October 15 --

event again this year.

warn of the approaching freeze.

First Freeze

Deadline Set

A deadline has been set for entering the second annual

This week eight predictions had been received by The

Anyone may enter the event, Only requirement is that a

date be predicted for the first freeze. The first frost does

not count, according to W. E. Williams, who will judge the

Average freeze date for Bovina is October 31, However, it

has been much earlier and last year a freeze did not come

until Nov. 27, the date named by Charles Smith, last year's

Winner will receive a \$5 first prize, in addition to being

Last week The Blade announced that the deadline would \$\infty\$

be the date of the first freeze. However, this has been

amended because of available weather reports which usually

Entrants may write their prediction on a post card and

mail it to Bovina Blade, or may bring it by the office any

week day. Only one prediction per person will be accepted.

named "Bovina Champion First Freeze Predictor of 1966."

First Freeze Contest. Entries will be accepted until Oct.

WEDNESDAY, OCTOBER 5, 1966

Bovina, Texas

VOL XI, NO. 14

By DOLPH MOTEN

......

The quietness of Texas Tech football fans is deafening since the Red Raiders' defeat at the hands of the Fightin' Texas Aggies Saturday night.

We predicted in this space last week that A&M would win the game, but frankly, we were surprised at the lopsided score.

Needless to say, the A&M win was a satisfying one for this department even if our Red Raider fan friends are shunning us like they owed us money . . . which, of course, they

Surely, the hurt will be healed by time and things will return, some day, to normal.

The Republican Party is gambling all of its resources and energy on the United States Senate race, according to the newsletter of Waggoner Carr, the Democratic candidate for the Senate post.

"If you're not John Tower you are not welcome to run for an office on the Republican ticket," Carr reports.

Other statements made by Carr on this subject, include these:

"The GOP is putting all of its eggs in one basket for this race, discouraging members of its Party from running for office and banking its entire fu-

ture on a Tower victory. "If you think this isn't true, consider this: There are only six Republican candidates for Congress this year. In 1964 there were 23. There are 42 Republicans running for the Texas Legislature this time. Two years ago there were 94.

"The Republican hierarchy has successfully persuaded most of its potential candidates to get out of local and state races in order that all the money and the workers may be used to get Tower re-elected.

"It must be discouraging to have your own party keep you from running for office.

"On the other hand, there is room for everybody in the Democratic Party. We have a big party, and every faction has the right to be heard or to run for office.

"We can work together, and we shall work together, and I earnestly solicit every Democratic Party vote."

One of those six Republican candidates for Congress which Carr mentions is running in this district, of course. It appears now, though, that his efforts will prove to be as futile as will Tower's.

Dee Miller, the Democratic Congressional candidate, is waging a good campaign and will probably be named by the people of the district to take over Congressman Walter Rogers'

position. You'll notice that the Republican candidate doesn't bother to mention his party affiliation in his advertising. Tower, doesn't, either, as we've pointed out here before. The reason for this, obviously, is to attempt to pick up Democratic votes, to which they aren't entitled.

Tower was elected, you'll remember, over Bill Blakley, the Democratic candidate who had little appeal to Texas Demos. The Republican senator can expect much stiffer competition from Carr, who is seeking the Senate seat as a promotion in an already-successful political career.

Carr is from Lubbock, which should be reason enough for our immediate area to throw its support behind him. He began his political career in Lubbock County. Then, he was elected to the state legislature and eventually became Speaker of the Texas House of Representatives. Then, Carr was elected Attorney General of the State.

Senior students in Mrs. Pat DiCuffa's English class have been writing about the country's two major political parties, we understand.

We hope to publish one or more of the reports in The Blade when they are completed. They should be interesting, we think,

Football fans from here who went to the Plains game Friday night were complimentary (Continued on Page 2)

At First State Bank --

Deposits Show Continued Gain

close of business on Sept. 20 | week. was \$1,668,008.82, or almost \$11,000 over the report made last year a month later on Oct, derway, deposits are expected

Since the call was made Sept. 20, deposits are up about another \$50,000, according to Alfred L. Moody, First State Bank cashier, which would be about \$60,000 over this time last year.

On Oct. 13, 1965 deposits were \$1,657,782.39.

The peak reached during the last year was on Dec. 31, when the report of condition showed deposits of \$2,055,837,35.

On June 30, of this year deposits totaled \$1,563,421.09,

Total deposits at the First | over a hundred thousand below State Bank of Bovina at the the quarterly report made this

> With the harvest season unto continue to rise, Moody said.

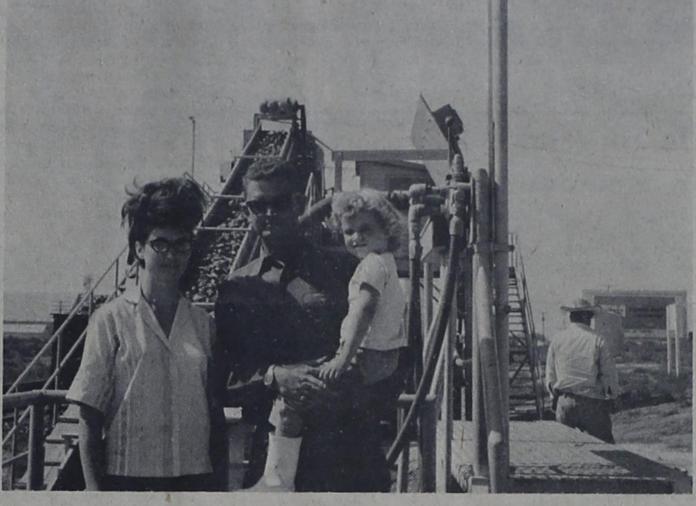
Weather by Willie

Tuesday morning, the temperature here was 28 degrees. Cold, but dry, rest of

a few more days.

--- Willie Don't forget to register your guess on First Freeze.

week . . . unless Inez lasts



FIRST LOAD OF SUGAR BEETS -- Mr. and Mrs. Johnny Rucker and daughter, Schree, are standing before the loading ramp at the Bovina station of Holly Sugar Corporation as beets are being unloaded from a truck. Rucker has brought the first load of sugar beets in to Bovina the past two years. He farms near the Rhea community.

Rucker Delivers First Load --

Third Sugar Beet Harvest Underway

community, brought the first station in Bovina Wednesday ed for the fall harvest.

Johnny Rucker, who farms in | Sugar Corporation's loading | Clovis, Friona, Dawn all open- | ceived 35 loads the first day, | ation begins its third year in | Beets are being loaded onto |



LOADING THEM UP -- Sugar beets are being released from the loading ramp into a freight car in Bovina as they travel from truck to rail in a matter of minutes. After a trip to Hereford, the beets will soon be processed and ready for grocery store shelves across the nation.

Lead Changes --

Mrs. DiCuffa Wins In Football Contest

Bovina Businesses Cotton Bowl Football Contest winner for the second week in a row, picking eight winning teams this week and only missing the tie-breaking score by five points. Last week she tied for second.

Close behind the winner was Bill Bennett of Dimmitt, who picked the same number of winners and missed the tie-breaker by six points, and Mrs. Ruby Wilson who won third by being seven points off the tie-breaker. The three won \$5, \$3, and \$1 respectively.

Mrs. DiCuffa and John Mc-Farland, who hasn't placed in the contest at all this year, are in the lead for the Cotton Bowl trip with 28 points each. They passed Tom Bonds, who has previously been leading. Bonds, Lanny Pullig, Mrs. Patsy Sherrill and Glenden Sudderth each have totals of 27.

Twelve contestants out of 166, picked eight winning teams this week; 31, seven, 52, six; 44, five; 19, four; seven named three; and one person picked two correctly.

Choosing eight of the winners, other than the three named above, were Randy Jones, Wayne Davies, Albert Johnson, Mrs. Albert Johnson, both of Farwell, Roy Hawkins, John McFarland, Stephen Sherrill, Leon Ware, and Jack Newton of Hereford.

The 31 naming seven winners are Lanny Pullig, Eldon W. Smith, Charles King, Don Reeve

Mrs. Patricia DiCuffa was a of Friona, Joyce Read, M. H. Caldwell, Glen Hromas, Bill Carson, Leroy Lance, Mrs. F. Caldwell, Doyle Merrell, Lou R. Burnett, Furne Harris, Jean- Nuttall, Lowell Boozer, A. L. ne Kerby, Little Al Kerby, Gene Nuttall, Ronnie George of Fri-Riley, Earl Richards, Bill Ask- ona, Paula Tarter, Joe Tarter, man of Clovis, A. M. Wilson, Bobbie McFarland, Mrs. Bill Jerry Don Morris, Dixie Car- Malcom of Tulia, and Rex son, Flossie Rhinehart, Bruce Cumpton.



PUTTING ENGLISH ON THE FOOTBALL -- Mrs. Patricia DiCuffa, who won the Bovina Businesses Football Contest this week, is convinced that one does not have to be a coach to pick the winners. The high school English teacher has won prize money the past two weeks.

according to Mrs. Glenn Hro- operation in the Western Pan- freight cars at the weigh sta- Wednesday morning from the 65

beets was 13,90 per cent, lower | nearly 30,000 acres of beets than usual but the highest con- being raised under contract with tent loaded that day.

that a bumper crop is expected | content has been very high, again this year, as the corpor-

Charter Bus To Cowboy, Tech Games

A chartered bus will leave at 7 a.m. Saturday for Fort Worth and Dallas, where some Bovina sports fans will see two football games.

About 20 people had signed up Tuesday morning, according to Otis Spears, and 29 are needed to fill the bus. Anyone wishing to make the trip is asked to contact Gene Ezell.

The bus will go to Fort Worth Saturday and fans will see the Texas Tech-TCU game, After spending the night there, they will go to Dallas on Sunday for the Dallas Cowboys-Philadelphia Eagles game andreturn to Bovina Sunday night. Other details may be obtained from Ezell.

Automobile Inspection Underway

Vehicle owners may now have their automobiles inspected for 1967, according to Grady Hall of Grady's Garage, Bovina's inspection station.

The annual state inspection period began in September and will end April 15, 1967.

Motorists are urged to have their vehicles inspected during routine visits to garages. This will eliminate the need of haying to wait in line later for an inspection sticker, Hall pointed

retary, says.

ested ladies recently.

Over 100 Members --

Boosters

Over 100 memberships have | Donations of \$1 are also being

began last week, Roy Allen, sec- away during halftime activities

from any Mustang Booster. The pers on Oct. 14 following the

include wives or other inter- 21 after the Bovina-Springlake

Memberships are \$5 per 21, Allen announces.

dictions of 20 to 20,5 tons per Sugar content of Rucker's acre have been made for the Holly Sugar, Lillie said, This D. W. Lillie, manager of the | is the average of the past two Hereford district of Holly, said | years, he continued, and sugar averaging about 16 per cent. ing 40 additional days.

Holly Sugar plant at Hereford. About 400 persons will be employed there this fall, Lillie said, and estimated harvest will be completed about Dec. 15, the original campaign finished the middle of January, and the processing of store molasses tak-

acres he is raising on his 320acre farm. He also raises wheat and milo.

Last year, the Holly plant processed an average of 6,087 tons of beets each day, Lillie said. Original capacity of the plant was estimated at 6,000

Federal Program --

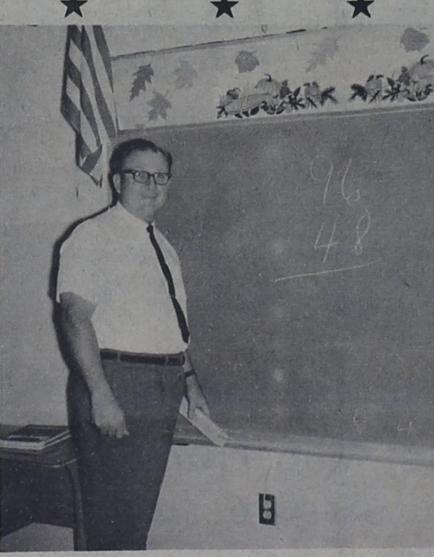
22 Adults Register In Education Class

began in Bovina Schools Monday night as 22 adults registered to attend the classes offered

to Tom Templeton, elementary principal.

The school classes are being

here under sponsorship of the offered those adults who have



NEW PROGRAM -- Jay Boothe, fifth grade teacher in Bovina Schools, is conducting the classes in the adult education program, financed by the federal government, which began here Monday night.

Couples were recently elected

serve as president; Mr. and

Mrs. Allen cumpton as vice

president; and Mr. and Mrs. Al-

The Mustang Booster Club

(Continued on Page 2)

Events For Fall

been sold for the Mustang accepted by the Boosters for a officers of the organization, Mr.

Booster Club in the drive that | pump shotgun that will be given | and Mrs. J. D. Kirkpatrick will

of the homecoming game on Oct.

couple and may be purchased Other plans include pie sup- len, secretary.

homecoming game.

A new program in education, federal government, according | not completed the sixth grade. Instructor is Jay Boothe, Bovina elementary teacher.

> The class will meet from 7:30 until 10 p.m. each Monday and Tuesday. If additional adults register, the class will probably be split into two classes, Boothe

> Several educational levels have already signed up, Boothe continued. Some have not had any education at all, some do not write and others have completed school through fifth or sixth grades.

> The basic courses will include reading, writing, mathematics and citizenship, Templeton said. There is no charge as costs are paid by the government program, and anyone desiring to enroll may do so if he has not finished the sixth grade.

A minimum of 120 hours is required for the adult education course.

Seal Coat Set For Hwy. 60

The Texas Highway Commission has approved the spending of \$142,400 for highway safety and betterment and improvement of the farm to market road system in Parmer County during 1967, District Engineer Oscar L. Crain of Lubbock has announced.

He said a total of 38.4 highway miles in the county will be involved. Work will be under the supervision of James King,

district maintenance engineer. The work is part of the Highway Commission's combined 1967 Farm to Market Road Improvement and State Highway Safety and Betterment Program.

The safety and betterment portion of the program will cover 38.4 highway miles in Parmer County and cost an organization was expanded to Bovina-Sudan game and on Oct. has met the past two Tuesday estimated \$142,400.

(Continued on Page 10)

10 YEARS AGO

score of 19-7.

OCTOBER 10, 1966

uled to be held each Saturday.

District in irrigation well drilling.

kept well under its budget of \$212,423.

SIX YEARS AGO

OCTOBER 5, 1960

weekly prize of \$5.

Ezell and Buddy Turner.

with a financial crisis.

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Bovina Blade

Second-Class Privileges Authorized at Bovina, Texas, 79009 Published At Bovina, Texas, Every Wednesday

Dolph Moten. . . Publisher & Editor Pat Jacobs. News Editor

First State Bank Presents--COW POKES By Ace Reid



'Neighbor, it's plain to see why my cows are always gittin' on yore place . . . you ain't keepin' our fence fixed!"



n Bovina Area --

Vegetables Crop Reflections About Average

over here, according to Charlie | which specializes in shipping Flynn, owner of Gateway Produce Co. in Bovina, who feels that this year's crop is "a little

better than average." Five Parmer County farmers raise vegetables for the packing plant here, although Gateway raises most of the commodities, Flynn said.

At the peak of the season, Gateway employed 300 people to sort, pack and ship the vegetables to many areas. A total of 14 commodities are handled

No Injuries

In Accident

A car-truck collision near

Sherley Grain Co. on U. S.

Highway 60 resulted in damages

to both vehicles Monday after-

The accident occurred be-

ween 3 and 4p.m. when a truck,

driven by Demos Vargus and

owned by Donald Christian, col-

lided with a car driven by a Clo-

vis woman as the truck attempt-

ed to turn into the elevator

Neither driver was injured.

Both vehicles were damaged,

witnesses said, but no estimates

The accident was investigated

(Continued from Page 1)

of the fine athletic facilities

which the South Plains town

Maybe they were envious, too.

We'll take the LA Dodgers

to win the World Series in six

games or less. Their superior

pitching should be the difference, according to our way of

thinking. The Baltimore Orioles

by City Marshall Bill Denney

and Deputy Sheriff Henry Min-

were available.

Whittlin' --

Vegetable harvest is almost | at the Bovina produce company, mixed loads, Flynn continued,

> In spite of hail and untimely rain, some of the commodities were good although some were also bad. However, the market was good this year, Flynn said, He has been in Bovina eight

Average loads shipped from Bovina each year is about 1000 and this year Gateway has shipped approximately 800, the owner reported.

Marriage Licenses Issued

Three marriage licenses have been issued from the office of the Parmer County Clerk in the past few days. A license was issued to Walton Everett Dixon and Elsie Louise Clifton on Sept. 20; on Sept. 29 to Donald Ray Busby and Neoma Ruth McGarry; on Oct. 1 to George Willis Watts and Zelda Joyce Marshall.



DRIVE AND ARRIVE SAFELY

TEXAS HIGHWAY DEPARTMENT

KEEP YOUR FINGER OFF THE TRIGGER UNTIL

YOU ARE ON TARGET."

Place for official seal to

be affixed by officer before

whom acknowledged. No-

tary must not be an officer

SCHEDULE OF OTHER ASSETS

2. Income earned or accrued but not collected...

Accrued Interest Purchased

6. TOTAL (must agree with item 11 of "Assets").

3. Insurance and other expenses prepaid...

4. Cash items not in process of collection.

or director of the bank.

1. Securities borrowed...

5. All other (itemize):

State of

Sworn to and subscribed before me this ...

My commission expires June 1, 1967

and I hereby certify that I am not an officer or director of this bank.

Kay Looney, daughter of Mr. and Mrs. Howard Looney, was installed as Worthy Advisor of the Order of Rainbow for Girls Monday evening at Masonic Lodge Hall.

Parmer County's commissioners court last week approved a \$250,310 budget for the 1961 calendar year.

From

The Blade

Many more people than usual were on hand Saturday afternoon

It's just a matter of time, city officials, who are in a position

to know, say, until Bovina's sewer system will come headon

A touchdown was scored in each quarter at Hart as the Bo-

Members of Bovina Thifty Club gathered Wednesday afternoon

vina Mustangs picked up their first win of the 1956 season by a

for a regular meeting. The group spent the afternoon making

cuptowels and pillowcases for the hostess and doing handwork for

Bovina junior 4-H Club met Sept. 27 for the purpose of organiz-

ing for the coming year. Dickie Clayton was elected president

of the group, and the following officers were elected to serve

with him: vice president, David Lowrie; secretary, Ken Horn;

pledge leader, Ronnie Sudderth; and reporter, Gary Stevenson.

contest among local grade school students this week, Prizes will

be awarded to winners, Roy Fuller, fire marshal, has announced.

Lloyd, was honored Saturday with a birthday party in her home.

again ranks among the top counties of the High Plains Water

Patsy Lloyd, 10-year-old daughter of Mr. and Mrs. Travis

Partly emerging from a long-time slump, Parmer County

Auditor's report for the fiscal year ending Aug. 31 for Bovina

Schools has been completed. The report shows the school system

Bovina Businesses Cotton Bowl Football Contest received its

first perfect entry last week. It belonged to Billy Richards, Bo-

vina student at West Texas State College, and earned him the

Bovina's new football scoreboard was used for the first time

St. Ann's Catholic Church will erect a rectory adjacent to the

Darrel Read, son of Mr. and Mrs. Nat Read, enlisted in the

The injury-riddled Bovina Mustangs will probably go to the

post Friday night without the services of starting backs, Roger

Army National Guard recently. He left Saturday for Fort Ord,

Friday night for the Bovina-Boys' Ranch football game.

church here, a church member announced last week.

Calif., where he will receive basis training.

Report of Condition of "FIRST STATE BANK OF BUY ANA (Legal title of bank)

Bovina Fire Department will sponsor a fire prevention poster

to get in on the first Boost Bovina Day. The program is sched-

Boosters --

(Continued from Page 1) nights when films of the Friona and Plains games were shown and discussed by Coach

In previous years only men attended the film sessions, members say, but these are now open to women as well. Meet-

lease agreement may well increase the net income to both landlord and tenant over a period of years. A good lease, says Extension economists at Texas Roy Stone, who also gave the A&M University, outlines the previews of the games coming | cropping and livestock plans to be followed and the way the farm will be operated for maximum returns. Some of the more common forms of farm leases are cash lease, cropings are held each Tuesday share lease, and livestockshare lease.

FARM LEASING -- A goodfarm

Know The Truth

By Lavern Stewart

Souls are saved by Gospel preaching, I Cor. 1:21. In the first century miraculous faith came by the direct influence of the Holy Spirit, I Cor. 12:9; however, now there is but one source of "saving" faith -- that is by hearing the Word of God, Romans 10:17. Cornelius saw an angel, yet he still had to send for Peter who would preach to him the Gospel. The words that Peter would speak to him were called "saving" words, Acts 11:14. Later Peter said that he preached the Gosepl to Cornelius, Acts 15:7. Saul of Tarsus even saw Jesus, yet he still had to learn what to do to be saved, Acts 9:6, "And he trembling and astonished said, Lord, what wilt thou have me to do? And the Lord said unto him, Arise, and go into the city, and it shall be told thee what thou must do." When the answer came to Saul it was to arise and be baptized and wash away his sins, calling on the name of the Lord, Acts 22:16.

All of the above can be understood in the light of Mark 16: 15, 16, "And he said unto them, Go ye into all the world, and preach the gospel to every creature. He that believeth and is baptized shall be saved; but he that believeth not shall be damned." The first time the apostles obeyed this command is recorded in Acts chapter two. A great multitude came together and were convicted by the preaching. When they gave evidence that they believed the message preached by their asking what to do, they were told to repent and be immersed in the name of Jesus for the remission of sins, Acts 2:36-38. These were saved by Gospel preaching.

Come and meet with us at the Bovina Church of Christ. Examine what we preach, if it is the Gospel you must accept it, but if it is some doctrine of men you must reject it and inform us correctly.

The Church of Christ

Bovina, Texas

Hear "Know The Truth" Over KNNN, Friong, At 10:30 a.m., Monday-Friday.

day of September

Teaal M. Nodson Notary Public.

SCHEDULE OF OTHER LIABILITIES

2. Dividends declared but not yet payable...

5. Amounts due F. R. bank or other banks

3. Income collected but not earned.

4. Expenses accrued and unpaid.

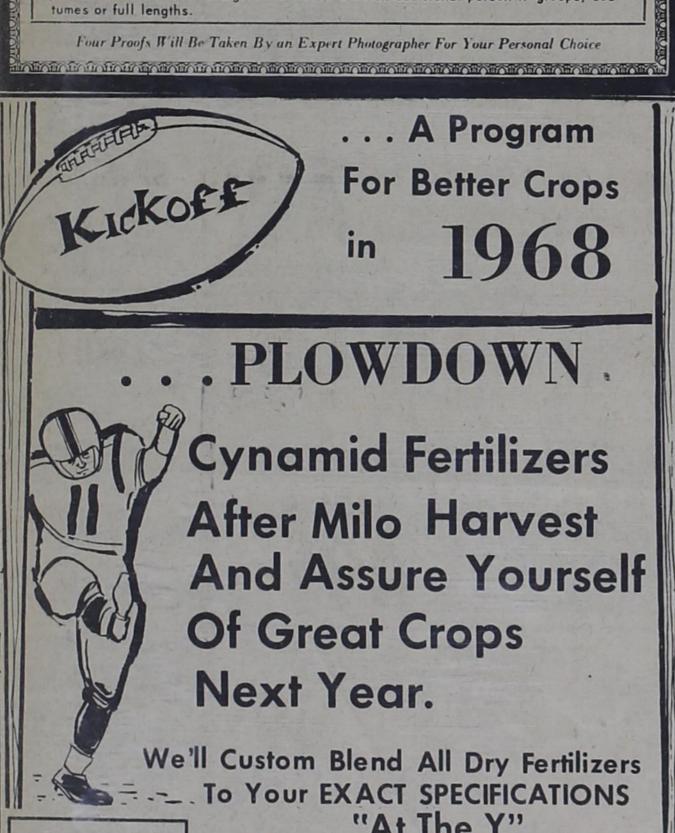
(transit account).

2 982 64 7. TOTAL (must agree with item 24 of "Liabs.")

6. All other (itemize):

1. Securities borrowed...

have an outstanding team and -- Member FDIC -might even be better than the Dodgers except for the pitching. One Certificate to a Per-JACK TAYLOR STUDIOS son. Two to a Family. STUDIO HOURS day-minors must be a-OF DALLAS ccompanied by parent. See Reverse Side D' Lina. ONE 8x10 SILVERTONE PORTRAIT SANDS MOTEL, BOVINA Photography at Its Best MONDAY, OCT. 10, 1966 3 P.M. to 8 P.M. NO APPOINTMENT NECESSARY GOOD ONE DAY ONLY Present this certificate and \$.95 to our photographer for one (1) 8 by 10 Silvertone portrait. An additional charge of 95 cents for each additional person in groups; costumes or full lengths. Four Proofs Will Be Taken By an Expert Photographer For Your Personal Choice



"At The Y" Get CYANAMID Cyanamid's Price Highway 86 West - Bovina

Roy Allen, Manager

Phone 238-6901

You Buy!

79009, at the close of business on EPT DER 20, 1966 State Bonk No. 1980 Federal Reserve District No.... DOLLARS ASSETS 1. Cash, balances with other banks, and cash items in process of collection (Schedule D, item 7)... 2. United States Government obligations, direct and guaranteed ... 3. Obligations of States and political subdivisions. 4. Securities of Federal agencies and corporations not guaranteed by U.S. 5. Other securities (including \$____ ____corporate stocks). None 6. Federal funds sold. 262 356 04 138 455 61 7. Other loans and discounts (Schedule A, item 10)..... 8. Bank premises, furniture and fixtures, and other assets representing bank premises. 9. Real estate owned other than bank premises... 10. Customers' liability to this bank on acceptances outstanding...... 11. Other assets (item 6 of "Other Assets" schedule) 1 934 361 55 12. TOTAL ASSETS... LIABILITIES 1 042 332 5 13. Demand deposits of individuals, partnerships, and corporations (Schedule E, item 4)... 14. Time and savings deposits of individuals, partnerships, and corporations (Schedule F, item 6)..... 15. Deposits of United States Government (Schedule E, item 5 and Schedule F, item 7)... 213 815 30 16. Deposits of States and political subdivisions (Schedule E, item 6 and Schedule F, item 8). 17. Deposits of foreign governments and official institutions, central banks and international institutions (Schedule E, item 7 and Schedule F, item 9). 70 000 18. Deposits of commercial banks (Schedule E, items 8 and 9 and Schedule F, items 10 and 11)... 19. Certified and officers' checks, etc. (Schedule E, item 10)..... 1.668.008.82 20. TOTAL DEPOSITS (items 13 to 19). XXX XXX (a) Total demand deposits (Schedule E, item 11)...... XXX (b) Total time and savings deposits (Schedule F, item 12).... XXX 21. Federal funds purchased... None 22. Other liabilities for borrowed money. None 23. Acceptances executed by or for account of this bank and outstanding. 24. Other liabilities (item 7 of "Other Liabilities" schedule) (including \$_ other liens on bank premises and other real estate)..... 668 008 82 25. TOTAL LIABILITIES. CAPITAL ACCOUNTS 26 (a) 26. (a) Capital notes and debentures. None No. shares outstanding_ 100 000 (c) Common stock-total par value. No. shares authorized____ No. shares outstanding_ 28. Undivided profits. 29. Reserve for contingencies and other capital reserves... 30. TOTAL CAPITAL ACCOUNTS. 31. TOTAL LIABILITIES AND CAPITAL ACCOUNTS. Alfred L. Hoody, ..., of the above-named bank do solemnly { SWEAR } that this report of condition (Name and title of officer authorized to sign report) (including the information below and on the reverse side hereof) is true and correct, to the best of my knowledge and belie

Statements Mailed By

City tax statements were mailed to Bovina citizens Friday and are due immediately, according to Mrs. Mary Ruth Martin, city secretary.

Payments may be made at City Hall.

Taxes do not become delinquent until Jan. 31, 1967, Mrs. Martin said. Those paying taxes in October will receive a three per cent discount; in November, a two per cent discount; and one per cent discount in December. Those waiting until January will be required to pay the full amount.

Total city tax assessment, personal and real, this year is \$2,210,784.10, Mrs. Martin reported.

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A total of 533 statements were mailed, but this number does not represent that many taxpayers, she continued. Some personal and real taxes must be separated since loan companies take care of the taxes on some property.

Board Recommends No Diet Changes

also a lot of unsound advice | coronary artery disease. given by unqualified people. With heart disease on the top amount and kind of fat conlist of killers in the nation, where can one go for sound dividual basis, the report indiinformation?

The best source of information comes from research, and nutrient intake. The Food and Nutrition Board

many Americans. So says the Food and Nutrition Board of the National Academy of Sciences.

This recommendation was diovascular diseases is not sufficient to justify radical dietary changes. This was a major conclusion in a report which re-

views the role of dietary fat There is a great deal of dis- both in human nutrition and as a cussion these days about fat in | factor in atherosclerosis and its the American diet. There is complications, particularly

Any adjustments in the sumed must be judged on an incates, taking into consideration consequent changes in caloric

Besides contributing to palatof the National Academy of ability and satiety, researchers Sciences is the best author- say that fats play a vital role ative source. Here is what they in nutrition. They provide energy, important vitamins, and Moderate reduction in total fatty acids essential for growth fat intake and some substitution | and reproduction. Any drastic of polyunsaturated for satur- reduction in far consumption ated fat may be indicated for | would alter the body metabolism in unpredictable and possibly hazardous ways.

Until more is learned about which fats are desirable nutritionally, the board recommends made in spite of the fact that | that the American consumer present evidence on the connec- partake of the foods that make tion between dietary fat and car- up a varied, adequate and not overly rich diet and maintain a normal body weight by controlling calorie intake and by daily exercising.

USAF SENTRY DOGS SET FOR STATE FAIR MILITARY SHOW

LOOK MA, NO CAVITIES! - but one of these dogs can

Sonny Gentry . . . representing



'Doc' Stewart Chevrolet -

Buick, Inc. Clovis, N.M.

Is Now In Bovina

SONNY GENTRY From 7 a.m. Friday Until 1 p.m.

. . At Former Location Of Jones Gift Shop On Third Street, Next Door To Rogers Barber Shop

For The Best Deal On A New 1967 CHEVROLET or BUICK, See Sonny Gentry in Bovina!

Good Used Car Or Truck

Let Us Figure With You, Too, On A

Shurfresh

YOU ALWAYS

GUNN BROS.

WITH EACH

PURCHASE OF

Extra Fancy

Delicious

New Crop

Sweet

Potatoes

Texas Navel

Uranges

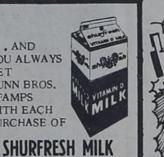
Grapes

California Red Tokay

FROZEN FOOD

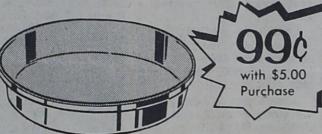
STAMPS

BISCUITS 2 8 oz. Cans FREE



LAYER CAKE PAN

Available Oct. 3 to Oct. 8



Super-slick TEFLON finish makes cleanup so easy. Cakes bake evenly, crusts come out a rich golden brown.

PRODUCE

Washington State

Shop These Specials At WILSON'S Thursday - Friday - Saturday. Many Continue Thru Wed., Oct. 11

Shurfine

Star Kist Chunk Style

Lucky Leaf

No. 1/2 Cans

Hunt's Tomato 20 oz. Bottle CATSUP

With Purchase Of 4

Sylvania Lightbulbs

Van Camp's

Pork and Beans No. 300

> Kraft Soft PARKAY

Skinner's Cut

Spaghetti

or Macaroni

2 7 oz. 29¢

In Reuseable Plastic Cups



open up a big hole in any crowd. A team of trained sentry dogs will demonstrate their military usage and capability as part of the giant Military Tattoo Friday evening, October 14, in the Cotton Bowl at the State Fair of Texas. Overall dates of the 1966 "Exposition of Young America" in Dallas will be October 8 through 23.

SPLITTING LOGS—If you are camping in the woods and have only an axe available to split a log with, make several hardwood wedges and use them like the

Make a slit in the log, then hammer in the wedges deeper and deeper as the log splits open.

Patio

Combination Dinners 12 oz. Size

12 oz.

Cans

Youngbloods

BONES

Phone 238-4781



Reynolds Aluminum Foil

Jumbo Roll

Fresh Sliced

Pork Steak

Half or

Whole

lb.

Freezer

USDA Choice

Cut and

Wrapped

USDA Good

lb.

Del Monte SPINACH No. 303 i

> Can Wolf Brand CHILI

No. 2 69¢ Can

Kleenex Designed

Luncheon NAPKINS 40 Ct. 25¢ Pkg.

Kraft Squeeze Bottle

MUSTARD

Tender Crust Angel Food CAKE MIX

39¢ Reg. 49¢

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More



VANCE'S Country Style

Bag

Fresh Pork Shoulder

SAUSAGE

Pure

Pork

Butt

Roast Ib.

Armour Star

Bologna

PARMER COUNTY'S FINEST

SUPER MARKET

Bovina



BETROTHED -- Mr. and Mrs. Earl Wiseman, Hobbs, announce the engagement and approaching marriage of their daughter, Betty Ann Richey, to Jerald Robert Gober, son of Mr. and Mrs. Webb Gober of Farwell. The couple will exchange wedding vows Nov. 5, 7 p.m. at the Northside Baptist Church in Hobbs. The brideelect is a graduate of Hobbs High School and attended South Plains Junior College, She was employed as company supervisor for three years at the Hobbs Flare, a weekly newspaper. Her fiance is a graduate of Farwell High School, attended South Plains Junior College and Texas Tech. He is a second lieutenant in the National Guard and is employed by Litton Industries in Lubbock, Friends of the couple are invited to attend the wedding.

Of Interest To THE WOMEN

Monday Night --

Girl Scouts Plan Community Meeting

A Girl Scout community | Two ladies from the Caprock | of Bovina and all parents and be in Bovina to explain the citizens interested in the lo- program, according to Mrs.

meeting will be held at 8 p.m. | Council in Lubbock, headquar-Monday in the First State Bank | ters of area Girl Scouts, will cal program are urged to attend. Ann Corn and Miss Pat Sim-

ons, who have been instrumental in organizing the program

A 25-minute film titled "Girl Scouting" will be shown by Mrs. Beck and Mrs. Sugarek of the Caprock Council, Mrs. Corn

Leaders wish to acquaint the community with the purpose of Girl Scouts and outline the objectives, requirements, and other phases of the work.

Two troops have been organized in Bovina, a junior troop of which Miss Simons is the leader, and a Brownie troop of which Mrs. Tom Bonds is the

The junior troop is composed of girls in the fourth, fifth and sixth grades while the Brownies is for second and third grade girls.

The two troops have met three times, once each week, in Bovina Church of Christ.

Girls wishing to join a troop may contact the leaders.

Winners of the various con-

tests were Mrs. Elton Venable,

purse weighing the most; Mrs.

Thomas Beauchamp, mother

who made own dress; Mrs. Wil-

liam Gromowsky, youngest

mother; Mrs. Leslie McCain,

most fashionable mother; and

Mrs. Pat Kunselman, mother

Miss Venable was over-all

chairman of the event, Commit-

tees were made up of the FHA

girls. Chairmen included Caro-

lyn Johnston, decoration; Pam

Grissom, food; Miss Venable,

program; and Celia Denney,

cleanup.

"Eye Openers"

By Cricket Taylor

wearing red underclothing.



A PLOW GIRL AND A SWEETHEART -- These young ladies, Candy Fleming and Tedra Stewart, have been chosen for FFA "Plow Girl" and Sweetheart, respectively, and are shown before the pickup furnished the Bovina chapter by Friona Motors. They will appear at various FFA events this year. (FFA Chapter Photo)

PCTA Members Hold Meeting Here Dinner Fred Wilbanks, elementary

The Parmer County Teachers Association met in Bovina Monday night for its first meeting of the school year.

A dinner was served the group in the schools cafeteria. Teachers attended from Friona, Farwell, Lazbuddie and Bovina.

was the principal speaker. Entertainment was provided by Patrick Stewart, violinist,

Zelda Donaldson.

accompanied on the piano by

Friona is vice president; Mrs. Frank Pollard of Dimmitt Sam Barnes, Lazbuddie, secre-

ing Richard Roberts who remains on the executive board as past president, Mal Manchee of

principal from Lazbuddie, is

president of the county-wide or-

ganization this year, succeed-

tary; Mrs. Iola Hise of Bovina, treasurer. Mrs. Roger Ezell is the Bovina program commit-

The Mother-Daughter FHA

Salad Supper was held in the

Bovina schools cafeteria Tues-

day night, Sept. 27, when about

The mothers furnished the

Margaret Io Venable and

Sharon Pierson presented a duet

and Bennie McCain also pre-

sented vocal numbers. Mrs.

Doris Wilson accompanied them

Theme of the event was "The

Garden Spot, The cafeteria was

decorated with trees, grass,

and vegetables grown in Bovina

Research which brings change

of products or new inventions

is taking place in all major

businesses. Be sensitive to

change and accept change if it

improves your situation.

salads and also held several

95 persons attended.

at the piano.

and lawn chairs.

Salad Supper Held

FHA Mother-Daughter

By Pat Jacobs

"The Spot," Baptist recreation center, is the nicest thing that could have happened to Bovina.

Those parents who have pulled their hair over the excess "dragging" can be grateful to Rev. Ralph Aday and the First Baptist Church for their concern.

The old ding-dong, "There's nothing to do," heard from the young people has been fairly accurate-short of driving of Clovis, Friona, Amarillo, etc., which many parents don't like in the

Now, after home football games and on weekends, there is something to do, Teenagers, of all denominations, are welcome after games and on Sunday afternoons at "The Spot." a renovated barracks building across from the church. Boys and girls 12 and under can take advantage of its recreation on Saturdays.

So far, the center has been very successful, Rev. Aday said. It offers a couple of ping-pong tables, snack bar, a darling old piano (with claw feet, vet) antiqued orange by Mrs. Harold Hawkins, a cold drink machine donated by Bovina Wheat Growers and a nickel-o-dion contributed by First State Bank, Other interested persons have contributed some of that "long green" it takes to start a place like this.

Outside is a croquet court and archery range, in which contests are being held, much to the happiness of the younger boys, especially. Future plans include a miniature golf course and shuffle board.

Most amusing feature is a sign hung on the record player, "If you have to dance, join an African Tribe, We are civilized

Rev. Aday was in the construction business before he entered the ministry -- and has proved his ability in the nice paneling, carpenter work, etc. in which he received much assistance from

members of his church, including the young people. Adults are on hand when "The Spot" is open, so there's not a nicer place for boys and girls to be during their "goofing off"

If you have news, club or otherwise, please call the Blade -don't wait for us to call you. It is just impossible to know about everything that is going on in a town this size.

There is a difference in "news" and "free advertising," however. The latter is against the policy of any newspaper, which has to make a living, too, and is unfair to the businessman who pays for the space he receives.

Many people hesitate to call in news, such as having visitors in their homes, club activities, illnesses, parties and the like. But this is greatly appreciated -- and sometimes saves several hours a week trying to dig up such items.

Such cooperation makes for a better newspaper, which is here to serve the community.

To Begin

in progress.

The Guild will meet twice

each month during October and

November while the study is

Festival Here Preparations are being made for the annaul Our Lady of

Guadalupe festival, according to Frances Sierra, reporter for Guadalupe Society of St. Ann's Catholic Church. Discussion of the event was

German

Begins

Club Year

The German Club of Bovina

High School met Tuesday night

in the First State Bank build-

ing to make plans for the year

and to elect some of the officers.

organization, Mrs. Ann Corn,

German instructor in high

school, is sponsor of the club.

this year, Mrs. Cornsaid, Pur-

pose of the club is to further

the students' interest in the

German language and the cul-

ture of the German people.

The largest project of the

in German to present to the

year will be to rehearse a play

Texas Association of German

Students convention to be held

this Spring at Southwestern

State College in San Marcos,

Mrs. Corn announced. The club

presented a play to the conven-

tion held at Texas Tech last

To help defray expenses,

Mrs. Corn said the club has

available slides taken in Ger-

many for any club wishing a program. These will be shown

and narrated for such pro-

Also a possibility is a Ger-

man dinner for the public some-

time in the future, Mrs. Corn

St. Ann's Plans

grams, she said.

There are about 25 members

Eddi Corn is president of the

held when the society met in Parish Hall Sunday with seven members present at the regular meeting.

Proceeds from the recent Mexican Dinner were also estimated, Miss Sierra said.

A report of the last Parish Council meeting was made by Mrs. Villareal. The meeting was closed with a prayer by Father Claver Giblin.

Processing

Your

S SIMPLE AS ABC BAULISTALLAND BOVINA BETTER

CLINIC FUND PROJECT -- Rummage sales sponsored by the Bovina Woman's Study Club will get underway Saturday. Getting ready for the event are Mrs. J. A. Rushing, Mrs. Earl Stevenson, Mrs. I. W. Quickel, Mrs. Billie Sudderth and Mrs. Earl Richards, all members of BWSC.

For Clinic Fund --

Fall Rummage Sale To Start Saturday

Club will begin their rummage sales Saturday, in downtown Bovina with proceeds going to the clinic fund, according to Mrs. be accepted by the Bovina Wom-Earl Stevenson, president.

first day of sales will be used for work on the Club House. After that and through December, proceeds will go toward the community project.

The members also hope that other organizations will help with the project again this year. Those wishing to volunteer may contact Mrs. Stevenson or any member of the Study Club.

The Bovina Woman's Study open on Saturdays from 9 a.m. until 5 p.m.

Anything that can be sold will an's Study Club, but members especially request curtains, However, proceeds from the bedspreads, pillows, all types of bedding, and useful household items, as well as used clothing.

Location of the rummage sales will be in the old Superior Electric building.

Last year over \$700 was raised for the Clinic Fund by the rummage sales, Mrs. Bob Estes said, and altogether, over \$3500 has been raised by Bovina organizations for the fund.

Mrs. Fowler Has Circle

The Charity Circle of the Woman's Society of Christian Service met in the home of Mrs. J. B. Fowler, Jr. Tuesday

Mrs. Leon Ware led a discussion titled "Who Am I--Who The rummage sale will be Are You--Who Are We."

Nine ladies were present for the meeting, Mmes, Ware, Vernon Willard, Dick Fellers, Ernesteen Sides, Jimmy Clements, C. E. Trimble, Lowell Boozer, Doyle Fowler of Puerto Rico, and the hostess.

Community Conversation

Mr. and Mrs. Dovle Fowler of Puerto Rico were in Bovina Monday night and Tuesday of last week visiting his brother and family, Rev. and Mrs. J.B. Fowler Jr., Douglas and Becky. Rev. Fowler's brother is employed by Union Carbide Co. On

fore you run out. Plan before you shop. Arrange your shopping stops in logical or-Avoid trouble and waste. An

item which is used very seldom or is complicated to use, may be an unnecessary expense. Buy -- don't be sold, Do not

buy under pressure from someone who needs to sell perhaps more than you need to buy. Buying without much consideration at the moment is "impulse buying." A poor purchase which is expected to last several years, such as equipment or furniture, is difficult to live with and hard on the whole family. Even poor buys in inexpensive goods are disappointing; it may mean disposal without value received.

Try out of season buying. Buying just before and during holiday rush is expensive in time and energy and often in money. Anticipate needs and try to buy well ahead or after the seasonal rush. Change of season often brings about change of clothing prices.

Be aware of new products. The Better Business Bureau, to which businessmen of more than 80 cities in the United States belong, is reducing the number of misleading statements. Be an informed con-

sumer. Irregulars, imperfects, and Be systematic. Keep a memo seconds are terms used for pad handy and list supplies bemerchandise that fall below standard specifications. A wise shopper can find good buys in merchandise bearing these

> Irregulars may mean an imperfect color, weave, size or knit. This may not affect the wearing quality.

Seconds may have a mend, tear, or run in the fabric. These need close and careful examination before purchasing.

Some items are placed on sale more frequently than others. Better dresses and millinery are placed on sale most often and have the biggest reduction in price. Others which are frequently on sale are suits and coats, skirts, blouses, girl's clothing and knit sports-

Placed on sale with less mark down are ties, negligees, robes, women's and children's shoes, house dresses, furs, men's suits and coats.

Sales on the following are less frequent and have smaller reductions: foundation garments, brassiers, luggage, hos-Be sale conscious, It pays to liery, men's furnishings, and

WSG Study

The Wesleyan Service Guild of the Bovina Methodist Church will begin its Bible study of James and Peter I Tuesday night at the church, according to Mrs. W. E. Williams.

Title of the study is "Christian Being and Doing." It will be conducted by Mrs. Vernon

The most expansive recognition event for 4-H youth is the National 4-H Club Congress

held in Chicago the week follow-

New Shipment Playtex Foundation Garments Bras and Girdles Boys' Brushed

Denim Slacks

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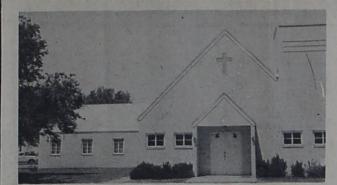
Third Street - Bovina





Hours 9 to 12 - 1 to 6 104 E. 21st. - Clovis - Pho. 763-4354

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas Sunday School - 9:30 a.m. Morning Worship - 10:30 a.m.



H. F. Peiman, Pastor

BOVINA CHURCH of CHRIST



Bovina Church of Christ SUNDAY SERVICES Classes 9:45 a.m. and 5:30 p.m. Worship 10:45 a.m. and 6:30 p.m.



Lavern Stewart

WEDNESDAY Devotional and Classes - 8 p.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

Sunday School - 10 a.m. Morning Worship - 11 a.m.

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Training Union - 6 p.m. Evening Worship - 7 p.m.



Rev. Wayne Baldwin

BOVINA METHODIST CHURCH



Bovina Methodist Church

Sunday School - 9:45 a.m. Morning Worship - 11:00 a.m. Evening Worship - 7:00 p.m.



J. B. Fowler Jr.

Choir Practice -Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10 a.m. Morning Worship - 11 a.m.

66

Lifeline Service - 6:30 p.m. Evening Worship - 7 p.m.



Rev. Floyd E. Gray

Wednesday Prayer Meeting - 8 p.m.

Attend The Church

Of Your Choice This Sunday

Church Chuckles by CARTWRIGHT



"I have two teen-age children . . . what's YOUR problem?"

The Fiery Test

Whom the Lord loveth He chasteneth, and scourgeth every sen whom He receiveth. Hebrews 12:6

God will not let go of us. Nothing "shall be able to separate us from the love of God, which is in Christ Jesus, our Lord." Since He loved us so much that He did not even spare His Son to prove this and to save us, we can be sure that He will not leave anything undone to keep us safe in His grace. And this means that our Father in heaven will not spare us the rod of correction and the fiery furnace of affliction! It is only the Father-less children who are spared!

No child ever enjoyed a stiff spanking, and no son ever found a whipping a pleasant experience. Neither do we Christians find God's rebukes a joyous experience. He has hard ways of humbling us when we become proud, of teaching us mercy when we become unreasonable, of correcting us when we persist in going astray. The loss of position and prestige, a prolonged illness, the sudden crushing loss of a loved one strip us of our strength and make us desperate for His help.

Because He loves us, He corrects us. At times He rebukes us so severely that we may think He has rejected us. But because Jesus was forsaken by the Father for us, for Jesus' sake we shall never be forsaken by the Father!

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Since 1938 -Friona-

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina SUNDAY - Sunday School - 9:45 a.m. Morning Worship - 10:55 a.m. Training Union - 6 p.m. Evening Worship - 7 p.m.



Rev. Ralph Aday WEDNESDAY - Teachers and Officers Meeting 7 p.m. Prayer Meeting 7:30 p.m. Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church Sunday School - 10 a.m. Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Hardy Cole

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina Masses; Sunday 8;30 & 10;30 a.m. Weekdays 8:30 a.m. Daily Except Tuesday 8 p.m. First Friday 8 p.m. Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S. A. Confessions: Saturday 4-5 p.m. 7-8 p.m. Before Masses Baptisms: 3 p.m. Sunday

MISSION BAUTISTA MEXICANA





Rev. Ramon Delgado

Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparacion 6 p.m. -Miercoles 8 p.m. Estudie de la Biblia

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Sonny Roach

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Pho. 238-2041

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320 A. 2-wells

320 A. 2-wells

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LOST OR STRAYED -- Twoyear-old female poodle. Answers to name of "Sherie." Phone Dorothy Sorley at 225-

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I-Pressure spray gun;

1-Set of wire stretchers; 1-Boomer; Several other items, All can be seen at Glasscock Real Estate Office, Main and Third

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J. G. Eubanks Family

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wells, \$460.00 pr. a. \$63,-000 down, bal. \$5,000.00 yr.

640-a. Improved, Good land, 4 wells, tiled, Nat. gas, Good

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Think how much time and how many steps your family would save!

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COURTHOUSE NOTES

Instruments filed week ending October 1, 1966, in County Clerk office, Bonnie Warren, County

Abst. of Judg., First Natl. Bank, Levelland, C. W. Crisp,

Abst. of Judg., Allied Concord Fin Corp., Billy G. Hutto, SR WD, Joe Crume, Cora Lunsford, Lots 19 & 20 Blk. 17 ML & Assign, Henry Irvin

Martin, Southwest Material, Supply, Lot 12, Blk. 31, Far-ML & Assign, Emsley

A. Walker, Southwestern Material Sup., Lots 7, 8 & 9 Blk 20 Farwell DT, J. S. Triplett Jr., Amarillo Natl. Bank, S/2 & NW/4

Sect 23 Synd B S/2 & NW/4 Sect 12 Snyd B ML, Joe Wilson, First State Bank, Bovina, SW/4Sect. 5T10S

WD, Carl W. McInrse, Gulf Oil Corp., 2a in SW/cor. Sect.

6 T5S; R4E DT, Troy Christian, First Fed. Sav. & Loan, 1 ac in NE/ cor. Sect. 21 T10S; R4E

WD, Fairy Mae Stovall, Woodrow W. Clifton, Tract on first St. & State Line Farwell Abst. of Judg., Burris Mills Inc., Schueler Feed & Supply,

GIANT NINE-TON STEAM-POWERED ANTIQUE TRACTOR TO STAR IN 1966 STATE FAIR'S AGRICULTURE SHOW



HOW 'YA GONNA KEEP 'EM DOWN ON THE FARM when there's going to be a big mad, mad, mad Agriculture Show at the 1966 State Fair of Texas in Dallas October 8 through 23. And Hal S. Smith of Cresson will bring his 1885 J. I. Case steam tractor to be the centerpiece in the big fun show. Here Smith oils some vital parts of the old tractor, still in running condition and still capable of furnishing power for a sawmill as it did around the turn of the century.



Ot Home In Parmer County BY CRICKET B. TAYLUR

County HD Agent

One of my more enjoyable experiences recently was a visit with a very gracious homemaker in Parmer County, Mrs. Ben Rejino near Bovina. She is a woman who is genuinely interand residences. Reasonable ested in the welfare of others, prices. Your satisfaction guar- her community and family. Another contributing factor to her charm is that she can take time for a visit without that rushed, hurried type of conversation that makes a visitor feel they are intruding and unwelcome. Plans were discussed for organization of a Spanish Home Demonstration Club in that area. The date set is for October 25th at 2 p.m. in Mrs. Rejeno's home. Mrs. Sonny Brito and Mrs. Gil DeLeon, members of County Family Living Committee, will assist in this effort. The Spanish homemakers are invited to attend this meeting and learn about

Extension Club work. Some Important Dates -- October 26, October 13, and Oc-

For 4-H Adult Leaders and Parents - a training meeting for the "Child Care" project will be held in Bovina Bank community room at 2 p.m., Wednesday, October 26. This project training is open to other interested leaders in church and scout groups. The training in this project work will help prepare girls 11 years and older to be good baby sitters. Inter-

ested persons may contact me for further information.

October 13 -- Home Demonstration Club women will be guests of Amarillo Chamber of Commerce for a luncheon and interesting affair. Two from each Home Demonstration Club

October 28 -- Training of Home Demonstration Club leaders for program on "Buffet Service.'

The Program Yearbook Committee met here in my office last Tuesday and planned the 1967 program of work, Some interesting programs are planned for the year, and homemakers who wish to know more about these are asked to contact my office for information about clubs in the county.

A program on "Personal Development" will be given this month to all Home Demonstration Clubs and homemakers are invited to attend these meetings; just contact some club member in your community.

COOKING CUES

Keep the lid on - your family's food will retain more nutrients if cooking is done in a pan with a tight-fitting lid. Government nutritionists who give this advice add that the lid should also be heavy enough to prevent steam escape. The tight lid means a minimum of added

For reservior, lake and stream pollution, Soil Conservation Is one solution.

Too many cattle On too little grass, Like too many miles And too little gas.

When raindrops fall And hurry away, They cannot be used Some other day. Betsy, the cow

Dies of starvation.

She over -grazed Her reservation! Ed sowed grass seed, Sam said, "Won's pay." Ed's got a farm, Sam's blew away.

Pasture's grassy, Cattle healthy, Creek is running, Rancher wealthy.

water in the cooking process. Today's utensil materials do not affect the nutritive values of foods cooked in them.

Save Our Soil

By Woodrow Fielder Soil Conservation Service

We can save our soil with a system of parallel terraces. They are a good conservation practice. They are constructed to eliminate point rows for better cultivation and harvesting of You cultivate the terraces

thus there is no waste, or strips of weeds in your fields. For dryland farming they will increase rain fall insoak and help control runoff. Parallel terraces work good with sprinkler irrigation also. The few inches of topsoil

and our diminishing water supply is the support of humanity. Creek low,

Pasture dry, Cattle thirsty --So am I.

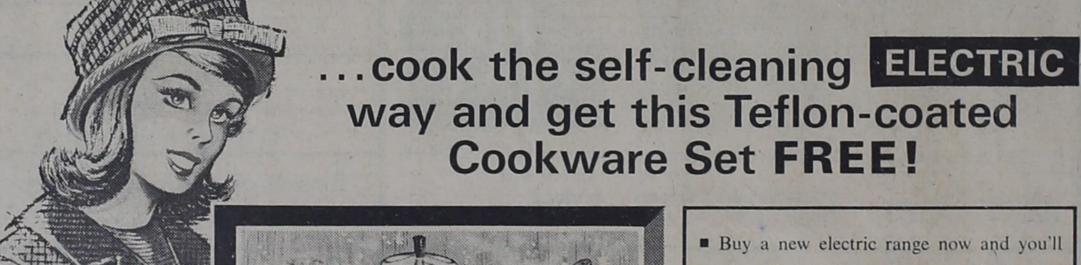
Conservation farming makes yields go up and osts go down And gives the producer more money to spend in town.

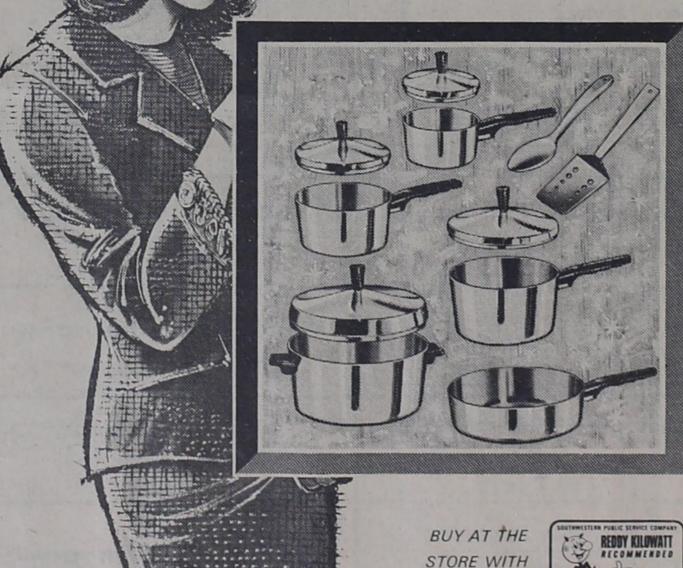
Come Early And Select From Our Outstanding Fall And Winter Suits. Sport Coats And Slacks. New Shipments Arriving Daily. The Windsor House Ltd.

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Clovis, Studio City 762-2622 New Mexico 763-3633 Bob Echols-Jack McCracken-Geo. Osburn

Watch For Studio City Opening Soon





receive this 11-piece cookware set absolutely free*! Your Reddy Kilowatt Appliance Dealer has a model that's just right for you and your kitchen. Electric ranges are easy to keep clean too . . . elements clean themselves and many models have self-cleaning ovens! See your Reddy Kilowatt Electric Appliance Dealer soon and start enjoying modern, self-cleaning, electric

Offer limited to customers of Southwestern Public Service





Springlake-Mustang Game --

BovinaHomecoming Activities Oct.

be this year's Homecoming grades in Bovina Schools will theme, Wayne Davies reported enter floats in the afternoon Tuesday morning following a parade, all following the theme meeting of the Student Council, selected by the Student Council, which annually sponsors the Homecoming parade.

ball game scheduled Oct. 21 will ond and \$10 for third. No prizes be the highlight of the homecoming activities.

A homecoming queen will be crowned from a slate of candiin the near future.

The parade on Friday after- | floats, Davies reported. noon before the Homecoming and anyone wishing to enter a lished by the Student Council

EVERYTHING

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How About This!

WITH PROVEN QUALITY ...

Sonny Spurlin

Highway 60 - Pho. 238-3701

AUTOMOTIVE INDEPENDENT DISTRIBUTOR

FOR YOUR REPAIR JOBS

Bovina Auto Parts

COMMISSION

Cattle Sales Every TUESDAY & THURSDAY

Horse Sale Every Other Monday—Next Sale Oct. 10

HAROLD THOMAS, Owner

COMPANY

BRAND NAME AUTO PARTS

"Famous Landmarks" will float, Seventh through 12th for Homecoming and dead-Davies said.

Prizes to class floats will be The Springlake-Bovina foot- \$25 for first place, \$15 for secwill be offered others entering, but these are welcome,

The Student Council adopted a new rule concerning the dates which will be selected parade. This year parents will not be allowed to help with the

"The Mustang Hoofbeats," game is open to all businesses | school newspaper, will be pub-

line for news is Oct. 14. The newspaper will also be published on holidays throughout

Ex-Students will not hold their usual banquet this year, according to Mr. and Mrs. Jim Ware, co-presidents, since that event was held during Bull Town Days in August.

Following the game, a pie supper is being planned by the Mustang Booster Club.

Dad's Night is slated to be held on Oct. 14 when Sudan plays Bovina here. This is the night that fathers of the players will be honored, according to Principal L. F. Jacobs.

Bookmobile's Comin

The Texas State Library High Plains Bookmobile will be in Bovina Thursday from 12 until 3:30 p.m., according to Lorene Sooter, librarian.

With the beginning of school Automotive and Industrial Engine Repair the Bookmobile will award certificates to those who read 12 books or more this summer in

the Texas State Reading Club. Receiving the awards in Bovina are Janet Vaughn, Jan Vaughn, Honey Sue Mast, who each read 12 books; Karen Merrell, 15 books; Richard Mast, 16 books; Marilyn Allen, 24

The librarian also reported that the Bookmobile received 41 new books in September. Before coming to Bovina Thursday, the Bookmobile will be in West Camp from 9:15 until 10:15 a.m. and at Lariat from 10:30 until 11:30 a.m.



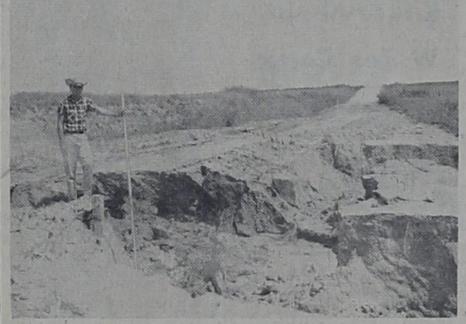
Well-lighted streets have cut the crime rate in many



Eddy Willmon, Work Unit Conservationist, of the Soil Conservation Service, is measuring the height of wheat straw on E. W. Kennedy farm. Mr. Kennedy left his wheat straw standing after harvest, he is convinced that this crop residue prevented erosion due to rain or wind.



This picture taken on James Glaze farm at Lazbuddie, shows forage sorghum planted in wheat straw. The forage was planted immediately after harvest and irrigated for maximum growth. The forage is now about 7 feet tall ready for grazing or cutting. Leaving the residue, made more utilization of the recent rains and prevented water and wind erosion. This is one of the many ways stubble mulching can be used to benefit the farmer.



EROSION DEGREE . . . This picture shows Eddy T. Willmon, local Work Unit Conservationist, demonstrating the degree of soil erosion that took place during the recent rains. This is a county road located in the Lazbuddie Community. This type of erosion has to be stopped along the Running Water Draw Watershed before any dams can be built.

Slightly less than 45 per cent of the total 4-H membership reside on farms. Of the remainder, 33 per cent live in rural areas and the balance in towns and cities with over 2,500



FFA OFFICERS -- Named to head the Bovina chapter of Future Farmers of America are, left to right, Gary Carson, Larry Grissom, Daryl Kirkpatrick, Larry Mitchell, Bobby Redden and Ronnie Dyer. Grissom was elected president. (FFA Chapter Photo)

Girls Honored --

Future Farmers Elect Officers

Future Farmers of America | vice-president; Larry Mitchell, in Bovina High School elected officers last weekfor the school year and also chose their FFA

Sweetheart, Tedra Stewart, and "Plow Girl," Candy Fleming. Larry Grissom will head the

58-member organization as president. Daryl Kirkpatrick is

treasurer; Ronnie Dyer, secretary; Bobby Redden, sentinel; and Gary Carson, reporter.

John Paul Jones, vocational agriculture teacher, is the FFA

Miss Stewart, daughter of Mr. and Mrs. Lavern Stewart, will

compete in the District FFA Sweetheart contest on Nov. 14 in Muleshoe. She will also appear at FFA events in which the local chapter participates.

Candy Flemings, a senior and niece of Mr. and Mrs. Don Foley, will also attend the sweetheart contest and assist the sweetheart at FFA events.

or knocked down with a stalk

cutter. However, on loose resi-

dues, they need to be tandem-

Crop Residue Values

By Bobby Barker Soil Conservation Service Plant residue left in cultivated fields is of a major importance in farming, Plowing these residues into the soil during the part of the year when ed in. Fertilizers may be put wind and water erosion is at a on at time of plowing residues, eak pay in many ways.

Residues left on the land after harvest conserves moisture. Rain water goes down, not to the lakes. The intake of irrigation water is higher on land where residues were left. The recent rains show what crop residues can do. Where wheat straw was burned, instead of plowed into soil, the rain water went to the nearest lake instead of going down making that deep soil moisture for next years

Soil losses by any type erosion is much less when crop residues are properly used. Residues prevent soil from blowing in the early spring. Rains cannot wash our top soil to the nearest lake when resi-

Two Ohio boys got lost driving through Tennessee, Along the deserted road trudged a nadues are left on the ground. tive of whom they asked, "Which Plant residues may be left way to Chatta-nooga?" undisturbed, shredded, mowed

The man stared at them, and then asked, "Where you boys "Ohio. '

"I thought so," he exclaimed. "Wal, you found it in 1853. this will give better utilization | Let's see you find it now!"



Vote for Dee Miller for Congress 18th Congressional District

"One of the strongest, most able men who ever served the people"

A native son, a Democrat, experienced in public service

> Pol. Adv. Paid for by Parmer County Miller for Congress Committee. Frank Spring, Chairman

Jimmy Hardgrove, Manager of Horse Sales cities says the General CLOVIS, NEW MEXICO Federation of Women's Clubs which Sponsors P. O. Box 671 Phone 763-5522 'Crusade for Light." STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION Publisher: File two copies of this form with your postmaster. (Act of October 23, 1962; Section 4369, Title 39, United States Code) 2. TITLE OF PUBLICATION The Bovina Blace 10-4-66 FREQUENCY OF ISSUE S. LOCATION OF KNOWN OFFICE OF PUBLICATION (Street, city, county, state, zip code) 5. LOCATION OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHERS (Not printers) 6. NAMES AND ADDRESSES OF PUBLISHER, EDITOR, AND MANAGING EDITOR PUBLISHER (Name and address) Dolph Foten, Box B, Bovins, Texas 79009 EDITOR (Name and address) MANAGING EDITOR (Name and address) 7. OWNER (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) Box B. Bovina, Texas 79009 Dolph Toten

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Ready Now To Receive Your 1966 Milo At Our Two Convenient Locations ---"Not Everybody Belongs To A Co-op - But Everyone Benefits" Bovina Wheat Growers, Inc. Bovina and Rhea --

country.

cerely hope that his career will

be as useful, and completely

J. V. Campbell

J. V. Campbell of the J. V.

Campbell Motor Company, is

dealers of Hereford who has

general welfare of the com-

Mr. Campbell was never a

of direct action, and whether the

problem at hand is one con-

cerning his own business or

that of a civic nature, he attacks

it with optimism and vigorous

enthusiasm. Add to this his

acknowledged business ability

he is almost invariably suc-

cessful in business or other

We feel that it is our duty to

call the attention of our read-

ers to these worth-while char-

acteristics of J. V. Campbell,

and to pay him a well deserv-

ed tribute for his straight for-

ward business methods, and for

the unselfish interest he has

We desire in this review to

call the attention of our read-

ers to the well-earned position

which G. Wayne Edwards has

reached in the business life of

this section. During the com-

paratively short time he has

been operating Edwards Cono-

co, formerly Bogg's, he has

made many personal friends as

well as having earned the good

will of his associates for the

straight - forward manner in

which he has conducted his

to deserve the confidence which

the people of the community

have in him, and he continues

to work hard to maintain in

every way, that high standard

which he has set, not only for

himself, but for the operation

and management of his Cono-

co service station as well.

He has also shown a will-

ingness to assist in every man-

ner at his disposal in the grow-

th and development of the city

of Hereford, and is always ready

to lend his support to civic

projects. Wayne Edwards de-

serves our heartiest congratu-

lations on the splendid record

he has already established, and

we sincerely hope for his con-

Gerald, Durward,

and

Three of the more progres-

sive real estate men of Here-

ford, and whose success can

partly be attributed to a deep

insight as to the direction in

which the city will develop are

Gerald, Durward and J. M.

Hamby of Hamby Real Estate.

They have a sound basic knowl-

edge of real estate values, and

have turned that knowledge to

the advantage of the people with

whom they do business. And

their aggressive methods,

coupled with their sound and

practical ideas have made the

services they have rendered to

the people more valuable, and

The Hamby's are also civic-

minded, and have always shown

a cheerful willingness to con-

tribute their share of time and

energy to the promotion of com-

It is because of the activities

men that year after year, Here-

well-earned success.

J. M. Hamby

tinued success.

Mr. Edwards is working hard

business affairs.

shown in public welfare.

G. Wayne

Ed wards

PROGRESSIVE BUSINESS & CIVIC-MINDED PEOPLE OF HEREFORD AND VICINITY

This department has been worked up largely as a reflection of public opinion. No person has written of themselves or their business. All articles have been compiled by a representative of The Bovina Blade as he saw conditions. These people are all leaders in their various lines of endeavor and the cooperation of those citizens in Hereford who helped make this department possible is sincerely appreciated.

"Red" Easton

Generally speaking, civic pride is one of those things that goes hand-in-hand with success, because a man must have been successful to fully appreciate the advantages that were afforded him by the community in which he lives.

And "Red" Easton, manager of the Hi-Way 60 Truck Stop Incorporated, featuring Phillips 66 Petroleum Products, is one of those progressive business men of Hereford who has shown his appreciation for his success by his attention to civic matters. His willingness to become a cog in the wheels of community progress whenever united effort is needed to put over some movement or project advanced for the good of the city has always been taken for grant-

Mr. Easton's quiet assumption of responsibility, not only Pete and in connection with the operation and management of the Hi-Way 60 Truck Stop, but in regard to other matters as well, has often lent a feeling of confidence to others interested in the same

In complimenting "Red" Easton upon his high standing in the community, we do no more than express the admiration and respect of his many personal friends and custo-

L. J. and Bill Dirks

When a man gains recognition for the progressive and straight-forward manner in which he has managed his business affairs, and also for his contributions to civic projects, he is to be complimented for his achievements.

One belonging to this category is L. J. Dirks, a business man of Hereford who is regarded with respect and admiration by a great many residents of the city and the surrounding coun-

We also think it appropriate. in this review to give credit to some of the younger generation who are carrying on so ably in the footsteps of their fathers. And one who certainly deserves such credit is Bill Dirks, who now shoulders his full share of responsibility in the operation and management of the Dirks Drilling Company, It is because of the efforts of such men that year after year, Hereford continues to grow and prosper, and to become an even better place in which to live.

It is such men as Mr, Kirks and his son Bill who have a distinct value to their city, and we take pleasure in paying them this brief, but sincere tribute.

A. G."Red" May

Progressive business men too frequently do not receive the credit they have won and are entitled to for the time, effort and energy they have put forth to guide the destiny of hereford in which they are active. It is therefore, with genuine pleasure that we call our readers' attention to the fine work and aggressive leadership of A. G. "Red" May of the A. G. May Construction Company, featuring Pam-Tex Steel Buildings, and inquiries may be obtained by calling mobile phone 289-5684. No city can make progress,

grow and expand as it should without the intelligent leadership on the part of its more progressive citizens, who are too often inclined to give the "other fellow" most of the credit. It is not praise that they expect or desire. It is the victory of doing, and accomplishing civic projects for the general betterment of the community from which they get their satisfac-

But we cannot refrain from pointing out the unselfishness along these lines by such men as A. G. May. As far as his fellow citizens are concerned, he has always done his part in the way of civic betterment | Real Estate Agency. and community progress.

James Braly

It isn't the size or volume of a man's business which determines its value to the comit is conducted, which, to a

value of James Braly's business to the city is a reflection of spect and admiration of their his dependability, and a determination to render the utmost in service, a policy which has caused the Western Alignment & Brake Service to be so well thought of, and so widely patronized by the people of Hereford and the surrounding fare of the community as a

That same progressiveness and ability which has made him so successful in his own business has also fitted Mr. Braly to be of assistance on community projects and public drives. Moreover, he does so cheerfully, and with a friendly spirit of cooperation that is always more than welcome.

It is a pleasure to include James Braly in this Hereford review, and to wish him further success in the wheel alignment and brake service business.

Bonnie Wilson

We wish in this edition to pay tribute to Pete and Bonnie Wilson of the Hereford Fruit Market, for their many services to the city of Hereford, and their splendid record of achievements in the business life of the city.

The Wilson's probably have as wide a circle of friends as any other two people we could name, because they are just naturally the kind of individuals who make friends with almost everybody, and always conduct themselves in such a manner as to deserve the respect and good will of all who know them. Hereford is fortunate in being able to number among its more progressive business people citizens of this type.

They are always ready and willing to lend their support to the promotion of any project which promises to benefit this entire district.

They may be depended upon, and their services to the people are too many in number to be described here. It may be sufficient to say that we consider Bonnie and Pete Wilson as assets to the community, and progressive business people of whom their city may be proud.

Dub and Wilma Curtsinger

To serve the public honestly. efficiently, and cheerfully, is the basic foundation many progressive business men and women of Hereford have found to be the shortest route to success. In making this statement, the two we have in mind are Dub and Wilma Curtsinger of Park Avenue Cleaners. The popularity and patronage enjoyed by their many services accentuates the ideals of courtesy and efficiency which they have consistently applied in the management of the business, and in the servicing of its customers.

The conduct of such business, and those who operate them, have done much to make Hereford the business center for many miles around, and it is fitting that we give credit where credit is due to such people as Mr. and Mrs. Curtsinger for their part in the onward progress of the city. In so doing, we are merely putting into words the opinions of those who know them.

Wilma and Dub Curtsinger have earned their success by the method in which they have served the public, and accepted all business and business responsibilities, and we wish them both every success in the future.

Clinton and "Jerrye" Jackson

Two of the better informed insurance and real estate executives of the city are Clinton and "Jerrye" Jackson, agents for Farmers Union Insurance, and the Clinton Jackson

They have been operating a complete service for their large clientele over a period of time, and during that time they have made a great many friends both for themselves and for the companies their agency represents.

Mr. and Mrs. Jackson have munity in which he lives, but also contributed considerable of rather by the manner in which their time and energy to the he has performed in the interest Bravo Smokes Incorporated on growth and progress of Heregreater or lesser degree, re- ford and this district, and have ment. flects the personality and char- | been content to take their re-

a work well done, and the remany friends. The value of two such individuals to their city and the surrounding territory cannot be overestimated when considering the many personal sacrifices they have made in order to contribute to the general welwhole.

We congratulate "Jerrye" and Clinton Jackson on their splendid reputations, and wish for them continued successful careers as leaders in the insurance and real estate field

Charles Hays and Cecil H. Oglesby

Hereford has attained a prominent position in the business and commercial life of this section of the South Plains because of the foresight of those men who had the ability to envision the possibilities of the community, and the trade area it serves. And two wide awake progressive men who justly should be included in this category are Charlie Hays and Cecil H. Oglesby of the Hays Implement Company, authorized International Harvester Sales &

Such men have, many times over, proved their worth to the community, both as business executives, and as active workers in the civic betterment and progress of the city. And Mr. Hays and Mr. Oglesby have earned the good will and respect of their fellow citizens for contributing their bit to the general welfare of the city, and the people as a whole.

It is our duty to include Cecil Oglesby and Charlie Hays in that group of conscientious and civic-minded men who are doing so much for Hereford, and to express the wish that they will continue for many years to forge ahead with the success which they have enjoyed in the

L. C. Hewitt, and E. C. Hewitt Jr.

Every progressive and successful business man in this district contributes in some manner to the growth and progress of this section of West Texas. And two who have always shown an interest in both civic and business activities are L. C. Hewitt and E. C. Hewitt Jr., of the Play House Skating Rink, who are well known, and have a great many friends and patrons throughout this en-

The prominent part that the Play House Skating Rink is playing in the business and recreational life of Hereford and vicinity, mirrors the progressiveness and ability of such men as they. Furthermore, the Hewitt's have also at all times been steadfast in their devotion to the city and the surrounding country, and on many occasions have lent their support to the successful promotion of meri-

Hereford and this district are fortunate to have two such men as E. C. Hewitt Jr., and L. C. Hewitt in positions of responsibility and service, and this newspaper feels that it merely reflects public opinion in paying this brief tribute to two of the more likeable personalities in this section.

torious civic projects.

G. E. Brownd

One of the more progressive business men of Hereford, and one who deserves the respect and good will of a great many residents of this region is capable, friendly, G. E. Brownd of Brownd Sheet Metal, whose wide knowledge and long experience in the business has raised him into a position of prominence in his line.

It is because of this that Brownd Sheet Metal has earned a reputation for reliabilitysecond to none.

Mr. Brownd is also civicminded, and has always been ready to contribute his time and energy to any plan which promises to benefit this entire regard with particular satisfaction the many services which of progress and civic better-

able business man of whom we may well be proud. His devotion to this district has been constant, and his achievements well merited. We feel reasonably certain that his future success is definitely as-

Lloyd G. and Imogene McGee flect the principles which he

Lloyd G. and Imogene McGee plied to his business affairs. of McGee Furniture, celebrating their eighth anniversary in gian on his record, and sinbusiness, have well-earned reputations for progressiveness because they have con- successful in the years ahead sistently forged ahead in their as it has been in the past. business; never letting up in their efforts to make the service they render to the people more valuable. This invariable policy has made McGee Furniture outstanding in its field, a fact that is well known to the public throughout this entire

But Mr. and Mrs. McGee have accomplished much more than just making a success of their business and private affairs, and we take this opportunity to pay tribute to them for devoting what time they could spare to the general welfare, not only to their own city, but the surrounding dis-

It is such people as they, who are both successful in business and appreciative of their civic obligations that are deserving of recognition. We take pleasure in publicly giving Imogene and Lloyd McGee the credit for their accomplishments which their many friends and customers have so long accorded them.

E. J. "Jack" Kirksey and W. Lee Carter

Recognized as authorities on all general contracting problems, E. J. "Jack" Kirksey and W. Lee Carter have turned their knowledge to the advantage of the people of Hereford and vicinity. More than that, Mr. Kirksey and Mr. Carter have always been vitally interested in the civic betterment and progress of the city, and have backed up their interest by lending assistance, in one form or another, to the successful promotion of many things which have benefited the community as a whole. Hereford owes much to such men for their part in making the city the business center of this area.

They have always been alert to the many opportunities for service, and more than ready to recognize and accept their share of civic responsibilities.

Because of these things, Lee Carter and "Jack" Kirksey have become accepted as progressive business men who are assets to both the business and industrial life of the city. And we trust they will continue to serve the people of Parmer and Deaf Smith Counties in their present capacities for many

J. M. Hagler

In critical times such as these, it takes business men of more than average ability to carry on their operations successfully. In making this statement, the man we have in mind is one of the region's more dependable mobile home dealers, J. M. Hagler, exclusive dealer for Town & Country Mobile Homes, who has a wide circle of friends and business associates throughout this entire district.

His contagious optimism and freely expressed belief in the assured future prosperity of the people of Hereford and its metropolitan trading area, are characteristics which are to be appreciated in a progressive business man. He has always taken an interest in community affairs, and has shown a willingness to shoulder his share of the civic load.

It is such men as J. M. Hagler who, because of the successful conduct of their business and private affairs, and their eagerness to contribute to the public good, who are wholly deserving of a few words of commendation. It is a pleasure to pay him this brief

Puzant C. Torigian munity projects.

It is a privilege in this Hereford review of progressive men and firms that have been such district. And the people of Deaf | a great aid to the growth and | ford continues to show such a Smith and Parmer Counties may | development of this section of | healthy growth and expansion, West Texas to place such a both as a residential and indusman as Puzant C. Torigian of an equal plane with all others in this rank. In the past, few We urge our readers to look | men have exceeded him in conacter of the individual. The wards in the quiet knowledge of to G. E. Brownd as a depend- tributing of their time and gress of this entire region.

Alma Paetzold energy to the onward progress of Hereford and the surrounding And Mr. Torigian is generally recognized as one of the more **Dorothy Renfro** conscientious business men in

this district, and he retains that distinction in the admiration A city grows and prospers and respect of his wide circle by reason of the public-spiritof friends. Also his interest in, ed men and women who take an and the very valuable assistance active interest in its develophe has rendered to the many ment. Hereford has its share of projects of a civic nature, rethese progressive and civicminded individuals, and two who are deserving of recognition are has always so successfully ap-Alma Paetzold and Dorothy We congratulate Puzant Tori-Renfro of the Chandelier Gift Shop Incorporated.

> Their business ability, coupled with a sense of obligation to the public have been major factors in maintinaing the Chandelier Gift Shop in a position of leadership throughout this entire area. They not only in their business activities, but also in their attention to civic duty, assumed an active part in community affairs.

one of those dependable used car Miss Paetzold and Mrs. Renconsistently forged ahead in his fro have always been ready and business. He has also put his willing to contribute their time shoulder to the wheels of civic and energy to the promotion of progress whenever concerted any project promising to benehelp was needed in furthering fit the community as a whole. enterprises promoted for the They have often sacrificed personal interests to be of assistance to the city, and their effort's are deserving of comman given to wishful thinking. mendation and support. Because his methods are those

We congratulate Dorothy Renfro and Alma Paetzold on their past achievements which, in our opinion, indicate similar successful careers in the years

Skeets Word and his keen sense of values, and it is easily understood why

Skeets Word of Skeets Auto Repair, is one of those progressive business men who has always done his bit to maintain the prestige of the city of Hereford as the leading trading center for this section of the state. He has always worked for the development of the city, and his many services are worthy of sincere apreciation. His well-earned success as

a business man is easily understood, knowing as the people do, his widespread reputation | ward the future of Hereford and for the honesty which characterizes all of his business deal-

And it is a combination of technical knowledge, mechanical skill and business ability which has elevated Mr. Word to a position of leadership in the automotive repair and maintenance business.

He is completely aware of his civic responsibilities, and is wide awake to the many opportunities for service, and is always ready and willing to lend his support to any project which promises to benefit the community as a whole. We compliment Skeets Word on his accomplishments and wish him every success in the years to

Moe Hacker

Because this is a period of growth and expansion for Hereford, those progressive business men who had the foresignt and ability to lay their plans so as to be able to take advantage of those conditions, are entitled to more than ordinary acclaim. We are therefore, glad to pay tribute to Moe Hacker of the Moe Hacker Meat Company, for he has become a well-known figure in the business life of the Golden Spread.

Mr. Hacker's persistent optimism, and steadfast belief in the continued future prosperity of the people of Hereford and vicinity, are characteristics which are deserving of our highest praise.

Moe Hacker has also always shown a willingness to do his part in civic advancement, and has contributed his bit, in one form or another, to projects promoted for the welfare of the city. We believe that a business man of this kind is entitled to our sincere praise, both because he has achieved success in his business and private affairs, and because he is willing to contribute to the public good.

George C. Warner

In singling out some of the more progressive business men materially contributed to their of this section of West Texas, maintained a standard of hospiwe would be censored should we fail to include George C. Warn- be difficult to surpass. It is a er of the George Warner Seed Company Incorporated, for he is a man who has never spared himself in his participation in both the business and commercial life of both Parmer and Deaf Smith Counties. of such conscientious business

conscious of his civic responsibilities, and is ever ready and willing to meet in every trial city. We are glad to pay tribute to Gerald, Durward, and J. M. Hamby for the part they are playing in the onward pro-

great deal of credit for the honest and successful manner in which he has conducted his business affairs. He is a friendly and likeable personality, whose sincere desire to be of service has gained for him a nost of friends and business associates in and around this area who would, if given the opportunity, join us in wishing him many more years of continued

Kenneth M. Cowan

It is appropriate that we include in this review of dependable Hereford business men, Kenneth M. Cowan of Cowan Jewelry, who has many friends and completely satisfied customers throughout this entirerewho not only has the reputation of being progressive, but also the added one of being a willing supporter of many community

Aside from his business activities, Mr. Cowan has always shown an interest in the civic betterment and progress of the city, and has backed up his interest by his contributions to many projects which have benefited Hereford and the surrounding trade area. He is a good and loyal citizen, and the full measure of his loyalty is activities.

His help along these lines miles. has made of Kenneth Cowan an example of the type of man we all appreciate. We congratulate, business and civic progress, sincere appreciation for his contributions to the general welfare of Hereford and vicin-

It is because of the unfailing optimism and faith which he so consistently displays tovicinity, that we are prompted to call the attention of our readers to the fine service which Joel D. Newman, manager of Merchants Fast Motor Lines Incorporated, performs in the successful management of the Mr. Newman is an aggress-

ive and resourceful personality, whose progressive policies have earned for him a widespread reputation as abusiness man of more than average ability. And his apparent willingness to devote some of that ability to the promotion of civic activities further enhances his value to the city. The safety and efficiency of

the operations of Merchants Fast Motor Lines, reflecting as it does the executive ability of this man, has earned for the firm a well deserved popularity among the people they serve. We are glad to give Joel Newman the credit he so well deserves for his achievements, and to wish for him a continued successful career as one of Hereford's more progressive business men.

Ed And Velma Williams

Good motels and tourist courts are indispensable to the progress and development of a growing city such as Hereford. both, has accommodated a great many tourists and business men in a manner that assures them of the continued patronage and good will of the motoring public. The management of the

Chateau Inn Motel has maintained an ideal of service which is thoroughly exemplified by the manner in which every need of the traveling motorist has been anticipated and prepared for. Nothing is taken for granted; nothing is forgotten, and hospitality and service is always their first and last consideration. Much of the credit for the

splendid reputation of this modern drive-in motel is due to the executive ability of Ed and Velma Williams, whose untiring efforts, foresightedness, and careful attention to detail, have tality and service which would pleasure to publish these few words of praise about the Chateau Inn Motel, and its friendly and capable operators, Velma and Ed Williams.

Mr. Warner has always been Dale Tinnin

In mentioning some of those men who are taking a progresdetail, those opportunities sive part in the evolution of which come to his attention to the business life of Hereford, further civic enterprise. He | we would be censored if we may well be proud of his failed to include Dale Tinnin achievements along these lines. of the Hereford Parts & Supply George Warner deserves a Company, a firm that has long

their line of business. Mr. Tinnin is that solid type of citizen whose fairness and

been recognized as a leader in

friendliness, and sincere desire to be of service are accountable for a large measure of his success. And as time goes on, his personal interests have become more closely interwoven with the business and civic affairs of the city. As a result he has, quite naturally. become accepted as a man who can be called upon, and who will cheerfully do his part to further the development of those community activities to which he is best fitted to lend assist-

Dale Tinnin has, by the successful operation and management of the Hereford Parts & Supply Company, and by his attention to civic affairs, earned the friendship and good will of gion, Furthermore, he is a man his fellow citizens. He is to be complimented for his activities, and we only express the desire of his many friends and associates in wishing him continued success.

Hwy 60 --

(Continued from Page 1)

The Parmer County portion of the project will be on Highway 60 from county line to county line. It is divided into three parts -- from New Mexico state line to Bovina, 12.8 most apparent because of his miles; from Bovina to Friona, willingness to aid community 10.8 miles; and from Friona to Castro county line, 14.8

The work will consist of seal coating the pavement.

Statewide, the program calls and extend to him on behalf of for the improvement of 5,587 all those interested in better miles at an estimated construction cost of \$39.9 million and right of way cost of \$161.5 thousand, Work will include 912 projects in 215 of Texas' 254 counties. Three hundred and ninety projects are on State and U. S. highways in 170 counties Joe D. Newman and 522 projects are on farm to market roads in 179 counties.

> man of the Highway Commission, called the combined program "a double-barreledeffort in two vitally important highway The safety and betterment portion of the program reflects

Herbert C. Petry, Jr., chair-

the Commission's continuing concern with making Texas highways safer to prevent traffic fatalities and accidents, Petry said.

Keys to Creativity



Faith Baldwin says that writing's a natural for women. And women bear this out. Every year another five million housewives join the ranks of would-be writers, sending poems, short stories, even novels, to publishers. Since many of these women squeeze in their writing time between the diapers and the defroster, it's important that this avocation And the Chateau Inn Motel, take as little energy as possible. combining the best features of | For them, the new Royal "Ultronic" typewriter is ideal. It's the first fully electric typewriter for personal use. Outstanding features include repeat keys, rubber-cushioning, a light touch tabulator key, and an electric carriage return which takes 75% less energy than a manually operated one. Light and trim, and available in decorator colors, the Royal "Ultronic" is perfect too, for a thousand housewife chores like writing personal letters, typing recipes, shopping lists and budget.

Hosp

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Your

Bo

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Buy U.S. Savings Bonds

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You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE of an

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Now Featuring - HIGHEST TRADE-INS THE NEW

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prevent traf-

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Sudan at Plains

First State Bank Of Bovina

"The Only Bank In The World With Service To People Of This Community As Its First Concern"

Texas vs. Oklahoma



Hwy. 60

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Hospitalization Insurance

....of all Kinds, Several New Plans are Now Available Offering the PROTECTION Your FAMILY NEEDS! Life Insurance —

Bovina Insurance

Jim Ware - Pho. 238-4382 Baylor U. at Arkansas U.

BIRKELBACH Machine & Pump

Highway 86-Pho. 238-3591 Kenneth Cary, Manager Offering —

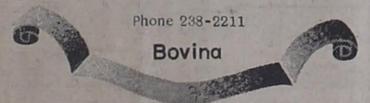
Lake Pump Sales and Service

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"Serving Parmer County Farmers The Year 'Round''



Texas A & M at Louisiana State

REMODEL!

Nothing Down - 60 Months To Pay **Complete Line Building Supplies**



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Bovina

Texas Western at West Texas

It's Fun! It's Easy

> Don't Lose Out - Enter This Week **And Every** Week.

All You Have To Do Is Pick The Winners. There's Nothing To Buy!

1960-Neil Smith

1961-Erith Hawkins

1962-Emmett Tabor

Bovina Businesses Football Contest

HONOR ROLL



1. There are 10 high school and/or college football games listed in ads on this page.

2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.

3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.

4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.

5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1967 football classic.

6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. Friday of each

7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified. 8. Tabulations will be available

Blade staff will serve as judges 9. Contestants must be 10 years

for public inspection. Members of

old or older. 10. Everyone, except employees of this newspaper and their families,

is eligible to enter.

Turn This Blank Into Blade Office By 5 P. M. Friday

1963-Paul Jones

1964-Jeanne Kerby

1965-Allen Cumpton

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK		
Contestant's Name Address		
	Norton at Bovina	
Charles Oil Co.	First State Bank	
Okla. Lane Farm Supply	Bovina Insurance	
Bovina Gin Co.	Birkelbach Machine & Pump	
Bovina Wheat Growers, Inc	Sherley Grain	
Bonds Oil Co	Cicero	

Record Now 1-3 --

PoniesScareCowboys Before Losing, 8-13

Priday night before the host Bovina an 8-7 lead. team managed for a 13-8 win. Daryl Kirkpatrick gave the came early in the second tercepted a Cowboy aerial and half and was set-up on a pass | returned it to the Plains 46. interference call against the A pair of completed passes Mustangs which gave the Cow- accounted for 19 yards of the boys a first down on the Bo- drive as Quarterback Randy vina 15. From there, Plain's Jones connected twice to End big, powerful fullback, Ricky | Lane Gober for gains of 11 and Elmore, darted in for the eight yards. counter to make the score 13-8. Plains suffered a half-the

The Mustangs got on the for the Mustang tally. scoreboard just before the end of the first half. The touchdown was the climax of a 46-yard penalties. drive for the Ponies. Dean Stan-

Bovina led 8-7 at halftime. | Mustangs possession of the ball Plains go-ahead touchdown for the scoring drive as he in-

Plains got the game's first distance-to-the-goal penalty at score. It came on a two yard | the 22 moving the ball to the 11 run by Halfback Joe Pearce for the Mustangs, Stanberry midway through the first period, carried three consecutive times Elmore kicked the extra point from there, making five yards to make the score 0-7 in favor to the six and then three more to the three before going over

The game was marred by

Several of Bovina's offensive berry got the six-pointer on a plays were handicapped by

The Bovina Mustangs gave | three-yard jaunt and then car- | illegal motion penalties. The | fensive blocking, Coach Roy the highly-favored Plains Cow- ried the extra points over on a host team was penalized a total | Stone pointed out, boys a tremendous scare there | sweep around right end to give | of 85 yards while 50 yards were marched off against the Ponies

by the games officials.

The tilt was played before a good-sized crowd of Plains homecoming fans, Also, a good delegation of Bovina fans made the 100-mile trip to see their favorite team in action. This was the second week in a row for the Mustangs to be the visiting team at homecoming activities. The same was true at Friona the previous week.

Lineman Eddi Corn was the workhorse of the Bovina defensive unit in the Plains game. He drew praise from the coaches for his performance as did Bovina's defensive secondary, which intercepted four Plains' passes, Lane Gober intercepted two and Kirkpatrick and Stan-

berry stole one each. Center Galen Hromas did a "consistently good job" of of-

Stanberry led the Bovina ballin 23 attempts. Fullback Carl Harris carried 15 times for a net of 36 yards while Halfback Lynn Murphy had a net of 17 in

seven carries. The loss made Bovina's season record 1-3.

Plains

STATISTICS Bovina

First downs 111 Yards gained rushing 259 7 Passes attempted

2 Passes completed 19 Yards gained passing 13 Total offense

4 Passes intercepted by 0 6 Number of punts Punt average 1 Number of fumbles

0 fumbles recovered 8 Number of penalties 50 Yards penalized

Opponent's

Mustangs vs. Morton --

Win-Hungry Teams To Play Here Friday

Game starting time is 8 p.m. This will be the final non-

will be football opponents AA outfit, is off to a bad start at Mustang Field Friday night, this year and will probably be The Morton Indians, who are 0-4 going all out to end their losfor the season, come here to ing streak against the Musplay Bovina's Mustangs, who ltangs, who are playing a Class have one victory in four games. A slate for the first time.

Firestone

NYLON CORD

6-Ply Load Capacity

NOW AT PASSENGER

TIRE PRICES!

Best tire buy for all pick-up,

delivery and farm trucks

Heavy duty construction. Nylon

cord, 6-ply load capacity. Long-

mileage Sup-R-Tuf® rubber. Deep

LOW PRICES ON ALL SIZES!

Paul Jones

Texaco

Highway 60 - Bovina - 238-4331

Exchange

Plus \$2.40

Fed. Excise Tax

gear-grip, non-skid tread design.

A pair of win-hungry teams | The Morton team, a Class | district clash for the Mustangs | be hard to handle," Stone beuntil they meet Seagraves in lieves. the final tilt of the season November 11. In between Morton and Seagraves, they meet their four District 4-A opponents. Morton has suffered numer-

ous injuries during its tough ames up to now, according to Bovina Coach Roy Stone. "If their boys are ready to play, the game should be a toss-up. If their key players are still 'beat up', we should win," the Bovina coach figures.

The two teams have one opponent in common this season -- Friona, The Mustangs lost to the Chieftains, 13-0, while Friona downed Morton, 12-8, in a game many felt should have had a different outcome.

The Friona game was the best effort of the year for the Morton tribe. They were bombed last week by Muleshoe, a Class AAA team, 67-8. Other loses have been to Olton, in the season opener, 28-0, and to Abernathy, 55-6.

"Their (Morton's) morale is down after those four losses," Coach Stone says, "and they know they can't win many games, but they probably figure they can beat us so they'll be going all out to do just that."

"If they get over their injuries before we play them, they'll

The Mustangs, too, are eager to get back in the win column. They haven't won a game since the season opener with the Cooper Pirates, Since then, they have lost a close one to the Happy Cowboys, the 13-0 verdict to Friona, and to Plains last week, 13-8.

Physically, the Mustangs are considered in good condition. They will have their regular starting line-up for the game.

The Ponies played what Stone figured was their best game of the season at Plains last week. "We did a much better job defensively than we have previously," he said.

Coach Stone says that his team's morale has remained good during the three-game losing streak and he doesn't feel the Mustangs are 'down' as far as their mental attitude is concerned. The coach indicates that they'd like to get back in the win column and would like nothing better than to do it against a Class AA team.

The Morton game will be the second home game of the season. The Ponies haven't played in their own corral since the opener against Cooper. The 10game season schedule has five games at home and five away.

and cupboards. Faucets and water make a good ground for electricity, so keep electric appliances away from the sink. To protect yourself and small children when cooking, make sure pots are always turned with handles away from the front or sides of the



type bath mats or non-slip adhesive strips in tubs and shower stalls, wallmounted grab bars or hand rails help prevent falls. Avoid using accident-dealing scatter rugs. Instead, use skidproof mats on the bathroom floor.

We Care About You

School Menus

Oct. 10 through Oct. 14 Monday: Weiners and kraut, creamed potatoes, green beans with cheese sauce, rolls, butter, milk, peanut butter cook-

Tuesday: Beef on bun, buttered corn, pickles, cheese wedges, milk, cherry pie.

Wednesday: Fried, chicken, creamed potatoes, cabbage carriers with a total of 58 yards | slaw, rolls, butter, milk, pears. Thursday: Turkey and dressing, giblet gravy, green beans, cranberry sauce, rolls, butter,

> Friday: Chili and beans, lettuce and tomatoes, cinnamon rolls, milk, peach halves.

> > THE **NEW** LOOK IN

SAVINGS BONDS

Corn, Davies

Student Council represent-

atives have elected the re-

mainder of its slate of officers

for this school year in Bovina

Eddi Corn has been named

Last spring in school elec-

tions Lane Gober was named

president of the organization

for the second year, Kregg Wil-

son vice president, and LaNelle

Christian secretary-treasurer.

cil, named at the beginning of

school include Wayne Davies,

senior; Barbara Allen, junior;

Beth Hutto, sophomore; and

Paul Aday, freshman.

Representatives to the coun-

parliamentarian and Wayne Da-

SC Officers

High School.

TREASURY BONDS HAVE BEEN OFFERED

TO PATRIOTIC AMERICANS EVER SINCE 1776, BUT THE SAVINGS BONDS YOU BUY TODAY HAVE BEEN

AND CAN BE REPLACED IN THE EVENT OF LOSS

DESIGNED TO PROTECT THE PURCHASER AGAINST ANY LOSS! TODAY'S U.S. SAVINGS BONDS HAVE A FIXED REDEMPTION

VALUE, ARE REDEEMABLE AFTER A SHORT HOLDING PERIOD-

milk, fruit cup.

Stanton of Hereford and Dimmitt Junior High teams came to Bovina Thursday night, Stanton winning 32-6 and the Bovina junior boys winning by a 12-0

The "B" team was unable to contain the Hereford boys, who led 21-6 at halftime.

Bovina's lone score came in the first half with quarterback Stuart McMeans making a long

EVER WONDER HOW FAST

WELL, COUNT THE NUMBER OF

SECONDS-THAT WILL GIVE YOU

THE NUMBER OF MILES

RAIL-CLICKS YOU HEAR IN 20

play around right end, Try for extra points failed.

B Team Loses

Juniors Win;

Rodney Murphy and McMeans were the key offensive players while Johnie Hugh Horn and Danny Stanberry looked good

on defense. Bovina Junior High won the toss with Captains Bobby Mc-Means and Manuel Quintana looking on and elected to kick the ball to Dimmitt. With the defense doing a good job, Bo-

60-yard scamper on a bootleg | Quintana going in for the score. Again in the first half of the game Quintana went across the goal line for six points.

Outstanding on defense were Greg Bell, Bobby MeMeans, Mike Spears, Ken Jamerson and

The offense had a difficult time executing plays, but the team as a whole shows a desire to play football, according to Coach Truck Lusk, The Junvina got the ball on their own | ior High has lost only three 30 yard line, drove the ball to boys since the season started, the other end of the field with he said.



GIRL CAROUSEL RIDERS OF MEXICO. At Horse Shows, Coliseum, Oct. 8-16. ESPLANADE "POPS" CONCERTS. Esplanade Stage, Oct. 8, 9, 10, 12, 14.

THE YOUNG AMERICAN SINGERS. In "East Texas Spectacular" in Cotton Bowl Oct. 18. Daily on Esplanade Stage, Oct. 19-23. BROADWAY MUSICAL HIT "FIDDLER ON THE ROOF." Music Hall daily, Oct. 7-23. ICE CAPADES INTERNATIONAL 1967. Ice Arena, Oct. 11-16.

COLOSSAL FREE CIRCUS. Free shows daily MARK WILSON'S "MAGIC LAND OF ALLAKAZAM." Daily free performances. MOBIL SKY REVIEW. Daily at 2 & 7:30 p.m. Mobil Outdoor Stage. VIET NAM VILLAGE. Life-size replica of the scene of the fighting.

TIES: CHEVY TRUCK SHOW; Big beat entertainment on "THE ACTION SPOT" stage; ELECTRIC SHCW; NATURAL GAS SHOW; KODAK, starring Emmett Kelly, Jr., Oct. 10-18; AUTOMOBILE SHOW for '67; TEXAS AGRICULTURE '66; WAX MUSEUM; FFA CHILDREN'S BARNYARD; plus many, many more!

PAN AMERICAN LIVESTOCK EXPOSITION • HORSE SHOWS. FREE FASHION SHOWS AND WOMEN'S EVENTS DAILY.

FREE COTTON BOWL SPECTACULARS: Mon., Oct. 10—MUSIC FESTIVAL, fireworks, 8 p.m.; Thurs., Oct. 13—DALLAS SYMPHONY SPECTACULAR, fireworks, 7 p.m.; Fri., Oct. 14—MILITARY TATTOO; fireworks, 8 p.m.; Tues., Oct. 18—EAST TEXAS ON PARADE, fireworks, 8 p.m.; Wed., Oct. 19—MEXICAN FIESTA, fireworks, 8 p.m.



TAX DISCOUNT TAX PAYERS

PARMER COUNTY

TAKE

ADVANTAGE OF YOUR DISCOUNT

3% IF PAID DURING OCTOBER 2% IF PAID DURING NOVEMBER 1% IF PAID DURING DECEMBER

> This Discount Is On All State And County Taxes Collected By The County Tax Collector

Poll Taxes Now Due And Payable At Tax-Assessor's Office

Hugh Moseley

Tax Assessor And Collector Parmer County, Texas

HEED THESE HOME SAFETY TIPS



To prevent accidents in always use a sturdy step-stool or ladder if you climb to reach high shelves



The Na tional Safety Council estimates that 80,000 to 100,000 people incur inyear from

bathroom accidents. Suction-

*About Your Clothes

Like frost on a window pane, cataract is a cloudiness within the lens of the eye that block the passage of light. Surgery is the only recommended method of treatment for cataract and is successful more than 95 times out of 100 in those patients for whom an operation is recommended.

'Speaking of tranquilizers there wuz even back in grandpa's time, there was something

to make you sleep. They called it work."-Louis Graves, The Nashville (Ark.) News. "Isn't it hard to believe that

this nation was founded partly to avoid taxes?"-Charles Buck, The Fowler (Colo.)

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Crop. Let Corn's Farm Store Get Your Wheatland Ready Now For More Profit Next Year. We're Ready To

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