

# The Hedley Informer

VOL. 51

HEDLEY, DONLEY COUNTY, TEXAS, OCT. 13, 1961

NO. 51

## 10th Annual Cotton Festival To Open Friday

### Walter Rogers Coming

Due to a change in plans Congressman Walter Rogers will be here on Saturday instead of Friday and will probably speak to the Festival crowd about noon.

### Bands Coming

Four fine bands are coming to the Festival, including the Amarillo Air Force, Matador Drum and Bugle Corps, Memphis high school and Clarendon high school. We are looking forward to a fine performance from all of them.

Novelty bands will be both swing and string. One of them is the Swing Kings of Matador, director Bob Brown, another is a group from Clarendon Junior College sponsored by David Morris, and a string band of locals including Sam Morgan, Jack Woodard, Woodrow Clendennen, J. B. Yates and others.

### Senior Breakfast

The kick off breakfast for the 10th annual Cotton Festival will be served by the Senior Class in the Lions Den Friday morning from 6 to 9.

A special effort is being put forth by the Seniors to make this "Texas breakfast" even better than the one they served last year.

Make this a very special occasion by bringing the family out early and getting the Festival off to a good start with a wholesome breakfast cooked and served by Texans for Texans. The Seniors will appreciate your patronage and you will feel better all day by starting it this way.

### Leggitt Elected

Dean Oliver J. Abel advises that Jon Leggitt, 1961 graduate of Hedley High School, was recently elected reporter of the Freshman class at Clarendon Junior College.

### PTA Food Booth

Don't forget to patronize the PTA Food Booth at the Cotton Festival. Help the PTA to help your school by giving them a share of your business.

### Old Settlers

Check the official program of the Festival elsewhere in this issue for the portion which will be put on for the old settlers. If you are a Donley County old settler, don't fail to join them Friday and enjoy a reunion with your old friends.

### New English Teacher

Hedley High School now has a new English teacher to take the place of Mrs. Marcum, who resigned to join her husband, who is permanently stationed at San Diego, Calif.

The new teacher is Mrs. Jeanie Warren of Forsyth, Mo. Mrs. Warren has her BS and MS degrees from West Texas State College at Canyon, and has taught at Goodnight, Texas, Forsyth, Mo., and School of the Ozarks, also in Missouri. Mrs. Warren has moved here with her husband, who is a retired railroad man.

Mrs. Earl Wheatly served as substitute for Mrs. Marcum until the place was filled.

### Fifth Sunday Rally

The Hedley Christian Church will act as host to a Fifth Sunday Rally on Oct. 29. The meeting will begin at 3 o'clock that evening.

There will be singing, special music, and a special message to all Christians. After the afternoon session there will be a fellowship supper, then more singing and another special message. Everyone is invited to attend.

### Junior Concessions

The Junior Class will have the pony ride at the Festival and will also serve breakfast on Saturday. They invite the public to patronize them and help the Junior Class.

### Cotton John

Cotton John of Station KGNC at Amarillo will arrive at 6:45 p. m. Friday. He will bring part of his crew and interview local people and cover the chorus from Wellington and the old fiddlers contest.

### Queen Coronation

"Sing Along" with the cotton princesses, starring Dixon (Mitch) Latham, lovely old tunes that everyone likes, sung by Hedley Public School students, accompanied by Letha Springer and directed by Myrtle Reeves.

Don't miss the pageantry of the Cotton Queen Coronation at the high school auditorium Saturday, Oct. 14, at 8 p. m.

### Youngblood-Peck

Miss Grace Beatrice Peck, daughter of Mrs. Wesley Peck of Oklahoma City, and Capt. Adrian Youngblood, son of Mrs. Letha Youngblood of Hedley, were united in marriage on Friday, Oct. 6, at the First Church of God in Oklahoma City by Rev. Sidney C. Tiffin.

Given in marriage by her brother, H. W. Peck, the bride wore a white floor length sheath of de-lustered satin covered with lace, with waist length fitted jacket, three quarter length sleeves, also covered with lace, pill box with fingertip length veil, and long floor length train. Her flowers were a cascade of white frenched mums with white satin shower. Matron of honor was her sister, Mrs. John F. Lacquement Jr. of Shawnee, Okla., and bridesmaids were Mrs. Cecil E. Williams and Miss Luanna Clinkenbeard of Oklahoma City. Best man was Capt. Bob Gobel.

Following the ceremony a reception was held in the home of Mrs. Peck. The couple were also honored at a shower in Hedley Monday night.

The groom, who is a Captain in the U. S. Air Force, has been ordered to San Antonio for three months jet instructor training at Randolph Air Force Base. After completion of the course, the couple plan a trip to Mexico.

Mr. and Mrs. J. C. Upton announce the arrival on Thursday, Oct. 5, of a fine little daughter, weight 8 lbs 7 oz., who has been named Debbie Sue.

Corky Hunsucker and family of Amarillo visited here last week end.

### Official Memorandum

By Price Daniel  
Governor of Texas  
Austin, Texas

#### Greetings:

Cotton, which has played so vital a role in the development of Texas, remains one of the agricultural mainstays of its economy. Value of cotton produced in this State exceeds \$20 billion, and this crop's service to mankind is beyond measure.

Ten years ago, Hedley Cotton Festival was launched under joint sponsorship of the local Lions Club and Booster Club to celebrate and give thanks for the bountiful cotton crops produced in the area.

Residents of the entire Texas Panhandle are invited to Hedley for the two day Festival, climaxed by the coronation of the Queen of Cotton. Seven thousand persons have attended each of the nine previous Cotton Festivals in Hedley, a town of 500 population.

The Festival is the only one of its kind and is sanctioned by the National Cotton Council. Festival committees promote improvement of the soil and the growing of better grades of cotton.

THEREFORE, I, as Governor of Texas, do hereby designate October 13-14, 1961, date of the Tenth Annual Hedley Cotton Festival, as

#### COTTON FESTIVAL DAYS

in Texas, and urge all citizens to join in a tribute to the great cotton industry.

In official recognition whereof, I hereby affix my signature this 5th day of Oct., 1961.

Price Daniel  
Governor of Texas

### Color Guard

The color guard will be from the Army Recruiting Station at Tampa. There will be four or five from this station. Sfc Priest will be in charge.

The Army Air Force recruiting station at Elk City, Okla., is sending Sergeant Meadow with a staff car for the parade.

Mr. and Mrs. Joe Thomas were here last week end from Amarillo.





Since

1929

We have served Hedley and its surrounding  
trade territory with dependable

**Cotton Compress and Storage Service**

May we join our citizens in welcoming every visitor  
to the tenth annual

**HEDLEY COTTON FESTIVAL**

**Memphis Compress Co.**

**Hedley, Texas, Plant**



### First Baptist Church Clothing Needed

Attention is called to some changes in times at the First Baptist Church. The Sunday evening services are now held at 6:30 and 7:30, and the Wednesday evening service at 7:00.

Any kind of clothes is needed badly, especially coats and winter clothing for both adults and children. Bring your surplus clothes to the West Texas Utilities office and

they will be put to good use. Any quilts you can spare are also badly needed.

Miss Jessie Chancey of Saint Jo and Miss Ira Hammond of Memphis visited Mrs. W. D. Franklin one afternoon recently.

### Boll Weevil School

County Agent Flip Breedlove has announced that a big boll weevilschool will be held at the Lions Den at Hedley Oct. 13 at 10:30 a. m. Mr. Garner, Extension Entomologist of the Extension Service of A&M College will be the speaker and give us all available information on the control of the boll weevil. Breedlove says that this year was the first time in Donley County that the boll weevil has caused extensive cotton damage over large areas of the county. The boll weevil school is being held in connection with the Hedley Cotton Festival and a big crowd is expected to be in the Lions Den to hear Mr. Garner. Breedlove urged every one interested in the county to attend, and other counties are invited to the meeting.

**FOR SALE**

**Household Fixtures**

Living Room Suite, Bedroom Suite, Extra Beds, Tables, Chairs, Bookcase, Electric Refrigerator, Gas Cook Stove and Heating Stoves, etc.

Also, Books, Guns, Trunks, Electric Iron, and many, many other things.

Saturday, October 14th at the Atkinson place, across the street from the School Building.

**THIS PLACE IS FOR SALE ALSO.**

### CLASSIFIED ADS

First insertion-10c per line, following insertions 5c per line. Cards of Thanks-75c

**FOR SALE**  
For Sale—All household fixtures at the Atkinson place, across the street from the School Building. Saturday, October 14th only. The place is for sale also.

**FOR SALE**  
Five room house, 2 lots, well located, modern, good storm cellar, sell on terms. See S. G. Adamson or phone 856-3861. 50tf

Red peanuts to sell. See D. L. Hickey, Hedley, Texas. 502p

**FOR RENT**  
Four room apartment, modern in every way, ready to move into. See S. G. Adamson or phone 856-3861. 50tf

**BE INDEPENDENT.** Sell Rawleigh Products in Donley County. See or write today. Rawleigh's, Dept. TX1-191-5, Memphis, Tenn. 493p

**FOR SALE**  
6 room house, modern, half block of land, get possession at once. See S. G. Adamson or phone 856-3861. 49tf

Singer Sewing Machines and Singer Vacuum Cleaners, Sales and Service, on the spot. Call Hedley Variety. 49tf

Representative for Harlan's Flowers Willie Johnson—Phones 58 - 31 - 75

### Subscription Tax

Please remember that there is now a tax on subscriptions to the Informer. The price with tax in Donley County will be \$2.04, and the price outside the county, but within Texas, will be \$2.55. Subscriptions going outside the state will continue to be \$2.50.

### Maverick Club Coming

One of the feature acts of the first Hedley Cotton Festival was the Maverick Club of Amarillo's tumbling team and trampoline artists. They will be back for the Festival and perform at 3 p. m. Saturday. Their director is Ralph Dykeman, who has done wonderful work with the boys of Amarillo



**Welcome Visitors**

To the 10th Cotton Festival

**THE HOBBY SHOP**



**Welcome Visitors**

To the Tenth Annual  
**HEDLEY COTTON FESTIVAL**

Harlan's Flowers  
Mrs. C. L. Johnson, Agent

**We Welcome the Cotton Festival Visitors**

Men's Wellington BOOTS	<b>\$11.98</b>
Men's Engineer BOOTS	<b>\$10.98</b>
Men's Dress SLIPPERS, three styles	<b>\$7.98</b>
Men's Work SHOES, price	<b>\$5.98 to \$8.98</b>
Boys' High Top SHOES, sizes 8½ thru 3	<b>\$4.98</b>
Boys and Girls Plastic School Coats	<b>\$6.98 to \$11.98</b>
Boys Western Shirts, sizes 2 thru 18	<b>\$2.29 to 3.49</b>
Men's Western SHIRTS	<b>\$3.98 and \$4.98</b>
Full line of Men & Boys Sport Shirts	<b>98c to \$2.98</b>
Men and Boys Leather & Suede Caps	<b>\$1.69 to 1.98</b>
Full line of Wrangler JEANS, 1 thru 42.	
Men's and Boys' OVERALLS, 1 thru 40.	

**Hedley Variety Store**



Ride the TRAIN to the  
**DALLAS FAIR**  
 ... and **SAVE**



Effective Oct. 6 through 22

**Round Trip Chair Car Fare from Hedley \$11.44**  
 incl. tax

The Train is Safe,  
 Comfortable, Relaxing  
 and **LOTS OF FUN!**



Phone Your FW&D Ticket Agent Now!

**Burlington Route**  
**FORT WORTH AND DENVER RY.**  
 HEDLEY PHONE 67



**Welcome  
 Visitors**

To the 10th Cotton Festival  
**HEDLEY FEED & SEED**

**STONE CASH GROCERY**  
 We Deliver Dial 856-3251



**Welcome  
 Visitors**

To the Tenth Annual  
**HEDLEY COTTON FESTIVAL**

You will find a hearty welcome in our  
 store. Drop in to see us.

### A Proclamation

Whereas, the Hedley Cotton Festival is a recognized annual event, nine Festivals having been held in previous years, and the Tenth Annual Cotton Festival being scheduled for October 13 and 14, 1961; and

Whereas, this annual event is a very worthwhile endeavor in its promotion of a crop and an industry which is most valuable to the great state of Texas, and which is undertaken not for any commercial advantage, but in the nature of a celebration to give thanks for Nature's bounty and to encourage every person interested in cotton in any way to meet in friendship with his fellows,

Now, therefore, I, Clifford Johnson, as Mayor of the City of Hedley, Texas, by the authority vested in me do hereby proclaim the 13th and 14th days of October, 1961, as "Cotton Festival Days in Hedley," and call upon every producer, ginner, retailer and consumer of cotton or cotton products to join in promoting and attending the Hedley Cotton Festival, an outstanding observance of a great industry.

Clifford Johnson, Mayor  
 City of Hedley, Texas



### THE HEDLEY INFORMER

D. E. Boliver, Publisher

\$2.00 per year in Donley County, \$2.50 elsewhere  
Published every Friday at Hedley, Texas

Entered as second class matter October 28, 1910, at the post office at Hedley, Texas, under the Act of March 3, 1879.

In case of error in legal or other advertising the publisher does not hold himself liable for damages in excess of the amount received for such advertising.

NOTICE—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Informer will gladly be corrected upon its being brought to the attention of the publisher.



## Welcome Visitors

### To the Tenth Annual HEDLEY COTTON FESTIVAL

We invite you to come in and visit us  
while you are in town.

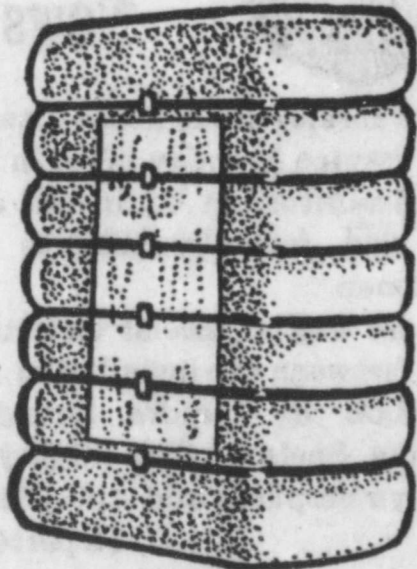
### PICKETT GROCERY

### DR. JOE GOLDSTON

Residence OPTOMETRIST Office  
Phone TR4-3486 Phone TR4-3735  
Clarendon, Texas



## Welcome Visitors



### To the 10th Cotton Festival

### WILSON DRUG COMPANY

Where You Are Always Welcome  
PHONE 856-9811

### Dorothy's Beauty Shop

COMPLETE BEAUTY SERVICE  
Mrs. Kenneth Brinson, Operator

### Hedley Laundry

You do it or we do it.  
Finish Work at Laundry  
Dried if Desired.  
We Pick Up and Deliver  
Phone 83

### Taylor Motor Co.

NEW & USED CARS  
SEE US FOR A FAIR DEAL  
Financing Arranged

See or Call  
TAYLOR'S FLYING SERVICE  
for defoliation or any other type of  
aerial spraying.  
Phone 856-3201

### JESS BEACH SERVICE

MOBIL OIL & GAS  
Western Auto Tires  
and Supplies

Wrecker Service  
Phone Day 856-2021  
Night 856-2722

We will buy your  
junk iron and metal.

### Honest Jess to Be Here

Honest Jess and his Cavaliers from radio and TV Station KGNC at Amarillo will be at the Festival. They plan to spend Friday afternoon at the Festival and will perform when needed. They have been very popular with the Festival crowds.

### CJC Chorus Coming

The Clarendon College Chorus will be at the Festival Friday morning. They are scheduled to entertain at 11:30 a. m. They are a wonderful group of entertainers.

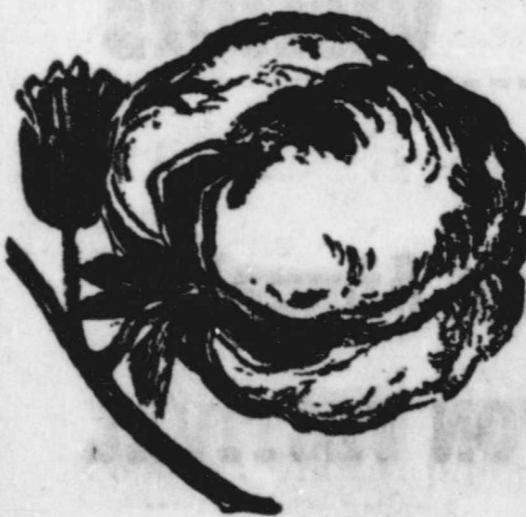
### Miller Texaco Service Station

L. A. Miller, Owner  
Have your car serviced  
where quality is at its best.  
We give S&H Green  
Stamps, double on Wed.

DR. D. H. COX  
OSTEOPATHIC PHYSICIAN  
Hedley, Texas  
Phone 856-3101

### Dr. Jack L. Rose Optometrist

505 Main St., Phone 259-2216  
MEMPHIS, TEXAS  
Closed Saturday Afternoons



## Welcome Visitors

### To the Tenth Annual HEDLEY COTTON FESTIVAL

May you enjoy every moment of your  
stay in Hedley. Come in to see us.

### Dorothy's Beauty Shop



### Winton Bernardin

Funeral services for Winton Bernardin of Taos, N Mex, who passed away there Saturday night, were held Tuesday morning in the Presbyterian Church at Taos. Burial was in a Taos cemetery. Further information was not available for this issue.

Mrs Bernardin is the former Dannie Mae Masterson of Hedley.

### Lelia Lake M. Y. F.

The meeting was opened with prayer by Carol McCollum. There were five present. Lucy Lee Noble had charge of the program, which was The Way to Christian Fellowship. Refreshments were served. We were dismissed by the MYF benediction.

Reporter

### CLASSIFIED ADS

First insertion 10c per line, following insertions 5c per line.  
Cards of Thanks 75c

Biffie Laundry now has some new wringer rolls. 513p

For Sale—All household fixtures at the Atkinson place, across the street from the School Building. Saturday, October 14th only. The place is for sale also.

### School Holiday

The school board at its regular meeting Monday night decided to postpone the turning out of school. They will observe a holiday this Friday the 13th, and will take up classes again on the 16th. School will continue on a week to week basis until the board decides it will be beneficial to turn out for the cotton harvest.

### Y. W. A.

The Young Womens Auxiliary had their first meeting at the Baptist parsonage Wednesday, Oct. 4. We made plans for our future meetings. At our meeting on the 4th we studied about New Merdeka for Malaya.

Mrs Flora Pollard of Memphis has been visiting her daughter, Mrs Oscar Moore.

Pete Newman tells us that he has a birthday coming up. He will be 58 years old on Oct. 22.

H. H Stewart of Cornersville, Tenn., has been visiting home folks here.

Rew and Mrs J. S. Tipton and son Stanley of Carter, Okla., visited friends here Friday.

### Dr. O. C. Curtis

Funeral services for Dr. O. C. Curtis of Amarillo, missions secretary for District 10 of the Baptist General Convention of Texas, who passed away Wednesday of last week after a heart attack, were held Friday in the First Baptist Church at Amarillo. Burial was in Memorial Park cemetery there.

Dr. Curtis was born Nov. 13, 1900, at Cisco. He had been missions secretary for 10 years, and was well known throughout this area. He conducted a revival at the First Baptist Church of Hedley in August.

### Unicef Drive

The Hedley MYF is planning to have another Unicef drive on Oct. 31 for the underprivileged children all over the world.

If you wish to give to this very needy cause, please turn your porch light on so we will know that you are interested in the people all over the world who are not as fortunate as you. Thank you.  
Reporter

J. C. Berry of Fort Worth visited in the Clifford Johnson home over the week end.

Mrs John Thomas has been on the sick list.

Mr. and Mrs. Richard Longshore of Los Angeles, Calif, visited Mr. and Mrs. Henry Moore this week. Mr. and Mrs. W. W. Richards and Mr. and Mrs J. W. Longshore of Memphis also enjoyed dinner with the Moores Tuesday.

### Sodalitas Club

The Sodalitas Club met Thursday night, Oct. 5, in the home of Mrs O'Neill Weatherly.

After a delightful supper served by Mrs. Weatherly the members all went to work on the club float for the Cotton Festival.

Those present included Mmes Roy Hunter, Ted Maddox, R. A. Shaw, W. B. Wiggins, H. L. Morgan, Doyle Messer, Mack Bush, Connie DeBord, L. O. Thompson, Earl Wheatly, Kenneth Brinson, Dixon Latham, Don Springer, Billy White, O'Neill Weatherly and Harold White.

All enjoyed the evening although there was lots of work to be done.

The next meeting will be Oct 19, with Mrs Don Springer. The guest speaker for the evening will be Mr Ed Bo'iver.

Cake walk with the Seniors at the Cotton Festival.

### Wedding Shower

A wedding shower Monday night in the Methodist Church honored Capt and Mrs. Adrian Youngblood. Hostesses for the occasion were Mesdames John Tate, D. Franklin, Leon Doherty, Walter Pierce, Connie Taylor, C. L. Johnson, Ray Altman, D. H. Cox, Henry Moore, Ross Springer and W. P. Doherty. Music was furnished by Patti Doherty and Susan Cox. The decorations carried out the bride's colors of pink and white, and the flowers were dahlias arranged by Mrs. C. L. Johnson.

Receiving the guests were Mrs. W. P. Doherty and Mrs Henry Moore. Mrs. Ray Altman presided at the register. Pink punch cookies and salted nuts were served from a table laid with a lace cloth over pink and with a centerpiece of pink dahlias from his grandmother's flower garden. Mrs. Leon Doherty was in charge of the tea table.

A large number of gifts were on display, and a nice group attended. After the shower the couple left for Lubbock and San Antonio.

### Hedley M. Y. F.

We opened our meeting with a song service. We took up an offering for our MYF pins. Lana Altman was in charge of the program, which was The Responsible Christian Community. All members took a part. After the program we had discussion questions on it. We closed with the MYF benediction.

We had 19 present and one visitor, Alta Butler. We cordially invite every one to attend our MYF and worship God with us.

Reporter



### FHA News

The Hedley FHA had a candlelight service Monday night in the school auditorium to install officers and formally initiate the Freshmen.

There was a special entertainment between the installation and initiation by Sandra Saunders, Katrina Snelson, Sara Spalding, Carolyn Stephens and Anita Stone.  
Reporter

Mr. and Mrs T. T. Coursey of Dallas and Mrs. Claud Eley of Nashville, Ark., visited Miss Hazel Coursey the first of the week. They were on their way to Denver, Colo.



## Welcome Visitors

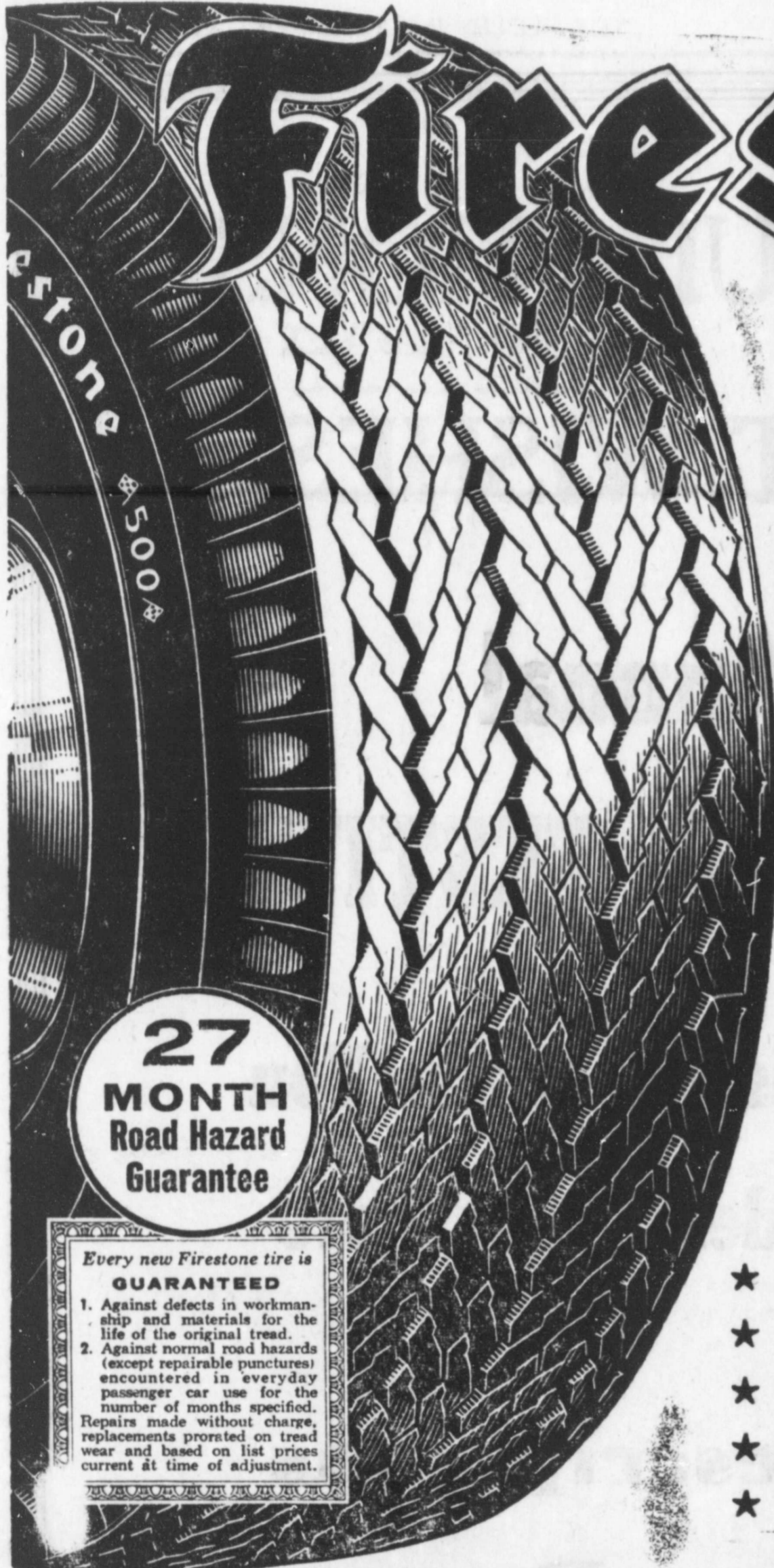
**To the Tenth Annual  
HEDLEY COTTON FESTIVAL**

**Have a big time at the Festival,  
and come by to visit with us.**

**JOHNSON BROS.  
CONOCO SERVICE**

**Alfred and Charlie Johnson**





**27**  
MONTH  
Road Hazard  
Guarantee

Every new Firestone tire is  
**GUARANTEED**  
1. Against defects in workmanship and materials for the life of the original tread.  
2. Against normal road hazards (except repairable punctures) encountered in everyday passenger car use for the number of months specified. Repairs made without charge, replacements prorated on tread wear and based on list prices current at time of adjustment.

# Firestone

## NYLON

### "500"



*America's favorite  
high speed safety tire*

- ★ exclusive ALL-ACTION tread design
- ★ you get up to 36% longer mileage
- ★ made with Firestone Rubber X-101
- ★ 27-month Road Hazard guarantee
- ★ S/F, Safety-Fortified NYLON cord body

**NOW SELLING AT POPULAR PRICES**

**No Money Down**  
when you trade in your old tire

■ If you're like a lot of our customers, people who have always wanted "500's" but suspected the cost was more than they could afford, you're in for a pleasant surprise. These remarkable tires are now popularly priced in all sizes and types. Don't settle for less, let us equip your car with "500's" NOW.

**IMMEDIATE FREE INSTALLATION**

# 22.95

Plus tax and tire  
off your car  
REGARDLESS  
OF CONDITION

**TUBELESS**  
BLACK  
6.70-15  
or  
7.50-14

ALL SIZES LOW PRICED

## Harrison Hall Service Station



**CONGRATULATIONS  
AND BEST WISHES  
Tenth Annual  
HEDLEY COTTON FESTIVAL**

**When In Memphis We Invite You**

**To Visit Our Modern Drug Store**

**We Fill Prescriptions**

**24 Hours a Day**

Three Registered Pharmacists to Serve You

**John, Dick and Bob Fowler**

**FOWLERS *Rexall* DRUGS**

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL



# The Hedley Informer

VOL. 51

HEDLEY, DONLEY COUNTY, TEXAS, OCT. 13, 1961

NO. 51

## Official Program of the Festival

FRIDAY

7 to 9 A. M. Breakfast in Lions Den honoring Queen Contestants,  
Senior Class  
10:00----- Festival opening, H. M. (Flip) Breedlove, M. C.  
Invocation----- Rev. Gene Grace  
Announcements and introductions.  
10:30 to 11:30----- Boll weevil control school in Lions Den  
11:00----- Kiddies Parade from M. E. Church thru business  
block, Mack Bush, Parade Marshal  
11:30----- Clarendon College Chorus  
12 Noon----- Congressman Walter Rogers  
12:15----- First Barbecue in Lions Den  
1 to 3 P. M.----- Old Settlers Part of Program, Bob Ayers, M. C.  
Prayer----- J. W. DeBord  
Welcome Address----- Mayor C. L. Johnson  
Response----- Judge R. E. Drennan  
1:15 to 1:45----- Honest Jess and his Cavaliers  
1:45----- Malcolm Glass quartette  
Piano----- J. B. Yates  
Musical Variety----- Henry Nivens, J. W. DeBord and J. B. Yates  
Vocal----- Dixon Latham  
Music----- Shields Sisters and Darrell Holland  
Group singing----- Led by G. L. Leeper  
Awards----- Bob Ayers  
Silent prayer for departed Pioneers.  
3:00----- Cake Walk, Senior Class  
3:15----- Honest Jess and his Cavaliers  
3:45----- State Rep. Will Ehrle of Childress  
4:15----- Novelty numbers  
4:30----- Cake Walk, Senior Class  
4:45----- String and novelty bands

5:30----- Barbecue in Lions Den  
7:00----- Evening opening, James Evans, M. C.  
7:15----- Chorus from Wellington, Mrs. Mack Bush in charge  
7:45----- Old Fiddlers Contest, Milt Mosley in charge  
9:00 till ?----- Street dancing, J. B. Yates in charge

SATURDAY

7 to 9 A. M.----- Breakfast in Lions Den, honoring former Queens,  
Junior Class  
10:00----- Opening, James Evans, M. C.  
Invocation----- Minister Dixon Latham  
Announcements and introductions with short talks.  
Cake Walk----- Senior Class  
11:00----- Concert, Amarillo Air Force Band  
11:30----- Foreign Nations Program, Mme. Ali Ghito  
11:45----- Matador Drum and Bugle Corps  
12:15----- Barbecue in Lions Den  
1:00----- Parade entries at High School  
Cake Walk----- Senior Class  
1:30----- Grand Parade, Mack Bush, Parade Marshal  
2:00----- Parade awards and Band Performances  
2:30----- W. W. (Bill) Didlake, Lions District Governor  
3:00----- The Maverick Club  
3:30----- Cake Walk, Senior Class  
4:00----- Cotton Council Style Show, Sodalitas Club  
4:30----- Cake Walk, Senior Class  
5:00----- Awarding of bale of cotton and other prizes  
5:30----- Last barbecue in Lions Den, Swing and Novelty bands,  
Cake walk and novelty numbers  
8:00----- Queen Coronation at High School Auditorium, Myrtle  
Reeves in charge  
8:15----- Square dance exhibitions and dancing, Wallace  
Raney in charge

## A Hearty Welcome, Festival Visitors!



We join our friendly community in a sincere welcome to every  
person attending the Tenth Annual Cotton Festival. May it

be a most enjoyable occasion for each and all.

Come in and let us get acquainted with you.

## Moffitt Hardware Co.



# ELECT THE GIRL OF YOUR CHOICE

# COTTON FESTIVAL QUEEN

**DEADLINE SATURDAY, OCTOBER 14th, AT 5 P. M.**

**Following is the list of Queen Candidates and Sponsors:**



- Susan Cox.....Moffitt Hardware Co.
- Leveta Helms..... Security State Bank
- Delores Messer..... Clifford Johnson Insurance
- Sandra Moffitt..... Hedley Lumber Co.
- Sammie Sanders..... Hedley Beauty Shop
- Sandra Saunders..... Cherry Drug Store
- Inelda Shields..... Hedley Variety Store
- Sara Spalding..... Dorothy's Beauty Shop
- Cheryl Stegall..... H. H. Hall
- Carolyn Stephens..... Johnson Dry Goods
- Anita Stone..... West Texas Utilities

**Visit Your Merchants and Vote For Your Choice**

**Sponsored by the Cotton Festival Committee**



# "Hey -- you cotton pickers!"



We don't think anyone has invented an electric cotton picker yet, but we do believe, if they do, it will make the job easier. Seriously, anything you can employ electricity to do around the farm makes that job easier and inexpensive. For instance, if WTU is privileged to serve you electric service, your wife can cook a complete meal — the modern electric way — for less than 3¢, and enjoy all the modern electric conveniences of flameless electric cooking.

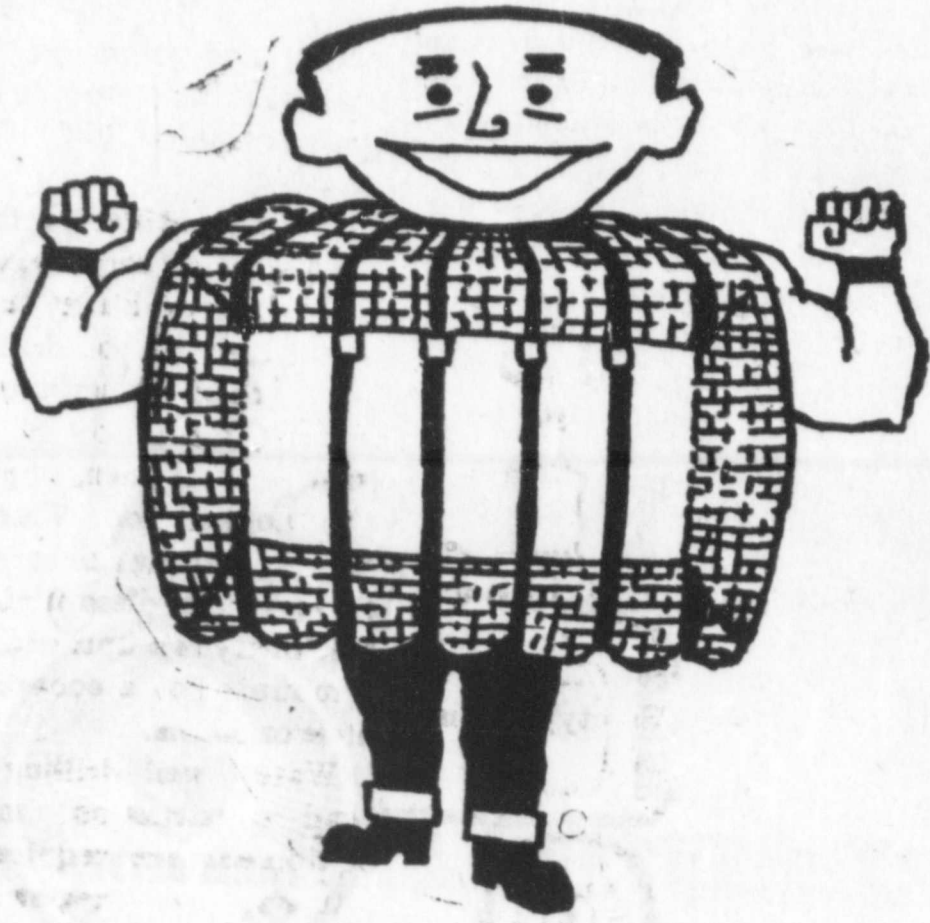
So, look around the farm and see how many jobs you can let electricity do for you.



... The "welcome mat" is always out to all our friends — please come in to visit us. WELCOME TO THE TENTH ANNUAL COTTON FESTIVAL!

**West Texas Utilities**  
*Company* an investor owned company





**A SINCERE  
WELCOME**

**To the Tenth Annual**

**HEDLEY COTTON FESTIVAL**

**To all visitors who have come to enjoy the pleasures and  
benefits of our celebration we extend a sincere welcome.**

Please call at the bank for any information or assistance we can give  
you to make your visit more pleasant.

**Security State Bank**

**MEMBER F. D. I. C.**

**HEDLEY, TEXAS**



# WELCOME

To the Tenth Annual  
HEDLEY COTTON FESTIVAL



## Johnson Dry Goods

WEAR MORE COTTON

WEAR MORE COTTON

### Notice, Trailer Owners

The last regular session of the Texas Legislature amended the Texas Motor Vehicle Registration Law to allow farmers to register their farm trailers and farm semi-trailers for a \$5 00 fee providing the gross weight is not less than 4,000 or more than 10,000 pounds. Farm trailers weighing less than 4,000 pounds, gross weight, are still exempt from registration by statute. Those exceeding 10,000 pounds, gross weight, must register as a regular commercial trailer.

Captain J. L. Miller, License and Weight Service of the Department of Public Safety, advised however that any vehicle bearing the \$5 00 plate must not: (1) exceed 30 MPH, (2) be operated for hire, (3) have steel or metal wheels in contact with the pavement and it must be equipped with an adequate hitch to remain secured to the towing vehicle and be operated and equipped in conformity with all other provisions of the law. Violation of any of the above sections of the law nullifies the \$5 00 registration fee and the trailer will be subject to the regular registration fees and penalties as prescribed by law.

This does not change the existing law which requires that all

trailers or semi-trailers having a registered or gross weight in excess of 3,000 pounds be equipped with clearance lamps, side marker lamps, and reflectors as well as a tail light and stop light, if the stop light on the towing vehicle is obscured.

Captain Miller further stated that all machinery type vehicles, other than machinery used solely for the purpose of drilling water wells and road construction machinery, must now be registered with regular license plates and title applied for. This includes oil field drilling and servicing machinery, regardless of whether such machinery is a unit within itself or is mounted on a conventional vehicle or chassis.

Water well drilling units and road construction maintenance equipment are required to have either the \$5 00 registration plate or a regular registration plate, depending upon how the equipment is used.

Captain Miller suggested that anyone needing further information should contact their county tax assessor and collector.

**BIFFLE LAUNDRY**  
SOFT WATER  
PLENTY OF STEAM  
Fluff Drying  
Pick Up and Deliver  
PHONE 47  
We Do Finish Work



# WELCOME VISITORS!

To the Tenth Annual

## HEDLEY COTTON FESTIVAL

We join with all the community in welcoming every visitor to Hedley. May you find every minute of your stay enjoyable.

## HEDLEY LUMBER CO.



# Congratulations



## To Hedley's Citizens and Visitors

### For the Tenth Annual

## HEDLEY COTTON FESTIVAL

### May it be the finest Festival yet!

**Branigan Jewelry**

**West Side Square  
Memphis, Texas**

## Air Force Band Coming Ehrle to Be at Festival

The 589th U. S. Air Force Band of the Amarillo Air Force Base at Amarillo will attend the Hedley Cotton Festival to be held Friday and Saturday Oct. 13 and 14. They will play a concert on the street at 11 a. m. Saturday of the Festival and participate in the parade at 1:30 p. m. on that date.

This band was one of the high lights of the first Cotton Festival. They have appeared several times and are now back for the 10th Festival. Commander of the band this year is Captain E. S. Bridges. They do not compete with the High School bands for the prizes offered.



Representative Will Ehrle of Childress will again be here for the Festival. He is slated to speak Friday afternoon after the Old Settlers program.

### Hedley Lodge No. 991

A.F. and A.M. meets on the first Tuesday night on each month. All members are urged to attend. Visitors welcome.

Fred A. Watt, W. M.  
S. G. Adamson, Sec.

### Hedley Lions Club

Meets the 2nd and 4th Thursday night of each month. All Lions are urged to be present.

Herlie Moreman, Pres.  
M. O. Weatherly, Sec.

Read the Classified Ads.

### New & Used Cars

If we don't have what you want, we will get it.

Financing arranged.

**Saunders Motor Co.**



# WELCOME VISITORS!

## To the Tenth Annual

# HEDLEY COTTON FESTIVAL

We are happy to serve you.

# CITY GAS COMPANY

Hedley, Texas

Lelia Lake, Texas

Clarendon, Texas



# Welcome To The Cotton Festival

WE ARE PROUD to have a part in ginning  
Donley County's annual cotton crop, so  
important to us all.



**Take off your cotton sack**

**and come to the**

**FESTIVAL!**

## WEST TEXAS GIN





# WELCOME VISITORS!

To the Tenth Annual

## HEDLEY COTTON FESTIVAL

And again we are happy to join in a sincere welcome to you, our friends, from all over the Panhandle.

May you find enjoyment in every minute of the Festival, and may you leave with a desire to come back again.

WE INVITE YOU TO VISIT OUR MODERN STORE

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SAVE YOUR MEATS, FRUITS AND VEGETABLES IN OUR LOCKERS

## Moreman Grocery & Locker

We Give S & H Green Stamps

Double Stamps On Wednesday

PAY CASH AND PAY LESS AT THE HOUSE OF SERVICE