

WHITTLIN'

By DOLPH MOTEN

Apologies to all -- and there's a great number of them -- readers of Weather by Willie. In last week's "Weather," a typographical error had Willie saying that it was 28 degrees here Tuesday morning of that week.

The correct figure, of course, was 38. We're sorry for this mistake and want to assure you that it was all our fault.

Shucks, Willie doesn't miss the weather 10 degrees 10 months in advance; much less when he's telling you what the temperature was yesterday.

We were amazed at the number of people who asked us about the mistake and appreciative to all of them. Certainly, we will try to see that it happens not again.

Mention of the weather reminds that the first freeze contest deadline is approaching. It's Saturday, October 15, as a matter of fact.

All you have to do is predict the date of the first freeze more accurately than anyone else and you can earn yourself five American dollars plus, and even more important, you get the title of "the champion first freeze predictor" to call your very own for 12 whole months.

Looks from here that it would be much easier to predict the date of the first freeze than it would to name winners of 10 football games. But the football contest gets something like 200 players per week and the freeze contest has only 30 some-odd entries up to now. We're going to be highly disappointed if we don't get about 100 or so freeze entries by deadline time.

Said time is Saturday of this week, remember.

The first freeze is highly important to our area because of our already-short growing season. The date of the first freeze can greatly effect the cotton crop from both yield and quality standpoints. Thus, the first freeze date has a direct bearing, to some extent, on the area's economy. Everybody talks about it. Everybody's interested in it. You can prove to yourself and to your friends that you know more about the first freeze than anyone else by entering the contest and winning it!

You can't win, though, if you don't enter. It's as simple as that.

Our record is still intact on predicting the outcome of World Series -- winless in two starts. Last week, we wrote here that the Dodgers would win the series in six games because of superior pitching. So, what happens? The Orioles win in four straight and for the second straight year we're just as wrong as possible about the Series outcome.

Last year, we predicted the Minnesota Twins would win because they had more batting power than the Dodgers. Not so. The Dodgers, with their great pitching staff, were the winners.

All that makes us think that as a predictor of the outcome of World Series, we'd make a great short order cook!

This year's Bovina Business Football Contest is as rough as that stucco bathtub you've heard about, the contestants tell us. The records, after the first five weeks of the 13-week contest, indicate that they're right.

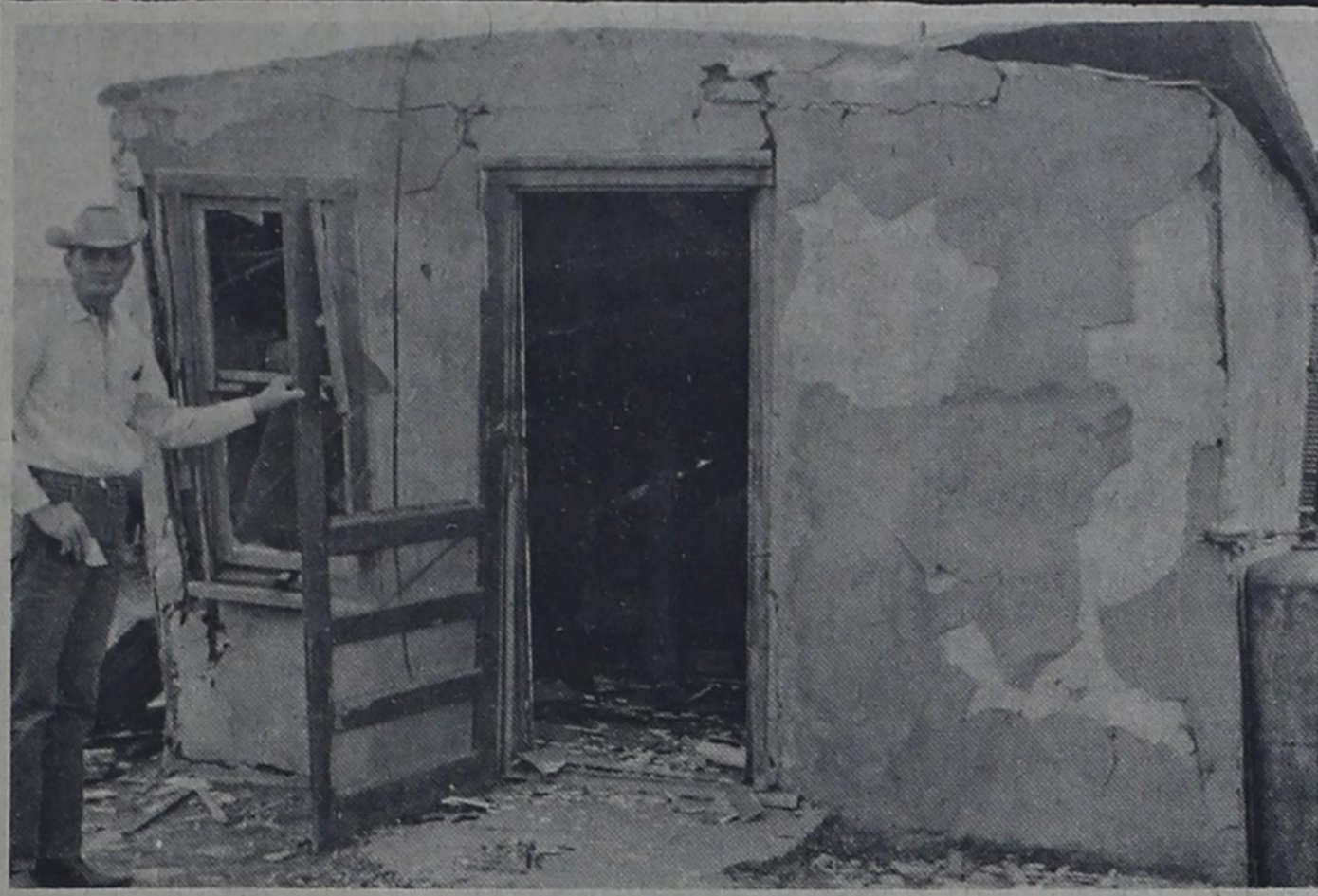
The leaders, John McFarland and Steve Sherrill, now have a total of 33 points out of a possible 50 for a percentage of .660. At this same time in last year's contest, Allen Cumpston, the eventual winner, had 42 points of a possible 50 for a percentage of .840.

As a rule, a percentage of about .750 over the long haul will earn a contestant first place and an expense-paid trip to the Cotton Bowl. It now appears that this year will be the exception and that a lesser percentage will get the blue ribbon.

One of the advantages of this season is that a lot of people still have a chance to win the grand prize.

So, don't be discouraged if it seems as though you're playing this year's contest like an amateur. A lot of others are doing.

(Continued on Page 2)



EXPLOSION INJURES MAN -- This is the house wrecked by an apparent butane explosion Friday morning, leaving its lone occupant, Leonard Rosekrans, with first and second degree burns. City Marshall Bill Denney holds screen door, all that was left at the entrance.

★ ★ ★
Details Undetermined --

Explosion Friday Burns Bovina Man

Leonard (Shorty) Rosekrans, about 66, received first and second degree burns on the head, face and hands and bruises on the head and face when butane apparently exploded in his home across First Street from Fuller & Son custom processing sometime early Friday morning.

He was reported to be in fair condition Monday in Parmer County Community Hospital in Friona by a hospital staff member.

The explosion caused the walls of the house to bulge, allowing the roof to cave in and trap Rosekrans in his bed. Bobby Englant found Rosekrans shortly after 8 a.m. Friday when he was feeding his horses nearby. Ernest Englant owns the house in which the explosion victim lives.

Englant went for help, found Earl Richards and Rev. Ralph Aday. Deputy Sheriff Henry Minter was summoned at 8:30 a.m., and an ambulance was called from Friona.

The door-facing of the house was burned, as were the curtains at the window and door.

A butane gas stove was nearby. However, the fire did not spread, Englant said it possibly was extinguished by dust that fell when the roof caved in. Rosekrans' hair and eyebrows were singed off. His dog, found in a portable metal clothes closet behind the door of the one-room house, also had singed hair. It was possible the explosion had occurred several hours before its discovery, Minter said, since Rosekrans' face and head were severely swollen.

One corner of the caved-in roof had fallen across his legs and feet pinning him in his bed, which was located in the west corner of the room. Apparently the only reason he was burned only on the head and hands was because the remainder of his

body was under bed covers. Bruises about the head could not be explained, Minter said, unless he was banged against or was hit by something when the explosion occurred.

Whether or not a fire was burning was not known. City Marshall Bill Denney said the

explosion could possibly have been caused by a gas leak. Bobby Englant said the doctor reported that pieces of a cigarette were removed from inside Rosekrans' mouth.

Rosekrans was taken to the Friona hospital and is under treatment there.

At Regular Meeting -- City Council Covers Variety Of Subjects

Bovina's city council agreed to purchase additional radio equipment for the police department and more STOP and YIELD RIGHT OF WAY signs for installation at intersections at a regular monthly meeting Thursday night.

The decision to purchase the radio equipment was made following a request by City Marshall Bill Denney. He pointed out the need for a radio unit for his home so that he could be contacted when he was away from his house. He said the cost for such a unit would be approximately \$200 with a \$3 monthly maintenance charge. Marshall Denney also pointed out the need for improvements to the police radio antenna at city hall.

Denney requested permission

Weather by Willie

The hurricane season is over -- September is Hurricane Month. Warm, dry weather this week... turning cooler last week. Partly cloudy -- No rain.

--Willie

First Freeze Contest --

Saturday Last Day To Enter

Saturday is the deadline for entering the First Freeze contest sponsored by Weatherman Willie Williams and The Bovina Blade.

This week a total of 36 entries had been received. All one must do to enter the event is to write his or her name on a post card with the date the contestant thinks the temperature will drop to produce a killing freeze. Frost does not count, Williams says.

Only one prediction per person may be entered. Person coming closest to guessing the correct date of the first freeze will receive \$5 and will earn the title "Bovina Champion First Freeze Predictor of 1966."

Last year the champion predictor was Charles Smith, manager of Union Compress and Warehouse, who guessed the exact date, Nov. 27.

One change was made in the rules of the second annual contest. A deadline was set, Oct. 15, to prevent predictors getting first hand information from news sources. Last year entries were accepted until the first freeze occurred.

Williams will be the judge in the contest again this year. Predictions this year are as varied as those submitting them.

Here Friday at 7:30 --

Bovina Plays Sudan In District Opener

Coach Roy Stone's Bovina Mustangs have drawn the undefeated Sudan Hornets for District 3A openers. The game, Bovina's first in the new league after being promoted from Class B last year, will be played here Friday night.

Kickoff time is 7:30. Non-district games have been starting at 8. The earlier starting time goes into effect this week.

This will be the first of four district games for the Ponies. They play Sudan, Springlake-Earth, Kress and Farwell on consecutive Friday nights in for-keeping competition before closing the campaign against Seagraves.

The Mustangs have a 2-3 mark through the first half of the season as compared with the Hornets' unblemished record of 5-0. This, among other things, will make Sudan a top-heavy favorite in the contest.

The Sudan team has "lots and lots of speed," Coach Stone says, "and they use it to a good advantage by operating from a very, very unusual type of offense."

The Hornets "split" their linemen, Stone explains, forcing the opposition out of its basic defense. "They're quick and pretty aggressive," he adds.

Coach Stone figures that right now the Hornets are the best team in District 3A. They have "nine of 10" starters back from last year's team, he says. In compiling their perfect

record so far this season, the Hornets have whitewashed three of their opponents and allowed only one touchdown to each of the other two. They blanked Amherst, 9-0; Anton, 33-0; won

over Sundown, 30-6; edged Seagraves, 12-8; and last week, stung the Plains Cowboys by a 21-0 margin.

The Ponies lost to Plains the previous week, 13-8.

Expressing cautious optimism about the forthcoming game, Coach Stone pointed out, "We can stay with them if we don't make defensive mistakes allowing them to break all the way."

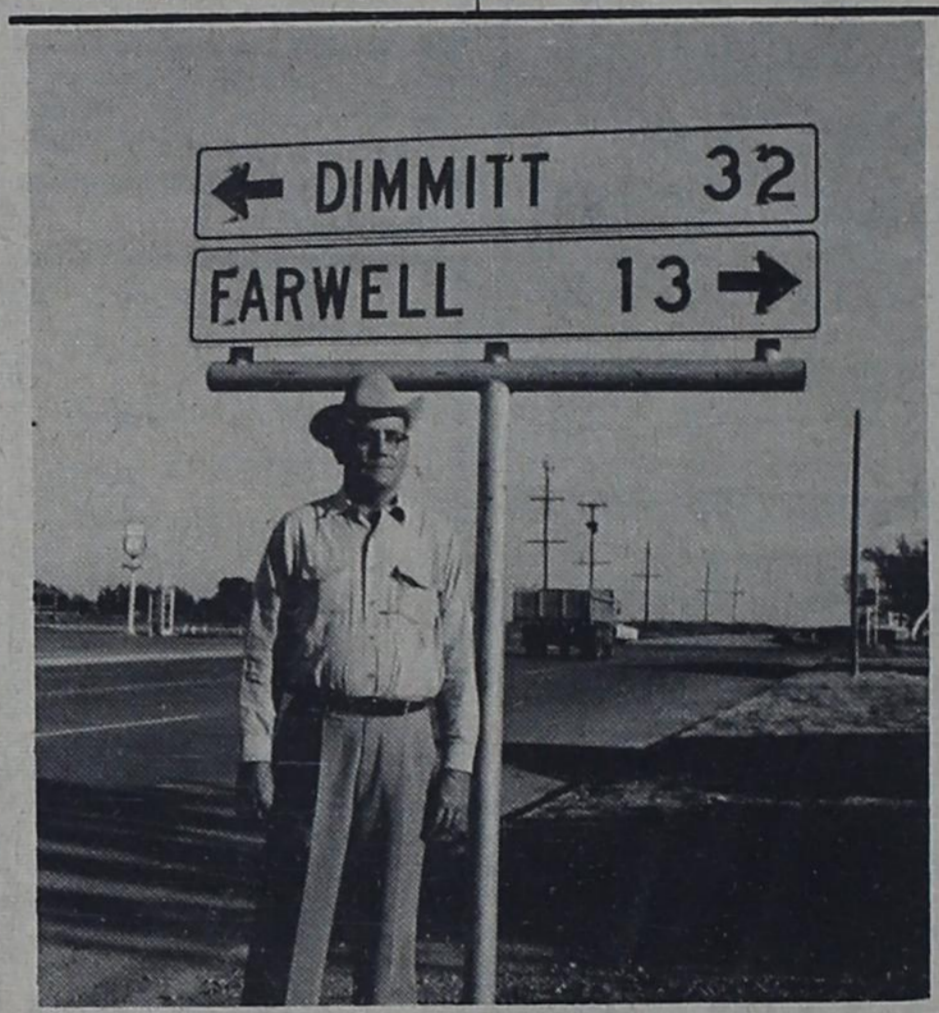
"We're not fast enough to stop their offense. We're going to have to really be ready to play if we do any good against them."

The Mustang mentor was pleased with his team's winning effort over Morton Friday night. The Indians had boys from their starting team out with injuries, but Stone points out they "had everybody well for the game with us and we just beat them."

"Our defense broke down there for a while in the second period, but we were able to overcome this fault."

He pointed out that it was one of the best games of the season played by the maroon and white. He had praise especially for the defensive play of Linebacker Rex Cumpston, Linebacker Alfred and Kent Stanberry, for the running displayed by Fullback Carl Harris and the blocking of Halfback Dean Stanberry.

Probable offensive starters (Continued on Page 6)



NEW HIGHWAY SIGNS -- Lloyd Killough, foreman of Texas Highway Department in Parmer County, is shown before one of the new signs being installed in Bovina to conform to standard signs in every state in the U. S. This sign showing direction is the last in a series of three to appear at each highway intersection. The first announces a junction and the second, the towns or destinations.

Intersection Signs Undergoing Change

Most highway signs in Bovina at highway intersections have been changed recently by the

Texas Highway Department, according to Weldon Moody, assistant foreman at the Parmer County headquarters in Bovina.

Those that have not been changed will be as the signs need replacement, he said.

This is in conjunction with the U. S. standard for highway signs so that those in all states will correspond. Most of Texas' neighboring states have completed the changeover.

The new signs will appear before an intersection is reached. First will appear a junction sign; then a sign that announces the town or destination; and finally a sign showing the direc-

tion. Formerly, all these appeared at the intersection, causing blind spots.

New signs have been placed on State Highway 86, Farm-to-Market 1731, U. S. Highway 60 and FM 2290. Signs will be changed at U. S. 60 and FM 1731, Moody said.

In Parmer County, the Texas Highway Department here is responsible for upkeep on all State, U. S. and Farm-to-Market roads, a total of 235 miles of highway, Moody said.

Truett Mills, who does all the sign work in the county for the highway department, has made the changes in the signs in Bovina.

For School --

Board Tables Paving Plans

In a regular meeting of the school board of Bovina Independent School District Monday night discussion was held on the possibility of paving the road between the school building and football field, Otis Spears, superintendent, said.

The board reached the decision to study the project further before beginning any action.

Previously the school architect, Arnold Maeker of Lubbock, had drawn plans for grade levels and elevations at the rear of the building at the request of the school board, with the idea of improving the entire rear area to drain properly and for surfacing a part of it.

The plans were discussed, but no action will be taken, Spears said.

Saturday --

Band To March In WTSU Parade

Bovina Mustang Band is one of 10 area bands invited to participate in homecoming activities at West Texas State University on Saturday, according to Joe Wayne Harper, band director.

Harper also announced the outstanding band members for two previous football games this year.

In the Friona game, outstanding members included Marilyn Allen, Larry Mitchell, Krita Morris, Royce Sisk, Raymond Quintana and Deborah Spicer. For the Plains game, Candy

Wilson and Loy Christian were named outstanding band members.

The 55-piece marching band will appear in the West Texas State parade at 11 a.m. Saturday before a homecoming crowd, Harper said the group will eat lunch at 12 noon and during the afternoon watch the West Texas Buffalo Band rehearse.

The band is also invited to attend the football game that night and will return home following the game, he said.

Sherill, McFarland Lead --

Football End Takes Contest

Another first time entry, Bovina Mustang football end Alfred Stanberry, named the most winners in the fifth weekly Bovina Businesses Cotton Bowl Football Contest.

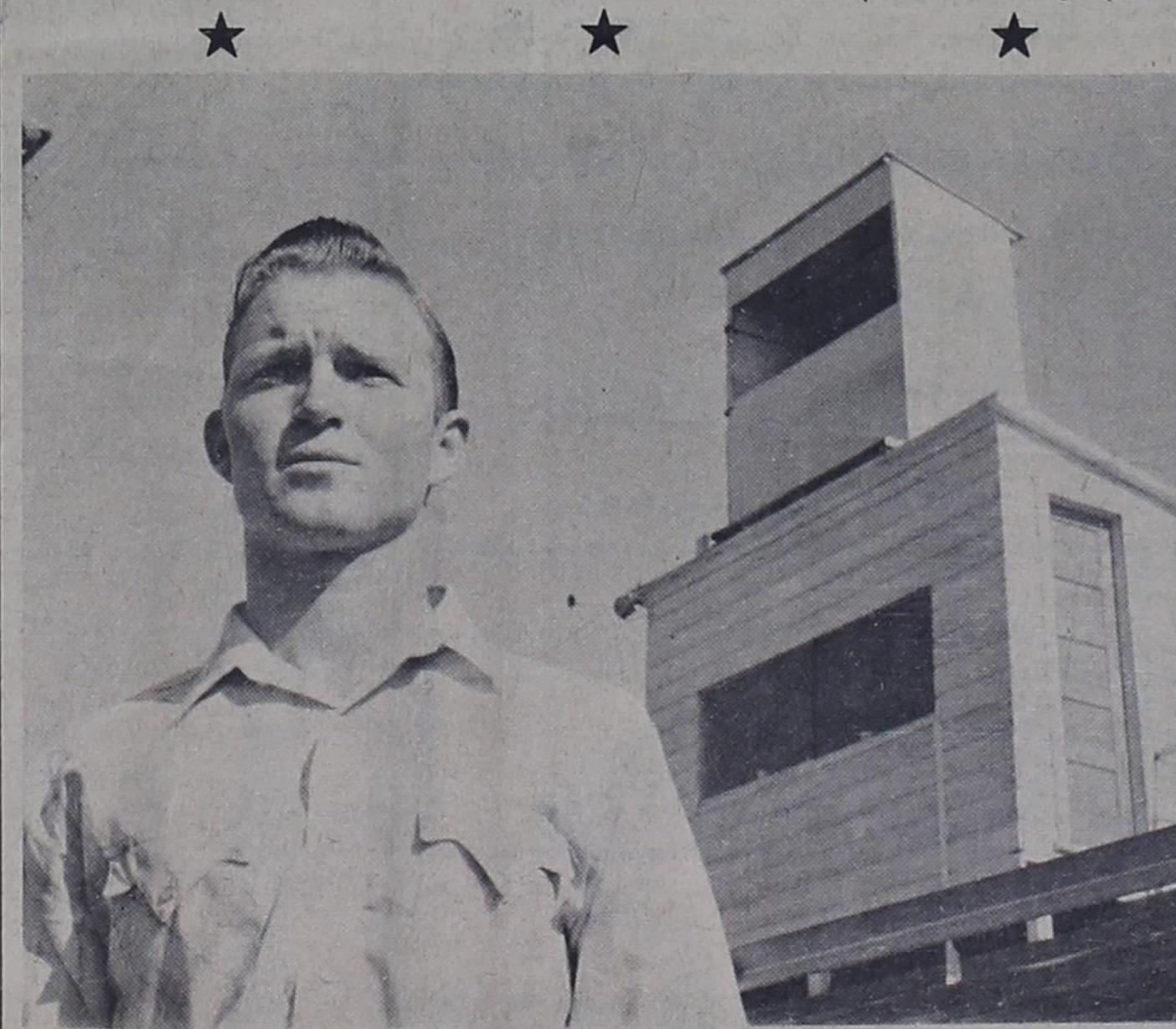
He received the \$5 first place prize. Second place winner was John Wilson and third place was taken by Bess Rea. They won \$3 and \$1, respectively.

All three, plus three others, chose seven winners and Stan-

berry was closest on the tie-breaking score, picking Bovina to win 22-13. Final game score was 30-16.

Leading the contest toward a trip for two to the Cotton Bowl game are Stephen Sherrill and John McFarland. McFarland shared the honors with Mrs. Patricia DiCuffa last week. Both the leaders have a total of 33 points.

Several are right behind them with 32, Stephen's mother, Mrs.



FOOTBALL KNOW-HOW -- Alfred Stanberry proved this week that he not only does a good job playing end on the Mustang football team, but can pick the winners as well. He won first place this week in the Bovina Businesses Cotton Bowl Football Contest, the first time he had entered the event.



The Bovina Blade

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Dolph Moten... Publisher & Editor Pat Jacobs... News Editor

Whitlin' -- (Continued from Page 1)

ing the same thing and you still have a chance to win. Most of the contest is yet to come!

The Texas Press Association sent out a questionnaire this week asking how newspapermen

thought their counties would vote in the Senate race in November. We answered that we thought Parmer would go for Carr because it is the home of mostly good Democratic-voting people and besides, Carr is a native of this area and we should be solidly behind him.

NOTICE Last Week's Tax Assessor Collector Notice Inadvertantly Said Poll Taxes Were Due & Payable. This Is An In Error As Poll Taxes Are Not Applicable In Texas This Year.

How About This! BRAND NAME AUTO PARTS WITH PROVEN QUALITY. EVERYTHING FOR YOUR REPAIR JOBS Automotive and Industrial Engine Repair Bovina Auto Parts Sonny Spurlin Highway 60 -Pho. 238-3701

BEAN Before Winter Weather Gets Here Have Your Passenger Car Or Pick-Up Checked For: *FRONT END ALIGNMENT *WHEEL BALANCING & TIRE ROTATION *MUFFLERS & TAIL PIPES *SHOCK ABSORBERS *BEARINGS REPACKED OR REPLACED *U-JOINT REPLACEMENTS *SATISFACTORY WORKMANSHIP & QUALITY PARTS USED WESTERN ALIGNMENT & BRAKE SERVICE James Braly 138 Sampson Street Hereford, Texas Phone EM 4-0515

First State Bank Presents-- COW POKES By Ace Reid ... Yes, Mr. Writer, we still have cattle stampedes ... nearly everytime we head 'em toward a feed trough! All depositors at this Bank are insured by the Federal Deposit Insurance Corporation to the maximum of \$10,000 per depositor. 1ST STATE BANK OF BOVINA --Member FDIC--

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FOR SALE Very attractive home, 3 bedrooms, two baths, well located near school. This is something you will be proud to own and priced far below the cost of building a new one. See O. W. Rhinehart at Glasscock Real Estate Office Phone 238-3231 Residence Phone 238-4452 Bovina, Texas

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FOR ALL KINDS OF insurance and farm loans, see Jim Ware at Bovina Insurance in First National Bank Building or phone 238-4382.

Electrical and Plumbing Repairs and Supplies BOVINA ELECTRIC Odie White - Ph. 238-3871

FOR SALE -- Good Credit: Repossessed 1965 model zig-zag equipped Singer sewing machine in walnut console, Embroidery patterns, buttonholes, etc. Six payments of \$5.46. Cash discount. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 11-tfnc



BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60-238-2541

CARD OF THANKS We wish to express our sincere appreciation for the sympathy and many words and acts of kindness extended to us during our sorrow at the loss of Mr. Macon's sister. We will always remember your thoughtfulness. Mr. and Mrs. J. P. Macon 15-1tc

Exterior Painting of buildings and residences. Reasonable prices. Your satisfaction guaranteed. See Buck Page. 14-4tc

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FOR SALE -- '56 Ford, as is. New engine. Phone 238-6681. 15-1tc

If It's Better Cleaning you want- Try - GIB'S Drive-In Cleaners Friona, Texas Professional And Coin-op Dry Cleaning. Phone 247-3150

Community Conversation Mrs. Flossie Rhinehart and Mrs. Mary Ruth Martin left this (Wednesday) morning for Salome, Ariz. to visit their children and grandchildren. Mr. and Mrs. Dick Martin, Becky and Kendra. They also plan to spend some of their 10 days in California.

STRAYED -- Steer calves branded 70 on left hip. Please call M. H. Carson, 238-3442. 14-tfndf

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GRADY'S GARAGE Ph. 238-2041 Bovina

HAVING TELEVISION TROUBLE? Test your bad tubes free at City Drug with U-Test-Um tube tester. 15-4tc

FOR RENT -- Business office in downtown Bovina. Central heat and air conditioning. Carpeted. Good neighbors. Edward Isaac, phone 238-3311 or 238-6771. 40-tfnc

OPPORTUNITY FOR SALE, 80 a. and 120 a., both beautifully smooth and level, both tops in quality and both have value increasing possibilities. Real close in, not irrigated. Contact O. W. Rhinehart at Glasscock Real Estate Office Phone 238-3231 Residence Phone 238-4452 Bovina, Texas

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FOR SALE OR TRADE -- 18-ft. jet boat with deep V hull and 318 Chrysler motor, Berkeley pump and one of the best boat trailers available. Tarp, too. A. L. Glasscock, phone 238-3551. 15-2tc

FOR SALE -- '59 Pontiac Catalina, two door. Good motor, good tires. Phone 238-4232, or see at 506 Ave. B in Bovina. 15-1tc

FOR SALE 2300 acres grassland, \$160.00 per acre. 1100 acres excellent bottom grass, corral, barns, 32 pools, 500 acres soil bank, 500 cows optional. Excellent financing. 640 acres \$110 per acre. 250 acres grass, balance pine timber. Excellent investment. Other listings. MARY E. LOVE, Broker 427-2197 Gene Prater-Sales 427-3773 Clarksville, Texas 15-3tc

Bovina Welding Works is Pleased to Announce the Association of James Taylor With Our Business. See Us For Your Welding And Blacksmith Work Bill Goldsmith's Bovina Welding Works Hwy. 60 - Phone 238-6611

VETERANS' LAND BOARD SALE

The Veterans' Land Board will receive sealed bids at the General Land Office, Austin, Texas, until 10:00 o'clock A.M., November 15, 1966, for the sale of 104 tracts of land. 93 tracts offered to eligible Texas Veterans only in Briscoe, Brown, Caldwell, Cameron, Culberson, Deaf Smith, Denton, Dimmit, Gaines, Hidalgo, Hunt, Jasper, Kimble, Lamar, Limestone, Maverick, McCulloch, Medina, Montgomery, Nacogdoches, Newton, Orange, Parker, Reeves, Runnels, Smith, Ward, Webb, Williamson, Winkler, Uvalde & Zavala Counties. 11 tracts offered to non-veterans and eligible Texas Veterans in Erath, Hidalgo, Maverick, Uvalde & Zavala Counties. Tracts may be financed through the Veterans' Land Program. For information and listing of tracts write to: JERRY SADLER Commissioner of the General Land Office Chairman of the Veterans' Land Board Austin, Texas

Production Down --

Area Grain Harvest About 50% Complete

Grain sorghum harvest is 40 to 50 per cent complete, elevator operators in Bovina report, but this year's grain crop will be down from last year's high production.

Some areas around Bovina have almost finished harvesting grain, one elevator official says, but other areas are just underway.

One elevator man thinks production will be down 50 per cent, as 30 to 50 per cent of grain land was "laid out" this year in the government program. Allot-

ments remained about the same. However, the grain this year is good quality and has low moisture content, almost all 14 per cent or below.

Last year the yield of the grain crop was exceedingly high and even though the 1966 crop may fall below it, this may still prove to be a good milo crop.

Increase Noted --

Agent Warns Of Screwworms

Ronny F. McNutt, Parmer County agent, has recently had word from state Screwworm Eradication officials that there has been a noticeable increase in the number of confirmed screwworm cases in Texas. McNutt says that for the week of September 18 there were 48 confirmed cases reported in Texas from 22 different counties. This is more confirmed

cases for a one-week period than has been reported since the last week in November, 1963.

All livestock producers are urged to be especially watchful of possible screwworm cases and collect specimen worm samples and mail to the Screwworm Eradication Laboratory in Mission.

McNutt says vials for submitting specimens to the Mission laboratory can be obtained at the Parmer County extension office in Farwell.

Weather conditions over much of the state have been a contributing factor in the recent screwworm buildup, he says.

Marriage Licenses Issued

Four marriage licenses have been issued from the Parmer County clerk's office in the past few days.

A license to wed was issued to Keith Lynn Blackburn and Shirley Ann Stokes on October 5. On Oct. 6 a license went to Paul Gomez Gonzales and Petra Flores Lopez.

Licenses were issued on Oct. 7 to Luis Ebarro Vela and Maria G. Lopez; and to Pedro Jose Jass, Jr. and Maria G. Sammarron.

Has Surgery

Blake Sudderth, four-year-old son of Mr. and Mrs. Glenden Sudderth, underwent a tonsillectomy Friday in Clovis Memorial Hospital. He is recuperating nicely, according to his parents.

School Menus

October 17-21 MONDAY: Irish stew, cabbage slaw, cornbread, butter, milk, cup cakes. TUESDAY: Ham, candied yams, rolls, butter, milk, apple sauce cake. WEDNESDAY: Hamburgers, lettuce and tomatoes, pickles, onions, pork and beans, milk, brownies, fruit. THURSDAY: Chili over Fritos, lettuce and tomato salad, cheese, cornbread, butter, milk, peach pie. FRIDAY: Fish, potato salad, buttered corn, rolls, butter, milk, fruit jello with pineapple.

COURTHOUSE NOTES

Instruments filed week ending October 8, 1966, in County Clerk Office, Bonnie Warren, County Clerk.

WD, M. H. Martin, V. C. Willard, S 120 ac. of W/2 of Sect. 18 Blk. B, Cap. Synd. Sub. DT, V. C. Willard, M. H. Martin, S 120 ac. of W/2 of Sect. 18 Blk. B, Cap. Synd. Sub.

WD, Edward E. Massey, Tri-County Glass & Paint Co. Inc., Lots 17, 18, 19, 20, 21 & 22 Blk. 75, OT Friona.

DT, Winston W. Wilson, Prudential Ins. Co., Tr. 1, W/2 of Sect. 10, Blk B, Rhea, Tr. 2, NE/2 Sect. 10, Blk B Rhea. Abst Judg., Gibson Plumbing & Heating, Mary Wilson, SR

Know The Truth By Lavern Stewart

Do you proclaim Christ's death each Lord's Day? Have you read the only example as to when the Supper was observed in Acts 20:7, "Upon the first day of the week, when the disciples came together to break bread--" Jesus arose from the dead upon the first day of the week, Mark 16:9. The Supper is observed as a memorial in memory of His death. Jesus commanded, "This do in remembrance of me," 1 Corinthians 11:2-25. Possibly you have heard and repeated the expression, "The Bible does not say every week." When Moses commanded Israel to "Remember the Sabbath day to keep it holy (Exodus 20:8), which Sabbath did they keep? Which Sabbath did they omit? All know they kept every Sabbath (seventh day of the week). When Paul commanded Christians to give of their means for the Lord's work, we find, "Upon the first day of the week let everyone of you lay by in store, as God has prospered him--". The phrase "upon the first day of the week" is identical in 1 Corinthians 16:2 and in Acts 20:7. Why have the collection every first day of the week and omit the Lord's Supper? The authority for each is expressed in the same language as to time. There is no authority for a more frequent contribution than for the observance of the Lord's Supper. Since God is to be worshipped, we should be very careful that we worship Him in such ways as to meet His approval. God has given explicit instructions concerning our worship unto Him in His word. Will you not examine that word carefully and follow it implicitly?

The Church of Christ Bovina, Texas Hear "Know The Truth" Over KNNN, Friona, At 10:30 a.m., Monday-Friday.

... A Program For Better Crops in 1968 KICKOFF PLOWDOWN Cynamid Fertilizers After Milo Harvest And Assure Yourself Of Great Crops Next Year. We'll Custom Blend All Dry Fertilizers To Your EXACT SPECIFICATIONS "At The Y" Get Cyanamid's Price B - 4 You Buy! CYANAMID Farm Supply Highway 86 West - Bovina Roy Allen, Manager Phone 238-6901

Boxholders Benefit --

ZIP Code Week For Mail Lists

Residents in Bovina will be offered an opportunity to ZIP Code their mailing lists during October, Postmaster Gene Ezell announced today.

The route carrier will deliver "no postage needed" cards to each of the boxholders, the postmaster said. The cards will have blanks for addresses used most often, but for which individuals do not know the proper ZIP Codes.

The project will be a feature of "ZIP Code Week," throughout the nation 95,000,000 of the cards will be delivered.

In rural areas and cities with one ZIP Code assigned, only an out-of-town card will be delivered since all local ad-

dressess will have the same ZIP Code.

"This is a good time to get the ZIP Codes missing from your lists," Postmaster Ezell noted. "This Christmas, ZIP Code will be as important as shopping and mailing early for the efficient and on-time delivery of the record-breaking avalanche of mail expected in the pre-holiday weeks."

After filling in the street number, city and state, the cards are to be mailed back to the postmaster. Post Office personnel will add the proper ZIP Codes and return the cards to the sender.

President Johnson has proclaimed October 10-15 as "ZIP Code Week" to promote greater usage of ZIP Code.

Friday Nights --

Mustang Boosters Set Pie Suppers

The Mustang Booster Club will sponsor a pie supper Friday night following the Sudan-Bovina football game, the event designated "Dad's Night," according to Coach Roy Stone.

School cafeteria will be the site of the supper. Coffee will also be available.

The Booster Club has also scheduled a pie supper following the Homecoming game next week.

Members, or each couple, are asked to bring two pies each to both of the pie suppers.

Donations on the pump shot gun to be given away during halftime activities at the Homecoming game are also being collected, Coach Stone said.

The organization now has over 110 members and membership goal is 200, he continued. Memberships are being sold at \$5 per couple.

Adult Classes Increase Here

An additional seven adults have registered for the adult education course offered in Bovina Schools through the Federal Government program, bringing the total to 29, Elementary Principal Tom Templeton announced this week. Jay Boothe, fifth grade teacher, is instructor for adult education, which includes reading, writing, mathematics and citizenship.

The class has now been broken down into two classes, each meeting twice each week from 7:30 until 10.

One class meets on Monday and Tuesday nights and the other on Thursday and Friday nights.

Football Contest --

(Continued from Page 1)

Cumpton, Henry Spicer, Jan Heard, Barbara Griffith, Jack Newton of Hereford, Lloyd Guber, Jerry Don Morris, R. E. Riley, Genevieve Ezell, Glen Hromas, Ricky Kunselman, Pat Kunselman, Don Reeve of Friona, Jewell Tabor, Dixie Carson, Roger Ezell, Alfred L. Moody, Flossie Rhinehart, Truck Lusk and Wayne Davies.

Sponsored by 10 area businesses, the contest will continue for 13 weeks. Each week prizes of \$5, \$3 and \$1 are given for first, second and third places. Overall winner of the entire contest receives the trip to Dallas on Jan. 1, 1967.


Twice this year first time entries have won the weekly event, and the lead has already changed hands four times.

During the first five weeks a total of 249 people have entered the contest with an average of 169.4 competing each week.

Sponsoring the event this year are Cicero Smith Lumber Co., Shirley Grain, Birkelbach Machine & Pump, Bovina Insurance, First State Bank, Bonds Oil Co., Bovina Wheat Growers, Inc., Bovina Gin Co., Oklahoma Lane Farm Supply and Charles Oil Co.

Only requirement is that the entrant be over 10 years of age. Entry blanks must be submitted to the Blade by 5 p.m. each Friday, or postmarked no later than that time.

Sonny Gentry . . . representing



'Doc' Stewart
Chevrolet - Buick, Inc.
Clovis, N.M.
Is
Now In Bovina

From 7 a.m. Until 1 p.m.
Each Friday

. . . At Former Location Of Jones Gift Shop
On Third Street, Next Door To Rogers Barber Shop

For The Best Deal On A New 1967 CHEVROLET or BUICK, See Sonny Gentry in Bovina!
Let Us Figure With You, Too, On A
Good Used Car Or Truck

WILSON'S Super Market's DEL MONTE BRIGHT IDEAS SALE

DEL MONTE BRIGHT IDEAS SPECIAL
Whole Kernel Golden CORN
2 No. 303 Cans **39¢**



Nabisco COOKIES Choc. Chip, Coconut Choc. Chip, Pecan 14 oz. Bag **39¢**
Reg. 49¢ Your Choice
Shortbread, Apple Strudel

Shop These SPECIALS
Thur.-Fri.-Sat.
Many Continue Thru Wed., Oct. 19.

Shurfine **BRIGHT IDEAS**
Bartlett PEARS
2 No. 303 Cans **49¢**



SPINACH
2 No. 303 Cans **39¢**

... AND YOU ALWAYS GET GUNN BROS. STAMPS WITH EACH PURCHASE OF SHURFRESH MILK



Borden's Real Ice Cream
Assorted Flavors 1/2 Gallon in Round Carton **69¢**

DEL MONTE BRIGHT IDEAS SPECIAL
CATSUP 20 oz. Bottle **29¢**



PIE PAN Available Oct. 10 to Oct. 15
99¢ with \$5.00 Purchase




Bakes evenly, browns perfectly. No food can stick to TEFLON! Standard size for home recipe or ready-mix. Size: 9 x 1 1/4".

Folger's Coffee 1 Lb. Can **69¢**



BISCUITS 2 8 oz. Cans **FREE** With Purchase Of 4 Sylvania Lightbulbs
4 Bulbs 96¢

Shurfresh Sliced American or Pimento CHEESE
Each Slice 6 oz. Individually Pkg. **29¢**
Wrapped



DR. PEPPER Regular Or Diet
2 6 - Bottle Cartons 89¢ Plus Deposit

Hershey Semisweet Chocolate DAINTIES 12 oz. Pkg. **39¢**

TAMALES No. 2 1/2 Can **39¢**

Soflin TOILET TISSUES 10-Roll Pkg. **79¢**

Gerber's Strained Fruits & Vegetables Baby Food 9 4 1/2 oz. Jars **98¢**

Sunshine HI HO CRACKERS 1 lb. Box **39¢**

FROZEN FOOD Sale

Shurfine WHOLE KERNEL CORN 10 oz. Pkg. **19¢**



FARM-FRESH Produce

Potatoes 10 lb. Bag **59¢**

Celery Hearts Pkg. **23¢**

CARROTS 1 lb. Cello Bag **10¢**

California Sunkist Lemons **19¢**

NO BAKING with Delicious Morton

PECAN PIE 16 oz. Size **69¢**

Underwood's Bar-B-Q Beef 14 oz. Pkg. **89¢**

Libby Sliced PEACHES 10 oz. Pkg. **25¢**



Grade A FRYERS Whole lb. **29¢**
Cut-Up and Tra-Paked - lb. - **35¢**

Bacon 1 lb. Tra Pak **79¢**

Shurfresh All-Meat Franks 1 lb. Pkg. **59¢**

BEEF Freezer Half or Whole lb. **49¢**
USDA Choice
USDA Good Cut and lb. **48¢**
Wrapped

Shurfine Strawberry Preserves 18 oz. Tumbler **49¢**

Shurfine TEA BAGS 48-Ct. Box **39¢**

Shurfine Luncheon Meat 12 oz. Can **49¢**

Anacin 100's **98¢**

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

WILSON'S

PARMER COUNTY'S FINEST SUPER MARKET Bovina

Phone 238-4781




Of Interest To THE WOMEN

WMU Officers Named, Year's Plans Outlined

The WMU of First Baptist Church held its planning meeting for the year Tuesday of last week at the church with officers, committees and committee chairmen attending.

Mrs. Ovid Lawlis, president of the WMU, gave the new watch word for the year, II Peter 3:18, Mrs. Arnold Hromas presented the meditation which explained the new watch word and the hymn of the year and its history and then read the words of the hymn, "Oh Master, Let Me Walk With Thee."

Rev. Ralph Aday talked to the women on the topic, "What WMU Can Mean to a Total Church Program." The calendar of prayer was led by Mrs. Don Murphy, Mrs. Lawlis then talked on hopes for the year ahead with various committee chairmen outlining their plans.

Officers and committee chairmen of WMU this year have been announced and include

Mrs. Lawlis as president; Mrs. J. B. Barrett, vice president; Mrs. W. W. Wilcox, secretary-treasurer; Mrs. Travis Dyer, GA director; Mrs. Allen Cumpston, program chairman; Mrs. Ralph Aday, prayer chairman; Mrs. Keith Garner, mission study; Mrs. P. A. Adams, mission action; Mrs. A. L. Glasscock, stewardship; Mrs. Dickie Steelman and Mrs. Arnold Hromas, circle chairmen; Rev. Ralph Aday, Bible study. No one has been secured to fill the YWA or Sunbeam directorships. Sunbeam leaders are Mrs. E. G. Steelman, Mrs. Tuck Monk and Mrs. Lee Ward; GA counselors are Mrs. Dyer, nine and 10 year old girls, and Mrs. Charles King, 11 and 12 year olds, Mrs. Bill Smith will direct the Mission YWA.

The Royal Service program was being held this Tuesday afternoon at the church with Mrs. Don Murphy in charge.



MRS. GEORGE WILLIS WATTS

Marshall, Watts Exchange Marriage Vows Here

Miss Zeldia Joyce Marshall and George Willis Watts exchanged double ring wedding vows at 8 p.m. Saturday in Bovina Church of Christ.

Lavern Stewart, minister, read the marriage ceremony before an archway of roses and greenery flanked with candelabra and baskets of gladioli.

A kneeling bench before the altar completed the decor.

The bride is the daughter of Mr. and Mrs. B. L. Marshall of Bovina, Parents of the bridegroom are Mr. and Mrs. Floyd J. Watts of Abilene.

Given in marriage by her father, the bride wore a gown of white candlelight satin trimmed with re-embroidered Alencon lace and seed pearls featuring a Sabrina neckline and long tapered sleeves. The A-line skirt flowed into a chapel train trimmed with Alencon lace. Her flowing bouffant veil of illusion was attached to a coiffeur of pearls and sequins.

Miss Monica Moyers of Ferris was the bride's maid of honor and bridesmaids were Mrs. Jim Nichols of Abilene, Miss Freda Hickman of Lubbock, Mrs. Billy Lynn Marshall of Lubbock, sister-in-law of the bride, and Miss Kay Embree of Tahoka. Miss Meloney Marshall, sister of the bride, was junior bridesmaid. Kim Miller of Abilene served the bridegroom as best man

and groomsmen were Bobby Gene Ragan, Larry Wilson, Glenn Smyth and Jim Nickols, all of Abilene, and Billy Lynn Marshall of Lubbock, brother of the bride.

Miss Maria Boardman and Jesse Boardman of Stratford, cousins of the bride, were flower girl and ring bearer. Candles were lighted by James Lee Calaway and Randy Jones, both of Bovina, who also served as ushers.

Vocal selection, "One Hand, One Heart," "More," "Whither Thou Goest," "Twelfth of Never," were presented by Mrs. Marlin Ferguson, soloist of Bovina.

At the conclusion of the ceremony, a trio composed of Miss Moyers, Mrs. Nichols and Miss Hickman sang "You'll Never Walk Alone" as the couple lighted an unlighted center taper from two burning ones which were then extinguished. The bride presented the bridegroom's mother with a rose. A reception followed the ceremony in Fellowship Hall of the church. The bride's table was laid with a white net cloth over white satin. Ribbons of blue chiffon, caught with blue rosettes, draped the outline of the table.

White orchids and stephanotis flanked by blue tapers centered the serving table, where guests were served from crystal and silver appointments.

The bride is a graduate of Bovina High School and attended Abilene Christian College for two and one-half years majoring in elementary education and physical education.

The bridegroom is a graduate of Abilene High School. He served two years in the U. S. Army and is employed

Carnival Planned --

Rainbows Staging Event

Bovina Chapter of Order of Rainbow for Girls will hold a Halloween Carnival Oct. 31 beginning at 7 p.m. in the fire

station, according to Mother Advisor Mrs. Irene Spears. All boys and girls of all ages are urged to make plans to at-

tend the event on Halloween night.

The carnival will include booths of all kinds and will be under supervision of a parent. Members of the Masonic Lodge will operate a Coke and candy stand. Other booths will include fortune telling, spookroom, fishing pond, bottle throw, tunnel of love, spin the wheel, dart board, fruit jar ring, pitch nickels, and possibly a hat booth and marriage booth, Mrs. Spears said.

Joe Mesa will be on hand to draw pictures of anyone wishing them and Mrs. A. M. Wilson will take snapshots of those attending.

A nominal fee will be charged at the various booths, Mrs. Spears said. The carnival is being planned both to give Bovina and area boys and girls something to do on Halloween night, as well as to help the Bovina Chapter of Order of Rainbow for Girls finance their various projects, she stated.

WSES, Guild Begin Annual Bible Study

The Women's Society of Christian Service and the Wesleyan Service Guild met together Tuesday night, Oct. 4, for the first session of the study of James and I Peter, according to Mrs. John Dixon, president of the WSES.

Mrs. Vernon Estes led the session and discussed the first two chapters of James.

Four sessions will be held for the study, all under direction of Mrs. Estes, and the Woman's Society will meet with the Guild every two weeks until its completion. Attending the meeting were Mmes. Joe Fowler and W. E. Williams, who served as hostesses, Wilson DiCuffa, J. B. Fowler, Bedford Caldwell, Margaret and Rita Caldwell, Myrtle Perry, L. M. Grissom, Wilbur Charles, Bob Fillpot, Oakley Stevenson, Leon Ware, Jimmy Clements, Earl Stevenson, Dean McCallum, Dean Hastings, Jerry Ware, Dixon and Estes.

The next study meeting will be held on Oct. 18 and the two November meetings on Nov. 1 and 15, Mrs. Dixon said.

Quilting Club Holds Meeting

The Quilting Club met all day Thursday in the home of Mrs. Amos Steelman where members were served a covered dish luncheon.

The ladies spent the day quilting a double wedding ring quilt. Members present were Mmes. Bill Bradshaw, Reagan Looney, J. R. Caldwell, Johnson, Stowers and Gunn. Visitors were Mrs. Myrtle Perry and Mrs. Jerry Ware.

Study Club Slates Film

"Thefts of Tomorrow" will be the title of a film shown the Bovina Woman's Study Club Thursday at 3 p.m. at the club building.

The film will be narrated by a member of the Lubbock Junior League.

The program, under direction of Mrs. J. R. Caldwell, is "Challenges of the Juvenile." Hostesses for this week's meeting are Mrs. Clarence Jones and Mrs. Bill Bradshaw.

Homecoming Dance Set

A Homecoming Teenage Dance will be held at the Legion Hall in Bovina following the football game on Oct. 21, from 10 p.m. until 1 a.m.

The event will be sponsored by the Teenage Club, made up of several Bovina parents.

The Spartans of Lubbock will provide music for the dance. Admission will be \$1.25 each.

Program At 'The Spot'

Bovina teenagers are invited to "The Spot" Friday night following the Sudan-Mustang football game.

A film will be shown, "Off Limits," with Bob Hope and Marilyn Maxwell, according to Mrs. Harold Hawkins.

"The Spot" is open following the home football games on Friday nights, on Saturdays to boys and girls 12 and under, and on Sunday afternoons for teenagers.

Surprised By Class Members

Mrs. Frank Turner was surprised with a coffee at her home Friday morning by members of the Rebecca Class of the First Baptist Church.

Members of the class brought small gifts as tokens of their appreciation for the years she has been teacher of the class. Mrs. Opal Rogers is the new teacher.

Those attending were Mmes. Rogers, Wilma Steelman, Ruby Wolman, Lucille Walling, Jack Morris, Doris Glasscock, Doris Lawlis, Erma Bradshaw, Jim Owens, Joyce Hammonds, Fred O'Hair and Lucille Stowers.



TOURNAMENT WINNERS AND RUNNERS-UP -- "The Spot" is the scene of a contest for ping pong, darts, chess, archery and jacks, which began last week and will be completed Sunday afternoon. Judy Dendy, left, was defeated in jacks competition by Teresa Page; Billy Kesler won the archery event over Roger Shook; Mike Grissom took the first round in ping pong, finals to be held Sunday; Vickie Hawkins bowed to Kenny Stone in the darts event; and David Merrill, right, will meet Grissom in the chess championship this weekend. Gene Douglas is tournament director. (Photo courtesy of Mrs. Harold Hawkins.)

German Club Plans Year

A slate of officers was elected at a meeting of the German Club held last week and meeting dates for the year scheduled.

Eddi Corn is president of the organization and others elected include Bobby Redden, vice president; secretary-reporter, Janie Hawkins; and treasurer, Karen Beauchamp.

Meetings will be held the second Tuesday of each month at 7:30 p.m. in the community room of First State Bank until

football season is over. After that the club will meet the second Thursday of each month.

Plans are in the making for members to attend the annual Texas German Students Association convention this spring in San Marcos. Last year the club presented a play at the convention and plans to present a similar production again this year.

Mrs. Ann Corn, German teacher, is sponsor of the organization.



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The Smart Shop
Third Street Bovina

BOVINA Dry Goods
"The Store Where Your Money's Worth More."

It Has Ripple Soles And Velveteen!
Styled In 7 Colors!

This Is The One That's NUMBER ONE From Coast To Coast. Olive Green, Bombay Blue, Ice White, Flaming Red, Old Gold, Burma Brown, And Black Velveteen. Rubber Ripple Soles!

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762-4622 New Mexico 763-3633
Bob Echols-Jack McCracken-Geo. Osburn

LOOK INTO YOUR HEATING SYSTEM ■ YOU MAY WIN 3 NIGHTS AND 2 DAYS IN FABULOUS MEXICO CITY

HERE'S ALL YOU'DO... Simply check the appropriate blocks in the official entry form below, then take or mail your entry to any Reddy Kilowatt Recommended Electric Heating Dealer or Public Service office. A drawing will be held shortly after October 31, 1966 and the winner will be notified regarding travel arrangements.

ELIGIBILITY
Southwestern Public Service Company customers, who own their own homes and are 21 or married, are invited to enter — one entry per person.

ENTRIES MUST BE RECEIVED NOT LATER THAN 5 P.M., OCTOBER 31, 1966.

OFFICIAL ENTRY
HOW DOES YOUR HEATING SYSTEM RATE?
Check its overall performance and efficiency with this easy quiz...
Does your present heating system fail to provide enough heat in severe weather? YES NO
Is it a problem to keep certain rooms as warm as others? YES NO
Are certain rooms in your home drafty? YES NO
Are you uncomfortable near windows and outside walls in cold weather? YES NO
Are your floors cold during the winter? YES NO
Could your home use more insulation in walls, ceilings or floors? YES NO
Is there a blast of hot air when heat first comes on? YES NO
Do you ever hear a roar or rumble in the system? YES NO
Do you have just one thermostat for the entire house? YES NO
Do you frequently readjust the thermostat for more comfort? YES NO
Do members of your family disagree on the proper thermostat setting? YES NO
Is your heating system noisy? YES NO
Is the air in your house too dry? YES NO
Do you consider your present heating system clean? safe? modern? YES NO

NAME _____
ADDRESS _____ CITY _____

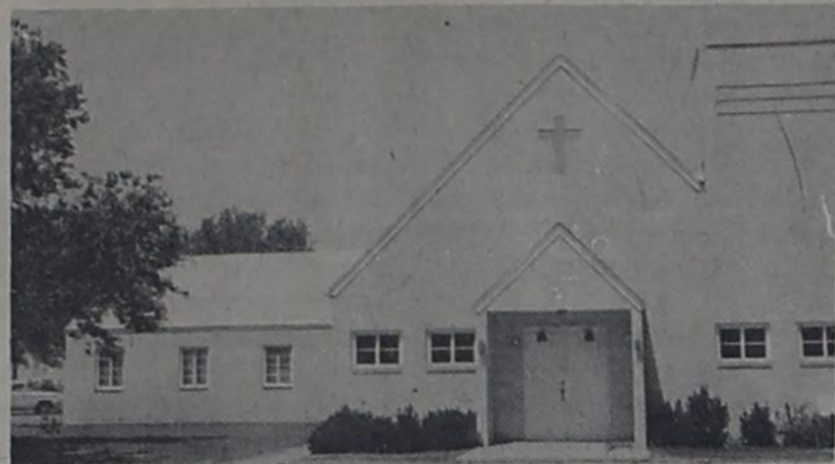
Your entry is valid whether you do or do not check the following box.
Please have your representative call to explain the advantages of modern electric comfort heating.

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FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF CLOVIS
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HOME OFFICE 801-821 Pile Street Clovis, New Mexico
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Second largest and one of the oldest Savings & Loan Associations in New Mexico.

Custom Meat Processing
Your Satisfaction Guaranteed
FREE Pickup of Animals In Parmer County
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ST. JOHN LUTHERAN CHURCH

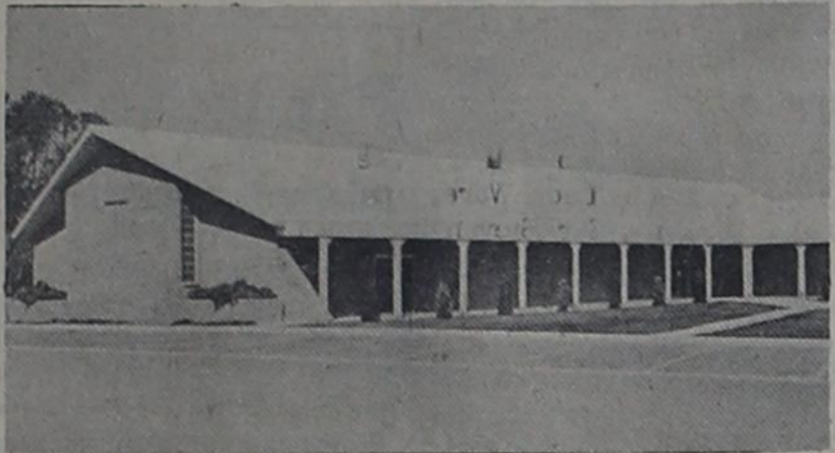


St. John Lutheran Church, Lariat, Texas
Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman,
Pastor

BOVINA CHURCH of CHRIST



Bovina Church of Christ
SUNDAY SERVICES
Classes 9:45 a.m. and 5:30 p.m.
Worship 10:45 a.m. and 6:30 p.m.

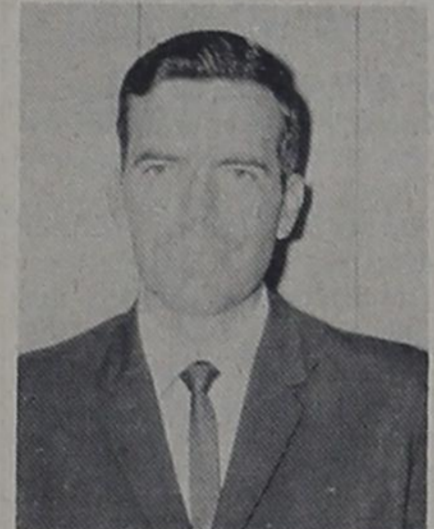


Lavern Stewart
WEDNESDAY
Devotional and Classes - 8 p.m.

OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church
Sunday School - 10 a.m. Training Union - 6 p.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Wayne Baldwin

BOVINA METHODIST CHURCH



Bovina Methodist Church
Sunday School - 9:45 a.m. M.Y.F. - 6 p.m.
Morning Worship - 11:00 a.m. Evening Worship - 7:00 p.m.



J. B. Fowler Jr.
Choir Practice -
Wednesday - 8 p.m.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church
Sunday School - 10 a.m. Lifeline Service - 6:30 p.m.
Morning Worship - 11 a.m. Evening Worship - 7 p.m.



Rev. Floyd E. Gray
Wednesday
Prayer Meeting - 8 p.m.

*Attend The Church
Of Your Choice This Sunday*

Church Chuckles by CARTWRIGHT



"You could pack 'em in the aisles if you'd just put a sign out front saying 'Adults Only!'"

ROMANS 12
With eyes wide open to the mercies of God, I beg you, my brothers, as an act of intelligent worship, to give Him your bodies, as a living sacrifice, consecrated to him and acceptable by him. Don't let the world around you squeeze you into its mold, but let God remold your minds from within, so that you may prove in practice that the plan of God for you is good, meets all his demands and moves toward the goal of true maturity.

As your spiritual teacher I give this piece of advice to each one of you. Don't cherish exaggerated ideas of yourself or your importance, but try to have a sane estimate of your capabilities by the light of the faith that God has given to you all. For just as you have many members in one physical body and those members differ in their functions, so we, though many in number, compose one body in Christ and are all members of one another. Through the grace of God we have different gifts. If our gift is preaching, let us preach to the limit of our vision. If it is serving others let us concentrate on our service; if it is teaching let us give all we have to our teaching; and if our gift be the stimulating of the faith of others let us set ourselves to it. Let the man who is called to give, give freely; let the man who wields authority think of his responsibility; and let the man who feels sympathy for his fellows act cheerfully.

Let us have no imitation Christian love. Let us have a genuine break with evil and a real devotion to good. Let us have real warm affection for one another as between brothers, and a willingness to let the other man have the credit. Let us not allow slackness to spoil our work and let us keep the fires of the spirit burning, as we do our work for God. Base your happiness on your hope in Christ. When trials come endure them patiently; steadfastly maintain the habit of prayer. Give freely to fellow Christians in want, never grudging a meal or a bed to those who need them. And as for those who try to make your life a misery, bless them. Don't curse, bless. Share the happiness of those who are happy, and the sorrow of those who are sad. Live in harmony with one another. Don't become snobbish but take a real interest in ordinary people. Don't become set in your own opinions. Don't pay back a bad turn by a bad turn, to anyone. Don't say, "It doesn't matter what people think," but see that your public behavior is above criticism. As far as your responsibility goes, live at peace with everyone. Never take vengeance into your own hands, my dear friends; stand back and let God punish if he will. For it is written: Vengeance belongeth unto me; I will recompense. And these are God's words:

If thine enemy hunger, feed him;
If he thirst, give him to drink;
For in so doing thou shalt heap coals of fire upon his head.
Don't allow yourself to be overpowered with evil. Take the offensive -- overpower evil by good!
J. B. Phillips Translation

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- Friona -

Bovina Chamber Of Commerce & Agriculture

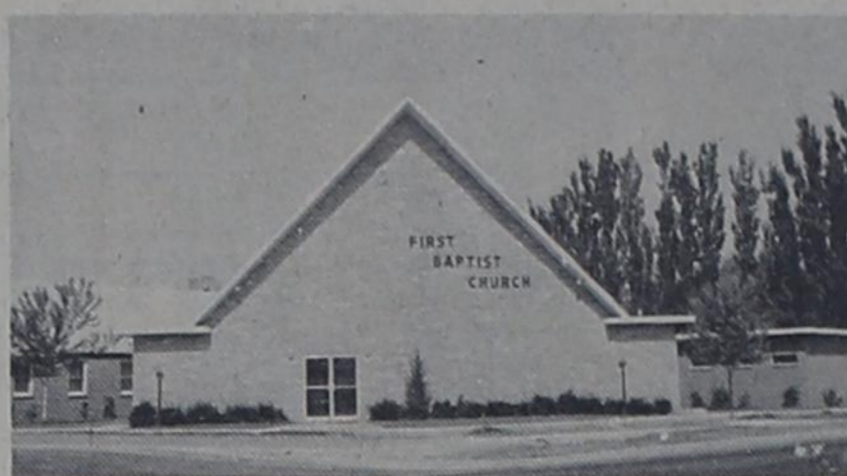
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FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina
SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Ralph Aday
WEDNESDAY - Teachers and Officers Meeting 7 p.m.
Prayer Meeting 7:30 p.m.
Adult Choir - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church
Sunday School - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.

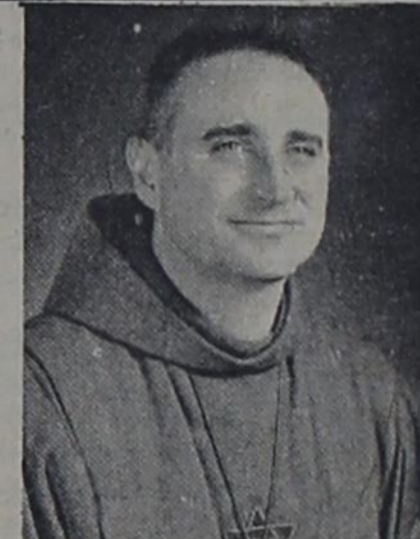


Rev. Hardy Cole

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina
Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. Daily Except
Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.



Fr. Claver Giblin S. A.
Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses
Baptisms: 3 p.m. Sunday

MISSION BAUTISTA MEXICANA



Mission Bautista Mexicana
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Miercoles 8 p.m. Estudie de la Biblia



Rev. Ramon Delgado

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PROGRESSIVE BUSINESS & CIVIC-MINDED PEOPLE OF HEREFORD AND VICINITY

This department has been worked up largely as a reflection of public opinion. No person has written of themselves or their business. All articles have been compiled by a representative of The Bovina Blade as he saw conditions. These people are all leaders in their various lines of endeavor and the cooperation of those citizens in Hereford who helped make this department possible is sincerely appreciated.

Frank Cogdell

Performing an outstanding service for the people of Hereford and the surrounding territory, Frank Cogdell of the Cogdell Insurance Agency, & Income Tax Service, has achieved an enviable reputation for his progressive policies of business administration. His constant study of insurance problems in relation to the protection the people both need and can afford, have been important factors in his well-earned success.

Mr. Cogdell is a man of ideas, and he is as practical as he is progressive in putting those ideas to beneficial use in furthering the service his agency renders to the public. His sound business judgment and unwavering honesty are characteristics which place him in the front rank with other business leaders of the city. Yet, he is unassuming and modest in his personal contact with the people; always ready to listen to their ideas and desires.

We are glad to pay tribute to progressive citizens of this type, for it is such men as Frank Cogdell who have caused Hereford to become recognized as the leading trading center for this section of West Texas.

James A. Brown

Logically a man who has earned the reputation of being one of the region's more dependable tire dealers would in so doing, have earned the friendship and good will of a great many people throughout this entire district. And one who justly deserves that distinction is - modest, efficient, friendly, James A. Brown of the James A. Brown Tire Service, authorized Kelly-Springfield Sales & Service, who numbers many of our readers as some of his best customers.

Mr. Brown is the type of man who would be an asset to any community, not only because the successful conduct of his business plays a definite part in the general civic scheme, but because the ultimate measure of his value to the city and this district, lies in the fact that he is untiringly zealous, and remarkably successful in the promotion of civic progress.

It would be difficult to estimate the actual dollars-and-cents value of such a man to his community. We congratulate the people of Hereford for numbering among their more progressive citizens such a man as James Brown, and we also express the wish that he will enjoy many more years of success.

M. R. Kimbrough

Every progressive and successful business man in Hereford contributes in some manner to the growth and progress of the city. And one who is always willing to do his part in both business and civic activities is M. R. Kimbrough of the Hereford Ice Company, who is well known, and has a great many personal friends and business associates throughout this entire region.

The prominent part that the Hereford Ice Company is playing in the business and commercial life of this district, mirrors the dependability and honesty of such men as he. Moreover, Mr. Kimbrough has also at all times been steadfast in his devotion to the city and the surrounding country, and on many occasions has lent his support to the successful promotion of meritorious civic projects.

Hereford and this area are fortunate to have such a man as M. R. Kimbrough in a position of responsibility and service, and this newspaper feels that it merely reflects public opinion in paying this brief tribute to one of the city's more progressive business men.

Gwynne Owen

Gwynne Owen of Gwynne's Cleaners, has a well-earned reputation for dependability because he has consistently forged ahead in his business. Never letting up in his efforts to make the service he renders to the

people more valuable. This invariable policy has made Gwynne's Cleaners outstanding in its field, a fact that is well known to the public throughout this entire area.

But Mr. Owen has accomplished much more than just making a success of his business and private affairs, and we take this opportunity to pay tribute to him for devoting what time he could spare to the general welfare, not only to the city, but the surrounding district as well.

It is such men as he, who are both successful in business and appreciative of their civic obligations that are deserving of recognition. We take pleasure in publicly giving Gwynne Owen the credit for his accomplishments which his many friends and customers have so long accorded him.

Jim and Edna Burwick

Two restaurant operators of Hereford who have based their success upon the belief that the public will appreciate good food, well prepared and appetizingly served, are Jim and Edna Burwick of the Red Rooster Restaurant, whose many friends and customers by their daily patronage of their popular eating place, attest to the soundness of their policy.

It is not only because of the successful operation and management of their restaurant that Mr. and Mrs. Burwick have come to be recognized as assets to the community; but it is also because of their policy of "looking ahead", and endeavoring to sponsor or take part in those community activities which will in some manner, benefit the city of Hereford and the people as a whole.

They are two people who have shown their appreciation for their success by a willingness to contribute of their spare time and efforts to the promotion of community projects.

It is such citizens as Edna and Jim Burwick whom we are privileged to include in this review, and to publicly give them due credit for their success in business and civic affairs.

Rex Lee and Bobby Owen

The city of Hereford has assumed its place of importance in this section of West Texas because of the efforts of far-seeing business men who have helped in developing its industry, or in some manner extended the trade advantages of the locality. Two of those who have taken an important part in many progressive movements are Rex Lee and Bobby Owen of the Summerfield Fertilizer Company of Hereford.

Mr. Lee and Mr. Owen have devoted their share of time and energy to the growth and development of the city and this district, and it is fitting at this time that we attempt to express in a small way, our appreciation for their unselfish contributions to the general welfare of the community.

They are men of wide acquaintance, whose many friends admire and respect in them, those virtues which inspire confidence and promote good feeling. Their upright business methods are but an outward reflection of their inherent appreciation for fair practices. We congratulate Bobby Owen and Rex Lee on their splendid records of service and we wish them continued success.

Joe Guevara

Joe Guevara has proved his progressiveness by constantly adding to, and increasing the service which Guevara's Gulf Service Station has extended to the people. The large volume of business handled by his Gulf station proves that "service" to him, is not "just a word", but something to be rendered to the motoring public to the fullest extent of his ability.

In addition to his close attention to his business affairs, Mr. Guevara was never a man to dodge his civic responsibilities, and help in those matters has always been cheerfully given. He fully appreciates the value of good will, and has more than

his share of that intangible commodity because of the manner in which he meets both civic and business obligations. He is a credit to his community, and is thoroughly established in the forefront of the business life of the city.

Joe Guevara has many friends and customers throughout this region, and it is a pleasure to bring him before our readers in this review of dependable Hereford business men.

James M. Boyd

It is appropriate that we include in this review of conscientious Hereford business men, James M. Boyd, Agent for the Humble Oil & Refining Company, who has many friends and business associates throughout the rural areas as well as the city itself. Furthermore, he is a man who not only has the reputation of being progressive, but also the added one of being a willing supporter of many community affairs.

Aside from his business activities, Mr. Boyd has always shown an interest in the civic betterment and progress of the city, and has backed up his interest by his contributions to many projects which have benefited Hereford and the surrounding trade area. He is a good loyal citizen, and the full measure of his loyalty is most apparent because of his willingness to aid community activities.

His help along these lines has made James Boyd an example of the type of man we all appreciate. We congratulate, and extend to him on behalf of all citizens interested in better business and civic progress, sincere appreciation for his contributions to the general welfare of Hereford and vicinity.

John Childress

John Childress, who just a short time ago assumed the management of the Shook Tire Company, formerly McClure's A-1 Tire Service in Hereford, quite readily demonstrated his executive ability by his quickness to appreciate the obligations and responsibilities of his new position, and to conduct his affairs accordingly.

Although he has been managing the business for a comparatively short time, he has already made many new friends and customers for the Shook Tire Company.

Mr. Childress is an active, energetic man, whose sincere and friendly personality and desire to be of service, is rapidly earning a place for him in his district. He has already taken an interest in community activities, and in due course of time, will assume his full share of civic responsibilities.

John Childress deserves a word of praise for having so adequately established himself in his new endeavor, and we are glad to give him this brief mention.

Charlie W. Owens and Carl E. Hollingsworth

Two of the more progressive business men of Hereford who deserve the respect and good will of a great many residents of the city, are capable, friendly, Charlie W. Owens and Carl E. Hollingsworth of Owens & Hollingsworth, whose wide knowledge and long experience in the electrical contracting business have raised them into positions of prominence in their line.

It is because of this that Owens & Hollingsworth have earned reputations for reliability - second to none.

Mr. Owens and Mr. Hollingsworth are also civic-minded, and have always been ready to contribute their time and energy to any plan which promises to benefit this entire district, and the people of Hereford may regard with particular satisfaction the many services which they have performed in the interest of progress and civic betterment.

Charlie Owens as dependable business men of whom we may well be proud. Their devotion to the city has been constant, and their achievements well merited. We wish for them further success.

William E. Sparks

It is fitting in this review of progressive Hereford business men, that we acquaint our readers with the one to be credited with having maintained the Consumers Fuel Co-Op Association Incorporated, in the enviable position it holds in the business life of this area. That personality is William E. Sparks, whose genius for organization, and for converting new ideas into actual deeds, has played a vital part in the distinctive reputation which the association now enjoys throughout this entire district.

Mr. Sparks has found time, in addition to his business interests, to give thought and energy to community projects. He is a citizen whose talents have been steadfastly devoted to the best interests of the city. He has been successful in his own business, and in the promotion of the general welfare of the community.

We are glad to pay this brief tribute to him, and to say that this district owes much to the many benefits which William Sparks and the Consumers Fuel Co-Op Association have rendered to the people.

Walt Hansen

It is not always the kind of a business which determines its importance to the community, but, more or less, the methods used in its management. The services rendered to the public, and the manner in which it meets all business and civic obligations.

The cheerfulness of the entire personnel of the Family Mart of Hereford, in their contacts with the public, and the ready acceptance of all responsibilities by Walt Hansen, proves conclusively that he is a man who is well versed in the principles of successful business management.

As most people know, this firm is a leader in their line of business. This is partly so because of their long experience, but also because of a never ending policy of keeping abreast of the times in their particular field.

It is a pleasure to compliment Walt Hansen for the successful operation and management of the Family Mart of Hereford, and for his many contributions to those civic projects aiding in the growth and development of the city and the adjacent territory.

Mrs. Carl Forbus

After twenty-two years, Mrs. Carl Forbus is one of the more successful restaurant operators of Hereford who, by maintaining a constant standard of service and high quality foods, has made the Green Hedge Cafe one of the more popular eating places in the community. We are glad to give her credit for her well-earned success in a field which is so highly competitive.

It is also a pleasure to give her credit for taking part in community affairs, and lending her assistance to various activities and public projects. When to take part in such matters, she always does so without ostentation, but in a quiet manner which lends dignity to her cheerful acceptance of her share of the civic load. It is a pleasure to be associated in the promotion of community activities with such a personality as Mrs. Forbus.

This review of progressive and civic-minded people of Hereford would not be complete were we to fail to include Mrs. Carl Forbus. Hers is the kind of success which deserves recognition, and we wish her many more years of the same.

V. H. and Earl W. Poarch

In every community, there are a number of business men who can be pointed out as having a three-fold part in the onward progress of their city. Two well known individuals of Hereford who belong in this category are V. H. and Earl W. Poarch of Poarch Brothers Incorporated.

Recognized throughout this entire district. And their furtherance of civic activities, and support of those organizations whose main objectives are directed along lines of civic betterment and community progress is well known to their immediate associates.

The Poarch Brothers are men who are equally well liked and respected by their intimate friends and their colleagues. They are loyal to the community, thankful for their success in business, and have shown their appreciation by their contributions to various civic movements of benefit to the city.

We congratulate Earl and V. H. Poarch for being good citizens, progressive business men, and boosters of this entire region.

Roland Barton

Roland Barton, manager of Shur-Gro Liquid Feed Incorporated, has won the universal respect and good will of the people of Hereford and the surrounding country for the progressive manner in which he has kept this popular and reliable firm in the forefront of the business life of this entire district. Also for the efficient and friendly willingness he has displayed in accepting his share of responsibility in aiding civic projects.

Mr. Barton is not the kind of individual who makes himself conspicuous by the manner in which he conducts himself either in business or other matters. Yet, his quiet reserve and air of confidence mark him as a man of sound judgment, whose opinions and advice are sought after and listened to with respect.

We compliment Roland Barton for the successful management of the Shur-Gro Liquid Feed Incorporated, and also for his constructive advice and help on those civic affairs in which he has found time to interest himself. He is a man whom many are proud to call friend.

Maurice S. and Olga Tannahill

Maurice S. and Olga Tannahill of the Tannahill Fabric Mart, are two of those progressive type of citizens upon whom the community depends a great deal for leadership in business or other matters. They are also civic-minded and have, in the past, and no doubt will continue in the future, to give more of their time and energy for the welfare of others than themselves.

They are the kind of people who make friends, and friendships once formed by them are never broken by an unfriendly act on their part, and they spare no efforts in order that their services to the surrounding area shall be more dependable.

The Tannahills have never been known to inject themselves into a situation for the mere purpose of gaining publicity. However, they proceed in a calm and unostentatious manner, and accomplish their objectives with a quiet dignity. We do not hesitate to recommend Olga and Maurice Tannahill to our readers as excellent examples of the more progressive type of business people who have aided in the growth and development of Hereford and the surrounding country.

Rena Rae Newton

To be a consistent and persistent booster of any community, often takes courage and plenty of optimism. It is because of her unflinching faith in the future of Hereford and the surrounding country, and her untiring efforts to promote its development, that Rena Rae Newton of Beauti-Pleat Draperies, is selected now for this brief tribute.

Mrs. Newton has always followed the policy of planning her business ahead of the times. A policy adopted by many other reliable people and firms, which has caused Hereford to become recognized as the logical business center for this section of West Texas and Eastern New Mexico. She is a woman of sound judgment, whose ideas have been the inspiration of many who know her. Her personality and energy in directing the operations of Beauti-Pleat Draperies, have been important factors in her well-earned success.

We are glad to pay this well deserved tribute to Rena Rae Newton for being one of Hereford's more progressive business

women, and to wish for her continued success.

Bob Gage

Recognized as one of the more conscientious business men of Hereford, Bob Gage of the Carpet Specialty Shop, performs a real service for the people of the city, and his contributions to civic betterment are too well known to require repetition in these columns. His personal success has been achieved in a large measure, because he never misses an opportunity to further the service he renders to the public. A policy which has, and continues to build up good will for the Carpet Specialty Shop throughout this entire district.

Bob Gage is deserving of praise, and this brief tribute is but a just recognition for the many services which he has performed in the way of both civic and business activities. Also his reputation for the successful conduct of his business affairs is no greater than his reputation for the honest practices which characterize his every transaction.

We congratulate Bob Gage on his splendid record, and trust he shall continue to serve the people of Hereford and vicinity.

Andy Wilson

It isn't the size or volume of a man's business which determines its value to the community in which he lives. But rather by the manner in which it is conducted. Which, to a greater or lesser degree, reflects the personality and character of the individual. The value of Andy Wilson's business to the city is a reflection of his progressiveness, and a determination to render the utmost in service, a policy which has caused the Sugar Shack to be so well thought of, and so widely patronized by the people of Hereford and the surrounding area.

That same dependability and honesty which has made him so successful in his own business has also fitted Mr. Wilson to be of assistance on community projects and public drives. Moreover, he does so cheerfully, and with a friendly spirit of cooperation that is always more than welcome.

It is a pleasure to include Andy Wilson in this Hereford review, and to wish him further success in his field of endeavor.

Howard W. and Cameron Gault

Due to the efforts of a group of wide awake business men, the city of Hereford has attained a dominant position in the business and commercial life of this section of West Texas. And two of those who have justly earned credit for being progressive members of that group are Howard W. and Cameron Gault of the Howard Gault Company.

It is because of the successful operations of such a business as this that the city of Hereford has earned the reputation of being one of the more progressive communities in this area.

The Gault's have been conspicuously successful in spite of the fact that they have repeatedly neglected their own private affairs to devote a part of their time and efforts to the successful promotion of civic projects.

It is considered a privilege to include Howard and Cameron Gault in this Hereford review, and to publicly give them due credit for their success in business, and for their many contributions to the general welfare of the city.

Marvin and Dick Kendrick

In paying tribute to some of the more conscientious business men of Hereford, we would be remiss in our duty should we fail to include Marvin and Dick Kendrick of the Kendrick Body Shop, whose business ability is no greater than the "know-how" and professional skill which has contributed to their well earned success in the automotive body repair and painting business.

They have also contributed generously to the welfare of the city and the community for many miles around. And their civic spirit is evidenced by the many services which they have performed, and will continue to perform in the interest of

the people as a whole. The Kendrick's are men of wide acquaintance, whose many friends admire and respect in them, those virtues which inspire confidence and promote good feeling. And their upright business methods are a credit to their inherent sense of fair play.

We congratulate Dick and Marvin Kendrick on their splendid record of service, and trust they shall continue to assist us for many years to come.

Jack Hudson

In singling out some of the more progressive business men of Hereford, we would be censured should we fail to include B. B. "Jack" Hudson of Golden Spread Oil. He is a man who has never spared himself in his participation in both the business and commercial activities of this region.

Mr. Hudson has always been conscious of his civic responsibilities, and is ever ready and willing to meet in every detail, those opportunities which come to his attention to further civic enterprise. He may well be proud of his achievements along these lines.

"Jack" Hudson deserves a great deal of credit for the honest and successful manner in which he has conducted his business affairs. He is a friendly and likeable personality, whose sincere desire to be of service has gained for him a host of friends and acquaintances in and around Hereford who would, if given the opportunity, join us in wishing him many more years of continued success.

D. E. Turner

It is a well-known fact that a man's true character must come through in his work; whether in business or professional activities or in public life. So when a man conducts himself in such a manner as to cause the public to recognize in him certain qualities, over and above the average, he is deserving of a few words of praise. Such a personality is D. E. Turner of the Turner Campbell Drilling Company, and D. E. Turner Well Service, a leader in the business and commercial life of this region.

In addition to being one of the district's more dependable business men, Mr. Turner was never a man to shirk his civic duties. More than that, he enters cheerfully, and with enthusiasm and optimism into those civic affairs in which he has time to take a part. And seldom does he fail to find time to do his share.

D. E. Turner deserves his share of credit for being one of those progressive citizens of Hereford who has contributed so substantially to the onward progress of the city. It is a pleasure to include him in this group.

Bobby R. and Jennie Short

In editing this review of progressive Hereford business people, we have endeavored to select those citizens who, by the manner in which they have conducted themselves and their businesses, have earned for them positions of leadership in their various fields of activities. We are referring to Bobby R. and Jennie Short of the Hereford Trading Post, who are well known, and have many friends and customers throughout this entire district.

Mr. and Mrs. Short's main interests have not been solely confined to their own business and private affairs, but have also included their contributions in one form or another, to those projects of a civic nature which come within the scope of their activities.

Jennie and Bobby Short are people of wide experience, whose exploits in the business and civic life of Hereford and vicinity, merits more than a passing attention, and the writer is privileged to pay this brief tribute to two who well deserve more credit than is accorded them here.

Fred Gallagher

We desire in this Hereford review to call the attention of our readers to the well-earned position which Fred Gallagher has reached in the business life of this section. During the comparatively short time he has been operating the Dairy Mart Drive-In, he has made many personal friends as well as having earned the good will of his associates for the straightforward manner in which he has

conducted his business affairs. Mr. Gallagher has worked hard to deserve the confidence which the people of the community have in him, and he continues to work hard to maintain in every way, that high standard which he has set, not only for himself, but for the operation and management of the Dairy Mart Drive-In as well. He has also shown a willingness to assist in every manner at his disposal in the growth and development of Hereford, and is always ready to lend his support to civic projects. Fred Gallagher deserves our heartiest congratulations on the splendid record he has already established, and we sincerely hope for his complete success in the future.

Farm Bureau Meet Monday

The annual Farmer County Farm Bureau convention will be Monday, Oct. 17, at 8:30 p.m. at the Security State Bank in Farwell.

Everyone is invited to attend when a film on the recent marketing tour will be shown. Business or questions concerning Farm Bureau will be discussed. Refreshments will be served.

Farmer County now has about 500 members in Farm Bureau, according to the county office.

City Council --

(Continued from Page 1) council has in maintaining a strong fire department. He pointed out the need for representatives of the department to attend Texas A&M firemen's short course each summer.

Also, at Kunselman's request, the council approved the purchase of a 50-foot section of 1 1/2-inch hose for use by the fire department. Such a section of hose was destroyed at a recent fire.

The council voted for John Wilson, water and sewer superintendent, and Andy Garza, city employee, to attend a state water and sewer short course which will be in Lubbock next month.

The STOP and YIELD signs which the council agreed to purchase will cost approximately \$4 each, according to Mrs. Mary Ruth Martin, city secretary. It was agreed to make a study of the traffic flow in the city to determine how many of the signs to purchase, she said.

Leon Grissom and Oris Spears, representing Bovina Chamber of Commerce and Agriculture, met with the city governing board requesting that the hiring of a combination city manager-chamber manager be considered.

In other business, the council purchased a set of automotive repair tools which had belonged to the late Frank Wilson and agreed to construct a tool box to keep them in.

A motion to purchase raincoats, caps and rubber boots for city employees who have to work in bad weather was passed.

It was emphasized at the meeting that the council prefers that city employees sign bills when making purchases for the city.

Discussed was the city's hauling of dirt to non-paved streets. This project was recently completed.

At the meeting's beginning a motion was passed to pay the city government officials -- \$50 per month for the mayor and \$25 per month for the commissioners.

District Opener --

(Continued from Page 1) for the Mustangs in the district opening game will be:
ENDS -- Alfred Stanberry and Lane Gobe;
TACKLES -- Eddi Corn and Steve Pierson;
GUARDS -- Larry Dandy and Kent Stanberry;
CENTER -- Galen Hromas;
QUARTERBACK -- Randy Jones;
HALFBACKS -- Dean Stanberry and Lynn Murphy;
FULLBACK -- Carl Harris.
On defense, the starting lineup will probably be like this:
GUARDS -- Corn and Kent Stanberry;
ENDS -- Alfred Stanberry and Pierson;
LINEBACKERS -- Cumpton Harris and Murphy;
CORNERBACKS -- Dean Stanberry and Daryl Kirkpatrick;
HALFBACKS -- Gober and Jones.
In other District 3A action this week, Farwell plays at Springlake-Earth and Kress meets Tahoka in a non-district melee.

BOVINA BUSINESSES - 1966 -

FOOTBALL CONTEST

You May Win Weekly Prizes Of \$5-\$3-\$1 PLUS THE GRAND PRIZE of an Expense-Paid* Trip For Two To The Cotton Bowl!

★ Expenses Include
 2 Tickets To Cotton Bowl Game, Paid Hotel Reservations For 2 And \$55. For Food And Traveling Expenses

Contest Rules

1. There are 10 high school and/or college football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tiebreaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Saturday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1967 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. Friday of each week.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.



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Don't Lose Out - Enter This Week And Every Week.
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Bovina Businesses Football Contest HONOR ROLL

- | | |
|--------------------|--------------------|
| 1960-Neil Smith | 1963-Paul Jones |
| 1961-Erith Hawkins | 1964-Jeanne Kerby |
| 1962-Emmett Tabor | 1965-Allen Cumpton |

Turn This Blank Into Blade Office By 5 P. M. Friday

Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
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 Tie Breaker (Pick Score) Sudan at Bovina

Charles Oil Co. _____	First State Bank _____
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Bovina

T.C.U. at Texas A & M

By 30-16 Count --

Mustangs Maul Morton For Second Season Win

The Bovina Mustangs got their second win of the five-game-old season here Friday night as they blasted the Class AA Morton Indians, 30-16.

For the Mustangs, it was one of their better games of the season. They drew first blood with a touchdown in the opening quarter and never trailed, though the score was tied 8-8 and 16-16 in the second period.

Mustang Fullback Carl Harris, playing one of the most brilliant games of his career, was the offensive leader for the home team. He scored three of his team's four touchdowns on runs of 17, 10 and 10 yards and was the game's leading groundgainer.

The Indians, who are now winless through five games of the season, had "hard luck" on a

pair of spectacular plays or the game would have been closer or possibly have had a different outcome.

Early in the game their fine fullback, Jimmy Waters, broke loose on a long run and was evidently touchdown-bound when he let the ball slip from his grasp at the Bovina seven-yard line where it was recovered by the Mustangs. In the second quarter, Waters returned a Mustang kickoff 80 yards for a touchdown only to have the scoring effort nullified by a clipping penalty.

The game, the second home tilt of the season for the Ponies, was played in warm, but windy, weather before a crowd estimated at 650.

Bovina launched its first scoring drive after taking over

Waters' long-run fumble on its own seven. The 93-yard drive took 13 plays and was aided by a five-yard penalty against the Indians. Harris got the long gainers in the drive. He had runs of 30 and nine yards, in addition to shorter carries, before skirting right end for the final 17 yards.

Halfback Dean Stanberry tacked on the two extra points as he followed Harris' path around the same right end to boost Bovina's lead to 8-0.

Morton evened the score after the following kickoff. Waters returned the kick from his 20 to the 43 and the Indians got the score eight plays later. The drive was aided by a 15-yard penalty against the Mustangs. Halfback Donnie Harvey got the TD for the visiting team with a scoring scamper from 15 yards out. Waters barreled over the extras to make it 8-8.

The scoring effort was climaxed early in the second period and was one of four touchdowns made in that quarter -- two by each team.

Alfred Stanberry returned Morton's kickoff from his 30 to the 40. On the first play from that point, Harris broke loose on a great run which netted 34 yards and gave Bovina a first down on the Morton 26. Stanberry got nine from there to put the ball on the 17. Harris made six to the 11 and Stanberry got one more to the 10. On the next play, Harris circled left end untouched for the count-er.

Stanberry circled right end again for the double extras and the Mustangs were in front, 16-8.

Waters' called-back kickoff return resulted after the second score by the Ponies. The clipping penalty setback left the visitors on their own 44. They scored from there in five plays as the drive was aided by three penalties against Bovina for a total of 25 yards. Waters got the score on a 12-yard run. Morton Quarterback John St. Clair tacked on the extras to knot the score again; this time at 16-16.

The Mustangs evidently were not satisfied with a tie score. They roared right back for their third TD of the game and their second of the quarter. Dean Stanberry gathered in the kickoff in the endzone and brought it back to the 12. Harris then unreeled a 10-yard sprint for a first down on the 22. Short gain-

ers by Harris, Halfback Lynn Murphy and Stanberry coupled with a 15-yard penalty against Morton and another 10 yard jaunt by Harris set the stage for a 33 yard pass play from Quarterback Randy Jones to Stanberry and a first down on the Morton 10.

Harris blasted across to paydirt on the first play from that point. Stanberry was stopped on his attempted run for the extra to leave the score 22-16.

That's the way it was at the half. The winners added the insurance touchdown late in the third period. Stanberry made it on a one yard plunge.

Murphy recovered a Morton miscue on the Bovina 38. A 15-yard penalty against the Indians and dazzling runs of 27 and 10 yards by Harris gave the Mustangs a first down on the Morton six. From there, Stanberry made two, Jones one and then Stanberry punched the ball across in two tries. For the extra, Jones faked his running backs to the left and then circled the right side.

That ended the scoring at 30-16.

A desperation passing attack in the final quarter by the Indians failed to produce any points on the scoreboard.

Middle Linebacker Rex Cumpston led the Mustangs defensively. He had a total of 11 tackles including six unassisted and five assists.

Aided by spectacular blocks from his running mate, Stanberry, Harris racked up 188 of Bovina's total of 274 rushing yards on 22 carries. Harris carried the mail 25 times for a net of 69 yards. Murphy lugged the leather six times for a total of 16.

STATISTICS:

BOVINA	MORTON
19	18
274	18
3	13
1	5
33	69
307	293
0	0
4	1
26.2	40
1	3
	0
2	0
8	4
70	50

Beats Dimmitt 12-0 --

Junior High Wins; Remains Undefeated

The undefeated Junior High Mustangs rang the victory bell again Thursday when they outscored the Dimmitt Junior High boys 12-0 at Dimmitt.

The game was "nip and tuck" until the final quarter of play, when Bovina broke loose for two touchdowns.

Bovina received the opening kick-off and was unable to move, forcing the team to punt to Dimmitt. The lost team was held also and Coach Truck Lusk said the battle see-sawed throughout the first half in that manner, both teams displaying good defense.

At the beginning of the second half, Manuel Quintana kick-

ed the ball into the end zone. Dimmitt tried to run the ball out but was trapped behind the goal line. However, Bovina did not receive two points on the play.

In the fourth quarter, Michael Beauchamp went 20 yards on a quarterback sneak to give Bovina a 6-0 lead. Later in the fourth quarter, Tommy McCormick went 45 yards for the second and last score. Both extra point attempts failed.

Bobby McMeans was outstanding both on defense and offense, as were Quintana, Gregg Bell and Beauchamp, Coach Lusk said.

McMeans and McCormick were captains for Bovina.

The next Junior High game will be played at Sudan Thursday at 4:30 p.m.

Senior Boy Edits Paper

Organization of staff members for "Mustang Hoofbeats," Bovina High School newspaper is underway and Wayne Davies will edit the editions printed this year, according to Principal L. F. Jacobs.

Associate editors will be Candy Flemings and Karen Beauchamp. All three are seniors.

An edition will be printed for homecoming activities and for all holidays during the year. Class reporters and those named reporters by school organizations will also be called upon to assist, Davies said.

"Mustang Hoofbeats" is a project sponsored by the Student Council.

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"Mustang Hoofbeats," school newspaper, will be published for Homecoming Day and also on other holidays throughout the year, Wayne Davies, Student Council reporter, said.

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October 21 --

Homecoming Slates Parade, Coronation

Last minute plans are being made for the annual Bovina High School Homecoming to be here Friday, Oct. 21, when the Mustangs host the Springlake-Earth Wolverines.

Theme of this year's homecoming parade, sponsored by the Student Council, will be "Famous Landmarks."

During halftime activities at the football game a football queen and football hero will be crowned. Candidates for the 1966 football queen are Eva Jo Clawson, sophomore; Carol Kirkpatrick, junior; Zelda Donaldson, junior; and Candy Fleming, senior.

Nominations were made at the Lettermans meeting last Thursday night, Coach Roy Stone said. The queen will be selected by secret ballot the night before Homecoming and her identity will be revealed at the coronation ceremonies.

The Pep Club will nominate and elect the football hero. His identity will also be revealed during the half-time activities.

At BHS --

Pewitt, Hawkins Yearbook Editors

Members of the annual staff, "The Mustang," have begun work on the yearbook this year, Mrs. Glenden Sudderth, faculty sponsor of the publication, said.

Editors are Nancy Pewitt and Janie Hawkins, both seniors in Bovina High School. Co-editors are Judy Dendy and Eugene Bowman.

Other members of the staff include Wayne Davies, Tommy Crump, Sherry Hutto, Roxi Hutto, Gale Boyd, Carol Jamerson, Josie Alonzo, Debbie Edens, Karen Beauchamp and Candy Flemings. Possibly others will help the staff, also.

Advertising for the yearbook is being sold and in November boys on the staff will sell the annuals.

Ben Templeton, science teacher in high school, is serving as photographer this year, Mrs. Sudderth said, and has also agreed to develop the pic-

tures. He has already taken a number of pictures and in addition, senior pictures and other group pictures have been made, she said.

Although ineligible to win in the parade, all businessmen, civic organizations, etc. are also invited to participate in the parade, Student Council members said.

Following the football game, a pie supper will be held by the Mustang Booster Club in the school's cafeteria.

Ex-Students, who held their annual banquet during Bull Town Days, will not plan any special event this year, according to Mr. and Mrs. Jim Ware, co-presidents of the association.

Dad's Night This Friday

This Friday night has been designated "Dad's Night" for the Sudan-Bovina football tilt, when fathers of the football players will be honored, Coach Roy Stone said.

All fathers of players will be on the sidelines of the football field during the first half of the game. They will wear their sons' jersey numbers.

After the half, the fathers will be free to watch the remainder of the game anywhere they wish.

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