



**NEWSPAPER ASSOCIATION 1965 CONTESTS PRIZE WINNER**

**The Bovina Blade**  
 Second-Class Privileges Authorized at Bovina, Texas, 79009  
 Published At Bovina, Texas, Every Wednesday  
**Dolph Moten . . . Publisher & Editor**  
**Pat Jacobs . . . . . News Editor**

**Court Okays Commissioner**

The bond of Raymond Treider, Jr. as Parmer County Commissioner, Precinct 4, Lazbuddie, was approved by the Commissioners Court in its recent regular meeting this month.

Treider was appointed by the commissioners to fill the term of George Crain, deceased.

The name of Raymond Treider, Jr. will also appear on the ballot in the general election in November as the Democratic candidate for the office.

**CLOVIS CATTLE COMMISSION COMPANY**

*The 4-C's*

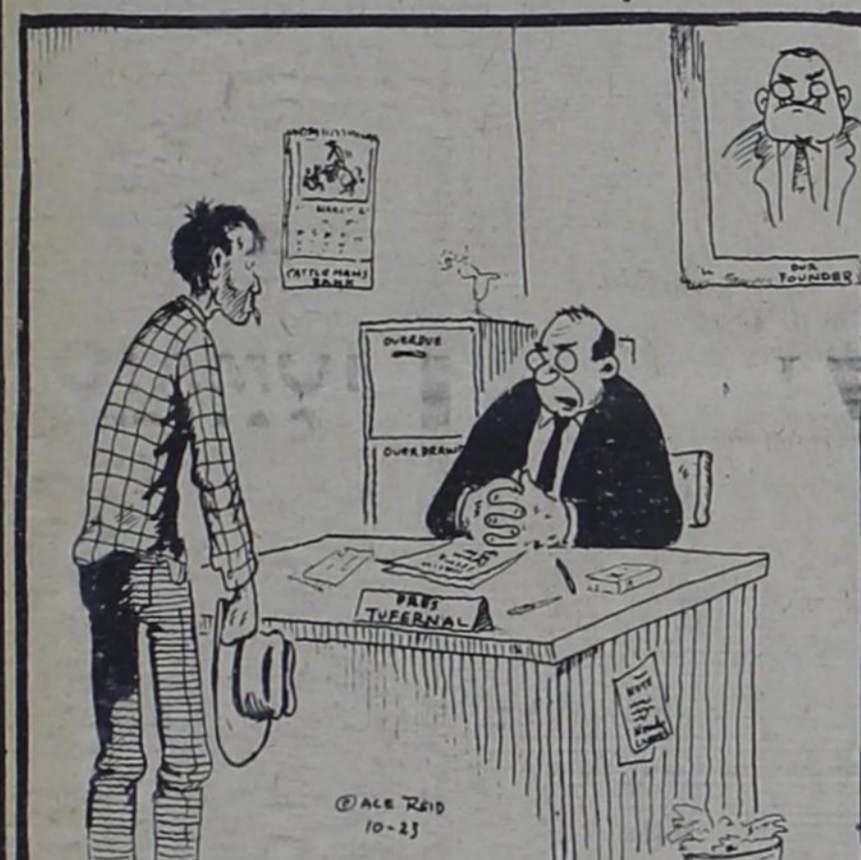
Cattle Sales Every **TUESDAY & THURSDAY**

Horse Sale Every Other Monday—Next Sale **Oct. 24**

**HAROLD THOMAS, Owner**  
**Jimmy Hardgrove, Manager of Horse Sales**

**CLOVIS, NEW MEXICO**  
**P. O. Box 671 Phone 763-5522**

**First State Bank Presents-- COW POKES** By Ace Reid



"Jake, after serious study of your loan application, I'm gonna recommend you to my competition!"

All depositors at this Bank are insured by the Federal Deposit Insurance Corporation to the maximum of \$10,000 per depositor.

**1ST STATE BANK OF BOVINA**  
 --Member FDIC--

**Whittlin' --**  
 (Continued from Page 1)

vidual's freedom of choice to smoke.

--To fight against punitive, discriminatory taxes on smokers.

The literature goes on to say: "Reasonable taxes on cigarettes contribute their fair share to the cost of government -- but the high taxes they (the people who are encouraging greater taxation on cigarettes) want are not for revenue purposes, but are part of the plan which would eventually prohibit smoking in the United States.

"Don't let pressure groups prohibit smoking through high and unfair taxes! Don't let them take away your right to smoke!"

The Texas Smokers League describes itself as being "an informal group of people like you who enjoy smoking and want to retain their freedom to use tobacco without harassment or discrimination. The Smokers League, sponsored by the state-wide Texas Freedom to Smoke Committee, believes the right of voluntary choice is basic to the American way of life.

\*\*\*\*\*

The general election is less than three weeks from now. Prepare to VOTE DEMOCRATIC!

**COURTHOUSE NOTES**

Instruments filed ending October 15, 1966 in County Clerk Office, Bonnie Warren, County Clerk.

Abst. Judg., Burris Mills vs Schueler Feed Suppl., SR  
 WD, M. H. Martin, V. C. Willard, S 120 ac of W 1/2 of Sect. 18 Blk. B Cap. Syn. Sub.  
 DT, V. C. Willard, M. H. Martin, S 120 ac, of W 1/2 of Sect. 18 Blk. B Cap. Syn. Sub.  
 WD, Edward E. Massey, Tri-County Glass & Paint Co., Inc., Blk. 17, 18, 19, 20, 21, 22, Blk. 75 OT, Friona  
 DT, Winston W. Wilson, Prudential Ins. Co., Tr 1(W1/2 of Sect. 10, Blk. B, Rhea) Tr 2 (NE1/4 Sec. 10, Blk. B, Rhea)  
 Abst. Judg., Gibson Plumbing & Heating, Mary Watson, SR.  
 WD, Fred Pullman, Thelma Elking, Lots 17, 18, 19, Blk 1, OT Farwell  
 WD, W. Scott Hollman, City of Friona, Lots 5 & 6, Blk. 215-A Friona Game  
 WD, McCaslin Lumber Co., R. S. Alexander, E 10' of W27' of Lot 7, Blk. 1 Lakeside Friona  
 WD, Hattie M. Boling, Billy R. Boling, Lots 17, 18, 19, 20, Blk. 4, Farwell  
 DT, Billy R. Boling, Hattie M. Boling, Lots 17, 18, 19, 20, Blk. 4, Farwell  
 WD, Bill R. Boling, Hattie M. Boling, Lots 7, 8, 9, Blk. 44 OT Farwell  
 State Tax Lien, State of Texas, Plains Publ. SR  
 State Tax Lien, State of Texas, Friona Lane Inc. SR  
 Fed. Tax Lien, USA, Harold Jo Wells, SR  
 Fed. Tax Lien, USA, Max Wells, SR  
 Abst. Judg., Borden Supply Co., Buddie Farwell, SR  
 DT, Tri-Co. Glass & Paint Co., Edward E. Massey, Lots 17, 18, 19, 20, 21, 22, Blk. 75 OT Friona  
 DT, Guinn W. Casey, Winter Garden PCA, E 1/2 Sec. 3, T1N; R4E  
 Abst Judg., Amarillo Packing Co., Billy Graham, SR  
 DT, Glenn E. Reeve, First Fed. Sav. & Ln., Lots 17, 18, 19, 20, 21, Blk. 77 Friona

**Church of Christ --**

# Gospel Meet Slated Here

A gospel meeting will begin at the Bovina Church of Christ Sunday, Oct. 23, and continue through the following Sunday, Oct. 30.

Week day services will be held twice daily, at 7:30 a.m. and 8 p.m. Sunday services will be at the regular times.

Lavern Stewart, minister of the Church of Christ here, will be the speaker.

Horace Coffman of Lubbock, song leader and assistant minister of the Broadway Church of Christ in Lubbock, will lead the singing.

The meeting, originally set in September, was postponed at that time and re-scheduled for next week.

The new minister and his family moved here in July from Joplin, Mo. This will be the first gospel meeting held in the local church since Stewart's moving here.

**School Menus**

Oct. 24 - Oct. 28

MONDAY: Corn dogs, baked beans, lettuce and tomatoes, cornbread, butter, milk, lemon pie.

TUESDAY: Chicken, gravy, creamed potatoes, buttered broccoli, hotrolls, butter, milk, raisin bars.

WEDNESDAY: Red beans, onions, au gratin potatoes, cheese wedges, cornbread, butter, milk, oranges.

THURSDAY: Turkey and rice, frozen peas, orange jello with pineapple, rolls, butter, milk.

FRIDAY: Steak and gravy, creamed potatoes, cabbage and carrot salad, rolls, butter, milk, apricots.

(All menus are subject to change)

**Bovina Welding Works** is Pleased to Announce the Association of

## James Taylor

With Our Business.

**See Us For Your Welding And Blacksmith Work**

**Bill Goldsmith's Bovina Welding Works**  
 Hwy. 60 - Phone 238-6611

# Attends FFA Meet

Larry Mitchell returned home Saturday from a week at the National Future Farmers of America Convention in Kansas City. He was among approximately 5,000 boys from over the nation attending the event.

The Bovina FFA Chapter sent Larry as a delegate from Bovina to the convention. He left Amarillo Monday night by Santa Fe railroad with about 80 other boys from this area of Texas.

Larry is a junior in Bovina High School and is the son of Mr. and Mrs. Dean McCallum.

The group, which stayed in a Kansas City hotel, attended sessions three times each day, morning, afternoon and evening. Tuesday, Mayor Davis of Kansas City welcomed the boys to the city.

Work was done on constitutional amendments, Larry said, and perhaps the most controversial and significant was the one that was vetoed which would have allowed girls to become FFA members.

He attended the session in which the American Farmer Degrees were bestowed to boys in FFA, including three or four from Texas, as well as the session when a member from New York was awarded the Star American Farmer.

Outside the convention, Larry attended the American Royal Horse Show when different breeds of English horses were displayed in jumping and hunter classes, etc. He said the show was "very different" from those the Texas boys were accustomed to seeing.

**How About This!**  
 BRAND NAME AUTO PARTS WITH PROVEN QUALITY.

**EVERYTHING FOR YOUR REPAIR JOBS**

**Bovina Auto Parts**  
 Sonny Spurlin  
 Highway 60 - Ph. 238-3701  
 AUTOMOTIVE INDEPENDENT DISTRIBUTOR

**NOW OPEN-NOW OPEN**  
 Excitingly Different Windsor House Suburban In Studio City

21st & Thornton

**The Windsor House Ltd.**  
 502 Main Clovis, N. M.

502 Main Clovis, Studio City  
 762-2622 New Mexico 763-3633

Bob Echols-Jack McCracken-Geo. Osburn

**Bonds Earn Island Trip**

Mr. and Mrs. Tom Bonds left Tuesday for a week's vacation to Jamaica, a trip he was awarded for sales of an oil filter at Bonds Oil Co. here.

The Bovina couple left from Amarillo with a group by chartered bus to Dallas. There they boarded a jet airplane for the trip to Jamaica.

Entertainment and tours of the island were planned for the businessmen earning the trip by meeting their quotas in sales.

DT, Lariat Gin Co., Anderson Clayton Co., Lots 1, 2, 7, 8, 9, 10, 11, 12, Blk. 1 Fox Add. Lariat  
 ML, Luther Ham, R.L. Maye, E 45a of S1/2 of S 166.75 a of W 333.5 ac Sec. 35, S 160 ac. of E 320 ac Sec. 35 T11S; R4E  
 WD, First Fed. Sav. & Ln., Ronny F. McNutt, Lot 12 Blk. 4 Mimo Add, Farwell  
 DT, Ronny F. McNutt, First Fed. Sav. & Ln., Lot 12 Blk. 4 Mimo Add, Farwell

**Know The Truth**  
 By Lavern Stewart

The Bible was designed so that the ordinary man could read it with understanding. God never intended that some class called the "clergy" should interpret the Bible for others, but rather that everyone study for himself to learn God's will. Notice, Revelation 1:3, "Blessed is he that readeth, and they that hear the words of the prophecy, and keep the things that are written therein; for the time is at hand." Even in the first century while the books were being written that compose the New Testament God wanted everyone in the church to hear what the Word said, Colossians 4:16, "and when this epistle hath been read among you, cause that it be read also in the church of the Laodiceans; and that ye also read the epistle from Laodicea." Too, Paul told Timothy to give heed to reading and teaching, 1 Timothy 4:13. Obviously, if the Word of God was to be "read" to the people then they could understand it.

Because men had been led to believe that the ordinary person could not understand the Bible it became almost a forgotten book for many centuries until there arose men like John Wycliffe, John Huss, Martin Luther, Zwingli, and Calvin. These men were set on giving the Bible back to the common man.

The Scriptures are not the mere interpretation of some man's opinion or feelings but the message God gave to mankind by inspiring holy men to write what He revealed to them, II Peter 1:20, 21. It is from God and it will judge us in the last day, John 12:48.

**The Church of Christ**  
 Bovina, Texas

Hear "Know The Truth" Over KNNN, Friona, At 10:30 a.m., Monday-Friday.

# 13th ANNUAL MEETING

Of The Membership Of

## WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.

October 25, 1966 - 7:30 p.m.

At The Community Center - Hereford, Texas

All Cooperative Members Are Invited To Attend Their Annual Meeting

Election of Directors for The Hub, Parmer And Dawn Exchanges

-DOOR PRIZES-

# GOSPEL MEETING

# CHURCH of CHRIST

Bovina, Texas

Sunday thru Sunday  
 Oct. 23-30

Services Twice Daily

\*7:30 a.m.  
 \*8 p.m.

Services Saturday  
 Morning Also



Lavern Stewart

## Everyone's Welcome

# Bovina Church of Christ

Ronny McNutt --

# New County Agent Arrives

Ronny McNutt, who was recently approved by the Parmer County Commissioner's Court as county agricultural agent, has arrived in Farwell to assume duties at the office.

McNutt, a native of Peacock, is a graduate of the high school there and holds a B. S. degree in agricultural education from Texas Tech, where he was graduated in 1961.

Prior to coming to Parmer County as agricultural agent he has served as assistant agent in Lamb County, with offices in Littlefield for the past five years. He is in the Army National Guard Reserve having spent six months on active duty with the unit.

McNutt is the son of Mr. and Mrs. John McNutt of Peacock and was reared on a farm where he was active in 4-H Club work. He is particularly interested in swine projects.

He is married to the former Sue Parker, also of Peacock. His wife has been hired as English teacher at Farwell Junior High School. She is a grad-

uate of Hardin-Simmons University.

The new county agent says, "I want to serve the people of Parmer County and am anxious to get acquainted with each of them." He invites all area farmers to come by the office in the court house for a visit. McNutt says he plans to meet, at least once each month, with each of the 4-H clubs in the county and also offers his assistance to area farmers.

McNutt replaces Joe VanZandt, who resigned from the local agricultural office to accept a similar position in Moore County.



RONNY MCNUTT

## Mrs. Bell Has Bridge Club

Mrs. Durward Bell was hostess to the Thursday Afternoon Bridge Club in her home when eight ladies attended.

## Students Have Club Meeting

The German Club met Tuesday night of last week in the community room of First State Bank, according to Janie Hawkins, reporter.

A skit in German was presented and members sang German songs. Reports were also given in German.

Refreshments of German origin were served. The club will meet once each month during the school year.

Refreshments of cherry and banana pie, dips, crackers, a cheese tray, coffee and tea were served.

Mrs. Dean McCallum won high, Mrs. Bedford Caldwell won the travelling prize, Mrs. Jim Hemke bingo, and Mrs. Leon Grissom low.

Also attending were Mmes. Johnny Horn, A. M. Wilson, Vernon Willard, and a guest, Mrs. Carl Rea.

## Royal Service Program Held

A Royal Service program was held last week in the First Baptist Church. Mrs. Don Murphy served as program chairman.

"Search for God Among Language Groups in Detroit, Pittsburg and Atlanta" was the study presented by Mrs. Murphy, Mrs. Arnold Thomas, Mrs. Wallace Rogers and Mrs. Allen Cumpton. The presentation was made in the form of a Woman's Missionary Society research laboratory scene with appropriate props.

Thirteen members attended including those already mentioned and Mmes. W. W. Wilcox, Ralph Aday, A. L. Glasscock, Bill Bradshaw, Ovid Lawlis, "Bo" Bartley, Dickie Steelman, Jamie Clearman and Keith Garner.

## Church Sets Anniversary Observance

The Friendship Baptist Church is celebrating the third anniversary of its pastor and wife, Rev. and Mrs. F. Polk Sunday at 3 p.m., according to Mrs. Pearl Lee Fleming.

Everyone is invited to attend, as well as the choirs of each church in Bovina.

Services will be conducted by J. S. Ansley of Friona, Rev. Elder Maize will bring the sermon. Others participating in the service are Rev. Sledge of Hart, Rev. M. O. Frazier of Muleshoe, Rev. Mare of Clovis, Rev. Whitten of Hereford, Rev. Alexander of Clovis and Rev. Ramon Delgado of Bovina.

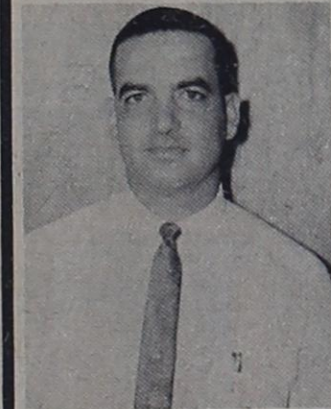
## VETERANS' LAND BOARD SALE

The Veterans' Land Board will receive sealed bids at the General Land Office, Austin, Texas, until 10:00 o'clock A.M., November 15, 1966, for the sale of 104 tracts of land. 93 tracts offered to eligible Texas Veterans only in Briscoe, Brown, Caldwell, Cameron, Culberson, Deaf Smith, Denton, Dimmit, Gaines, Hidalgo, Hunt, Jasper, Kimble, Lamar, Limestone, Maverick, McCulloch, Medina, Montgomery, Nacogdoches, Newton, Orange, Parker, Reeves, Runnels, Smith, Ward, Webb, Williamson, Winkler, Uvalde & Zavala Counties. 11 tracts offered to non-veterans and eligible Texas Veterans in Erath, Hidalgo, Maverick, Uvalde & Zavala Counties.

Tracts may be financed through the Veterans' Land Program. For information and listing of tracts write to:

**JERRY SADLER**  
Commissioner of the General Land Office  
Chairman of the Veterans' Land Board  
Austin, Texas

Sonny Gentry ... representing



SONNY GENTRY

'Doc' Stewart  
Chevrolet -  
Buick, Inc.  
Clovis, N.M.  
Is  
Now In  
Bovina

Each Friday From 7 a.m. Until 1 p.m.

... At Former Location Of Jones Gift Shop  
On Third Street, Next Door To Rogers Barber Shop

For The Best Deal On A New 1967 CHEVROLET  
or BUICK, See Sonny Gentry in Bovina!  
Let Us Figure With You, Too, On A

Good Used Car Or Truck

# Coca-Cola

Regular  
or King



# 2 89¢

6-Bottle  
Cartons  
Plus  
Deposit

Miracle Whip  
Salad Dressing

Qt. Jar **49¢**

# FOOD IS A BARGAIN HERE!

Bama Peach Preserves Tumbler 18 oz. **35¢**

Duncan Hines



Layer  
**CAKE  
MIX**

Box **39¢**

**COFFEE**  
Shurfine or  
Maryland  
Club  
1 lb. Can **69¢**

8-INCH SAUTE PAN, Available Oct. 17 to Oct. 22



**99¢**  
with \$5.00  
Purchase

Food just can't stick to this heavy aluminum pan finished with super-slick DuPont TEFLON. Cleans with just a soapy cloth, no scraping or scouring ever. Chef-styled sloped sides, heatproof handle.

# BAKE-RITE SHORTENING 3 Lb. Can **69¢**



Sudden Beauty  
Hair Spray 17 oz. Can **69¢**

Shurfresh Corn Oil  
**OLEO** 1b. **29¢**

Hunt's  
Tomato Juice 32 oz. Can **25¢**

Soffin  
**NAPKINS** 200 Ct. Pkg. **25¢**

### FROZEN FOODS



\*Apple  
\*Peach  
\*Cherry  
20 oz. Size  
**3 for \$1**



Shurfine Lemonade  
2 12 oz. Cans **39¢**

Shurfine  
Green Baby Lima Beans 2 10 oz. Pkgs. **45¢**

Morton  
Donuts 10 oz. Pkg. **35¢**

Breeze  
With  
Dish Towel  
Giant Box **69¢**



SHURFRESH MILK

Taste-Tempting  
**MEATS**  
USDA Choice  
**ROUND STEAK** 1b. **89¢**

USDA Choice  
**Sirloin Steak** 1b. **89¢**

USDA Choice  
**T-Bone Steak** 1b. **89¢**

Freezer Half or Whole  
**BEEF** 1b. **49¢**  
USDA Choice  
Cut and Wrapped 1b. **48¢**

Tender Crust  
Brown 'n Serve  
**ROLLS**  
Pkg. **29¢**

Shurfine  
**TOMATO SAUCE**  
2 8 oz. Cans **21¢**

Shurfine  
Fancy Peeled  
**TOMATOES**  
2 No. 303 Cans **45¢**

Shurfine  
Early Harvest  
**PEAS**  
2 No. 303 Cans **39¢**

Wolf Brand  
**CHILI-MAC**  
24 oz. Can **49¢**

Sunshine  
**VANILLA WAFERS**  
12 oz. Box **37¢**

Shurfine  
**ASPARAGUS Cut Spears**  
No. 300 Can **29¢**

Nabisco  
**RITZ CRACKERS**  
1 lb. Box **39¢**

## Wilson's Produce

Fine Texas  
**Oranges** 5 lb. Bag **49¢**

US No. 1 Colorado  
**Cabbage** 1b. **7¢**

California  
**Tomatoes** Cello Pkg. **23¢**

Washington  
Fancy  
Delicious  
Red  
**Apples** 1b. **19¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



# WILSON'S

Phone 238-4781

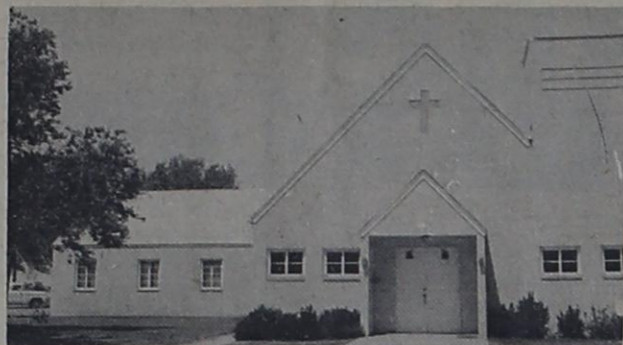
PARMER COUNTY'S FINEST



**SUPER MARKET**  
Bovina



ST. JOHN LUTHERAN CHURCH

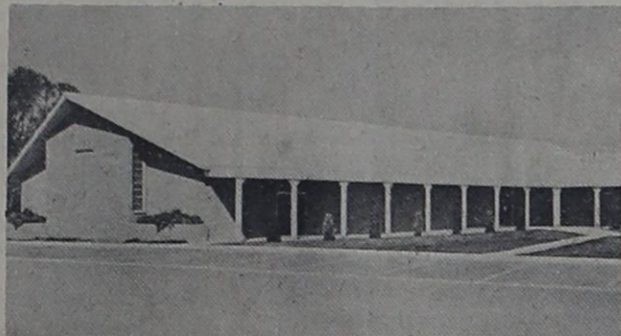


St. John Lutheran Church, Lariat, Texas  
Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.



H. F. Peiman,  
Pastor

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES  
Classes 9:45 a.m. and 5:30 p.m.  
Worship 10:45 a.m. and 6:30 p.m.



Lavern Stewart

WEDNESDAY  
Devotional and Classes - 8 p.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Wayne Baldwin

BOVINA METHODIST CHURCH



Bovina Methodist Church

Sunday School - 9:45 a.m.  
Morning Worship - 11:00 a.m.  
M.Y.F. - 6 p.m.  
Evening Worship - 7:00 p.m.



J. B. Fowler Jr.

Choir Practice -  
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Lifeline Service - 6:30 p.m.  
Evening Worship - 7 p.m.



Rev. Floyd E. Gray

Wednesday  
Prayer Meeting - 8 p.m.

Attend The Church  
Of Your Choice

This Sunday

Church Chuckles by CARTWRIGHT



©CHAS. CARTWRIGHT 730

"Oh, if anyone from the church calls, just say we can't afford it."

Read John 14:15-21

Jesus . . . stood in the midst, and said, Peace be unto you. —John 20:26

ONE of the greatest longings of the human soul is to find the firm and safe center of life. God in Christ Jesus answers this need for those who believe in Him.

Those faithful to God in past generations gained the personal experience that God Himself in Christ Jesus was in their midst when they met together in prayerful worship. No obstacle could or can prevent this from happening—not even closed doors, enmity, iron cell bars, or anything else.

If we are entirely devoted to Jesus, then the holy and eternal God becomes the central point around which our whole lives turn. The nearer we are to Him in faith and love, the stronger do we feel His cleansing influence, righteousness, and peace. And the more often our thoughts, feelings, and wishes turn to God, the safer shall we feel; for it is then that we are bound to the very center of the universe—to God Himself.

PRAYER: Dear God, our heavenly Father, we come before Thee with a plea: be Thou the center of our lives and draw us near to Thee by faith and love. Keep us from ever wandering from Thy fold, where Thy faithful and redeemed ones are one family in Christ Jesus. In His name we ask. Amen.

THOUGHT FOR THE WEEK

God in Christ creates a communion which unifies, strengthens, and uplifts us.

Church Page Sponsors:

Friena Motors

"Your Parmer County Ford Dealer"  
- Friena -

Bovina Chamber Of Commerce & Agriculture

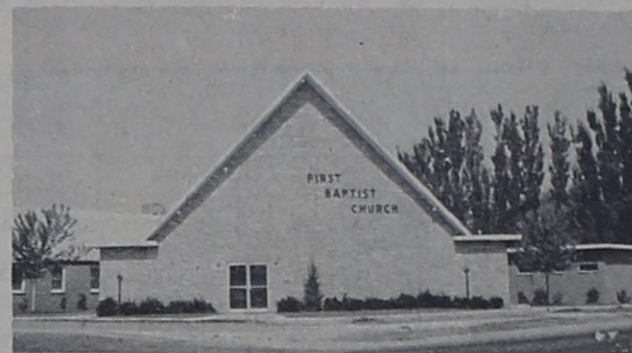
Reeve Chevrolet Co.  
Since 1938  
-Friena-

Birklebach Machine & Pump  
Hwy 86 - West

Cicero Smith  
Lumber Company  
In Bovina Since 1904

Western Ammonia Corp.  
- Bovina -

FIRST BAPTIST CHURCH of BOVINA

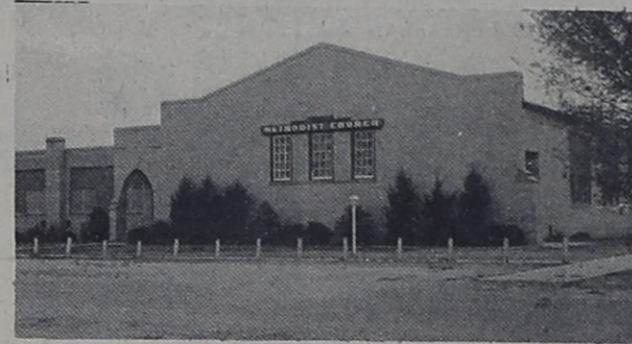


First Baptist Church of Bovina  
SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 10:55 a.m.  
Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Ralph Aday  
WEDNESDAY - Teachers and Officers  
Meeting 7 p.m.  
Prayer Meeting 7:30 p.m.  
Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church  
Sunday School - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Hardy Cole

ST. ANN'S CATHOLIC CHURCH

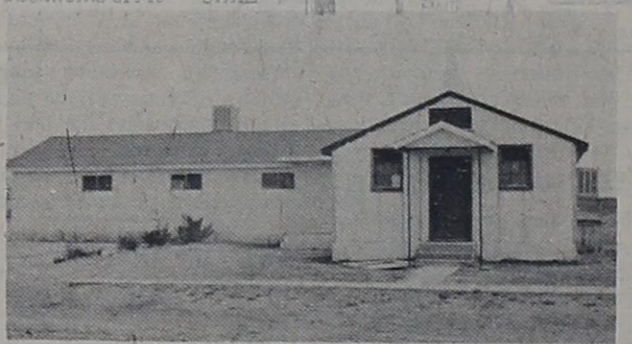


St. Ann's Catholic Church - Bovina  
Masses: Sunday 8:30 & 10:30 a.m.  
Weekdays 8:30 a.m. Daily Except  
Tuesday 8 p.m.  
First Friday 8 p.m.  
Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S. A.  
Confessions: Saturday 4-5 p.m.  
7-8 p.m.  
Before Masses  
Baptisms: 3 p.m. Sunday

MISSION BAUTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m. -  
Miercoles 8 p.m. Estudio de la Biblia



Rev. Ramon Delgado

Bovina Auto Parts  
- Hwy. 60 -

Claborn  
Funeral Home

Phone 247-2801  
Friena, Texas

Hartzog Seed Farms  
A. L. Hartzog

Bi-Wize Drug  
Phone 247-3010  
- Friena -

Bovina Wheat Growers  
"We Serve To Serve Again"

Bovina Implement Company  
Your Massey-Ferguson Dealer

S and S Department Store  
Otis and Irene Spears

Wilson's Super Market  
- Gunn Bros. Stamps -

Sherley Grain Company  
"Serving Parmer Co. Farmers  
The Year 'Round"

First State Bank  
of Bovina  
- Member FDIC -

Paul Jones Texaco  
Firestone Tires

Charles Oil Company  
Phillips 66 Tires, Batteries

Cyanamid Farm Supply  
Roy Allen, Mgr.  
Ph. 238-6901

Gaines  
Hardware Company  
"Nothing Knocks On Bovina  
But Opportunity"

Mr. And Mrs. L. M. Grissom

McCallum Real Estate  
Dean McCallum

The  
Bovina  
Blade

Wilson-Brock Insurance  
"All Kinds Insurance"

Big Nick Machinery  
Buy-Sale-Trade  
Hwy. 60

Bonds Oil Company  
Gulf Distributor

C & S Chemical  
FERTILIZER

Bovina Hobby Shop  
Jack Kesler &  
Sonny Roach

Rowland-Gordon  
Complete Fertilizer  
Phone 238-6051

Corn's Farm Store  
- Charles Corn -

Tri-County  
Glass & Paint Company  
Friena - Ed Dendy, Mgr.

Bill Goldsmith's  
Bovina Welding Works

Bovina Junior  
Chamber Of Commerce

Bovina Gin Company

Lawlis Gin Co.

Barbee Cleaners  
The Most In Dry Cleaning

Inman Insurance Agency  
Fire - Casualty - Crop  
- Bovina -

Oklahoma Lane  
Farm Supply And Gin

Clearview Company  
of Bovina  
All Three TV Networks  
Phone 238-3592

Gateway  
Produce Company  
- Bovina -

Bovina Restaurant  
Mr. and Mrs. Tom Hartwell



# BOVINA BUSINESSES - 1966 -

# FOOTBALL CONTEST

## You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE of an Expense-Paid \*Trip For Two To The Cotton Bowl!

★ Expenses Include  
 2 Tickets To Cotton Bowl Game,  
 Paid Hotel Reservations For 2 And \$55. For Food And Traveling Expenses

### Contest Rules

1. There are 10 high school, college and/or professional football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tiebreaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1967 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.



It's Fun!  
 It's Easy!  
**YOU**  
 May Win!

Don't Lose Out - Enter This Week And Every Week.

All You Have To Do Is Pick The Winners. There's Nothing To Buy!

### Bovina Businesses Football Contest HONOR ROLL

- |                    |                    |
|--------------------|--------------------|
| 1960-Neil Smith    | 1963-Paul Jones    |
| 1961-Erith Hawkins | 1964-Jeanne Kerby  |
| 1962-Emmett Tabor  | 1965-Allen Cumpton |

Turn This Blank Into Blade Office By 5 P. M. Friday

### Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Tie Breaker (Pick Score) Springlake-Earth \_\_\_\_\_ at Bovina \_\_\_\_\_

Charles Oil Co. _____	First State Bank _____
Okl. Lane Farm Supply _____	Bovina Insurance _____
Bovina Gin Co. _____	Birkelbach Machine & Pump _____
Bovina Wheat Growers, Inc. _____	Sherley Grain _____
Bonds Oil Co. _____	Cicero Smith _____



### CHARLES OIL CO.

Phillips '66' Jobber

Phillips "66" Tires, Batteries, And Accessories

Phone 238-4531

H. J. Charles - Bovina

Kress at Farwell

Save Now On A New CASE Tractor

Now Featuring -  
**THE NEW**  
**CASE**  
**1030**

HIGHEST TRADE-INS

OKLA. LANE FARM SUPPLY

Phone Tharp 225-4386

Friona at Dimmitt



### BOVINA GIN CO.

- Top Quality Ginning
- Fairness In Every Dealing
- Sincere Appreciation For Your Business

FM Road 1731 North  
Phone 238-4801

Happy at Vega

### Bovina Wheat Growers, Inc. "We Serve To Serve Again"

Jim Russell, Mgr. 238-2411

Not Everyone Belongs To A Co-op - But Everybody Benefits

Hereford at Canyon

FOR MODERN FARMING USE



### BONDS OIL CO.

Hwy. 60

238-2271

Nazareth at Lazbuddie

### First State Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

S.M.U. at Texas Tech

Hospitalization Insurance  
 . . . of all Kinds, Several  
 New Plans are Now Available  
 Offering the PROTECTION  
 Your FAMILY NEEDS!  
 Life Insurance

### Bovina Insurance

Jim Ware - Pho. 238-4382

Texas U. at Rice U.

### BIRKELBACH Machine & Pump

Highway 86-Pho. 238-3591  
Kenneth Cary, Manager  
Offering

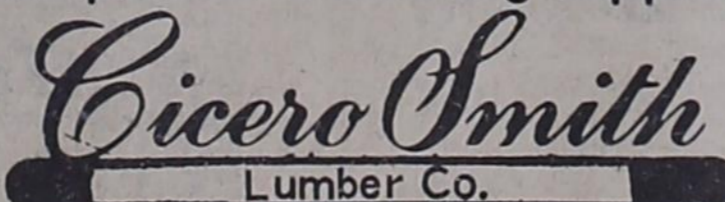
### KMP Lake Pump Sales and Service

T.C.U. at Auburn

### REPAIR! REMODEL!

Nothing Down - 60 Months To Pay

Complete Line Building Supplies



238-2671 Bovina  
New Mexico State at West Texas



### SHERLEY GRAIN CO.

"Serving Parmer County Farmers The Year 'Round"

Phone 238-2211

Bovina

Texas A & M at Baylor U.

First 3-A Game --

# Hornets Sting Ponies In District Opener

The Bovina Mustangs put up a whale of a fight during the first half of their District 3-A opening football game here Friday night before the favored Sudan Hornets emerged with a 33-0 verdict.

The game was the first Class A tilt for the Ponies after being promoted from Class B after last year.

The game was closer than the score indicated. It was 0-0 at the end of the first period and 6-0 at the halfway mark. The Mustangs held the Hornets highly-rated offense to a net of only seven yards rushing during the opening period of play.

The loss, which was the worst of the season for the Mustangs, made their season record 2-4. Sudan, one of the favorites in the district race, is now 6-0. The Hornets broke the scoring ice late in the second period. They stopped a Mustang drive on their own 13. Taking over at that point, they scored four plays later. The climax came as Ronnie Hill, speedy quarterback, carried over his right tackle, broke into the clear and raced 64 yards for the tally. Mike Bellar's kick for the extra point was wide and the first half scoring was all over.

The winners tacked on two touchdowns each in the remaining two periods to win the game going away. The second TD came with 7:26 remaining in the third period. Halfback Jerry Bellar raced 25 yards to pay dirt after a 15 yard penalty against Bovina had given the Hornets a first down at the Mustang 25.

Quarterback Hill got the third six-pointer on a 10-yard run with 1:07 remaining in the third period. Mike Bellar's kick was good after that one to boost the score to 19-0.

Halfback Larry Morgan got the final two touchdowns for Sudan. He scored early in the frame on a four-yard plunge and carried across the winners' final tally on a 29-yard jaunt. Bellar's extra point kicks were true after each of the final TDs to boost the score to 33-0. Leading the Mustangs defensively were Linebackers Rex Cumpton and Lynn Murphy and Guard Eddi Corn.

The game was played in near-freezing temperature before a crowd estimated at 750. The Mustangs' best offensive drive of the game was in the second period, prior to Sudan's initial touchdown. The drive was halted at the 13. Starting on the Bovina 45, it covered 14 plays, Halfbacks Murphy and Dean Stanberry and Fullback Carl Harris alternated in

carrying the ball for short, but consistent, yardage. Bovina had a third and one situation on the 11 before a five yard penalty set them back to the 16. Two running attempts earned three yards to the 13 and the ball then went over on downs.

The Mustangs were unable to get their offense rolling steadily again. Neither team completed a pass during the game. Bovina attempted 11 while Sudan went to the air four times.

STATISTICS  
BOVINA  
10 First downs 13  
150 Yards gained rushing 249  
11 Passes attempted 4  
0 Passes completed 0  
0 Yards gained passing 0  
150 Total offense 249  
0 Passes intercepted by 1  
6 Number of punts 5  
32.3 Punt average 32  
2 Number of fumbles 3  
Opponent's  
0 fumbles recovered 0  
5 Number of penalties 3  
43 Yards penalized 25

STATISTICS  
SUDAN  
10 First downs 13  
150 Yards gained rushing 249  
11 Passes attempted 4  
0 Passes completed 0  
0 Yards gained passing 0  
150 Total offense 249  
0 Passes intercepted by 1  
6 Number of punts 5  
32.3 Punt average 32  
2 Number of fumbles 3  
Opponent's  
0 fumbles recovered 0  
5 Number of penalties 3  
43 Yards penalized 25

'B' Team, Junior High --

# Bovina Loses Two Games To Hornets

Bovina football teams lost two games to Sudan there Thursday night in a close, 14-6 "B" team battle and by a 32-0 margin in the junior high game.

It was the first loss for Coach Truck Lusk's junior high boys. The "B" game saw a close game from beginning to end with Coach Roger Ezell's boys playing their best game of the season. At the end of the first quarter the score was 0-0, but Sudan managed eight points the second quarter to lead 8-6 at halftime.

Bovina's score in the second quarter ended a 45-yard drive when Stuart McMeans went over the goal line on a nine-yard keeper play. Extra points try failed. Sudan managed another touchdown in the second half to win by an eight-point margin. Outstanding on defense were Danny Stanberry, Johnnie Hugh Horn, Jackie Hall and Gary Carson. Leading the offense were McMeans and Rodney Murphy.

Coach Ezell said the team's defense was "very good" and the offensive game was "fair."

Two drives were stopped by Sudan, one on a fumble and the other by a penalty.

The Junior High game saw Bovina winning the toss and electing to receive. On the kick off, the ball hit a Bovina lineman and Sudan recovered deep in their own territory. The Colts held, however, forcing Sudan to kick.

The host team scored twice in the first half. Coach Lusk said the Bovina team moved the ball "pretty well" but couldn't score.

In the second half the losers did nothing right, the size and speed of the opponents being too much for the Bovina boys to handle.

## Hurry! Hurry! Get Your Slurry!

This week marks the beginning of our second year of marketing SLURRY, the greatest fertilizer advancement since anhydrous ammonia . . . and the best fertilizer bargain on today's market.

When applied at its recommended rate of 300 pounds per acre, SLURRY eliminates the need for dry fertilizers as it has an available source of 16 pounds of useable phosphate per 100 pounds plus eight pounds of nitrogen and all the trace elements your soil and crops need.

As you plan your fertilizer program for next year, let us talk with you about SLURRY.



## Firestone TRANSPORT NYLON CORD TRUCK TIRES

6-Ply Load Capacity



NOW AT PASSENGER TIRE PRICES!

Best tire buy for all pick-up, delivery and farm trucks

Heavy duty construction. Nylon cord, 6-ply load capacity. Long-mileage Sup-R-Tuf® rubber. Deep gear-grip, non-skid tread design.

# \$13.95

Size 6.00-16  
Exchange Plus \$2.40  
Fed. Excise Tax

LOW PRICES ON ALL SIZES!

# Paul Jones Texaco

Highway 60 - Bovina - 238-4331

Friday Night --

# Mustangs Meet Wolverines Here

Springlake-Earth Wolverines are the Bovina Mustangs' opponent in the second District 3-A tilt for the locals.

The game, which will be a climax of homecoming activities here, will begin at 7:30 p.m.

The Mustangs will be underdogs in the contest as they are expected to be in the remainder of their games this season. The Wolverines have a season mark of 4-2, which is just the opposite of Bovina's 2-4.

In district play, Springlake-Earth is 1-0 while Bovina is 0-1.

The Wolverines won a squaker from the Farwell Steers last week, 18-26, with a score in the final minute of play.

Other wins by the Wolverines have been over Amherst, Dimmitt and Frenship. They have lost to Slaton, 13-6, and to Hale Center, 31-6.

Commenting on the forthcoming game, Mustang Coach Stone

says, "They (the Wolverines) will be favored to win, but we'll have a better chance against them than we did last week against Sudan."

The Friday night opposition will have a weight advantage over the Mustangs and they're expected to be bigger and physically stronger than were the Sudan Hornets, last week's opponent. However, they don't have the overall speed which Sudan does.

Springlake-Earth is led by a "good fullback," James Thomas, a 173-pound senior, and Doug Messer, a fine quarterback who can throw the ball well, according to reports.

Springlake downed the Mustangs last season, 28-0, in a non-district tilt which was the second game of the season. This will be the second consecutive year for the teams to meet on Bovina's field.

The Mustangs came out of the Sudan game in good condition physically and are expected to

be at full strength for this week's encounter.

Coach Stone says the turning point of the Sudan game was when the Mustangs failed to score after driving to the Sudan 11 yard line in the second quarter. "Sudan played a lot better offensively in the second half--they did a better job of blocking us," the coach pointed out. "They played real well. Their speed killed us," the Mustang mentor said.

A good crowd is expected to be on hand for this week's game with Springlake-Earth.

Business Review --

(Continued from Page 6)

them are of the lasting fibre which comes of worth-while associations, both in the world of business, and in the realms of neighborhood life.

The Caviness Packing Company Incorporated has been a strong factor in the growth and progress of Hereford; and Mr. Caviness and Mr. Allen's own efforts in many instances, have been the stimuli behind the outstanding accomplishments of this reliable company. The case is an excellent example of two men weaving their own personal prominence into executive's lives, with lasting benefits to both organization and individual.

We take pleasure in expressing these few words of commendation to two men who are doing so much to promote the growth and progress of this entire district.

Mr. and Mrs. Ralph Caldwell of Lubbock were here Sunday visiting his mother, Mrs. J. R. Caldwell.

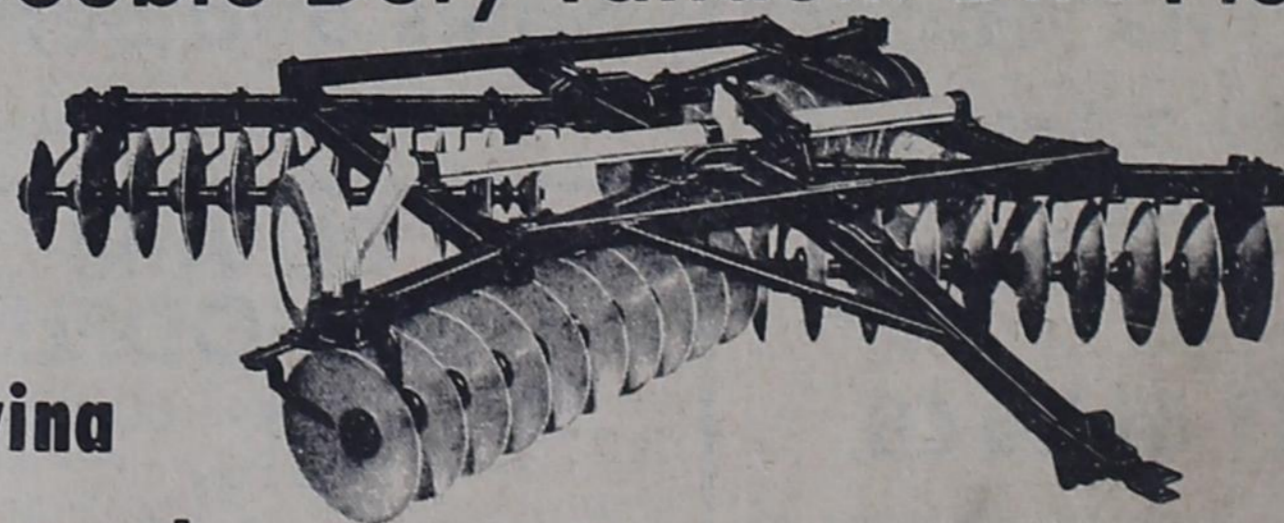
Ready Now To Receive Your 1966 Milo At Our Two Convenient Locations --

"Not Everybody Belongs To A Co-op - But Everyone Benefits"

Bovina Wheat Growers, Inc. Bovina and Rhea --

Bovina Implement Co. Has The Answer To Cut Those Tillage Costs!

# KRAUSE PENETRATOR - Double Duty Tandem Disc Plow -



Bovina Implement Co.

Highway 60 Bovina Phone 238-2541

HEAVY DUTY TILLAGE TOOLS!

The versatile, heavy-duty Penetrator will do everything from seedbed preparation to breaking . . . from discing to plowing. It will till shallow or plow deep . . . swiftly and thoroughly Sheer brute strength in every part of the Krause Penetrator makes it the heaviest, strongest farm tool . . . weighs 1/20th ton per blade for deep penetration power . . . in virgin soil alfalfa sod . . . toughest crop residues. Threaded adjustment simplifies wide disc gang angle setting from 13 to 30 . . . gives maximum efficiency for any soil . . . terrain . . . moisture condition. Lighter draft saves time . . . saves fuel . . . saves tractor wear . . . SAVES MONEY! THE TWO IN ONE TOOL!

... A Program For Better Crops in 1968

**KICKOFF**

... PLOWDOWN

**Cyanamid Fertilizers After Milo Harvest And Assure Yourself Of Great Crops Next Year.**

We'll Custom Blend All Dry Fertilizers To Your EXACT SPECIFICATIONS "At The Y"

Get Cyanamid's Price B - 4 You Buy!

**CYANAMID Farm Supply**  
Highway 86 West - Bovina  
Roy Allen, Manager  
Phone 238-6901