













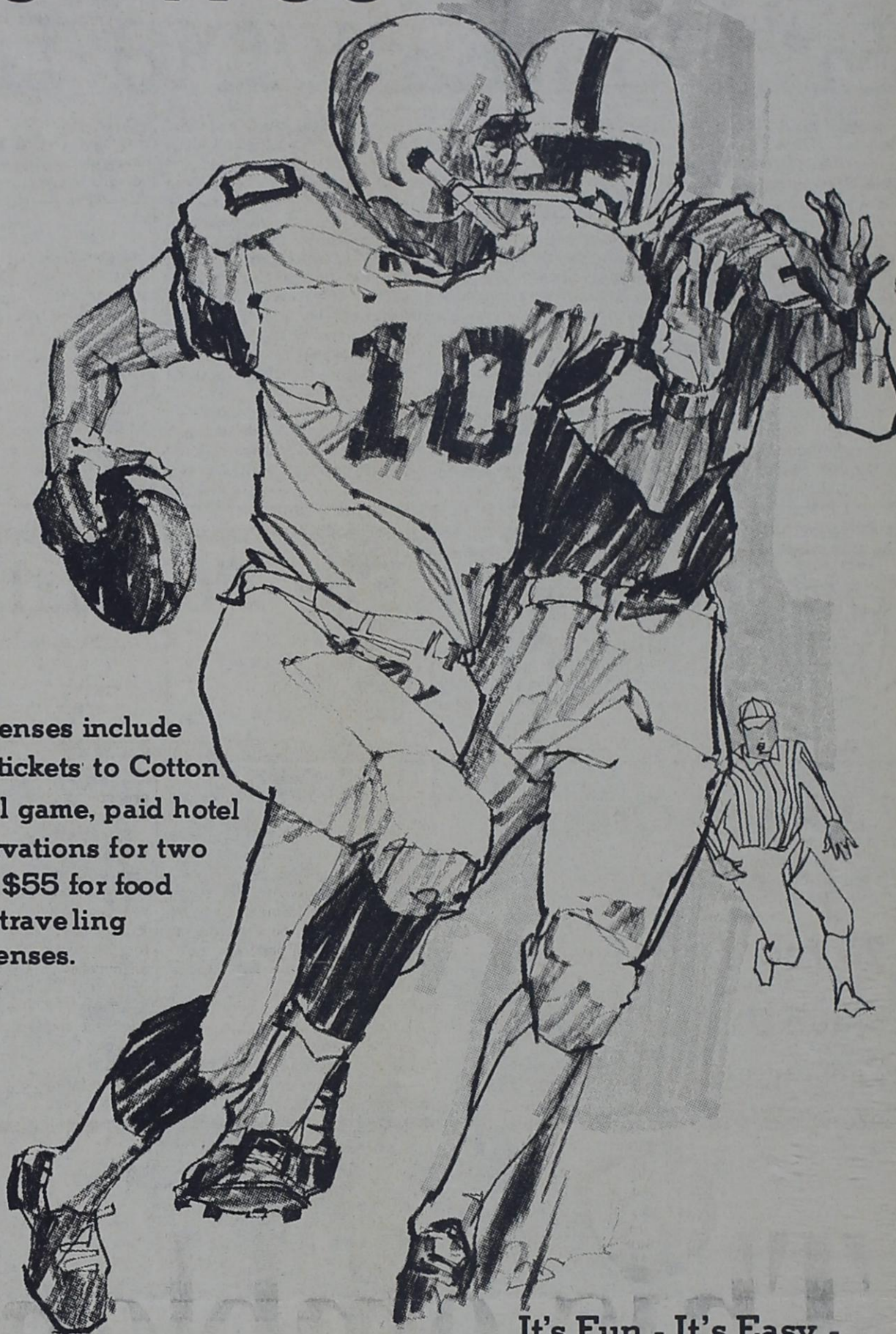
# BOVINA BUSINESSES - 1968 -

# CONTEST

FOOTBALL


You May Win Weekly Prizes  
Of \$5-\$3-\$1


PLUS The Grand Prize ---  
An Expense-Paid \* Trip For Two To The Cotton Bowl



**Gaines Hardware Co.**  
"Nothing Knocks On Bovina  
But Opportunity"  
**HARDWARE-HOUSEWARES**  
-Friendly Service-  
Conveniently Located  
In Downtown Bovina  
Friona at Farwell

**HESSTON BEET  
HARVESTORS  
and  
TOP SAVERS**  
**OKLAHOMA LANE  
FARM SUPPLY**  
Phone Tharp 225-4386  
Muleshoe at Dimmitt


 **CHARLES  
OIL CO.**  
Phillips '66' Jobber  
Phillips "66" Tires, Batteries  
And Accessories  
Phone 238-4531  
H. J. Charles - Bovina  
Happy at Turkey

  
**SHERLEY GRAIN CO.**  
"Serving Parmer County Farmers  
The Year 'Round"  
Phone 238-2211  
Bovina  
  
Lamar Tech at West Texas U.

**First State Bank  
Of Bovina**  
COMPLETE BANKING SERVICES  
And The World's  
Most Convenient Banking  
Hours 8 a.m. Until 5 p.m.  
Weekdays, Nine Consecutive  
Hours Daily Of Banking Service -  
8 a.m. Until Noon Saturdays  
Tulia at Plainview

 **BOVINA  
GIN CO.**  
\*Top Quality Ginning  
\*Fairness In Every Dealing  
\*Sincere Appreciation  
For Your Business  
FM Road 1731 North  
Phone 238-4801  
Sundown at Sudan


You and your family  
are invited to get the  
facts on United Funds  
as an investment

  
National distributors of the  
United Funds group  
of mutual funds

\$50 to begin... then \$25 monthly starts you on  
a mutual fund investment program through a  
United Periodic Investment Plan to acquire shares  
of United Science Fund. For free Booklet-Prospectus  
giving detailed information, write or call...  
Registered

**DEAN McCALLUM** Representative  
Phones 238-2081 and 225-4641  
Waddell & Reed  
Springlake at New Deal


FOR MODERN FARMING USE

  
LP-GAS

**BONDS OIL CO.**  
Hwy. 60 238-2271  
Groom at Vega

**Bovina  
Wheat Growers, Inc.**  
"We Serve To Serve Again"  
Jim Russell, Mgr. - Phone 238-2411  
Not Everyone Belongs  
To A Co-op -  
But Everybody Benefits  
Manzano at Clovis

**BIRKELBACH  
Machine & Pump**  
Highway 86-Pho. 238-3591  
Kenneth Cary, Manager

Distributor For  
  
Deep Well  
Turbine Pumps  
Amarillo at Odessa

★Expenses include  
two tickets to Cotton  
Bowl game, paid hotel  
reservations for two  
and \$55 for food  
and traveling  
expenses.

## Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1969 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m., Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

It's Fun - It's Easy -  
You May Win!  
Enter This Week And  
Every Week -  
All You Have To Do Is Pick  
The Winners. There's Nothing  
To Buy!

**Bovina Businesses  
Football Contest  
HONOR ROLL**

1960 - Neil Smith
1961 - Erith Hawkins
1962 - Emmet Tabor
1963 - Paul Jones
1964 - Jeanne Kerby
1965 - Allen Cumpton
1966 - Truck Lusk
1967 - Leroy Lance

Turn This Blank Into Blade Office By 5 P. M. Friday

**Bovina Businesses Cotton Bowl Football Contest  
ENTRY BLANK**

Contestant's Name \_\_\_\_\_  
Address \_\_\_\_\_  
Tie Breaker (Pick Score) Amherst \_\_\_\_\_ at Bovina \_\_\_\_\_

Gaines Hardware Co. _____	Bovina Gin Co. _____
Oklahoma Lane Farm Supply _____	Dean McCallum _____
Charles Oil Co. _____	Bonds Oil Co. _____
Sherley Grain Co. _____	Bovina Wheat Growers, Inc. _____
First State Bank of Bovina _____	Birkelbach Machine & Pump _____

