

Nine-Year-Old Boy Drowns While Fishing

A nine-year-old boy drowned in a lake while fishing west of Bovina Monday morning.

The victim was Billy Bob Crane, the son of Mr. and Mrs. Billy Crane of the Cee Vee Community, near Childress. He was visiting his grandparents, Mr. and Mrs. J. H. Leavell of Texico.

He was pronounced dead on arrival at Parmer County Community Hospital in Friona.

He was fishing with his grandmother at the time of the accident.

They were fishing from the bank when the boy evidently slipped into the water

at a pond known as Twin Lakes, five miles west of Bovina on the Pleasant Hill Farm-to-Market Road and one mile south.

Mrs. Leavell went into the water attempting to save the boy.

Jerry Lovelace, who was working for the Texas Highway Department nearby, noticed they were in trouble and rushed to their aid. After he had rescued Mrs. Leavell from the water, he attempted to locate the boy. The boy had gone under, however, and Lovelace was unable to locate him.

Lovelace and James Norton, a farm-

er, dove into the deep water in an attempt to locate the boy, but were unable to do so.

The body was recovered by Art Mast, an amateur diver, several minutes later. Mast, who dives for a hobby, used his self-contained underwater breathing apparatus to go to the lake's bottom and recover the victim.

The accident occurred about 9:30 a.m. Recovery of the boy's body was made approximately an hour later. Efforts to revive young Crane by mouth-to-mouth resuscitation failed. Attendants of the Claborn Funeral Home ambulance ad-

ministered the mouth-to-mouth resuscitation.

Lovelace is the son of Parmer County Sheriff and Mrs. Chas. Lovelace and is a senior member of the Texas Tech football team. Mast is manager of Northside 66 Service Station in Bovina.

The edge of the bank from which Mrs. Leavell and her grandson were fishing was extremely slick, according to reports. The bank is also steep and drops suddenly into 10 or 12 feet of water.

The lake, which is fed by irrigation tailwater, is a popular fishing place for area fishermen.



The Bovina Blade

"In The Agricultural Center Of Parmer County"

10¢
Per
Single
Copy

THE NEWSPAPER
THAT WORKS FOR
A BIGGER, BETTER
BOVINA

WEDNESDAY, JULY 20, 1966

Bovina, Texas

VOL XI, NO. 3

WHITTLIN'

By DOLPH MOTEN

We'll bet a big sackful of fresh cucumbers against a couple of puny squash that Bovina's best part-time gardeners are our neighbors out on South Eight Street.

Gardening ability isn't one of our stronger points, but we have a lot of admiration for people who can grow good things to eat.

The neighbors we have in mind are Pat Kunselman and Woodrow Wright.

They're both top-notch when it comes to gardening and, as we said, we'd risk some of their produce against a little of yours that South Eighth Street has the best pair of gardeners in the community.

They're good neighbors, period, but they are especially nice to have in your neighborhood at this time of the year when the produce is coming off.

Maybe the above publicity will help pay them for the vegetables they've already brought by our place.

And it might even aid in encouraging them to bring more!

Bovina Roping Club members are making, and have made, plans to have a jail located downtown in connection with Bull Town Days. The jail will be used to punish men who don't grow a beard or purchase a \$2 shaving permit.

Keepers of the jail have been issued a challenge.

Their "bluff" has been called by Vernon Estes. "I'm not going to buy a shaving permit and I'm going to shave every day that I want to!" he informed some Roping Club members this week.

He went on to say that he might buy said permit after he's put in the jail. "I'd just like to see how many it would take to put me in that jail," he says.

We hereby predict that he can, and will, find out how many it will take if he's in a position to count noses as he goes through the jail door. While Estes was issuing the challenge, Roping Club members were looking at each other like "We don't know how many it will take, but Estes is going to be put in the jail if it's the last thing we do before Bull Town Days start."

It's Estes' theory that not enough emphasis is put on purchasing shaving permits. He wants to change the situation even if he has to use himself as a guinea pig to get the job done.

We're not as bold as Estes. As a matter of fact, we bought a \$2 shaving permit weeks and weeks ago. However, we're in agreement that the shaving permit - or beard-in-your-possession rule needs to have more teeth put in it... good naturedly.

Shaving permits are a fine, painless way of raising money, something which is badly needed to stage a promotion such as Bull Town Days. Even at the low rate of \$2 per permit, a total of \$1000 could be raised for the LTD fund with proper work, publicity and jail facilities, we think.

Most people are glad to pay

(Continued on Page 2)



DROWNING SITE -- This is the lake west of Bovina where Billy Bob Crane, 9, of Childress, drowned Monday morning while fishing. The lake is five miles west and one mile south of Bovina. Fed by irrigation tailwater, the lake is one of the most popular in the area with fishermen.

2 Directors Appointed To Chamber

Two vacancies on the Bovina Chamber of Commerce and Agriculture have been filled by appointment, announces Leon Grissom, chamber president. New members of the 15-member board are Jamie Clearman, manager of Western Ammonia, and Kenneth Cary, manager of Birkelbach Machine and Pump.

Clearman and Cary will serve until the expiration of the terms to which they were appointed, Grissom says.

11 Scouts Attending NM Camp

Eleven members of Bovina's Boy Scout Troop No. 202 are spending this week at Camp Wehinahpay, near Cloudcroft, N.M.

The Scouts and two adult leaders, Glendon Sudderth and Tom Bonds, left Sunday. The boys will return home Saturday.

Sudderth and Bonds will be relieved Wednesday by Glenn Hromas and Joe Fowler, who are also Scout leaders.

The Scouts made a trip to the mountain camp in a truck provided by Norvell Strawn. Scouts attending the camp are Eddie Pesch, Greg Hromas, Alan Cockerham, Tommy Keith Bonds, Calvin McCutchan, Tim Monk, Hugh Rogers, Joe Cantu, Dale Johnson, Robert Fowler, and Widdy Gromowsky.

\$500 Damage In Accident Here Friday

A minor accident Friday at 8 p.m. in downtown Bovina resulted in an estimated \$500 damage to the two vehicles involved.

(Continued on Page 2)

Coach Signed --

Tom Templeton New Principal

Tom Templeton has been hired as principal of Bovina Elementary School, according to Otis Spears, superintendent.

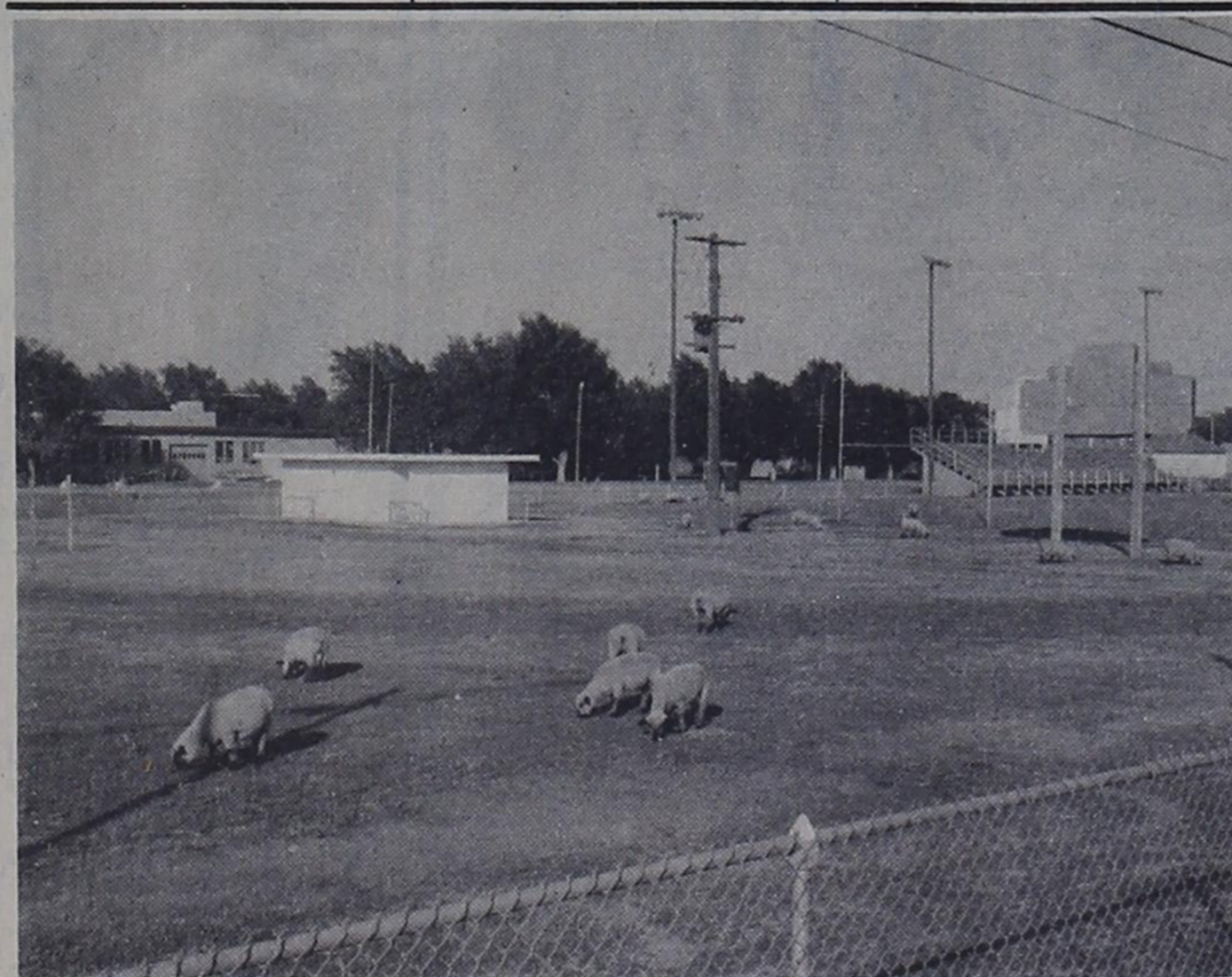
Templeton was formerly assistant principal of an elementary school in Hereford. He has a masters degree. He will fill the position vacated by the resignation of Gary Cox.

Also hired this week to coach in junior high was Joseph C. Lusk. Lusk was in business last year in Ruidoso and formerly was a head coach at Ruidoso High School. He was a coach at Tulia High School one year. He received his B. A. from Colorado State at Greeley, Colo., and his Masters at Adams State College in Alamosa, Colo. He will also be assigned to teach some classes in high school.

Roger Ezell, who coached junior high sports last year, will assist in coaching the varsity.

These assignments leave four vacancies on the school faculty for next school year. They are two first grades, high school science, and junior high English and Spanish.

Spears also announced that Project Headstart will end July 27.



NATURE'S WAY STILL BEST -- The grounds of Bovina Schools, including the football field, get a daily manicure from a flock of sheep who go about their grass cutting chores without complaints. Some of the sheep are shown at "work" here. Note how well trimmed the grass is. This is the second summer for sheep to be used to control vegetation on the school grounds.

Cantaloupes Early --

Vegetable Harvest Now Underway

Harvesting and processing of the Bovina area's 1200 acres of vegetables got underway Monday at Gateway Produce Co. here.

Cucumbers started coming in Monday, according to Charlie Flynn, owner-manager of the vegetable processing plant, and harvesting and processing of cabbage is expected to start this week along with squash and green onions. Some 20 loads of produce are expected to be shipped from here this week.

"Prospects for our crops are good," Flynn commented as the harvesting began. "The crops in the Midwest have been burned up with heat and that's where most of our competition

is. If the weather permits us to harvest when we need to, I think our crops will be all right. There is a good demand for everything we have to sell right now."

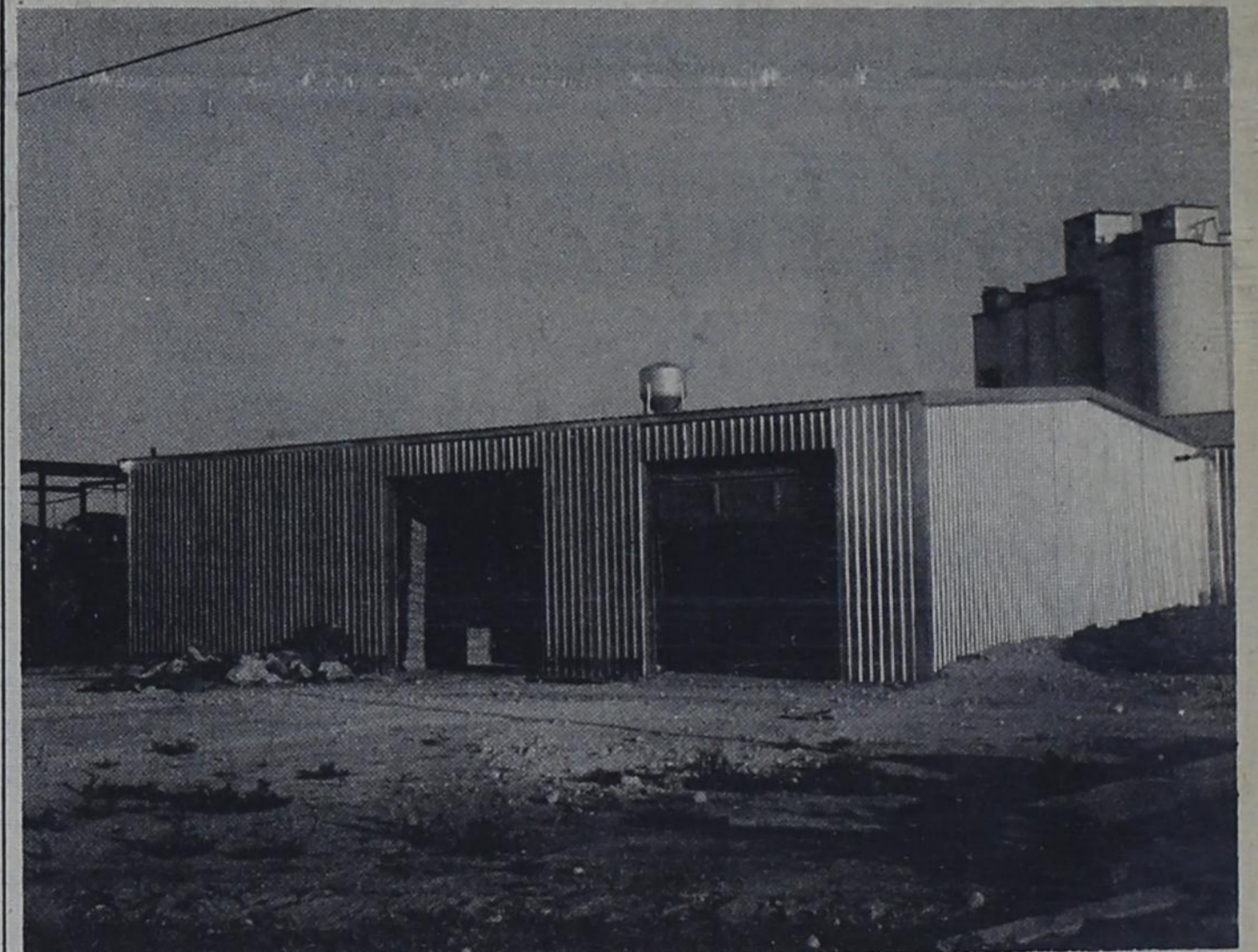
Cantaloupes are expected to be a week or more earlier than usual this year, Flynn says he

expects to be harvesting cantaloupes by August 1. The normal date for the beginning of cantaloupe harvest is August 10-12.

"They're early this year," Flynn said in regard to the cantaloupes, "the hot weather has really brought them on."

Approximately 250 people will be hired by the packing shed in processing and in harvest at the peak of the harvest season.

The acreage this year is up some 200 acres from the total of 1000 last year, Flynn Reports.



PRODUCE SHED EXPANSION -- This new wing has recently been constructed on to the Gateway Produce Co. packing shed here. Some 1200 acres of vegetables will be processed in the plant here which is located west of Highway 60.

Wrestling On LTD Program

A professional wrestling card had been confirmed as a part of the annual Bull Town Days celebration here, C. E. Trimble, general chairman of the event, announced this week.

The wrestlers, who will be from the Southwest Circuit and will include the popular Dory Funk, Sr. of Umberger, will perform on a portable ring at the football field here.

The events are scheduled for Saturday night, the final of the three-day celebration, at 8:30.

The wrestlers will receive a percentage of the gate with the remainder going to the Bull Town Days fund, according to Trimble.

Weather by Willie

We haven't gotten under our shower yet, but we possibly will between now and Sunday.

--Willie

Approves Audit --

City Council Talks Money

"The financial condition of your city appears to be sound," was the report of H. H.

DeLozier, certified public accountant of Clovis, who presented an audit report to the city council at a special session Friday night.

The report covered the year which ended April 30 and was approved by council members. Money matters of the city highlighted the Friday night session with members of the council taking a look at the city's revenue and expenditures for the past three years.

Revenue from the city's water-sewer fund over the past three years has averaged approximately \$47,000, according to figures prepared by the accountant. Expenditures have been approximately \$40,000.

General fund revenue, which has taxes as its primary source of income, has totaled an average of about \$30,000. Expenditures from this fund have been about \$20,000.

The council studied the revenue and expenditure totals as a guide to conducting the business of the city this year.

Over Last Year --

Bank Deposits Show Increase

Deposits at First State Bank of Bovina as of June 30 showed a slight increase over the same date a year ago, according to a report from the bank this week.

Deposits as of June 30 were \$1,563,421.09. At the same date last year the total deposits figure was \$1,468,535.34. The previous year, 1964, was the highest of the three years, however, as the total then was \$1,884,573.52.

slightly this year over last, loans showed a decrease in the overall total. This year's total loans is \$1,080,907.30. Last year, the loan total was \$1,124,362.94. The mid-1964 loan figure was \$1,542,310.13.

The bank's total assets and liabilities were \$1,830,361.68 as of the end of June.

Official statement of condition of the bank appears in this issue of The Blade.

While deposits were up

NEWSPAPER CONTESTS
1965
PRIZE WINNER

The Bovina Blade
 Second-Class Privileges Authorized at Bovina, Texas, 79009
 Published At Bovina, Texas, Every Wednesday
Dolph Moten. . . Publisher & Editor
Pat DiCuffa . . . Women's News

Whittlin'--
 (Continued from Page 1)
 \$2 to keep from having to cultivate a set of whiskers for a couple of months during the heat of the summer. This is especially true of community-minded men who know that they and all members of their family will each get a heaping plate of "free" barbecue during the celebration.

At the same time, those who do grow beards are worth much more to the celebration than the \$2 they'd spend for the right to shave. People constantly ask them why they're growing

Accident --
 (Continued from Page 1)
 A '65 Ford car struck the rear of '66 GMC pickup at the intersection of North and First Streets.

Driver of the pickup was Tiberio Ramirez, Cith Marshall Bill Denney, who investigated the accident, estimated the damage to the car at \$300 and to the pickup at \$200.

The pickup was backing up at the time of the accident, Denney said.

Letters To The Editor

A mere thank you seems so small at this time in the way I wish to express my gratitude and feelings to everyone.

To everyone who donated to the fund necessary to send me to this university—a truly sincere thank you.

I am enjoying myself here and it has been a wonderful experience. I will soon be back home.

Sincerely,
 Frances Sierra
 Phi Jappa Psi
 1602 West 15th
 Lawrence, Kansas
 66044

READ THE PROGRAM
 Three elderly ladies were attending an open-air concert in the park one afternoon. "That selection sounds familiar," said the first. "Is it the Minuet from Mignon?"

"No," replied the second. "I think it's the Waltz from Faust."

The third, noticing a sign which was posted near the band stand and assuming it was the board announcing the program, got up to investigate. Returning, she said, "You're both wrong. It's the Refrain from Ex-pectoration."



4-H DRESS REVUE WINNERS -- Lynne White, left, of Farwell, and Kathy Coker, of Lazbuddie, represented Parmer County at the District I Dress Revue in Amarillo Tuesday. Lynne was the winner in the junior division and Kathy in the senior division. The county dress revue was held in Bovina Thursday night.

Know The Truth

By Lavern Stewart

Take time to study your Bible. God draws us to Christ by teaching us, John 6:44, 45. His word in our hearts is the power to save, James 1:21. Because God's word must be "in" our minds to save us, He will not overlook ignorance, Acts 17:30. "And the times of this ignorance God winked at; but now commandeth all men everywhere to repent." Further, Jesus said in John 15:22, "If I had not come and spoken unto them, they had not had sin; but now they have no cloak for their sin." The command is quite plain, in Ephesians 6:17, to learn God's will. If we allow another to study for us, he might lead us into the ditch. Remember, Jesus said that if the blind lead the blind, both shall fall into the ditch, Matt. 15:14. To prevent this from happening, the Bible says, 1 Thess. 5:21, "Prove all things: hold fast that which is good."

One basic truth of which we must not be untaught is that we are living under the New Testament and not under the Old, Hebrews 9:15. We receive the benefit of the blood of Christ through our subjection to the New Testament, Matthew 26:28. Notice also, Hebrews 10:9-10, "Then said he, Lo, I come to do thy will, O God. He taketh away the first, that he may establish the second. By the will which we are sanctified through the offering of the body of Jesus Christ once and for all."

The Church of Christ
 Bovina, Texas

First State Bank Presents--
COW POKES By Ace Reid



"No, Senor, the panther no bother the sheep thees week . . . but he deed eat the government trapper!"

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IS OUR BUSINESS

1ST STATE
BANK OF BOVINA
 --Member FDIC--

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 Jim Russell, Mgr.-Pho.238-2691

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Call Us Now for your **Wheatland Fertilizer**

Bovina And Rhea!



HEADSTARTERS TOUR DOWNTOWN -- Mrs. Floye Burnett's Headstart group toured downtown Bovina recently.



MRS. WILLIAMS' HEADSTART CLASS -- Seeing the businesses downtown, the Post Office, and The Blade office were activities included in the Headstart field trip to downtown Bovina recently.

PORTABLE DISC ROLLING

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Bovina Glass & Paint Co.
 Has a New Name and a New Location -

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*Auto Glass *Glidden Paints
 *Storm Windows And Doors

Tri-County Glass & Paint Co.
 Ed Dendy, Manager
 Bovina Pho. 238-4421 Friona Pho. 247-3450



WATER TROUBLE -- Andy Garza, city employee, and Water Superintendent Paul Holcomb, not shown, repaired a leaking fire hydrant at the intersection of Third and Main Streets Friday. The repair work caused water to be off in the downtown area for a period of time Friday afternoon.

Reflections

From
The Blade

TEN YEARS AGO -- July 18, 1956
Bob Kelly, son of Mrs. Odis White, left Wednesday of last week for Philadelphia, Pa., where he will be in training with the Philadelphia Eagles football team. He will hold the same position on the team this year as last, which was center.
The patio of the home of Mr. and Mrs. S. E. Redden was the site Thursday evening of a chicken fry. Mr. and Mrs. Redden and Mr. and Mrs. Bob Wilson were hosts to a social for the Hammonds' Methodist Sunday School Class. Those present were Mr. and Mrs. Bedford Caldwell and children, Mr. and Mrs. Marion Fite and children, Mr. and Mrs. Jimmy Charles and children, Mr. and Mrs. Billie Sudderth, Mr. and Mrs. Tom Caldwell, Mr. and Mrs. Earl Stevenson and daughter, Lexie, and Mr. and Mrs. H. J. Charles and children.
Also present were Mr. and Mrs. Rouel Barron, Mr. and Mrs. Tom Beauchamp and children, Mr. and Mrs. Artie Jones and children, Mr. and Mrs. Vernon Estes, Mr. and Mrs. Bill Thornton, Rev. and Mrs. W. R. Beard, Penny Anderson and the hosts.

SIX YEARS AGO -- July 20, 1960
To raise or not to raise . . . taxes. That's the problem with which members of the school board have been confronted the past week. A decision was reached Tuesday morning of this week to leave the tax structure as it is for one more year. The group decided that it would be possible to operate during '60-'61 without going into the red with the present amount of money which is available, according to Superintendent Warren Morton.
The farm home of Earl Roberts near the Oklahoma Lane community was broken onto last Wednesday and several hundred dollars worth of household goods were stolen.
Miss Suzanne Murphy of Dumas became the bride of Ramey Joel Brandon of Bovina in a candlelight ceremony Saturday solemnized in sanctuary of First Christian Church in Dumas. The bride is the daughter of Mr. and Mrs. George Murphy of Dumas while her husband is the son of Mr. and Mrs. C. R. Brandon, Jr. of Bovina.

BRIGHT IDEAS

FOR BEDROOM LIGHTING

Restful lighting is the first requirement for sleeping quarters. The ceiling cove above bed contains two 40-watt fluorescent tubes for soft indirect lighting. An illuminated niche above headboard supplies excellent light for reading in bed.

For a child's bedroom a corner treatment of lighted niches with wooden panels highlight toys and collections. Single 20-watt fluorescent fixtures are mounted inside wall and covered with easily removable glass panels.

In a small bedroom-study, valance and bookcase lighting provides "den" atmosphere for a teenager. Sylvania's fluorescent lamps provide ideal illumination for doing homework or reading.

Welcome

To **Q** Pool
And
The **Q** Snooker

— Bovina —
On East Main Street
- Lyraean Langer -

Come On In-The
Playing's Fine!

Phone-- 238-8421

FRESCA OR COKE



6-Bottle Carton **39¢**
plus deposit

FOOD SAVINGS

Tender Crust Brown 'n Serve
ROLLS Reg. Pkg. or 2 for 49¢
A Cluster' in Foil Pak

Kraft Miracle Whip
Salad Dressing Qt. Jar **49¢**

Ranch Style
BEANS 2 No. 300 cans **25¢**

It's Mountain Grown!

1 Lb. Can **73¢**

ON EVERY SHELF

Shop These
Specials At **WILSON'S**
Thursday, Friday, Saturday.
Many Continue Through
Wednesday, July 27!

PRODUCE

Arizona Premium
Red Potatoes 10 lb. bag **49¢**

New Mexico No. 1 Cabbage 5¢ lb.
California Avocados 2 for 25¢

No. 1 Large Fruit Bananas lb. **10¢**

Delsey Toilet Tissue 2 4-roll pkgs. **89¢**

KLEENEX 2 Boxes of 200 2-ply **49¢**

Bama Red Plum **JAM** 18 oz. Tumbler **29¢**

frozen foods

New Crop
16 oz. pkg. **35¢**

14 oz. size **29¢**

Morton CREAM PIES

Shurfine Lemonade 12 oz. can **19¢**

MEATS

AT LOWEST PRICES EVER!

USDA Choice Round Steak lb. **89¢**

USDA Choice Sirloin Steak lb. **89¢**

Affiliated Food BACON 1 lb. Tra Pak **89¢**

Fresh Lean Beef Short Ribs lb. **29¢**

... AND YOU ALWAYS GET GUNN BROS. STAMPS WITH EACH PURCHASE OF SHURFRESH MILK

Del Monte Chunk Style TUNA 3 No. 1 Flat cans **\$1**

Hunts Yellow Cling Peaches Slices or Halves 4 No. 2 1/2 cans **\$1**

Van Camp VIENNA SAUSAGE 2 4 oz. cans **39¢**

Morton POTATO CHIPS Reg. 59¢ Twin Pak **49¢**

ROXEY DOG FOOD

6 Tall Cans **49¢**

Shurfine Waffle Syrup Quart Bottle **39¢**

Shurfine Cake Mix & Frosting 4 boxes **\$1**

Shurfine All Green Cut Spears Asparagus 2 No. 300 cans **59¢**

Shurfine Fancy Spinach 2 No. 303 cans **29¢**

Supreme Saltine CRACKERS 1 lb. box **35¢**

Hunt's Bartlett PEARS No. 300 cans **59¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



WILSON'S



Phone 238-4781

PARMER COUNTY'S FINEST

SUPER MARKET Bovina

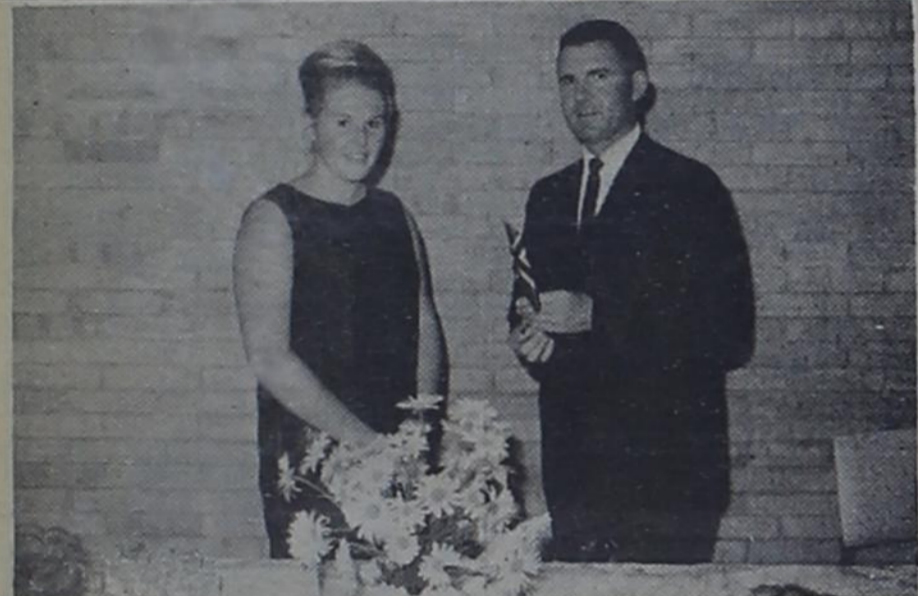
Of Interest To THE WOMEN



Engagement Announced

Mr. and Mrs. A. L. Pruitt announce the engagement and coming marriage of their daughter, Brenda Marie Pruitt, to Tally Don Kelso, son of Mr. and Mrs. H. H. Kelso, at the First Baptist Church of Bovina on August 20 at 6 p.m. A reception will follow at the Fellowship Hall of the church.

No invitations will be sent in the Bovina area, but all friends of the couple are invited.



NORWEGIAN FLAG FOR CHURCH -- Torild Skjerve presented a small Norwegian flag to the congregation of the Bovina Methodist Church at the reception held in her honor, Rev. J. B. Fowler received the flag for the church.

Farewell Reception Honors Torild Skjerve

Bovina people said farewell to Torild Skjerve, foreign exchange student from Norway, Sunday night at a reception in Community Room of First State Bank.

Refreshments of cookies and punch were prepared by the members of the WSCS of the Bovina Methodist Church.

Rev. J. B. Fowler, Jr., pas-

tor, presented Torild with a check from the congregation. Torild presented the church with a small Norwegian flag.

Her stay in Bovina this year has been sponsored by the Bovina Methodist Church.

Torild left Bovina for a tour of the United States today (Wednesday) at 9:25 a.m., by bus.

Churches Hold Youth Meeting

Youth of the Bovina and Oklahoma Lane Methodist churches participated in Youth Activities Week last week by studying the theme, "Can We Break Bread Together?"

Monday night Buenger Dixon, associate pastor of the First Methodist Church in Floydada, served as resource leader of the program and after wards, the Oklahoma Lane church sponsored a chicken fry.

Buenger Dixon again led the program on Tuesday night at Oklahoma Lane and a covered dish supper followed.

Rev. J. L. Bass, of the First Baptist Church of Farwell, Rev. Paul Mohr, Congregational Church of Friona, and Fr. Claver Gibling, of St. Ann's Catholic

Church in Bovina, served as a panel for the discussion of communion on Wednesday night. After the program the youth enjoyed a progressive supper: appetizers in the home of Mr. and Mrs. M. O. Spears, entree at the A. M. Wilsons', dessert at Mrs. Mary Ruth Redden's, and then swimming at the M. O. Spears'.

Thursday night they took part in communion services at the Bovina church and then went on a hayride to the home of Mr. and Mrs. Darward Bell, where they ate hamburgers outside.

To learn about the problems confronting the church as it seek to relate itself to the whole world was the purpose of the week's study.

summer clearance

Still Going On!

SALE Come In And Save Now!

... See the Beautiful New Fall Merchandise Which Is Arriving Regularly!

The **Smart Shop**

Third Street - Bovina

Marriage Licenses Issued

Parmer County Clerk Bonnie Warren has issued a total of four marriage licenses in the past few days.

Two licenses to wed were issued on July 11; they went to Anthony Dwayne Holland, Muleshoe, and Virginia Lynn Wilson, Friona; and to Jack Edward Landrum and Shirley Ann Deaton, both of Farwell.

On July 16 a license was issued to Joe Manuel Perez Jr. and Linda Esquivel, both of Friona. July 18, a license was issued to Charles Bernard Ray and Rose Ann Greeson also of Friona.

Girl Scouts To Meet

Registration of Junior Girl Scouts will take place at an organizational meeting Thursday night at 7:30 in Community Room of First State Bank.

All girls interested in joining the organization should attend, according to Mrs. Ed Isaac.

Volunteers for leaders of a Brownie troop are also asked to call Mrs. Isaac.

Information concerning the day camp to be held at Friona August 1 will be handed out at the meeting.

4-H Club To Meet

4-H Club members who plan to attend the camp next week are asked to meet at the school cafeteria Thursday at 7:30 p.m.

Those who can't come should get in touch with Mrs. Earle Hise before next week.

4 Attend Band Camp

Bovina students left Sunday for the two week West Texas State University Summer Music Camp in Canyon.

Vickie Hawkins, Melanie Marshall, Chris Mast, and Cathy Mast are attending.

Mrs. Harold Hawkins is acting as a dorm mother for the camp.

The clinic, under the supervision of Dr. John Green, has drawn more than 680 students and 40 band directors from area high schools.

Chris and Cathy Mast will perform in a talent show with the assistance of Mrs. Hawkins.

Bookmobile's Comin'

Schedule for the Texas State Library High Plains Bookmobile for this week is as follows:

Thursday July 21 -- Oklahoma Lane 9:50 - 10:50, Rhea Community 12:00-1:00, Black 2:30-3:30.

Marine Sgt. and Mrs. Max Gilreath are visiting here with relatives and friends. They have recently returned from England where he has been stationed.

On August 6, Sgt. Gilreath will report to a new assignment at Camp Lejeune, N.C.

You'll Flip When You See Our New Fall Fashions - arriving daily.

Come in Now and layaway for Back to School or your Winter Wardrobe while Selection is at it's best.

Watch for Villager line which will be carried in this store soon -

Pa'Dor Selective Fashions

510 Main Clovis, N.M. Ph. 763-9375



MR. AND MRS. O. L. STARBUCK

Photo by Dennis Studio

MR. AND MRS. RONNIE GENE TAYLOR

Double Wedding Vows Performed

Double wedding ceremonies were performed by Rev. Wayne Baldwin for Margret Lynn Taylor and Oscar Leroy Starbuck, and Carol Ann Miller and Ronnie Gene Taylor at the First Baptist Church of Bovina on July 2.

Mrs. Starbuck is the daughter of Mr. and Mrs. James Taylor, of Friona; Starbuck is the son of Mr. and Mrs. Charles Starbuck, of Clovis. Mrs. Taylor is the daughter of Mr. and Mrs. Roy Miller, of Lazbuddie, and Taylor is the son of Mr. and Mrs. James Taylor, of Friona.

The double ring ceremonies were performed before an altar flanked by candelabra and baskets of peonies and snapdragons tied with orchid and white bows. Orchid and white bows marked the pews.

Donnie Coker, of Lazbuddie, and Jody Starbuck, of Clovis, were candlelighters.

Traditional wedding music was provided by organist, Toni Smith, who accompanied Scotty Rundell and Mary Dane in "The Twelfth of Never."

Ushers were Charles Ramage, of Lazbuddie, Danny Miller, brother of Miss Miller; Lowell Taylor, brother of Miss Taylor; and Steve Taylor, of Friona.

Mrs. Starbuck, given in mar-

riage by her father, wore a gown of white lace over taffeta designed with a fitted bodice, long sleeves which terminated in points over her hands, and a modified sweetheart neckline. The chapel length train of lace was attached to the neckline. Her shoulder length veil fell from a headpiece of rhinestones. She carried a bouquet of white orchids centered with stephanotis and tied with satin bows. It was arranged atop a white Bible. For something old she wore a cameo necklace belonging to her mother; her dress and veil were something new; the white Bible in her arrangement was borrowed; and she wore a blue garter. In her shoe, she wore a penny minted in the year of her birth.

Serving as matron of honor for Mrs. Starbuck was Mrs. Christine Johnson, of Hobbs, N.M. Bridesmaid was Miss Kathy Coker, of Lazbuddie. Flowergirl was Aloha Starbuck, of Clovis.

Starbuck's best man was Tommy Taylor, of Bovina. Groomsman was Larry Taylor, of Friona. Ringbearer was Jimmy Taylor, of Bovina.

Mrs. Taylor, given in marriage by her father, wore a gown of white satin and lace, designed with a sweetheart

neckline, fitted bodice, and long-fitted sleeves which extended to points over the hands. The skirt was enhanced with tiers of lace ruffles in the back. She wore a crown of rhinestones to which a veil of illusion was attached. Her bridal bouquet was of white feathered carnations on a white Bible with ribbons tied in love knots. For something old she wore a necklace belonging to her grandmother; her shoes were new; her wedding gown was borrowed from her aunt; and she wore a blue garter.

Janice Miller served her sister as maid of honor, Jenny Mitchell, of Lazbuddie, as bridesmaid, Diann Coker, of Lazbuddie, was the flowergirl.

Jackie Dane served Taylor as best man, Gary Coker, of Lazbuddie, was the groomsman, Eddie Miller, brother of the bride, was ringbearer.

All of the bridal attendants wore identical ensembles of orchid brocade dresses. The empire waistlines featured white satin ribbons caught in bows and streamers in the back. Their headpieces were made of orchid brocade with short veils. They carried bouquets of white mums and wore white accessories.

Mrs. Taylor, the mother of Mrs. Starbuck and Ronnie Taylor, wore a beige suit with white accessories. Her corsage was white feathered carnations.

Mrs. Miller's dress was pink whipped cream. She wore white accessories and a corsage of white feathered carnations.

Mrs. Starbuck chose a black and white sheath dress with black shoes and white gloves and hat for her son's wedding. She wore a white corsage.

Following the ceremonies, a reception was held in the Fellowship Hall of the church. Serving tables were covered with white lace cloths over orchid, with orchid and white centerpieces.

Traditional wedding cake and punch at the Miller table was served by Janice Miller and Jenny Mitchell. At the Taylor table Mrs. Charline Lancaster and Mrs. Brenda Taylor served the refreshments.

Mrs. Peggy Howard, of Friona, registered guests at the wedding and reception.

For a wedding trip to points in New Mexico, Mrs. Starbuck wore a white suit with orchid accessories. Her cor-

sage was a white orchid taken from the bridal bouquet. After July 4 the Starbucks will be at home at 4 Pecan Drive, Roswell, N.M.

Mrs. Starbuck is a 1960 graduate of Bovina High School. She also was graduated from business school in Lancaster, Calif.

Her husband was graduated from Clovis High School. He is employed with the National Guard.

Mrs. Taylor wore an orchid dress with a white lace coat, and white accessories for her going-away ensemble. Her corsage was white carnations taken from the bridal bouquet.

After a wedding trip to Red River, New Mexico, the Taylors will be at home at 906 Pierce Street, Friona, where he is employed with Red Barn Chemicals.

Mrs. Taylor is a 1966 graduate of Lazbuddie High School. Taylor was graduated from Bovina High School in 1964.

Out-of-town guests at the wedding were Mrs. Charles Haney, of Hale Center; Mr. and Mrs. Dennis Johnston, of Hobbs; Mr. and Mrs. L. D. Taylor, of Hereford; Mrs. Johnston, of Clovis; Mrs. Jimmy Starbuck,

of Clovis; Mrs. Lancaster, of Clovis; Floyd Long, of Clovis; Mrs. Margaret Stark, of Clovis.

Other out-of-town guests were Craig McClennen, of Comanche, Okla.; Mrs. John McCord, of Grapevine; Larry Brashear and family, of Lovington; Mr. and Mrs. Vernon Taylor, Randy and Vernett, of Levelland; Mr. and Mrs. Harvey Blackstone, of Muleshoe; Steve Walling of California; Mr. and Mrs. Harvey Blackstone, of Muleshoe; Steve Walling, of California; Mr. and Mrs. Leroy Gossett, of Clovis; Mr. and Mrs. James Shearer, of Dimmitt; Sharon Kay Miller, of Dimmitt; Mr. and Mrs. Bob Cunningham and daughter, of Clovis; and Sgt. and Mrs. Derwin Owens and children, of Clovis.

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In your new home, you want the very best for your money... you'll get it in a Total Electric Gold Medallion home. Full housepower wiring... wonderful light for living... modern electric work-savers... and year-round electric cooling and heating.

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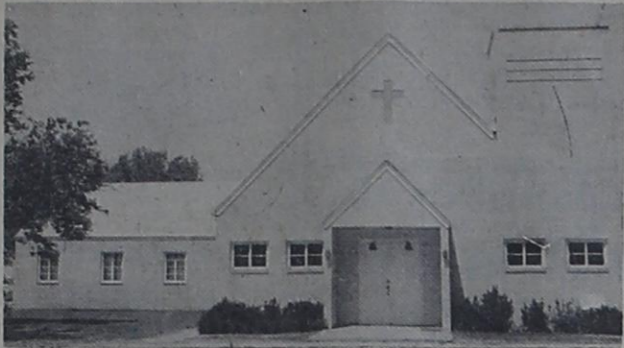
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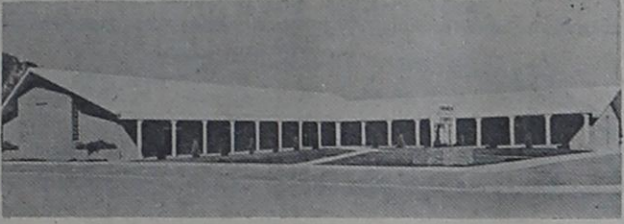


St. John Lutheran Church, Lariat, Texas
Sunday School - 9:30 a.m.,
Morning Worship - 10:30 a.m.



H. F. Peiman,
Pastor

BOVINA CHURCH of CHRIST



Bovina Church of Christ
SUNDAY SERVICES
Classes 9:45 a.m. and 5:30 p.m.
Worship 10:45 a.m. and 6:30 p.m.



Lavern Stewart
WEDNESDAY
Devotional and Classes - 8 p.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church
Sunday School - 10 a.m., Training Union - 6 p.m.,
Morning Worship - 11 a.m., Evening Worship - 7 p.m.



Rev. Wayne Baldwin

BOVINA METHODIST CHURCH



Bovina Methodist Church
Sunday School - 9:45 a.m., M.Y.F. - 6 p.m.,
Morning Worship - 11:00 a.m., Evening Worship - 7:00 p.m.



J. B. Fowler Jr.
Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



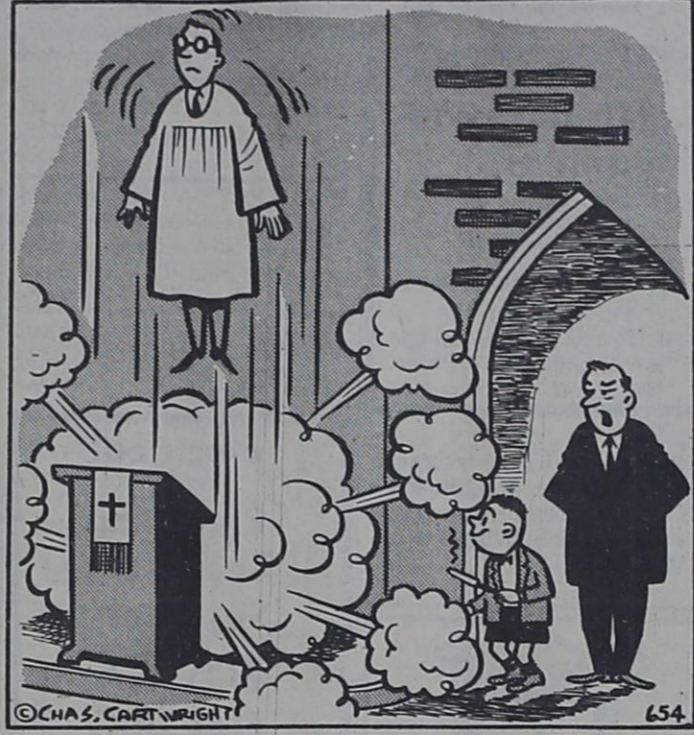
Bovina Pentecostal Holiness Church
Sunday School - 10 a.m., Lifeline Service - 6:30 p.m.,
Morning Worship - 11 a.m., Evening Worship - 7 p.m.



Rev. Leon Bird
Wednesday
Prayer Meeting - 8 p.m.

Attend The Church Of Your Choice This Sunday

Church Chuckles by CARTWRIGHT



"I hope you realize it's illegal to shoot fireworks within the city limits!"

God's Standard of Greatness

Then there arose a reasoning among them which of them should be greatest. Luke 9:46

The desire to be somebody and to amount to something in life lurks in many human hearts. All of us desire, at least in some measure, to stand well with our fellowmen and to have them say a good word about us.

This desire is, in some respects, a good thing. It stimulates us to do our best in our activities. It prompts us to strive for excellence in all our efforts. There is such a thing, however, as excessive ambition, false pride, love of praise for its own sake. Even the disciples of Christ were at times filled with this false pride. In the Gospels we read about the disciples debating among themselves which was the greatest. At such times Jesus took occasion to tell them where-in true greatness consists in the sight of God, and what it demands of a person.

God's standard of greatness is different from that of the world. The world lusts for power, wealth, knowledge, status, extraordinary performances. However, in God's sight a person who has a trusting faith in Jesus, who sincerely obeys God's laws, and who renders humble service in the Lord's kingdom is truly great.

By our faith in the Savior, our obedience to the will of God, and our service to the Lord we can demonstrate that greatness which is the joy of God.

Lord, teach us to find delight in Thee and in Thy Son. Amen.

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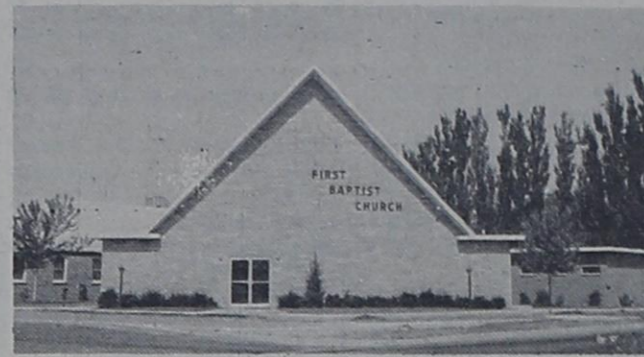
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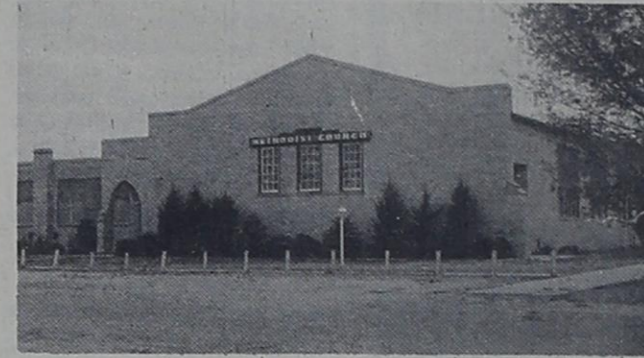


First Baptist Church of Bovina
SUNDAY - Sunday School - 9:45 a.m.,
Morning Worship - 10:55 a.m.,
Training Union - 6 p.m.,
Evening Worship - 7 p.m.



Rev. Ralph Aday
WEDNESDAY - Teachers and Officers
Meeting 7 p.m.,
Prayer Meeting 7:30 p.m.,
Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH

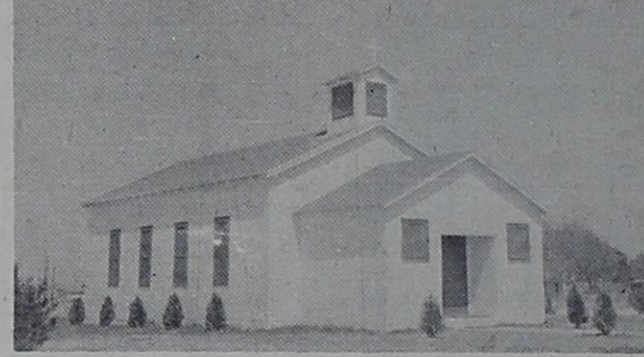


Oklahoma Lane Methodist Church
Sunday School - 10 a.m.,
Morning Worship - 11 a.m.,
Evening Worship - 7 p.m.



Rev. Hardy Cole

ST. ANN'S CATHOLIC CHURCH

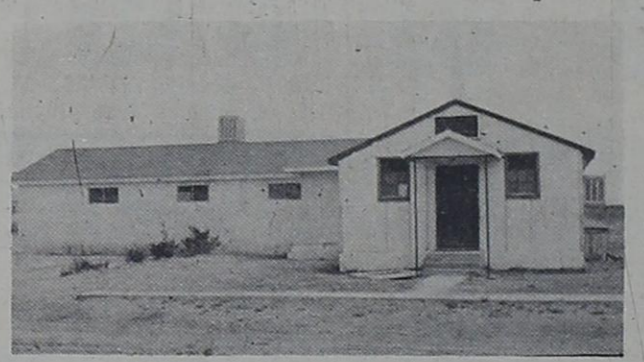


St. Ann's Catholic Church - Bovina
Masses: Sunday 8:30 & 10:30 a.m.,
Weekdays 8:30 a.m., Daily Except
Tuesday 8 p.m.,
First Friday 8 p.m.,
Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S. A.
Confessions: Saturday 4-5 p.m.,
7-8 p.m.,
Before Masses
Baptisms: 3 p.m. Sunday

MISSION BAUTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m. -
Miercoles 8 p.m., Estudie de la Biblia



Rev. Ramon Delgado

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Hwy. 60

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C & S Chemical FERTILIZER

Bovina Hobby Shop

Jack Kessler &
Sonny Roach

Grissom Feed Yards

Corn's Farm Store

- Charles Corn -

Tri-County Glass & Paint Company

Friona - Ed Dendy, Mgr.

Western Auto Store

- Friona -

Bovina Junior Chamber Of Commerce

Mr. & Mrs. Billy Marshal

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Phone 238-3592

Gateway Produce Company

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Bovina Restaurant

Mr. and Mrs. Tom Hartwell

Hospital Notes

July 12-17, 1966

ADMISSIONS
Annette Reznik, Friona; Mrs. E. G. Phipps, Friona; Odessa Ivy, Friona; Mrs. Sterling Graham, Friona; Deborah Spicer, Bovina; Celia Barraza, Bovina; Jerry Don Morris, Bovina; Maria Anzaldia, Friona; Charley Paul, Bakersfield, Calif.; Edwin Hale, Vega; Hope Raymond, Friona; Jenola Franklin, Hereford; Josie M. Alonzo, Bovina; Jane Gaskins, Friona; P. L. London, Friona; Celia Barraza, Bovina; Ronny Lyn Anderson, Bovina; Annie Scott, Friona; W. D. Buske, Friona; Senaida Arellano, Friona; Tereza McGlothlin, Friona; Herman Estes, Bovina; Carrie Lillard, Friona.

DISMISSALS
Santos Salazar and baby girl, Dollie Barker, Fred Rivera, Erlindo Perez, Mammie Pounds, Annette Reznik, Candelario Garcia, Jr., Odessa Ivy, Celia Barraza, Nina Moseley, Charles Allen, Edwin Hale, Arthur Gaines, Jerry Don Morris, Josie Alonzo, Claude Paul, Maria Anzaldia, Hope Raymond, Charley Paul, Tera McGlothlin, P. L. London, Jane Gaskins, Zane McVey, Linda McVey, Jenola Franklin and baby girl.

IN HOSPITAL

Mrs. Wes Smith is in Clovis Memorial Hospital. She entered the hospital July 10 and had surgery July 15. Plans are being made to take her to M. D. Anderson Cancer Clinic in Houston the latter part of this week.

BEE GEE

ANOTHER HAPPY HOME WE'RE BOOKING. THE WIFE DEMANDS OUR GAS FOR COOKING



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CHARLES Oil Co. Phone 238-4321

LEGAL NOTICE - THE STATE OF TEXAS

To: James M. Finley, Susan Finley, George G. Wright, G. W. Blanche, William Heitman, William Heitman, J. E. Staley, Ira Miller, Frank Stuart, Frank Stewart, Gertrude Karr, Susie M. Thompson, V. E. Weir, H. Heitman, H. Heitmann, S. C. Stevick, Mrs. Marrott, Mrs. Marrott, and the unknown wives and husbands of the aforesaid defendants, and if any of the aforesaid defendants or their wives or husbands are deceased then the unknown heirs, assigns and legal representatives of the aforesaid.

Defendants, Greeting: You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 29th day of August 1966, at or before ten o'clock A.M. before the Honorable District Court of Parmer County, Texas, at the Court House of said County in Farwell, Texas.

Said Plaintiff's Petition was filed in said court, on the 15th day of July A.D. 1966, in this cause numbered 2699 on the docket of said court, and styled, EDWARD E. MASSEY AND RUSSELL A. MASSEY, Plaintiffs, vs. JAMES M. FINLEY, ET AL Defendants.

The names of the parties to the cause are as follows: Edward E. Massey and Russell A. Massey are Plaintiffs and James M. Finley, Susan Finley, George G. Wright, G. W. Blanche, William Heitman, William Heitman, J. E. Staley, Ira Miller, Frank Stuart, Frank Stewart, Gertrude Karr, Susie M. Thompson, V. E. Weir, H. Heitman, H. Heitmann, S. C. Stevick, Mrs. Marrott, Mrs. Marrott, and the unknown wives and husbands of the aforesaid defendants, and if any of the aforesaid are deceased, then the unknown heirs, assigns and legal representatives are Defendants.

A brief statement of the nature of this suit is as follows, to wit: Plaintiffs bring this suit in Trespass to Try Title alleging that on the 1st day of July, A.D. 1966, Plaintiffs were in possession of these Lots: Lots 17, 18, 19, 20, 21 and 22 of Block 75 of the Original Town of Friona, Parmer County, Texas, and the defendants wrongfully ejected the plaintiffs from said lots, and plaintiffs also plead in detail the ten year statute of limitation and ask judgment for title and possession of the premises, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved. The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Farwell, Texas, this the 15th day of July A.D. 1966.

Attest: Dorothy Quicler Clerk, District Court, Parmer County, Texas (SEAL)

BANK RATES AUTO LOANS TRUCK LOANS COMPLETE INSURANCE Call 762-4777 Res. 763-9590 Cal Blochberger Agency 115. E. 6th Clovis tnc.

FOR SALE -- 3 bdrm. house; 1 3/4 bath; large lot; possession by Aug. 15; Call Victor M. Ward 238-6481. 3-2tp

Enjoy Economy Travel & Camping At It's Best. Travel Trailers, Cabovers, Canopies, and Campers, Boy's Campers & Travel Units, 3216 N. Prince Ph. 763-9520 - 763-4326 Also Open 1-6 p.m. Sun.

FOR SALE -- Drive-in liquor store and four acres of land located on good highway, 60-84, 40 miles west of Clovis, N.M. Has real nice living quarters and plenty of room to add any other type business, motel or whatever desired. Total price \$30,000 cash or will consider grassland in New Mexico in trade. Contact Paul Williams, Clovis, N.M., phone 762-1066. 3-2tp

COURTHOUSE NOTES

Instruments filed week ending July 16, 1966 in County Clerk Office, Bonnie Warren, County Clerk.

DT, Roy J. Clements, J. J. Steele, NE/4 & S/2 Sec. 1, Synd "C"

Part. Rel. Prudential Ins. Co., Roy G. Clements, 173.04 a. of NW/4 Sec. 2 T3S R3E

Rel., Veterans Affairs, Wm. H. Sheehan, Tract 7 W.L.D. Add., Friona

WD, M. M. Elder, Ross Terry, Lot 1 & N/2 Lot 2, Blk. 7, Drake Rev. Sub., Friona

Rel., L. A. Purcell, M. M. Elder, Lot 1, Blk. 7, Drake, Friona

Judge, State of Texas, Marvin P. Ferguson d/b/a Western Flower & Gift Shop, SR

Rel., Northwestern Mutual Life Ins. Co., W. C. Starr, E/2 Sec. 6, T5S R4E

WD, George McKinney, Larry E. Scott, part in Sec. 21, T7S R2E

WD, J. E. Hardage, Joe W. Magness, Lots 13 thru 16, Blk. 57, Farwell

DT, Hubert O'Dell Cole, et ux, Federal Land Bank, E/2 Sec. 34, 2N 4E

WD, Blanche L. Sudderth, Earl F. Whitten, Lots 24 & 25, Blk. 4, Ridgela Sub., Bovina

Issued and given under my hand and the Seal of said Court, at office in Farwell, Texas, this the 15th day of July A.D. 1966.

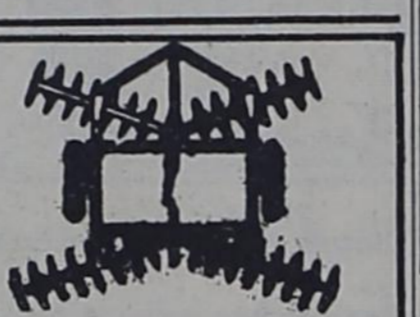
Attest: Dorothy Quicler Clerk, District Court, Parmer County, Texas (SEAL)

3-4tc

WANT ADS

If It's Better Cleaning you want-Try-GIB'S Drive-In Cleaners Friona, Texas Professional And Coin-op Dry Cleaning. Phone 247-3150

FOR ALL KINDS of insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382.



BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60-238-2541

WANTED Sudan pasture, M. H. Carson, phone 238-3442, 2-fnc

LOST -- One Chev. pickup wheel with Phillips mud-grip tire, beige color, in bottom of draw, Contact Leon Grissom 238-6721. 3-1tc

FOR RENT -- One bedroom furnished and carpeted house. Also a two-bedroom trailer house for rent. Call 238-3121. 4-1fnc

CUSTOM CATTLE SPRAYING -- See Curtis Miller or Phone 238-4531. 50-fnc

Electrical and Plumbing Repairs and Supplies BOVINA ELECTRIC Odie White - Ph. 238-3871

We have several prospects for good farm land. In the event you wish to sell, we will appreciate the opportunity to discuss handling your listing.

A. L. GLASSCOCK REAL ESTATE Office Ph. 238-3231 Res. Ph. 238-4452 Bovina, Texas 2-fnc

NOW ACCEPTING ENROLLMENT for Hymn Enlargement Workshop August 1 through 5. Also Musical Kindergarten beginning September. Mrs. J. Lee Witten, Friona, phone 247-2518. 3-1tc

LOOK to GLASSCOCK REAL ESTATE for long term, low interest FARM LOANS. Office Ph. 238-3231 Res. Ph. 238-4452 Bovina, Texas 2-fnc

FOR SALE -- Alfalfa hay. Call Tharp 225-4588 or see Jimmie Cockerham. 29-fnc

CLEAN rugs, like new, so easy to do with Blue Lustre. Rent electric shampooer \$1. Super Saveway

FOR SALE -- 1 Bostrom Transit complete with tri-pod and target. Like new. Art Mast, 238-4171. 3-2tp

IF YOU are interested in good hail insurance coverage for your cotton or maize at a reasonable price, see O. W. Rhinehart at Glasscock Real Estate. Office Ph. 238-3231 Res. Ph. 238-4452 Bovina, Texas 2-fnc

Need party with good credit in Bovina area to take over payments on late model Singer sewing machine, cabinet optional. Will buttonhole, zig-zag fancy designs, \$26.50 cash or 5 payments at \$5.72. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 48-fnc

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FOR SALE -- Trash barrels. Ready to use. \$3 each. Earl Richards, phone 238-2971. 1-fnc

SEPTIC TANKS & CESSPOOL SERVICE Drilled-Repaired-Installed Cesspools-Pier Holes, Boot Pits, Storm Cellars. We Drill Up to 9 Ft. in Diameter & 45 Ft. Deep WILSON Drilling Co. Muleshoe Day Phone 272-4180 Night Phone 272-3148

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Form 64p(State)-Revised December, 1965 State Bank No. 1980

PUBLISHER'S COPY

REPORT OF CONDITION of "FIRST STATE BANK OF BOVINA" of BOVINA in the State of TEXAS at the close of business on JUNE 30, 1966.

Table with columns for ASSETS, LIABILITIES, CAPITAL ACCOUNTS, and MEMORANDA. Rows include Cash, Government obligations, Federal funds, Loans, Deposits, etc.

I, ALFRED L. MOODY, CASHIER, of the above-named bank, do solemnly SWEAR AFFIRM that this report of condition is true and correct, to the best of my knowledge and belief.

Correct-Attest: [Signatures of directors]

State of TEXAS County of PARMER Sworn to and subscribed before me this 17 day of July, 1966 and I hereby certify that I am not an officer or director of this bank. My commission expires June 1, 1967. [Notary Signature]

(MAKE MARK FOR NOTARY'S SEAL)

Here They Are! 'The King of the Plows' Go Big! Go King! 14 ft. Width Cut - 24 in. DISCS the KING DISC can do more with your Wheat Stubble in less time! OKLAHOMA LANE FARM SUPPLY 'Where Your Business Is Appreciated' Phone Tharp 225-4386

Party Honors

Butch McCain

Butch McCain, son of Mr. and Mrs. Leslie McCain, celebrated his 8th birthday last Tuesday with a swimming party at Friona. After swimming the guests returned to the McCain home for "Perry, the Penguin" birthday cake, ice cream, and soda.

pop. Then they attended the Little League ballgame. Those attending were Ken Sorley, Darryl Harris, Alan Rhodes, Clint Jones, Ben McCain, and the honoree.

A visitor said to the little girl: "And what will you do my dear, when you are as big as your mother?" "Diet," said the modern child.



On The Farm In Parmer County

By JOE VANZANDT County Agent

COTTON INSECTS

Make an actual count of harmful insects in your cotton to determine whether or not to spray. This eliminates guesswork and the hit-and-miss system of spraying.

If you find 15-20 of the same kind of insects per 100 stalks, the infestation is dangerous, and you should consider using an insecticide. The best way to sample a field is to count insects on 25 plants in four different sections of the field.

The most common insects harmful to cotton and where to look for them are:

Fleahoppers -- Inspect the cotton stalks from top to bottom. Look at the buds in particular for fleahoppers. They are 1/8 inch long and pale green in color.

Bollworm or tobacco budworm -- Look along the terminal leaves for signs of bollworm eggs and tiny worms. The eggs are about as large as the head of a common pin. They are white when first laid, turning light brown just before hatching. Be sure to look on the blooms for signs of the bollworm--their signs may show up anywhere up and down the stalk.

Cotton leafworms and cabbage loopers -- Both are light green in color. The cabbage looper has 3 rear legs. Look for both insects on the foliage of the cotton plant. Leafworms eat the leaves beginning at the outside and work in. Cabbage loopers begin inside and work toward the outside of the leaves.

It's a good idea to carry along a paper, divided into columns with the names of the various insects at the top when making the insect count. Then, as each insect is observed, make a tally mark under the correct heading.

For the right insecticide and dosage, ask for "Texas Guide for Controlling Cotton Insects," available free at the County Agent's Office.

TIME OF FERTILIZER APPLICATION

A new series of off-station soil fertility tests conducted by Texas A&M University scientists should show if there are grain sorghum yield differences between fall or spring applications of nitrogen.

Test plots will be in Deaf Smith and Parmer Counties and on the Southwestern Great Plains Research Center, Bushland. Each plot will receive three different rates of nitrogen, applications and each rate will be applied at five different times.

The three rates are 80, 120, and 160 pounds of nitrogen per acre.

The scientists will be comparing the yield differences of applying the nitrogen before shredding, after plowing, after listing, after irrigation and in an early side dress. They also hope to learn how fall applications affect decomposition of crop residue.

Personnel at the Bushland Center and at the South Plains Research and Extension Center, near Lubbock, are conducting the study in cooperation with county agents and local farmers.

John Christian is the local farm cooperator in Parmer County. The research plot is located about 1/2 mile east of the underpass on the north side of the Oklahoma Lane highway east of Farwell. This plot is on an Amarillo fine sandy loam soil.

If there are insignificant yield differences between fall and spring applications, more nitrogen applications could be made in the fall. This would ease the spring rush for both farmers and fertilizer dealers.

The South Plains Research and Extension Center has been conducting off-station fertility tests for 12 years. This year they had plots in 20 locations representing every major soil type in the area.



At Home In Parmer County

By CRICKET B. TAYLOR County HD Agent

COUNTY DRESS REVUE was the big event that ended the years work of 4-H girls enrolled in clothing.

One fact was pointed out in results of the revue and that was the improvement in the quality of work over that of last year. Not a single white ribbon was given. The garments were judged from standpoint of appearance and that overall total look. This received the highest point. Construction counted less in points as did record books. They were placed according to first, second and third.

It was a joy to see the first year girls model their skirts with so much pride and enthusiasm. They really looked lovely.

We are proud of our Senior winner Kathy Coker, and wishing her luck in the District competition. Also, we are proud of Lynn White the Junior winner. She looked like a fashion magazine model in her paisley print, low belted style dress.

Many of the girls are getting in a lot of practice these days. A father told me recently that his 4-H'er wanted to sew all of the time. She did not get tired but her mother was about to "wear out" trying to keep up with her. That's fine, and it's the girl that uses her skills and knowledge that will benefit most from her 4-H work.

Four Attend Church Camp

Tommy Spears and Kathy Estes, representing Bovina Methodist Church, and Lanelle Christian and Leslie Cooper, representing Oklahoma Lane Methodist Church, attended a district retreat and planning session at Ceta Canyon, Friday night and Saturday morning.

Youth from the Plainview area met to plan activities and programs for the coming year.

the "hopeful". One needs a knowledge of themselves, use of line and design, best suited to them. Its the overall, coordinated look that counts. A popular new shape for the ladies in the tent dress which starts lean at the top and flares out at the hem like an inverted ice cream cone. The shape suggests a youthful, free spirit and is flattering to most women-not all.

WHERE TOSTOP THE SKIRT seems to be the question of the moment. Some barely cover the knee--others rise to four inches above. Unable to decide, some fashion leaders draw the line--mid-way of the knee. One thing that might help girls and women decide is a full length mirror and a critical eye of themselves. Few women have beautiful well shaped knees and legs--above the knee. This could be a deciding factor indeed--seeing oneself in a full length mirror at a distance--as others see you.

The youth market is mushrooming as youngsters gain control of more and more money and buying power. Marketing people are aware of this potential of this age group and are directing more advertising to them. The really smart girl will not be "carried" away with "fads" but will consider the total overall appearance that marks her as an attractive, fashionable, and well dressed individual.

length mirror and a critical eye of themselves. Few women have beautiful well shaped knees and legs--above the knee. This could be a deciding factor indeed--seeing oneself in a full length mirror at a distance--as others see you. The youth market is mushrooming as youngsters gain control of more and more money and buying power. Marketing people are aware of this potential of this age group and are directing more advertising to them. The really smart girl will not be "carried" away with "fads" but will consider the total overall appearance that marks her as an attractive, fashionable, and well dressed individual.

For FAST SERVICE Call BILL'S ELECTRIC We Specialize In All Electrical, And Air Conditioning Padding Work Call Billy McCormick At BILL'S ELECTRIC 238-3851 P.O. Box 193

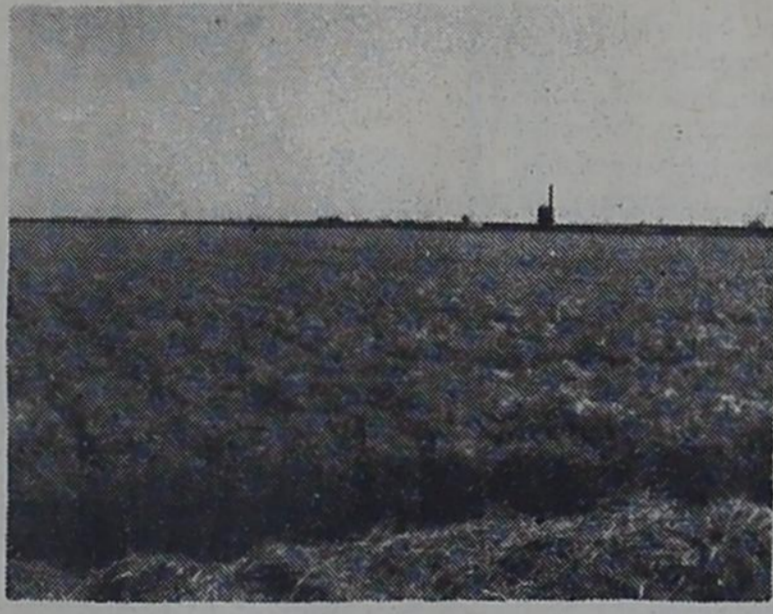
See BIRKELBACH For Gearhead And Pump Repair Well Bailing Machine Work & Welding PEERLESS PUMPS Sales And Service BIRKELBACH Machine And Pump Located West On Hiway 86 In Bovina Kenneth Cary-Home Phone 238-4641

REPAIR! REMODEL! Nothing Down - 60 Months To Pay Complete Line Building Supplies Cicero Smith Lumber Co. 238-2671 Bovina

CLOVIS CATTLE COMMISSION COMPANY The 4-C's Cattle Sales Every THURSDAY Horse Sale Every Other Monday--Next Sale Aug. 1st. HAROLD THOMAS, Owner Jimmy Hardgrove, Manager of Horse Sales CLOVIS, NEW MEXICO P. O. Box 671 Phone 763-5522

SLURRY MIX means \$'s to YOU!

SEE YOUR DEALER... Get the Complete SLURRY STORY



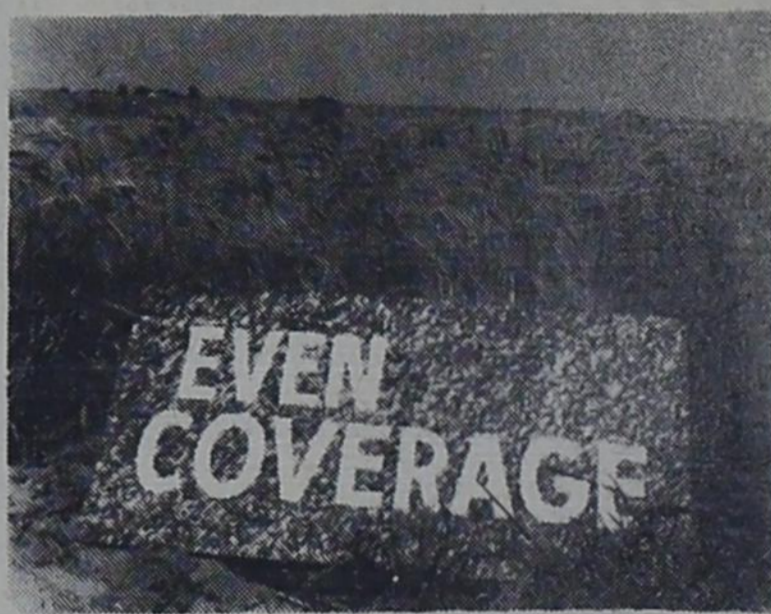
Shows Greater Stalk Strength.



Matures 7 to 10 Days Earlier.



Increase 6 1/2 to 20 Bushels Per Acre.



SLURRY MIX means "Even Coverage" better yield.

Here Are Just A Few Reasons Why!

- WHEAT with GRACE SLURRY MIX SHOWS GREATER STALK STRENGTH with NO LODGING!
WHEAT with GRACE SLURRY MIX MATURES 7 to 10 DAYS EARLIER! in side by side tests!
WHEAT with GRACE SLURRY MIX YIELDED from 6 1/2 to 20 BUSHELS per acre MORE than other fertilizers!
WHEAT with GRACE SLURRY MIX SHOWED an INCREASE in TEST WEIGHT of 2 to 5 POUNDS per bushel!
WHEAT with GRACE SLURRY MIX YIELDED as much as 92 1/2 BUSHELS PER ACRE!

THE EXPECTED HAS HAPPENED...

We told you that GRACE SLURRY MIX was good! Well it is! Our first crop reports on wheat are in... SLURRY is GREAT... TERRIFIC! Wheat yields averaged 15 BUSHELS per acre above any and all other phosphate fertilizer materials in side by side tests right here in your area. (Names, places, yields, and crop plans may be obtained from your dealer.)

NOW... as YOU prepare your soils to meet the increased world demand for wheat (WHEAT ALLOTMENTS INCREASED) APPLY GRACE SLURRY MIX on YOUR WHEAT ACREAGE ALLOTMENT. CALL YOUR GRACE SLURRY MIX DEALER NOW... he'll apply "even coverage" SLURRY MIX in special dealer owned equipment. YOU'LL find that SLURRY MIX MEANS \$'S TO YOU!

SLURRY MIX IS DISTRIBUTED EXCLUSIVELY BY PLAINSMAN SUPPLIES INC., PLAINVIEW, TEX., THROUGH IT'S DEALER ORGANIZATION!



CORN'S FARM STORE BOVINA, TEXAS



You are **INVITED**



To The

GRAND OPENING

OF THE NEW

**First Federal Savings And Loan Association
Home Office - 801 Pile St.**

Sat. And Sun. July 23rd And 24th.

Ribbon Cutting

10 A.M. July 23RD

HOURS JULY 23rd 10:00 A.M. - 5 P.M. - JULY 24th 2 P.M. - 5 P.M.

REGISTER FOR FREE DOOR PRIZES

Preface

The directors, officers and employees of the First Federal Savings and Loan Association are proud to be a part of a business which has as its aim the betterment of the family as well as the community. During the 32 years First Federal has been in business, it has made a total of 16,503 loans aggregating \$9,132,227 to the people of Clovis and its trade area. First Federal Savers have received dividends totaling \$12,754,907 since its organization. We now serve approximately 4600 mortgage loan customers who have borrowed 42.8 million and 11,334 savings customers who have saved 41.3 million. Our total assets now approx. \$50 million.

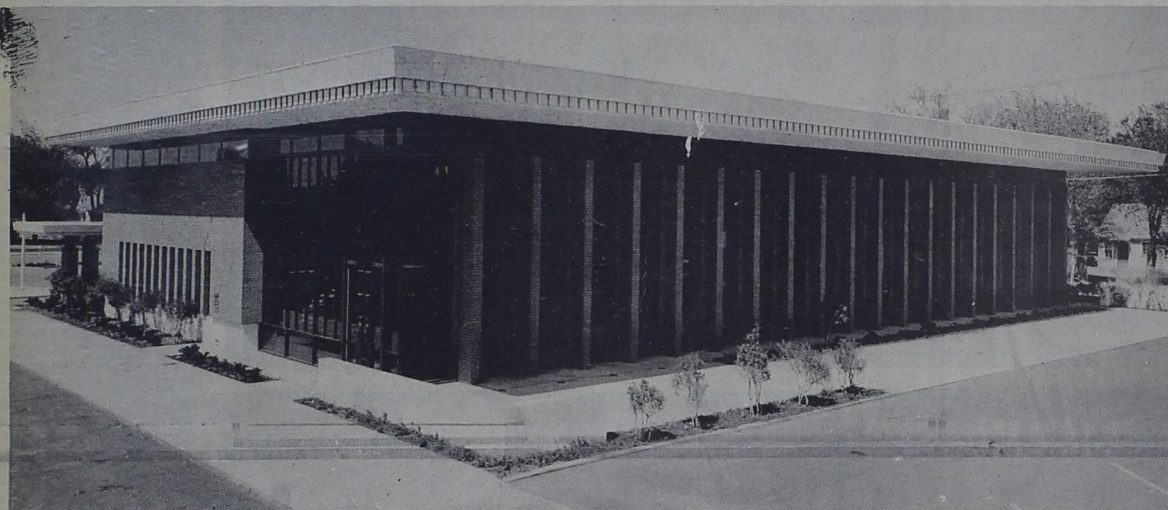
It is gratifying to have the increasing number of people use our Savings and Loan Services because we know that many of these come to us on the basis of the recommendations of friends and neighbors. This continued confidence in our management -- as attested by your continued patronage -- can only spur us on to provide even better thrift and home financing services in the years ahead. The new First Federal building is evidence that we intend to do this. The years ahead do indeed look bright for Clovis in its realm of growth. Clovis is the hub for this trade area and as it grows your First Federal Savings & Loan Association will grow. We want you to think of First Federal as being your Savings and Loan Association, as it is a mutual association which belongs to those who are savings account holders and borrowers in the Association.

ANNOUNCING --
A BIG DIVIDEND
PAID ON ALL
Savings Accounts

5%

DEPOSIT BY 15th EARN FROM 1st
AT
FIRST FEDERAL SAVINGS AND LOAN
ASSOCIATION

CONGRATULATIONS



**To The Officers And
 Directors Of First
 Federal Savings And
 Loan Association On
 Their New Home
 Office Building.**

**It Adds Beauty And Dignity To The Business Community
 Of Clovis And Vicinity.**

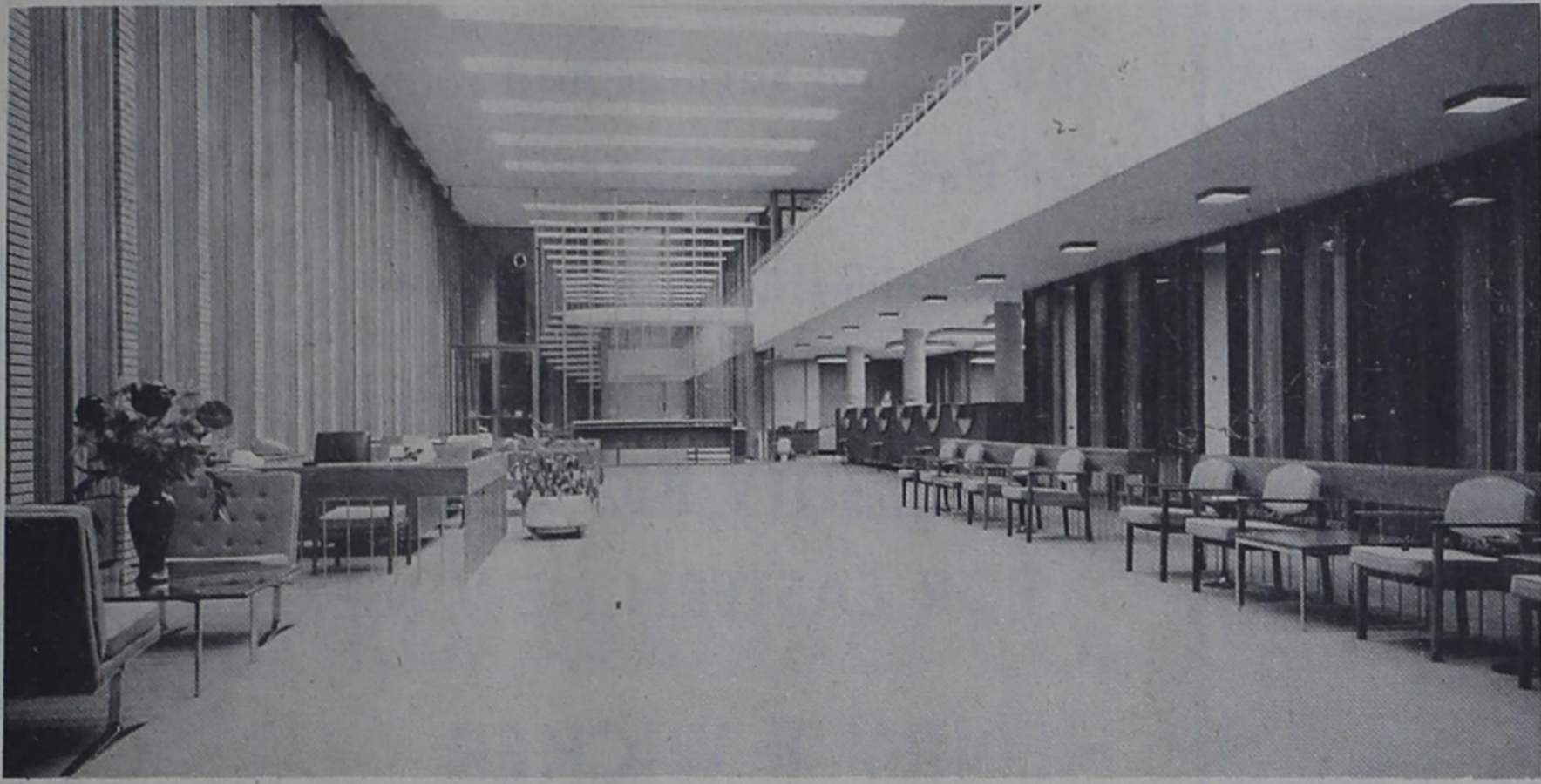
**We Are Proud Of Our
 Accomplishments As The
 General Contractor For
 This Project. Let Our
 Firm Consult With You
 On Your Next Building
 Program.**



GRIGGS AND WILLIAMS
CONSTRUCTION COMPANY INCORPORATED

BOX 781 - CLOVIS, N. MEX.

Our Congratulations



To The Officers And Directors Of
First Federal Savings And Loan On
The Dedication Of Their New Building.

We Are Pleased To Have Been The
Electrical Contractors On The
Beautiful Addition To The Business
Community Of Clovis.

MOORE ELECTRIC CO.

1016 Fairway Terrace

Clovis, N. Mex.



SCOTT MCGHEE was elected to the First Federal Board of Directors January 20, 1960. Mr. McGhee is owner of the McGhee Trucking Company. Mr. McGhee is a member of First Federal Loan Committee.

Historical Development Of First Federal

On July 23, 1934, a meeting for the purpose of the organization of the "First Federal Savings and Loan Association of Clovis" was called to order by S. A. Jones, temporary chairman, with C. Roy Smith serving as temporary secretary. Mr. Smith called the roll of temporary directors, who signed director acceptance.

The first Board of Directors were made up of the following men: -- J. B. Teague, President; Dr. L. C. Cox, Vice-President; S. A. Jones, J. B. Comer, and J. W. Board; with C. Roy Smith being appointed Secretary-Treasurer to manage the association. Mr. Otto Smith and Fred Dennis were appointed attorneys to represent the association.

The location to commence business was 115 West 4th Street, Clovis New Mexico.

At this meeting a resolution was adopted to apply to the Federal Home Loan Bank for membership, which was immediately granted. Prior to this, a Federal charter had been approved on July 10, 1934, but was not delivered until the July 23 organizational meeting.

At the time of organization of First Federal Savings and Loan Assn. of Clovis it had thirty members with assets of \$5,600. C. Roy Smith, Secretary-Treasurer served the first year without compensation.

At the beginning of the second year the Board of Directors approved a salary of \$50, per month for Mr. Smith. In the meantime First Federal had begun making progress for on November 3, 1934, the Federal Savings & Loan Insurance Corporation approved First Federal as a member, insuring its savings accounts.

On February 15, 1935, the Board of Directors was increased in number from five to seven with the addition of J. H. Lee and Add Hobbs of Portales. On June 3, 1936, A. H. Ribble of Portales replaced Add Hobbs on the Board of Directors, however, A. H. Ribble soon resigned with C. Roy Smith replacing him as a member of the Board on January 20, 1937. At this same meeting Otto Smith was elected a member of the Board to fill the vacancy of J. W. Board who resigned.

Arno Rodes was elected a Director on December 2, 1938, to replace J. B. Reague who resigned. W. H. Spaulding was elected a Director on July 7, 1939, to fill the vacancy left by S. A. Jones who resigned. N. W. Ballew was elected a Director on January 21, 1942, to replace J. H. Lee who had resigned. George P. Baxter was elected a Director on July 7, 1944, to replace Dr. L. C. Cox who had resigned.

The constitution and by-laws were amended on August 14, 1959, to provide for eleven board members instead of seven, which resulted in the election of the following four men to the board: Clyde Rayl, Lynn L. Martin, Reese Cagle and Roy L. Keeter.

Scott McGhee was elected a Director on January 20, 1960, to fill a vacancy left by C. Roy Smith. E. T. Hensley, Jr. was elected on May 11, 1961, to fill the vacancy left by the death of Otto Smith. E. C. Kelso was elected on June 14, 1962, to fill the vacancy left by the death of J. B. Comer. Carl P. Rodolph was elected on February 10, 1965, to fill the vacancy left by the death of W. H. Spaulding. K. Barnett, Jr. was elected on

(Continued To Page 5)



WE SALUTE PROGRESS!

Our Best Wishes To The Officers And
Directors Of First Federal On The
Opening Of Their New Home Office.

It Is A Privilege To Work With This Organization
In Loans-Insurance And Appraisals.

Fred McGinnis

Company

BOX 689

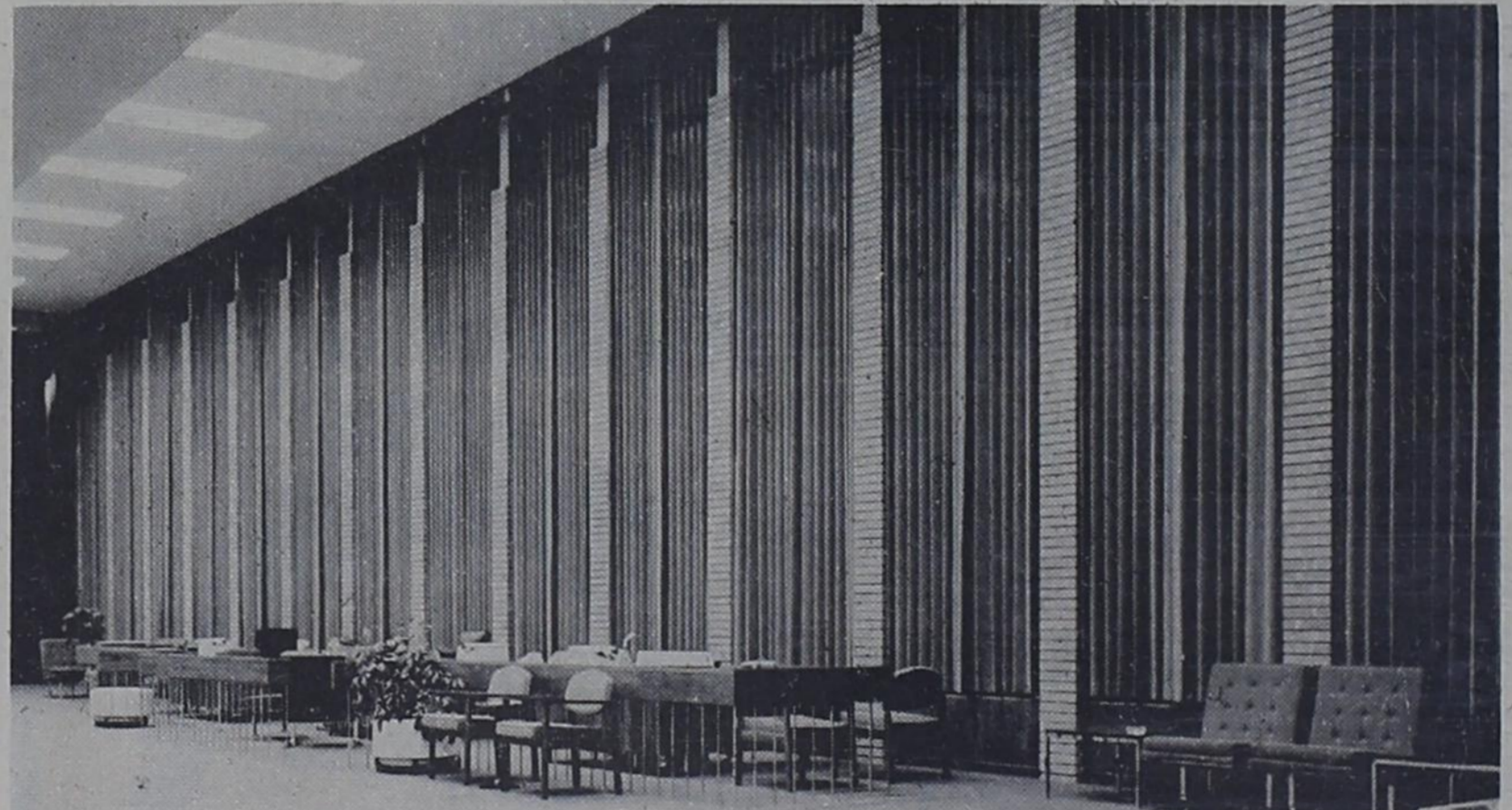
CLOVIS, NEW MEXICO

Real Estate

Beauty - Simplicity - Durability In Modern Office Equipment



MR. CLYDE RAYL



CONGRATULATIONS AND GOOD LUCK TO FIRST FEDERAL --
WE ARE PROUD TO HAVE FURNISHED ALL THE DESKS AND
OFFICE ACCESSORIES ALONG WITH THE COMPLETE LOBBY
AND EMPLOYEE LOUNGE FURNITURE.

GOODMAN OFFICE SUPPLY

1212 Main St.

Clovis, N. Mex.

Ph. 763-5589

First Federal As Savings Institution

In its function of encouraging thrift, First Federal endeavors to serve all types of savings and investment customers. These include the systematic saver who sets up a regular savings program with every intention of

adhering to it rigidly; the casual saver who saves in irregular amounts for a variety of purposes and who may draw on his savings for a specific purpose, a down payment on a new home, new car, vacation and

etc.; the individual who has already accumulated a specific sum and wishes to invest it safely for a regular source of income; and those who wish to accumulate a larger fund by investing the income derived from a savings fund, First Federal's passbook and the certificate accounts are described as follows:

1. **PASSBOOK SAVINGS ACCOUNT** - a customer may save any amount at any time. Dividends are credited to this type account quarterly on March 31st, June 30th, September 30th and December 31st.

2. **CERTIFICATE SAVINGS ACCOUNT** - in which the customer may save in multiples of \$100. Dividends on this type account are paid by check and mailed to the saver on each quarterly dividend payment date.

Both type savings accounts start earning from the 1st of the respective month in which the account is opened or added to, provided the money is saved by the 10th of the month. The savings account must be with First Federal at the quarterly dividend paying date in order to participate in distribution of the earnings paid to the saving members. The amount of dividend paid is based on the earnings of the Association, First Federal's current dividend rate on savings is 5% per annum.

The following type of accounts may be opened at First Federal:

1. Individual Account
2. Joint Tenancy Account
3. Fiduciary Account
4. Joint Trust Account
5. Individual Trust Account
6. Corporations
7. Institutions
8. Organizations
9. Government Agencies

A man and wife may have accounts insured up to \$30,000 and a man and wife with one child may have insured accounts up to \$70,000.

EXAMPLE

Man	\$10,000
Wife	10,000
Man and Wife	10,000
.....	Total \$30,000

Man	\$10,000
Wife	10,000
Child	10,000
Man and Wife	10,000
Man and Child	10,000
Wife and Child	10,000
Man, Wife and Child	10,000
.....	Total \$70,000

SAFETY
Undoubtedly, safety ranks first in the minds of the great

majority of those who save. The First Federal saver has confidence that his savings are safe, that he will not lose his investment. The insurance of savings accounts by the Federal Savings & Loan Insurance Corporation (FSLIC) gives him this confidence as well as the fact that our association has attained a strong financial position, with reserves of approximately 8.5% of its Savings Accounts. Good sound management also has added to the safety of the individual savings.

AVAILABILITY
It is the policy of First Federal to pay all withdrawal requests immediately on demand, and no saver has ever had to wait for his money, although regulations provide that upon receipt of a written request from any holder of a savings account of the association for the withdrawal from such account of all or any part of the withdrawal value thereof, the

association shall within 30 days pay the amount requested.

CONVENIENCE
To the potential customer convenience means a variety of things, such as parking, drive-in window facility, location and accessibility of the association's office. To others it is the ease with which an account may be opened, added to, or withdrawn. First Federal, a friendly savings institution offers all of these atomic age conveniences including a TV drive-in window for savings deposits and loan payments.

BRAVO!

Our Best
WISHES TO
FIRST FEDERAL
SAVINGS AND LOAN.
GRAHAM
Abstract Company
P.O. Box 626
Ph. 356-4721 Portales, N. Mex.

CONGRATULATIONS

To First Federal
Savings And Loan
On Their New
Office Building

Automotive
Replacement Parts
C & T
AUTO SUPPLY INC.
Portales, N.M. 500 E. Second St.

1. **PASSBOOK SAVINGS ACCOUNT** - a customer may save any amount at any time. Dividends are credited to this type account quarterly on March 31st, June 30th, September 30th and December 31st.



MIKE HARE
Loans



GENE ECHOLS
Loan Service



PAUL E. HUMBERT
Teller
Portales Branch

Our Best Regards To
First Federal Savings And Loan
On Dedicating Your New
Home Office Bldg. July 23-24

A MIGHTY BIG ASSET
FOR EASTERN NEW MEXICO.

HENRY T. WICKER
REALTOR
An Ass'n.
812 E Brazos Portales

Congratulations

FIRST FEDERAL SAVINGS AND LOAN ASS'N.
FROM

CASHWAY

SUPERMARKETS - CLOVIS, N. MEX.

New Mexico Citizens Can Justly Be Proud Of The New, Ultra Modern First Federal Savings And Loan Building -- One Of The Southwest's Most Magnificent New Structures.

Our Congratulations To The Officers And Directors On The Formal Opening Of This New Building.

Douglas B. Stone, President

Portales National Bank

109 E. 2nd Portales, N.M.
Member FDIC

CONGRATULATIONS

The Entire State Of New Mexico Will Admire And Enjoy The New First Federal Savings And Loan Building.

The Officers And Directors Are To Be Commended On Making This Beautiful Addition To New Mexico Possible.

1st National Bank

Of Portales

316 W. 2nd Portales, N.M.
Member FDIC

CONGRATULATIONS

To The Officers And Directors
Of First Federal Savings And
Loan Association From

HUNKER ABSTRACT CO.

304 Rencher St.

CLOVIS - - - NEW MEXICO

Abstracts
Title Insurance

Bernard Hunker
Owner

Dividends, Not Interest, Paid To Stockholders

You won't collect any interest on money you have in a savings and loan association, but the dividends you get probably will be bigger than the interest a commercial bank would pay.

On the other hand, when you become a shareholder in a savings and loan association, you actually own stock in the organization instead of being a depositor, points out Clyde Rayl, president of 1st Federal Savings and Loan Association.

"MUTUAL THRIFT"
Mr. Rayl describes the savings and loan setup as "a mutual thrift organization, in which people place money in share accounts." When they do this, they become shareholders. The money is used in most cases to finance homes.

Dividends, not interest, are paid to shareholders out of profits. Because profits are never a certainty until they are made, savings and loan associations can only anticipate, rather than promise, a specific dividend rate.

DIFFERENT THAN BANKS
On the other hand, the commercial bank is a depository of funds. When you put money into a bank savings account, you know in advance what the interest rate will be. This rate is guaranteed by the bank.

Banks usually make immediate payment of time deposit, or savings account funds on demand. They may delay payment up to 30 days, but no longer, before making the payment in full.


Withdrawal of funds from a savings and loan association actually involves application by the shareholder to the association for repurchase of shares.

Most savings and loan associations now buy back the shares promptly, but there is always a possibility that an association cannot do so if they have a high percentage of funds tied up in long-term real estate mortgages.

DEPOSITS INSURED
However, funds are insured by an agency of the federal government.

If the association can't pay off within 30 days, members asking share repurchase can be put on a rotation basis, getting up to \$1,000 of their funds each time their names come around again, until they have been paid back all their money from the association's receipts.


Only if this "take your turn" maneuver fails may an association be found "in default." In this case, the Federal Savings and Loan Insurance Corp. will make good member accounts up to \$10,000 per account.



OUR

Congratulations

To
**First Federal
Savings And
Loan Association**



**JAY B.
THOMPSON
AGENCY**

TEL. 356-4488
107 NORTH AVENUE A PORTALES, NEW MEXICO

OUR CONGRATULATIONS TO FIRST FEDERAL SAVINGS AND LOAN ASS'N

"ALL CLOVIS IS PROUD
OF YOUR NEW HOME
OFFICE BUILDING"



CLOVIS REAL ESTATE INC.

"WE SELL CLOVIS"

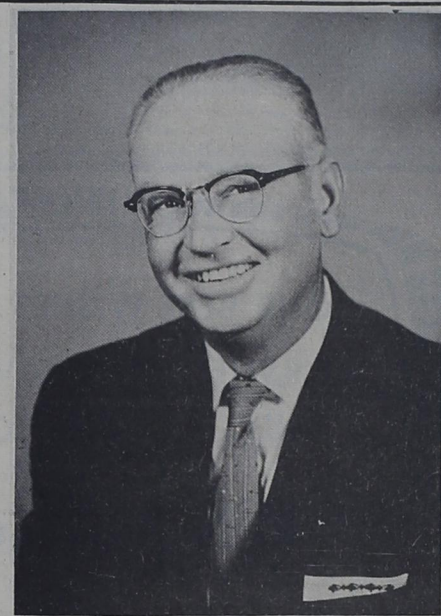
CALL
763-5503

1217 Main - Clovis



FAYE FARROW
Asst. Secy.-Treas.
Accounting Department

History --
(Continued From Page 3)
March 11, 1965, to fill the vacancy left by the death of George P. Baxter.



CLYDE RAYL, president-manager of First Federal and elected to its Board of Directors on July 31, 1959. Mr. Rayl prior to his association with First Federal served twenty years with the Citizens Bank and twelve years as co-owner of the Clovis Cattle Commission Company. During the seven years Mr. Rayl has been president-manager of First Federal its assets have doubled in size, having grown from 23.7 million to \$49.6 million.

Our Congratulations

To

First Federal Savings And Loan Association


COLONIAL PARK

615 Main #6 In The Village Ph. 762-4541

WE SALUTE
FIRST FEDERAL ON
THEIR GRAND OPENING
July 23-24

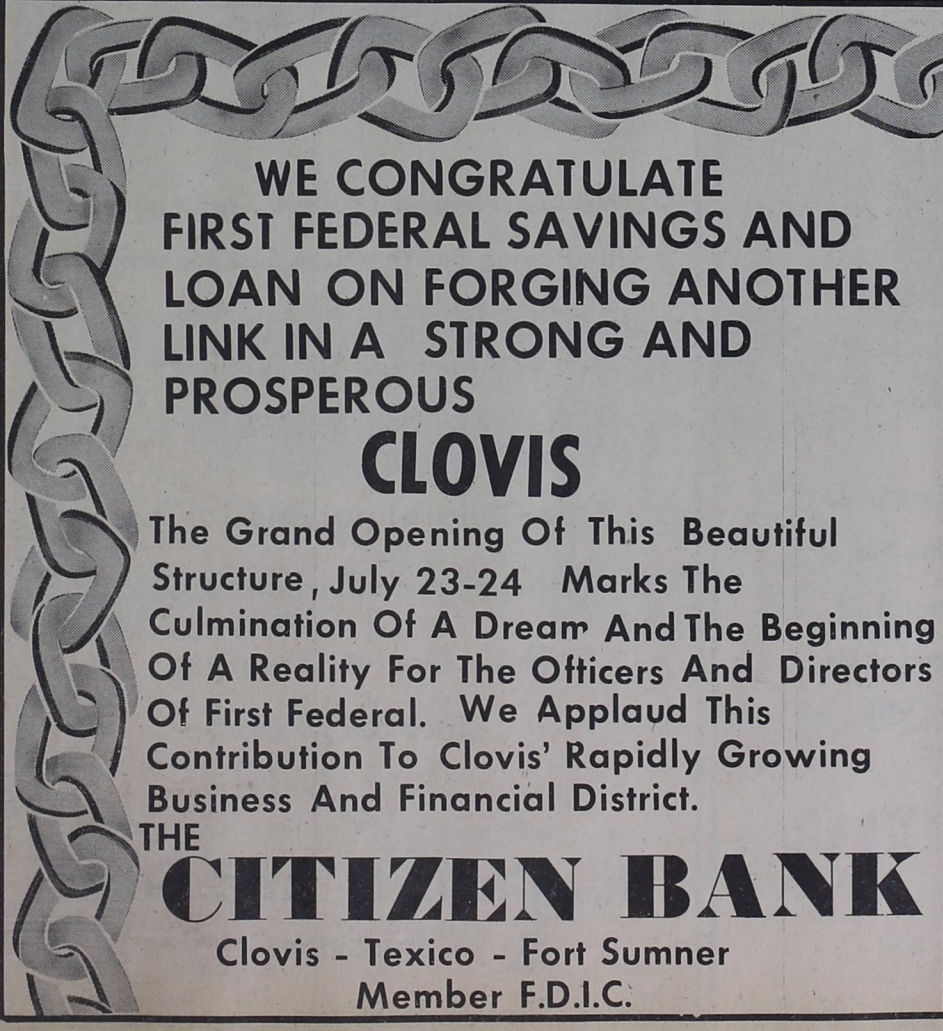
Flowers For Glad Or
Sad Occasions
Flowers By Wife

"LET GEORGE DO IT"



**Reiser
Florist**

1207 Mitchel Clovis



WE CONGRATULATE
FIRST FEDERAL SAVINGS AND
LOAN ON FORGING ANOTHER
LINK IN A STRONG AND
PROSPEROUS
CLOVIS

The Grand Opening Of This Beautiful Structure, July 23-24 Marks The Culmination Of A Dream And The Beginning Of A Reality For The Officers And Directors Of First Federal. We Applaud This Contribution To Clovis' Rapidly Growing Business And Financial District.

THE
CITIZEN BANK

Clovis - Texico - Fort Sumner
Member F.D.I.C.

OUR BEST WISHES



To
FIRST FEDERAL
SAVINGS And
LOAN On The
**GRAND
OPENING**
JULY 23-24

Of Your New
Home
Office



CARMACK & SONS, INC.
314 MAIN CLOVIS, N. M.
"The men's store where women like to shop"

All Of
EASTERN
NEW MEXICO
IS PROUD
OF THE NEW
FIRST FEDERAL
BUILDING

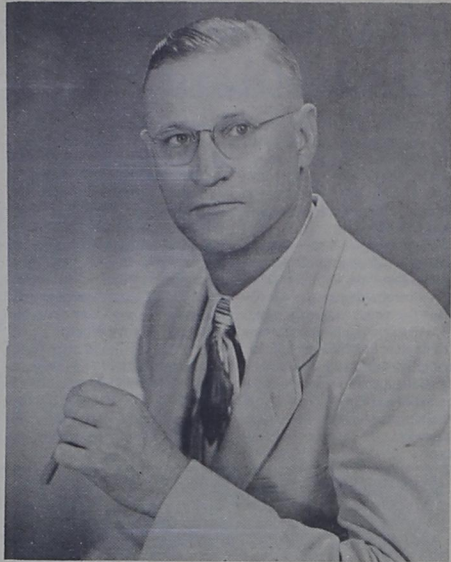
OUR
SINCERE
BEST WISHES!



Plains Builders Supply
1725 So. Ave. D Box 844
Portales, New Mexico
356-4465

32 Years Of Continuous Growth 1934-1965

Dec. 31, '34	\$ 30,202
Dec. 31, '35	103,647
Dec. 31, '36	183,016
Dec. 31, '37	271,723
Dec. 31, '38	393,414
Dec. 31, '39	523,454
Dec. 31, '40	684,033
Dec. 31, '41	820,653
Dec. 31, '42	910,840
Dec. 31, '43	1,474,760
Dec. 31, '44	1,778,687
Dec. 31, '45	2,108,126
Dec. 31, '46	3,172,707
Dec. 31, '47	4,494,539
Dec. 31, '48	5,485,780
Dec. 31, '49	6,526,474
Dec. 31, '50	8,668,163
Dec. 31, '51	9,486,157
Dec. 31, '52	11,327,644
Dec. 31, '53	11,805,289
Dec. 31, '54	14,835,186
Dec. 31, '55	18,621,963
Dec. 31, '56	20,315,628
Dec. 31, '57	20,685,332
Dec. 31, '58	25,084,249
Dec. 31, '59	26,984,411
Dec. 31, '60	30,082,975
Dec. 31, '61	34,120,509
Dec. 31, '62	39,417,946
Dec. 31, '63	45,135,135
Dec. 31, '64	49,582,985
Dec. 31, '65	



ARNO A. RODES has served as a member of the Board of Directors of First Federal since 1938 having owned and operated the Rodes Men's Store at 214 Main until his retirement.



ROY L. KEETER was elected a Director July 1959 and is a member of its loan committee. Mr. Keeter is the manager of the Clovis Production Credit Association.



Our Congratulations To
Our Neighbor - - - From

**Bob Horton
Arlene S. Cleveland
E. H. (Monk) Horton**

Across The Street
115 E. 9th St. Clovis
Phone 762-4561



**OUR BEST WISHES TO
FIRST FEDERAL SAVINGS
AND LOAN ASSOCIATION**

We Are All Proud of Your Building

R. B. Allen Lumber Company

317 SO. MAIN AVE. TELEPHONE REpublic 356-6688
Portales, New Mexico
A Complete Building Service

CONGRATULATIONS

TO OUR

FRIEND AT FIRST FEDERAL
SAVINGS AND LOAN ASS'N.
THEIR NEW BUILDING IS A JOY
FOR ALL EASTERN NEW MEXICO.

Office Phone 356-5031
Home Phone 356-4505

HUBERT MORGAN
Broker

MORGAN REALTY CO.
REAL ESTATE
HOMES • FARMS • RANCHES

1509 South Avenue D -- On Lovington Highway -- Portales, New Mexico

Sherwood Mortuary, Inc.

"Home of the
DALE LEE SHERWOOD
MEMORIAL CHAPEL

10th at Main ☆ Phone 762-4435

This is a home of peace and solace for the bereaved and is dedicated to the memory of those who have passed on to eternal sleep.

Troy L. Sherwood Charles V. Sherwood

**We
Congratulate
FIRST FEDERAL**

Savings And Loan Association
On The Grand Opening Of
Their New Home Office Bldg.
July 23-24

To Buy-Sell-Trade See

**BURNS
AGENCY**
"Since 1908"
Real Estate

James F. Burns Thomas E. Burns
CALL 762-4403
420 Mitchell - Clovis

**Our Congratulations
To First Federal**

The Beauty Of This Interior Is Emphasized
By The Choice Of Complimenting Floral
Arrangements. To Have A Restful And
Beautiful Interior For Your Office Let Us
Design Floral Arrangements For You.

**CLOVIS FLORAL
COMPANY**
Established In 1922

501 E. 5th Ph. 763-5543

We Are Pleased To Have Furnished
The Paving For The New First Federal
Building. Beautiful Grounds And
Parking Areas Add To The Beauty
Of A Well Planned Building.

**Our Congratulations To The
Officers And Directors On
Their Grand Opening
July 23 - 24**

K. Barnett And Sons
Contractors

2405 W. 7th - Clovis - Ph. 762-4407

★ **FREE GIFTS FOR EVERYONE!**

Drive Your Car With The Children Into Our TV Drive-In Window To See Themselves On TV And Receive A Free Gift.

★ **REGISTER FOR DOOR PRICES!**

1. One Color TV Set!
2. Two Prizes Of Earnings On \$1,000,000.00 For One Day At First Federal's Current Yearly 5 % Dividend!
3. 10 Teflon Skillets!

First Drawing Sat. July 23rd At 4:30 P.M.

Second Drawing Sun. July 24th At 4:30 P.M.

OUR CONGRATULATIONS TO FIRST FEDERAL

We Are Proud Of A Growing Clovis!



Wade's Sporting Goods

120 Main / Phone 763-4114

Clovis' Most Complete Sporting Goods Store

SELF'S RADIO & TELEVISION

Sales and Service

121 W. 5th — Clovis, New Mexico

Home Owned and Operated by WALTER HOSKINS

Western Auto ASSOCIATE STORE

303 MAIN STREET
CLOVIS, NEW MEXICO

Dayhoff Shoes Inc.

Clovis, N. Mex.

Sassers Western Wear

311 Main St. Clovis

Franklin's

PHONE: 763-7134

SMART APPAREL FOR WOMEN

306 MAIN STREET
CLOVIS, NEW MEXICO

Stanley Lawol

PRESCRIPTIONS

SEVENTH & MAIN

PHONE 763-3451

CLOVIS, NEW MEXICO

JACK HOLT
"The Clothier"

304 MAIN

CLOVIS

Fine Jewelry
At

SUNNERS
The Hall of Diamonds

103 W. 4th Clovis

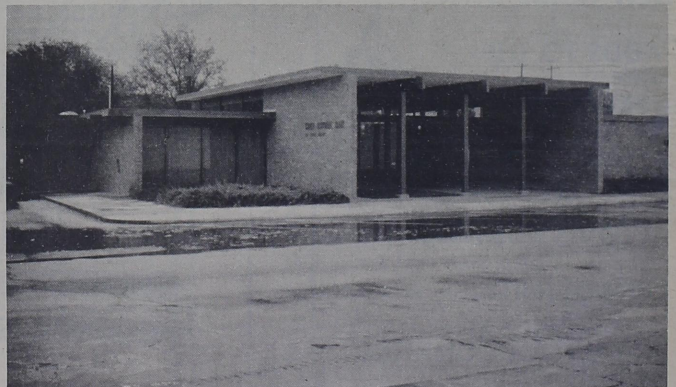
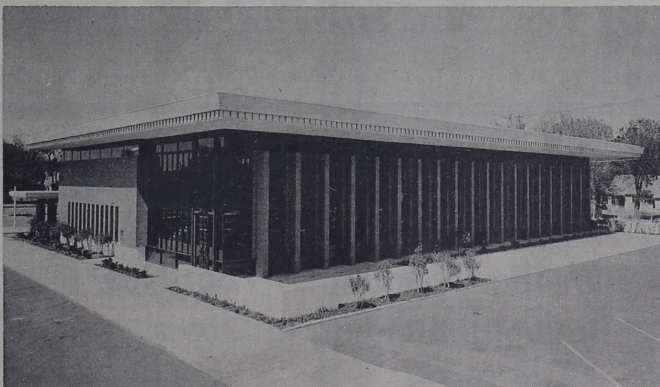
KINNEY SHOE CORPORATION

410 Main St.

Clovis

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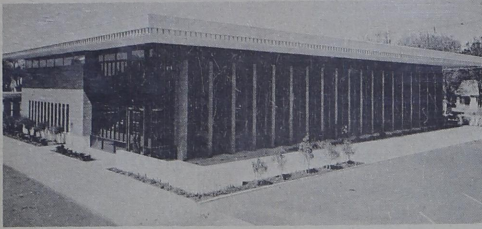


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Stenographer
Loan Department



JOANN MAULDIN
Stenographer
Loan Service



PEARL GLIDEWELL
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ELAINE HORTON
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For
First Federal Savings
And Loan Association.
On Building This New
And Beautiful Addition
To The Eastern New Mexico
And West Texas Area.



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OUR HEARTIEST
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SAVINGS AND LOAN

CONGRATULATIONS
FEDERAL
ASS'N.

YOUR BEAUTIFUL
NEW HOME OFFICE

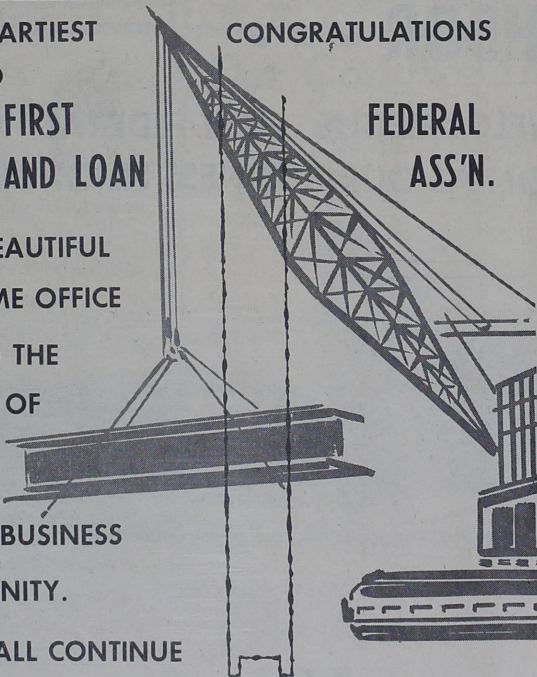
ADDS TO THE
BEAUTY OF

THE
CLOVIS BUSINESS
COMMUNITY.

LET US ALL CONTINUE

TO WORK FOR A BETTER COMMUNITY

IN WHICH WE
WORK AND LIVE.



Member FDIC



Government Supervisory Agencies

The Federal Home Loan Bank System was established in 1932. The fundamental purpose of the FHLB is to provide a central credit facility that supplements the resources of its member institutions. In the performance of

this basic function, the System serves as a source of secondary liquidity to member institutions withdrawal demands. It supplies funds to smooth out the differences between the contra-seasonal flow of savings and the

closing of construction and home purchase loans. It supplements local lending resources in capital-deficit areas by helping to shift funds from capital-surplus areas.

THE FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION

The Federal Savings and Loan Insurance Corporation (FSLIC) is an instrumentality of the federal government created by Congress to insure savings accounts at savings and loan associations.

The FSLIC was established in 1934, the year in which the Federal Deposit Insurance Corporation (FDIC) began to insure deposits in commercial and savings banks. Similar in purpose and structure to the FDIC insures savings accounts against loss up to \$10,000.

An insured account may be held by an individual, by a partnership or corporation, or by a public official acting as an agent of the United States, a state or other political subdivision. An individual may hold one account insured up to \$10,000 and may be the joint owner of other accounts that also qualify for full coverage.

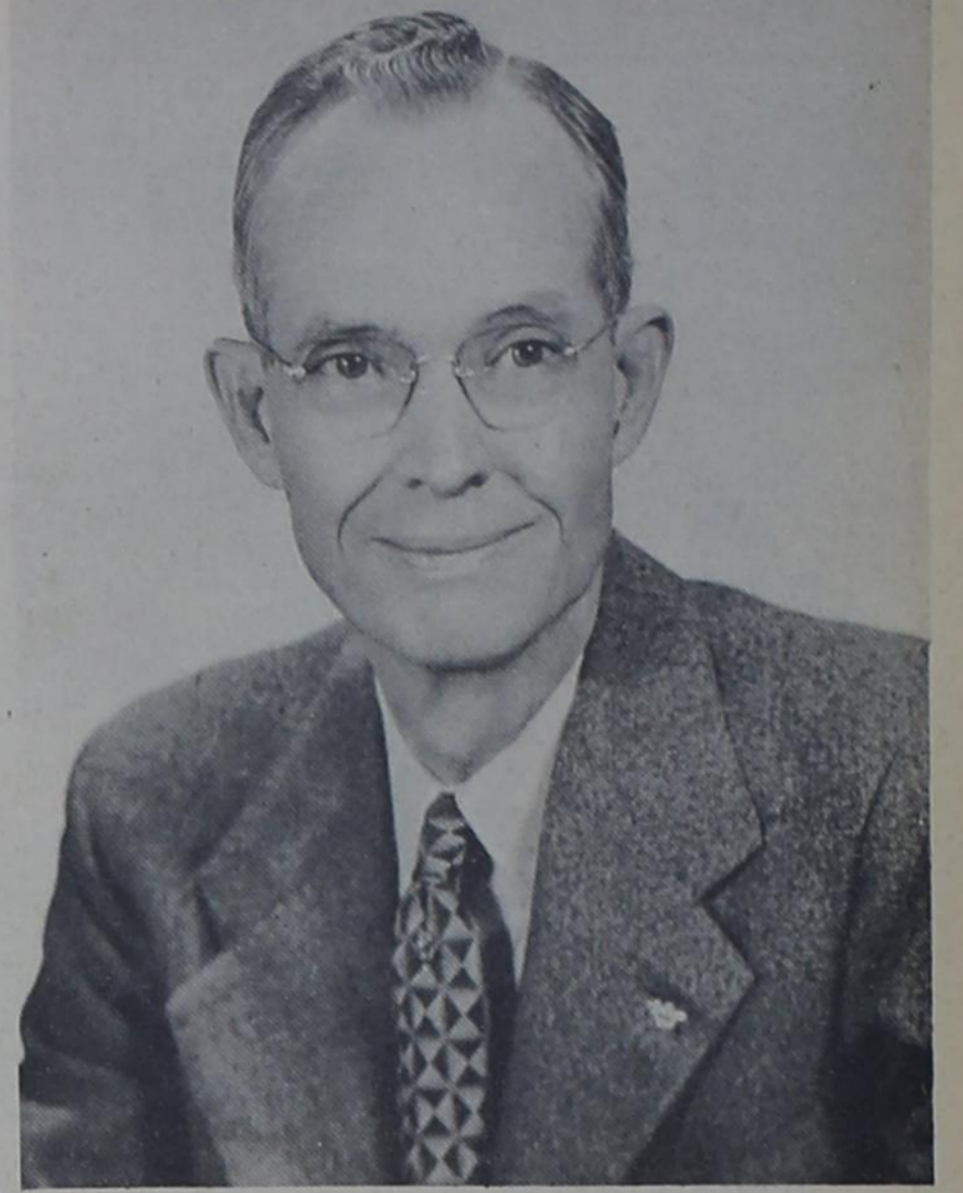
THE FHLB BOARD

The FHLB System is organized in a manner similar to the Federal Reserve System. It is comprised of the Federal Home

Loan Bank Board, the regional Banks and member institutions. The Board, located in Washington, D.C., regulates and governs the Bank System. It is the char-

tering and regulatory authority for federal savings and loan associations. It also governs the Federal Savings and Loan

Insurance Corporation which insures savings at all federal associations and at state-charter associations that qualify for coverage.



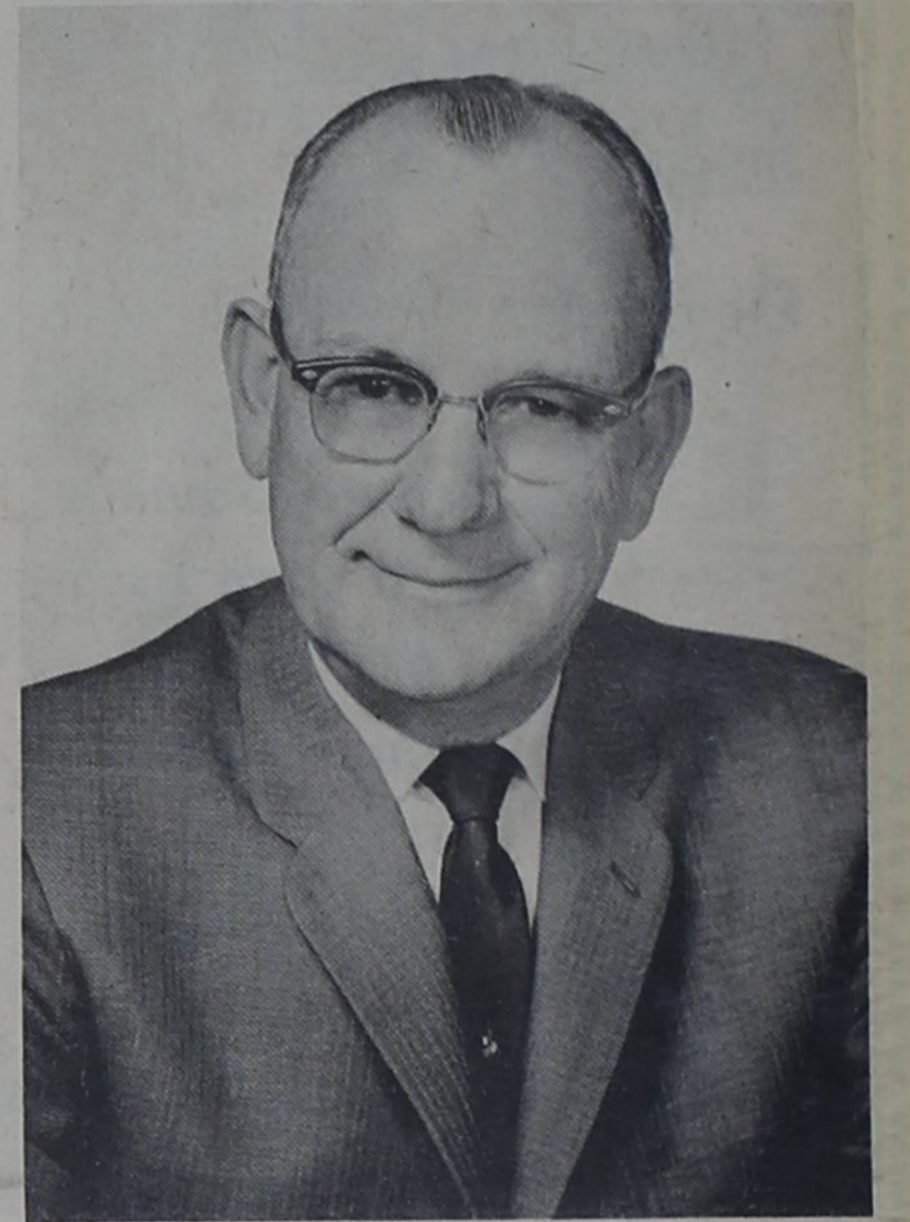
N. W. BALLEW one of the first savers with First Federal at the time of its charter in 1934 is now chairman of the Board of Directors. Mr. Ballew was owner and operator of the John Deere Plow Company until his retirement.



ERNEST WHEELER, JR., was appointed to the First Federal Board of Directors May 1966 to serve the unexpired term of Judge E. T. Hensley Jr. Mr. Wheeler is the owner of Wheeler Mortuary of Portales and co-owner of the Steed Funeral Home in Clovis. He also serves as president of Eastern New Mexico University Board of Regents.



REESE CAGLE was elected a Director to First Federal July 1959 at which time he was co-owner of the Gateway Auto Co. Mr. Cagle became employed as First Federal Real Estate appraiser when the Gateway Auto Co. was sold.



CARL P. RODOLPH was elected to First Federal Board February 11, 1965. Mr. Rodolph is a retired J. C. Penny Co. store manager. He serves as a Director of Lions International 1955-58. He is a member of First Federal loan committee.



K. BARNETT, JR., was elected to First Federal Board of Directors March 11, 1965. Mr. Barnett is a co-partner with his father in the K. Barnett Construction Company.



CHARLES RUTLEDGE
Vice President
Loan Department



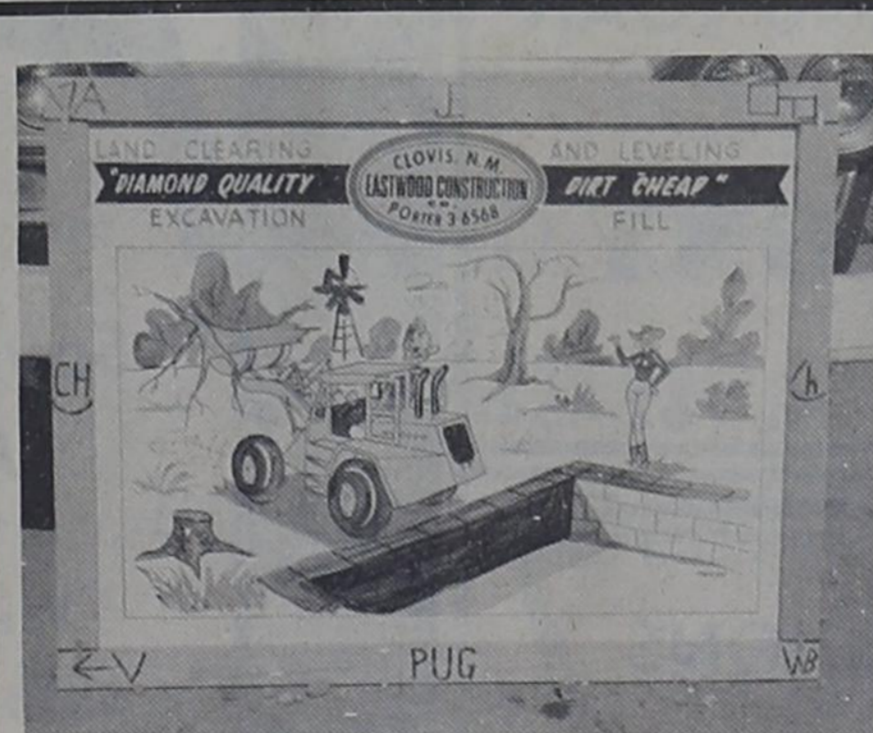
RUFUS FREEMAN
Vice President
Loan Service



CAROL TURNER
Stenographer
Loan Service



JAMES SNEED
Custodian



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Past Members Of The Board Of Directors

- *J. B. Teague, First Pres. of Board, 7-23-34 to 12-2-38.
- Dr. L. C. Cox, First Vice Pres. of Board (Later President), 7-23-34 to 12-2-38.
- *S. A. Jones, 7-23-34 to 1-21-42.
- *J. W. Board, 7-23-34 to 1-20-37.
- *John B. Comer, 7-23-34 to 4-1-62.
- *J. H. Lee, 2-15-35 to 1-21-42.
- *Add Hobbs, 2-15-35 to 1-3-36.
- A. H. Ribble, 1-3-36 to 1-20-37.
- C. Roy Smith, 1-20-37 to 12-31-59.
- *Otto Smith, 1-20-37 to 3-10-61.
- *W. H. Spaulding, 7-7-39 to 12-14-64.
- *George P. Baxter, 7-7-44 to 12-23-64.
- *Deceased

ATTORNEYS-AT-LAW SERVING FIRST FEDERAL
Smith, Smith, & Sharp, Clovis, New Mexico
Aldridge, Aldridge & Harding, Farwell, Texas
Pat R. Bobo, Muleshoe, Texas

AFFILIATES
Federal Home Loan Bank
Federal Savings and Loan Insurance Corporation
United States Savings and Loan Foundation
New Mexico Savings and Loan League

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To The Officers And Directors Of
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Entrust Your Prescription To The Men Who Care
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Price Drug

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First Federal Savings & Loan
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We, Too, Will Be In A New Home In Early August To Serve The People Of Eastern New Mexico And West Texas.



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Clovis, New Mexico

A BOOST FOR CLOVIS

The Beautiful New First Federal Savings And Loan Home Office Building Is A Big Boost For The Commercial And Real Estate Business In Clovis

OUR CONGRATULATIONS



2400-N. PRINCE ST.

CLOVIS



E. T. HENSLEY, Jr.
Past Director

First Federal Savings & Loan As A Mortgage Lending Institution

Savings placed in First Federal are invested primarily in amortized first mortgages secured by residential real estate. The bulk of this real estate consists primarily of owner-occupied, single family dwellings which have proved to be the most desirable of all real estate loans. Amortized loans increase the association liquidity, scale-down risk at a more rapid rate than depreciation, and affords additional protection against decline in the real estate market.

THREE VARIOUS LOAN PLANS
The three various loan plans used by First Federal are the (1) conventional, (2) Federal Housing Administration and (3) Veterans Administration (G.I.).

CONVENTIONAL LOAN PLAN
The Conventional Loan is the standard and most popular type loan. Under this plan the potential borrower completes a mortgage loan application which is studied to determine whether the applicant can and will repay the loan. The property is examined and appraised to determine whether the security will protect the association if the borrower is unable to repay the funds borrowed. The interest rates and terms vary with the characteristics of the individual and his security, the amount of loan and conditions of the mortgage market at the time the loan is made. Following approval of the loan, the borrower's abstract is sent to the abstractor to be brought to date, then it is sent to the Association's attorney for a preliminary title opinion. Upon the return of the abstract and attorney's preliminary title opinion the loan papers are ready to sign, providing all defects in the title, if any, have been cleared. After the borrower's have signed the note, mortgage and other required papers, the loan funds are ready to be disbursed. The conventional loan

provides for liberal terms of prepayment, and also provides for monthly payment of taxes and insurance into an escrow fund. One-twelfth of the annual taxes and insurance is included in the monthly payment and is available for the payment of taxes and insurance when they come due. These are open-end mortgages which provide for additional advances. The Conventional Loan is used for the financing of commercial buildings as well as for homes.

FEDERAL HOUSING ADMINISTRATION LOAN PLAN

In this plan the Federal Housing Administration (F.H.A.) insures against loss on a loan that is made subject to conditions outlined by the F.H.A. This plan is patterned after the conventional loan plan, F. H. A. loans are processed in a manner similar to the conventional loans, except that the association must comply with the terms of the National Housing Act and use its rules, regulations, and forms. The F. H. A. receives from the association an annual premium of 1/2 of 1% on the declining balance of each insured mortgage. This premium is actually paid by the borrower and is included in his monthly installment being paid into the borrower's escrow account until due. If an F.H.A. bor-

rower defaults on his mortgage contract the lender transfers the property's title after foreclosure to the F.H.A. in exchange for debentures covering the balance due on the mortgage.

VETERANS ADMINISTRATION LOAN PLAN

A properly qualified veteran applying for a V.A. loan, commonly referred to as a G.I. loan, fills out an application with the loan department of the association just as he would for a conventional loan. After the association has taken the application the regional veterans administration is contacted. This office appoints an appraiser who determines whether the purchase price of the property is reasonable. After the appraisal report is reviewed by the V.A. office, a final valuation of the property approved by the Veterans Administration is submitted to the association. If the loan with the V.A. approval is made by the association, a "guaranty" is issued by the V.A., limited to 60% of the property's value of \$7,500, whichever is less. If it is necessary to foreclose on the mortgaged property, the association may file its claim with the V.A. for the full amount of the guaranty to be paid in cash.

Our Congratulations And Sincere Best Wishes To Officers And Personnel Of First Federal Savings & Loan On The Completion Of Their New Offices.

It Has Been Our Pleasure Throughout The Years Since Its Organization To Serve This Fine Institution.

Clovis Office Equipment Co.

509 Main St.

Phone 763-3495



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And Loan Assn.
of Portales
Congratulates
The Officers
and Directors
of
First Federal Savings
And Loan on Their
New Office Building.

Federal Savings
And Loan
is
Insured Safety



PAT NORTON
Savings



E. C. KELSO was elected to First Federal Board of Directors June 14, 1962. Mr. Kelso is a long time resident of Clovis and one of Curry County's successful irrigation farmers. Mr. Kelso also served as a Curry County Commissioner.

Congratulations

To

FIRST FEDERAL SAVINGS AND LOAN On Their New Office Building

JONQUIL COLONY

615 Main #6 In The Village Ph. 762-4541

Our
Heartiest

CONGRATULATIONS

To

The Officers And Directors
Of FIRST FEDERAL SAVINGS
AND LOAN On Their New
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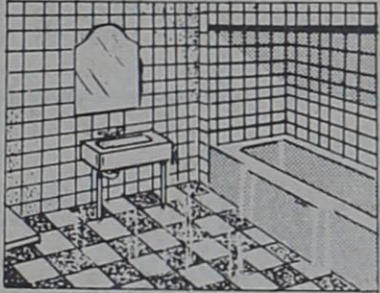
We Are Proud To Be
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STATE SAVINGS AND  LOAN ASSOCIATION
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To
First Federal Savings
And Loan Ass'n.**

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INSURANCE - ABSTRACTS
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PORTALES, NEW MEXICO
REpublic 6-5971

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CONGRATULATIONS
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SMITH WRIGHT
ABSTRACTS - INSURANCE - BONDS
PORTALES, NEW MEXICO

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GROWING COMMUNITY**

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July 23-24

Look Over The New
Vinyl Wall Siding
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On Your Next Job!

McDANIELS INC.

1020 Main Clovis



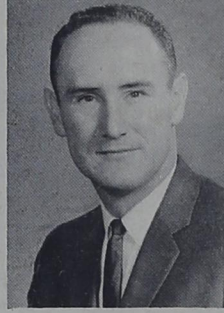
LYNN L. MARTIN was employed as vice president November 15, 1951 and became Executive Vice President and a member of the Board of Directors in July 1959. First Federal during Mr. Martin's 15 years of employment has grown from 9.5 million to its present \$49.6 million in assets.



NEIL McBRIDE
Asst. Vice President
Loan Department



REX HUDSON
Vice President
Controller - Accounting



BILL R. BOONE
Asst. Vice Pres. - Manager
Portales Branch Office

3 Sources Of FHLB Funds

Funds used to extend credit to members of the Federal Home Loan Bank System are derived from three principal sources. They are capital stock, deposits of members, and consolidated obligations of the FHLB system that are sold on the open market.

A breakdown of the three funds is as follows: Capital stock, Federal Home Loan Bank stock owned by member institutions passed \$1 billion for the first time in 1961.

The original \$125 million investment by the U. S. Treasury was repaid in 1951 so, since then, all outstanding stock has been held by members.

Since the beginning of their operations, the banks have paid almost \$200 million in dividends

on their capital stock. Nearly \$173 million of this has gone to members; the remainder was paid to the U. S. government during the period it held FHLB shares.

The \$30 million distributed in 1961 represents an average annual return of 2.78 per cent on the members' investment. Deposits by members, a second source of the funds, in-

creased nearly 26 per cent in 1961 to a new high of nearly 1.2 billion.

The amount members have on deposit with the regional banks generally moves inversely to the demand for mortgage money. When loan demand eases, funds deposited by member institutions tend to move upward.

Consolidated obligations. Three-fifths of the aggregate funds of the Federal Home Loan Banks at the end of 1961 were represented by the deposits and stockholdings of members.

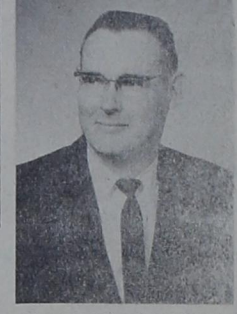
Through the fiscal agent of the FHLB Board, the system has access to the capital markets in securing additional funds as required. The consolidated increased 24 per cent in 1961 over the previous year.



LENNA GOODMAN
Teller



HAZEL TRAUGHER
Asst. Secretary
Portales Branch Office



GEORGE MILBURN
Head Teller



DIXIE HOGG
Asst. Vice Pres. - Secy.
Savings



VIVA DAVIS
Teller



MARY HEATHINGTON
Teller

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WISHES**

to the
Officials of
FIRST FEDERAL
SAVINGS AND
LOAN ASS'N.

Wheeler
MORTUARY
Portales, New Mexico

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From
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**We Congratulate
First Federal On The
Grand Opening Of
Their New Building
July 23-24**



LEON "BO" WOMACK - - REALTOR

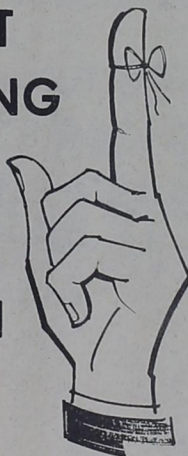
410 Pile St. Ph. 762-2992 - Clovis

**DON'T FORGET
The GRAND OPENING**

Of The New
FIRST FEDERAL
SAVINGS AND LOAN

Home Office Building

July 23 - 24



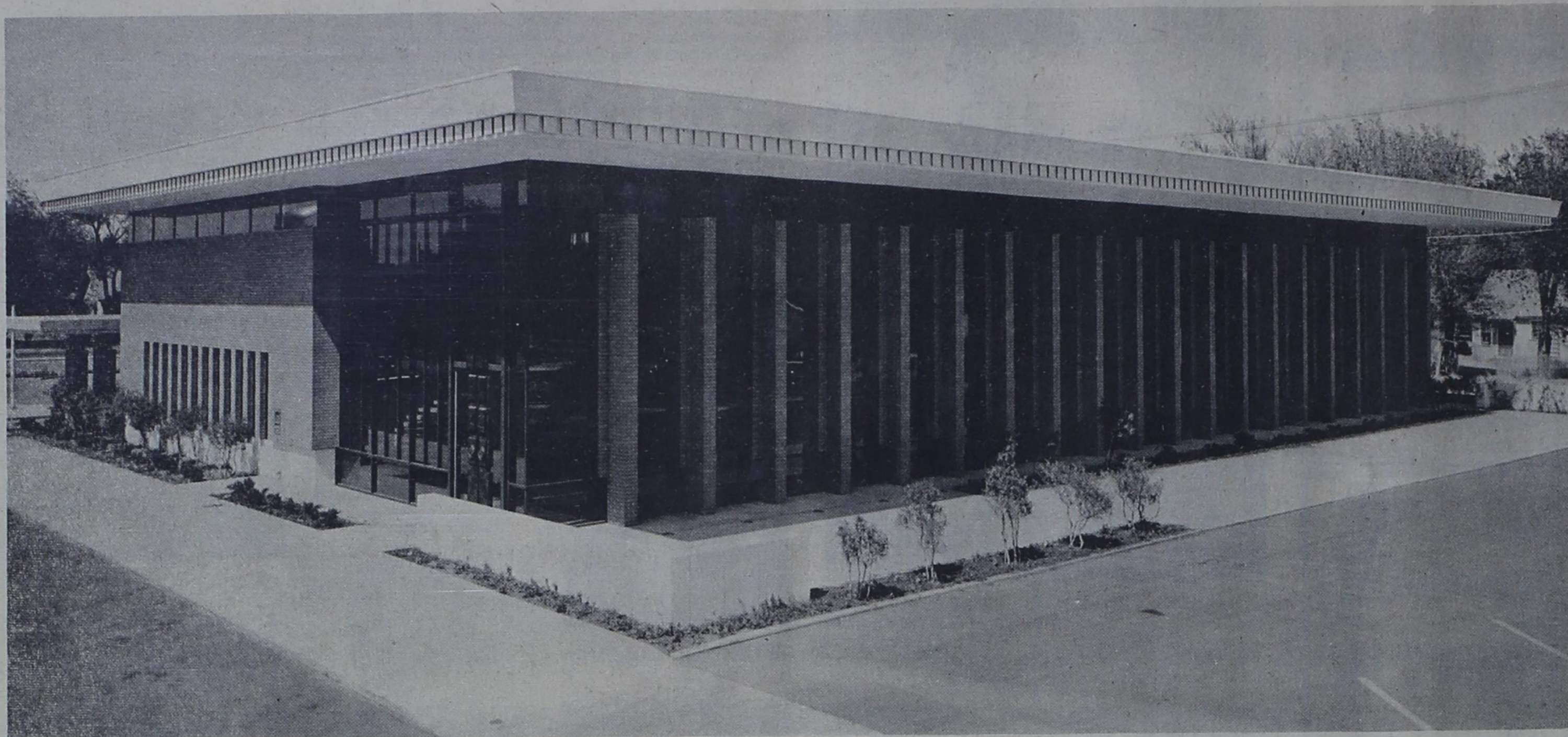
Our Congratulations to First Federal on
This Beautiful Building. It is a Magnificent
Addition to the Growth of
Clovis and Vicinity.



CLOVIS PRODUCTION CREDIT ASSOCIATION

TELEPHONE: 763-3332 AC: 505

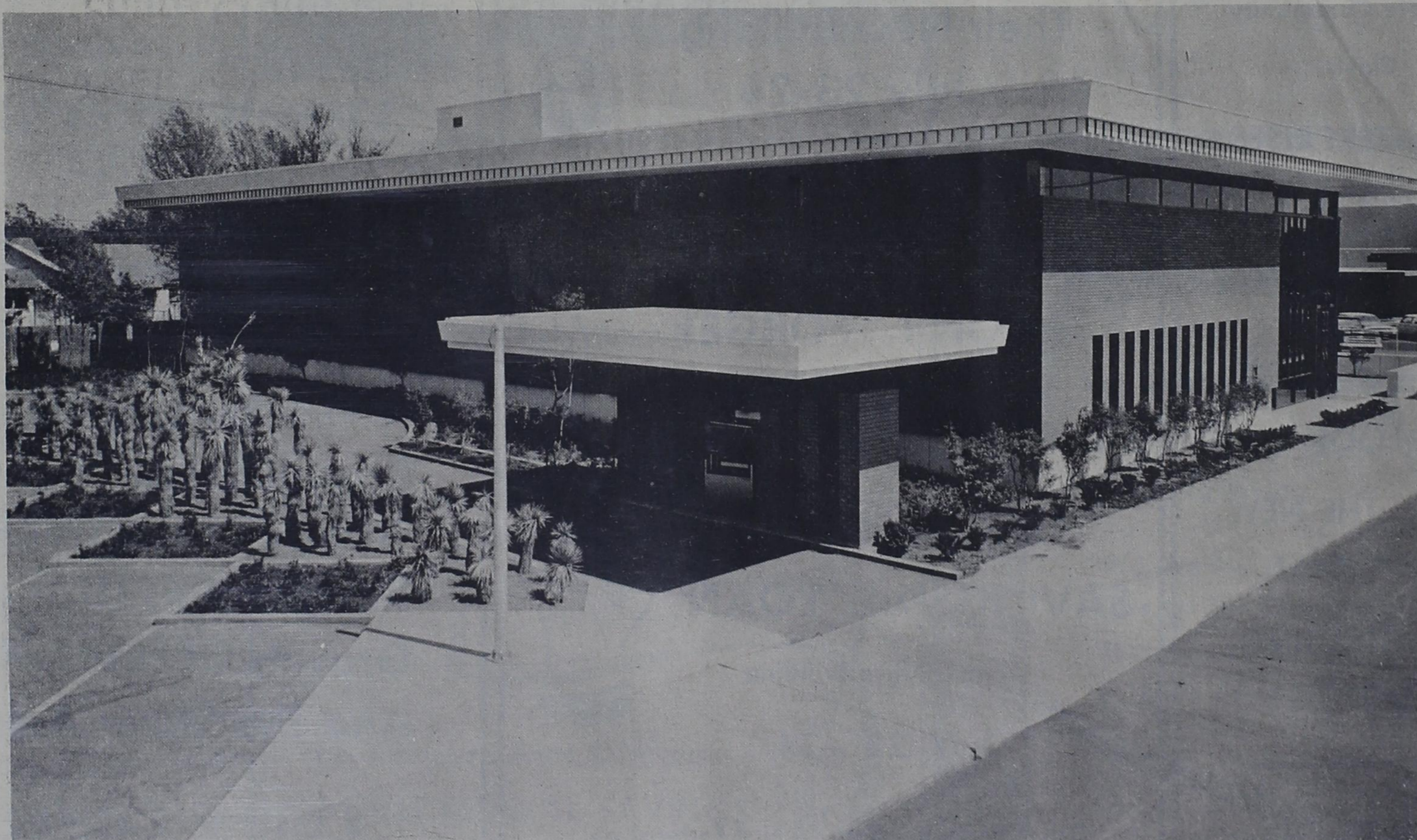
GRAND AT 4TH, P. O. BOX 959, CLOVIS, NEW MEXICO 88101



FIRST FEDERAL

SAVINGS AND LOAN ASSOCIATION

AN INSTITUTION WHOSE BUILDING EXPRESSES
Their Faith And Confidence In The Future Growth Of The
Entire Community That They Serve.



**OUR COMPLIMENTS
TO
FIRST FEDERAL SAVINGS AND LOAN AND TO ALL CLOVIS
MARVIN E. KNEDLER - ARCHITECT**