

THE HEDLEY INFORMER

VOL. XXVI

HEDLEY, DONLEY COUNTY, TEXAS, OCTOBER 23, 1936

NO. 50

C H A O N D N O N	B Honey Bee Hive, 1/2 gal. 59c
	U Macaroni or Spaghetti Five boxes 19c
	N Chile, block, lb. 19c
	D Bacon, sliced, lb. 29c
	T Salt Jowls, lb. 18c
O Salt Sides, per side, lb. 19c	
N Fri. & Sat.	

Spuds, white or red, peck 35c

Meats cut from choice fed Hereford or Durham
STEAKS Tender seven, lb. 18c
 and Club cuts, lb. 25c
ROASTS Plate rib or brisket, lb. 15c
 Chuck or seven, lb. 17c

Hot Barbecued Beef, lb. 25c, with lots of brown gravy,

Fruits Apples, Pears, Prunes or Peaches, 3 gal. for \$1.19

Jet Oil Shoe Polish, bottle 10c

Pork and Beans, 3 medium cans 19c

Tomatoes, 3 No. 2 cans 25c

Oats Mether's, Moon Rose, Crystal Wedding, pkg. 25c

Coffee Whole bean, fresh ground, 2 lb. 35c

Apples Small size, pk. 29c
 Large 45c

Texas Fruit Oranges, nice size, 6 for 25c
 Grapefruit, 6 for

Meal, old time Corn Dodger, 20 lb. 65c

Mustard, qt. jar 10c

Satisfaction Guaranteed
Flour Perryton, 48 lb. \$1.65 24 lb. 95c
 Kansas Cream 48 lb. \$1.89

Peanut Butter, 56 oz pail 49c

Plumite, a million little plumbers in a can 25c

Please call for your tickets on our special offering on premiums

Make it your pleasure to sell us your cream poultry and eggs the same as when buying your merchandise

ATTENTION!

To The Patrons of the Hedley Schools:

When Mr. L. A. Woods became State Superintendent of Schools in 1933, one of his first plans for the schools was a system of transportation whereby the high school pupils of the rural schools could be transported to a central high school to become graduates of affiliated high schools. At the same time this plan would accommodate all children who lived two and one half or more miles from the schools even though they resided within the central school system. In the fall of 1934 the Hedley Board of Education saw fit to cooperate with Mr. Woods in his plan. This meant the purchase of buses and Mr. Woods and the State Board of Education promised that the State of Texas, out of its Equalization Fund, of three million dollars annually, would pay one fifth of the purchase price of any bus for five years; and in addition to the one fifth purchase price of the bus, would pay two dollars monthly for all children transported into the district and one dollar monthly for all children transported two and one half miles within the district, for operating costs. For school districts, this was an excellent plan—transportation for the pupils at no extra cost to the district. But so many districts bought buses that it was impossible for the State to keep its promise even though it increased the Equalization Fund to five million dollars annually, and the State no longer pays one fifth the purchase price of the buses but only the one and two dollar operating costs.

Hedley's buses were bought for a price of approximately \$3300.00 payable one third annually. Last year the district defaulted on its payments and the company threatened to take the buses. After a conference with the company's men in Amarillo the payments were re-financed provided the district could pay \$700 this year, \$600 next year, and \$552.52 the next year. All money that this district will have to pay on this \$700 must be taken from taxes or raised by the patrons, because the one and two dollar payments are barely sufficient for operation. To take \$700 out of the local maintenance fund would mean that just that much equipment, library etc. must be left off which, of course, would cripple the school and lessen its standard of work. For that reason, the Board has invited Cal Farley's show to Hedley on the night of Oct. 23. Mr. Farley will receive no part of the proceeds. It is strictly for the benefit of the bus fund. The Board calls all loyal supporters of the school whether individual or organization to back it in its effort to keep transportation and at the same time maintain its scholastic standards. Will you all not come? Buses are here and are a help. Many children are given more advantages, your school has a music teacher only because the buses made it possible for 36 children to transfer to Hedley, and our neighbor districts are now closer to us. \$125.00 is our goal as the proceeds from this show and the admission is 25 and 15 cents. Some will buy extra tickets to help the common cause. Can you not afford an extra quarter? Your support will be appreciated by all the friends of the boys and girls of our community.

Roscoe Land, President
 S. G. Adamson, Sec.
MEMBERS:
 Eb Hooker, Claude Bain,
 Wyverne Holland, D. Leach, Harrison Hall.

If you are interested in a Sing or, see H H Hall.

A young Jersey milk cow for sale See D. L. Hickey.

Hooker's have those three quarter length socks and long stockings latest styles, all prices. You don't have to order them, get them here Trade at home where it is appreciated

Help Wanted—Middle aged lady preferred. Cooper Hotel

Srygley-Leggitt

Haskell E Srygley of Dumas and Miss Lois Leggitt of this city were united in marriage Sunday afternoon, Oct 18, at the Baptist parsonage in Dumas, with Rev Macbeth, pastor, reading the ceremony

The groom is the son of Mr and Mrs Srygley of near Memphis. He was reared at Lakeview, and graduated from the high school there. He is an energetic and worthy young man, and is at present employed with a construction company at Dumas.

The bride is a charming young lady, and is the daughter of Mrs G B Leggitt of Hedley. She was also reared in Lakeview, and was a graduate of the Lakeview high school. Although she has lived in Hedley only a few years, she has made some warm friends here

The couple will make their home in Dumas

They have many friends in Hall and Donley counties, who will join the Informer in extending congratulations and best wishes for a happy future.

Mr and Mrs Lee Blanks and daughter, Barbara Lee of Lakeview and Lance Leggitt of Hedley attended the wedding.

NOTICE

O W Howard, McKnight principal, has asked us to announce that the amateur program at the McKnight school, scheduled for Friday night, Oct 30, will be postponed because it conflicted with the Hedley bus fund program. The program at the McKnight school will be given on Friday night, Nov 6, instead.

Some wagons and farm implements for sale or trade.

See W. E. Reeves

Rev Lem Hodges, district missionary, filled the pulpit at the Baptist Church Sunday night.

Up to date, the Hedley girls have ginned a total of 600 bales of cotton this season.

Rev. G. S. Hardy of Clarendon spoke at the Methodist Church Sunday morning on early Methodism in the Panhandle. Being a pioneer himself, his experiences enabled him to bring a very interesting and instructive message.

I have a truck and ready to haul day or nite. You will find my price right Leonard Wall

NOTICE

This is to notify customers of the Wall Shoe Shop that I have taken over the shop, and solicit your continued patronage. Mr. Wall will be at the shop on Tuesday and Saturday each week to do your work. You may leave work at the shop any day.

Jess Boone

If you are not attending any other young peoples meeting The B Y P U of the First Baptist Church would be glad to have you meet with them every Sunday evening at 7.

If you plan to have your poultry flock culled without any cost to you, see E. H. Walker.

Mrs. G. B Leggitt and Lloyd Leggitt spent the past week end in Vernon and Oklaunion.

Roy Meeks and family and Lee Meeks and family went to Clinton, Okla., Sunday to visit their mother, who is seriously ill.

A FEW PRICES JUST TO LET YOU KNOW

Cash Prices

Flour, extra high patent, 48 lb \$1 58 24 lb 84c

Spuds, peck 35c 100 lb \$2 25

Sugar, 25 lb cane \$1 38 10 lb 58c

Raisins, 4 lb pkg 33c

Prunes, 10 lb box 74c

Prunes, gal 33c

Tomatoes, 3 No. 2 cans 25c

Salmon, select pink, 2 for 25c

Binder Twine, each 74c
Bundle six balls \$4.25

Crystal White Soap Flakes, 5 lb box 38c

Soap, Crystal White or P and G, 6 bars 25c

Laundry Soap, OK, 7 bars 25c

Oxydol 23c

White King Washing Powder 23c

Borax Compound, 3 pkgs 10c

Onions, 10 lb 25c

These are just a few of our many bargains. Come in and look. Every item in this store at a reduced price.

Barnes & Hastings

Cash Grocery

PHONE 21

SERVICE THAT MAKES FRIENDS

A Willing Partner

When you borrow money from our bank you will probably use it for some purpose in which to make a profit. When our bank makes a loan we make a profit. Working together the entire community benefits.

There should be no hesitation about consulting us at any time about a loan. If our depositor's money can be loaned safely, you will find no more willing partner to your enterprise than our bank.

Security State Bank
 HEDLEY, TEXAS

MEMBER
 FEDERAL DEPOSIT INSURANCE CORPORATION

Super D Products

Vitamin A and D

FUNCTIONS:

1. Promotes Growth
2. Necessary for Normal Epithelial Tissue
3. Promotes Appetite and Digestion
4. Promotes Tissue Formation
5. Aids in Preventing of Infections of Eyes, Ears, Nose, Sinuses and Lungs.

RESULTS OF A ABSENCE OR DEFICIENCY:

1. Loss of Appetite
2. Cessation of Growth
3. Failure of Digestion
4. Sterility
5. Distases of Kidney, Bladder and Respiratory Tracts.

Wilson Drug Co.

Where You Are Always Welcome

PHONE 63

THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

THE FEATHERHEADS

By Osborne

It's a Gift

'SMATTER POP— Well, Sir, Pop Must Make a Split-Hair Decision

By C. M. PAYNE

MESCAL IKE

By S. L. HUNTLEY

Muley Can Take It

FINNEY OF THE FORCE

By Ted O'Loughlin

A Line on the Family

ADAMSON'S ADVENTURES The Flour Storm

By O. JACOBSSON

Curse of Progress



Literary Advantage
"Of course, crime doesn't pay," said Bill the Burg, "unless you let others do the hard work."
"What do you mean by 'hard work'?"
"Holdin' up banks or gas stations. You can make a crime story profitable without botherin' de police. It's de difference between bein' a clerk or a bookkeeper and drawin' dividends by runnin' a correspondence school."

Just Half Each
"I suppose the little wife will win all the arguments in your house?"
"No; she'll only win half of them."
"Oh, you expect to win the other half!"
"No; but my mother-in-law will."

Never Will Be
The contributor wrote: "The enclosed are original and have never been published. The editor (returning them) replied: "I can quite believe it."

GIRL ENTERTAINING A CALLER

By GLUYAS WILLIAMS

Smiles

An Improvement
"You are pretty dirty, Mary," said the master to his maid. She blushed.
"Yes, sir, but I'm more pretty when I'm clean," she said.

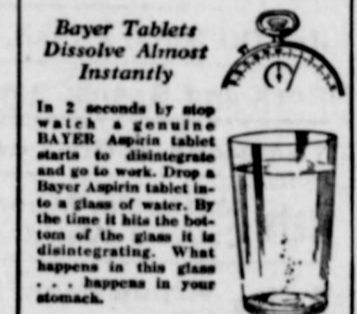
CONSUMING FIRE



"Gus says that his heart is simply burning for Blanche."
"I told you it was a dangerous match."

Unanimous
Said the young man: "Do you think your father would object to my marrying you?"
"I don't know," she replied coldly. "If he's anything like me he would."

GENUINE QUICK-ACTING BAYER ASPIRIN 1¢ A TABLET!



For Amazingly Quick Relief Get Genuine Bayer Aspirin
You can now get Genuine BAYER ASPIRIN for virtually 1¢ a tablet at any drug store.

Two full dozen now, in a flat pocket tin, for 25¢! Try this new package. Enjoy the real Bayer article now without thought of price!
Do this especially if you want quick relief from a bad headache, neuritis or neuralgia pains. Note illustration above, and remember, BAYER ASPIRIN works fast.

And ask for it by its full name — BAYER ASPIRIN — not by the name "aspirin" alone when you buy. Get it next time you want quick relief.



Easy to Excuse
How many times are you angry at yourself because you promised to do something?



Self-Proclaiming
Don't forget that an honest man never has to proclaim the fact.

At Your Best! Free From Constipation
Nothing beats a clean system for health!
At the first sign of constipation, take purely vegetable Black-Draught for prompt relief.

Many men and women say that Black-Draught brings such refreshing relief. By its cleansing action, poisonous effects of constipation are driven out; you soon feel better, more efficient.

Black-Draught costs less than most other laxatives.

BLACK-DRAUGHT A GOOD LAXATIVE

Wintersmith's Tonic FOR MALARIA
Good General Tonic USED FOR 65 YEARS

Mrs C L Johnson and children and Mrs J M Clarke and daughter, Jennette have returned from a visit with relatives at Dallas and Red Oak.

Fred Slinger and family and Joe Hefner of McLean, and Travis and Donald Bailey spent Sunday in the Olen Bailey home.

The Informer family were dinner guests of Mr. and Mrs. Golden Holland last Sunday, and enjoyed a fine chicken dinner.

John Blankenship and family visited in Pampa Sunday.

The Informer, \$1.00 per year.

HEDLEY SINGERS

The Hedley Singing Class will meet at the West Baptist Church next Sunday at 2:30. We are expecting a number of singers from adjoining communities, and a fine singing.

It is the time for election of officers for another year. Won't you come out and be with us, especially all those who are at all interested in good singing. Everyone cordially invited to be present.

Have you seen those pretty knit pajamas at Hooker's? They are so nice and comfortable. And the Big "Hose Sale" is still on.

GOOD WILL CLUB

The club met Oct. 18, with Mrs. Charles Grimsley. After the business hour the rest of the afternoon was spent playing games.

Delicious refreshments were served by the hostess. Members present were Mesdames Jewell, Hall, Wiggins, Mann, Masterson, Grimsley and Blanks.

The next meeting will be with Mrs. Royce Hall Oct. 27. We hope to have all members present.

Bob Sanford and Miss Angela Stroud of Pampa spent Saturday in the Roy Blanks home.

WIFADADOS CLUB

The Wifadados Club met Oct. 18, with Mrs. Newman, as announced. 9 members and 2 visitors, Mrs. Everett and Mrs. Miller, were present. We were glad to have these friends meet with us, hope they can come often.

Oct. 27, Mrs. Reese will be hostess.

Subject, children's clothes. Leader, Mrs. Adamson. Roll call, bring picture of child's garment.

Finishing seams for children's clothes. Mrs. Newman. Complete wardrobe for boys, 2 to 8 years, Mrs. Marshall.

Complete wardrobe for girls, 2 to 8, Mrs. Ross Adamson.

The meeting time was changed back to 2 p. m., the afternoons being so short. Also members were requested to bring an extra gift and reveal their love mates. It has been sometime since this was started but have not had many meetings, so let's start afresh. Everyone that can, be present.

H B Settle Jr. has returned home from Lubbock, where he has been working for some time.

JOINT W. M. S.

A joint meeting of the two missionary societies met with Mrs. Kendall Oct. 19, at 7:30. A very enjoyable program was given on ages of light and cultivating habits of religious living.

Scripture Mrs. Leon Reeves. Prayer, Mrs. Duncan.

Ages of light, Mrs. Trostle. Solo, Mrs. Burden.

Molding of character, Mrs. Masterson.

How religious habits are formed, Theresa Webb.

How habits are changed, Mrs. Pyle.

The incentive for good habits, Ines Barnett.

Prayer, Mrs. Kendall.

Delicious refreshments were served to 15 members. A joint meeting of the societies will be held with Mrs. Hendricks, Oct. 26, at 7:30.

Everyone be sure and bring a quilt block 12 inches square, any pattern.

Among those who visited the Centennial in Dallas this week were: J. G. McDougal, Lloyd Leggett, C. d. Simmons, C. C. Horschler, and Herschel Heath.

THE HEDLEY INFORMER

PUBLISHED EVERY FRIDAY
Mrs. Ed C. Boliver, Owner
Edward Boliver, Editor and Publisher

Entered as second class matter October 28, 1910, at the postoffice at Hedley, Texas, under the Act of March 3, 1879.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will be gladly corrected upon its being brought to the attention of the publisher.

All obituaries, resolutions of respect, cards of thanks, advertising of church or society doings, when admission is charged, will be treated as advertising and charged for accordingly.

Mrs. Julia Priestly has returned from an extended stay in El Paso, and is making her home in Clarendon for the present. Her many Hedley friends are very sorry that her health is still poor.

Mr. and Mrs. W. E. Beach, Tom Denton, and Mrs. J. S. Anderson of Fletcher, Okla. spent the week end in the Henry Paullee home.

Every Day in October is a VALUE DAY AT M. & M. Co. HEDLEY, TEXAS

Stock up on cold weather clothing now! Everything for the entire family at prices you will like await you at this good store. We appreciate your business. Join the crowds. Come Saturday.

MENS OVERALLS

Solid blue—size 32 to 42, at a low price for cotton picking. For Saturday only—

89c Pair

PANTS

Mens dress Pants in new Fall Shades. See them at—Pair

\$1.95 to \$4.50

SILK CREPES

Fine quality in New Fall Shades. Surprising values at only—

69c to 98c yd.

BOYS OVERALLS

Sizes 6 to 16 yrs. Blue or stripe patterns. For Saturday only—

69c Pair

BOYS PANTS

For Dress wear. New patterns. Size 7 to 18. Big selection, Pair

\$1.95 to \$2.39

LADIES HATS

See our stock of New Fall Hats. Latest Styles—Priced low at—

\$1.25 to \$1.95

BOYS SWEATERS

Pull-over styles. Sizes 28 to 36. A big value at —

98c each

LEATHER COATS

For Men—Suedes and Calf leathers. Zipper front—Sport or plain backs.

\$4.95 to \$9.00

LADIES HOSE

New shipment Rollins Silk Hose just received. Newest Shades. Pair—

59c to \$1.25

BOYS JACKETS

All wool, heavy blue melton cloth. Zipper front, sport back. Real quality.

\$3.50 each

MENS SUITS

at prices you can afford to pay. New Styles and Patterns. Don't fail to see them.

\$15.95 to \$24.75

LADIES SHOES

Style and Value leaders—Pumps, Straps, Ties—Suedes and Kid leathers. Dress Heels.

\$2.25 to \$3.95 Pr.

Sport Oxfords ————— \$1.98

Our Ladies Have everything you want in style and quality for only

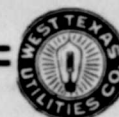
Coats \$6.75 10.75 16.75

Dresses Two special groups that are great values at only

\$4.95 \$3.95

Crepes and novelty weaves in black, brown, burgundy and other high fashion fall colors - - - Featuring the smart new princess silhouette and tunics - - - Elaborate trimming.

More New Coats and Dresses Arriving This Week



* BETTER LIGHT
for BETTER SIGHT

Home is a haven of rest after a tiring day's work. You can make it a complete haven for the breadwinner in your home by providing an easy chair, a relaxing bit of reading matter, and ADEQUATE LIGHTING! Banish needless eye-strain and consequent nervous fatigue with proper lighting - next day his outlook will be brighter, his ability to see business opportunities better!



The Lamp You Need For Your Home!

Here is a lamp that eliminates all shadows. It produces a soft light, no glare. The wide shade spreads light over a wide area.

These features are common in all I.E.S. lamps—table, student floor, boudoir, wall and lounge. They are obtainable in a variety of patterns and colors, so as to harmonize with your home furnishings. New models now on display.

Sold on Convenient Terms

West Texas Utilities
Company

Longfellow Cherished Laborer's Compliment

When Henry Longfellow was departing from an audience with Queen Victoria, he was accosted by a workingman who said, "Please, your honor, and are you Mr. Longfellow?" "I am," replied the poet. "And did you write the 'psalm of Life?'" the man asked. "I did," answered Longfellow. "Then, sir, would you take a workingman by the hand?" Instantly the poet gave his admirer a warm handclasp. Telling of the incident later, Longfellow said, "I never in my life received a compliment that gave me greater satisfaction."

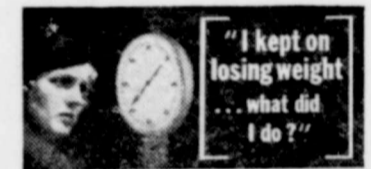
PAIN IN BACK

NEARLY DROVE HER CRAZY Got Quick RELIEF By Rubbing

Muscles were so sore she could hardly touch them. Used Hamlin's Wizard Oil and found wonderful relief. Just rubbed it on and rubbed it in. Thousands say Hamlin's Wizard Oil works wonders for stiff, aching muscles. Why suffer? Get a bottle for speedy comfort. Pleasant odor. Will not stain clothes. At all druggists.



Serving Others
He best lives who feels the noblest and acts the best.



"I kept on losing weight... what did I do?"
"I found an easy, grand way to get back those precious pounds."

To regain lost weight is a simple matter when certain bodily functions are restored to normal. Of foremost importance is the stimulation of digestive juices in the stomach to make better use of the food you eat... and restoration of lowered red-blood-cells to turn the digested food into firm flesh. S.S.S. Tonic does just this.

Forget about underweight worries if you are deficient in stomach digestive juices and red-blood-cells... just take S.S.S. Tonic immediately before each meal. Shortly you will be delighted with the way you will feel... your friends will compliment you on the way you will look.

S.S.S. Tonic is especially designed to build sturdy health... its remarkable value is time tried and scientifically proven... that's why it makes you feel like yourself again. Available at any drug store.



Quite Trying
Modesty has a hard row to hoe when it meets impudence.

5¢ AND 10¢ JARS
THE 10¢ SIZE CONTAINS 3 1/2 TIMES AS MUCH AS THE 5¢ SIZE - WHY PAY MORE?
MOROLINE
SNOW WHITE PETROLEUM JELLY

And Out of Turn
Passions and prejudices speak in a loud voice.

Strength During MIDDLE LIFE

Strength is extra-important for women going through the change of life. Then the body needs the very best nourishment to fortify it against the changes that are taking place.

In such cases, Cardui has proved helpful to many women. It increases the appetite and aids digestion, favoring more complete transformation of food into living tissue, resulting in improved nutrition and building up and strengthening of the whole system.

face "Broken Out?"

Start today to relieve the soreness—aid healing—and improve your skin, with the safe medication in

Resinol

WNU-L 41-30

KILL RATS
USE STEARNS' PASTE
35¢

It's Season of Intriguing Woolens

By **CHERIE NICHOLAS**



THE new woolens are having their day and a grand and glorious day it is, marked with new triumphs in color, in designfulness and versatile weave. They are grand and glorious beyond description and they have taken on a sheerness and featherweight texture that adds much to their lure. With the college girls the thought of a back-to-school wardrobe that does not include a costume suit fashioned of handsome wool is inconceivable. And so it's wool-gathering these fair collegians are going with all the enthusiasm of youth that sets forth to get what it wants.

Not that college-faring girls are the only ones engaged in the wild scramble to be first in fashion by going stepping in a brand new autumn ensemble styled of chic and handsome wool weave. Fact is every woman who is fashion-wise is making one grand dash in the direction of the glamorous wool fabric sections, which is exactly what she should be doing to be smartly appraised in the days to follow.

Among the woolens to meet the rapturous gaze of the woman in quest of modish materials for her fall costume are the most enticing jacquard-patterned weaves fancy could possibly picture. These are that new you will get all the thrills that come with having a forward look into fashion futures. In these jacquard wool weaves the patternings are woven right into the material. Then there are the cunningly embroidered woolens which promise to be quite the rage. These make up ever so smartly in tunics, and waistcoats. They come in pretty florals and bold coin dots and other clever motifs mostly wide-spaced but not infrequently all-over designed. As to wool plaids and stripes and checks their name is legion. The big idea right now is a gay plaid skirt with monotone blouse or sweater. The

flaring plaid tunic is also outstanding in the new stylings. As to the fantastically nubbed tweeds that are so important this season, everyone who sees falls prey to their wiles at first glance.

Designers are playing up the new woolens for all they are worth, using them by the two's and three's in combinations that stress striking contrast both in color and weave. The costume made up of two or more woolens is the "hit" of the season.

Two of the three models in the picture make contrast their theme, in use of versatile woolens. The ensemble to the left can be worn: from early fall to early spring in perfect comfort, with or without its matching coat. Here a plaid rabbit's woolen dress in pencil silhouette with a high surplice bodice and a bright velveteen ascot has a plain rabbit's hair tunic coat with double-breasted front and wide revers of the plaid. The new "swing" effect is achieved with unpressed box pleats that start from the waist.

To the right in the trio a striped rabbit's woolen plays a duet with a plain rabbit's wool weave. The dress in pencil silhouette has as complement a flared tunic coat of the plain wool with tuxedo fronts of the stripe. A bright velveteen ascot and belt buckle match the color in the stripes. The dress is ideal to wear under a separate winter coat later on.

Centered is a cape outfit of jacquard tweed. It is this sort of novelty woolens that is glorifying the fabric style picture just now. The raised shoulder line which is the much-talked-of new silhouette is carried out in sunray tucks. The long sleeved dress has a flared skirt. The popular stand-up collar adds a keen touch, also a patent leather belt to match the patent leather shoes.

NEW-STYLE BAGS

By **CHERIE NICHOLAS**



Alert manufacturers of bags have set to work to devise distinctive openings, out of the ordinary, yet practical. Perfect with all sorts of tailored clothes, football togs and travel costumes is the new double-zipped transatlantic handbag (top picture) the unusual opening of which resembles a suitcase fastening and a roomy interior that provides ample space for anything from a passport and travel papers to a pocket-size novel. With a smart fall dress of nubby homespun as pictured below it is the very essence of good style to wear washable kid gloves matching the leather of an underarm bag.

ROSE DECORATIVE THEME FOR AUTUMN

Newest feature of this season's costume flowers is the American beauty rose. Singly, or in clusters, it is worn with full-length stem almost to the knee. The flower, flatteringly soft and graceful, is posed just below the shoulder.

The rose motif is also prominent on printed and blocked scarfs and in formal chiffon evening handkerchiefs. Rich evening brocades follow the romantic mode in large all-over rose or leaf designs. Rose patterns have all the old-world air so typical of the Victorian and Edwardian revivals that are dominating the fall modes.

Accents of rose on black are a leading theme for fall: copper-rose buckles, necklaces of rosy crystal, touches of lace in a faint blush-rose, nail polish in old rose with faintly smoke-blue undertone. Polish this autumn is going romantic, along with everything else. Soft shades of old rose, coral, mauve—or if you're wearing gold or autumn-leaf red, a new light rust polish—faintly echo the undertone of the gown or its accessories.

Knitted Reading Jackets

Novel nightdresses and matching reading jackets in pale blue, loosely-knit fine wool are featured in the fall collections.

Those Swiss!

Hand-painted buttons, decorated in the Swiss peasant style, are now to be had, and are strongly advised for the ski suit.

Taupe Felt Models

In felts for early fall there is an increasing trend toward taupe models.

HOW ARE YOU TODAY

Dr. James W. Barton TALKS ABOUT Nervous Ailments.

SOME of the names used in describing mental ailments are naturally confusing and everywhere research workers are trying to get names that will describe certain symptoms and these names could then be used throughout the world.

And even names of very common ailments or groups of symptoms are not as well understood by most of us as they should be.

Thus imbecile means that the individual did not have enough brain power when he was born and never will have enough to enable him to earn a living. In other words, he was born that way.

Dementia, on the other hand, means that the brain power has "gone downward." The individual was born with sufficient brain power and was able to think, do mental work, earn a living, but his mental power has become less due to various causes. We have all seen this in many friends or acquaintances who have lost their memory, their power to think as they grew older.

Types of Dementia. Now this dementia may not be one of decay but of change in the attitude of the mind towards the surroundings, family, or work. The individual may get very excited about things, very depressed, or pay no attention to the most important or vital matters. This latter is called the apathy — not interested-type.

The excited dementia patient talks a great deal, is greatly interested in a matter, drops it and gets greatly interested in something different; his attention being attracted by the most trifling object or subject. He is generally pleased with himself, but may have outbursts of furious anger.

Depression is exactly the opposite to excitement. "The patient is slow in all his actions, thinks with difficulty and is miserable and unhappy."

Mental Indifference. In the third type of dementia patient — apathy or indifference — the patient is neither excited or depressed, but absolutely indifferent and without apparent interests, desires or ambitions.

The patient sits down, doesn't do anything because he isn't interested in anything. As a matter of fact the patient can and does observe and understand everything but nothing seems important enough to stir him to thought or action.

Thus in a general way then imbecility or being an imbecile is not having enough brains. Dementia means having brains but not balance.

A Sane Reducing Program. In following a reducing diet every overweight individual tries to remember that starch food—potatoes, bread, sugar and pastry — is definitely known to store fat. It is of course known that these foods are all good necessary foods as they create heat and energy in the body. But as the average fat individual does not use up as much energy in work or play as one of normal weight, the excess starch food gets stored away as fat. It is only natural then that potatoes, bread and sugar are the first foods reduced.

Similarly with fat foods. Fat foods give twice as much energy as starch foods or the proteins — meats, eggs, fish. In every reducing diet it is advisable that butter, cream, and fat meats be also reduced.

Now this reduction starch and fat foods—the energy producers—often means that the individual feels weak, lacks energy, is afraid he or she will collapse, with the result that both starch and fat foods are immediately resumed in full amounts and these individuals feel that reducing weight by reducing food just cannot be done.

It might be well therefore for some who are reducing to start reducing the fat foods first, leaving the reduction of starch foods for a few weeks later.

Another point to remember is that food must not be cut down in large amounts at first. While the excess fat on the overweight individual can serve to a certain extent as fuel for the needs of the body, only a small amount of it should be used as fuel daily or there may be shock, and sagging of face and abdomen.

However one of the main points in reducing weight is to remember not to cut down on protein foods; in fact it might be well to actually increase the amount of meat eaten. Whereas fat foods and starch foods burn slowly, meat foods burn fast.

WNU Service.

Comfort, Style in Pajamas



This suavely tailored club style pajama set is the essence of simplicity. Whether your cotton, satin, silk crepe, or georgette or rayon is expensive or not you won't be taking a chance with pattern No. 1923-B for step-by-step sewing instructions are included and guaranteed.

Household Questions

Hard cooked eggs, sliced, are made a tasty dish when added to a thickened tomato sauce and the whole sprinkled with cheese and baked 20 minutes. This is good for evening refreshments or Sunday supper on a rainy night.

Seven drops of lemon juice added to a pint of cream before whipping it will cause it to beat up in less than half the time it would without the juice.

Do not let hardwood floors get badly worn before having them polished. A little polish on the worn places each week keeps floors always looking well.

Drain all juices from fresh or canned fruits, store in ice box and use for fruit cocktails or sherbets.

Sour milk beaten into mayonnaise dressing gives it a delicious flavor.

If the neck of a bottle is broken when opening, tie a pad of absorbent cotton over the top of another bottle and pour contents of broken bottle through it. Cotton will catch pieces of glass as liquid is poured through.

Before putting away garden tools for the winter, clean them off, rub with kerosene or grease and store in a dry place.

DIONNE QUINS EAT QUAKER OATS EVERY DAY

Specialists set example for mothers everywhere



Dionne Case Demonstrates How We All Need Vitamin B—to Help Keep Fit*
Nervousness, constipation, poor appetite, lit young and old, alike. And these conditions result, doctors say, when diets lack a sufficient amount of the precious Vitamin B so richly stored in Quaker Oats.
So see that everyone in your family gets a big, piping hot bowl of Quaker Oats every morning. Order it by name from your grocer today.
*Where poor condition is due to lack of Vitamin B.

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antee to guide your every stitch. College girls approve its conservative styling — busy housewives find them adequate to greet the unexpected guest and the business girl revels in their comfort and ease assuring details. The trousers are amply cut and the soft blouse roomy enough for any 12 to 20's daily dozen. A natty pointed collar, wide cuffs and belt add an air of distinction to your garment.

Barbara Bell Pattern No. 1923-B is available for sizes 12, 14, 16, 18 and 20. Corresponding bust measurements 30, 32, 34, 36 and 38. Size 14 (32) requires 4 1/2 yards of 39-inch material. Send 15 cents in coins.

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Some grow old gracefully; and some grow old disgracefully.

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Kicks out Sooth

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SPECIALS

Friday, Saturday, Monday, Oct. 23, 24, 26

9 x 12 Crescent Rugs, firsts	\$5.95
9 x 12 Gold Seal Rugs, perfects, drop patterns	6.95
9 x 12 Gold Seal Rugs, regular perfects	7.95
Congoleum Throw Mats	19c, 29c, 39c

Yard Goods

Six foot Congoleum	49c sq. yd.
Nine foot Congoleum	59c sq. yd.
A few remnants at one-half regular prices	
27 x 72 wool fibre Rugs	1.49
Aladdin Mantle Lamps	3.25
One Two-piece Living Room Suite	39.95
One Four-piece Bedroom Suite	37.95
One Chiffonobe, oak finish \$14.95	One Chiffonobe, walnut finish \$19.95
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Ride with the highway patrol in to the jaws of death Jack Holt
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Also Paramount variety. 10 25c

Saturday Midnite Show Oct 24

A thrilling newspaper story. Lew Ayres, Gail Patrick and Paul Kelly in

Murder With Pictures

Also Paramount pictorial 19 25c

Sun Mon 25 26

This is one of the greatest love stories of all time. Katherine Hepburn and Fredric March in

Mary of Scotland

Also cartoon 10 25c

Tuesday 27

Madeup chorus cuties turn a musical his topay turvy Claire Trevor and Jane Darwell in

Star for a Night

Also cartoon 10 25c

Wed. Thurs 28 29

A great love drama of the great war. Surging with emotional fury. Filled with the inspired acting of these great stars.

Fredric March, Warner Baxter and Lionel Barrymore in

The Road To Glory

Also good comedy 10 25c

Coming Attractions

Gene Stratton Porter's "The Harvester" and William Powell in "The Great Ziegfeld"

Matinees each day at 2 p. m.

Saturday matinees 1:15

Evening shows at 7:30

Selected short subjects

COZY THEATRE

Saturday 24

Gene Autry, the singing cowboy

Comin Round The Mountain

Plus chapter 3 of 'Flash Gordon' with Buster Crabbe and Jean Rogers Also cartoon 10 15c

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Sunday Bible School, 9:45 a. m.

Preaching Service, 11:00

N. Y. P. S. 6:30 p. m.

Preaching Service, 7:30

W. M. S. Wednesday, 2:30 P. m.

Prayer meeting Wednesday, 7:15

We Welcome You.

Specials for the Week

Coffee, Bright and Early, 3 lb.	63c
Meal, 20 lb. cream	65c
Spuds, pk.	35c
Sweet Potatoes, pk.	39c
Baking Powder, K C, 10 lb.	\$1.13
Compound, Mrs Tuckers, 8 lb ctn.	\$1.13

East Texas Sorghum, gal.	65c
Honey, strained, gal.	98c
Sugar, 25 lb.	\$1.39
Flour, Skylite, 24 lb.	79c
Flour, Ponca Best, 48 lb.	\$1.85
Oats, Crystal Wedding	25c

For the Laundry

Lighthouse Cleanser, can	5c
Borax Washing Powder, 7 for	25c
Soap Flakes, Big 4, box	38c
Magic Washing Powder, box	23c
Soap, Big Ben, 6 bars	25c
Lye, 13 cans	99c

Cocoa, Brimfull, lb. can	11c
Cocoanut, bulk, lb.	23c

Market Specials

Steak, choice cuts, grain fed, lb.	23c
Roast, 2 lb.	25c
Cheese, lb.	25c
Bologna, lb.	13c
Hot Bar-B-Q, lb.	23c

I am paying \$31.50 for Cottonseed

Harry Burden
Grocery and Market
PHONE 15

Food Specials

These Prices STRICTLY CASH

The weather may be cold but our prices are still hot

Spuds, pk. 39c

Lemons, doz.	25c	Flour, Yukon Best	\$1.85
Bananas, doz.	15c	Flour, Western	\$1.65
Grapes, Tokay, 3 lb.	25c	Onions, 10 lb.	25c
Grapefruit, each	5c	Crackers, 2 lb. box	17c
Pears, Colorado, bu.	\$1.25	Soap, Big Ben, 6 for	23c

Roast, rib, 2 lb. 25c

E. Tex. Sorghum, gal	65c	Steak, lb.	18c
Yams, E. Tex., pk.	35c	Sausage, pure pork, lb.	20c
Gandy, bulk, lb	15c	Lettuce, nice firm heads	5c
Gum, 3 pkgs.	10c	Apples, large red, bu.	\$1.25
Stick Candy, lb. pkg.	18c	Salmon, 2 cans	23c

Candy, 3 bars 10c

Highest Prices Paid for Cream and Eggs

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