





**The Manipulated Male**

A female has stirred the ire of women's lib activists with her new book, "The Manipulated Male." Esther Vilar of Germany claims it is the man, not the woman, who is the slave of the opposite sex.

The author says it is quite easy for women today to manipulate their men. And she says life in the home is much easier than a job, which the male traditionally accepts.

Further, she claims that marriage is the supreme object of women because, in part, it insures them an easier life, a man to earn them a living the rest of their days, in most cases.

Children, she asserts, often trap the man finally and completely—because they bar his movement or any break from work. Support of his wife and children frequently keeps the man trapped in his job, she says. The woman uses the children as "hostages" in disputes. Laws, of course, favor her.

The author claims it is easy for most women to manipulate their men. They use social pressure, sex, the church or legal weapons. In short, Vilar says it is men today who deserve consideration and sympathy, not women.

American men, generally admitted to be the easiest manipulated and managed of the world's males, and the most abused by divorce and alimony arrangements, will welcome this long awaited support from Frau Vilar.

**Reflections**  
From  
*The Blade*

**TEN YEARS AGO—JULY 31, 1963**

A new and better trash hauling plan has been put into effect for Bovina.

In a special city council meeting Monday evening, city officials voted to purchase a used, enclosed trash truck from City of Friona and to begin picking up the trash in the city on a weekly basis. Heretofore, trash has been picked up once a month.

Tall trees and the size of the farm houses were some of the things which impressed Adalheidur Jonasdottir, exchange student from Iceland, who arrived here last Tuesday to make her home with the R.E. Wilsons.

Plans are being made for a new Phillips 66 fertilizer dealership to open here within the next few weeks. Owners of the new firm will be Harry J. Charles, Phillips jobber, and Norvell Strawn, who farms. Strawn will be the manager.

Rain Saturday night in the amount of two and one-half inches left water standing in low places around town.

Closed on Saturday afternoons is a policy which will be put into effect by Bovina dry cleaners, Barbee Cleaners and Dilger's Cleaners.

Lee Thompson, Parmer County official for 15 years, and a public servant for a quarter of a century, will retire September 1 as County Tax Assessor-Collector.

The sportsmanship trophy and fourth place were honors earned by all-stars from Bovina's Little League in Portales tournament last weekend.

Highlighting the afternoon at Widow's Club Friday at the home of Mrs. Margaret Caldwell was a talk and narration on slides of the Holy Land, presented by Mrs. Sylvia Kalil of San Francisco, California.

Mrs. J.W. Wright was honored with a birthday dinner Monday evening at Spudnut Shop by members of 39ers Birthday Club. Mrs. Odis White hosted the party.

**SIX YEARS AGO—AUGUST 2, 1967**

This is Bull Town Days month in Bovina.

Plans for the community's annual celebration, scheduled this year for Thursday, Friday and Saturday, August 17-18-19, are being completed.

Three members of the coaching staff of Bovina High School are in San Antonio this week attending the 35th annual Texas High School Coaching Association's Coaching School. Attending the session are Athletic Director Roy Stone and Coaches Roger Ezell and Truck Lusk.

Rev. Ralph Aday has resigned as pastor of First Baptist Church of Bovina effective this month. August 13 will be his last Sunday as pastor here.

Rev. Aday will become pastor of the First Baptist Church in Vine Grove, Ky. He has pastored here since December of '64 when he succeeded Rev. John Ferguson.

Twelve head of light cattle were killed west of Bovina on Highway 60 Thursday night when they were struck by trucks. The cattle were owned by Pete Davies and Woodrow Fleming.

Lawrence Jamerson of Bovina has been appointed to the three-man Parmer County Farmers Home Administration Committee, it was announced recently by Bill Boling, county supervisor. The appointment is for a three-year term.

Teenager of the Week is Randy Jones, 18-year-old son of Mr. and Mrs. Paul Jones.

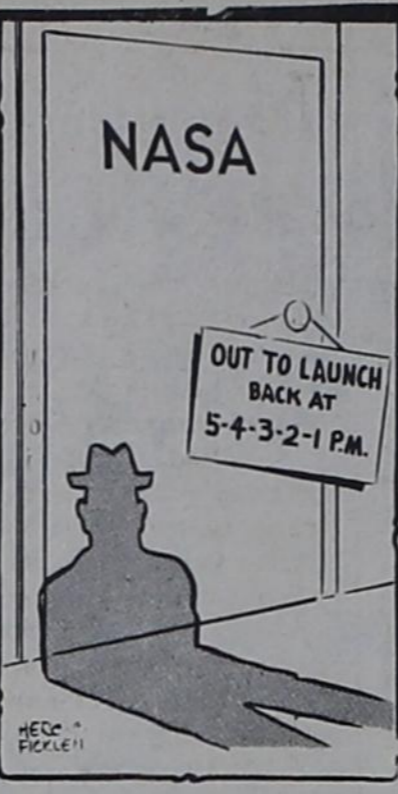
A group of RA boys, Ken Jamerson, Tim Monk, Mike Spears, Phillip Aday, Benny and Butch McCain, Tommy Page, Joe and Wade Dendy, Randy Kirkpatrick, Larry Wiseman, Donnie Grissom, Rush Looney, Jackie Adams, Ken Sorley, Galen Carson, Bobby Englant, Ronnie Nuttall and Joe Steelman, returned Wednesday from Caprock Plains Baptist Assembly in Floydada.

A birthday party was held recently honoring Suzanne Wilson, 15, in her home. She is the daughter of Mr. and Mrs. A.M. Wilson.

Russell's Rascals are sailing along an undefeated course in men's softball play here. They have a 3-0 mark, winning two games Monday night.

One of two Bovina entries in the eight-man pony express race event placed second at the Hereford rodeo Saturday night. The team had the fastest time in the qualifying round, but placed second to Hereford in the finals.

Members of the team were Jon Lin Riddle, Wendol Christian, Bill Lookingbill, C.E. Trimble, Jerry Strawn, Raymond Quintana, Billy Johnson and Houston Bartlett.



**Marriage Licenses**

Earl Wayne Davis and Rachel Morales.  
James Andrew Willess and Ella Mae Cunningham.

**Court House Notes**

Instrument Report Ending July 18, 1973 in County Clerk Office, Bonnie Warren, County Clerk WD, D & T Inc., Ronald F. George, lot 8, Blk. 2, Western Add., Friona  
WD, Patsy Wikle, Jerry R. Wikle, lot 54, Blk. 2, Western Add. Friona  
WD, Beryal Flo Lance, et al, Benny C. Splawn, W 1/2 NE 1/4 Sec. 28, T11S;R3E  
WD, Sam Aldridge, et al, James R. Berry, Part of lot 32, Blk. 27, OT Farwell  
WD, High Plains Development Co., J.T. Stone, Part lot 7 & part lot 6, Blk. 5, Lakeview Add. Friona.

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The Winner Of The Sewing Machine At Bovina Was Valente Bazaldua, Jr. Specials Good Thurs., Fri. & Sat.

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Qt. **49¢**

Del Monte **TOMATO SAUCE**

Buff Size **6/\$1.00**

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46 Oz. Can **39¢**

Mama's **COOKIES** 3/\$1.00

All Flavors

Kleenex **TOWELS**

**39¢**

Shurfine **Tomato Catsup**

14 Oz. Bottle **5/\$1.00**

**Coca-Cola**

6-Pak. 10 Oz. Bottles **2/89¢** Plus Deposit

Viktor **ALUMINUM FOIL**

**4/\$1.00**

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HOT BAR-B-Q DAILY  
DONUTS  
ICEES  
POPCORN  
MONEY ORDERS  
CUBED ICE

**NEWSPAPER ASSOCIATION CONTESTS AWARD WINNER**

**The Bovina Blade**

Second Class Postage Paid at Bovina, Texas 79009

Published at Bovina, Texas, Every Wednesday

Bill Ellis . . . . . Publisher  
Lou Nuttall . . . . . Editor

**First State Bank Presents - -**

"Whatta mess — I can't find my horse and git outta this mud cause the sand is blowing so hard I can't see!"

The First State Bank of Bovina, Texas has announced it will pay the maximum rates of interest on Savings account and Certificate of Deposits.

The new rate is retroactive as of July 1, 1973. It is not necessary to bring to the bank a certificate of deposit as they are automatically renewable.

The new rate is as follows—  
Passbook accounts—5%  
Time Deposits—30 to 89 days—5%  
90 days to 1 year—5.5%  
Time Deposits 1 yr. to 2 1/2 yrs.—6%  
Time Deposits 2 1/2 years and over 6.5%  
Time Deposits 4 years and over—No ceilings with minimum denominations of \$1,000.00  
Time Deposits of 1 year and over—No ceiling of \$1000,000.00 or more.

**First State Bank OF BOVINA**  
MEMBER FDIC

**Issues New Cards**

Social Security local offices are no longer issuing new social security numbers, according to Carl H. Thompson the manager of the Clovis Social Security office.

All new numbers are being issued from Baltimore, Md. This system has several advantages and one disadvantage. It now takes six to eight weeks to get a new card issued. If you need a social security card, you should make application as soon as possible. Young people who plan to get their first job soon and people who are going to get a drivers license are two groups who need to make application for social security numbers now, Thompson said.

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FARM BUREAU QUEEN...Vicki Pryor, left, was named Parmer County Farm Bureau Queen at the contest held last Saturday night at Friona High School Auditorium. Karen Crofford, right, was

first alternate. Miss Pryor also was winner of the "Talent Find" contest. She will enter the District II contest at Muleshoe later this month. Miss Pryor will be a senior at Friona High School this fall.

FOR PARMER COUNTY

## Crown Vicki Pryor Farm Bureau Queen

Vicki Pryor was crowned 1973 Parmer County Farm Bureau Queen, Saturday night, July 28 in the Friona High School Auditorium. First runner-up is Karen Crofford, and second runner-up is Diane Day.

Queen Vicki was crowned by Sandra Watkins of Farwell, 1972 Queen runner-up, in the absence of the 1972 Farm Bureau Queen Vicki Smart, also of Farwell. Joe Lust, District II Farm Bureau Field Representative of Lubbock, presented the Queen with a bouquet of red carnations. Each of the girls

received a gift as contestants.

Vicki is the daughter of Mr. and Mrs. Benny Pryor, Karen is the daughter of Mr. and Mrs. F.G. Crofford, and Diane is the daughter of Mr. and Mrs. Herbert Day. All the girls are from Friona.

Vicki Pryor was also the Talent Find winner during the same program. She sang "On A Clear Day" as the winning talent. Karen Crofford and Diane Day also took part in the Talent Find Contest.

Roy Custer, District I Farm Bureau Field Representative of Amarillo, served as Master of Ceremonies. Parmer County Farm Bureau president Harry Hamilton welcomed the audience and introduced the guests. Mrs. Gary Renner played piano selections throughout the evening, and accompanied the Talent Find contestants with their vocal talent.

The queen contestants were judged on appearance, poise and personality as they were interviewed by the master of ceremonies. Each one gave a one minute speech on "Why Are You Glad Your Family Belongs to Farm Bureau?"

Talent Find contestants received a gift and Miss Pryor received another bouquet of red carnations.

Vicki Pryor will represent Parmer County in the District II Farm Bureau Queen Contest in Muleshoe in the Muleshoe

High School Auditorium, Saturday night, August 18. Winner of the District Contest will receive a watch and compete in the State Farm Bureau Convention in Abilene, December 25.

With the theme "Cream of the Crop" the stage was decorated with cream cans filled with arrangements of grain sorghum, corn, wheat, and a small bale of cotton. The contestants entered the stage through an arch of flowers.

Lighting for the stage was managed by Phillip Duggins and Brian Witten. The stage curtains were pulled by Dorothy Johnston. All are students in Friona High School.

Queen contestants were honored at a noon luncheon and style show Tuesday, July 24 at Clara's in Texico-Farwell. Mrs. Bernice Norton featured Fall fashions with Border Town queen contestants as models.

Committee members for the Queen Contest and Talent Find were Mrs. Pete Jesko, chairman, Mrs. Glenn Fant, Mrs. Leland Gustin, Mrs. Harry Hamilton, Mrs. Glenn Lust, Mrs. Jimmy Peoples and Mrs. Donald Watkins.

Judges were Mrs. Robin Taylor, Muleshoe, County Extension Agent; Ernest Ramm, Past President Bailey County Farm Bureau and Larry Hausmann, Castro County Farm Bureau President.

## Missouri Beef Has New Film Available

Missouri Beef Packers, Inc. of Amarillo, Texas has released two versions of a sound and color 16 mm. movie film about the production and processing of grain-fed cattle in the Southwestern and Midwestern United States. One film, 18 minutes in length, is for civic groups and persons interested in modern beef production and processing. The second version, 22 minutes long, is for security analysts, brokers and investors interested in Missouri Beef Packers, Inc.

Entitled "MODERN BEEF PRODUCTION AND PROCESSING," the films begin with the cattle herd and backgrounding of cattle on irrigated pasture prior to being fed a prepared mixture of irrigated grains, ensilage, supplements and roughage.

Vast panoramas of irrigated feed crops, thousands of cattle in feedyards and closeups of computerized feedyard grain mills provide a comprehensive view of the world's most efficient conversion of feed crops to choice beef for the nation's dinner table.

Using Missouri Beef's award-winning slaughtering and fabricating facility at Plainview to illustrate modern beef processing, the films clearly point out the economies of locating modern beef processing plants close to the supply of fat cattle.

Following the arrival of the

live cattle from the feedyards in Missouri Beef's own fleet of cattle trucks, the cattle are humanely slaughtered and automatically carried into the plant via overhead rails to be eviscerated, split, chilled and inspected prior to being cut into wholesale quarters or smaller, fabricated cuts. The final product is vacuum sealed and boxed for delivery in Missouri Beef's own fleet of refrigerated trucks.

Extensive use of helicopters was made in the filming of the cattle herd, Missouri Beef packing facilities and of the various irrigated feed crops, feedyards and the trucking scenes to provide the viewer with a more comprehensive view of the immense scope of the burgeoning fed beef industry in the United States.

The MBP films were produced by Jim Thomas, an Amarillo-based agri-business marketing specialist. Photography was by Rhex Picture Service, Inc., a noted Amarillo agri-business photojournalist.

The MBP films are available free to civic, financial, educational and agri-business groups worldwide by contacting MBP on group letterhead. The address is—

MODERN BEEF PRODUCTION AND PROCESSING Missouri Beef Packers, Inc. P.O. Box 70, Downtown Station Amarillo, Texas 79105 Phone (806) 373-6621



DENIM MANIA—All-cotton denim in soft pastel tones takes on new femininity for spring-summer. It's used here for a softly tailored shirt-jacket with rodeo bead trim, and a sweeping ankle-length skirt. Color-keyed to the sun-up or sun-down ensemble is an all-cotton shirt in a delicate flower print. Designed by Judith Halle for Beverly Paige. Denims by Erwin Mills.

There's no more doubt whether hot weather will arrive this summer.

The man who earns what he gets will be under obligations to no man.

## AT BAPTIST CHURCH

### Rev. Edminister To Preach Here

Rev. Herb Edminister will occupy the pulpit at First Baptist Church of Bovina Sunday, announces Rev. Larry Heard, pastor of the church.

Rev. Edminister, his wife, Wanda, and three children have just ended their first four-year tour as foreign missionaries in Sanyati, Rhodesia, South Africa.

He is in the educational field, serving as principal of a school there. Mrs. Edminister is in the

nursing field. The Edministers are natives of the Houston area. He attended Rice University and Southwestern Seminary in Fort Worth.

Following their visit in Bovina, the family will go to the Baptist assembly at Glorieta, near Santa Fe, N.M., for foreign missions week.

Services begin at 11 a.m. and 6 p.m., state Rev. Heard.

## Parish Council Hears Reports

St. Ann's Parish Council accepted Andy Martinez as St. Ann's representative to the Pastoral Council at a recent meeting.

At that meeting the representative of the Knights of Columbus reported they planned to sponsor a bingo booth at the Bull Town Days celebration. The St. Ann's Society representative said they would sell homemade ice cream and pop corn balls at a booth during BTD.

Sisters Mary Adele S.F.M., Sister Mary Cecelia S.F.M. and Sister Adelia S.F.M. from

Broken Arrow, Okla., were in Bovina during the week of July 22 assisting with the preparation of children for the sacraments of penance and Holy Communion. Forty-five children participated in the rites.

Father John Coppinger expressed his appreciation to the parish organizations and the people who helped make the St. Ann's Bazaar successful.

Thirteen members and Father Coppinger attended the meeting in Parish Hall of the church.

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<p>Shurfine Pure Cane</p> <h2>SUGAR</h2> <p>5 Lb. Bag <b>59¢</b></p> <p>With \$5.00 Purchase or More Excluding Cigarettes</p>		<p>PLAY BONUS SHIELDS-EARN 1,000 GREEN STAMPS WE RESERVE THE RIGHT TO LIMIT QUANTITIES BONUS SHIELDS TO END AUG. 4</p>	
<p>Wilson's Fine Meats</p> <p>Armour-Star   Decker's</p> <p>All Meat Market Sliced</p> <p><b>BOLOGNA</b>   <b>SALAMI</b></p> <p>Lb. <b>89¢</b>   Lb. <b>98¢</b></p>		<p>Wilson's Wisdom:</p> <p>It Is No Disgrace To Start All Over. It Is Usually An Opportunity.</p> <p>Shop These Specials At WILSON'S Aug. 2 - 8</p>	
<p>Exceldrin Tablets</p> <p>60's <b>99¢</b></p>		<p>Charmin Toilet Tissue</p> <p>4 Roll Pkg. <b>39¢</b></p> <p>Limit One At This Price Thereafter Reg. Price</p>	
<p>Del Monte Tomato Wedges</p> <p>#303 Can</p> <p><b>2 For 59¢</b></p> <p>You'll Save Both MONEY And STAMPS When You Shop At</p>		<p>Produce</p> <p>Calif. CARROTS   PEACHES</p> <p>1-Lb. Cello <b>15¢</b>   Lb. <b>35¢</b></p>	
<p>Shurfine Flour</p> <p>5 Lb. Bag <b>49¢</b></p> <p>With \$5.00 Purchase or more Excluding Cigarettes There After Reg. Price</p>		<p>Double S &amp; H Green Stamps Each Wednesday With Purchase Of \$2.50 Or More</p> <h1>WILSON'S</h1> <p>MEMBER AFFILIATED FOOD STORE</p> <p>SUPER MARKET</p> <p>Phone 238-1548 — Discount Prices PLUS S &amp; H Green Stamps —</p>	

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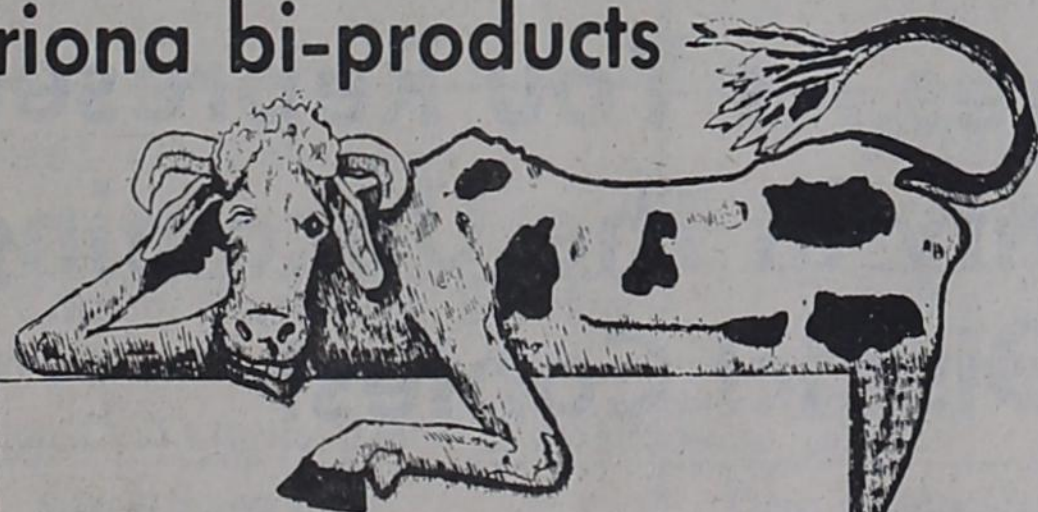


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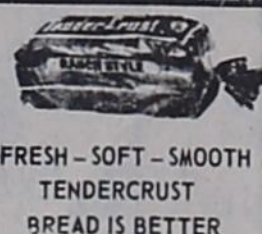


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# Approve New Asthma Drug

American Lung Association of Texas today reported that the first preventive aid in the management of allergic asthma has been approved by the Food and Drug Administration for use in the United States.

The Christmas Seal group stated that the new drug, chromolyn sodium, is now available to be given to allergic asthma sufferers.

"The new drug represents a major advance in that it is given when the person is free of asthma in order to prevent an attack," a spokesman said. "It is particularly useful in seasonal asthma due to pollen."

Chromolyn sodium, he said, is intended to be taken on a regular basis to prevent

attacks, and has no role in the symptomatic treatment of an acute asthmatic episode. It will be marketed under the name of Intal by Fisons Corporation, the developer, and Aarane by Syntex Laboratories.

Parmer County directors of the Lung Association, formerly the TB and Respiratory Disease Association, are Mrs. Pearl Cervantez, Mrs. Lucille Walling and Mrs. Cordie Vargas of Bovina.

## Scout Party Set Monday At City Park

Bovina's Cub Scouts will meet at 7:30 p.m. Monday at the City Park for a watermelon feast, according to leaders, Mrs. Dudley Hughes and Mrs. Earl Whitten.

The group will leave at 8:30 p.m. for Farwell for a swimming party. Mrs. Whitten said a lifeguard will be on duty, along with several adults in attendance. Parents may pick up their children at 10:30 p.m. at the Hughes residence.

## Party Fetes Mrs. Boozer On Birthday

Mrs. Lowell Boozer was honored with a surprise birthday party Tuesday of last week at a Clovis restaurant.

Attending were Mr. and Mrs. Daryl Kirkpatrick, Mr. and Mrs. Ronnie Sudderth, Mr. and Mrs. Roger Ezell, Mr. and Mrs. Tommy Scuff, Mr. and Mrs. Mac Glasscock and Lowell Boozer.

## A. M. Harts To Be Feted At Portales

Mr. and Mrs. A.M. Hart of Portales, N.M., will be feted with an open house in celebration of their golden wedding anniversary from 2 to 4 p.m. Sunday in Fellowship Hall of the First United Methodist Church in Portales.

The couple's children will host the occasion.

Mr. and Mrs. Hart lived in Bovina in the late 1930s and 1940s.

A snail can pull 60 times its own weight, and lift 10 times its weight. A man with comparable strength could pull 4 tons and lift 3/4 of a ton.

# Of Interest To THE WOMEN



## Hospital Notes

Parmer County Community Hospital

### ADMISSIONS-

Jan Williams, Melrose, New Mexico; A.W. Anthony, Jr., Friona; Pauline Ayala, Hereford; James L. Taylor, Friona; Mary Prieto, Friona; Robert B. Turner, Hereford; Inez Rule, Friona; Shelly Howard, Farwell; Ernest A. Hromas, Bovina; Maria Villalobos, Friona; Cynthia Villalobos, Friona; Jimmy Ray Bainum, Baton Rouge, La.; Lillie Mae Scott, Friona; Matias M. Gutierrez, Portales, New Mexico; Jesse Mendoza, Lazbuddie; Mrs. Steve Madrigal and baby boy, Bovina; Donna Perkins, Friona; Rosie Galicia, Friona; Theresa Seaton, Friona; Uvon Ford, Farwell; Mrs. Deryl Contreras and baby girl, Hereford; Larry Smith, Friona; and Marie Roden, Friona.

### DISMISSALS-

Margaret Ballew, Norma Cruz, Martha Lee Walker, Mrs. James Brady and baby boy, Pauline Ayala, Jan Williams, A.W. Anthony, Jr., Mary Prieto, Shelly Howard, Jesse Mendoza, Rosie Galicia, Donna Perkins, James L. Taylor, Ernest A. Hromas, Robert B. Turner and Jimmy Ray Bainum.

### PATIENTS IN HOSPITAL-

Tina Bainum, Maria Villalobos, Cynthia Villalobos, Inez Rule, Theresa Seaton, Lillie Mae Scott, Marie Roden, Larry Smith, Mrs. Steve Madrigal and baby boy, Uvon Ford, Matias Gutierrez, and Mrs. Deryl Contreras and baby girl.

"We are all geniuses up to the age of ten." (Aldous Huxley)

**NENA DELE SPICER**...Mr. and Mrs. Henry Spicer of Bovina announce the engagement and approaching marriage of their daughter, Nena Dele, to Michael Edward Veazey, son of Mr. and Mrs. Clarence Veazey of Hereford. The couple will exchange wedding vows at 7:30 p.m. Friday, November 23, in First Baptist Church of Bovina. No invitations will be sent locally. Friends and relatives of the couple are invited to attend the ceremony and reception to follow. Miss Spicer, a 1972 graduate of Bovina High School, attended West Texas State University at Canyon this past year, majoring in speech. Veazey, a 1972 graduate of Hereford High School, also attended WTSU. He is employed this summer at McCullum Welding in Hereford.

## Susan Mimms Wins Trip

Three girls represented Parmer County in the District I 4-H Dress Revue on Thursday, July 26 in the Holiday Inn West in Amarillo. They were Evelyn Hart, 11-year-old daughter of Mr. and Mrs. Dale Hart of Friona; Mary Lou Roberts, of

they had made themselves and were also judged on their 4-H Record Books. They won the honor to compete in the District Revue by receiving first place in their age divisions at the County Revue staged earlier in July in Farwell.

the Oklahoma Lane 4-H Club, the 14-year-old daughter of Rev. and Mrs. Bob Roberts, Farwell and Susan Mimms, the 16-year-old daughter of Mr. and Mrs. Dalton Mimms of Lazbuddie. All three girls received blue ribbons for their efforts in the contest in Amarillo.

Miss Mimms was selected as one of the top five finalists and will represent District I in the

State 4-H Dress Revue to be held in October in conjunction with the State Fair of Texas in Dallas. Susan was also recognized as having one of the top three record books in competition and first runner-up for the best cotton garment. The girls modeled garments



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a unique beauty cream... that changes those dry & rough areas of skin into baby softness. Try it - you'll find PRETTY FEET is like no other. Go On... pamper yourself.

## Lower Than Sale Prices At The Stitch Niche!

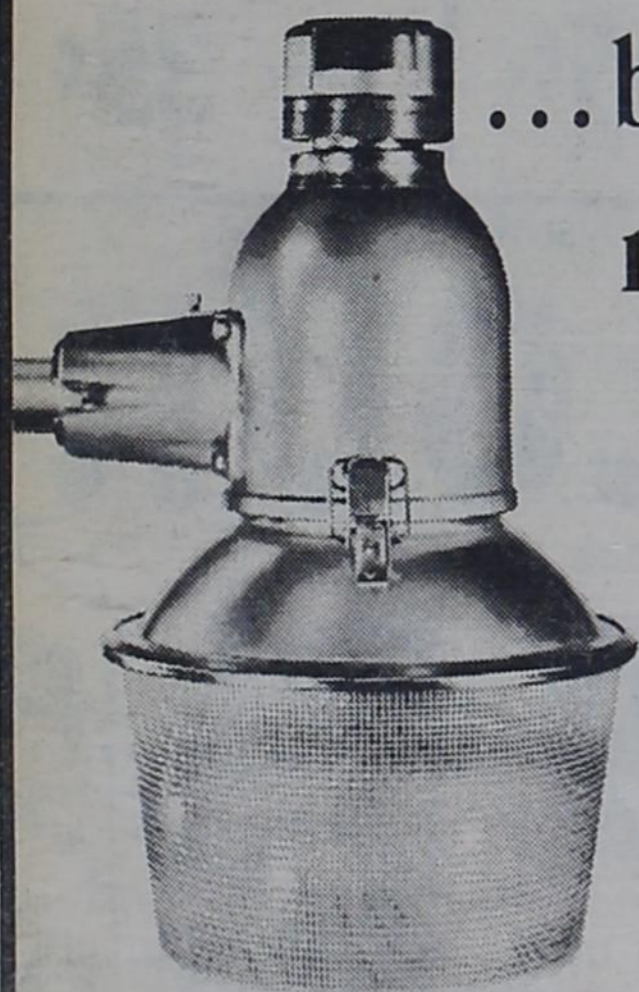
I Have Dropped Some Of My Old Merchandise Down To **Cost** In Order To Get Lots Of New Things For Fall. Come In And See.

I Have One Table Of New Knits For Fall, And They Are Already Going Fast

**New! Blouse-Weight Polyester Double Knit. Real Pretty. \$3.98 yd.**  
Pink, Black, White, Brown, Baby Blue

**My Boxes Of Mill End Junk Has Been Dropped From 69¢ yd. To 49¢ yd.**  
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**Last Wed. a.m. I Got In Some Gingham Check Double Knit. I Only Have Parts Of 4 Bolts Left. First Class Goods**



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# GUARD AREA LIGHT

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# CONGRATULATIONS To VICKI PRYOR Parmer County Farm Bureau Queen



Vicki Pryor

Best Wishes As You Represent Our County In The Upcoming District Contest



## PARMER COUNTY FARM BUREAU



Friona

Milton Evans, Mgr.

Phone 247-3280

**USE WANT ADS!**

# — Bovina Area Churches Welcome You! —

Church Chuckles by CARTWRIGHT



1235 © CHAS. CARTWRIGHT  
"This will probably trigger a special audit of the church books!"

**TEN COMMANDMENTS OF HUMAN RELATIONS**

1. Speak to people. There is nothing as nice as a cheerful word of greeting.
2. Smile at people. It takes 72 muscles to frown—only 14 to smile.
3. Call people by name. The sweetest music to anyone's ears is the sound of his own name.
4. Be friendly and helpful. If you would have friends, be friendly.
5. Be cordial. Speak and act as if everything you do is a genuine pleasure.
6. Be genuinely interested in people. You can find something to like about everybody if you try.
7. Be generous with praise—cautious with criticism.
8. Be considerate of the feelings of others. It will be appreciated.
9. Be thoughtful of the opinions of others. There are three sides to every controversy—yours, the other fellows, and the right one.
10. Be alert to give service. What counts most in life is what we can do for others.

This article was handed to me by Monta McClaren for the church bulletin. I thought it too good not to share it with the whole community. If the above things would be practiced in the lives of all of us, what a different world it would be.

Cecil F. Bunch

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**Bovina Chamber Of Commerce & Agriculture**

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Buy - Sell - Trade  
If I don't have it, I'll get it!

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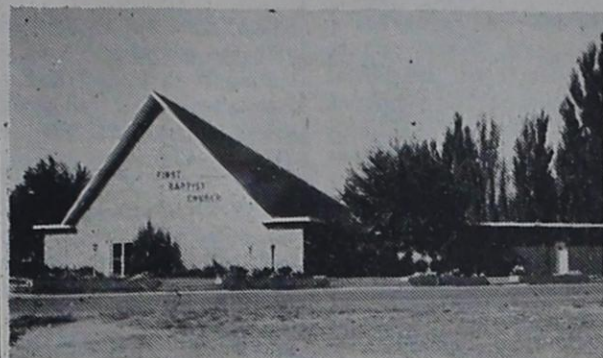
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Phone Sharp 225-4990  
T.C. Wiseman-Ovid Lawlis-Junior Lambert

**Agri-Sprayers**  
- Quality Aerial Spraying -  
Phone 238-1475

**Kerby Welding Service**  
A Deal The Year

**Clearview Company**  
All Three TV Networks  
Phone 238-1409

**FIRST BAPTIST CHURCH of BOVINA**



First Baptist Church - Bovina

SUNDAY - Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.  
Training Union, R.A.'s - G.A.'s - 6 p.m.  
Evening Worship - 7 p.m.



Larry Heard

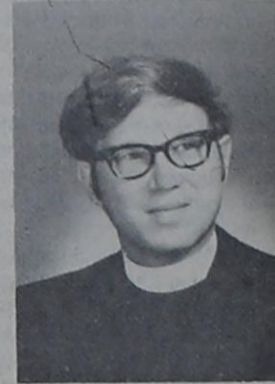
WEDNESDAY - Prayer Meeting - 8 p.m.  
Children's Choir - 8 p.m.

**ST. JOHN LUTHERAN CHURCH**



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.  
Morning Worship - 10:30 a.m.



Rev. Martin Platzer

**OKLAHOMA LANE METHODIST CHURCH**



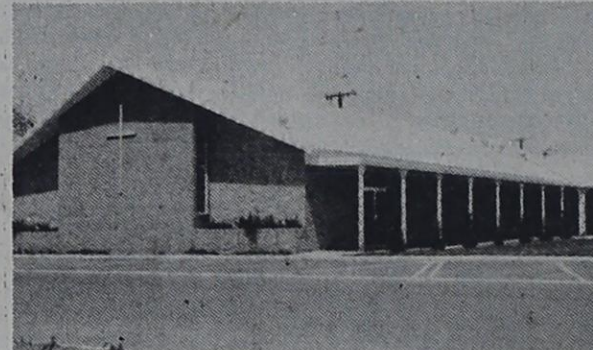
Oklahoma Lane Methodist Church

Sunday - 10 a.m.  
Morning Worship - 11 a.m.  
Evening Worship - 7 p.m.



Rev. Oran D. Smith

**BOVINA CHURCH of CHRIST**



Bovina Church of Christ

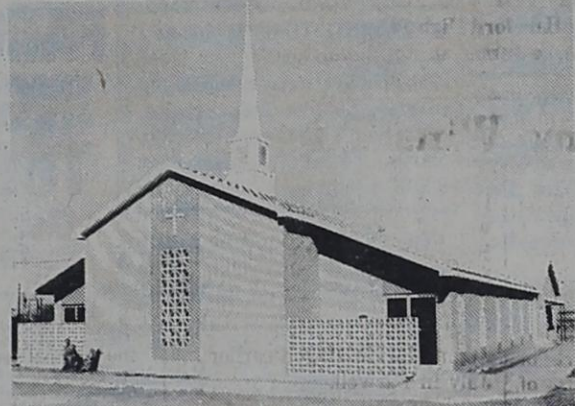
SUNDAY SERVICES  
Classes 9:45 a.m.  
Worship 10:45 a.m. and 6 p.m.

WEDNESDAY  
Devotional and Classes - 9:00 p.m.



Cecil Bunch

**ST. ANN'S CATHOLIC CHURCH**



St. Ann's Catholic Church - Bovina

Mass: Sunday - 8:30 a.m.  
Monday & Wednesday - 8 p.m.  
Confession: Sunday - 8 to 8:25 a.m.

**OKLAHOMA LANE BAPTIST CHURCH**



Oklahoma Lane Baptist Church

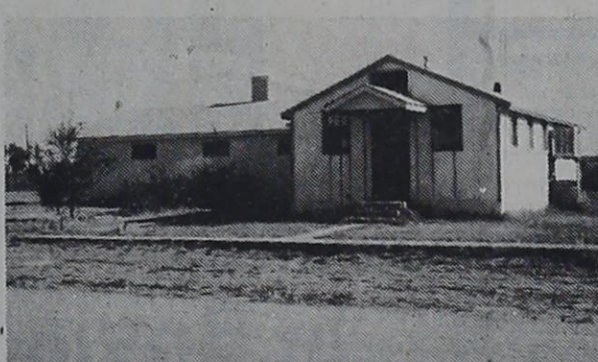
Sunday School - 10 a.m.  
Morning Worship - 11 a.m.

Training Union - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Bob Roberts

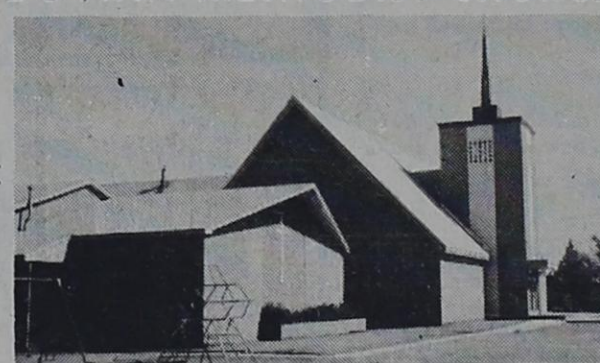
**MISION BELEN BAUTISTA**



Mision Belen Bautista

Escuela Dominical - 9:45 a.m. - Mensaje - 11:30 a.m. - Union De Pre Preparacion - 5 p.m.  
Miercoles Estudio De La Biblia - 7:30 p.m.

**BOVINA METHODIST CHURCH**



Bovina United Methodist Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.

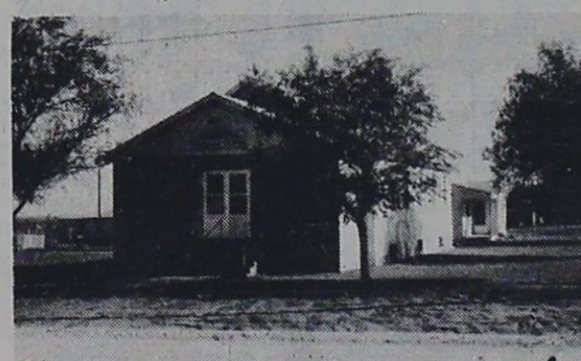
M.Y.F. - 6 p.m.  
Evening Worship - 7 p.m.



Rev. Howard Marcom

Choir Practice -  
Wednesday - 8 p.m.

**BOVINA PENTECOSTAL HOLINESS CHURCH**



Bovina Pentecostal Holiness Church

Sunday School - 9:45 a.m.  
Morning Worship - 11 a.m.

Evening Worship - 7 p.m.  
Wednesday Worship - 7:30 P.M.



R.D. Owens  
Pastor

**Birkelbach  
Machine & Pump**  
Hwy 86 - West

**Parsons - Ellis  
Funeral Home**  
- Friona -

**Sherill Lumber  
Company**  
Highway 60 - Bovina

**REEVE CHEVROLET  
-OLDS**

**Bovina Restaurant**  
Mr. & Mrs. Mutt Graham

"Your Transportation  
Counselors Since 1938"

**Attend Church  
Sunday**

**Sherley Grain Company**  
"Serving Parmer Co. Farmers  
The Year Round"

**STATE LINE OFFICE SUPPLY**  
Printing - Office Supplies  
JOHNNY MILLER  
Ph. 481-9235 or 505-762-0463

**Attend Church  
Sunday**

**Spears Handi-Stop**  
Groceries - Gasoline  
Wayne Spears

**Production Credit Ass'n**  
- Friona -  
Dale Cary, Mgr.,  
Phone 247-3065

**Paul Jones Texaco**  
Firestone Tires

\*Tires\* Batteries\* Accessories  
**Charles Oil Company**

**Support Your  
Church**

**Allsup's 7-11 Store**  
201-3rd St.  
Open 7 a.m. to 11 p.m.  
365 Days A Year

**Friona Motors**  
"YOUR FARMER COUNTY FORD DEALER"  
Bovina Phone 238-1395

**The  
Bovina  
Blade**

**Attend  
Church Sunday**

**Don't Be A Church  
Drop-Out**

**Parmer County  
Implement Co.**  
WEST HIGHWAY 60 - FRIONA, TEXAS  
PHONE: 247-2721 79035

**Oklahoma Lane  
Farm Supply And Gin**  
Phone 225-4386

**Don's Medicine Chest**  
Prescription & Health Needs  
Phone 238-1659

**Gateway Farms**  
- Bovina -

**Don't Be A Church  
Drop-Out**

**Support  
Your Church**

**Bovina Gin Company**  
"Your Satisfaction  
Is Our First Concern"

**Southside Motor Supply**  
Dimmitt Rd.  
Phone 238-1427

# Land Use Meet Set In Abilene

Long-range land use planning is the subject of a day-long conference to be held in Abilene August 7.

City planners, state and local officials, conservationists, and others interested in sound land use are being urged to attend. The conference is co-sponsored by the Texas Council of the Soil Conservation Society of America and the West Texas Chamber of Commerce. The meeting will be held in the McGlothlin Student Center on the campus of Abilene Christian College from 9 a.m. to 4 p.m.

Speakers will include Congressman Omar Burleson; Land Commissioner Bob Armstrong; Emil Rassman, president of the West Texas Chamber of Commerce; A.B. Linford, president of the Soil Conservation Society of America; Doyle Hutcheson, president of the

Texas Association of Soil and Water Conservation Districts; and other officials.

Paul Larson of Abilene, president of the Texas Council of the Soil Conservation Society of America, will preside over the morning session. Bob Scott of Fort Worth, chairman of the Water Conservation Task Force, West Texas Chamber of Commerce, will preside in the afternoon.

Massive urban and industrial growth, coupled with shrinking land resources, is causing many concerned citizens to debate the feasibility of controlling the use of land at some time in the future. They point to the construction of homes in floodplains or factories on prime agricultural land as examples of mis-use of land resources.

A total of 17 speakers—farmers, livestock producers, county and city government officials—are scheduled to discuss the advantages and disadvantages of land use planning from their viewpoint.

**Farmer Dealers needed to sell quality Miller Seeds**  
\*Seed Corn  
\*Grain Sorghum  
\*Forage Sorghum  
\*Legumes  
\*Native grasses  
\*Pasture grasses  
\*Cane

**Miller Dealers receive:**  
\*Top discounts  
\*Bonuses  
\*Expense paid trips  
\*Sales help

For information on how you can become a Miller Seed Dealer and win a trip to the Bahamas next February, call or write:  
Paul Carter  
2318 53rd. St.  
Lubbock, Texas 79412  
806-795-0189

**NEED A HOME LOAN?**  
**SEE FIRST FEDERAL**  
**FIRST FEDERAL SAVINGS**  
AND LOAN ASSOCIATION  
801 Pile St.  
762-4417  
Clovis, New Mexico

# Program Sign-Up Started

Now is the time to sign up for cost-share through the Great Plains Conservation Program. Applications will be taken on a first come-first serve basis until the money is exhausted. To date this program is the only program which offers cost-share to farmers and ranchers since REAP was cancelled.

The requirements and benefits are custom tailored for each individual and his needs. There will be money available for such practices as irrigation pipeline, tailwater return systems, grass planting, waterways, land leveling, and other conservation practices.

The total amount which can be cost-shared on any operating unit is limited to \$25,000. The cost-share rate is up to 80% for certain practices.

Remember, applications are being taken on a first come-first serve basis and funds are limited. To find out more about the Great Plains Conservation Program and to make an application in Parmer County call or come by the Soil Conservation Service Office in Friona.

# Jaycees Set Meet Thurs.

The organizational meeting of the Bovina Jaycees will be held at the American Legion Hall in Bovina at 8 p.m. on Thursday, August 2.

"Any young man between the ages of 18-35 and interested in developing leadership, assisting your community, improving your self-image, advancing your career, becoming known to civic and business leaders in the community and actively taking part in an organization, is specifically invited to the meeting," said Region 104 State Vice President Glen Stevens.

The state VP said that if enough young men indicate an interest a Jaycee branch will be organized in Bovina.

# WANT ADS

**FOR SALE**...3-bedroom, 3-bath home, 407 8th St. Repainted throughout, carpeted and new drapes. Priced at only \$10,500. Low down payment. Contact owner, Mrs. O.W. Rhinehart, 607 Ave. D, 238-1599. 2-tfc

**CLARDY'S DAIRY PRODUCTS**  
Independent Distributor  
John Burke  
900 9th St.  
Bovina, Tx. 79009  
238-1225 6-1tp

**LIQUID CATTLE PROTEIN** needs? See Gene Hutto or phone 238-1152. 4-5tc

**MONUMENTS**  
Winsboro Blue Granite  
White Georgia Marble  
and Bronze  
See **PERCY PARSONS**  
or Call Collect  
Friona 247-2729

**BACKYARD SALE**...Today through Saturday. Clothes, barbells, toys, etc., Avon products including collector's bottles. Red brick house by cotton warehouse on Highway 60. 6-1tp

**LOST**...5 Steers, 450 pounds—'TY' left hip. Orange tag right ear. 295-6392 or 247-2272. 6-2tc

**ONE** of the finer things of life—Blue Lustre carpet cleaner. Rent electric shampooer \$1. Bovina Supermarket. 6-1tc

**GARAGE SALE**...Thursday, Friday and Saturday at 604 Ave. D, from 9 a.m. to 12 and 2 p.m. to 6 p.m. 6-1tc

**FOR SALE**...71 Hodaka, good condition, 238-1570. 6-1tp

**BLADE WANT AD rates** are six cents per word for first insertion, four cents per word for each insertion thereafter. Minimum rate is \$1.

**LOST**...Car and house keys on silver key ring. Lost around the Sands Motel or the Bovina Restaurant. Reward offered. Phone 247-3215. 6-3tc

**New Color Ch. 28**  
On Channel 6  
**Weather On Channel 3**  
See More  
On Cable TV  
**Clearview Company**  
Of Bovina  
Phone Bovina 238-1409  
Or Friona 247-3271

**DISCOVER MUSIC—IT'S GREAT WHEN YOU PARTICIPATE.** A festival of values at Phillips House of Music for pianos, organs, band instruments, guitars, lessons and repairs. Now serving this area with musical supplies for 20 years, from 1953 to 1973. 118 Main in Clovis, N.M. Phone 505/763-5041. 43-tfc

**STRAYED**...5-300 lb. Steers. Branded M on left hip. Call Ray Landrum, 295-3567 or Doug Stephenson, 295-6566. 4-tfc

**WANTED**...Any lady who will cook a pot of beans for Bull Town Days is asked to phone Wilbur Charles at 238-1356 or 238-1131. 5-2tdh

**WANTED**...Farm hand who will live on the farm. See Vernon Estes. 6-4tp

**SPRAYING TIME** is here. I would like to spray your trees and lawns for insects and disease. Custom Tree Service, 1610 South Monroe, Amarillo, Texas. Phone T.J. Carter at 806/373-4593. 4-8tc

**FOR SALE**...10-foot pickup camper with jacks mounted on the side, two late model Massey Ferguson combines and two Chevrolet trucks. All in good condition. Phone J.T. Jones at 247-225-4955. 5-4tp

**STRAYED**...Any cattle found with the following brands on left hip—W/D, W, D, B/K, P, or P on left shoulder call Redge Priest, Friona 247-2738 or 247-3478 42-tfc

**WANTED**...Farm hand, good pay with house and utilities furnished. Phone J.D. Terry at Hub, 265-3309. 5-tfc

**TRAILERS**...FOR SALE Goosenecks, horse trailers, stock trailers, marathon trailers, implement trailers. See Ralph Roming or phone 238-1516. 19-tfc

**Free dead stock pickup.** Our truck from Clovis and Plainview in this area daily. Call collect.

**TRI-STATE INDUSTRIES**  
Clovis, 763-5513  
Plainview, 293-4432  
14-tfc

**MCKILLIP Drag Line Service.** Pit cleaning. Phone Farwell 481-3302. 22-tfc

**WANTED**...Person with bookkeeping background, typing and calculator expertise required, to work in office of feedyard. Salary commensurate with ability. Phone J.B. Douglas, Bovina Feeders, Inc., 806/825-2103. 6-2tc

**AGONIZING PAIN FROM INGROWN TOENAIL?**  
Get Outgro for fast relief

Why suffer the agony of ingrown toenail pain when Outgro can give you fast, temporary relief? Outgro toughens irritated skin, eases inflammation, reduces swelling without affecting the shape, growth or position of the nail. Outgro gives you fast pain relief and makes it easier to cut out the nail. Cut out the pain caused by ingrown toenail. Stop ingrown nail pain fast with Outgro.

# HEALTH DEPT.

# Garza Receives Training Award

Andres (Andy) Garza, water superintendent for City of Bovina, has been awarded the official State Health Department's certificate of competency for the oldest ecology-oriented profession in Texas, according to a news release from the Texas Water Utilities Association in Austin.

To receive the certificate, Garza has completed both a formal and a specialized education, accumulated a prescribed amount of actual work experience and passed the examination given by the State Health Department's sanitary engineers.

The growing need for clean water has made the water ecologist one of the most

important workers in the community, say state health officials. "Most of his work is not seen by the public he serves; but the effects are used daily everytime someone uses water."

Garza has been taught effective ways of producing safe drinking water and treatments to make wastewater into clean streams for public use. This training from the Texas Water Utilities Association, the largest water and wastewater training school in the United States, has produced clean streams and better operated water facilities than any other section of the country.

**TELEX HEARING AIDS**  
**CLOVIS HEARING AID CENTER**  
\*Batteries \*Molds \*Free Hearing Tests  
**SERVICE ALL MAKES**  
416 Mitchell Ph. 763-6900 9-tfc

**See Clovis Mobile Living**  
for New and Used **MOBILE HOMES**  
**New Homes \$4795 2-bedroom 12x56'**  
Hagelgantz' **CLOVIS MOBILE LIVING**  
Clovis, N.M. - Phone 762-6390  
Next Door to the Bug House on Hwy. 60-70-84

**J. B. SUDDERTH REALTY**  
904 Third St. Box 627  
Farwell, Tex.  
Ph. 481-3288 or  
505/763-5575 Unit 5408  
Help! We Need More Listings

**NOTICE**  
To be sold to highest bidder  
160 acres dryland, 10 miles north of Bovina in Rhea Community. G.I.s and FHA welcome.

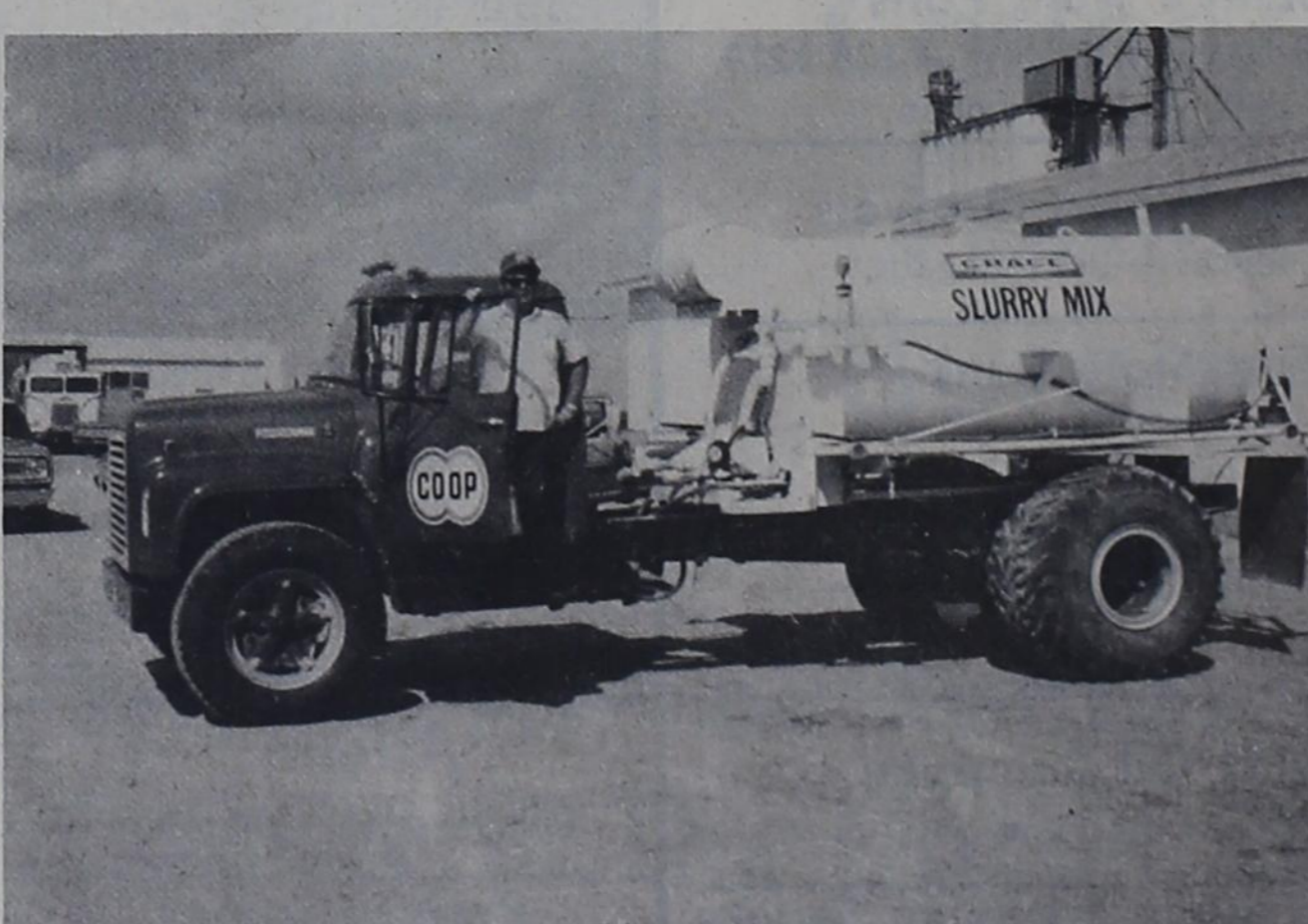
- 3 Bedroom, 2 Bath, brick and stucco. In Farwell near school. \*\*\*\*\*
- Nice 3 Bedroom, 1 Bath in Bovina. \*\*\*\*\*
- Nice 3 Bedroom, 3 Bath in Bovina, new carpet and paint. \*\*\*\*\*
- 3 Bedroom, 2 Bath, large in Farwell. \*\*\*\*\*
- 3 Bedroom, 1 Bath, extra nice, near school in Farwell. \*\*\*\*\*
- 3 Bedroom, 3 Bath and fireplace. \*\*\*\*\*
- 30 A. irrigated alfalfa. Joins Muleshoe city limits. \*\*\*\*\*
- 240 A. irrigated land northeast of Bovina. \$250 per acre with small down payment. \*\*\*\*\*
- 928 A. of farmland and native grass southeast of Farwell. \*\*\*\*\*
- 300 A.—Some irrigated farmland and some grass—southeast of Farwell. \*\*\*\*\*
- 300 Acres and 240 Acres northwest of Friona, \$280 per acre. Terms can be arranged. Immediate possession. \*\*\*\*\*
- 160 A. irrigated, 2 wells, 1 mi. N of Muleshoe on Hi-Way. \*\*\*\*\*
- Extra nice 2 bdrm., 2 bath, Castle Mobile Home and large lot, good location. \*\*\*\*\*
- Beautiful brick, 4 Bath in Farwell. \*\*\*\*\*
- 320 A. dryland, lays good, N of Bovina, 1/2 mi. from Hiway. \*\*\*\*\*
- 160 A. dryland, N of Bovina on Hiway. \*\*\*\*\*
- Small tracts—1-10 A, 1-20 A, 1-44 A, all on Hiway near Lariat. \*\*\*\*\*
- 3 Bedroom, 1 Bath with garage in Bovina. \*\*\*\*\*
- 3 Bedroom, 1 Bath, stucco house in Farwell. Near church, w/carport newly painted inside, new vinyl floor covering in kitchen and bath. \*\*\*\*\*
- Good business location—Several good business locations with railroad access on Amarillo highway. \*\*\*\*\*

**HELP --**  
**We Need Listings Now**  
Need A Farm Loan—Call Us!  
We have sold most of our listings—We need more!  
**J.B. SUDDERTH REALTY**  
904 Third Street Box 627  
**FARWELL, TEX.**  
"Sales and Loans Are Our Service"

**For Parts Or Service**  
**CALL**  
**238-1395**  
Direct Bovina Line  
**FRIONA MOTORS**

**ATTENTION!**  
**Neal's Needleworks**  
Presents Its  
**Annual Latch Hooked Rug Sale.**  
Order Rugs Between  
Aug. 1 & 15 And Get  
**25% Off**  
607 Ave. D Ph. 238-1575

**NOTICE TO PARENTS**  
State law requires following immunizations for all students enrolled in schools.  
Children 5-11 years  
Polio—3 oral Sabine doses with the last dose since age 4  
Diphtheria-Tetanus—3 doses, one booster since age 4  
Measles—one dose or the illness through age 11  
Rubella—one dose through age 11  
Students 12 and above  
Polio and Diphtheria-Tetanus are required  
Smallpox vaccination is required for all students enrolling in Bovina this year.  
Students enrolling for the first time in the Bovina schools must have immunization records with them when they enroll.  
Students who have been attending school here should have their immunization records as complete as possible.  
L.F. Jacobs  
Superintendent, Bovina Schools  
6-2tc

**We Are HEADQUARTERS**  
**In Bovina For Grace Slurry**  
**Mix 8-16 Anhydrous Ammonia**  
  
**Let Us Fertilize Your Wheat Ground Now!**  
**Bovina Wheat Growers, Inc.**  
Bovina and Rhea  
**"Best Deal In The Country"**





**On The Farm  
In Parmer County**  
MACK HEALD  
County Agent

SORGHUM SUDANGRASS hybrids provide an excellent source of high quality forage during the summer months. But they also can be a prolific source of weedy pests which may take several years to eliminate if they are not utilized properly. A seed company representative recently described the sorghum sudangrass hybrids as the farmer-stockman's ace-in-the-hole. He has a good point. No other forage plant will produce as much digestive forage in the same time period as the sorghum sudangrass hybrids.

These hybrids are frequently ready for grazing within 25-30 days after planting and often produce 25-40 tons of green matter per acre. A single crop can be utilized in a number of different ways such as grazing, green chop, hay or silage.

In contrast to these features, the sorghum sudangrass hybrids are contributing to, if not creating, some serious weed problems in many areas. These hybrids are generally planted on cultivated land and utilized as summer pasture or harvested for hay. The following year this land is generally planted to a row crop. If these forage type hybrids were not utilized properly—that is, if they were allowed to mature a grain crop, the seed produced will probably constitute a serious volunteer problem the following year.

By allowing the forage sorghum to reach maturity, the producer actually is losing out in two ways. First, the protein levels and total digestible nutrients of the forage hybrids decline rapidly after they reach the bloom stage. Second, these hybrids are prolific producers of seed which can lead to heavy infestation of weedy sorghums for several years. The plants resulting from this unwanted seed crop may be quite variable in appearance, but a large percentage of volunteer will be tall, grassy types which tiller freely and produce abundant amounts of seed on a loose, open head.

The best way to avoid a weedy sorghum problem next year, is to prevent the sorghum sudangrass hybrids from maturing a seed crop.

Graze or harvest the crop for hay before viable seed are set. Next year, rotate to a broadleaf crop such as cotton or soybeans which will permit the use of herbicides for controlling grasses. Above all, grain sorghum should not be planted in the field until the volunteer problem is eliminated.



**At Home In  
Parmer County**  
Jana Pronger

**SOMETHING NEW!** A new imitation nut product on the market is a blend of wheat germ, milk protein and vegetable oil similar in texture and flavor to pecans and black walnuts.

It's selling at about half the price of natural nutmeats, according to Mrs. Gwendolyn Clyatt, consumer marketing information specialist, Texas Agricultural Extension Service, Texas A&M University System.

Test markets indicate consumer acceptance of this new product not only because of lower price, but also because supply will be available upon demand, unrestricted by growing conditions.

**THINKING OF COOKING OUT?** At the beach, mountains, or right at home in the backyard, barbecuing chicken over charcoal is a part of the American way of life.

Successful, mouth-watering broiled chicken begins, of course, with high quality, young, tender-meated birds. When shopping for poultry be sure to look for the U.S. Department of Agriculture grade shield on the label. It means that the chicken has been graded for quality by a technically trained Federal or Federal-State grader.

U.S. Grade A chickens are the highest quality. They're fully fleshed and meaty and have good overall appearance, making them your best choice for outdoor broiling. You'll find the grade shield on packages of chicken parts and on boneless roasts as well as on whole chickens.

While the grade mark indicates quality, the key to tenderness is the age or class of bird. Young chickens, for instance, are more tender than older ones. They may be labeled young chicken, Rock

Cornish game hen, broiler, fryer, roaster, or capon. Mature, less-tender chickens will be labeled stewing, fowl, hen, mature, or old.

Chicken halves, quarters, or pieces are especially good for barbecuing. Buy a broiler-fryer for cutting into individual pieces or buy the chicken pre-cut. Allow 3/4 to 1 pound per person.

For rotisserie, or indirect heat cooking, buy whole chickens, large pieces, roasts or rolls.

The trick to successful charcoal barbecue is to wait until the flames have diminished and you have a solid bed of glowing coals. Start the fire at least 30 minutes ahead of time so you'll have plenty of time for the coals to burn down to ash-gray before the cooking starts.

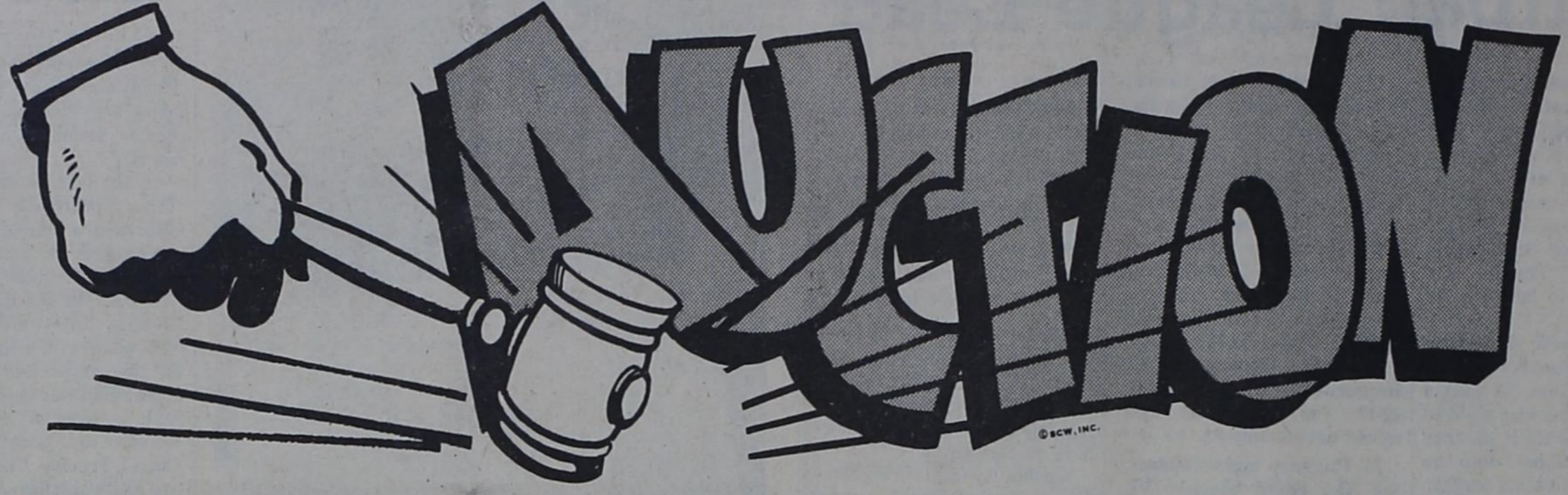
When the fire is ready, brush the chicken with melted fresh butter, margarine, or your favorite barbecue sauce. The center of the rack will be hotter than the outside edges, so place small pieces like wings, legs, or thighs, near the edges to avoid over-browning. Cooking time ranges for 1 to 1-1/2 hours depending on the size and thickness of the pieces. Turn and baste occasionally to assure even cooking.

If you are using a rotisserie, be sure the chicken is balanced well so that it doesn't slip as the spit turns. Again, cooking time will vary with the size of the bird, and closeness to the heat.

**BOVINA RESIDENTS VISIT N.M. RANCH**

J.W. Harris, Dana and Kyle, Edwin Lide and Eddie Don and Norvell Strawn and his grandson, Charlie Strawn of Panhandle, went to Strawn's leased ranch near Los Alamos, N.M. last week to check cattle. They reported the grass and conditions there were excellent.

**PUBLIC**



**WILSON'S SUPER MKT.**

**BOVINA, TEXAS**

**Monday & Tuesday, Aug. 13-14**

**10 a.m. Each Day. Selling Approximately**

**\$50,000 Inventory & Equipment**

**NOW IS THE TIME TO STOCK UP AND  
BE READY FOR GROCERY SHORTAGE.**

**Buy For Less Than Cost. Groceries & Equipment To Be Sold To  
Highest Bidder, Item At A Time, Without Minimum Or Reservation.**

- 1 Needham dairy and produce walk-in 6x9 foot
- 1 Pritchett-Steven walk-in freezer, 6x9
- 9 large compressor motors, 2 1/2 to 3 ton capacity
- 1 large evaporative cooler for compressors
- 1 Pritchett-Stevens walk-in chill room, 10x12
- 1 Globe food shopper, 1 1/2 hp
- 1 Hobart steak-maker tenderizer
- 1 Globe slicing machine
- 1 Toledo high speed meat band saw, 1 hp
- 1 Toledo meat sealer
- 1 Roll-Sheets-Shrink-Box
- 2 antique large meat blocks on legs
- 20 push carts, baskets
- 1 hand truck
- antique platform scale
- mop bucket
- miscellaneous electric roasters
- 2 meat packing paper dispensers, 15 and 18 inches
- 2 tape machines
- 1 Simplex time clock
- 1 Westinghouse water cooler
- 1 small deep freeze
- 1-15 foot Fredrich open dairy case, adjustable shelves
- 4 large convex mirrors
- 1 broom and mop rack
- 3 5x36 foot aisle counters, 5 shelves
- 1 5x40 foot aisle counter, 5 shelves
- 1 Hill vegetable case, 30 foot long, 6 foot high, with back mirror
- 1-15 foot Fredrich reach-in meat market case with sliding glass doors
- 1-14 ft. Hill self-service meat case
- 1-14 ft. Hill reach-in freezer with super structures
- 1-12x7 4-door upright Cold Cache (reach-in)
- 1-small frozen food display case, 250 lb. capacity
- 1-small frozen food display case, 150 lb. capacity
- animal food display rack
- 3 electric clocks
- 1-60 foot wall counter, 5 shelves
- OFFICE EQUIPMENT AND CHECKOUT**
- 1 Remington-Rand 4-drawer safe file
- 1-4 drawer file
- 21 12x4 ft. counters display
- 1-25 ft. notion counter with pegboard

- 1-6x15 ft. notion counter, 5 shelves with pegboard
- sewing center rack
- 2 checkout counters
- 2 National cash registers, shows tax and taxable items
- 2 Toledo scales, produce
- 2 S&H Green Stamp machines
- 5x9 ft. 6 shelf candy counter
- 1 Olivetti adding machine
- ALL THE GROCERY ITEMS YOU WOULD EXPECT TO FIND IN GROCERY STORE**
- cereals, rice, beans, macaroni, dried fruits, pop corn, canned juices, Chinese food, canned meat, frozen foods, ice cream, pop, soup, vegetables, fruits, chips, hosiery and racks, notions, toothpaste, hair oils, etc. garden seed, display and rack; cake and flour mixes, sugar, salt, cocoa, pudding,

gelatin, baby food, powder and canned milk, paper ware, napkins, waxes, relish, bleaches, soaps, scouring powder, catsup, salad dressing, pickles, vinegar, baby food, preserves, crackers, cookies, candies, ice cream toppings, insecticides, sewing accessories, combs, pins, paper sacks, labels, too many items to mention, come to buy bargains.

Owner A.M. Wilson, forced to sell due to bad health, has commissioned Cutbirth and Cutbirth to sell the following items to the highest bidder without minimum or reservation.

**TERMS—Cash, items to be settled for day of sale. Any announcements day of sale supercede all others.**

**REAL ESTATE**

**Brick Veneer Building With Glass Front. Building Sitting On 90 X 140-Foot Lot. Building Is 52x102'. To Be Offered By Owner, Subject To His Approval.**

**Lawrence Youngblood, Broker**

For further information, contact Dale or Steve at

**ALLSTATE AUCTIONS**

**Executive Suite 900 - Vaughn Building**

**Amarillo, Texas 79101**

**Ph. 806 374-6731**

**REVIVAL MEETING**

**August 2-4  
7:30 p.m.**

**Rev. Grady Goff,  
Evangelist**

**Everyone Welcome!**

**PENTECOSTAL  
HOLINESS CHURCH**

2nd At G St.

Bovina



AT MULESHOE

# Bill Clayton Dinner Set Thursday Night

Tomorrow (Thursday) will be "Bill Clayton Day" in Muleshoe, as proclaimed by Muleshoe Mayor Alex Williams.

Clayton will be honored with a fund-raising appreciation dinner at the Mary DeShazo School gymnasium at 8 p.m. with constituents from his district attending along with various state representatives and dignitaries.

Clayton has represented Parmer County in Austin since 1962 and is now a candidate for Speaker of the Texas House of Representatives.

Charge for the dinner will be \$10 per plate with funds derived from the dinner used to finance Clayton's speakership campaign.

Gordon Green, chairman of the dinner, said, "It is extremely important that we of this district show our support for our representative (Bill Clayton) and help him to finance his campaign for the Speakership independently."

"The opposition will be well-financed by special interest groups and will be ready to make a strong race for the position. Clayton can be a more effective representative for our area in Austin if we all work together and help him win the race for Speaker of the House."

Main speaker for the event will be Louie Welch, mayor of

Houston. When Welch was re-elected in December 1971, he was the first mayor of Houston to be elected to a fifth consecutive term. Mayor Welch was born in Lockney, was graduated from high school in Slaton, and received a BA in history from Abilene Christian College.

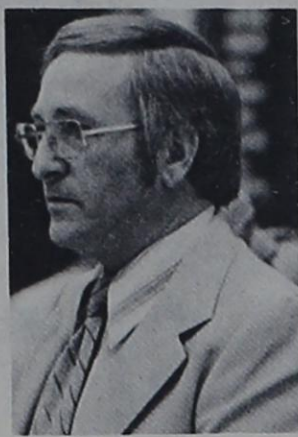
Entertainment for the dinner will be by the Caison Trio from Hereford. Vocalist is Sandy Caison, Miss Hereford, who was a finalist in the recent Miss Texas Pageant and winner of the talent division of the contest.

Others appearing on the program will be Roy Coffee, administrative assistant to Governor Dolph Briscoe; State Senator Max Sherman; State Representative Tom Uher; and Graddy Tunnell of Plainview, who will be master of ceremonies.

Rep. Clayton will make a brief speech.

The dinner is informal and those attending urged to dress comfortably, says the sponsors. Coats and ties are not necessary. Ticket sales are now underway and promoters of the dinner hope for an attendance of at least 1000 persons.

Tickets may be purchased in Bovina from Mr. and Mrs. Daryl Kirkpatrick or Bill Ellis.



REP. BILL CLAYTON

## Short Takes

### Heavy Import

Marble in the cathedral-like lobby of the Empire State building was imported from four different countries — Belgium, France, Germany and Italy.

**John Brown's Children**  
John Brown, U.S. abolitionist and leader of an 1859 attack on Harpers Ferry, had seven children by his first wife and 13 by his second wife.

### On Again, Off Again

The motto, "In God We Trust," first appeared on some U.S. coins in 1864, disappeared and reappeared on various coins until 1955, when Congress ordered it placed on all paper money and all coins.

### Bread Stuff

If half the wheat and rye grown annually were turned into bread, there would be at least 100 one-pound loaves per year for each of the world's inhabitants.

### Symbol of Mercy

The sword "Curtana" was the blunted weapon of the English king, Edward the Confessor. A symbol of mercy, it is carried in the coronation procession, before the kings of England, between the swords of justice temporal and justice spiritual.

**We need each other.**

Your local Army Reserve needs you for worthwhile work. In return, you earn extra money and promotions.

**The Army Reserve. It pays to go to meetings.**

### STAY AWAKE ITCHING?

Let doctor's formula stop it. Zemo speeds soothing relief to externally caused itching of eczema, minor rashes, skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs, aids healing. "De-itch" skin with Zemo, Liquid or Ointment. Quick relief, or your money back!

## Lawn Care

### Watering Is No Simple Job

Watering a lawn seems like a simple thing. Man needs water to live, and so do lawns. Yet there is more disagreement about watering than about any other aspect of lawn care.

Most of the disagreement stems from the lack of a precise rule that can be universally applied to all lawns. Each homeowner must personally analyze the characteristics of his own yard, say landscaping experts for Rockwell International.



The type of grass, the type of weeds present, the type of soil, the grade of the lawn, the amount of sun the lawn gets and the cost and availability of water all affect when and how much water should be applied. Consequently, making a rule more precise than "when it needs it" is difficult.

The best indication of "when it needs it" is that the soil should be moist throughout the root structure, which usually penetrates about three to four inches below the ground surface.

There are dangers to both overwatering and underwatering. If insufficient water is applied, the soil will lose moisture quickly, causing the roots to dry out and the grass to burn. On the other hand, overwatering impairs oxygen from penetrating the soil, which stunts root growth.

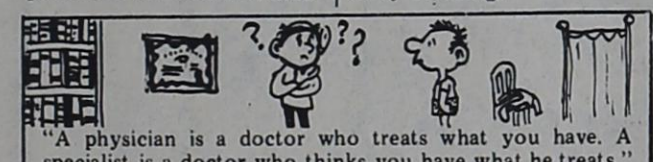
Another simple, yet neglected part of lawn care is trimming. The appearance of an expertly cut lawn can be ruined by tall, uncut grass along a walk or against a house or tree. Many persons disregard this essential part of lawn care because it's tiring and time-consuming. But it doesn't have to be, the experts state. A Rockwell cord-

less electric grass trimmer, they point out, can keep your lawn trimmed the fast and easy way. And because it's upright, you don't have to bend over or crawl along on your hands and knees.

If your lawn is receiving the proper amounts of fertilizer and water, and it still looks brown and dying, then it may be suffering from insects or disease. Spraying the lawn with just any chemical probably will be ineffective. The most prudent approach is to identify exactly what insect or disease is causing the problem.

After this identification has been made, then obtain a product that will effectively eradicate the cause. It's also important that the directions on the package be followed, for too much of the "cure" can be worse than the "cause."

And remember that overwatering promotes the growth of fungi and other lawn diseases. To prevent their incubation, don't water after 2 p.m., so the lawn has adequate sunlight to dry out. The ideal watering time — at least for the lawn — is early morning.



"A physician is a doctor who treats what you have. A specialist is a doctor who thinks you have what he treats."



"I'M SURE IF I DIED AND CAME BACK AS A DOG, MY WIFE WOULD COME BACK AS A FLEA!"

## is your car OLD?



MORE REASON than ever to give it regular and expert care to be certain you're getting peak performance, economy and reliability... Stop by today for that type of service.



Trust your car to the man who wears the star

**Paul Jones Texaco**  
SERVICE STATION



Highway 60 - BOVINA - Pho. 238-1499

**JOIN JACKPOT DAY WIN CASH!**

**REGISTER NOW** **\$100.00 THIS WEEK**

We Reserve The Right To Limit Quantities

**The Name Of Sue Moten Was Drawn However, She Did Not Have A Punched Card**

**The Jackpot This Week Will Be Worth \$100.**

Get your card punched!

**Gold Medal FLOUR 49¢**

With \$5.00 Purchase or More Excluding Cigarettes

**PEPSI-COLA OR 7-UP 2 89¢**

U.S. No. 1 **YELLOW ONIONS 10¢**

Pet Non-Dairy **WHIP TOPPING 45¢**

**White Swan SALAD DRESSING 39¢**

**Borden's ICE CREAM 69¢**

1/2 Gal. Round Ctn.

**MACARONI-CHEESE DINNER 5/\$1.00**

**Chiffon Color Print TOILET TISSUE 2 Roll Pkg. 29¢**

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FRESH EVERY DAY!  
• Hot Barbeque  
• Pinto Beans

**COLD CUTS** Wilson Certified

Bologna 6 Oz. 49¢  
Pickle Loaf Pkg.  
Olive Loaf  
Spiced Luncheon  
Salami  
Liver Cheese

**BOLGNA 79¢** 12 Oz. GLOVES All Meat

**LONGHORN CHEESE 99¢** Lb. Wisconsin

THESE PRICES GOOD AUGUST 2 - 8

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BOVINA

# GRAND OPENING

WEDNESDAY THROUGH SATURDAY  
AUGUST 1-4



DISPLAY WARES. . Furne Harris (on left) and Roxie McLean display a couple of the many beautiful items featured at their new store in Bovina. Grand opening is slated Wednesday through Saturday.

WE ARE ANXIOUS FOR YOU TO VISIT OUR NEW STORE. WE THINK YOU WILL ENJOY SHOPPING AT THE BROWSABOUT. WE INTEND TO CARRY ONLY QUALITY MERCHANDISE, AT A PRICE YOU CAN AFFORD.

# FREE

**CHECK OUR BRANDS--**

**JUNIORS**

- Jo. Jr.
- PBJ Jr.
- Youth Beat
- Lady Wrangler
- Teen Form Lingerie

**YOUNG MISSES**

- Cinderella
- Lady Wrangler

**LADIES**

- Nardis
- Jack Winter
- Justin McCarty
- John McCauley
- Mr. Fine
- Lion Tree
- Sunny South
- Nelly Don
- Stoner Square
- Hanes Hoslery
- Gossard Lingerie

**INFANTS**

- Bryan
- Buster Brown
- Shirey

**LINENS**

- Field Crest

**COSTUME JEWELRY**

- ALL-OCCASION
- GIFT ITEMS

REGISTER FOR THE BEAUTIFUL DOOR PRIZES, INCLUDING A PANTS SUIT, TO BE GIVEN ON SATURDAY

**STYLE SHOW**  
Plan To Attend A Show Featuring The New Fall Fashions, August 18, 3 p.m. at Bovina's First State Bank.



The

# Browsabout Inc.

Blade Building - Third & Main

FURNE HARRIS And ROXIE McLEAN, Owners

Bovina

Phone 238-1314

