

IT'S NEW ROYAL - and it's Low-Priced!



TRY NEW LOW-COST ROYAL S.A.S. PHOSPHATE BAKING POWDER

MONEY CAN'T BUY aspirin faster-acting, more dependable than genuine pure St. Joseph Aspirin.

Advertisement for Women's Imported Mexican Slippers, featuring an image of a slipper and pricing information.

Sensible Way To Treat Minor SKIN ABRASIONS

Advertisement for Dr. Porter's Antiseptic Oil, featuring an image of a woman and child and text describing its uses.

Advertisement for Doan's Pills, featuring an image of a man and text about kidney health.

WEEKLY NEWS ANALYSIS Allies Close on Ruhr Valley; Japs Gird for U.S. Invasion; Forecast Cut in Grain Acreage



Indicative of high cost of taking Iwo Jima is this marine graveyard on the island, with row upon row of little white crosses.

EUROPE: Ruhr Target

To 60-year-old Field Marshal Albert Kesselring went the hapless job of assuming supreme command of German armies in the west as U. S. and British forces closed on the vital Ruhr valley after having conquered the coal and iron rich Saar basin to the southwest.

In picking Kesselring to try to hold the sagging German front in the west, Hitler chose an ardent Nazi, who gained notice through his development of strong defensive lines in Italy.

Following a tremendous concerted aerial bombardment aimed at softening up the enemy's rear areas, these four Allied armies stood ready to strike to the east of the Rhine and break into the open German plains on the high road to Berlin.

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Thus, while Kesselring had his hands full trying to hold the Allied armies off from the open northern plains, German commanders in the east experienced equal difficulty meeting the Russian onslaught over the other end of the level northern country in the east.

Though massed in the greatest strength before Berlin, the Reds also exerted considerable pressure to the south, seeking to batter their way through the mountain masses in Upper Silesia to enter Czechoslovakia, and smashing at German defenses in western Hungary in an effort to reach Austria.

With Americans putting away nearly 25 per cent of their incomes in cash, bank deposits and government securities within the last two and one-half years, total holdings of these assets reached 148 billion dollars at the end of 1944.

In saving 40 billion dollars last year, 10 times as much as in 1940, Americans amassed an additional 17 billions in cash and bank deposits; 15 billions in government bonds; 3 1/2 billions in insurance, and 900 millions in savings and loans associations.

The 852,000 employees of the nation's cities and towns draw a monthly payroll of \$122,000,000, the International City Managers association reported. Despite the decline in number of employees, however, the total payroll has shown a steady advance during the last two years.

Accompanying the general decline in number of municipal employees was a general increase in length of the regular, or normal work-week city hall personnel, though much occurred in the smaller cities.

FOOD: Overseas Demands

The food situation continued to occupy the country's attention, with the conviction growing that Americans will have to give their belts a long pull inward to help feed distressed civilians in liberated countries.

But if the food situation took the spotlight in the U. S., it also aroused interest in Britain, where Prime Minister Churchill told the house of commons that the country only had less than 6 million tons of food in reserve instead of the 700 million suggested by some quarters in America.

Following President Roosevelt's statement that it was only decent for Americans to share some of their food supplies with hungry Europeans, and reports that the army's share of meat would be increased 4 per cent during the next three months to help feed people in the war zones while U. S. civilians' would be slashed 12 per cent, it was announced that the United Nations Relief and Rehabilitation Administration (UNRRA) would require about 800 million pounds of food from this country during April, May and June.

Food other than meat composes UNRRA's largest claim on U. S. stocks, with calls for meat amounting to 1 out of every 350 pounds of the nation's civilian supply, it was said. Deliveries of grain, flour and other cereal products top the list, with meat and fat and then beans and peas, milk and sugar in order.

Of UNRRA's total requirements of 1,876,000,000 pounds of food for the next three months, the U. S. is expected to furnish 42 per cent, with Canada supplying 38 per cent and other United Nations the rest.

May Cut Draft Calls

With the services expected to be built up to full strength by July, 1945, monthly draft calls thereafter may be cut from the present 135,000 to 93,000 to furnish replacements, President Roosevelt revealed.

At the same time, a congressional committee was told that although draft calls would be reduced after Germany's defeat, young men will continue to be inducted during the Japanese war to replace discharged vets.

Previously, selective service announced that some 145,000 men from 18 to 29 years of age in the steel, transportation, mining and synthetic rubber industry would be deferred as essential workers, breaking the former policy of exempting only about 30 per cent in any field.

Unable to enlist the support of the nation's medical leaders for her treatment of infantile paralysis, Australia's Sister Elizabeth Kenny announced her decision to leave this country if congress failed to look into the difficulties that have beset her since her arrival here.

Although Sister Kenny's decision to leave the country came upon the heels of the National Foundation for Infantile Paralysis' refusal of a request for \$804,000 for the Kenny institute in Minneapolis, Minn., she said that money was no object, since the people of the latter city already had raised \$400,000 for her work and undoubtedly could double the figure.

Rather, she said, her decision to leave was prompted by the medical profession's failure to provide assistance for further research into her theory of treatment. Without such research, she declared, her presence here was no longer necessary since others have been trained in her present methods.

MIDNIGHT CURFEW: New York in Line

Having enjoyed an extra hour of night frolicking for a few days, New York's milling merry-makers found themselves out on the streets at midnight again, following the amusement owners' decision not to take advantage of Mayor La Guardia's one hour extension of the government's 12 a. m. curfew, imposed to conserve fuel and manpower.

First accepting La Guardia's one hour reprieve in the face of widespread criticism, the amusement owners' own hands were forced when both the army and navy ordered their personnel to leave the nightclubs at midnight in obedience to the government regulation.

Before the New Yorkers decided to close their doors, War Mobilization Director Byrnes said it was impossible for the government to enforce the midnight curfew, since it lacked the police necessary.

SHIP EGGS BY AIR

More than 5,000 hatching eggs have been shipped successfully by airplane from the United States to tropical American countries to develop poultry industries as part of an inter-American food-growing program.

PACIFIC: Fear Invasion

Making no bones about their fear of an invasion of their homeland, the Japanese government moved feverishly to prepare the country for the eventuality, while at the same time pushing efforts to organize occupied China against a thrust from U. S. forces.

Her predicament underlined by the U. S.'s gradual advance toward the homeland, and the destructive aerial raids on her great urban centers, Japan's leaders called for the establishment of virtual martial law in the country, permitting expropriation of land and demolition of buildings for defense purposes.

Though high military authorities believe that Japan, like Germany, will not be bombed out of the war because of the decentralization of her industry, U. S. attacks have cut into some of the enemy's productive capacity, besides causing serious civilian dislocations. Already, almost half of Tokyo's civilian population has been evacuated, it was said.

Besides impairing the home effort, such raids as the recent carrier plane attacks on the Japs' great inner naval base in the inland sea bounded by the home islands of Honshu, Kyushu and Shikoku serve not only to cripple the enemy fleet but also damage important repair and anchorage facilities.

Although the Japs feel that any direct assault on the homeland would give them the advantage of short supply lines and land bases from which to develop counter-measures, they are looking worriedly to the Chinese coast, where they believe the U. S. might drive ashore to set up invasion bases.

Thus, high military authorities presume, the enemy will continue to play for time in such outlying battle zones as the Philippines and Burma to permit further development of Chinese resources and troops reportedly fighting for them so as to be better able to meet an invasion of that country.

CROP ACREAGE: To Drop

Because of a decrease in hog numbers in their own lots, an expected drop in demand for feed grains and a switchover to crops with lower labor requirements, farmers will put fewer acres to important grain in 1945, the U. S. department of agriculture reported.

Basing its report on farmers' declarations of intentions, the USDA said that corn acreage would be down 3 per cent under 1944, barley 14 per cent, and soybeans 2 1/2 per cent. As exceptions, wheat acreage was expected to increase 4 1/2 per cent and oats 8 per cent.

In addition, the USDA's reports on acreages for other crops showed general decreases from last year, with increases forecast only for sugar beets, flaxseed, tobacco and rice.

With the weather generally favorable, finances ample and seed and feed plentiful, chief obstacles to 1945 production lie in manpower and machinery shortages, the USDA declared. Indicated acreages in declarations of intentions might be notably changed through the year, the USDA said, in accordance with influences in weather, price fluctuations, manpower, finances and the effect of the report itself on farmers' plans.

Staples Output . . .

Wool production declined along with cheap numbers in the United States in 1944 with production, both shorn and pulled, estimated at 418,094,000 pounds compared with 449,578,000 pounds produced in 1943. Average local market prices in 1944 were 42.4 cents per pound, however, compared with 41.6 cents per pound in 1943. Number of sheep shorn is estimated at 9 per cent less than 1943 or 44,324,000 head.

Start Day Right in This Frock Matching Dress and Hat for Tot



Dress and Hat for Tot AN ADORABLE warm weather ensemble for a sweet young miss. She'll be sure to like the swinging skirt and the bodice lacing on the dress. The little hat is easy to make—it opens out flat to launder.

YOU'll look pretty and very efficient in this smoothly fitting house frock with scalloped front closing. Use gay floral prints, pink and white or blue and white checked gingham, or crisp polka dots. Trim with bright jumbo ric rac.

Advertisement for Clabber Girl Baking Powder, featuring an image of the product and text about its balanced action.

Advertisement for Clabber Girl Baking Powder, featuring the brand name and manufacturer information.

Advertisement for Stop Waiting for Electricity, featuring an image of a woman and text about the benefits of electric power.

SAVE 1752 HOURS OF FARM LABOR A YEAR!

Electric Power from the FREE WIND! Don't wait longer. Let electric power from the free wind—the world's cheapest and most abundant motive power—take over those drudgerous farm tasks, giving you a new ease—a more satisfactory way of farm living.

INVESTIGATE NOW! Remember, you too can have electricity. Find out about it. Now is the time to investigate what you can gain from the outstanding economies of Electricity from the Free Wind. Just send in this coupon—No obligation, of course.

Form for Wincharger Corporation coupon, including fields for name, address, and phone number, and a section for mailing instructions.



Mister Peltz Is Peeved!

Mister P. sells charts. Pie-charts, bar-charts, fever-charts—in pink and green and purple—proving anything you want. He has a nice new chart on the cost of living. It shows the price of practically everything curving sharply up after war began.

But one price stubbornly stays down at pre-war levels. It's the price of electricity. It upsets the neat cost-of-living curves. It upsets P. P. Peltz. He's peeved.

We're sorry to offend Mister Peltz, but glad that we've been able to keep electricity plentiful and cheap when so many things are scarce and expensive.

It hasn't been easy to serve busy homes and booming war plants at the same time—with the friendly, efficient service we like to give. But all our folks have pitched in and worked hard to make it possible.

West Texas Utilities Company

Hedley Lodge No. 413

Hedley Chapter No. 413, O. E. S., meets the first Friday of each month at 8:00 p. m.

Members are requested to attend.

Visitors welcome.
LULA JOHNSON, W. M.
ETHEL KINSLOW, Sec.

Buy 'em and Keep 'em WAR BONDS

THE OLD JUDGE SAYS...



"That's news to me, Judge. From the way some people talk you would think it was at least 50%."

"No, Clem, there's the statement right here in the paper... from authorities who have made an exhaustive study of the subject. Only about 5% of the people who drink occasionally abuse the privilege... 95% drink sensibly."

"No wonder you say it wouldn't be fair to take the privilege away from the other 95% Judge. I agree with you."

"I can't see it any other way, Clem. No

more than I could see taking automobiles away from everybody because a few drive recklessly and have accidents. Or preventing the making or sale of cake or doughnuts because some folks eat too much and get indigestion."

"In the case of spirit beverages, the answer is one of education and better control."

"As a matter of fact, the responsible members of that industry are working constantly toward that end. They don't want folks to abuse the use of their product any more than we do."

This advertisement sponsored by Conference of Alcoholic Beverage Industries, Inc.



Baby Chicks

Now hatching chicks every Tuesday and Friday.

Bring eggs for custom hatching on Saturday and Wednesday.

Clarendon Hatchery
Clarendon, Texas



LIVESTOCK LOSSES!

Not one of your Livestock is Expensible.

Visit our completely stocked animal health department and see our full line of Dr. LeGear's remedies.

WILSON DRUG COMPANY

Where You Are Always Welcome
Phone 63

Darnell Grocery and Feed Store



We have field planting seed at reasonable prices

Bring us your Produce, Cream for better tests, Eggs and Poultry advance as the market does.

Feed our mashers. You will reap your rewards in more eggs and better growing chicks.

We sell for less money

- 100 lb. Big Vee Egg Mash, plain sack **\$3.15**
- 100 lb. Thrifty Egg Mash, print sack **\$3.25**
- 100 lb. Big Vee Egg Mash, print sack **\$3.19**
- 100 lb. Starter Mash **\$3.83**
- 100 lb. Wheat Shorts **\$2.49**
- 100 lb. Wheat Bran **\$2.45**

- Block Stock Salt, plain **.50**
- Block Stock Salt, sulphur **.55**
- 50 lb. Gladiola Flour **\$2.35**
- 50 lb. Amaryllis Flour **\$2.33**

- 3 lb. pkg. W. P. Coffee **.69**
- 2 cans Evans Tomatoes **.25**
- 2 cans Faultless Corn **.25**
- 2 cans Chuck Wagon Beans **.25**
- 10 lb. Cream Meal **.55** 25 lb. **\$1.19**

We Have Fresh Meats

Notice

There has been some complaint about dogs and chickens running at large. There is a city ordinance against this, and if you do not want your chickens or pet dogs killed, please keep them at home. By order of the City Council

Let C. E. Johnson, manager of the Hedley Telephone Co., write your fire and hail insurance.

Kidneys Must Work Well

For You To Feel Well 24 hours every day, 7 days every week, never stopping, the kidneys filter waste matter from the blood. If more people were aware of how the kidneys must constantly remove surplus fluid, excess acids and other waste matter that cannot stay in the blood without injury to health, there would be better understanding of why the whole system is upset when kidneys fail to function properly. Burning, scanty or too frequent urination sometimes means that something is wrong. You may suffer nagging backache, headaches, dizziness, rheumatic pains, getting up at night, swelling. Why not try Doan's Pills? You will be using a medicine recommended the country over. Doan's stimulates the function of the kidneys and help them to flush out poisonous waste from the blood. They contain nothing harmful. Get Doan's today. Use with confidence at all drug stores.

DOAN'S PILLS

IT'S TIME for a CHANGE



Your car isn't getting any younger—it needs more frequent and careful servicing. Drive in today!

Sinclair Service Station
ROSS ADAMSON, Prop.

SUBSCRIBE TO THE HEDLEY INFORMER

Friendly Thoughts

By WOMACK FUNERAL HOME

Patience wins worth-while prizes. And patience also builds rugged character that can remain unspoiled by success. And patience in itself is one of life's worth-while possessions.

Ask anyone, whose knowledge of our equipment and whose personal experience qualifies him to speak, his opinion. Then you will know what we would have you know.

Womack Funeral Home
Phone 94 Hedley, Texas



THE HEDLEY INFORMER

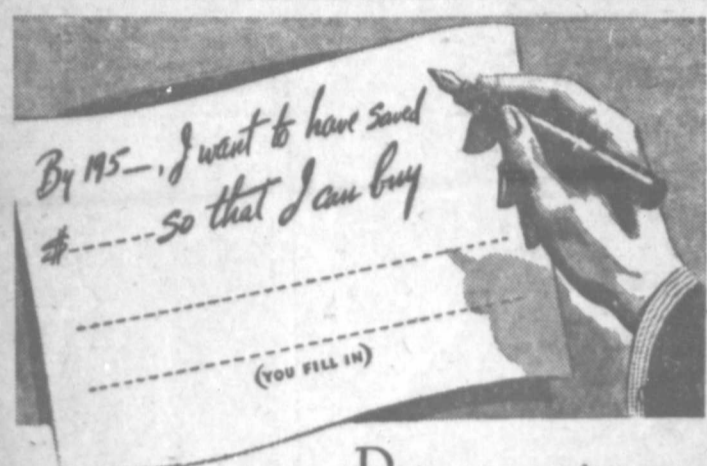
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All obituaries, resolutions of respect, cards of thanks, advertising of church or society functions, when admission is charged, will be treated as advertising and charged for accordingly.

In case of error in legal or other advertising the publisher does not hold himself liable for damages in excess of the amount received for such advertising.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will gladly be corrected upon its being brought to the attention of the publisher.



Don't put your pen down, yet. Now figure this out: How much will you have to save every month in order to have the total indicated above in the desired year?

Don't forget that every \$18.75 you put in War Bonds today will be worth \$25 in ten years. That means your money will accumulate faster. Don't forget too that the money you save in your bank will be increased by the interest it will earn. That speeds the saving process, too.

Then if you will plan to cut down on unnecessary expenditures today, when prices are high, your extra dollars will buy more later on. That helps to build up the savings total.

All this arithmetic represents a type of planning which your government earnestly asks you to follow. If all of us will plan our spending and plan our saving we will help in winning the war and help to assure a prosperous peace.

Help the nation's efforts to keep your living cost DOWN, the buying power of your dollar UP.

PLAN YOUR SPENDING FOR YOUR COUNTRY YOUR FAMILY - YOURSELF PLAN YOUR SAVING.

This advertisement is approved by the Office of Economic Stabilization

THE SECURITY STATE BANK

Member Federal Deposit Insurance Corporation
Hedley, Texas

Hunt & Tollett Cash Grocery

Food Savings

Buy Merit Chicken Feed	
Hi Ho Crackers, box	22c
Maxwell House Coffee, lb.	37c
Red Label Macaroni, 6 for	25c
Cream of Wheat, regular	24c
Nabisco 100% Bran	19c
New Spuds, per lb.	8c
5 lb. Brimfull Golden Syrup	43c
1 lb. K. B. Peanut Butter	25c
1 pint Nubbins Mustard Pickles	30c
1 pint White House Apple Juice	25c
1 gallon Walko Apricots	92c

MARKET SPECIALS

Kraft Dinner, 3 for	25c
Honey Brand Party Loaf	32c
Meadolake Oleo, lb.	25c
Pork Steak, lb.	33c
Old English Cheese Spread	21c
Forequarter Round Steak, lb.	33c

PASTIME THEATRE
Clarendon, Texas

Last Times Friday
Joan Fontaine in
Frenchman's Creek

Saturday Only
Roy Rogers and
Dale Evans in
San Fernando Valley

Sunday and Monday
Claudette Colbert and
Fredrice March in
Sign of the Cross

Tuesday Only
Warner Baxter in
Shadows In The Night

Wed. Thurs. Fri.
Gary Cooper and
Teresa Wright in
Casanova Brown

DR. D. H. COX
OSTEOPATHIC PHYSICIAN
Hedley, Texas
PHONE: Office 65—2 rings
Res. 65—3 rings

C. E. Johnson at the Hedley Telephone Co. will write your fire and hail insurance.



THE WRECK . . .
then . . .
the reckoning! You can obtain complete automobile coverage before an accident if you call us right now. Don't drive without automobile insurance.

C. L. Johnson
Insurance Agency
Security State Bank Building
HEDLEY, TEXAS



FOOD THAT SATISFIES

Do you enjoy good food and courteous service? You will find them here. Reasonable prices, too.

Roxie's Cafe
Mrs. Roxie Wyninegar, Prop.

Prices GEARED to Your BUDGET

Cream and Eggs Market Price



with
SWANS DOWN
CAKE FLOUR
CALUMET
BAKING POWDER

SWANSDOWN, 2 3/4 lb. box	30c
CALUMET, 1 lb.	19c
CALUMET, 1 lb. 9 oz.	29c

Cream and Eggs Market Price

MOREMAN'S HARDWARE & GROCERY
"The House of Service"

City Shoe Shop



All Kinds of
Shoe Repairing

Come in and select your leather for a pair of new sandals, made to order.

R. E. Beach, Prop.



BRING YOUR APPETITE HERE!

We know how to please it with foods that "hit the spot."

Try our Milk Shakes and Sundaes.

Hedley Cafe
Kenneth Taylor, Prop.
BUY A BOND TODAY

Hedley Lions Club Meets the 2nd and 4th Thursday night of each month. All Lions urged to be present. Earl Tolett, President.

War Dads Club Meets on the 7th of each month. All War Dads invited. C. L. Johnson, President.

WEEK END SPECIALS APRIL 6-7

Flour, Gold Medal, 25 lb.	\$1.31	50 lb.	\$2.49
Meal, Aunt Jemima, 5 lb.	29c	10 lb.	55c
Coffee, Wamba, 3 lb. square jar	\$1.00		
Sugar, pure cane 5 lb.	36c	10 lb.	71c
25 lb.	\$1.72		
Baking Powder, 2 lb. Clabber Girl	23c		
Matches, Diamond, 6 box carton for	30c		
Hi Ho Crackers	21c		
Whole grain Corn, per can	16c		
Cake Flour, Softasilk	29c		
Pork & Beans, 16 oz.	9c	New Spuds, 3 lb.	25c
Mackerel, in oil, jar	29c		
Compound, Bird Brand, 4 lb. carton	69c		
Oats, 3 Minute, box	29c	Green Beans, lb.	19c
Babo, can	12c		
Juno Suds	23c		
Camay Soap, 3 bars for	23c		
Magic Washer	23c		
Miracle Whip Salad Dressing, 1/2 pt.	17c	Pt.	29c
Lettuce, lb.	12c	Carrots, bunch	6c
Turnips and Tops, bunch	9c	Strawberries, pt.	39c
Rhubarb, lb.			14c
Grapefruit, pink, 2 for			17c
Oranges, Sunkist, lb.	10c	Lemons, Sunkist, doz.	27c

AT OUR MARKET

Fresh Hamburger Meat	25c
Loin Steak, lb.	34c
Rib Rousc, 7in. 32c 10in.	27c
Ste v Meat, lb.	19c
Fresh Liver, lb.	22c
Pork Sausage, pure, lb.	35c
Pork Chops, lb.	35c
Cured Ham, lb.	49c
Fresh Brains	

