



# New & Used Cars

At a "Live and Let Live" Price

Try us before you go out of town to buy.

Batteries, 12 to 30 mos. guarantee, \$12 exchange

Come in and let our wheel balancing machine

make your wheels roll straight.

## C. L. Taylor Garage

### R. W. SCALES REAL ESTATE

FARMS, RANCHES & CITY PROPERTY  
HEDLEY Phone 74 TEXAS



See us for your Butane appliances.

Also Butane in bottles.

### Hedley Lumber Co.

Phone 25

### First Baptist Church

Cecil W. Lisenbee, Pastor  
Sunday School 10:00 A. M.  
Lionel Blankenship, Supt.  
Preaching 11:00 A. M.  
B. T. U. 6:45  
Evening Service 7:30  
W.M.U. Each Monday 2:30 P.M.  
Prayer Meeting Wednesday 7:30  
Mrs. Moffitt, Church Clerk  
Frank Murray, Treasurer



Mr. Dan Goldsmith, 3024 Curron Road, Louisville, Ky., owner of Coogla Cut Rate Store at 935 West Broadway, says there just aren't enough words in the English language to praise HADACOL correctly. He says he knows most folks don't realize what a change HADACOL can make in their life if their systems are deficient in Vitamins B<sub>1</sub>, B<sub>2</sub>, Iron and Niacin. Here is Mr. Goldsmith's statement:

"Before I started taking HADACOL I was run down and nervous—and had a hard time sleeping nights. With my work in the store I have to spend sometimes 14 hours a day on my feet. Since I am in the retail business I saw how many folks were asking for HADACOL so I decided to try it myself. After the first couple of bottles I could tell a definite improvement. Now I have all the pep and energy in the world, my nerves are steady as ever and I really do get a good night's rest. HADACOL is wonderful—I not only take it, but recommend it to all my customers. I praise the day Senator Dudley J. LeBlanc put HADACOL on the market."

#### HADACOL Is So Different

Thousands are benefiting from HADACOL... whose systems lack Vitamins B<sub>1</sub>, B<sub>2</sub>, Iron and Niacin. HADACOL is so wonderful because HADACOL helps build up the hemoglobin content of your blood (when Iron is needed) to carry these great Vitamins and Minerals to every body organ—to every part of the body.

Give remarkable HADACOL a chance and if you don't feel better with the first few bottles you take—you get your money back. Only \$1.25 for Trial Size; Large Family or Hospital Size, \$3.50. If your druggist does not have HADACOL, order it direct from The LeBlanc Corporation, Lafayette, Louisiana. © 1950, The LeBlanc Corporation.



We have a full

Sweeten the Occasion

line of fresh

with *King's*  
**Chocolates**  
for  
"American Queens"

## King's Candies

Give King's, the chocolates with a royal flavor, to sweeten any occasion. They're always in good taste.

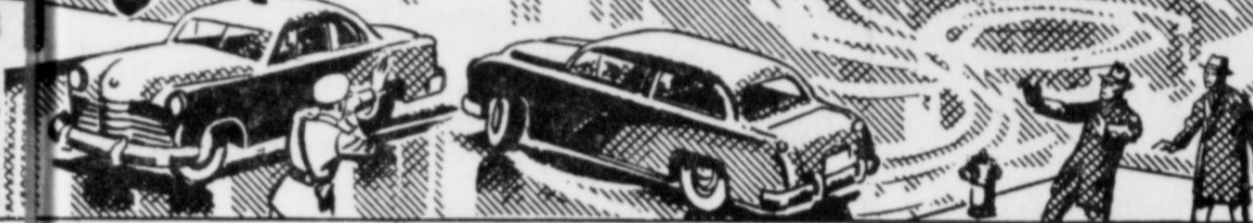
66c up

### WILSON DRUG COMPANY

Where You Are Always Welcome

Phone 63

# NOW Firestone Offers 2 WAYS to Enjoy SAFER WINTER DRIVING



## 1 DON'T GET STUCK IN SNOW, SLUSH and MUD PUT ON NEW WINTER TIRES

FOR MAXIMUM TRACTION

AS LOW AS  
**1.25**  
A WEEK

### THE Firestone STUDDED GROUND GRIP

The Perfect Winter Traction Tire for On-and-Off the Highway Use. Designed for Cars using Conventional Tires.

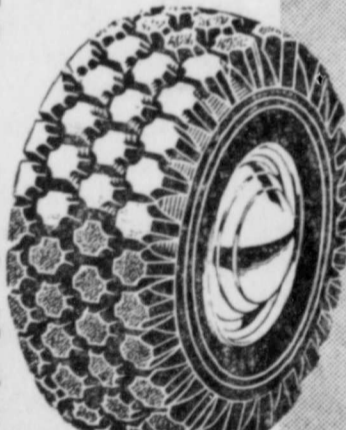
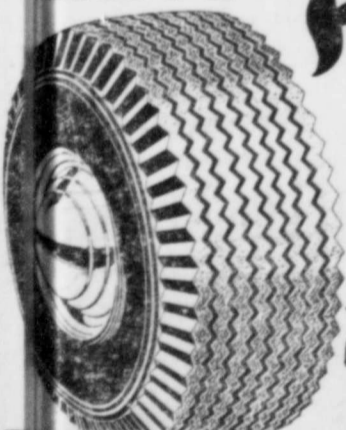


### THE Firestone GROUND GRIP SUPER BALLOON

Rides on Only 24 lbs. of Air—It's the Ideal Winter Tire for Cars Using New Low Pressure Tires. Takes Hold in Deep Snow, Slush and Mud.

## 2 FOR EXTRA TRACTION AT LOWER COST HAVE Firestone POLAR GRIP WINTER TREADS

APPLIED ON YOUR OWN TIRES OR WE'LL SUPPLY THEM ON SOUND TIRE BODIES



### 2 GREAT TREAD DESIGNS TO CHOOSE FROM

STUDDED POLAR GRIP  
**9.90**  
SIZE 6.00-16 ON YOUR TIRE

CHAMPION POLAR GRIP  
**8.70**  
SIZE 6.00-16 ON YOUR TIRE

Exclusive skid-resisting material called "Icocoels" produces millions of tiny abrasive edges that GRIP the road and resist skidding. These amazing treads can be applied to your tires—or we have your size with treads applied.

EASY PAYMENTS

## HARRISON HALL SERVICE STATION

WHOLESALE & RETAIL CONOCO PRODUCTS

PHONE 34

HEDLEY

## Now Is The Time

To plan your Christmas shopping.

We have China, Silverware, and gifts of all kinds at reasonable prices.

Use Our Lay-Away Plan

### MOFFITT HARDWARE COMPANY

Let C. E. Johnson, manager of the Hedley Telephone Co., write flowers or leave order at Wilson your fire and hail insurance. See Myrtle Kirkpatrick for Drug.

## Sleeping Comfort FOR SALE!



Let us show you what Modern Automatic Sleeping Comfort can mean to you!

The best aid to health and beauty is a good night's sleep. You will fall asleep faster and sleep sounder in a bed that is warm all over and stays that way all night. With a G-E Automatic Blanket, you can select the personal warmth you like best. Just set the dial on the bed-side control this "just-right" warmth is automatically maintained regardless of temperature changes... all night long.

### Automatic Electric Blankets

COME IN AND SEE FOR YOURSELF...

- ✓ The new signal-wire circuit that gives you even, luxurious, sunshiny warmth—all night long.
- ✓ How the remarkable bed-side control keeps your bed at a perfect temperature for real sleeping comfort.
- ✓ How the new G-E Blanket is lighter than ever—sturdier than ever—how it takes the place of three ordinary blankets.
- ✓ How 1,000,000 G-E Blankets are already making Americans "sleep-happy."

G-E Automatic Blankets launder easily and come in four lovely colors: rose, blue, green, and cedar. They're available in sizes to fit any type bed.

### West Texas Utilities Company

TRADE WHERE YOU CAN SAVE  
M SYSTEM  
FOOD STORE

White Swan Coffee, lb.	.79
Sugar, pure cane, 10 lb.	.93
Big M brand Cream Style Corn, No. 2 can	.15
46 oz. Tomato Juice	.19
Full quart Sour or Dill Pickles	.25
Kimbell Orange Juice, No. 2 can	.18
Pork Chops, lb.	.48
Bologna, lb.	.45
Longhorn Cheese, lb.	.45
½ gal. Blackburn Syrup, all flavors	.49
Delite Pure Lard, 3 lb.	.55
Delite Sliced Bacon, lb.	.49

Church of the Nazarene

W. E. Bond, Pastor  
Sunday School 10:00 A. M.  
Preaching Service 11:00 A. M.  
Evening Service 7:30 P. M.  
W.M.S. each 2nd Wednesday.  
Mid-week Prayer Service Wednesday 7:30 P. M.

Let C. E. Johnson, manager of the Hedley Telephone Co., write you fire and hail insurance.

Dr. Jack L. Rose

Optometrist

(9:00 a. m. to 5:30 p. m.)

715A Main St. Ph. 251-M

MEMPHIS, TEXAS

Adamson-Lane Post  
287, American Legion

Meets on the 2nd Tuesday of each month. All Legionnaires are requested to attend.

JOE GOLDSTON  
OPTOMETRIST  
CLARENDON, TEXAS  
PHONE 36

**QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID**  
Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing  
Over three million bottles of the WILLARD Treatment have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at

CITY DRUG STORE

**MANY NEVER SUSPECT CAUSE OF BACKACHES**

As we get older, stress and strain, over-exertion, excessive smoking or exposure to cold sometimes slows down kidney function. This may lead many folks to complain of nagging backache, loss of pep and energy, headaches and dizziness. Getting up nights or frequent passages may result from minor bladder irritations due to cold, dampness or dietary indiscretions.

If your discomforts are due to these causes, don't wait, try Doan's Pills, a mild diuretic. Used successfully by millions for over 50 years. While these symptoms may often otherwise occur, it's amazing how many times Doan's give happy relief—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

**DOAN'S PILLS**

Lions Club  
meets the 2nd and 4th Thursday night of each month. All Lions urged to be present

To Relieve Misery of  
**COLDS take 666**  
LIQUID OR TABLETS—SAME FAST RELIEF

DR. D. H. COX  
OSTEOPATHIC PHYSICIAN  
Hedley, Texas  
PHONES: Office 65—2 rings  
Res. 65—3 rings

**BOAZ TABLETS FOR HIGH AND LOW BLOOD PRESSURE AVAILABLE**

Hear the Boaz program over XBFW, El Paso; XEV, West Coast; WIVK, Knoxville, Tenn.; KXEX, Topeka, Kansas; XER, Old Mexico.

Wilson Drug Co.



Your Aermotor Dealer  
**Hedley Lumber Co.**

**SHOWERS OF SAVINGS**

Phone 43 WEEK END SPECIALS We Deliver

We have Fresh and Cured Meats reasonable.

1 lb. Crystal Wedding Oats	.39
Mackerel	.24
10 lb. Pinto Beans, new crop	\$1.00
1 lb. Armour Lard	.69
1 lb. Bananas .25	1 lb. Cranberries .25
1 lb. can Kimbell's Chili	.60
1 lb. can Kimbell's Tamales	.25
½ lb. Aunt Jemima Pancake Flour	.37

Bring us your cream, eggs & poultry. Feed our Crown Quality Dairy and Poultry Feeds for better results.

**DARNELL FOOD & FEED STORE**

**THE HEDLEY INFORMER**

D. E. Boliver, Publisher

Published every Friday at Hedley, Texas

\$1.50 per year in Donley County; \$2.00 elsewhere.

Entered as second class matter October 28, 1910, at the post office at Hedley, Texas, under the Act of March 3, 1879.

In case of error in legal or other advertising the publisher does not hold himself liable for damages in excess of the amount received for such advertising.

All obituaries, resolutions of respect, cards of thanks, advertising of church or society functions, when admission is charged, will be treated as advertising and charged for accordingly.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will gladly be corrected upon its being brought to the attention of the publisher.

**This Winter**

WINTER can upset the performance of your car. Chilling blasts can slow your starts... cut down your power. Corrosive combustion acids—increased by cold-weather driving—cause extra engine wear and so reduce gasoline mileage.

Now... at last... you can cushion your engine against winter wear... by protecting it with the winter grade of new Conoco Super Motor Oil.

get  
**Super Protection!**

CHANGE NOW to new Conoco Super Motor Oil... proved by two winters' testing in the sub-zero cold of the Colorado and Montana mountains... to be the great new winter wear-fighter! Conoco Super Motor Oil safely gathers up acids and harmful moisture... flushes them out of your engine when you drain! New Conoco Super OIL-PLATES your engine... fights winter-rust, inhibits corrosion, reduces sludge!

Get flying starts... fast pickup... full power! Keep that new-car gasoline mileage! Drain and refill with the winter grade of new Conoco Super Motor Oil... at Your Mileage Merchant's... right away!



Ask Your Mileage Merchant About:  
**"50,000 Miles No Wear!"**

©1950 CONTINENTAL OIL COMPANY

75th ANNIVERSARY 1875 - 1950

**HARRISON HALL SERVICE STATION**

WHOLESALE & RETAIL CONOCO PRODUCTS

PHONE 34

HEDLEY

**Fall Values**

Infra Red Lamp	\$6.75
Casco Electric Heating Pads	\$4.95 to \$7.95
Hankscraft Automatic Baby Bottle Sterilizer	\$5.95
Hankscraft Electric Automatic Bottle Warmer	\$1.98
DeVilbiss Electric Steam Vaporizer	\$3.49
Renwal Electric Steam Vaporizer	\$2.98

We give J.N. Green Stamps

**City Drug Store**

MIKE THORNBERRY, Owner

Phone 45

Night Phone 116

**PROTEIN  
B Vitamins  
Minerals**

You can't see them-  
but you need them

**MEAT**  
HAS THEM ALL

GET CHOICE MEATS EVERY DAY AT  
**PICKETT GROCERY**



**And In Addition . . .**

. . . to our many, many blessings, we're grateful  
for your friendship.

Our bank will transact no business on  
Thanksgiving Day, Nov. 23rd.

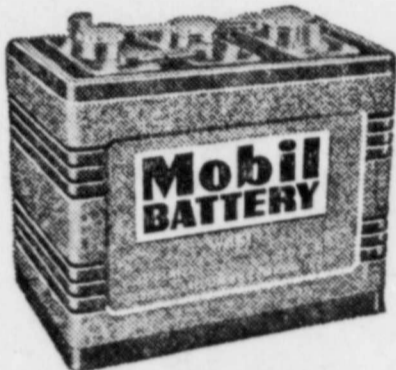
**SECURITY STATE BANK**

Member Federal Deposit Insurance Corporation  
Hedley, Texas

**HEDLEY THEATRE**

Saturday  
**Eddy Arnold in  
Hoedown**  
Prevue, Sunday, Monday  
**Dan Dailey and Anne Baxter in  
A Ticket to Tomahawk**  
Tuesday, Wednesday  
**Sabu and Gail Russell in  
Song of India**  
Thursday, Friday  
**John Garfield and  
Micheline Puelle in  
Under My Skin**

C. E. Johnson at the Hedley  
Telephone Co. will write your  
fire and hail insurance.



**MOBIL BATTERIES  
FOR QUICK STARTS**

JESSE BEACH

YOUR FRIENDLY

**MAGNOLIA DEALER**



Coffee, White Swan, 2 lb. can	\$1.65
Bud White Syrup, 1½ lb. bottle	.16
Black Eye Peas, No. 2 can	.15
Catsup, 14 oz. bottle	.19
Walnuts, No. 1 Diamond, lb.	.35
Pecans, paper shell, lb.	.42
Corn Meal, 10 lb.	.69
Rome Beauty Apples, lb.	.09

**MARKET SPECIALS**

Longhorn Cheese, lb.	.39
Pure Lard, 4 lb. carton	.60
Pork Chops, lb.	.45

Save your meats, fruits and vegetables in our lockers.

**'The House of Service'**

**MOREMAN GROCERY & LOCKER**



YOU CAN'T LIVE WITHOUT  
PROTEIN... YOU GET IT IN  
**MEAT**

Libby Fruit Cocktail, No. 2 1-2	45c
Kimbell's Chili, No. 2	60c
Armour Peanut Butter, 1 lb.	38c
Bright & Early Coffee, 1 lb. can	80c
10 lb. Pinto Beans	\$1.00
10 lb. Kimbell Meal	70c
Peaches, halves, No. 2 1-2 can	33c

Plenty of Fresh Meats of all kinds.  
Bring us your Cream and Eggs.  
We have a full line of Merit Feeds.

**FARMERS  
GROCERY & MARKET**

"Free Delivery Service"

Phone

Hedley, Texas

**REMEMBER WHEN**



**... this was your "central" heating plant**

Too much heat in one room—not enough  
in another. That was the accepted stand-  
ard of heating when you used a temper-  
amental old stove in the parlor. The com-  
ing of natural gas brought wonderful new  
comfort into your home . . . automatic  
gas heating equipment now raises that  
standard even higher. Gas heating equip-  
ment will serve you best if it's adequate,  
vented, automatic. Investigate the im-  
proved models now being installed in  
most all modern homes. Investigate the  
new automatic circulating gas heating  
systems. See what they will do for you.

The scores of companies which comprise  
the natural gas industry in the Gulf South  
are serving you in many ways besides de-  
livering gas to your home or factory. Their  
royalty payments, payrolls and local pur-  
chases help make business better for ev-  
erybody. Their tax payments help to pro-  
vide essential governmental services.  
Their industrial development activities  
help to bring more jobs and payrolls into  
the area, thus creating more prosperity  
for you and your family.

**UNITED GAS**

SERVING THE

*Gulf South*