



SEASON'S  
BEST



A truly Merry  
Christmas  
to our good  
friends and  
neighbors.



Hedley Variety Store

Mrs. Jap Shaw, Prop.



JOLLY GREETINGS



May the  
blessings of great  
joy be yours  
in full  
this Christmas

Hedley Lumber Co.

Phone 25

Merry Christmas

May  
the blessings of  
Christmas  
descend  
upon your homes  
in  
abundance.



Moffitt Hardware Co.

Hedley Lions Club

on the 2nd and 4th Thurs-  
day night of each month. All  
Lions urged to be present

**A-H**  
ANTI-HISTAMINE TABLETS

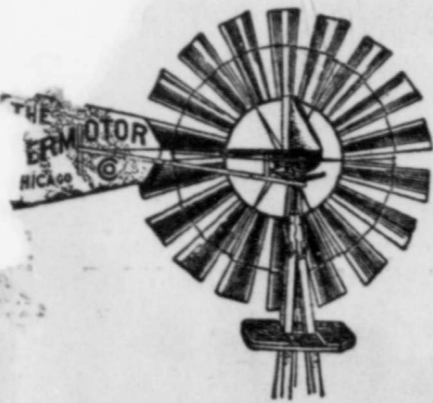
stop COLD'S  
distresses IN  
MANY CASES  
the first day!

**W. SCALES**  
REAL ESTATE

FARMS, RANCHES & CITY PROPERTY  
HEDLEY Phone 74 TEXAS

**Dr. Jack L. Rose**  
Optometrist

715A Main St. Ph. 251-M  
MEMPHIS, TEXAS



Your Aermotor Dealer  
**Hedley Lumber Co.**



For a smile on every face  
and a carol in every heart  
we commend you to the spirit  
of Christmas  
Happy holiday



**Murphy-Spicer Funeral Home**

Burial  
Insurance

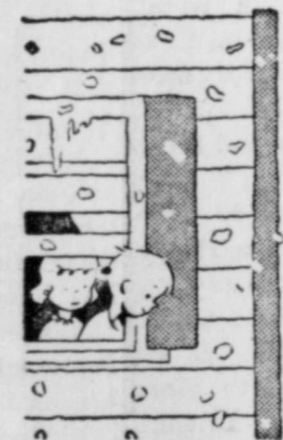
Ambulance  
Service

Phone 94

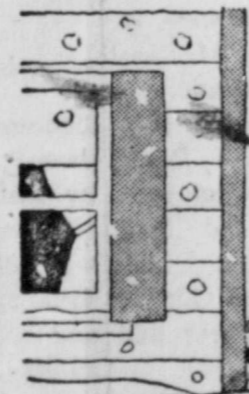
Hedley, Texas, Memphis



**Yuletide  
Greetings**



● Naturally, there is a  
Santa Claus... just as  
naturally as there are  
children. No one even  
doubts that any more.



● Just give way to the spirit of  
the season and your share of joy  
will come.

**West Texas Gin Co.**

W. B. Wiggins, Mgr.



**Max Factor and Evening in Paris  
Gift Sets, also Men's Gift Sets  
Xmas Wrappings & Cards  
Gifts for Children  
Xmas Wrapped King's Candies**

**WILSON DRUG COMPANY**

Where You Are Always Welcome

Phone 63

Get the BIGGER, BETTER and GREATER  
**DALLAS NEWS**



for Texas' most complete news coverage!  
for The Southwest's biggest and best Sports Coverage!  
for America's favorite comic strips!  
for A giant Women's Section every day!  
for Texas' best rural and farm news!  
for "This Week" Magazine, every Sunday!

SUBSCRIBE NOW TO THE **Dallas Morning News**

**FILL OUT AND MAIL THIS COUPON**  
Circulation Department, The Dallas Morning News, Dallas, Texas

Gentlemen:  
Please send me The Dallas Morning News, DAILY and SUNDAY, for which I agree to pay \$1.50 per month.  
Check or money order is enclosed for  
 3 months, \$4.50  6 months, \$9.00  
(These rates good only in Texas)

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_ PHONE NO. \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

HEDLEY, DONLEY COUNTY, TEXAS

Merry Christmas



Let us welcome the season with open hearts and the music of carols.

**DARNELL FOOD & FEED STORE**

**Hedley Lions Club**

Meets the 2nd and 4th Thursday night of each month. All Lions urged to be present

C. E. Johnson at the Hedley Telephone Co. will write your fire and hail insurance.

Special Bargains at Kendall's

**Hedley Lodge No. 991**

A. F. and A. M. meets on the first Tuesday night of each month. All members are urged to attend. Visitors are welcome.  
C. E. Johnson, Secretary.

**First Baptist Church**

Cecil W. Lisenbee, Sunday School 10:00 A.M.  
Lionel Blankenship, Sr. Preaching 11:00 A.M.  
B. T. U. 6:45  
Evening Service 7:30  
W.M.U. Each Monday 2:30 P.M.  
Prayer Meeting Wednesday 7:30  
Mrs. Moffitt, Church Clerk  
Frank Murray, Treasurer

**Hedley Lodge No. 413**

Hedley Chapter No. 413, O. E. S., meets the first Friday of each month at 8:00 p. m.  
Members are requested to attend.  
Visitors welcome.

**R. W. SCALES  
REAL ESTATE**

FARMS, RANCHES & CITY PROPERTY  
HEDLEY Phone 74 TEXAS

**BOAZ TABLETS  
FOR HIGH AND LOW BLOOD PRESSURE AVAILABLE**  
Hear the Boaz program over XBFW, El Paso; XEV, West Coast; WIVK, Knoxville, Tenn.; KXEX, Topeka, Kansas; XER, Old Mexico.  
Wilson Drug Co.

**DR. D. H. COX  
OSTEOPATHIC PHYSICIAN**  
Hedley, Texas  
PHONES: Office 65-2 rings  
Res. 65-3 rings

**JOE GOLDSTON  
OPTOMETRIST  
CLARENDON, TEXAS  
PHONE 36**

**Protect Your Chickens**  
For Pullorum Disease, Coccidiosis, Fowl Cholera, Colds, get SULLMET Solution. Use in drinking water.  
Available at CITY DRUG STORE

**Uncle Sam Says**

**PROTECT**



**OUR COUNTRY  
AND YOURSELF  
U.S.  
SAVINGS BONDS**

It is time for every American to ask himself what he can do to help keep his country strong and free. There is much to be done for here... what we must do to support our defense forces and to end aggression in the world: Produce the materials and equipment needed for defense; raise the money to pay the cost of increased defense efforts; do all we can to prevent inflation. Buying U. S. Savings Bonds helps do all of these. Enrolling in the Payroll Savings Plan where your own financial security and at the same time helping your country. THAT IS SOMETHING EVERYONE CAN DO.  
U. S. Treasury Department

**Church of the Nazarene**

Board, Pastor  
Sunday Service 10:00 A. M.  
Preaching Service 11:00 A. M.  
Evening Service 7:30 P. M.  
W.M.S. Service 2nd Wednesday.  
Mid-week Prayer Service Wednesday 8:00 P. M.

**Moor Man's Range Minerals**

and protein concentrates. See Wallace Ramey for a complete line. 41tf

For Sale—tractor, combine, two bale trailer, one bale trailer, boll stripper and other equipment, \$900, or will sell separate. A. W. Atkinson, Quail, Texas. 6tf

Some good bargains in houses on both sides of town. See R. W. Scales.

Another shipment of pillows and single mattresses just arrived at Kendall's.

Don't fail to see those Blasie shoes for children at Kendall's. They run in sizes from children's 7½ to 13½ and larger sizes from 1 to 3.

**You Heard Right!**

You get S. & H. Green Stamps at Gulf Service Station. 2tf

Some nice pen-fed fryers for sale. See Mrs. Chas. Barnett

You will find one of the nicest lines of work and dress jackets at the right price at Kendall's.

American greeting Christmas cards, 25¢, 39¢, 59¢, 79¢ and 97¢ a box at Moffitt Hardware Co.

See Myrtle Kirkpatrick for flowers or leave order at Wilson Drug.

Subscribe to The Informer.

**It Pays To Pay Cash  
And Pocket the Rest**

<b>Pineapple</b> No. 2 can <b>.29</b>	<b>W. S. Corn</b> 3 cans <b>.49</b>	<b>Toilet Tissue</b> Northern, 3 for <b>.25</b>
<b>APPLES</b> Delicious, lb. <b>.10</b> Pure Pork Sausage, lb. <b>.29</b> Tide Soap, reg. box <b>.32</b>	<b>YUKON BEST FLOUR</b> 25 lb. <b>\$1.79</b> Cranberry Sauce, Ocean Spray <b>.16</b> Meal, Aunt Jemima, 5 lb. <b>.42</b>	<b>ORANGES</b> 5 lb. bag <b>.28</b>
<b>SLICED BACON</b> All brands, lb. <b>.52</b>	<b>SUGAR</b> 10 lb. <b>.89</b>	<b>SPUDS</b> Colo. Red, lb. <b>.03</b>
<b>Dennison Catsup</b> Fancy 14 oz. bottle <b>.17</b>	<b>Delite Pure Lard</b> 3 lb. carton <b>.59</b>	<b>Beans</b> Dial <b>.48</b>
<b>WE RESERVE THE RIGHT TO LIMIT QUANTITIES</b>	<b>M System Food Store</b> Dutch Vallance, Mgr.	<b>ALL BRANDS COFFEE</b> <b>.85</b>

Turn in



LOCAL

**News TO YOUR Newspaper**

Cooperate in building a newsier publication for your town...and for your community. You can help build increased interest in your own sales messages by turning in local news to your newspaper.



Season's Greetings

May all the wonderful things that go with Christmas be yours in the fullest abundance this year.



From all of us here to all of you—a most happy holiday.

Harrison Hall Service Station



May the season shower you with excellent gifts of gladness.

Trimble Dry Goods

Merry Christmas

In the same cheery manner the words "Merry Christmas" come to you with our hope that all the season's happiness and joy be yours.

Mopley's Cleaners

School 10:00 A. M.  
Service 10:45 A. M.  
Evening Service 7:30  
Study Wed. Night 7:30  
Lions u

Take  
**COLDS**  
take **666**  
LIQUID OR TABLETS - SAME FAST RELIEF

**BUTANE**  
Gas

Use for your Butane appliances.

Butane in bottles.

Hedley Lumber Co.  
Phone 25

FAP  
HEE  
D

"She Shops and Carry"  
Get Out Painful Backache

As you get older, stress and strain, over-exercising, excessive smoking or exposure to cold, sometimes slows down kidney function. This may lead many folks to complaints of nagging backache, loss of pep and energy, headaches and dizziness. Getting up at night or frequent passages may result in minor bladder irritations due to cold, impure or dietary indiscretions. If your discomforts are due to these causes, don't wait, try Doan's Pills, a mild cathartic. Used successfully by millions for over 60 years. While these symptoms may often otherwise occur, it's amazing how many times Doan's give happy relief—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

**DOAN'S PILLS**



Just Repeating  
**MERRY CHRISTMAS**

Gay spirits are more commonplace during the Yule season than at any other time of the year. We hope you're fitting in.



May you prosper in the wealth with which Christmas abounds...

Peace, love of life, kindness and the brotherhood of all people.



**Moreman Grocery & Locker**

"The House of Service"



Simple unadorned thoughts are best at Christmas. So we would only wish you a joyful and happy holiday season when every step you take in-



creases your desire to be a friend to man. And a Merry Christmas to you



**CHRISTMAS**

**Memphis Compress Co.**

Hedley, Texas, Plant



Merry Christmas



The divinity of the season is surpassed only in the joy it brings to the hearts of men Merry Christmas.



...season for songs and earnest hope is that all people may share in this the utmost for what's worth, we offer our heartiest wishes for a very Merry Christmas

### Security State Bank

Member Federal Deposit Insurance Corp.

Hedley, Texas

### Cit Drug Store

M ... Owner

Phone 45.

Night Phone 116

## Buy Now - Pay Next Year - No Money Down GIVE SOMETHING FOR THE HOME

### There's No Finer Gift!

SHOP HERE FOR COMPLETE SELECTIONS

#### Gifts For The Home UNDER \$25

Electric Irons, Toasters, Egg Cookers, 1 group of Lamps, Hand Vacuum Cleaners, table model radios, Table Lamp, end & cocktail) Mirrors & pictures, magazine table chairs, bridge tables, 3 piece child table and

#### Gifts For The Home UNDER \$10

HASSOCKS -- SMOKERS  
Group of Lamps, Throw Rugs

#### Gifts For The Home UNDER \$50

for Lamps, occasional chairs, waffle irons, mixmasters, telephone stands, cedar chest, mattresses, springs, chest of drawers, electric blankets, hi-chairs, baby beds, sewing cabinet, poker tables.

# CLARENDON FURNITURE CO.

Le Sch  
day  
Lion  
0  
D  
FAI  
HEI  
D  
715A  
DOA

Security State Bank

Pay Now - Pay Now

GIVE SOME

There's No Free Bill

STOP HERE FOR COMPLETE INSTRUCTIONS

Bill for The Name UNDER THE

Check your books for correct amount

that you can cover the bill with

and a receipt from the person who

will give you 3 new bills

CLARENDON RUBBER CO

# Merry Christmas

and  
**A HAPPY NEW YEAR**



**West Texas Utilities Company**

Santa Claus is coming to town and all of us at your electric service company hope that he will leave for you and your family a bag full of Yuletide happiness and joy. "May your New Year bring peace and prosperity" is our sincerest wish.

*Reddy Kilowatt*  
Your Electric Servant

Make someone very happy

VERI-THIN SYLVIA  
15 Jewels. White or yellow gold-filled case...  
**\$37.50**

VERI-THIN DOUGLAS  
Yellow gold-filled case. 15 Jewels. Accurate...  
**\$39.75**

VERI-THIN MONA  
17 Jewels. Gold-filled case. Matching bracelet...  
**\$65.00**

AUTOWIND SPORTSMAN  
17 Jewels. Wins as you wear it. Water-resistant.  
**\$71.50**

select a fine **GRUEN** watch

Prices include federal tax

**Crystal--China--Sterling--Diamonds**  
**All Standard Make Watches**  
**Goldston and Brumley**  
Clarendon, Texas

# Much Joy



**Dr. and Mrs. D. H. Cox**  
Don and Susan

### Church of the Nazarene

W. E. Bond, Pastor  
Sunday School 10:00 A. M.  
Preaching Service 11:00 A. M.  
Evening Service 7:30 P. M.  
W.M.S. each 2nd Wednesday.  
Mid-week Prayer Service Wednesday 7:30 P. M.

### Adamson-Lane Post 287, American Legion

Meets on the 2nd Tuesday of each month. All Legionnaires are requested to attend.

### Hedley Lodge No. 991

A. F. and A. M. meets on the first Tuesday night of each month. All members are urged to attend. Visitors are welcome.  
C. E. Johnson, Secretary.

### BOAZ TABLETS FOR HIGH AND LOW BLOOD PRESSURE AVAILABLE

Hear the Boaz program over XBFW El Paso; XEV, West Coast; WIVK Knoxville, Tenn.; KXEX, Topka, Kansas; XER, Old Mexico.  
Wilson Drug Co.

### DR. D. H. COX OSTEOPATHIC PHYSICIAN

Hedley, Texas  
PHONES: Office 65-2 rings  
Res. 65-3 rings

### JOE GOLDSTON OPTOMETRIST CLARENDON, TEXAS PHONE 36

Protoc... AS  
For... cidosis,  
Fowl... LMET  
Solut... er.

### QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing  
Over three million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—

CITY DRUG

### Hedley Lodge No. 413

Hedley Chapter No. 413, C. S., meets the first Friday of each month at 8:00 p. m. Members are requested to attend. Visitors welcome.

# NOW is the Time

## SUBSCRIBE

Wichita Daily Times  
Wichita Record News  
By Mail in Kansas and Oklahoma Only

# 1975

ANNUAL SUBSCRIPTION OFFER RATE  
Limited Time Only—Offer May Be Withdrawn Any Day



Sherman Said "War Is Hell"  
Your daily newspaper brings the latest war news with detailed operations and the grim casualty lists, and all. No other news source brings you the reliable information. The cost is small.

Give a Subscription for Christmas

## New & Used Cars

At a "Live and Let Live" Price  
Try us before you go out of town to buy.  
Batteries, 12 to 30 mos. guarantee, \$12 exchange  
Come in and let our wheel balancing machine make your wheels roll straight.

### C. L. Taylor Garage



May the joys of the season be completely and all yours.

PICKETT GROCERY

Merry Christmas

And may all the wonderful things that Christmas brings be yours in abundance is the sincere wish of your friends in the Security State Bank.



SECURITY STATE BANK

Member Federal Deposit Insurance Corporation Hedley, Texas



Christmas Cheer

Top of the season to you May your happiness be as plentiful as the gifts you give



Plenty of Xmas Trees.

Bring us your Cream and Eggs.

We have a full line of Merit Feeds.

FARMERS GROCERY & MARKET

Free Delivery Service

Phone 15

Hedley, Texas

HEDLEY THEATRE

Saturday

John Monroe in Singing Guns

Prevue, Sunday, Monday

June Haver, Gordon MacRae in Daughter of Rosie O'Grady

Tuesday, Wednesday

Virginia Mayo and Gordon MacRae in Backfire

Thursday, Friday

Gordon MacRae in Return of the Frontiersman

Church of the Nazarene

W. E. Bond, Pastor

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Meets on the 1st and 3rd A. M. meets on the 1st and 3rd night of each month. Members are urged to attend. Visitors are welcome. E. Johnson, Secretary.

See Myrtle Kirkpatrick for members or leave order at Wilson.

Best Wishes for a MERRY CHRISTMAS and a HAPPY NEW YEAR



JESSE BEACH

YOUR FRIENDLY

MAGNOLIA DEPARTMENT

First Baptist Church

Cecil W. Lisenbee, Pastor Sunday School 10:00 A. M. Lionel Blankenship, Supt. Preaching 11:00 A. M. B. T. U. 6:45 Evening Service 7:30 W.M.U. Each Monday 2:30 P.M. Prayer Meeting Wednesday 7:30 Mrs. Moffitt, Church Clerk Frank Murray, Treasurer

If it is a Justin boot you are looking for, Kendall has them.

STAMP OUT-TB



BUY AND USE CHRISTMAS SEALS



SAFETY COMMITTEE AMARILLO 2030 CLUB



Coffee, lb.	.85
Cranberry Sauce	.19
Dromedary Dates	.24
Jello, 3 pkgs. for	.25
Celery, large stalk	.16
Pineapple, sliced or crushed, No. 2 1/2	.38
Oranges, 5 lb. bag	.29
Grapefruit, 5 lb. bag	.29

MARKET SPECIALS

Block Chili, lb.	.52
Fish, Perch, lb.	.39
Brains, lb.	.29

Save your meats, fruits and vegetables in our lockers.

'The House of Service'

MOREMAN GROCERY & LOCKER

THE HEDLEY INFORMER

D. E. Boliver, Publisher

Published every Friday at Hedley, Texas

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In case of error in legal or other advertising the publisher does not hold himself liable for damages in excess of the amount received for such advertising.

All obituaries, resolutions of respect, cards of thanks, advertising of church or society functions, when admission is charged, will be treated as advertising and charged for accordingly.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will gladly be corrected upon its being brought to the attention of the publisher.

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Members are requested to attend.

Visitors welcome.

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Let C. E. Johnson, manager of the Hedley Telephone Co., write your fire and hail insurance.



God willing, there will be no pain of sadness to mar the tender happiness that Christmas ought to bring to all of you

Hedley Theatre