# The Bacina Blade: 

| THE NEWSPAPER |
| :--- |
| THAT WORKS FOR |
| A BIGGER, BETTER |
| BOVINA |



Cotton Bowl Contest Sponsored In Bovina

| The ninth annual Bovina Businesses Cotton Bowl Footbal Contest gets underway this week, the first of 13 weeks in the event, with the winner promised a trip for two to the Cotton Bowl game in Dallas. <br> Ten Bovina and area business institutions are sponsoring the contest this year, Gaines Hardware Co., Oklahoma Lane Farm Supply, Charles Oil Co., Sher- | 61, Erith Hawkins; and 1960, Neil Smith. <br> Ten games will be listedeach week for the contest. In addition, contestants must predict the score of the current week's Bovina game for a tie-breaker. The 10 games will include high school, college and professional games. <br> Winners will be posted by | Monday in the tabulation sheets, and sometimes earlier when games allow. <br> The grand prize winner, in addition to two tickets to the Cotton Bowl game, will be awarded room reservations and $\$ 55$ for food and travel expenses. <br> The 1967 winner, Leroy Lance, was declared the cham- | pion in the final week of the contest. He was not in the running until the eighth week. Mrs Bobby Cumpton jumped in fron the first week of the contest picking 10 correctly, was tie on two occasions with Harr J. Charles, and in the seventh week was six games ahead of the field. Then Lance entered the (Continued on Page 2) |
| :---: | :---: | :---: | :---: |

## Rainfall . 92

Hail Damages Crops In Area Last Week

## Mexican Fiesta Set For Three Days Here



Weather


| Naturé |
| :---: |
| He 8 erain. |



| no more |
| :---: |
| Dont. wee |



$\qquad$
$\qquad$
$\qquad$ If you had
pleased
pice
$\qquad$
Large Crowd Attends Meal
alupana Society of St. Ann's
Parish, was termed a big suc-
cess, About 400 persons attend-
$\qquad$
$\square$
$\frac{\text { Chamber Dire ctors Learn -- }}{\text { BTD Finances }}$
In Good Shape

Report Monday -

## Jury List Totals 72




## Broom Sale

| Annual Lions Club broom sale is scheduled to be held indowntown Bovina Friday, beginning at $8 \mathrm{a}, \mathrm{m}$, and continuing until 4 p.m., according to J. E. Sherrill, president of the organization. <br> Tje sale is held here each year to raise funds for the activities and projects of the Lions Club. <br> Available to citizens of the area will be a variety of household items including brooms, mops, door mats, garment bags, ironing board covers and pads, skirt hangers and many other | items used for cleaning a house store or warehouse. <br> Merchandise for the annual broom sale is manufactured by Texas Lighthouse for the Blind in Fort Worth. <br> Bovina Lions Club will keep 26 per cent of the gross sales for its projects here. <br> The merchandise will arrive here on a truck, especially designed for the broom sales <br> A list of the items and price of each appears in an advertisement in this week's issue of The Blade. |
| :---: | :---: |
| At Meeting -- |  |


| smusfrest | $\begin{array}{ll} \text { POTATO } & 101 / 2 \\ \text { CHIPS } & \begin{array}{l} \text { Twin } \end{array} \\ \hline \end{array}$ |  | 49 | Extra Special <br> $72 " \times 90^{\prime \prime}$ Cozy Warm <br> BLANKET <br> $\$ 049$ with tach <br> $\$ 10$ Purchace <br> Winter's Coming! Get A Colorful New <br> Whacon Blanket Now For Each Bedroom <br> When You Shop At WILSON'S! |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Pinto Beans |  | 294 |  |  |
| $\frac{\text { Coupons }}{\text { for Valuable }}$ | Sharf ine Fan |  | natoes |  |  |
| $\underset{\text { FREEPR PRIES }}{\text { ASk }}$ |  |  |  |  |  |
| Grocer for Prize list | Scott Towels | ${ }_{\substack{\text { Big } \\ \text { Roil }}}^{\text {B }}$ | 314 |  |  |

Clinic Finances

$\frac{\text { For Congross }-\ldots}{\text { Welch }}$ Heading
Brown Campaign


## CHECK! COMPARE! SAITI



You pay no more for QUALITY FOODS! Wilson's Wisdom:



Patio Beef
Enchilada Dinners
品品 394
size

## COOL

WHIP
Boby Whote
For Tremendous Savings On 1968 Chevrolets, Bucks. Chevrolet Pickups and



## Bovina Atrea Churches Welcome You!



## Barrons Have

 Field Day Tomorrow|  | (at |  |
| :---: | :---: | :---: |
| ick- -mac- Pontiac |  |  |
| Kinsey-Osborn Motors |  |  |
| 25 Years In Hereford |  |  |
| See Us And SAVE! |  |  |
|  | $=$ | 4 |

## means clean

 air heatingin your home!


CALL YOUR PUBLIC SERVICE MANAGER TOTAL


A kid's got a right to some privacy too.


# You May Win Weekly Prizes Of ${ }^{8} 5-{ }^{-8} 3-{ }^{8} 1$ 

## PLUS The Grand Prize ---

An Expense-Paid * Trip For Two To The Cotton Bowl

Gaines Hardware C .
"Nothing Knocks On Bovina But Opportunity
Hhrowarr- Husswaris -Friendly ServiceConveniently Located In Downtown Bovina Friona at Farwell

| PHIแIPs CHARLES |
| :--- |
| 66 |
| OIL CO. |

Phillips '66' Jobber
Phillips " 66 " Tires, Batteries And Accessories Phone 238-4531
H. J. Charles - Bovina

Happy at Turkey

## First State Bank

Of Bovina
complete banking services And The World's
Most Convenient Banking Hours 8 a.m. Until 5 p.m. Weekdays, Nine Consecutive
Hours Daily Of Banking Service 8 a.m. Until Noon Saturdays Tulia at Plainview

You and your family are invited to get the facts on United Funds as an investment
$\$ 50$ to begin . . . then $\$ 25$ monthly starts you on a mutual fund investment program through a of United Science Fund. For free Booklet-Prospectus giving detailed information, write or call. DEAN McCALLUM Registered Phones 238-2081 Representative and 225-4641 Waddell \& Reed Springlake at New Deal

## Bovina

Wheat Growers, Inc.
"We Serve To Serve Again Jim Russell, Mgr. - Phone 238-2411 Not Everyone Belongs To A Coop -
But Everybody Benefits
Manzano at Clovis

HESSTON BEET HARVESTORS TOP SA VERS OKLAHOMA LANE FARM SUPPLY Phone Tharp 225-4386 Muleshoe at Dimmitt SHERIFY GRAIN CO.
Serving Parmer County Farmers The Year 'Round'


Lamar Tech at West Texas U.

## BOVINA GIN CO.

*Top Quality Ginning *Fairness In Every Dealing *Sincere Appreciation For Your Business FM Road 1731 North Phone 238-4801

Sundown at Sudan


Hwy. 60
238-2271
Groom at Vega

## BIRKELBACH

 Machine \& Pump High way 86-Pho. 238-3591 Kenneth Cary, ManagerDistributor For
Deep Well
Amarillo at Odessa
Turbine Pumps
AmTHINGA
$\star$ Expenses include two tickets to Cotton Bowl game, paid hotel reservations for two and 555 tor tod and taveling expensee

## -Contest Rules

1. There are 10 foorball games listed in ads on this page.
2. Pick the team you think will wit 2. Pick the team you think will win in each game and place the
WINNER'S NAME beside same advertiser's name in the contest blank at bottom right of this ad. 3. Pick the score of the tie breaker game and place your guess in
the appropriate blanks on the entry. The tie breaker game will not
count on your won-lost rect count on your won-lost record. It will be used only in case of a tie.
3. Winners will be named by the Monday following the contest dedline each Friday and they will be named by Sunday, if possible. Cash prizes of $\$ 5$ for first, $\$ 3$ for second, and third prize of $\$ 1$ will be
awarded prizes of
awarded. . Tabulations of individual entrants will be kept all season and at
the end of the season a grand prize winner will be named, Grand the end of the season a grand prize winner will be named. Grand
prize winner will receive two free tickets to Cotton Bowl game plus prize winner will receive two free tickets to Cotton Bowl game plus
hotel, food and traveling expenses to Dallas and the January 1, 1969 football classic. 6. There is nothing to buy. No requirements other than to bring the
entry blank, filled out, to The Blade office by 5 p.m. or postmarked by $5 \mathrm{p}_{7} \mathrm{~m}_{0}$ Friday. 7. Only one entry blank may be submitted per individual. if more
than one blank is submitted by an individual, all will be disqualified. than one blank is submitted by an individual, all will be disqualified.
4. Tabulations will be available for public inspection, Members of Blade staff will serve as judges for contest. 9. Contestants must be 10 years old or older. 10. Everyone, exce
is eligible to enter.

It's Fun - It's Easy You May Win!
Enter This Week And Every Week
All You Have To Do Is Pick The Winners. There's Nothing To Buy!
Bovina Businesses Football Contest HONOR ROLL
1960 - Neil Smith 1961 - Erith Hawkins 1962-Emmet Tabor 1963 - Paul Jones 1964 - Jeanne Kerby 1965 - Allen Cumpton 1966 - Truck Lusk 1967 - Leroy Lance

Turn This Blank Into Blade Office By 5 P. M. Friday
Bovina Businesses Cotton Bowl Football Contest ENTR Y BLANK
Contestant's Name Address
Tie Breaker (Pick Score) Amherst $\qquad$ at Bovina

## Gaines

Bovina
Hardware Co. $\qquad$ Gin Co.

Oklahoma Lane $\qquad$ Dean
Farm Supply $\qquad$ McCallum

Charles Bonds
Oil Co. $\qquad$ Bonds
Oil Co.

Sherley Bovina Wheat
Grain Co $\qquad$ Growers, Inc.

Bank of Bovi Machine \& Pump

## Mustangs Meet Amherst In Football Lid Lifter

Gates Open
For Football Here Friday


## 55 Colts Out For Football





Every Day At PAUL JONES'

seasons. They have, however,
won their openinggameseach of
the last two yearrs. Both of the
wins coming over Cooper, a
team which is notscheduled this
year, $38-14$ in 66 and $13-6$
School Pics Scheduled

## Ford Campaigns

 In This County

complete unsurance

OVINA NSURANCE GENCY ollment In Schools Increasing

Ina
This represents 58 students
Tho have enrolled since the first
day of school. 610 students were
On that day There are currently dents in junior high, sixth
through eighth grades; and 354
in elementary
through fifth.
school, first







## Slurry Mix Means

 \$'\$ To You! Wheat With GRACE SLURRY MIX* Yields Greater
$\star$ Matures Early * Shows Greater Stalk Strength

For Your Application Of Slurry, Call
'Slurry
Headquarters'
ORN'S Farm
Sform
Phone 238-3181

New Âssignment To Bill Clayton | AUSTIN -- State Represent- | announced in Austin by House |
| :--- | :--- | :--- |
| ative Bill Clayton of Spring- | Speaker Ben Barnes and Rep- |
| lake, has been named to a spec- | resentative Dick Cory of Vic- | $\stackrel{1}{120}$ financial involvement between

establishments that serve alco |  | $\begin{array}{l}\text { pliers. }\end{array}$ | $\begin{array}{l}\text { his hope that the study would } \mathrm{re}\end{array}$ |
| :--- | :--- | :--- |
| Clayton was a member of the |  |  | State Affairs Committee panel

that recommended reforms to lin January, of liquor control | the State Liquor Control Act to |  |
| :--- | :--- |
| the special session of the Leg-- | $\begin{array}{l}\text { stronger controls on the con- } \\ \text { sumption of alcoholic bever- }\end{array}$ |
| islature in June. The measures |  |
| sumes, particularly pertaining to |  | ages, particularly pertaining to

sales to minors, and that would prohibit organized crime from
entering the liquor and beer inLodge $\begin{gathered}\text { Southside } \\ \text { Service Station } \\ \text { Lot }\end{gathered}$ Earns Award And Grocery
Hwy. 86-Bovina Presents Ole Tex

## Number 3,353,949

This is the number of the U.S. Patent recently granted Cyanamid for the unique process used to produce

## Micro-Charger

Premium Grade Fertilizer.
The number is not important to you, but the process it covers is. It means you ge enough of the right micronu trients on each fertilizer granule to insure even distribution of those elements you need for maximum crop quality and yield. And analysis is guaranteed!
Any time you use a dry fertilizer, consider MICRO CHARGER. There is no other fertilizer just like it.

See us soon for all the exciting details on MICRO.CHARGER and what it can mean to you Available only at

## CYANAMID FARM SUPPLY

