WEDNESDAY, AUGUST 5, 1964

VOL. IX NO. 6

## WHITTLIN'

BY DOLPH MOTEN

Have you noticed how frantically the extremists are digging for skeletons in President Johnson's closet?

With the election coming up this November they're grabbing at straws in attempts to "get something on" LBJ which might influence some unthinking voter against voting for him.

Sad part about all this skeleton-digging is that Lyndon B. Johnson, President, is the same individual who was Lyndon B. Johnson, Senator, and Lyndon B. Johnson, Vice President.

Those posts are fairly important in our form of government.

But these extremists who are so highly interested in helping America, they say, weren't interested in getting out propaganda on him when he was in one of those "lesser' posts.

They're just after the top man. That's all. The point is: If a man is no good for public office, he's no good for any public office, not just the top one. Why didn't these people blast Lyndon pre-

viously. They just want him defeated in his bid for election to the White House, that's They're not especially interested in good, honest gov-

ernment. They just want their man--Goldwater--in the driver's seat. They won't prove anything

on LBJ. They won't even try to. They know there's nothing to prove. They'll just plant a crop of suspicions in the minds of unthinking people and hope they'll ripen by harvest time which will be election day in . November.

In this great country of ours. if a man does something wrong. you get him before a grand jury. You don't write a book about him!

Remember that as the opposition snips away at the Democratic nominees during the forthcoming campaign.

We have another Grandfather Tennis Match report.

Herb Potts writes from Farwell that he's ready to play and he even sets the day. Here's his note:

"If these other grandfathers were not joking about the tennis match, let's arrange it for the evening of August 14th.

"Notice where some other old folks (W. H. Graham) are interested. Good, but I would like for Gene (Ezell) or myself to play this Oklahoma Lane youngster (Harold Carpenter) before he tires himself out in the bush league."

Herb, we have a feeling that you're going to be crowned the champion grandfather tennis player in Parmer County by default. However, before the crown is presented, we'll continue to wait patiently a few more days for an answer from one of the aforementioned op-

Last week, readers will remember, we suggested that the match or matches between the grandfather tennis players be conducted during Bull Town Days, August 13-14-15.

Herb has, in his letter, agreed to this suggestion. Whether or not he'll have any opposition remains to be seen. We doubt . that he will.

Another summer schedule of boys' baseball is behind us. It has, we venture to say, been a moderately successful one.

A lot of improvements remain to be made. But at the same time we need to realize that a perfect program is an admirable goal which will never be reached.

No exact figures have been made available at this writing, but it appears that the concession stand had another great year financially -- thanks to the donations of time and hotdogs by mothers of the players.

Bill Meeks, manager of the Red Tops team of Texico-Farwell, his wife and players, have expressed to us their appreciation to this community for the fun they've had in playing in our Little League.

They told us they wanted to say thank you to all the people here who made the league pos-

sible. "Everyone in Bovina has certainly been nice to us and we (Continued on page 2)

EXPECT 4.000 AT BAR-B-Q--

# Bull Town Days Plans Continue

Four fat steers, weighing al- | old-timers' reunion, a matched | vina Roping Club Quarterhorse | nesses in the community are most 1,000 pounds each, have roping between two of the out- Show on Saturday, the 15th. been slaughtered in prepara- standing calf ropers in the area, tion for Bull Town Days here August 13-14-15.

served at the free barbecue town parade, a cow calling conscheduled for Friday, the 14th. test, junior calf scramble, This will be enough beef to square dance contest, beard serve 4,000 people.

The free barbecue will be one | contest. of the highlights of the celebra-

a junior roping between James Lee Calaway of Bovina and The beef will be cooked and David Hill of Hereford, a down-

Beard Growers

Thursday night activities in-

clude a talent show at school auditorium and a queen's contest at the roping arena.

Rules for the queen's contest, announced this week by Jack McCracken, manager of growing contest and a fiddlers | Bovina Chamber of Commerce and Agriculture, state that can-The festivities will be didates must be 21 or younger, tion which will also feature an | climaxed by fourth annual Bo- | single, be dressed in Western attire, be able to enter the arena horseback, and be able to be present for all activities of the celebration.

All organizations and busi-

#### Children Recovering From Burns

The two children of Mr. and Mrs. Raymondo Suniga who were injured in an automobile fire near here July 15 are improving, according to Billie Sudderth, who is acquainted with the family.

The children, Elida, 2, and Manuel, 4, are in Shrine Burn Clinic at Galveston.

The little boy is improving nicely and is expected to be released from the hospital next week. Skin grafting will be required for the girl and it isn't yet known when she will be released from the hospital, Sudderth savs.

Funds have been collected here to help pay the expenses for the family. The hospital care at the Shrine Clinic is free but other expenses have been incurred.

urged to enter queens, Mc-Cracken says. Tropies will be presented to first, second and third place winners.

Judges will select the winners on the following basis -personality, 30 per cent; beauty 30 per cent; appearance, 20 per cent; poise and congeniality, 15 per cent; and horsemanship five per cent. Contestants should be at the roping arena by 7 p. m. Friday, the 14th.

Representatives from the roping club and the chamber, co-sponsors of the first annual festival, will appear on KGNC-TV, Channel 4 in Amarillo, Saturday at 3 p. m. on Cotton John's program.

Following that show, an interview by Cotton John of the Bovina delegation will be video taped to be shown on Cotton John's Sunday morning show. Radio tapes will also be made to be used on KGNC. . . . .

Additional plans for the celebration were made at a meeting of the roping club Monday night at Bovina Restaurant. Another planning session is set for Monday night of next week at 8 p. m.

#### Weather

by Willie

The Atlantic from has been stopped too far south and it must move way north before it can do us any good. No rain in sight, except maybe a shower.

--Willie

at Hartley.

**BOVINIA'S FIRST JP--**

## Services Friday For W. J. Parker

justice of the peace, were conducted Friday afternoon at the Church of Christ here.

Mr. Parker, a resident of this community since 1919 and of the area since 1914, died Thursday morning at Clovis Memorial Hospital.

He had been seriously ill only a short time. June 21, he suffered a light stroke and was confined to the hospital for a time. He partially recovered and returned to his home. He suffered another stroke July 24 and was admitted to the

hospital for treatment again. Mr. Parker was the only justice of the peace in Bovina's. history. He was elected to the office after it was created by the county commissioners court in 1948. He was re-elected to a second four-year term in'62. and was serving it at the time of his death.

Don Stone, minister of Bovina Church of Christ, officiated.

Mr. Parker was born March 31, 1883 in Rusk County, He moved to Texico-Farwell with his family from Garrison, in deep East Texas in 1914. The family moved here five years

Survivors include his wife, Orpha Jane of the home; three sons, L. D. and Oscar, both of Amarillo and Billy of Holbrook, Ariz .; one daughter, Jewel Wilson of Merced, Calif .; one brother, Gene Parker of Alamogordo, N. M.; three sisters, Mrs. Kate Beckham, Mrs. Effie Green, and Mrs.

Clyde Cardwell, all of Garrison; one nephew, Marvin Hambric of Farwell; four grandchildren and eight great-grandchildren.

Burial was in Bovina Cemetery with Claborn Funeral Home of Friona in charge of arrange-

Funeral services for W. J. | Pallbearers were Gene Ezell, (Will) Parker, 81, Bovina's first Bill Denney, Vernon Ward, Henry Minter, Paul Jones and Jack Woltmon. Honorary pallbearers were Earl Richards, Reagan Looney, J. E. Sherrill, C. R. Elliott, Boyd Gilreath and Ed Johnson.



W. J. PARKER

Wins League Oklahoma Lane Eagles are Little League champions. They took over the league leadership at the opening of the sea-

two-month long season ended last week. Going through more than half the season undefeated, the South-of-Town boys finally lost two of the 14 games they played but were never in danger of being ousted from the top spot

son and were never headed. The

of the forthcoming school year.

Three new teachers for Bo-

They will fill the positions

vina Schools hav been named.

of high school science instruc-

tor, junior high coach and grade

school physical education di-

rector, according to uperin-

Named to the junior high

coaching post was Roger Mc-

Farren, who last year coach-

ed boys and girls basketball

A native of Stinnett, McFar-

ren was graduated from West

Texas State University in 1963

with a major in physical educa-

tion and a minor in speech. He

is married and has one child.

SEASON ENDS--

In addition to coaching foot-

tendent Otis Spears.

FOUR NEEDED ---

in the league standings, In the only game played last week, Bovina Wheat Growers Bovina Insurance, the cellar team, took an 18-4 whipping from First National Bank-Lawlis Gin Friday night. Both teams were crippled by a lack of players. Some members of both squads were in Elida playing in an invitational tournament on

In Thursday's other game,

Those games concluded the

Here are the final standings:

L Pct.

2

.875

.714

.428

season for the peewee teams.

Texico-Farwell blanked Dairy

peewee baseball season here

Thursday. Parmer County

Farm Supply, which hadn't lost

a league game all season, did

and Cicero Smith Lumber Co.,

winless until Thursday night,

Though Cicero's win erased PCFS

County remained comfortably | Cicero

goose eggs in the records of Tex-Far

both teams, it didn't change the Dairy Freeze 3

league standings. Parmer Okla, Lane 3

downed PCFS, 7-4.

PEEWEE SEASON ENDS--

Cicero Wins;

PCFS Loses

The shoe was on the other | in the top slot and Cicero con-

Freeze, 2-0.

Team

foot in the final night of 1964 | tinued as the cellar-dweller.

all-star aggregations.

SLOW PROGRESS--Work on the school expansion program here continues as foundations are

being put in place. Some 40 days of the 180 expected to be needed to complete the construction

have elapsed. School officials hope the new facilities may be put in use by mid-term (January)

Chree Teachers

ball and basketball on the junior

high level, McFarren will also

instruct high school and junior

Signed to the high school

science teaching post was Mrs.

Margaret Lee Douglas, who has

taught the past three years at

Mrs. Douglas is a graduate

of Southwestern State College at

Weatherford, Okla, She re-

ceived her degree in '60 with

Directing the new physical

education department in grade

school will be Gene Douglas.

His wife is the new high school

Douglas has five years teach-

Oklahoma Lane

a major in chemistry.

science instructor.

high physical education.

Whiteface.

School Signs

Each team in the league was scheduled to play 15 games. Oklahoma Lane and Lions of Texico-Farwell have one game because of the Elida tournament. It probably won't be play-

ed, however, since it could have little effect on the league standings.

The only change which could be made by playing the game is that Bank-Lawlis could move from fourth place into a tie for third if Oklahoma Lane won the tilt. If the Lions won the game, there would be no

In the tournament at Elida, the two teams from here each won their first game on Thursyet to play -- it was postponed day and lost the second round tilts on Friday.

| ing experience, the last three

at Whiteface. Prior to that he

taught two years at Stafford,

Okla. He is a graduate of South-

western State College in Okla-

homa. He has a major in busi-

ness education with a minor in

three children, two of school

signed, Spears announces.

Mr. and Mrs. Douglas have

Four teachers have yet to be

Still needed are two for third

grade sections, one for a first

grade section and a junior high

School is scheduled to begin

physcial education.

English teacher.

August 31.

This pitted them against each other in the consolation finals

Saturday. Team No. 2 (Red Tops, Lions and Three - Way Chemical - Bovina Gin) won over Team No. 1 (Oklahoma Lane, BWG-BI, Bank-Lawlis), 6-4. Each of the teams received a trophy for its efforts.

(Continued on page 2)

# Lynn Looney Lions' Queen



LYNN LOONEY

Lynn Looney, who will be a senior in Bovina High this year, was recently elected queen of Bovina Lions Club.

Miss Looney is the daughter of Mr. and Mrs. Howard Loon-

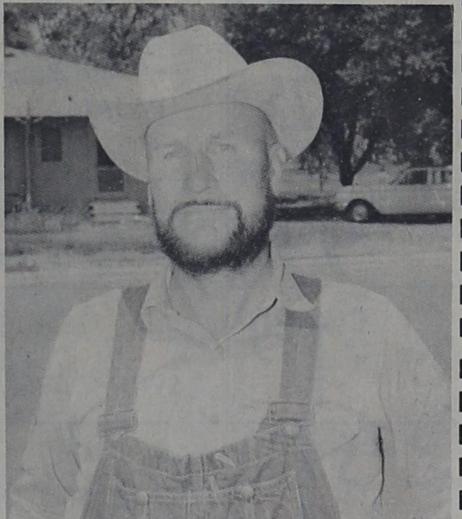
She will represent the club as queen at all official func-

Elaine Fuller served as queen last year and Judy Strawn was queen two years ago.

\* \* \* \* Next regular meeting of Lions

Club is scheduled for Thursday,

August 13.



R. T. HARBOUR

OWEN PATTON



the training of volunteer fire-men, The County FB President said this is part of a state-wide program coordinated by the organization aimed at re-

ducing fire losses in rural

In Revival



The Borina Blade

d-Class Privileges Authorized at Bovina, Texas, 79009 Published At Bovina, Texas, Every Wednesday Dolph Moten . . . . Publisher & Editor

#### Get Your Wheat Ground Ready Now!



Let CORN'S Fertilize And List Your Wheatland, Have It In Tip-Top Shape When Planting

Time Comes. Your Job Is Next When You Call-

Highway 86 And Third Street

Phone 238-3181

#### Local Fireman Gets Check

Parmer County Farm Bureau
President Harry Hamilton recently presented checks to
Archie Melvin (Pete) Hollis;
Friona, and H. R. Denney, Bovina, members of their respective volunteer fire departments
as partial reimbursement for as partial reimbursement for expenses incurred to participating in a fire control train-

Conducted by the Engineering Extension Service in cooperation with the Texas Education Agency, the school provided instructions on fire protection and prevention as well as fire-fighting techniques. The FB - sponsored students also attended two special conferences on rural fire protection in addition to regular courses in the school, This is the second year that Farm Bureau has sponsored the training of volunteer fire

First National Bank Presents COW POKES By Ace Reid



'Jist when are you saddle makers gonna git smart enough to make a saddle that won't rub blisters on a feller's belly?"

Let's Make

**BULL TOWN DAYS** Highly Successful!!!

First National Bank

of Bovina

-- Member FDIC --

"Helping Make A Good Community Better"

#### Whittlin' --

(Continued from page 1)

appreciate it," Mrs. Meeks said. How's that for a fine compli-

ment?
At the same time we need to remember that the participation of Texico-Farwell and Oklahoma Lane teams in the league adds to it greatly and makes a much better overall program. The set-up as it has been the past few years on a combined basis is mutually beneficial, we think.

Probably it should be continued in years to come even

tinued in years to come even though Textco-Farwell now has a lighted field of its own.

Following our request last week for Bull Town Days edi-

Rev. Ferguson is a former pastor of the Kress church.

Rev. John Ferguson, pastor of the First Baptist Church of Bovina, is in Kress this week conducting a week-long series of meetings. Mr. and Mrs. Duane Rea of Norman, Okla, are visiting in the home of his parents, Mr. and Mrs. Carl Rea. Revival services are being held all this week at First Bap-

tion material in the form of pictures and material, we've received quite a bit.

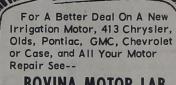
However, we can use still

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(Continued from page 1)

received quite a bit.	(Continued in	rom p	age 1)	
However, we can use still	****			
more and will appreciate re- ceiving it.	LITTLE LEAGUE STANDINGS			
If you have some pictures	Team	W	L	Pct.
which show some of Bovina's	Okla, Lane	12	2	.857
history, please let us know.	Red Tops	10	5	.666
We want to publish them in our	Lions	7	7	.500
Bull Town Days paper which	Bank-Lawlis	7	8	.466
will be distributed on a county-	3-Way-Gin	6	9	.400
wide basis next week.	BWG-BI	2	13	.133

#### Irrigation Motor Headquarters



**BOVINA MOTOR LAB** 

Highway 60 East - Bovina 

#### BULL TOWN DAYS SALE

#### **SUMMER CLEARANCE SALE**

Every One Wins- School Opening Almost Here Save Your Self Money On These Bargains

Men's Best Dress SLACKS Now \$8.95 to \$14.95 Only You Fix'em Ladies' DRESSES **Entire Stock** Now 1/2 Regular Price All Straw Hats Children's DRESSES 1/2 PRICE 1/2 Regular Price

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**PRINTS** 

Green

Regular \$4.95 Now

One Grade Good

Yard COT COMFORT PADS

Each

Big Smith Now Boys' SHORTS

Only

One Selection Ladies **BLOUSES** Choice Only

**Assorted Colors PLASTIC** For Upholstering

Pair

Yard

Teen Age Baby Doll **PAJAMAS** 

All NECK TIES Values To 2.50 Choice

**BEACH TOWELS** 2.98 & 3.98 Values

**PAJAMAS** Sale Price

Men's \$2.98

Ladies' & Girls' SWIM CAPS

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Men's And Boys' -Girls Choice SWIM SUITS

\$3.49 And 3.98

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Don't Envy Your Neighbors Good Looks We Can Make You Look Better

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Pioneers In Boving Sale Begins August 6th Goes Through August 15th

Don't Miss This Sale - First 10 Women Who Enter Will Receive One Pair \$1.35 Hose Free!!!

> TOWN BULL DAYS SALE

> > Post Office Next To US

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**Goldwater Campaign** Committee

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SUNDAY, AUG. 9th.

1:30 p.m. - 5:00 p.m.

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#### PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT

NUMBER ONE ON THE BALLOT

PROPOSED CONSTITUTIONAL AMENDMENT
TO BE VOTED ON AT AN ELECTION TO BE HELD
ON NOVEMBER 3, 1964,
SENATE JOINT RESOLUTION NO. 6 proposing an amendment to Section 5 of Article VII of the Constitution of the State of Texas so as to remove the authorization to transfer not exceeding one per cent annually of the total value of the permanent school fund to the available school fund.

BE IT RESOLVED BY THE LEGISLATURE OF THES TATE OF TEXAS:
Section 1. Section 5 of Ar
"FOR the Constitutional

ock



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Many Continue Through Wednesday, Aug. 12

**ASSORTED FLAVORS** 

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Wilson's Certified Thick or Thin Sliced

2 Lb. 98¢ BACON

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Bologna

Gerbers Strained Fruits & Vegetables

1 Lb.

Pinkney's **JUMBO FRANKS** 

Lb. 98¢

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Northern

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eaches Slices or Halves 7

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Individually 9 6 Oz.

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Wrapped

lada Dinners 12 Oz.

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**Swanson 3-Course** 

69¢ DINNERS 1 Lb.

Jar



US No. 1

California

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19¢ **Peaches** 

California

-Fried Chicken, Turkey, Salsbury Steak Bell Pepper Lb. 19¢

California Thompson Seedless

**GRAPES** 

CRACKERS 1 lb. LUNCHEON

cello bag

> Sunshine Honey Graham

WELCHADE

Cans

PEANUT BUTTER

Early Harvest PEAS Z No. 303 39¢ Shurfine

Macaroni or 2 lb. Spaghetti

> Nabisco RITZ

18 oz.

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Crackers

1 lb. Box 37¢

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



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PARMER COUNTY'S FINEST



SUPER MARKET

BOVINA

Shirley Ruth Billingsley, | a veil of illusion and she com-

pleted her ensemble with white

For her daughter's wedding

Mrs. Billingslev chose a print-

cessories. She wore a corsage

The groom's mother wore a

waist dress with black acces-

sories and a corsage of pink

St. John Youth

Rev. Herbert F. Peiman, pas-

tor of St. John Lutheran Church

at Lariat, and his wife, Madge,

are spending two weeks at the

Ceta Glen Christian Camp east

of Happy where they will serve

as business manager and kitch-

This is approximately the

17th summer the Peimans have

given two weeks of their time

to their church's camping pro-

gram. "Working with children

and young people keeps us young

in spirit in spite of our ad-

vancing years," stated the 70-

The Peimans will be in Lariat

for the Sunday morning ser-

vice which will be held one hour

earlier to enable them to be

back at camp for the Sunday

noon meal. Sunday school will

begin at 8:30 and worship ser-

vice at 9:30 a.m. this Sunday.

tending this week's camp in-

clude Mike and Robert Hasel-

off, Cherry, Steve and Kevin

Kaltwasser, Ronald Ramm,

Marilyn Kriegel, Dwane and

Bill Johnson and Jackie and

Mrs. Walter Kriegel of Bo-

vina will be a member of the

Vicki Gilliam.

kitchen staff.

Children from St. John's at-

year-old pastor.

en supervisors respectively.

pink carnations.

of carnations.

carnations.

in September.

To Camp

Of Interest To

daughter of Mr. and Mrs. B.

G. Billingsley and Dennis Ray

Johnston, son of Mr. and Mrs.

Elvin O. Johnston were united

in marriage Sunday afternoon

at 3 p. m. in Bovina Church of

Don Stone, minister of church

of Christ, read the ceremony.

waffle pique dress with lace

inserts. Her circlet hat featured

Coffee Fetes

Mrs. Kelly,

Mrs. Rogers

Mrs. Glenn Kelly and Mrs.

Jerry Rogers were honored with

a lullaby coffee Wednesday

The refreshments table was

laid with a pink cloth and fea-

tured a white cake decorated

with baby booties. Refresh-

ments of cake, nuts, mints,

coffee and soft drinks were

The honoree's were present-

Those calling were Mrs. Le-

roy Lance, Mrs. D. T. King,

Mrs. Charles Vickers, Mrs.

John Ferguson, Mrs. Phillip

Cassady, Mrs. Keith Garner,

Mrs. Don Murphy, Mrs. J. B.

Barrett, Mrs. Wendol Garner,

Mrs. Bobby Englant and Mrs.

Mrs. J. W. Wright was honor-

ed with a birthday dinner by

members of 39ers Birthday

Club Monday evening in the

Following dinner the group

presented the honoree with gifts

and had cake and ice cream. Attending were Mrs. Joe Wilson, Mrs. Robert Read, Mrs.

Paul Jones, Mrs. Jesse Walling,

Mrs. Wright and Mrs. Read.

home of Mrs. Nola Read.

39ers Honor

Mrs. Wright

ed with a lingere set apiece.

morning at the home of Mrs.

C. U. Hall.

served to guests.

Travis Dyer.

The bride wore a street length

damage

CAI

Var

I have sold my interest in The Mary Marr Shop to my partner, Furne Harris.

It has been my pleasure to offer you ladies' and children's ready-towear goods since the store opened in August of '59.

Being of service has been a pleasure and I hope you will continue the fine patronage with Furne that I have enjoyed.

Your business at The Mary Marr during the past five years has been greatly appreciated.

Thanks Again.

- Margaret Minter



Gaines Hardware Co. HEADQUARTERS FOR

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**Cotton Chopping** HOES — 6-7-8"

**Hot Plates-Gas Hose Enamel Ware-Pans** 

**Buckets-Tubs** Rubboards

Water Cans-3-5-10 Gal.

**Corn Knives Water Bags** 

## **GAINES** Hardware Co.

LAKE PUMP

The Best Answer Yet To Economical Irrigation

Outstanding Effectiveness Of This Great Pump.

Let C and S Demonstrate To You The

You Can Irrigate More Land Faster At

Less Expense. Come In Today!

C and S CHEMICA

"NOTHING KNOCKS ON BOVINA **BUT OPPORTUNITY"** 

Self Priming KMP

#### Ellison Family Has Reunion

family attended a reunion this weekend at Nogal Inn, cabin of Mr. and Mrs. Buck Ellison in New Mexico.

Robert Read was speaker at church services Sunday morning. Assisting him were Ellison Glover and Willie Denney.

Trophys were given for various games, J. O. Glover received the 42 trophy, and the Wahoo trophy. Thomas Rhodes Jr. received a horseshow pitch-

Those attending the reunion Bovina were Mr. and Mrs. Buck Ellison, Mr. and Mrs. Howard Ellison and family, Mr. and Mrs. Robert Read and girls and Mr. and Mrs. Melvin Terry and

Guests were Mr. and Mrs. Wesley Ayers and family of San Diego, Calif., and Archie McCutchan of Waco.

#### Mrs. Clements Hosts Circle

Mrs. Bobby Fillpot presented the program to members of Charity Circle Tuesday morn-

Title of program was "The Mightest Force In The Universe" by Norman Vincent

Following the program Mrs. Jimmie Clements served refreshments of Spudnuts and coffee to the group.

Attending were Mrs. Ralph Roming, Mrs. Jimmie Ware, Mrs. Bobby Fillpot and the

#### Talent Contest August 13

Joe Harper, band director, announces the Talent Contest in connection with Bull Town Days is still accepting entries. Harper urges anyone who has any talent or is interested to contact him for information on

The contest is slated Thursday, August 13, in school audi-

#### Visitors In Bradshaw Home

Mr. and Mrs. Larry DeFever of Denver, Colo and Mrs. Al Rawls and children of Atlanta, Ga. are visiting in the home of their parents, Mr. and Mrs. H. D. Bradshaw.

THE WOMEN Several members of Ellison

Billingsley, Johnston Exchange Nuptial Vows

Winning childrens trophies were Dwain Grissom and Jerry

were Mr. and Mrs. Hubert Ellison, Mr. and Mrs. J. C. Denney and Mr. and Mrs. J. O. Glover all of Truth or Consequences, N. M., Mr. and Mrs. Aubra Ellison of Plainview, Mr. and Mrs. Charles Tidenberg of Santa Rosa, N. M., Mr. and Mrs. H. J. Tidenberg and children of Albuquerque, N. M., Mr. and Mrs. Thomas Rhodes Jr. and family of Friona, Mr. and Mrs. C. W. Grissom and family of Tiaban, Mr. and Mrs. Ellison Glover and family of Las Cruces, Mr. and Mrs. Willie Denney of Dennison, Pam, Chuck and Margie Ellison of Lubbock, Attending from

ing at Methodist Church.

#### James Boardmans Adopt Daughter

Mr. and Mrs. James Boardman are the parents of a twoyear old daughter. They adopted the youngster at Christ Haven, a home near Fort Worth

The youngster is named Alice

The Boardmans have a son Jessie Ross, who is five.

#### Visitors In Williams Home

Visiting in the home of Mrs. Jessie Williams this weekend were her children and their families. They are Mr. and Mrs. Julius Bradshaw of Lubbock, Mr. and Mrs. Carroll Burnam and Randy of Dimmitt and Mr. and Mrs. Tommy Williams, Leslie and Kathy.

YOU'LL FIND THAT GAS







#### Courtesy Fetes Recent Bride

Mrs. Wayne Rhodes, the former Judy Meachum, was honored with a post-nuptial shower Friday afternoon at the home of Mrs. Jessie Williams.

The honoree, her mother, Mrs. G. D. Lowe Jr. of California, and Mrs. O. C. Rhodes of Friona were presented cor-

Presiding at the guest regisaccessories and a corsage of try was Miss Linda Johnston,

The refreshment table was laid with a white cut work cloth and centered with a red ed beige sheath with black acand white floral arangement. Cake decorated with red and white and punch decorated with a floating rose ice mold, nuts pink and white polka dot shirtand mints were served to guests. Mrs. Bob Johnston and Mrs. Carroll Burnam presided at the serving table.

The newly-weds plan to attend Lubbock Christian College Hosting the courtesy were Mrs. Carroll Burnam, Mrs. Herman Estes, Mrs. S. E. Redden, Mrs. Bill Smith, Mrs. Mary Ruth Martin, Mrs. Dean Hastings, Mrs. Bob Johnston and Mrs. Jessie Williams.

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All Children's 1/2 PRICE

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Girls **PAJAMAS** Values To

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\$ 00

Girls **SHIRTS** 

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**LADIES BLOUSES** One Lot 1/2 Price Of 3

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- I Have Purchased The Interest of

My Partner, Margaret Minter, And Will Greatly

Appreciate Your Continued Patronage Furne Harris No Lay-Aways On Sale Items PLEASE!

-THE-

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Bovina

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# CROPS HOLD UP WELL DESPITE DRY WEATHER

during what ranks as one of shape they have been in years. the hottest, driest summers on There has been some severe this cotton if they're going to record, "generally looks pretty damage, of course; there al- get any on it," is Van Zandt's good," according to County ways will be. However, for the suggestion. Agent Joe Van Zandt.

arsi

hind in normal development well.

fields where water is not really. in heavy numbers yet. abundant, there has been some Farmers, although still looka need to start back through a August 20 for this area. field with another watering be- Continuing research indifore they can complete the first. cates that watering cotton after

for water looks real good," ers that they can ill afford. says the county agent.

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10 Lbs.

**POTATOES** 

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600 S. Ave. C. - Portales

Calif. White 49

Grain sorghum and cotton in came through the hail and rough most part, farmers have sur-Cotton, which has lagged be- vived the wrath of nature very

after rains (the only significant The other bright spot is the moisture of the season) in late insect picture. "So far we May and early June, is making a haven't had any big buildup of good comeback and possibly any particular insects that I may close the gap between its know of," says Van Zandt. He present and what would be nor- has spotted a few false chinch bugs, but not many, and the In the case of grain sorghum sorghum midge hasn't arrived

damage from the heat. Farmers ing for a rain, are beginning to discover that even though they study the cotton with an eye to are running their irrigation the recommended "cut-off" wells around the clock, they see date for irrigation--which is

"Maize that hasn't suffered that date is a gamble for farm-Experience in this area, es-On a couple of scores the pecially several years ago (1953 area farmers can count them- and 1955, for example) bore selves well ahead. The county this theory out in practice.

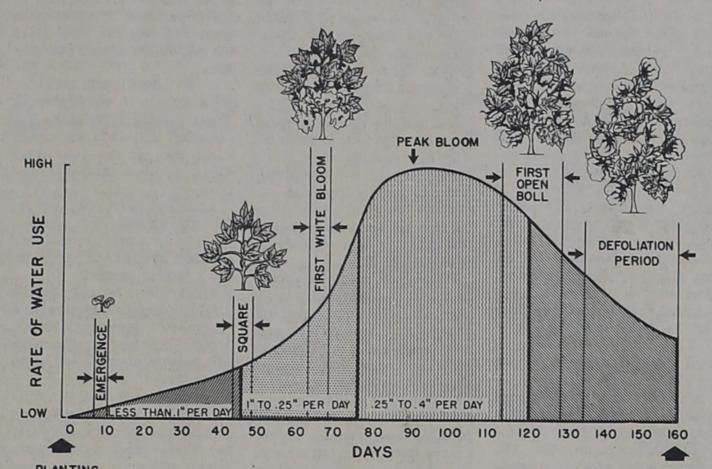
the Parmer County area, en- weather of spring in the best they'd better get the water on shows graphically how the water

consumption of crops differ. In this case cotton is shown. Much of the area's fields are in the period of peak water use.

THURSDAY, AUGUST 6, 1964 The earth is not exactly

spherical, it is pear-shaped.

Rate of Water Use in Relation to Plant Development



## **Cattlemen Praise Senate Beef Import Bill**

imposing reasonable restrictions on beef imports. Fred tives.

The president of the Texas Wulff of Brady said passage and Southwestern Cattle Rais- of this bill is a step toward ers Association, speaking at the stabilizing the U.S. beef East Texas Farm and Ranch cattle industry and voiced the cattle production and process-Club Meeting here tonight, ap- hope that it would be followed ing," Wulff emphasized. plauded Senate passage of a bill by prompt and favorable action in the House of Representa-

The bill passed the senate by a vote of 72 to 15. Senator the so-called voluntary agree-Ralph Yarborough and Senator John Tower were among those voting for the bill. "Our senators are to be commended for this action," Wulff stated. "Presuming this bill becomes of domestic production. In addilaw, it means that the beef producer of the future will have a reasonably sound base upon which to make decisions for future operations."

Wulff pointed out that under present conditions any efforts by producers to bring supply in line with demand could be voided by increased importations of beef from other countries. "The domestic beef producer can look to the future with little hope knowing that each time he tries to solve his own beef supply problems his action will result in foreign beef taking over a larger share of the U. S. beef market," he de-

The bill passed by the Senate would restrict imports of beef, veal, lamb, mutton and canned meats to a five-year average based on the years 1959-1963. Beef imports during this period were the highest five years in

"We believe this is a reasonable bill." Wulff said. "We are not closing our doors to beef imports, we are only asking for action which would prevent the ruination of the U.S. cattle industry, and the severe crippling of countless communities, the economics of which are tied closely to beef

He called attention to the fact that beef imports were only 1 1/2 per cent of domestic beef production in 1956 but said that ments negotiated recently with Australia and New Zealand set quotas based on the 1962-1963 beef import levels which amounted to 10 to 11 per cent tion the agreements allowed a 3.7 per cent per year growth factor. Wulff said the pattern of these negotiations had set the stage for other negotiations which could allow continued increases in beef imports.

He pointed out that the Chairman of the Australian Board of Trade hailed this growth factor as a major break-through. An Australian newspaper quoted him as saying, "First time an agriculture export nation has given assurance of a share in growth of a foreign market."

"These negotiations are solid evidence of the need for the bill passed by the Senate," Wulff declared. "While the cattle raisers from importing countries were represented by able and competent men, the U. S. beef man had no one who stood up for his interests. These agreements can be voided by either country on six months' notice, and who can say the domestic beef producers will be better represented in any future negotiations?"

Wulff said passage of the senate bill indicates a deep understanding of the disastrous effects beef imports are having on present U. S. producers as well as the tragic consequences which could result in

the future without such a law. "Such a law also would ensure a continued supply of quality beef to the consumer at reasonable prices," he said. "Consumers' preference for this kind of beef is indicated by the steadily rising per capita consumption during the past two decades."

"Don't worry about finding your station in life. There'll always be somebody around to tell you where to get off.' -E. M. Remsburg, Vista (Calif.) Press.

price of wild oats will always remain the shame.

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al Kirkland, Lots 5, 6, 11, 12 COURTHOUSE

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NEWS

INSTRUMENT REPORT

JULY 27 thru AUG. 1, 1964

Robert Morton, Lots 5, 6, 11,

12 & 14 Sect 32 T9S R1E

Lanes Inc., See Records

O. T. Friona

Cap. Synd.

Fed Tax Lien, USA, Friona

MML, Chas. B. Lovelace,

WD, Friona Wheat Growers,

Kemp Lumber Co., See Records

Joe Boeckman, Lot 4 Blk 79

DT, Robert L. Morton, Fed-

eral Land Bank, Lots 5, 6,

11, 12 & 14 Sect 32 T9S R1E

WD, Bob G. Peace, Joe L.

WD, Douglas K, Horsley, Joe

L. Langer & Lewis E. Welch,

Part SW/4 Sect 1. T3S R3E

C. Taylor, Jr., Lots 7 & 8

MML, Roy Wilson, George

DT, H. Dean McCallum et

al, Northwestern Mutual Life

Ins. Co., SE/4 Sect 5 T15S

MML, Robert L. Morton, Jer-

Langer & Lewis E. Welch, Part

SW/4 Sect 1. T3S R3E

Blk 52 O. T. Friona

R2E Cap. Syn.

WD, Ira K. Morton et ux,

14 Sect 32 T9S R1E WD, Vadys Peters, David Carson, See Records WD, G. A. Collier, Billy Bell,

#/2 Sect 17 Blk B J. B. Mc-WD. Beatrice Clark, John

WD. Julien E & Charles L. Blk 2 Hillcrest, Farwell

ciation, Lot 8 Blk 2 Hillcrest, Blk 18 O. T. Bovina.

T5S R4E Cap. Syn. WD, Jeral Kirkland, Robert Gammon et al, Part Sect 71 Hughes, Lots 23 & 24 Blk 6 Farwell

F&H--1

MML, Jack Clayton, Standard Lenau, L. H. Bradshaw, Lot 8 Concrete Pipe Corp., W/2 Sect 20 Blk "B" Cap Synd.

Drake Rev. Friona

DT, L. H. Bradshaw, New WD, Wanda L. Davis, Jesus Mexico Savings & Loan Asso- O. Cano, SE 60 feet Lot 3

WD, Bessie D. Drake, S. Q.

DT, Edna M. Thompson, et al,

Jones, Lots 11 & 12 Blk 6

John Hancock Mut. E/2 Sect 7

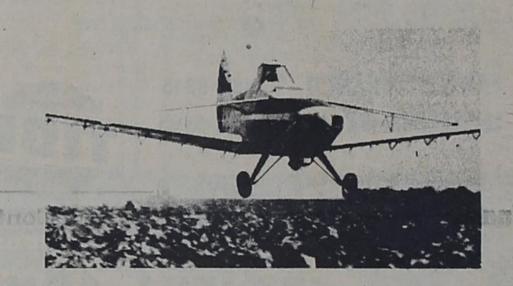


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mals weighing up to 800 pounds,

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should be applied to any animal

weighing more than 800 pounds

tained for as long as three weeks

following treatment. Cattle

vember and December to ani-

Phillips Exec

At Foundation

G. W. McCullough, vice

president of Phillips Petrol-

eum, Bartlesville, Oklahoma,

speaker for the eighth annual

Field Day on Thursday, Sep-

tember 10, for the High Plains

Dr. Earl H. Collister, di-

rector of the Foundation, stated

that the expectations of an even larger crowd than last years'

4,000 plus visitors are looked

The tours will continue until the

barbecue at 5:00 p.m. There will

be five stops on the tour where members of the Foundation staff will explain the research under-

way. Guides on each truck will explain the research project

to be viewed between the stops. The guides will be profes-

sional agricultural personnel composed of county agents, Soil

Conservation Service representatives, vocational agricul-

tural instructors, F. H. A. personnel and members of the

Included in the afternoon program will be tours of the Kill-

gore building and laboratory, the Jim Hill greenhouse, lawn grass plots, shrubbery displays, farm shop, seed labora-

tory, and the twenty saw cotton gin. These can be seen before

A patriotic and musical program will entertain the visitors in the later afternoon. At 5:00

p.m. the visitors will be the guests of the Hale County State Bank and the Plainview Co-op Compress at the traditional

barbecue. Mr. McCullough's address will be at 6:00 p.m.

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Young Farmer chapters.

Research Foundation.

for this year.

To Speak

with Ruelene 25E.

Cricket

LH BAKE

TRATION

Training in

Cookies was

given to 4-H

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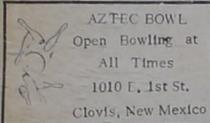
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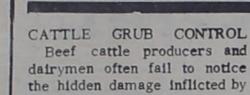
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Guadalupe Peak in the northwest corner of the state is the highest point in Texas with an elevation of 8751 feet.





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looks the belt which boasts a

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SORGHUM MIDGE

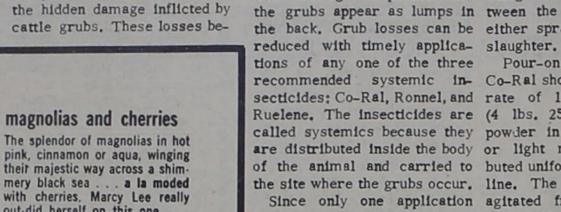
**FARWELL BRANCH** 

LITTLEFIELD BRANCH

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petite bow at center.

CATTLE GRUB CONTROL dairymen often fail to notice the hidden damage inflicted by cattle grubs. These losses be-



On The Form

County

BY JOE VAN ZANDT

County Agent

In Parmer

are considerably safer and between the last pour-on apmore effective than later ones. plication and slaughter. The treatment time might possibly vary within the state, but treatment methods and formugreater efficiency will be ob- lations. When employing the tained when applications are free-choice, either the minermade between May 1 and Sep- al block or granules containtember 1 or as soon as pos-

0.375 per cent or 0.25 per cent concentration as a spray. If the 0.25 per cent spray is used, make 2 applications not ously. Consumption can be en-

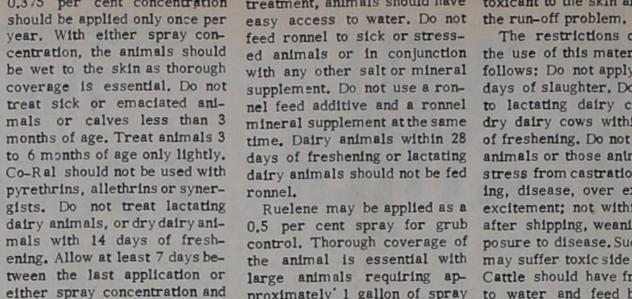
Is Showing Up!

0.375 per cent concentration treatment, animals should have toxicant to the skin and lessens year. With either spray concentration, the animals should be wet to the skin as thorough treat sick or emaciated animals or calves less than 3 months of age. Treat animals 3 Co-Ral should not be used with pyrethrins, allethrins or synergists. Do not treat lactating gin when heel flies attach their dairy animals, or dry dairy anieggs to cattle and con- mals with 14 days of freshtinue through the period when ening. Allow at least 7 days bethe grubs appear as lumps in tween the last application or the back. Grub losses can be either spray concentration and

tions of any one of the three Pour-on treatments using recommended systemic in- Co-Ral should be applied at the secticides: Co-Ral, Ronnel, and rate of 1/2 pint per animal Ruelene. The insecticides are (4 lbs. 25 per cent wettable called systemics because they powder in 3 gallons of water are distributed inside the body or light mineral oil) distrithe site where the grubs occur. line. The mixture should be Since only one application agitated frequently to mainis necessary, proper timing is tain uniform suspension and all important. Early applica- precautions taken to prevent tions of systemic insecticides run-off. Allow at least 7 days

> mineral feed box or one block heel fly activity ceases and feed seed, linseed or soybean). The recommended rate of consumption is 1/4 lb. per 100 lbs. of body weight per head per month. Remove mineral blocks or granules 21 days prior to slaughter. The granular form containing Ronnel may also be mixed with feed according to manufacturers directions for the 14 day-treatment. The recommendations include feedweight over a 14-day period. treatment and slaughter.

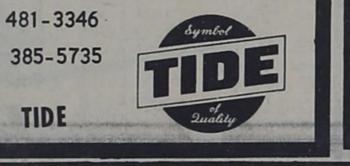
SAVINGS & LOAN 416 Mitchell St. PO 2-2917 Clovis, N. Mex.



of the animal and carried to buted uniformly down the back-Regulation Division, ARS, USDA for use on cattle for control of hornflies, lice and cattle grubs.

Ronnel offers a choice of ing 5.5 per cent of this prosible after heelfly activity duct may be used. Provide one With Co-Ral apply either a for each 15 head of cattle. Commence treatment as soon as for 75 days or more continumore than 3 months apart. The hanced by mixing the granular form with an oil meal (cottoning 1/5 lb per 100 lbs of body

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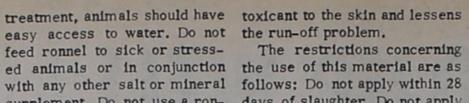
WE WILL COME A

**RUNNING - AND** 

INSPECT

YOUR FIELDS FOR

SORGHUM MIDGE!



supplement. Do not use a ron- days of slaughter. Do not apply nel feed additive and a ronnel to lactating dairy cows or to mineral supplement at the same dry dairy cows within 28 days time. Dairy animals within 28 of freshening. Do not treat sick days of freshening or lactating animals or those animals under dairy animals should not be fed stress from castration, dehorning, disease, over exertion or Ruelene may be applied as a excitement; not within 10 days 0.5 per cent spray for grub after shipping, weaning, or excontrol. Thorough coverage of posure to disease. Such animals the animal is essential with may suffer toxic side reactions. large animals requiring ap- Cattle should have free access proximately' I gallon of spray to water and feed before and while smaller animals require after treatment. If cattle reonly 1 to 3 qts. depending on the act abnormally, encourage exsize. Do not apply to dry dairy ercise. Should abnormal conanimals within 28 days of fresh- ditions persist, consult a vetening, lactating dairy animals, erinarian. When branding at or sick or stressed animals. treatment time, brand first then A new Ruelene "pour-on" treat with Ruelene 8R to avoid formulation has received ap- the possibility of hair catching

proval from the Pesticides fire. JR. HEREFORD DAY On August 15, the Panhandle Junior Hereford Breeders As-This new product, Ruelene 8R, sociation will hold its annual Field Day at the Jake Hess in a ready to use formulation Ranch, I mile southeast of Mcwith no mixing required and Lean.

Activities for the day include: burning or severe scurfing of demonstrations on various the hide, as was experienced phases of the registered Hereford industry, a noon barbecue, Ruelene 8R should be applied and a judging contest.

First place winner in the judging contests will receive a pounds of body weight to ani- registered Hereford heifer, while second and third winners will receive a saddle and boots respectively.

Parmer County 4-H Boys in-This single treatment as soon as terested in entering the judging possible after heelfly activity contest and attending the field ceases is effective for the con- day should contact the County trol of grubs, hornflies and lice. Agents office as soon as pos-Hornfly reductions may be ob\_ sible.

MIDGE ALERT The midge season is here treated for grub control with and we must all be on the alert this insecticide may be retreat- for midge activity in grain sored in the fall, winter, or spring ghum fields, that are heading months when lice become in- out. The adult midge is an jurious. Ruelene 8R should not orange-colored fly, about 1/12 be applied during October, No- inch long.

There are six insecticides mals not previously treated for recommended for midge congrubs. This new formulation trol. They are: Sevin, Toxa-Allow at least 28 days between employs an oil base that facili- phene, Endrin, Parathion, Tritates close adherence of the thion and Diazinon, A discussion of the amounts and restrictions for each insecticide are available at the County Agents office.

> Best control has been received where two applications were made. The first should be made when approximately 90 per cent of the heads have completely emerged from the boot. The second application should be made 3 to 5 days after the

I want to caution all who use the insecticides to read the has been designated as the guest labels and follow the restrictions. Some insecticides can be applied only once a season,

> Black widow spider venom is 15 times as toxic as rattle-

"Usually a husband grows Tours of the Foundation will alone—especially when the start at 1:30 p.m. with visitors little woman hasn't had a comfortably seated on benches birthday for the last 10 on large trucks as they are years." - Kenny Bennett, transported around the 310 acre Greencastle (Ind.) Putnam Foundation farm at Halfway. County Graphic.

# Farm Bureau Fights Reapportionment Rule

Farm Bureau members to con- ruling," DeVaney said. tact their congressmen in support of legislation to reverse have been introduced in the or nullify the recent U. S. House and several in the Sen-Supreme Court decision on ap- ate designed to reverse or nulportionment of state legisla- lify the decision. Major ap-

"As a basic Constitutional in both houses of a bicameral state legislature must be ap- ulation. portioned on a population

Bureau presidents and policy execution chairmen, DeVaney pointed out that the ruling is contrary to state and national Farm Bureau policies.

"It violates our state policy on reapportionment," DeVaney said. "It sets a precedent to by traveling due west. authorize judicial action to apportion our county boards of supervisors, city councils, and all other elected officials of political subdivisions. It will seriously reduce our rural representation."

The TFB leader said the Equal Protection Clause of the Fourteenth Amendment was intended to secure the equal status of all citizens with respect to access to the courts and equal protection under existing laws. "The Supreme Court has

Texas Farm Bureau Presi- clearly over-stepped its audent C. H. DeVaney is urging thority in handing down this

He noted that some 75 bills proaches outlined in these bills The Court ruled June 15 that include a Constitutional amendment authorizing a state with a standard, the Equal Protection bicameral legislature to appor-Clause requires that the seats tion the membership of one house on factors other than pop-

Another approach, he said, is a proposal to limit the juris-In a message to county Farm diction of the federal courts as provided in Article III, Section 2 of the Constitution.

> You would reach the Pacific Ocean sooner by traveling due south from Austin, Texas, than

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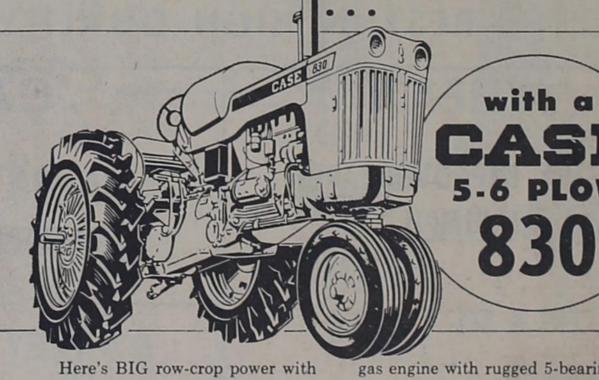
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Parmer County

BY CRICKET B. TAYLOR County HD Agent

Ot Home In

4-H BAKE SHOW DEMON-STRATION

Training in the preparation of Quick Loaf Breads and Bar Cookies was the demonstration given to 4-H girls and leaders Thursday at the Hub Community Center. These girls are getting ready to start practicing on the two baked products for show. They will show Quick Loaf Bread and Bar Cookies for the competitive County 4-H | ke Show that is scheduled fc. gust 19, at the Hub Comir .ty Center.

As in all food project ork, the girls learned not only how to prepare foods, but they learn for motherhood. what the food does for them and why it's important in the

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715 Main, Friona Ph. 247-2230

Fithan Allen

FOR FAMILY

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diet, and thus they cultivate a taste for a wide variety of food, This is a good habit as it can contribute to better health.

TEENAGE MOTHERS Do you know that one out of every four mothers bearing a first child is less than 20 years

A startling statistic? Yes, but not nearly as startling, says Dr. Evelyn Spindler, Extension Nutritionist in the U. S. Department of Agribulture, as the fact that about half the teenage girls in this country have diets poor in some essential nu-

This makes them ill-equipped

According to Dr. Icie G. Macy, an expert in Child Nutrition, babies born to undernourished teen-agers may be premature, have congenital defects, or lack adaquate nutritional stores to protect them through birth and their first days and months.

Learning about nutrition in the early years of life is a very important part of the girls.education. A well balanced diet is essential. The "Food for Fitness", guide is available by requesting a copy through our Extension office

ily living and friendly entertaining you'll love the warmth and welcom

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ig cheer of our open stock Ethan

fortable attractive texture.

Permanently pleated or

Dick Bell, formerly of Muleshoe, is manager of the new Tide Products fertilizer plant in Farwell. He formerly was president of Bell Fertilizer, Inc., of Muleshoe, but sold his stock and resigned to take the managership of the Tide plant.

#### TO MY GREEN FINGER PAINT! **New Role For Cotton**

shorter, warmer winters in manently pleated cottons that rantee for colorfastness and Texas have brought an in- keep the children cool and crisp creased need for more cool cotton fabrics. With the first November, cotton has become opportunities undreamed of just

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of the Courthouse in Farwell.

Bro. Ed

sure up to its new role? teams are constantly seeking retardant material has a proadditional uses for our increased cotton production. The versatility of this plant becomes more evident every year as new

between - season dresses, while at the same time increassportwear and many other garments, "gives" without bagging ment. at the elbow and knee. The new stretch cotton remains its com-

creased wash-and-wear cotton has made light of the housewife's laundering chores. The permanently creased cotton fabric used in men's slacks keeps a sharp "just-pressed" look throughout the day. And the men owe cotton another vote of thanks for its appearance in sports coats. New striped and floral sports coats which have become a fashion rage have made the summer and autumn days more bearable for the suit-wearers in the family.

Longer, hotter summers and Mother appreciates the per- Check the manufacturer's gualooking while traveling.

Scientists have also learn-"blue norther" hitting in late ed that cotton fabrics can be even more of a clothing king a few years ago. A new flameretardant cotton has been de-What has cotton done to mea- veloped which is used in missile fuel handler's suits, hospitals Texas and federal research and firemen's coats. The flamemising future in draperies, slipcovers and bedding for safety-conscious parents.

The new cotton fabrics dediscoveries are made in the signed for comfort and safety as well as attractiveness have Stretch cotton, a new fabric added a number of new conused in women's summer suits, veniences for the homemaker ing the wearing life of the gar-

> The wise purchaser will follow a few simple tips when shopping for the new cotton fabrics. Always read the label for information on fiber content and cleaning instructions.

There are 369 bridges in Ven-

Mesquite wood is a fine furni-

George Washington died December 14, 1799.

## Wiman Manager At G-H-W, Farwell

has been promoted to division general manager of Giffordmanager of the Farwell Divi- Hill-Western in Lubbock. sion of Gifford-Hill-Western

Jim K, Wiman of Hereford, Spencer, vice president and

The new Farwell Plant is the Inc., according to Bruce N. largest pipe manufacturing plant in the Gifford-Hill-Western operation. The plant began production in November of

> Western in Hereford in 1957 at Hereford in 1962, a position he held until his promotion to Farwell. He was an agriculture education teacher after graduating from Texas Tech College in 1938. After serving with the Navy in World War II he returned to work for the Soil Conservation Service and worked in this capacity for 13 years prior to joining Gifford-Hill-

> Wiman and his wife, Jimmie have four children: Bobby; Judy, who will be a student at the University of Texas this fall; Joy Wiman Stedman of Dallas and Slvia Wiman Cranford of Denver. The Wimans are active members of the Baptist Church and Jim has been active in the Hereford Lions Club.

Most pianos have 88 keys. Palms bloom in the spring.

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venience food will be a nutricious addition to the diet of babies and older people in parti-

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The Texas Department of Public Health was established

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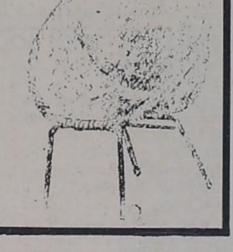
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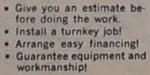
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respect, Plains Cotton Growers, In., has been and conthe competence, or incompetinues to be extremely fortu-ADAMS

guidance of W. O. (Mr. Bill) Fortenberry, one of the most the cotton industry, PCG grew into a virtual giant among producer organizations and earned the respect -- even the envy --

Treasurer from 1958 to 1963 when he was elected Vice President. He is a ginner, owning and operating the Canvon Ginlocated east of Lubbock; a cotton producer, farming land in the same vicinity as his gin; a member and director of the National Cotton Ginners Association: a past president and director of the Texas Cotton Ginners Association: a director of the National Cotton Council. and a former trustee of Cotton Producer's Institute. This broad experience gives him excellent qualifications for leading PCG on a continued course of progress.

the coming year was John D.

In Buying

Hwy. 60 Bovina



born in 1956 there were those as the immediate past Presiwho predicted for it a short dent and, like Fortenberry, beand fruitless life. But under the comes a permanent member of

sisting Fortenberry in bringing who occupied the post of Sec- plete without mention of the about such a rise was his able retary - Treasurer during the original and current Executive Vice President, Wilmer Smith, 1963-64 year. Smith has been Vice President, Goerge W. who became President when the active Chairman of the PCG Pfeiffenberger. Pfeiffenberger "Mr. Bill" retired at the be- Labor Committee and a director was already an internationally ginning of 1963, and PCG's record of solid accomplishments since that time is no less impressive than that of the Crosbyton became both a di- in the cotton world has grown

Smith has stepped down and he was elected Secretary-Trea- claimed as being responsible has been succeeded by his Vice surer. He is a well known for much of PCG's success. President, Roy Forkner of Lubbock. Smith automatically be-When the organization was comes Chairman of the Board

the PCG Executive Committee. The new President, Forkner, dedicated leaders anywhere in helped to form Plains Cotton Growers in 1956 and has given it strong support since that time. He served as Secretary-

Elected Vice President for

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L. D. (Don) Anderson of PCG in 1956, and his stature rector and an officer of PCG along with that of PCG. His un-Now, at his own insistence, for the first time this year when tiring efforts are widely ac-Crosby County farmer and seedsman, Chairman of the newly-formed but all important opening statement -- success Boll Weevil Steering Committee depends on the quality of leadand Vice President of the Texas ership, which at Plains Cotton Tech Ex-Students Association, Gowers has been, and is, among

Which brings us back to our Any assessment of PCG lead- the best.

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	How Long?	
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Name and Address of Employer	How Long?	-
No. of Acres Irr	No. of Acres Irr	
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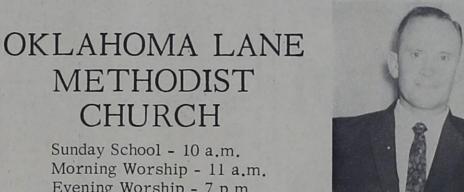
#### BOVINA PENTECOSTAL HOLINESS CHURCH

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Wednesday Prayer Meeting -- 8:00 p.m.



Rev. Archie Cooper



Rev. Douglas W. Gossett

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SUNDAY Sunday School - 9:45 a.m. Morning Worship - 10:55 a.m. Training Worship - 6:30 p.m. Evening Worship - 7:30 p.m. -WEDNESDAY-

Y. W. A. - 5 p.m. Youth Choir - 7 p.m. Mid-Week Prayer Meeting - 8 p.m. Adult Choir - 9 p.m.



Rev. John Ferguson



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Morning Classes - 9:45 Evening Classes - 5:30 Sunday Worship:

Morning - 10:45 Evening - 6:30 Wednesday Devotional and Classes - 8 p.m.



Don Stone



Oklahoma Lane Baptist Church

## OKLAHOMA LANE BAPTIST CHURCH

Sunday School - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7:30 p.m.



Rev. Carl Coffey



Bovina Methodist Church

#### BOVINA **METHODIST** CHURCH

Sunday School - 9:45 a.m. Morning Worship - 11:00 a.m. M. Y. F. - 6:00 p.m. Evening Worship - 7:00 p.m. Choir Practice-Wednesday - 8 p.m.



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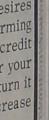
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#### Joe Pinners **Brother Dies**

Elbert Fay Pinner, 57, of Dimmit died Sunday in a Lubbock hospital. He was a

brother of Joe Pinner of Bovina. Funeral services were conducted Tuesday at First Baptist Church in Dimmitt and burial was in Lockney Ceme-

He was preceded in death by a daughter in 1949 and survived by his wife, Rachel, five brothers, Ray of Bentonville, Ark., Harvey of Abilene, Cecil and Jim of Lockney and Joe of Bovina; three sisters, Bertie Ritchie of Eugene, Ore., Tiny Rexroade of Lockney and Mae Teaff of Texline.

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Mrs. Warren's

Virgil Madison Settle, 84, of

Services were conducted

Monday at Griggs Pioneer

Chapel with Rev. G. F. Griggs of Immanuel Baptist Church of-

ficiating. Burial was in Memor-

Mr. Settle, a retired farm-

er, was a native of Webb City,

Ark., and had made his home in

Survivors included his wife,

Julia of the home; sons, Harold

of Amarillo and Otis of Clin-

ton, Okla; daughters, Mrs. C.P.

Warren of Bovina, Mrs. John

Guyer of Pasco, Wash., Mrs.

Lester Orr of Tyler, Mrs. Eu-

gene Dabney of Atlanta; a

brother, Bascom Settle of Colo-

rado Springs, Col.; a sister,

great-grandchildren.

Amarillo, died Saturday in St.

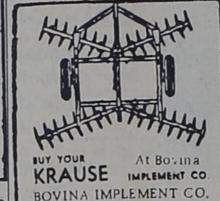
Father Dies

Anthony's Hospital.

ial Park Cemetery.

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#### Services Mon. For Mrs. Fry

Mrs. John Fry of Lubbock and aunt of Roy Dodson died recently at her home in Lub-

Funeral services were conducted Monday morning at Lubbock and burial was in West Mrs. Eva Weddie of Visalia, Haven Memorial Cemetery at Calif.; 16 grandchildren and 27 | Lubbock.

Installed Protect **Appliances and TV** BOVINA

**ELECTRIC** Odis White - Phe. 238-3871

Medical Management Of The Overweight Patient

Dr. Youngblood 19 Pile

THE proven carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Rent electric shampooer \$1. Super Saveway.

## Lightning Arrestors Installed

Protect Appliances and TV

#### BOVINA ELECTRIC

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382.

FOR SALE -- Oat hay and baled wheat straw. Art Mast, pho. 238-4171.

**Convenient Locations** In Bovina And Rhea Jim Russell, Manager-Pho. 238-2691

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Wheat Growers, Inc.

Ready Now

For Your

**1964 Wheat** 

"Not Everyone

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Festival

AUL JONES TEXACO

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Will you lose one out of five pounds to midge? Not this year. Not with Diazinon.

Midge damage can cost you 900-1600 pounds per acre in sorghum planted to yield 4500 pounds. That's like losing one pound or more out of every five pounds you counted on at harvest. This year, you don't have to pay that price. This year, you can use

Diazinon® insecticide. Texas college test results:

Two Texas colleges tested Diazinon for midge control in 1963. Results? Effective control. An 80% increase in yield. Now, USDA acceptance of Diazinon for control of sorghum midge means you can expect a similar yield

Spray Diazinon after 90% of the

heads have emerged from the boots. Then, four days later, spray again. You'll knock out the second wave of larvae and complete the control job.

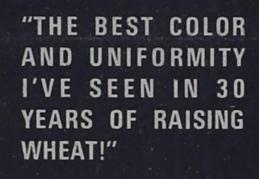
Extra advantages of Diazinon

You can harvest or feed your sorghum to livestock 14 days after spraying with Diazinon. Diazinon is easy to work with—you don't need any special clothing or equipment. And, accidental spray drift to nearby forage causes no milk or meat residue problems.

Ask your supplier for Diazinon . . . the newest and best in midge control. Geigy Agricultural Chemicals, Division of Geigy Chemical Corporation, Saw Mill River Road, Ardsley, N. Y. (2019)







says HILMAR REILEY, at left, Cibolo, Texas.



MR. REILEY USED THE

Hilmar Reiley is a typical Texas wheat farmer. He raised his spring wheat profits six ways by using the Economaster Plan. So can you. Here's how Economaster used in the fall paid off for Mr. Reiley:

1. Higher yields. Mr. Reiley's 125 acres of wheat produced a substantial yield increase using the Economaster Program. But that's not what made the dollar and cents difference.

2. More grazing . . . in addition to an outstanding wheat yield, Mr. Reiley was able to graze 90 head of cattle for 110 days without supplemental feed. The Economaster Plan made this possible.

3. Premium prices — tests prove that wheat fertilized with Anhydrous Ammonia has a higher protein and sedimentation value. The Economaster Plan allows you to market your wheat for premium prices.

4. Fast start for winter wheat. The Economaster Plan helps young wheat cover the ground early in the fall. This fast start saves soil losses due to sandstorms.

5. Strong plants from the start! Healthy plants resist winter kill. The quickly available phosphate of the Economaster Plan promotes strong root development early in the season.

6. Lowest cost fertility program . . . the Economaster program is the lowest cost of plant food materials . . . pound for pound . . . of any other program you can buy ... anywhere! Add it all up. You'll come to the same conclusion Mr. Reiley did. Economaster is the fertility plan for your wheat! Here's

 Economaster uses anhydrous ammonia . . . made right here in Texas . . . for the most

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 Economaster uses a high analysis ammonium phosphate. It is even spreading and water soluble. Ready to go to work immediately.

 Economaster paid dividends to Hilmar Reiley six ways. It can help you too.

We are the exclusive Economaster dealer in this area. Our personnel are trained in soll testing and interpretation. They are ready to explain the advan tages of the Economaster Plan. They can determine the most profitable application of Economaster for your wheat operation.

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