if swallowed by small children.

Next to aspirin in order of frequency are insecticides, bleach, detergents, soaps and cleaners, furniture polish, kerosene, vitamins and iron preparations, disinfectants, deodorizers, lye and corrosives, and laxatives.

Of the hundreds of thousands of common household products, more than 15,000 have been rated according to their degree of toxicity. Four out of five are listed as being "moderately toxic" to "super toxic."



"... then for a minute my whole life flashed before me—except the part where I took driving lessons."

**"THE BEST COLOR AND UNIFORMITY I'VE SEEN IN 30 YEARS OF RAISING WHEAT!"**

says HILMAR REILEY, at left, Cibolo, Texas.



MR. REILEY USED THE

# ECONOMASTER PLAN

Hilmar Reiley is a typical Texas wheat farmer. He raised his spring wheat profits six ways by using the Economaster Plan. So can you. Here's how Economaster used in the fall paid off for Mr. Reiley:

- Higher yields.** Mr. Reiley's 125 acres of wheat produced a substantial yield increase using the Economaster Program. But that's not what made the dollar and cents difference.
- More grazing . . .** in addition to an outstanding wheat yield, Mr. Reiley was able to graze 90 head of cattle for 110 days without supplemental feed. The Economaster Plan made this possible.
- Premium prices** — tests prove that wheat fertilized with Anhydrous Ammonia has a higher protein and sedimentation value. The Economaster Plan allows you to market your wheat for premium prices.

**4. Fast start for winter wheat.** The Economaster Plan helps young wheat cover the ground early in the fall. This fast start saves soil losses due to sandstorms.

**5. Strong plants from the start!** Healthy plants resist winter kill. The quickly available phosphate of the Economaster Plan promotes strong root development early in the season.

**6. Lowest cost fertility program . . .** the Economaster program is the lowest cost of plant food materials . . . pound for pound . . . of any other program you can buy . . . anywhere! Add it all up. You'll come to the same conclusion Mr. Reiley did. Economaster is the fertility plan for your wheat! Here's why:

• Economaster uses anhydrous ammonia . . . made right here in Texas . . . for the most

concentrated source of nitrogen money can buy.

• Economaster uses a high analysis ammonium phosphate. It is even spreading and water soluble. Ready to go to work immediately.

• Economaster paid dividends to Hilmar Reiley six ways. It can help you too.

We are the exclusive Economaster dealer in this area. Our personnel are trained in soil testing and interpretation. They are ready to explain the advantages of the Economaster Plan. They can determine the most profitable application of Economaster for your wheat operation.

And remember, we're ready to serve you with custom application or tip-top rental equipment delivered to your farm. Inquire about wheat profits today inquire about Economaster!

## 3-Way Chemical Co.

"Farmers' Headquarters"

Highway 60 East - Bovina - Pho. 238-4841

Speedway Proved for Turnpike Safety • Speedway Proved for Turnpike Safety

**\$17 to \$36 FOR YOUR OLD TIRES when you trade for a set of 4**

**500 Festival**

**Firestone NYLON 500's**

Developed and Proved at the Famous Indianapolis Speedway

The Nylon "500" is built with S/F Safety-Fortified nylon cord for maximum strength . . . Rubber X-101 for maximum mileage . . . and it is Speedway-Proved for your driving safety under all driving conditions on any type of road.

**27-MONTH ROAD HAZARD GUARANTEE**

**PAUL JONES TEXACO Service Station**  
Highway 60 -Bovina- 238-4331

ALL TIRES MOUNTED FREE

EASY TERMS

NO MONEY-DOWN with your old tires

Every new Firestone tire is GUARANTEED

- Against defects in workmanship and materials for the life of the original tread.
- Against normal road hazards (except repairable punctures) encountered in everyday passenger car use for the number of months specified. Replacements prorated on tread wear and based on list prices current at time of adjustment.

LOW PRICES

Th...  
"Safer...  
Everywhere...  
1964 obser...  
Farm Safety...  
been endor...  
Farm and...  
cill. The w...  
Council...  
Fichte, Dal...  
to all citize...  
to take st...  
farms and...  
accidents...  
actually sh...  
spration fo...  
prevent a...  
long...  
Texas...  
nally is...  
designating...  
vance. Th...  
Council and...  
Johnson ha...  
nized Farm...  
Fichte ur...  
sis on pre...  
from impro...  
cides and...  
tractors. T...  
causes of...  
Fichte sal...  
precautions...  
When usin...  
the directio...  
proper use...  
more harm...  
materials...  
kept out of...  
and pets...  
should be...  
tractors...  
repair. Av...  
nections...  
Engines sh...  
fore refuel...  
realize th...  
ways is ext...  
The gover...  
says:

Farm...  
You...  
The Farm...  
Bureau wil...  
statewide...  
better info...  
on vital m...  
citizenship...  
Hamilton o...  
president...  
Several...  
high school...  
county wil...  
training co...  
for Intensi...  
American...  
Communist...  
by the Tex...  
second ann...  
dents Citiz...  
be held Aug...  
pus of Sam...  
ege at Hunt...

ETHR...  
Agen...  
Phon...

You...  
Bel...  
Are...  
Let...

FREE...  
TRAC...  
We're...  
find the...  
So man...  
GE tra...  
\$9.95...  
time...  
buy. Al...  
demon...  
Test...  
econom...  
Then...  
demon...



# This Is National Farm Safety Week

"Safer American Families Everywhere" is the goal for the 1964 observance of National Farm Safety Week which has been endorsed by the Texas Farm and Ranch Safety Council. The week is July 19-25. Council chairman James Fichte, Dallas, issued an appeal to all citizens in rural areas to take stock of hazards on farms and eliminate causes of accidents. "This special week actually should furnish the inspiration for every family to prevent accidents all year long."

Texas Governor John Connally issued a proclamation designating the special observance. The National Safety Council and President Lyndon Johnson have officially recognized Farm Safety Week.

Fichte urged special emphasis on prevention of injuries from improper use of pesticides and careless operation of tractors. These are two main causes of injuries on the farms, Fichte said. He outlined these precautions:

When using pesticides, follow the directions on the label. Improper use of chemicals is far more harmful than use of the materials. Pesticides must be kept out of reach of children and pets and used containers should be discarded.

Tractors must be kept in good repair. Avoid loose fitting connections to the power take off. Engines should be shut off before refueling. Operators must realize that driving on highways is extremely dangerous.

The governor's proclamation says:

Ranch and farm accidents reap a grim harvest of lives each year in Texas. Thousands more suffer painful and disabling injuries. Texas cannot afford the loss in human life, the misery of human injury, or the economic loss resulting from farm and ranch accidents.

The President of the United

States has proclaimed the week of July 19-25, 1964, as National Farm Safety Week. The theme of this year's observance is "Safer American Families Everywhere".

During this special week, a statewide farm accident prevention educational program will be undertaken by the Texas

Farm and Ranch Safety Council, The Texas Farm Bureau, the Texas Agricultural Extension Service and the Texas Safety Association.

Such campaigns can do much to call to the attention of rural residents the need for observing safety practices, thereby reducing the terrible toll inflicted by accidents.

Therefore, I, as Governor of Texas, do hereby designate the period July 19-25, 1964, as Farm Safety Week in Texas, and urge all farm and ranch families to become more safety conscious.

**NATIONAL FARM SAFETY WEEK**  
JULY 19-25, 1964



PERENNIAL

## Farm Bureau Sponsors Youth School At SHS

The Parmer County Farm Bureau will participate in a statewide program aimed at better informing young people on vital matters pertaining to citizenship, according to Harry Hamilton of Friona, county FB president.

Several 11th and 12th grade high school students from this county will attend a special training conference in August for intensive studies on our American heritage and the Communist threat. Sponsored by the Texas Farm Bureau, the second annual High School Students Citizenship Seminar will be held Aug. 11-14 on the campus of Sam Houston State College at Huntsville.

Local students attending will include: Lonnie Ellis, Friona; Gilbert Dale, Farwell; and Connie Vaughn, Bovina.

Purpose of the seminar, according to the local farm leader, is to convey to students a better concept of the American system and how it has made possible the abundance which we enjoy. A similar training program conducted last year was attended by some 234 high school juniors and seniors from all over the state.

Among the outstanding lecturers who will appear on the Seminar program are Dr. George S. Benson, president, Harding College, Searcy, Ark., Dr. Clifton L. Ganus, vice president, Harding College and head of the department of history and social sciences; John Noble, Wheaton, Ill., noted author and lecturer who spent 9 1/2 years in a Soviet prison camp; and W. Cleon Skousen, Salt Lake City, a former FBI agent and chief of police in Salt Lake City.

Nearly 40 per cent of all Texans derive their income wholly or in part from farming or ranching or connected businesses. Despite a continuing decline in the number of people on farms and ranches, many of those leaving the country are not leaving the agricultural industry, explains John McHaney, economist for the Texas Agricultural Extension Service, but are shifting into agricultural related businesses.

Since harmful salts may be deposited in the soil during the irrigation process, now is the time, advises Extension Soil Chemist C. D. Welch, to test soils to make sure harmful salts are not building up in your soil. He says local county agents can supply details on sample taking for either soil or water.

The proper spacing of plants and rows is a basic step in the ticklish business of growing tomatoes in greenhouses. John Larsen, Extension horticulturist, says a plant population of about 10,000 per acre is suitable for most Texas areas. This gives each plant 4.35 square feet of soil area.

## COURTHOUSE NEWS

JULY 13 thru 18, 1964

DT, Monroe Lovell, Orval Hudson, Lots 12, 13 & 14, Blk 21 O, T, Farwell

WD, Paul A. Hall, George C. Taylor, Jr., Lots 1 & 2, Blk 4 McMillan & Ferguson

WD, George C. Taylor, Jr., Paul A. Hall, S31' Lot 4; N 48' Lot 5 Blk 3 Lakeside Add, Friona

DT, Paul A. Hall, First Federal Sav. & Loan, S 31' Lot 4; N 48' Lot 5 Blk 3 Lakeside Add, Friona

ML, J. W. Wright, Cicero Smith Lumber Co., SE 60' Lot 2 Blk 37 O, T, Bovina

WD, Charles L. & Julian E. Lenau, Robert W. Booth, E 48' Lot 2; W. 26' Lot 3 Blk 4 Mimo Farwell

ML, Robert S. Booth, B & S Lumber Co., E 48' Lot 2; W. 26' Lot 3 Blk 4 Mimo Farwell

WD, Harold D. McCallum, Connie O'Brien, NE/4 Sect 7 Blk A Cap. Synd.

WD, Connie O'Brien, Harold D. McCallum, N/2 Sect 4 T10S R2E Cap. Synd.

DT, Harold D. McCallum, Prudential Ins. Co., Sect 11 Rhea "C" & N/2 Sect. 4 T10S R2E Cap. Synd.

DT, Harold D. McCallum, Connie O'Brien, N/2 Sect 4 T10S R2E Cap. Synd.

WD, City of Bovina, Glenn Ritchie, See Records

WD, City of Bovina, Fred Langer, See Records

DT, J. D. Hance, Brier-croft Savings & Loan, Part Lot 4 Blk 74 O, T, Bovina

DT, Curtis W. Murphree, SI G, Darling, SE/4 Sect. 25 T2N R3E

WD, SI G, Darling, Curtis W. Murphree, SE/4 Sect. 25 T2N R3E

WD, J. L. Sherrill, Dolph Moten, Lots 17 thru 20 Blk 3 O, T, Bovina

WD, Fairris Heathington, Fairris & Aubrey Heathington, Trustees, NE/4 Sect. 1 & SE/4 Sect 1 T15S R2E

WD, Fairris Heathington, Aubrey Heathington, NE/4 Sect. 1 & SE/4 Sect. 1 T15S R2E

DT, Dolph Moten, First Federal Sav. & Loan, Lots 17 thru 20 Blk 3 O, T, Bovina

WD, Certain Teed Products Co., Housing Service Co., Lots 16 & 17 Blk 11 O, T, Bovina

MML, J. E. Hardage, Matlock Bldrs., E. 200 feet Blk 9 E, H. Robinson Add, Farwell

DT, George C. Taylor, Jr., First Federal Sav. & Loan, Lot 19 & W/2 Lot 2 Blk 6 Lakeside Friona

DT, W. T. Kiser, First Federal Sav. & Loan, Part Lots 29 thru 32, Blk 29 O, T, Farwell

WD, Valton Morris, Certain Teed Prod. Co., S/2 Sect 70 Kelly "H"

WD & Resol., First Nat'l Bank, Muleshoe, Certain Teed Prod. Co., S/2 Sect 70 Kelly "H"

WD, D & R Builders, Billy D. Lane, Lots 18 thru 20 Blk 12 O, T, Bovina

DT, Billy D. Lane, Investors Inc., Lots 18 thru 20 Blk 12 O, T, Bovina

WD, W. H. Long, W. H. Sims, E/2 NE/4 Sect 8 T4S R4E Cap.

## OUR SERVICE DEPARTMENT

is equipped and staffed to give you the service you are entitled to.

We appreciate your business.

•BUICK •RAMBLER

•Johnson Boat Motors

**Kinsey-Osborn**

MOTORS

142 N. Miles EM 4-0990

# THE HIGH PLAINS FARM AND HOME

THURSDAY, JULY 23, 1964

F&H--1

## Tide Completes Farwell Plant

Tide Products, Inc. has completed its new bulk fertilizer and insecticides plant at Farwell, according to Jim Lang, district manager.

Lang, of Littlefield, has announced the appointment of Dick Bell as manager and sale representative, and Clarence Kern Jr. as plant superintendent.

Bell is formerly of Muleshoe, and Kern is former county agent of Dallam County and a graduate of Texas A&M.

With this installation, Tide offers a complete line of agricultural chemicals to the area. They have other installations at Hereford, Hart, and Littlefield on the High Plains.

Tide, with headquarters in Edinburg, last year affiliated with Union Carbide Corporation of New York and embarked on a program of expansion, Branch Synd.

MML, John T. Wilson, Joe Boeckman, See Records

WD, Glynn Don Hughes, J. B. Buske, Lot 8 Blk 92 O, T, Friona

DT, Thomas D. Ware, Prudential Ins. Co., NE/4 Sect. 12, SE/4 Sect. 13 Synd. A

WD, Floyd Bresenham, Fred Chandler, Lot 1 Blk 1 Hillcrest Farwell

DT, Fred Chandler, N. M. Sav. & Loan, Lot 1 Blk 1 Hillcrest Farwell

Abst. Judg., Kima Fertilizer Inc., Billy Rexrode, See Record.

offices have been opened in El Campo, Hearne, Jennings, La., and will be opened in Ashburn and Paro, Ga., Dothan, Ala., and Mercedes.

Tide is primarily a marketing organization whose main function is to bring proven agricultural chemicals to the

grower to help him solve production problems, increasing his overall efficiency.

"Tide's Farwell plant will offer a complete line of agricultural chemicals and particularly prescription-blend fertilizers that satisfy the exact plant food needs of the soils

and crops," says Lang. "Soil samples and tissue analysis will be taken free of charge to determine exact plant food requirements. Then we will blend the exact fertilizer needed. Raw materials will be fresh free-flowing and with Tide custom-designed delivery and storage application equipment, labor costs for the grower will be cut to a minimum.

## Futures Market Is New Idea In Cattle Selling

A cattle futures market, ridiculous, you say? Maybe not, according to Ed Uvacek, Extension livestock marketing specialist at Texas A&M University.

The Chicago Mercantile Exchange has hired a private consulting firm to study the possibility of such a market. Although most segments of the livestock industry feel there is a need for a futures market on livestock, they do not fully understand how it can best be used, says Uvacek.

There are many problems in establishing a livestock futures market because of the nature of the product. In live cattle trading, there is difficulty in establishing specifications, carcass beef contracting isn't very appealing to either producers or buyers and boneless beef normally doesn't have the price variation needed for attractive speculation.

Early investigations show that live cattle contracts, combining carcass specifications might be the best solution.

Another problem with establishing a futures market is the large amount of educational work that must be done to insure a full understanding of the program by cattlemen.

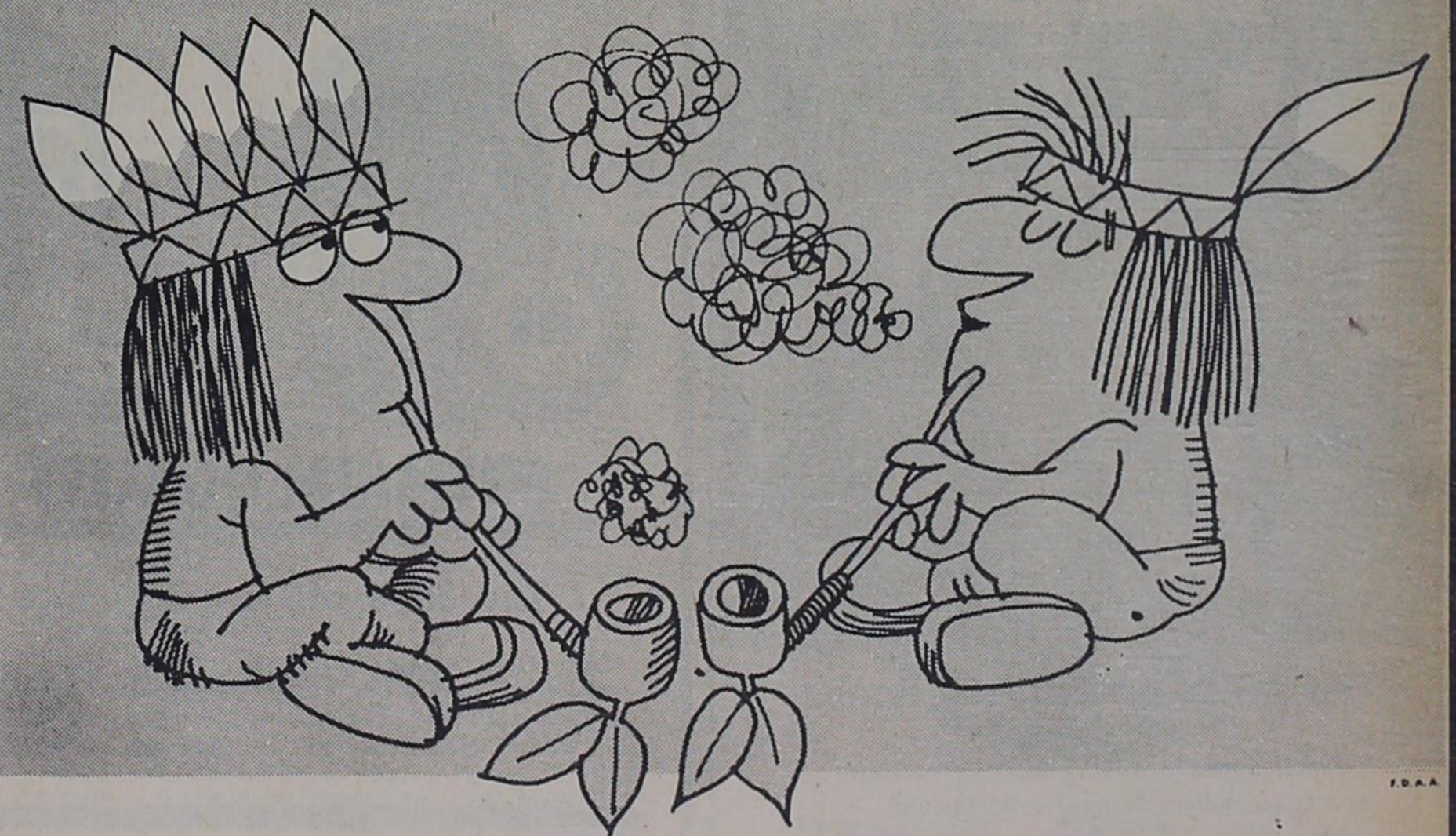
However, eventually the difficulties will be worked out and the thing that couldn't work, a future trading market on live cattle and beef, will be a reality, says Uvacek.

Aspirin, perhaps the most common home remedy, is responsible for more child poisonings than any other substance.



**ADAMS DRILLING CO.**  
WATER WELL DRILLING  
**LAYNE PUMPS, INC.**  
PUMP & GEAR HEAD REPAIRS ALL MAKES  
Sales & Service Friona  
DIAL 2921 NIGHTS 2951 TEXAS

# OFFICIAL FORD CLEARANCE STARTS TODAY!



Now's the time to save a big heap of dough on a Total Performance Ford! Now's the time to hot-foot it down to your friendly Ford Dealer's Official Ford clearance. Put your mark on a Falcon, Fairlane, Super-Torque Ford, T-Bird, or Ford truck and drive it home—at a savings. Honest injun—there's never been a better time to save money on a Ford. (You can select from a whole tribe of colors and body styles.) So come on in now—scalp your Ford Dealer.



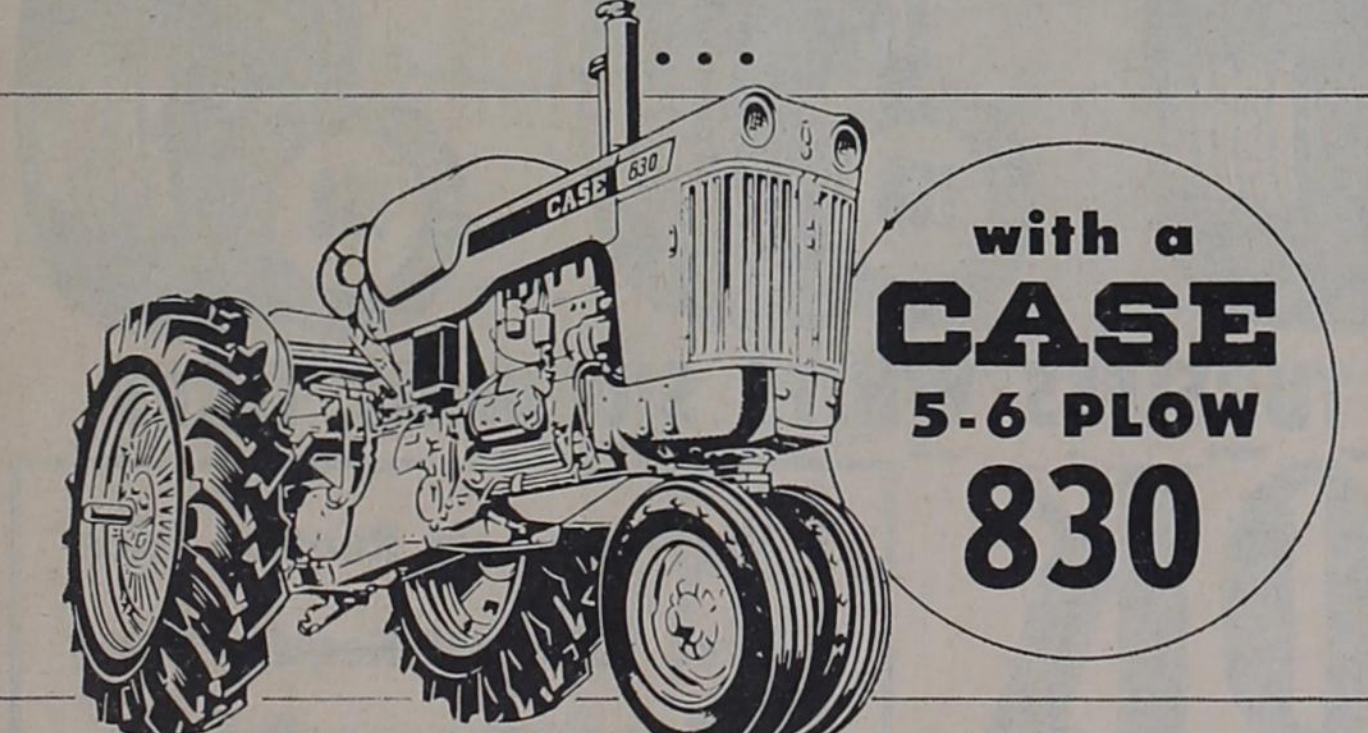
**SEE GREAT SOUTHWEST FORD DEALER**

**FRIONA MOTORS**

Friona, Texas

Grand & Highway 60

**'64 Model CLEARANCE**  
You Can Now Make A Better Deal Than Ever Before On A New Case Tractor. The '65 Models Are Coming, We Must Move These '64's! Let Us Demonstrate For You...



with a **CASE** 5-6 PLOW **830**

Here's BIG row-crop power with big capacity hydraulics for heavy mounted or pull-type equipment. Economical Case Powdryne LP-gas engine with rugged 5-bearing crankshaft. Choice of standard 8-speed transmission or famous Case-o-matic DRIVE.

Ask for a **DEMONSTRATION!**

**FREE\* RADIO FOR TRACTOR OWNERS**

We're hankering to get you behind the wheel of a Case tractor. So much so, we'll swap a quality GE transistor radio (Retail list \$9.95) for just 30 minutes of your time — with no obligation to buy. All you have to do is get a demonstration on your own farm — test a Case for work-capacity, economy, handling ease, comfort. Then get our deal. We're ready to demonstrate. Call us today!

**Okla. Lane FARM SUPPLY**

Ph. Tharp 225-4366





# Budgeting Time Is Boon To Homemaker

Knowledge gained in Home Demonstration club work has been used to great advantage by Mrs. Joel (Katherine) White in rearing a growing family of four children and managing her home.

One of the greatest helps of Mrs. White has been a project developed and tried in several homes this year on "Budgeting the Homemakers Time". She has been using the program for a three month period and gives it much praise for being able to relax a little more and enjoy her family.

The project consists of allotting chores to family members. Each family member is given a work sheet on which his chores are clearly defined for the week. When a chore is left undone by the person responsible he is given a demerit (ten demerits call for punishment). During the time the program has been in operation none of the White children has had to be punished, which according to Katherine is a great improvement.

Dishwashing, formerly a time consuming operation has been cut from 15 1/2 hours per week to eight and one-half hours. In addition to the time saved Mrs. White says a problem with her hands has been solved as she formerly had much trouble with an allergic condition which has cleared up with less time spent with her hands in water.

Time saved on household chores has been put to good use by Mrs. White who said, "I now have time to enjoy trap shooting and play volleyball as well as spend more time doing church work and participating in activities at the school including PTA and helping with school parties."

Mrs. White along with her mother and sister raises a large garden each year and cans sufficient food for the families use during the winter. Last year she canned some 300 jars of corn, shelled dry pinto and great northern beans, carrots, beets, tender greens, green beans, blackeyed peas, jellies, jams, fruit of all kinds, dill pickles and many other vegetables.

In addition she put up many packages of frozen foods for winter use including corn, okra, peas, beans, fruits, and meats. She also made pies from fruits in season and placed them in



Sewing is easy for Mrs. Joel White since she has arranged her equipment into a compact unit for convenience in making clothing for family members.



All jars of canned foods are labeled as to year prepared and content before being placed in the storage room in order that foods prepared at the earliest date will be used first.

the freezer for later use along with cookies, cakes and other baked goods.

"The latest in cooking and preparing food for the freezer are always available through HD Club work," she is adding that the latest in sewing tips are also made available to the homemaker from the same source.

Most of the clothing for her daughters and much of that for herself and her small son is made by Mrs. White. She confesses that sewing is not one of her hobbies but instead is a "necessity" with four growing children. She makes an occa-

sional shirt for her husband. She has arranged her sewing equipment into a compact unit for greater convenience in sew-



Planning ahead makes homemaking much easier for Mrs. White. She is shown with children in the family making plans for work to be finished this week. Left to right: Lynne 10, Peggy, four, Boyd, 18 months, Mrs. White and Joyce, eight.

ing. All thread is placed in a handy rack above the machine and arranged according to size and color. An ironing board is kept within easy reach of the sewing machine for ease in pressing seams in garments under construction. Much time and energy is saved for the seamstress with this arrangement.

Katherine has served her HD Club (Oklahoma Lane) in all of the local offices and at the present time is serving as county council delegate. In addition she is assisting as a leader of the sewing projects in the Busy Bee 4-H Club.

Mrs. White said, "Much time and hard work goes into rearing a family such as ours but we consider ourselves one of the lucky families." Children in the family are Lynne, 10, Joyce, 8, Peggy, four and Boyd, 18 months.

## Farm Safety

A farm is likely to have more insecticides and other poisons, and in larger quantities, than other homes. These materials should always be locked up away from small children.

## Lettuce Supplies A Boon To Summer Salads

Consumer enjoyment of crisp salads in warm weather coincides conveniently with large lettuce supplies, says Mrs. Gwen Clyatt, Extension Service consumer marketing specialist.

Although lettuce is available all year, more comes to market in the summer than other seasons. Three popular varieties—Iceberg, Boston and Romaine—are in season all summer. Iceberg has a firm head with crisp leaves, Romaine is crisp and shaped like a cone, and Boston lettuce is loosely headed with buttery leaves.

Another favorite, Bibb lettuce, has small loose heads that vary in color from a rich dark green outside to a creamy white inside. Leaf lettuce is another popular choice.

Besides lettuce, look for good values during the next week on cucumbers, green peppers, green onions, radishes and celery. Other fresh vegetables worthy of consideration are okra, squash, snap beans and eggplant.

Fresh fruit supplies remain

varied as to quality and price. Watermelons, cantaloupes, bananas and plums are the leaders. Peaches continue to sell at high price levels. Apricots, grapes and nectarines are in fair supply.

At the meat counter, beef chuck roast, rib roasts, and ground beef are in the spotlight. If blade chuck is U. S. Choice or of comparable quality, it may be used as steak. Meat tenderizer or a marinade assure greater tenderness if blade chuck is used as steak.

Current prices for whole, half and pieces of fryers and turkey should stimulate buying this weekend. Frankfurters, cold cuts and canned hams offer economical meat choices.

Plant pest control officials of the U. S. Department of Agriculture are cooperating with the Boy Scouts of America to keep dangerous plant pests from going with the boys to and from their National Jamboree this summer.

# ASCS Committee Elections Near

Community committeemen who will serve for the coming program year are to be elected by mail in early September. Ballots will be mailed to each eligible voter in the county on August 31, 1964. These ballots are to be returned to the ASCS office for tabulating on September 10, 1964.

To be elected are three regular committee members and two alternates in each community. The chairman and vice-chairman of the elected community committee will also serve as delegate and alternate delegate respectively, to the county convention where the ASCS county committee will be chosen. The county convention will be held in the ASCS office in Farwell on Friday, September 18, 1964 starting at 8 p.m.

Persons whose names will appear on the ballot to be voted on as community committeemen are as follows:

"A" Community - Franklin Bauer, Billy Sifford, J. R. "Bud" Euler, Jr., Gene Welch, W. D. Busch, Curtis Murphree, D. L. Carmichael, George Frye, L. W. Loafman and Keith Brock.  
"B" Community - Pete Jesko, John McGehee, Henry Ivy, Luther Hall, E. T. Ford,

J. T. Mayfield, Raymond Miller, John Agee, Max Steinbock and Homer Linderman.

"C" Community - John McFarland, Lawrence Jamerson, Earl Hise, Leslie McCain, Vernon Estes, Charlie Nix, Robert Calaway, William Gromowsky, Lloyd Gober and J. B. Barrett.

Any eligible voter's name may be added to the above list by petition. It will be necessary that the petition be signed by six or more eligible voters. The name of the person nominated will be placed on the ballot if they are willing and eligible to serve. Such petitions must be received by the county committee prior to August 20, 1964 in order for the nominees' names to be placed on the ballot.

To be eligible to hold office as a committeeman, a person - among other qualifications - must be eligible to vote in the election, must be a local resident, must not be or have been for one year a member of, or a candidate for membership on an elective governing body - with certain exceptions, and must not be a full-time employee of the U. S. Department of Agriculture.

Dr. William Beene  
Optometrist

Phone 4051  
Frona, Texas  
13th. & Cleveland  
(South Of Hospital)

A So Smart Fashion... from Mr. Jack. Deft tailoring in the bodice creates the smart look and the self belt is accented with a gold chain.

THE FASHION SHOP  
521 Main Clovis

If You're Interested In Buying FARM MACHINERY Call Big Nick Trienen at Machinery Supply Hwy. 80 Clovis Phone 238-4861



Our savers have green thumbs

When it comes to making dollars grow, our savers are real gardeners. Dollars saved with us thrive nicely on generous earnings. Put part of your pay regularly into "seed money" and watch it bloom into an impressive reserve. Why not start your bumper crop of "growth dollars" with us this week?

First Federal Savings And Loan Ass'n

Member of the Savings and Loan Foundation, Inc., sponsor of this advertisement in Reader's Digest, National Geographic and McCall's

Home Office 4th & Pile, Clovis  
Branch Office 2nd & Abilene, Portales

500 MITCHELL MURPHY - ECHOLS TIRE CO. PHONE 763-4132

29th ANNIVERSARY TIRE SALE 11-DAY SPECIAL THROUGH JULY 31st

ON SEIBERLING TIRES



PREMIUM QUALITY SUPREME 150 TUBELESS WHITE SIDEWALL TIRES

1 Tire 30% off Regular Price

2 Tires 40% off Regular Price

PLUS EXCISE TAX AND OLD TIRE

LOOK -- SPECIALS --

3 Tires 45% off Regular Price

4 Tires 50% off Regular Price

PLUS EXCISE TAX AND OLD TIRE

SEIBERLING TIRES SPECIAL CLOSE-OUT - LIMITED QUANTITIES, LIMITED SIZES	ORIGINAL EQUIPMENT - TAKE OFF TIRES - From New Cars & Trucks
600-13 Safety Rayon Tubeless White Only \$15.00 Plus Tax And Old Tire	50% off Regular price plus tax and old tire
750x14 Super Safety Tubeless White Only \$21.00 Plus Tax And Old Tire	
850-14 Super Safety Tubeless White Only \$25.00 Plus Tax And Old Tire	
800-14 Safety Nylon Black \$18.00 Plus Tax And Old Tire	
800-14 Portage Nylon Tubeless Black \$15.00 Plus Tax And Old Tire	
800-14 Portable Rayon Tubeless Black \$15.00 Plus Tax And Old Tire	
670-15 Safety Tubeless White \$21.00 Plus Tax And Old Tire	
670-15 Super Service Tubeless Black \$15.00 Plus Tax And Old Tire	
670-15 Challenge Nylon Black \$10.95 Plus Tax And Old Tire	
760-15 Safety Nylon Tubeless White \$25.00 Plus Tax And Old Tire	
760-15 Safety Nytex Tubeless White \$25.00 Plus Tax And Old Tire	
760-15 Challenge Nylon White \$16.95 Plus Tax And Old Tire	

SEIBERLING TIRES SPECIAL CLOSE-OUT - LIMITED QUANTITIES, LIMITED SIZES	ORIGINAL EQUIPMENT - TAKE OFF TIRES - From New Cars & Trucks
600-13 Safety Rayon Tubeless White Only \$15.00 Plus Tax And Old Tire	50% off Regular price plus tax and old tire
750x14 Super Safety Tubeless White Only \$21.00 Plus Tax And Old Tire	
850-14 Super Safety Tubeless White Only \$25.00 Plus Tax And Old Tire	
800-14 Safety Nylon Black \$18.00 Plus Tax And Old Tire	
800-14 Portage Nylon Tubeless Black \$15.00 Plus Tax And Old Tire	
800-14 Portable Rayon Tubeless Black \$15.00 Plus Tax And Old Tire	
670-15 Safety Tubeless White \$21.00 Plus Tax And Old Tire	
670-15 Super Service Tubeless Black \$15.00 Plus Tax And Old Tire	
670-15 Challenge Nylon Black \$10.95 Plus Tax And Old Tire	
760-15 Safety Nylon Tubeless White \$25.00 Plus Tax And Old Tire	
760-15 Safety Nytex Tubeless White \$25.00 Plus Tax And Old Tire	
760-15 Challenge Nylon White \$16.95 Plus Tax And Old Tire	

YOU CAN DO BETTER . . .

YOU CAN GO FURTHER . . .

YOU CAN BE SAFER WITH . . .

SEIBERLING TIRES "America's Finest"



## Little Nozzle Does Big Job On Spray Rig

A self-propelled spray rig equipped with a 500-gallon fiberglass tank, high pressure pump, and oversized tires can be useless if the nozzles on the boom are not designed for the job.

That's why sprayer nozzle selection is important for effective and safe use of agricultural chemicals, says Beverly G. Reeves, Extension agricultural engineer, Texas A&M University.

Reeves says nozzles have four big jobs. They control the amount of chemical applied, uniformity of application, thoroughness of surface cover, and safety of application.

They do these jobs, Reeves points out, by controlling particle size and application rate in a pressure range, by thoroughly covering the target area, and by permitting minimum spray escape.

Classified by spray patterns, the four basic types of nozzles are the flat spray, even spray, solid and hollow cone, and flooding spray, the engineer said.

Forming is one of the few industries where accidents to non-workers, such as small children, must be included in work statistics. On the farm, safety is truly a family affair.



## On The Farm In Parmer County

BY JOE VAN ZANDT  
County Agent

The sorghum midge season is here now and all producers should be on the alert for any midge activity. The insecticides recommended for midge control follows:

A. Carbaryl (Sevin), 80 per cent W. P., at rate of 1 1/4 to 2 1/2 lbs. spray concentrate per acre; B. Toxaphene, 6 lb. Toxicant per gallon, at rate of 1/3 to 1/2 gallon spray concentrate per acre; C. Endrin, 1.6 lb. toxicant per gallon, at rate of 1 1/4 pint spray concentrate per acre; D. Parthion, 2 lb. toxicant per gallon, at rate of 1 quart spray concentrate per acre; E. Carbofentholon (Trithion), 4 lb. toxicant per gallon, at rate of 1 pint spray concentrate per acre; F. Diazinon, at rate of .5 lb. per acre.

Restrictions on the use of these various insecticides are as follows: Endrin apply only once per season and 35 days before harvest; Toxaphene apply only once after heads start to form, do not graze dairy animals or animals being finished for slaughter on treated fields, at rate of 1/3 gallon, do not apply within 28

days of harvest, at 1/2 gallon 40 days before harvest; Trithion apply only once per season and 21 days before harvest; Diazinon do not apply within 14 days of harvest; Parathion do not apply within 12 days of harvest and Sevin, do not apply within 21 days of harvest.

Under conditions of heavy midge infestations experienced in 1963, one application of most of the recommended insecticides failed in some cases to give significant increases in grain yields.

Application of carbophentholon (Trithion) in all tests and diazinon in two tests resulted in significantly greater yields than that harvested from untreated grain sorghum plots. Trithion and Endrin can be used only once on a grain crop. Since two applications are usually needed, the second application of another material should be selected from the recommended list.

Parathion was used in one replicated test and was not any more effective for midge control than carbaryl (Sevin) based on one application.

All insecticides recommended have shown poor control in some tests, probably due to a continuation of heavy midge infestations.

Applications of certain insecticides may cause moderate to severe leaf discoloration or burn on some varieties and hybrids. A grower may consult with his seed dealer as to the phytotoxicity of insecticides to certain grain sorghum varieties. If there is any doubt in an established crop, spray a few rows a week or so before booting with the intended insecticide at the recommended rate. No data are available relative to economic loss of grain yields due to the phytotoxic effects.

The midge adult female deposits eggs in the developing spikelets and the larvae consume the internal content of the seed, resulting in "blasted" heads. The length of time that spikelets are receptive to midge egg deposition ranges up to 10 days following head emergence, depending on the variety.

Effective chemical control requires precise timing of spray applications. Insecticides must be applied soon after head emergence because control depends entirely upon killing the adults before eggs are deposited. Insecticides presently approved for use on grain sorghum will not affect eggs or young larvae within the developing seed.

Heads are susceptible to midge oviposition as soon as they emerge from the boot. Therefore, treatments must be applied to coincide with head emergence for best results. Since several days usually elapse between first and last head emergence, a single application of insecticide usually will not result in satisfactory control.

Control measures must be directed toward protection of the majority of heads. Research results during the past several years have indicated that best results can be obtained by applying insecticides when approximately 90 per cent of the heads have completely emerged from the boot.

At present, no data are available concerning the number of adult midge which constitutes a potential economic infestation; consequently, treatments should be applied immediately if midge are found among the newly-emerged heads.

A second application of insecticides should be made 3 to 5 days after the first to insure control during prolonged periods of adult activity. In some instances, due to irregularity in head emergence, it has been desirable to treat certain portions of the field and to delay treating other areas until head emergence has progressed to the proper stage.

The adult midge is an orange-colored fly, about 1/12 inch long. It overwinters as a larva within a cocoon in the spikelets or seed husk of Johnsongrass, Sudan grass, grain sorghum, broomcorn, and probably some wild grasses. The larva pupates and the adult emerges in the spring about the time Johnsongrass begins to bloom and the female deposits eggs on the developing seed.

The first generation of the midge usually occurs on Johnsongrass. The adults which have emerged from the Johnsongrass seed may fly considerable distances to fields of grain sorghum at the time heads begin to emerge from the boot.

Adults usually are more noticeable during the early morning when they are crawling over the spikelets of developing grain heads. The female fly seldom lives more than a day during hot weather and the life of the male is even shorter.

The female deposits eggs in the spikelets soon after the heads appear from the boot and in many instances, before bloom.

Injury to sorghum grain is caused by the larva or maggot which feeds upon the internal content of the developing seed. Infested grain sorghum heads appear "blighted" or "blasted."

The eggs hatch in about two days into small pinkish maggots which soon become orange in color as they feed in the developing seed. The larvae are full grown in 9 to 11 days. The mature larva changes into a dark orange pupa and a new generation of adults will emerge in about 3 days. Fourteen to 16 days are required for a complete life cycle.

## Irrigated Soils May Contain Harmful Salts

Now is the time to test soils for salinity. Harmful salts, advises Dr. C. D. Welch, Extension soil chemist, are often deposited in the soil during irrigation and while irrigation is active, it's a good time to do some checking.

Salinity may reduce crop yields as much as 25 per cent and under extreme conditions may ruin soil for almost any type of agricultural production. All waters contain some salt and a salinity threat exists wherever irrigation is practiced, says Welch.

A soil test to determine the nature and severity of salt conditions should be the first step in management and treatment of salt affected soils.

Authorities attribute the downfall of many civilizations indirectly to soil salinity, especially of those where heavy irrigation was practiced. Salts accumulating in the soil soon became the limiting factor in crop production and ultimately the fall of the civilization resulted.

Soil salinity reduces crop yields by reducing the amount of available water to plants, damaging the physical condition of the soil or through direct toxicity to the plants, Welch points out.

The Soil Testing Laboratory at Texas A&M University has facilities for testing both soil and water for salinity and we urge farmers to use them, says

the soil chemist. For more information on salinity testing, contact the county agricultural agent or write Dr. C. D. Welch at the Soil Testing Laboratory, Texas A&M University, College Station, Texas.

The home is one place where a woman can use her intellect advantageously, Dr. Mary L.

Bunting, president of Radcliffe College and now on leave to serve as a member of the

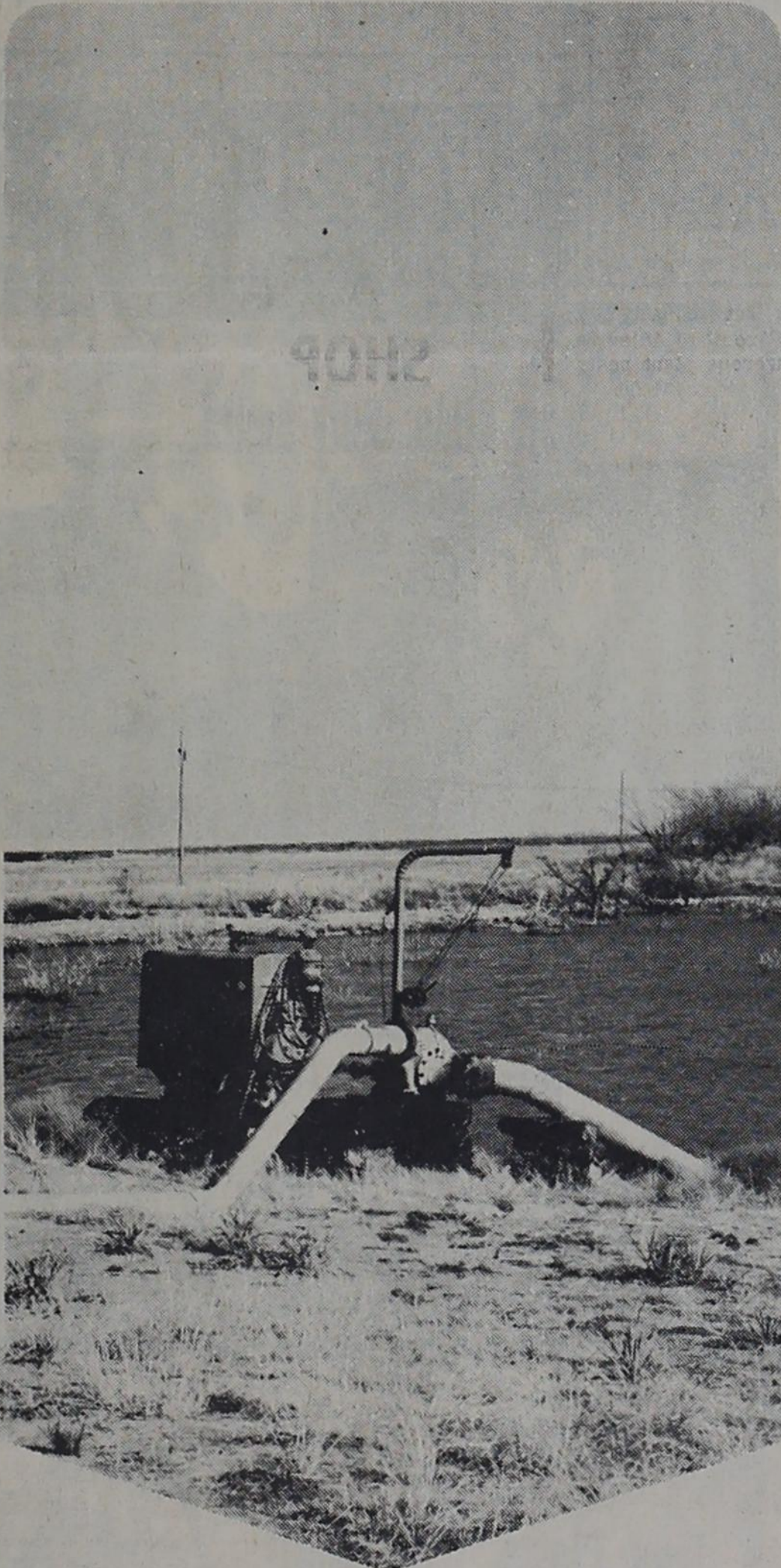
Atomic Energy Commission, told home economists meeting in Detroit recently, "If homemakers applied the same tech-

niques to their job of homemaking as they do to writing a thesis, they'd never complain about being bored with dishes and diapers," she said.

If status symbols are the guide, top color choices for kitchens this season are off-whites and soft grays. There's also a new honey beige color designed to complement the lighter kitchen cabinet woods, according to Mrs. Anna Fisher Rush of McCall's magazine staff, who discussed equipment trends at the recent meeting of the American Home Economics Association in Detroit.

The most dynamic market place in the American economy today is the supermarket, according to George E. Kline, executive editor of the Progressive Grocer. Speaking at the annual meeting of the American Home Economics Association in Detroit recently, Kline based his remarks on findings of market research obtained from 12,000 customers of a supermarket chain.

# put the water where you need it



## with gifford-hill-western aluminum pipe

Mr Irrigation Farmer! Lake water is the most economical water you can pump! Use your lake water... make it produce for you! You can put water where you want it with a Gifford-Hill-Western centrifugal pump and Aluminum pipe. Gifford-Hill-Western has a complete stock of Aluminum pipe and pumps ready for immediate delivery to your farm... Call today and get it on the way! You can count on the quality of the product... the integrity of the company when you count on Gifford-Hill-Western.



### FOR GOOD BUYS

See Your Exclusive Evinrude Boat And Motor Dealer

Also Glasstrom, Soonercraft and Travelers

Will Service All Makes

**Clovis Boat & Motor**  
3106 N. Prince  
V. "Dink" Lovett, Owner



MEMO To FARMERS And RANCHERS...

# TIDE EQUIPMENT SAVES YOU MONEY

### HOW TIDE'S TILT BOX SERVES YOU:

Tide's TILT-BOX, pictured above, is an air-tight, all weather container. It keeps your fertilizer dry, fresh, and free-flowing. This TILT-BOX puts 14,000 pounds of fertilizer where you want it... at the most convenient location to the field and high enough to make loading any type of application equipment easy.

Because of Tide-designed equipment and production facilities, you don't wait for Tide fertilizer... it's delivered the day before you need it and left at the field to fit your schedule.

### PRESCRIPTION MIX FERTILIZER

Tide takes soil samples from your land, free of charge to determine exactly what your soil needs. Then your fertilizer is mixed from high analysis raw materials to fit your exact requirements. Because it is made "on order" your fertilizer is fresh dry, and free-flowing.

### TIDE SERVICES

Tide grower services and products are planned to save time and labor... help take the guess-work out of farming. Agricultural Consultants, free soil tests, and Tide's custom-designed, weather-proof, delivery and storage equipment, cut your production costs. TRY TIDE... you'll be glad you did.

### ECONOMICAL

Ease of handling fertilizer in Tide equipment reduction cost... saves time and labor. One man can fill an applicator or spreader with Tide fertilizer simply by opening a gate in 2 to 3 minutes. With TIDE'S "PRESCRIPTION MIXES" you buy only the nitrogen, phosphate and potash your soil tests show you need. High analysis fertilizer cuts material handling costs. No bags to handle (UNLESS YOU WANT IT BAGGED) and storage is no problem, as Tide's Tilt-Box, holding 14,000 pounds, provides air-tight delivery and storage at the end of the row.

TIDE also has 32,000-gallons of Anhydrous Ammonia storage and several types of Anhydrous Ammonia applicators available to the growers of this area. Also dual applicators for application of bulk dry fertilizers and Anhydrous Ammonia in the same operator, thus offering another saving to the grower.

LET THE EFFICIENCY OF OUR EQUIPMENT AND OUR EXPERIENCE HELP THE EFFICIENCY OF YOUR FARMING.

No Bags To Burn  
No Sacks To Handle.  
FREE FLOWING Fertilizer  
By Just Pulling The Handle.



"Only the BEST is fit to be TIDE"

**FARWELL BRANCH**  
**DICK BELL**  
SALES REPRESENTATIVE  
Phone 481-3346

**HIGHWAY 60**  
**CLARENCE KERNS JR.**  
PLANT SUPERINTENDENT  
Dean Strange-Delivery

We Are As Close As Your Telephone For Fast, Efficient Delivery Of Material

**TIDE PRODUCTS, INC.**  
LITTLEFIELD BRANCH 385-5735  
FARWELL BRANCH 481-3346  
West Texas District Office Littlefield 385-5540  
HEREFORD BRANCH  
HART BRANCH  
\* Under Construction





VISITING SPANISH FEED GRAIN EXPERTS report they are "very impressed" with what they have seen in the way of grain sorghum production and utilization on the High Plains while on tour. The first of this week they were in Farwell (where the picture was made) and were guests at a reception

in their honor in the home of Mr. and Mrs. G. D. Anderson Jr. of Bovina. From left to right, the visitors are Francisco Gonzales Palazon, Juan Arencibia Rocha, Luelo Pitta, and Jose Javier Rivera.

# Spanish Feed Experts Tour Parmer County

Four grain industry leaders from Spain are in Parmer County and the High Plains this week taking a close look at area grain sorghum with an eye toward possible future increases in importation of it into Spain.

During recent years Spain's purchases of feed grains from the world market have increased considerably, but so far U. S. grain sorghum has not shared in these increased purchases according to the Grain Sorghum Producers Association in Amarillo, which is host for the group during their American visit in this area.

Those whom the Association will be showing grain sorghum production, marketing, storage, handling, grading, and use this week are Juan Arencibia Rocha, Chief, Import Section, office of Director General of Foreign Trade, Ministry of Commerce; Francisco Gonzales Palazon, Director, Granulos Diana, S. A. (Feed Manufacturer) and Secretary General of the Syndicated Assembly of Mixed Feed Industries; Luelo Pitta, Assistant Director General, National Co-operative "COES", (National Organization of one thousand Agricultural and Livestock Co-operatives); Jose Javier Rivera, Director for Spain and Portugal, U. S. Feed Grains Council.

As a preliminary to this groups visit to the United States various activities leading toward the introduction of grain

sorghum into Spain has been under way for over a year through the U. S. Feed Grains Council office and staff through which GSPA conducts its Foreign Market Development Program.

Under the leadership of Mr. Rivera, grain sorghum has been included in exhibits at various national and local fairs throughout Spain. Symposiums and conferences related to nutrition value of grains featuring presentation of material relative to grain sorghum have been conducted with participants from the educational institutions and the grain trade taking part.

In speaking about what it is hoped will be accomplished through the visit of the Spanish Feed Team to the area, Elbert Harp, President of the Grain Sorghum Producers Association, said that it is hoped that by the time these men leave the area they will be impressed with the fact that a large and continuous supply of grain sorghum will be available to fulfill their growing needs in Spain.

Also that grain sorghum is recognized and used in this country on a comparable basis with corn as a source of carbohydrate energy in balanced feed rations, and that to remove currently unwarranted duties and import restrictions from U. S. grain sorghum would be of mutual interest to the agricultural economy of the High Plains, the U. S., and that

of Spain.

Before coming to the grain sorghum area, the visitors have viewed grain sorghum export facilities on the Gulf and upon leaving will visit the Corn Belt, the Grain Exchange in Minneapolis, and export and trading companies in New York. While in the area they have been joined by two other prominent grain leaders who are seeing grain sorghum for the first time in light of their current job responsibilities.

They are Hubert Dyke, Director of Market Development

Programs for the U. S. Feed Grains Council in Washington, D. C., and Alan Golberg, Director of Market Development Programs for Europe of the U. S. Feed Grains Council office in Rome, Italy. Before returning to Spain and to Italy, Rivera and Golberg will spend the week of August 3-8 in Washington, D. C. where they will be joined by Council Country Directors from the Netherlands, the United Kingdom and Ireland, Greece, Germany, Italy Columbia, and Japan for a world wide Feed Grain Market Development Conference.

It is expected that grain sorghum representatives at the meeting will be Elbert Harp of Abernathy, Bill Nelson, the Association's Executive Vice President in Amarillo, and R. G. Peeler of Hereford.

Farm accidents killed 8,700 in 1962—one every hour.

## Conference Meets At A&M

The 19th annual Town and Country Church Conference will be held at Texas A&M University, October 14-16, according to Kenneth Wolf, Extension economist-agribusiness.

Conference theme this year is "Building a Climate of Love in Town and Country Areas." The annual non-denominational meeting is sponsored by the Texas Agricultural Extension Service and Texas Agricultural Experiment Station and is conducted by the Department of Agricultural Economics and Sociology at A&M.

One of the highlights of the conference will be the presentation of the Minister of the Year Award by The Progressive Farmer magazine. Any individual or group may nominate a minister for this award. Details concerning the procedure for nomination may be obtained from local county Extension agents, Wolfe said.

A hoof-carcass class is the up and coming thing at livestock exhibitions across the country. Such contests are proving to be one of the most practical ways of comparing meat animals and showing producers the type of meat consumers are demanding.

**INSURANCE**  
SAVE MONEY ON ALL OF IT AT **RAYMOND EULER AGENCY**  
719 Main, Friona Ph. 2481

## At Home In Parmer County



Cricket

By CRICKET B. TAYLOR  
County HD Agent

### 4-H DRESS REVUE BIG SUCCESS

Twenty-four girls modeled garments made in 4-H Clothing project work last Thursday at the Oklahoma Lane Community Center for a large audience of parents and friends. The girls looked lovely in their garments and they modeled them very well too.

Leaders and girls worked in groups on construction of garments. Some groups made trips to stores for a lesson in buying materials, sox and accessories. This is good training for girls because sooner than we think, they become homemakers and some basic training in spending the clothing dollar can mean much to a young couple's happiness.

Several girls completed their garments, but vacation time conflicted with the dress revue. We are sorry they could not be here, but hope we will see them next year.

Oklahoma Lane Home Demonstration Club did themselves proud in their arrangement and decoration of the stage for the Dress Revue. The 4-H boys, Kevin and Steven Kaltwasser assisted the girls on and off the stage in a very courtly chivalrous manner. We were proud of them too, and they looked so nice in their white shirts and ties with dark trousers.

Mrs. M. A. Snider, Jr. narrated the Dress Revue with all the ease of a professional.

Judges for the Dress Revue were: Mrs. Henry Ivy, Mrs. Jimmy Briggs, Homemakers; Mrs. Olive Staley, Homemaking Teacher of Bovina Public School; Mrs. Jean Beene, Assistant Home Demonstration Agent, Deaf Smith County and Sally Pulley, Home Demonstration Agent of Randall County. We appreciated the long hard days work they did in the judging of the garments.

**FOOD PRESERVATION** - is really at a high peak now. After you have canned, frozen, eaten and given away all of the peaches, apricots and nectarines you can from your back yard tree and there is still some left - try drying some. Dried fruits will keep a year or so when stored in a cool, dry, dark place.

Here's how to dry these fruits -- in your oven.

Select about 6 pounds fresh, ripe, firm fruit. Wash and drain. Peel if you wish, then cut in halves and remove pits.

To prevent discoloration, soak fruit 15 minutes in a solution of 3 1/2 Tablespoons sodium sulfite to 1 gallon of water. A druggist can supply sodium sulfite.

Arrange fruit on trays and place in 150 degrees F. oven with the bottom tray 3 inches from the oven floor. Do not use top unit in electric oven. Prop open the door of an electric oven 1/2 inch; a gas oven door, 8 inches. (This helps control heat and lets out moist air). Alternate trays every 1 or 2 hours.

Fruit is dry when pliable and leathery, usually about 6 hours or longer. Pieces around edge of tray will dry first. Remove these as soon as they are dry.

Cool and package at once. Pack in glass jars, plastic, metal or heavily waxed cardboard frozen food containers. Use tight fitting lids. Plastic bags that can be heat-sealed may also be used.

Telling children that medicine is candy may persuade them to take pills without fussing, but they may later take a dangerous overdose in the innocent belief there can be no harm. Some other way of persuasion can end this chance.

- Irrigation Systems Designed & Installed**
- Roll-Flex Concrete Pipe
  - Motor Joint Concrete Pipe
  - Asbestos Cement Pipe
  - ALCOA ALUMINUM IRRIGATION SYSTEMS
  - Flowline
  - Gated Pipe
  - Sprinkler Systems

**BROWN SUPPLY CO.**  
Of Muleshoe  
Days 2790 - Nights 4124

**NATIONAL FARM SAFETY WEEK**  
Safer American Families Everywhere  
JULY 19-25 1964

For snacks that are high in nutrition and taste -- and low in calories -- munch on carrot strips, celery, cauliflower or melba toast, say Extension Service food and nutrition specialists.

**Complete Automotive Machine Shop SERVICE**  
Valve Work - A Specialty  
Crankshaft Grinding  
**MOTOR LAB**  
311 W. 7th At Rear Iott Auto Parts Clovis

**EXCELLENT USED CARS!**

**1962 Rambler** Ambassador 7 Pass. Station Wagon, Pr. Steering & Brakes, New Rubber, Nice **\$1795**

**1960 Lincoln** 4 Door Loaded & Nice **\$1495**

**1958 Chev.** Station Wagon, V/8, Standard Trans. Nice **\$595**

**1957 Chev** Station Wagon R & H, Auto Trans. **\$495**

**1949 Plymouth** 2 Door **\$99**

OPEN BY APPOINTMENT ANYTIME!

**WATSON MOTOR CO.**  
600 W. 7th. Clovis New Mexico

from Hereford, Layton Sawyer of E. D. Sawyer & Son

from Olton, Billy Smith

from Bovina, Billy Mayfield

from Dodd, H. H. Montgomery

from Dimmitt, Ray Robertson

from Clovis, Dale Elliott

**the word is Profit...**

and the way is Western Ammonia. Successful farmers throughout the High Plains have found that their crop success depends on more than fertilizer. Yes, services like complete agronomic assistance; new, dependable equipment and radio-dispatched delivery. These and many other services backed by a full line of fertilizers give you that profit edge. Stop in today and let your local Western man help you plan for profit.

**CONTACT BILL HUTTO IN BOVINA 238-4164 OR LESTER DEAN IN FRIONA**

**Western Ammonia Corporation**  
Dimmitt, Texas

**Federal LAND BANK Association**

**Mr. Farmer - Mr. Rancher:**  
A recent study in this area has resulted in an upward adjustment in our loan values making it possible, in many cases, to make larger loans. For information about a loan on your farm or ranch come in soon—let us explain the many advantages of a Land Bank loan.

**ERNEST KERR, Manager**  
Box 424 Phone 3-0100  
Muleshoe, Texas



# Parmer Co. 4-H Dress Revue Declared A Success

Mrs. Cricket B. Taylor, Parmer County Home Demonstration agent, has declared the county dress revue held Thursday night at the Oklahoma Lane Community Center a great success. Some 25 girls prepared and modeled dresses and other garments in the revue, with several others not completing garments in time due to various reasons.

Judith Koelzer, 16, daughter of Mr. and Mrs. B. N. Koelzer of Friona and a member of the Lazbuddie 4-H Club was declared winner of the senior division in the revue. Kathy Coker

12, daughter of Mr. and Mrs. Roy M. Miller also of Friona and also a member of the Lazbuddie club was junior winner. Both girls will model their garments at the district dress revue to be held in Amarillo this week. Judith will compete with participants from 20 counties in district I for the state award while Kathy will have the honor and experience of modeling her dress, according to Mrs. Taylor.

Katie Blackstone of the Lazbuddie club was chosen alternate in the senior division and Carolyn Herrington of Far-

well Busy Bees 4-H Club was alternate in the junior division.

Others receiving recognition in the Thursday night revue were:

First Year Clothing:  
1st - Carolyn Herrington;  
2nd - Melody Roberts and Sharon Williams, all of the Farwell 4-H Club.

Second Year:  
1st - Sheree Rundell; 2nd - Cheryl Kaltwasser both of the Farwell club.

Third Year:  
1st - Kathy Coker, 2nd - Charlotte Davis both of Lazbuddie Club; 3rd - Tina Rundell, Farwell club.

Advanced Group:  
1st - Judith Koelzer, 2nd - Katie Blackstone both of the Lazbuddie club, 3rd - Kathryn Gober - Farwell Club.

Modeling garments in the revue were: Gay Rundell - Farwell; Lynne White - Farwell; Irene Bowery - Farwell; Maxine Broyles - Friona; Sharon Williams - Farwell; Vicki Blain - Farwell; Cheryl Boling - Farwell; Polly Dollar - Farwell; Carolyn Herrington - Farwell; Kim Snider - Farwell; Gwen Rundell - Farwell; Melody Roberts - Farwell; Sheree Rundell - Farwell; Cheryl Kaltwasser - Farwell; Patcine Broyles - Friona; Tina Rundell - Farwell; Christi Ivy - Friona; Ann Blackstone - Friona; Katie Blackstone - Friona; Janis Billingsley - Farwell; Judith Koelzer - Friona and Kathryn Gober.

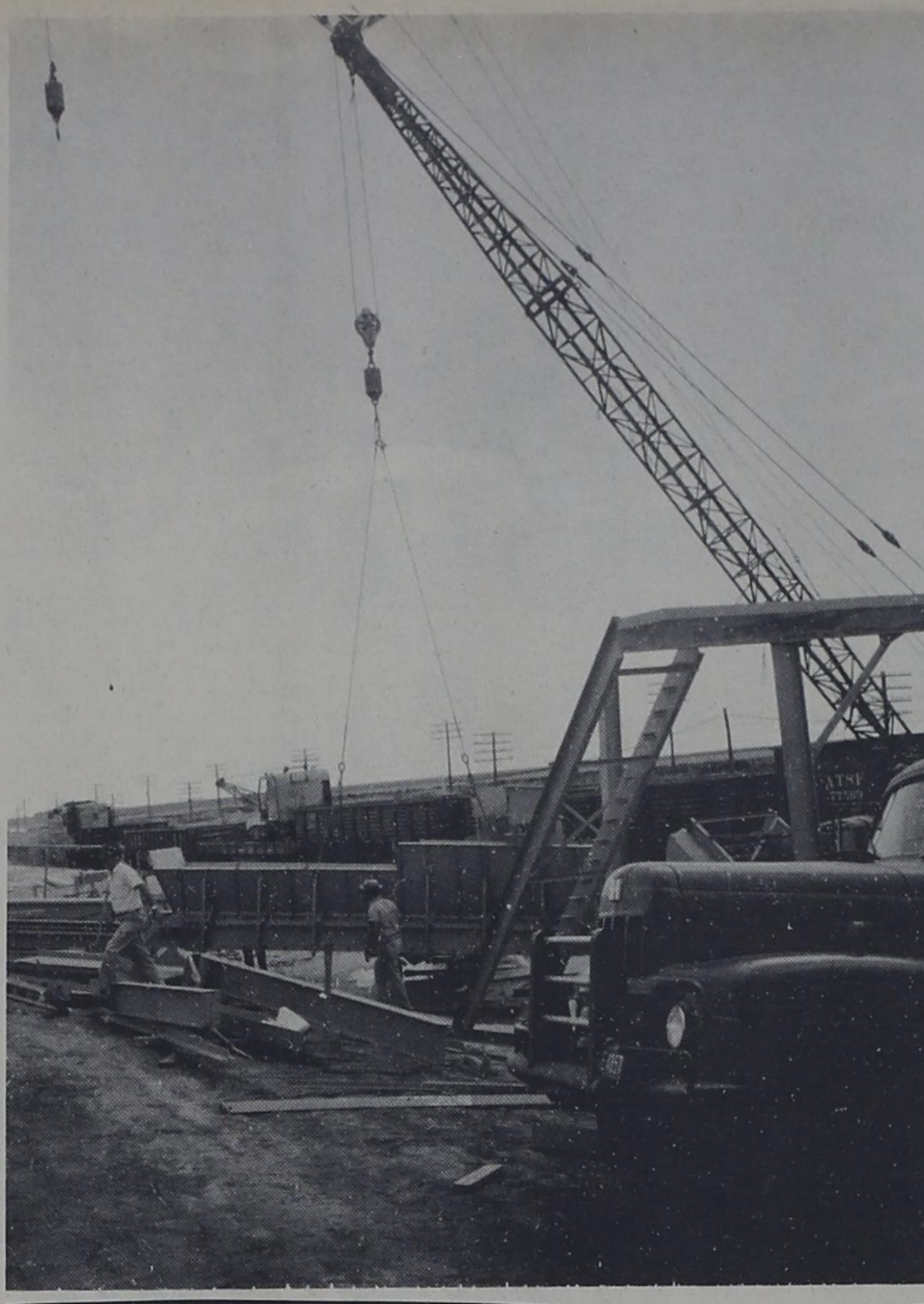
**'FUN ON THE FLOOR' & C.R. Carpet**

WHAT ARE THOSE MARKS ON YOUR NOSE?  
MADE BY MY GLASSES, I GUESS.  
YOU SHOULD TIP YOUR HEAD BACK - THEN THEY'LL POUR EASIER WITHOUT BUMPING YOU.  
THE MARK OF C.R. Carpet MEANS HIGH QUALITY.

We Sell Hoover Vacuum Cleaners!

For the Best Carpet Buys in Town, Just Ask Around. Come In to **C.R. Carpet**

MAIN & MANANA - HIGHLAND Shopping Center  
Phone 762-1792 - CLOVIS, N.M.



SUGAR BEET DUMPS are being constructed to handle the up-and-coming sugar beet crop. This one is being built at Bovina on a Santa Fe siding east of town. Others are going up at Friona, west of Texico, Summerfield, and Dawn.

# Carcass Contests Are Meat Show Windows

Livestock shows are taking on a new look, with carcass classes being as important as show ring judging.

A hoof-carcass class is one of the most practical ways of comparing meat animals and showing producers the type of meat that consumers are demanding, says Frank A. Orts, Extension meats specialist at Texas A&M University.

To be a blue-ribbon winner in a carcass show, an animal should have a carcass weight of 1.25 pounds per day of age, with an abundance of muscling and lean meat and just enough fat to make the meat flavorful and juicy. Carcasses should grade USDA choice and yield at least 48 per cent of their weight in boneless, closely trimmed round, loin, rib and chuck.

Hoof-carcass classes have caused hogs to change quite a

bit from their cousins of a few years back, and in time, carcass shows will do the same for cattle and sheep, Orts says.

Carcass contests are held at many Texas livestock shows so breeders can compare their meat animals. Among shows with carcass contests are the State Fair of Texas, Southwestern Exposition and Fat Stock Show, the San Antonio Stock Show and several regional shows.

Consumers who received samples of foam-spray-dried whole milk at the U. S. Department of Agriculture's Food and Home Fair in April are indicating an enthusiastic response to the new product, according to the USDA. Scientists of USDA's Agricultural Research Service, who developed this experimental product, are working to improve it still further. Foam-spray drying is an inexpensive new process in which compressed nitrogen is injected into a milk concentrate before drying.

NATIONAL FARM SAFETY WEEK JULY 19-25, 1964

"Cigar ash in the tractor gas tank... And you?"

ABSTRACTS

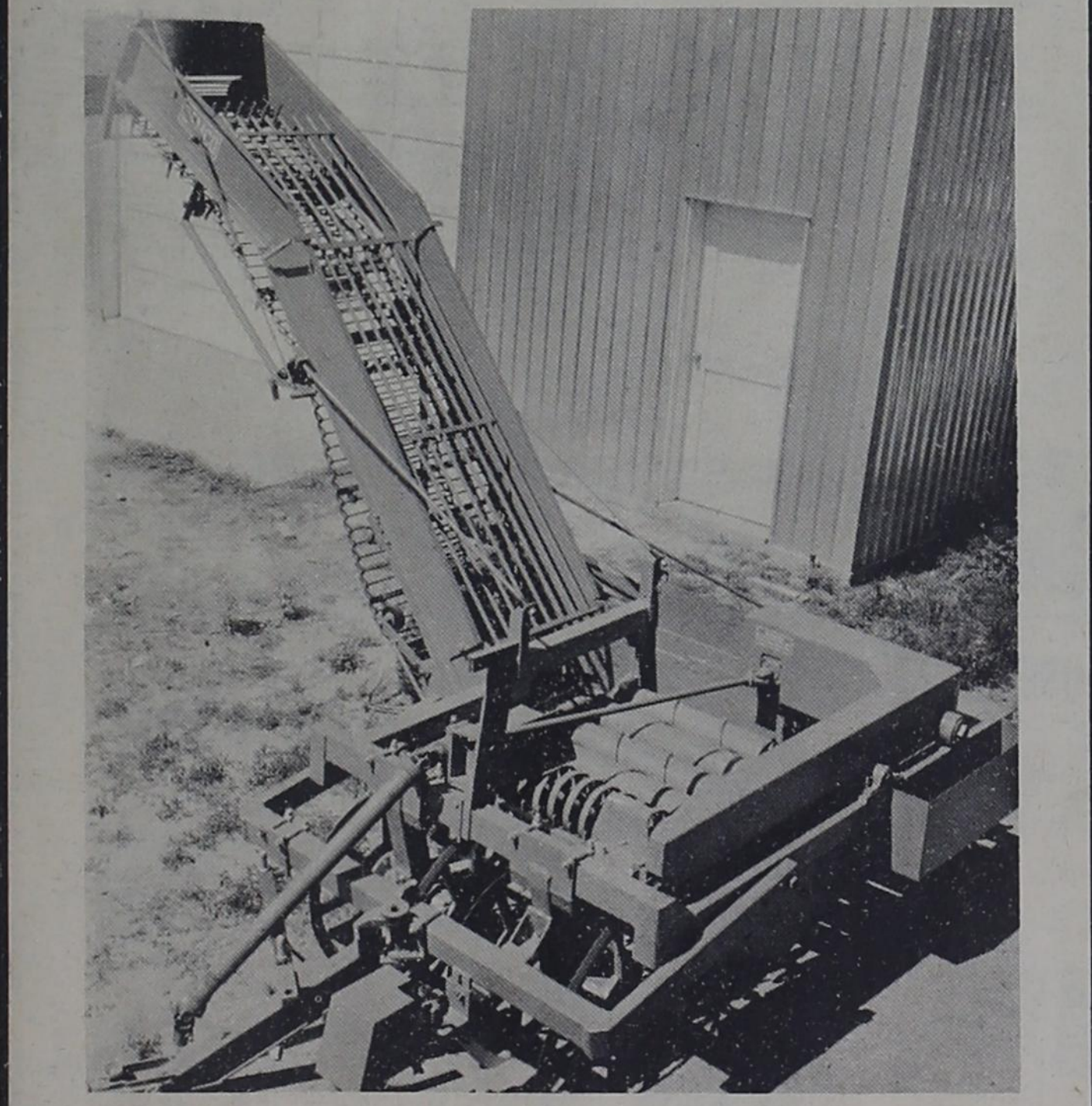
See JOHNSON ABSTRACT COMPANY in Farwell Fast, Accurate

Ph. 481-3878 Box 84

# ATTENTION

**BEEET GROWERS-CUSTOM OPERATORS**

## Big 1st. Yr. Special Package \$8,800.



Gemco 2 Row Direct Drive Harvester With Topper And Hydraulics--  
**PLUS**  
A New Tractor Including Wheel Weights Quick Coupler & Jack. These Are New 1964 Model Items!

# MAURER MACHINERY

Ph. 247-3250 Friona, Tex.

## Tractors, Drugs Targets of Rural Safety Campaign

July 19-25 has been proclaimed National Farm Safety Week. President Lyndon B. Johnson called on all persons and organizations in the nation "to unite in a strong and purposeful effort to reduce farm, home and rural highway accidents to an irreducible minimum."

The 21st annual farm safety program, sponsored by the U. S. Department of Agriculture and the National Safety Council, is built around the theme, "Safer American Families Everywhere."

In his proclamation, the President said that despite the effectiveness of safety programs among farm residents, "accidents still cause thousands of deaths and nearly a million disabling injuries to farm people each year."

"This loss of human and economic resources causes a significant adverse impact upon the economy of the entire nation and must be viewed as a matter of national concern."

Primary concentration of the 1964 campaign will be on safety with farm chemicals, preventing home poisonings, and tractor safety.

Farming remains the nation's third most hazardous occupation, according to Howard Pyle, NSC president. "While our farm population is declining, the total number of deaths to farm residents each year remains almost unchanged," Pyle said.

"In the past the death rate from farm accidents was only slightly higher than the national average," he asserted. "But in recent years the difference has grown, and in 1962 it was more than 16 per cent higher."

"For the family involved, every farm accident is a personal tragedy. Every step possible must be taken to reduce this toll."

A "warning syndrome" of "pre-heart attack fatigue" was described by Dr. Robert S. Green, a Cincinnati heart spec-

ialist at the American Medical Association meeting in San Francisco recently. The person in this condition, according to Dr. Green, is "more tired than

one ought to be for what he has done." The theory ties in with other scientific reports linking heart disease to certain personality types, especially the hard-driving, overly competitive person.

**BOYD'S COMPLETE BRAKE and BEAR FRONT END Service**

TIRE TRUING  
WHEEL BALANCING AND OVERLOAD SPRINGS  
MONRO-MATIC SHOCKS  
MUFFLERS AND TAIL PIPES  
FACTORY REBUILT POWER BRAKE UNITS-NEW UNIT  
GUARANTEE-EXCHANGED

**BOYD'S BRAKE SHOP**  
21 Years in Clovis  
221 W. Grand - 763-4326

Provide adequate shade, water and ventilation for animals confined in lots or pens during summer months. Move

Texas pecan production is expected to top all states

or handle animals during early morning hours, and make additions to the group during cool periods of the day.

**AZTEC BOWL**  
Open Bowling at All Times  
1010 E. 1st St.  
Clovis, New Mexico

Southwest Original Discount Center

# GIBSON'S

108 Sycamore - Open 9 to 9 (Except Sunday) Clovis

Specials Through Saturday Night

#400/12 STYROFOAM

# ICE CHEST

- 30 Quart Capacity
- Hand Grips
- For Fishing
- For Camping
- For Patio

Gibson's Discount Price **88c**

Rural **MAIL BOXES**  
Approved By Postmaster General **\$1.57**

Monarch Riding **LAWN MOWER**  
24-Inch Cut  
One Only **\$109<sup>88</sup>**  
This Is A Steal

Coleman 3-Burner **STOVE**  
Gibson's Discount Price **\$17<sup>83</sup>**

**ACT** Brand New **SPARK PLUGS** Each **51c**

Famous for **ZEBCO** 66 Reel **TEBFLX 3300 Rod**

"Balanced Tackle" at A Bargain Price

Zebco 66 offers more features for the money than any other reel! Anodized aluminum covers, special steel alloy gears, easily engaged click or anti-reverse, adjustable drag, 7-1/2" x 2-1/2" reel is 2-piece, 6' fiber glass. Special cork handle and coin-slotted screw clamp. Metal ferrule, chromed steel guides. \$20.95 Retail

**\$7<sup>88</sup>**





Boll weevils which survived the winter have now reproduced and the first generation has laid its eggs, contributing to the rapid development of weevil infestations both below the Caprock and in some areas above the Cap. Don Rummel, Area Entomologist for the Texas Agricultural Extension Service, advises: "It is imperative that all possible steps be taken to obtain a good control program."

Light weevil populations were present during the week of July 12 in several different areas above the Caprock in Dickens and Crosby counties, and Rummel stated that many more infestations would undoubtedly show up soon.

In a letter to County Agents in Dickens, Briscoe, Floyd, Crosby and Garza counties, Rummel said: "The Plant Pest Control Division of the USDA has several survey teams working above the Caprock, and these teams have been advised to contact the county agent at once when they find weevil infestations above the Caprock." He further instructed the agents: "When you are informed of a new weevil infestation, please contact the farmer concerned at once, check out the weevil situation in his field and advise him on control measures."

The surveys and control efforts are a part of the overall weevil control program during this growing season designed to reduce the size of the "control zone" that will need spraying in the diapause program to begin this fall. Through this diapause program the entire weevil problem on the Plains is expected to be reduced to a simple patrolling operation in three years.

Most of the early populations above the Cap are confined to fairly small areas and can be controlled without spraying entire fields. At least two applications at 5 to 7 day intervals are being recommended for effective control, and the first should be applied as soon as weevils are spotted.

Below the Caprock, the Extension Service is recommending that treatment begin when punctured square counts reach 10 to 15 per cent.

new interest in AGRICULTURAL CHEMICALS

Just how much of the stepped-up interest in agricultural chemicals was precipitated by Rachel Carson's book "Silent Spring", we don't know, but the book's cursory indictment of both manufacturers and users of such chemicals probably did play its part. And, while the book has been severely criticized for its failure to treat the subject in greater depth, it now appears that some good may yet come from the author's efforts.

At the request of President Johnson, the Bureau of the Budget has approved \$29 million for accelerated research and education in the field of pest control — research which could eventually bring far-reaching benefits to the High Plains and to agriculture in general. The proposed program is directed at all agricultural pests, including insects, weeds and diseases, and has provisions for contract and grant research by universities and new facilities at State experiment stations.

The Supplemental Request, which has yet to be approved by Congress, is said to include \$20.3 million for research, \$2.3 million for education, \$600 thousand for regulation and \$5.8 million for constructing new facilities necessary to the expanded program.

In justification of the request, Secretary of Agriculture Orville Freeman said: "In spite of the tremendous benefits of pesticides to agriculture, the problems inherent in their use must be recognized. Within our available resources, we have endeavored to find new ways of fighting pests without the accompanying hazards of chemical pesticides, but we have not been able to move ahead fast enough."

TEXTILE INDUSTRY RESPONDS TO COTTON PROGRAM

According to the latest quarterly survey on spending intentions, conducted in May by the Department of Commerce and the Securities and Exchange Commission, the textile industry plans capital outlays totaling \$810 million in 1964 — 27 per cent higher than in 1963.

This fact is attributed by Secretary of Agriculture Orville Freeman to the renewed feeling of confidence in the textile industry brought about by the new cotton program enacted in April. He also cited a 7 per cent second quarter increase in expansion plans over winter intentions as an indication of this renewed confidence.

In the same news release, Secretary Freeman quite pointedly reminded the textile industry that the Department is waiting for the downward movement of prices for textile goods. He said: "The textile industry has repeatedly assured the Department that lower costs of cotton will be reflected in lower consumer prices, particularly because of the competitive nature of the industry." The price of yarns and cloth at wholesale already are reflecting about half the reduction in the cost of cotton.

Modern farm equipment is equipped with safety shields and guards to protect the operator. But they can't do the job if left in the tool shed. Always replace them after servicing.

Farm Facts

Fluorescent powder, a material often used in law enforcement, now is used by scientists in tracking boll weevils.

The technique was developed at the South Carolina Agricultural Experiment Station and with it workers are able to "tag" weevils with a coating of the powder and find them after they are released in fields.

An ultraviolet light is carried at night by workers and any weevil in its glow will light up, allowing researchers to see the insects from as far as 12 feet away. They can even be seen through a young, thin cotton leaf, according to scientists.

Even the path taken by the boll weevils will show up, allowing study of their movements on the cotton plant. The powder has no apparent physical effect and remains effective for more than three months.

Previous methods forced re-



search men to search slowly and painstakingly through each plant in making population studies of field-released test weevils. The new technique makes it possible to count the weevils as fast as the worker can walk.

Agriculture Still A Giant Texas Industry

Although the number of people on Texas farms and ranches is declining, many of those leaving the country are not leaving the agricultural industry, says John G. McHaney, Extension economist, Texas A&M University.

Today nearly 40 per cent of all Texans derive their income wholly or in part from farming and ranching or connected businesses, reports the economist. These businesses supply the production needs of farmers and process and distribute agricultural products.

Many agricultural processes once handled on the farm are now performed by these businesses and much labor once needed on the farm is used by them, McHaney points out. For example, farmers today purchase most of their power in the form of gasoline and ma-

chinery instead of raising animals and feeding them.

Workers that supply these production needs perform a service for the farmer and are partially dependent on him for their living. About 96 per cent of the agricultural production in Texas must pass through the business firms of the state before reaching the final con-

sumer, says the economist. Agriculture and business are becoming more and more interdependent, says McHaney. Some

reasons for this interdependence are that farming and ranching require a large capital investment, more cash is spent for living expenses and crop production today, and farmers are most dependent on the market place.

Increased efficiency in farm and ranch production has released much labor to the urban areas but much of this labor retains its connection with agriculture, McHaney concludes.

Light a \$20 bill and toss it out your car window. That is what you may be doing by tossing lit cigarettes and matches out your car windows. For each acre of pasture or rangeland burned, the cattleman may lose from \$20-\$50 worth of forage and grass. This also costs you in higher priced beef and pork.

RITWAY JANITOR SERVICE  
Clovis, N. Mex.  
Carpet shampooing. Free estimate. Cleaning is our only business — not a sideline. Phone 763-6361.

If You Have FARM MACHINERY TO SELL Call Big Nick Trienen at Machinery Supply Highway 80 Bovina Phone 238-4861

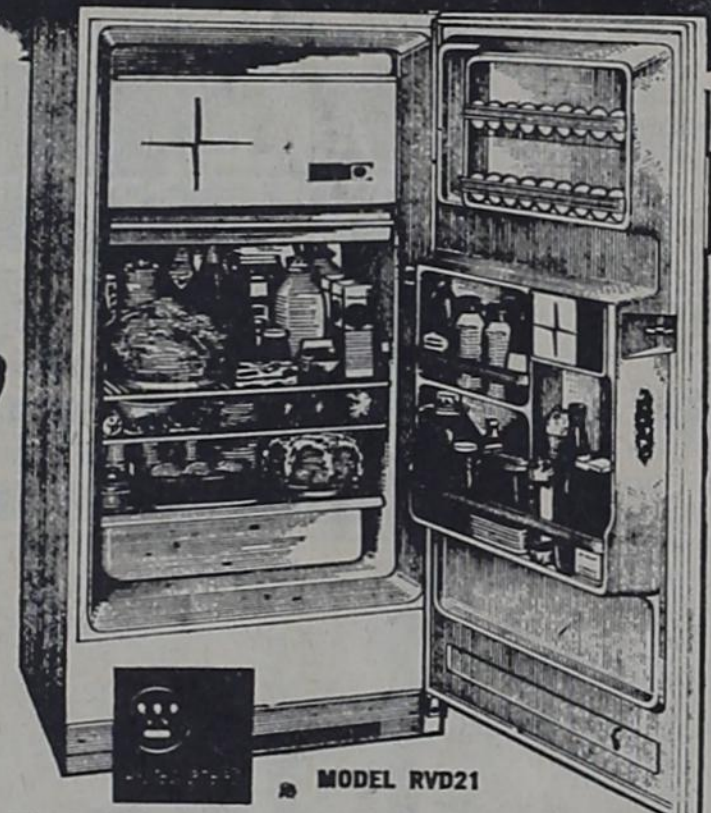
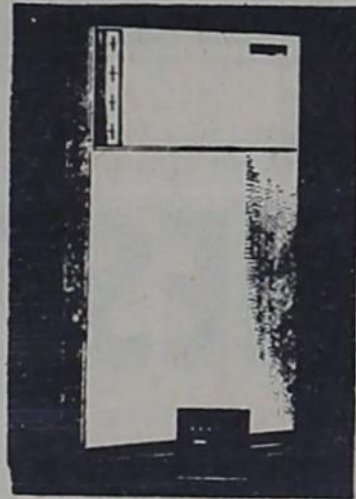
CLOVIS COIN CO.

106 W. 5th. Clovis, N. Mex 762-2601  
Coin & Stamp Supplies  
Old Coins Bought  
Sold & Traded

MURPHY-ECHOLS  
29th ANNIVERSARY  
WESTINGHOUSE SELLABRATION  
OF HOME APPLIANCES

BIG CAPACITY!  
BUDGET PRICE!

Westinghouse  
11.6 cu. ft. Refrigerator  
with room to store  
77 lbs. of frozen food  
only \$198<sup>29</sup>



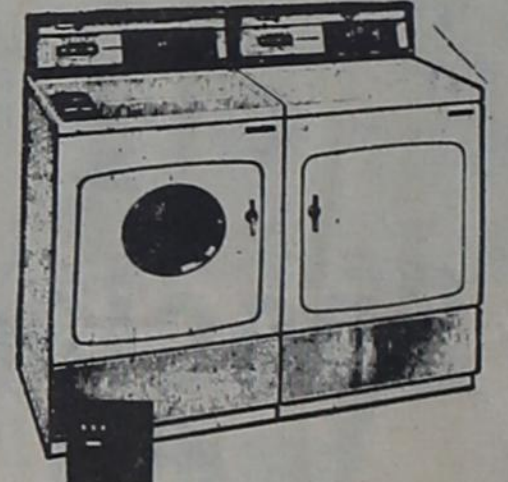
MODEL RVD21  
There's big family-size space for both fresh and frozen foods in this budget-priced Westinghouse. Freezer holds 63 pounds. Storage Tray beneath holds another 14 pounds of frozen foods. Fresh-food space aplenty, too... full-width porcelain vegetable Crisper, full-width Shelves, handy Door storage... even a special 2-Position Shelf that holds gallon milk jugs.

ALL WESTINGHOUSE AUTOMATIC WASHERS Can now be matched with Automatic

GAS DRYERS

Natural - Butane or Propane  
WESTINGHOUSE AUTOMATIC WA  
PRICES BEGIN AT ONLY

\$204<sup>95</sup>



MURPHY-ECHOLS have in stock a few close out models in automatic washers and dryers at very Special Prices.

REBUILT AND GUARANTEED  
WESTINGHOUSE AUTOMATIC WASHERS

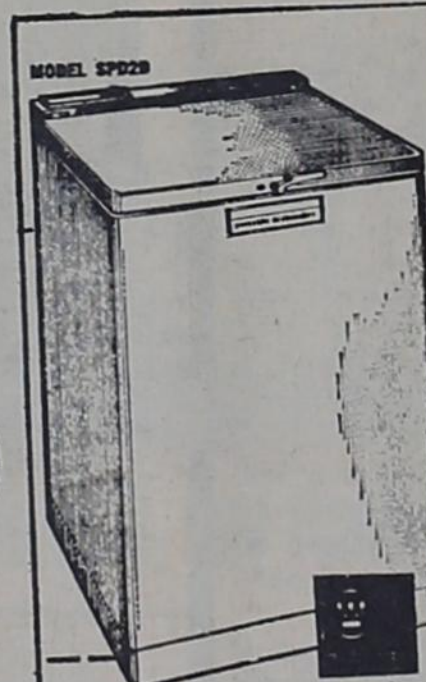
NO. 1 \$79.95 Exchange  
NO. 2 \$99.95 Exchange  
NO. 3 \$149.95 Exchange

AUTOMATIC DRYERS TO MATCH ONLY \$74.95

Heavy Duty Laundromat® Washer LTF200  
6 Preset Wash Programs for every type of fabric.  
Automatic Dispensers for bleach and fabric softeners.  
Two Deep Rinses—an exclusive Westinghouse feature.  
5-Position Water Saver adjusts water input to size of load.  
Giant Capacity washes 12-lb. load or more.  
Automatic Lint Ejector with no filters to clean.  
Heavy Duty Electric Dryer DTF200  
6 Automatic Drying Programs for every type of fabric.  
Automatic Dryness Sensor gives exact degree of dryness desired.  
Ozone Interior Light purifies air in dryer.  
Large Capacity Lint Collector is easy to reach, easy to clean.  
Balanced Air Flow Drying eliminates possibility of hot spots.

YOU CAN GET SERVICE ON Westinghouse

— TUESDAYS INCLUDED —  
ALL WESTINGHOUSE APPLIANCES ARE DELIVERED & SERVICED BY MURPHY-ECHOLS YOUR APPLIANCES CAN BE FINANCED THRU MURPHY-ECHOLS OWN FINANCE DEPARTMENT AT VERY LOW RATES, ARRANGED TO FIT YOUR BUDGET.



BUDGET PRICED!

WESTINGHOUSE AUTOMATIC DISHWASHER

WASHES, RINSES TWICE, DRIES COMPLETE SERVICE FOR 13!

An automatic dishwasher... at a budget price! No installation with this Westinghouse... just snap hose to faucet and plug in. No hand-rinsing... just whisk away food scraps. Power Purge, power wash, two power rinses and double fan drying give you sparkling dishes. Completely portable, too.



ONLY \$149<sup>29</sup>

UPRIGHT FREEZER only 24" wide

YET HOLDS 333 LBS. FROZEN FOOD



ONLY \$149<sup>29</sup>

SMALL FLOOR SPACE... BIG CAPACITY

'64 Westinghouse freezer with AIR-SWEEP shelf design for fast efficient freezing and packages won't stick

Full-Width Door Shelves for extra "up-front" storage.  
Food Spoilage Warranty plus Factory Protection Plan.  
Built-In Quality means you can be sure... it's Westinghouse.

I Get 5% Dividends On My Money At..... FIDELITY SAVINGS & LOAN  
416 Mitchell St. PO 2-2917  
Clovis, N. Mex.

"Sure Sign of Flavor" QUALITY CHECK DAIRY PRODUCTS  
Butter Milk Cottage Cheese Sour Cream  
In No-Wax--No-Leak Plastic-Coated Cartons  
CLARDY CAMPBELL Quality Check DAIRY PRODUCTS

SNEED REPAIR SHOP  
New Engines, Priced Right  
■ Continental Red Seals  
■ Chrysler (6 Models)  
■ Oldsmobile 394  
■ Pontiac 389  
■ Chevrolet 292 Truck  
Reconditioned Engines  
■ 1-5820 Continental  
■ 1-R602 Continental  
■ 1-T427 Continental  
■ 1-M330 Continental  
■ 1-V856A Chrysler  
Complete Repair Service On Any Make Of Irrigation Engine!  
Ratio Changes And Repair Service On Gear Drives!  
Phone 3-4260 For Fast Service  
D.H. SNEED, Owner

THE MURPHY-ECHOLS COMPANY  
500 MITCHELL PO 3-4132